



*The Greenville City Council will soon be developing a new strategic plan to guide the City through the next two years. Below are the most recent goals approved by the City Council in January of 2023.*

## **City Council Goals**

**Goal 1:** Enhance community engagement, safety, and wellness.

**Goal 2:** Deliver public infrastructure improvement and execute and expand existing opportunities related to transportation networks, recreation and parks, and stormwater projects.

**Goal 3:** Expand the economic hub of eastern North Carolina through proactive economic development and job creation.

**Goal 4:** Build a thriving and attractive community by creating vibrant neighborhoods, and expanding artistic, cultural, and recreational opportunities.

**Goal 5:** Build a high-performing, diverse organization, govern with transparency and fiscal responsibility, and tell our story to the community and region.

**Goal 6:** Make Greenville a destination community.