NOTES

TO:

Honorable Mayor and City Council Members

FROM:

Barbara Lipscomb, City Manager

DATE:

September 2, 2015

SUBJECT:

Materials for Your Information

Please find attached the following materials for your information:

- 1. Annual Report from the Greenville-Pitt County Chamber of Commerce
- 2. A memo from Kevin Mulligan, Public Works Director, regarding GREAT Free Ride Day on September 21, 2015
- 3. A memo from Les Everett, Chief Building Inspector, regarding permits issued in August for new residential and commercial construction
- 4. A report from the Inspections Division for August
- 5. A flyer from NCDOT regarding the upcoming Litter Sweep event

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Attachments

cc:

Dave Holec, City Attorney Carol Barwick, City Clerk



RECEIVED

August 26, 2015

SEP - 1 2015

CITY MANAGER'S OFFICE

Ms. Barbara Lipscomb City Manager City of Greenville P.O. Box 7207 Greenville, NC 27835

RE: City/Chamber Contract

Dear Barbara:

It's been a very good year for the Chamber. We have continued to reap the benefits of some changes to our membership tiers, how we deliver value, and how we create our "member experience." We are very happy to report that our new member revenue is up more than 100 percent versus last year's total. Additionally, we have exceeded our goal of 90 percent retention rate. Overall, membership, the livelihood of our organization, is very strong.

Additionally, since our last update, we earned a 5-star accreditation (highest-level awarded) from the U.S. Chamber of Commerce. Currently, we are the only Chamber in North Carolina to hold this distinction and we are in the top one percent of Chambers around the country.

Another highlight of the year was the launch of Go Local Greenville. In an effort to promote local patronage, Go Local Greenville was designed to encourage all who live and work in the Greenville-Pitt County community to shop, hire, collaborate and innovate locally. The campaign and website (golocalgreenvillenc.com) were unveiled during the holiday season and visitors were able to download a digital marketing kit to promote local patronage.

The strength of our organization lies with a dynamic team, future-focused leaders and board members, dynamic volunteers, and strong, vibrant partnerships such as this one.

We are very appreciative of the healthy working relationship we share with the City of Greenville, and I am happy to report to you the details of our success in meeting the goals of the City/Chamber contract.

• Visitor traffic remained healthy in our Uptown Greenville location. As the "front door to the community," the Fleming House (Chamber Office) was a place of activity this year, with hundreds of walk-in visitors. Maps, brochures, and local business materials remain stocked at all times to meet the needs of visitors who come in person.



- Our address on the internet continues to be just as important as our address on Greene Street.
 Thousands of questions are answered with website referrals. Still, people like to get mail.
 During the 2014-2015 contract period, chamber staff answered numerous mail, email, internet, and phone requests for information pertaining to the City of Greenville.
- The Fleming House remains one of Greenville's greatest sources of historical pride. Since our last update, we replaced some exterior wood on the side of the house due to wood rot and finished renovating the third floor. Additionally, the Executive Committee worked to create a Capital Improvement Account so we can begin to save money for the future maintenance of the Fleming House. We take pride in maintaining the Fleming House as a showplace for Greenville and preservation of the rich history this community shares with ECU.
- Since July 1, 2014, more than 1,500 **Greenville-Pitt County maps** have been distributed through the Chamber office.
- We distributed, at no charge, the Chamber's Glimpse magazine, Greenville lap maps,
 Visitor's Guides, telephone books, various real estate magazines and the Daily Reflector Fact
 Book as well as other publications. We also stocked and distributed more than 500 North
 Carolina state maps.
- We continued to update and maintain packages of information for newcomers, full of valuable information needed by those considering a move to Greenville and those who are new residents. The package includes a Glimpse magazine, The Daily Reflector Fact Book, lap map, area stats, and a Greenville-Pitt County Visitor's Guide. We also include a city/county map when requested. Along with the standard information, we strive to include any other information that the newcomer has requested. Additionally, we make the Newcomer Packages available to businesses, and many use them for incoming employees. Real Estate agents find them especially helpful for clients.
- The Chamber offers a variety of information for **potential entrepreneurs**. In most cases, we give prospective business owners general information about our community such as the Glimpse Magazine and The Daily Reflector Fact Book. We also connect them to our community partners so they can get the specific help needed to (1) determine whether to actually go into business and/or (2) to proceed with a business opening. In providing this help, our partnerships with Pitt Community College Small Business Center, ECU's SBTDC, City of Greenville and Greenville SEED are critical.
- We provide assistance to the City's Economic Development Office and local developers as they recruit business to the area. Most often, our work on these projects is totally confidential and the Chamber only is recognized if owners include us in opening activities. We provide as much assistance at they need for those opening activities.
- The Chamber's Website continues to provide the community with pertinent information about the Chamber, its members, and Greenville and Pitt County through a web-based content management system. Visitors can access a calendar to register for events (the site is secure so payments can be accepted), view community statistics, read chamber news, and access links to other helpful community Web sites. In addition, our website provides members with exposure and access to a "members only" section, which allows them to

