

2022 Proposed Uptown Greenville Parking Plan



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Brief History:

- Comprehensive Review of City Parking Program Completed by Walker Parking Consultants in 2018
- Review Intended to Prepare the City for Future Growth in the Uptown District
- Objective to Streamline Uptown Parking to Achieve Key Long-Term Goals

2022 Proposed Uptown Greenville Parking Plan



Goals of Proposed Parking Plan:

- Create Easy to Understand Parking Plan
- Create Plan that Will Allow for Growth in Uptown
- Maximize Turnover of On-Street Parking
- Promote Surface Level Parking
- Utilize Technology to Meet Our Stakeholder's Parking Needs
- Create Plan That Meets Needs of Key Stakeholders

2022 Proposed Uptown Greenville Parking Plan



Parking Plan is Centered Around the Parking Needs of the Following Stakeholders:

- Uptown Visitors
- Uptown Residents
- Uptown Employers & Employees



2022 Proposed Uptown Greenville Parking Plan



Brief History:

- Proposed Plan Presented to Council in Fall of 2019
- Public Engagement Conducted in Fall of 2019 and Winter of 2020
- Plan Was to be Presented for Council Adoption in April 2020
- Plan Put on Hold in March 2020 Due to COVID-19

2022 Proposed Uptown Greenville Parking Plan



2022 Public Engagement Process:

- Individual Meetings with Uptown Business Owners and Residents (May-June 2022)
 - Emerge Gallery & Art Center: Holly Garriott
 - The Sculery: Matt Scully
 - Uptown Properties, LLC: Don Edwards
 - Luna Pizza: Richard Williams
 - Jimmy John's: Corbett Harris
 - Transworld Business Advisor: Tony Khoury
 - Garry's Skin Grafix Tattoo: Garry Nobles
 - Still Life Entertainment Complex: Sharif Hatoum
 - Chico's Restaurant: Michael Horton
 - Sup Dogs: Bret Oliverio



2022 Proposed Uptown Greenville Parking Plan



2022 Public Engagement Process:

- Public Input Meeting Held at City Hall
 - May 31, 2022
 - June 2, 2022
 - Meetings Advertised on Facebook, Twitter, Instagram, and Nextdoor
- Presentation to the Uptown Greenville Board
 - June 2, 2022:



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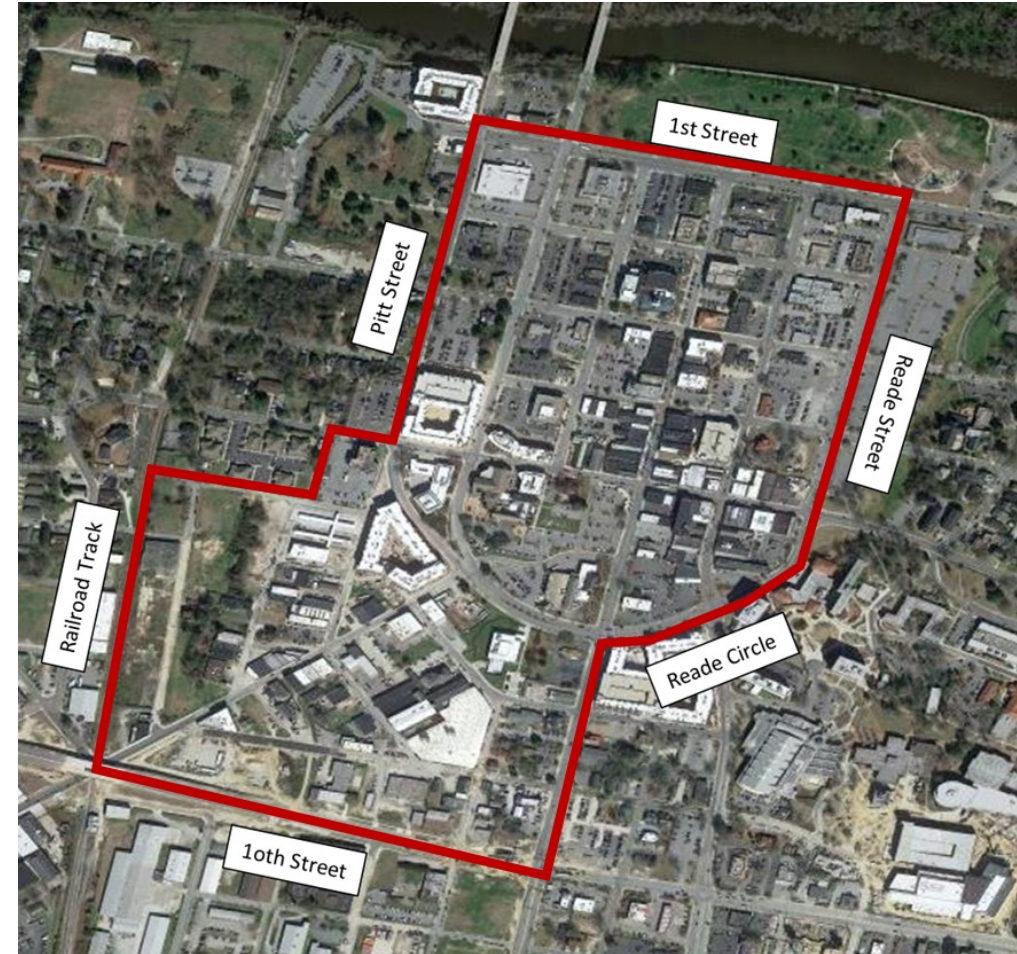
Types of Uptown Parking:

