


NOTES

TO: Honorable Mayor and City Council Members

FROM: Barbara Lipscomb, City Manager 

DATE: May 15, 2013

SUBJECT: Materials for Your Information

Please find attached the following material for your information:

1. A letter from Neil Lassiter, NC DOT Division Engineer, regarding a traffic study along the 10th Street corridor
2. A memo from Dave Holec, City Attorney, regarding legislative support for PARTF and voting resolutions
3. A memo from me regarding the Tar River study
4. A copy of the Lucille W. Gorham Intergenerational Community Center 2012 annual report
5. Minutes from the April 2, 2013, Redevelopment Commission meeting
6. A memo from Chris Padgett, Assistant City Manager, regarding special event permits recently approved

als

Attachments

cc: Dave Holec, City Attorney
Carol Barwick, City Clerk

Notes to Council 5/15/13
cc: Kevin Mulligan



STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

PAT MCCRORY
GOVERNOR

ANTHONY J. TATA
SECRETARY

May 7, 2013

Ms. Barbara Lipscomb
City Manager
City of Greenville
Post Office Box 7207
Greenville, North Carolina 27835-7207

Dear Ms. Lipscomb,

I have received your letter dated April 10th regarding ongoing interest in resolving safety issues along the 10th Street corridor. As noted in your letter there have been multiple requests from City Council Members, East Carolina University staff and students, and concerned citizens regarding safety concerns along this corridor.

NCDOT has proposed that an independent consulting firm be contracted to perform a corridor analysis on 10th Street between Greenville Boulevard and Oxford Road. The scope of the work would include an analysis to look at operational and safety issues. The review would include vehicular, bicycle, and pedestrian modes. The consultant firm would be guided by an appropriate stakeholder group to help the firm understand local concerns. The goal is to implement recommendations of the study.

NCDOT State Traffic Engineer, Mr. Kevin Lacy, has agreed to fund the study for the section of 10th Street between Greenville Boulevard and Oxford Road and for the section you have requested from Cotanche Street through Elm Street. Thank you for your interest in moving forward with this project. As soon as the project is established you will be contacted to help determine an appropriate stakeholder group to begin the selection process for a consultant firm.

Thank you again and best regards,

A handwritten signature in cursive script, appearing to read "C. E. Lassiter, Jr.", written in dark ink.

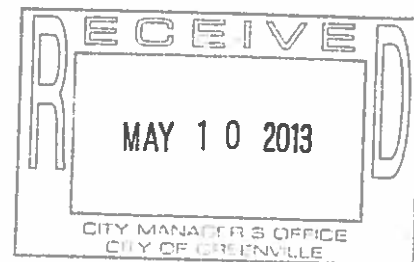
C. E. Lassiter, Jr. PE
Division Engineer

Cc: Mr. Kevin Lacy, PE, State Traffic Engineer

MAILING ADDRESS:
NC DEPARTMENT OF TRANSPORTATION
DIVISION OF HIGHWAYS
DIVISION TWO
P.O. BOX 1587
GREENVILLE, NC 27835

TELEPHONE: (252) 439-2800
FAX: (252) 830-3352
WEBSITE: WWW.NCDOT.GOV

LOCATION:
105 PACTOLUS HIGHWAY
GREENVILLE, NC



TO: Mayor and City Council Members

FROM: David A. Holec, City Attorney



DATE: May 15, 2013

SUBJECT: Letters relating to PARTF and Voting

For your information, attached is a copy of a letter sent to Senator Pate on behalf of City Council requesting support for matters relating to North Carolina Parks and Recreation Trust Fund (PARTF) and voting addressed in resolutions adopted by City Council at its May 9, 2013, meeting. Similar letters have been sent to Senator Davis and Representatives Brown, Martin and Farmer-Butterfield.

cc: Barbara Lipscomb, City Manager

attachment



City of Greenville
North Carolina
P.O. Box 7207 - Greenville, NC 27835-7207

May 15, 2013

The Honorable Louis Pate
NC Senate
16 W. Jones Street, Room 1028
Raleigh, NC 27601-2808

**RE: North Carolina Parks and Recreation Trust Fund (PARTF) and
Early Voting and College Students' Right to Vote**

Dear Senator Pate:

At its May 9, 2013, meeting, the City Council of the City of Greenville approved the following enclosed resolutions:

- (1) Resolution to Request the North Carolina General Assembly to Maintain and Support the Current Integrity and Funding for the North Carolina Parks and Recreation Trust Fund (PARTF); and
- (2) Resolution of the Greenville City Council in Support of Early Voting and College Students' Right to Vote and Participate in our Community.

The North Carolina Parks and Recreation Trust Fund (PARTF) supports local parks and recreation projects throughout North Carolina resulting in a positive impact on the State's environment, economy, and quality of life. Greenville has benefitted with five (5) projects being funded – H. Boyd Lee Park, River Park North Nature Center, Guy Smith Park, Aquatics and Fitness Center, and the Drew Steele Center. A dedicated funding source is important to the continuing viability of PARTF.

The right to vote is the basis of our democracy and measures to increase the opportunity for persons to vote should be encouraged. Early voting has provided a greater opportunity for all persons to vote, especially college students. As the home of East Carolina University, Greenville recognizes the contribution which college students make to our local economy and quality of life. It is important that college students are allowed to participate in our democracy by voting in the community in which they work, pay taxes, and live the majority of the year. Because of this, support should be given to measures which promote the rights of students to vote and opposition should be given to measures which reduce early voting opportunities.

Your consideration and support of the requests contained in these resolutions is sought.


Sincerely,

Allen M. Thomas
Mayor

cc: Council Members

MEMORANDUM

TO: Mayor and City Council Members

FROM: Barbara Lipscomb, City Manager 

DATE: May 15, 2013

SUBJECT: Tar River Study

Included in the proposed FY 14 City Budget is \$200,000 to conduct a Tar River Study. The purpose of this memorandum is to provide some additional information regarding my vision for what this study would include, recognizing that staff is not far enough along in this process to provide a detailed scope of work at this time.

One of my first observations upon arriving in Greenville was that the City does not utilize the Tar River to the extent that other communities utilize similar water bodies. While we do have several parks and an active greenway along portions of the river, there is very little to attract citizens and visitors to the riverfront, as there are few improvements or organized activities for a vast majority of the 7+ miles that the river flows through the city. My observation was validated recently when a representative of the North Star Destination Strategies, the consultant conducting a branding study for the City, revealed that the public views the river as an underutilized asset. "Commercial draw" and "riverfront access and development" were both identified as *missing* and *opportunities* which the City should pursue in order to attract people to Greenville.

The proposed study would identify the preferred strategy, including specific improvements, to better utilize the Tar River as an amenity for city residents and as an attraction to bring out-of-town visitors to our community. The City would hire a professional consultant, or consulting team, with specific expertise with these types of projects to lead this process. The process would be open and participatory to ensure that a wide range of perspectives and stakeholders are engaged. While the scope of the study is still being developed, I would envision it focusing on four broad functional areas including eco-tourism, development, environmental stewardship and parks / open space. The study would provide a balanced approach to meet objectives associated with these four broad functional areas that would be tailored to the unique attributes of the Tar River and city. Such a study could identify the opportunities the river represents to Greenville's citizens and visitors and lay out a phased process for taking advantage of opportunities regarding the development, use, preservation, and enhancement of the Tar River and its immediate surroundings.

There are significant resources available regarding various communities' river projects and the planning that led to them. Staff has had only a limited amount of time to research how other communities have protected their waterways while taking advantage of the opportunities they afford, and there are many sources of information. Staff has been in touch with Richmond

(VA), Rock Hill (SC), Dayton (Ohio), and Chattanooga (TN) and will be receiving additional information from each. Staff has also discussed the project with representatives of the Pamlico Tar River Foundation, East Carolina University's Center for Sustainable Tourism, and the Wynah Rivers Foundation.

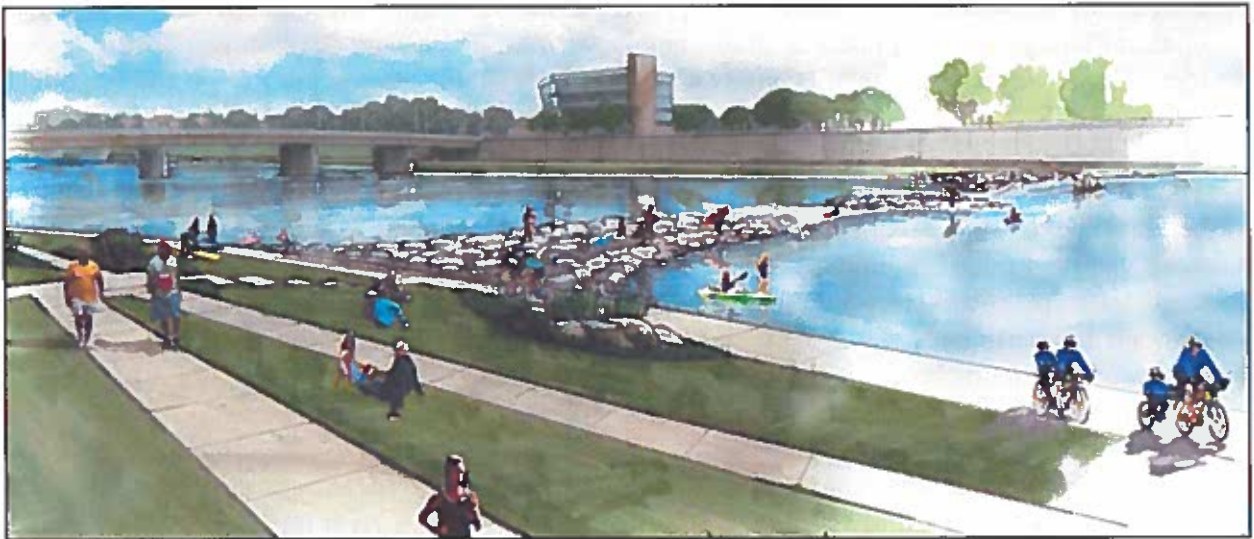
Two specific studies are outlined below to give you examples of these types of projects:

Study Example 1

The City of Dayton, Ohio, is embarking on the "Greater Dayton Downtown Plan Project," which will reconfigure some aspects of the Greater Miami River, with an eye towards creating for the City and region:

- A safer river
- Improved water quality and aquatic habitat
- A place where everyone can connect with the river
- A destination for free, active outdoor recreation
- A dynamic downtown scene for residents, businesses and visitors
- A regional recreation destination

The project will include further development of the RiverScape Metro Park, and is being done through the cooperative efforts of the City of Dayton, Five Rivers MetroParks, and the Downtown Dayton Partnership.



Dayton Riverfront

Study Example 2

The City of Richmond's recent study, the *Richmond Riverfront Plan*, is a 2012 project that represents a continuation of the 2009 Downtown Plan, providing a revitalization strategy for a 2+ mile long stretch of the James River, extending at least 200' inland from both banks.

An excerpt from the Riverfront Plan's introduction: *Above all else, the Plan redefines the City-River relationship, dramatically expanding both visual and direct physical access to the River. It maps out a transformation comprised of incremental interventions . . . that . . . describe an enhanced urban landscape. The long-term vision for the riverfront is a sustainable public landscape corridor seamlessly connected with the river's significant resources. . . and a reaffirmed focus on the river as the heart of the urban region.*

The plan is available at

http://www.richmondgov.com/PlanningAndDevelopmentReview/documents/Riverfront_Plan_Draft_20120611.pdf

Essentially, I see this plan as a means of identifying some specific actions we can take to make the river and its surroundings a more beneficial resource to our community while preserving, or in some instances enhancing, the environmental quality of the river and its surroundings. The plan would include an estimate of costs associated with those actions, and a phasing proposal. It would also include some economic impact analysis regarding its various proposals (potentially a bicycle and pedestrian bridge connecting the existing greenway to River Park North, river related businesses, fishing access, boat docks, camping, restaurants, shops, etc.) and propose specific sites for the development of these and other amenities.

The cost of this type of study varies significantly based upon the specific scope and depth of analysis, detail, and design expected. These types of services can range between \$75,000 and \$300,000. Staff believes that the \$200,000 currently proposed in the FY 14 budget is a good estimate for our study, depending upon the final scope of work.

