


# NOTES

TO: Honorable Mayor and City Council Members

FROM: Michael Cowin, Assistant City Manager 

DATE: December 30, 2015

SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Kevin Mulligan, Public Works Director, regarding GREAT bus route adjustments

als

Attachments

cc: Dave Holec, City Attorney  
Carol Barwick, City Clerk

# Memorandum

**TO:** Barbara Lipscomb, City Manager  
**FROM:** Kevin Mulligan, PE, Director of Public Works  
**DATE:** December 30, 2015  
**SUBJECT:** GREAT Bus Route Adjustments

---

Adjustments of GREAT Bus routes will begin on January 5, 2016. The following planned route adjustments were established as a part of the Short Range Transit Plan:

- **ROUTE ONE:** Route one will no longer enter the Kearny Park area. Kearny Park residents can access the bus, using routes three and six, on Hooker Road. Much of the University area previously serviced by Route Five will now be serviced by Route One.
- **ROUTE TWO:** Route Two will leave downtown and service the West Greenville neighborhoods via W. 3rd Street, rather than W. 4th Street. It will then travel to the Moyewood Area and the VA Clinic. Additionally, due to increased service interest, Route Two will turn right after servicing the VA Clinic and head west on W. 5th Street.
- **ROUTE THREE:** As Route Three returns toward downtown, it will offer new GREAT service to residents living or working on S. Memorial between W. 5th and Dickinson Avenue.
- **ROUTE FOUR:** Previously Route Four serviced various areas at different times. Route Four will now service all areas every hour. To accomplish this, the Great bus will no longer serve the West Meadowbrook Park or the Hop Tyson Area. However, Route Four will still serve those areas via N. Memorial and Airport Road. The Aquatics Center will now be serviced on demand.
- **ROUTE FIVE:** This route will now be providing service to both sides of E. 10th Street. Rather than turning right onto Elm St., it will turn right on Greenville Blvd. and continue to the mall. Additionally, Route Five will no longer service Elm St. or E. 14th St. However, it will provide some access to E. 14th St. near the intersection of E. 14th St. and Greenville Blvd.
- **ROUTE SIX:** Route Six will now service the Hospital and Family Practice area on Stantonsburg Rd. It will also service residents living on Spring Forest, before heading toward Pitt Community College. This route will no longer service the Greenville Homeless Shelter. However, new Bus Stops have been placed near the intersection of Dickinson and Watauga Ave. on Routes 3 and 6 to service passengers from that area.

In order to ease the transition of the changes in routes for patrons of the GREAT bus, the following efforts have been made to communicate the upcoming changes through the local media:

1. Advertisements were placed in *The Daily Reflector* and *The Daily Drum* newspapers.
  - *Daily Drum*
    - December 7 – December 18
    - Every Monday and Friday
  - *Daily Reflector*
    - December 18 – December 31
    - Every Wednesday and Sunday
    - Front page ad on January 4<sup>th</sup> and January 5<sup>th</sup>
2. Ads were placed on radio station 101.9 as follows:
  - Week of December 7 the GREAT Bus sponsored the weather segment during the Steve Harvey Morning Show (ads ran at the top of the hour)
  - December 14 – December 31, 22 radio spots will run between 10am and 3pm
3. January 5, 2016, will be a “free ride” day to give passengers an opportunity to familiarize themselves with the route adjustments, without paying a fare to do so.
4. News stations WNCT and WCTI produced segments, and an article was published in *The Daily Reflector*, which can be all be found at the following links:
  - <http://wnct.com/2015/12/28/greenville-bus-system-to-undergo-route-changes>
  - <http://www.wcti12.com/news/greenville-buses-to-change-routes-some-stops-eliminated/37106430>
  - <http://www.reflector.com/news/great-bus-routes-changing-3100713>

In addition to media coverage, Transit staff will be at the Transfer Point throughout the week leading up to the route changes to distribute maps and answer questions riders may have. A demonstration bus will be at the Transfer Point on December 30 and December 31. On January 4 and January 5, a canopy tent will be set up at the Transfer Point. Also, a traffic message board was set up at the Transfer Point on December 28 notifying riders that route changes begin on January 5.