1. Hourly Public Parking:

- On-Street Parking
- Surface Lot Parking

2. Lease & Permit Parking:

- Uptown Resident Parking Lease
- Uptown Employee / Employer Parking Permit



Hourly On-Street Parking



Hourly On-Street Parking: **Current**

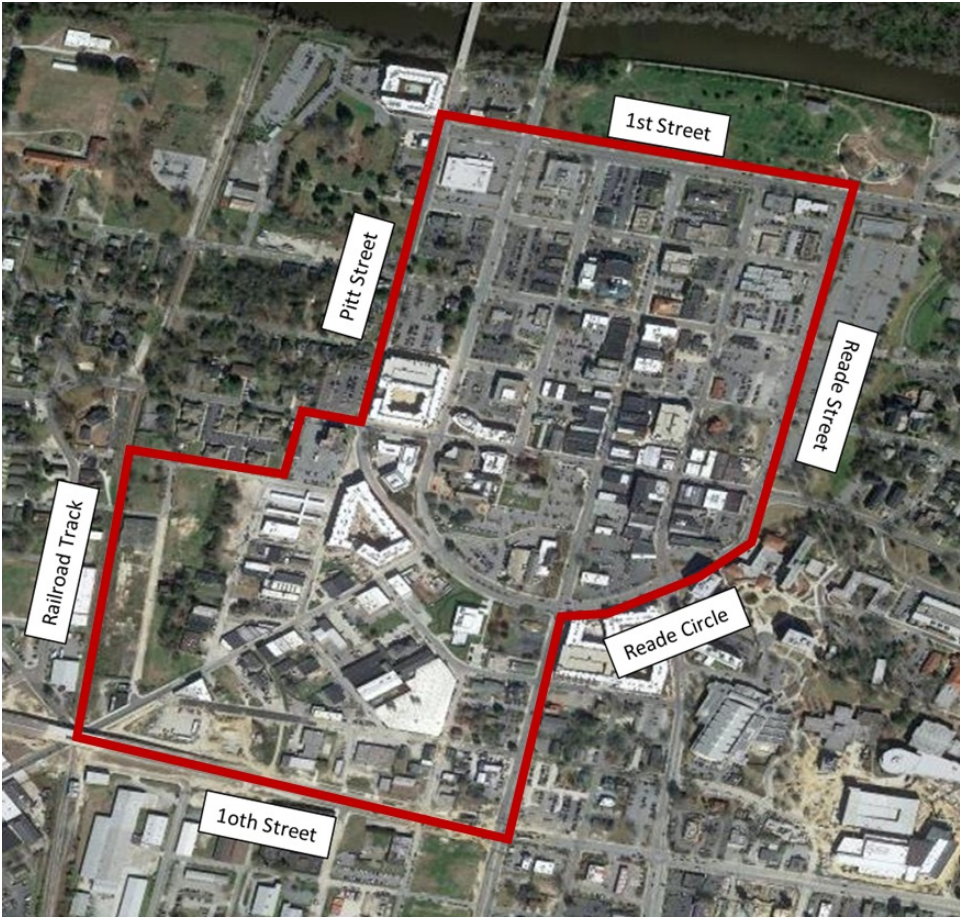


Public Parking Spaces Uptown

On-Street		483
Surface Parking Lot		
Metered Parking	247	
Non-Metered Parking	146	
Lease Spaces	210	
		603
Total		1,086

