



Agenda

Greenville City Council

January 12, 2017
6:00 PM
City Council Chambers
200 West Fifth Street

Assistive listening devices are available upon request for meetings held in the Council Chambers. If an interpreter is needed for deaf or hearing impaired citizens, please call 252-329-4422 (voice) or 252-329-4060 (TDD) no later than two business days prior to the meeting.

I. Call Meeting To Order

II. Invocation - Council Member Mercer

III. Pledge of Allegiance

IV. Roll Call

V. Approval of Agenda

- **Public Comment Period**

The Public Comment Period is a period reserved for comments by the public. Items that were or are scheduled to be the subject of public hearings conducted at the same meeting or another meeting during the same week shall not be discussed. A total of 30 minutes is allocated with each individual being allowed no more than 3 minutes. Individuals who registered with the City Clerk to speak will speak in the order registered until the allocated 30 minutes expires. If time remains after all persons who registered have spoken, individuals who did not register will have an opportunity to speak until the allocated 30 minutes expires.

VI. Appointments

1. Appointments to Boards and Commissions

VII. Old Business

2. Resolutions Establishing 2017 State Legislative Initiatives

VIII. New Business

Public Hearings

3. Ordinance to annex Langston West, Sections 8 and 9, involving 8.1831 acres located at the current terminus of Rounding Bend Road
4. Ordinance to annex Park Place Subdivision involving 2.03+/- acres located along the western right-of-way of West Arlington Boulevard and 475+/- feet south of Stantonsburg Road
5. Ordinance requested by A. Scott Buck, ECU Associate Vice Chancellor for Administration & Business Finance Services, to rezone 0.25 acres (11,007 sq. ft.) located at the northeastern corner of the intersection of East 5th Street and South Summit Street from R6S (Residential-Single-family [Medium Density]) to OR (Office-Residential [High Density Multi-family])
6. First public hearing for the 2017-18 HUD Annual Action Plan for CDBG and HOME program funds

Other Items of Business

7. Acquisition of Property for a Park on Stantonsburg Road near Westpointe Subdivision
8. 2016 GO Bond Sale and Rating Agency Presentation Results
9. Presentation on 2016 Citizens Survey Results
10. Presentation on the Coastal Plain Baseball League
11. Presentation by Pitt County Council on Aging
12. Discussion of US 264 City Entrance Gateway Signage
13. Discussion of Greenway Trail Project

IX. City Manager's Report

X. Comments from Mayor and City Council

XI. Adjournment



City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Appointments to Boards and Commissions

Explanation: **Abstract:** The City Council fills vacancies and makes reappointments to the City's boards and commissions. Appointments are scheduled to be made to nine of the boards and commissions.

Explanation: City Council appointments need to be made to the Environmental Advisory Commission, Firefighters Relief Fund Committee, Greenville Bicycle and Pedestrian Commission, Historic Preservation Commission, Human Relations Council, Pitt-Greenville Convention & Visitors Authority, Planning & Zoning Commission, Public Transportation & Parking Commission, and the Youth Council.

The City's Board and Commission Policy on the Pitt-Greenville Convention & Visitors Authority states that the City Council shall make the nomination to the County on five of the members, and appointment of County members shall be made by the Pitt County Commissioners based on the nominations of City Council. The County seats for Beatrice Henderson and Christopher Jenkins are up for nomination.

The City Council updated the Board and Commission Policy on August 15, 2016. A provision for extended vacancies was included:

Nominations for Extended Vacancies

In the event there is a vacancy on a City board or commission which has been on the City Council agenda for appointment by City Council for more than three (3) calendar months in which a regular City Council meeting has been held, then any Council Member may make a nomination to fill the vacancy without regard to any other provision relating to who has the authority to make the nomination. If there is more than one nomination, the appointment shall be conducted in accordance with the procedure for nominations and elections in Robert's Rules of Order.

Under this provision, the following seats are open to nominations from the City Council:


- David Hursh - Affordable Housing Loan Committee
- Maurice Whitehurst - Human Relations Council, Pitt Community College Seat
- Ron Feeney - Pitt-Greenville Convention & Visitors Authority, City - Owner/Operator of a hotel/motel
- Beatrice Henderson - Pitt-Greenville Convention & Visitors Authority, County - Resident not involved in tourist or convention-related business
- 9 vacant seats - Youth Council, Pitt County High Schools

Fiscal Note: No direct fiscal impact.

Recommendation: Make needed appointments to the Environmental Advisory Commission, Firefighters Relief Fund Committee, Greenville Bicycle and Pedestrian Commission, Historic Preservation Commission, Human Relations Council, Pitt-Greenville Convention & Visitors Authority, Planning & Zoning Commission, Public Transportation & Parking Commission, and the Youth Council.

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 [Muni_Report_2015_Appointments_to_Boards_and_Commissions_998631](#)

Appointments to Boards and Commissions

January 2017

Environmental Advisory Commission

Council Liaison: Council Member McLean Godley

Name	District #	Current Term	Reappointment Status	Expiration Date
Jon Weaver	3	First term	Resigned	October 2018

(Building contactor/land developer/one familiar with construction techniques)

Firefighters Relief Fund Committee

Council Liaison:

Name	District #	Current Term	Reappointment Status	Expiration Date
Mary Cole	5	Filling unexpired term	Eligible	January 2017

Greenville Bicycle and Pedestrian Commission

Council Liaison: Council Member Calvin Mercer

Name	District #	Current Term	Reappointment Status	Expiration Date
Jennifer Bennet	5	Filling unexpired term	Eligible	January 2017
Brian Glover	4	Second term	Ineligible	January 2017
Mary Grier	4	Filling unexpired term	Eligible	January 2017
Maribeth Wicoff	3	Filling unexpired term	Eligible	January 2017

Historic Preservation Commission

Council Liaison: Mayor Pro-Tem Kandie Smith

Name	District #	Current Term	Reappointment Status	Expiration Date
Charles Dennard	1	Filling unexpired term	Resigned	January 2017
David Hursh	3	Filling unexpired term	Resigned	January 2018
Jeremy Jordan	1	First term	Eligible	January 2017

Elizabeth Wooten 5 Filling unexpired term Resigned January 2017

Human Relations Council

Council Liaison: Council Member Rose Glover

Name	District #	Current Term	Reappointment Status	Expiration Date
Kathy Moore <i>(Shaw University)</i>	3	First term	Eligible	October 2016
Maurice Whitehurst <i>(Pitt Community College)</i>	2	Second term	Did not meet attendance requirement	Oct. 2015

Pitt-Greenville Convention & Visitors Authority

Council Liaison: Council Member Rose Glover

Name	District #	Current Term	Reappointment Status	Expiration Date
Beatrice Henderson <i>(Resident not involved in tourist or convention related business)</i>	County	First term	Eligible	July 2016
Christopher Jenkins <i>(Resident not involved in tourist or convention related business)</i>	County		Resigned	July 2017

Planning & Zoning Commission

Council Liaison: Council Member PJ Connelly

Name	District #	Current Term	Reappointment Status	Expiration Date
Dustin Mills <i>(Council Member Smiley)</i>	5	Filling unexpired term	Resigned	June 2017

Public Transportation & Parking Commission

Council Liaison: Council Member Rick Smiley

Name	District #	Current Term	Reappointment Status	Expiration Date
Brian Farkas	4	First term	Eligible	January 2017

Will Russ		First term	Resigned	January 2018
Dave Schwartz	4	First term	Eligible	January 2017

Youth Council

Council Liaison: Council Member Calvin Mercer

Name	Current Term	Reappointment Status	Expiration Date
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13 spots open to the City Council

*Seats that are open to nomination from the City Council are highlighted.

Applicants for Environmental Advisory Commission

Orrin Allen Beasley
3601 Live Oak Lane
Greenville, NC 27858

Application Date: 12/8/2015

District #: 5

Home Phone: (252) 216-6099
Business Phone: (252) 216-6099
Email: oab0119@gmail.com

Elaine U. Brestel
106 Christenbury Drive
Greenville, NC 27858

Application Date: 1/21/2014

District #: 4

Home Phone: (252) 752-2255
Business Phone:
Email: ebrestel@suddenlink.net

Sherryl Gregory
1303 E. 10th Street Apt N
Greenville, NC 27858

Application Date: 2/3/2014

District #:

Home Phone: (252) 559-9049
Business Phone:
Email:

Wendy Klein
318 Rutledge Road
Greenville, NC 27858

Application Date: 2/10/2014

District #: 4

Home Phone: (252) 329-7005
Business Phone: (252) 902-9005
Email: wakspg1@suddenlink.net

Matthew Mellis
529 Spring Forest Road Apt. H
Greenville, NC

Application Date: 3/6/2014

District #: 1

Home Phone: (252) 702-3429
Business Phone: (252) 752-5938
Email: mellism@pitt.k12.nc.us

Applicants for Firefighters Relief Fund Committee

William Franklin
505 Carnoustie Drive
Greenville, NC 27858

District #: 3

Application Date: 11/18/2016

Home Phone: (252) 227-4386
Business Phone:
Email: will.franklin@firstcitizens.com

Crystal M Kuegel
1200 B Glen Arthur Avenue
Greenville, NC 28540

District #: 4

Application Date: 2/23/2015

Home Phone: (252) 885-9245
Business Phone: (252) 885-9245
Email: crystal.kuegel@gmail.com

Applicants for Greenville Bicycle and Pedestrian Commission

None.

Applicants for Historic Preservation Commission

Justin Edwards
905 E. 5th Street
Greenville, NC 27858

Application Date: 2/12/2016

Home Phone: (252) 717-3232

Business Phone:

Email: edwardsj@ecu.edu

District #: 3

Applicants for Human Relations Council

Dee Dinsdale
532 Crestline Blvd
Greenville, NC

Application Date: 6/29/2016

District #:

Crystal M Kuegel
1200 B Glen Arthur Avenue
Greenville, NC 28540

Application Date: 2/23/2015

District #: 4

Deborah J. Monroe
1308 Old Village Road
Greenville, NC 27834

Application Date: 1/15/2015

District #: 1

Bridget Moore
4128A Bridge Court
Winterville, NC 28590

Application Date: 8/28/2014

District #: 5

Travis Williams
3408 Evans Street Apt. E
Greenville, NC 27834

Application Date:

District #: 5

Home Phone: (252) 864-9803

Business Phone:

Email: deeicum@yahoo.com

Home Phone: (252) 885-9245

Business Phone: (252) 885-9245

Email: crystal.kuegel@gmail.com

Home Phone: (252) 714-0969

Business Phone:

Email: debj.monroe@gmail.com

Home Phone: (252) 355-7377

Business Phone: (252) 355-0000

Email: bmoore2004@netzero.com

Home Phone: (252) 412-4584

Business Phone:

Email:

Applicants for Pitt-Greenville Convention & Visitors Authority (County)

Applicant Interest Listing

Convention & Visitors Authority

Debbie Avery
3010 Sapphire Lane
Winterville NC 28590

Day Phone: (252) 531-4590
Evening Phone: (252) 756-9832
Fax:
E-mail: davery60@hotmail.com

Gender: F
Race: White
District: 4
Priority:

Applied for this board on: 1/16/2009

Application received/updated: 01/20/2011

Applicant's Attributes: County Planning Jurisdiction
District 4
VolAg Southwest

<u>Experience (Educ./Vol./Prof. Assoc./Military/Other Appointed Positions, etc.)</u>		
<u>Organization</u>	<u>Description</u>	<u>Date(s)</u>
Education	East Carolina	BS - Education
Education	Ayden Grifton High	
Experience	First State Bank	1978-1984
Experience	ECU School of Medicine	Standardized Patient 2007-present
Experience	Pitt County Schools	Middle School Science Teacher 30 years
Experience	Winterville Chamber of Commer	Executive Director
Volunteer/Prof. Associations	Winterville Kiwanis Club	
Volunteer/Prof. Associations	Winterville Watermelon Festival	

<u>Boards Assigned To</u>	
Development Commission	12/31/2013 to 12/31/2016

Chenele Coleman-Sellers
3469 Old River Road
Greenville NC 27834

Day Phone: (252) 258-0644
Evening Phone:
Fax: (919) 237-1957
E-mail: chenele1128@gmail.com

Gender: F
Race: African
District: 2
Priority:

Applicant Interest Listing

Experience	NC National Guard
Volunteer/Prof. Associations	Fountain Wellness Ctr Board
Volunteer/Prof. Associations	Rural Fire Board
Volunteer/Prof. Associations	Meals on Wheels
Volunteer/Prof. Associations	Past Fireman

<u>Boards Assigned To</u>	
Fire District Commission	2/15/2016 to 12/31/2015
Fountain FD	

Brad Guth
113 Loran Circle
Greenville NC 27858

Day Phone: (704) 240-1095
Evening Phone: (252) 689-4323
Fax:
E-mail: bradjguth@bellsouth.net

Gender: M
Race: White
District: 6
Priority:

Applied for this board on: 4/22/2016

Application received/updated: 04/22/2016

Applicant's Attributes: Greenville ETJ
VolAg Southeast
South of the River

<u>Experience (Educ./Vol./Prof. Assoc./Military/Other Appointed Positions, etc.)</u>		
	<u>Organization</u>	<u>Description</u>
Education	University of Tenn Knoxville TN	MS
Education	Furman U. Greenville SC	BA
Education	Travelers Rest High School, SC	
Experience	Gaffney Main Street Program, G	Executive Director
Experience	Pride of Kinston, Kinston NC	Executive Director
Experience	City of Lincolnton, NC	Business & Community Development
Experience	Craven County Schools	Teacher
Volunteer/Prof. Associations	Lincoln County Apple Festival	

Applicant Interest Listing

Volunteer/Prof. Associations	Habitat For Humanity
Volunteer/Prof. Associations	Rotary
Volunteer/Prof. Associations	Gaston-Lincoln Comm Action/H
Volunteer/Prof. Associations	Lincolnton-Lincoln Co. Chamber
Volunteer/Prof. Associations	Lincolnton-Lincoln Co. Historic
Volunteer/Prof. Associations	United Way of Lincoln County

Ralph Hall Jr
111 Hardee Street
Greenville NC 27858

Day Phone:
Evening Phone: (252) 756-0262
Fax:
E-mail: bajhall@aol.com

Gender: M
Race: White
District: 6
Priority: 0

Applied for this board on: 2/26/2003

Application received/updated: 02/26/2003

Applicant's Attributes: District 6
Greenville ETJ
VolAg Southeast

Experience (Educ./Vol./Prof. Assoc./Military/Other Appointed Positions, etc.)			
	Organization	Description	Date(s)
Education	University of South Carolina	Civil Engineering	1955-1957
Education	Edenton High		
Experience	Phillippines Construction	Project Manager	1962-1966
Experience	Foreign Service Staff Officer	Civil Engineer	1966-1969
Experience	Odell Associates	Hospital Construction Engineer	1969-1973
Experience	PCMH	Vice-President of Facilities	1973-2001
Volunteer/Prof. Associations	N.C. Bio-Medical Association		
Volunteer/Prof. Associations	N.C. Association of Health Care		
Volunteer/Prof. Associations	American Society of Health Care		

Applicant Interest Listing

Volunteer/Prof. Associations	American Cancer Society
Volunteer/Prof. Associations	State Board of Directors

<u>Boards Assigned To</u>	
Industrial Revenue & Pollution Control Authority	3/15/2004 to 3/15/2007

Michelle Joyner

264 Cooper Street
Winterville NC 28590

Day Phone:
Evening Phone: (252) 756-5546
Fax:
E-mail: michellejoyner28590@gma

Gender: F
Race: Other
District: 6
Priority:

Applied for this board on: 3/27/2015

Application received/updated: 03/27/2015

Applicant's Attributes: Winterville City Limits
South of the River
VolAg Southeast

<u>Experience (Educ./Vol./Prof. Assoc./Military/Other Appointed Positions, etc.)</u>			
	Organization	Description	Date(s)
Education	Everest University	Criminal Justice	
Education	Farmville Central HS		
Experience	NC Education System		
Experience	Philanthropist & Civil Activist		
Experience	Asso Minister in PC & Eastern N		
Volunteer/Prof. Associations	Parks & Recreations		
Volunteer/Prof. Associations	The Civitan Club		
Volunteer/Prof. Associations	Chamber of Commerce		
Volunteer/Prof. Associations	Ruritian Club		
Volunteer/Prof. Associations	WHR Library Sci Program		
Volunteer/Prof. Associations	WH Robinson Ele School BED P		

Applicant Interest Listing

	Organization	Description	Date(s)
Education	2 years of College	Commercial Artist	
Education	High School - yes		
Experience	Retired CIA		20+ years
Volunteer/Prof. Associations	Town of Fountain		

<u>Boards Assigned To</u>			
Fire District Commission			2/15/2016 to 12/31/2015
Fountain FD			

Eric Williams
527 Rachel Lane
Grimesland NC 27858

Day Phone: (252) 258-5002
Evening Phone:
Fax:
E-mail: logetw423@gmail.com

Gender: M
Race: African
District: 3
Priority:

Applied for this board on: 12/11/2014 Application received/updated: 02/01/2016

Applicant's Attributes: County Planning Jurisdiction
South of the River
VolAg Southeast

<u>Experience (Educ./Vol./Prof. Assoc./Military/Other Appointed Positions, etc.)</u>			
	Organization	Description	Date(s)
Education	East Carolina University		
Education	J.H. Rose High		
Experience	East Carolina University	Helpdesk Tech. Spec.	
Experience	NC National Guard Army		

<u>Boards Assigned To</u>			
P.C. Nursing Home/Adult Care Community Advisory			3/7/2016 to 3/17/2019

Applicants for Planning and Zoning Commission

Andrew Thorpe Denton
1413-A Oak Ridge St.
Greenville, NC 27834

District #: 3

Dee Dinsdale
532 Crestline Blvd
Greenville, NC

District #:

Jim Hooker
3605 Bayley Lane
Greenville, NC 27858

District #:

Byung Lee
3604 Warwick Ct.
Greenville, NC 27858

District #: 5

Lettie Micheletto
929 Bremerton Drive
Greenville, NC 27858

District #: 5

Tyler James Russell
3856 Forsyth Park Ct.
Winterville, NC 28590

District #:

Uriah Ward
106 Osceola Drive
Greenville, NC 27858

District #: 3

Deryck Wilson
1744 Beaumont Ct.

Application Date:

Home Phone: (252) 292-3437

Business Phone: (252) 355-7006

Email: andrew@overtongroup.net

Application Date: 6/29/2016

Home Phone: (252) 864-9803

Business Phone:

Email: deeicum@yahoo.com

Application Date: 4/7/2016

Home Phone: (703) 994-5001

Business Phone:

Email: jameshooker@cox.net

Application Date: 10/26/2016

Home Phone: (252) 227-4340

Business Phone: (252) 355-3033

Email: leebyungseok@gmail.com

Application Date: 7/13/2016

Home Phone: (252) 355-8991

Business Phone: (252) 321-3640

Email: mitchell@pitt.k12.nc.us

Application Date:

Home Phone: (910) 840-0337

Business Phone: (252) 215-4000

Email: tjr@wardandsmith.com

Application Date: 5/7/2013

Home Phone: (252) 565-2038

Business Phone:

Email: uriahward@yahoo.com

Application Date: 10/18/2016

Greenville, NC 27858

District #: 4

Home Phone: (252) 714-5950

Business Phone: (252) 830-3426

Email: deryck.wilson@dhhs.nc.gov

Public Transportation & Parking Commission

Deborah J. Monroe
1308 Old Village Road
Greenville, NC 27834

Application Date: 1/15/2015

Home Phone: (252) 714-0969

Business Phone:

Email: debj.monroe@gmail.com

District #: 1

Youth Council

None.



City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Resolutions Establishing 2017 State Legislative Initiatives

Explanation: **Abstract:** At its Monday, January 9, 2017, meeting, City Council is scheduled to identify legislative initiatives to pursue with the local legislative delegation during the 2017 Session of the North Carolina General Assembly. Based upon this identification, resolutions are to be prepared and scheduled to be acted upon by City Council at the Thursday, January 12, 2017, meeting.

Explanation: Based upon the direction of City Council at its January 12, 2017, meeting, resolutions which establish the City's legislative initiatives for the 2017 Session of the North Carolina General Assembly will be prepared for City Council's consideration.

Fiscal Note: The development of the legislative initiatives will not have a fiscal impact.

Recommendation: Approval of the resolutions which establish the City's legislative initiatives.

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City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Ordinance to annex Langston West, Sections 8 and 9, involving 8.1831 acres located at the current terminus of Rounding Bend Road

Explanation: **Abstract:** The City received a voluntary annexation petition to annex Langston West, Sections 8 and 9, involving 8.1831 acres located at the current terminus of Rounding Bend Road. The subject area is currently undeveloped and is anticipated to accommodate 21 single-family lots.

ANNEXATION PROFILE

A. SCHEDULE

1. Advertising date: January 2, 2017
2. City Council public hearing date: January 12, 2017
3. Effective date: June 30, 2017

B. CHARACTERISTICS

1. Relation to Primary City Limits: Contiguous
2. Relation to Recognized Industrial Area: Outside
3. Acreage: 8.1831
4. Voting District: 2
5. Township: Winterville
6. Zoning: R9S (Residential - Single-family)
7. Land Use: Existing: Vacant

Anticipated: 21 single-family lots

8. Population:

	Formula	Number of People
Total Current	-----	0
Estimated at full development	21 x 2.2	46
Current Minority	-----	0
Estimated Minority at full development	46 x 45.2%	21
Current White	-----	0
Estimated White at full development	46 - 21	25

* - 2.2 people per household in Greenville

9. Rural Fire Tax District: Rural Winterville

10. Greenville Fire District: Station #5 (Distance of 3.0 miles)

11. Present Tax Value: \$153,433
Estimated Future Tax Value: \$6,243,433

Fiscal Note: The total estimated tax value at full development is \$6,243,433.

Recommendation: Approve the attached ordinance to annex Langston West, Sections 8 and 9.

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[Survey](#)

[Ordinance Langston West Sections 8 and 9 1042210](#)

ORDINANCE NO. 17-
AN ORDINANCE TO EXTEND THE CORPORATE LIMITS OF
THE CITY OF GREENVILLE, NORTH CAROLINA

WHEREAS, the City Council of the City of Greenville has been petitioned under G.S. 160A-31, as amended, to annex the area described herein; and

WHEREAS, the City Council has directed the City Clerk to investigate the sufficiency of said petition; and

WHEREAS, the City Clerk has certified the sufficiency of said petition and a public hearing on the question of this annexation was held at City Hall at 6:00 p.m. on the 12th day of January, 2017, after due notice by publication in The Daily Reflector on the 2nd day of January, 2017; and

WHEREAS, the City Council does hereby find as a fact that said petition meets the requirements of G.S. 160A-31, as amended.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GREENVILLE, NORTH CAROLINA, DOES ORDAIN:

Section 1. That by virtue of the authority vested in the City Council of the City of Greenville, North Carolina, under G. S. 160A-31, as amended, the following described contiguous territory is annexed:

TO WIT: Being all of that certain property as shown on the annexation map entitled “Langston West, Section 8 and 9” involving 8.1831 acres as prepared by Stroud Engineering.

LOCATION: Lying and being situated in Winterville Township, Pitt County, North Carolina, located at the current terminus of Rounding Bend Road.

GENERAL DESCRIPTION:

Lying and being in Winterville Township, Pitt County, North Carolina and being west of NC Highway 11, north of NCSR 1134 (Thomas Langston Road) and being bounded on the north and west by AMA Holdings, LLC (Deed Book 2849, Page 26), on the northeast by David R. Morgan (Estate File 03E, Page 685 and Map Book 14, Page 12), on the east by Langston Farms, Phase 5 (Map Book 62, Page 186) on the south by Langston West, Section 5 (Map Book 77, Page 84) and by Langston West, Section 6 (Map Book 78, Page 79), and being more particularly described as follows:

Beginning at an existing iron stake, the easternmost corner of Lot 316, Langston West, Section 5 as recorded in Map Book 77, Page 84, the True Point of Beginning. Thence from the True Point of Beginning, following the northern line of Lot 316, and of Langston West, Section 5 (Map Book 77, Page 84), N 64°45’55” W 349.97’ to a point in the eastern line of Lot 339, Langston West, Section 6 (Map Book 78, Page 79), thence along the eastern line of Lot 339 N 25°14’05” E 68.73’ to the north eastern corner of Lot 339, Langston West, Section 6, thence along the northern boundary of Langston West Section 6 N 82°05’05” W 62.91’, thence N 64°45’55” W 339.98’ to the northwest corner of Lot 343, Langston West, Section 6, also a point in the eastern line of AMA Holdings, LLC, thence leaving the northern boundary of Langston West, Section 6 and following the eastern line of AMA Holdings, LLC (Deed Book 2849, Page 26), N 25°13’22” E 397.90’ to a point, thence continuing

along the boundary of AMA Holdings, LLC S 85°16'22" E 485.85' to a point in the western line of David R. Morgan property recorded in Map Book 14, Page 12, thence along the Morgan boundary S 22°54'02" E 203.30' to the northwestern corner of Lot 120, Langston Farms, Phase 5 (Map Book 62, Page 186), thence along the western line of Langston Farms Phase, 5 the following calls: S 04°25'59" E 290.09', thence S 25°13'22" W 230.37' to the easternmost corner of Lot 316, Langston West, Section 5 (Map Book 77, Page 84), the true Point of Beginning, containing 8.1831 Acres and being Parcel No. 69714 as filed with the Pitt County Tax Assessor's Office.

Section 2. Territory annexed to the City of Greenville by this ordinance shall, pursuant to the terms of G.S. 160A-23, be annexed into Greenville municipal election district two. The City Clerk, City Engineer, representatives of the Board of Elections, and any other person having responsibility or charge of official maps or documents shall amend those maps or documents to reflect the annexation of this territory into municipal election district two.

Attachment number 1
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Section 3. The territory annexed and its citizens and property shall be subject to all debts, laws, ordinances, and regulations in force in the City of Greenville and shall be entitled to the same privileges and benefits as other territory now within the City of Greenville. Said territory shall be subject to municipal taxes according to G.S. 160A-58.10.

Section 4. The Mayor of the City of Greenville, North Carolina, shall cause a copy of the map of the territory annexed by this ordinance and a certified copy of this ordinance to be recorded in the office of the Register of Deeds of Pitt County and in the Office of the Secretary of State in Raleigh, North Carolina. Such a map shall also be delivered to the Pitt County Board of Elections as required by G.S. 163-288.1.

Section 5. This annexation shall take effect from and after the 30th day of June, 2017.

ADOPTED this 12th day of January, 2017.

Allen M. Thomas, Mayor

ATTEST:

Carol L. Barwick, City Clerk

NORTH CAROLINA
PITT COUNTY

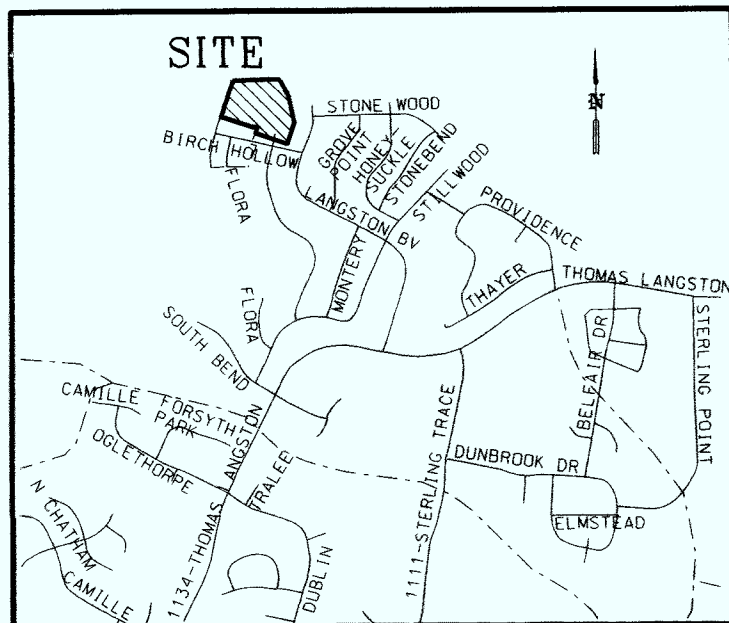
I, Polly Jones, a Notary Public for said County and State, certify that Carol L. Barwick personally came before me this day and acknowledged that she is the City Clerk of the City of Greenville, a municipality, and that by authority duly given and as the act of the municipality, the foregoing instrument was signed in its name by its Mayor, sealed with the corporate seal, and attested by herself as its City Clerk.

WITNESS my hand and official seal this ____th day of _____, 2017.

Notary Public

My Commission Expires: _____

1042210



VICINITY MAP
SCALE: 1" = 1000'

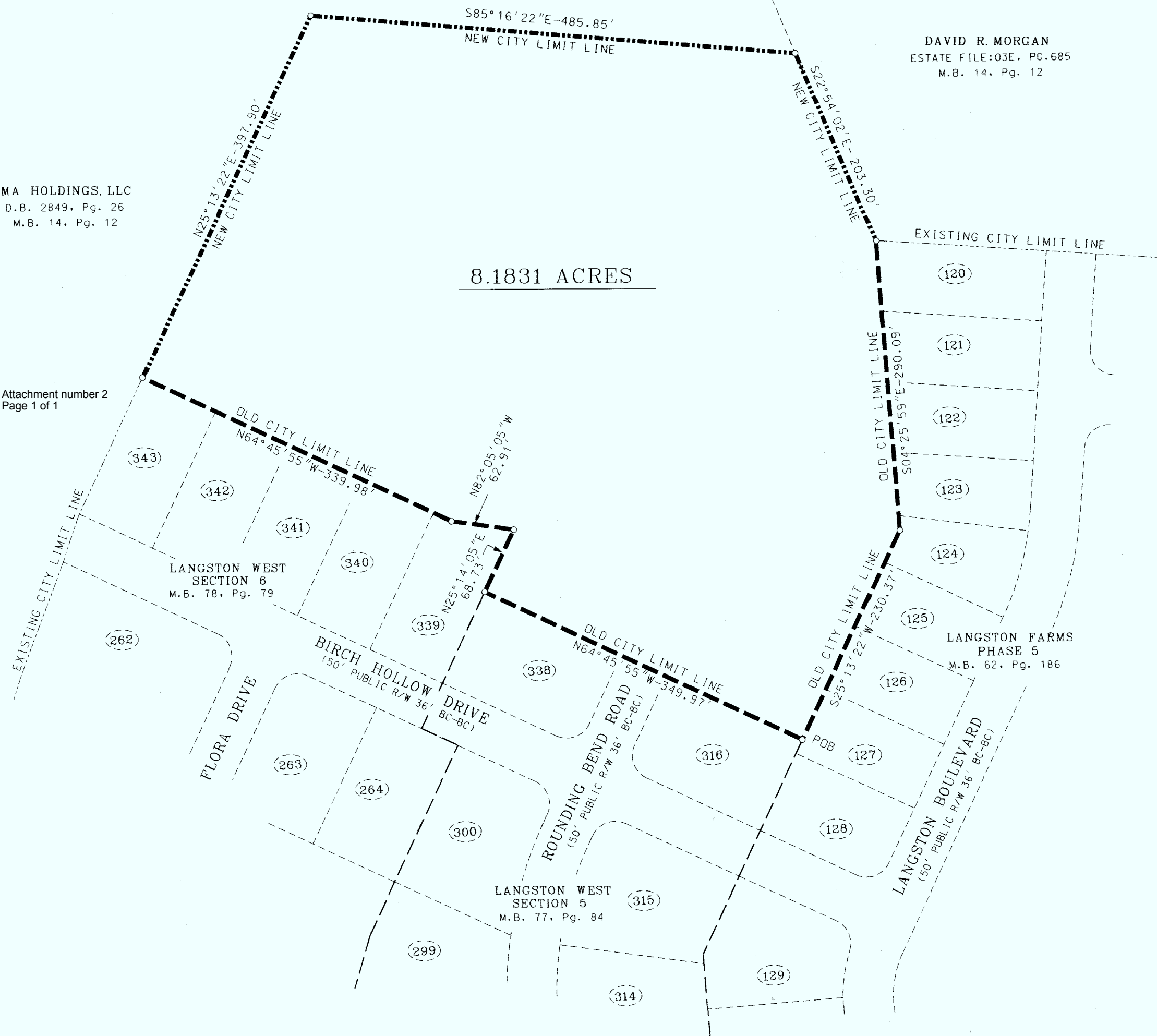
AMA HOLDINGS, LLC
D.B. 2849, Pg. 26
M.B. 14, Pg. 12

DAVID R. MORGAN
ESTATE FILE: 03E, PG. 685
M.B. 14, Pg. 12

AMA HOLDINGS, LLC
D.B. 2849, Pg. 26
M.B. 14, Pg. 12

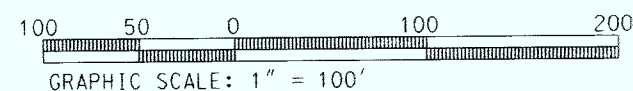
Attachment number 2
Page 1 of 1

8.1831 ACRES



LEGEND:

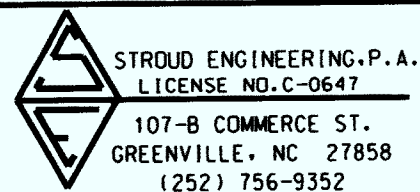
- NEW CITY LIMIT LINE
- OLD CITY LIMIT LINE
- EXISTING CITY LIMIT LINE



PARCEL NO. 69714
REFERENCE: DEED BOOK 1859, PAGE 119 AND
MAP BOOK 62, PAGE 181

LANGSTON WEST, SECTION 8 and 9
WINTERVILLE TWP., PITT COUNTY, NORTH CAROLINA

BILL CLARK HOMES OF GREENVILLE, LLC
200 E. ARLINGTON BLVD.
GREENVILLE, NC 27858
(252) 317-0940

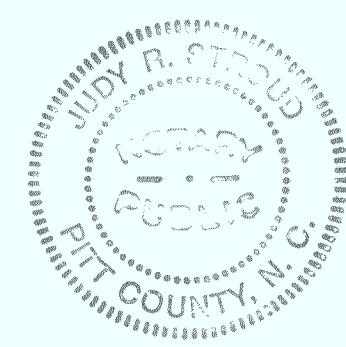
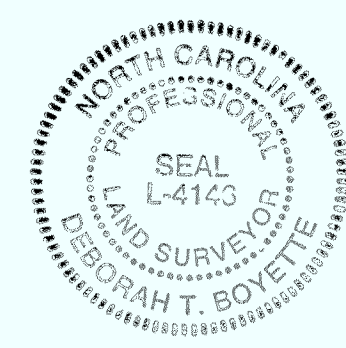


SURVEYED: N/A APPROVED: DTB
DRAWN: DM DATE: 11-30-16
CHECKED: DTB SCALE: 1" Item# 3

MAP NO.	MAPS RECORDED	BOOK	PAGE

MAP SHOWING AREA ANNEXED BY
THE CITY OF GREENVILLE

DATE _____ ORDINANCE NO. _____
8.1831 AC. AREA



I, DEBORAH T. BOYETTE CERTIFY THAT THIS MAP IS OF A SURVEY OF ANOTHER CATEGORY AND IS AN EXCEPTION TO THE DEFINITION OF A SUBDIVISION.

Deborah T. Boyette
PROFESSIONAL LAND SURVEYOR L-4143

I, DEBORAH T. BOYETTE, CERTIFY THAT THIS MAP WAS DRAWN BY JUDY R. STROUD UNDER MY SUPERVISION FROM AN ACTUAL SURVEY BY HOWARD O. BAUM; THAT THE BOUNDARIES NOT SURVEYED ARE SHOWN AS BROKEN LINES PLOTTED FROM INFORMATION FOUND IN DEEDS AND MAPS REFERENCED HEREON.

WITNESS MY HAND AND SEAL THIS 15th DAY OF DEC, 2016.

SIGNED Deborah T. Boyette
PROFESSIONAL LAND SURVEYOR L-4143

NORTH CAROLINA, Pitt COUNTY
I, Judy R. Stroud, NOTARY PUBLIC OF THE COUNTY AND STATE AFORESAID, CERTIFY THAT Deborah T. Boyette, A PROFESSIONAL LAND SURVEYOR, PERSONALLY APPEARED BEFORE ME THIS DAY AN ACKNOWLEDGED THE EXECUTION OF THE FOREGOING INSTRUMENT. WITNESS MY HAND AND OFFICIAL STAMP OR SEAL THIS THE 15th DAY OF December, 2016.
NOTARY PUBLIC Judy R. Stroud
MY COMMISSION EXPIRES 2/28/2020



City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Ordinance to annex Park Place Subdivision involving 2.03+/- acres located along the western right-of-way of West Arlington Boulevard and 475+/- feet south of Stantonsburg Road

Explanation: **Abstract:** The City received a voluntary annexation petition to annex Park Place Subdivision involving 2.03+/- acres located along the western right-of-way of West Arlington Boulevard and 475+/- feet south of Stantonsburg Road. The subject area is currently undeveloped and is anticipated to accommodate 19,000 square feet of medical office space.

ANNEXATION PROFILE

A. SCHEDULE

1. Advertising date: January 2, 2017
2. City Council public hearing date: January 12, 2017
3. Effective date: June 30, 2017

B. CHARACTERISTICS

1. Relation to Primary City Limits: Contiguous
2. Relation to Recognized Industrial Area: Outside
3. Acreage: 2.03+/-
4. Voting District: 1
5. Township: Greenville
6. Zoning: MO (Medical-Office)

- 7. Land Use: Existing: Vacant
Anticipated: 19,000 sq. ft. of medical office space
- 8. Population:

	Formula	Number of People
Total Current	-----	0
Estimated at full development	-----	0
Current Minority	-----	0
Estimated Minority at full development	-----	0
Current White	-----	0
Estimated White at full development	-----	0

* - 2.2 people per household in Greenville

- 9. Rural Fire Tax District: Red Oak
- 10. Greenville Fire District: Station #2 (Distance of 1.0 miles)
- 11. Present Tax Value: \$309,570
Estimated Future Tax Value: \$2,209,570

Fiscal Note: The total estimated tax value at full development is \$2,209,570.

Recommendation: Approve the attached ordinance to annex Park Place Subdivision.

Viewing Attachments Requires Adobe Acrobat. [Click here](#) to download.

Attachments / click to download

[Survey](#)

[Ordinance Park Place 1042212](#)

ORDINANCE NO. 17-
AN ORDINANCE TO EXTEND THE CORPORATE LIMITS OF
THE CITY OF GREENVILLE, NORTH CAROLINA

WHEREAS, the City Council of the City of Greenville has been petitioned under G.S. 160A-31, as amended, to annex the area described herein; and

WHEREAS, the City Council has directed the City Clerk to investigate the sufficiency of said petition; and

WHEREAS, the City Clerk has certified the sufficiency of said petition and a public hearing on the question of this annexation was held at City Hall at 6:00 p.m. on the 12th day of January, 2017, after due notice by publication in The Daily Reflector on the 2nd day of January, 2017; and

WHEREAS, the City Council does hereby find as a fact that said petition meets the requirements of G.S. 160A-31, as amended.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF GREENVILLE, NORTH CAROLINA, DOES ORDAIN:

Section 1. That by virtue of the authority vested in the City Council of the City of Greenville, North Carolina, under G. S. 160A-31, as amended, the following described contiguous territory is annexed:

TO WIT: Being all of that certain property as shown on the annexation map entitled "Park Place Subdivision" involving 2.03+/- acres as prepared by Rivers and Associates.

LOCATION: Lying and being situated in Greenville Township, Pitt County, North Carolina, located along the western right-of-way of West Arlington Boulevard and 475+/- feet south of Stantonsburg Road.

GENERAL DESCRIPTION:

Being all that property located in Greenville Township, Pitt County, North Carolina, bounded on the north by SCG LH Greenville, LP, on the east by Arlington Boulevard, on the south by North Carolina Real Estate Investment, LLC, on the west by University Medical Park – Section One, and more particularly described as follows:

Beginning at an existing iron pipe located in the westerly right-of-way of Arlington Boulevard, said pipe being the northeastern property corner of the North Carolina Real Estate Investment, LLC property, recorded in Deed Book 1218, Page 730, also identified as Lot 4, Block B recorded in Map Book 48, Page 127, the **POINT OF BEGINNING**, thence from the **POINT OF BEGINNING** and with the northern line of the North Carolina Real Estate Investment, LLC property S 75°26'41" W 383.69 feet to a point in the eastern line of the University Medical Park – Section One property recorded in Map Book 52, Page 190 passing through an existing iron pipe at 368.72 feet to a point; thence with the eastern line of the University Medical Park – Section One N 03°38'42" W 186.33 feet to a point; thence N 03°48'51" E 116.13 feet to an existing iron rod, a common corner with the SCG LH Greenville, LP property recorded in Deed Book 3324, Page 215, also identified as Lot 5, Block B recorded in Map Book 49, Page 199; thence cornering and continuing along the southern line of the SCG LH

Greenville, LP property S 86°11'31" E 347.56 feet to an existing disturbed iron rod, said point also located in the western right of way line of Arlington Boulevard; thence with the western right-of-way line of Arlington Boulevard, a curve to the left having a radius of 1,195.92 feet, an arc length of 157.80 feet and a chord bearing and distance of S 07°29'18" E 157.69 feet to an existing iron pipe; continuing with the western right-of-way line of Arlington Boulevard N 78°38'13" E 2.59 feet to an existing iron pipe; continuing with the western right-of-way of Arlington Boulevard with a curve to the left having a radius of 1,195.92 feet, an arc length of 27.07 feet and a chord bearing and distance of S 11°58'14" E 27.07 feet to an existing iron pipe the POINT OF BEGINNING, containing 2.03 acres more or less and being all of the James M. Moye, Jr., Etal Property, recorded in Map Book 80, Page 129 or the residual property from that tract recorded in Deed Book I 28 Page 73 and shown on an Annexation Map prepared by Rivers and Associates, Inc. for James M. Moye, Jr., Etal, dated November 16, 2016, last revised December 15, 2016 drawing number Z-2615-A and incorporated herein by reference.

Attachment number of
Page 2 of 2

Section 2. Territory annexed to the City of Greenville by this ordinance shall, pursuant to the terms of G.S. 160A-23, be annexed into Greenville municipal election district one. The City Clerk, City Engineer, representatives of the Board of Elections, and any other person having responsibility or charge of official maps or documents shall amend those maps or documents to reflect the annexation of this territory into municipal election district one.

Section 3. The territory annexed and its citizens and property shall be subject to all debts, laws, ordinances, and regulations in force in the City of Greenville and shall be entitled to the same privileges and benefits as other territory now within the City of Greenville. Said territory shall be subject to municipal taxes according to G.S. 160A-58.10.

Section 4. The Mayor of the City of Greenville, North Carolina, shall cause a copy of the map of the territory annexed by this ordinance and a certified copy of this ordinance to be recorded in the office of the Register of Deeds of Pitt County and in the Office of the Secretary of State in Raleigh, North Carolina. Such a map shall also be delivered to the Pitt County Board of Elections as required by G.S. 163-288.1.

Section 5. This annexation shall take effect from and after the 30th day of June, 2017.

ADOPTED this 12th day of January, 2017.

Allen M. Thomas, Mayor

ATTEST:

Carol L. Barwick, City Clerk

NORTH CAROLINA
PITT COUNTY

I, Polly Jones, a Notary Public for said County and State, certify that Carol L. Barwick personally came before me this day and acknowledged that she is the City Clerk of the City of Greenville, a municipality, and that by authority duly given and as the act of the municipality, the foregoing instrument was signed in its name by its Mayor, sealed with the corporate seal, and attested by herself as its City Clerk.

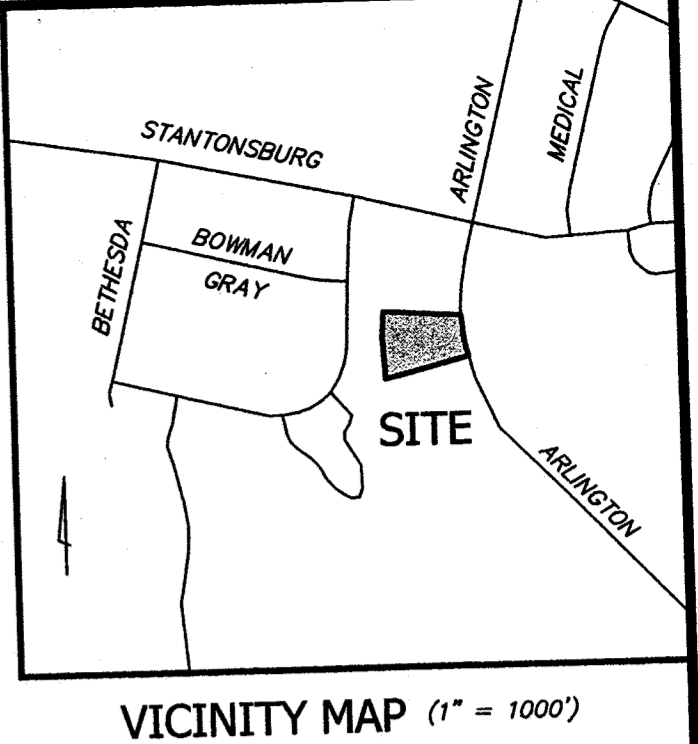
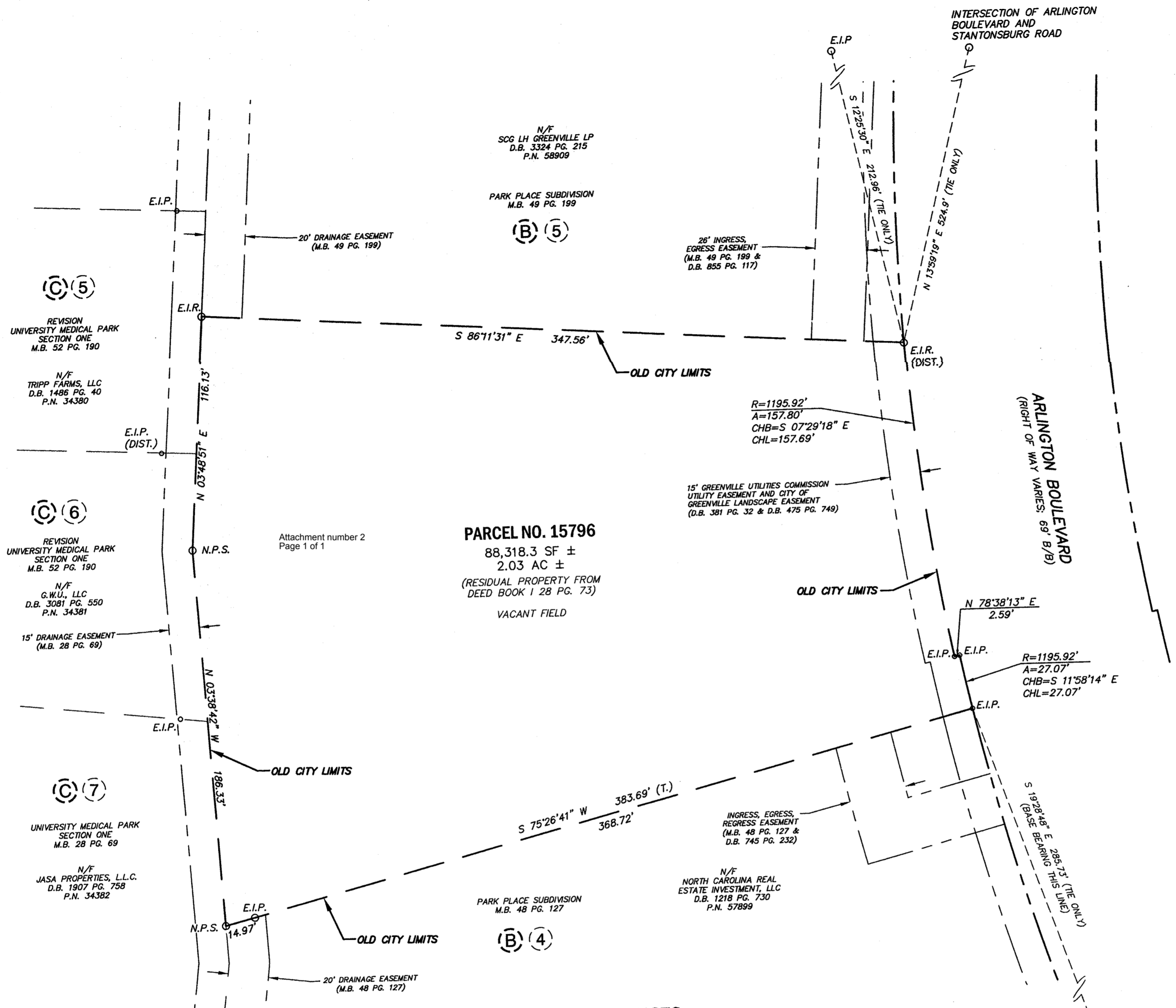
WITNESS my hand and official seal this ____th day of ____, 2017.

Notary Public

My Commission Expires: _____

1042212

M.B. 48 PG. 127 (JULY 10, 1997)

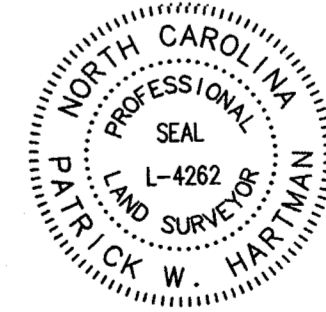
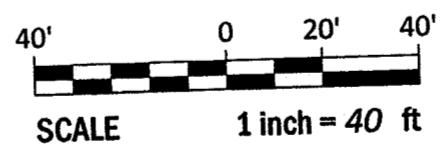


- NOTES:**
1. AREA DETERMINED BY COORDINATES.
 2. ALL DISTANCES ARE HORIZONTAL GROUND MEASUREMENTS.
 3. NO POINT SET AT ANY CORNER UNLESS OTHERWISE NOTED.
 4. THIS MAP WAS PREPARED FOR ANNEXATION PURPOSES ONLY; REFERENCE RECORDED BOUNDARY SURVEY IN MAP BOOK 80 PAGE 129.
 5. CITY LIMITS WAS TAKEN FROM PITT COUNTY GEOGRAPHIC INFORMATION SYSTEM.
 6. PROPERTY ADDRESS PER PITT COUNTY GIS: #2109 WEST ARLINGTON BOULEVARD.