update their business information in an efficient manner. The "members only" section allots features such as linking Facebook and Twitter to the listings in the business directory, adding pictures, creating Hot Deals, putting community events on the Members-Only calendar, and posting jobs in the job bank. A prominent link is provided to the City's web site as well as to the Greenville Convention and Visitors Bureau site.

- This year's Live Healthy Greenville-Pitt (LHGP) campaign resulted in 245 participants with 10,909 minutes of physical activity logged, and 645 pounds lost. This year's campaign was presented by the Chamber, Live Healthy America, and Vidant Medical Center. LHGP is a 10-week; team-based weight loss and physical activity program that helps participants make positive changes that lead to a healthier lifestyle through increased physical activity and improved nutrition. Co-workers form teams that track weight-loss and/or minutes of activity during the challenge, by reporting their progress on a weekly basis at www.livehealthygreenville-pitt.org. Teams consisted of 2-10 people with a team captain and a team name.
- The Greenville-Pitt County Chamber of Commerce held the 2015 Pitt County Business Expo, presented by Suddenlink, on April 8. The event, which took place at the Greenville Convention Center, featured 125 local businesses and organizations. An estimated 2,500 people visited the convention center. New this year to the Expo was a GoLocal Hire Career Fair. As part of the Chamber's GoLocal campaign, the Expo launched the "hire" portion of the campaign by allowing businesses the opportunity to market job openings. Over 70 jobs seekers took advantage of this new addition. This is a very strong expo in our community that strengthens our business community more and more each year.
- The Eastern Women's Show was on April 24, 2015 at the Greenville Convention Center. This year we combined three Women in Business events, the Chamber's Women's Conference, HER shopping spree, and AIMO Fashion Show from ECU. Over 400 guests participated in the event.
- This was the seventh year of a joint appreciation dinner for Law Enforcement and Greenville Fire-Rescue professionals. The event was held on June 16 and was highly successful with nearly 160 people being treated to dinner and fabulous prizes. This event included the presentation of the Law Enforcement Officer of the Year and the Fire/Rescue Employee of the Year. The number of sponsors was impressive, proof that the business community appreciates its public service safety experts.
- The 32nd annual Greenville-Pitt County Chamber of Commerce Leadership Institute began in September and the class graduated 22 participants in May 2015. The program continued its tradition of providing local professionals with exceptional leadership training and development while reiterating the significance of becoming better-informed of local challenges facing the Greenville-Pitt County community. The program provides participants with an in-depth look at specific topics of community interest, including: local government, law enforcement and the courts, education, economic development, community history and growth, cultural enrichment programs, health care, and leadership training from experts in the leadership field. The program has graduated over 852 professionals since its inception in 1983.