Staff has requested copies of RFPs from other communities that have done these types of studies and anticipates receiving them in the next 10 days. We will begin to further develop the project scope upon reviewing these materials. At the staff level, this project will be managed by the Recreation and Parks Department with close coordination with the Community Development Department, Public Works Department, and City Manager's Office.

als

cc: Dave Holec, City Attorney
Carol Barwick, City Clerk

COMMUNITY DEVELOPMENT

MEMO

DEPARTMENT

TO: Barbara Lipscomb, City Manager

FROM: Merrill Flood, Director Community Development Department *MF*

DATE: May 10, 2013

SUBJECT: 2012 Annual Report from the Lucille W. Gorham Intergenerational Community Center

At the end of April, I received the attached 2012 Annual Report of the Lucille W. Gorham Intergenerational Community Center from Ms. Deborah Moody. The report provides an impressive summary of activities at the center. I am submitting the report for the Notes to Council packet.

Please contact me if you have questions or if additional information is needed.



2012 Annual Report of Community Consumers Served

Lucille W. Gorham Inter-Generational Community Center
1100 Ward Street, Greenville, NC 27834

Lucille W. Gorham Inter-Generational Community Center (IGCC)
2012 Annual Report of Community Consumers

The Lucille W. Gorham Inter-Generational Community Center (IGCC) was created through a partnership between East Carolina University, the City of Greenville, Pitt Community College, and multiple community partners. The Center is committed to promoting independence and self-sufficiency among residents of west Greenville and Pitt County, by enriching living and social conditions, increasing economic development, community involvement, improving and advocating educational opportunities, stimulating health awareness, and providing outreach networks. Community members benefit from these services regardless of age, race, creed, religion, economic status, or education level. The IGCC brings all members of the community together to identify and solve community issues with multiple community programs. Based on the daily sign in sheets, the IGCC served 18,357 community consumers in 2012.

This report represents the total number of consumers served on the Intergenerational Community Center campus during the year 2012.

IGCC (the center) maintains a daily sign-in system for all consumers. Each person that visits the center for any reason signs in upon entry. The **total** is based on the number of individual daily sign-ins and not the actual number of participants in any one group.

For example, the chart below shows 160 employees for the month. *There are not 160 employees. (Let's say there are 8 employees in the example month. Each employee signs in everyday for 20 work days, which is why the total number is 160. For the YES Youth in the example chart, there are 50. The camp was in session for 17 days during the month. Since each child is signed in everyday, the total is 850. The consumers' breakdown includes; city of Greenville 9, ECU staff 20, quilters 16, parents 100 and others 25.)*

Sample Chart

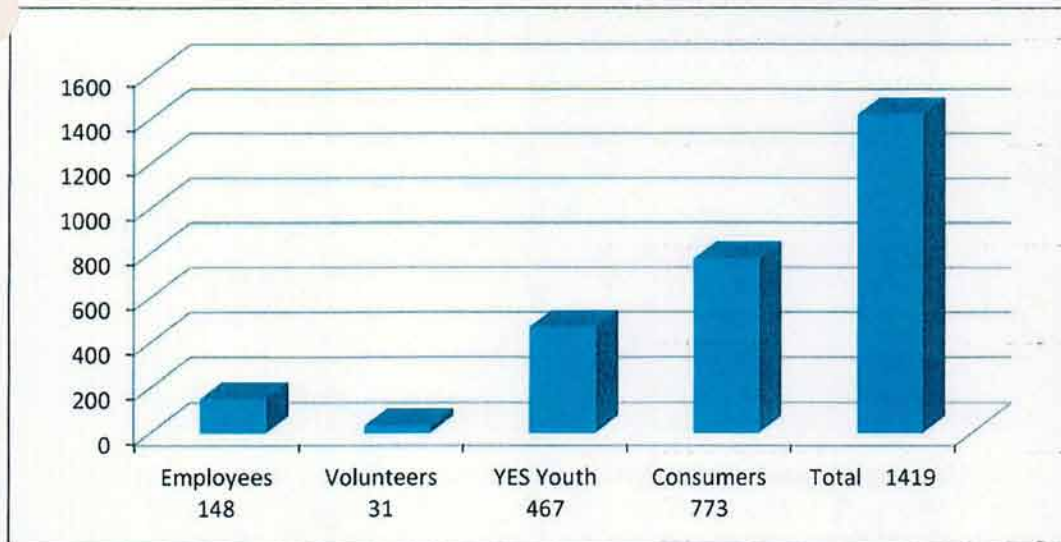
Employees	YES Youth	Consumers	Volunteers	Total
160	850	170	25	1205

In 2012, IGCC had a total of 15 rotating employees, 12 youth apprentices and up to 125 youth in the daily afterschool/summer programs. Those numbers are counted daily based on sign in sheets.

The Little Willie Center and Pitt Community College report the total number of enrollees in the numerous programs on the IGCC campus annually.

IGCC Fit numbers are listed as total participants for each month. Activities include health screenings, nutrition classes, fitness room, line dancing classes, receiving fresh produce, and community engagement.

2012 IGCC Annual Report

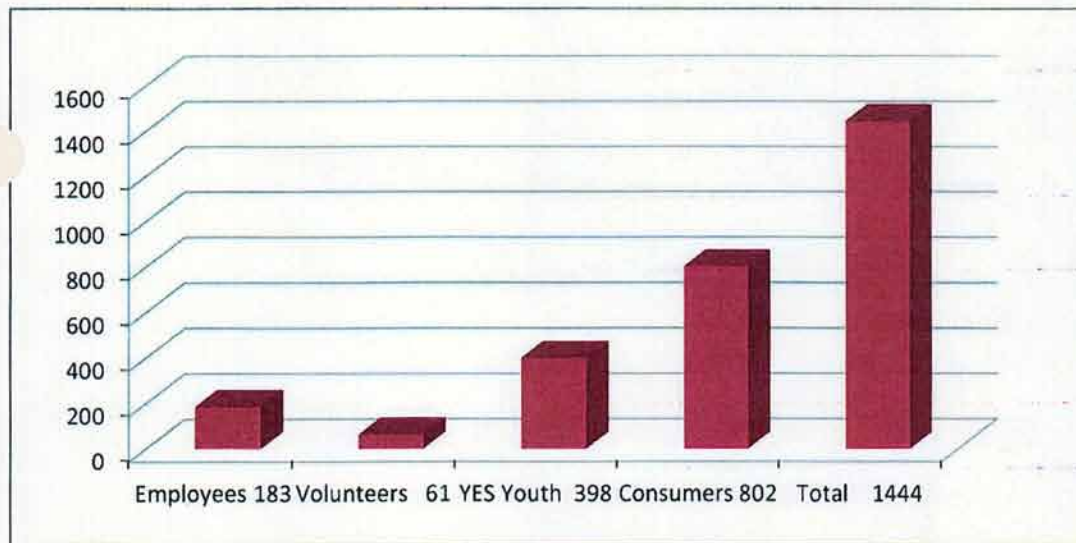


January

Consumers Breakdown

Information	138
Service	28
Meetings	9
Quilters	31
Parents	467
Food Literacy	22
ECU Planning	3
Advisory Bd	7
OES	7
Holiday Event	16
Eppes Choir	45

Total 773

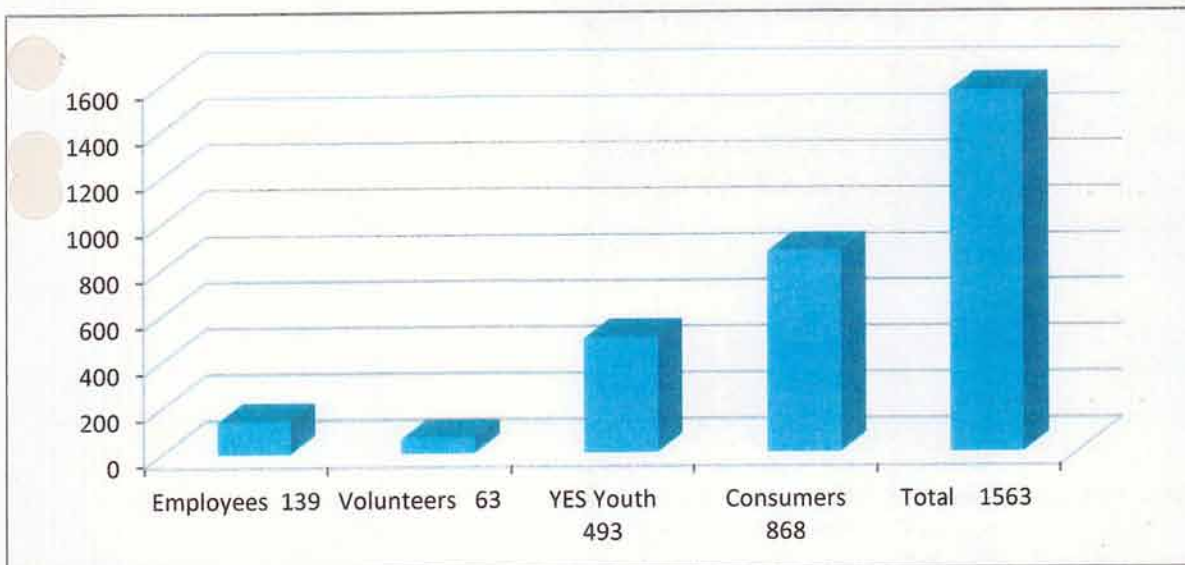


February

Consumers Breakdown

Information	151
Service	31
Meetings	109
Quilters	29
Parents	398
Eppes Choir	45
Advisory Bd	9
OES	15
45 Block Mtg	15

Total 802

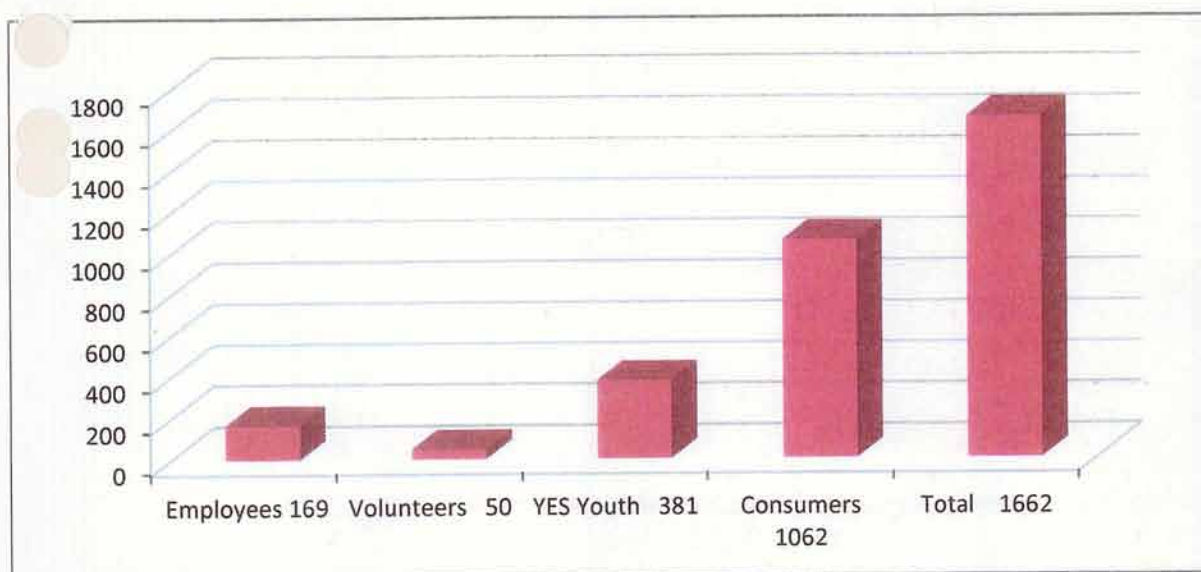


March

Consumers Breakdown

Information	144
Service	28
Meetings	121
Quilters	14
IGCC Inc	1
OES	10
Gleaners	12
Parents	493
Eppes Choir	45