A copy of the updated map and route information, which is posted on the City’s website, is attached for your review.

Attachment

cc: Kenneth W. Jackson, Public Works Operations Manager  
Lamont Jackson, MBA, Transit Manager

1 ROUTE 1	Departure A	B	C	D	E	F	G	Arrival A
	Transfer Point	Public Works	K-Mart	Greenville Mall	Smithwick	Target	Founders Drive	Transfer Point
6:25 AM	6:31 AM	6:36 AM	6:39 AM	6:45 AM	6:55 AM	7:05 AM	7:15 AM	
7:25 AM	7:31 AM	7:36 AM	7:39 AM	7:45 AM	7:55 AM	8:05 AM	8:15 AM	
8:25 AM	8:31 AM	8:36 AM	8:39 AM	8:45 AM	8:55 AM	9:05 AM	9:15 AM	
9:25 AM	9:31 AM	9:36 AM	9:39 AM	9:45 AM	9:55 AM	10:05 AM	10:15 AM	
10:25 AM	10:31 AM	10:36 AM	10:39 AM	10:45 AM	10:55 AM	11:05 AM	11:15 AM	
11:25 AM	11:31 AM	11:36 AM	11:39 AM	11:45 AM	11:55 AM	12:05 PM	12:15 PM	
12:25 PM	12:31 PM	12:36 PM	12:39 PM	12:45 PM	12:55 PM	1:05 PM	1:15 PM	
1:25 PM	1:31 PM	1:36 PM	1:39 PM	1:45 PM	1:55 PM	2:05 PM	2:15 PM	
2:25 PM	2:31 PM	2:36 PM	2:39 PM	2:45 PM	2:55 PM	3:05 PM	3:15 PM	
3:25 PM	3:31 PM	3:36 PM	3:39 PM	3:45 PM	3:55 PM	4:05 PM	4:15 PM	
4:25 PM	4:31 PM	4:36 PM	4:39 PM	4:45 PM	4:55 PM	5:05 PM	5:15 PM	
5:25 PM	5:31 PM	5:36 PM	5:39 PM	5:45 PM	5:55 PM	6:05 PM	6:15 PM	
<b>SATURDAY LAST TRIP</b>	5:25 PM	5:29 PM	5:33 PM	5:37 PM	5:41 PM	5:45 PM	•	
<b>WEEKDAY LAST TRIP</b>	6:25 PM	6:29 PM	6:33 PM	6:37 PM	6:41 PM	6:45 PM	•	

2 ROUTE 2	Departure A	B	C	D	E	F	G	Arrival A
	Transfer Point	VA Clinic	Best Drive	West Point	W.H. Smith Boulevard	Arlington Boulevard	Manhattan Avenue	Transfer Point
6:25 AM	•	6:41 AM	6:49 AM	6:57 AM	7:01 AM	7:08 AM	7:15 AM	
7:25 AM	7:34 AM	7:41 AM	7:49 AM	7:57 AM	8:01 AM	8:08 AM	8:15 AM	
8:25 AM	8:34 AM	8:41 AM	8:49 AM	8:57 AM	9:01 AM	9:08 AM	9:15 AM	
9:25 AM	9:34 AM	9:41 AM	9:49 AM	9:57 AM	10:01 AM	10:08 AM	10:15 AM	
10:25 AM	10:34 AM	10:41 AM	10:49 AM	10:57 AM	11:01 AM	11:08 AM	11:15 AM	
11:25 AM	11:34 AM	11:41 AM	11:49 AM	11:57 AM	12:01 PM	12:08 PM	12:15 PM	
12:25 PM	12:34 PM	12:41 PM	12:49 PM	12:57 PM	1:01 PM	1:08 PM	1:15 PM	
1:25 PM	1:34 PM	1:41 PM	1:49 PM	1:57 PM	2:01 PM	2:08 PM	2:15 PM	
2:25 PM	2:34 PM	2:41 PM	2:49 PM	2:57 PM	3:01 PM	3:08 PM	3:15 PM	
3:25 PM	3:34 PM	3:41 PM	3:49 PM	3:57 PM	4:01 PM	4:08 PM	4:15 PM	
4:25 PM	4:34 PM	4:41 PM	4:49 PM	4:57 PM	5:01 PM	5:08 PM	5:15 PM	
5:25 PM	•	5:41 PM	5:49 PM	5:57 PM	6:01 PM	6:08 PM	6:15 PM	
<b>SATURDAY LAST TRIP</b>	5:25 PM	•	5:33 PM	5:37 PM	•	•	•	
<b>WEEKDAY LAST TRIP</b>	6:25 PM	•	6:33 PM	6:37 PM	•	•	•	

