

American Rescue Plan Act of 2021 Appropriation Plan

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*DICKINSON AVENUE ARTS DISTRICT - OVISIT GREENVILLENC

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Before Getting Started...

- Proposed Appropriation Plan Presented to COUNCIL on September 9, 2021
- Council will Further Discuss at October 11, 2021 Workshop
- The Proposed Appropriation Plan is Subject to Change Based on Council Direction
- Target for Appropriation Plan to be Adopted by Council in November, 2021
- All Capital Projects Included in the Proposed Plan are in **CONCEPT** Only
 - Each Project Proposed Would Have to be Designed, and Bid For Construction
 - Actual Scope of Project Will be Dependent on Design, Cost of Construction, and the Availability of ARP Funding



American Rescue Plan Act of 2021

<u>Overview</u>

- Federal COVID-19 Recovery Funds Signed Into Law in March of 2021
- Provided \$350 Billion in Emergency Funding to State & Local Governments
- Funding Must be Obligated by December 31, 2024

Allowable Uses

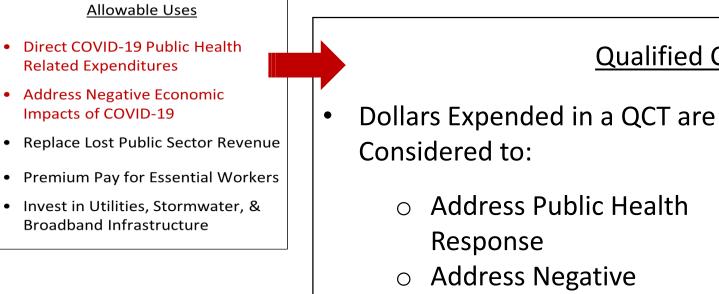
- Direct COVID-19 Public Health Related Expenditures
- Address Negative Economic Impacts of COVID-19
- Replace Lost Public Sector Revenue
- Premium Pay for Essential Workers
- Invest in Utilities, Stormwater, & Broadband Infrastructure



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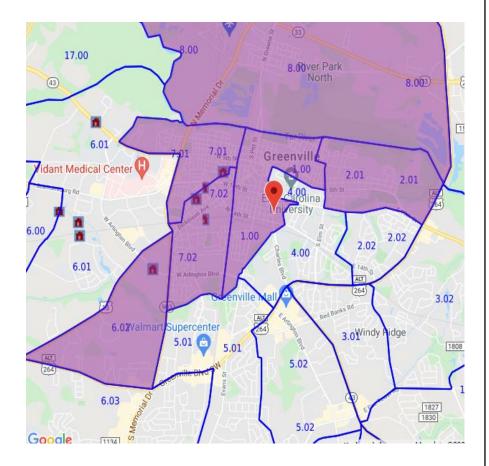
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American Rescue Plan Act of 2021



- **Economic Impact**
- QCT: Area Where More Than 50% of Households are at Income Level Less Than 60% of Area's Median Income

Qualified Census Tract (QCT)





