

TO: Thom Moton, Interim City Manager

FROM: David A. Holec, City Attorney

SUBJECT: NOTES - Public Comment Form
Pitt Greenville Airport Environmental Assessment Meeting

DATE: July 20, 2012

Attached is the Public Comment form handed out at the Pitt-Greenville Airport Environmental Assessment for Runway 2/20 Safety Improvements meeting at the Barnes-Ebron-Taft Community Center last night, meeting from 6 p.m. to 7:30 p.m.

Council Member Smith was there and Commissioner McLawhorn, County Manager Elliott and me along with 3 Airport Authority members (Carson, Banks & Taylor)

About 100 people were in attendance.

The engineers explained the Environmental Assessment, reviewed the options; the findings (noise contours, runway protection, zone encroachments, trees in approach zones); the land acquisition process, and the steps to follow (another public meeting, final report including comments, FAA review and determination whether significant impact, and then implementation).

As to land acquisition, it is not necessary to complete improvements, only necessary to address noise contour, runway protection zone, and aviation easement for tall trees.

- No one will have to sell property; totally voluntary whether to sell
- Only those affected by noise contour, runway protection zone, and aviation easement need (tall trees) will be eligible for federal funding.
- Any acquisition beyond acquisition for those identified in Environmental Assessment will not be eligible for federal funding and Airport has FAA regulations which do not allow airport money to be used; so funds from other sources (such as City and County) if acquisition beyond those warranted by Environmental Assessment.

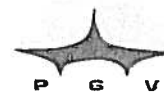
Announced next meeting date -

- I believe next Thursday, July 26 at 6 p.m. at Fire/Rescue Building at Airport. (Check with Airport for accuracy)

Gave telephone number for persons to register any complaints about Airport operations

**COMMENT FORM FOR THE DRAFT ENVIRONMENTAL ASSESSMENT FOR THE PITT-
GREENVILLE AIRPORT SAFETY IMPROVEMENTS**

**Pitt-Greenville Airport
P.O. Box 671
Greenville, NC 27835**



The Pitt-Greenville Airport (PGV) has prepared and made available for public review and comment a Draft Environmental Assessment (EA) for proposed safety improvements at PGV. The Draft EA evaluates the following proposed actions:

- Bring the Runway 2 (south) end up to current FAA runway safety area and runway object free area standards by displacing the Runway 2 threshold approximately 270' toward the north;
- Establish new GPS (RNAV) vertically-guided approaches to Runway 2 including associated avigation easement acquisition;
- Selectively clear existing tree obstructions from the approach/departure areas at both ends of Runway 2-20, including associated avigation easement acquisition;
- Improve operational safety by increasing the length of the Runway 20 (north) end to allow the current critical aircraft to operate at full payload service capabilities; and
- Purchase residential land at the Runway 20 (north) end that is incompatible with current aircraft noise levels and the Runway Protection Zone for the extended runway.

Comments may be mailed to:

Jerry Vickers, Executive Director
Pitt-Greenville Airport
P.O. Box 671
Greenville, NC 27835

Please note that all comments will become part of the administrative record for this EA and will be included in the Final EA. Comments must be postmarked by July 25, 2012 in order to be considered in the Final EA.

PLEASE PRINT LEGIBLY

Name: _____ Date: _____

Neighborhood/Organization/Affiliation: _____

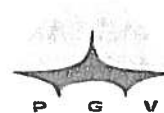
Street Address: _____

City, State, Zip Code: _____

Comments: _____

(use reverse side for additional comments)

Pitt-Greenville Airport
P.O. Box 671
Greenville, NC 27835

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Jerry Vickers, Executive Director
Pitt-Greenville Airport
P.O. Box 671
Greenville, NC 27835

Memorandum

To: Honorable Mayor and City Council Members
From: Thomas M. Moton, Jr., Interim City Manager
Date: July 25, 2012
Subject: Sunday in the Park

As you may know, an article ran in the *Daily Reflector* on Saturday, July 21 on the Sunday in the Park program. The article indicated city staff advised that up to four concerts could be cancelled. No concerts have been cancelled as 2013 performance contracts have not been executed. The concert season the article reported on is the 2013 season, beginning in June 2013. That article generated public awareness and as Gary Fenton advises me, one benefit of the article is that he was contacted about a potential Sunday in the Parks sponsor.

The article did not report that the number of concerts has fluctuated slightly over time and until recently, the concert series consisted generally of 8-10 concerts. It also failed to mention that the growth to 11-13 concerts happened back in 2009 when Recreation and Parks staff solicited and received private sponsorships. Recreation staff still has time to pursue sponsors, which will enable the concerts to remain in its extended format. At this point, staff recommends that you allow staff to pursue sponsorships as an avenue to keep the extended format.

Attached are copies of performance schedules from recent years' concert series line up that demonstrates the number of events has varied over time. If you have any questions about this memo, contact me.

Respectfully submitted,



Thomas M. Moton, Jr.

als

Attachment

cc: Dave Holec, City Attorney
Carol Barwick, City Clerk
Chris Padgett, Interim Assistant City Manager
Gary Fenton, Director Recreation and Parks

2007

SUNDAY IN THE PARK

A FREE CONCERT
THE WHOLE FAMILY
WILL ENJOY.

SUNDAY EVENINGS
AT 7 PM
IN THE GREENVILLE
TOYOTA AMPHITHEATRE

- JUNE 3 - TAR RIVER COMMUNITY BAND
- JUNE 10 - THE EMERALD CITY BIG BAND
- JUNE 17 - THE STEEP CANYON RANGERS
- JUNE 24 - THE GREENVILLE SUMMER POPS SYMPHONY ORCHESTRA
- JULY 1 - THE MONITORS
- JULY 8 - THE SUPERGRIT COWBOY BAND
- JULY 15 - SOME ASSEMBLY REQUIRED
- JULY 29 - PANYELO
- AUGUST 5 - MOLASSES CREEK

BRING A BLANKET OR CHAIR AND ENJOY AN EVENING OF FREE ENTERTAINMENT FOR THE WHOLE FAMILY. CONCERTS LAST ABOUT 1 HOUR. IN CASE OF RAIN OR INCLEMENT WEATHER, THE CONCERT IS NORMALLY CANCELLED.

2008

SUNDAY IN THE PARK

A FREE CONCERT
THE WHOLE FAMILY
WILL ENJOY.

SUNDAY EVENINGS
AT 7 PM
IN THE GREENVILLE
TOYOTA AMPHITHEATRE

- JUNE 8 - TAR RIVER COMMUNITY BAND
- JUNE 15 - THE EMERALD CITY BIG BAND
- JUNE 22 - THE GREENVILLE SUMMER POPS SYMPHONY ORCHESTRA
- JUNE 29 - DAVID DYER AND THE CROOKED SMILE BAND
- JULY 6 - THE MONITORS
- JULY 13 - THE SUPERGRIT COWBOY BAND
- JULY 20 - PANYELO
- JULY 27 - UNCLE MOUNTAIN
- AUGUST 3 - MOLASSES CREEK
- AUGUST 10 - STEEP CANYON RANGERS

BRING A BLANKET OR CHAIR AND ENJOY AN EVENING OF FREE ENTERTAINMENT FOR THE WHOLE FAMILY.

CONCERTS LAST ABOUT 1 HOUR.

IN CASE OF RAIN OR INCLEMENT WEATHER, THE CONCERT IS NORMALLY CANCELLED.

2009

City of Greenville Recreation & Parks Department presents Sunday in the Park Concert Series

AT THE GREENVILLE TOYOTA AMPHITHEATRE AT THE TOWN COMMON - 100 EAST 1ST STREET

- June 7: THE TAR RIVER COMMUNITY BAND
- June 14: THE EMERALD CITY BIG BAND
- June 21: THE GREENVILLE SUMMER POPS SYMPHONY ORCHESTRA
- June 28: THE MONITORS
- July 5: SUPERGRIT COWBOY BAND
- July 12: STEEP CANYON RANGERS
- July 19: UNCLE MOUNTAIN
- July 26: PANYELO
- August 2: MOLASSES CREEK
- August 9: STEVE CREECH AND THE DIXIELAND ALL STARS
- August 16: THE BAREFOOT MOVEMENT
- August 23: OUT 'n THE COLD
- August 30: DAVID DYER AND THE CROOKED SMILE BAND

Shows start at 7:00 PM
a variety of food and tiki drinks - provided by the Pirate's Den - will be available for purchase shortly before and during each concert. Come have dinner with us! For more information, visit www.gpd.info.



2010

Sunday in the Park 2010

AT THE GREENVILLE TOYOTA AMPHITHEATRE AT THE TOWN COMMON - 100 EAST 1ST STREET
BROUGHT TO YOU BY THE GREENVILLE RECREATION & PARKS DEPT. ALL SHOW TIMES ARE AT 7:00 PM

SPONSORED BY: Edward Jones, 107.9 WNCN, East Carolina Veterinary Service, PA

SHOW TIMES:

- June 6: THE TAR RIVER COMMUNITY BAND
- June 13: THE EMERALD CITY BIG BAND
- June 20: THE GREENVILLE SUMMER POPS SYMPHONY ORCHESTRA
- June 27: THE MONITORS
- July 4: SUPERGRIT COWBOY BAND
- July 11: PANYELO
- July 18: DAVID DYER AND THE CROOKED SMILE BAND
- August 5: MOLASSES CREEK
- August 12: CAROLINA GATOR GUMBO
- August 19: UNCLE MOUNTAIN
- August 26: STEEP CANYON RANGERS

2011

SUNDAY in the PARK
OUTDOOR CONCERT SERIES
2011

ALL SHOW TIMES

- June 5: Tar River Community Band
- June 12: The Emerald City Big Band
- June 19: The Greenville Summer Pops Orchestra
- June 26: The Monitors
- July 3: Carolina Gator Gumbo
- July 10: Supergrit Cowboy Band
- July 17: The Celtibillies
- July 24: David Dyer And The Crooked Creek Smile Band
- July 31: Panyelo
- August 7: Uncle Mountain
- August 14: Molasses Creek
- August 21: The Donald Underwood Thompson Band

ARE AT 7:00 PM

AT THE GREENVILLE TOYOTA AMPHITHEATRE AT THE TOWN COMMONS - 100 EAST 1ST STREET
BROUGHT TO YOU BY THE GREENVILLE RECREATION & PARKS DEPT.