Total 868



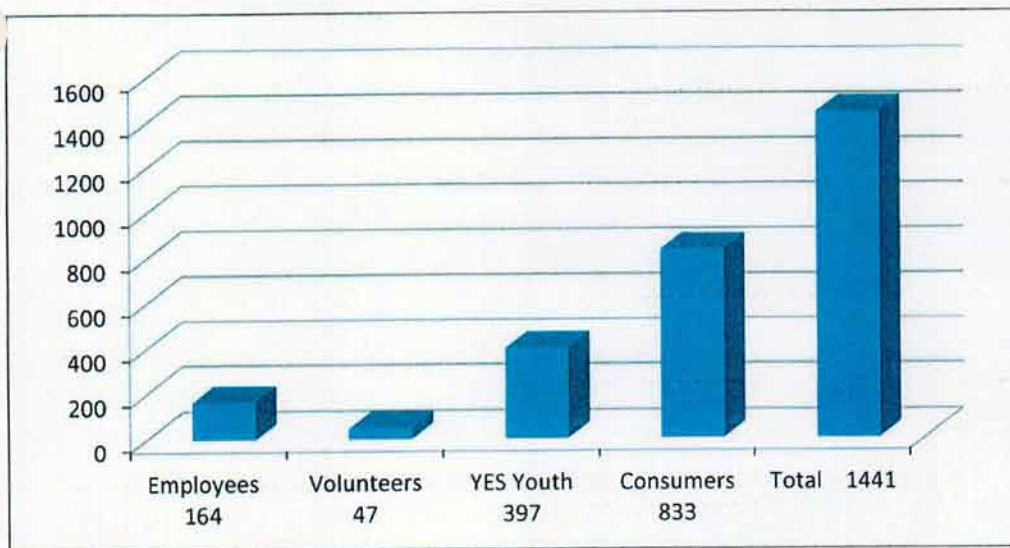
April

Consumers Breakdown

Information	142
Service	20
Meetings	120
Quilters	31
Parents	381
Advisory	7
ECU Planning	4
Gleaners	12
IGCC Day	300
Eppes Choir	45

Total 1062

2012 IGCC Annual Report

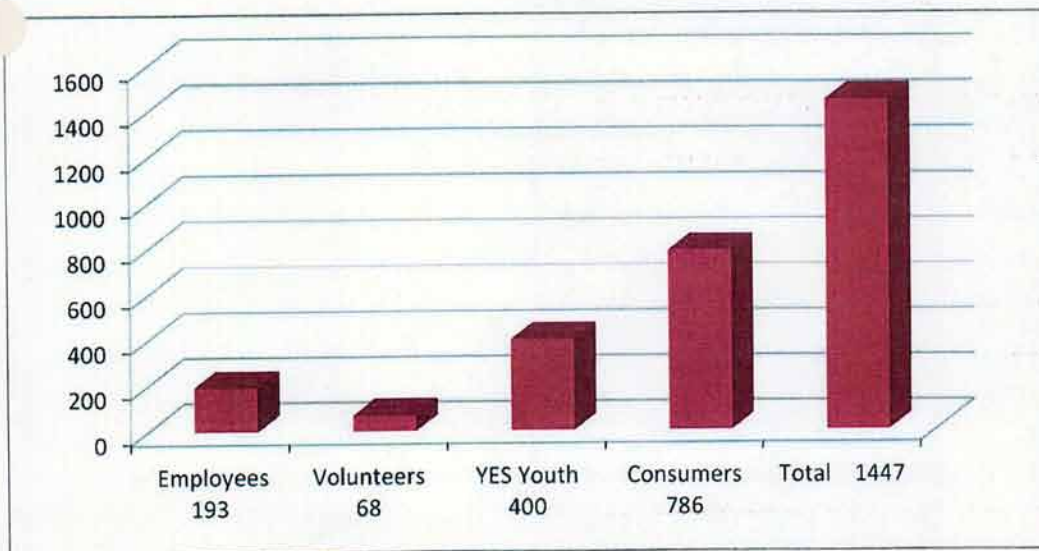


May

Consumers Breakdown

Information	181
Service	27
Meetings	132
ECU Planning	5
Quilters	31
Parents	397
OES	10
Advisory Bd	5
Eppes Choir	45

Total 833



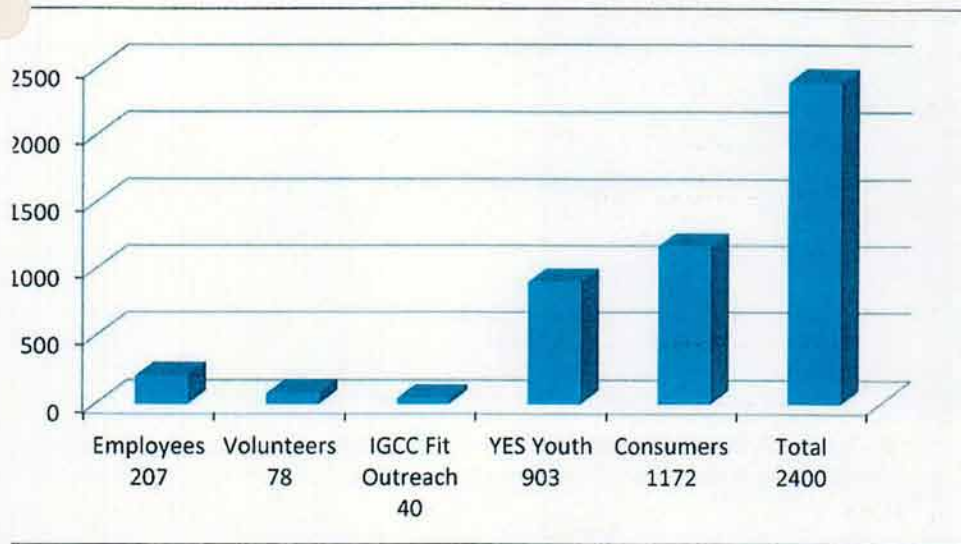
June

Consumers Breakdown

Information	179
Service	20
Meetings	50
Quilters	37
Job Fair	50
Advisory Bd	5
Parents	400
Eppes Choir	45

Total 786

2012 IGCC Annual Report

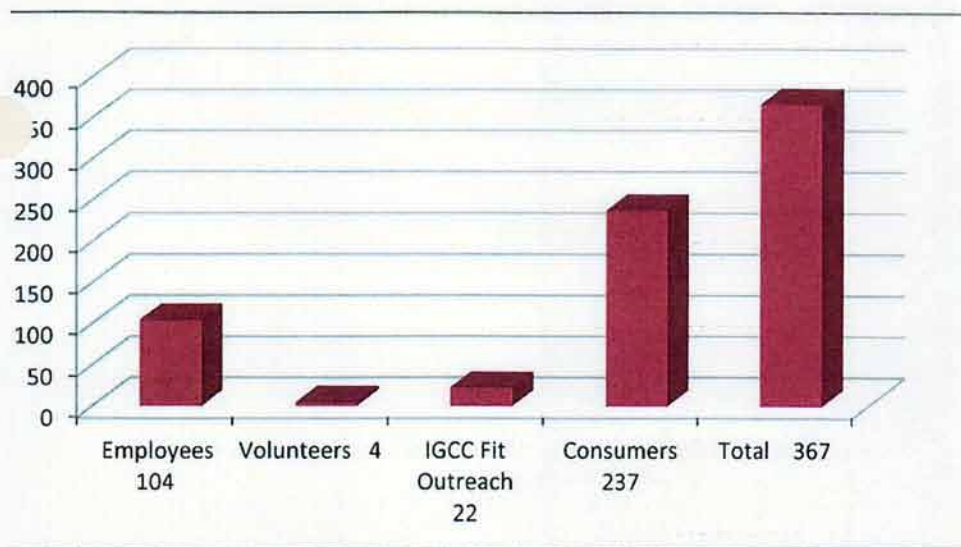


July

Consumers Breakdown

Information	165
Service	18
OES	5
Quilters	36
ECU Planning	0
Parents	903
Eppes Choir	45

Total 1172



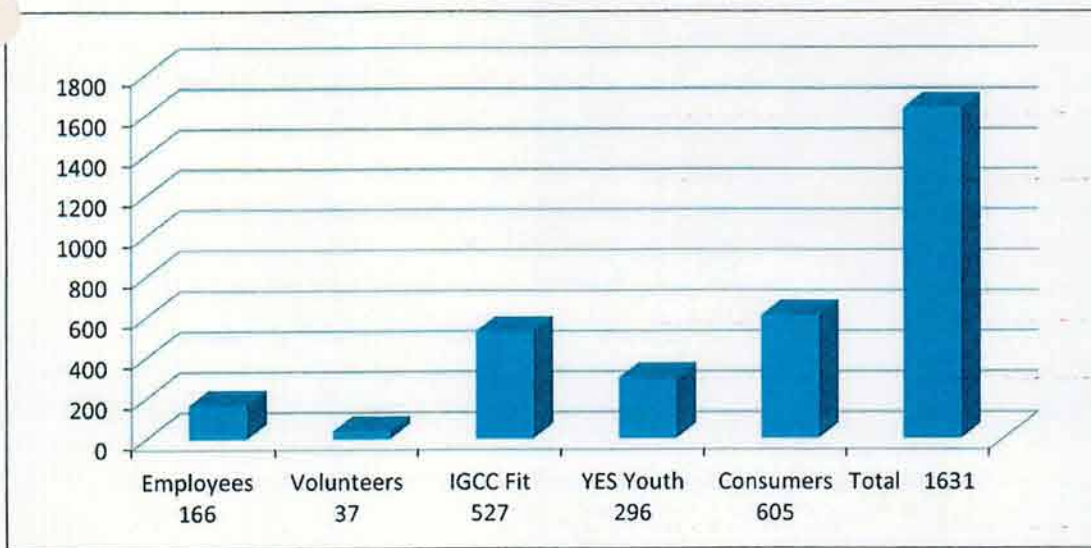
August

Consumers Breakdown

Information	120
Service	18
Meetings	5
Quilters	39
Others	10
Eppes Choir	45

Total 237

2012 IGCC Annual Report

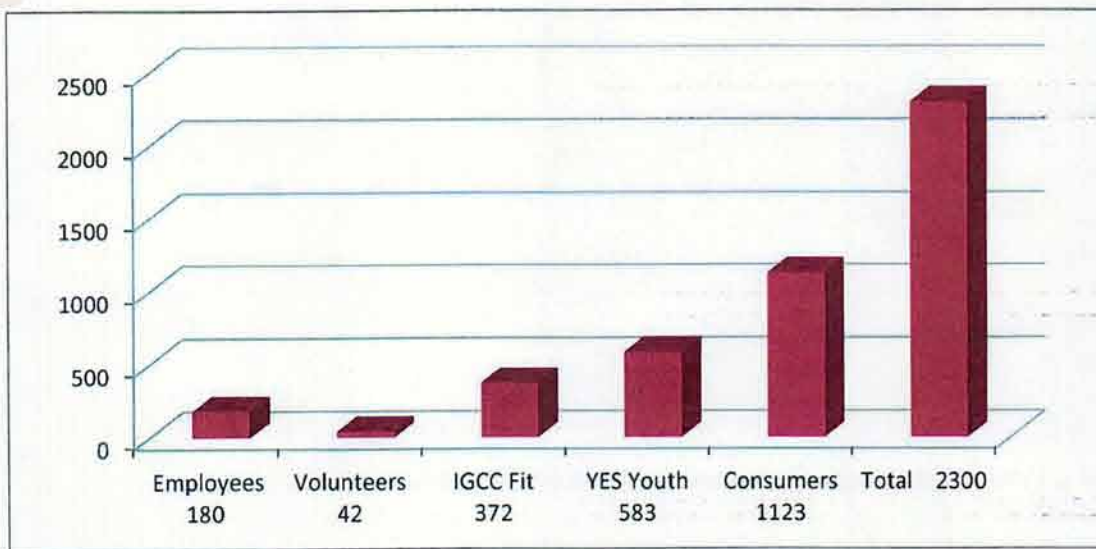


September

Consumers Breakdown

Information	173
Service	18
Meetings	0
Quilters	37
ECU Planning	6
Advisory Bd	8
Parents	296
Gleaners	12
OES	10
Eppes Choir	45

