

4.11.16

City Council Meeting

PITT-GREENVILLE AIRPORT AUTHORITY

Presentation to Greenville City Council

April 11, 2016

Presentation Outline

- Commercial air service
- Recruitment of 2nd airline
- Land Development Project

Commercial Air Service

- American Airlines
 - Full merger with US Airways completed
- 4 flights/day to & from Charlotte
 - Reduction from 5 flights/day in 2014
- 3 jets and 1 turboprop



Recruitment of 2nd Airline

- Small Community Air Service Development Program (SCASDP) grant application
 - USDOT annual, competitive grant process
 - Assists small communities in improving air service
 - 2016 grant opportunity announced March 28th & applications are due May 2nd
 - Application will request grant amount of \$750K
 - Local match
 - 16 local organizations/businesses have pledged \$240K in matching funds
 - PGV has pledged \$450K
 - Grant awards should be announced July/August 2016
 - Getting the grant is crucial in efforts to recruit another airline
 - Receipt of grant does not ensure we can obtain new air service

Land Development Project

What are Pitt County Needs North of the River?

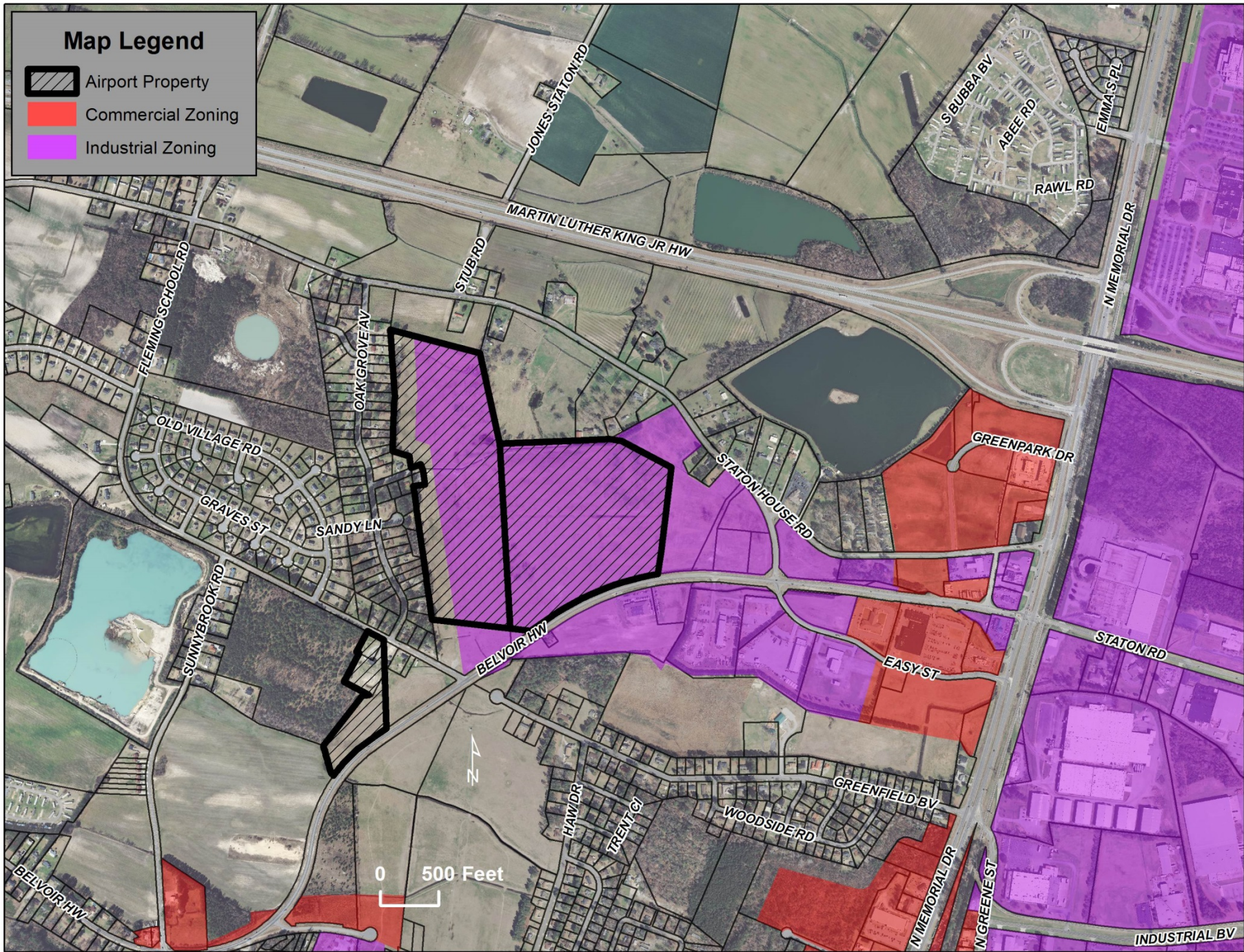
- PGV Assumptions
 - Jobs
 - New business investment & development
 - New services & amenities for residents
 - Increased tax base

Potential Land Development

- PGV is exploring feasibility of developing some airport properties for non-aeronautical purposes
- In process of conducting land development feasibility study
 - Potential uses for property
 - Potential grant funding sources
 - Strategy for pursuing grants

