The City of Greenville, NC Community Development Department Housing Division

2017-2018 Fiscal Year

Community Development Block Grant (CDBG) Sub-recipient Program Funding Application

Important Dates:

Mandatory Workshop: Wednesday, September 28, 2016

SESSION 1: 12:00 Noon-2:00 P.M. SESSION 2: 6:00 P.M.-8:00 P.M.

(Only attend one session, not both.)

City of Greenville Municipal Building 201 West 5th Street Third Floor Conference Room #329

Application Submission Deadline: Tuesday, January 10, 2017 – 3:00 PM

City of Greenville Municipal Building, 201 West 5th Street (3rd Floor)

Submit: (1) Original and (1) Copy – (Each must be in a separate bound folder or notebook)

Required Schedule of Agency Presentations and Workshops:

Affordable Housing Loan Committee Meeting

Agency Funding Requests

(Presentations to Committee) – Wednesday, February 8, 2017 – 3:00 P.M.

City of Greenville Council Chambers

200 West 5th Street, 3rd Floor

Affordable Housing Loan Committee Meeting Agency Funding Recommendations

(Application Evaluation Workshop) – Wednesday, March 8, 2017 – 4:00 P.M.

City of Greenville Council Chambers

200 West 5th Street, 3rd Floor

Meetings and workshops are open public meetings

Contact information:

Sylvia D. Brown, Planner I 201 West 5th Street, 3rd Floor Phone: (252) 329-4509 or (252) 329-4481

Fax: (252) 329-4631 Email: sbrown@greenvillenc.gov

REQUIREMENTS TO BE CONSIDERED FOR CDBG SUB-RECIPIENT FUNDING

Each year, the City of Greenville allocates funds for projects by Non-Profit Organizations that meet program national objectives identified by HUD. The grant applications go through a four step approval process. The applications are first reviewed by staff. The Affordable Housing Loan Committee then reviews the requests and makes funding recommendations to City Council. City Council reviews the Committee's recommendations and may adopt or change the funding allocation. The Council's funding decision is then sent to HUD as part of the City of Greenville's Annual Action Plan for their approval or denial. All organizations that receive funding must provide the City with monthly activity reports. Applicants requesting funds must complete the attached application checklist and meet the requirements listed below. Funds are available once the City of Greenville receives approval to draw the funds from HUD and are distributed on a **reimbursement basis only**.

The following are general requirements for any organization to be eligible for funding consideration.

- 1. Must be an IRS Certified 501(c)(3) organization in good standing.
- 2. Articles of Incorporation (Must be certified by the State of North Carolina).
- 3. Must perform their services within the City limits of Greenville.
- 4. Must be ready to use and fully expend the funds within 12 months of agreement.
- 5. Must perform services meeting National Objectives (See Attachment).
- 6. Must have been <u>actively engaged</u> in providing service to the targeted community in the past 24 months in the capacity for which the agency is seeking funding.





• Proposals requesting "Public Service" funding must:

- Be for activities that will be implemented in the City of Greenville
- Provide at least 70% of proposed services to low income persons or neighborhoods
- Provide services that will improve city residents quality of life
- Activities of Public Service funds requested must focus on either:
 - Employment services (e.g., job training);
 - Crime Prevention and public safety;
 - Child care and recreational services;
 - Health services;
 - Substance abuse services (counseling and treatment);
 - Fair housing counseling;
 - Education programs;
 - Energy conservation;
 - Services for senior citizens; or
 - Services for homeless persons

• Proposals requesting "<u>Economic Development Services</u>" funding must:

- Be for activities that will be implemented in the City of Greenville
- Provide at least 70% of proposed services to low income persons or neighborhoods
- Provide services specifically related to employment and business creation or growth
- o Activities of Economic Development Service funds requested must focus on either:
 - Job training;
 - Employment and job placement services; or
 - Training for potential entrepreneurs

Incomplete applications will receive reductions in overall scoring **or may not be considered at all**. Proposals are considered incomplete if any item, in the application, is left blank without a response. Note: Write N/A if a section is not applicable. Furthermore, organizations must use the application provided by the Housing Division. Do not develop or create your own application. Finally, the City of Greenville reserves the right to reject applications that do not meet the eligibility requirements.