- The Safety Awards Banquet, in conjunction with the North Carolina Department of Labor, was held on May 12 at the Rock Springs Center. We had great attendance, as 175 people representing businesses in eastern North Carolina took part in celebrating safety in our work places with Labor Commissioner Cherie Berry. This event promotes our community's excellence in safety in our industries.
- To promote and enhance small business and retail, the Chamber partnered with East Carolina University to organize the annual ECU Merchant's Fair last August. Chamber members, ECU organizations and other businesses participated in this unique marketing experience. The Chamber sold out its allotment of booths (50). The fair afforded merchants the opportunity to showcase their goods and services to all ECU students.
- The Community Unity Breakfast was held on January 19 at the ECU Murphy Center on the ECU Athletic Campus. More than 350 people attended. Mark Woodson, with Five Prime Media Group, was the guest speaker. The theme of this year's event was "A Businessman's Perspective: The dream deferred, denied or a reality." This joint effort of the City of Greenville, the Chamber and local businesses was again quite successful in appreciating and celebrating the diversity of Greenville.
- On January 22, the Chamber hosted its tenth annual Economic Outlook Luncheon at the
 City Hotel & Bistro with a record attendance of over 135. Dr. Rick Niswander, Vice
 Chancellor for Administration and Finance at East Carolina University, served as the keynote
 speaker. Dr. Niswander provided insight on our local, state, and national economy, noting
 that virtually all economic statistics have fully recovered from recessionary lows with certain
 exceptions.
- The Small Business Awards Breakfast was held on May 5 at the City Hotel and Bistro, with over 150 people in attendance. Each year at the Small Business Awards Breakfast, the Chamber presents the Small Business Leader of the Year award and First Citizens Bank Forever First Award (formerly the Customer Service Award). This year we chose to honor the nominees for the Small Business Leader in a special way we teamed up with Evolve to create a video for each nominee. The videos offered the guests in attendance in "inside look" at each nominee, which illuminated the qualities that led to their respective nominations. The outstanding turnout showed how important small business is to the Greenville and Pitt County area.
- Education continued to be a top priority among the Chamber's membership in 2014-2015. The Chamber continued to work and provide programs that will move our education system forward to the next level.
 - The Chamber, United Way, Parents for Public Schools and Pitt County Schools held the second annual **Education Network Luncheon** on August 21. This event brings the business community and teachers together for a unique networking experience. Additionally, lunch for every teacher is sponsored by the business community. Five teachers from each school in the Pitt County Schools system, as chosen by the school system, are selected to attend this luncheon at Rock Springs. This year's featured speaker was Coach Gliff Godwin ECU's head baseball coach.

- O State of Education in Pitt County -this year's Education Summit featured Dr. Dennis Massey, President of Pitt Community College; Dr. Ron Mitchelson, Interim Provost and Senior Vice Chancellor of East Carolina University; and Dr. Ethan Lenker, Superintendent of Pitt County Schools. In a panelist-style format, Drs. Massey, Lenker, and Mitchelson discussed the alignment among the three institutions to facilitate student transitions, workforce development, and STEAM Science, Technology, Engineering, Art, and Math. The United Way of Pitt County, Parents for Public Schools of Pitt County, and the Pitt County Educational Foundation also supported the event.
- o The 2014-2015 **Teen Leadership Institute (TLI)** for thirty-five (35) high school sophomores and juniors was a success. This year we expanded the program to include three homeschooled students and two private schools. The TLI is committed to creating opportunities for youth in Pitt County to participate in leadership activities and have an active role in the growth and success of our community.
- In monitoring issues at the federal, state, and local levels, key topics were presented to interested citizens. Opportunities were provided to meet and discuss issues of importance to our community and region through our **Power Luncheon Series.** The 2014-2015 programs featured:
 - o Aug. 19, 2014 "Building the Student Experience at East Carolina University" featuring Dr. Virginia Hardy, Vice Chancellor of Student Affairs ECU.
 - Sept. 16, 2014 "Health & Wellness for Eastern NC: From Here to the Horizon" featuring Dr. Paul Cunningham, Dean & Senior Assoc. Vice Chancellor for Medical Affairs - Brody School of Medicine at ECU.
 - o Oct. 21, 2014 "Candidates Forum" featuring (Pitt County) candidates running in the 2014 General Election.
 - Nov. 18, 2014 "Growing Greenville Citywide Economic Development" featuring Bianca Shoneman, Executive Director - Uptown Greenville and Carl Rees, then Economic Development & Revitalization Manger - City of Greenville.
 - o Jan. 20, 2015 "The Brody School of Medicine The Next Step" featuring Dr. Steve Ballard, Chancellor East Carolina University.
 - o March 17, 2015 "Local Elections Matter: A Proposal to Amend Greenville City Council Terms" featuring Dave Holec, City Attorney City of Greenville.
 - o April 21, 2015 "Connecting With Your Utility" featuring Tony Cannon, General Manager & CEO Greenville Utilities Commission.
 - May 19, 2015 "Advancing Our Local Infrastructure" featuring Ferrell Blount, III, Vice Chairman - NC Dept. of Transportation Board and John Rouse, Division 2 Engineer - NC Dept. of Transportation.
 - June 16, 2015 "Healthcare 2015: The Modern Revolution" featuring Brian Floyd, President - Vidant Medical Center.
- The Chamber and the City continued its strong partnership in implementing **Greenville SEED**. The SEED is a co-working space, which provides entrepreneurs with a turn-key environment to cultivate a business idea/concept. The SEED Board officially incorporated SEED it is now a 501 (C)3 non-profit organization. Currently, SEED is located in Art Avenue in Uptown Greenville. SEED entrepreneurs have access to the office space 24/7,

peers, coaching, desks, high-speed Wi-Fi, and the amenities within Uptown Greenville. To date, SEED has 6 entrepreneurs utilizing its office space.