- LEGEND:**
- OLD CITY LIMIT
 - CITY LIMIT
 - RIGHT OF WAY
 - EXISTING IRON ROD O.E.I.R.
 - NO POINT SET N.P.S.
 - EXISTING IRON PIPE E.I.P.

PARCEL NO. 15796
 88,318.3 SF ±
 2.03 AC ±
 (RESIDUAL PROPERTY FROM DEED BOOK 1 28 PG. 73)
 VACANT FIELD

- REFERENCES**
- M.B. 80 PG. 129
 - ESTATE FILE 1971-170
 - D.B. 1 28 PG. 73
 - D.B. 381 PG. 32
 - D.B. 378 PG. 711
 - D.B. 378 PG. 714
 - D.B. 378 PG. 717
 - D.B. 378 PG. 720
 - D.B. 475 PG. 749
 - M.B. 6 PG. 111
 - STATE HIGHWAY BOOK 2 PG. 9
 - P.N. 15796



CERTIFICATION
 NORTH CAROLINA PITT COUNTY
 I, PATRICK W. HARTMAN, CERTIFY THAT THIS MAP WAS DRAWN UNDER MY SUPERVISION FROM DEED DESCRIPTIONS RECORDED IN DEED BOOK SEE PAGE REF OR AS NOTED; THAT THE RATIO OF PRECISION IS 1:10,000; THAT BOUNDARIES NOT SURVEYED ARE SHOWN AS BROKEN LINES PLOTTED FROM INFORMATION FOUND AND REFERENCED HEREON; THAT THIS MAP WAS PREPARED IN ACCORDANCE WITH G.S. 47-30 AS AMENDED. I FURTHER CERTIFY PURSUANT TO G.S. 47-30 (1)(11)(d) AS TO THE FOLLOWING THAT THIS SURVEY IS OF ANOTHER CATEGORY; BEING A SURVEY FOR ANNEXATION INTO CITY LIMITS OF THE CITY OF GREENVILLE; WITNESS MY ORIGINAL SIGNATURE, LICENSE NUMBER, AND SEAL THIS 16TH DAY OF NOVEMBER, 2016.

REVISIONS: #1 - 12/15/16 - REVISED PER CITY OF GREENVILLE COMMENTS.

ANNEXATION MAP
PARK PLACE SUBDIVISION
 PITT COUNTY PARCEL NO 15796
 GREENVILLE TOWNSHIP, PITT COUNTY, NORTH CAROLINA

OWNER **JAMES M. MOYE JR., ETAL.**
 ADDRESS 1713 ROSEWOOD DRIVE, GREENVILLE, N.C. 27858
 PHONE (252) 756-5896

SURVEYED JW	APPROVED PWH
DRAWN PH	DATE 11/16/16
CHECKED PWH	SCALE 1"=40'

Rivers & ASSOCIATES, INC.
 107 East Second Street
 Greenville, NC 27858
 (252) 752-4135

MAP NO.	PLATS RECORDED	BOOK	PAGE
	ANNEXATION MAP FOR PARK PLACE SUBDIVISION	50	6
	ANNEXATION MAP FOR PARK PLACE SUBDIVISION	48	161
	ANNEXATION MAP FOR UNIVERSITY MEDICAL PARK	26	67

MAP SHOWING AREA ANNEXED BY
THE CITY OF GREENVILLE, N.C.

EFFECTIVE DATE _____ ORDINANCE NO. _____ AREA **2.03 AC.**

GREENVILLE TOWNSHIP, PITT COUNTY, N.C.

SIGNED
 PROFESSIONAL LAND SURVEYOR
 LICENSE NUMBER L-4262



City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Ordinance requested by A. Scott Buck, ECU Associate Vice Chancellor for Administration & Business Finance Services, to rezone 0.25 acres (11,007 sq. ft.) located at the northeastern corner of the intersection of East 5th Street and South Summit Street from R6S (Residential-Single-family [Medium Density]) to OR (Office-Residential [High Density Multi-family])

Explanation: **Abstract:** The City has received a request from A. Scott Buck, ECU Associate Vice Chancellor for Administration & Business Finance Services, to rezone 0.25 acres (11,007 sq. ft.) located at the northeastern corner of the intersection of East 5th Street and South Summit Street from R6S (Residential-Single-family [Medium Density]) to OR (Office-Residential [High Density Multi-family]).

Required Notices:

Planning and Zoning meeting notice (property owner and adjoining property owner letter) mailed on December 6, 2016.
On-site sign(s) posted on December 6, 2016.
City Council public hearing notice (property owner and adjoining property owner letter) mailed on December 22, 2016.
Public hearing legal advertisement published on January 2 and January 9, 2017.

Comprehensive Plan:

The Future Land Use and Character Map recommends university institutional (UI) along the northern right-of-way of East 5th Street between Reade Street and Eastern Street transitioning to university neighborhood (UN) to the north.

University Institutional:

Mainly comprised of East Carolina University's (ECU) Main Campus and surrounding facilities. The core of the campus area tends to cluster buildings in a walkable pattern. At the edges of the campus are related facilities and parking areas.

Intent:

- Encourage better physical links between Uptown and ECU
- Support Campus development as described in A Campus Within Context, A Comprehensive Plan Master Plan for East Carolina University (2012) and in potential master plan updates by coordinating infrastructure improvements and leveraging investments to revitalize adjacent areas

Primary Uses:
Institutional/Civic

Secondary uses:
Office
Multifamily residential

Thoroughfare/Traffic Report Summary (PWD-Engineering Division):

Since the site on East 5th Street can accommodate the same size development under the current and proposed zoning, no net traffic impact is anticipated and a traffic report was not generated.

During the review process, measures to mitigate traffic impacts will be determined.

History/Background:

In 2005, the subject property was part of a large scale rezoning as part of the Task Force on Preservation of Neighborhoods and Housing Objective 6 to rezone neighborhoods that are predominantly single-family in character to single-family only zoning.

Present Land Use:

One (1) single-family residence (vacant)

Water/Sewer:

Water and sanitary sewer are available.

Historic Sites:

The property is part of the locally-designated College View Historic District.

Environmental Conditions/Constraints:

There are no known environmental conditions/constraints.

Surrounding Land Uses and Zoning:

North: R6S - One (1) single-family residence (under common ownership of applicant)

South: OR - ECU Main Campus

East: R6S - ECU Chancellor's Residence

West: R6S - Sigma Phi Epsilon Fraternity House

Fiscal Note: No cost to the City.

Recommendation: In staff's opinion, the request is in compliance with Horizons 2026: Greenville's Community Plan and the Future Land Use and Character Map.

"In compliance with the comprehensive plan" should be construed as meaning the requested zoning is (i) either specifically recommended in the text of the Horizons Plan (or addendum to the plan) or is predominantly or completely surrounded by the same or compatible and desirable zoning and (ii) promotes the desired urban form. The requested district is considered desirable and in the public interest, and staff recommends approval of the requested rezoning.

The Planning and Zoning Commission voted unanimously to approve the request at its December 20, 2016 meeting.

If the City Council determines to approve the zoning map amendment, a motion to adopt the attached zoning map amendment ordinance will accomplish this. The ordinance includes the statutorily required statement describing whether the action taken is consistent with the comprehensive plan and explaining why Council considers the action taken to be reasonable and in the public interest.

If City Council determines to deny the zoning map amendment, in order to comply with this statutory requirement, it is recommended that the motion be as follows:

Motion to deny the request to rezone and to make a finding and determination that the rezoning request is inconsistent with the adopted comprehensive plan including, but not limited to, Policy 1.1.1 guide development with the Future Land Use and Character Map and Policy 1.1.6 guide development using the Tiered Growth Approach, and further that the denial of the rezoning request is reasonable and in the public interest due to the rezoning request does not promote, in addition to the furtherance of other goals and objectives, the safety and general welfare of the community because the requested zoning is consistent with the recommended Future Land Use and Character designation and is located in a Primary Service Area.

Note: In addition to the other criteria, the Planning and Zoning Commission and City Council shall consider the entire range of permitted and special uses for the existing and proposed zoning districts as listed under Title 9, Chapter 4, Article D of the Greenville City Code.

Viewing Attachments Requires Adobe Acrobat. [Click here](#) to download.

Attachments / click to download

- [Attachments](#)
 - [Ordinance A Scott Buck 16 17 1042704](#)
 - [Minutes A Scott Buck 16 17 1042708](#)
 - [List of Uses OR 1019442](#)
-

ORDINANCE NO. 17-
AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF GREENVILLE
REZONING TERRITORY LOCATED WITHIN THE PLANNING AND ZONING
JURISDICTION OF THE CITY OF GREENVILLE, NORTH CAROLINA

WHEREAS, the City Council of the City of Greenville, North Carolina, in accordance with Article 19, Chapter 160A, of the General Statutes of North Carolina, caused a public notice to be given and published once a week for two successive weeks in The Daily Reflector setting forth that the City Council would, on the 12th day of January, 2017, at 6:00 p.m., in the Council Chambers of City Hall in the City of Greenville, NC, conduct a public hearing on the adoption of an ordinance rezoning the following described territory;

WHEREAS, the City Council has been informed of and has considered all of the permitted and special uses of the districts under consideration;

WHEREAS, in accordance with the provisions of North Carolina General Statute 160A-383, the City Council does hereby find and determine that the adoption of the ordinance zoning the following described property is consistent with the adopted comprehensive plan and other officially adopted plans that are applicable and that the adoption of the ordinance zoning the following described property is reasonable and in the public interest due to its consistency with the comprehensive plan and other officially adopted plans that are applicable and, as a result, its furtherance of the goals and objectives of the comprehensive plan and other officially adopted plans that are applicable;

WHEREAS, as a further description as to why the action taken is consistent with the comprehensive plan and other officially adopted plans that are applicable in compliance with the provisions of North Carolina General Statute 160A-383, the City Council of the City of Greenville does hereby find and determine that the adoption of this ordinance is consistent with provisions of the comprehensive plan including, but not limited to, Policy 1.1.1 guide development with the Future Land Use and Character Map and Policy 1.1.6 guide development using the Tiered Growth Approach; and

WHEREAS, as a further explanation as to why the action taken is reasonable and in the public interest in compliance with the provisions of North Carolina General Statute 160A-383, the City Council of the City of Greenville does hereby find and determine that the adoption of this ordinance will, in addition to the furtherance of other goals and objectives, promote the safety and general welfare of the community because the requested zoning is consistent with the recommended Future Land Use and Character designation and is located in a Preferred Growth Area;

THE CITY COUNCIL OF THE CITY OF GREENVILLE, NORTH CAROLINA, DOES HEREBY ORDAIN:

Section 1. That the following described territory is rezoned from R6S (Residential-Single-family) to OR (Office-Residential).

TO WIT: State of North Carolina Property

LOCATION: Located at the northeastern corner of East 5th Street and Summit Street.

DESCRIPTION: Being that property identified as Pitt County Tax Parcel 26037, owned by the State of North Carolina, recorded in Deed Book 2294 Page 859, located in the City of Greenville, Greenville Township, Pitt County, North Carolina, bounded on the south by East Fifth Street, on the west by the Summit Street, on the north by the East Carolina University Real Estate Foundation, Inc. and east by the East Carolina University and being more particularly described as follows:

Beginning at an existing iron pipe marking, said point marking the intersection of the northern right-of-way of East Fifth Street and the eastern right-of-way of Summit Street, said point also being the southwest corner of Lot 1, Block B College View Subdivision recorded in Map Book 1, Page 84; thence from the **POINT OF BEGINNING** with the eastern right-of-way of Summit Street N 29°45'00" E 149.94 feet to an existing iron pipe, said point being the southwestern corner of the East Carolina University Real Estate Foundation, Inc. property recorded in Deed Book 3246 Page 348; thence cornering and with the southern line of the East Carolina University Real Estate Foundation, Inc. S 60°12'33" E 73.44 feet to a point in the western line of the property of East Carolina University, passing through an existing iron pipe at 72.43 feet; thence cornering with the East Carolina University property S 29°45'00" W 149.83 feet to an existing iron pipe located in the northern right-of-way of East Fifth Street; thence with the northern right-of-way of East Fifth Street N 60°17'32" W 73.44 feet to the **POINT OF BEGINNING**, containing 11,007.5 square feet more or less and being all of Pitt County Parcel 26037, and shown on a Rezoning Map prepared by Rivers and Associates, Inc., drawing number Z-2618 dated November 8th, 2016, last revised November 28, 2016 and herein incorporated by reference.

Section 2. That the Director of Community Development is directed to amend the zoning map of the City of Greenville in accordance with this ordinance.

Section 3. That all ordinances and clauses of ordinances in conflict with this ordinance are hereby repealed.

Section 4. That this ordinance shall become effective upon its adoption.

ADOPTED this 12th day of January, 2017.

Allen M. Thomas, Mayor

ATTEST:

Carol L. Barwick, City Clerk

Doc. # 1042704

Excerpt from DRAFT the Planning & Zoning Commission Minutes (12/20/2016)

Ordinance requested by A. Scott Buck, Associate Vice Chancellor for Administration & Business Finance Services, ECU to rezone 0.25 acres (11,007 sq. ft.) located at the northeastern corner of the intersection of East 5th Street and South Summit Street from R6S (Residential-Single-family [Medium Density]) to OR (Office-Residential [High Density Multi-family]) – APPROVED

Ms. Gooby delineated the property. It is located in the central section of the city at the corner of East 5th Street and Summit Street. The property is in the locally-designated College View Historic District. Currently, there is an application with the Historic Preservation Commission (HPC) to relocate/demolish the structure. The HPC has issued a 365-day delay on the application. The property is zoned single-family. The Future Land Use and Character Map recommends university-institutional along the frontage of East 5th Street. This character is mainly comprised of the ECU main campus and the surrounding facilities then transitions to university-neighborhood to the north. The OR zoning is the only zoning district for use by the university. In staff's opinion, the request is in compliance with Horizons 2026: Greenville's Community Plan and the Future Land Use and Character Plan Map.

Chairman King opened the public hearing.

Scott Buck, the applicant, spoke in favor of the request. ECU has owned the property for a couple of years. This property is adjacent to the Chancellor's House. The HPC has asked us to save the house. ECU intends to use the property as university office space. ECU owns several properties along 5th Street and keeps them well-maintained.

Jeremy Jordan, Chair of the Historic Preservation Commission, spoke in favor. He would like to affirm the HPC is in favor of the rezoning in an effort to save the house to maintain the visual integrity of East 5th Street.

No one spoke in opposition.

Chairman King closed the public hearing and opened for board discussion.

Motion made by Mr. Robinson, seconded by Mr. Schrade, to recommend approval of the proposed amendment to advise that it is consistent with the Comprehensive Plan and other applicable plans and to adopt the staff report which addresses plan consistency and other matters. Motion passed unanimously.

EXISTING ZONING

R6S (Residential-Single-Family)

Permitted Uses

(1) General:

- a. Accessory use or building
- c. On-premise signs per Article N

(2) Residential:

- a. Single-family dwelling
- b(1). Master Plan Community per Article J
- f. Residential cluster development per Article M
- k. Family care home (see also section 9-4-103)
- q. Room renting

*(3) Home Occupations (see all categories):*None*

(4) Governmental:

- b. City of Greenville municipal government building or use (see also section 9-4-103)

(5) Agricultural/ Mining:

- a. Farming; agriculture, horticulture, forestry (see also section 9-4-103)

(6) Recreational/ Entertainment:

- f. Public park or recreational facility
- g. Private noncommercial park or recreational facility

(7) Office/ Financial/ Medical: None*

(8) Services:

- o. Church or place of worship (see also section 9-4-103)

(9) Repair: None*

(10) Retail Trade: None*

(11) Wholesale/ Rental/ Vehicle- Mobile Home Trade. None*

(12) Construction:

- c. Construction office; temporary, including modular office (see also section 9-4-103)

(13) Transportation: None*

*(14) Manufacturing/ Warehousing: * None*

(15) Other Activities (not otherwise listed - all categories). None*

R6S (Residential-Single-Family)

Special Uses

(1) General. None*

(2) Residential. None*

(3) Home Occupations (see all categories):

- a. Home occupation; not otherwise listed
- d. Home occupation; including bed and breakfast inn (historic district only)

(4) Governmental:

- a. Public utility building or use

(5) Agricultural/ Mining: None*

(6) Recreational/ Entertainment:

- a. Golf course; 18-hole regulation (see also section 9-4-103)
- a(1). Golf course; 9-hole regulation (see also section 9-4-103)
- c.(1). Tennis club; indoor and outdoor facilities

(7) Office/ Financial/ Medical: None*

(8) Services:

- d. Cemetery
- g. School; junior and senior high (see also section 9-4-103)
- h. School; elementary (see also section 9-4-103)
- i. School; kindergarten or nursery (see also section 9-4-103)
- t. Guest house for a college and other institution of higher learning

(9) Repair: None*

(10) Retail Trade: None*

(11) Wholesale/ Rental/ Vehicle- Mobile Home Trade. None*

(12) Construction: None*

(13) Transportation: None*

*(14) Manufacturing/ Warehousing: * None*

(15) Other Activities (not otherwise listed - all categories). None*

PROPOSED ZONING

OR (Office-Residential)

Permitted Uses

(1) General:

- a. Accessory use or building
- b. Internal service facilities
- c. On-premise signs per Article N
- f. Retail sales incidental

(2) Residential:

- b. Two-family attached dwelling (duplex)
- c. Multi-family development per Article 1
- k. Family care home (see also section 9-4-103)
- n. Retirement center or home

- o. Nursing, convalescent center or maternity home; major care facility
- p. Board or rooming house
- q. Room renting

(3) *Home Occupations (see all categories):**None

(4) *Governmental:*

- b. City of Greenville municipal government building or use (see also section 9-4-103)
- c. County or state government building or use not otherwise listed; excluding outside storage and major or minor repair
- d. Federal government building or use

(5) *Agricultural/ Mining:*

- a. Farming; agriculture, horticulture, forestry (see also section 9-4-103)

(6) *Recreational/ Entertainment:*

- f. Public park or recreational facility
- g. Private noncommercial park or recreation facility

(7) *Office/ Financial/ Medical:*

- a. Office; professional and business, not otherwise listed
- b. Operational/processing center
- c. Office; customer service not otherwise listed, including accessory service delivery vehicle parking and indoor storage
- d. Bank, savings and loan or other savings or investment institutions
- e. Medical, dental, ophthalmology or similar clinic, not otherwise listed

(8) *Services:*

- c. Funeral home
- e. Barber or beauty shop
- f. Manicure, pedicure, or facial salon
- g. School; junior and senior high (see also section 9-4-103)
- h. School; elementary (see also section 9-4-103)
- i. School; kindergarten or nursery (see also section 9-4-103)
- j. College or other institutions of higher learning
- k. Business or trade school
- n. Auditorium
- o. Church or place of worship (see also section 9-4-103)
- p. Library
- q. Museum
- r. Art Gallery
- u. Art studio including art and supply sales
- v. Photography studio including photo and supply sales
- w. Recording studio
- x. Dance studio
- bb. Civic organizations
- cc. Trade or business organizations

(9) *Repair:** None

(10) *Retail Trade:*

- s. Book or card store, news stand
- w. Florist

(11) *Wholesale/ Rental/ Vehicle- Mobile Home Trade:** None

(12) Construction:

- a. Licensed contractor; general, electrical, plumbing, mechanical, etc. excluding outside storage
- c. Construction office; temporary, including modular office (see also section 9-4-103)

*(13) Transportation:** None

(14) Manufacturing/ Warehousing: * None

*(15) Other Activities (not otherwise listed - all categories):** None

OR (Office-Residential)

Special Uses

*(1) General:** None

(2) Residential:

- d. Land use intensity multifamily (LUI) development rating 50 per Article K
- e. Land use intensity dormitory (LUI) development rating 67 per Article K
- i. Residential quarters for resident manager, supervisor or caretaker; excluding mobile home
- o.(1). Nursing, convalescent center or maternity home; minor care facility
- r. Fraternity or sorority house

*(3) Home Occupations (see all categories):** None

(4) Governmental:

- a. Public utility building or use

*(5) Agricultural/ Mining:** None

(6) Recreational/ Entertainment:

- c.(1). Tennis club; indoor and outdoor facilities
- h. Commercial recreation; indoor only, not otherwise listed

(7) Office/ Financial/ Medical:

- f. Veterinary clinic or animal hospital (also see animal boarding; outside facility, kennel and stable)

(8) Services:

- a. Child day care facilities
- b. Adult day care facilities
- l. Convention center; private
- s. Hotel, motel, bed and breakfast inn; limited stay lodging (see also residential quarters for resident manager, supervisor or caretaker and section 9-4-103)
- ff. Mental health, emotional or physical rehabilitation center

*(9) Repair:** None

(10) Retail Trade:

- h. Restaurant; conventional
- j. Restaurant; regulated outdoor activities

*(11) Wholesale/ Rental/ Vehicle- Mobile Home Trade:** None

*(12) Construction:** None

(13) Transportation:

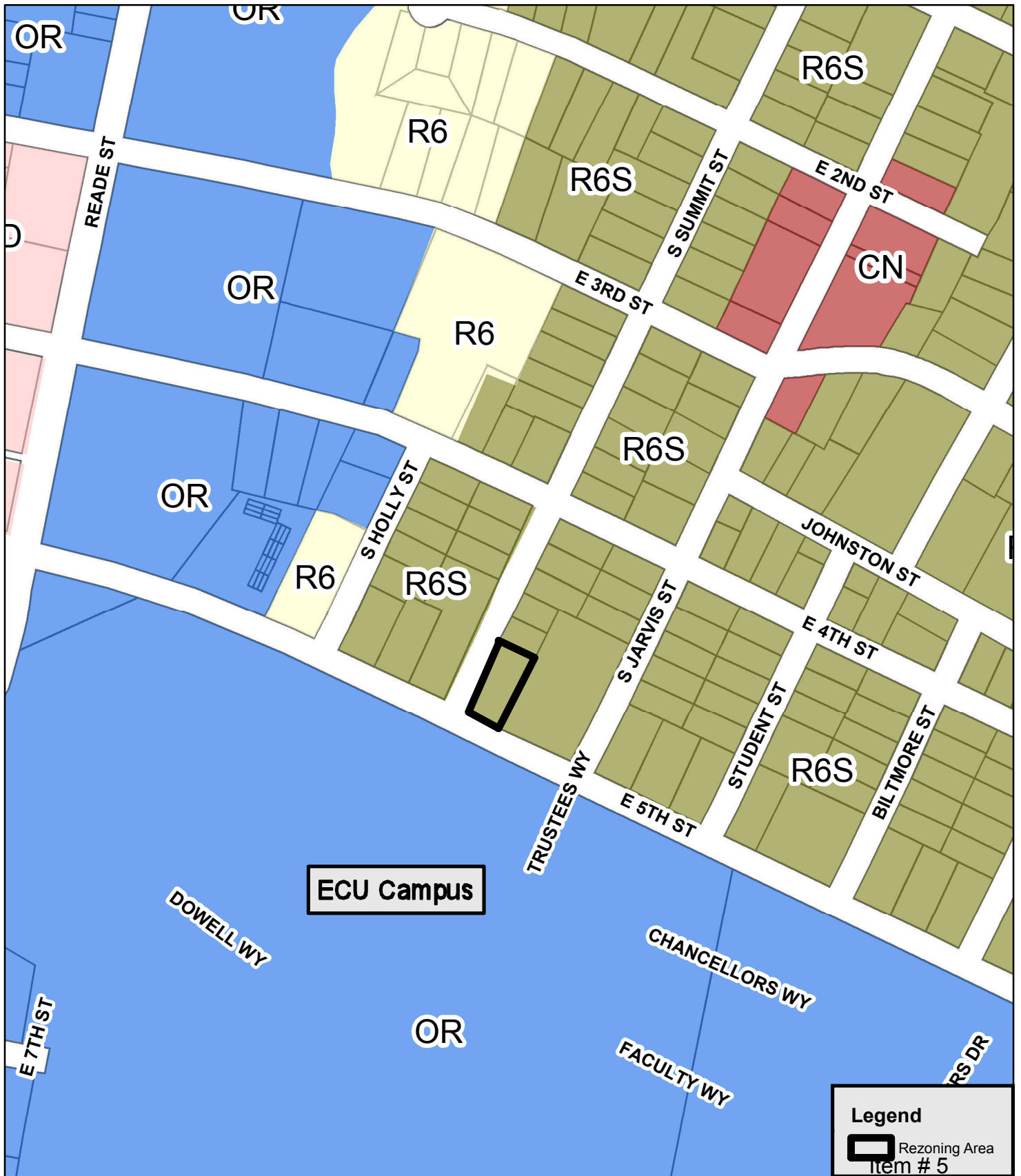
- h. Parking lot or structure; principle use

*(14) Manufacturing/ Warehousing: * None*


(15) Other Activities (not otherwise listed - all categories):

- a. Other activities; personal services not otherwise listed
- b. Other activities; professional services not otherwise listed

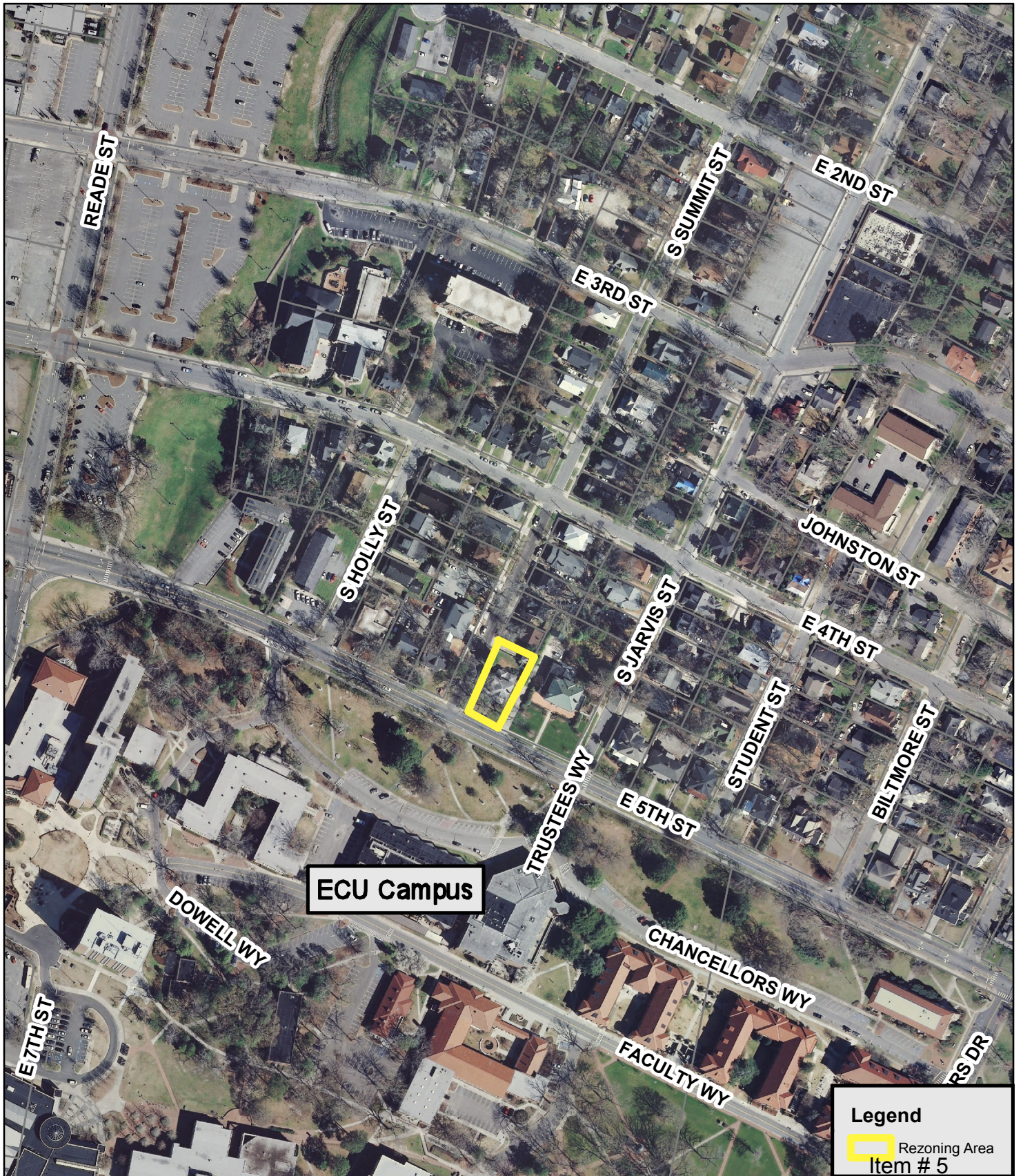
A. Scott Buck, Associate Vice Chancellor
for Administration & Business Finance Services, ECU
From: R6S to OR
0.25 acres
December 5, 2016



Legend

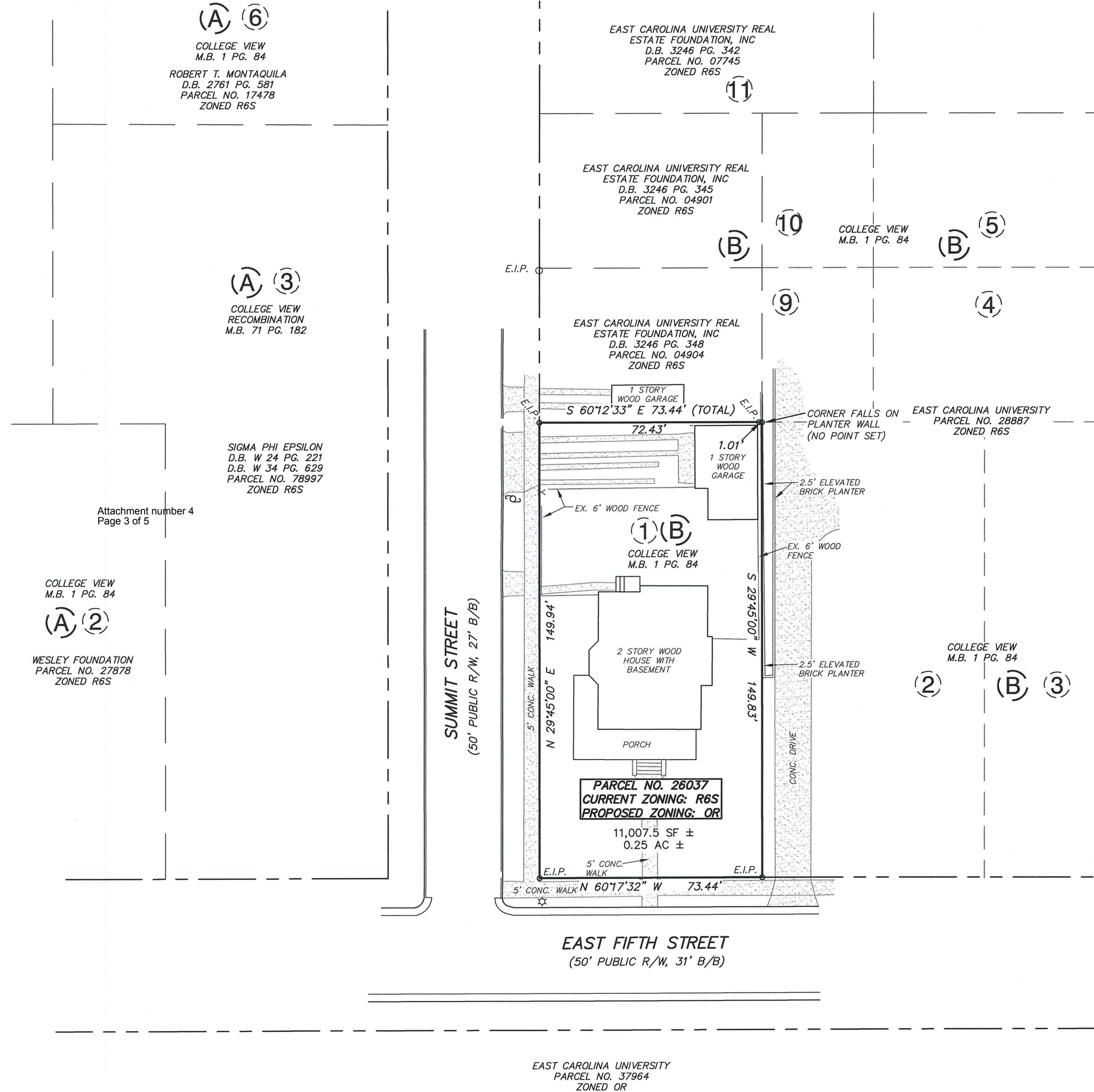
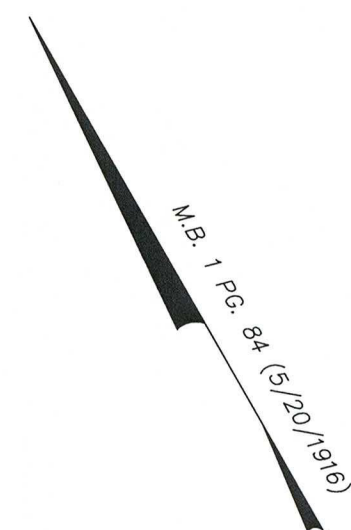
 Rezoning Area
Item # 5

A. Scott Buck, Associate Vice Chancellor
for Administration & Business Finance Services, ECU
From: R6S to OR
0.25 acres
December 5, 2016





VICINITY MAP
SCALE: 1" = 1000'



- NOTES:**
1. AREA DETERMINED BY COORDINATES.
 2. ALL DISTANCES ARE HORIZONTAL MEASUREMENTS.
 3. NO POINT SET AT ANY CORNER UNLESS OTHERWISE NOTED.
 4. THIS MAP WAS PREPARED FOR REZONING PURPOSES ONLY AND IS NOT A BOUNDARY SURVEY OF THE PROPERTIES SHOWN HEREON. THIS MAP NOT TO BE USED FOR SALES OR CONVEYANCE.
 5. EXISTING ZONING WAS TAKEN FROM THE PITT COUNTY ONLINE PARCEL INFORMATION SYSTEM (OPIS) WEB SITE ON NOVEMBER 7, 2016.
 6. PROPERTY SUBJECT TO ANY AND ALL EASEMENTS, RIGHTS OF WAY, RESTRICTIVE COVENANTS WHICH MAY BE OF RECORD.
 7. ADDRESS IS 601 EAST FIFTH STREET.
 8. ADJOINING PROPERTY DATA WAS TAKEN FROM THE PITT COUNTY ONLINE PARCEL INFORMATION SYSTEM (OPIS) AND HAS NOT BEEN VERIFIED OR ACCURACY OR CORRECTNESS.

LEGEND:

ACRES	AC.
SQUARE FEET	S.F.
NUMBER	NO.
PAGE	PG.
MAP BOOK	M.B.
NOW OR FORMERLY	N/F
DEED BOOK	D.B.
RIGHT OF WAY	R/W
BACK TO BACK	B/B
REZONING LINE	_____
ADJOINER LINE	_____
PLAT LOT LINE	_____
PLATTED LOT INFORMATION	(B) (3)
UTILITY POLE	⊙
LIGHT POLE	☆
EXISTING IRON PIPE	E.I.P.
CONCRETE	CONC.

REZONED AREA

0.25 AC ± (11,007.5 SF ±)

REFERENCE:

D.B. 2294 PG. 859
RIVERS DRAWING E-483-X
M.B. 1 PG. 84
P.N. 26037

OWNER:

STATE OF NORTH CAROLINA
1321 MAIL SERVICE CENTER
RALEIGH, NC 27690



Item # 5

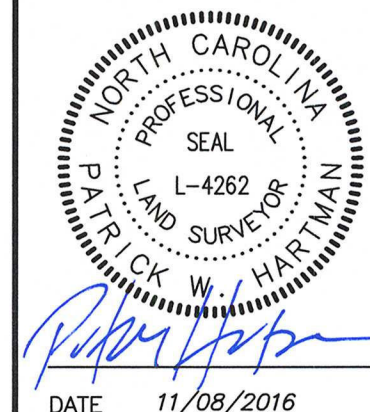
EAST CAROLINA UNIVERSITY
PARCEL NO. 37964
ZONED OR

REVISIONS: #1 - 11/28/2016 - PER CITY COMMENTS AND REVIEW.

CERTIFICATION

I, PATRICK W. HARTMAN, PROFESSIONAL LAND SURVEYOR CERTIFY THAT THIS MAP WAS DRAWN UNDER MY SUPERVISION FROM A PRIOR SURVEY BY ME ON JANUARY 18TH, 2008 AND OR MAPS AS REFERENCED HEREON, I FURTHER CERTIFY PURSUANT TO G.S. 47-30 (F)(11)d, THAT THIS SURVEY IS OF ANOTHER CATEGORY, REZONING MAP. WITNESS MY ORIGINAL SIGNATURE, LICENSE NUMBER AND SEAL THIS 8TH DAY OF NOVEMBER, 2016.

SIGNED: *Patrick W. Hartman*
PROFESSIONAL LAND SURVEYOR
LICENSE NUMBER L-4262



DATE 11/08/2016

SURVEY DG/RB	DRAFT	PWH
DESIGN	CHECK	PH



Engineers
Planners
Surveyors
Landscape Architects
107 East Second Street
Greenville, NC 27858
(252) 752-4135

REZONING MAP FOR:
A. SCOTT BUCK, ASSOCIATE VICE CHANCELLOR FOR
ADMINISTRATION & FINANCE BUSINESS SERVICES,
EAST CAROLINA UNIVERSITY
CITY OF GREENVILLE, GREENVILLE TWSP., PITT CO., N.C.

SCALE 1" = 30'	DRAWING NO. Z-2618	PROJECT NO. 2016133	SHEET 1 OF 1
-------------------	-----------------------	------------------------	-----------------

P:\LandDev\ECU - 601 E 5th Street Rezoning - 2016133\SURVEY\DWG\Z-1618 Rezoning (601 E Fifth Street).dwg, REZONING MAP, Hartmp, Mon Nov 28, 2016 at 1:39pm

04/30/07

BUFFERYARD SETBACK AND VEGETATION SCREENING CHART

For Illustrative Purposes Only

Bufferyard Requirements: Match proposed land use with adjacent permitted land use or adjacent vacant zone/nonconforming use to determine applicable bufferyard.

PROPOSED LAND USE CLASS (#)	ADJACENT PERMITTED LAND USE CLASS (#)					ADJACENT VACANT ZONE OR NONCONFORMING USE		PUBLIC/PRIVATE STREETS OR R.R.
	Single-Family Residential (1)	Multi-Family Residential (2)	Office/Institutional, light Commercial, Service (3)	Heavy Commercial, Light Industry (4)	Heavy Industrial (5)	Residential (1) - (2)	Non-Residential (3) - (5)	
Multi-Family Development (2)	C	B	B	B	B	C	B	A
Office/Institutional, Light Commercial, Service (3)	D	D	B	B	B	D	B	A
Heavy Commercial, Light Industry (4)	E	E	B	B	B	E	B	A
Heavy Industrial (5)	F	F	B	B	B	F	B	A

Bufferyard A (street yard)		
Lot Size	Width	For every 100 linear feet
Less than 25,000 sq.ft.	4'	2 large street trees
25,000 to 175,000 sq.ft.	6'	2 large street trees
Over 175,000 sq.ft.	10'	2 large street trees

Street trees may count toward the minimum acreage.

Bufferyard B (no screen required)	
Lot Size	Width
Less than 25,000 sq.ft.	4'
25,000 to 175,000 sq.ft.	6'
Over 175,000 sq.ft.	10'

Bufferyard C (screen required)	
Width	For every 100 linear feet
10'	3 large evergreen trees 4 small evergreens 16 evergreen shrubs

Where a fence or evergreen hedge (additional materials) is provided, the bufferyard width may be reduced to eight (8) feet.

Bufferyard D (screen required)	
Width	For every 100 linear feet
20'	4 large evergreen trees 6 small evergreens 16 evergreen shrubs

Bufferyard width may be reduced by fifty (50%) percent if a fence, evergreen hedge (additional material) or earth berm is provided.

Bufferyard E (screen required)	
Width	For every 100 linear feet
30'	6 large evergreen trees 8 small evergreens 26 evergreen shrubs

Bufferyard width may be reduced by fifty (50%) percent if a fence, evergreen hedge (additional material) or earth berm is provided.

Bufferyard F (screen required)	
Width	For every 100 linear feet
50'	8 large evergreen trees 10 small evergreens 36 evergreen shrubs

Bufferyard width may be reduced by fifty (50%) percent if a fence, evergreen hedge (additional material) or earth berm is provided.

Parking Area: Thirty (30) inch high screen required for all parking areas located within fifty (50) feet of a street right-of-way.

RESIDENTIAL DENSITY CHART			
Density Level	Future Land Use and Character Type	Applicable Zoning District(s)	Units per Acre***
High	Uptown Edge (UE)	CDF	17 units per acre
	Mixed Use, High Intensity (MUHI)	OR	17 units per acre
		R6	17 units per acre
	Residential, High Density (HDR)	R6	17 units per acre
		R6MH	17 units per acre
Medical-Transition (MT)	MR	17 units per acre	
High to Medium	Mixed Use (MU)	OR	17 units per acre
		R6	17 units per acre
		R6A	9 units per acre
	Uptown Neighborhood (UN)	R6S	7 units per acre
	Traditional Neighborhood, Medium-High Density (TNMH)	R6	17 units per acre
		R6A	9 units per acre
		R6S	7 units per acre
Medium to Low	Traditional Neighborhood, Low-Medium Density (TNLM)	R9	6 units per acre
		R9S	5 units per acre
		R15S	3 units per acre
	Residential, Low-Medium Density (LMHR)	R9S	5 units per acre
		R15S	3 units per acre
		RA20	4 units per acre
		MRS	4 units per acre

*** Maximim allowable density in the respective zoning district.



City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: First public hearing for the 2017-18 HUD Annual Action Plan for CDBG and HOME program funds

Explanation: **Abstract:** As a requirement of receiving Community Development Block Grant (CDBG) and HOME Investment Partnership (HOME) funds, the City of Greenville is required to prepare an Annual Action Plan every year and hold two public hearings. This agenda item is for the first required public hearing to provide input for potential activities for the 2017-18 plan year.

Explanation: As a requirement of receiving CDBG and HOME funds, the City of Greenville is required to prepare an Annual Action Plan every year and hold two public hearings. This agenda items is the first required public hearing to provide input for potential activities for the 2017-18 plan year. Another public hearing will be required in June 2017 to formally adopt the Annual Action Plan.

The City of Greenville is a HUD Entitlement Community and receives an annual allocation of CDBG and HOME funds by formula allocation from the US Department of Housing and Urban Development (HUD). At this time, the exact allocation amount of CDBG and HOME funds for the City of Greenville has not been released. In keeping with past practice, Entitlement Communities utilize the previous allocation as the basis for planning activities until such time that a budget is established by HUD and the grant formula allocation is determined. Based upon 2016-17 Annual Action Plan allocations, it is anticipated that the City of Greenville will receive approximately \$380,000 in HOME funds and \$840,000 in CDBG funds. As mentioned previously, the actual funding amount is currently unknown and the actual grant amounts will be established once a budget is established by Congress and appropriations are made to HUD.

The City of Greenville is still working under the adopted 5-year Consolidated Plan which outlines activities and programs that the City will carry out under the 2013-2018 plan. The following activities are being considered for the 2017-18 Annual Action Plan:

- Planning and Administration
- Owner-Occupied Substandard Housing Rehabilitation
- First-Time Homebuyer Down Payment Assistance
- New Construction of Affordable Housing
- Improvements to Public Facilities Serving Special Needs Populations
- Property Acquisition
- Demolition and Clearance
- CHDO Set-Aside/New Construction

A possible budget with proposed activities might be in the following amounts:

PROPOSED 2017-18 CDBG & HOME BUDGET		
Proposed Activities	HOME	CDBG
Administration	\$38,000	\$168,000
Housing Rehabilitation	\$155,000	\$500,000
CHDO/New Construction	\$57,000	0
Down Payment Assistance	\$80,000	0
Acquisition	0	\$30,000
Public Facilities	0	\$100,000
Multi-Family New Construction	\$50,000	0
Demolition & Clearance	0	\$42,000
Total	\$380,000	\$840,000

During the development of the Annual Action Plan, a detailed and specific plan of activities will be developed. Housing Division staff will develop this plan with additional public input during the months of February, March, and April 2017. The Affordable Housing Loan Committee will review the plan and make a recommendation to City Council in June of 2017 for formal adoption. Programs and activities would begin in the City's 2017-18 fiscal year.

Fiscal Note: Anticipated resources to be available during the 2017-18 Annual Action Plan year are \$380,000 in Home funds and \$840,000 in CDBG funds, for a total of \$1,220,000 for HUD activities.

Recommendation: City Council hold the first public hearing and provide input for the 2017-18 HUD Annual Action Plan.

Viewing Attachments Requires Adobe Acrobat. [Click here](#) to download.

Attachments / click to download



City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Acquisition of Property for a Park on Stantonsburg Road near Westpointe Subdivision

Explanation: **Abstract:** The City has a contract to purchase property located on Stantonsburg Road near Westpointe Subdivision for \$225,000. The planned use of the property is for a City park. Approval by Council to proceed with the purchase is requested.

Explanation: The City has a contract to purchase the property located south of Stantonsburg Road and west of Westpointe Subdivision for \$225,000. The current owner of the property is Westpointe Properties, LLC. Attached is copy of the contract.

The property consists of 6.186 acres of land and is a portion of Tax Parcel Number 51947. The appraised value of the property is \$45,000 per acre for a total of \$278,000. The negotiated purchase price is 80% of the appraised value or \$36,722 per acre. So the City is basically paying for 5 acres at the full appraised value and 1.186 acres at zero.

The planned use of the property is for a City park. The Comprehensive Recreation and Parks Master Plan identified the western quadrant of the City as being deficient in neighborhood parks. Future development in this area is projected to increase at a steady rate for the next five years. This City park will be developed to provide recreation opportunities in this area.

Funding for the acquisition is in the West Side Land Acquisition Capital Improvement Project budget. In the FY 16-17 budget, there was allocated \$149,000 for the acquisition of park land on the west side and \$28,847 for park development. In September 2016, a budget amendment was approved to allocate \$122,153 from the land banking line item of Capital Reserve to this project, increasing the amount available for land acquisition for this project to \$271,153. The remaining funds are planned to be used for a park master plan and park

development for this park.

Fiscal Note:

The acquisition of this property will be financed by the funds available in the West Side Land Acquisition Capital Improvement Project.

Recommendation:

Approval of the purchase of the property on Stantonsburg Road near Westpointe Subdivision for the amount of \$225,000.

Viewing Attachments Requires Adobe Acrobat. [Click here](#) to download.

Attachments / click to download

 [Offer to Purchase and Contract](#)

**NORTH CAROLINA
PITT COUNTY**

**OFFER TO
PURCHASE AND CONTRACT**

THIS OFFER TO PURCHASE AND CONTRACT, made and entered into as of the 8th day November, 2016, by and between Westpointe Properties, LLC, a North Carolina limited liability company, Party of the First Part and hereinafter referred to as the "Seller", and the City of Greenville, a body corporate and politic, organized and existing under the laws of the State of North Carolina, Party of the Second Part and hereinafter referred to as the "City".

WITNESSETH:

For and in consideration of the mutual covenants and agreements herein set forth, the City hereby offers to purchase and the Seller, upon acceptance of said offer, agrees to sell to the City all that certain real property located south of Stantonsburg Road, west of Westpointe Subdivision, Section 10, consisting of a portion of Tax Parcel Number 51947, and being the 6.186 acre tract labelled as Westpointe Village Park on the map entitled Westpointe Village, Section 11, said map being Exhibit "A" attached hereto and incorporated herein by reference, said real property being hereinafter referred to as the "Property".

THE TERMS AND CONDITIONS OF THIS OFFER TO PURCHASE AND CONTRACT ARE AS FOLLOWS:

1. PURCHASE PRICE. The purchase price of the Property is Two Hundred Twenty Five Thousand and 00/100ths Dollars (\$225,000.00). The foregoing purchase price, subject to adjustments and prorations in accordance with paragraphs 2, 4, and 5, shall be paid to Seller at closing. The Seller understands that the foregoing purchase price subject to the aforementioned adjustments and prorations shall be the entire amount which the Seller will receive from the City for the sale of the Property.

2. EARNEST MONEY. The City shall deposit One Thousand no/100ths Dollars (\$1,000.00), in earnest money, within ten (10) days of the Seller's acceptance of the offer, with Graham, Nuckolls, Conner Law Firm, PLLC, Greenville, North Carolina, as agent, who shall hold such amount in escrow. In the event that any of the conditions of this contract are not satisfied or waived by the City prior to closing, in the event City Council approval does not occur as required by paragraph 10, in the event the City chooses not to purchase the Property prior to the expiration of the Examination Period in accordance with paragraph 12, or in the event of a breach of this contract by Seller, then the earnest money shall be returned to the City, but such return shall not affect any other remedies available to the City. In the event the City breaches this contract, then the earnest money shall be forfeited to Seller, and the escrow agent shall pay over to Seller said earnest money, but such forfeiture shall not affect any other remedies available to Seller as a result thereof. Otherwise, the earnest money shall be paid to Seller at the closing and applied against the purchase price.

3. CLOSING. Closing is defined as the date and time of the recordation of the deed. Closing of

the purchase of the Property hereunder shall take place at 10 a.m. on January 20, 2017, or at such time prior thereto as Seller and the City shall agree mutually in writing, at the law office of Graham, Nuckolls, Conner Law Firm, PLLC, Greenville, North Carolina, at which time the purchase price shall be paid as herein provided, and possession of the Property shall be delivered to the City.

4. **ADJUSTMENTS.** The following items shall be prorated and either adjusted between the parties or paid at closing:

- a. Ad valorem taxes on real property shall be prorated on a calendar year basis through the date of closing;
- b. Ad valorem taxes on personal property for the entire year shall be paid by the Seller unless the personal property is conveyed to the City, in which case, the personal property taxes shall be prorated on a calendar year basis through the date of closing;
- c. All late listing penalties, if any, shall be paid by Seller;
- d. Rents, if any, for the Property shall be prorated through the date of closing; and
- e. Utilities, if any, for the Property shall be prorated through the date of the closing.

5. **CLOSING COSTS.** Seller and the City acknowledge and agree that the City shall be responsible for the cost of its own title examination and title insurance premiums, any escrow fees or charges, the cost of its survey, the cost of the preparation of the deed, any recording charges on the deed, and any and all excise tax (revenue stamps) required by law on the transaction and that the Seller shall be responsible for the cost of the preparation of all documents, other than the deed, necessary to perform Seller's obligations pursuant to this contract. Each party shall be responsible for the cost of its own attorneys.