American Rescue Plan Act of 2021



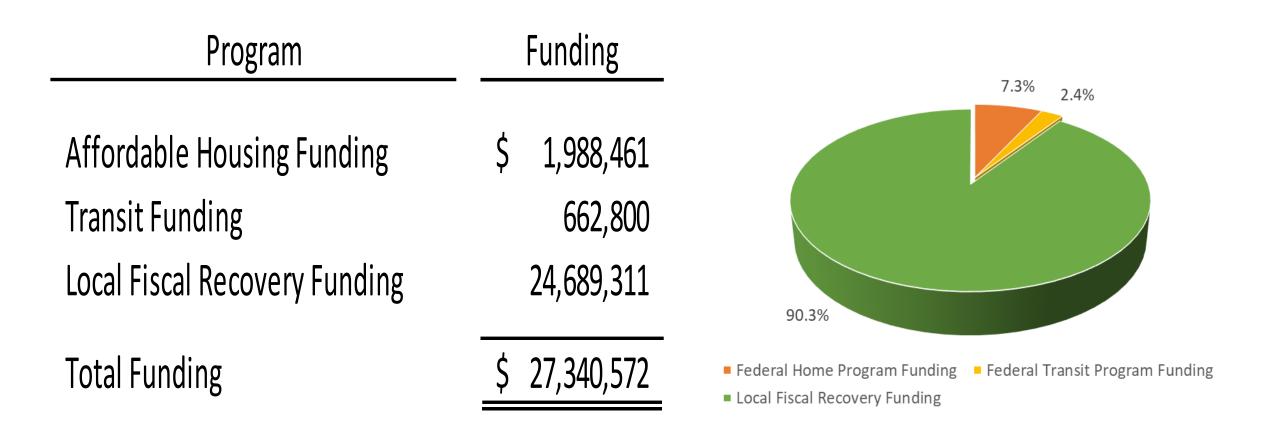
Council Adopted Goals

- Expand Economic Hub of Eastern N.C.
- Deliver Public Infrastructure Improvements
- Build a Thriving and Attractive Community
- Enhance Community Engagement, Safety and Wellness
- Build a High-Performing Organization

Establish a Once in a Lifetime Appropriation Plan Reflective of Council Adopted Goals !



American Rescue Plan Funding



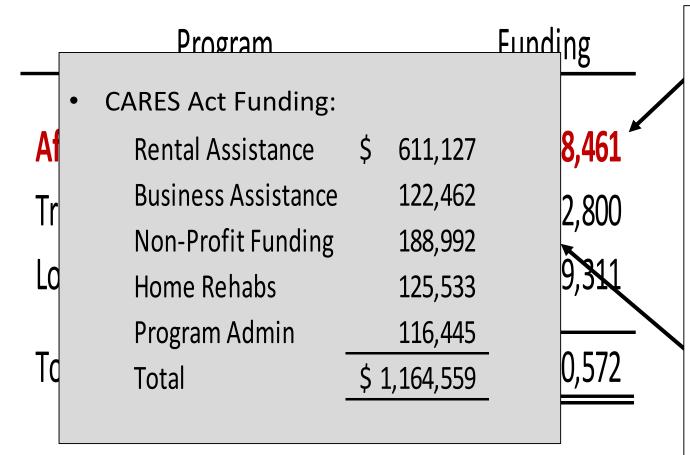


Program	Funding	•
Affordable Housing Funding	\$ 1,988,461	
Transit Funding	662,800	•
Local Fiscal Recovery Funding	24,689,311	
Total Funding	\$ 27,340,572	

- Affordable Housing Project(s) for Individuals:
 - That are Homeless
 - $\circ~$ At Risk of Homelessness
- This is In Addition to:
 - \$4 Million in Federal Home
 Program Funding Set Aside for
 Affordable Housing Projects
 - \$1.2 Million in CARES Act
 Funding for Community Relief
 Efforts