Total 605



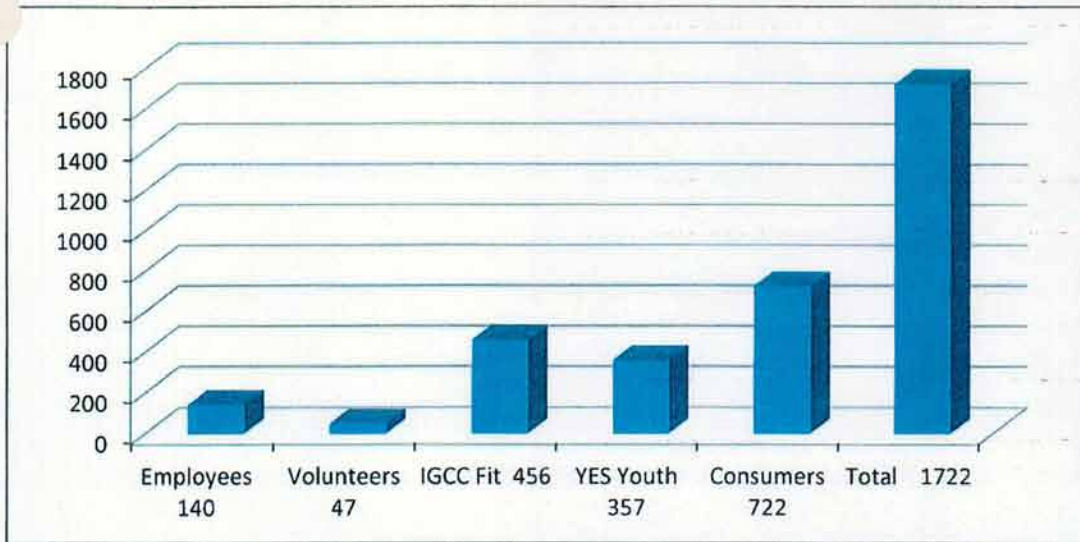
October

Consumers Breakdown

Information	250
Service	50
Meetings	28
Quilters	47
Advisory Board	6
ECU Planning	2
Parents	583
OES	7
Gleaners	12
Eppes Choir	21
Youngevity	14
Job Fair	103

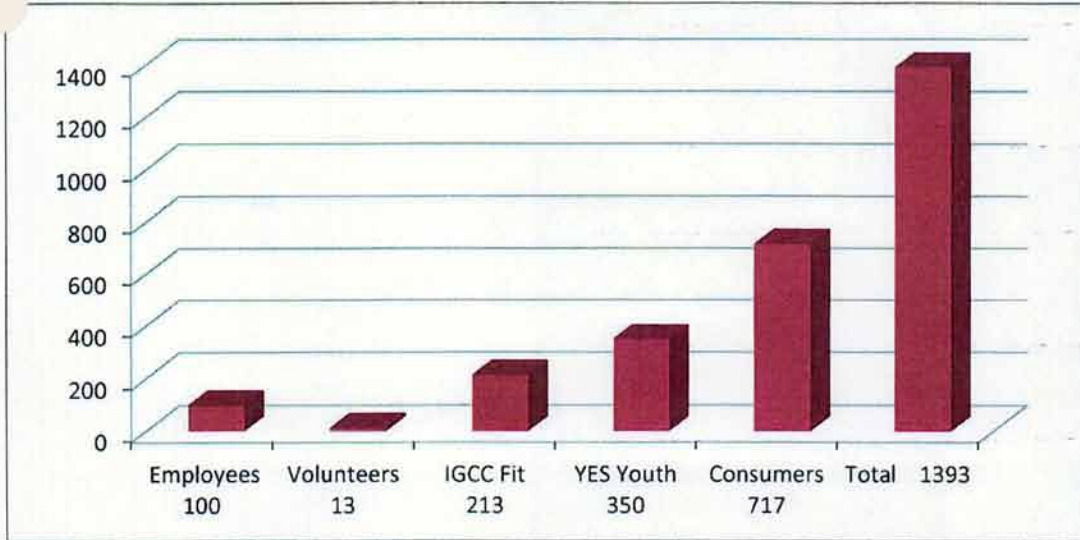
Total 1123

2012 IGCC Annual Report



November

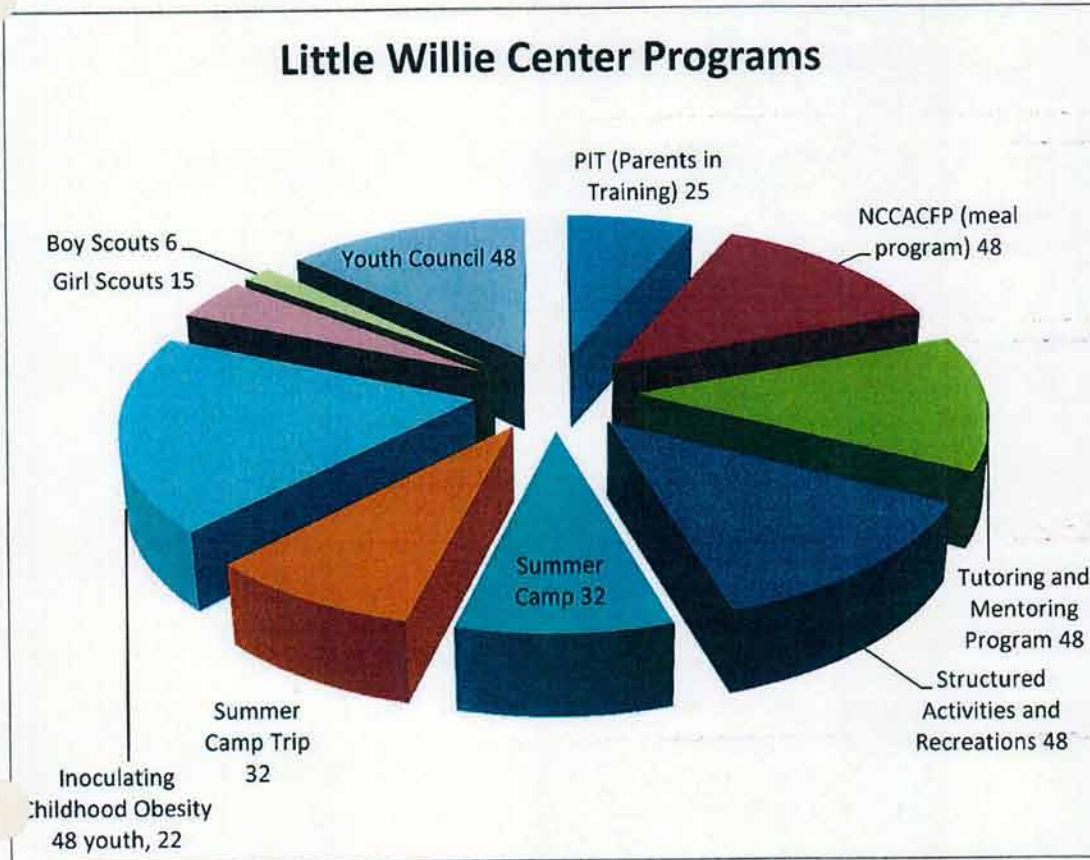
Consumers Breakdown	
Quilters	40
Advisory Bd	5
Gleaners	13
Information	192
Service	37
Meetings	3
OES	5
Eppes Choir	70
Parents	357
Total	722



December

Consumers Breakdown	
Information	159
Service	14
Parents	350
Quilters	33
Open House	46
Eppes Choir	25
Vendor Fair	50
Kingdom Empower	40
Total	717

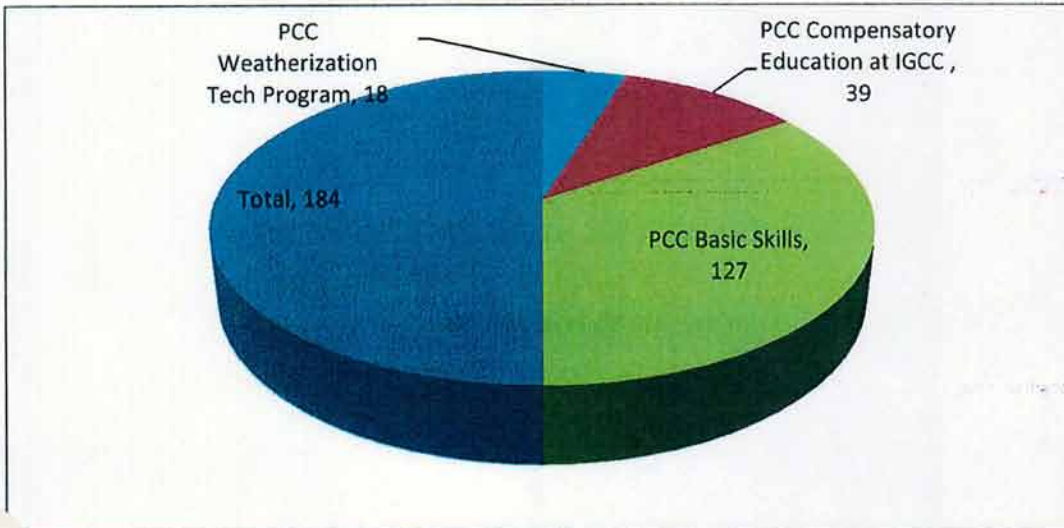
Little Willie Center Programs



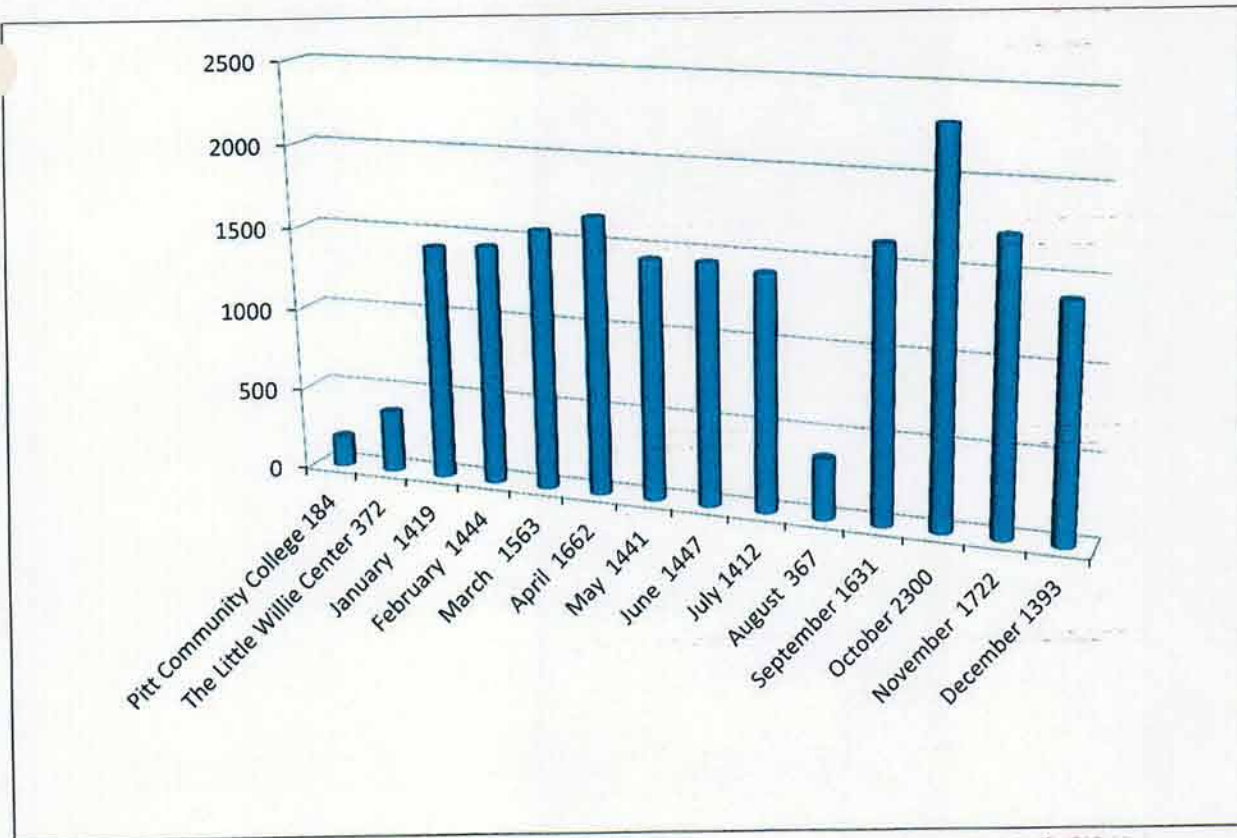
Total 372

Pitt Community College

PCC Weatherization Tech Program	18
PCC Compensatory Education at IGCC	39
PCC Basic Skills	127
Total	184



2012 IGCC Annual Report



Intergenerational
Community Center
17,801

Pitt Community
College
184

Little Willie Center
372

2012 Grand Total 18,357

Attachments

The attachments on the following pages are articles, letters, and excerpts from publications that note the good works and community collaboration of the Lucille W. Gorham Inter-Generational Community Center.

Tomorrow starts here!