ALL APPLICATIONS (INCLUDING THE COPY) ARE DUE:

TUESDAY, JANUARY 10, 2017 BEFORE 3:00 PM.

LATE APPLICATIONS WILL NOT BE ACCEPTED.

SECTION I

- A. AGENCY INFORMATION & AUTHORIZATION
- **B. PROGRAM INFORMATION**
- C. PROGRAM BUDGET INFORMATION
- D. FUNDRAISING AND GRANTSMANSHIP

SECTION I

A. AGENCY INFORMATION & AUTHORIZATION

AGENCY CONTACT:		Tit	le
TELEPHONE#:		FAX #:	
E-MAIL ADDRESS:		_ FED. TAX ID#:	DUNS#
All of the following require		<u>quired Documents</u> ast be included with the	original application and the copy.
		titled "Attachments" at the	
1A	rticles of Incorpo	ration and Bylaws	
		rd of Directors with Conta	ct Information (address/ph#) &
	Ieeting Schedule	authorization to submit r	oguest (See Relew)
	oard of Directors Organizational Cha		equest (See Delow)
5 C	PA Audited State		& financial audits (2014 & 2015
	alendar years)	40 D 1 46 41' D	ID : 4
		et & Budget for this Propo 4 & 2015 calendar years)	osed Project
			t IRS Recognition of Exemption
L	etter)	•	
	UNS Number Ver		
		this program only) for p which these funds are requ	rogram personnel and staff involved
			ce coverage documentation
		or deed (program location	
AMOUNT C	OF FUNDING BI	EING REQUESTED: \$	
	AUTHORIZAT	TION OF FUNDING RE	QUEST
• •			plication for funding and attachments that this funding request is consistent
			d has been approved by a majority of
our governing body.	,	-	a construction of a conference
			_
Signature of I	Board Chair	Signa	ature of Executive Director
Drinted name of	f Board Chair	Printed	name of Executive Director
r mineu manne on			

B. PROPOSED PROGRAM SUMMARY:

	Youth Development		☐ Homeless Needs ☐ I ied Housing Needs ☐ Er						
AGENCY Name:									
PROGRAN	М						Public	Service	es
Title:	-							mic Ser	
PRIORITY NE	EED: (DETAILS - PG)	INDICATE WITH (X)	PRO	OGRAM OPER	RATION: (DETAI	LS - PG)		
#1 – Housing N				PROGRA	AM LOCAT	ΓΙΟΝ:			
#2 – SPECIAL NI									
#3 – PUBLIC SEF	RVICES			TIME O	F OPERAT	ION:			
#4 – PUBLIC FAC	CILITIES								
#5 – Businesse	s & Jobs		New Program?		Yes	_No	Underway?	Yes _	No
#6 – Infrastru			Existing Program?		Yes	_No	Underway?	Yes _	No
#7 – Neighbori			Requested funding for pro					Yes _	No
	ILITY DESIGNATION	1.	Provide a benefit to lo	ow and modera	ate incom	e per	sons		
(NATIONAL O			Prevent or eliminate s						
CATEGORY):	(DETAILS - PG)	3.	Meet an urgent comm	nunity need th	at threate	ns he	alth/welfare	of citize	ns
	PROGRA]	M SUMMAR	XY: (Must reference)	page(s) where	details ar	e pro	vided)		
Prog	RAM OBJECTIVE / DE	SCRIPTION: (DE	ΓAILS - PG)	PROGRAI	M (NEED)	RATIO	ONALE: (DET.	AILS - PG.	_)
	THE TARGET GROUP TO			(2) (JUSTIFY T					
SPECIF	TIC SERVICE(S) TO BE	DELIVERED: (DI	ETAILS - PG)	PROGRAM O	UTCOME 1	MEAS	UREMENT: (DETAILS -	PG)
(3) (STATE THE SERVICES THAT WILL BE RENDERED TO THE TARGET GROUP) (4) (DEFINE WHAT WILL BE A UNIT OF SERVICE) (How will the total number served be determined?)									
E 12	Proposed (Outcomes	Prior Ye	ear Outcome	es		w will requ		
Funding Source	(2017-18) Funding Requested	Units of Service To be provide (PG)		Actual Un Service De		(5) Labor	r - \$		
CDBG	\$		\$			Train Suppl	ıng - \$ lies - \$		
Other	\$		\$	=		Audit Other	- \$		
Total:	\$		\$			0 31101	Ψ		

SPECIFIC PROGRAM SERVICES/ACTIVITIES:

1.	List the specific activities/services that will be provided by the program:
2.	List program goals to be achieved and project the number of people that will benefit from those achievements.