Map Legend

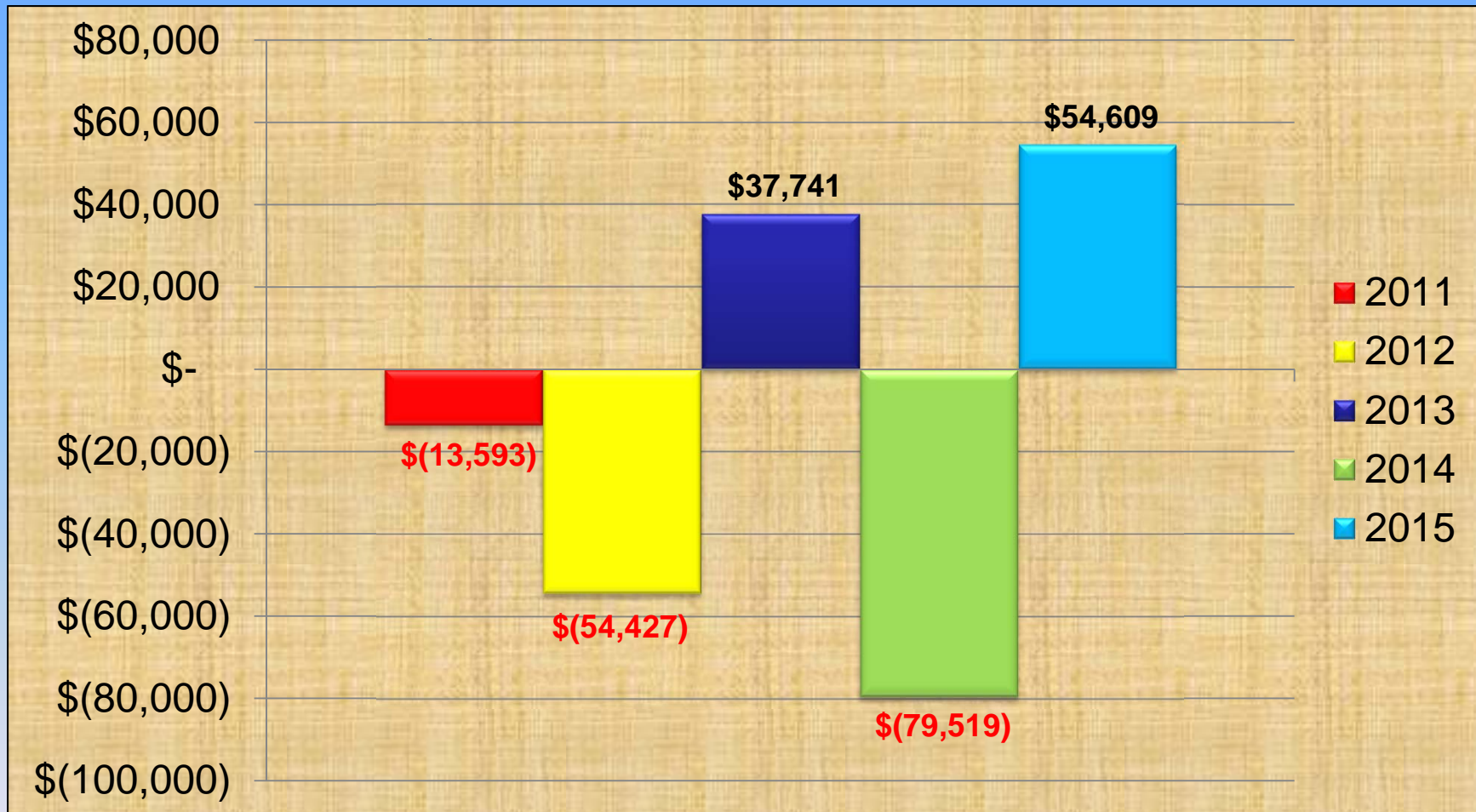
-  Airport Property
-  Commercial Zoning
-  Industrial Zoning



Why Pursue Non-Aeronautical Development of Airport Property?

- PGV aeronautical-related revenues are flat
- Minimal opportunities for new revenue streams
- Commercial business, office or industrial development would generate new, reliable revenue streams
- Reduces pressure to increase fees charged to aeronautical users of airport
- Diversifies revenues to compensate for volatile swings in aviation industry
- Would stimulate growth North of the River