From the Classroom


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[ECU NEWS](#)
[SPORTS](#)
[ARTS](#)

Supporting Each Other

ECU wins national award recognizing its engagement with the community surrounding the campus

By Crystal Baity * Photography by Cliff Hollis and Jay Clark

Vardina Harrington '11 took advantage of a teaching moment during her afterschool class at the Lucille W. Gorham Intergenerational Community Center to deliver a lesson on awards. "What is the first thing that comes to mind when you hear the word 'award?'" she asked the third- and fourth-grade students.

Some raised their hands with answers: a prize, achievement, awards day.

"If you've won an award, you've done something great and people want to acknowledge you," she said. And then Harrington told the children that ECU had won the C. Peter Magrath University/Community Engagement Award for its establishment and support of the program they are attending in an underserved West Greenville community. The community center is a partnership among West Greenville residents, ECU, the city of Greenville and Pitt Community College. The award comes with \$20,000 stipend.

The competitive national award is presented annually by the Association of Public and Land-grant Universities, and ECU was one of four finalists from a field of thousands. The award recognizes ECU's approach to teaching and learning: It should go on everywhere, not just in the classroom, and it must include the communities around the university. The kids were excited, especially to hear the size of the stipend, and made congratulatory posters for staff who were returning home with the award from a national conference. "We won based on what we do every day," Harrington said.



At the center, the community tells ECU and its partners what its problems are, not the other way around. "It's not dictating and telling them what their needs are, but allowing the community to tell us what their needs are," said Shawan Sutton, director of the center's health and wellness program, IGCC Fit.



ECU's community engagement work with residents and at the center is an example of the university's mission to serve as a model for public service and regional transformation, said Dr. Beth Velde, director of ECU's public service and community relations office. "At places like the (Gorham Community Center), our students' learning does not shut off when they leave our classrooms," Velde said.

"Our students experience real learning in real situations from community members who help in knowledge application. Community engagement fosters student success and those students who are involved leave ECU with great job skills and the knowledge necessary to be good citizens," she said.

'We get it done'

The center's motto, "We get it done," is realized in the success of 14 programs planned and implemented since its founding in 2007 and its relationship with community nonprofit agencies. Two of those programs were specifically recognized in the national award citation:

The Youth Apprentice Program, which prepares juvenile offenders or at-risk youth to continue their secondary education. So far it has seen 33 participants either return to high school or earn a GED. Six are enrolled in college now. The program teaches life skills, professional business practices and vocational skills through apprentice placement with mentors at local businesses.

The YES! 21st Century project, a summer program designed to improve math and reading skills of third through fifth graders. In 2011 it helped 97 percent of participants improve their math skills, and 20 percent improved their reading skills. More than 150 youth have been served.

"Everybody is elated," said Sutton. "It shows the hard work of ECU, the center, the community. All the hard work came together."

The staff at the center learned about the award from a text message sent by one of the center's founders and directors, Deborah Moody. She, executive director Kerry Littlewood and others were in Denver on Nov. 12 to accept the award.

Back home, cheers erupted as Sutton gathered everyone with the news. "There were a lot of high-fives," Sutton said. "It just amplifies what we're doing. We're so happy, so proud of the accomplishment."

Nate Talbert, who teaches afterschool students problem-solving and critical thinking with games and chess, said community members know they can come to the center for information and guidance on a range of issues, from health to finances. "If we can help you, we try to get our partners involved too. If we can't get it for you, we can try to find someone who can," he said.

"The center was chosen because it embodies the tenets of community engagement: reciprocity, mutual benefit, equal power and responsibility," Velde said. "It grew out of the belief that communities and ECU can transform communities and address complex issues when we work together."

The idea for the Gorham Community Center was conceived by a faculty member in the ECU School of Social Work, the late Dr. Lessie Bass, and implemented by Bass and her colleague Moody.

'The community is in the lead'

The center is an example of collaboration and partnership, said Dr. Tom Irons, who co-chairs the IGCC board with retired social worker and community member Gracie Vines.

"The secret is the community is in the lead," said Irons, associate vice chancellor for health sciences and professor of pediatrics in the Brody School of Medicine. "It's a constant ongoing communication. The university has learned to let the community lead and let the community engage in a meaningful way that is productive for both."

Irons congratulated Vines, Moody, Littlewood, Ruby Taylor, who is president of the center's quilters group, Human Ecology Dean Judy Siguaw, and ECU Chancellor Steve Ballard. "It's all these people who made it happen," Irons said. "It speaks to the real turn this university has made to honor its motto: *Servire*."

Ballard said the award is significant because it is national recognition for the university's mission and commitment to service. "Service and engagement are in our DNA at East Carolina University," he said.

Littlewood estimated about 75 ECU faculty members and 300 ECU students work and volunteer at the center each year. "The center has many important relationships with just about every college on campus," said Littlewood, who is assistant professor of social work in the College of Human Ecology.

Her undergraduate and graduate students in social work engage community members to design programs and write grants to meet community needs. The grant proposals are presented in an annual Community Program Showcase

event, where community members and partners vote for a student team that designs a program to best meet community needs.

Students in elementary art education in the College of Fine Arts and Communication work on art projects with youth. The Brody School of Medicine is involved in a study of African-American women with Type 2 diabetes and the center is an enrollment and screening site for the study. "Having the center here allows the community to come together and learn from one another, build a relationship with each other and provide security and support for each other," said Sutton, who directs the health and wellness program. "I live and work in this community so I know the positive impact it has on the community."

Seniors and youth support each other, for example, in the center's community garden, or with computer training. "It's amazing the connection. It's truly intergenerational," Sutton said. "When people speak of the community and programs, they are proud to say, 'I'm a part of that.'"

One of the newest programs, IGCC Fit, is funded by Kate B. Reynolds Foundation for youth, adults and seniors. Sharon Mallette, clinical associate professor in the ECU College of Nursing, is at the center each Tuesday to provide health screenings or answer health-related questions from community members.

At the beginning of the fall semester, Mallette's community health nursing students helped with initial health screenings to collect information on people with risk factors so they can be monitored throughout the year. The program complements other health care services that clients already receive. As a community health nurse and educator, she recognizes that partnerships are vital, just as they are at the center. "Being here provides us an opportunity to get to know members of the community, and for them to see ECU as a friend to the community and to help the community," Mallette said. "It's not just an ivory tower that sits to the east and west of the center. We want to be integrated in their daily lives."

Shoebox Christmas Delivery

*At the Lucille W. Gorham Inter-Generational Community Center
Your children are invited to the IGCC 2012 Shoebox Christmas Reception.*



*Please join us for cookies and punch
on Friday, December 7, 2012*

1:00 pm until 3:00 pm

1100 Ward Street, Greenville, NC 27834

Shoebox Christmas Delivery

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on Friday, December 7, 2012*

1:00 pm until 3:00 pm

1100 Ward Street, Greenville, NC 27834

Please join us for our

Holiday Open House

The Lucille W. Gorham

Inter-Generational Community Center (IGCC)

1100 Ward Street, Greenville, SC 27834

Thursday, December 6, 2012

one o'clock until four o'clock in the afternoon

*Light Refreshments * Entertainment*

Holiday Gift Vendors

RSVP 252-328-5800



Discovering Equity and Diversity



East Carolina University

OFFICE FOR EQUITY AND DIVERSITY

December 2012

Service and Engagement

ECU wins national community engagement award

The university has won the prestigious C. Peter Magrath University/Community Engagement Award for its work with an intergenerational center in the underserved West Greenville community. The award, which comes with a \$20,000 stipend, is presented annually by the Association of Public and Land-grant Universities. The university was recognized for its support of the Lucille W. Gorham Intergenerational Community Center, a partnership with West Greenville residents, the Little Willie Center, the city of Greenville and Pitt Community College. To read more, click [here](#).

Organization of African American Staff

OAAS brings staff together and gives back to the community

[The Organization of African American Staff](#) (OAAS) "seeks to achieve a visible commitment of the inclusion and valuing of African American staff, faculty, and students at East Carolina University through the promotion of cultural and professional development, wellness, networking, mentorship, leadership, community outreach, scholarship and economic prosperity." OAAS recently conducted a successful food drive for the Little Willie Center's annual Thanksgiving Dinner program and is also conducting its annual Holiday Toy Drive to support a family in need through collaboration with the Pitt County Department of Social Services.

The OAAS lunch group is meeting on the second Thursday of the month, December 13, at 1 p.m. at the Ledonia Wright Cultural Center and guests are welcome at any time. For more information, contact Wayne Reeves by [email](#) or at 328.4975.



ECU

BY THE NUMBERS

2012 FALL GRADUATES

2197

Brody School of
Medicine
Graduate Program
27

Allied Health
Sciences
91

College of
Business
314

College of
Education
310

College of Fine
Arts &
Communication
221

FIRST MONDAY

AN UPDATE FROM PROVOST SHEERER

East Carolina University Division of Academic Affairs



December 2012

ECU wins national community engagement award

East Carolina University's Lucille Gorham Intergenerational Community Center (IGCC) received the 2012 C. Peter Magrath University/Community Engagement Award by the Association of Public and Land-Grant Universities (APLU). The award was for creating a community center for the underserved West Greenville community.

Largely funded and operated by the ECU College of Human Ecology, the Center, established in 2009, offers a variety of human services for people of all ages, including afterschool care, tutoring, job training and apprenticeships, health screenings, and substance abuse counseling. It has served over 16,000 clients since its opening and has planned and implemented 14 continuing programs.

The award included \$20,000 and a trophy was presented during the 125th APLU Annual Meeting in Denver, Colorado.

Winners from the Outreach Scholarship/W.K. Kellogg Foundation Engagement Awards, which are presented each fall during the National Outreach Scholarship Conference.

The IGCC is a collaborative effort between the ECU College of Human Ecology, the West Greenville community, Pitt Community College, and the City of Greenville. The Center provides a comprehensive community-based system of service and care, and is the site of educational programs, community meetings, strategic planning, and community-based research. (Adapted from ECU News Service story by Jeanine Manning Hutson)

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Community Job & Resource Fair

Thursday, October 25, 2012

11:00 AM – 3:00 PM

Lucille W. Gorham Inter-Generational Community Center
Ward Education Building (formerly St. Gabriel's School)
1101 Ward Street Greenville, NC 27834

Already Confirmed:



Sponsors



True Interventions

BRING RESUMES

WEAR PROFESSIONAL ATTIRE

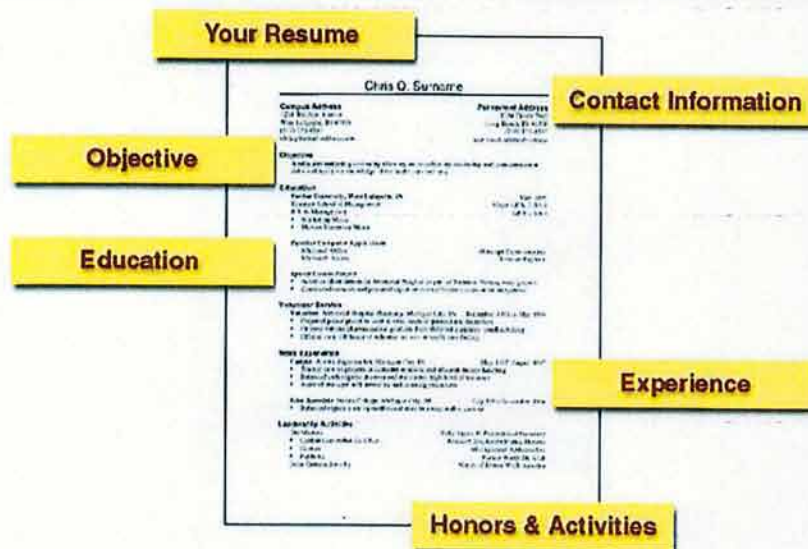


&

True Interventions

Presents

A Resume Writing Workshop



- Learn how to compile data needed for resume
- Learn formats and layouts that work
- Receive assistance with your resume
- Print resumes to take on your job search

Monday, October 22, 2012

3:00 PM to 5:00 PM

Call 328-5800 or stop by 1100 Ward Street to register.