Governmental advocacy at all levels continues to be a vital part of the Chamber's mission.
The Chamber is committed to promoting and advocating for the interests of our members to
help the business community grow and prosper. Working closely with member businesses,
the Chamber strives to make government more business friendly and stimulate the economic
environment of Greenville and Pitt County. Legislative priorities in 2014-2015 focused on,
but were not limited to:

• K-12 Public Education

The Chamber believes that life-long education is a driver of economic development and will remain the catalyst behind strengthening the business community.

The Chamber supported:

Public Education

- o Increasing the per-student investment in public schools to improve student learning.
- Refining the A-F school performance grades to ensure ongoing economic vitality in local communities.
- o Providing competitive compensation to recruit and retain quality public school teachers and administrators.
- Reinstating funding for enrollment growth as an automatic continuation of the budget at the previous year's levels and the number of students projected for the coming year.

Higher Education

North Carolina Community College System

- Closing the Interest Gap (NC Works Career Coaches) and Technology Gap to include adequate funding to prepare our local workforce.
- Salary increases for faculty and staff.

University of North Carolina System

- o Incentivize cost savings practices to encourage campus efficiencies.
- Restoring the Board of Governors authority for certain repair and renovation projects up to \$1 million.
- State funding and policy changes that ensure the fiscal sustainability of the Brody School of Medicine (BSOM) at East Carolina University.

• Healthcare

Hospitals do more than their fair share for communities every day and favorably impact the economy of eastern North Carolina.

The Chamber supported:

- Reforming and Expanding Medicaid to prepare for the potential cost impact to the state budget.
- Reinstating 100% outpatient Medicaid reimbursement to avoid putting future physician openings at risk.

- Preserving the Hospital Tax Exemption to avoid losses in hospitals annual revenue streams.
- Preserve the Certificate of Need (C.O.N.) programs to help assure that there is not erosion in carving out services for niche providers.

• Economic Development

The Chamber supports the preservation of the Greenville-Pitt County economy through job creation and retention, and further supports additional programs to stimulate economic development throughout the state.

The Chamber Supported:

- Increasing the amount of money funding grants under the State Job Development Investment (JDIG) program.
- Eliminating the requirement for tax-exempt non-profit corporations to pay sales taxes.
- Economic development incentives that will provide additional incentives for all businesses, including preserving the State Historic Rehabilitation Tax Credits and Mill Rehabilitation Tax Credits, and the creation of a fund to provide loans to local governments for the development of site infrastructure.
- Promoting tax, healthcare, and regulatory reform plans that increase the ability of the business community to create and retain jobs

• Transportation & Infrastructure

Infrastructure is vital for the future of eastern North Carolina's economy and quality of life. An efficient transportation system is an indispensable component of economic development and commerce.

The Chamber Supported:

- o Updating the existing corridors of US264 and US70 to Interstate standards.
- o Allowing the North Carolina Eastern Municipal Power Agency to sell its generation assets to Duke Energy.
- o The proposal for the State to issue transportation bonds.
- The Young Professionals (YPPC) of Pitt County is a diverse group of 21-40-year old professionals in the Greenville-Pitt County Community. The group has a committee of nine local volunteers that represent multiple industries in our community. In the past year, several professional development courses in conjunction with Pitt Community College, social networking and community outreach events were held. In 2014, the YPPC, in partnership with WITN, hosted its fifth annual Eastern Carolina Fall Food Drive, benefiting the Food Bank of Central and Eastern NC. The 2014 food drive raised over 60,000 pounds of food which equated to 65,000 meals. The YPPC incorporated a new approach to its professional networking events and expanded those events within Greenville-Pitt County. As new employers look to locate in the Greenville-Pitt County area and existing employers seek to retain their young talent, we feel this is one more enhancement to the quality of life.