6. **CONVEYANCE OF TITLE.** Seller shall make, execute and deliver to the City at closing a good and sufficient deed for the Property in fee simple with general warranty conveying good and marketable title to the Property, free of all liens, encumbrances, restrictions, covenants, rights of way and easements of any kind except ad valorem taxes for the current year (prorated through the date of closing); utility easements and unviolated restrictive covenants that do not materially affect the value or use and occupancy of the Property; and such other encumbrances as may be specifically approved by the City.

In addition, Seller shall furnish to the title company at closing a standard form affidavit and indemnification agreement showing that all labor and/or materials, if any, furnished to the property within one hundred twenty (120) days prior to the date of closing have been paid and by which Seller agrees to indemnify a title insurance company pursuant to a standard form ALTA title affidavit against all loss, cost, claim and expense arising therefrom, including reasonable attorney's fees.

7. **EVIDENCE OF TITLE.** Seller agrees to use diligent efforts to deliver to the City as soon as reasonably possible after the date of this contract, copies of all title information in possession of Seller, including, but not limited to, title insurance policies, attorney's opinions on title, surveys, covenants, deeds, notes and deeds of trust and easements relating to the Property.

8. **CONDITIONS.** Notwithstanding anything to the contrary contained herein, the City's obligations pursuant to this contract are expressly conditioned upon the following conditions:

- a. (i) The Property and its use shall not be or previously have been in violation of any law, rule, regulation, order or requirement pertaining to environmental regulations, contamination, or clean-up; and there shall not exist on the Property any hazardous substance, hazardous waste, pollutant, contaminant, toxic substance, asbestos, oil, other petroleum or chemical, biological or radioactive substance which is subject to regulation under any such law, rule, regulation, order or requirement or storage tank now or previously used for the storage thereof, whether above-ground or underground.

(ii) No portion of the Property shall be or shall have been used as a sanitary landfill, whether permitted or unpermitted, and no activity shall be or shall have been conducted thereon which is subject to regulation under the North Carolina Solid Waste Management Act..
- b. All deeds of trust, liens and other charges against the Property must be paid and satisfied by Seller prior to or at closing such that cancellation may be promptly obtained following closing. Seller shall remain obligated to obtain any such cancellations following closing.
- c. There shall be no leases for the property.
- d. A final plat of Westpointe Village, Section 11, substantially conforming to the design of Exhibit A and in compliance with the Subdivision Regulations for Greenville, North Carolina shall have been approved as required by the Subdivision Regulations for Greenville, North Carolina, and recorded in the Registry of Deeds of Pitt County prior to or at closing.

Failure of any of the foregoing conditions of this paragraph shall be evidenced and determined by written notice to Seller from the City or the attorney for the City, which notice shall be given at or prior to closing and shall be effective upon hand delivery or by placement in the U.S. Mail, postage prepaid, if sent by the United States Mail by certified mail, return receipt requested, postage prepaid, addressed to Seller. Upon the City's provision of such notice of failure, all sums paid by the City hereunder shall be returned forthwith to the City, and thereafter neither Seller nor the City shall have any rights or liabilities hereunder.

9. **ENVIRONMENTAL.** Seller represents and warrants that it has no actual knowledge of the presence or disposal, except as in accordance with applicable law, within the buildings or on the Property of hazardous or toxic waste or substances, which are defined as those substances, materials, and wastes, including, but not limited to, those substances, materials and wastes listed in the United States Department of Transportation Hazardous Materials Table (49 CFR Part 172.101) or by the Environmental Protection Agency as hazardous substances

(40 CFR Part 302.4) and amendments thereto, or such substances, materials and wastes, which are or become regulated under any applicable local, state or federal law, including, without limitation, any material, waste or substance which is (i) petroleum, (ii) asbestos, (iii) polychlorinated biphenyls, (iv) designated as a Hazardous Substance pursuant to Section 311 of the Clean Water Act of 1977 (33 U.S.C. §1321) or listed pursuant to Section 307 of the Clean Water Act of 1977 (33 U.S.C. §1317), (v) defined as a hazardous waste pursuant to Section 1004 of the Resource Conservation and Recovery Act of 1976 (42 U.S.C. §6903) or (vi) defined as a hazardous substance pursuant to Section 101 of the Comprehensive Environmental Response, Compensation and Liability Act of 1980 (42 U.S.C. §9601). Seller has no actual knowledge of any contamination of the Property from such substances as may have been disposed of or stored on neighboring tracts.

Seller agrees to use diligent efforts to deliver to the City as soon as reasonably possible after the date of this contract, copies of all environmental reports or studies relating to the Property.

10. CITY COUNCIL APPROVAL REQUIRED. This Offer to Purchase and Contract shall be null and void in the event the City Council of the City of Greenville does not approve the purchase of the Property on or before January 13, 2017.

11. EXPIRATION OF OFFER. The offer of the City shall expire unless acceptance is delivered to the City on or before 5 o'clock p.m. on November 22, 2016, or until withdrawn by the City, whichever occurs first. In the event of such expiration, this Offer to Purchase and Contract shall be null and void.

12. REASONABLE ACCESS. Seller shall allow the City's agents, employees, and designees full and complete access to the property for the purpose of surveying and physically inspecting and investigating the property. All such surveys, inspections and investigations shall be conducted in such manner as to avoid unreasonable interference with Seller's present use, operation, and occupation of the Property. City shall conduct all such surveys, inspections, and investigations of the Property in a good and workmanlike manner and shall repair any damage to the Property caused by City's entry and on-site inspections. City shall also have a right to review and inspect all contracts or other agreements affecting or related directly to the Property and shall be entitled to review such books and records of Seller that relate directly to the operation and maintenance of the Property, provided, however, that City shall not disclose any information regarding this Property (or any tenant therein) unless required by law. City shall have until the expiration of the Examination Period, December 31, 2016, to perform the above surveys inspections, and investigations. **IF CITY CHOOSES NOT TO PURCHASE THE PROPERTY, FOR ANY REASON OR NO REASON, AND PROVIDES WRITTEN NOTICE TO SELLER THEREOF PRIOR TO THE EXPIRATION OF THE EXAMINATION PERIOD, THEN THIS CONTRACT SHALL TERMINATE, AND CITY SHALL RECEIVE A RETURN OF THE EARNEST MONEY.**

13. FIRE AND OTHER CASUALTY. The risk of loss or damage by fire, tornado, hurricane, or other casualty prior to closing shall be upon Seller. In the event that the Property is materially damaged by fire or other casualty between the date of this Agreement and the date of

closing, the City, in its sole election and discretion, (i) may declare this Agreement to be void, or (ii) accept title to the Property without any abatement in the Purchase Price, in which event, on the date of closing, all insurance proceeds shall be assigned to the City, and Seller shall pay to City an amount equal to the deductible portion of the insurance award along with any funds theretofore received by Seller in connection with such casualty. The City shall give Seller written notice of City's election on or before twenty (20) days after the occurrence of such casualty.

14. **BROKERS.** The City warrants, represents and certifies to the Seller that it has not engaged or utilized the services of a broker in connection with this transaction. The Seller shall be solely responsible for any broker's or finder's fees or commissions for any broker or realtor which it has utilized with this transaction. Each party agrees to defend, indemnify and hold harmless the other from and against any claim for broker's or finder's fees or commissions made by any party claiming to have dealt with them.

15. **REPRESENTATIONS.** Seller and the City acknowledge and agree that, except as otherwise specifically set forth in this contract, Seller has made no representations, warranties or statements to the City as to any matter relating to or concerning the Property, the use thereof or the suitability of the City's intended use thereof. Seller hereby represents and warrants to the City that, to the best of Seller's knowledge the property is not now in violation of any regulation, law, rule or order relating to hazardous substances or wastes and has not been used, and is not being used, as a sanitary landfill.

16. **NOTICE.** All notices required by this contract shall be in writing and shall be given by either hand delivery to the parties hereto or by placement in the United States Mail, postage prepaid, addressed as follows:

To City
City of Greenville
Barbara Lipscomb, City Manager
P.O. Box 7207
Greenville, NC 27835

To Seller
Westpointe Properties, LLC
R. Kelly Barnhill, Jr., Manager
P.O. Box 1904
Greenville, NC 27835-1904

17. **SEVERABILITY.** In the event that any term or condition of this contract or the application thereof to any circumstance or situation shall be invalid or unenforceable in whole or in part, the remainder hereof and the application of said term or condition to any other circumstance or situation shall not be affected thereby, and each term and condition of this contract shall be valid and enforceable to the full extent permitted by law.

18. **PARAGRAPH HEADINGS.** The paragraph headings used in this contract are for convenience of reference only and shall not be considered terms of this contract.

19. **GOVERNING LAW.** The Seller and the City agree, that the laws of the State of North Carolina shall govern and control the validity, interpretation, performance and enforcement of this contract.

20. **ENTIRE AGREEMENT.** This contract contains the entire agreement and understanding between Seller and the City. There are no oral understandings, terms or conditions, and neither Seller nor the City has relied upon any representation, express or implied, not contained herein. All prior negotiations, understandings, terms and conditions are merged in this contract.

21. **MODIFICATION.** This contract may not be changed or modified orally, but only by an agreement in writing signed by the party against whom enforcement or waiver, change, modification or discharge is sought.

22. **DUPLICATE ORIGINALS.** This contract is executed in duplicate originals; and both Seller and the City acknowledge receipt of one such original, agree that the duplicate originals hereof are identical, and further agree that either original shall be admissible in any proceeding, legal, or otherwise, without the production of the other such original.

23. **EXECUTION.** This offer shall become a binding contract, subject to the conditions set out herein, when signed by both the City and Seller.

24. **SURVIVAL.** The terms and provisions of this Contract shall survive Closing.

IN TESTIMONY WHEREOF, the Seller has caused this instrument to be executed under seal, and the City has caused this instrument to be executed in its corporate name by Barbara Lipscomb, City Manager of the City of Greenville.

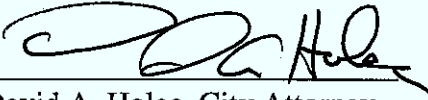
CITY OF GREENVILLE

By: Barbara Lipscomb (SEAL)
Barbara Lipscomb, City Manager

WESTPOINTE PROPERTIES, LLC

By: R. Kelly Barnhill, Jr. (SEAL)
R. Kelly Barnhill, Jr., Manager

APPROVED AS TO FORM:

BY: 
David A. Holec, City Attorney

PRE-AUDIT CERTIFICATION:

This instrument has been pre-audited in the manner required by the Local Government Budget and Fiscal Control Act.

BY: 
Bernita W. Demery, CPA, Director of Financial Services

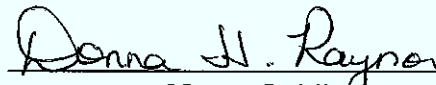
Account Number__ 010-01-40-51-000-000-534005-WSACQ

Project Code (if applicable)_____

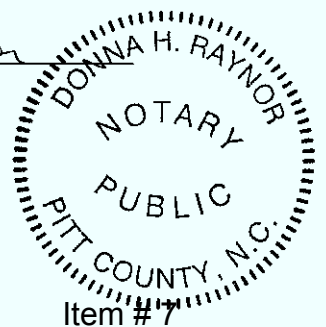
**NORTH CAROLINA
PITT COUNTY**

I, Donna H. Raynor, Notary Public in and for the aforesaid County and State, do hereby certify that Barbara Lipscomb, City Manager for the City of Greenville, personally appeared before me on this day and acknowledged the due execution of the foregoing instrument for the purposes therein expressed.

WITNESS my hand and official seal, this the 8th day of November, 2016.


Notary Public

My Commission Expires: 12/25/2020

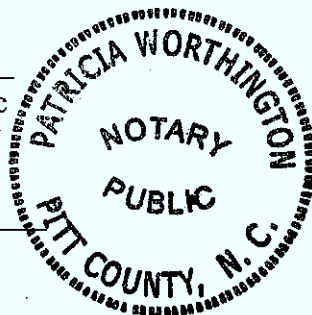


NORTH CAROLINA
PITT COUNTY

I, Patricia Worthington, Notary Public in and for the aforesaid County and State, do hereby certify that R. Kelly Barnhill, Jr., Manager of Westpointe Properties, a limited liability company, personally appeared before me this day and acknowledged the due execution of the foregoing instrument on behalf of the limited liability company.

WITNESS my hand and official seal, this the 21st day of November, 2016.

Patricia Worthington
Notary Public

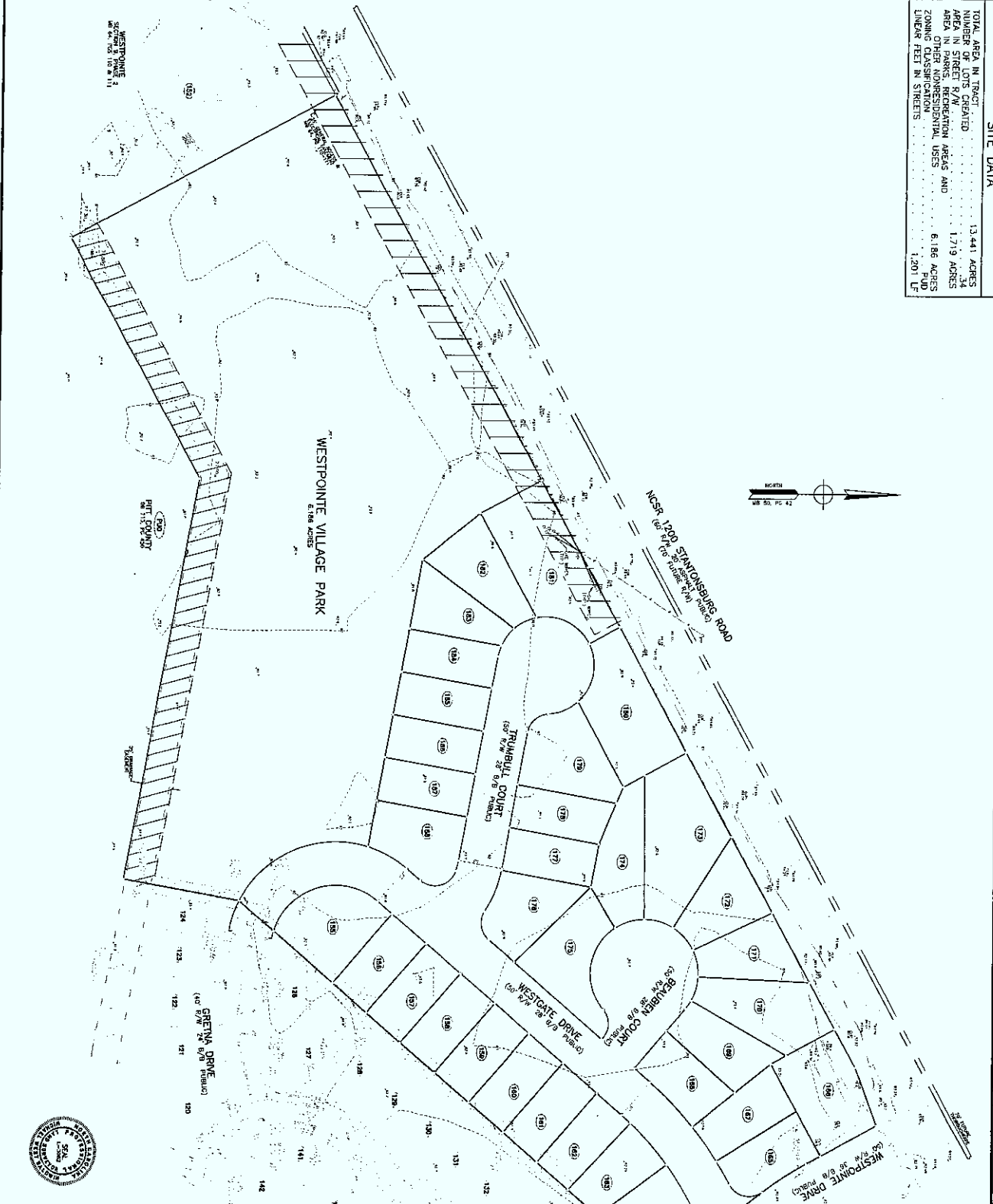


My Commission Expires: 11-04-2017

SITE DATA

TOTAL AREA IN TRACT	13.441 ACRES
NUMBER OF LOTS	234
AREA IN STREET R/W	1.719 ACRES
AREA IN PARKS, RECREATION AREAS AND ZONING OTHER NONRESIDENTIAL USES	6.186 ACRES
TOTAL DEVELOPMENT	P.U.D.
LINEAR FEET IN STREETS	1,201 FT.

FILED: 08-243
CAD FILE: WESTPOINTE/SECTION 11/WESTPOINTE SEC 11 PRELIMINARY 12-01-15.DWG



SHEET 1 OF 1
SECTION 11
WESTPOINTE VILLAGE

DATE: 12/20/13
SCALE: 1" = 50'

DESIGNED BY: [Name]
CHECKED BY: [Name]
DATE: 12/20/13

PROJECT: WESTPOINTE VILLAGE
ADDRESS: PO BOX 1904
ORFORDVILLE, NC 27855
PHONE: (541) 752-4122

OWNER: WESTPOINTE PROPERTIES, LLC

DESIGNED BY: [Name]
CHECKED BY: [Name]
DATE: 12/20/13

PROJECT: WESTPOINTE VILLAGE
ADDRESS: PO BOX 1904
ORFORDVILLE, NC 27855
PHONE: (541) 752-4122

OWNER: WESTPOINTE PROPERTIES, LLC

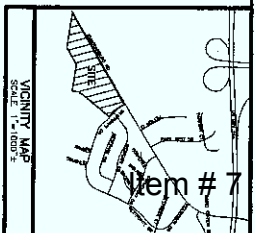


Exhibit A



City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: 2016 GO Bond Sale and Rating Agency Presentation Results

Explanation: **Abstract:** The City Council will receive a presentation from Mr. Jeff Minch, Vice President of FirstSouthwest, a division of Hilltop Securities, regarding the first sale of the City of Greenville's General Obligation Street and Pedestrian Bonds.

Explanation: Rating agency presentations were given by FirstSouthwest, the City's Financial Advisors, along with Assistant City Manager Michael Cowin, Economic Development Manager Roger Johnson, and Financial Services Director Bernita Demery in regards to the City of Greenville's \$15.85M General Obligation Street and Pedestrian Bonds. The presentations were held on November 14, 2016, and the agencies presented to were Standard & Poor's Global Ratings and Moody's Investors Service. Upon reviewing and considering the presentations, the rating agencies responded with their results, which are attached for your review. The City has maintained AA and Aa2 ratings for Standard & Poor's and Moody's, respectively.

Highlights from S&P's Results

The AA bond rating with a stable outlook according to S&P is due in part to the City's adequate economy, very strong management, with "strong" financial policies and practices under S&P's Financial Management Assessment methodology. Additionally, they noted the City's very strong budgetary position.

Highlights from Moody's Results

"The Aa2 rating with a stable outlook reflects the City's healthy financial position, growing local economy anchored by institutional presence of East Carolina University (Aa2 stable), steady population growth, manageable debt burden, slightly elevated pension and declining wealth levels" (Note: Per Moody's Credit Opinion Report, the declining wealth levels is in reference to the impact that the City's large student population has on median income levels).


Fiscal Note: \$8,743,156 in General Obligation Bonds at a total interest rate of 3.1738% over a 20-year period.

Recommendation: City Council to receive the presentation on the General Obligation Bond Sale and review the 2016 Rating Agency presentation results.

Viewing Attachments Requires Adobe Acrobat. [Click here](#) to download.

Attachments / click to download

 [Greenville_SP_Report_GO_11_2016_1042806](#)

 [Greenville_Moody_s_Report_GO_11_2016_1042805](#)

RatingsDirect®

Summary:

Greenville, North Carolina; General Obligation

Primary Credit Analyst:

Hilary A Sutton, New York (1) 212-438-7093; hilary.sutton@spglobal.com

Secondary Contact:

Daniel E Hughes, Centennial 303.721.4272; daniel.hughes@spglobal.com

Table Of Contents

Rationale

Outlook

Related Research

Summary:

Greenville, North Carolina; General Obligation

Credit Profile		
US\$8.0 mil GO str and pedestrian transp ser 2016 due 12/01/2036		
<i>Long Term Rating</i>	AA/Stable	New
Greenville GO		
<i>Long Term Rating</i>	AA/Stable	Affirmed

Rationale

S&P Global Ratings assigned its 'AA' long-term rating to Greenville, N.C.'s series 2016 general obligation (GO) street and pedestrian transportation bonds. At the same time, S&P Global Ratings affirmed its 'AA' rating on the city's outstanding GO bonds. The outlook is stable.

The GO bonds are secured by a pledge of the faith and credit and unlimited taxing power of the city. Proceeds will fund street and pedestrian transportation improvements.

The 'AA' bond rating reflects the city's:

- Adequate economy, with projected per capita effective buying income at 77.7% and market value per capita of \$68,891, though that is advantageously gaining from a local stabilizing institutional influence;
- Very strong management, with "strong" financial policies and practices under our Financial Management Assessment methodology;
- Adequate budgetary performance, with balanced operating results in the general fund but an operating deficit at the total governmental fund level in fiscal 2016;
- Very strong budgetary flexibility, with an available fund balance in fiscal 2016 of 29% of operating expenditures;
- Very strong liquidity, with total government available cash at 1.7x total governmental fund expenditures and 30.8x governmental debt service, and access to external liquidity we consider strong;
- Strong debt and contingent liability position, with debt service carrying charges at 5.6% of expenditures and net direct debt that is 61.4% of total governmental fund revenue, as well as low overall net debt at less than 3% of market value; and
- Very strong institutional framework score.

Adequate economy

We consider Greenville's economy adequate. The city, with an estimated population of 90,597, is located in Pitt County. The city benefits, in our view, from a stabilizing institutional influence. The city has a projected per capita effective buying income of 77.7% of the national level and per capita market value of \$68,891. Overall, the city's market value grew by 2% over the past year to \$6.2 billion in 2016. The county unemployment rate was 6.1% in 2015.

Greenville is the county seat and 10th largest city in the state. Its economy is anchored by Vidant Medical Center (with 6,560 employees) and East Carolina University (5,750 employees). We view the university as a stabilizing institution

Summary: Greenville, North Carolina; General Obligation

given its roughly 27,500 students likely depresses the city's income indicators. Moreover, we believe the reportedly \$1.6 billion of tax-exempt property across the city dampens its wealth metrics. Vidant--which serves 29 counties across eastern North Carolina--is expanding its footprint by constructing a 418,000-square-foot cancer center. Finally, we note there is a growing biopharmaceutical industry.

Population growth across the city has been significant; we understand Greenville has had 10.8% population growth since 2010 alone. Meanwhile construction activity has rebounded to prerecession levels, with the total value of building permits in fiscal 2014 and 2015 double that of 2013 at about \$180 million. We believe the city is benefitting from an expanding economic base.

Very strong management

We view the city's management as very strong, with "strong" financial policies and practices under our Financial Management Assessment methodology, indicating financial practices are strong, well embedded, and likely sustainable.

Highlights include:

- Comprehensive budget-to-actual and investment reporting done on a quarterly basis;
- The consideration of five to 10 years of historical information during budget preparation alongside NC League of Municipalities sales tax projections;
- Robust five-year financial forecast and 10-year needs assessment supporting a five-year capital improvement plan; and
- Debt management policy with several quantitative metrics and reserve policy requiring a minimum unassigned general fund balance of 14% of expenditures.

Adequate budgetary performance

Greenville's budgetary performance is adequate in our opinion. The city had balanced operating results in the general fund of negative 0.2% of expenditures, but a deficit result across all governmental funds of 8.1% in fiscal 2016. General fund operating results of the city have been stable over the last three years, with a result of 1.5% in 2015 and of 0.5% in 2014.

The city closed fiscal 2016 with a slight \$137,000 drawdown despite having appropriated \$1.6 million of fund balance. The fiscal 2017 budget includes a reduction in the tax rate to 52 cents from 53 cents and a \$1.8 million reserve appropriation. We understand the city continues to appropriate reserves in excess of policy levels for one-time items. We expect performance to remain adequate.

Very strong budgetary flexibility

Greenville's budgetary flexibility is very strong, in our view, with an available fund balance in fiscal 2016 of 29% of operating expenditures, or \$22.2 million. The available balance calculation includes the city's committed reserve for catastrophic losses, which we understand could be made available for operations. Despite the reserve appropriation budgeted for fiscal 2017, we expect flexibility to remain very strong given the city's reserve policy and maintenance of the committed reserve.

Summary: Greenville, North Carolina; General Obligation

Very strong liquidity

In our opinion, Greenville's liquidity is very strong, with total government available cash at 1.7x total governmental fund expenditures and 30.8x governmental debt service in 2016. In our view, the city has strong access to external liquidity if necessary.

We expect the city's liquidity to remain very strong and believe the city's access to external liquidity is strong due to issuances of GO bonds and installment purchase contracts. Its investments include U.S. government agencies and Treasuries, which we do not consider risky. Greenville has several bank loans and privately placed issuances; S&P Global Ratings reviewed the supporting documents and does not believe the purchase agreements create a liquidity risk.

Strong debt and contingent liability profile

In our view, Greenville's debt and contingent liability profile is strong. Total governmental fund debt service is 5.6% of total governmental fund expenditures, and net direct debt is 61.4% of total governmental fund revenue. Overall net debt is low at 0.9% of market value, which is in our view a positive credit factor.

Greenville has \$7.85 million of authorized unissued GO bonds.

Greenville's combined required pension and actual other postemployment benefits (OPEB) contributions totaled 9.4% of total governmental fund expenditures in 2016. Of that amount, 3.9% represented required contributions to pension obligations, and 5.5% represented OPEB payments. The city made 91% of its annual required pension contribution in 2016.

The city participates in the North Carolina Local Governmental Employees' Retirement System (LGERS); at June 30, 2016 the city reported a \$3.2 million liability for its proportionate share of the net pension liability assuming a 7.25% discount rate. The city also administers a defined-benefit pension plan for qualified sworn law enforcement officers that is funded on a pay-as-you-go basis. The plan has a \$7.8 million unfunded actuarial accrued liability (UAAL). Finally, the city provides other postemployment benefits (OPEB) in the form of health insurance and contributed \$3.1 in fiscal 2016. As of its Dec. 31, 2015 valuation, the OPEB plan had an UAAL of \$40.6 million. The city has begun funding this liability and has accumulated roughly \$2.8 million in assets.

While pension costs are somewhat elevated, given the funding levels of the LGERS plan and very strong management conditions, we consider budgetary pressures from these costs manageable.

Very strong institutional framework

The institutional framework score for North Carolina municipalities is very strong.

Outlook

The stable outlook reflects S&P Global Ratings' expectation that Greenville will continue to adjust its budget to maintain structural balance while maintaining its very strong reserves as it plans to use reserves for nonrecurring items. We do not anticipate changing the rating within the two-year outlook horizon.

Summary: Greenville, North Carolina; General Obligation

Upside scenario

Should the city's economic metrics improve to a level commensurate with more highly rated peers while maintaining very strong flexibility and liquidity, we could consider a higher rating.

Downside scenario

Should operating performance weaken along with reserves, we may lower the rating.

Related Research

- S&P Public Finance Local GO Criteria: How We Adjust Data For Analytic Consistency, Sept. 12, 2013
- Incorporating GASB 67 And 68: Evaluating Pension/OPEB Obligations Under Standard & Poor's U.S. Local Government GO Criteria, Sept. 2, 2015
- Alternative Financing: Disclosure Is Critical To Credit Analysis In Public Finance, Feb. 18, 2014

Certain terms used in this report, particularly certain adjectives used to express our view on rating relevant factors, have specific meanings ascribed to them in our criteria, and should therefore be read in conjunction with such criteria. Please see Ratings Criteria at www.standardandpoors.com for further information. Complete ratings information is available to subscribers of RatingsDirect at www.globalcreditportal.com. All ratings affected by this rating action can be found on the S&P Global Ratings' public website at www.standardandpoors.com. Use the Ratings search box located in the left column.

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CREDIT OPINION

28 November 2016

New Issue

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Greenville (City of), NC

New Issue - Moody's assigns Aa2 to Greenville, NC's \$8M GO Bonds 2016

Summary Rating Rationale

Moody's Investors Service assigns a Aa2 rating to the City of Greenville, NC's \$8 million General Obligation Street and Pedestrian Transportation Bonds, Series 2016. Moody's maintains the Aa2 rating on \$12.5 million of previously issued parity debt.

The Aa2 rating reflects the city's healthy financial position, growing local economy anchored by institutional presence of East Carolina University (Aa2 stable), steady population growth, manageable debt burden, slightly elevated pension burden and declining wealth levels.

Credit Strengths

- » Strong financial position, including healthy reserve position
- » Stable economy supported by institutional presence
- » Low debt levels despite rapid population growth

Credit Challenges

- » Reliance on economically-sensitive revenue sources
- » Declining income levels

Rating Outlook

Outlooks are generally not assigned to local government credits with this amount of debt outstanding.

Factors that Could Lead to an Upgrade

- » Further tax base and employment expansion
- » Strengthening of demographic profile to levels more consistent with higher rating categories

Factors that Could Lead to a Downgrade

- » Protracted structural budget imbalance
- » Significant decline of General Fund balance and other available reserves
- » Deterioration of the city's tax base

Key Indicators

Exhibit 1

Greenville (City of) NC	2012	2013	2014	2015	2016
Economy/Tax Base					
Total Full Value (\$000)	\$ 6,113,462	\$ 5,857,691	\$ 6,165,393	\$ 6,121,053	\$ 6,241,277
Full Value Per Capita	\$ 72,396	\$ 67,916	\$ 70,425	\$ 68,124	\$ 68,891
Median Family Income (% of US Median)	80.9%	84.1%	79.0%	79.0%	79.0%
Finances					
Operating Revenue (\$000)	\$ 71,112	\$ 67,170	\$ 69,752	\$ 71,481	\$ 71,228
Fund Balance as a % of Revenues	41.2%	42.8%	41.1%	41.6%	42.2%
Cash Balance as a % of Revenues	42.6%	46.0%	44.7%	35.5%	43.2%
Debt/Pensions					
Net Direct Debt (\$000)	\$ 34,746	\$ 39,328	\$ 40,787	\$ 41,026	\$ 39,211
Net Direct Debt / Operating Revenues (x)	0.5x	0.6x	0.6x	0.6x	0.6x
Net Direct Debt / Full Value (%)	0.6%	0.7%	0.7%	0.7%	0.6%
Moody's - adjusted Net Pension Liability (3-yr average) to Revenues (x)	0.9x	1.2x	1.3x	1.3x	1.3x
Moody's - adjusted Net Pension Liability (3-yr average) to Full Value (%)	1.0%	1.4%	1.5%	1.5%	1.5%

Source: City of Greenville Comprehensive Annual Financial Reports, Moody's Investors Service

Detailed Rating Considerations

Economy and Tax Base: University and Hospital Remain Primary Economic Drivers

The city's economy will remain stable given its regional importance and the presence of East Carolina University and [Vidant Health](#) (A1 negative), and the associated Brody School of Medicine. The university is one of the largest in the state, with a student enrollment of over 28,000 students. At Vidant, a new \$170 million cancer center is scheduled to open in 2018. The two large institutions, however, do not factor into the city's property tax base, estimated at \$6.2 billion in fiscal 2016. Inclusion of both properties would raise the base in excess of an estimated \$1 billion.

In addition to the large institutional presence, the city serves as the retail, service and educational center for eastern [North Carolina](#) (Aaa stable). The city's population grew by 39.8% in the last Census count, with an estimated additional 7% increase in 2015, to bring the total resident count to 90,597. Income levels are affected by the large student population and have declined in recent years as enrollment at the college has expanded to encompass 38% of the total population. The median family income was estimated at 79% of the US in 2014, with a poverty rate of 31%. Favorably, city unemployment is in line with state and nation at 4.7% in September 2016. The city is in the process of completing a variety of downtown projects and redevelopment of the housing stock, which may help raise socioeconomic levels in coming years. The city also benefits from employment opportunities in [Pitt County](#) (Aa1), primarily concentrated in an industrial park that houses a variety of large pharmaceutical and manufacturing firms. Pantheon, is in the process of a \$159 million expansion that will add 488 jobs creating the largest sterile manufacturing facility in North America.

Financial Operations and Reserves: Maintenance of Healthy Reserves Despite Strong Pay-Go Capital Funding

The city's financial position will likely remain stable and its sound reserves are expected to mitigate rising expenditure pressures. In fiscal 2016, General Fund balance remained healthy at \$32.4 million or 41.8% of General Fund revenues, marking six consecutive years of General Fund balance above 41%. Combined operating fund balance of \$32.8 million in fiscal 2016 represented a robust 46.0% of combined operating funds.

Property tax is the largest source of revenue for the city, accounting for 46.0% of fiscal 2016 General Fund revenue. Sales tax receipts were 26.4% of the fiscal 2016 budget, bolstered by the city's role as a university town and regional commercial hub. Total taxable retail

This publication does not announce a credit rating action. For any credit ratings referenced in this publication, please see the ratings tab on the issuer/entity page on www.moody's.com for the most updated credit rating action information and rating history.

sales increased by 9.2% and 6.2% the last two fiscal years, respectively. The fiscal 2017 budget includes \$450,000 in departmental cuts to fund various strategic priorities.

LIQUIDITY

The city's General Fund cash and investments stood at \$30.5 million or a strong 39.3% of General Fund revenues in fiscal 2016. The combined operating fund balance was \$30.8 million and 43.2% of operating revenues.

Debt and Pensions: Manageable Fixed Costs

The city's debt position will remain manageable, largely as a result of the implementation of a prudent capital funding plan that outlines future debt service costs and identifies revenue sources. The city's debt burden is a low 0.6% of full valuation. Payout of tax-supported obligations is average with 80% of debt retired within 10 years. The city intends to issue the remaining \$7.9 million of voter authorized debt over the next three years.

DEBT STRUCTURE

Greenville has no variable rate debt exposure.

DEBT-RELATED DERIVATIVES

The city is not party to any interest-rate swap agreements.

PENSIONS AND OPEB

The city participates in the North Carolina Local Government Employees Retirement System, multi-employer, defined benefit retirement plans sponsored by the State of North Carolina. The city also has its own Law Enforcement Separation Allowance systems. The city's 3-year average combined adjusted net pension liability, under Moody's methodology for adjusting reported pension data, is \$106 million or approximately a slightly above average 1.5 times Operating Fund revenues. Moody's uses the adjusted net pension liability to improve comparability of reported pension liabilities. The adjustments are not intended to replace the city's reported liability information, but to improve comparability with other rated entities. We determined the city's share of liability for the state-run plans in proportion to its contributions to the plans.

The city also provides employees with Other Post-employment Benefits (OPEB) and has an unfunded actuarial liability of \$21.2 million.

Management and Governance

Management has a formal policy of keeping unassigned General Fund balance at a minimum of 14% of the operating budget and, in the event of a declared fiscal emergency, these reserves must be replenished within 36 months.

North Carolina cities have an institutional framework score of "Aaa," or very strong. Cities have a large degree of revenue-raising flexibility primarily through the ability to increase property tax rates. Expenditures, which are largely for personnel, are predictable and cities have the legal ability to reduce expenditures if necessary, as it is a right to work state. Additionally, North Carolina cities benefit from strong state oversight by the Local Government Commission.

Legal Security

The bonds are secured by an unlimited ad valorem tax pledge of the city.

Use of Proceeds

Proceeds of the Series 2016 bonds will various street and sidewalk improvements.

Obligor Profile

Located on the Tar River in the central eastern portion of the state, the city serves as the industrial, financial, medical, legal, educational and transportation regional hub. The land area is 35 square miles with an 2015 population estimate of 90,597.

Methodology

The principal methodology used in this rating was US Local Government General Obligation Debt published in January 2014. Please see the Rating Methodologies page on www.moody.com for a copy of this methodology.

Ratings

Exhibit 2

Greenville (City of) NC

<u>Issue</u>	<u>Rating</u>
General Obligation Street and Pedestrian Transportation Bonds, Series 2016	Aa2
Rating Type	Underlying LT
Sale Amount	\$8,000,000
Expected Sale Date	12/06/2016
Rating Description	General Obligation

Source: Moody's Investors Service

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REPORT NUMBER 1051166

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City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Presentation on 2016 Citizens Survey Results

Explanation: **Abstract:** The City of Greenville contracted with the ETC Institute to conduct the 2016 Citizens Survey, which was recently completed. Public Information Officer Brock Letchworth will present a summary of the results.

Explanation: In order to gather input from citizens about City services and programs, the City contracted with the ETC Institute to conduct a survey in the fall of 2016. The survey began on October 1, 2016, and ended on December 9, 2016. During that time, 871 surveys were collected, exceeding the goal of at least 800 surveys. The survey was administered by a combination of mail, phone, and online, and the results of the survey were weighted by race/ethnicity and age to ensure the demographics of the survey sample are comparable to the actual demographics of the city's population. The last citizens survey was conducted in 2013 by the same firm.

Fiscal Note: The cost of the survey was \$21,060 with funds coming from the City Manager's Office Public Information budget.

Recommendation: Accept report on the 2016 Citizens Survey.

Viewing Attachments Requires Adobe Acrobat. [Click here](#) to download.

Attachments / click to download

 [2016 Citizens Survey Final Report](#)

2016 Community Survey

Final Report

Submitted to the
City of Greenville, North Carolina

ETC Institute

725 W. Frontier Circle

Olathe, KS 66061

(913) 829- 1215

January 2017

Item # 9

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Section 1: Executive Summary

City of Greenville 2016 Citizen Survey

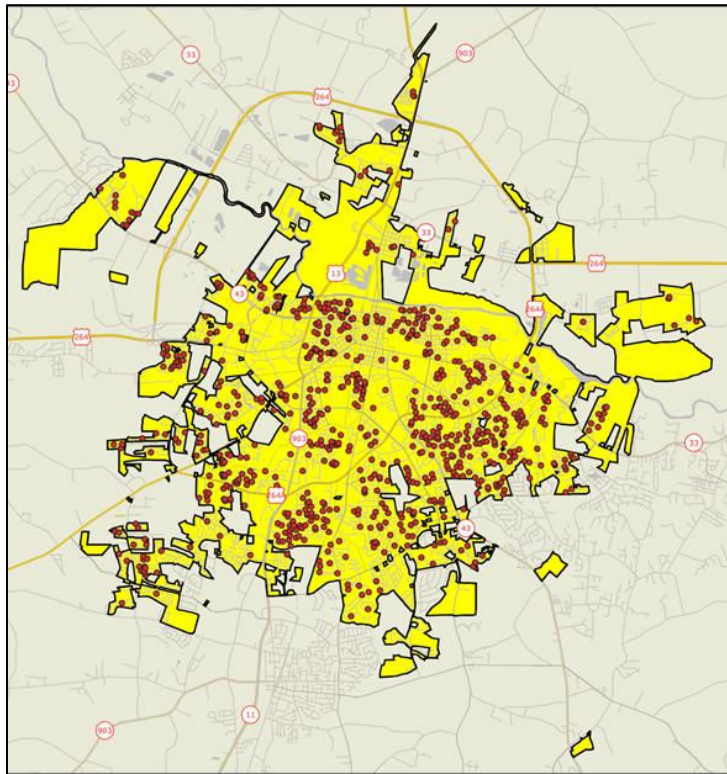
Executive Summary Report

Survey Methodology

ETC Institute conducted a Citizen Survey on behalf of the City of Greenville in the fall of 2016. The purpose of the survey was to gather information about City priorities and the quality of City programs and services. The survey was designed to obtain statistically valid results from households throughout the City of Greenville. The survey was administered by a combination of mail, phone, and online.

ETC Institute worked extensively with City of Greenville officials in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

A seven-page survey was mailed to a random sample of households throughout the City of Greenville. Approximately three days after the surveys were mailed each household that received a survey also received an automated voice message encouraging them to complete the survey. In addition, about two weeks after the surveys were mailed ETC Institute began contacting households by phone. Those who indicated they had not returned the survey were given the option of completing it by phone. The map to the right shows the physical distribution of survey respondents based on the location of their home.



The goal was to obtain a total of at least 800 completed surveys. This goal was accomplished, with a total of 871 surveys having been completed. The level of confidence is 95% with a margin of error of +/-3.3%. The results that are presented in this report were weighted by race/ethnicity and age to ensure the demographics of the survey sample are comparable to the actual demographics of the City's population.

This report contains:

- a summary of major survey findings
- charts and graphs showing the results of each question on the survey
- importance-satisfaction analysis
- benchmarking analysis
- GIS maps
- cross-tabular data showing a breakdown of survey results for various demographic questions
- tabular data that shows the results for each question on the survey
- a copy of the survey instrument

Major Survey Findings

- **Overall Satisfaction with Major City Services.** Eighty-eight percent (88%) of respondents were “very satisfied” or “somewhat satisfied” with the overall quality of Fire/EMS services. Other major city services that respondents are “very satisfied” or “somewhat satisfied” with include: quality of trash, recycling, yard waste collection (77%), quality of customer service provided by the City (75%), and the overall quality of Police services (74%).
- **Major City Services That Are Most Important for the City to Provide.** Based on the sum of their top three choices, the major city services that respondents feel are most important for the City to provide are: overall quality of Police services (63%), overall quality of Fire/EMS services (40%), and the overall maintenance of City streets and sidewalks (40%).
- **Satisfaction with Items That May Influence Perceptions of the City.** Sixty-eight percent (68%) of respondents were “very satisfied” or “somewhat satisfied” with overall quality of services provided by the City. Fifty-two percent (52%) of respondents were “very satisfied” or “somewhat satisfied” with the overall quality of life in the City, and 49% are “very satisfied” or “somewhat satisfied” with the appearance of the City.
- **Satisfaction with Aspects of Public Safety.** Eighty percent (80%) of respondents were “very satisfied” or “somewhat satisfied” with the provision of EMS services, and 67% were “very satisfied” or “somewhat satisfied” with City efforts to prevent fires.

- **Aspects of Public Safety That Are Most Important for the City to Provide.** Based on the sum of their top two choices, the aspects of public safety that respondents feel are most important for the City to provide are: City efforts to prevent crimes (61%) and how quickly police respond to emergencies (45%).
- **Level of Safety.** Eighty-five percent (85%) of respondents feel “very safe” or “safe” in their neighborhood during the day, and 84% feel “very safe” or “safe” in the Uptown business district (downtown) during the day.
- **Satisfaction with Aspects of Recreation and Parks.** Seventy-two percent (72%) of respondents were “very satisfied” or “somewhat satisfied” with the maintenance and appearance of existing City parks. Sixty-one percent (61%) of respondents were “very satisfied” or “somewhat satisfied” with the quality of outdoor athletic facilities, 58% were “very satisfied” or “somewhat satisfied” with number of City parks, and 55% were “very satisfied” or “somewhat satisfied” with the quality of City recreation programs and classes.
- **Aspects of Recreation and Parks That Are Most Important for the City to Provide.** Based on the sum of their top two choices, the aspects of recreation and parks that respondents feel are most important for the City to provide are: maintenance and appearance of existing City parks (46%), walking/biking trails in the City (37%), and variety of recreation programs and classes offered (21%).
- **Satisfaction with Aspects of City Communication.** Fifty-three percent (53%) of respondents were “very satisfied” or “somewhat satisfied” with the usefulness of information available on the City’s website, 52% were “very satisfied” or “somewhat satisfied” with efforts to keep residents informed on local issues, and 52% were “very satisfied” or “somewhat satisfied” with the availability of information on City programs and services.
- **Ways Residents Currently Get Information About the City.** The most frequently mentioned ways that respondents currently get information about the City of Greenville are: local television news (74%), local newspapers (58%), social networking sites (Facebook, Twitter) (43%), and the City website (41%).
- **Ways Residents Would Prefer to Get Information About the City.** The most frequently mentioned ways that respondents would prefer to get information about the City of Greenville are: local television news (63%), local newspapers (47%), the City website (45%), and social networking sites (Facebook, Twitter) (42%).

- **Satisfaction with Aspects of City Maintenance.** Sixty-three percent (63%) of respondents were “very satisfied” or “somewhat satisfied” with the condition of street signs and traffic signals. Sixty percent (60%) were “very satisfied” or “somewhat satisfied” with mowing and tree trimming along City streets and other public areas, and 54% were “very satisfied” or “somewhat satisfied” with the maintenance of neighborhood streets.
- **Aspects of City Maintenance That Are Most Important for the City to Provide.** Based on the sum of their top two choices, the aspects of city maintenance that respondents feel are most important for the City to provide are: maintenance of major city streets (55%), timing of traffic signals in the City (28%), and how quickly street repairs are made (27%).
- **Satisfaction with Aspects of City Code Enforcement.** Forty-five percent (45%) of respondents were “very satisfied” or “somewhat satisfied” with the enforcement of sign regulations and 44% were “very satisfied” or “somewhat satisfied” with efforts to remove abandoned/inoperative vehicles.
- **Aspects of Code Enforcement That Are Most Important for the City to Provide.** Based on the sum of their top two choices, the aspects of code enforcement that respondents feel are most important for the City to provide are: enforcing junk/debris cleanup on private property (54%), and enforcing mowing and cutting of weeds and grass on private property (26%).
- **Contacting the City.** Forty-eight percent (48%) of respondents have contacted the City of during the past year. Of those who contacted the City in the past year, 24% contacted the sanitation department and 19% contacted the police.
- **Satisfaction with City Employees Contacted Most Recently.** Of the 48% of respondents that have contacted the City during the past year, 77% were “very satisfied” or “somewhat satisfied” with the way they were treated by City employees, and 77% were “very satisfied” or “somewhat satisfied” with how easy it was to contact City employees.
- **Satisfaction with Aspects of Public Services.** Eighty-six percent (86%) of respondents were “very satisfied” or “somewhat satisfied” residential trash collection services, and 83% were “very satisfied” or “somewhat satisfied” with curbside recycling services.

- **City Services Used in the Past 12 Months.** The City services that the highest percentage of respondents have used in the past 12 months are: neighborhood or City parks (83%), the City’s website (61%), City recreation centers (57%), and the City’s cable television channel (GTV-9) (51%).
- **Satisfaction with Aspects of Transportation.** Forty-six percent (46%) of respondents were “very satisfied” or “somewhat satisfied” with the adequacy of public parking in Uptown Greenville, and 46% were “very satisfied” or “somewhat satisfied” with opportunities to attend cultural activities.
- **Importance of the City Continuing to Invest in Projects.** Eighty-two percent (82%) of respondents feel it is “extremely important” or “very important” to continue making improvements to the City’s streets and sidewalks, bike lanes, and street lighting, and 65% feel it is “extremely important” or “somewhat important” to continue making improvements to Police and Fire/EMS facilities.
- **City Improvement Projects That Respondents Are Most Willing to Pay a Tax Increase to Support.** Based on the sum of their top two choices, the capital improvement projects that respondents are most willing to pay an increase in taxes to support are: improvements to the City’s streets and sidewalks, bike lanes, and street lighting (36%), improvements to Police and Fire/EMS facilities (21%), and improvements to parks, open spaces and greenways (19%).
- **Willingness to Support a Bond Referendum or Additional Funding.** Three-fourths (75%) of respondents are “very willing” or “willing” to support a bond referendum or additional funding for improvements to the City’s streets and sidewalks, bike lanes, and street lighting, Sixty-three percent (63%) are “very willing” or “willing” to support a bond referendum or additional funding to improve Police and Fire/EMS facilities.
- **Level of Funding for City Services.** Seventy-three percent (73%) of respondents feel the City should “spend much more” or “spend more” on improvements to the City’s streets and sidewalks, bike lanes, and street lighting, and 53% feel the City should “spend much more” or “spend more” on improvements to Police and Fire/EMS facilities.
- **Importance of Various Focus Areas for the City of Greenville.** Eighty-three percent (83%) of respondents feel it is “extremely important” or “very important” for the City to focus on infrastructure; 80% feel it is “extremely important” or “very important” for the City to focus on public safety, and 79% feel it is “extremely important” or “very important” for the City to focus on economic development.

- **Rating the City as Place to Live, Work and Raise Children.** Three-fourths (75%) of respondents feel the City of Greenville is an “excellent” or “good” place to be a college student; 64% feel the City of Greenville is an “excellent” or “good” place to live, and 64% believe the City is an “excellent” or “good” place to raise children.