On-Street Parking	
Dickinson Avenue	20
Pitt Street	22
Clark Street	6
Evans Street	83
Washington Street	37
West 5th Street	5
West 4th Street	17
West 3rd Street	17
West 2nd Street	18
Reade Circle	44
West 8th Street	30
Greene Street	44
Cotanche Street	37
Reade Street	80
East 2nd Street	6
East 3rd Street	9
East 4th Street	3
East 5th Street	5
Total	483

Hourly On-Street Parking: **Current**



Parking Rate per Hour	No Charge
Maximum Number of Hours	2 Hours
Parking Enforcement Hours	7 a.m. - 5 p.m.

Hourly On-Street Parking: Proposed



	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Parking Rate per Hour	<div>\$1.00 per Hour</div>	
Maximum Number of Hours	<div>3 Hours</div>	
Parking Enforcement Hours	<div>24 Hours</div>	
Payment Method	<div>Metered w/ Passport</div>	

Hourly On-Street Parking: **Proposed**

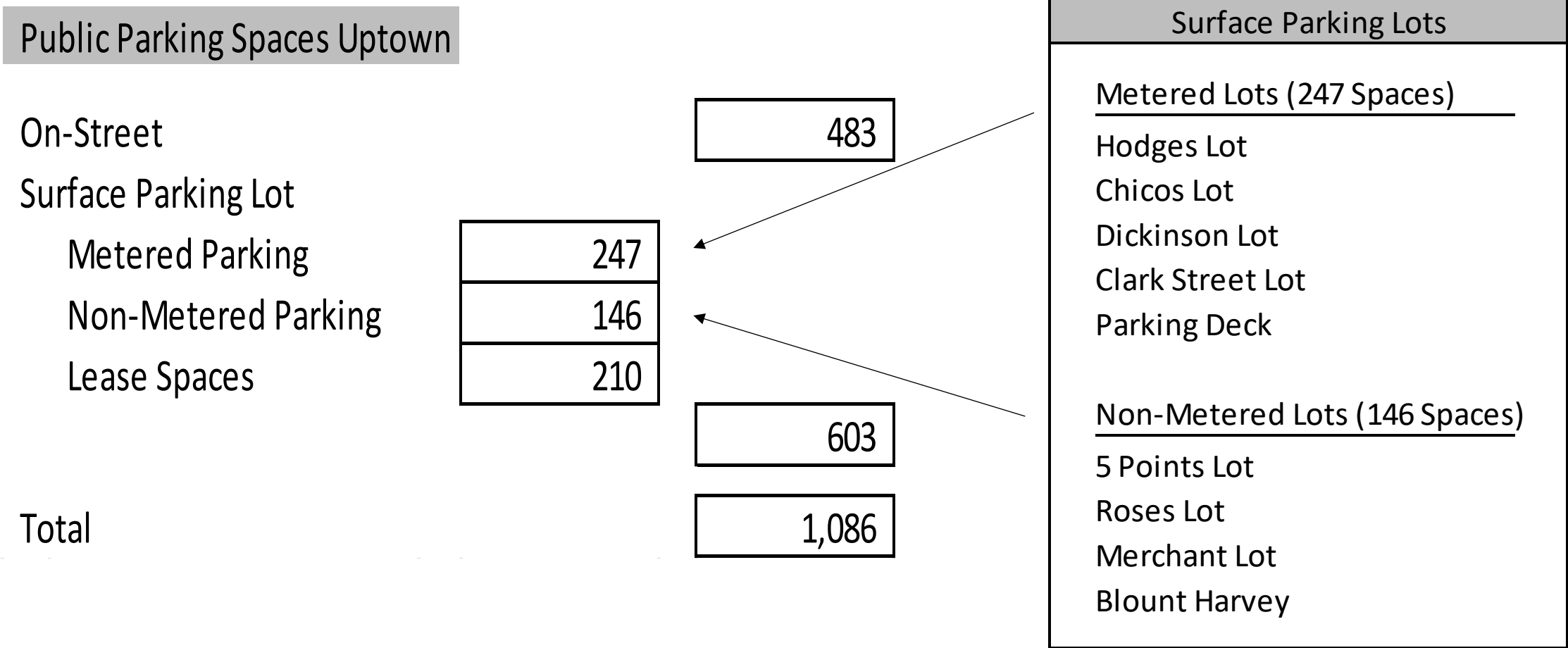


	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Parking Rate per Hour	\$1.00 per Hour	1st Hour Free \$1.00 After 1st Hour
Maximum Number of Hours	3 Hours	3 Hours
Parking Enforcement Hours	24 Hours	7 a.m. - 7 p.m.
Payment Method	Metered w/ Passport	Metered w/ Passport

Hourly Surface Lot Parking



Hourly On-Street Parking: Current



Hourly Surface Lot Parking: **Current**



Description	Surface Parking Lot	
	Non Metered	Metered
Parking Rate per Hour	No Charge	75¢ per Hour
Maximum # of Hours	2 Hours	8 Hours *
Parking Enforcement Time	7 a.m. - 5 p.m.	9 a.m. - 6 p.m.