SPONSORED BY: East Carolina Veterinary Service, PA, uptown Greenville, 107.9 WNCN, GREENVILLE TIMES

2012

SUNDAY in the PARK
OUTDOOR CONCERT SERIES
2012

ALL SHOW TIMES

- June 3: The Tar River Community Band
- June 10: The Emerald City Big Band
- June 17: The Greenville Summer Pops Symphony Orchestra
- June 24: The Monitors
- July 1: Supergrit Cowboy Band
- July 8: Greenville Grass
- July 15: Panyelo
- July 22: David Dyer and the Crooked Smile Band
- July 29: The Barefoot Movement
- August 5: Uncle Mountain
- August 12: Molasses Creek
- August 19: The Donald Underwood Thompson Band

ARE AT 7:00 PM

AT THE GREENVILLE TOYOTA AMPHITHEATRE AT THE TOWN COMMON - 100 EAST 1ST STREET
BROUGHT TO YOU BY THE GREENVILLE RECREATION & PARKS DEPT.

SPONSORED BY: East Carolina Veterinary Service, PA, Greenville Recreation & Parks, 107.9 WNCN, GREENVILLE TIMES

MEMORANDUM

TO: Thomas M. Moton, Interim City Manager

FROM: Scott P. M. Godefroy, P.E., Interim Director of Public Works *Scott P. M. Godefroy*

DATE: July 25, 2012

SUBJECT: Surplus of Two (2) 2013 International Rear Loader Refuse Trucks

The City of Greenville Sanitation Division is transitioning to curbside refuse collection. The Sanitation Division's plan includes acquisition of automated trucks. Prior to the City Council's directive for curbside collection, two rear loading sanitation trucks were ordered and were in production for replacement of two existing rear loading refuse trucks.

Subsequent to City Council's action, Public Works made a request to the supplier to consider the two trucks as trade-ins for an automated truck or make them available for purchase by other entities rather than deliver the rear loading trucks to the City. These efforts were not successful. Additionally, staff has explored converting the rear loaders to automated trucks, but due to the fact that they were already in production, the supplier was not able to modify the trucks to function as automated trucks.

Consequently, as per our purchase agreement, the Sanitation Division took delivery of the two trucks on Wednesday, July 18, 2012. However, the trucks have not been put into the fleet for use pending their potential sale to a municipality or private enterprise who may be seeking a similar truck for their use. In order to sell the trucks, they must be declared surplus.

At the August 6th Council meeting staff will recommend that City Council declare these two new rear loaders as surplus, and offer them for sale for a period of 60 days with a minimum bid price of \$125,000 each. The purchase price was \$139,284.00 for each truck. If the City receives only the minimum bid price, the fiscal impact is a maximum loss of approximately \$30,000.

The funds from the sale of these trucks will be used to assist with the purchase of an automated truck which is estimated to cost between \$225,000 and \$250,000 each. Purchasing an automated truck will augment curbside conversion, and increase efficiency. Should we be unsuccessful in the sale of the trucks within the specified 60 days, staff will recommend that the City remove the truck(s) from surplus and place them into the fleet for use. The two rear loaders that were originally intended to be replaced by these two trucks would be surplus pending the outcome of the sale of the new trucks and purchase of an automated truck.

Should you have any questions, please do not hesitate to call me at (252) 329-4525.

cc: Kenneth Jackson, Operations Manager
Angel Maldonado, Fleet Superintendent
Delbert Bryant, Sanitation Superintendent

MEMORANDUM

TO: Thomas M. Moton, Interim City Manager

FROM: Scott P. M. Godefroy, P.E., Interim Director of Public Works



DATE: July 24, 2012

SUBJECT: Update on the City of Greenville Draft Lighting Standard

At the December 8th, 2011 City Council meeting, staff made a presentation on the City of Greenville Draft Lighting Standards with guidance from Council to form two stakeholders groups for streetlights and parking lot standards.

Since that presentation, staff (Chris Kelly, Civil Engineer I and Tim Corley, Civil Engineer II) established the two stakeholders groups and has conducted four meetings to review the standards in each of the subject areas with the goal of gathering input from each of the members and gain consensus on a lighting standard encompassing both areas of lighting.

Staff has now concluded the stakeholder's meetings for the City's Draft Lighting Standards for both the street light standards as well as the parking lot standards. Discussions during the meetings included topics such as; utilizing different light bulbs, lighting glare, energy efficiency, and public safety. Public safety became the primary focus for the Draft Lighting Standards and the recommendation by the stakeholders group was to adopt the draft standard but add additional public safety measures.

The following is a table of the people and their affiliation that were in attendance at the stakeholders meetings:

1. Street Lighting Stakeholders

Laura Williamson	Environmental Advisory Committee
Kyle Brown	Greenville Utilities Commission
Ron Pledger	Dibble and Pledger, PA
Don Edmonson	Home Builders/PCEDP
Harry Stubbs	Greenville Bicycle and Pedestrian Commission
Robert Still	East Carolina University

2. Parking Lot Lighting Stakeholders

Laura Williamson	Environmental Advisory Committee
Kyle Brown	Greenville Utilities Commission
Ron Pledger	Dibble and Pledger, PA
Don Edmonson	Home Builders/PCEDP
Harry Stubbs	Greenville Bicycle and Pedestrian Commission
Robert Still	East Carolina University

Durk Tyson	Uptown Greenville
Dana Coles	Redevelopment Commission
Marvin Edmonds	Vidant Health

In addition, a police officer was asked to attend one of the meetings to field questions regarding public safety.

The street lighting stakeholders group approved of the City's draft standard but also wanted an additional condition to change the street light bulbs from high pressure sodium (HPS) to metal halide (MH). The reason for this decision is based upon the white light that metal halide (MH) bulbs produce over the orange/yellow light that high pressure sodium (HPS) produces. Metal halide bulbs have higher color rendering properties which make it easier to identify colors under the artificial light. The high pressure sodium (HPS) bulbs are the dominant form of street lighting used throughout the country for their energy efficient properties and their longer life-span.

The parking lot stakeholders group discussed topics covering lighting glare and light spillage onto adjacent properties. The City's draft standards prior to meeting with the stakeholders had a condition that all lighting should not exceed 0.5 foot-candles at the property boundaries of the parking lot. This condition would remain the same. The original draft lighting level specifications for parking lots were based upon the businesses hours of operation (i.e. if a business were open 24-hours per day they would have to have their parking lot illuminated at a higher level.). After discussions with the stakeholders and reviewing other cities' standards it was decided to change the standard to a wide range of illumination (0.5 to 4.0 average foot-candles) and remove the activity level (hours of operation) condition. This provides more flexibility to the property owner on how bright they would like to illuminate their parking lot.

As a second step the Public Work department is working on additions/changes to the existing City ordinance. These additions/changes will be also be reviewed by stakeholders groups and carried through the Planning Department process for adoption prior to being brought before council for adoption as an ordinance change into the City Code.


Staff (and possibly representatives from the stakeholders group) will be prepared to make a presentation to Council at the August 6th, 2012 meeting.

If there are any questions or requests for additional information, please contact me at 329-4525.

cc: Timothy Corley, PE, Civil Engineer II
Chris Kelly, EI, Civil Engineer I

MEMORANDUM

TO: Thomas M. Moton, Interim City Manager

FROM: Scott P. M. Godefroy, PE, Interim Director of Public Works 

DATE: July 25, 2012

SUBJECT: South Tar River Greenway Phase 3 – Award of Contract for Design Services

City Staff has completed the selection and negotiation process for design services on the South Tar River Greenway Phase 3 project. This new section of greenway will begin at the western end of the existing trail along the north side of First Street Place and curve along the Tar River to Moye Boulevard adjacent to the VA Clinic. Staff has selected Kimley-Horn and Associates to provide design services.

As required for all federally funded projects, staff utilized a competitive selection process based upon qualifications only – no fees submitted at time of selection other than unit prices. This requirement comes via the Mini Brooks Act under GS 143-64.31. In response to a Request for Proposals, staff received eight (8) proposals from interested firms. Those firms were:

1. Rivers & Associates
2. McKim & Creed
3. Wetherill Engineering
4. Stewart Engineering
5. A. Morton Thomas & Associates
6. WK Dickson
7. Mulkey Engineers & Consultants
8. Kimley-Horn and Associates

The selection committee, made up of employees from PW-Engineering and Recreation and Parks, numerically rated the proposals based upon the following criteria included in the advertised Request for Proposals:

- Completeness of Response
- Approach of firm to project
- Performance of firm/team on similar projects
- Qualifications of Individuals proposed or duties
- Availability of Project Team

After each member individually rated each proposal, the committee met to discuss the ratings and determined the four (4) highest rated firms would be interviewed. Those firms were:

- Rivers & Associates
- Kimley-Horn and Associates
- WK Dickson
- Wetherill Engineering

Each firm was notified of their selection to compete in the interview process and was provided a general outline of the 1-1/2 hour time slot: 1) 45-50 minutes of presentation by the firm, 2) 20-25 minutes of set questions by the committee, and 3) 20-25 minutes of open questions and answer.

There are several reasons Kimley-Horn (KHA) was selected for this project. The reasons are outlined below.

1. In their attached proposal, KHA prepared photographic simulations of the two major issues with this project, those being the crossing at CSX Railroad and the crossing at Memorial Drive. These simulations provided significant visual representations of how KHA believes these issues can be addressed; no other firm included such simulations.
2. The team that KHA put together for this project is excellent, including transportation engineers, landscape architect, environmental scientists, structural engineers, and rail engineers. The most notable of these that separated them from other firms was their inclusion of STV, Inc. to lead coordination with CSXT. STV is currently leading the same coordination effort on the 10th Street Connector project as well as the CSXT Switching Yard relocation project. STV's inside knowledge of CSXT policies and procedures, as well as their demonstrated working relationships with CSXT, will be invaluable in minimizing project delays due to CSXT reviews. As you may recall, coordination with CSXT on the recently opened Regency Boulevard project was a challenge and did in fact cause project delays.
3. The project schedule included in KHA's proposal was significantly more detailed, showing extensive knowledge of the process utilized on projects involving NCDOT and FHWA.
4. KHA's presentation in the interview was unequalled by any other firm as noted below:
 - a. The aerial map prepared for the presentation was very high quality and noted all significant issues. This map showed a potential alignment along the corridor as well as a couple of potential alternatives in problematic areas. The alignment shown by KHA most closely matched the alignment prepared by staff when estimating the potential costs of the project for budget planning purposes.
 - b. KHA was the only firm to discuss the potential impact of GUC's Westside Interceptor Project, which opened bids in January 2012. They obtained plans for the project and presented/discussed them during the interview. Even City staff was unaware of this project.
 - c. Again, with regard to the two major issues – the crossings at CSX Railroad and Memorial Drive, their photo simulations were excellent visual representations of what can be anticipated at these two locations. Simulations such as these are vital to relating potential alternatives to the public and, while not required at the proposal interview stage, shows KHA's willingness to go above and beyond to be selected for this project.