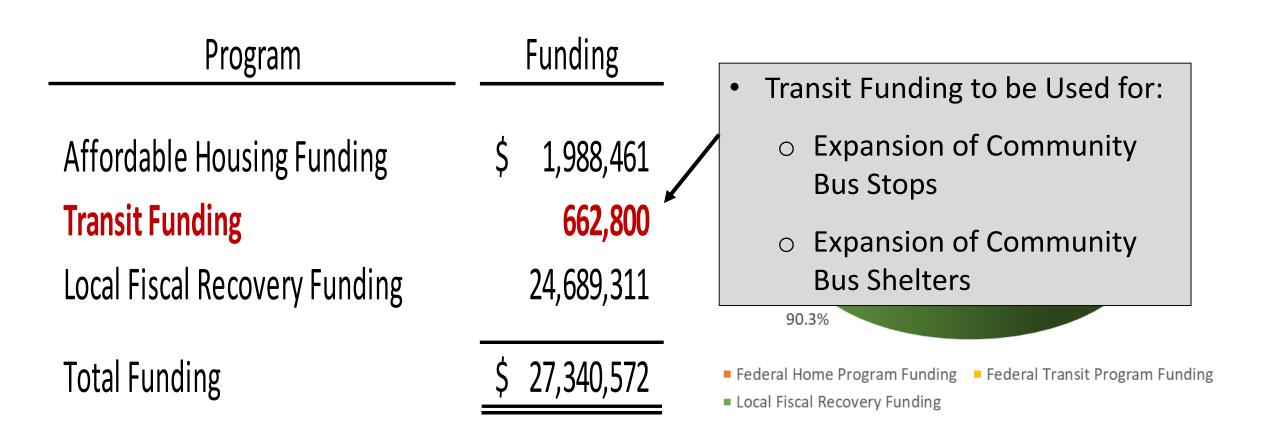


American Rescue Plan Funding



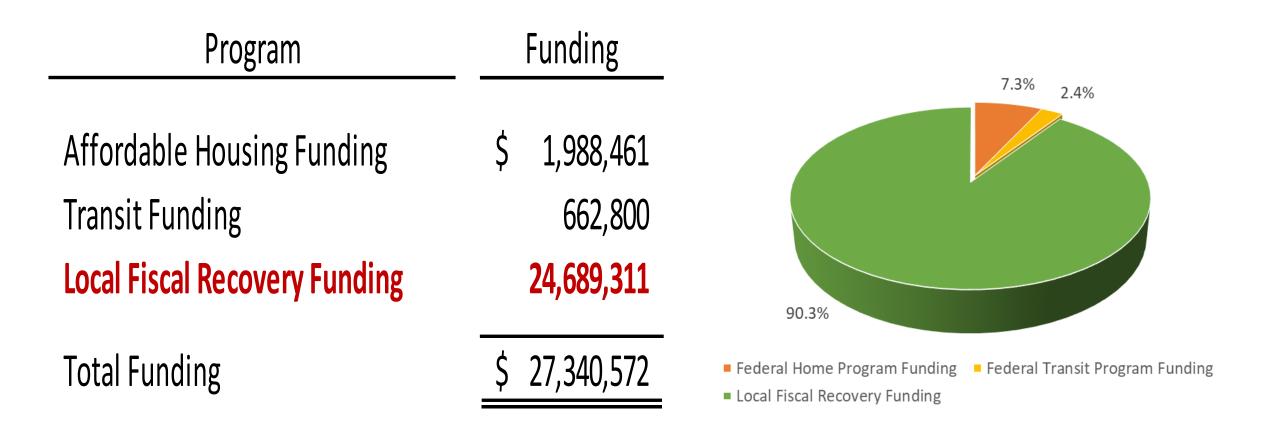
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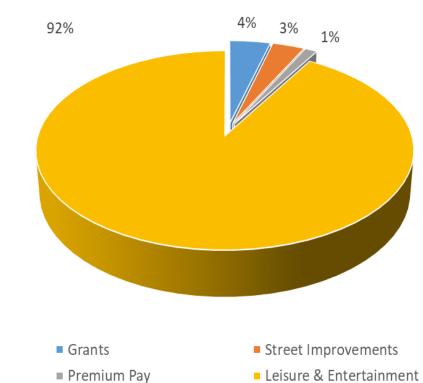
American Rescue Plan Funding





24,689,311

Project	Funding	
Grants to Small Businesses Impacted by COVID-19 Pandemic	\$ 1,000,000	9
Street Improvements Funded Through Lost Revenue	789,311	
Premium Pay to City Employees for Essential Work	300,000	
Capital Improvements to Enhance Leisure & Entertainment		
Opportunities for Greenville & Eastern N.C.	\$ 22,600,000	



Total Funding

-

-

-

-



Project Funding
- Grants to Small Businesses Impacted by COVID-19 Pandemic \$ 1,000,000

- Street Improvements Funded Through Lost Revenue
- Premium Pay to City Employees for Essential Work
- Capital Improvements to Enhance Leisure & Entertainment

Opportunities for Greenville & Eastern N.C.