Complete the following tables summarizing the demographic characteristics of clients to be served by this program during the 2017-2018 program year. **Note: Use numbers not percentages.**

CLIENT DEMOGRAPHIC Income Level	Low Income (below 30%)	Low Income (30-50%)	Moderate Income (51-80%)	Non-Low/ Moderate Income (over 80%)
AGE GROUP				
0-5				
6-10				
11-17				
18-29				
30-54				
55-61			_	
62 and over			_	
TOTALS			_	

INCOME LIMITS, 2016

Greenville, North Carolina

Note: 2017 Income Limits will be provided as soon as they are made available to COG Housing staff.

HOUSEHOLDS: 1 PERSON 2 PERSON 3 PERSON 4 PERSON 5 PERSON 6 PERSON 7 PERSON 8 PERSON FY 2016 MFI: \$59,300 30% of Median EXTREMELY LOW 50% of Median LOW INCOME 80% of Median MODERATE INCOME 31150

CLIENT DEMOGRAPHIC Gender	Male	Female
AGE GROUP		
0-5		
6-10		
11-17		
18-29		
30-54		
55-61		
62 and over		
TOTALS		

CLIENT DEMOGRAPHIC Race/Ethnicity	Caucasian (white)	African American (black)	Hispanic	American Indian or Alaska Native	Asian Decent	Other
AGE GROUP						
0-5						
6-10						
11-17						
18-29						
30-54						
55-61						
62 and over						
TOTALS						

CLIENT DEMOGRAPHIC Residential	Public Housing Residents	Homeless	Individual Households
AGE GROUP			
0-5			
6-10			
11-17			
18-29			
30-54			
55-61			
62 and over			
TOTALS			

CLIENT DEMOGRAPHIC Disabled/Special Need	Physically Handicapped	Mental Illness	Substance Abuse
AGE GROUP			
0-5			
6-10			
11-17			
18-29			
30-54			
55-61			
62 and over			
TOTALS			

CLIENT			
DEMOGRAPHIC			
Other			
AGE GROUP			
0-5			
6-10			
11-17			
18-29			
30-54			
55-61			
62 and over			
TOTALS			

Total number of clients to be served:
Total unduplicated number of clients to be served:
Number of persons with new or continuing access to a service or benefit:
Number of persons with improved access to a service or benefit:
Number of persons who receive a service or benefit that is no longer substandard:

3. List the specific increase(s) in the level of service compared to your previous program (if applicable):

11	ROUKAM KATIONALE.
2	4. Why is there a <u>need</u> for this program?
5.	Will this program assist an especially needy or underserved group? yesno If so, identify and explain.
6.	Accessibility: What steps will be taken to ensure this program (as well as your overall program) is accessible to people with physical and other disabilities?
7.	Are there any letters of support, letters of reference, news articles, thank you letters, letters of request for assistance, commitment letters, for the proposed ? If so, include copies in the "Attachment" section.

8. PROGRAM OPERATION

Place:	
Time(s) of operation:	
Frequency of operation: (indicate Daily Weekly Monthly Quarterly Other	with "X")
Number of staff involved in prog	ram operation:
List staff positions and program i	responsibilities for this program only:
Program Staff Position(s)	Responsibilities
- <u></u>	

Does the agency maintain a waiting list? If so, describe the waiting list for program services (include length of list and how it is managed).