Payment Method	Passport / Kiosks	Passport / Kiosks

* Except Chico's Lot (2 Hours)

Surface Parking Lots
<u>Metered Lots (247 Spaces)</u>
Hodges Lot
Chicos Lot
Dickinson Lot
Clark Street Lot
Parking Deck
<u>Non-Metered Lots (146 Spaces)</u>
5 Points Lot
Roses Lot
Merchant Lot
Blount Harvey

Hourly Surface Lot Parking: Proposed



	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Surface Lot Locations	All Surface Lots	
Parking Rate per Hour	1st Hour Free 75¢ After 1st Hour	
Maximum Number of Hours	No Maximum (Except Chico's- 2 Hr Max)	
Parking Enforcement Hours	24 Hours	
Payment Method	Metered w/ Passport	

Hourly Surface Lot Parking: **Proposed**



	Presented For Public Input	Adjusted Per Public Input
Surface Lot Locations	All Surface Lots	All Surface Lots
Parking Rate per Hour	1st Hour Free 75¢ After 1st Hour	1st Hour Free 75¢ After 1st Hour
Maximum Number of Hours	No Maximum (Except Chico's- 2 Hr Max)	No Maximum (Except Chico's- 2 Hr Max)
Parking Enforcement Hours	24 Hours	7 a.m. - 7 p.m.
Payment Method	Metered w/ Passport	Metered w/ Passport

On-Street and Surface Lot Parking: **Proposed**

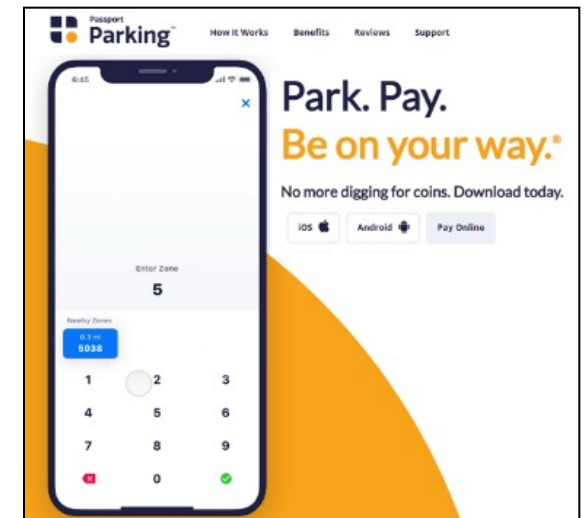


Payment Methods:

- Passport Parking Through Use of :
 - Passport App on Smart Phone
 - Computer Registration Online
 - Passport Phone Dial-In Registration
- Merchants Able to Set Up Parking for Customers Through Passport

Enforcement Method:

- License Plate Number as Recorded Through Passport



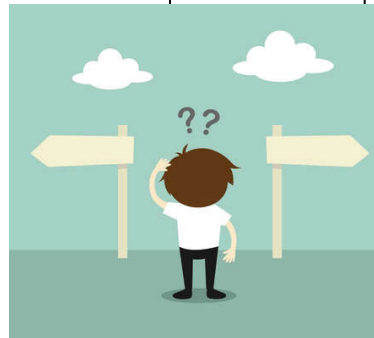
Residential Lease Program



Residential Lease Program: **Current**

6-Month Lease

- \$66 per Month
- 210 Leases Currently Issued
(**155** Not Residents or Employees of Uptown)
- Locations:
 - Parking Deck
 - Merchant Lot
 - Blount Harvey Lot
 - Edwards Lot
 - Harris Lot

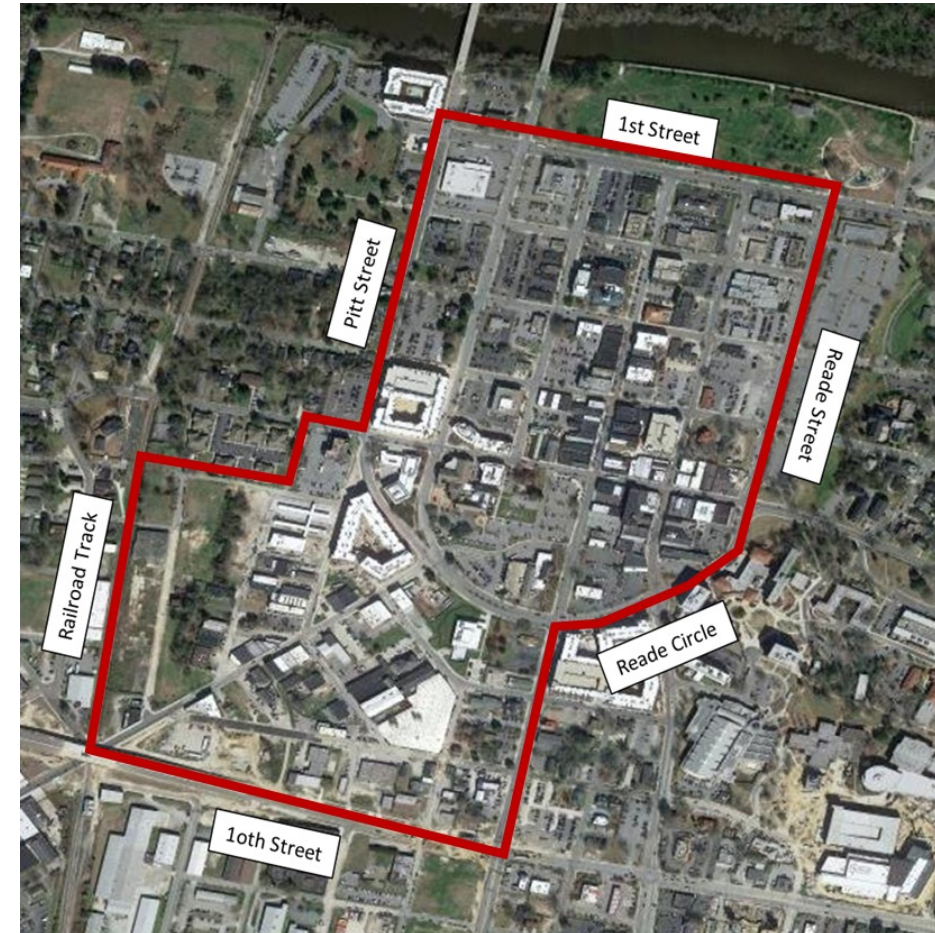


E-Tag Program

- \$75.00 per Year
- 60 Permits Currently Issued
- Locations:
 - On-Street:
Washington Street
East 4th Street
Reade Circle
 - Surface Parking Lots:
Hodges Lot

Residential Lease Program: **Proposed**

- Two Types of Residential Leases for Individuals Living Within the Uptown Boundary (i.e. Red Area):
 - Reserved Space Lease
 - Unreserved Space Lease
- Lessee Providing Proof of Residency Within Uptown Boundary



Residential Lease Program: **Proposed**



Reserved Space Lease:

- Lessee Assigned a Designated Space Within One of the City Owned Parking Lots
- Assigned Space in Close Proximity to Lessee Residence
- Space Available Only for the Use of the Lessee
- Lessee Responsible for Parking Enforcement of Their Reserved Space
- Maximum of One Lease per Uptown Resident
- Lease Terms: 6-Month Lease or Annual Lease

Residential Lease Program: **Proposed**



Reserved Space Lease:

	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Monthly Lease Rate	<div>\$70.00</div>	

Residential Lease Program: **Proposed**



Reserved Space Lease:

	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Monthly Lease Rate	<div>\$70.00</div>	<div>\$70.00</div>

Residential Lease Program: **Proposed**



Unreserved Space Lease:

- Lessee NOT Assigned a Designated Space Within One of the City Owned Parking Lots
- Lessee Will Have Unlimited Use of Parking Spaces in Surface Parking Lots (Excluding Parking Deck)
- Maximum of One Lease per Uptown Resident
- Lease Terms: 6-Month Lease or Annual Lease

Residential Lease Program: **Proposed**



Unreserved Space Lease:

	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Monthly Lease Rate	<div>\$55.00</div>	

Residential Lease Program: **Proposed**



Unreserved Space Lease:

	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Monthly Lease Rate	\$55.00	\$50.00

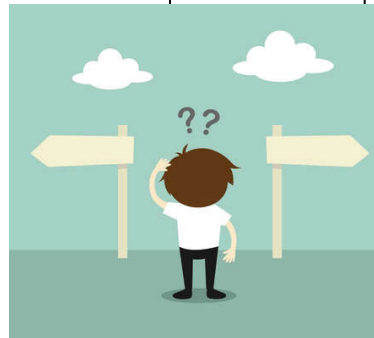
Uptown Employment Parking



Uptown Employment Parking: **Current**

6-Month Lease

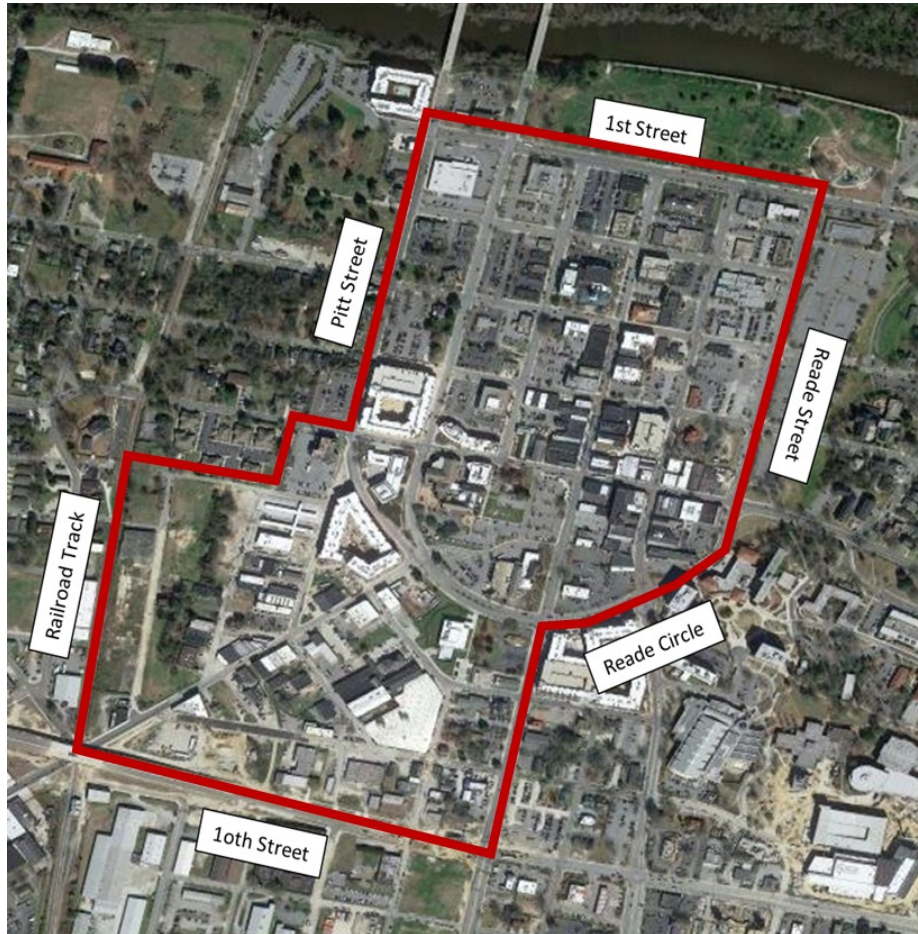
- \$66 per Month
- 210 Leases Currently Issued
(**155** Not Residents or Employees of Uptown)
- Locations:
 - Parking Deck
 - Merchant Lot
 - Blount Harvey Lot
 - Edwards Lot
 - Harris Lot