Total Funding



\$ 22,600,000

789,311

300,000

- Grants to Small Businesses Located in QCTs:
 - West Greenville
 - o Uptown Greenville
 - $\circ~$ North of the Tar River
- Grants to Small Businesses that Were:
 - Impacted by COVID-19
 - Struggling Prior to COVID and the Virus Exacerbated the Impact
- Cover Eligible Costs Such as:
 - Façade Improvements
 - Interior Repairs & Renovations
 - Furniture, Fixtures & Equipment



Project Funding - Grants to Small Businesses Impacted by COVID-19 Pandemic

- Street Improvements Funded Through Lost Revenue
- Premium Pay to City Employees for Essential Work
- Capital Improvements to Enhance Leisure & Entertainment

Opportunities for Greenville & Eastern N.C.

Total Funding

24.689.311

\$ 22,600,000

1,000,000

789,311

300,000

- Calculated Based on U.S. Treasury Formula
- Lost Revenue Can Be Used for Most ٠ **General Fund Purposes**
 - **Except Debt Service** Ο
- City is Projecting <u>\$789 Thousand in</u> • **Calculated Lost Revenue**
- Propose Using Lost Revenue to Fund ٠ Street Improvements
 - \$789 Thousand In Addition to the 0 \$2.8 Million Recurring Budget Allocation



Project Funding
- Grants to Small Businesses Impacted by COVID-19 Pandemic \$ 1,000,000

- Street Improvements Funded Through Lost Revenue
- Premium Pay to City Employees for Essential Work
- Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C.

Total Funding



\$ 22,600,000

789,311

300,000

- Essential Workers at Greater Risk of COVID-19
 - 77% of City Staff Physically Reported to their Jobs During the Pandemic
- Cumulative COVID-19 Cases as of August 2021
 - State of NC: 1.06M (10.1%)
 - City Employee: 147 (20%)
- One-Time Premium Payment:
 - Essential Workers: \$500 (ARP)
 - Remote Workers: \$250 (General)



Project	Funding	Funding Range
 Grants to Small Businesses Impacted by COVID-19 Pandemic Street Improvements Funded Through Lost Revenue Premium Pay to City Employees for Essential Work Capital Improvements to Enhance Leisure & Entertainment Opportunities for Greenville & Eastern N.C. Total Funding	\$ 1,000,000 789,311 300,000 \$ 22,600,000 \$ 24,689,311	 Guy Smith Stadium \$8M - \$10M Entertainment & Recreation Improvements Town Common \$7M - \$10M Entertainment & Recreation Improvements Thomas Foreman \$1.5M - \$1.7M Park Expansion \$1.5M - \$1.7M Town Common to River \$2M - \$3M Park North / Wildwood Trail Connection



:3 Satellite Map 8.00 8.00 8.00 REENVILLE LEIGHTS Town LSON ACRES 7.01 Greenville W 5th St UPTOWN 1.00 etirement **Com**munity aspearolina Stantonsburg 7.02 Jniversity.00 olina 4.00 TAIL 1.00 00 2.02 7.02 Rose.02gh School 4.00 ENGLEWOO .02 264 3.01 UZ

Funding Range • Guy Smith Stadium \$8M - \$10M Entertainment & **Recreation Improvements** \$7M - \$10M Town Common Entertainment & **Recreation Improvements** \$1.5M - \$1.7M Thomas Foreman Park Expansion Town Common to River \$2M - \$3M Park North / Wildwood Trail Connection

All 4 Projects are Located in a Qualified Census Tract



Each of the Proposed Projects is Intended to:

- Expand Entertainment and Recreation Events Thereby Creating Additional Local Job Opportunities
- Provide a Positive Economic Impact on Local Small Businesses
- Create Outdoor Activities Closer to Home Thereby
 Promoting Healthy Outdoor Lifestyles
- Provide Access to Low Cost Entertainment & Recreation Events
- Expand Opportunity for Residents of QCTs to Take Part in Entertainment & Recreation Activities