9.		PROGRAM HISTORY	
8	a)	Has City of Greenville funding been requested for this program before? If yes, provide the most recent term of funding.	yesno
		If no, is this a new program for your agency?	yesno
ŀ)	If this is not a new program, how long has it been in existence?	
C	c)	Give at least one example of collaborative efforts regarding this program. Do not include relationships for client referrals only.	
C	1)	Are client fees charged for this program? If <i>yes</i> , how are fees determined?	yesno

e) Does this program require matching funds? If *yes*, what is the total match requirement

__ yes __no

10. PREVIOUS PROGRAM PERFORMANCE SUMMARY:

Complete the following tables summarizing the demographic characteristics of actual clients served by this program during the 2015-2016 program year if applicable. **Note: Use numbers not percentages.**

CLIENT DEMOGRAPHIC Income Level	Low Income (below 30%)	Low Income (30-50%)	Moderate Income (51-80%)	Non-Low/ Moderate Income (over 80%)
AGE GROUP				
0-5				
6-10				
11-17				
18-29				
30-54				
55-61				
62 and over				
TOTALS				

INCOME LIMITS, 2015

Greenville, North Carolina

			Greenvi	110, 1101 111 01	ai Oiiiia				
	HOUSEHOLDS:	1 PERSON	2 PERSON	3 PERSON	4 PERSON	5 PERSON	6 PERSON	7 PERSON	8 PERSON
FY 2015 MFI: \$5	53,000								
30% of Median	EXTREMELY LOW	11150	12750	14350	15900	17200	18450	19750	21000
50% of Median	LOW INCOME	18550	21200	23850	26500	28650	30750	32900	35000
80% of Median	MODERATE INCOM	E 29700	33950	38200	42400	45800	49200	52600	56000

CLIENT DEMOGRAPHIC Gender	Male	Female
AGE GROUP		
0-5		
6-10		
11-17		
18-29		
30-54		
55-61		
62 and over		
TOTALS		

CLIENT DEMOGRAPHIC Race/Ethnicity	Caucasian (white)	African American (black)	Hispanic	American Indian or Alaska Native	Asian Decent	Other
AGE GROUP						
0-5						
6-10						
11-17						
18-29						
30-54						
55-61						
62 and over						
TOTALS						

CLIENT DEMOGRAPHIC Residential	Public Housing Residents	Homeless	Individual Households
AGE GROUP			
0-5			
6-10			
11-17			
18-29			
30-54			
55-61			
62 and over			
TOTALS			

CLIENT DEMOGRAPHIC Disabled/Special Need	Physically Handicapped	Mental Illness	Substance Abuse
AGE GROUP			
0-5			
6-10			
11-17			
18-29			
30-54			
55-61			
62 and over			
TOTALS			

CLIENT DEMOGRAPHIC Other			
AGE GROUP			
0-5			
6-10			
11-17			
18-29			
30-54			
55-61			
62 and over			
TOTALS			

Total number of clients to be served:
Total unduplicated number of clients to be served:
Number of persons with new or continuing access to a service or benefit:
Number of persons with improved access to a service or benefit:
Number of persons who received a service or benefit that is no longer substandard:
In what ways will this programs demographics likely change within the next two (2) years?

C. PROGRAM BUDGET INFORMATION

Instructions: For each cost category enter the amount necessary to complete the program. Include requested CDBG funds under column two and all other sources (including program income, if applicable) under column three. **Provide descriptions and justifications (calculations) for cost categories and identify other funding sources.**

(1) COST CATEGORY	(2) CDBG FUNDING REQUESTED	(3) OTHER FUNDING	(4) TOTALS
A. Personnel	\$	\$	\$
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.
B. Payroll Tax Expense	\$	\$	\$
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.
C. Fringe Benefits	\$	\$	\$
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.
D. Operating/Program	\$	\$	<u> </u>
1. Training/Travel	\$	\$	\$
2. Equipment (lease/rental)	\$	\$	\$
3. Printing/Copying	\$	\$	\$
4. Supplies	\$	\$	\$
5. Annual Audit	\$	\$	\$
6. Other			

(1) Footnote Cost Descriptions/Justification(s):	(2) Other Funding Source (s):

D. FUNDRAISING AND GRANTSMANSHIP

Using the table below, please list your agency's current and planned fundraising efforts. This would include, but is not limited to, special events, sales to the public, and direct mail.

	Activity/Event	Current Revenue from this Activity/Event	Proposed Revenue from this Activity/Event	Anticipated Date of Activity/ Event
1				
2				
3				
4				
5				

Total anticipated revenue from fundraising: S	5

Describe your agency's efforts to obtain revenue from other grants, private foundations, etc.