3 ROUTE 3	Departure A	B	C	D	E	F	G	Arrival A
	Transfer Point	Piggly Wiggly	Walmart	Westhaven Road	PCC	Kristen Drive	Guy Smith Park	Transfer Point
6:25 AM	6:32 AM	6:39 AM	6:44 AM	6:49 AM*	7:00 AM	7:11 AM	7:20 AM	
7:25 AM	7:32 AM	7:39 AM	7:44 AM	7:49 AM	8:00 AM	8:11 AM	8:20 AM	
8:25 AM	8:32 AM	8:39 AM	8:44 AM	8:49 AM	9:00 AM	9:11 AM	9:20 AM	
9:25 AM	9:32 AM	9:39 AM	9:44 AM	9:49 AM	10:00 AM	10:11 AM	10:20 AM	
10:25 AM	10:32 AM	10:39 AM	10:44 AM	10:49 AM	11:00 AM	11:11 AM	11:20 AM	
11:25 AM	11:32 AM	11:39 AM	11:44 AM	11:49 AM	12:00 PM	12:11 PM	12:20 PM	
12:25 PM	12:32 PM	12:39 PM	12:44 PM	12:49 PM	1:00 PM	1:11 PM	1:20 PM	
1:25 PM	1:32 PM	1:39 PM	1:44 PM	1:49 PM	2:00 PM	2:11 PM	2:20 PM	
2:25 PM	2:32 PM	2:39 PM	2:44 PM	2:49 PM	3:00 PM	3:11 PM	3:20 PM	
3:25 PM	3:32 PM	3:39 PM	3:44 PM	3:49 PM	4:00 PM	4:11 PM	4:20 PM	
4:25 PM	4:32 PM	4:39 PM	4:44 PM	4:49 PM	5:00 PM	5:11 PM	5:20 PM	
5:25 PM	5:32 PM	5:39 PM	5:44 PM	5:49 PM*	6:00 PM	6:11 PM	6:20 PM	
<b>SATURDAY LAST TRIP</b>	5:25 PM	5:29 PM	5:33 PM	5:37 PM	5:41 PM	•	•	
<b>WEEKDAY LAST TRIP</b>	6:25 PM	6:29 PM	6:33 PM	6:37 PM	6:41 PM*	•	•	

\*On these weekday trips, the bus serves Pitt Community College at the stop on Tice Road, not at the main PCC stop.  
On Saturdays, the bus serves PCC only at the stop on Tice Road.

4 ROUTE 4	Departure A	B	C	D	E	F	G	Arrival A
	Transfer Point	Flora MHP	Social Services	Westwood MHP	Bernstein Center	Oak Grove	Airport Road	Transfer Point
6:25 AM	6:35 AM	•	6:48 AM	6:52 AM	6:56 AM	7:06 AM	7:15 AM	
7:25 AM	7:35 AM	7:41 AM	7:48 AM	7:52 AM	7:56 AM	8:06 AM	8:15 AM	
8:25 AM	8:35 AM	8:41 AM	8:48 AM	8:52 AM	8:56 AM	9:06 AM	9:15 AM	
9:25 AM	9:35 AM	9:41 AM	9:48 AM	9:52 AM	9:56 AM	10:06 AM	10:15 AM	
10:25 AM	10:35 AM	10:41 AM	10:48 AM	10:52 AM	10:56 AM	11:06 AM	11:15 AM	
11:25 AM	11:35 AM	11:41 AM	11:48 AM	11:52 AM	11:56 PM	12:06 PM	12:15 PM	
12:25 PM	12:35 PM	12:41 PM	12:48 PM	12:52 PM	1:06 PM	1:06 PM	1:15 PM	
1:25 PM	1:35 PM	1:41 PM	1:48 PM	1:52 PM	1:56 PM	2:06 PM	2:15 PM	
2:25 PM	2:35 PM	2:41 PM	2:48 PM	2:52 PM	2:56 PM	3:06 PM	3:15 PM	
3:25 PM	3:35 PM	3:41 PM	3:48 PM	3:52 PM	3:56 PM	4:06 PM	4:15 PM	
4:25 PM	4:35 PM	4:41 PM	4:48 PM	4:52 PM	4:56 PM	5:06 PM	5:15 PM	
5:25 PM	5:35 PM	5:41 PM	5:48 PM	5:52 PM	5:56 PM	6:06 PM	6:15 PM	
<b>SATURDAY LAST TRIP</b>	5:25 PM	5:29 PM	•	5:37 PM	5:41 PM	•	•	
<b>WEEKDAY LAST TRIP</b>	6:25 PM	6:29 PM	•	6:37 PM	6:41 PM	•	•	