Lucille W. Gorham Inter-Generational Community Center
1100 Ward Street Greenville, NC 27834
252-328-5800

GREENVILLE, NC

The Daily Reflector



MONDAY, October 22, 2012

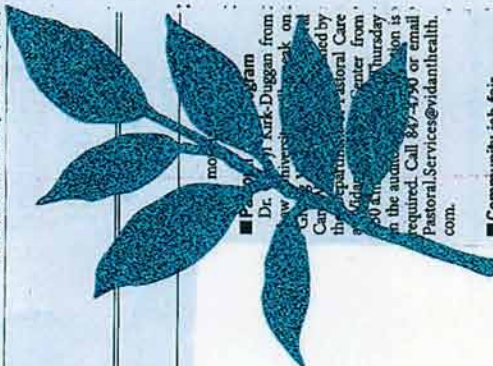
reflector.com 50¢

A2

The Daily Reflector, Monday, October 22, 2012

PAGE TWO

COMMUNITY



■ **Program**
Dr. Kirk Duggan from the University of North Carolina at Chapel Hill will be speaking at the registration for the Lucille Gorman Intergenerational Community Center from 11 a.m. to 3 p.m. on Thursday at the Ward Education Building, 1101 Ward St. Local employers will accept resumes and answer questions about their businesses and employment opportunities. Specialists will discuss job and career-seeking resources. Jobseekers should wear professional attire and bring resumes. Local employers may participate. To register a business or get more information, call 328-5800.

■ **Community job fair**
The Lucille Gorman Intergenerational Community Center will hold a community job and resource fair from 11 a.m. to 3 p.m. on Thursday at the Ward Education Building, 1101 Ward St. Local employers will accept resumes and answer questions about their businesses and employment opportunities. Specialists will discuss job and career-seeking resources. Jobseekers should wear professional attire and bring resumes. Local employers may participate. To register a business or get more information, call 328-5800.





C. Peter Magrath University/Community Engagement Award

East Carolina University won the prestigious award for its establishment and support of the center in the underserved West Greenville community.

*The award, and a \$20,000 stipend, honors the work and programs at the **Lucille W. Gorham Intergenerational Community Center**, a partnership with West Greenville residents, ECU, the city of Greenville and Pitt Community College, that provides a comprehensive community-based system of services and support to the residents.*

*The competitive national award is presented annually by the **Association of Public and Land-grant Universities**. ECU was one of four finalists from a field of thousands.*





Attention: Seniors, Adults, and Youth!!!

FRESH FRUITS & VEGETABLES

Can Be Delivered to You & Your Family

FREE

When You Participate and Enroll



Project Fresh

at

Lucille W. Gorham

Inter-Generational Community Center

IGCC

1100 Ward Street, Greenville, NC 27834

252-328-5800

igcc@igccfit.org

CONTACT US

FRESH

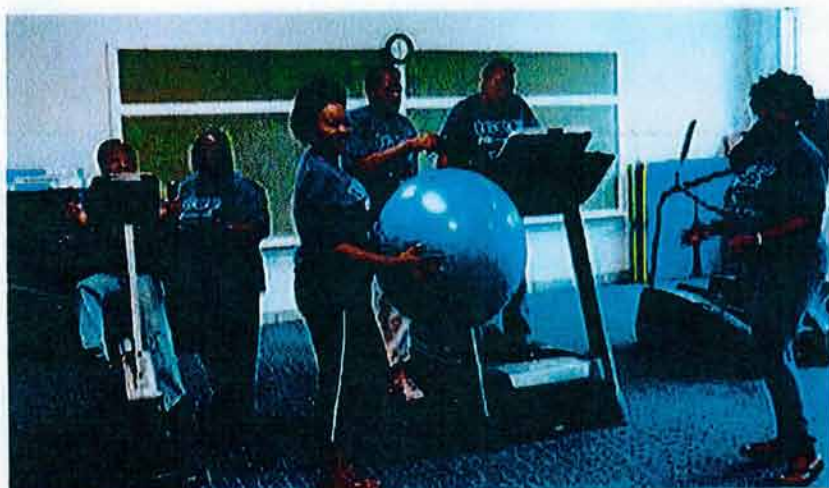
**P
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e-bulletin

NEWS AND NOTES FROM CHILD DEVELOPMENT AND FAMILY RELATIONS •
CRIMINAL JUSTICE • HOSPITALITY LEADERSHIP • INTERIOR DESIGN
AND MERCHANDISING • NUTRITION SCIENCE • SOCIAL WORK

AUGUST 2012

IGCC launches intergenerational health and wellness program



IGCC Staff demonstrate common exercises found in Fit's physical activity component. (From L to R) Andrea Bristol, Deborah Moody (director of programs), Tameca Sutton, Nathaniel Talbert, Shawan Sutton, and Jewel Brown.

The Lucille W. Gorham Inter-Generational Community Center (IGCC) continues to strengthen the western Greenville community. The center recently introduced IGCC Fit, a new health and wellness initiative for youth, adults, and seniors that improves the community by employing existing family and community strengths. Funded by a grant from the Kate B. Reynolds Charitable Trust, the program aims to reduce health disparities among multiple generations through physical activity, nutrition assistance, education, and community support and engagement.

IGCC is holding a kickoff event on Sept. 8 to begin official program enrollment. "We are enrolling participants from several sources," said IGCC executive director, Dr. Kerry Littlewood. These sources include: the center's afterschool program, the center's quilting classes, community partners, the City of Greenville, the Greenville Police Department, Pitt Community College, along with others. "We're trying to bring important partnerships into the community,

and utilize our health resources, so we can reach out and address the main health and wellness concerns," Littlewood said.

The overarching goals of Fit are to improve access to affordable, healthy food options, increase opportunities for safe physical activities, and reduce health gaps, including obesity, hypertension, and diabetes. IGCC hopes to have 500 participants (300 youth, 100 adults, and 100 seniors) by December 2014.

"We want to start where people are. The idea is to touch the 500, and lead them to a healthier way of living," said Deborah Moody, IGCC director of programs.

According to Littlewood, the Fit goals along with the collective energy of the area will help transform the community. "Projected health and wellness have always been a priority in the community. This initiative really helps drive the effort," said Littlewood.

Inside:

Alum named Bootstrap winner
Grant helps local garden
New CHE Faculty
Upcoming Social Work Event
Hospitality Name Change

www.ecu.edu/che

ESTABLISHED 1882 ♦ GREENVILLE, NC

The Daily Reflector



1, 2012

reflector.com 50¢



SCOTT DAVIS/THE DAILY REFLECTOR

DANCING PROVES to be good exercise during fitness day at the Lucille Gorham Intergenerational Community Center.

New partner joins collective health effort

BY MICHAEL ABRAMOWITZ
The Daily Reflector

Affordable preventive care and fitness is a shared community experience in Pitt and Martin counties, said an array of experts gathered on Saturday to show off their programs and services to west Greenville residents.

They were at a special kickoff on Ward Street to welcome a new partner to the collective health effort — IGCC Fit — the newest in a growing list of

programs for children and families available at the Lucille Gorham Intergenerational Community Center. The program is funded by a grant from the Kate B. Reynolds Charitable Trust, under the direction of Kerry Littlewood, a professor at the School of Social Work at East Carolina University's College of Human Ecology.

"The idea is to offer health and wellness in a holistic way across the generations of the community," Deb Moody, director of programs at the

IGCC, said.

The center will combine education, nutrition assistance, physical activity, and community support and engagement to accomplish a more valued and lasting relationship between the idea of wellness and the people in the community, Moody said.

A new health and wellness room at the center has exercise equipment. Activities will include dance, martial arts,

See HEALTH, A9



HEALTH

Continued from A1

yoga, community walks and fall prevention.

Staff, interns and volunteers from several ECU schools, the Pitt County Health Department, outreach organizations and community residents will collaborate to provide the education and services, including after-school programs, time management, parental nurturing, family diabetes management, medication maintenance and substance abuse prevention.

Nutritional assistance will be provided through meal planning, healthy cooking demonstrations, low-cost meal options, coupon trades and mobile farmers markets.

The community engagement will provide care coordination, mentorship, bulletins, monthly health screenings, seminars and health fairs.

The program highlights the vast range of possibilities through collaboration between the people in the community and the resources marshaled by East Carolina University.

"We know we will encounter people in crisis and will have a system in place



SCOTT DAVIS/THE DAILY REFLECTOR

KAMARIAN KNIGHT plays the xylophone during fitness day at the Gorham Center.

to get them immediate help, but we will show people who are borderline or at risk to turn their health around," Moody said. "The biggest factor in this community is that people don't know the resources that are out there for them, so we want to bring the resources to them, too."

One valuable lesson Moody and her accomplices hope to share is that financial ability is not as much a barrier to a better quality of life as many believe.

"This program is free of charge," she said. "All folks have to do is come to the door and sign up."

To prove her point that affordable wellness is here and real, the IGCC shared the spotlight with several government agencies and community outreach programs that collaborate to deliver health and physi-

cal and mental fitness programs to the underserved population. Programs that offer health support from pre-conception health to fitness and medical care for the elder population were on hand and ready to help. Many programs provide resources for the entire family, especially in matters of nutrition and preventive health.

Pitt County Health Department staff spread the word about the many programs there that focus on overall health and illness prevention, including physical activity, diet, mental and emotional health, and nutrition across generations. The WIC program for women, infants and children up to 5 years old provides healthy food, nutritional and breast feeding education and others provided information on topics like pre-conception health for adults preparing to be parents.

The grant to the Inter-generational Community Center will fund the program until December 2014, supported by the university and operated by Access East Inc., a subsidiary of the Vidant Health System.

Contact Michael Abramowitz at mabramowitz@reflector.com or 252-329-9571.



Kick Off

Block Party Style

LWG Intergenerational Community Center
1100 Block of Ward Street
Greenville, NC 27834

September 8th

10:00 am

"Healthy Families Across Generations"

IGCC has a new initiative to improve health and wellness in the community through enhancing access to quality health care, and implementing and coordinating health care programs. Come, find out more about IGCC and celebrate the kick off with us.

Healthy Families Across Generations is funded by a grant from the Kate B. Reynolds Charitable Trust.

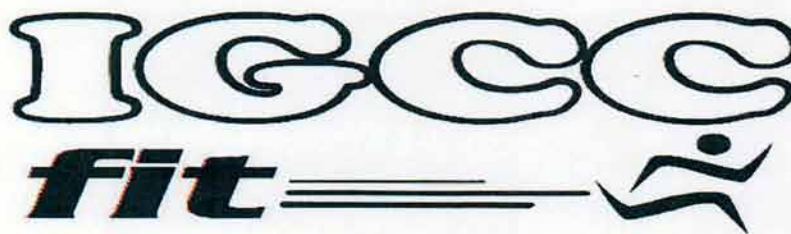
■ Health and wellness effort

The Lucille W. Gorham Intergenerational Community Center will hold a block party at 10 a.m. on Sept. 8 to kick off IGCC Fit.

coordinating health care programs. For more information, call 328-5800.



Lucille W. Gorham Intergenerational Community Center (IGCC) provides



SERVING YOUTH IN GRADES 3RD - 6TH

WHEN: September 10, 2012- May 23, 2013

TIME: 2:30 PM-5:30 PM

WHERE: 1100 Ward Street

SCHOOLS: Belvior, C.M. Eppes, E.B. Aycock, Elmhurst, Lakeforest, Northwest, Ridgewood, Wintergreen, & Wahl-Coates



Education



Physical Activities



Nutrition Assistance



Community Support & Engagement



Transportation Provided

Healthy Families Across Generations is funded by a grant from Kate B. Reynolds Charitable Trust.



North Carolina Department of Public Safety

Governor's Crime Commission

Beverly Eaves Perdue, Governor
Reuben F. Young, Secretary

Scott Thomas, Chair
Gwendolyn W. Burrell, Executive Director

Date: June 14, 2012

Dr. Kerry Littlewood, Project Director
Lucille W. Gorham Intergenerational Community Center
1100 Ward Street
Greenville, North Carolina 27834

Re: 2011 Health and Wellness Youth Apprenticeship Program (Project Number PROJ008029)

Dear Project Director:

Thank you for the cooperation offered by you and your staff during the site visit conducted on May 29, 2012. Along with a project review of the agency policies and procedures that primarily control the financial aspects of your operation, we conducted a review of your agency's civil rights compliance and various programmatic issues relating to your Governor's Crime Commission (GCC) grant.

You and your staff seem to have an appreciation for and understanding of the policies and procedures that govern these grants. During the visit, nothing came to our attention that needs to be addressed.

As your Grants Management Specialist, it is my goal to provide you with any grant-related technical assistance necessary to fulfill all requirements. As always, feel free to contact me if you have any questions.