E-Tag Program

- \$75.00 per Year
- 60 Permits Currently Issued
- Locations:
 - On-Street:
Washington Street
East 4th Street
Reade Circle
 - Surface Parking Lots:
Hodges Lot

Uptown Employment Parking: **Proposed**



- Two Types of Uptown Employment Parking Permits Within the Uptown Boundary (i.e. Red Area):
 - Uptown Employee Permit
 - Uptown Employer Permit
- Must Provide Proof of Employment Within Uptown Boundary!

Uptown Employment Parking: **Proposed**



Employee / Employer Parking Permit:

- Permit Holder Will Not be Assigned a Designated Space
- Permit Holder Will Have Use of Parking Spaces Within the Surface Parking Lots (Excluding Parking Deck)
- Permit Holder Will Receive a Hang Tag to be Displayed in Vehicle While Working
- Up to 5 License Plate Numbers Can be Assigned to a Single Permit
- Permit Terms: 6-Month Permit or Annual Permit

Uptown Employment Parking: **Proposed**



Employee / Employer Parking Permit:

- Maximum Number of Permits Allowed for Purchase:
 - 1 if Purchased by an Employee of Uptown
 - 10 if Purchased by an Employer of Uptown (for Use by Employees)
- Permits Purchased by Employer of Uptown:
 - Each Purchased Hang Tag May be Rotated Among Employees for Parking Purposes
 - Employer Will be Responsible for Coordinated Use of the Tags Purchased

Uptown Employment Parking: Proposed



Employee / Employer Parking Permit:

	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Monthly Lease Rate	<div>\$40.00</div>	

Uptown Employment Parking: Proposed



Employee / Employer Parking Permit:

	<div>Presented For Public Input</div>	<div>Adjusted Per Public Input</div>
Monthly Lease Rate	\$40.00	\$20.00

Summary



Summary: General Public Parking

Parking Location	Rate per Hour	Maximum # of Hrs
Uptown On-Street Parking	1st Hour No Charge, \$1.00 After 1st Hour	3 Hours
Uptown Surface Lot Parking	1st Hour No Charge, 75¢ After 1st Hour	No Maximum

Summary: Lease and Permit Parking



Lease / Permit Type	Monthly Rate	6-Month Rate	Annual Rate
Residential Lease- Reserved	\$ 70.00	\$ 420.00	\$ 840.00
Residential Lease- Unreserved	50.00	300.00	600.00
Uptown Employee Permit	20.00	120.00	240.00
Uptown Employer Permit	20.00	120.00	240.00

Upon Council Adoption of the Parking Plan, Staff Would Follow the Proposed Implementation Schedule:

- July – December 2022:
 - Public Education Regarding New Plan
 - Community Engagement Through Social Media and Additional Public Meetings
 - Bring Back Necessary Ordinance Changes to Council
- November- December 2022:
 - Applications Taken for:
 - Residential Leases
 - Employee / Employer Parking Permits
- January 2023:
 - Implementation

Hourly Parking Implementation

- Beginning January 1, 2023
- Week One – Three: Information Period
 - Distribution of Informational Material to Public
 - Notification Through the Local Media, Social Media
 - Visits With Local Merchants
- Week Four – Five: Warning Citations Issued
- Week Six: Full Implementation

Questions

Goals of Proposed Parking Plan:

- Create Easy to Understand Parking Plan
- Create Plan that Will Allow for Growth in Uptown
- Maximize Turnover of On-Street Parking
- Promote Surface Level Parking
- Utilize Technology to Meet Our Stakeholder's Parking Needs
- Promote Uptown Living
- Create Consistency in Parking Enforcement