5 ROUTE 5	Departure A	B	C	D	E	F	G	Arrival A
	Transfer Point	Brownlea Drive	14 <sup>th</sup> Street	Greenville Mall	Cherry Court	Walmart	Oak Street	Transfer Point
6:25 AM	6:32 AM	6:39 AM	6:44 AM	6:53 AM	7:02 AM	7:15 AM	7:20 AM	
7:25 AM	7:32 AM	7:39 AM	7:44 AM	7:53 AM	8:02 AM	8:15 AM	8:20 AM	
8:25 AM	8:32 AM	8:39 AM	8:44 AM	8:53 AM	9:02 AM	9:15 AM	9:20 AM	
9:25 AM	9:32 AM	9:39 AM	9:44 AM	9:53 AM	10:02 AM	10:15 AM	10:20 AM	
10:25 AM	10:32 AM	10:39 AM	10:44 AM	10:53 AM	11:02 AM	11:15 AM	11:20 AM	
11:25 AM	11:32 AM	11:39 AM	11:44 AM	11:53 AM	12:02 PM	12:15 PM	12:20 PM	
12:25 PM	12:32 PM	12:39 PM	12:44 PM	12:53 PM	1:02 PM	1:15 PM	1:20 PM	
1:25 PM	1:32 PM	1:39 PM	1:44 PM	1:53 PM	2:02 PM	2:15 PM	2:20 PM	
2:25 PM	2:32 PM	2:39 PM	2:44 PM	2:53 PM	3:02 PM	3:15 PM	3:20 PM	
3:25 PM	3:32 PM	3:39 PM	3:44 PM	3:53 PM	4:02 PM	4:15 PM	4:20 PM	
4:25 PM	4:32 PM	4:39 PM	4:44 PM	4:53 PM	5:02 PM	5:15 PM	5:20 PM	
5:25 PM	5:32 PM	5:39 PM	5:44 PM	5:53 PM	6:02 PM	6:15 PM	6:20 PM	
<b>SATURDAY LAST TRIP</b>	5:25 PM	5:29 PM	5:33 PM	5:37 PM	5:41 PM	•	•	
<b>WEEKDAY LAST TRIP</b>	6:25 PM	6:29 PM	6:33 PM	6:37 PM	6:41 PM	•	•	