	Funding Range
 Guy Smith Stadium Entertainment & Recreation Improvement 	\$8M - \$10M
 Town Common Entertainment & Recreation Improvement 	\$7M - \$10M
 Thomas Foreman Park Expansion 	\$1.5M - \$1.7M
 Town Common to River Park North / Wildwood Trail Connection 	\$2M - \$3M



Potential Guy Smith Improvements

Coastal Plain League (CPL)

- Summer Collegiate Baseball League
- Features Top Collegiate Players From Across the Nation
- 15 Teams Across Georgia, NC, SC and Virginia



- Teams are Located in Mid-Markets Such as Wilmington, Holly Springs, Savannah, & High Point
- Each Team Plays Approximately 25 30 Home Games Each Summer (Average Attendance of 1,300)



- Extend Outfield Fencing
- Creation of Outfield Pavilion for Open Seating, Eating and Viewing

- Extend Seating Down 1st / 3rd Base Lines
- Front Entrance Façade Improvements & Refurbishment





- Scoreboard Replacement & Expansion
- Bathroom & Concession Improvements
- Gating System Around Park Perimeter

- Addition of Team Field House
- Expansion of On-Site Parking







Potential Town Common Improvements

Moving Forward the Town Common Master Plan...

- Relocation and Expansion of the Amphitheater to Accommodate Crowds of Over 5,000
- Development of a 1st Street
 Promenade
- Interactive Water Feature
- Farmers Market Plaza
- Office Space at Entrance of the Park