Trends in Satisfaction Ratings

Overall satisfaction with the quality of City services increased slightly from 66% in 2013 to 68% in 2016. There were significant changes (changes of 4% or more) in satisfaction ratings in several of the specific City services that were rated. The most significant changes in satisfaction ratings from 2013 to 2016 are listed below and on the following page:

Most Significant Increases from 2013 to 2016:

- Feeling of safety in City parks and greenways (+17%)
- Feeling of safety in all shopping areas (+17%)
- City efforts to prevent crimes (+16%)
- Feeling of safety in Uptown business district (downtown) during the day (+15%)
- Feeling of safety in Uptown business district (downtown) at night (+14%)
- Overall quality of Police services (+11%)
- Adequacy of public parking in Uptown Greenville (+9%)
- Effectiveness of communication with the public (+8%)
- Provision of EMS services (+7%)
- Frequency that police patrol neighborhoods (+7%)
- How well the City is planning for growth (+6%)
- City efforts to prevent fires (+6%)
- Feeling of safety in neighborhoods during the day (+6%)
- Efforts to keep residents informed on local issues (+6%)
- Public involvement in City decision-making (+6%)
- Quality of customer service provided by the City (+5%)
- Overall value received for City taxes and fees (+5%)
- Enforcement of fire codes (+5%)
- How quickly police respond to emergencies (+5%)
- City golf course (+4%)
- Feeling of safety in neighborhoods at night (+4%)

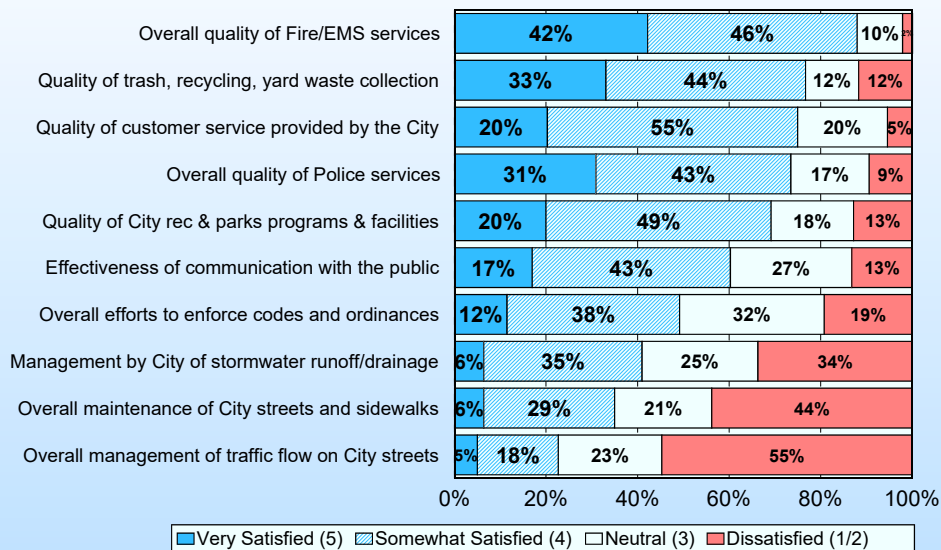
Most Significant Decreases from 2013 to 2016:

- Overall management of traffic flow on City streets (-11%)
- Maintenance of major City streets (-10%)
- Ease of biking in the City (-10%)
- Timing of traffic signals in the City (-9%)
- Overall maintenance of City streets and sidewalks (-8%)
- Ease of walking in the City (-7%)
- Management by City of stormwater runoff/drainage (-6%)
- Quality of City's cable television channel (GTV-9) (-6%)
- Ease of travel by car in the City (-6%)
- Number of City parks (-5%)

Section 2: Charts and Graphs

Q1. Overall Satisfaction With City Services by Major Category

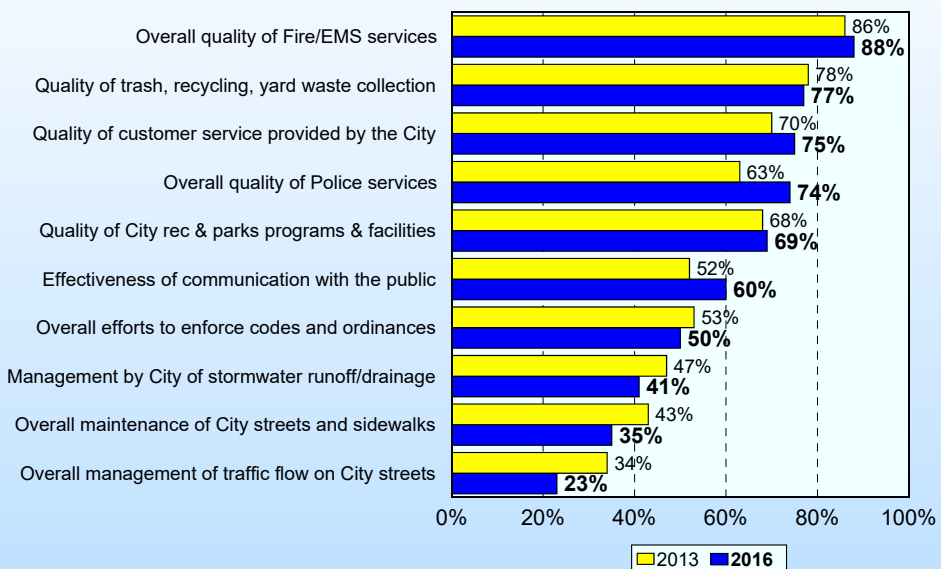
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Overall Satisfaction With City Services by Major Category - 2013 vs. 2016

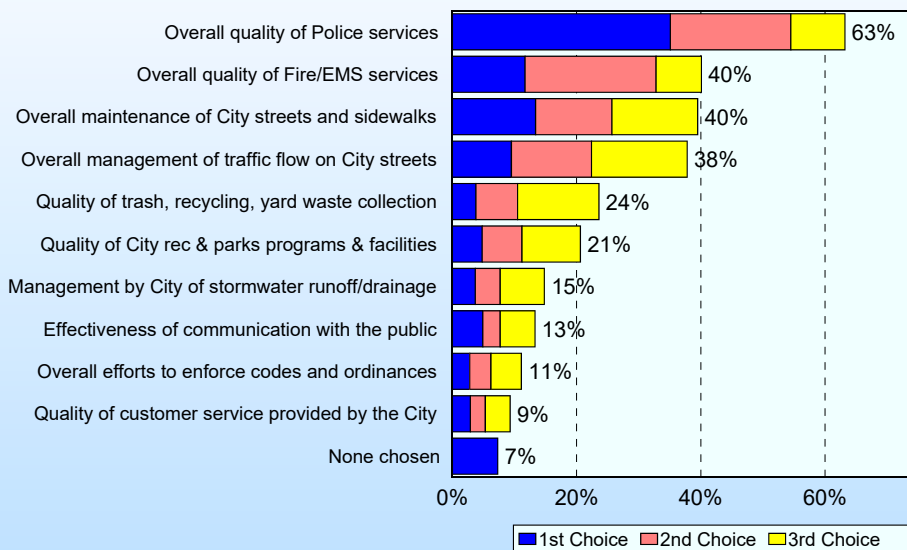
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q2. City Services That Are Most Important for the City to Provide

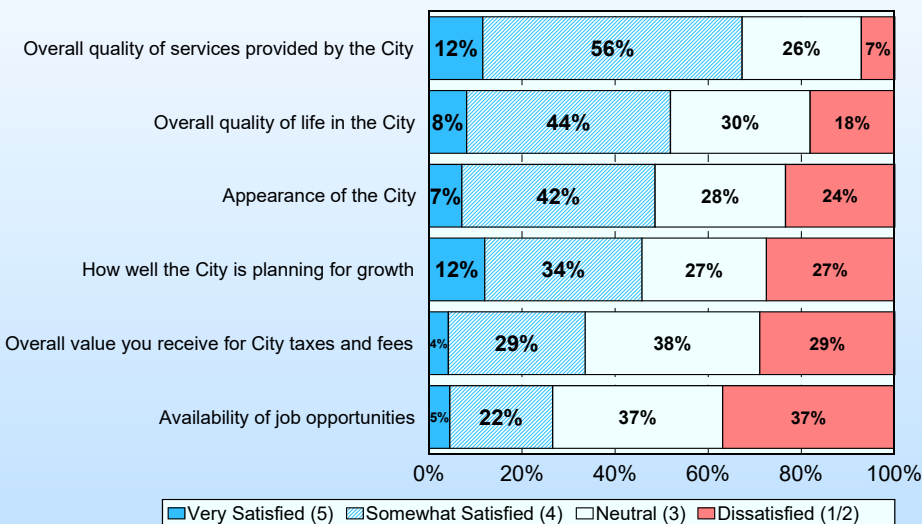
by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute (City of Greenville - 2016)

Q3. Satisfaction with Various Items That May Influence Respondents' Perception of the City of Greenville

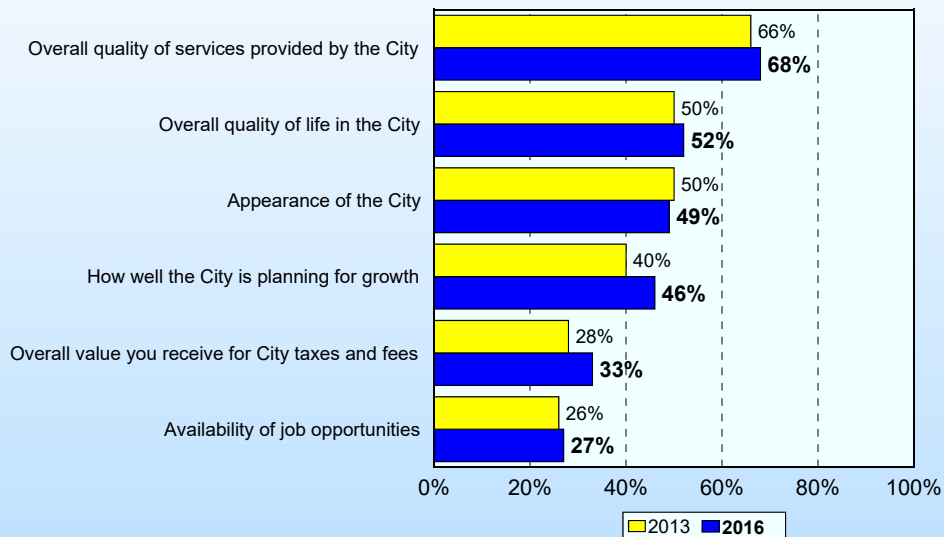
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Satisfaction with Various Items That May Influence Respondents' Perception of the City of Greenville - 2013 vs. 2016

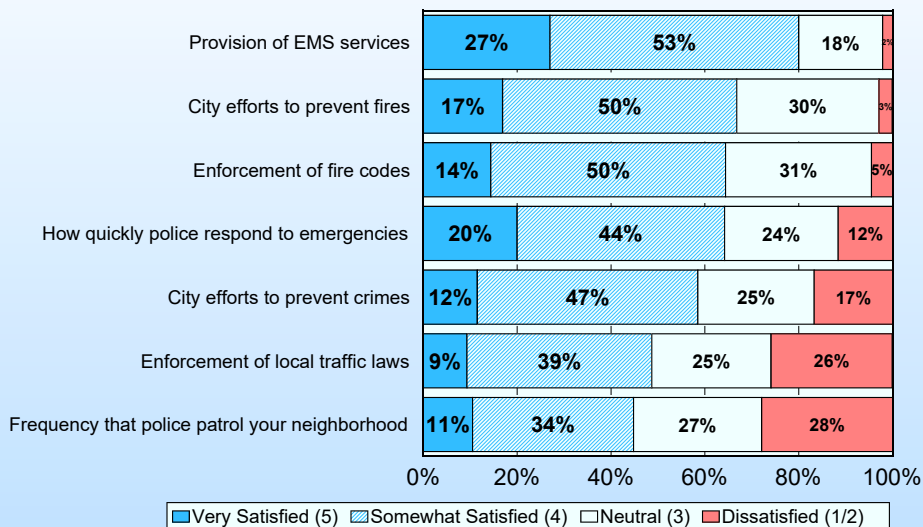
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q4. Satisfaction with Various Aspects of Public Safety

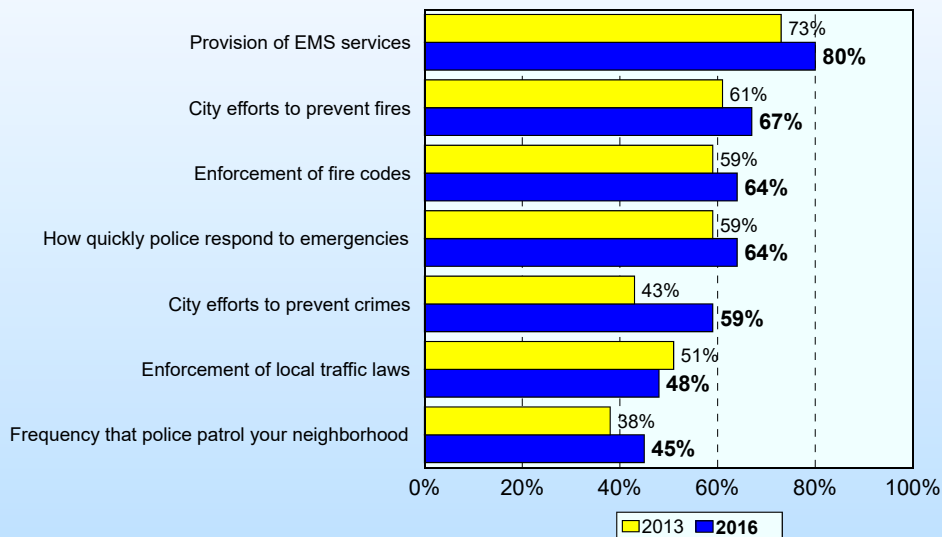
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Satisfaction with Various Aspects of Public Safety - 2013 vs. 2016

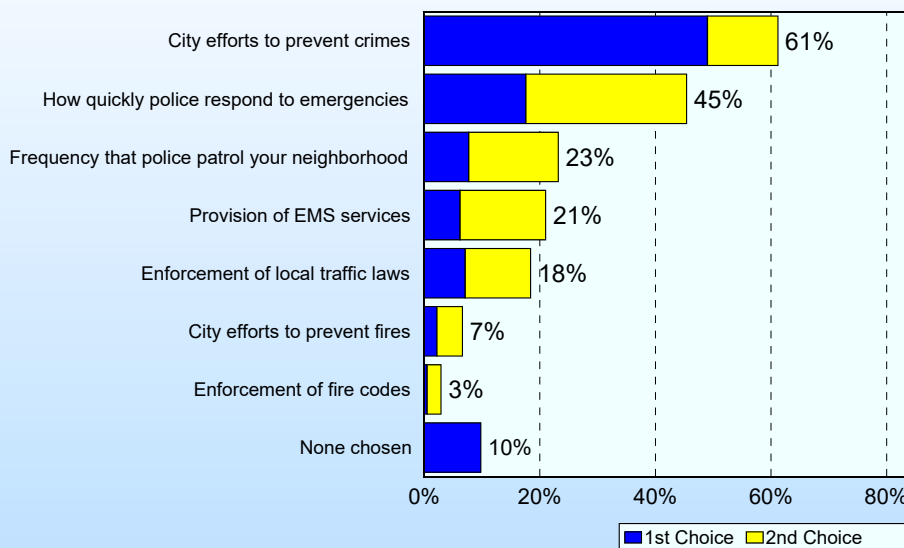
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q5. Aspects of Public Safety That Are Most Important for the City to Provide

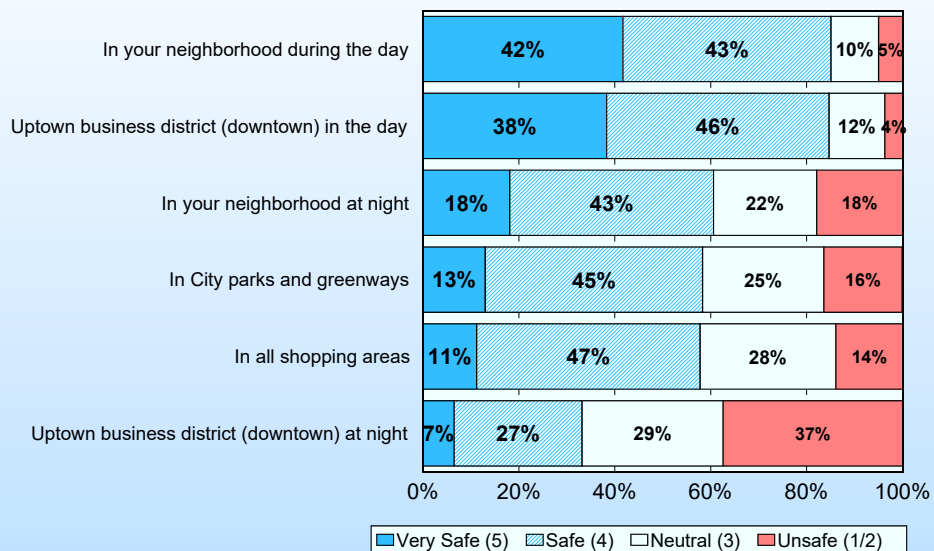
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (City of Greenville - 2016)

Q6. Level of Safety in Various Situations

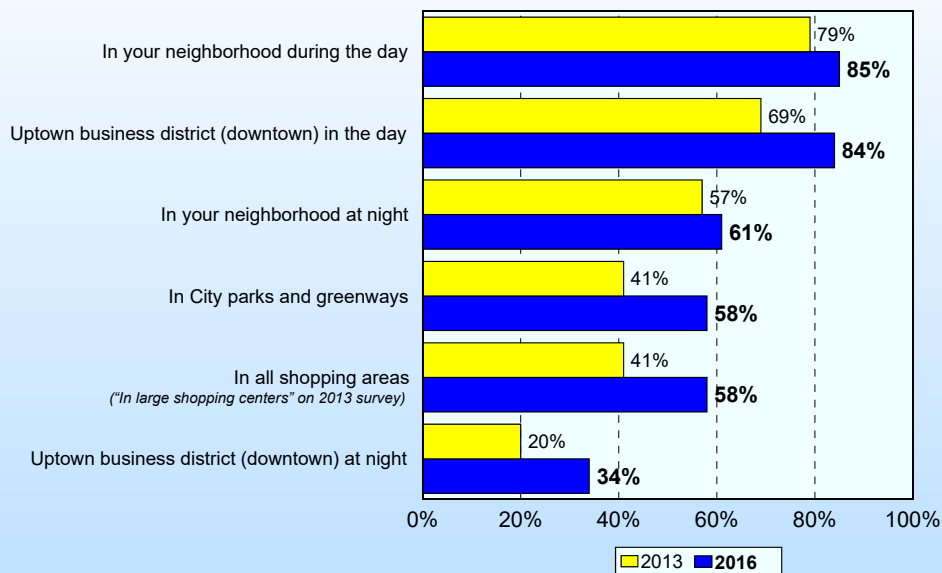
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Level of Safety in Various Situations 2013 vs. 2016

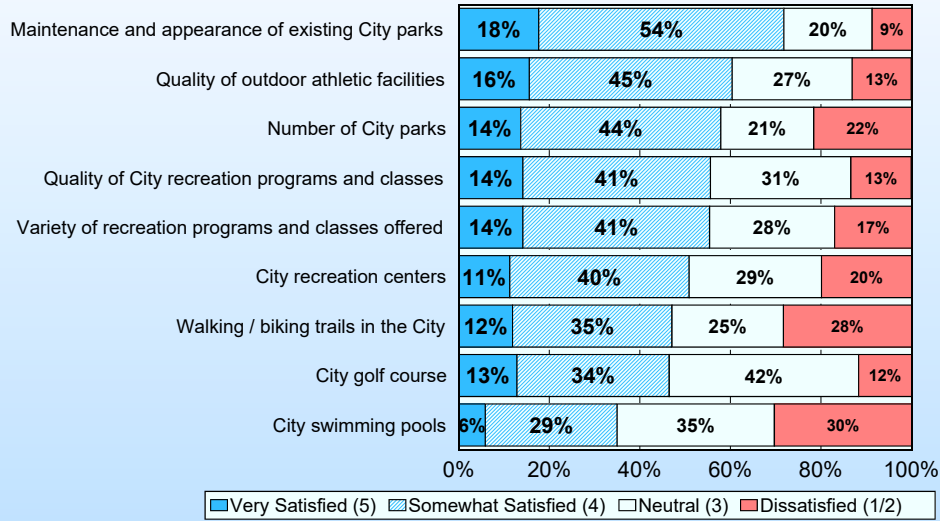
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q7. Satisfaction with Various Aspects of Recreation and Parks

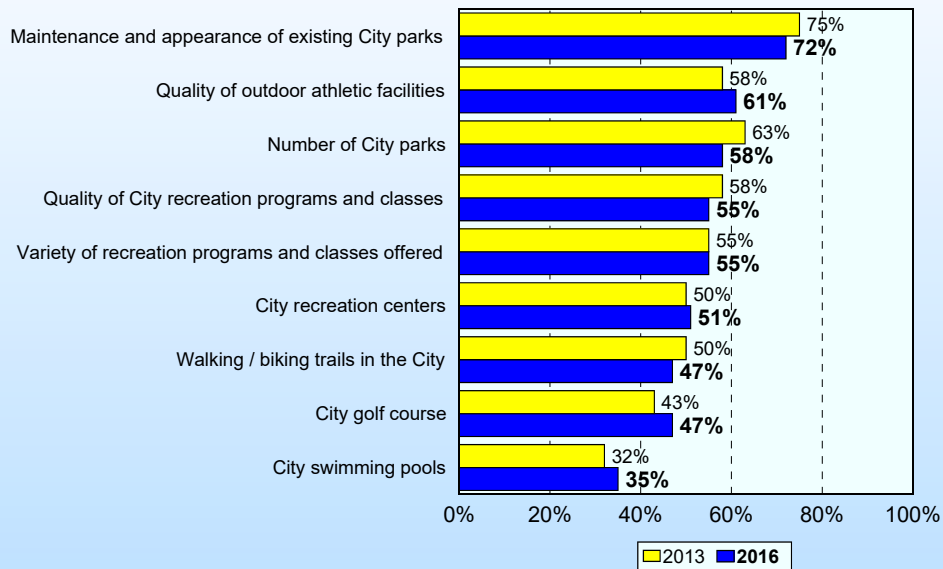
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Satisfaction with Various Aspects of Recreation and Parks - 2013 vs. 2016

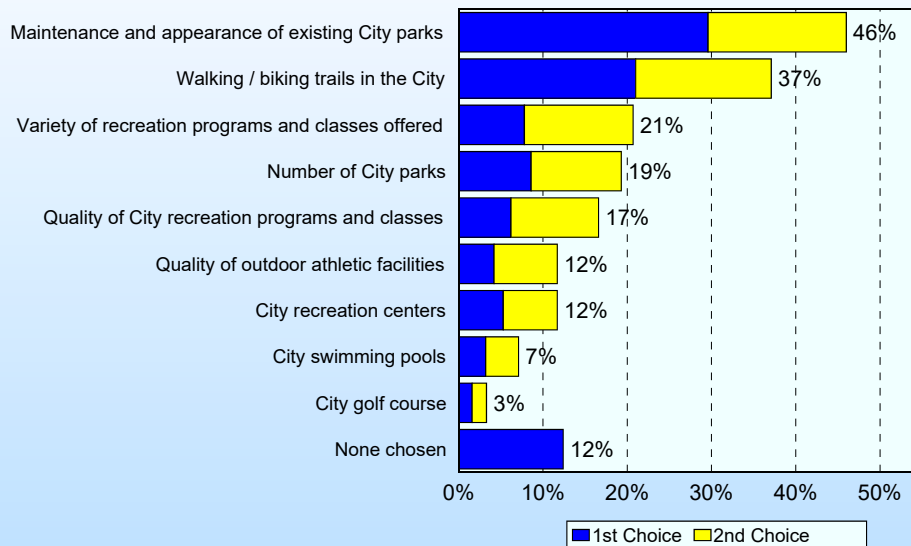
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q8. Aspects of Recreation and Parks That Are Most Important for the City to Provide

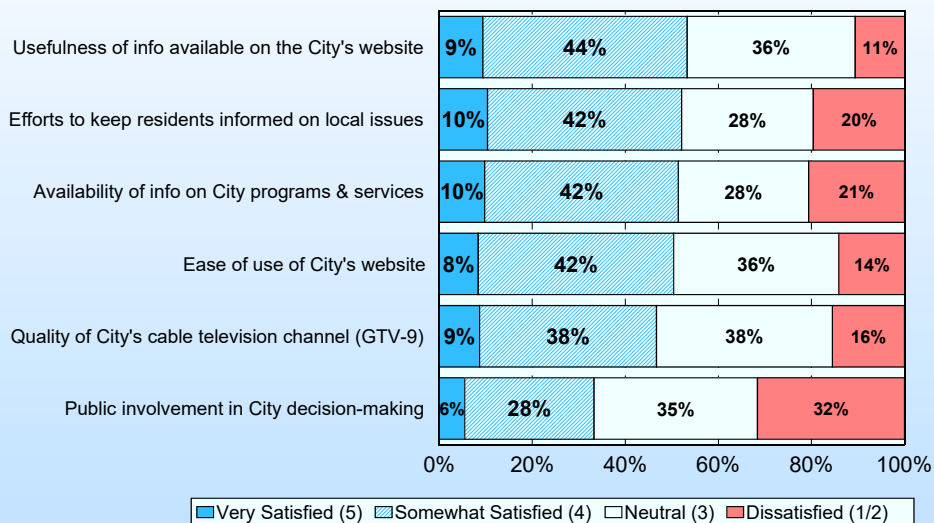
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (City of Greenville - 2016)

Q9. Satisfaction with Various Aspects of City Communication

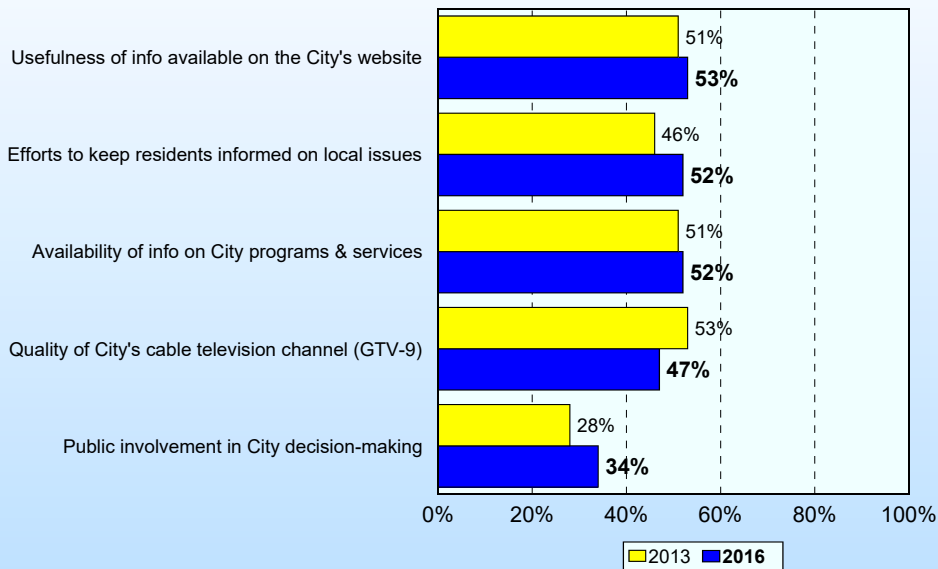
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Satisfaction with Various Aspects of City Communication - 2013 vs. 2016

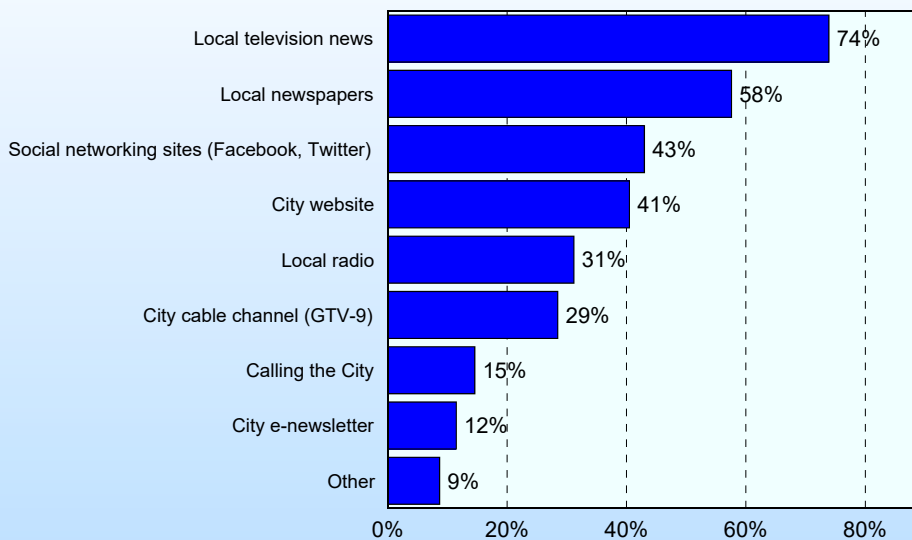
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q10. Ways Residents Currently Get Information About the City of Greenville

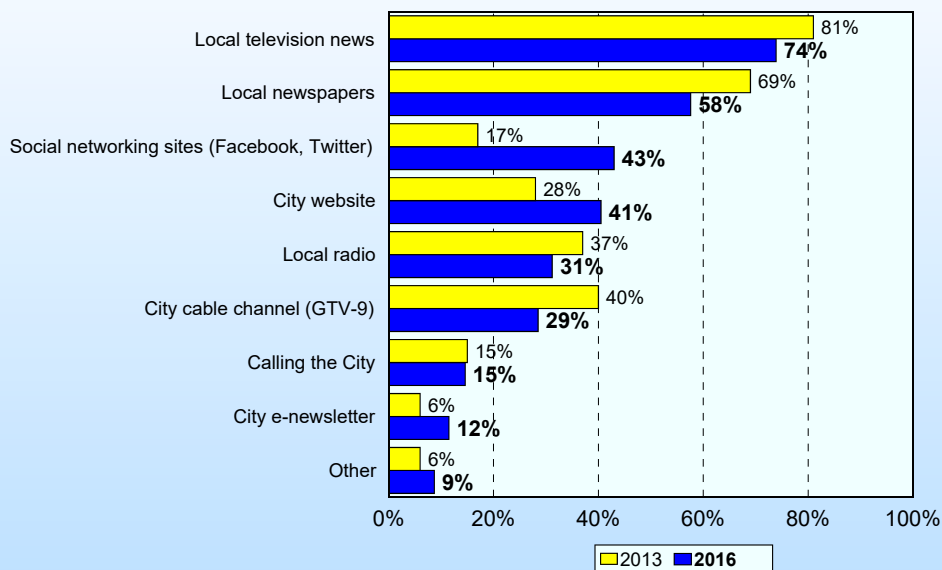
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Ways Residents Currently Get Information About the City of Greenville - 2013 vs. 2016

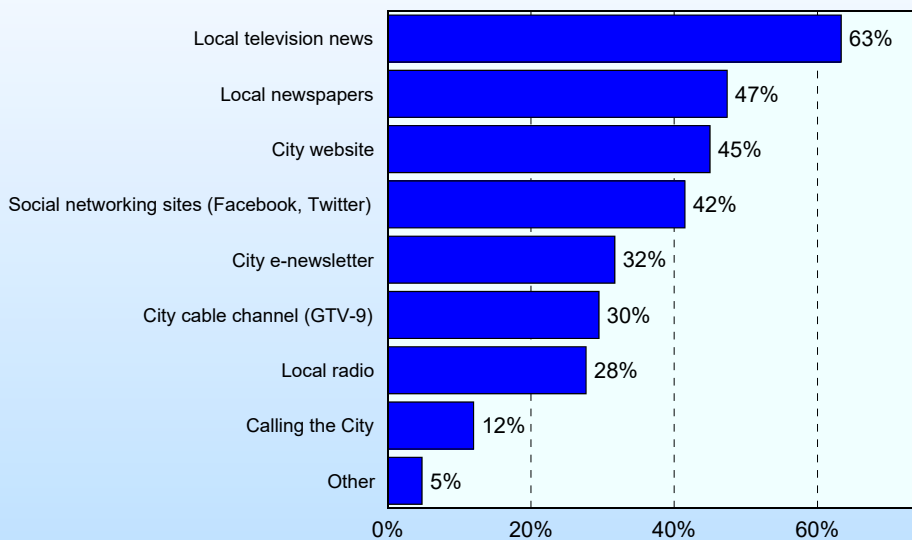
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (City of Greenville - 2016)

Q11. Ways Residents Prefer to Get Information About the City of Greenville

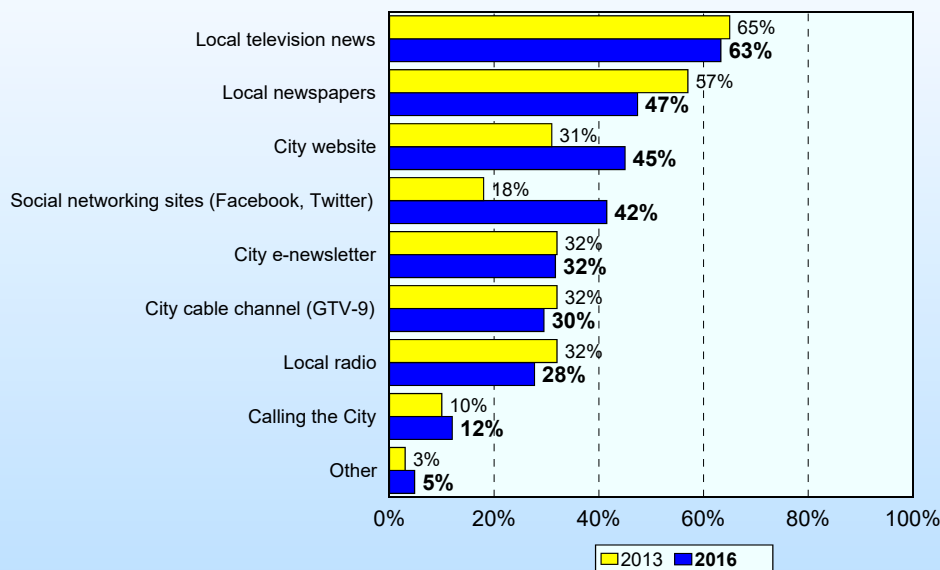
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Ways Residents Prefer to Get Information About the City of Greenville - 2013 vs. 2016

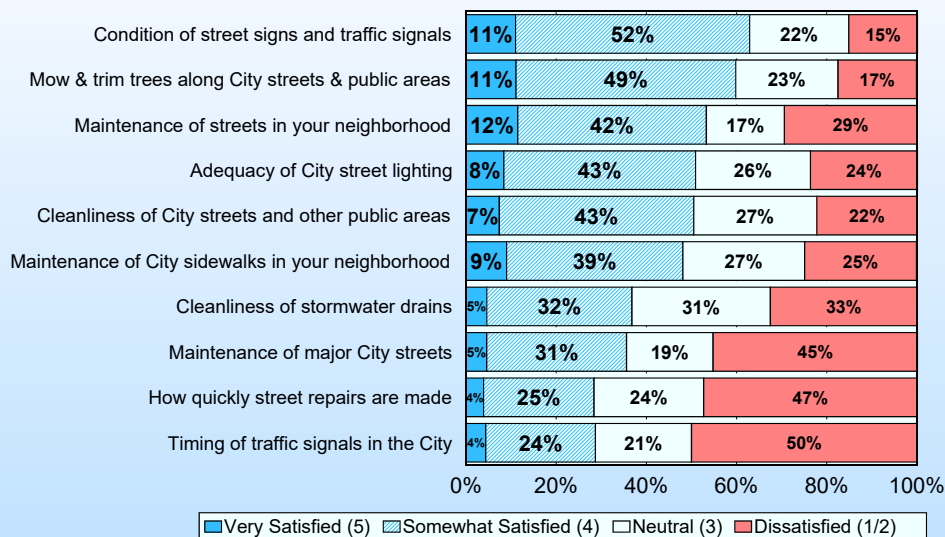
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (City of Greenville - 2016)

Q12. Satisfaction with Various Aspects of City Maintenance

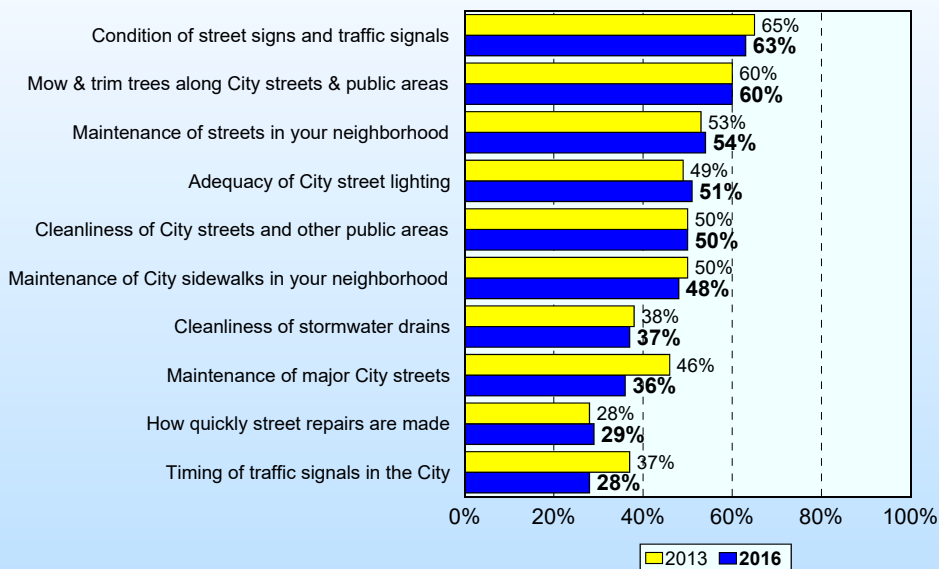
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Satisfaction with Various Aspects of City Maintenance - 2013 vs. 2016

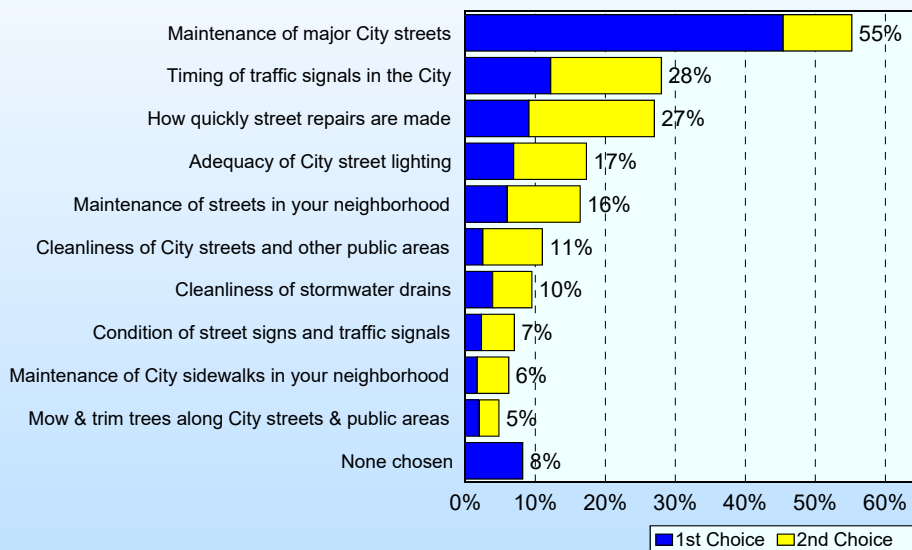
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q13. Aspects of City Maintenance That Are Most Important for the City to Provide

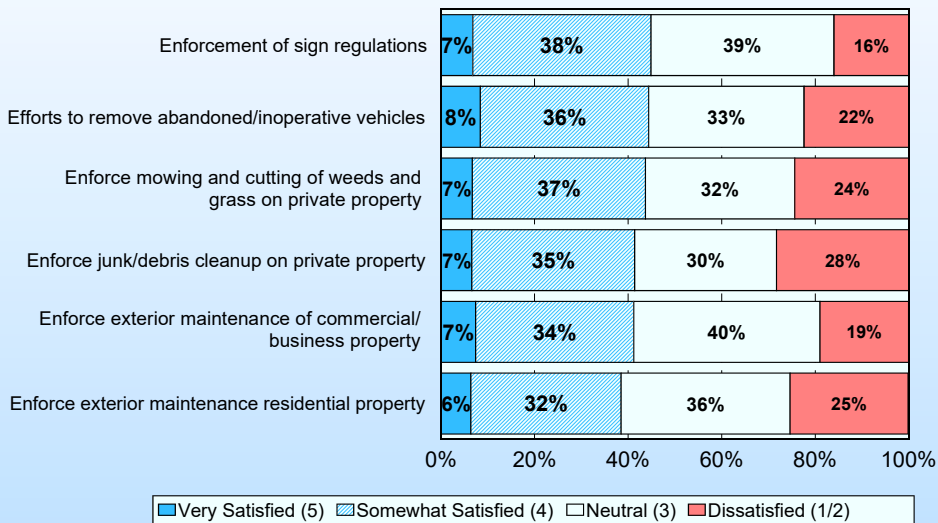
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (City of Greenville - 2016)

Q14. Satisfaction with Various Aspects of City Code Enforcement

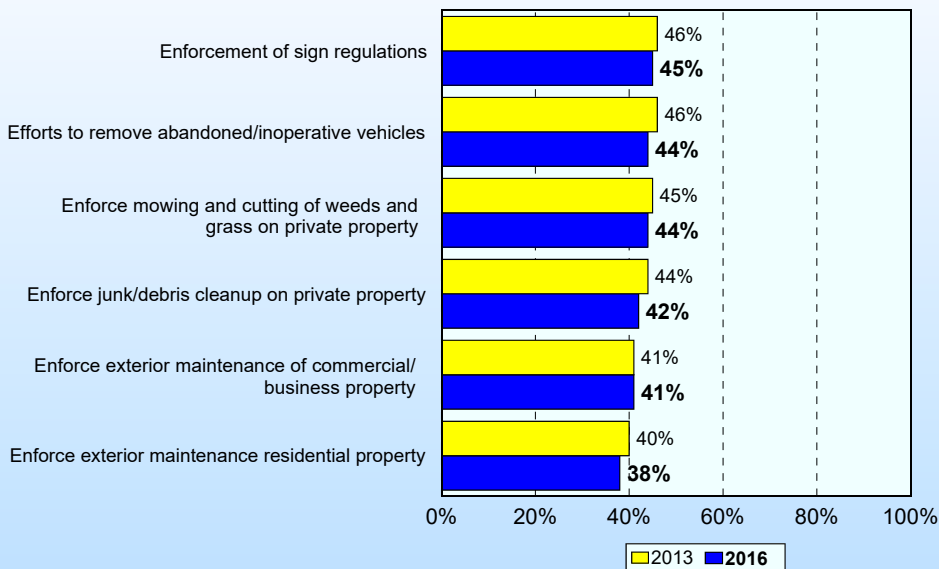
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Satisfaction with Various Aspects of City Code Enforcement - 2013 vs. 2016

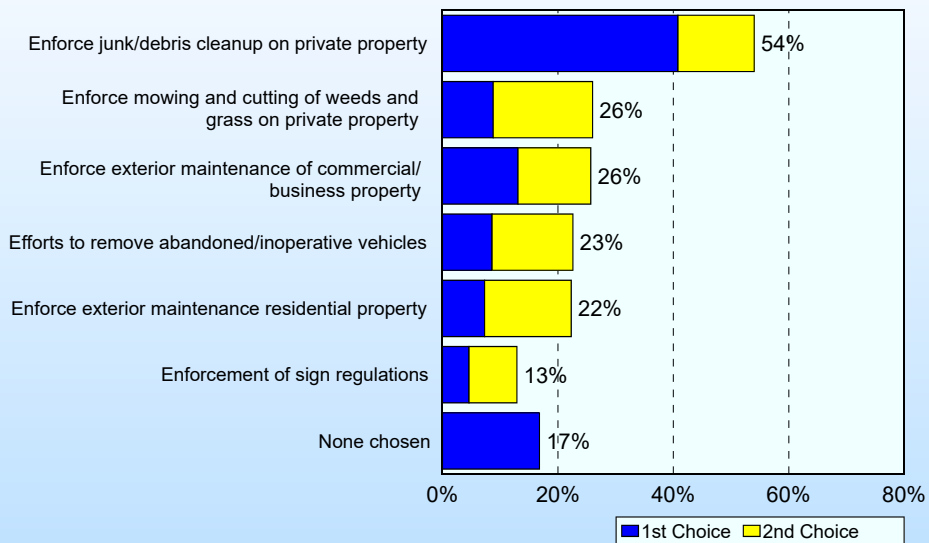
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q15. Aspects of Code Enforcement That Are Most Important for the City to Provide

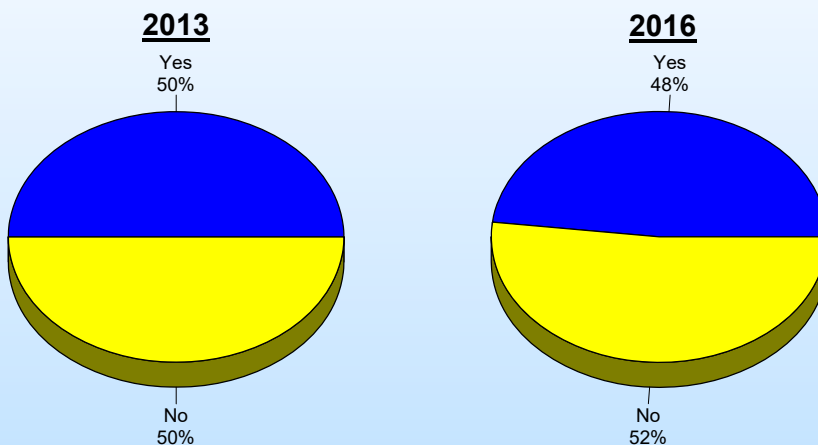
by percentage of respondents who selected the item as one of their top two choices



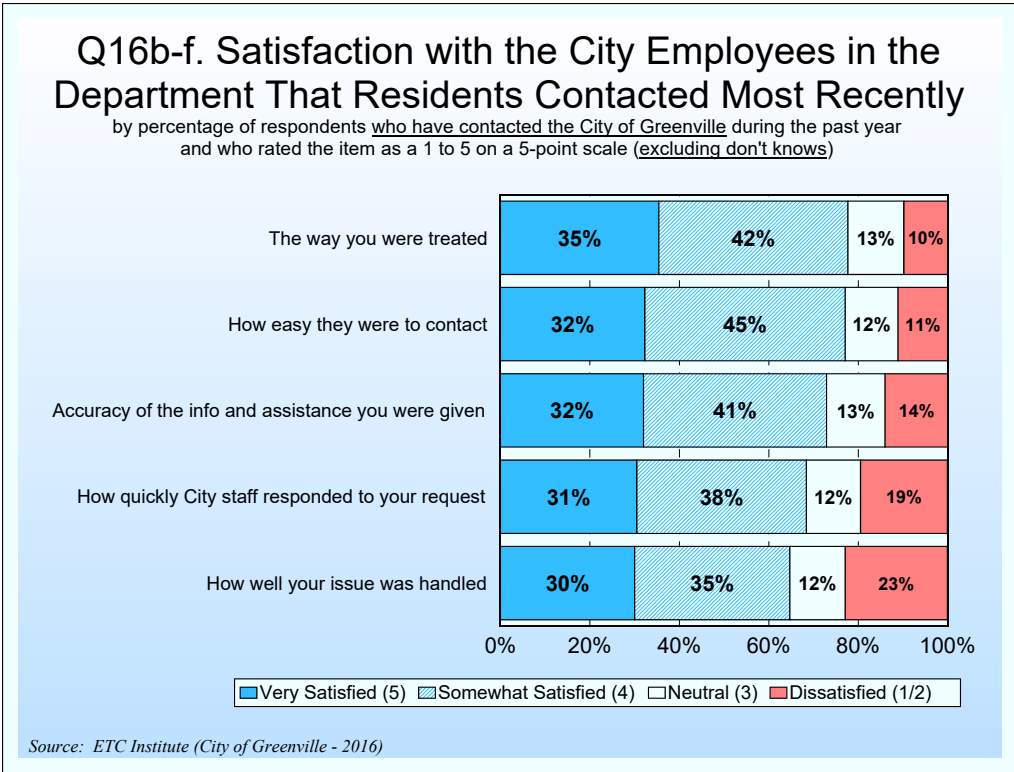
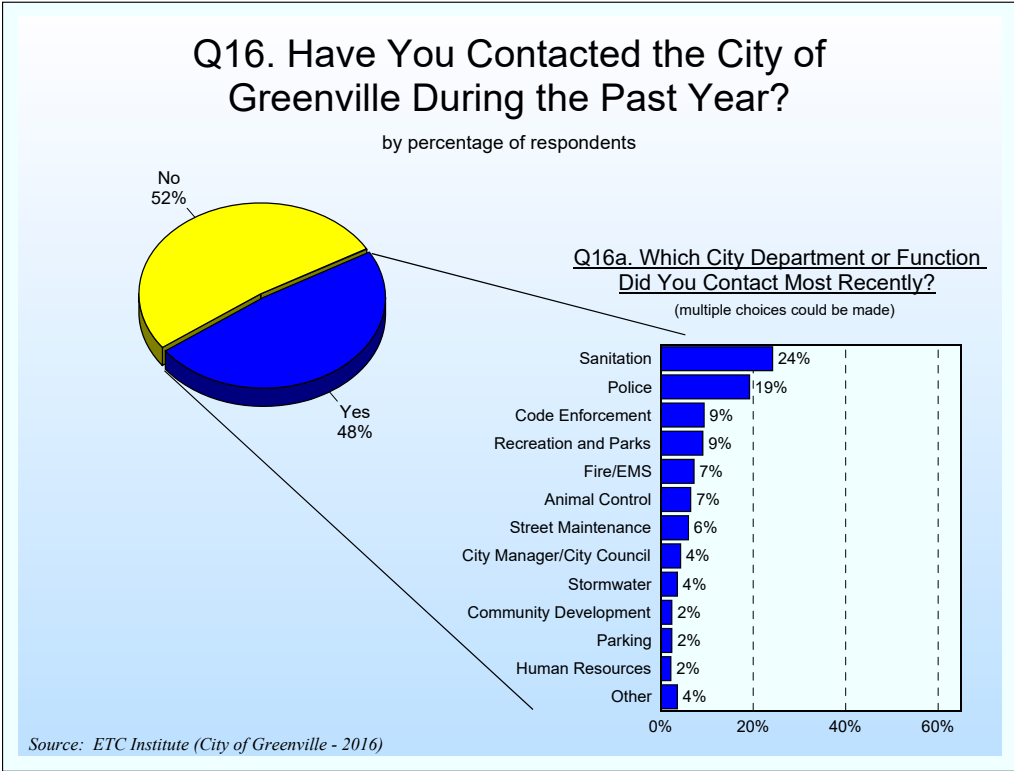
Source: ETC Institute (City of Greenville - 2016)

Q16. Have You Contacted the City of Greenville During the Past Year?

by percentage of respondents

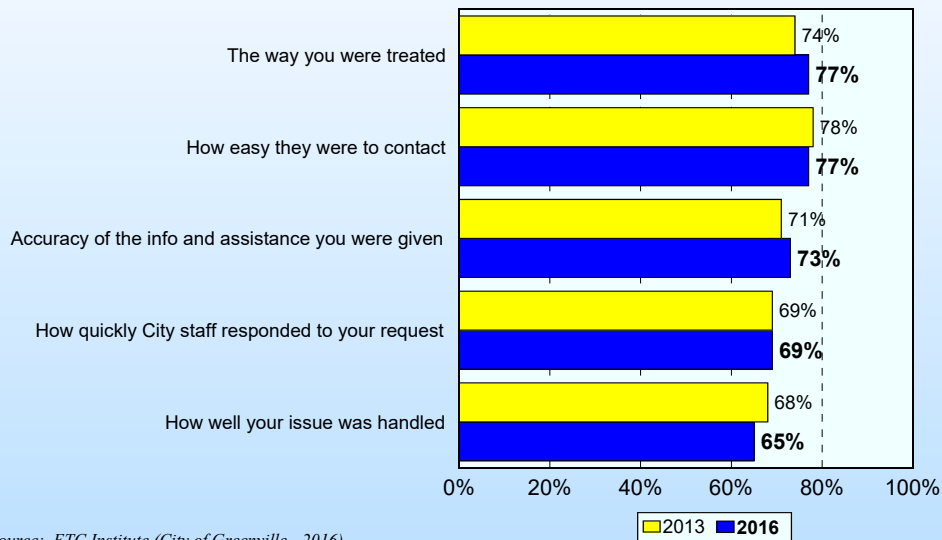


Source: ETC Institute (City of Greenville - 2016)