	Funding Source:	Amount Requested:	Status: (denied, pending, approved)	Anticipated Notification/ Funding Date
1				
2				
3				
4				
5				

Total anticipated	revenue from grants, priv	ate donations, etc. §	3
	<i>O</i> / I		

SECTION II

- A. HUD ELIGIBILITY DESIGNATION
- **B.** HUD PRIORITY DESIGNATION
- C. HUD INCOME LIMITS
- D. PROGRAM GOALS, PERFORMANCE, & OUTCOMES

SECTION II

A. HUD ELIGIBILITY DESIGNATION

National Objective Requirement: Activities funded under the Sub-recipient Program must meet one of the						
U.S	U.S. Department of Housing and Urban Development's (HUD) three (3) National Objectives as outlined					
bel	below. Indicate your programs National Objective eligibility category:					
	1. Provide a benefit to low and moderate-income persons;					
	2. Prevent or eliminate slums or blight; or					
	3. Meet an urgent community need that threatens the health or welfare of residents.					

B. HUD PRORITY DESIGNATION

Activities funded under the Sub-recipient Program **must meet one** of the priorities established in the City's HUD five-year Consolidated Plan. Priorities are listed below. Indicate which Consolidated Plan priority the proposed program meets.

Due to a limited budget, only a few programs will be funded						
1. Affordable Housing						
	reclosure prevention					
☐ Pre	-purchase counseling					
☐ Inte	erim housing counseling					
□ Pos	t-purchase counseling					
☐ Cre	edit counseling					
☐ Hor	meowner education classes					
☐ Fina	ancial literacy					
2. Other Special N	Needs					
☐ Hon	neless					
☐ Sub	stance abuse					
☐ Men	ntal illness					
☐ Disa	abled/ handicapped					
☐ Oth	er, please specify					
3. Community Ser	rvices					
•	creation					
☐ You	uth Activities					
☐ Aca	ndemic/Tutoring					
4. Business and Jobs						
☐ Job	creation					
□ Job	training					
	placement					
	•					

C. HUD 2016 INCOME LIMITS

Clients served must be eligible according to the following income limits. Agencies are required to document income eligibility of all clients served.

Current Median Family Income (MFI) – Greenville NC

Household Size

	1 -						_	1 -
	1	2	3	4	5	6	7	8
	Person							
Extremely Low	\$11,700	\$13,400	\$15,050	\$16,700	\$18,050	\$19,400	\$20,750	\$22,500
(below 30%)								
Low (30-50%)	\$19,500	\$22,250	\$25,050	\$27,800	\$30,050	\$32,250	\$34,500	\$36,700
Moderate (51-80%)	\$31,150	\$35,600	\$40,050	\$44,500	\$48,100	\$51,650	\$55,200	\$58,750
Non-Low/Moderate	+	+	+	+	+	+	+	+
(over 80%)								

Median Area Income (MIA) for our Metropolitan Statistical Area (MSA) - \$59,300

D. PROGRAM GOALS, PERFORMANCE, AND OUTCOMES

List program goals in detail.

1.

2.	Estimated number of persons to be served:
	What is a unit of service?
3.	Select performance measurement indicators – (select all that apply): Housing units occupied by first time homebuyers; Number of target population served; Counseling/education /technical assistance provided; Jobs created/retained/job training; Low and moderate-income persons; Low and moderate-income businesses assisted; Number of persons with improved access, etc. Service/activity provided, please specify Other, please specify Other, please specify
4.	List source(s) of information/documentation, techniques, and processes that will be used to measure performance.
5.	Indicate applicable program performance measurement outcomes.
	☐ Creating Suitable Living Environments _ Accessibility for the purpose of creating Suitable Living Environments _ Affordability for the purpose of creating Suitable Living Environments _ Sustainability for the purpose of creating Suitable Living Environments
	 □ Providing Decent Affordable Housing Accessibility for the purpose of providing Decent Housing Affordability for the purpose of providing Decent Housing Sustainability for the purpose of providing Decent Housing
	☐ Creating Economic Opportunities _ Accessibility for the purpose of creating Economic Opportunities _ Affordability for the purpose of creating Economic Opportunities _ Sustainability for the purpose of creating Economic Opportunities

SECTION III

- A. Agency Profile
- **B.** Management Strategy
- C. Agency Leveraging

SECTION III

A. AGENCY PROFILE

Briefly describe your agency.