- d. When discussing the CSX Railroad crossing, Donald Arant of STV, Inc. presented some of the issues with achieving CSXT approval and how their relationships with CSXT will better facilitate that process. Mr. Arant also brought photos of potential requirements for covering the walkway near the railroad to protect greenway users from the potential for falling ballast stone. KHA was the only firm interviewed that noted this requirement by CSXT.
- e. KHA noted, in detail, the various pipe/stream crossings (both live and dry) along the project corridor and how to address each location.
- f. KHA discussed areas for potential lookouts/spurs.
- g. KHA noted the presence of significant cypress trees along the project corridor and that a tree survey may be desirable to incorporate these trees into the trail design from a landscape architectural perspective.
- h. KHA provided contact information for Mr. Matt Ames, project manager for Gilbane Building Company, who is constructing the VA Clinic on Moye Boulevard. The proposed greenway ends there. KHA discussed the project with Mr. Ames while onsite.

As you may be aware, this project was not advertised with a requirement that the selected firm be local to Greenville. As noted above, this is a federally funded project and we must follow the strict rules set forth by NCDOT for a project of this type. As part of this process we submitted the recommended firm as well as the negotiated scope and fee to NCDOT. After performing an exhaustive review of the proposed fee they have indicated their concurrence.

City staff has submitted an agenda item for Council to award a design contract to KHA at the August 6th meeting. Should you need a copy of any or all proposals for comparison purposes, please let me know.

cc: Lisa Kirby, PE, Senior Engineer
James Lynn Raynor, PE, Civil Engineer II

Memorandum

To: Honorable Mayor and City Council Members
From: Thomas M. Moton, Jr., Interim City Manager
Date: July 25, 2012
Subject: HUD Grant Approval

Attached is a letter from the US Department of Housing and Urban Development (HUD) approving the City's FY 2012 Annual Action Plan and awarding the City \$1,168,852 in grant funds (\$781,037 for CDBG and \$387,815 for HOME programs). Community Development Staff will oversee disbursement of these funds.

Respectfully submitted,



Thomas M. Moton, Jr.

als

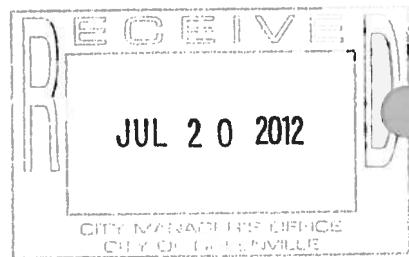
cc: Dave Holec, City Attorney
Carol Barwick, City Clerk
Merrill Flood, Community Development Director



U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

Greensboro Office
Office of Community Planning & Development
1500 Pinecroft Road, 401, Asheville Building
Greensboro, NC 27407-3838
(336) 547-4000, ext. 2802
www.hud.gov ♦ espanol.hud.gov

July 17, 2012



Mr. Thomas M. Moton
Interim City Manager
P O Box 7207
Greenville, NC 27835

Dear Mr. Moton:

We are pleased to approve the FY '12 Annual Action Plan for the city of Greenville. The U. S. Department of Housing and Urban Development (HUD) is awarding the city of Greenville grants totaling **\$1,168,852** for its Community Development Block Grant (\$781,037) and HOME Investment Partnerships (\$387,815) programs. Although HUD is approving the Annual Plan and awarding the grants, city of Greenville **cannot** use its HOME program funds for any homebuyer activities until this office receives and approves its HOME resale/recapture provisions.

Enclosed are three copies of the Funding Approval/Agreement for each program. Please execute **(original signatures)**, date, retain one copy of each Grant Agreement for the agency's program files and return the remaining **four** copies to this office within 10 days from date of receipt for processing.

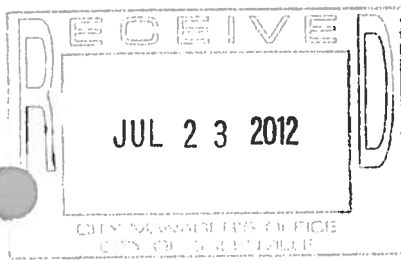
The Consolidated Annual Performance & Evaluation Report for the year ending June 30, 2012, is due in this office by **September 28**. Please remember to include the Section 3 Summary Report (form HUD 60002) in the CAPER. The Women/Minority Business Enterprise (W/MBE) (**form HUD 2516**) report is due in this office no later than **October 15** and is to be submitted to Belinda Richmond separately from the CAPER.

We look forward to continuing our work with city of Greenville on its community development and affordable housing initiatives. Please contact Sharlene Abbott at (336) 851-8056 if assistance is needed.

Sincerely,

Donna K. Anderson
for
Gary A. Dimmick
Director
Office of Community Planning & Development

Enclosures
cc:
Merrill Flood



City Council Member

6417 Shady Lane
Falls Church, Va. 22042
July 18, 2012

Mr. Thomas M. Moton, Jr.
Interim City Manager
P. O. Box 7207
Greenville, N. C. 27835-7207

Dear Mr, Moton:

Thank you for your response of July 12th to my letter of June 17th regarding property at 107 N. Meade Street.

After reviewing the crime rate data you provided, it appears that unless the call issue is resolved at the time of the police response, the case is recorded as "No report" or "Report taken" and no further action follows. If my interpretation is correct then the answer to my question 4 (a) is "case closed" and 4(b) no interviews conducted.

It is encouraging that police activity in the Meade Street area has been accelerated. Especially since your data reflects an increase in calls during the period January to June 2012 to 161 over the 106 for the same period in 2011. Granted the nature of the calls is a matter which needs to be considered for a truly factual comparison, and my figures are based on a cursory review of calls only.

I understand that the Meade Street area is merely a part of a large City. and it cannot take precedence over other communities. Also understandable is the fact that resolving some situations takes time and patience. It is hoped you understand that any and all effort on the part of the City to help resolve our problems is welcomed and greatly appreciated.

Sincerely,

Anne King

cc's: Mayor Allen Thomas; Members of the City Council; Joe Bartlett, Chief of Police

Larry Barbour, Chairman
Ann Floyd Huggins, Vice-Chairwoman
Sterling Edmonds, Commissioner



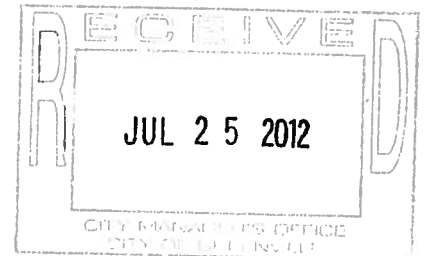
Emanuel Brown, Commissioner
Donald Cavellini, Commissioner
Robert Hobgood, Commissioner
Dr. Reginald Watson, Commissioner

Don Rogers,
Executive Director, Chief Executive Officer

July 23, 2012

The Honorable Allen Thomas
and Members of Council
City of Greenville
P.O. Box 7207
Greenville NC 27835

RE: City of Greenville Housing Authority Annual Report:
Fiscal Year Ended September 30, 2011



Dear Mayor Thomas and Members of Council,

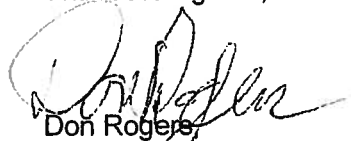
Enclosed please find a copy of check #1047794 for the FY 2011 Payment in Lieu of Taxes; University Towers at \$5,330.18 and check #1047791 in the amount of \$33,529.79 for the FY 2011 Payment in Lieu of Taxes; Public Housing. PILOT is a product of rent collected versus utility cost.

The Authority owns 714 public housing units and through its Section 8 program manages 746 privately owned units. The Authority also has 60 Section 8 New Construction units designated for the elderly.

The Housing Authority goals are to continue our effort to provide decent, safe and sanitary housing for eligible lower and very low-income families in the City of Greenville. We will continue to modernize and enhance our current housing stock through operating reserves and various available UUD funding sources. Our organization desires a continued close working relationship with City offices, particularly with Community Development to upgrade private housing stock and the Police Department to curtail illegal activities in our communities.

We look forward to continuing our partnership with the City and look forward to working with you and Members of Council in the future.

With best regards,


Don Rogers
Executive Director/CEO

Enclosures

✓ Cc: City Manager



HOUSING AUTHORITY OF THE CITY OF GREENVILLE
CONVENTIONAL HOUSING
P.O. BOX 1426
GREENVILLE, NC 27835

Wells Fargo Bank, N.A.