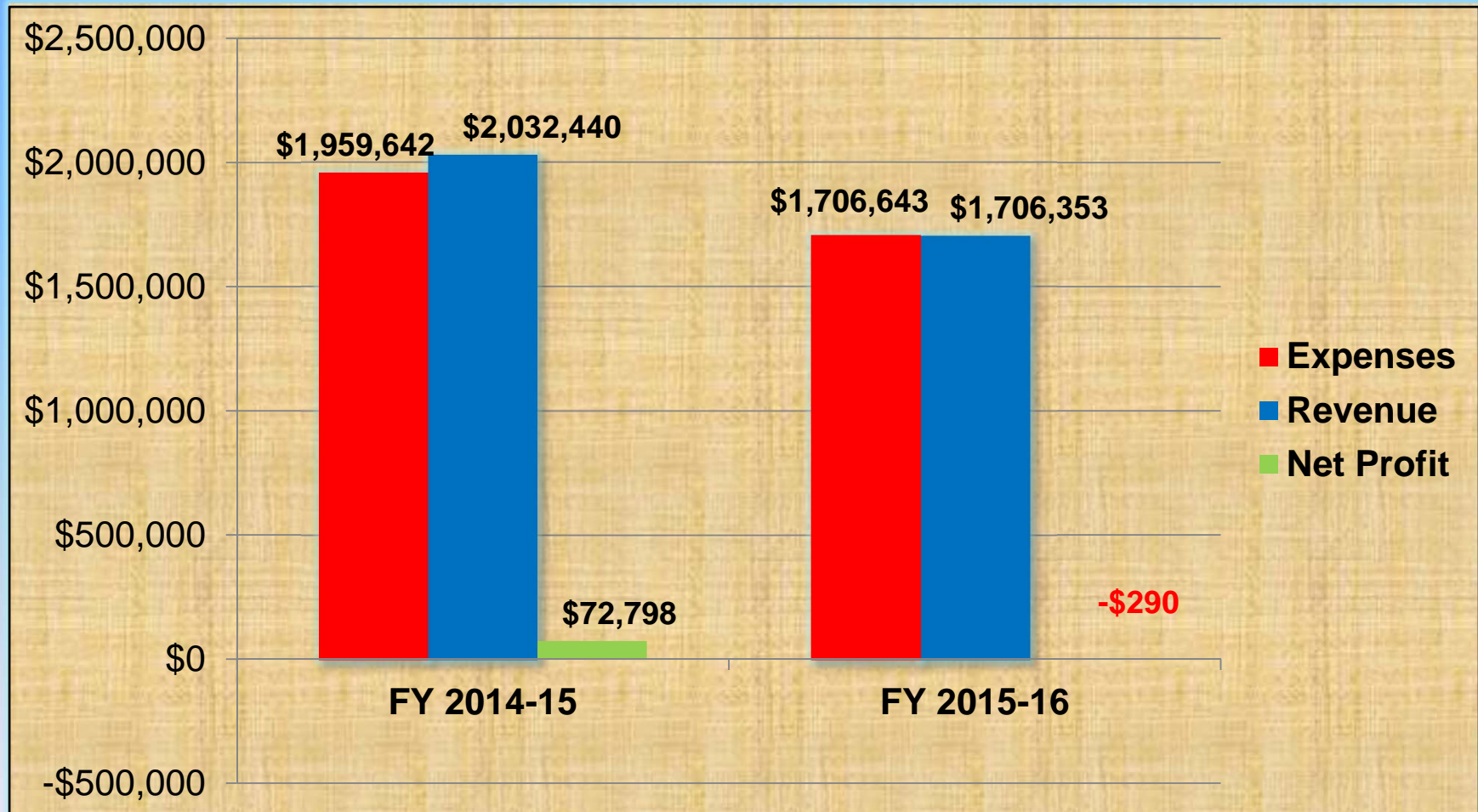
Revenues Vs Expenses



Net loss of \$55K over last 5 years

FY 2015-16 Year to Date

(Through February 2016)



Fuel sales down 25% YTD... **(\$284K)**

PGV Financial Trends

- Corporate hangar development project has potential to reverse declining revenue trend through increased rent and fuel sales
- However, PGV believes it is important to pursue other revenue streams for long-term financial health

Prospective Business Types

- Laundry/dry cleaning
- Bank or financial services
- Pharmacy
- Restaurant/fast food
- Licensed general contractor office
- Professional offices
- Mini-warehouse/storage
- Printing/publishing/engraving services
- Customer service-related business not otherwise listed

Land Development Project

Potential Grant Sources

- Federal
 - US Economic Development Administration
 - HUD
- State
 - Dept of Commerce Industrial Development Fund
 - One N.C. Fund
- Various Foundations

Type of Grants Available

- Planning
- Environmental
- Infrastructure
 - Utilities
 - Stormwater
 - Road access
- Use of green infrastructure
- Transportation improvements
- Economic development

EDA Grant Successes for Airports

- Provo, UT
 - \$3.5M to improve infrastructure for new maintenance facility
- Rockford, IL
 - \$2.5M for airport industrial park
- San Bernardino, CA
 - \$3.1M for airport roadway improvements
- Brunswick/Glynn County, GA
 - \$750K to upgrade airport infrastructure

Next Steps

- PGV is moving forward on this project
 - Further refine project scope
 - Determine local partnership opportunities
 - Finalize grant application strategy
 - Proceed with grant applications
- PGV has received a letter of support for the project from the Board of Commissioners to the Mid-East Commission
 - Prerequisite to apply for US Department of Commerce, Economic Development Administration grants

Questions???



Item 12:

2016-2018 City Council Goals and Objectives

City Council Planning Session

January 29-30, 2016

Steps to Greenville's Success:

- Develop a Shared Vision
- Create a Financial Structure to Support and Sustain that Vision
- Implement the Shared Vision
- Periodically Update the Vision
- Celebrate Successes

Beginning of Budget Cycle for FY 2016-17 Budget & FY 2017-18 Plan

Major Topics of Discussion Provided by Staff:

- Economic Development
- Mid-Year Financial Update and General Fund Forecast for FY 17 and FY 18
- Bond Funding Proposal
- Building Permit Fees
- Goals and Objectives – FY 17 and FY 18

Goals Established for FY 2016-17 and FY 2017-18 Using 7 Horizons Comprehensive Plan Themes and Adding a Public Safety Category

1. Building Great Places that Thrive
2. Enhancing Accessible Transportation Networks and Public Infrastructure Development
3. Governing with Transparency and Fiscal Responsibility

Goals Established for FY 2016-17 and FY 2017-18 Using 7 Horizons Comprehensive Plan Themes and Adding a Public Safety Category

4. Growing the Economic Hub of Eastern North Carolina
5. Creating Complete Neighborhoods
6. Growing a Green and Resilient City
7. Making a Healthy and Vibrant City
8. Maintaining a Safe Community (Police and Fire/Rescue)

**Short- and Long-Term
Priorities Were Developed
at the Council Planning
Session for Each of the 8
Goal Areas**

Top Priorities Established at the Council Planning Session (More Focus on Fewer Areas)

Points	Result
33	Town Common – do the whole thing
13	Farmer’ s/Organic Market
11	Long Term Debt Strategy
9	River Access/Tar River Vantage Points
6	Tar River Legacy Plan Additions
6	Virtual Buildings
3	Red Light Cameras
3	Street Lighting – LED
3	Arts Coalition
0	Southside Police Precinct (already underway)

Next Steps

1. Approval of Top 10 Priority Goals for FY 2016-17 and FY 2017-18
2. Anticipated funding to support the goals and priorities will be achieved via budgets, grants and loans, bond funding, and public-private partnerships (long- and short-term)
3. Quarterly updates will be provided via written reports to City Council

Recommended Action

- Approval of Top 10 Priority Goals for 2016-2018

(Agenda packet contains information on each of these areas.)