6 ROUTE 6	Departure A	B	C	D	E	F	G	Arrival A
	Transfer Point	Vidant Hospital	Spring Forrest	Mall Drive	PCC	Walmart	Piggly Wiggly	Transfer Point
6:25 AM	6:32 AM	6:40 AM	6:51 AM	6:57 AM*	7:08 AM	7:14 AM	7:20 AM	
7:25 AM	7:32 AM	7:40 AM	7:51 AM	7:57 AM	8:08 AM	8:14 AM	8:20 AM	
8:25 AM	8:32 AM	8:40 AM	8:51 AM	8:57 AM	9:08 AM	9:14 AM	9:20 AM	
9:25 AM	9:32 AM	9:40 AM	9:51 AM	9:57 AM	10:08 AM	10:14 AM	10:20 AM	
10:25 AM	10:32 AM	10:40 AM	10:51 AM	10:57 AM	11:08 AM	11:14 AM	11:20 AM	
11:25 AM	11:32 AM	11:40 AM	11:51 AM	11:57 AM	12:08 PM	12:14 PM	12:20 PM	
12:25 PM	12:32 PM	12:40 PM	12:51 PM	12:57 PM	1:08 PM	1:14 PM	1:20 PM	
1:25 PM	1:32 PM	1:40 PM	1:51 PM	1:57 PM	2:08 PM	2:14 PM	2:20 PM	
2:25 PM	2:32 PM	2:40 PM	2:51 PM	2:57 PM	3:08 PM	3:14 PM	3:20 PM	
3:25 PM	3:32 PM	3:40 PM	3:51 PM	3:57 PM	4:08 PM	4:14 PM	4:20 PM	
4:25 PM	4:32 PM	4:40 PM	4:51 PM	4:57 PM	5:08 PM	5:14 PM	5:20 PM	
5:25 PM	5:32 PM	5:40 PM	5:51 PM	5:57 PM*	6:08 PM	6:14 PM	6:20 PM	
<b>SATURDAY LAST TRIP</b>	5:25 PM	5:29 PM	5:33 PM	5:37 PM	5:41 PM	5:45 PM	•	
<b>WEEKDAY LAST TRIP</b>	6:25 PM	6:29 PM	6:33 PM	6:37 PM	6:41 PM*	6:45 PM	•	

\*On these weekday trips, the bus serves Pitt Community College at the stop on Tice Road, not at the main PCC stop.  
On Saturdays, the bus serves PCC only at the stop on Tice Road.



## ● ABOUT GREENVILLE AREA TRANSIT

Greenville Area Transit (GREAT) is owned and operated by the City of Greenville as the Transit Division of the Public Works Department. It is the policy of GREAT to provide equal opportunities to all people who participate in or are the recipients of the GREAT services.

Greenville Area Transit  
1500 Beatty Street  
Greenville, NC 27834

252.329.4532  
Monday–Friday  
8:00 AM–5:00 PM

## ● RIDING THE BUS

The bus will stop at designated bus stops along each route. When the bus approaches, check the route number above the windshield to make sure you have the right bus. For safety reasons, passengers may only get on or off at designated bus stops. As you board, please have exact change or your fare pass or ticket ready. To notify the driver that you want to exit, pull the cord above the passenger windows. The bus driver will stop at the next stop along the route. If you have questions about reaching your destination, please call a customer service representative at the number and times listed above. At other times, please ask the driver.

## ● SERVICE HOURS

Service is provided Monday through Friday from 6:25 AM–7:00 PM and on Saturday from 9:25 AM–6:00 PM. There is no service on Sunday or on the following holidays:

New Years Day	Memorial Day
Independence Day	Labor Day
Thanksgiving Day	Christmas Day

## ● HOW TO PAY

Exact fare is required. Please insert all cash into the top of the farebox so that the driver can determine that the proper amount has been paid. If you are using an unlimited ride day pass, a punch pass, or a single ride ticket of any kind, please present it to the driver upon boarding.

## ● CASH FARES

Regular One-Way	\$ 1.00
Regular Unlimited Ride Day Pass	\$ 2.00
Discount One-Way	\$ .50
Discount Unlimited Ride Day Pass	\$ 1.00
Transfers	FREE

## ● DISCOUNT FARES

The discount fare is equal to one-half the regular fare. Person 65 years of age and older and persons with a disability are eligible for the discount fare. To obtain the discount fare, passengers must present to the driver at the time of boarding either a GREAT discount fare photo ID or a Medicare card. To obtain the GREAT discount fare photo ID or for more information, please call 252.329.4532.

Children under 44 inches in height ride free. For safety reasons, they must be under the supervision and control of an adult at all times while onboard the GREAT buses.

## ● 22 AND 44 RIDE PUNCH PASSES

22 and 44 Ride Punch Passes can be purchased in advance of riding by visiting the 1500 Beatty Street GREAT office.