1047794

0001047794
11-24-1210

This disbursement has been approved as required by the
Local Government Budget and Fiscal Control Act
VOID AFTER 90 DAYS

FIVE THOUSAND THREE HUNDRED THIRTY DOLLARS & 18 CENTS

PAY

DATE

7/23/2012

AMOUNT

\$5,330.18

TO THE
ORDER OF CITY OF GREENVILLE

FINANCIAL SERVICES - A/R
P. O. BOX 7207
GREENVILLE, NC 27835-7207

R. Larry Barbour

Don Rogers

AUTHORIZED SIGNATURE

Security features. Details on back

MP

MP

MP

⑈ 1047794 ⑈ ⑆ 121000248 ⑆ 2036060996540 ⑈

HOUSING AUTHORITY OF THE CITY OF GREENVILLE CONVENTIONAL HOUSING

1047794

DESCRIPTION

INVOICE #

GL ACCT

AMOUNT

2011 UT PILOT NC 19 0004 005

072312-UT

20.00.2137.00.000

5,330.18

Computation of Payments in Lieu of Taxes (PILOT)

For Fiscal Year Ended September 30, 2011

U. S. Department of Housing
and Urban Development
Office of Public and
Indian Housing

OMB Approval No 2577-0072 (Exp mm/dd/yy)

Public Reporting Burden for this collection of information is estimated to average 1.2 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Management Officer, Office of Information Policies and Systems, U.S. Department of Housing and Urban Development, Washington, D.C. 20410-3600 and to the Office of Management and Budget, Paperwork Reduction Project, (2577-0072), Washington, D. C. 20503

Name of Local Authority Greenville Housing Authority	Location Greenville, NC 27834	Contract Number A-79-352	Project Numbers NC 19 0004 005
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Part I---Computation of Shelter Rent Charged

1. Dwelling Rental (Account 3110)
2. Excess Utilities (Account 3120)
3. Nondwelling Rental (Account 3190)
4. Total Rental Charged (Lines 1, 2 & 3)
5. Utilities Expense (Accounts in 4300 group)
6. Shelter Rent Charged (Line 4 Minus Line 5)

Part II---Computation of Shelter Rent Collected

\$156,843.00
\$0.00
\$0.00
\$156,843.00
\$102,870.80
\$53,972.20

Part II---Computation of Shelter Rent Collected

(To be completed only if Cooperation Agreement Provides for payment of PILOT on basis of Shelter Rent Collected)

1. Shelter Rent Charged (Line 6 of Part I above)
2. Add: Accounts Receivable (Account 1122) at Beginning of Fiscal Year
3. Less: Collection Losses (Account 4570) During Current Fiscal Year
4. Less: Accounts Receivable (Account 1122) at End of Fiscal Year
5. Shelter Rent Collected (Line 1 Plus Line 2 Minus Lines 3 & 4)

\$53,972.20
\$193.00
\$55.00
\$808.38
\$53,301.82

Part III---Computation of Approximate Full Real Property Taxes

Taxing Districts (1)	Assessable Value (2)	Tax Rate (3)	Approximate Full Real Property Taxes (4)
			\$0.00
City of Greenville	\$1,383,806	0.0052	\$7,195.79
Pitt County		0.00665	\$9,202.31
			\$0.00
			\$0.00
			\$16,398.10

Part IV---Limitation Based on Annual Contribution

(To be completed only if Cooperation Agreement limits PILOT to an amount by which real property taxes exceed

of Annual Contribution)

1. Approximate Full Real Property Taxes
2. Accruing Annual Contribution for All Projects Under the Contract
3. Prorata share of Accruing Annual Contribution
4. 20% of Accruing Annual Contribution (20% of Line 3)
5. Approximate Full Real Property Taxes less 20% of Accruing Annual Contribution (Line 1 minus Line 4. If Line 4 exceeds Line 1, enter zero)

\$0.00
\$0.00
\$0.00
\$0.00
\$0.00

Part V---Payments in Lieu of Taxes

1. 10% of Shelter Rent (10% of Line 6 of Part I or 10% of Line 5 of Part II, whichever is applicable)
2. Payments in Lieu of Taxes (If Part IV is not applicable, enter the amount shown on Line 1 above or the total in Part III, whichever is the lower. If Part IV is applicable, enter the amount shown on Line 1 above or the amount shown on Line 5 of Part IV, whichever is lower)

\$5,330.18
\$5,330.18

Were any expenses incurred for any project during the fiscal year for services or facilities which the local body should have furnished under the terms of the cooperation agreement? ☐ Yes ☒ No If answer is "yes," submit statement of expenses on form HUD-52555.

- 1 Same as Line 2 if the statement includes all projects under the annual contributions contract. If this statement does not include all projects under the contract, enter prorata share based upon the development cost of each project.
- 2 If the percentage specified in the cooperation agreement or the contract with HUD is lower, such lower percentage shall be used.

Warning: HUD will prosecute false claims and statements. Conviction may result in criminal and/or civil penalties: (18 U.S.C. 1001, 1010, 1012; 31 U.S.C. 3729, 3802)

Prepared by:

Approved by:

Name

Name

Cheryl Hahn

Don Rogers

Title
Staff Accountant

Date
7/23/2012

Title
Executive Director

Date
7/23/2012

UNIVERSITY TOWERS-PILOT CALCULATION				
LINE	ACCT		\$\$	
PART I -- Computation of Shelter Rent Charged				
1	3110	\$	156,843.00	
2	3120	\$	-	
3	3190	\$	-	
4	Tot 1 + 2 + 3	\$		156,843.00
5	4300	\$		102,870.80
6	4 - 5	\$		53,972.20
PART II -- Computation of Shelter Rent Collected				
1		\$		53,972.20
2	Beg Year 1122	\$		193.00
3	4570	\$		55.00
4	Current 1122	\$		808.38
5	1 + 2 - 3 - 4 =	\$		53,301.82
PART III -- Computation of Approximate Full Real Property Taxes				
(1)	(2)	(3)	(4)	
City	\$ 1,383,806.00	\$ 1.185	\$	16,398.10
			\$	16,398.10
PART IV				
1	10% of Line 6 Part I or 10% Line 5 Part II whichever appli	\$		5,330.18
2	Part IV Line 1 or Part III total whichever is less	\$		5,330.18

UNIVERSITY TOWERS GHA Entry for 2011 PILOT				
GHA Entry for 2011 PILOT				
		DR	CR	
PILOT	20.00.4520	\$	5,330.18	
ACCRUAL	20.00.2137		\$	5,330.18

HOUSING AUTHORITY OF THE CITY OF GREENVILLE
CONVENTIONAL HOUSING
P.O. BOX 1426
GREENVILLE, NC 27835

Wells Fargo Bank, N.A.

1047791

0001047791
11-24-1210

This disbursement has been approved as required by the
Local Government Budget and Fiscal Control Act
VOID AFTER 90 DAYS

THIRTY THREE THOUSAND FIVE HUNDRED TWENTY NINE DOLLARS & 79 CENTS

PAY

DATE

7/23/2012

AMOUNT

\$33,529.79

TO THE
ORDER OF CITY OF GREENVILLE

FINANCIAL SERVICES - A/R

P. O. BOX 7207

GREENVILLE, NC 27835-7207

R. Larry Barbour

Don Rogers

AUTHORIZED SIGNATURE

⑈ 1047791 ⑈ ⑆ 1210002481 2036060996540 ⑈

Security features. Details on back

MP

MP

MP

HOUSING AUTHORITY OF THE CITY OF GREENVILLE CONVENTIONAL HOUSING

2011 Pilot

1047791

DESCRIPTION

INVOICE #

GL ACCT

AMOUNT

2010PH PILOT NC22-1-22-6,22-8&22-9	072312	11.00.2137.00.101	3,386.30
2010PH PILOT NC22-1-22-6,22-8&22-9	072312	11.00.2137.00.105	9,806.05
2010PH PILOT NC22-1-22-6,22-8&22-9	072312	11.00.2137.00.108	1,790.95
2010PH PILOT NC22-1-22-6,22-8&22-9	072312	12.00.2137.00.103	3,754.54
2010PH PILOT NC22-1-22-6,22-8&22-9	072312	13.00.2137.00.102	11,124.81
2010PH PILOT NC22-1-22-6,22-8&22-9	072312	13.00.2137.00.106	3,667.14

33529.79

Computation of Payments in Lieu of Taxes (PILOT)

For Fiscal Year Ended September 30, 2011

U. S. Department of Housing
and Urban Development
Office of Public and
Indian Housing

OMB Approval No 2577-0072 (Exp. mm/dd/yy)

Public Reporting Burden for this collection of information is estimated to average 1.2 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Management Officer, Office of Information Policies and Systems, U.S. Department of Housing and Urban Development, Washington, D.C. 20410-3600 and to the Office of Management and Budget, Paperwork Reduction Project, (2577-0072), Washington, D. C. 20503

Name of Local Authority Greenville Housing Authority	Location Greenville, NC 27834	Contract Number A-4041	Project Numbers NC 22-1 thru 22-6, 22-8 & 22-9
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Part I---Computation of Shelter Rent Charged

1. Dwelling Rental (Account 3110)
2. Excess Utilities (Account 3120)
3. Nondwelling Rental (Account 3190)
4. Total Rental Charged (Lines 1, 2 & 3)
5. Utilities Expense (Accounts in 4300 group)
6. Shelter Rent Charged (Line 4 Minus Line 5)

Part II---Computation of Shelter Rent Collected

\$1,715,481.37
\$237,746.46
\$0.00
\$1,953,227.83
\$1,594,012.64
\$359,215.19

Part II---Computation of Shelter Rent Collected

(To be completed only if Cooperation Agreement Provides for payment of PILOT on basis of Shelter Rent Collected)

1. Shelter Rent Charged (Line 6 of Part I above)
2. Add: Accounts Receivable (Account 1122) at Beginning of Fiscal Year
3. Less: Collection Losses (Account 4570) During Current Fiscal Year
4. Less: Accounts Receivable (Account 1122) at End of Fiscal Year
5. Shelter Rent Collected (Line 1 Plus Line 2 Minus Lines 3 & 4)

\$359,215.19
\$18,138.22
\$23,006.00
\$19,049.47
\$335,297.94

Part III---Computation of Approximate Full Real Property Taxes

Taxing Districts (1)	Assessable Value (2)	Tax Rate (3)	Approximate Full Real Property Taxes (4)
			\$0.00
City of Greenville	\$10,181,000	0.0062	\$52,941.20
Pitt County		0.00665	\$67,703.65
			\$0.00
			\$0.00
			\$120,644.85

Part IV---Limitation Based on Annual Contribution

(To be completed only if Cooperation Agreement limits PILOT to an amount by which real property taxes exceed

20% of Annual Contribution)

1. Approximate Full Real Property Taxes
2. Accruing Annual Contribution for All Projects Under the Contract
3. Prorata share of Accruing Annual Contribution
4. 20% of Accruing Annual Contribution (20% of Line 3)
5. Approximate Full Real Property Taxes less 20% of Accruing Annual Contribution (Line 1 minus Line 4. If Line 4 exceeds Line 1, enter zero)

\$0.00
\$0.00
\$0.00
\$0.00
\$0.00

Part V---Payments in Lieu of Taxes

1. 10% of Shelter Rent (10% of Line 6 of Part I or 10% of Line 5 of Part II, whichever is applicable)
2. Payments in Lieu of Taxes (If Part IV is not applicable, enter the amount shown on Line 1 above or the total in Part III, whichever is the lower. If Part IV is applicable, enter the amount shown on Line 1 above or the amount shown on Line 5 of Part IV, whichever is lower)

\$33,529.79
\$33,529.79

Were any expenses incurred for any project during the fiscal year for services or facilities which the local body should have furnished under the terms of the cooperation agreement? ☐ Yes ☒ No If answer is "yes," submit statement of expenses on form HUD-52555.