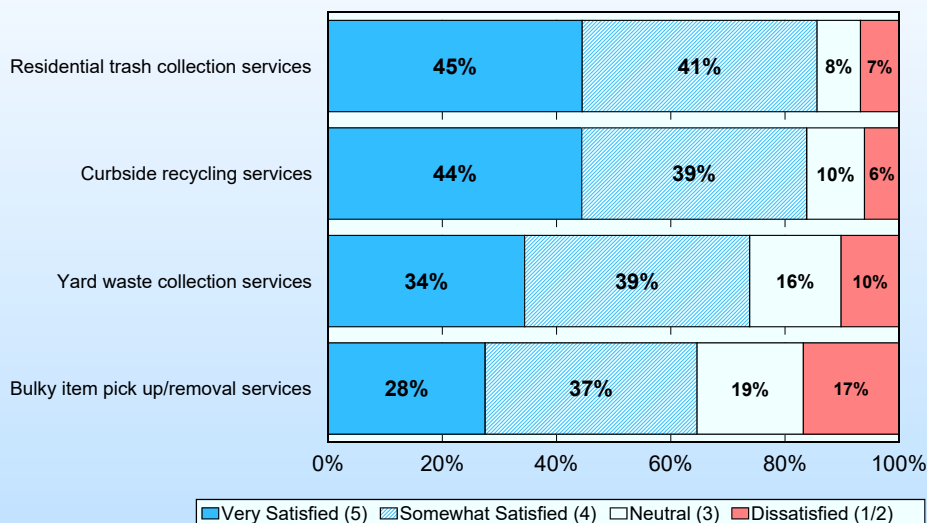
TRENDS: Satisfaction with the City Employees in the Department That Residents Contacted Most Recently 2013 vs. 2016

by percentage of respondents who have contacted the City of Greenville during the past year and who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



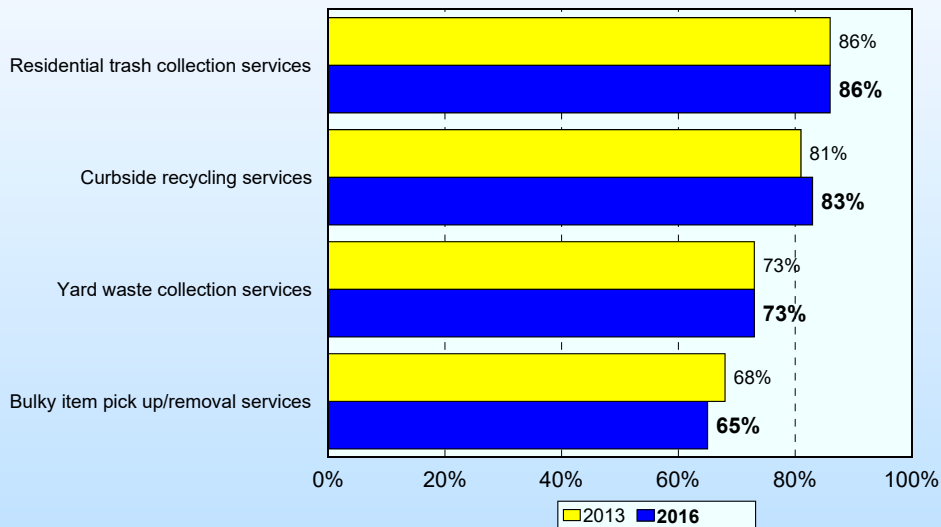
Q17. Satisfaction with Various Aspects of City Public Services

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



TRENDS: Satisfaction with Various Aspects of City Public Services - 2013 vs. 2016

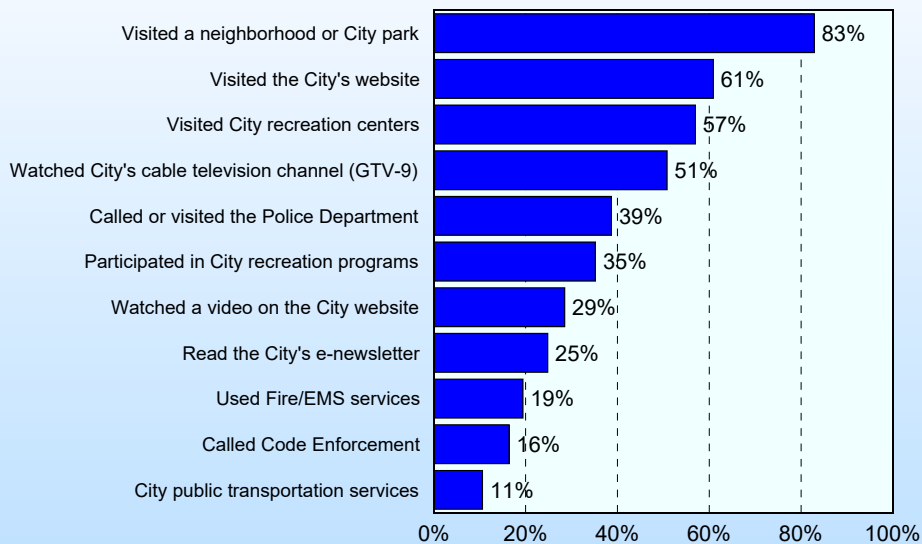
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q18. City Services That Residents Have Used During the Past 12 Months

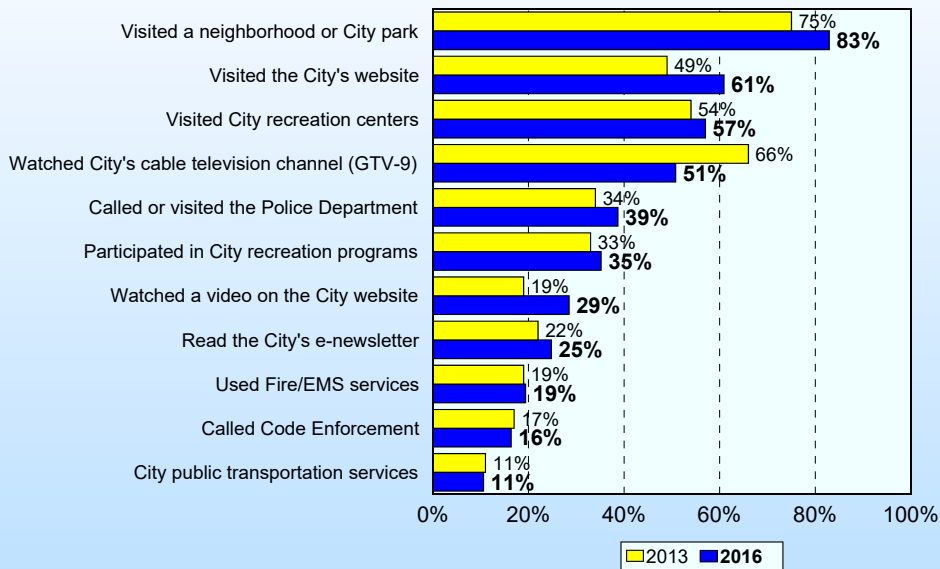
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: City Services That Residents Have Used During the Past 12 Months - 2013 vs. 2016

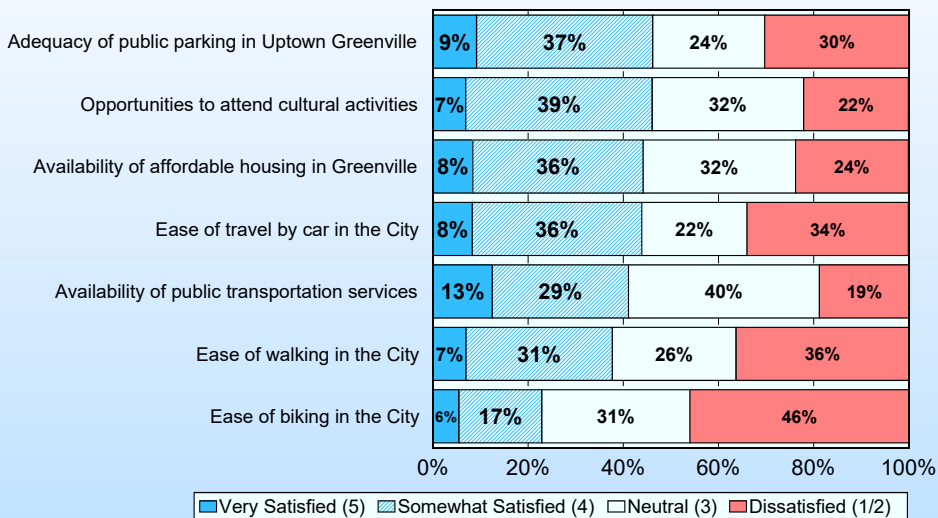
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (City of Greenville - 2016)

Q19. Satisfaction with Various Aspects of Transportation and Other Issues

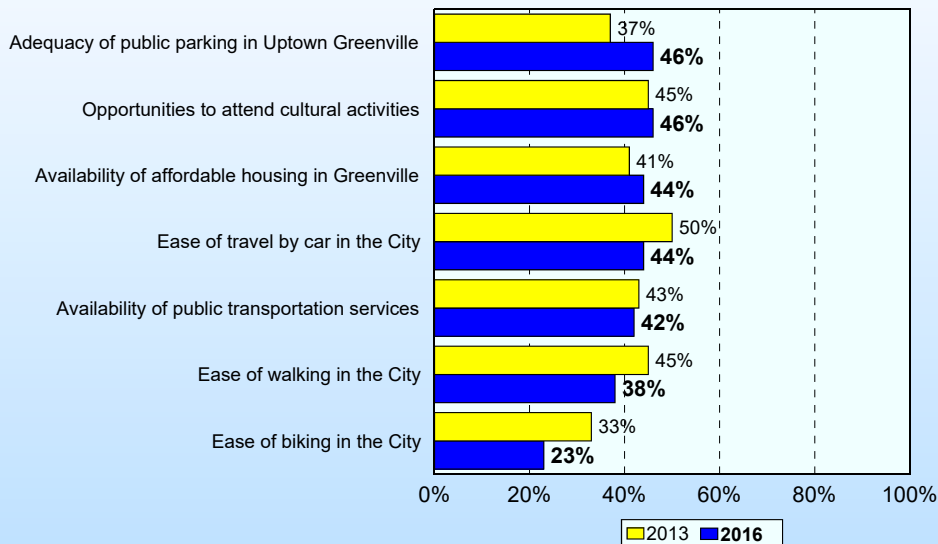
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Satisfaction with Various Aspects of Transportation and Other Issues - 2013 vs. 2016

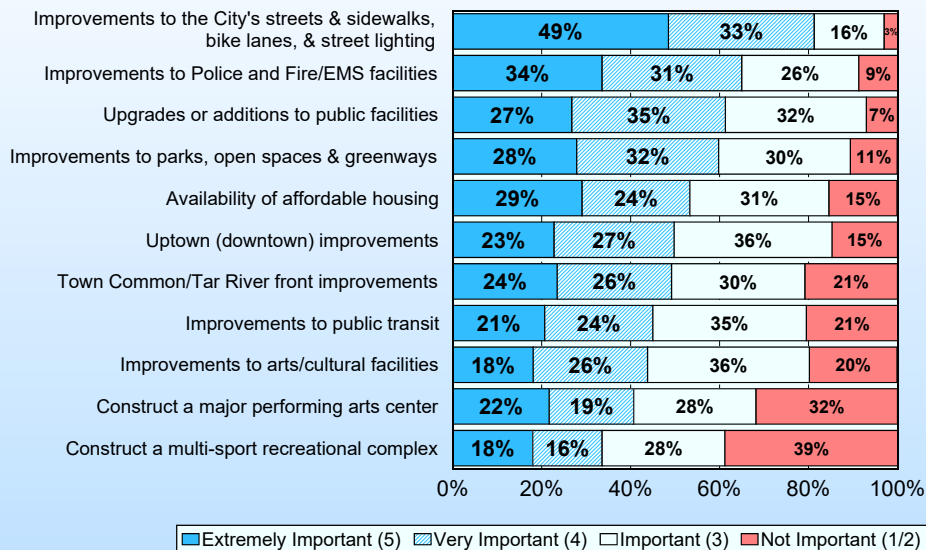
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q20. Importance of the City Continuing to Invest in Various Projects

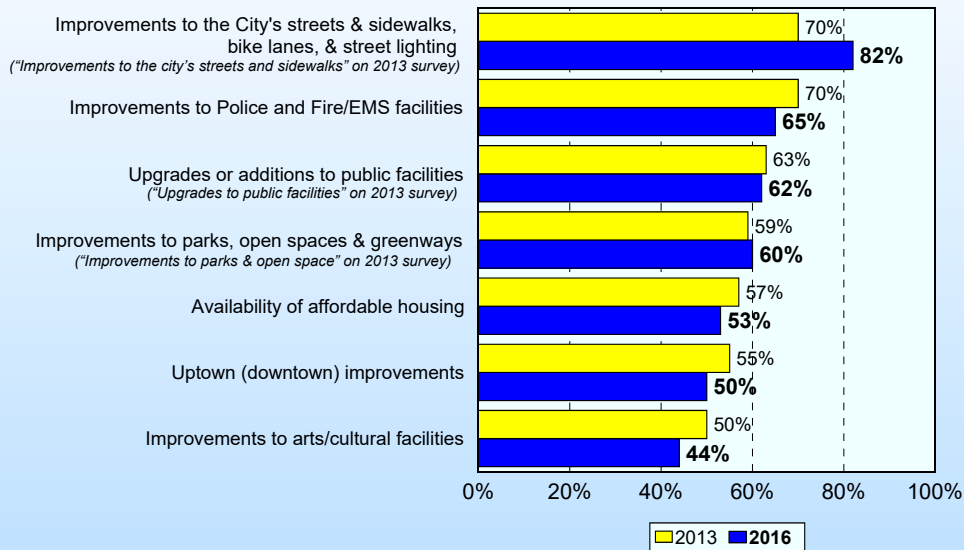
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Importance of the City Continuing to Invest in Various Projects - 2013 vs. 2016

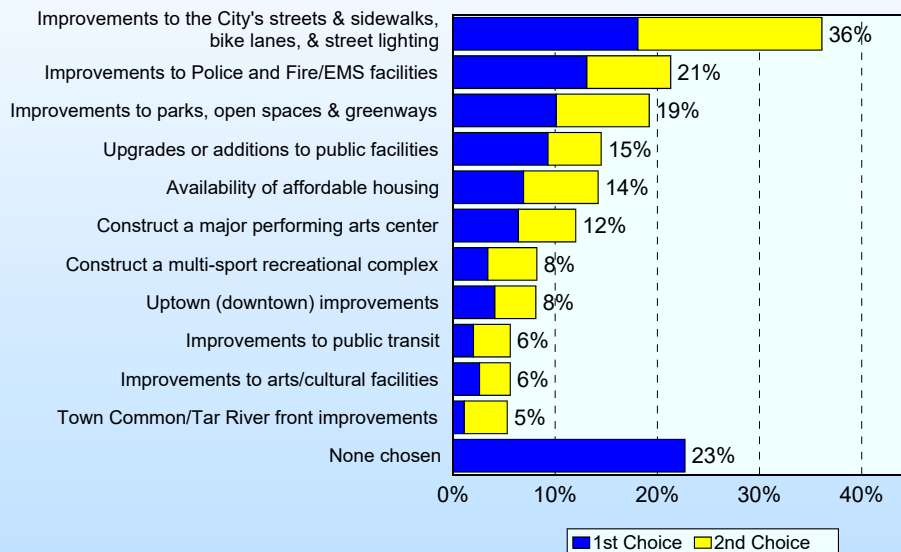
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q21. City Improvement Projects That Respondents Are Most Willing to Pay an Increase in Taxes to Support

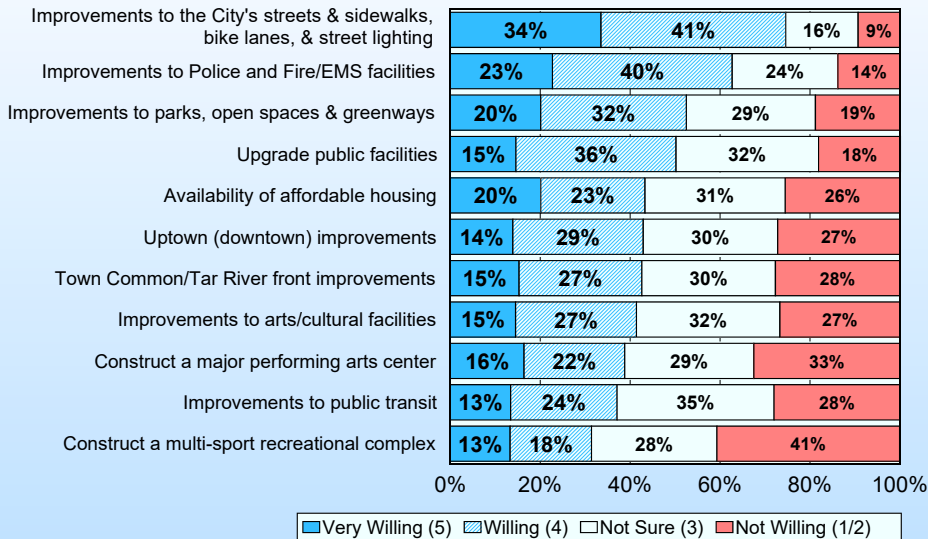
by percentage of respondents who selected the item as one of their top two choices



Source: ETC Institute (City of Greenville - 2016)

Q22. Willingness to Support a Bond Referendum or Additional Funding for Various Reasons

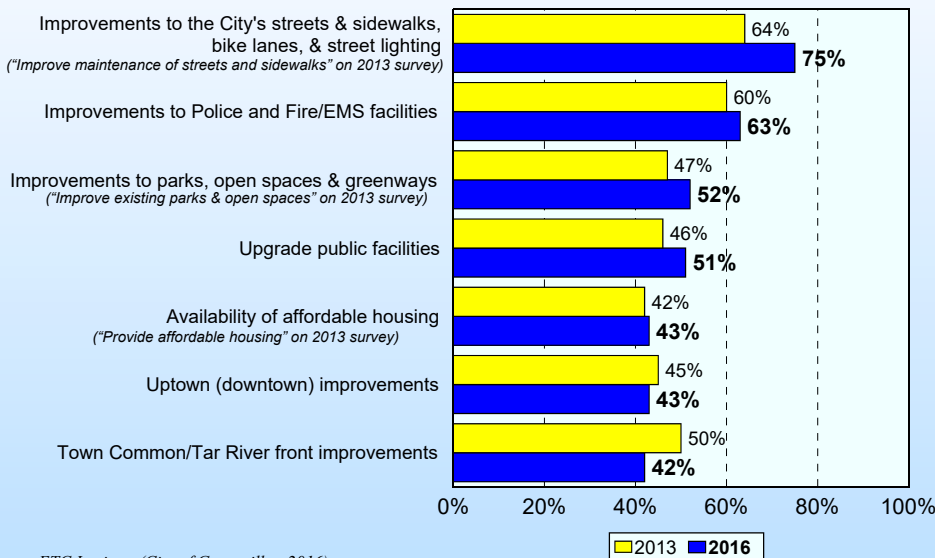
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Willingness to Support a Bond Referendum or Additional Funding for Various Reasons 2013 vs. 2016

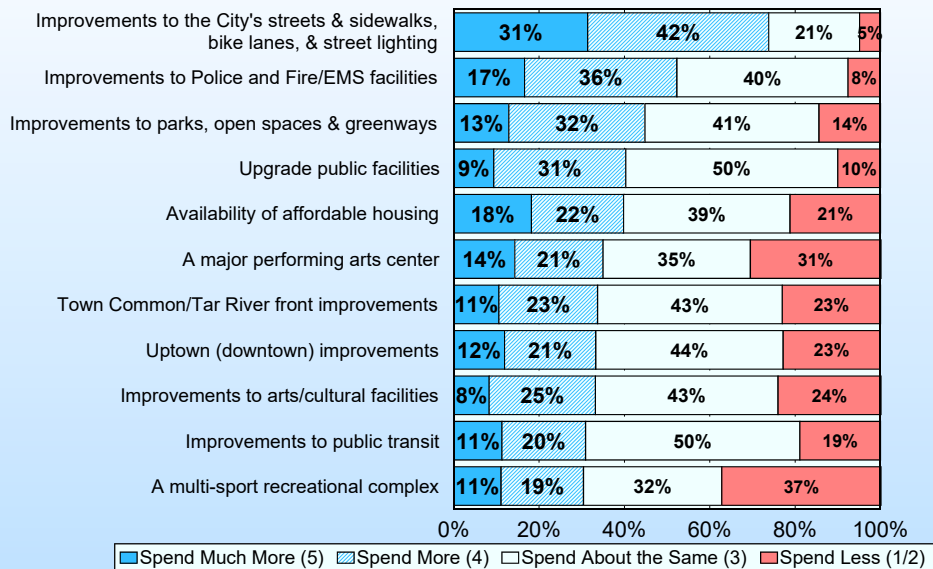
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q23. How the City's Current Level of Funding Should Change for Various Services

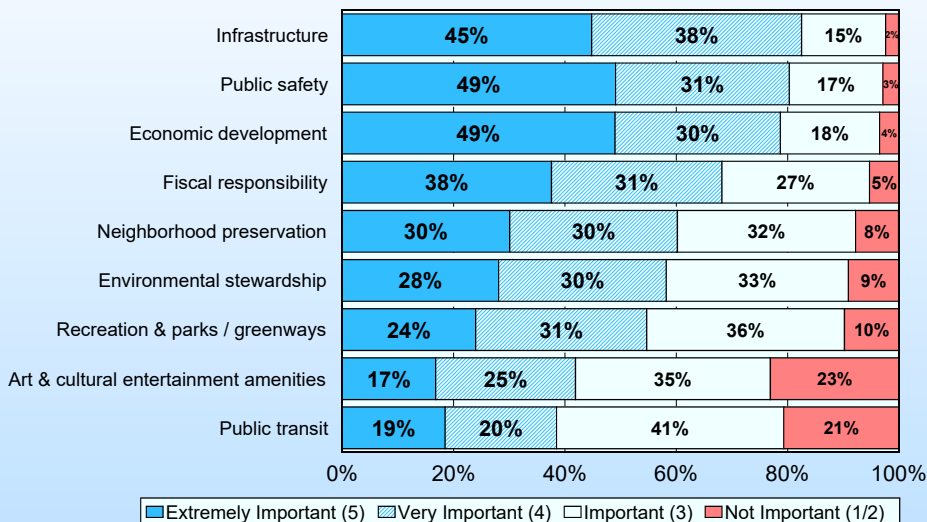
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q24. Importance of Various Focus Areas for the City of Greenville

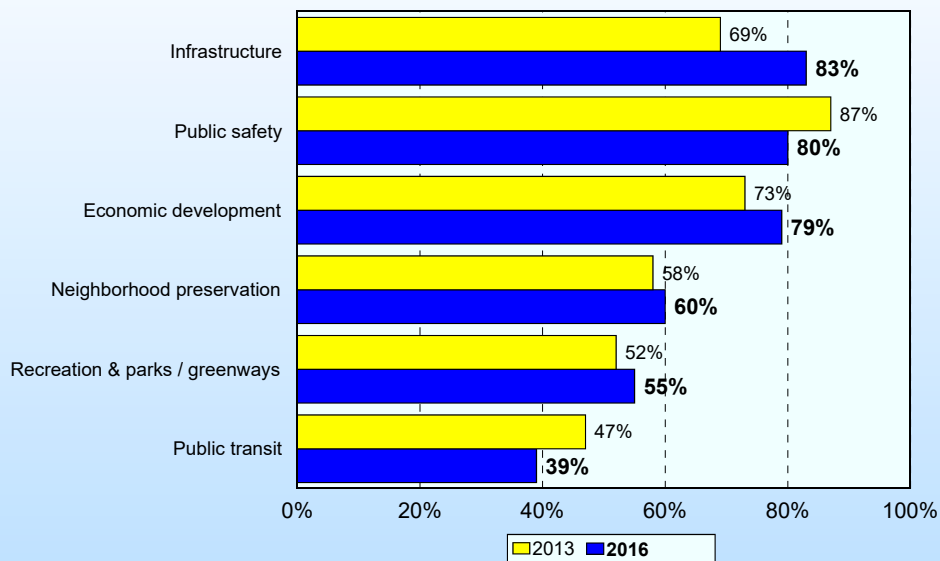
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: Importance of Various Focus Areas for the City of Greenville - 2013 vs. 2016

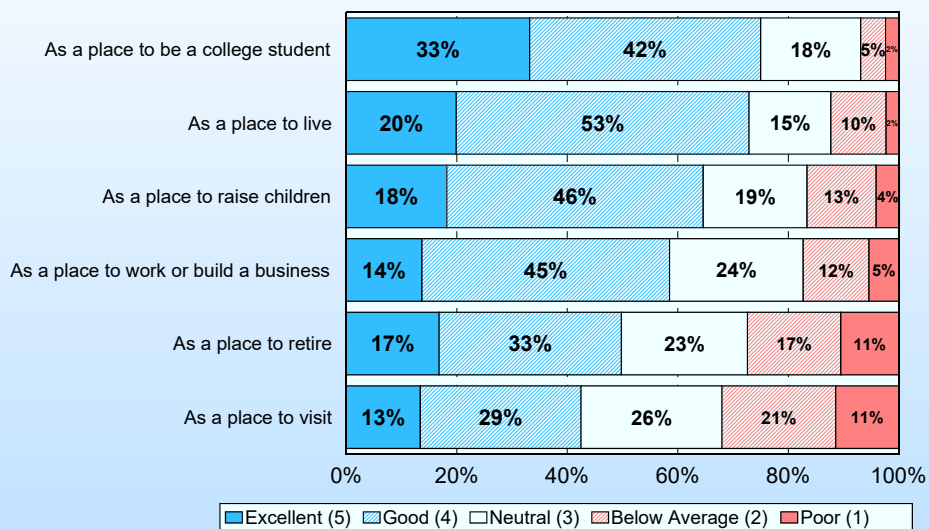
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q25. How Respondents Rate the City of Greenville as a Place to Live, Work and Raise Children

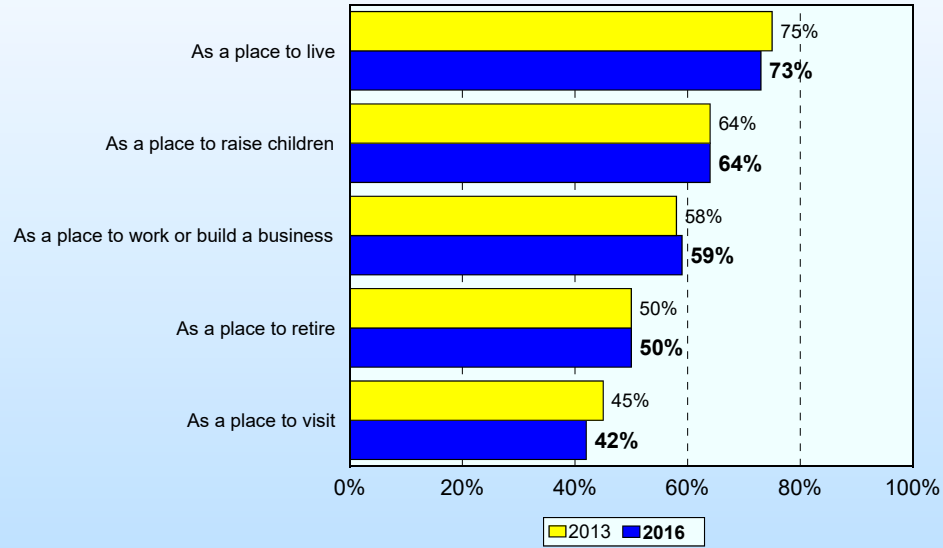
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

TRENDS: How Respondents Rate the City of Greenville as a Place to Live, Work and Raise Children 2013 vs. 2016

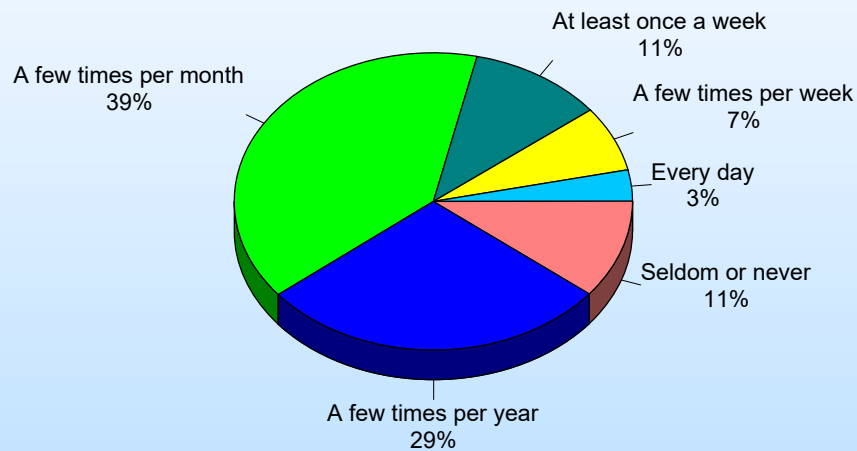
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q26. How Often Residents Typically Go Outside of Greenville for Entertainment or Recreation

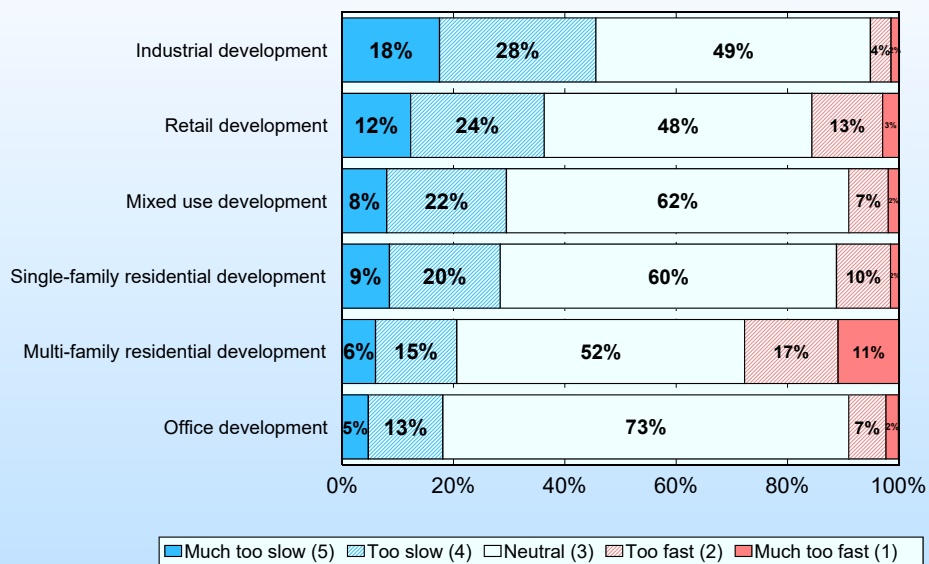
by percentage of respondents (excluding "not provided")



Source: ETC Institute (City of Greenville - 2016)

Q27. Perceived Pace of Development in the City

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding don't knows)



Source: ETC Institute (City of Greenville - 2016)

Q28. Demographics: Number of Years Lived in the City of Greenville

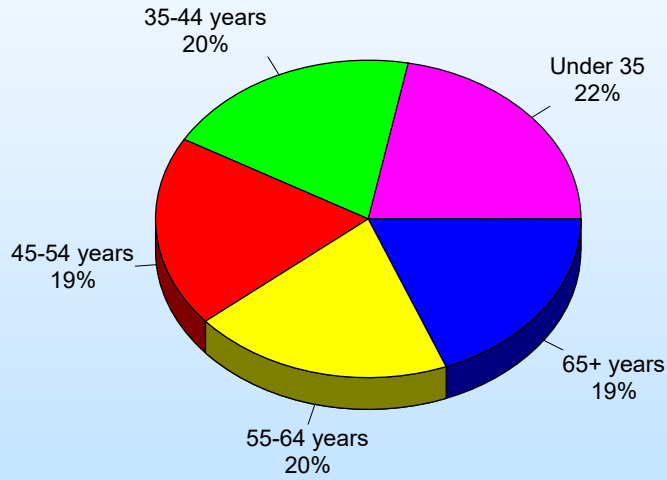
by percentage of respondents



Source: ETC Institute (City of Greenville - 2016)

Q29. Demographics: Age of Respondent

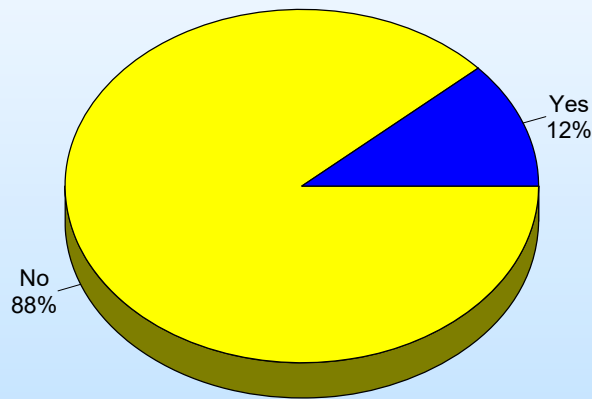
by percentage of respondents



Source: ETC Institute (City of Greenville - 2016)

Q30. Demographics: Have You Been a Victim of a Crime in the City of Greenville During the Past Year?

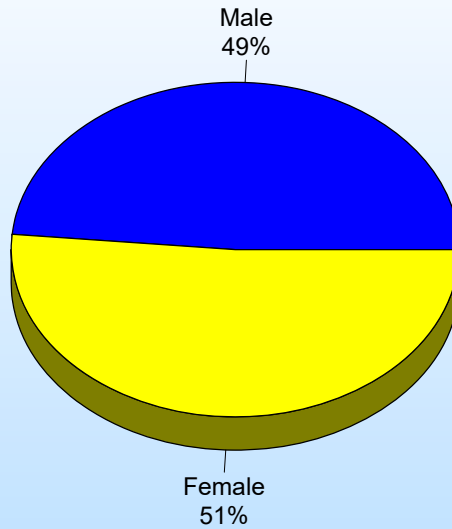
by percentage of respondents



Source: ETC Institute (City of Greenville - 2016)

Q31. Demographics: Gender

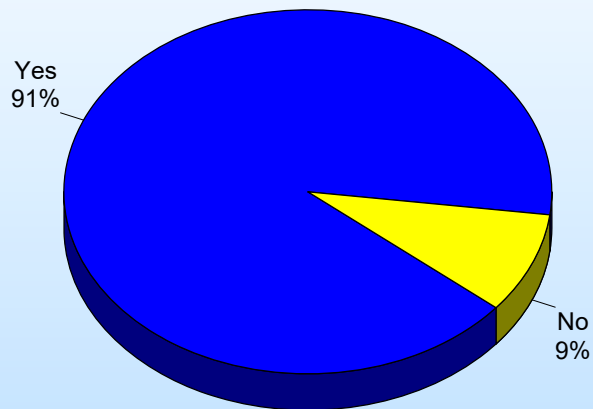
by percentage of respondents



Source: ETC Institute (City of Greenville - 2016)

Q32. Demographics: Have you visited Uptown Greenville (downtown) during the past year?

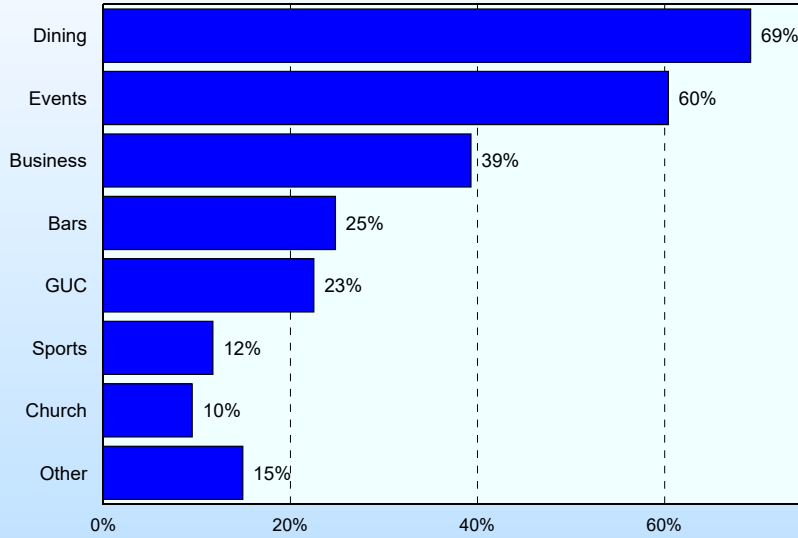
by percentage of respondents



Source: ETC Institute (City of Greenville - 2016)

Q32a. Why Respondents Visited Uptown Greenville

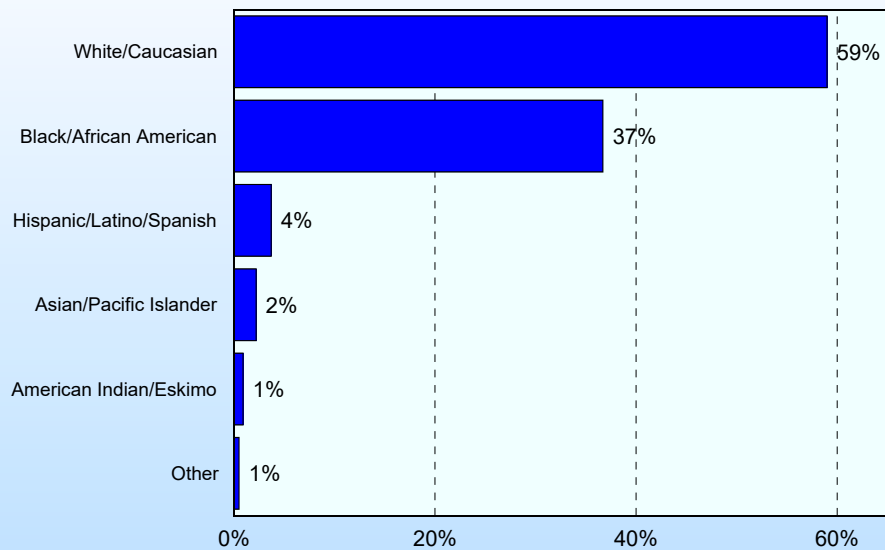
by percentage of respondents who visited Uptown Greenville during the past year
(multiple choices could be made)



Source: ETC Institute (City of Greenville - 2016)

Q33. Demographics: Race/Ethnicity

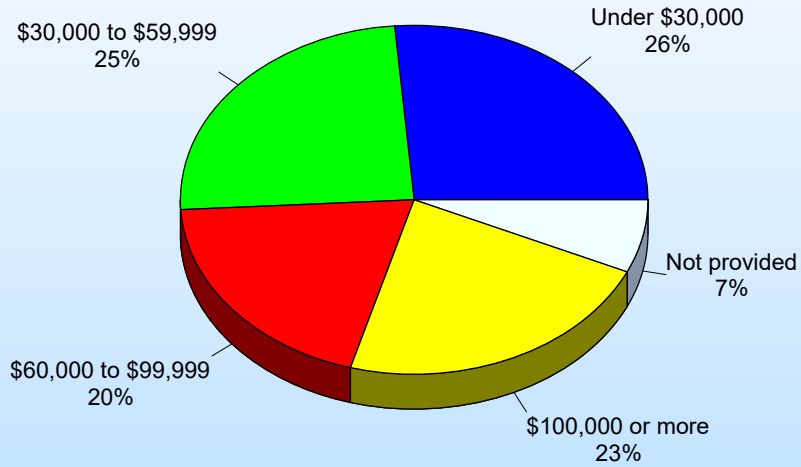
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (City of Greenville - 2016)

Q34. Demographics: Total Annual Household Income

by percentage of respondents



Source: ETC Institute (City of Greenville - 2016)

Section 3: *Importance-Satisfaction Analysis*



Importance-Satisfaction Matrix Analysis

The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low and the perceived importance of the service is relatively high. ETC Institute developed an Importance-Satisfaction Matrix to display the perceived importance of major services that were assessed on the survey against the perceived quality of service delivery. The two axes on the matrix represent Satisfaction (vertical) and relative Importance (horizontal).

The I-S (Importance-Satisfaction) matrix should be interpreted as follows.

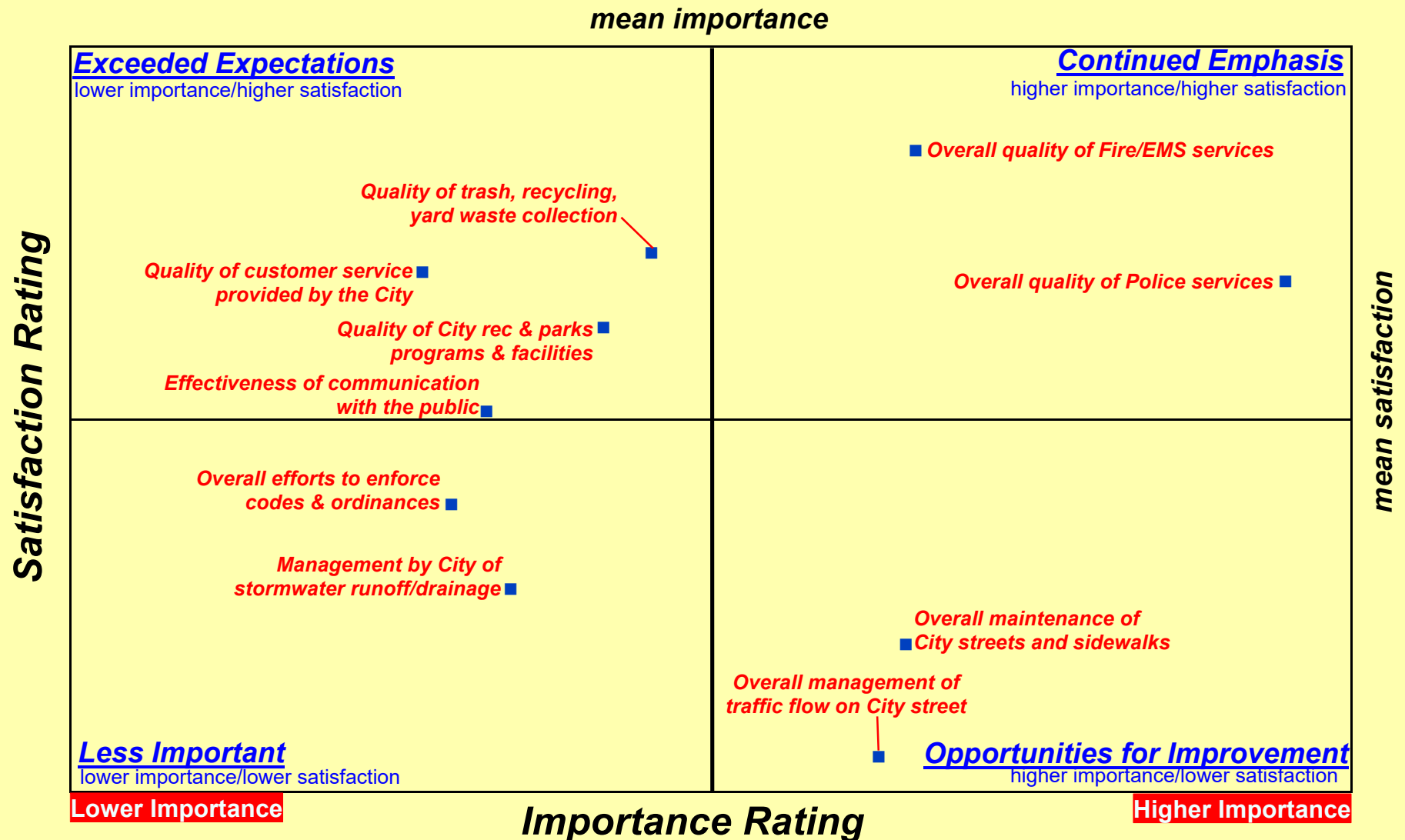
- Continued Emphasis (above average importance and above average satisfaction). This area shows where the City is meeting customer expectations. Items in this area have a significant impact on the customer's overall level of satisfaction. The City should maintain (or slightly increase) emphasis on items in this area.
- Exceeding Expectations (below average importance and above average satisfaction). This area shows where the City is performing significantly better than customers expect the City to perform. Items in this area do not significantly affect the overall level of satisfaction that residents have with City services. The City should maintain (or slightly decrease) emphasis on items in this area.
- Opportunities for Improvement (above average importance and below average satisfaction). This area shows where the City is not performing as well as residents expect the City to perform. This area has a significant impact on customer satisfaction, and the City should DEFINITELY increase emphasis on items in this area.
- Less Important (below average importance and below average satisfaction). This area shows where the City is not performing well relative to the City's performance in other areas; however, this area is generally considered to be less important to residents. This area does not significantly affect overall satisfaction with City services because the items are less important to residents. The agency should maintain current levels of emphasis on items in this area.

Matrices showing the results for the City of Greenville are provided on the following pages.