Item 13:

Presentation of Tar River Legacy Plan Implementation Actions



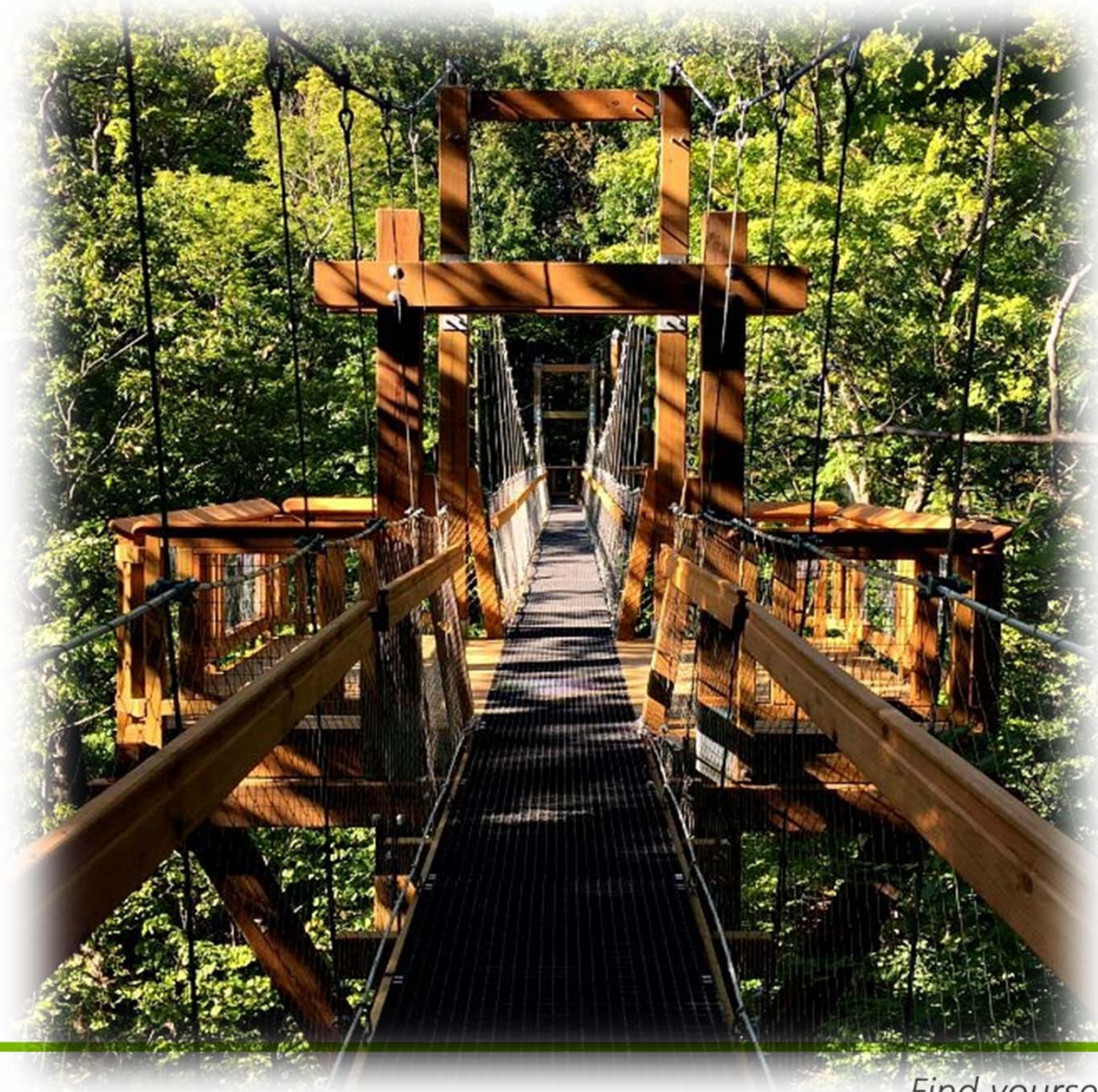
Find yourself in good company



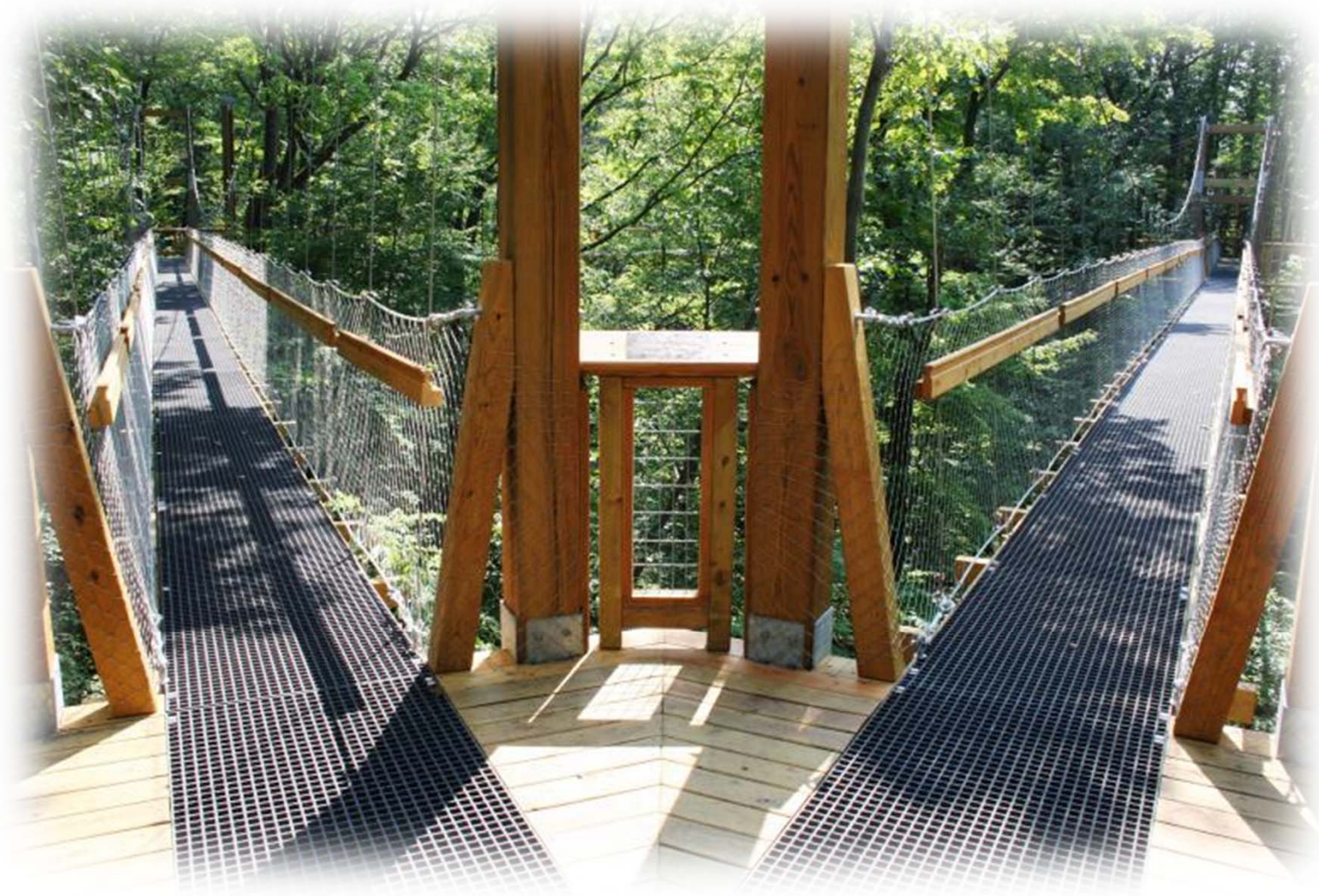
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Murch Canopy Walk