Provide a brief history of the organization, the mission statement, vision, and the length of time the agency has been providing proposed services. Describe the agency's experience with federal program funding. Describe the agency's administrative structure.

B. MANAGEMENT STRATEGY

Instructions: Outline your agency's capacity to undertake the proposed program.

Provide evidence of your grant administration capabilities, including policies and procedures for financial grant management, staff's experience in working with CDBG programs and projects of this type. If agency staff does not have prior experience in providing the proposed service, please indicate experience and successes in carrying out similar programs and in working in partnerships with other agencies and/or consultants.

C. LEVERAGING

Describe specific resources (provide supporting documentation) your agency will bring to the program. Include and identify in-kind contributions, gifts, sweat equity, volunteer efforts, and all other resources.

Section IV

Funding Proposal Scoring Criteria

SECTION IV - SCORING CRITERIA

This scoring criterion is a primary tool in which grants awarded will be determined.

<u>Agency Response is required</u>: Your responses will be evaluated by Board members and Staff.

	BENCY:						
PROGRAM:							
Evaluation Criteria:					Criteria:	AGENCY RESPONSE	
		Does the Program address	#1 – Housing Needs #2 – Special Needs	30			
		a Priority Need	#3 – Public Services	25	Board		
		in accordance	#4 – Public Facilities	15	member		
1.	NEED FOR THE SERVICE	with the City's	#5 – Businesses &	10	scoring will not		
1.		Consolidated	Jobs	10	exceed		
		Plan to HUD	#6 – Infrastructure	5	30		
		(listed in column			points		
		on the right)	#7 – Neighborhood Services	5			
			egies described in the	Board	member		
_	INTERNAL AND		ably implemented?		oring		
2.	EXTERNAL CONSISTENCY	Do the strategies nappear achievable			aximum		
	CONSISTENCY	realistic?	? Are expectations	points			
		Will the agency ut			member		
3.	LEVERAGING	other resources to implement program services or rely solely on the City's			oring		
٥.	EE VERMION (O				15		
		funding?		um points			
		Does the program services provide for empowering independence upon successful completion?			member		
4.	SELF-SUFFICIENCY			· ·	oring 10		
					um points		
	Is the program a new or creative				P		
		approach in meetir		Board	member		
_	INNOVATION AND	priority need? Does the program			oring		
5.	PARTNERSHIPS		in its delivery and is		10		
		not a duplication o		Maxim	um points		
			ed by another agency and/or same neighborhood?				
		Do program costs	annear reasonable		member		
6.	FINANCIAL		elivering proposed	sco	oring -		
٥.	FEASIBILITY and necessary reservices?		on oring proposed		5		
			omit the proposal in		um points		
		its entirety and we			member		
7.			ne responses to n enough to ascertain		oring		
, .	TEM OMITHIOE		ram intentions, processes and		10		
		target population?		um points			
		Does the agency's	proposed program		member		
8.	DIRECT BENEFIT		and services benefit low income		oring 10		
persons?					10		
Total					um points		
			1 ota		100		

AGENCY ATTACHMENTS

Required Documents

Submit copies of the following items listed. Copies of these documents must be included with the original and required copy.

1	Articles of Incorporation and Bylaws
2	Current list of Board of Directors with Contact Information (address/ph#) &
	Meeting Schedule
3	Board of Directors' authorization to submit request (see page 5)
4	Organizational Chart
5	CPA Audited Statement of financial position & financial audits (2014 & 2015 calendar years)
6	Total Agency Budget & Budget for this Proposed Project
7	IRS Form 990 (2014 & 2015 calendar years)
8	Federal Tax ID Number Verification (Current IRS Recognition of Exemption
	Letter)
9	DUNS Number Verification
10	Resume and Duties (this program only) for program personnel and staff involved
	in the program for which these funds are requested
11	Liability, property, and fidelity bond insurance coverage documentation
12.	Valid facility lease or deed (program location in Greenville City limits)

Other Attachments

Content Description	<u>Page</u>