City of Greenville 2016 Citizen Survey Importance-Satisfaction Assessment Matrix

-Overall City Services-

(points on the graph show deviations from the mean importance and Satisfaction ratings given by respondents to the survey)



Source: ETC Institute (2016)

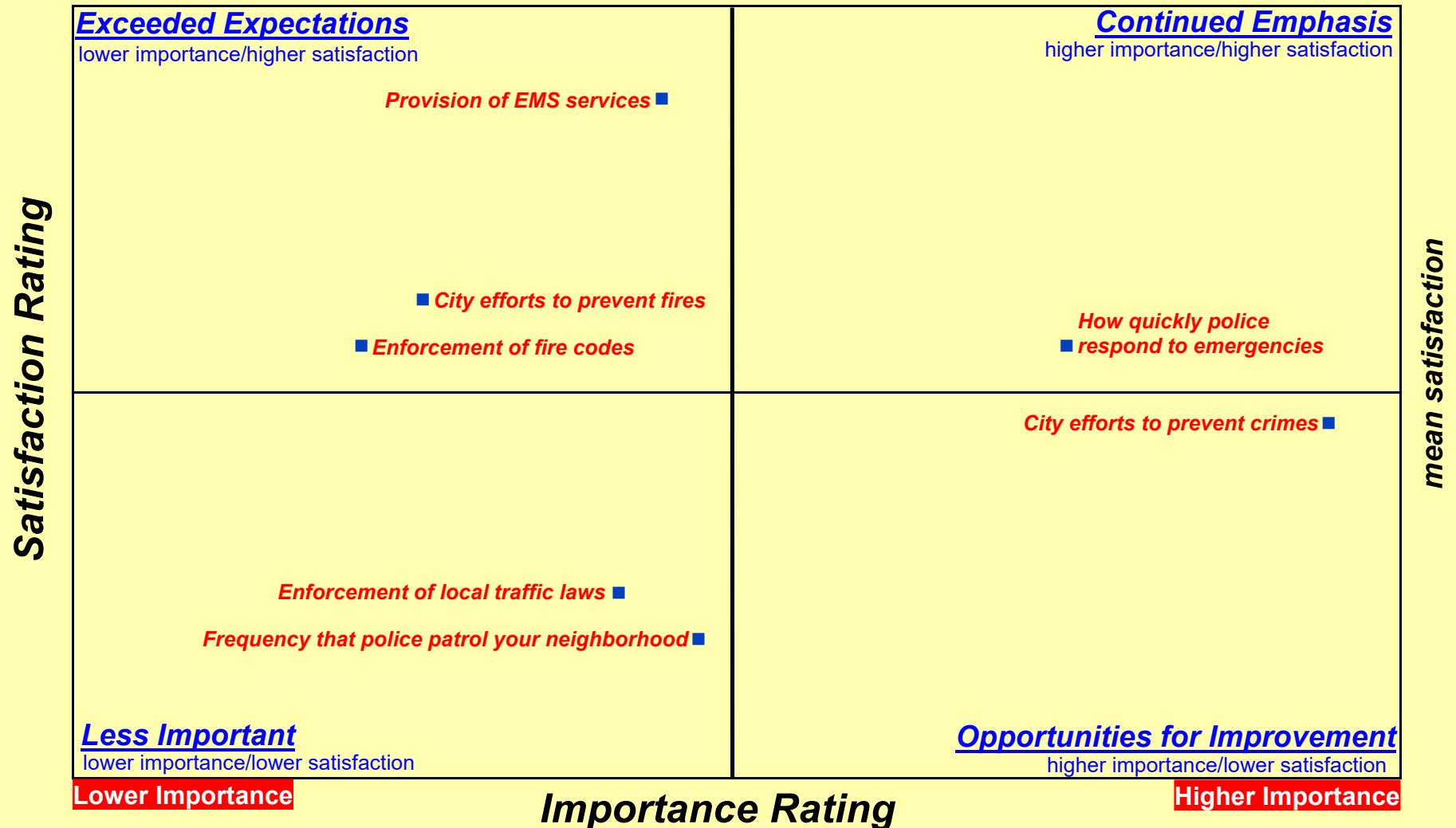
Item # 9

City of Greenville 2016 Citizen Survey Importance-Satisfaction Assessment Matrix

-Public Safety-

(points on the graph show deviations from the mean importance and Satisfaction ratings given by respondents to the survey)

mean importance

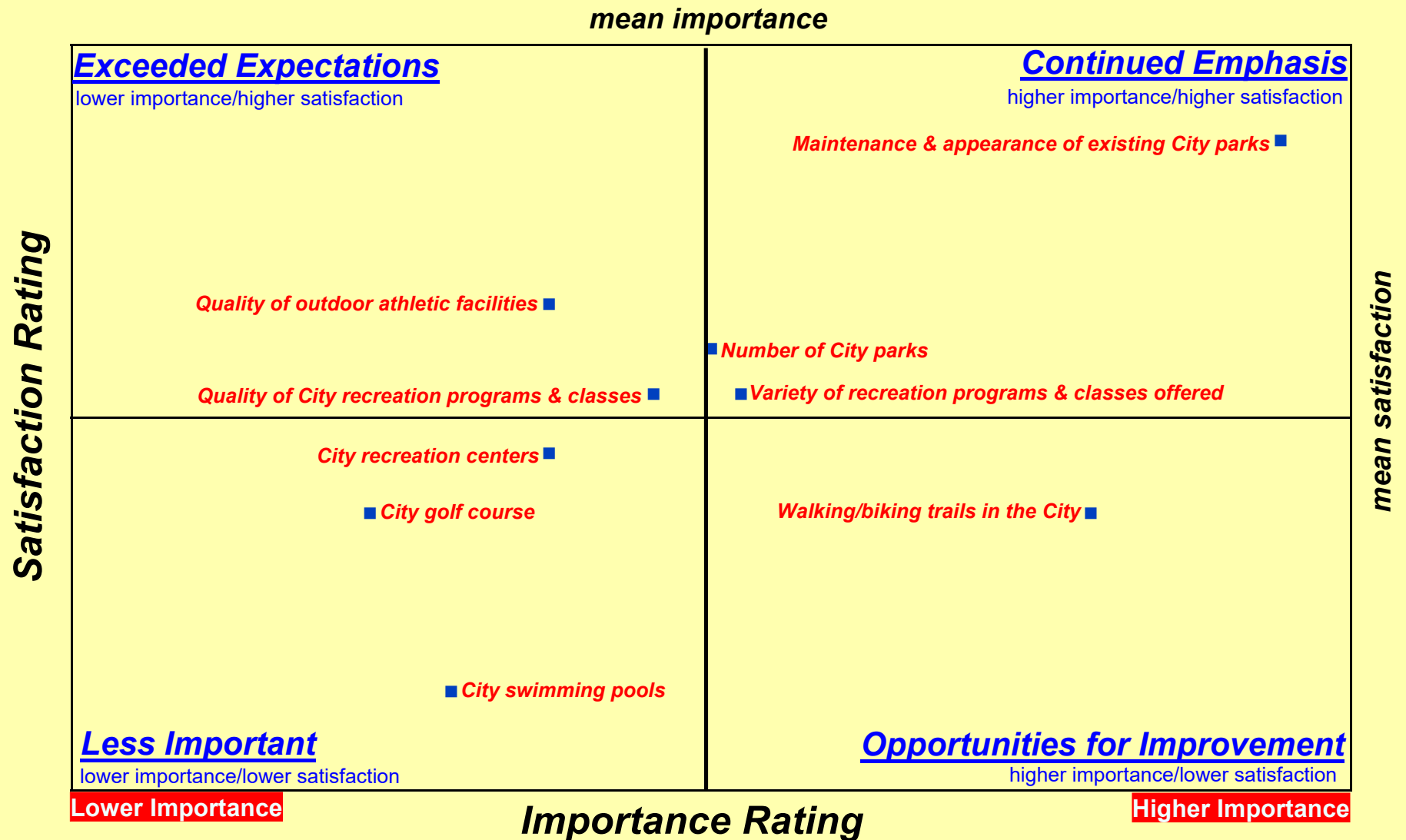


Source: ETC Institute (2016)

City of Greenville 2016 Citizen Survey Importance-Satisfaction Assessment Matrix

-Recreation and Parks-

(points on the graph show deviations from the mean importance and Satisfaction ratings given by respondents to the survey)

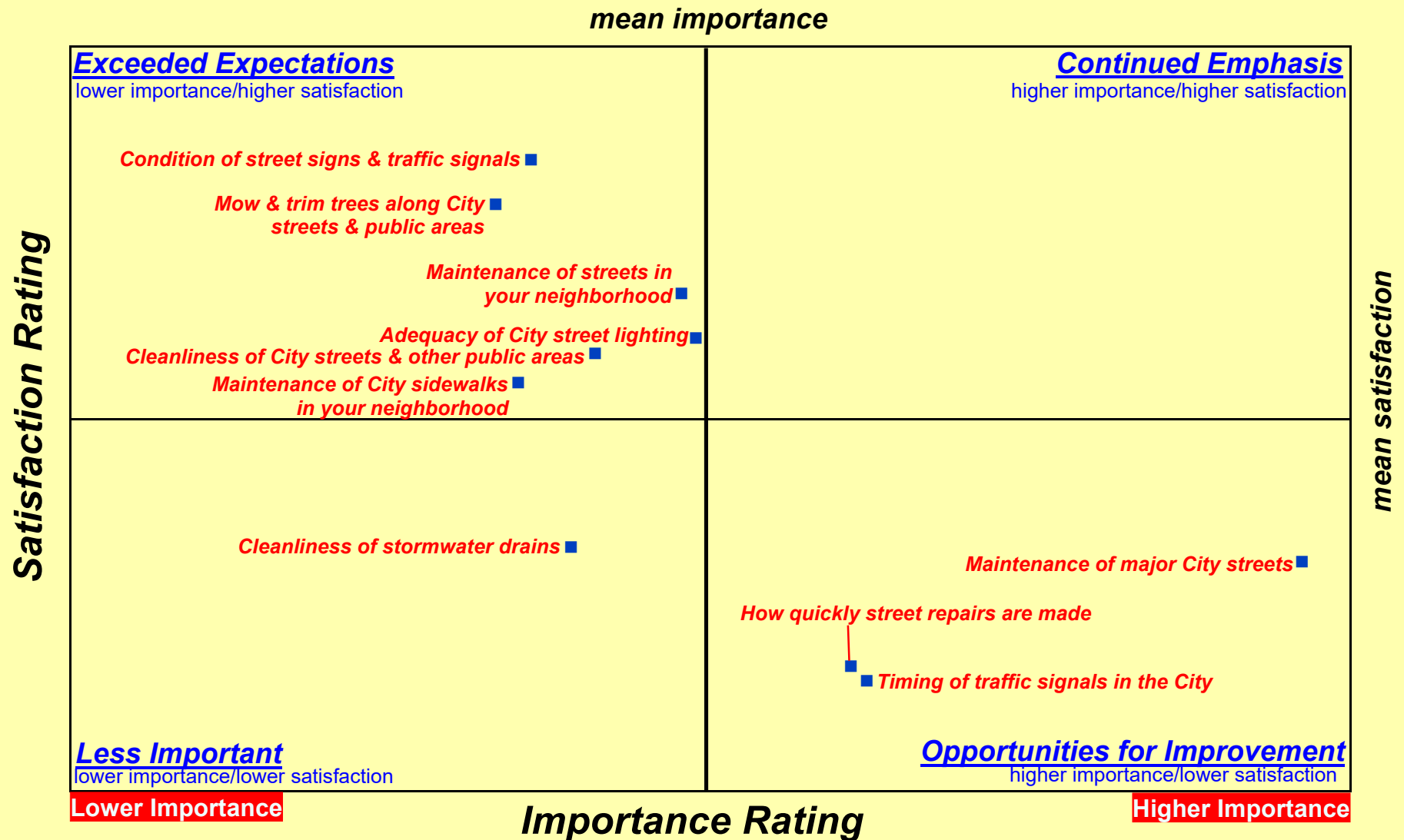


Source: ETC Institute (2016)

City of Greenville 2016 Citizen Survey Importance-Satisfaction Assessment Matrix

-City Maintenance-

(points on the graph show deviations from the mean importance and Satisfaction ratings given by respondents to the survey)



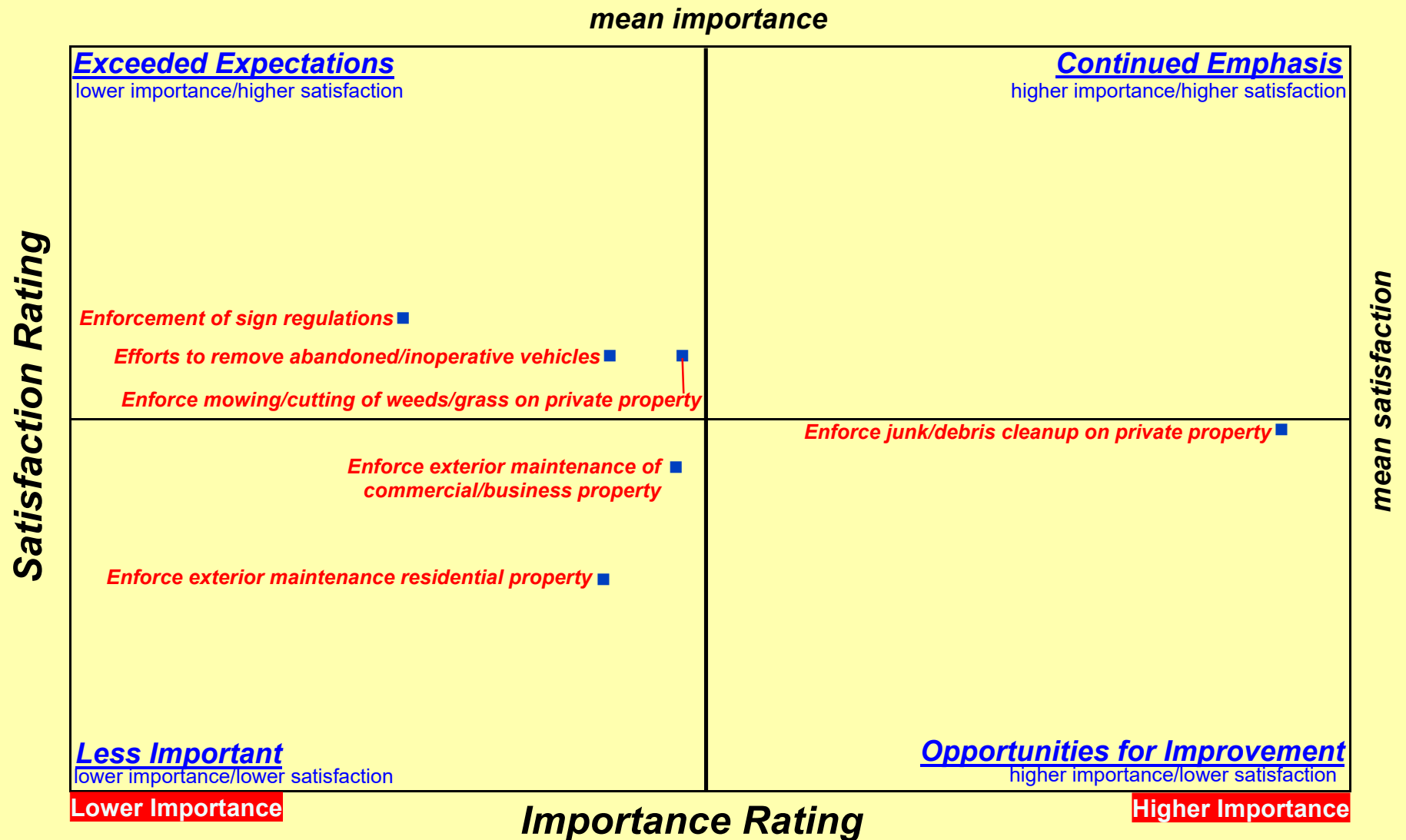
Source: ETC Institute (2016)

Item # 9

City of Greenville 2016 Citizen Survey Importance-Satisfaction Assessment Matrix

-Code Enforcement-

(points on the graph show deviations from the mean importance and Satisfaction ratings given by respondents to the survey)



Section 4: Benchmarking Analysis



DirectionFinder® Survey

Benchmarking Summary Report

Overview

ETC Institute's DirectionFinder program was originally developed in 1999 to help community leaders across the United States use statistically valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 210 cities and counties in 45 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the summer of 2016 to a random sample of over 4,000 residents in the continental United States, and (2) a regional survey that was administered to a random sample of more than 400 residents in the Southeastern region of the United States during the summer of 2016. The states included in the Southeastern region are: Kentucky, North Carolina, Tennessee, South Carolina, Alabama, Arkansas, Mississippi, Louisiana and Georgia.

The “U.S. Average” shown in the charts reflects the overall results of ETC Institute’s national survey of more than 4,000 residents; the “Southeast Average” shown in the charts reflects the results of the regional survey of more than 400 residents in the Southeast Region.

Some of the cities included in the performance ranges that are shown in this report are listed below:

- Ames, IA (Iowa State)
- Auburn, AL (Auburn University)
- Austin, TX (University of Texas)
- Charlottesville, VA (University of VA)
- Columbia, MO (University of Missouri)
- Des Moines, IA (Drake University)
- Durham, NC (Duke)
- Iowa City, IA (University of Iowa)
- Lawrence, KS (University of Kansas)
- Lubbock, TX (Texas Tech)
- Manhattan, KS (Kansas State University)
- Norman, OK (University of Oklahoma)
- Princeton, NJ (Princeton)
- Providence, RI (Brown and Providence)
- Rolla, MO (University of Missouri at Rolla)
- Sioux Falls (South Dakota State)
- Springfield, MO (Missouri State)
- Tamarac, FL
- Tempe, AZ (Arizona State University)
- Tucson, AZ (University of Arizona)
- West Des Moines, IA
- Yuma, AZ

Interpreting the Performance Range Charts

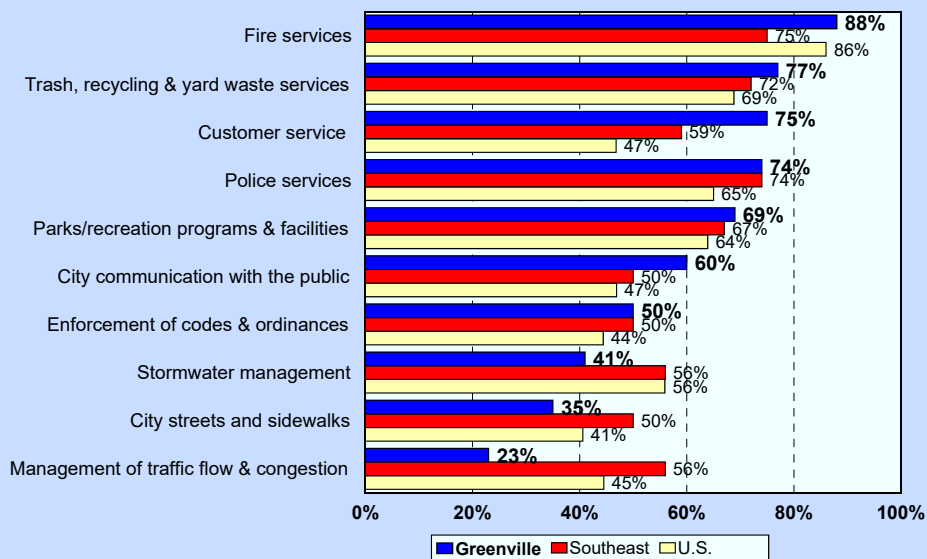
The charts on the following pages provide comparisons for several items that were rated on the survey. The horizontal bars show the range of satisfaction among residents in communities that have participated in the DirectionFinder® Survey during the past two years. The lowest and highest satisfaction ratings are listed to the left and right of each bar. The yellow dot on each bar shows how the results for Greenville compare to the community average, which is shown as a vertical dash in the middle of each horizontal bar. If the yellow dot is located to the right of the vertical dash, the City of Greenville rated above the community average. If the yellow dot is located to the left of the vertical dash, the City of Greenville rated below the community average.

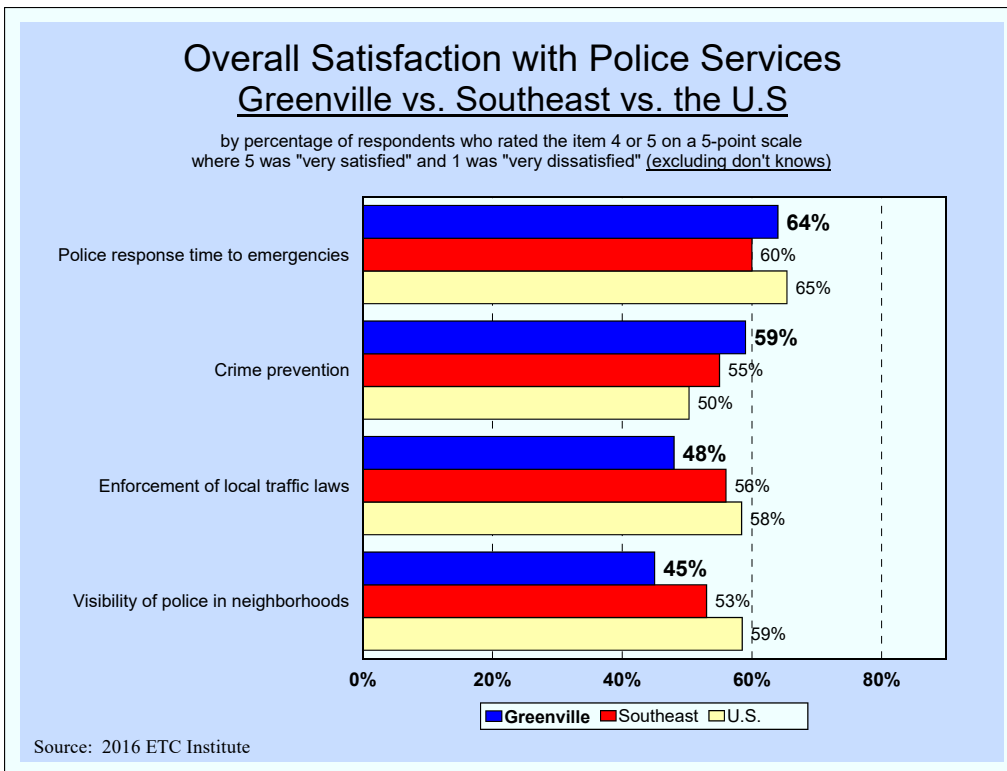
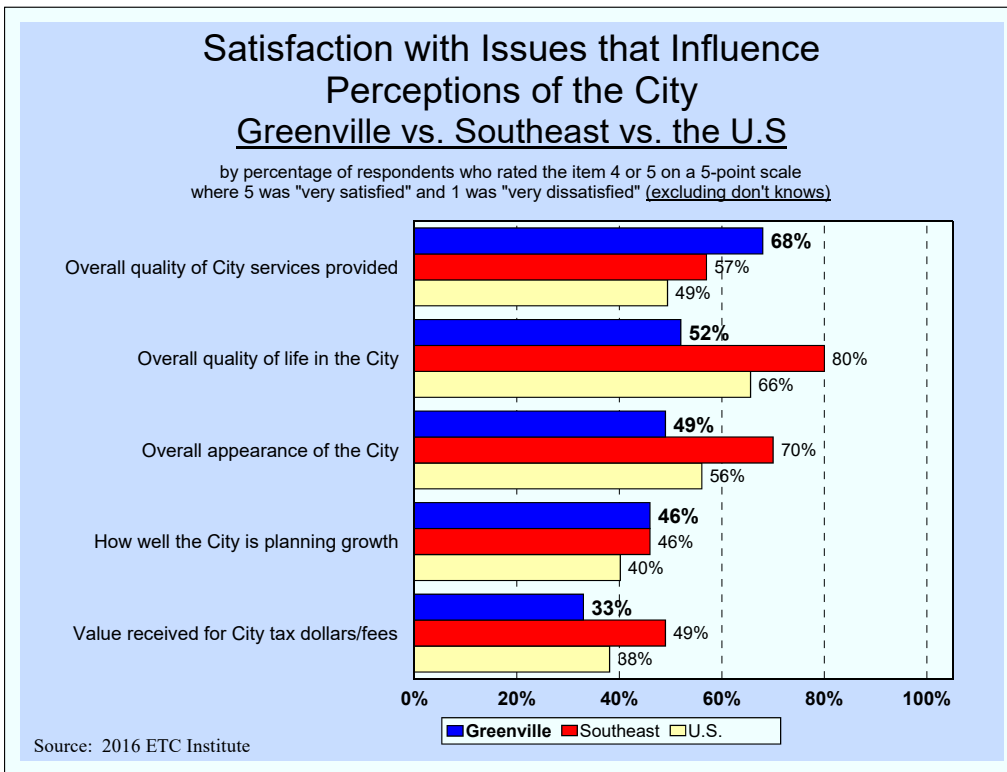
National Benchmarks

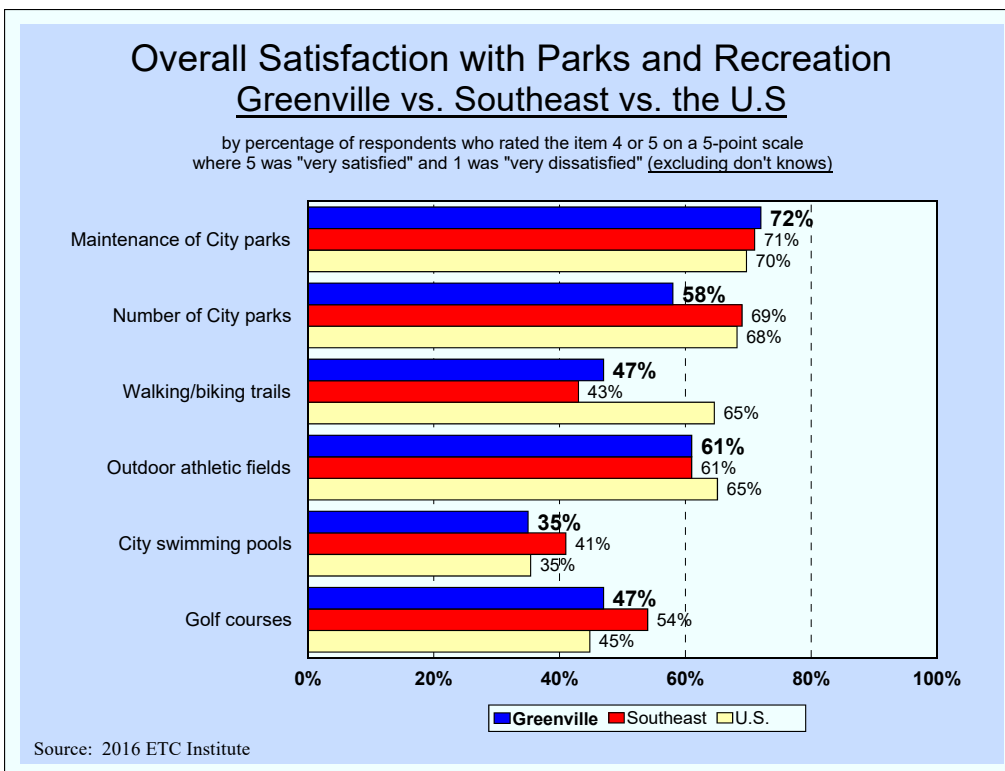
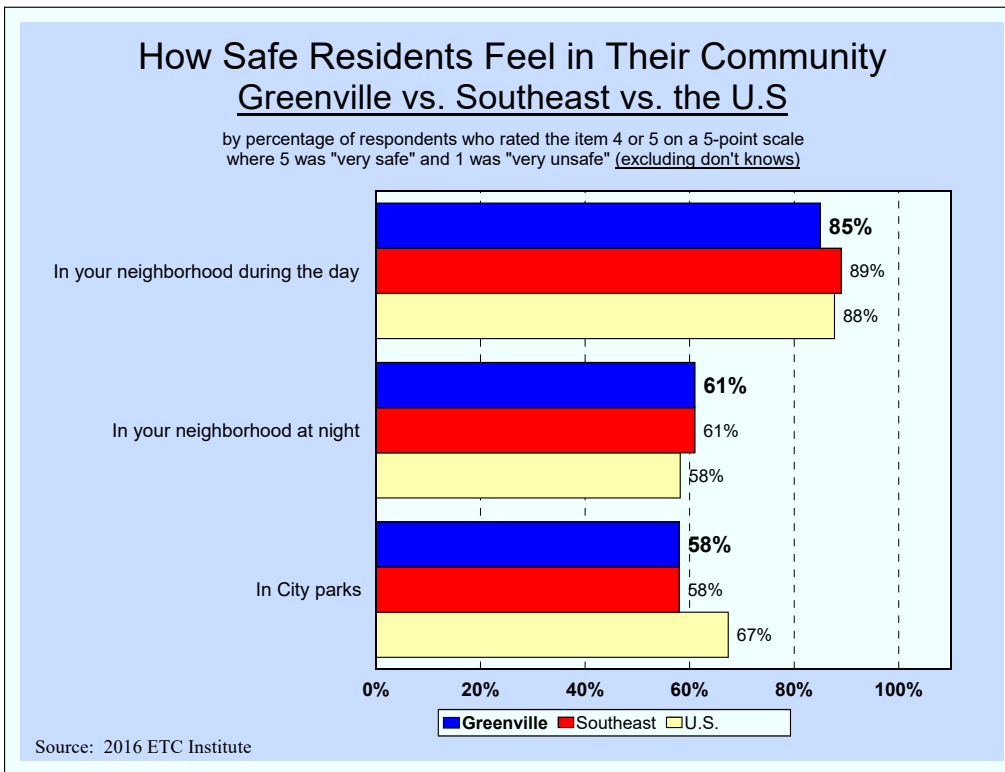
Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Greenville, North Carolina is not authorized without written consent from ETC Institute.

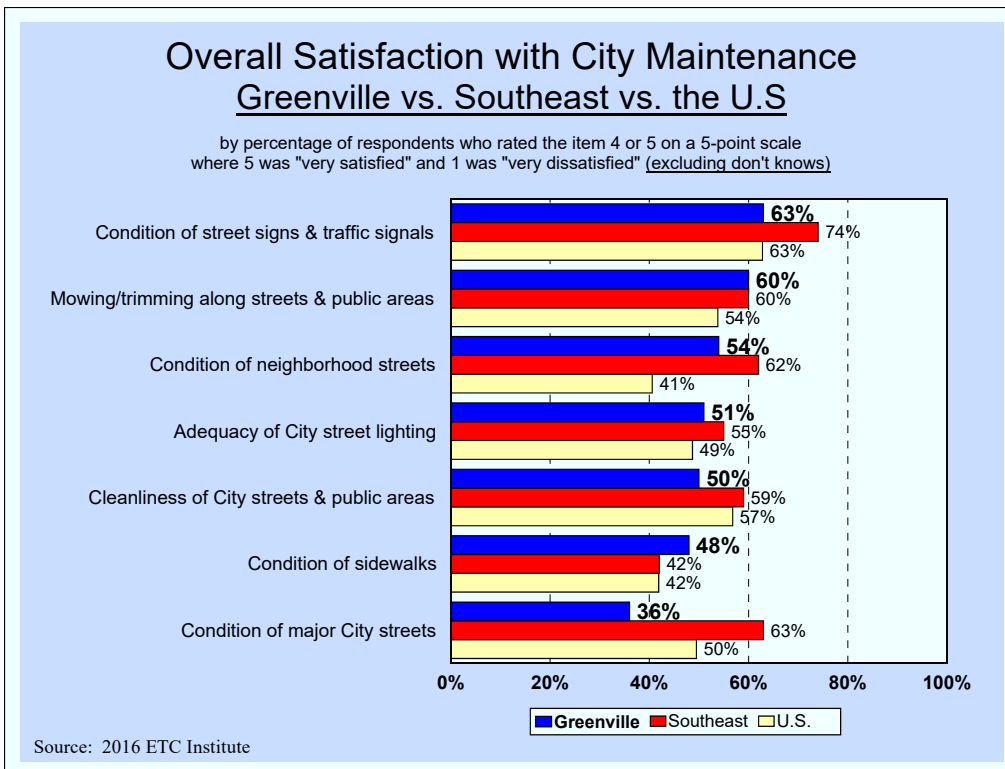
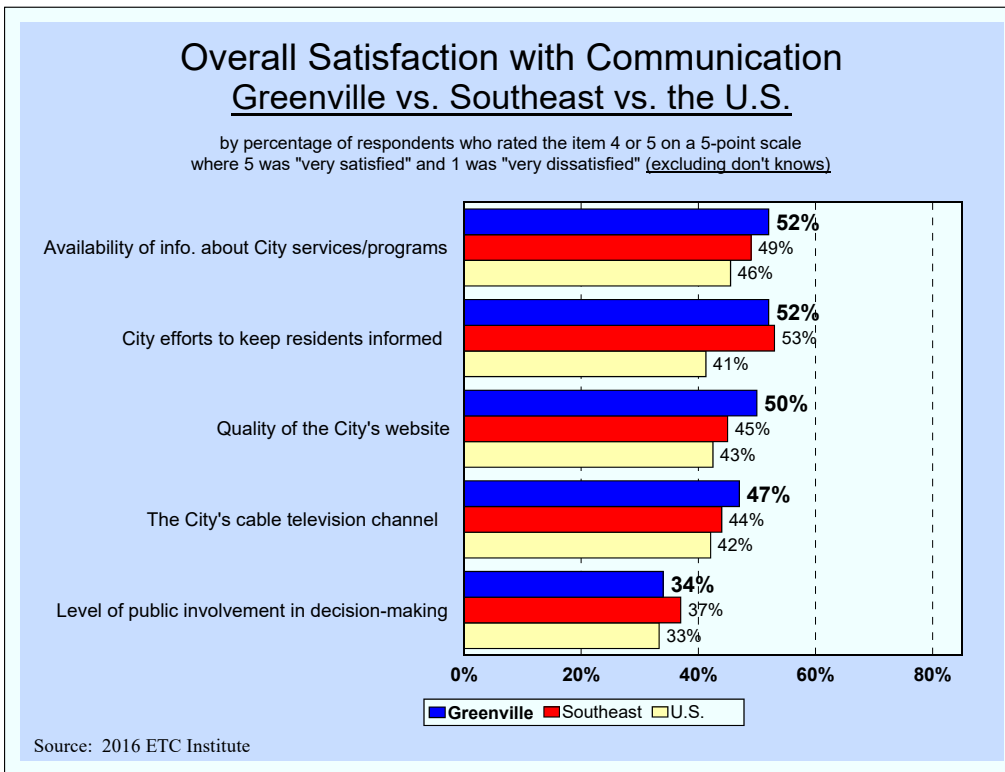
Overall Satisfaction with Various City Services Greenville vs. Southeast vs. the U.S

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 1 was "very dissatisfied" (excluding don't knows)



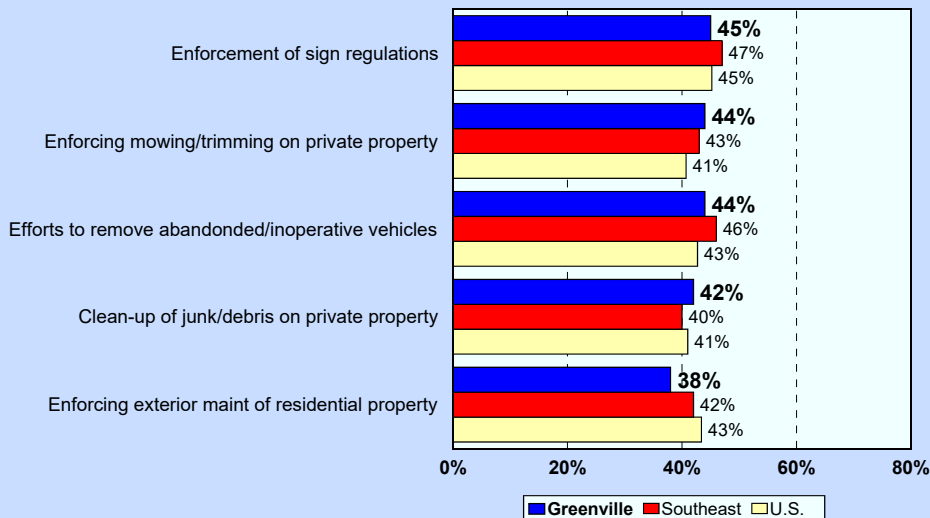






Overall Satisfaction with Code Enforcement Greenville vs. Southeast vs. the U.S

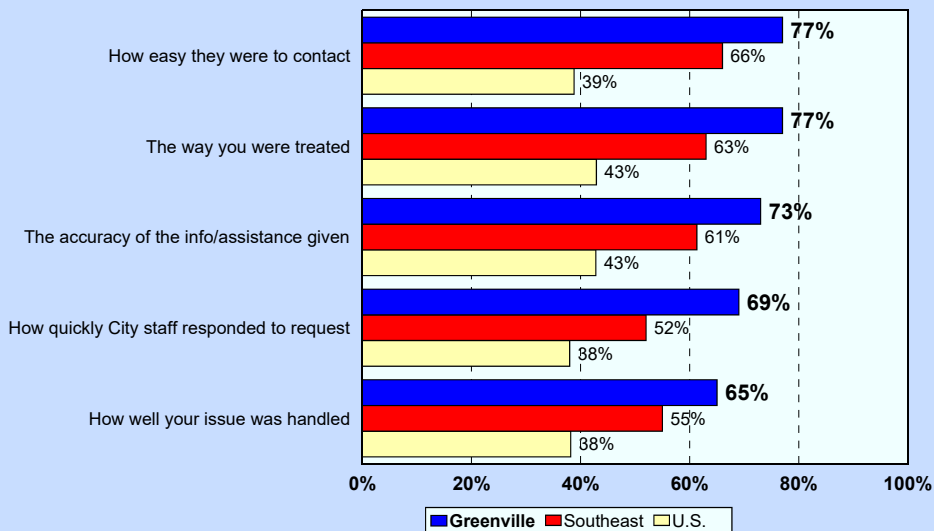
by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied" (excluding don't knows)



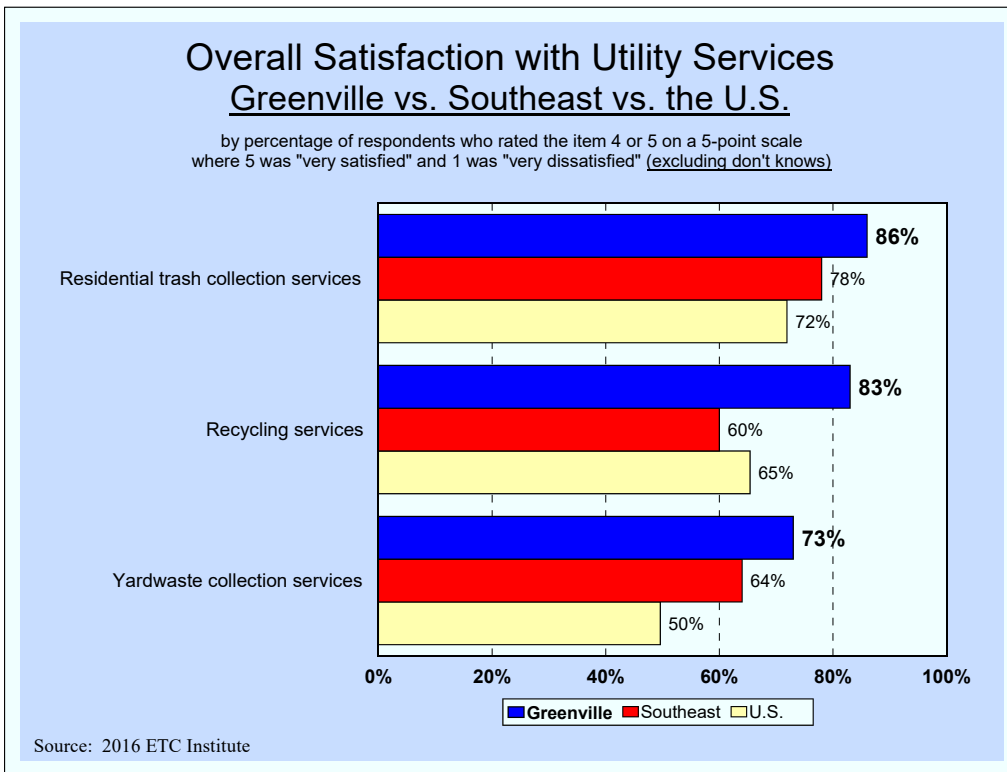
Source: 2016 ETC Institute

Overall Satisfaction with Customer Service Greenville vs. Southeast vs. the U.S

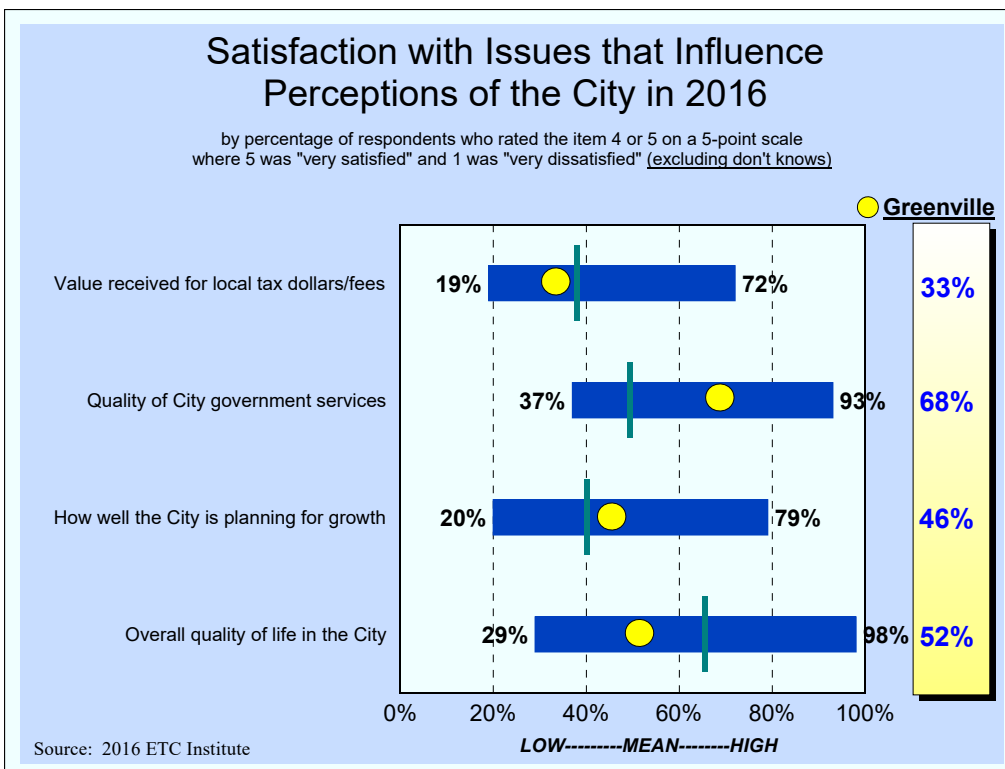
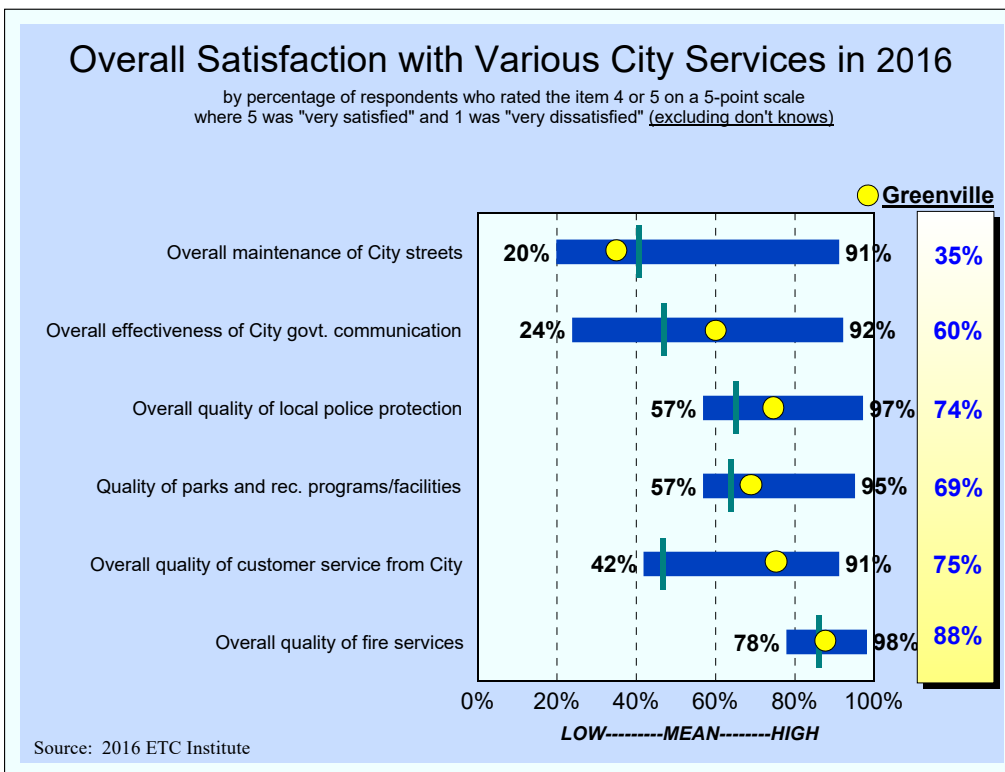
by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied" (excluding don't knows)

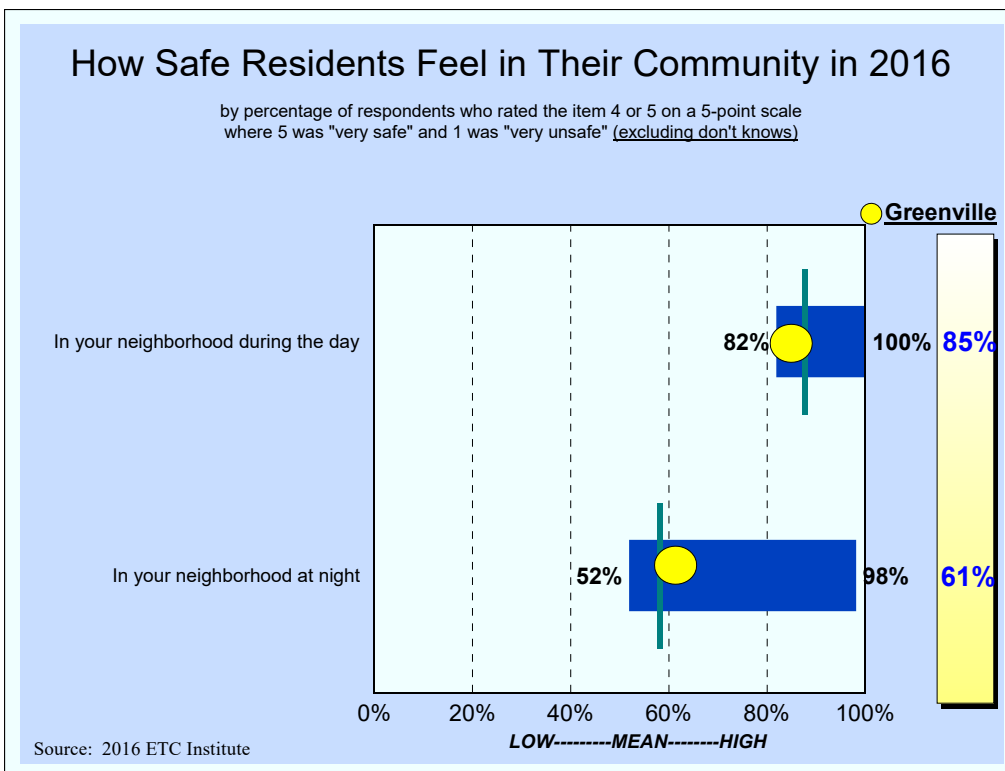
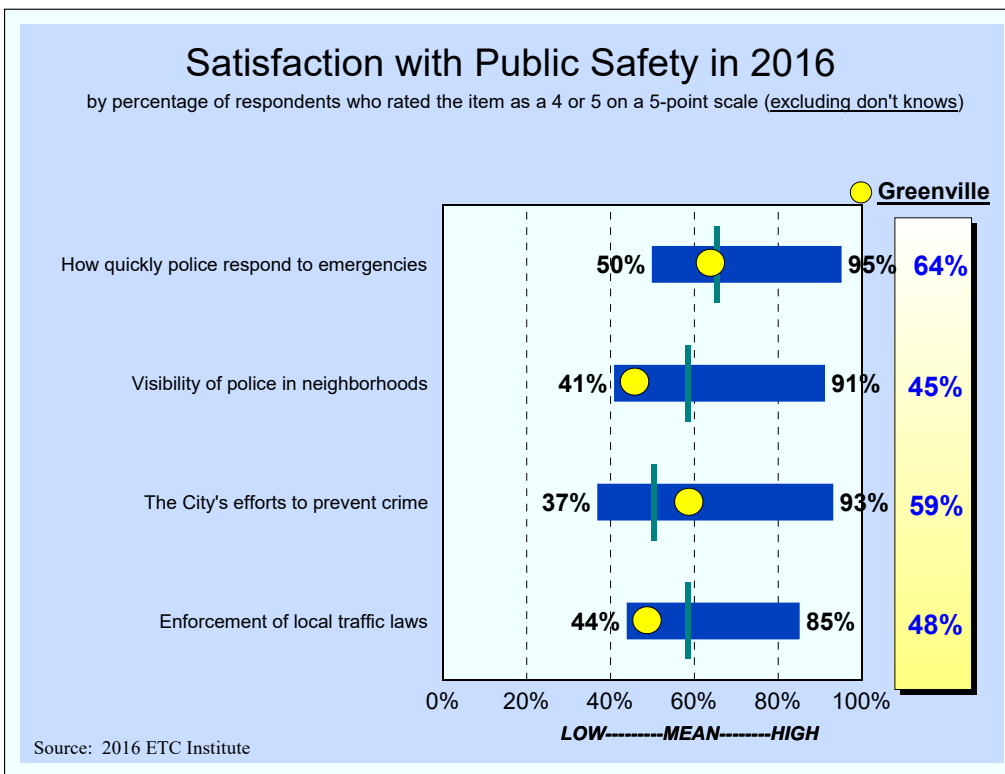


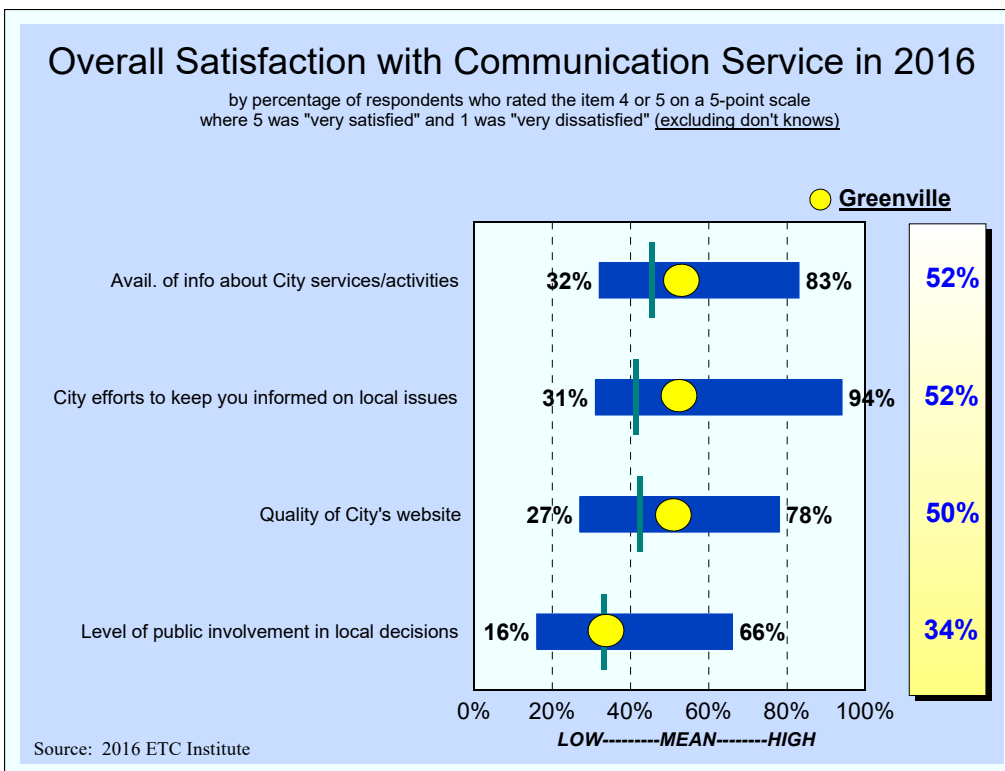
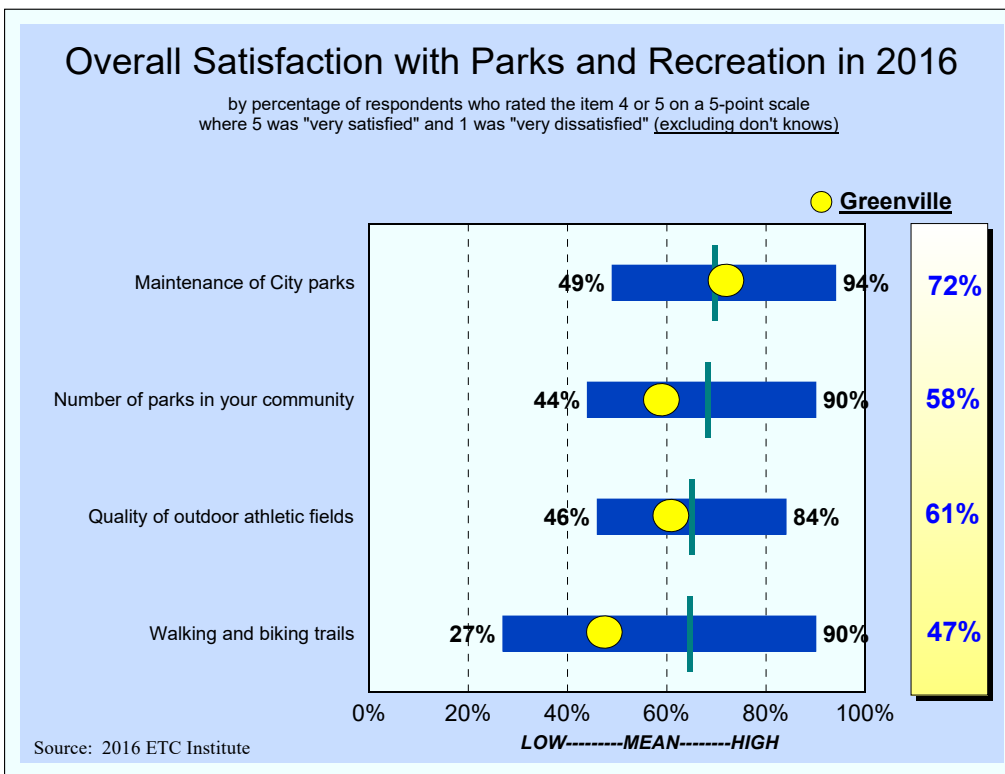
Source: 2016 ETC Institute