• Another networking group is the **Minority Business Roundtable** – a partnership between the City, GUC and the Chamber. This is an outgrowth from the city's M/BWE's program and we believe that minority-owned businesses will grow and prosper because of this program. The mission of this group is "to foster supportive networks for the education, opportunity, and empowerment of its members and larger community. Through networking, leveraging, and supporting M/WBE firms, we are building a foundation for wealth creation, economic advancement, and community engagement." This group is incorporated, but the City and the Chamber still aid in support and promotion of the group. The Chamber provides a staff liaison to the group who serves as the Treasurer, attends all the Executive meetings, members meeting, and social events of the MBR. The staff liaison keeps the MBR books and prepares their financial statements on a monthly basis as well.

I want to thank you for your support of the Chamber. Please also relay my sincere thanks to the Mayor and City Council for supporting the Chamber, as we strive to build the strongest business climate in Eastern North Carolina.

Sincerely,

Scott Senatore President

cc: Mayor Allen Thomas

Leo Corbin, Chairman of the Board

Greenville-Pitt County Chamber of Commerce



Memorandum

Find yourself in good company

To:

Barbara Lipscomb, City Manager

From:

Kevin Mulligan, PE, Director of Public Works

Date:

August 27, 2015

Subject:

GREAT Free Ride Day

The GREAT service improvements are scheduled to go into effect on September 21, 2015, and GREAT will be promoting the revised routes and schedules in a number of ways. One such plan is to have a fare free day on the first day of the new service, which will facilitate a smoother transition from the current service to the improved service, especially from the GREAT patrons' point of view. It will also provide the entire community an opportunity to participate in a free "test ride" of the new service and potentially attract new riders to the GREAT system.

If this meets your approval, please sign below and return to Lamont Jackson, Transit Manager.

cc:

Kenneth Jackson, Operations Manager Lamont Jackson, Translt Manager

Approved:

Barbara Lipscomb, City Manager \$127/15

Memorandum

To: Barbara Lipscomb, City Manager

From: Les Everett, Chief Building Inspector

Date: September 1, 2015

Subject: New Building Permit Report

The following is a list of Building Permits issued for NEW Residential and Commercial construction during the month of August, 2015.

Builder	Address	Туре	Cost
Spain Builders, Llp	2216 Chavis Dr A	Duplex Townhome	180,000
Spain Builders, Llp	2216 Chavis Dr B	Duplex Townhome	0
Spain Builders, Llp	2344 Chavis Dr A	Duplex Townhome	165,000
Spain Builders, Llp	2344 Chavis Dr B	Duplex Townhome	0
Caviness & Cates Bldg &	1104 Ellery Dr	Single Family Residential (new)	108,200
Caviness & Cates Bldg &	1113 Ellery Dr	Single Family Residential (new)	108,200
Caviness & Cates Bldg &	1117 Ellery Dr	Single Family Residential (new)	115,200
Caviness & Cates Bldg &	1109 Ellery Dr	Single Family Residential (new)	103,600
Caviness & Cates Bldg &	1112 Ellery Dr	Single Family Residential (new)	109,050
Caviness & Cates Bldg &	1108 Ellery Dr	Single Family Residential (new)	104,200
Cherry Construction Company	3104 Amhurst Ln	Single Family Residential (new)	204,100
Clark, Bill Homes Of	3113 Soco Ct	Single Family Residential (new)	102,350
Elks, A Construction	604 Vassar Rd	Single Family Residential (new)	330,000
First Colony Construction Co	3948 Colony Woods Dr	Single Family Residential (new)	190,300
First Colony Construction Co	3956 Colony Woods Dr	Single Family Residential (new)	161,650
Kuhn Homes, Llc	1212 Penncross Dr	Single Family Residential (new)	75,000
Kuhn Homes, Llc	1300 Penncross Dr	Single Family Residential (new)	75,000
Roberson Builders, Llc	804 Van-gert Dr	Single Family Residential (new)	178,750
Smith, Mark Llc	928 Mill Creek Dr	Single Family Residential (new)	164,800
Unshakable Builders,llc	104 Blackwater Dr	Single Family Residential (new)	160,000
	Total		2,635,400

(Previous year and month comparison of new construction)

