



## ***Festival Overview***

The Greenville Recreation & Parks Department is hosting the first Festival of Fright at Wildwood Park. This event will be open to the public and will have a mixture of free and paid activities. We will start the festival off Friday night with a Movie in the Park, presenting "Twilight Zone: The Movie". On Saturday from 10am until 6apm, we will host a "Fall Festival" with a variety of events for all ages and beginning at 7pm, we will host our first haunted trail. This will be a weekend of firsts for the park & we want you to be a active sponsor of this great community event!

### **This Festival will be filled with:**

- Movie In The Park
- Food Trucks All Weekend
- Live Music
- Beer Garden Both Days
- Costume Contest
- Fall Crafts
- Mummy Race
- Face Painting
- Bounce Houses
- Haunted Forest
- And So Much More!

Each sponsor will be able to actively engage with participants of the event and will have an designated table area to showcase their business.

The movie in the park event will start at 6pm on Friday October 28th. On Saturday programs will start at 10am & run until 11pm.



# Sponsorship Opportunities

## Presenting Sponsor = Halloween Express

As the **ONLY Presenting Sponsor** you will be able to **engage** with guests **throughout** all of the festival including visitors of the park. You will have a **dedicated location** to set up your **branded tent** & display items (which you can decorate as a **trick or treat table** to help engage & showcase your **brand/business**).

Below is the full list of perks for this sponsorship level:

- Premier Placement of Your **Logo** on **All Print & Digital Promotions**.
- **Post** on **Social Media** Announcing Your Sponsorship.
- **Logo** on **Event Banner** Displayed in Park as **Presenting Sponsor**.
- Opportunity To **Address Crowd** Both Days During Programs.
- **Four (4) Company Banners** Placed In Park (7days Prior to Event).
- **Logo** on **Facebook Event Page** as **Presenting Sponsor**.
- **Two (2) VIP Reserved Parking Space** Both Days.
- **Verbal Recognition** Through Out Festival.
- Opportunity to **Host Tent/Table** Both Days.
- **Linked Logo** on Event Website as a Sponsor.

## Jack O' Lantern Sponsor - \$500

As a **Jack O' Lantern Sponsor** you will be able to **engage** with guests **throughout** all of the festival including visitors of the park. You will have a **dedicated location** to set up your **branded tent** & display items (which you can decorate as a **trick or treat table** to help engage & showcase your **brand/business**).

Below is a full list of perks for this sponsorship level:

- **Prominent** Placement of Your **Logo** on **All Digital Promotions**.
- **Post** on **Social Media** Announcing Your Sponsorship.
- **Logo** on **Event Banner** Displayed in Park as Sponsor.
- Opportunity To **Address Crowd** Both Days During Programs.
- **Two (2) Company Banners** Placed In Park (7days Prior to Event).
- **One (1) VIP Reserved Parking Space** Both Days.
- **Verbal Recognition** Through Out Festival.
- Opportunity to **Host Tent/Table** Both Days.
- **Linked Logo** on Event Website as a Sponsor.

## Spider Web Sponsor - \$200

As a **Spider Web Sponsor** you will be able to **engage** with guests **throughout** all of the festival including visitors of the park. You will have a **dedicated location** to set up your **branded tent** & display items (which you can decorate as a **trick or treat table** to help engage & showcase your **brand/business**).

Below is a full list of perks for this sponsorship level:

- **Post** on **Social Media** Announcing Your Sponsorship.
- **Listed** on **Event Banner** Displayed in Park as Sponsor
- **One (1) Company Banners** Placed In Park (Both Days of Event)
- **Verbal Recognition** Through Out Festival
- Opportunity to **Host Tent/Table** Both Days
- **Linked Logo** on Event Website as a Sponsor

## Goblin Sponsor - \$100

As a **Goblin Sponsor** you will be able to **engage** with guest for the **Saturday** festival events to include visitors of the park. You will have a **dedicated location** to set up your **branded tent** & display items (which you can decorate as a **trick or treat table** to help engage & showcase your **brand/business**).

Below is a full list of perks for this sponsorship level:

- **Post** on **Social Media** Announcing Your Sponsorship.
- **Listed** on **Event Banner** Displayed in Park as Sponsor
- **Verbal Recognition** Through Out Festival
- Opportunity to **Host Tent/Table** Both Days
- **Listed** on **Event Website** as a Sponsor

## Mummy Sponsor - \$50

Below is a full list of perks for being a Mummy Sponsor:

- **Post** on **Social Media** Announcing Your Sponsorship.
- **Verbal Recognition** Through Out Festival
- **Listed** on **Event Website** as a Sponsor



# *Sponsorship Opportunities*

*Yes! I Would Like to Be A SPONSOR!*

*Thank You*

**Presenting Sponsor**

**Jack O' Lantern Sponsor - \$500**

**Spider Web Sponsor - \$200**

**Goblin Sponsor - \$100**

**Mummy Sponsor - \$50**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Please make your check payable to GRPD and mail to:  
Wildwood Events - Megan Howard  
C/O Greenville Recreation and Parks  
PO Box 7207, Greenville, NC 27835

Donations to the City of Greenville are tax deductible!  
For additional information, contact:  
Megan Howard at (252) 329-4972 or  
by email at [mhoward@greenvillenc.gov](mailto:mhoward@greenvillenc.gov)