



OFFICE OF THE MAYOR, CITY OF GREENVILLE

Proclamation

WHEREAS, National Financial Literacy Month is recognized in the United States in April in an effort to highlight the importance of financial literacy and teach Americans how to establish and maintain healthy financial habits;

WHEREAS, in 2006 the North Carolina General Assembly passed legislation directing the North Carolina Department of Public Instruction to provide instruction, activities and initiatives in Personal Financial Literacy;

WHEREAS, people who learn about financial literacy throughout their lives are more successful in managing their consumer credit endeavors and develop better money management habits;

WHEREAS, the necessity for financial education is highlighted by a 2008 survey conducted by the national *JumpStart* Coalition for Personal Financial Literacy. The survey found that financial literacy scores of the 2008 high school senior class rank lower than their 2006 peers measured in the same survey. The 2008 senior class correctly answered only 48.3 percent of the questions. Additionally, North Carolina seniors performed at a lower level than the national average, having an overall score of 45.6 percent;

WHEREAS, there are statewide initiatives designed to help individuals and families save and build wealth; and

WHEREAS, during the month of April, state and federal agencies, consumer groups, the media and the financial services industry will join together to conduct educational events through the media and in communities and schools to illustrate the importance of personal financial ownership;

NOW, THEREFORE, I, Patricia C. Dunn, Mayor of the City of Greenville, North Carolina, do hereby proclaim the month of April, 2009 as

FINANCIAL LITERACY MONTH

in Greenville.

This 16th day of April, 2009.

Patricia C. Dunn, Mayor