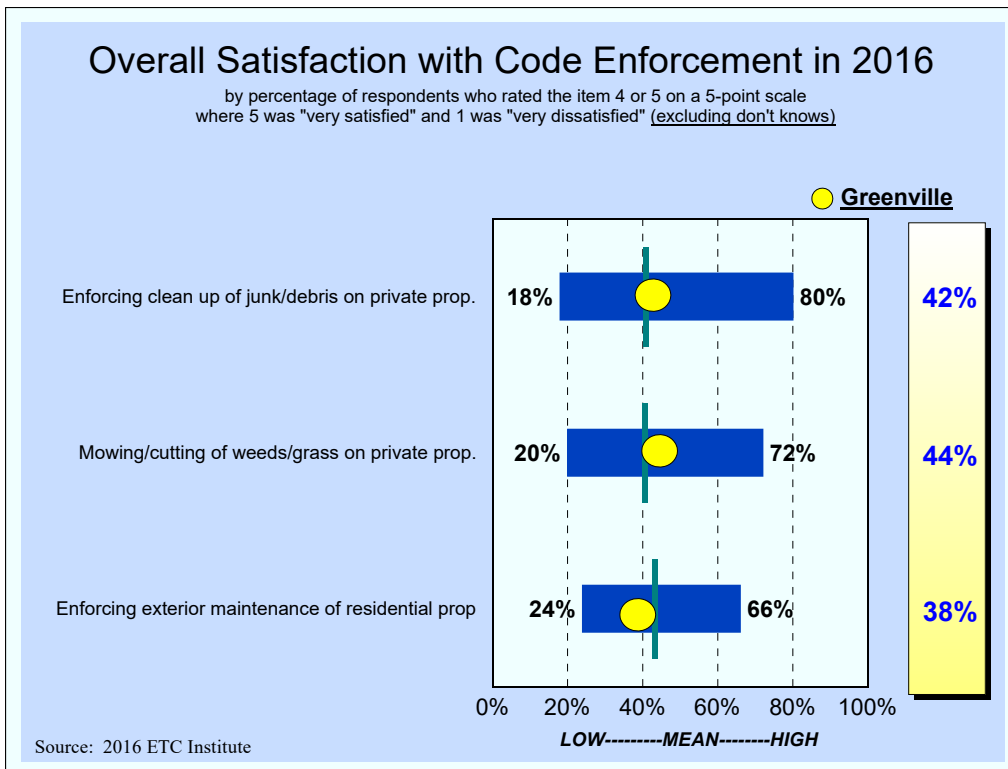
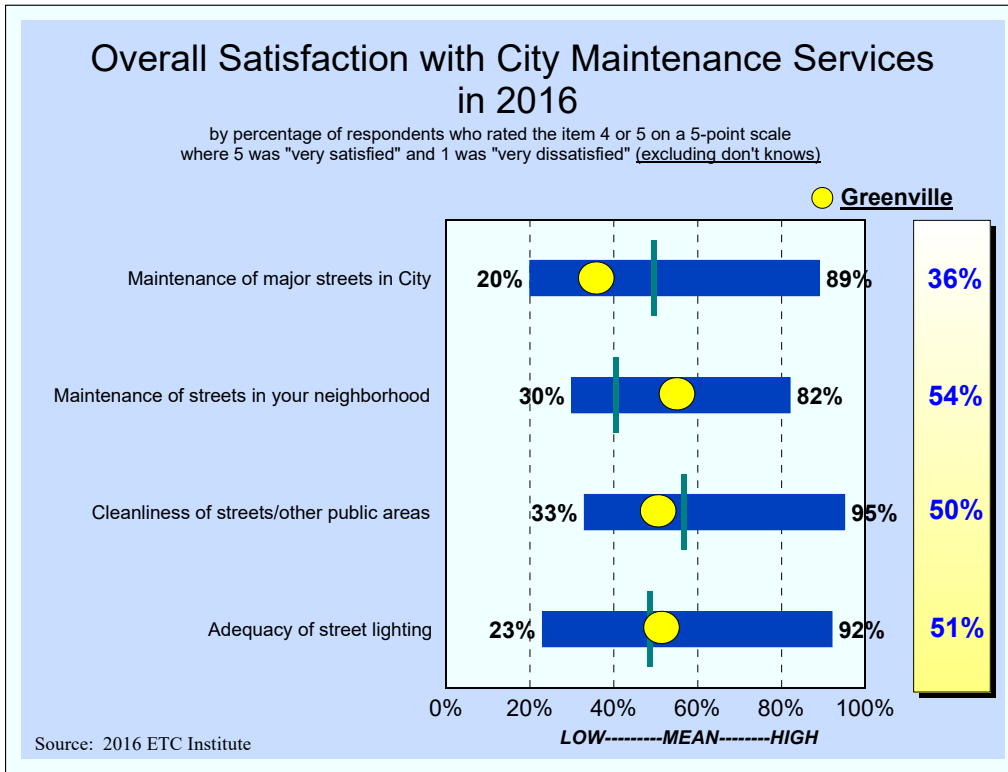


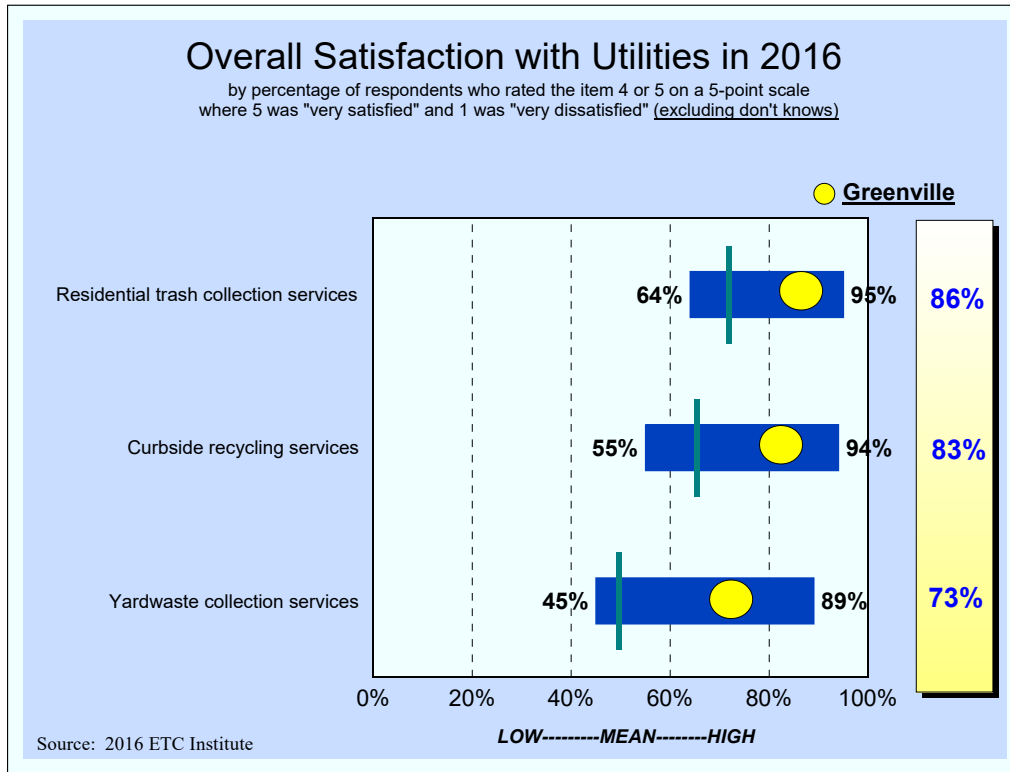
Performance Ranges











Section 5: GIS Maps



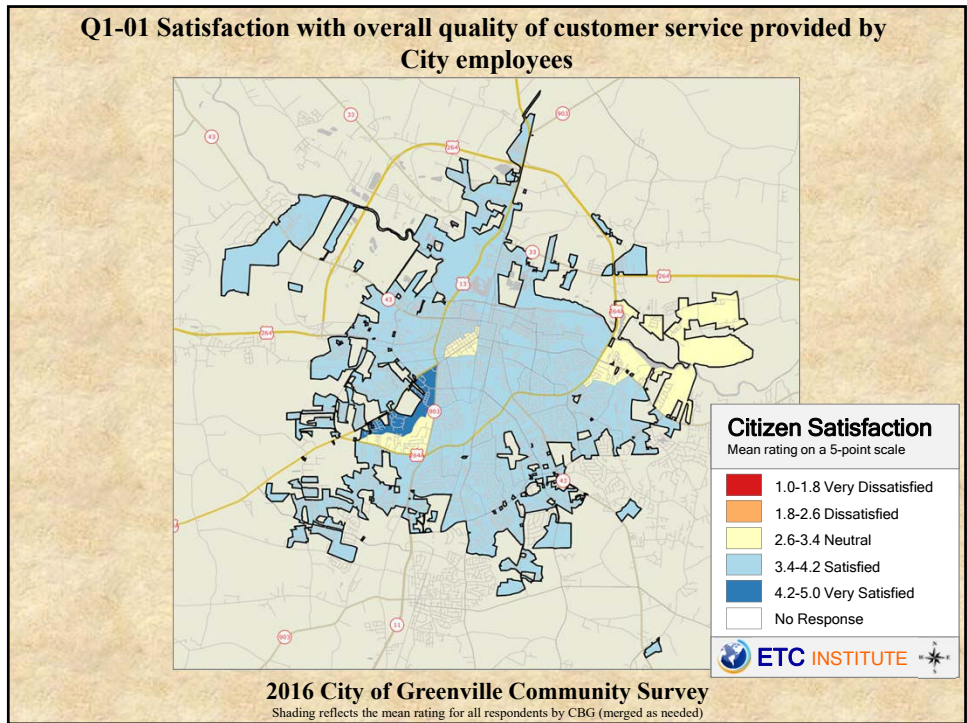
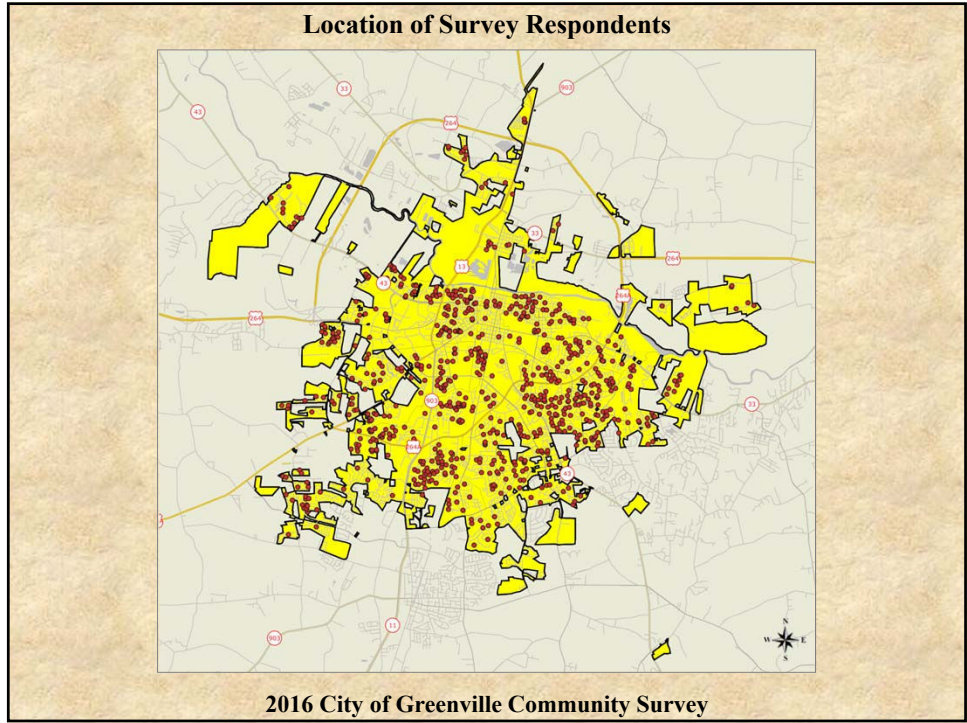
Interpreting the Maps

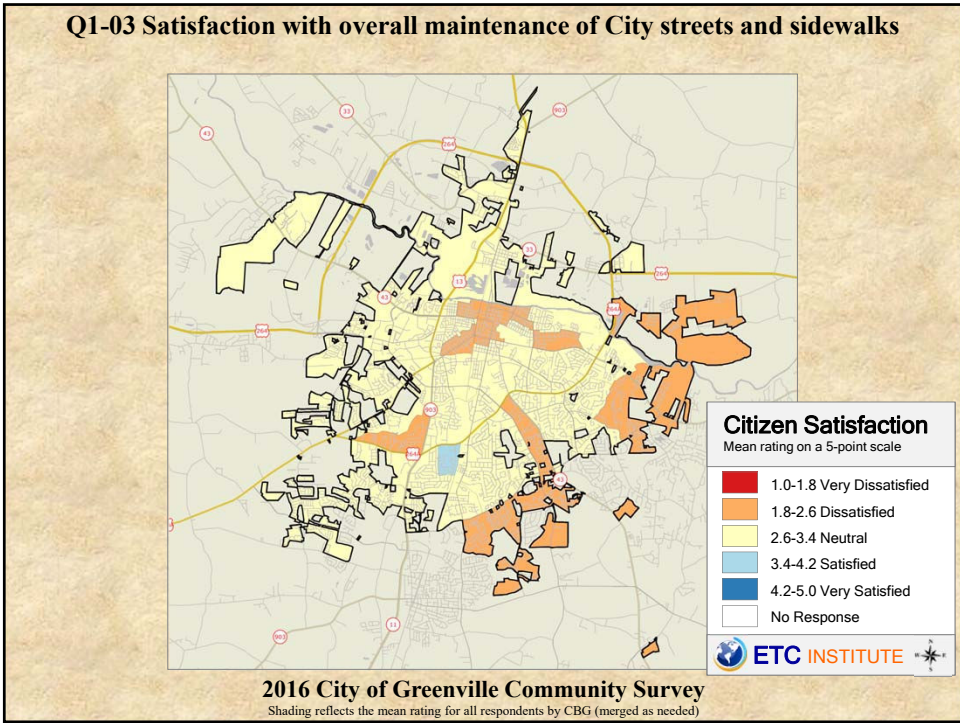
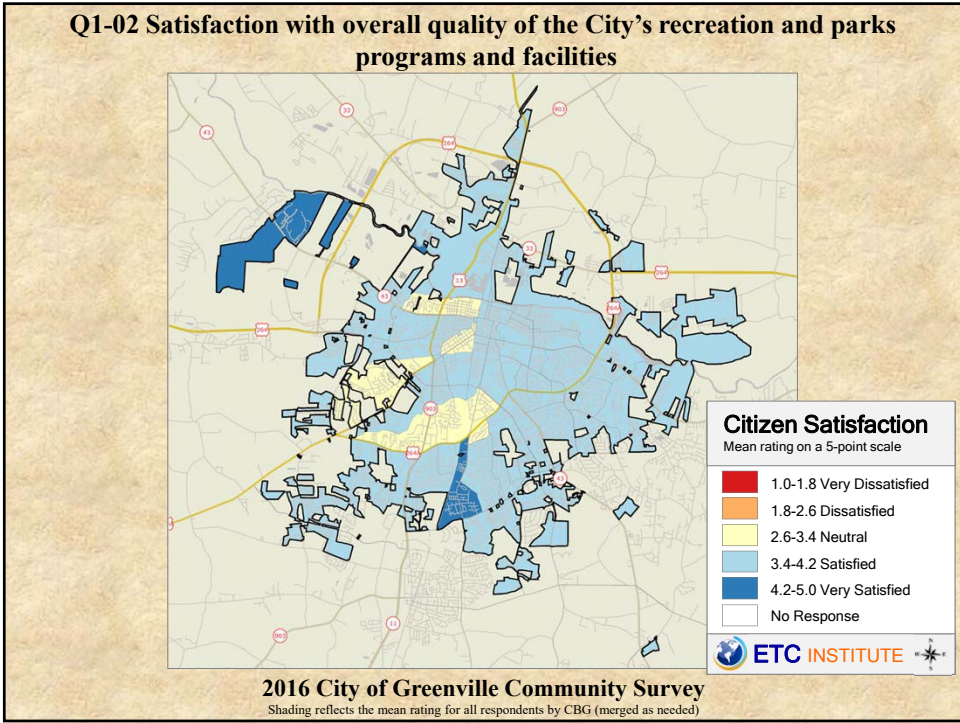
The maps on the following pages show the mean ratings for several questions on the survey by Census Block Group. A Census Block Group is an area defined by the U.S. Census Bureau, which is generally smaller than a zip code but larger than a neighborhood.

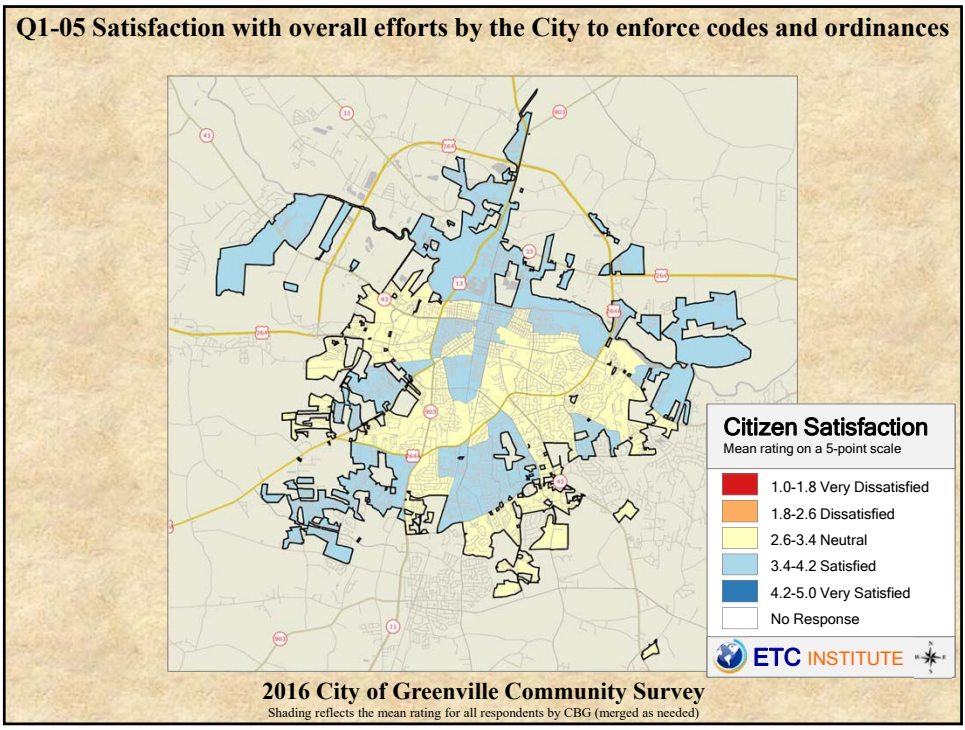
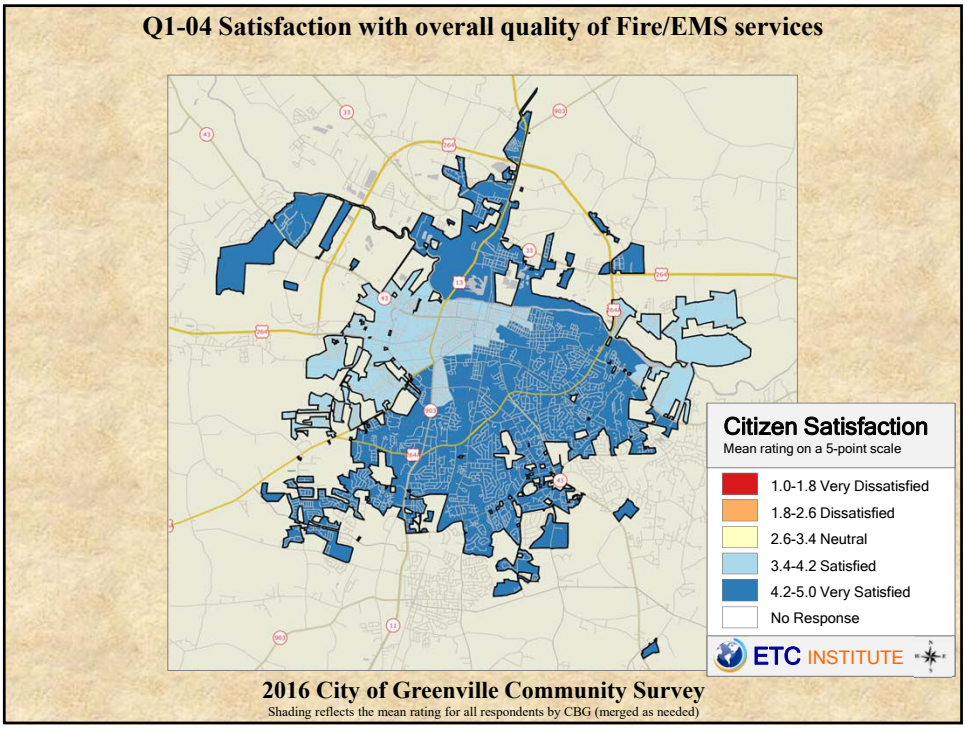
If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

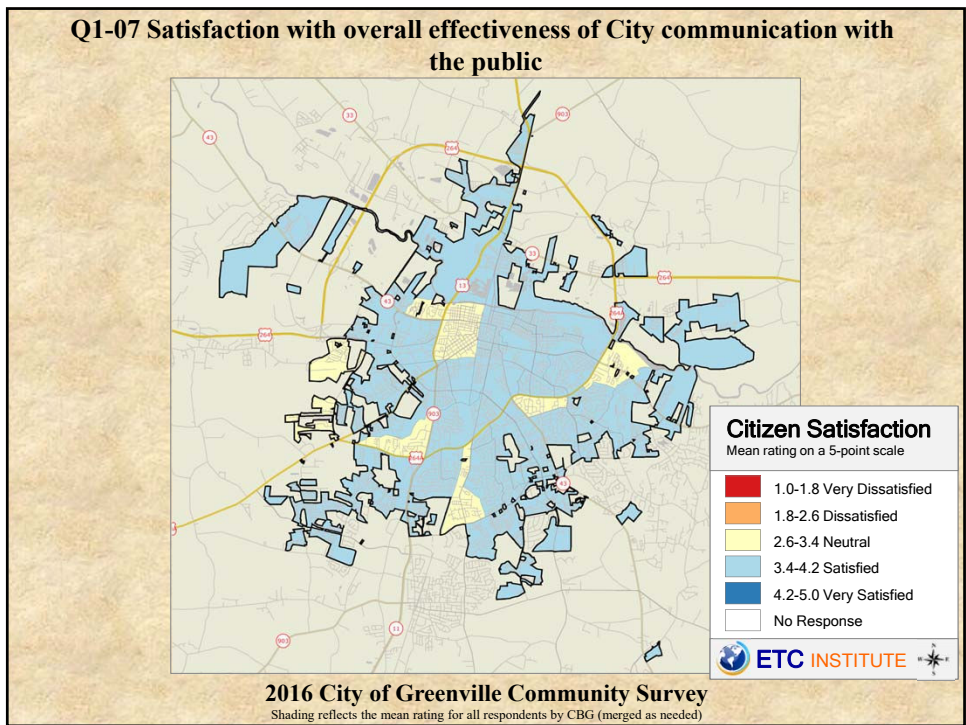
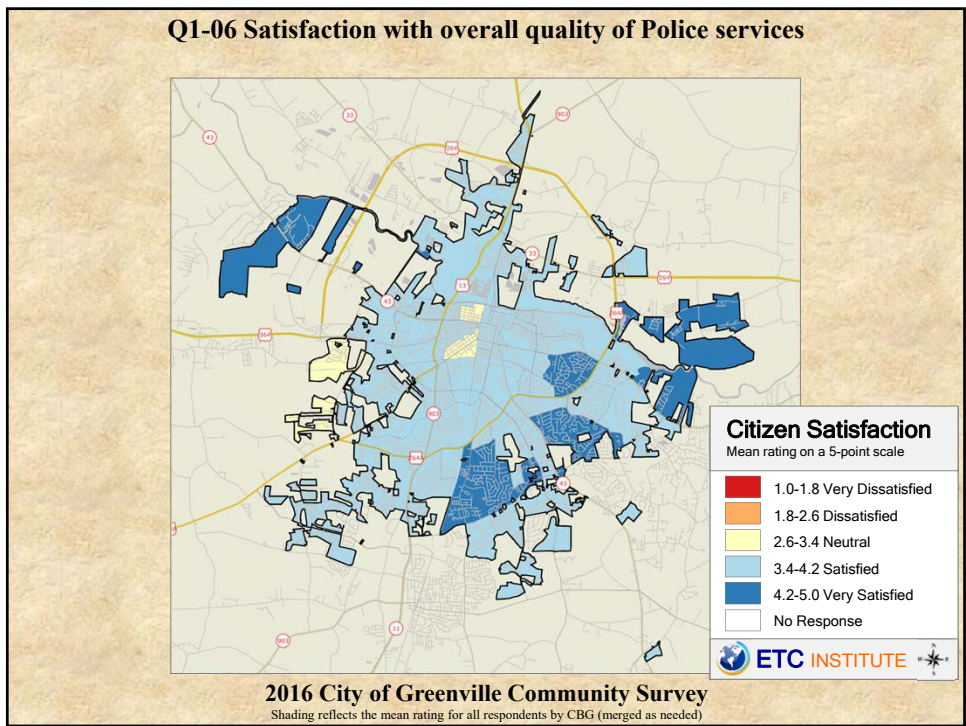
When reading the maps, please use the following color scheme as a guide:

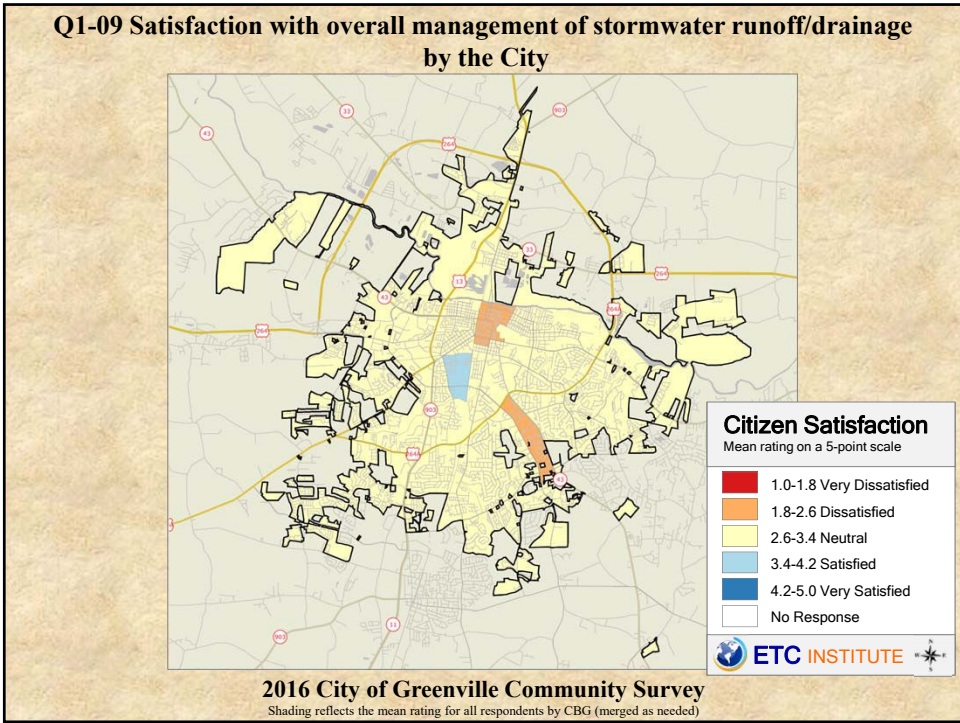
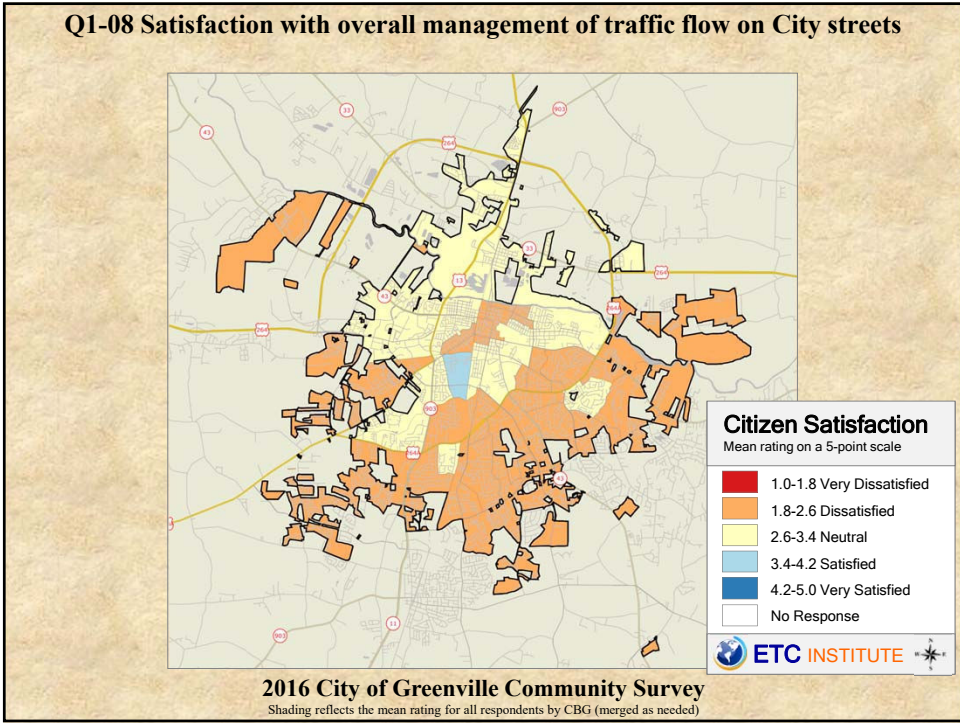
- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service.
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service.

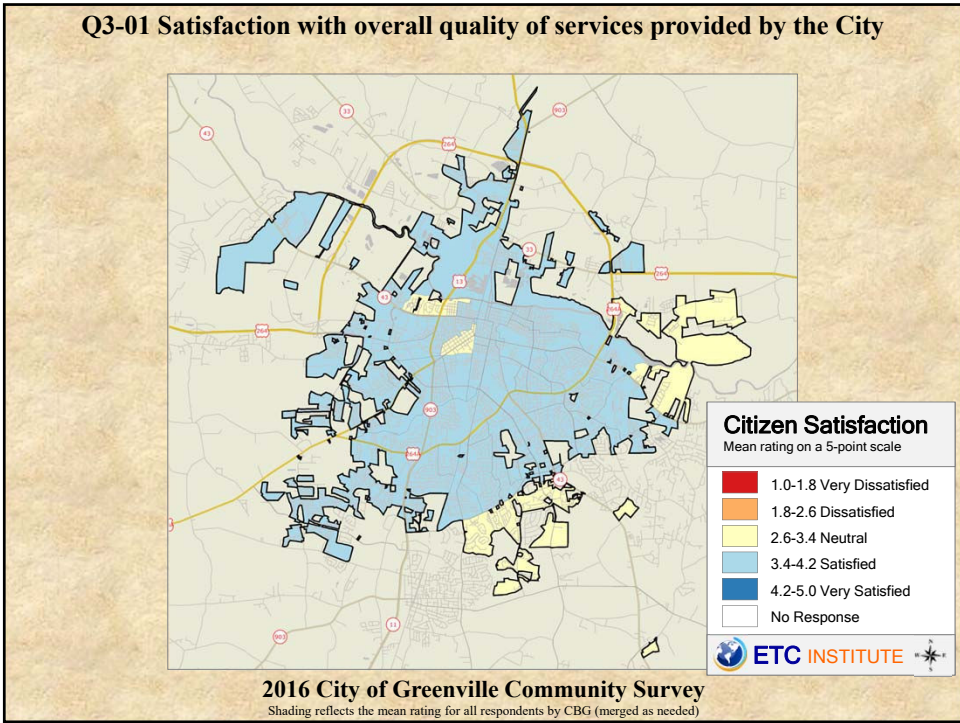
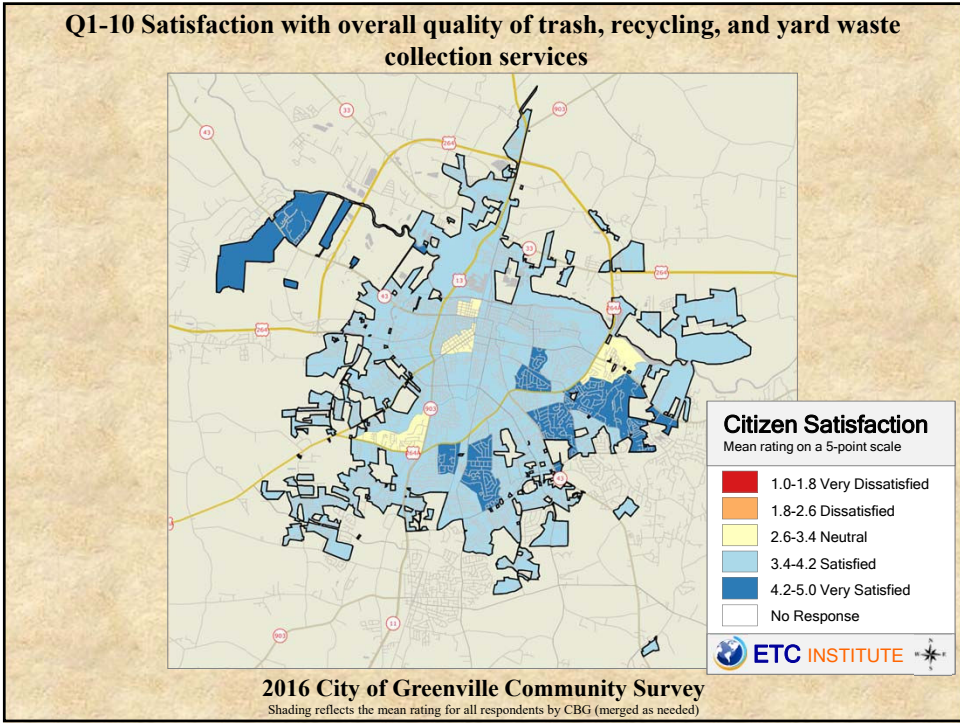


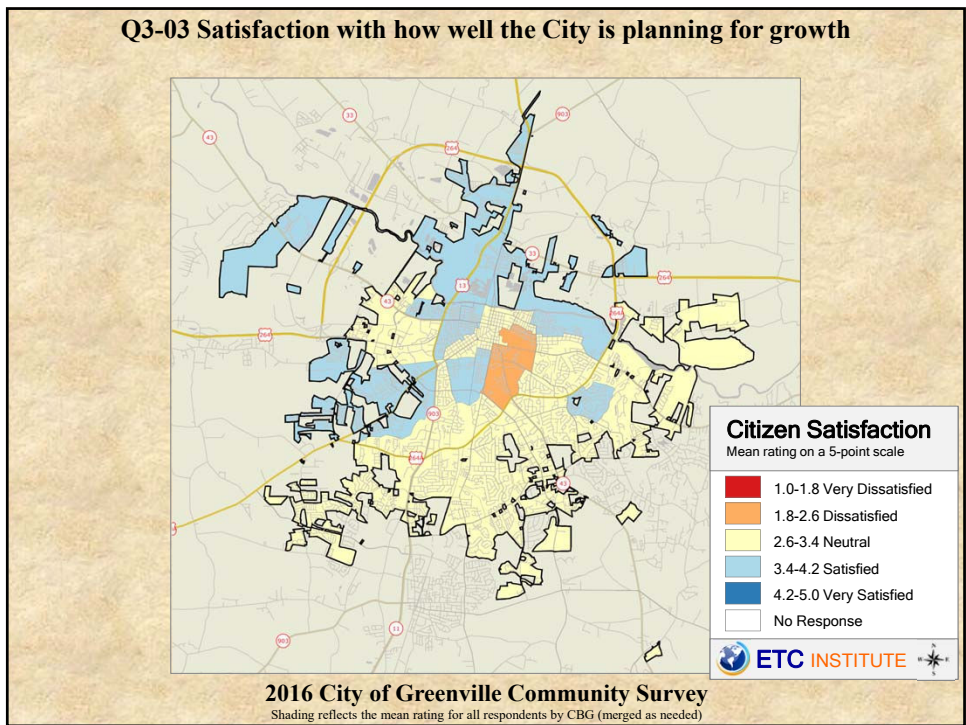
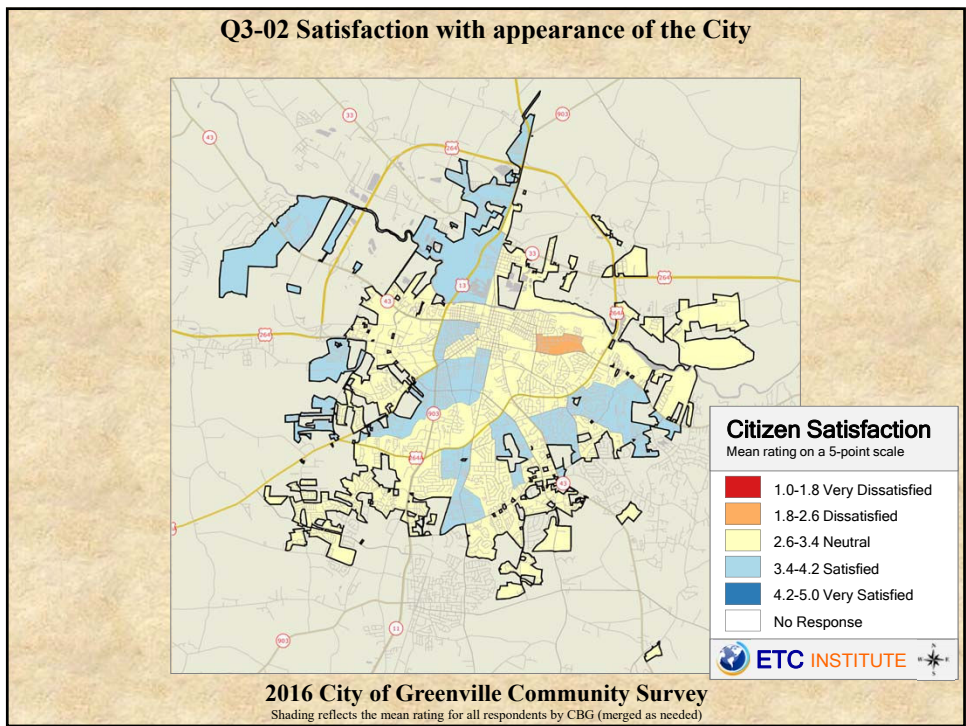


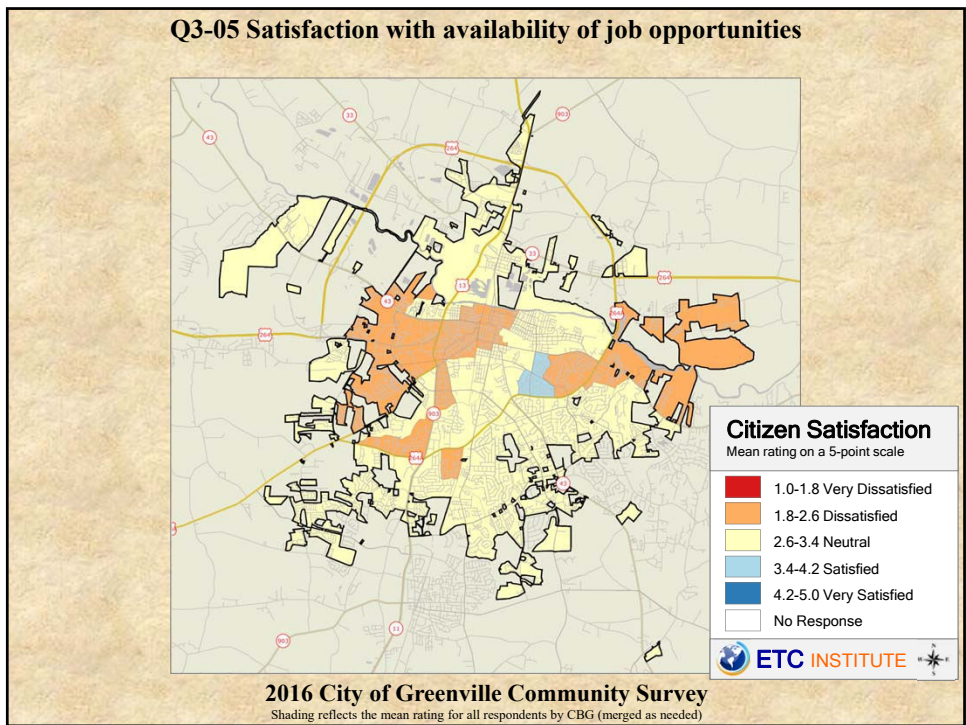
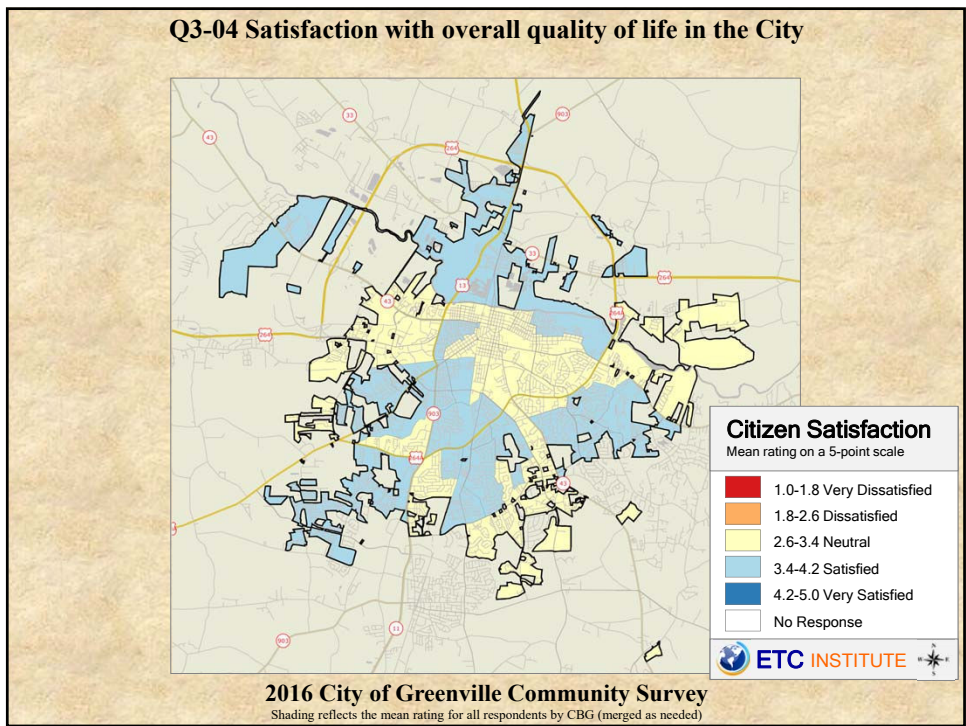




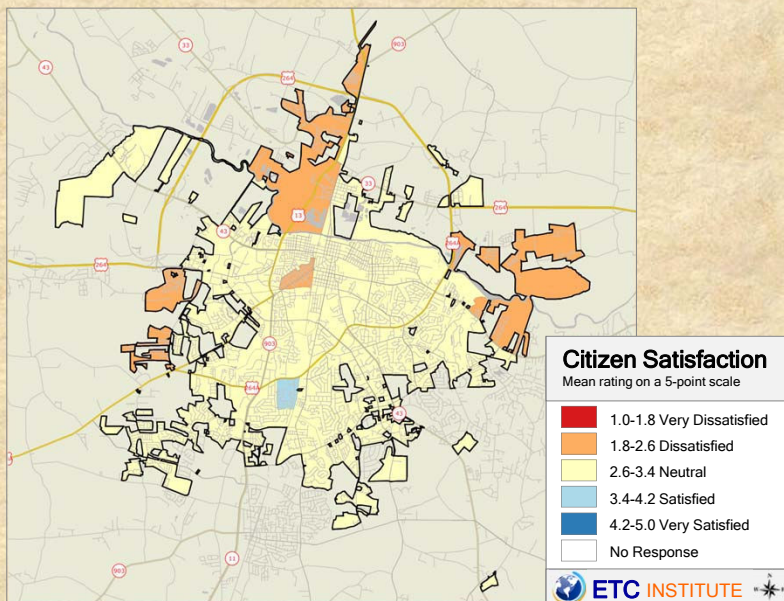






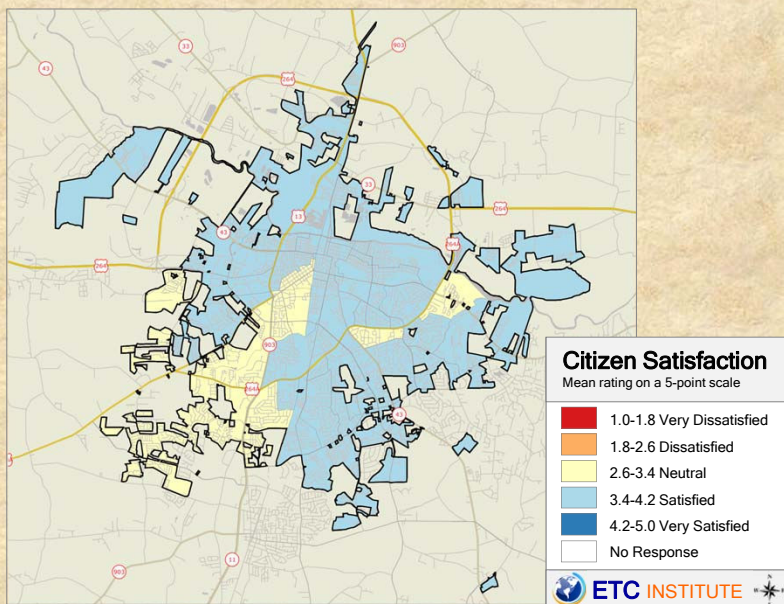


Q3-06 Satisfaction with overall value received for City taxes and fees

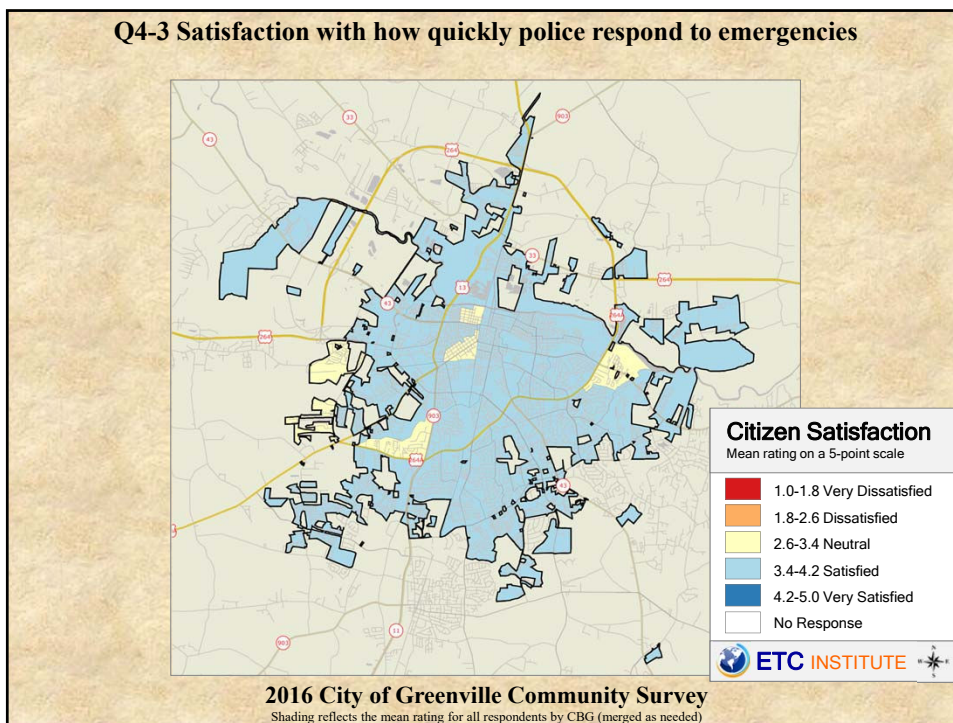
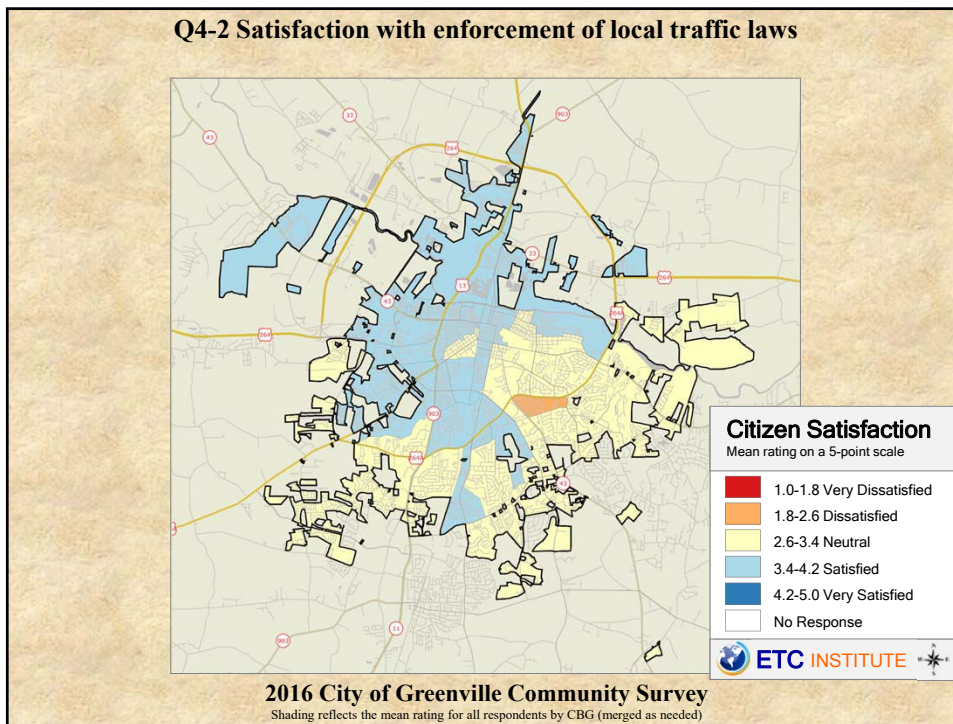