Regular 22 Ride Punch Pass	\$ 20.00
Regular 44 Ride Punch Pass	\$ 40.00
Discount 22 Ride Punch Pass	\$ 10.00
Discount 44 Ride Punch Pass	\$ 20.00

## ● SINGLE RIDE TICKETS

Single Ride Tickets can be purchased in advance of riding by visiting the 1500 Beatty Street GREAT office.

Single Ticket	\$ 1.00
Book of 100 Tickets	\$ 90.00

## ● SCHEDULES

The schedules for all six (6) routes are shown to the left. Monday through Friday, the buses operate the entire schedule that is shown. On Saturday, the buses operate only the portion of the schedule that is highlighted in the lighter shade of the route color.

The locations labeled A, B, C, D, E, F, and G on the schedules and on the map on the reverse side are called “time points.” Once you have decided where you will be getting on the bus, please use these time points in deciding when you should be at the bus stop. It’s recommended to arrive at the bus stop about five (5) minutes before the bus is scheduled to come by. This will minimize the chance of missing the bus and having to wait until the next one comes by.

## ● BICYCLES

Bicycles are permitted in the special rack that is located on the front of all GREAT buses. This special rack will hold two bicycles at one time. Passengers must load and unload their bicycles. There is no special license or additional fare for traveling with a bicycle.

## ● ACCESSIBILITY

All GREAT buses are wheelchair accessible and can hold up to two wheelchairs at one time. For more information about accessibility of the GREAT buses, please call us at the GREAT office.

For TTY service, please call North Carolina Relay at 1.800.735.2962 and request to be connected to GREAT.

Persons with a disability that prevents them from using the GREAT buses may qualify for a paratransit service provided by GREAT through the Pitt Area Transit System (PATS). This is a special van curb-to-curb service that is available only to qualified disabled applicants. This service is provided during the same hours that the GREAT bus service is provided. For more information, please call us at the GREAT office.

## ● ROUTE 4 “ON DEMAND” NOTICE

Service is provided to the Greenville Aquatics and Fitness Center (GAFC) “on demand” only, Monday through Friday from 7:45 AM–5:45 PM. If you are on the Route 4 bus, let the driver know before the bus leaves the Reade Street transfer point that you want to go to the GAFC. If you are at GAFC, ask the receptionist to radio the Route 4 driver and let them know that you need to be picked up. This must be done between 15 and 25 minutes after each hour with the last possible request time being 5:25 PM.

## ● HAVE A GREAT RIDE!

Please take a seat if one is available and then just sit back and relax. For your safety, comfort, and convenience, there is no eating, drinking, smoking, use of profanity, playing of loud music, blocking of the aisle or exits, or the carrying of any flammables or weapons onboard any of the GREAT buses. All buses are equipped with audio and video recording equipment. Violators will be required to leave the bus immediately and may not be permitted to ride in the future.

Feel free to ask the driver for any assistance that you might need, but please do not engage the driver in any unnecessary conversation as your safety remains our number one priority. Thank you for your cooperation and patronage.

## ● SO WHEN IS THE NEXT BUS?

Find out by phone, call 252.378.3013.

Find out by internet, go to Nextbus.com, select GREAT, then route, and then the bus stop.