Potential Town Common CONCEPTUAL Design





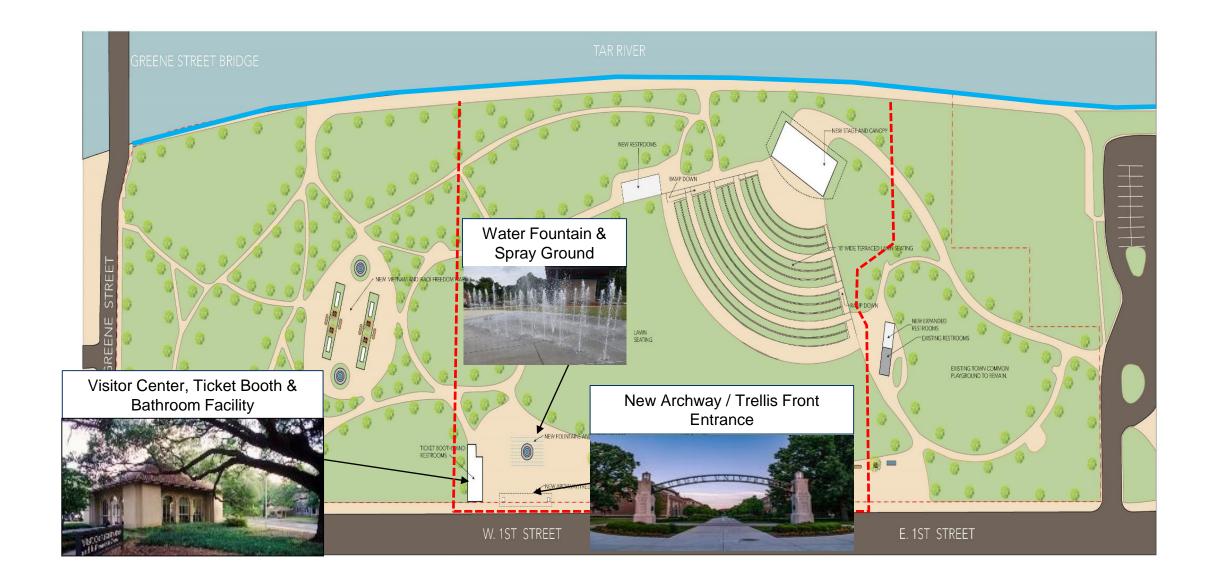
Potential Town Common CONCEPTUAL Design

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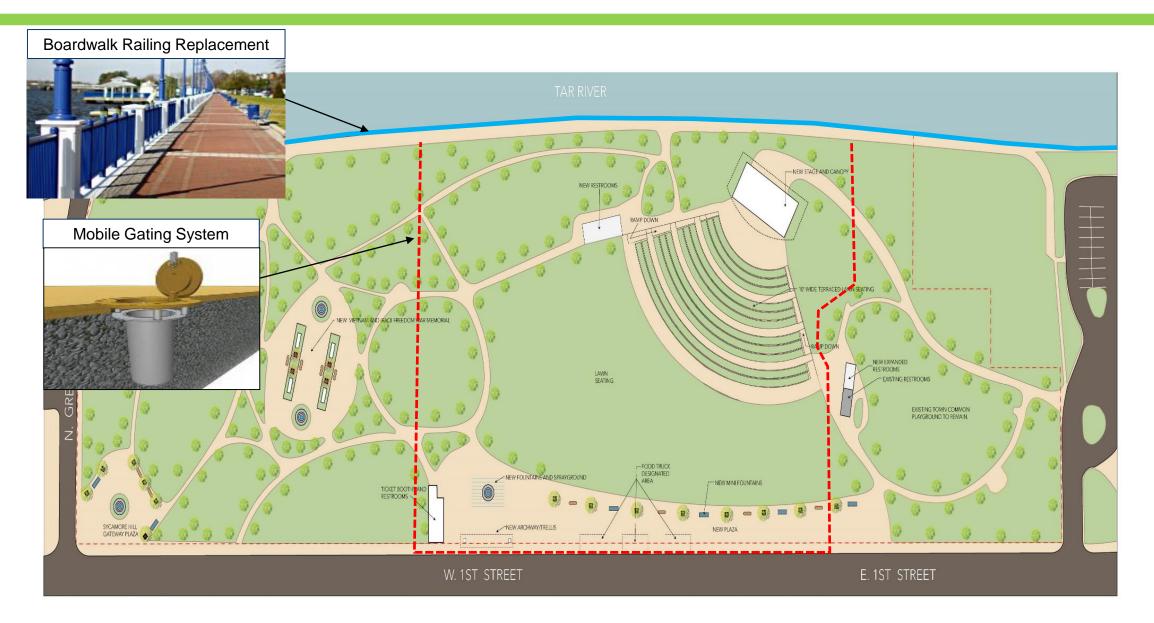