Sincerely,

Toni E. Lockley, Grants Management Specialist *TE*
Shanda T. Sumpter, Grants Management Specialist *ST*

cc: Authorizing Official

MAILING ADDRESS:
4708 Mail Service Center
Raleigh, NC 27699-4708
www.ncgccd.org
www.ncdps.gov



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OFFICE LOCATION:
1201 Front St., Suite 200
Raleigh, NC 27609
Telephone: (919) 733-4564
Fax: (919) 733-4625



Y.E.S Summer-Bridge Program

Rising 3rd-5th Grade Youth

APPLICATIONS BEING ACCEPTED NOW

June 18, 2012 – July 26, 2012

Monday-Thursday 9:00 AM-3:00 PM



Non-Traditional Academic Learning

Breakfast, Snacks, & Lunch



Chess, Community Engagement/PE, Computer Lab, & Martial Arts



ECU Bus Transportation

Board Games/Wii Games, Movies Day, & Outside Sports



Lucille W. Gorham Intergenerational Community Center

1100 Ward Street

Greenville, NC 27834

(252) 328-5800

Shawan Sutton, YES Program Director

Deborah Moody, IGCC Director of Programs





theeastcarolinian.com

Volume 86, Issue 111

YOUR CAMPUS NEWS SOURCE SINCE 1925

Wednesday, 5.23.12

University wins award for community service

Karnal Dajli
STAFF WRITER

On May 17, East Carolina University was one of four universities in the nation to be awarded the W.K. Kellogg Foundation Engagement Award.

It was announced by the Association of Public and Land-Grant Universities that East Carolina University was selected as the South Region winner. Beneficiaries of the award are

chosen from four regions: West, North Central, South, and the 1890 university community.

The W.K. Kellogg Foundation Engagement Award honors the university's work with the Lucille W. Gorman Inter-

rich community using an inter-generation approach," said Kerry Littlewood, executive director of the Lucille W. Gorman Inter-generational Community Center and ECU assistant professor of social work.

Initially, ECU became involved with the Lucille W. Gorman Inter-generational Community Center in 2007. This involvement was the result of a partnership between ECU, the city of Greenville, Pitt Community College, and various

residences amongst residents of West Greenville and Pitt County. It was in September 2006, after a number of discussions, that the Greenville City Council voted to purchase the 3-acre St. Gabriel's site. This land was purchased for the particular purpose of establishing an inter-generational center.

The founding executive director of the center was Leslie L. Bass. He was a professor of social work, worked closely with the dean in order to coordinate and move

along discussions regarding the establishment of a community center.

In her own words, Bass said, she used her skills as a social worker and community organizer, to move along

the college faculty, West Greenville residents, city and Pitt Community College faculty and administrators to design and implement the proposed center.

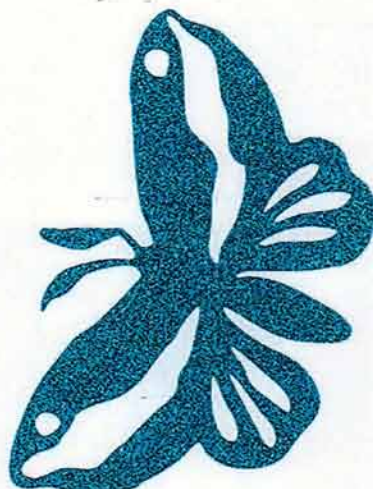
The Lucille W. Gorman Inter-generational Community Center

"We are really proud to be recognized for this vital partnership built on the strengths of this cultural rich community using an intergeneration approach."

other partners within the community.

The mission of the center, as provided on its website, is "identifying and addressing the health and wellness needs of the community through innovative programs designed for all individuals across the life course." One of the main purposes of the center is to promote a sense of self-sufficiency and inde-

pendence for this vital partnership built on the strengths of this cultural



Recently, the university won the W.K. Kellogg Foundation Engagement award for its work with the community center.

> AWARD page A2



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The Daily Reflector

ESTABLISHED 1882 • GREENVILLE, NC



MONDAY, May 21, 2012

More grows in garden than meets the eye



PITT COUNTY COMMUNITY GARDEN TECHNICIAN JONI TORRES, center, talks to a group of children about the vegetable plants in a garden plot at the Lucille Gorman Center on Thursday afternoon.

Center teaching in non-traditional ways

BY MICHAEL ABRAMOWITZ
The Daily Reflector

There is more growing around the garden at west Greenville's Lucille Gorman Intergenerational Community Center than meets the eye.

It becomes apparent by listening to the giggling, squeaky voices of a dozen young children moving enthusiastically among the garden beds in the yard behind the center, pulling weeds and tending the newly sprouted vegetable

community garden, initially funded in 2008 by a \$50,000 grant from the Kellogg Foundation, was one of the first things the program directors developed when they established the center.

"Gardens are very visual, and there's lots that can happen around them," said Margie Gallagher, professor and associate dean of the East Carolina University College of Human Ecology, which operates the center, following the vision of its founder, the late Leslie Bass.

The garden is tended by people from all of the neighborhood's generations. It provides some important basic nutritional needs to

"Gardens are very visual, and there's lots that can happen around them."

Margie Gallagher
professor

appetite for social interaction, nurturing and a sense of place, say those who provide a structured environment that represents their neighborhood in one community center.

For the staff and educators, it also provides an opportunity to



GARDEN

Continued from A1

teach the center's elementary school children in less traditional ways.

"Nutrition, science, math, growing things and harvesting them — lots of learning opportunities that can kind of sneak up on those anti-book kids," Gallagher said. "They aren't thrilled about adding four plus nine to get 13 until they're counting how many carrots they've grown."

Megan Gatlin, 10, boasted that she learned how to spell "photosynthesis" from her gardening experience.

"That's when plants use sunlight to produce their own food. It's amazing," she said.

Dwight Cannon, 10, said he likes to learn about how deep to plant seeds, but he's mostly in it for the fun.

"You get to work in the soil and get your hands messy," he said. "I didn't know gardening was so much fun. I learned that from Miss Joni."

Miss Joni is Joni Young Torres, botanist and master gardener from the Pitt County Cooperative Extension office. She takes time from her work at the community garden on County Home Road to teach gardening science at the center. Her work is made possible by a grant from Communities Putting Prevention to Work, through the U.S. Centers for Disease Control. The goal is to encourage people to eat healthy foods and add more physical activity to their lifestyles.

"We're trying to introduce children to fresh fruits and vegetables and replace a lot of the processed foods they eat," Torres said.

Torres turned to the children around her and asked, "When you grow it, you will eat it, right?"

"Yeah," the children shouted in unison.

The garden is a hands-on project-oriented approach to horticultural education but it

Gallagher pointed out the several elevated beds bounded by rail ties allows access to people in wheelchairs who roll along concrete walkways to reach them. That feature illustrates one of the important basic principles of the center: It is intergenerational, bringing disabled and older people into close interactive contact with youngsters.

"The kids learn from their interactions with older people who tell them that, yes, this is actually a vegetable and you can pick it and eat it," she said. "It sparks lots of intergenerational communication and parental engagement."

doors, is an important activity for young people.

"It's a healthy and useful life skill, and they get very excited," she said. "They make lots of observations and ask lots of questions that require immediate answers. They learn patience, teamwork and cooperation out there."

Gallagher said not all the benefits of the program are easily measurable because many show up in the home and family, but many are observable in the classroom.

"We can't be certain the garden is totally responsible (for the children's improved performance in school and

participate in our summer program, including here in the garden, where they do a lot of harvesting, measuring and counting, don't lose ground in their retention of school work over the summer, as most children everywhere do," Gallagher said.

The combination of healthy activity, education and interaction is just the thing that motivates Torres to share the coming summer program with the children at the center.

"Who knows what we'll find out there that we can learn from?" she asked.

Contact Michael Ahrens



RHETT BUTLER/THE DAILY REFLECTOR

CHILDREN AT the Lucille Gorham Intergenerational Community Center pose for a photograph with Margie Gallagher on Wednesday.

AWARD continued from A1

offers a plethora of services and programs that are created to better and improve the community. For instance, Shawan Sutton is program director of the Y.E.S. program.

The Y.E.S. program stands for youth excellence for success. This program is available for students from grades three through five and it is an academic program, which encompasses the teaching of subjects such as math, English, and science.

The Gorham Center also provides a youth apprenticeship program, which teaches children basic education and wellness skills. This program is the result of a partnership with local businesses and community youth.

Furthermore, the center

also has a youth gardening group, which teaches local youth about gardening. The children learn about the basics of gardening, maintain a log, and grow produce. Moreover, local residents can come by and pick up the fresh produce for free.

There are also workshops on finance, fundraisers for the community, compensatory education classes for special needs adults, culinary classes, health fairs monitored by Brody School of Medicine, GED Services, continuing education services, and after school programs offered by the Gorham Center. In addition, there is a 45-block revitalization program, which aims to rebuild West Greenville by renovating parks and houses.

In addition to the various aforementioned services, there is also a senior quilting club run by program President, Ruby Taylor. The members make quilts for families, hospitals, and the homeless.

When in the presence of Sutton, program director of Y.E.S., and Ruby Taylor, president of the senior Quilting Program, it is clear to see that these are two women who have a profound care for the community. According to Taylor, "The Gorham Center is one of the best centers in West Greenville." Sutton adds, "The key thing is it's free."

One of the founders of the center is Deborah Moody and she is also the director of programs. As a result, she oversees the programs at the

center. Furthermore, every month there is an advisory board meeting held which discusses the needs of the West Greenville community.

East Carolina University will receive \$6,000 for the South region award. Also, ECU will be among four finalists competing for the C. Peter Magrath University Community Engagement Award.

The Intergenerational Community Center has the Community at the center of affairs both literally and figuratively. One of the key mantras of the Center is that, "in order to make a change, you have to have the whole community involved."

This writer can be contacted at news@theeastcarolinian.com.



Center brings national attention to ECU



Kenneth Wiggins (left) and Quentrell Staton helped construct a wrought iron fence at a new restaurant in Greenville. The young men are learning welding through the IGCC's Youth Apprentice Program, which pairs youth with professionals to learn trades.

The Lucille W. Gorham Intergenerational Community Center (IGCC) is gaining national attention.

This month, the Association of Public and Land-Grant Universities announced East Carolina University's selection as the South region winner of the 2012 Outreach Scholarship W.K. Kellogg Foundation Engagement Award, honoring the work of the IGCC.

ECU is among four universities in the nation to earn a regional award recognizing significant engagement within the community.

The university has been engaged with the IGCC since 2007, when a partnership was established between the university, the City of Greenville, Pitt Community College and other community partners.

The award, with support from the W.K. Kellogg Foundation, recognizes four-year public universities that have become deeply involved in their communities.

ECU students and faculty members from social work, nutrition, public health, criminal justice, business and medicine regularly volunteer at the Gorham center.

IGCC Partners – including ECU interns – work to promote independence and self-sufficiency for Pitt County

residents through assistance and education on health services, legal problems, social services, and resume development.

Projects aim to enrich living and social conditions, increase economic development and educational opportunities, provide outreach networks and stimulate health awareness.

The center offers youth to work apprenticeships, job readiness and tutoring programs, mentorships between elderly women and young pregnant women, and seminars on health, financial wellness and home ownership. A large community garden at the center provides fresh produce and a living lesson for children's applied math and science programs.

"We are really proud to be recognized for this partnership built on the strengths of this culturally rich community using an intergeneration approach," said Dr. Kerry Littlewood, IGCC executive director and ECU assistant professor of social work.

The ECU School of Social Work and College of Human Ecology manage the daily operations of the IGCC. More than 16,000 people have visited the center since it opened in the former St. Gabriel's Catholic Church on West Fifth Street.

ECU will receive \$6,000 for the region award and will move on to compete this fall among four finalists for the C. Peter Magrath University Community Engagement Award, which is given annually by the Association of Public and Land-Grant Universities.

Award winners come from four regions: South, North Central, West and the I890 (land grant) university community.

North Carolina A&T State University in partnership with North Carolina State University earned the I890 university community award for efforts in building a sustainable local food economy while protecting fish and waterways from hog containment facility spills. Miami University and Colorado State were the other regional winners.