- 1 Same as Line 2 if the statement includes all projects under the annual contributions contract. If this statement does not include all projects under the contract, enter prorata share based upon the development cost of each project.
- 2 If the percentage specified in the cooperation agreement or the contract with HUD is lower, such lower percentage shall be used.

Warning: HUD will prosecute false claims and statements. Conviction may result in criminal and/or civil penalties. (18 U.S.C. 1001, 1010, 1012; 31 U.S.C. 3729, 3802)

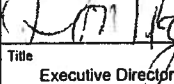
Prepared by:

Approved by:

Name

Name

Cheryl Hahn



Title
Staff Accountant

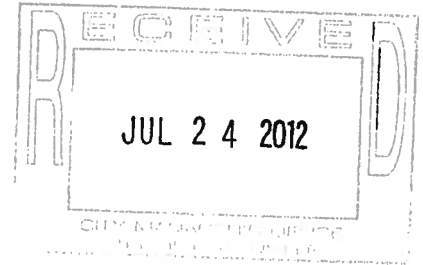
Date
7/23/2012

Title
Executive Director

Date
7/23/2012

CONVENTIONAL-PILOT CALCULATION				
LINE	ACCT			\$\$
PART I -- Computation of Shelter Rent Charged				
1	3110		\$	1,715,481.37
2	3120		\$	237,746.46
3	3190		\$	-
4	Tot 1 + 2 + 3		\$	1,953,227.83
5	4300		\$	1,594,012.64
6	4 - 5		\$	359,215.19
PART II -- Computation of Shelter Rent Collected				
1			\$	359,215.19
2	Beg Year 1122		\$	18,138.22
3	4570		\$	23,006.00
4	Current 1122		\$	19,049.47
5	1 + 2 - 3 - 4 =		\$	335,297.94
PART III -- Computation of Approximate Full Real Property Taxes				
(1)	(2)	(3)	(4)	
City	\$ 10,181,000.00	\$ 1.185	\$	120,644.85
			\$	120,644.85
PART IV				
1	10% of Line 6 Part I or 10% Line 5 Part II whichever appli		\$	33,529.79
2	Part IV Line 1 or Part III total whichever is less		\$	33,529.79
101	3,738.50	10.10%		3,386.30
102	12,281.88	33.18%		11,124.81
103	4,145.04	11.20%		3,754.54
105	10,825.96	29.25%		9,806.05
106	4,048.55	10.94%		3,667.14
108	1,977.24	5.34%		1,790.95
	37,017.17			33,529.79
PUBLIC HOUSING GHA Entry for 2011 PILOT				
GHA Entry for 2011 PILOT				
		DR	CR	
PILOT	xx.00.4520	\$ 33,529.79		
ACCRUAL	xx.00.2137		\$	33,529.79

July 18, 2012



Mr. Thomas Moton, Jr.
Interim City Manager
City of Greenville
P.O. Box 7207
Greenville, NC 27835

RE: City/Chamber Contract

Dear Thom:

The year 2011-2012 brought some challenges and some celebrations. The Chamber passed the "recession-era" drops and membership came back strongly. We are back at 1,000 members which is a sign of strength for the Chamber and the community.

One of the top challenges was Hurricane Irene. Although the hurricane was last September, it has taken until just a month ago to finish the repairs, due to dealing with organizations like FEMA, the National Historic Register, etc. We thank the city for the diligent help and leadership in getting reimbursed for some damages.

At the regional, state and even national level, our Chamber continues to be recognized as a leader, and our focus is on continually achieving the highest level of performance to maintain our status as a 5-Star Chamber.

We enjoy the healthy working relationship we share with the City of Greenville, and I am happy to report to you the details of our success in meeting the goals of the City/Chamber contract.

1. A new **Strategic Plan** for the Chamber was created after much membership input and a number of planning sessions. A part of that process included streamlining the Chamber's mission statement, which was long and outdated. The new statement is "The Chamber's mission is to build the strongest business climate in Eastern North Carolina." A copy of the multi-year Strategic Plan as well as the 2012 Program of Work is included for your review.
2. **Visitor traffic** remained healthy in our Uptown Greenville location. As the "front door to the community," the Fleming House (Chamber Office) was a place of activity this year, with hundreds of walk-in visitors. Maps, brochures and local business materials

remain stocked at all times to meet the needs of visitors who come in person.

3. Our address on the web has become as important as our address on Greene Street. Thousands of questions are answered with website referrals. Still, people like to get mail. During the 2010-2011 contract period, chamber staff answered more than 2,000 mail, email, internet, and phone **requests for information** pertaining to the City of Greenville.
4. The **Fleming House** remains one of Greenville's greatest sources of historical pride. We have met some significant challenges this year in maintaining the house due to chimney leaks which have been very costly to repay. Additionally, Hurricane Irene was not Fleming-House friendly as she swept away much of the beautiful iron fence. It has been replaced but due to historical standards and FEMA, etc., it took over six months and many, many hours of staff time to get the repairs finalized. Regardless of the challenges, we take pride in maintaining the Fleming House as a showplace for Greenville and preservation of the rich history this community shares with ECU.
5. Since July 1, 2010, more than 1,500 **Greenville-Pitt County maps** have been distributed through the Chamber office.
6. We distributed, at no charge, the Chamber's **Glimpse magazine**, Greenville lap maps, Visitor's Guides, telephone books, various real estate magazines and the Daily Reflector Fact Book as well as other publications. We also stocked and distributed more than 500 North Carolina state maps.
7. We continued to update and maintain **packages of information for newcomers**, full of valuable information needed by those considering a move to Greenville and those who are new residents. The package includes a Glimpse magazine, The Daily Reflector Fact Book, lap map, homes magazine, area stats, and a Greenville-Pitt County Visitor's Guide. We also include a city/county map when requested. Along with the standard information, we strive to include any other information that the newcomer has requested. The package may be ordered on the phone or through our website. Additionally, we make the Newcomer Packages available to businesses, and many use them for incoming employees. Real Estate agents find them especially helpful for clients.
8. The Chamber offers a variety of information for **potential small business owners**. In most cases, we give prospective business owners general information about our community such as the Glimpse Magazine and The Daily Reflector Fact Book. We provide contact information and set appointments for small business persons for free business counseling and seminars.
9. We provide contact information to a **potential small business owner** so he/she can get the specific help needed to (1) determine whether to actually go into business and/or (2) to proceed with a business opening. In providing this help, our partnerships with Pitt

Community College Small Business Center and the SBTDC are critical.

10. We **provide assistance to local developers in recruiting businesses** or retail centers. We were most pleased to assist with projects like Wal-Mart and certain strip centers or office developments. Most often, our work on these projects is totally confidential and the Chamber only is recognized if owners include us in opening activities. We provide as much assistance as they need for those opening activities. We were especially pleased this year to participate in the ground breaking for the new Hardee Crossing (Wal-Mart) complex as well as the VA Clinic, new upscale apartments and more.
11. Chamber staff collected data for the **C2ER Cost of Living Index**. The Cost of Living Index, which we update three times per year, is also the source of information used to fuel the Cost of Living Calculator located on our Web site. The calculator allows visitors to make cost of living comparisons between Greenville and other U.S. cities. It is very beneficial, for economic development purposes, to showing the affordable cost of living here in Greenville. In addition, we maintain demographic information on the region on our Web site. The information is available to all visitors of our Web site and can be used by a variety of businesses to evaluate the feasibility of locating a business in Greenville. The majority of the demographic information used on our Web site is from the Pitt County Development Commission.
12. The **Chamber's Web site** continues to provide the community with pertinent information about the Chamber, its members, and Greenville and Pitt County through a web-based content management system. Since July 2011, the site has had 64,751 visits, 40,825 unique visitors and 227,258 page views. The site provides members with exposure and access to a "members only" section, which allows them to update their business information in an efficient manner. In addition, visitors can access a calendar to register for events (the site is secure so payments can be accepted), view community statistics, read chamber news, and access links to other helpful community Web sites. The "members only" section allots features based on each member's tier of membership in the Chamber. Some upgrades include: linking Facebook and Twitter to the listings in the business directory, adding pictures, creating Hot Deals, putting community events on the Members-Only calendar, and posting jobs in the job bank. A prominent link is provided to the City's web site as well as to the Greenville Convention and Visitors Bureau site.
13. The Chamber, in partnership with the Pitt County Health Department, employed a **Worksite Wellness** Coordinator for 12 months. The Worksite Wellness Coordinator position was a part-time position and funded through the Communities Putting Prevention to Work (CPPW) Grant obtained by the County Health Department. The Chamber and the Worksite Wellness Coordinator focused on Worksite Wellness in Pitt County through the following objectives: conducting assessments of worksites (Alliance One, Attends Healthcare, City of Greenville, DSM, ECU, ECV, Grady White, GUC, Metrics, Mohawk/Karastan Industries, NACCO, Weyerhaeuser, Physicians East and Suddenlink) to determine opportunities for improvements to worksite policies and/or environments to support physical activity and healthy eating, making recommendations

for policy and environmental enhancements for worksites that completed assessments, and implementing Live Healthy Greenville-Pitt (county-wide wellness campaign) to create awareness and support for healthy eating and physical activity.

a. Summary of assessment of City of Greenville:

1. Assisted the City in measuring and registering walking trails around City Hall and at Public Works.
2. Provided sample policy on healthy options at City of Greenville supported events -including meetings
3. Assisted the City in criteria for healthier vending options
4. Connected the City with Heart Disease and Stroke Prevention, assisting where possible in writing and submitting a mini-grant application
5. Assisted City in determining use of mini-grant funds
6. Invited City representative to join Worksite Wellness Advisory Committee resulting in contacts with other worksites
7. Reviewed City's new employee wellness Web site and offered suggestions
8. Promoted City's wellness efforts and accomplishments through The Business Partner, ChamberGram, Business Beat, The Daily Reflector and Communities Putting Prevention to Work.