2015-2016		2014-2015			
<u>July</u>		<u>July</u>			
Residence: Duplex T: (1 Bldq/2 Units	17 Permit 2 Permit	 Residence: Duplex T: (1 Bldgs/2 Uni	2	Permits Permits	1,172,950 180,000
Business: Total:	2 Permit 21 Permit	 Multi-Family: Business: Total:	1 6	Permit Permits Permits	873,290 7,382,075 9,608,315

<u>August</u>

Residence: 16 Permits 2,290,400 Residence: 12 Permits 1,865,600

Duplex T: 4 Permits 345,000 Total: 12 Permits 1,865,600

(2 Bldgs/4 Units)
Total: 20 Permits 2,635,400

F/Y Total: 41 Permits 8,707,611 F/Y Total: 27 Permits 11,473,915

Cc: Merrill Flood, Director of Community Development

Doc: 1011193

Community Development Department / Inspections Division City of Greenville Aug-15

The following is a monthly breakdown of activities of this Division as related to construction within our jurisdiction

2015-2016		August	
Building Permits	# of Permits	T	Value
Residence	16	\$	2,290,400.00
Residence Addition	1	\$	1,056.00
Residence Alteration	10	\$	163,841.00
Duplex Townhomes	4	\$	345,000.00
Duplex Alteration	1	\$	8,000.00
Duplex Additions	0	\$	-
Multi-Family	0	\$	-
Multi-Family Townhomes	0	\$	-
Multi-Family Additions	0	\$	-
Multi-Family Alterations	0	\$	-
Business	0	\$	-
Cell Tower & Foundation	0	\$	-
Shell	0	\$	-
Office	0	\$	-
Hotel/Motel	0	\$	-
Educational	0	\$	-
Business Additions	1 1	\$	10,000.00
Business Alterations	11	\$	1,962,000.00
Churches	0	\$	-
Church Addition	0	\$	-
Church Alterations	0	\$	-
Clubhouse	0	\$	-
Swimming Pool	2	\$	68,450.00
Storage/Accessory	5	\$	92,097.00
Garage/Carport	0	\$	-
Storage Additions	0	\$	
Storage Alterations	0	\$	
Garage Additions	0	\$	
Garage Alterations	0	\$	
Retaining Wall	0	\$	
Foundation	0	\$	-
Signs	41	\$	188,773.00
Roofing	1	\$	9,650.00
Family Care	1	<u> </u>	n/a
Change of Occupancy	0		n/a
Day Care	0		n/a
Temp. Utilities	13		n/a
Mobile Homes	3		n/a
Safety Review	6		n/a
Driveway	19		n/a
Land Disturbance	25	_	n/a
Demolition	3		n/a
Tents			n/a
Total for Month	163	\$	5,139,267.00
Tatal Value Naw Construction	for month	00 6	to date
Total Alterations	\$ 2,635,400.0		8,707,611.00 4,815,734.00
Total Alterations	\$ 2,503,867.0	UU 3	4,615,734.00

	For Month	To Date
Building Permits	163	323
Mechanical Permits	194	373
Plumbing Permits	41	82
Electrical Permits	257	481
Total Permits	655	1259
Building Inspections	354	723
Plumbing Inspections	234	450
Mech. Inspections	354	655
Elect. Inspections	395	736
Fire Inspections	4	5
Stop Work Orders	1	2
Condemnations	1	1
ABC Lic. Insp	2	3
Non- Residential Min. Code Insp.	0	4
Total Inspections		0
	1345	2578
Commercial Plan Reviews	25	
Residential Plan Reviews	38	68
Sign Plan Reviews	16	41
Site Plan Reviews	7	36
BOA Reviews	2	3
Turnover	58824.88	\$ 114,838.33

doc #985371

Respectfully Submitted

Les Everett

Chielf Building Inspector

cc: Merrill Flood, Director of Community Development



NORTH CAROLINA DEPARTMENT OF TRANSPORTATION BIANNUAL CLEANUP DRIVE

Forms, posters and telephone listings are available on our website.

THE LITTER SWEEP HOTLINE

1-800-331-5864 www.ncdot.gov/~littersweep

SWAT-A-LITTERBUG

Littering is illegal and a fineable offense upon conviction. G.S. 14-399.

Let us know when a person is littering by contacting the Office of Beautification through its online Swat-A-Litterbug process or by calling the NC State Highway Patrol at *HP or the NCDOT Customer Service at 1-877-DOT-4YOU (1-877-368-4968). Find out more at www.ncdot.gov/~litterbug.