Potential Town Common CONCEPTUAL Design



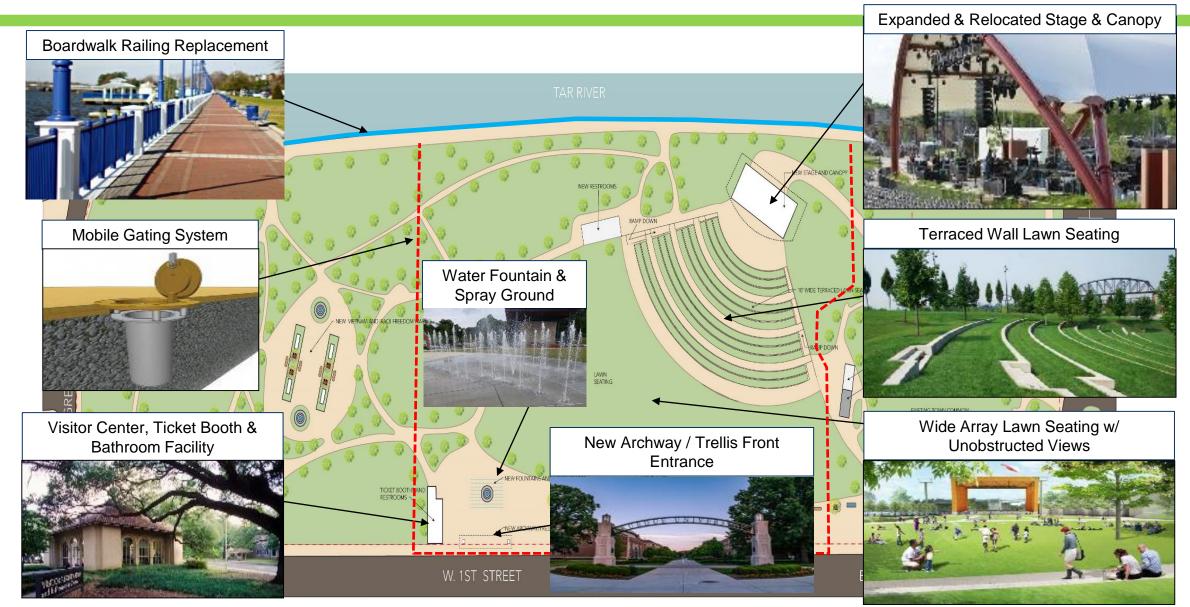


Potential Town Common CONCEPTUAL Design





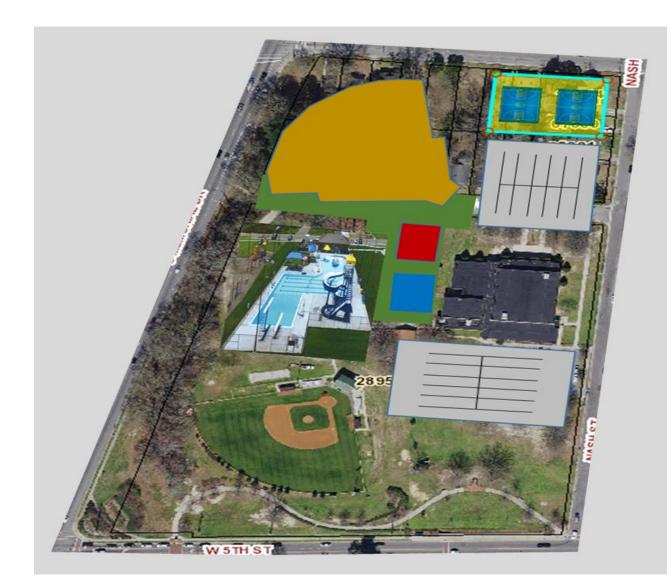
Moving Forward The 2016 Master Plan!!





Potential Thomas Foreman Park Campus Expansion

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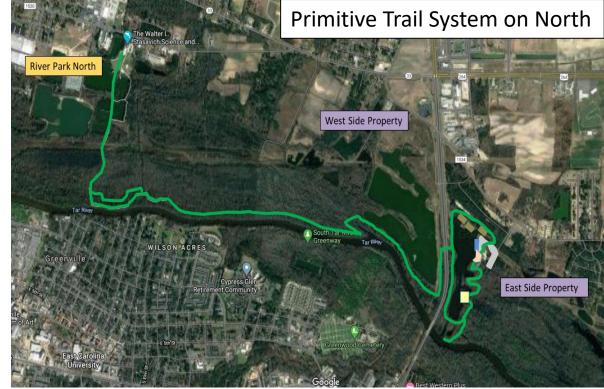
- 2nd On-Site Youth Baseball Field (Relocate From Guy Smith)
- Expanded Play Ground (STEM Based)
- Expanded Parking in Order to Expand Programming
- Basketball / Tennis Courts
- Connection to Greenway
- Other Amenities Based On Community Engagement