- b. This year's **Live Healthy Greenville-Pitt** campaign had record participation and results – 1,588 participants lost 6,366 pounds, and logged 76,550 hours and 19 minutes of activity during the 100-day campaign. This year's campaign was presented by the Chamber, Live Healthy America, Physicians East, ECU Physicians, Vidant Medical Center and Pitt County Health Department. Nearly 100 of the Live Healthy Greenville-Pitt participants culminated this year's 100-day challenge by participating in the Live Healthy Greenville-Pitt 5K Run/Walk, presented by Attends Healthcare Products, at the Town Common. LHGP is a 100-day; team-based weight loss and physical activity program that helps participants make positive changes that lead to a healthier lifestyle through increased physical activity and improved nutrition. Co-workers form teams that track weight-loss and/or minutes of activity during the challenge, by reporting their progress on a weekly basis at www.livehealthygreenville-pitt.org. Teams consisted of 2-10 people with a team captain and a team name. This year's program expanded to include Pitt County, hence the name change to Live Healthy Greenville-Pitt. In addition, the Worksite Wellness Coordinator assessed and implemented policy and environmental change in 10 local businesses. The Worksite Wellness Coordinator was involved with helping the City create an American Heart Association – approved walking trail in the Uptown District.

14. The Greenville-Pitt County Chamber of Commerce held its sixth-annual Pitt County **Business Expo**, presented by Suddenlink, on April 5. The event, which took place at the Greenville Convention Center, featured more than 115 local businesses and organizations. An estimated 3,000 people visited the convention center. This is a very

strong expo in our community that strengthens our business community more and more each year.

15. The **Women's Conference** was held in March and drew more than 100 females who work or have careers. This professional development and networking experience was invaluable to the women in attendance.
16. This was the third year of a joint **appreciation dinner for Law Enforcement and Greenville Fire-Rescue professionals**. The event was held on June 12 and was highly successful with nearly 150 being treated to dinner and fabulous prizes. This event included the presentation of the Law Enforcement Officer of the Year and the Fire/Rescue Employee of the Year. The number of sponsors was impressive, proof that the business community appreciates its public service safety experts.
17. The 29th annual **Leadership Institute** kicked off in September and the class graduated all 18 participants in April. The program was a huge success and local non-profits in the community have been in contact with recent graduates about serving on their boards. The mission continues to "build a diverse network of emerging leaders inspired to serve." The program provides participants with an in-depth look at specific topics of community interest, including: local government, law enforcement and the courts, education, economic diversity, community history and growth, non-profit organizations, cultural enrichment programs, the political process, health care and leadership styles. The Leadership Institute also includes a series of six "Leadership Lunches" which provides more leadership training and insight from Greenville-Pitt County professionals
18. The **Safety Awards Banquet**, in conjunction with the North Carolina Department of Labor, was held on April 10 at the Hilton Greenville. We celebrated a great attendance with 145 attendees representing businesses in eastern North Carolina. This event promotes our community's excellence in safety in our industries. One of the highlights of the evening was that many departments of Greenville Utilities received a safety award as well as the *Two Million Hours* award.
19. To promote and enhance small business and retail, the Chamber partnered with East Carolina University to organize the annual **ECU Merchant's Fair** last September. Chamber members, ECU organizations and other businesses participated in this unique marketing experience. The fair afforded merchants the opportunity to showcase their goods and services to all ECU students.
20. The **Community Unity Breakfast** was held on January 16 at the ECU Murphy Center on the ECU Athletic Campus with 250+ in attendance. Thomas G. Irons, MD, from the ECU Brody School of Medicine, was the guest speaker. The theme of this year's event was "*Strengthening Our Community Through Service.*" This joint effort of the City of Greenville, the Chamber and local businesses was again quite successful in appreciating and celebrating the diversity of Greenville.

21. On January 6, 2012, the Chamber hosted an **Economic Outlook Luncheon** with more than 120 in attendance. Dr. Rick Niswander, Vice Chancellor for Administration and Finance at East Carolina University, served as the keynote speaker, and attendees listened intently as Dr. Niswander provided his perspective on the future path of our local, state, and national economy. Attendees were pleased to learn that we are on the road to recovery.
22. The **Small Business Awards Breakfast** was held on May 1 at the City Hotel and Bistro, with over 140 people in attendance. Each year at the Small Business Awards Breakfast, the Chamber and Pitt Community College Small Business Center presents the Small Business Leader of the Year award and First Citizens Bank presents the Customer Service Award. Scott Daugherty, NC Department of Commerce Commissioner for Small Businesses, was the guest speaker at the event. The outstanding turnout showed the great deal of importance on small business in the Greenville and Pitt County area.
23. 2011-2012 presented some challenges in the Chamber's work in education as we sought to facilitate some local governance changes. This was in the legislative arena as opposed to our **Partners In Education** (PIE) program which continues to assist our school system. by joining the energy and resources of the business community with systems of education to raise the level of opportunity and achievement for every child in public education in Pitt County. The **Partners In Education** program received the Governor's Education First Partnership Award on October 31, 2003.
- a. The OASIS program recognized 106 contributing partners for the 2011-2012 school year.
 - b. The Chamber continued its strong support of the Health Sciences Academy.
 - c. A new partnership was formed with the Pitt County Educational Foundation, allowing for greater reciprocal participation.
 - d. The 2011 -2012 Teen Leadership Institute for thirty-five (35) high school sophomores and juniors was a success. Teen Leadership Institute helps students learn how to best serve their community through the development of leadership skills.
24. In monitoring issues at the federal, state, and local levels, key topics were presented to interested citizens. Opportunities were provided to meet and discuss issues of importance to our community and region through our **"Third Tuesday Power Luncheon"** programs. The 2011-2012 programs included:
- a. The Honorable Walter Dalton, North Carolina Lt. Governor (Jan. 18, 2011)
 - b. *"Biotechnology – Impact for North Carolina"* with Mark Phillips, Executive Director of the NC Biotechnology Center, Eastern Region (Feb. 15, 2011)
 - c. *"New Faces – New Opportunities"* with Bill Daughtridge, Senior Policy Advisor for Speaker of the House Thom Tillis (March 15, 2011)
 - d. *"America's Future – How Demographics and Fiscal Policy Will Make or Break Us"* with Phil Smith, National Director/Southern Regional Director of The Concord Coalition (April 19, 2011)
 - e. *"ECU School of Dental Medicine: May 2011 Update"* with Dr. James R. Hupp, Dean and Professor of Oral-Maxillofacial Surgery (May 17, 2011)

- f. *"Restoring Federal and State Fiscal Responsibility"* with David Walker, Former U.S. Comptroller General and current Founder, President and CEO of the Comeback America Initiative (July 21, 2011)
- g. *"Community Crime Update – Plan of Action"* with Chief William Anderson, Greenville Police Department (Aug. 16, 2011)
- h. *"The Governor's Address"* with The Honorable Beverly Perdue, 73rd Governor of the State of North Carolina (Sept. 20, 2011)
- i. *"Mayoral Candidate's Forum"* with candidates Pat Dunn, Robert O'Neil, and Allen Thomas (Oct. 18, 2011)
- j. *"East Carolina University – Impacting our Region"* with Michael Dowdy, Vice Chancellor for University Advancement and Clint Bailey, Asst. Vice Chancellor for Marketing and Publications (Nov. 15, 2011)
- k. *"Revitalizing American Traditions"* with John Hood, President and Chairman of the John Locke Foundation (Jan. 17, 2012)
- l. *"State of the System Report"* with Tom Ross, President of the 17-campus UNC System (Feb. 21, 2012)
- m. *"Short Session Scope"* with Harry Brown, N.C. Senate Majority Leader (March 20, 2011)
- n. *"Competing in the Changing South"* with Ted Abernathy, Executive Director of the Southern Growth Policies Board (April 17, 2012)
- o. *"I-95 Development – Impact of Tolling"* with Kristine O'Connor, Project Planning Manager for the N.C. Department of Transportation (June 19, 2012)

25. **Economic Development and Workforce Development** are top priorities in the Chamber's 2012 year.

- a. The Chamber and the City have partnered on an entrepreneurial initiative – **Greenville SEED**. The Greenville SEED is a public, private partnership designed to Support Economic and Entrepreneurial Development. The SEED is a co-working space, which will provide entrepreneurs with a turn-key environment (for 3 months) to cultivate a business idea/concept at no cost. During the three-month period, each entrepreneur will have access to peers, coaching, desk, high-speed Wi-Fi, conference room, copy machine, printer and Uptown Greenville. The program will run from September 10 to December 7. The SEED will be located in the heart of Uptown Greenville, NC on the first floor of the Self Help Credit Union—within close proximity to restaurants, coffee shops, bars and the Town Common/Tar River area. The office space is about 1,200 square feet and will include space for up to 10 workstations, conference room, bathroom, kitchen, private room and break room.
- b. The Chamber organized a group of stakeholders that foster economic development to create a greater understanding of current economic development initiatives and to facilitate a discussion on future direction and alignment. This was the first **Economic Development Summit**. A second summit is in the planning stages, and a Steering Committee is directing efforts as this work moves forward.

- c. Proposals are coming in now for a **third-party assessment** of the community's "economic development readiness and ability" to attract jobs. We expect and hope to partner with the City and other ED partners on this study.
- d. Plans are underway for an **InterCity visit** to Greenville, SC, in September.
- e. We are very pleased to be participating on the **Mayor's Economic Development Advisory Council** and to be supporting the City's Strategic Plan for Economic Development.
- f. The Chamber is highly involved and supportive in miscellaneous of Uptown Greenville, in an effort to support **Center City AND West Greenville Revitalization**. Most recently, staff members traveled to Durham with Uptown Greenville to view revitalization successes there. Staff serves on the Economic Development Committee for Uptown Greenville and provides assistance to city staff as requested for Uptown and West Greenville efforts (i.e. minority incubator).
- g. The Chamber is involved heavily in the effort to make this community "A **Certified WorkReady Community**." Efforts including working on the high school graduation rate, partnering with PCDC & PCC on Career Readiness preparation and certification. We are working toward a 2013 WorkReady certification and are well on track to achieve that goal.