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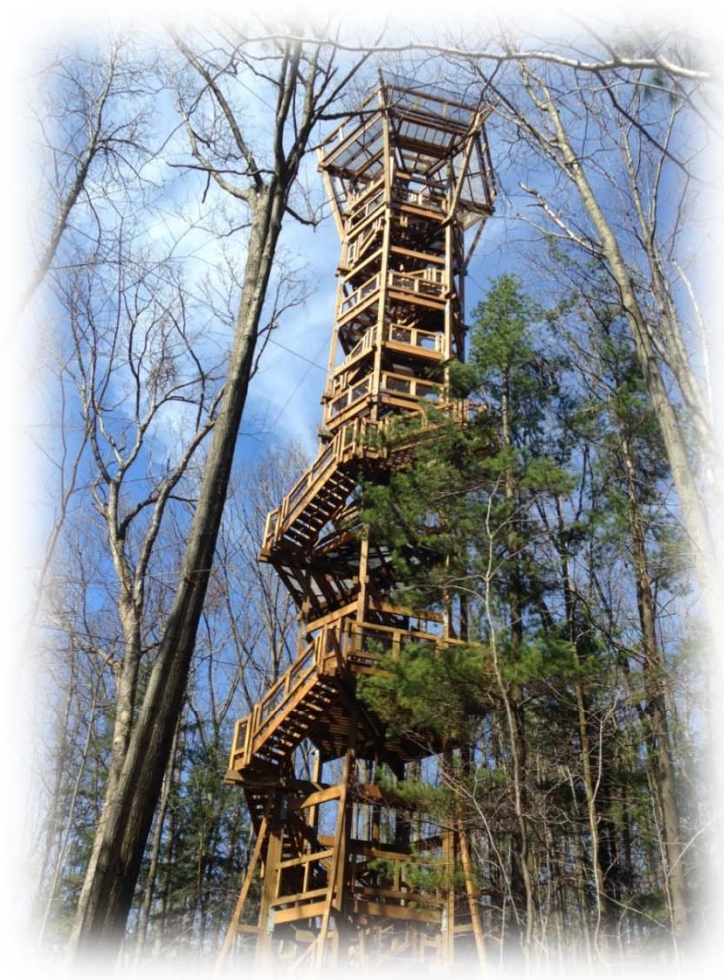
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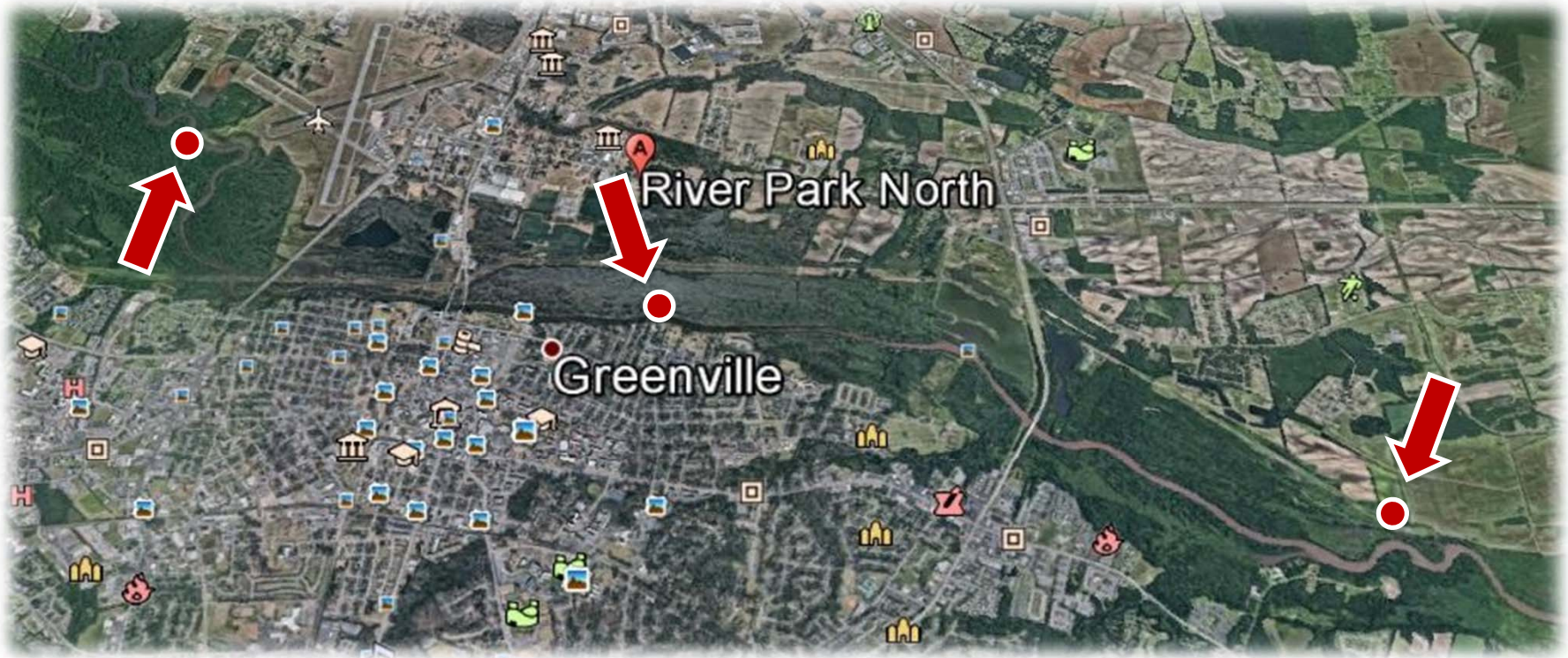
Beanstalk Builders LLC