Potential Trail Connection From Town Common to RPN & Wildwood

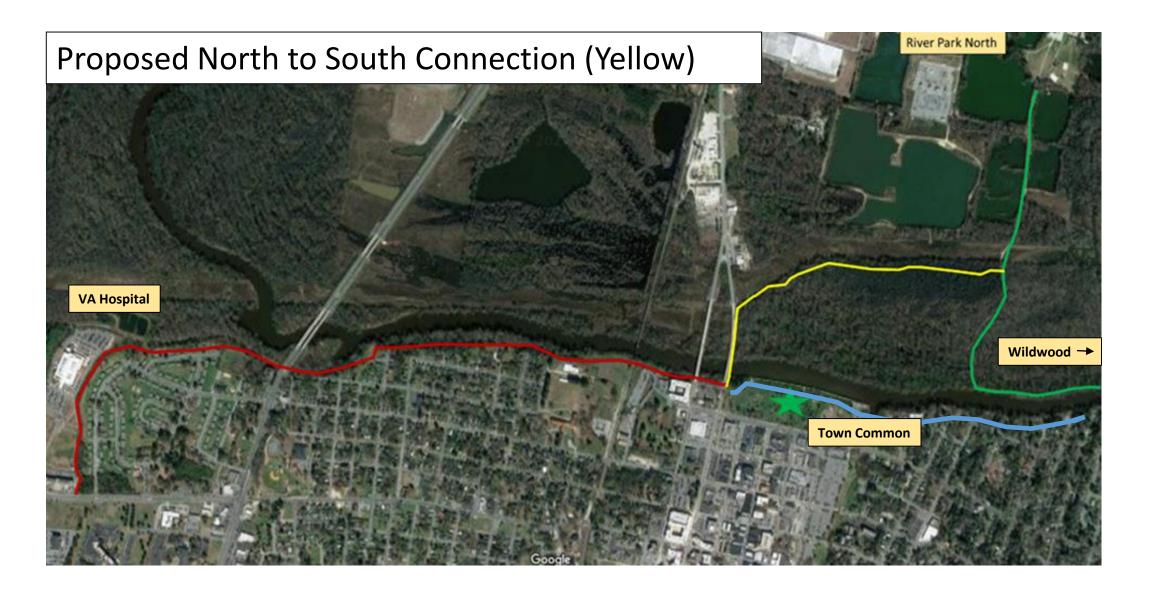
Currently No Existing Connection North to South







Potential Trail Connection From Town Common to RPN & Wildwood





Potential Trail Connection From Town Common to RPN & Wildwood





Boardwalk







Before We Finish...

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Proposed Adoption Schedule

- Sept, 2021: Presentation of Appropriation Plan to Council with Council Input
- Sept-Oct, Public Input Sessions 2021:
 - Sept 30 5-7p.m. (Zoom)
 - Oct 18 5-7p.m. (City Hall 3rd Floor Gallery)
 - Oct 20 12-2p.m. (City Hall 3rd Floor Gallery)
- Oct, 2021: Council Workshop Discussion
- Nov, 2021: City Council Meeting



AMERICAN RESCUE PLAN ACT OF 2021



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arpa.greenvillenc.gov Email: publicinput@greenvillenc.gov

*DICKINSON AVENUE ARTS DISTRICT - OVISIT GREENVILLENC

American Rescue Plan Act Appropriation Feedback Name The American Rescue Plan Act (ARPA) will deliver \$24.7 million in Local Fiscal Recovery Funding to the City of Greenville as an infusion of federal resources to address the negative economic impact of COVID-19 and to support the public health response when expended within Qualified Census Tracts. Please answer the following questions to assist the City with allocations Using a scale of 1-5 with 5 meaning "very important" and 1 meaning "not important at all", please rate how important it is for the City of Greenville to invest ARPA funding into the following types of projects as proposed. Circle your answer. 1) Grants to small businesses impacted by COVID-19 2) Street improvements funding 3) Capital projects to enhance entertainment & recreation On a scale of 1-5 with 5 meaning "very satisfied" and 1 meaning "very dissatisfied", how satisfied are you with the City's proposed funding. of improvements at Guy Smith Stadium to attract a semi-pro baseball team? Circle your answer. 2 On a scale of 1-5 with 5 meaning "very satisfied" and 1 meaning "very dissatisfied", how satisfied are you with the City's proposed funding of the continuation of the Town Common Master Plan to enhance entertainment? Circle your answer. 1 2 On a scale of 1-5 with 5 meaning "very satisfied" and 1 meaning "very dissatisfied", how satisfied are you with the City's proposed funding of the Thomas Foreman Park expansion to expand recreational opportunities? Circle your answer. 2 On a scale of 1-5 with 5 meaning "very satisfied" and 1 meaning "very dissatisfied", how satisfied are you with the City's proposed funding for trail connections between the Town Common and River Park North/Wildwood Park to improve outdoor recreation in the city? Circle your answer. 2 3 4