26. **Governmental advocacy** at all levels continues to be a vital part of the Chamber's mission. The Chamber is committed to promoting and advocating for the interests of our members to help the business community grow and prosper. Working closely with member businesses, the Chamber strives to make government more business friendly and stimulate the economic environment of Greenville and Pitt County. **Legislative priorities** in 2012 focused on, but were not limited to:

- a. **Job Creation** - In order to stimulate the economic environment of Greenville and Pitt County, it is extremely important that legislators continue to support all businesses, irrespective of size and implement tax incentive strategies favorable to small business.
 - ✓ Protect and attract jobs through continued regulatory reform. The Chamber encourages the balance of environmental protection with job creation by streamlining and making the regulatory process more transparent.
 - ✓ On the federal level, the Chamber encouraged pro-growth tax policies that preserve American's global competitiveness and support businesses' ability to grow, invest and create jobs.
- b. **Education & Workforce Development** - The success of the future lies in the youth of today. The Greenville-Pitt County Chamber of Commerce is a leading advocate for education reform and programs to help businesses connect to schools, expand college access and develop the workforce for the 21st century.
 - ✓ The Chamber encouraged legislators to maintain funding for the North Carolina Teaching Fellows Program in the effort to continue to increase the effectiveness of teachers in our public schools.

- ✓ The Chamber supported \$3.5 million of recurring operating funds for the ECU School of Dental Medicine, which was approved the legislature. The ECU School of Dental Medicine will provide dental/oral health delivery centers in underserved communities across the state.

c. **Healthcare** - The Greenville-Pitt County Chamber of Commerce understands the importance of improved healthcare access for patients and fair payment for providers.

- ✓ The Chamber encouraged legislation that reforms Medicaid without the loss of benefit or cost shifting to business.

d. **Economic Development** - The Chamber is an advocate of developing and implementing a comprehensive statewide economic development plan that focuses on creating jobs of the future, business retention, and incentives for high-growth companies.

The Chamber supports:

- ✓ Reducing the regulatory burden on small business
- ✓ Limiting the tax increases (under the new Health Care Reform Law) on small business owners to make it affordable to provide insurance for themselves and their employees
- ✓ Opposes "Card Check" legislation and any other union-friendly legislation, including collective bargaining
- ✓ Maintaining NC's competitive advantage as a right-to-work-state

e. **Redistricting** - In the redistricting process, the Chamber supported and worked to achieve the following. However, given that we are a Voting Rights county, having Pitt County as a whole Senate District is never likely to happen.

- ✓ Representation for Pitt County reflective of its size as one of North Carolina's most largely populated counties so that it is represented on a par with communities of like size around the state
- ✓ Maintaining the integrity of Pitt County as the economic, cultural, educational, and medical hub of Eastern North Carolina by keeping the Pitt County populous as a majority in any designated district.
- ✓ District lines with significant geographical boundaries to provide a clear understanding to citizens as to whom their representatives are.
- ✓ Concise, single-member districts

27. The Greenville-Pitt County Young Professionals group is composed of a diverse group of 21-40-year old professionals in the Greenville-Pitt County Community. In the past year, several professional development, social networking and community outreach events were held. In 2011, GPYP hosted its second annual Food Drive, benefiting the Food Bank of Central and Eastern NC, where it more than doubled its goal in pounds of food raised for the Food Bank, raising over 5,000 pounds of food. The steering committee also made the decision to change the name of the Greenville-Pitt County Young Professionals to **Young Professionals of Pitt County**. As new employers look to

locate in the Greenville-Pitt County area and existing employers seek to retain their young talent, we feel this is one more enhancement to the quality of life.

28. Another networking group is the **Minority Business Roundtable** – a partnership between the City, GUC and the Chamber. This is an outgrowth from the city's MBWE program and we believe that minority-owned businesses will grow and prosper because of this program. The mission of this group is "Fostering supportive networks for the education, opportunity, and empowerment of minority business owners." The group has approximately 80 registered members. This group has incorporated, but the City and the Chamber still aid in support and promotion of the group.

29. The **Business Leadership Council** has spent 2012 studying leadership and has had many programs. Members benefited from networking, sharing best practices and hearing speakers with information that impacts business. We also added "field trips" to local industry and have toured the Vidant Children's Hospital this year. This is a very good group of professionals -- chief decision makers in their businesses -- who continue to grow in leadership and management skills and who contribute to the betterment of our community.

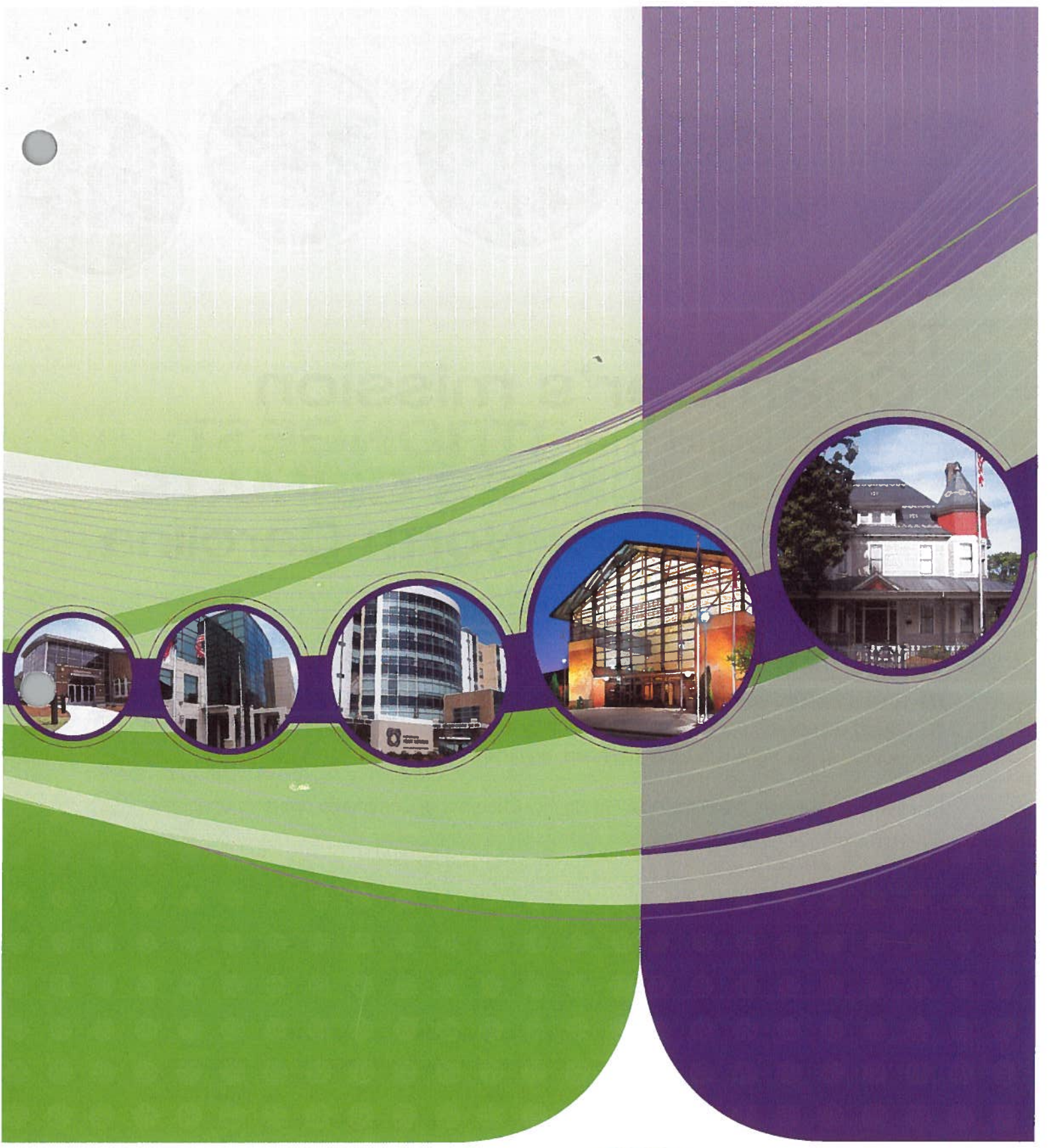
Thom, I want to thank you for the outstanding job you have done as Interim City Manager. I know that transition periods are always tough and workloads increase dramatically. It has been and is a pleasure to work with you. Please also relay my sincere thanks to the Mayor and City Council for supporting the Chamber as we strive to build the strongest business climate in Eastern North Carolina. Together we grow stronger and better each year, and we look forward to building a brighter future as partners.

Sincerely,



Susanne D. Sartelle, CCE
President

cc: Mayor Allen Thomas
Tony Cannon, Chairman of the Board
Greenville-Pitt County Chamber of Commerce



Greenville-Pitt County
Chamber of Commerce



STRATEGIC PLAN
2012 - 2015



The Chamber's mission is to build the **STRONGEST BUSINESS CLIMATE** in Eastern North Carolina.

VISION

The Greenville-Pitt County Chamber of Commerce is the recognized voice for business in Pitt County and beyond, a regional leader in business and workforce development, providing connectivity at the highest level for business, community and region.

To achieve its mission, the Greenville-Pitt County Chamber of Commerce operates under the following guiding principles:

THE CHAMBER

- Is proactive and focused on priorities as related to its mission.
- Represents the business interests of its members.
- Promotes the general overall economic and cultural growth of the community.
- Utilizes a decision-making process that is ethical, honest and legal without prejudice.
- Elects and appoints leaders that are individuals of high integrity and excellent character.
- Participates in projects and initiatives that are capable of successful completion.
- Views change as opportunity for development and improvement.
- Embraces diversity and promotes inclusiveness.
- Collaborates with other organizations for community and regional benefit.
- Uses human and financial resources wisely.
- Provides bold leadership.
- Exudes a positive attitude.

This plan is presented in response to the stated needs and opinions of members of the Greenville-Pitt County Chamber of Commerce. Its programs are such that, each year, specific objectives can be adapted to precisely meet the needs of members and to grow and maintain the strongest business climate in Eastern North Carolina.

EDUCATION & WORKFORCE DEVELOPMENT

Work collaboratively to earn designation for Pitt County as a WorkReady Community.