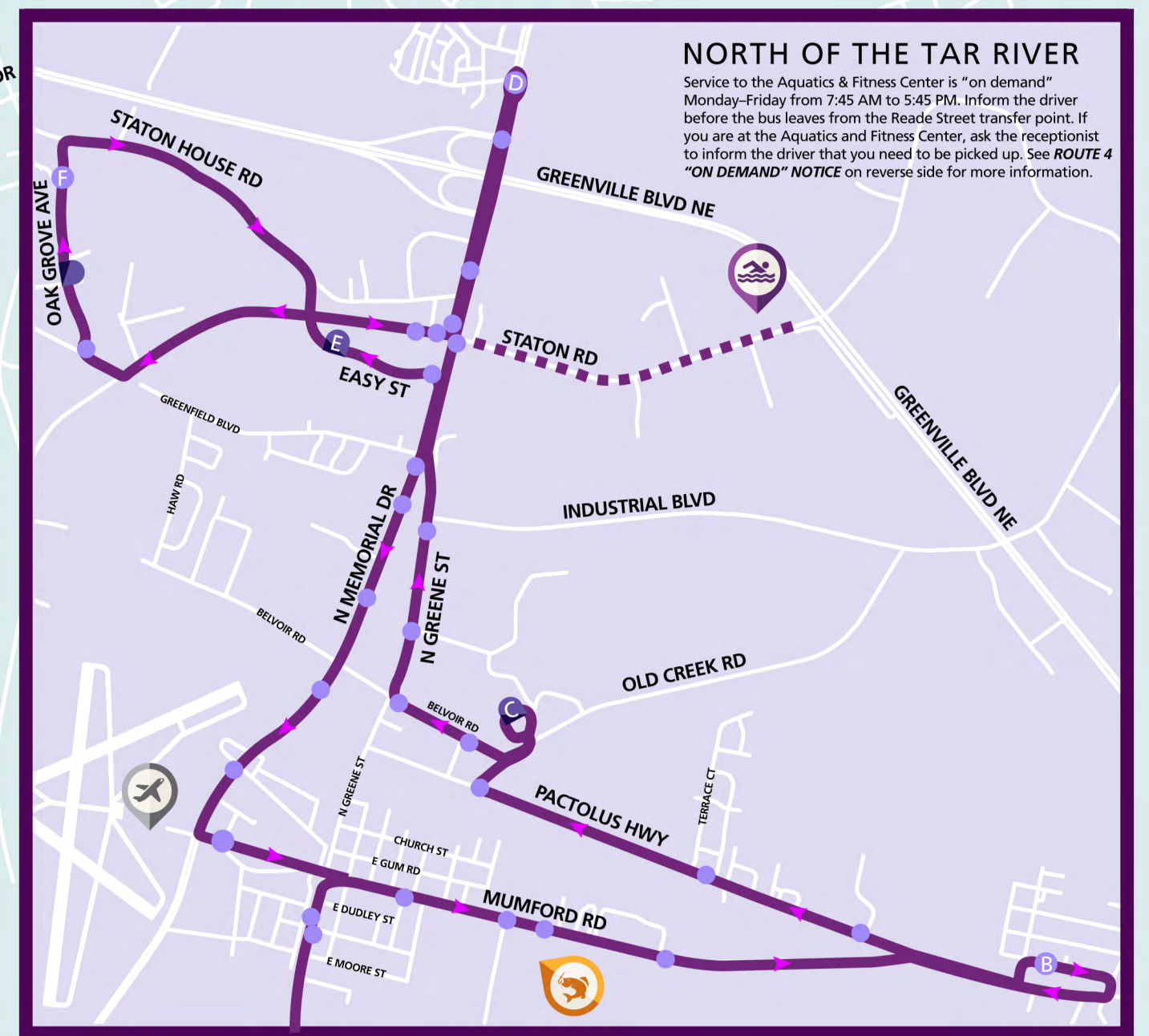
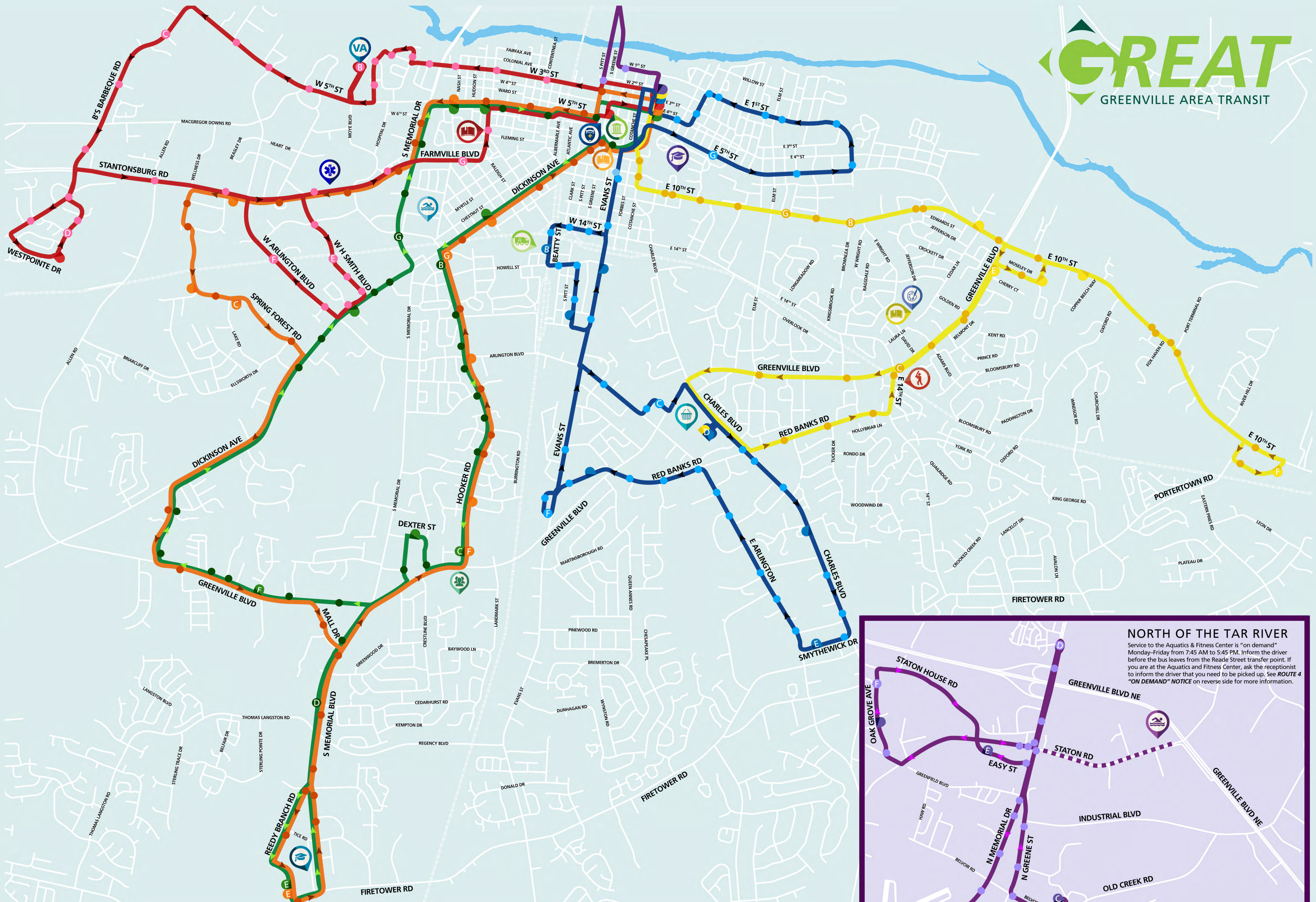
Place  
Postage  
Here