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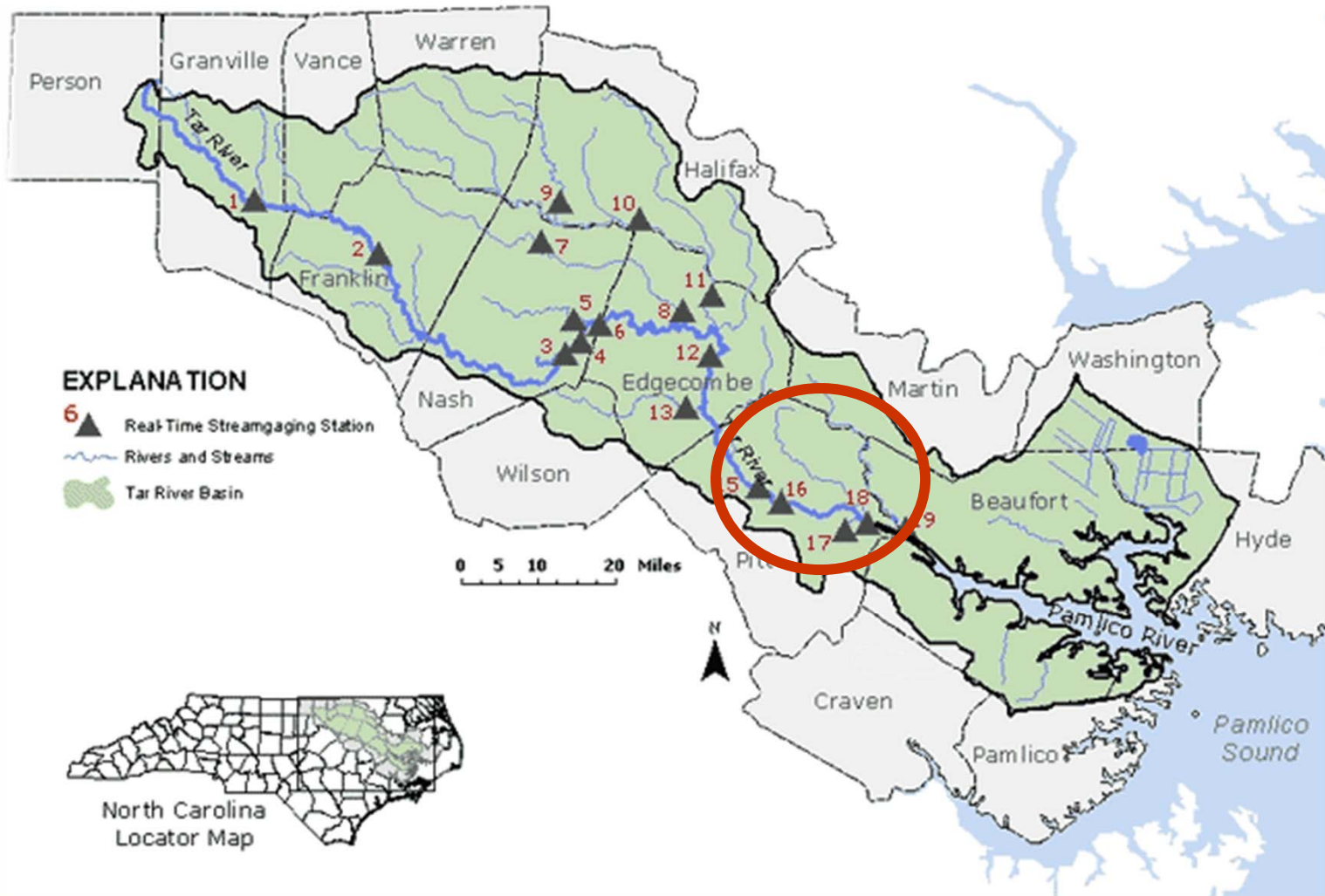
Camping Platforms