Create the healthiest workforce in Eastern North Carolina.

- Assist businesses with policy enhancements for Worksite Wellness.
- Significantly increase participation in Live Healthy Greenville-Pitt to improve workforce wellness.
- Create awareness and offer education to members on Worksite Wellness.

Provide leadership and business support for continuous improvement in K-12 education, creating a system that inspires economic development.

- Re-visit business community expectations for public education and address expectations relative to the Chamber's mission.
- Strengthen OASIS program to promote more business involvement with results.
- Provide a forum to inform members and community on the state of education in Pitt County.

ECONOMIC DEVELOPMENT

Create a collaborative vision and plan for creating jobs in Greenville & Pitt County.

- Convene stakeholders in economic development for visioning process.
- Provide support and build bridges of communication with economic development entities and stakeholders in Pitt County.
- Provide structural and promotional support for the development of small and entrepreneurial businesses for job creation.

TECHNOLOGY AND COMMUNICATIONS

Create and fund a state-of-the-art technology plan for the Chamber.

- Develop the ideal system for external (public) and internal (membership) communications.
- Employ creativity and innovation in use of modern media for maximum impact.

LEADERSHIP

Providing opportunities to strengthen business leaders and be at the forefront in developing new leaders for the future.

- Leadership Institute program
- Teen Leadership program
- Specific classes/events that enhance leadership skills



PUBLIC POLICY & ADVOCACY

Study and influence public policy for business protection and advancement, government efficiency, funding and structure.

Be a strong advocate to government, encourage tough policy and provide education to and on behalf of business regarding public safety in Greenville.

Prioritize local, state and federal issues including but not limited to:

- Government structure & efficiency
- Keeping North Carolina union-free
- State tax structure and financial stability
- Transportation
- Public safety

MEMBERSHIP

Create a new benchmark of 1,200 members.

- Develop and implement a "model chamber" retention program.
- Widen membership throughout county through collaboration with Pitt County Chambers.

INFORMATION & CONNECTIVITY

Grow programs that connect members to each other and to the public for optimum business growth and development.

- Business After and/or Before Hours
- In-person networking
- Social Media
- Pitt County Business Expo

Grow programs that provide critical and essential information for members on issues including but not limited to business growth, economic and public policy issues.

- Governmental Affairs Events
- Economic Forecasts
- Community Unity



Greenville-Pitt County Chamber of Commerce

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Greenville, NC 27834
252.752.4101

chamber@greenvillenc.org
www.greenvillenc.org

2012 PROGRAM OF WORK

Marketing & Member Services

Division Vice Chair

Chris Mossman, WITN-TV

Opportunities to Serve

- Chamber Ambassadors
 - Co-chairs: Don & Boots Mills, Retired
 - Staff: Ava Henderson
- Greater Greenville Sports Club
 - Chair: Phil Dixon, Dixon Law Group
 - Staff: Ava Henderson/Trent McGee
- Greenville-Pitt Young Professionals
 - Chair: Ashley Smith, Pitt Community College
 - Staff: Amanda Nichols

Create a new Member Retention program:

- Promote tiered membership value
- "Touch" plan for members
- Staff and volunteer involvement
- Ambassador leadership role

Provide opportunities for members to market their businesses through advertising and promotion, including; but not limited to:

- Business Beat
- Business Spotlights in *the Business Partner*
- Online Business Directory
- Glimpse Magazine
- www.greenvillenc.org
- Member-to-member discounts (Hot Deals)
- Chamber Champions
- Event sponsorships
- Gift Card program
- Facebook

Increase member participation in Member-to-Member Discounts through HOT DEALS program.

Plan and execute special events to support, connect and provide marketing opportunities, for members, including; but not limited to:

- Pitt County Business Expo
- Annual Membership Celebration
- Small Business Awards Breakfast
- Business After Hours
- Volunteer Awards Luncheon
- ECU Merchants Fair
- New Before Hours Event

Support and strengthen networks for members including the following opportunities:

- Greenville-Pitt Young Professionals (GPYP)
- Greater Greenville Sports Club (GGSC)
- Business Leadership Council (BLC)
- Minority Business Roundtable (MBR)
- Conference for Women in Business
- Social Media
- Ambassadors

Enhance the Chamber's Social Media presence.

Produce Glimpse Magazine and maximize the Chamber Web site as tools to promote a positive community image.

Promote local shopping and gift card sales.

Promote global understanding through the community trip to China.

Public Policy & Leadership

Division Vice Chair

Michelle Brooks, Vidant Health

Opportunities to Serve

- Issues Committee
 - Chair: Michelle Brooks
 - Staff: Trent McGee
- Advocacy Trips
 - Staff: Trent McGee
- Teen Leadership Committee
 - Chair: Tarrick Cox, East Carolina University
 - Staff: Trent McGee
- Leadership Advisory Council
 - Chair: Stephanie Hinnant, Hilton Greenville
 - Staff: Trent McGee
- Community Unity Committee
 - Chair: Rhonda Jordan, Vidant Medical Center and Carl Rees, City of Greenville
 - Staff: Frances Faust/Ava Henderson

Monitor state and federal issues as prioritized by Chamber members, including but not limited to:

- Government Structure and Efficiency
- Keeping North Carolina Union-free
- Tax structure and financial stability

Study local issues as prioritized by Chamber members and take positions on policy issues as appropriate, including but not limited to:

- Crime and Public Safety
- Transportation

Host monthly Power Lunches to provide current information on issues and connect members with influential leaders.

Host a legislative breakfast for connections with Pitt County's delegation and update on General Assembly.

Maintain current information on legislative issues to members via the Governmental Affairs Web site: www.greenvillenc.org/ga.

Continue a strong presence in Raleigh and Washington D.C. by participation in legislative events and communication with elected officials.

Provide regional leadership through participation and collaboration with North Carolina's Eastern Region Chambers (CCNCER).

Sponsor the annual Teen leadership program to provide opportunities for growth in leadership and community awareness for high school students.

Host the Annual Community Unity Breakfast to embrace diversity and promote inclusiveness in the community.

Develop a corps of emerging leaders dedicated to community betterment for the future through the Leadership Institute.

Offer specific leadership training opportunities for members.

Increase the number of local businesses that have wellness policies.

Collaborate with Economic Development Partners to work toward WorkReady Community status.

Convene Economic Development Stakeholders for collaboration and visioning.

Collaborate with City of Greenville and other partners to investigate opportunities to encourage and assist entrepreneurial development.

Engage Education Cabinet to create awareness, increase participation and achieve goals for OASIS and WorkReady.

Support the Teacher Executive Institute program, encouraging teachers to engage with business.

Host events to inform members of trends affecting business climate and economic development

- Economic Outlook
- Education Outlook

Honor law enforcement and fire/rescue professionals for their service to the business community.

Recognize businesses with outstanding safety records at the Annual Safety Awards Banquet, in partnership with the N.C. Department of Labor.

Economic & Workforce Development

Division Vice Chair

Leo Corbin, Attends Healthcare Products

Opportunities to Serve

- Community Safety Committee
 - Chair: Susan Daughtry, ECVC
 - Staff: Frances Faust/Ava Henderson
- The Education Cabinet (by appointment)
 - Chair: TBA
 - Staff: Trent McGee
- Worksite Wellness Committee
 - Staff: Allison Swart

Significantly increase Live Healthy Greenville-Pitt participation in the continuous effort to improve health statistics.

Provide consultation to businesses on Worksite Wellness plans, policies and opportunities.

Create a wellness policy for the Chamber.

CHAIRMAN'S CABINET MEMBERS

BB&T

East Carolina University

First Citizens Bank

NACCO Materials Handling Group

Vidant Health/Vidant Medical Center



NEWS RELEASE

United States Department of Agriculture • Rural Development
4405 Bland Road • Suite 260 • Raleigh, NC 27609

Phone: (919) 873-2000 • Fax: (919) 873-2075 • TDD: (919) 873-2003 • Web: <http://www.rurdev.usda.gov/nc>

Date: July 24, 2012

Contact: Delane Johnson
919-873-2033

Delane.Johnson@nc.usda.gov

Two Applicants Selected for “Stronger Economies Together” Program (Provides Technical Assistance for Rural Regional Economic Development)

Raleigh, NC, July 24, 2012 - USDA Rural Development, in conjunction with North Carolina Cooperative Extension, Southern Rural Development Center and other state and local partners, have selected two rural multi-county regions in North Carolina to be included in a program called “Stronger Economies Together” (SET). The two selected regional teams are North Carolina’s Eastern Triangle and Sandhills Sustainable Ag Working Group. The Eastern Triangle is composed of Green, Pitt and Wilson counties and Sandhills is comprised of Lee, Moore and Richmond counties.

SET is a program designed to help regional teams develop new approaches to strengthen and enhance regional economic development activities. The SET program is an opportunity for current or newly formed multi-county teams to receive the latest tools, training, and technical assistance to help their region move forward and take advantage of positive growth and quality of life opportunities.

The selected applicants will receive the following: 1) Valuable intensive strategic planning training for their regional team, including the newly developed “Stronger Economies Together” program, a program designed to help your regional team develop new approaches to strengthen and enhance regional economic development activities; 2) Database tools specifically designed to help the regional teams examine the critical drivers of their region and identify emerging growth sectors and regional competitive advantages; 3) Technical assistance and educational support from the Northeast Regional Rural Development Center, Rural Development staff, and Penn State University Extension staff; and 4) Other educational and information-sharing opportunities with other SET program participants around the country.

USDA Rural Development has 7 Area Offices and 14 field offices across the state serving North Carolinians living in rural areas and communities. Area Office locations are in Asheville, Shelby, Lumberton, Asheboro, Henderson, Kinston and Smithfield. Further information on rural programs is available at a local USDA Rural Development office www.rurdev.usda.gov/nc or by visiting the USDA Rural Development website at www.rurdev.usda.gov.

North Carolina Cooperative Extension (NCCE) is based at North Carolina’s two land grant institutions, NC State University and NC A&T State University, in all 100 counties and with the Eastern Band of Cherokee Indians. NCCE gives our residents easy access to the

resources and expertise of NC State University and NC A&T State University. Through educational programs, publications, and events, Cooperative Extension field faculty deliver unbiased, research-based information to North Carolina citizens. See <http://ces.ncsu.edu/> for more information.

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