The Health and Wellness Youth Apprenticeship Program at The Lucille Gorham Intergenerational Community Center Greenville, North Carolina



The purpose of this project is to build on community support of the Lucille Gorham Intergenerational Community Center Program to provide a health and wellness apprenticeship program for at risk minority youth, including ex-offenders. The program provides the young adults with effective skills that will allow them to graduate from high school or acquire GED and to be partnered with a business partner/mentor for on the job training in a field of their interest that may lead to permanent employment. The program also offers life skills training, such as parenting, money management, conflict resolution, computer skills, job readiness, etc.

The format of the Youth Apprenticeship Program at IGCC is as follows; Two days of life skills training at IGCC or other sites as needed, and two full days of on the job training and mentoring with a business host. The apprenticeships during this cycle of YAP were, a beauty salon, welding company, video production company, cleaning service, social services company and a community center.

The Health and Wellness Youth Apprenticeship Program was funded in 2011/2012 by a grant from the Governor's Crime Commission.

GREENVILLE REDEVELOPMENT COMMISSION MINUTES

April 2, 2013
Greenville, NC

The Greenville Redevelopment Commission met on the above date for a meeting at 5:30 p.m. in the City Council Chambers of the City Hall Building located at 200 West Fifth Street.

COMMISSION MEMBERS PRESENT:

Jeremy King
Chris Mansfield, Chair

Don Mills, Vice Chair
Richard Patterson

Judy Siguaw
Mark Woodson

STAFF MEMBERS PRESENT: Rik DiCesare, City Traffic Engineer; Sandy Gale Edmundson, Secretary; Jonathan Edwards, Audio; Scott Eaton, Planner; Merrill Flood, Director of Community Development; Kevin Mulligan, Director of Public Works; and Carl Rees, Economic Development Manager

APPROVAL OF MINUTES OF MARCH 5, 2013

Motion was made by Mr. Don Mills and seconded by Mr. Richard Patterson to approve the March 5, 2013 minutes. Motion carried unanimously.

PUBLIC COMMENT

There was no public comment.

UPDATE ON EVANS STREET GATEWAY PROJECT

Mr. Mulligan: Initial beautification and sidewalk plans meant a lane reduction with one lane in each direction. Given current development in the area, the lane reduction is no longer feasible.

Mr. DiCesare: There is a realignment of six feet wide with the six feet high Town Creek culvert. Evans Street is one of the three major spines in the City along with Dickinson and Cotanche. Formalized and definitive more so now with these other developments than when the study began. It is impractical at this time to eliminate all of the lanes.

Mr. Mansfield: Where will the entrances be at the East Carolina University (ECU) student housing?

Mr. DiCesare: The entrances will be at Evans Street and Eighth Street.

Mr. Rees: Most entrances will be on Evans Street.

Mr. Rees: Another meeting in April to go over this more. The project will move forward with these changes that will also create opportunities.

Mr. Mansfield: Please maintain appearance.

Mr. Rees: No action required at this time. Staff will offer recommendations at the April Redevelopment Commission workshop session.

UPDATE ON GO SCIENCE PROJECT

Mr. Rees introduced Mr. Rodger Conner, Executive Director of the Go-Science organization will update the Redevelopment Commission on current plans and fundraising projects.

Mr. Conner: The project is ready to move forward. Time is now for Greenville and the east. The development of the first phase is ready to begin. Phase 1 will be complete by the start of the school year. There are diverse funding sources. Their availability will determine progress. The project will be sending a signal that Greenville values science. What we invest in is what we value. Phase 1 is the administrative offices and open space. Phase 2 is total occupation. The Master Plan will serve as a guide for Phase 3.

Why Greenville is Investing in STEM (Science, Technology, Engineering and Mathematics):

Wages – STEM job holders earn 11% higher wages than other 4-year degreed jobs. :

Job Growth – In the last 10 years, STEM jobs grew 3 times faster than non-STEM jobs.

Lower Unemployment – In 2010, the US unemployment rate for STEM workers was 5.3% compared to 10% for all other occupations.

Innovation is the key driver of competitiveness, wage and job growth, and long-term economic growth.

Education is a key element for promoting economic growth and increasing the innovative capacity of Greenville, NC.

Go-Science is an Investment in Our Community and Families

We help protect the community by educating local STEM workers for local STEM jobs.

There is a long-standing tradition of families helping each other and the local community and Greenville has pulled together in this time of need to support the science center.

We improve the lives of people in our community by enhancing their quality of life.

Go-Science raises student interest and achievement in STEM studies and inspires innovative careers.

As emphasized in the NC State of the Workforce Report, these STEM-based educational resources play a vital role in the workforce preparedness pipeline cultivating Greenville's future knowledgeable workers and advancing the City's economic development efforts with the 21st century skills.

Go-Science is an Economic Development Engine

Business and industry have identified needs in developing STEM employees.

Science organizations are catalysts for economic growth.

Science centers partner with the private sector to drive the economy.

Go-Science is an Economic Development Engine (Institute of Museum and Library Services, Bill and Melinda Gates Foundation): With an open science center, Greenville and Go-Science will be able to access grant funding to support programming.

The Go-Science Center will involve West Greenville, the Center City, Commercial Centers and East Carolina University. Volunteer, donate and be involved. Go to www.Go-Science.org.

The Science Center Groundbreaking will be on May 17, 2013 for Phase 1.

Mr. Mansfield: Are there any questions?

Mr. Mills: Is the Challenger exhibit in Phase 2?

Mr. Conner: The Challenger exhibit will be in Phase 2 or Phase 3.

Mr. Mansfield: Does Phase 1 have funds to begin work?

Mr. Conner: Yes.

Mr. Mills: How many parking spaces?

Mr. Conner: Parking will be off site.

Mr. Mansfield: Where is main entrance?

Mr. Conner: For buses, the entrance will be on Ficklen Street. There will be an entrance at the front on Dickinson too.

Mr. Rees: Reconstruction of Dickinson Avenue will have a wider street to have more public parking to service center.

Mr. Mansfield: What do you need from the Commission?

Mr. Conner: We need your support for this is now a reality.

Mr. Mansfield: The Redevelopment Commission purchased this property to help get this done.

CONSIDERATION OF LEASE TERMS FOR A PORTION OF 729 DICKINSON AVENUE

Mr. Rees: Potential Lease Terms

Two (2) year initial term at \$1 per year: Renewable after year two provided progress being made toward implementation of additional phases of project.

Occupancy of showroom area only: Greenville Police Department will continue use of bay area and the City will continue storage in warehouse area.

Go-Science responsible for utility payments for entire building: Greenville Police Department will provide \$420 per month stipend to Go-Science to cover utilities for bay area.

Go-Science will be responsible for day-to-day maintenance and janitorial costs for "showroom" area including restroom facilities and HVAC. Greenville Police Department pays for maintenance costs associated with bays. City of Greenville is responsible for core maintenance items such as roof and structural items. Mr. Rees said there are no structural problems.

Go-Science is to maintain \$1 million in liability insurance.

Mr. King: Could they expand before the two years is up?

Mr. Rees: Yes.

Mr. King: Are we using the racks and tire space?

Mr. Rees: Not in use currently...

Mr. Mansfield: Do racks have resale value?

Mr. Rees: The City puts such equipment online for purchase.

Mr. Rees: Staff recommends that the Redevelopment Commission authorize negotiation of a lease agreement for the “showroom” portion of the structure at 729 Dickinson Avenue with the Go-Science organization. Final lease presented to RDC in May 2013.

Motion was made by Ms. Judy Siguaw and seconded by Mr. Jeremy King to authorize negotiation of a lease agreement for the “showroom” portion of the structure at 729 Dickinson Avenue with the Go-Science organization. Final lease presented to RDC in May 2013. Motion carried unanimously.

Ms. Siguaw commended Mr. Rodger Conner for making the Go-Science Center a reality.

UPDATE ON BROWNFIELD GRANT PROGRAM

Mr. Rees: A “brownfield” is a property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant. Cleaning up and reinvesting in brownfields increases local tax bases, facilitates job growth, utilizes existing infrastructure, takes development pressures off of undeveloped, open land, and improves and protects the environment. There have been three (3) \$200,000 awards for use in the Greenville Redevelopment Areas. The grants have been used for inventory, assessment, prioritization, and re-use planning. The Fiscal 2009 Petroleum Cooperative Agreement ended on September 30, 2012 and was successfully closed out with the Environmental Protection Agency (EPA) in December 2012. The City applied for two EPA Cleanup grants (\$200,000 each) for parcels associated with the former Imperial Tobacco Warehouse along Atlantic Avenue in December 2012. An announcement about grant awards is anticipated sometime this spring. If awarded, the grant period will most likely begin October 1, 2013. It is anticipated that cleanup activities could begin on the site in the first part of 2014.

The 2012 Assessment Grant:

The grant successfully paid for a multi-parcel Phase 1 Environmental Site Assessment (ESA) on a block of properties bounded 5th St, 4th St., Cotanche St., and Reade St. Several recognized environmental conditions (RECs) were identified. The completion of the Phase 1 ESAs in this area have allowed for developers to move forward with renovations to this block.

A Phase 1 ESA was completed on the former Keel’s Warehouse property along Dickinson Avenue. The Phase 1 ESA did not report any RECs and was conducted in support of a local business expansion.

In support of the GTAC project, the City's Brownfield Grant is paying for a multi-parcel Phase 1 ESA of the some 23 properties under construction. The Phase 1 ESA has been initiated and is anticipated to be completed later this month.

Mr. Rees: The work done at Dickinson Avenue was a part of the Brownfield Grant Program. Brownfield helped get the Go-Science ready to be where we are today.

Mr. Mansfield: How many grants?

Mr. Rees: This is the third assessment grant. I would like to publicly commend the EPA with flexibility to take doubt out of property. This is a win win situation.

REPORT FROM SECRETARY

Monthly Financial Report

Mr. Flood: The expenditure reports for West Greenville and the Center City have been submitted for review by the Commission.

COMMENTS FROM COMMISSION MEMBERS

No comments were made.

CLOSED SESSION

Mr. Rees: The purpose of the closed session is to prevent the disclosure of information that is privileged or confidential pursuant to the law of this State or of the United States, or not considered a public record within the meaning of Chapter 132 of the General Statutes, said law rendering the information as privileged or confidential being the Open Meetings Law; and

to establish or to instruct the public body's staff or negotiating agents concerning the position to be taken by or on behalf of the public body in negotiating the price and other material terms of a contract or proposed contract for the acquisition of real property by purchase, option, exchange, or lease for purpose of redevelopment specifically 907 West Fifth Street.

Motion was made by Mr. Jeremy King and seconded by Mr. Richard Patterson to go into closed session. Motion carried unanimously.

Motion was made by Mr. Jeremy King and seconded by Mr. Richard Patterson to move out of closed session and back into open session. Motion carried unanimously.

ADJOURNMENT

Motion was made by Ms. Judy Siguaw and seconded by Mr. Jeremy King to adjourn the meeting. Motion carried unanimously.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Carl J. Rees by [illegible] Carl Edmundson". The signature is written in a cursive, flowing style.

Carl J. Rees, Economic Development Manager
The City of Greenville Community Development Department

Memorandum

To: Honorable Mayor and City Council Members

From: Chris Padgett, Assistant City Manager *C.M.P.*

Date: May 15, 2013

Subject: Notice of Special Event Permits Approved

The following special event applications were approved by the Greenville Police Department. If you have any questions about this report, contact me or Chief Aden.

Name of Event	Event Date	Event Location	Event Organizer/ Sponsoring Agency	Law Enforcement Required
Live music (amplified sound)	5/9/2013 5/16/2013 5/23/2013 5/30/2013	Rucker John's	Tim Esenbock	No
Community Activity/Prayer Day (street closing and amplified sound)	5/11/13	Vance St b/w 5 th and Cherry Streets	Little Willie Center	No
Installation of Art work (street closing)	5/13/13	W. 5 th Street b/w Evans and Washington Streets	Signsmith	No
Pool party w/live music (amplified sound)	5/17/13	University Manor	University Manor	Yes
March of Dimes Charity Walk (parade permit)	5/18/13	Town Common	March of Dimes	Yes
Neighborhood Street Party (street closing)	5/18/13	Maple St b/w 10 th and 6 th Streets	TRUNA	No
Umbrella Market (amplified sound)	Wednesdays 5/15 –9/25/ 2013	Five Points Plaza	Uptown Greenville	No
Freeboot Fridays (amplified sound)	8/30/2013 9/13/2013 10/18/2013 11/8/2013 11/15/2013	Five Points Plaza	Uptown Greenville	No

als

cc: Dave Holec, City Attorney
Carol Barwick, City Clerk