**GREAT**  
GREENVILLE AREA TRANSIT  
1500 Beatty Street  
Greenville, NC 27834

**GREAT**  
GREENVILLE AREA TRANSIT  
**RIDE GUIDE**  
Effective January 5th, 2016

252.329.4532  
greenvillenc.gov

**Greenville**  
NORTH CAROLINA  
PUBLIC WORKS



**LEGEND**

ROUTE 1	ROUTE 2	VA HEALTH CARE CENTER	GEORGE WASHINGTON CARVER LIBRARY	EAST CAROLINA UNIVERSITY	GREENVILLE COMMUNITY SWIMMING POOL
ROUTE 3	ROUTE 4	GREENVILLE POLICE & FIRE/RESCUE HEADQUARTERS	SHEPPARD MEMORIAL LIBRARY	PITT COMMUNITY COLLEGE	SPORTS CONNECTION
ROUTE 5	ROUTE 6	JAYCEE PARK CENTER FOR ARTS & CRAFTS	PITT GREENVILLE AIRPORT	GREENVILLE-PITT COUNTY CONVENTION CENTER & VISITORS BUREAU	GREENVILLE PUBLIC WORKS DEPARTMENT
BUS SHELTER	TIME POINT	RIVER PARK NORTH/SCIENCE & NATURE CENTER	GREENVILLE CITY HALL	SHEPPARD MEMORIAL LIBRARY—EAST BRANCH	
BUS STOP	DIRECTION				