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Approximate Sites of Camping Platforms



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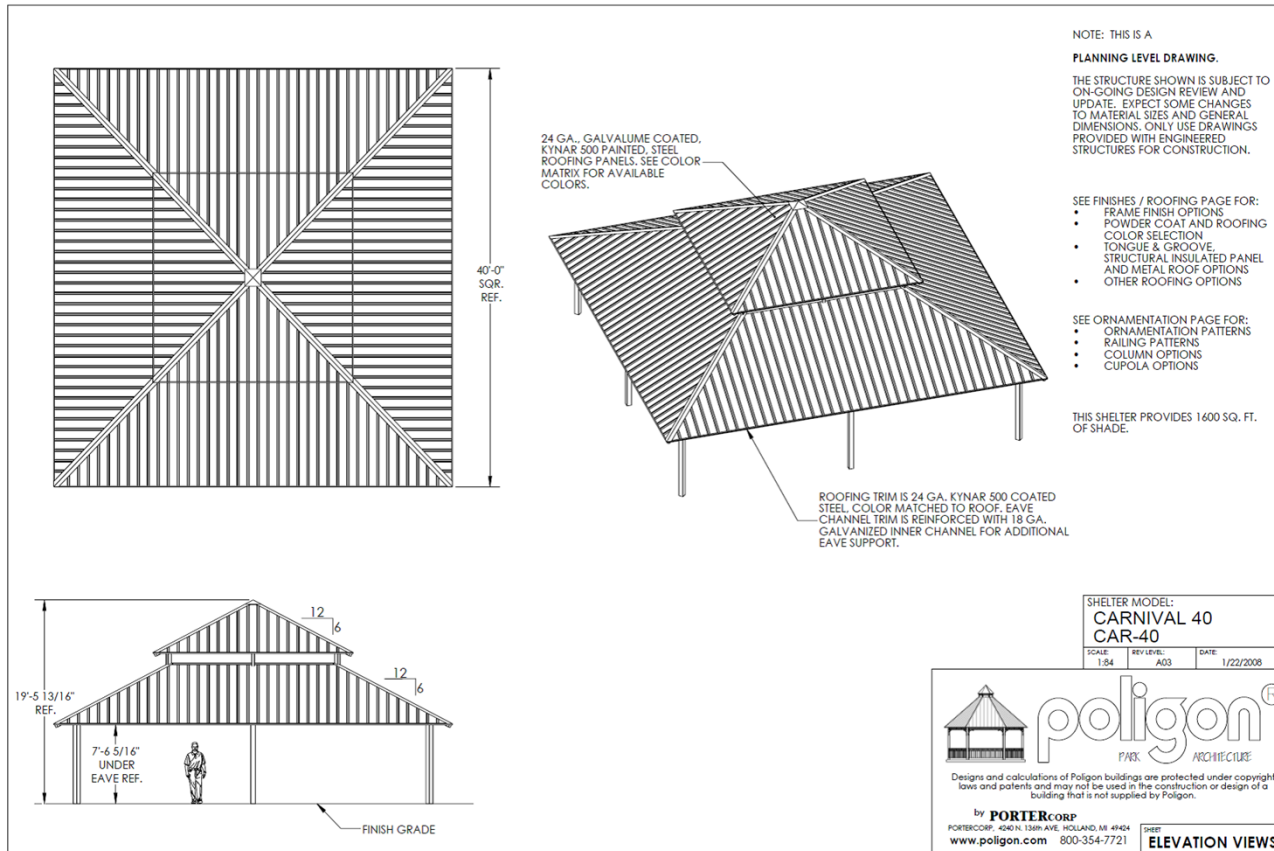
Fishing Pier Concept

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Canoe/Kayak Launch Concept

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Overlook Design

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Overlook Site

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Summation of Current Efforts

- ✓ **Adventure Park Research & Feasibility Assessment**
- ✓ **Construction of Camping Platforms**
- ✓ **Canoe/Kayak Launch Construction Project**
- ✓ **Canoe/Kayak rentals / PPP**
- ✓ **Overlook Development**

Other Legacy Plan Initiatives

Item 14:

Update on Munis Software for Human Resources

Tyler Technologies

Munis Software

Implementation Update

- Approved budget of \$2.5 million to replace financial related software – Enterprise Resource Planning (ERP) – January 13, 2014
- Project began 06-03-2014
- Phase I – Replace Financial Accounting and Budgeting Software – Implemented 07-01-15
- Phase II – Replace Human Resources Management and Payroll Software - Implemented 04-01-16

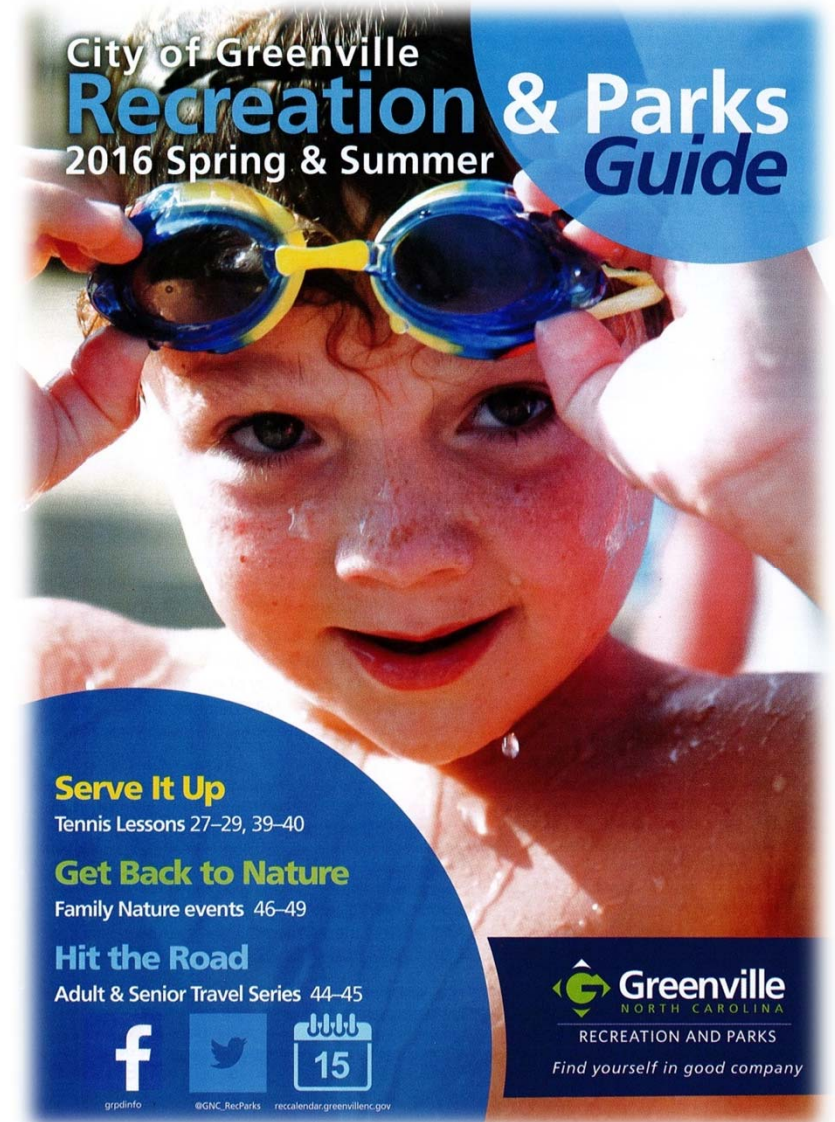
- Phase III – Extended Financials (Cash Management, CAFR, Business/Vendor Self-Service, Employee Expense Reimbursement, Performance Based Budgeting, Work Flow Revenue, Tyler Cashiering, Citizen Self-Service) – Implemented 04-01-16
- Phase IV – Parking Tickets (Hectronics, UPSafety) – Implemented 08-03-2015; Central Property File (EnerGov) – Implementation Scheduled for 10-10-2016

- Phase V – Work Orders, Facilities – Implementation Scheduled for 10-01-16
- EnerGov – Will replace Permitting and Inspections Software – Implementation Scheduled for 10-10-16

Currently Within Budget

Item 15: Summer Recreation Program

Recreation & Parks Spring & Summer Program Guide



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BEAT *the* HEAT

at Splashpoint &
Greenville Community Pool



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Splashpoint

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Greenville Community Pool

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Summer Swim Team – Yellow Fins

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Celebration of Youth Expression

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2016 *Sunday in the Park*

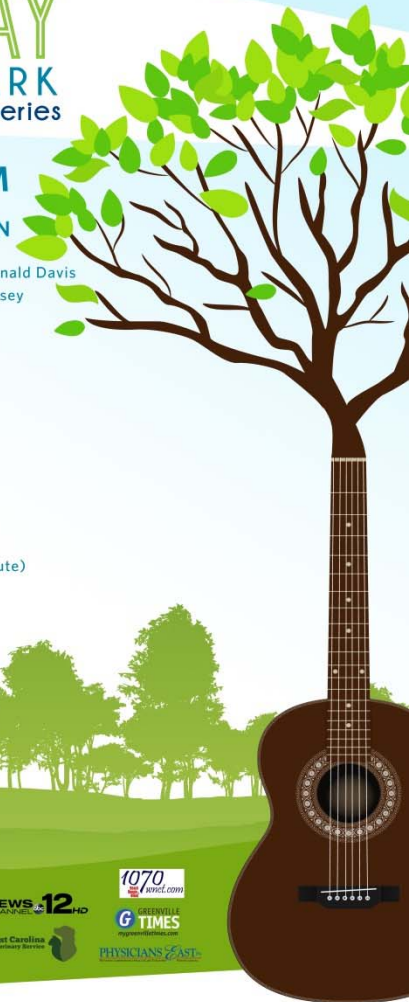


SUNDAY IN THE PARK summer concert series

7:00 PM-8:30 PM

GREENVILLE TOWN COMMON

- May 15** Jarvis Memorial Presents Donald Davis
- May 22** Rebekah Todd and The Odyssey
- June 5** Liverpool (Beatles Tribute)
- June 12** Tar River Community Band
- June 19** Emerald City Big Band
- June 26** The Speculations
- July 3** Pamlico Sound Machine
- July 10** Darkwater Redemption
- July 17** The Monitors
- July 24** Jeanne Jolly Band
- July 31** Molasses Creek
- August 7** Dauntless
- August 14** TrainWreck
- August 21** The Stranger (Billy Joel Tribute)



For more information, call 252.329.4567 or visit greenvillenc.gov.
Know before you go. Call 758-7246 (RAIN) ahead to check event changes due to weather.

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SUMMER CAMPS



Junior Counselor Program

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Young Potter's Wheel

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Famous Artists' Camp

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Camp Escape

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Princess Dance Camp



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Eppes Rec Center Camp

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Baseball Camp – Coach Vincent

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Sports Plus Camp

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Teen Extreme Camp

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Greenfield Terrace Playground Program

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Camp Adventure



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Nature Explorers' Camp

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Jaycee Jamboree

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Teen Fitness Camp

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Zombies Vs. Survivors Boot Camp

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