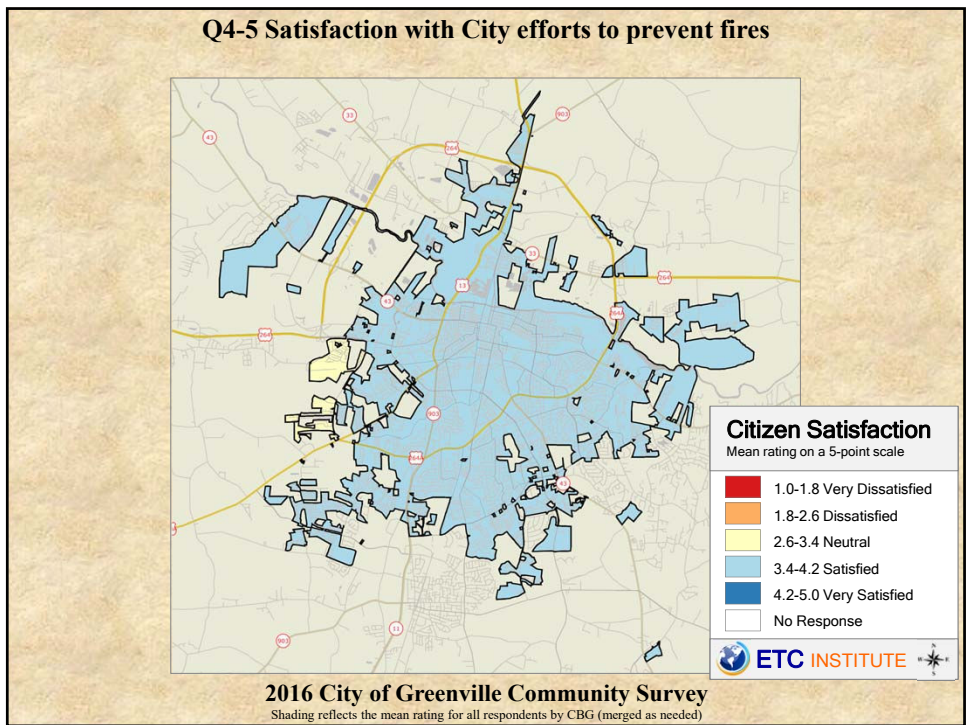
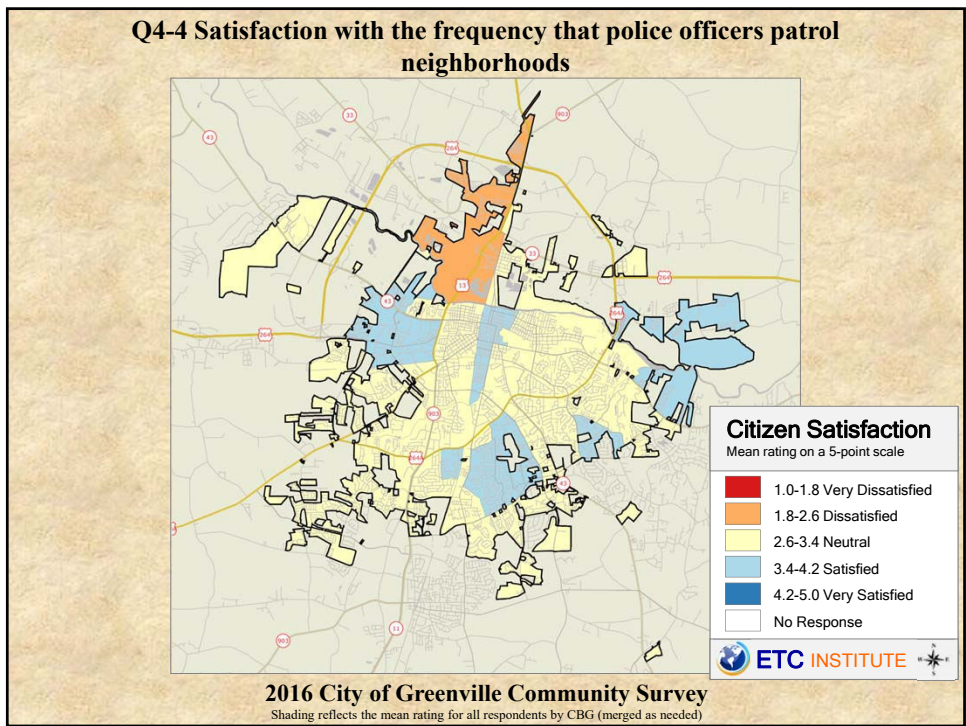
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

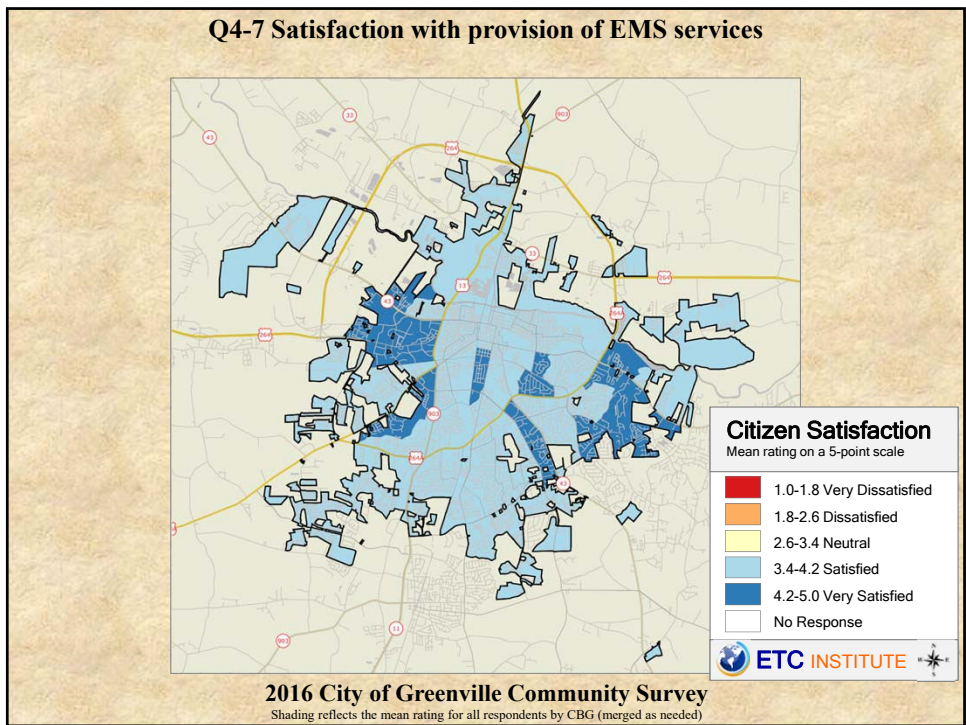
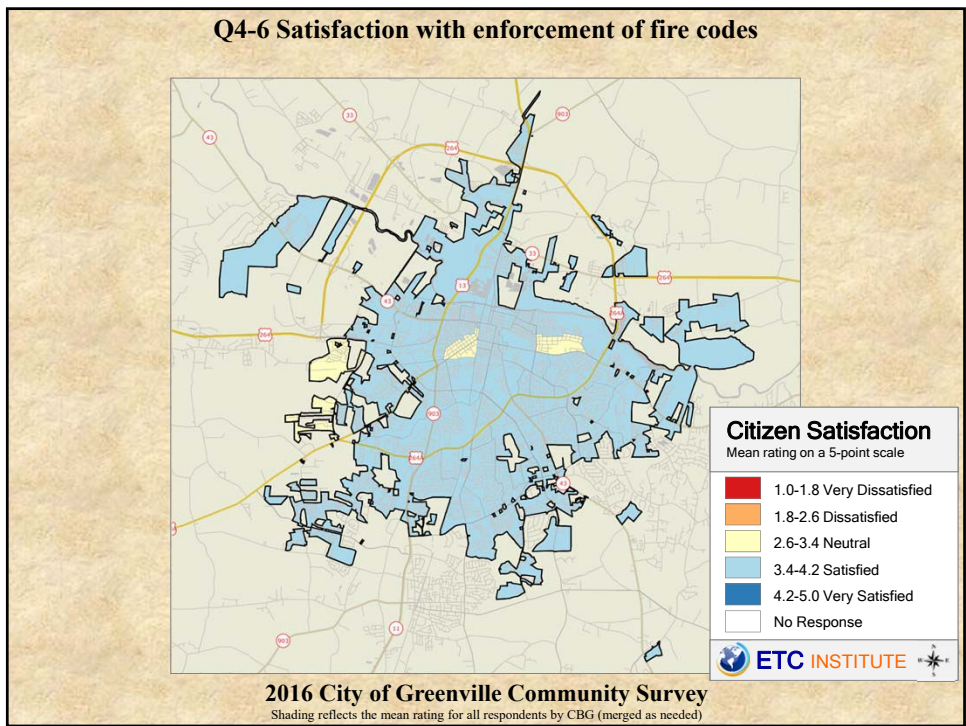
Q4-1 Satisfaction with City efforts to prevent crimes



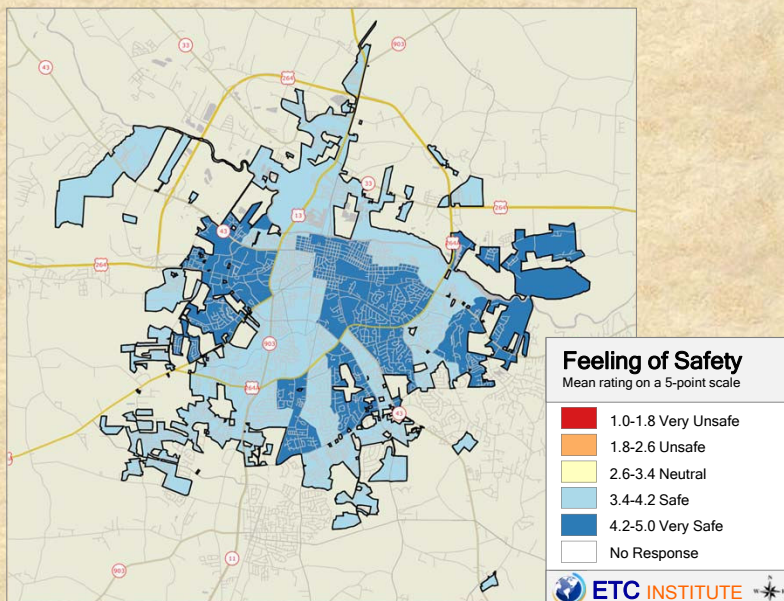
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)







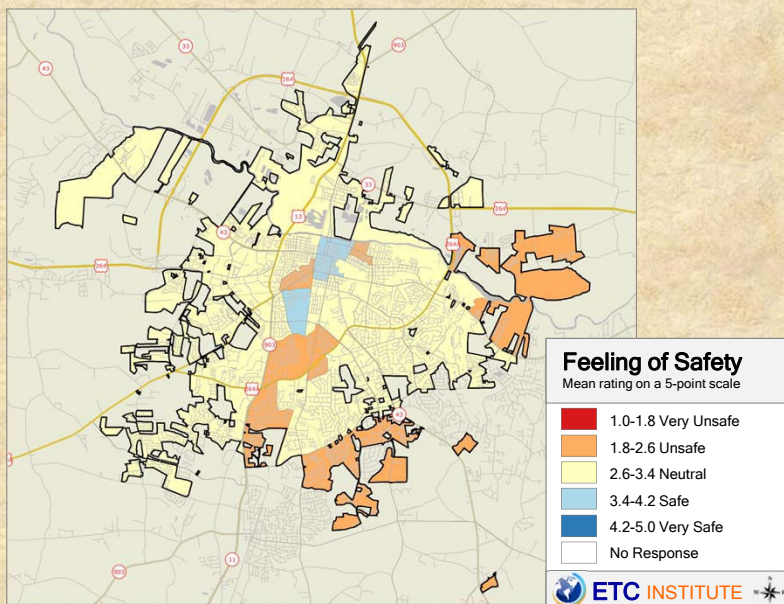
Q6-1 Feeling of safety in the Uptown business district during the day



2016 City of Greenville Community Survey

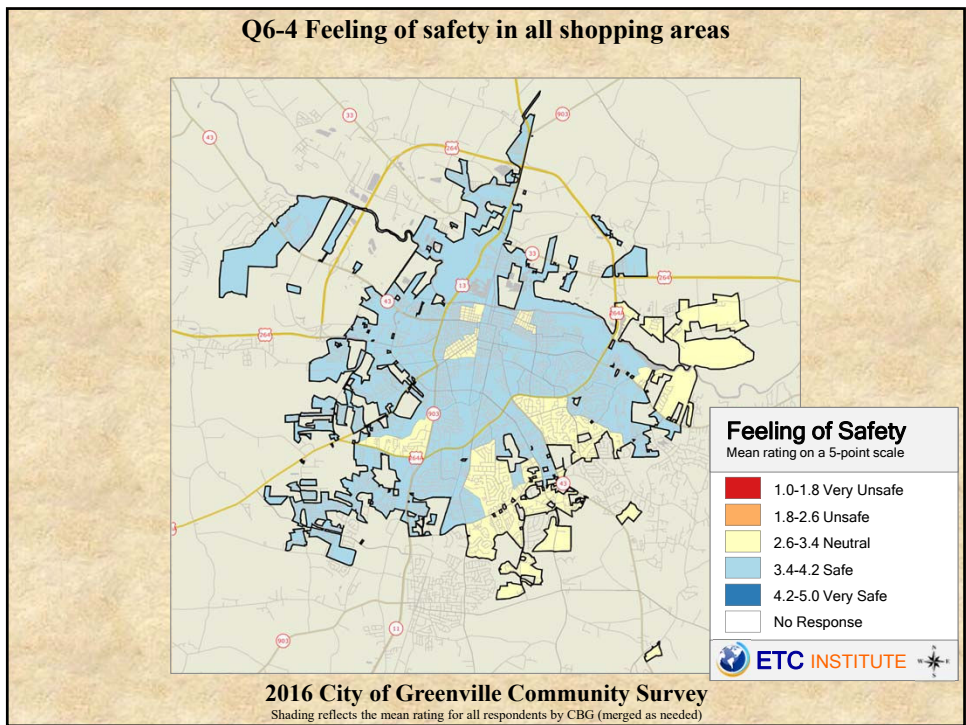
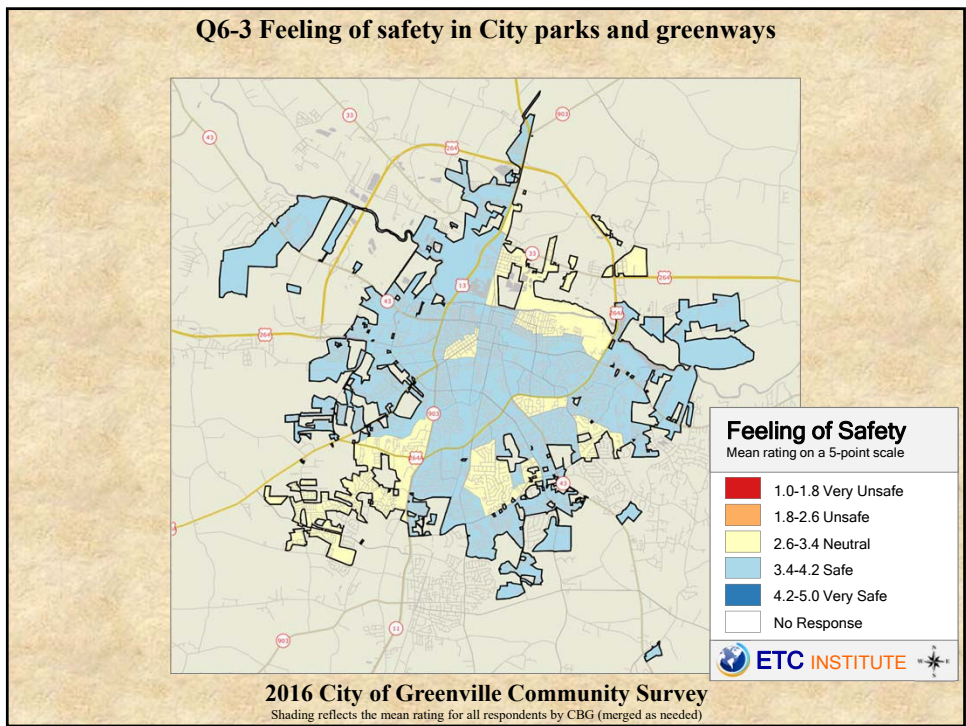
Shading reflects the mean rating for all respondents by CBG (merged as needed)

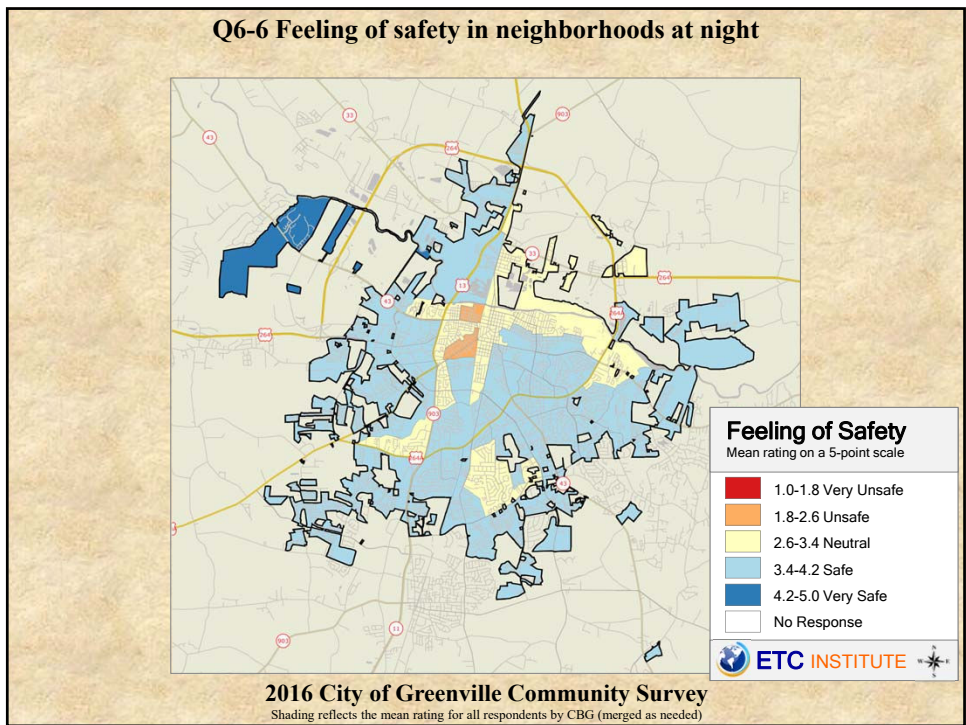
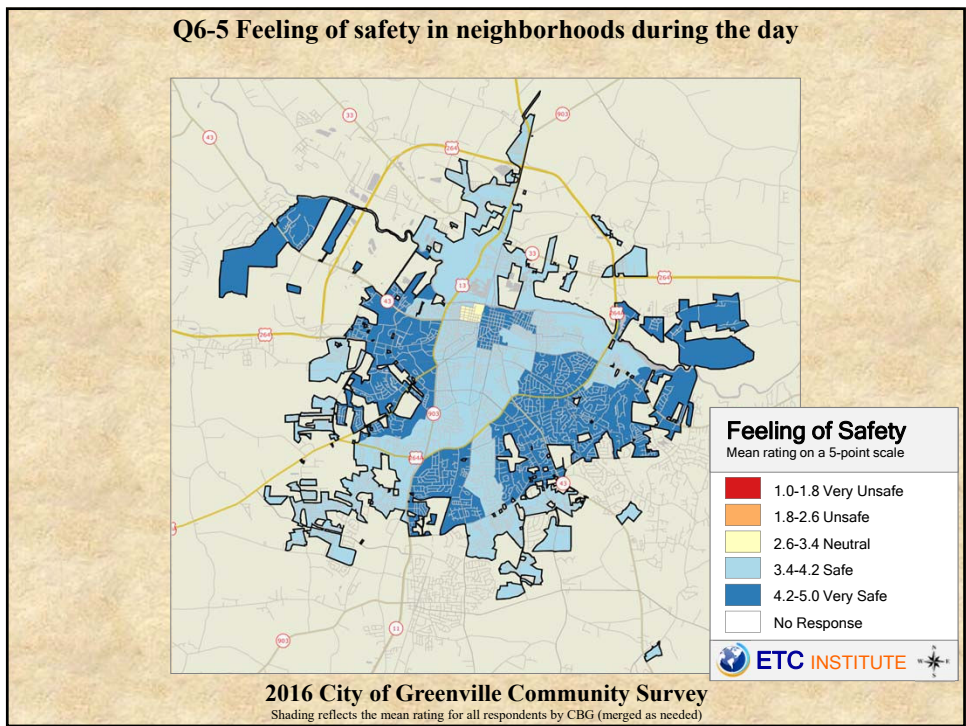
Q6-2 Feeling of safety in the Uptown business district at night



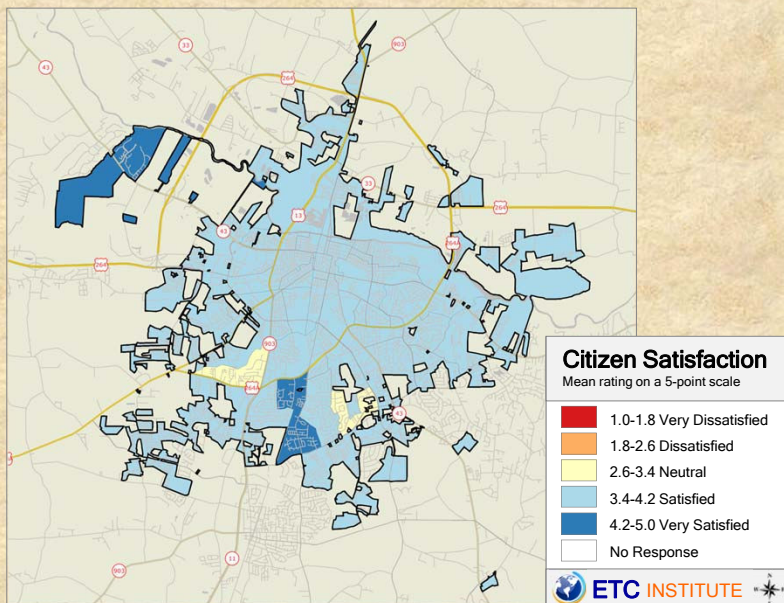
2016 City of Greenville Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)



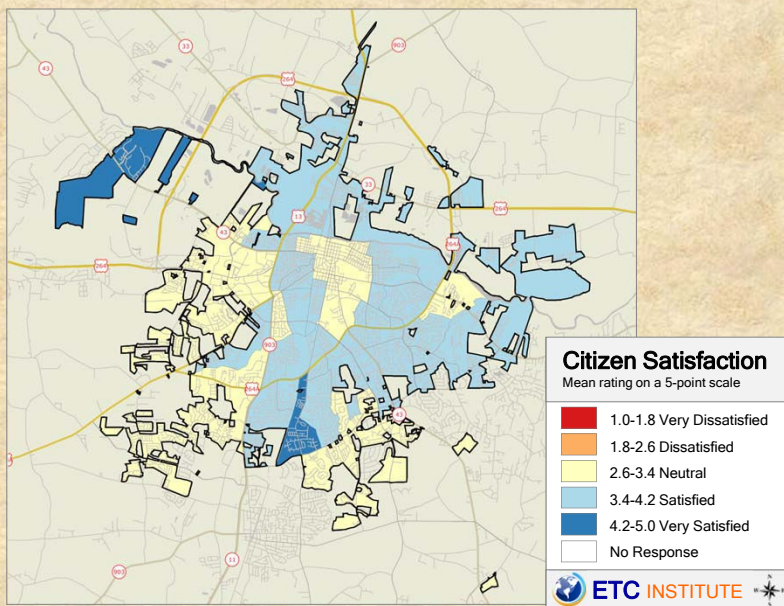


Q7-1 Satisfaction with maintenance and appearance of existing City parks

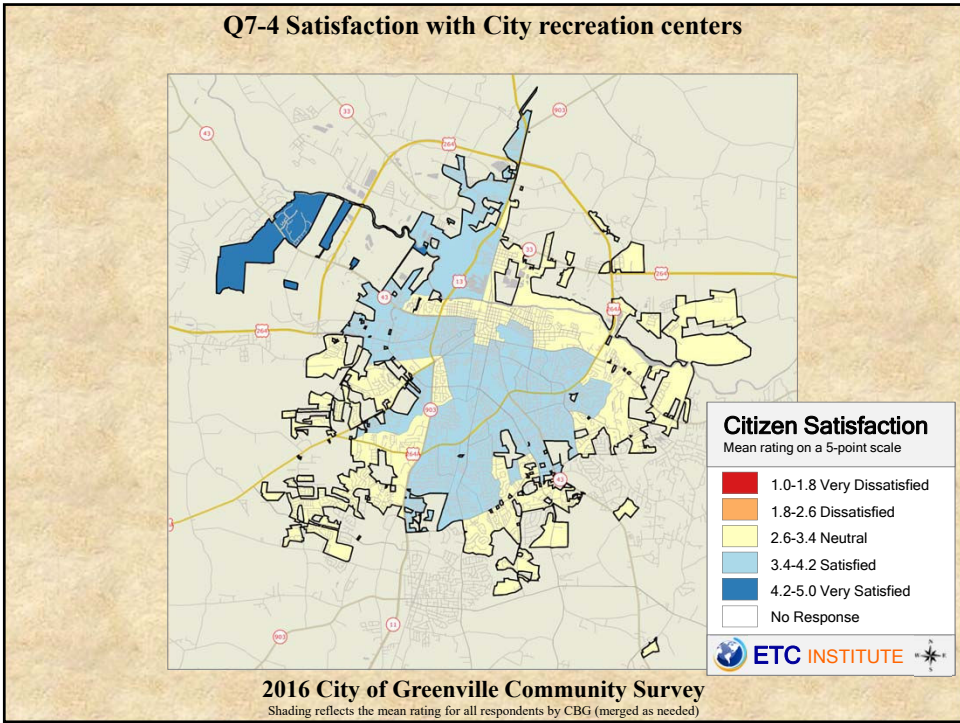
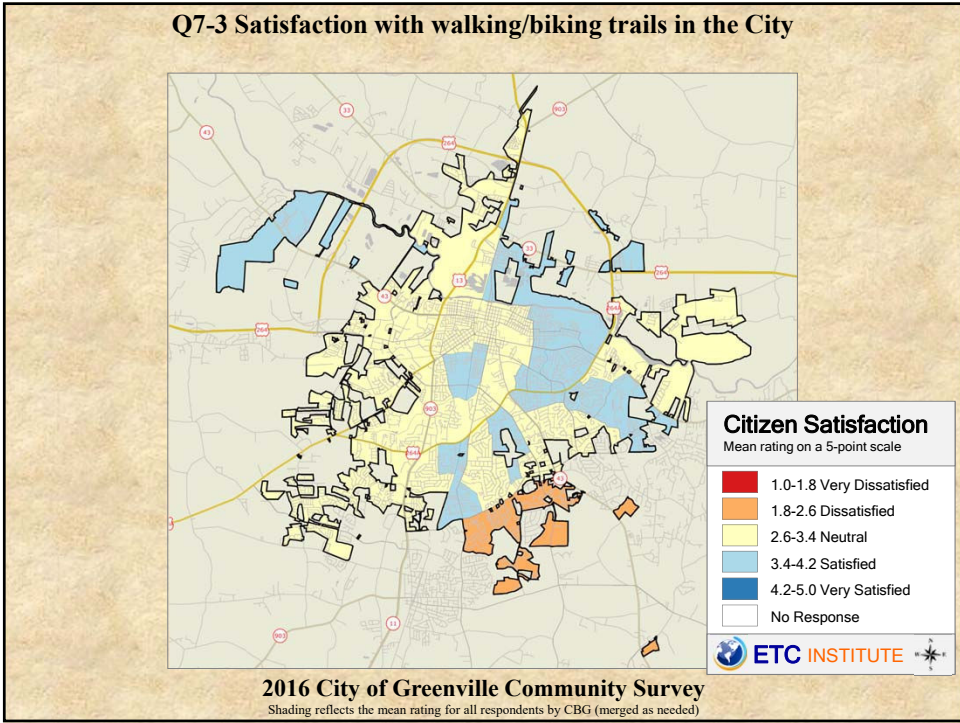


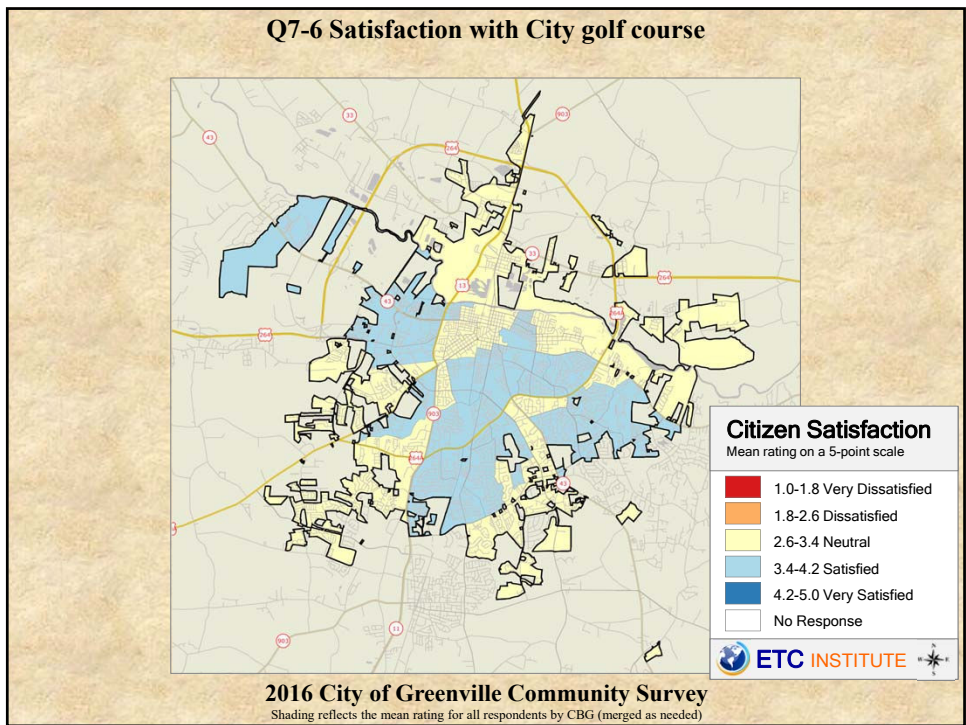
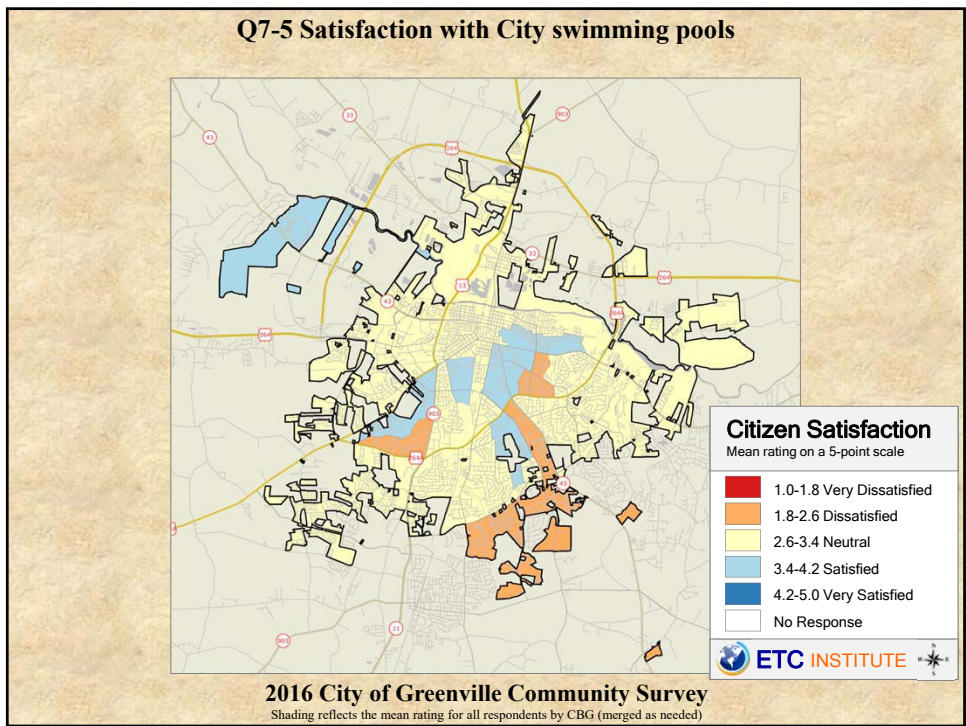
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

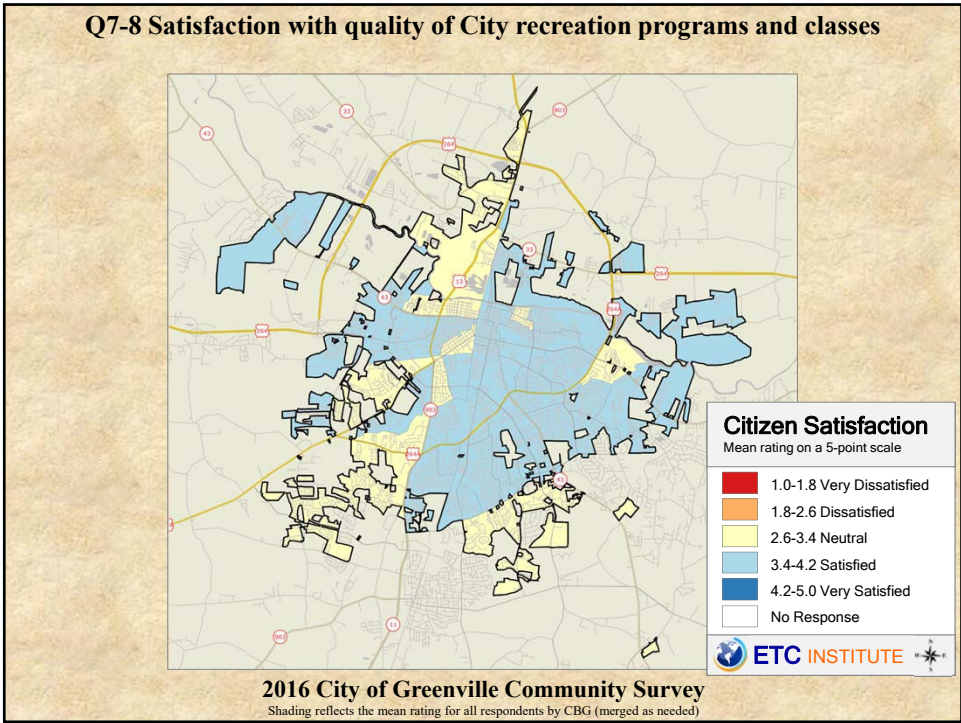
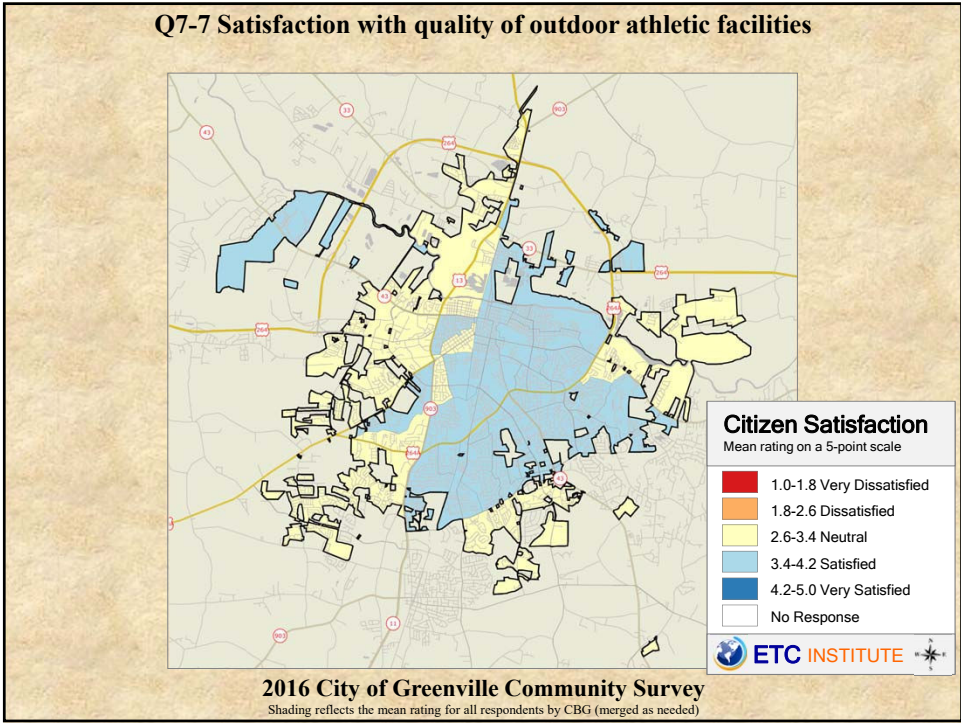
Q7-2 Satisfaction with number of City parks

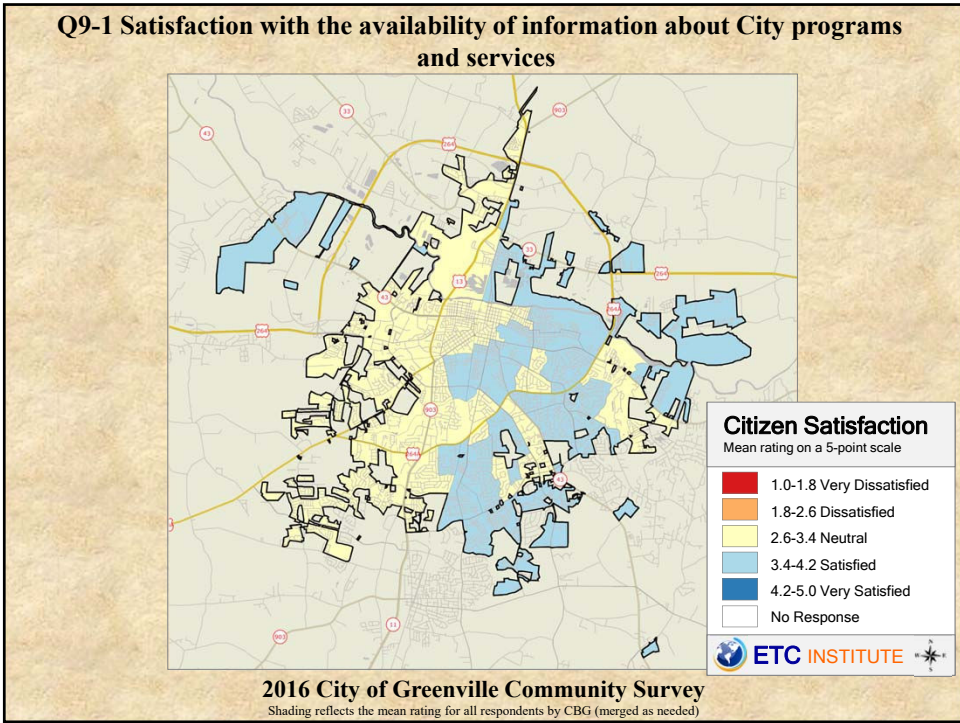
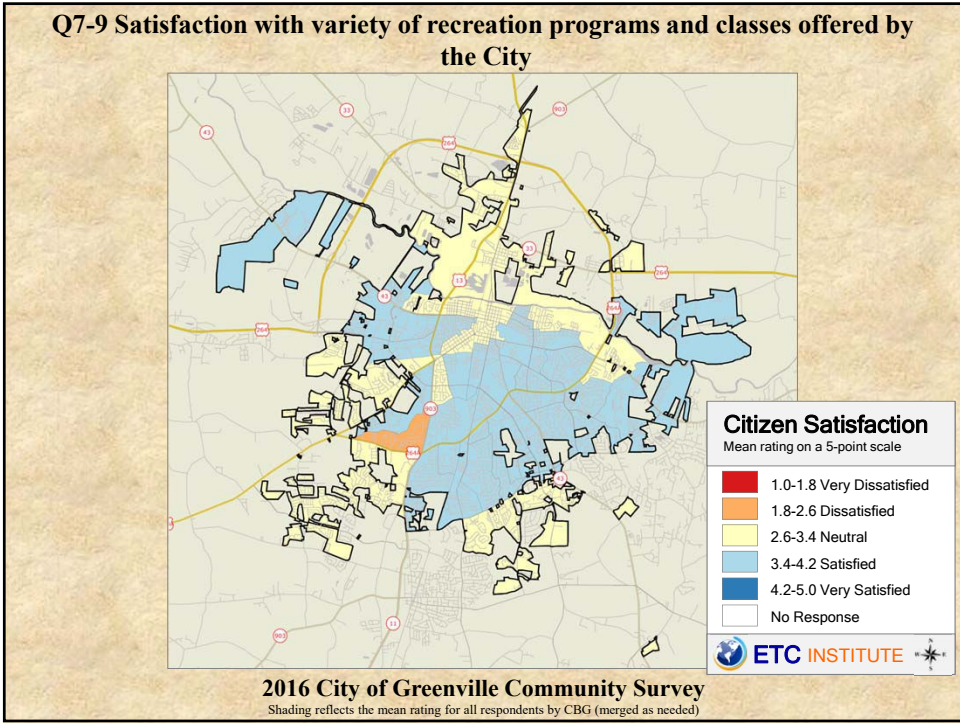


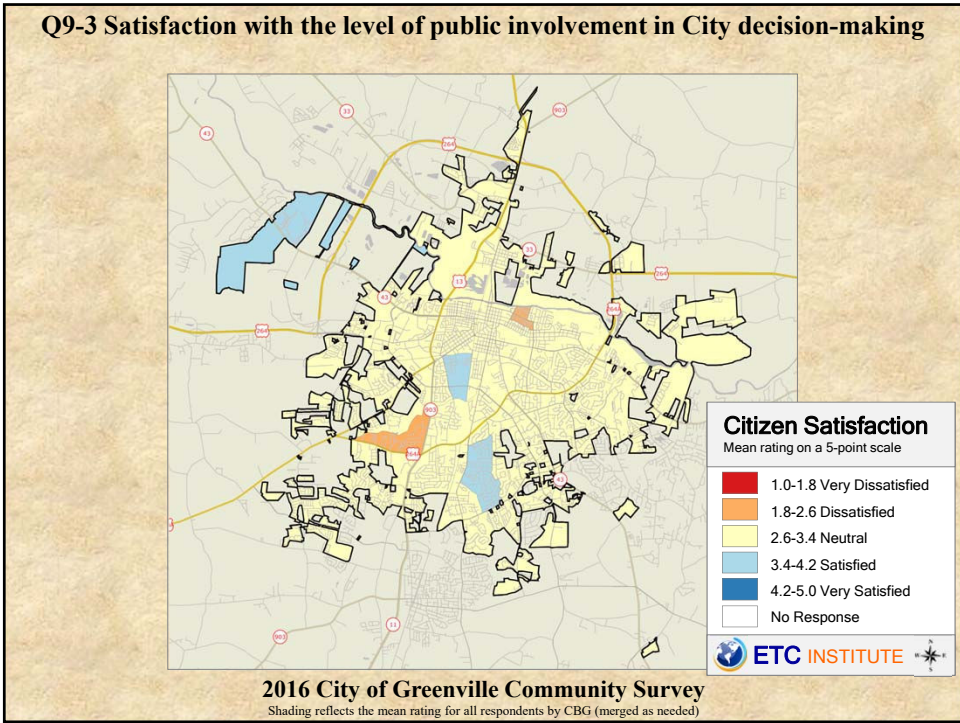
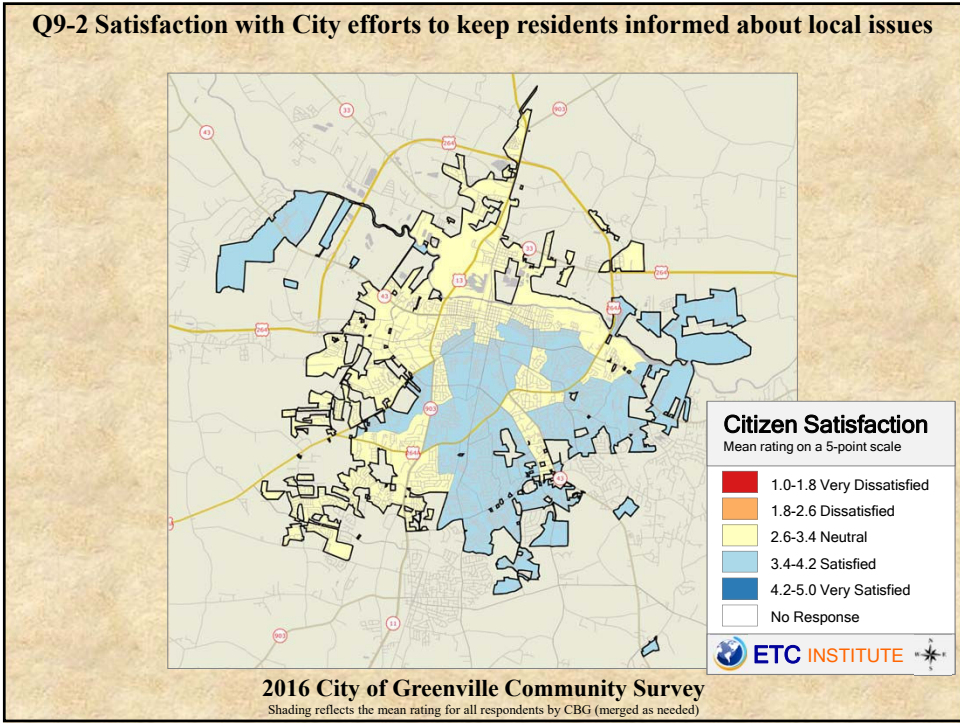
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

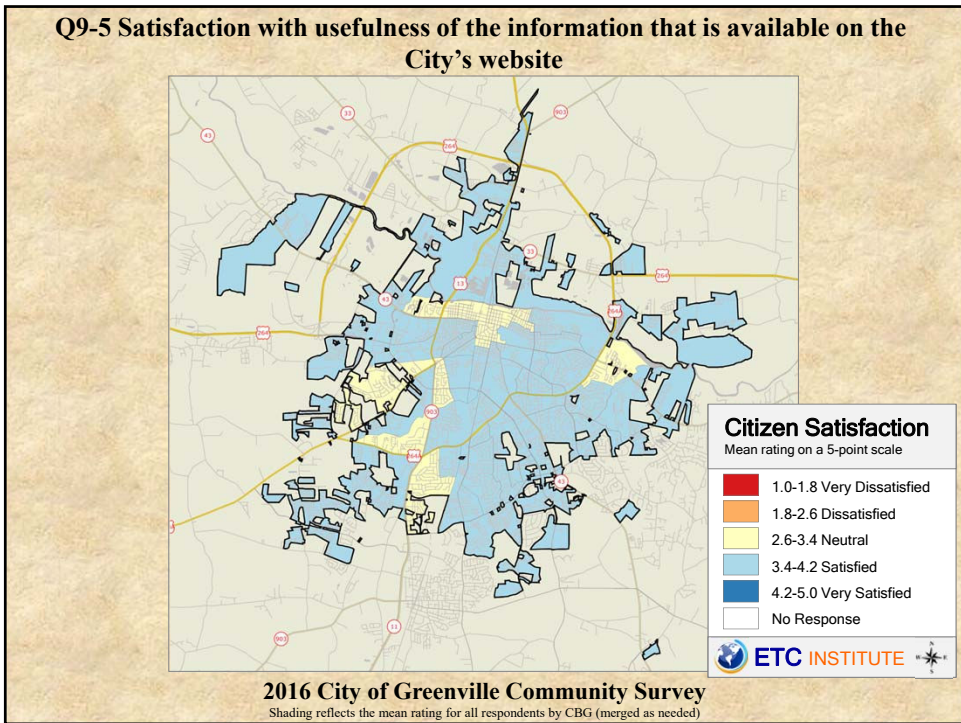
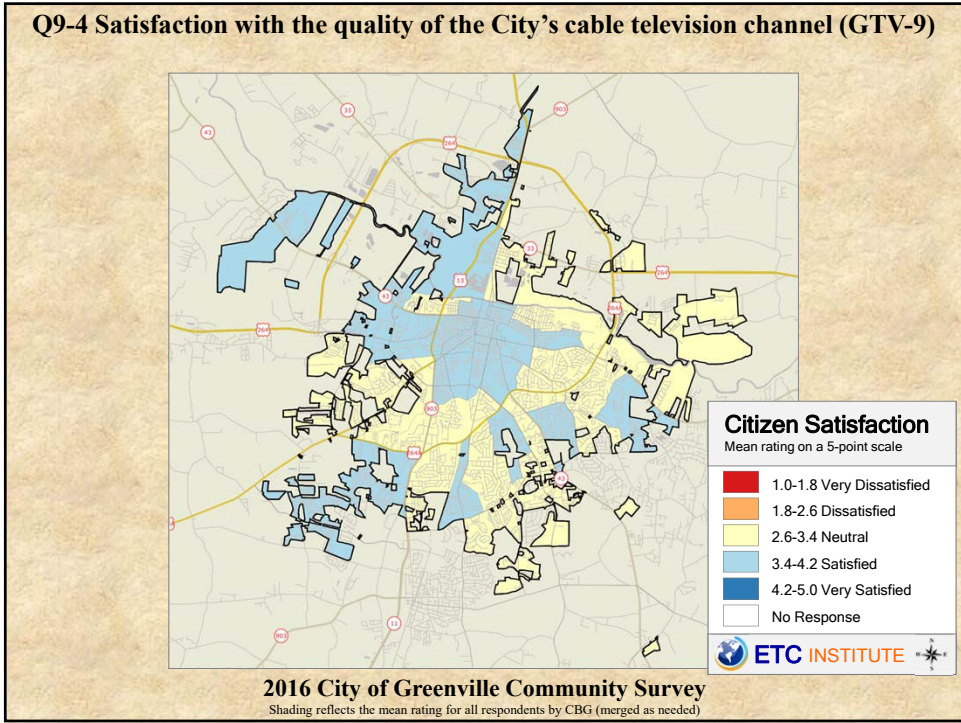


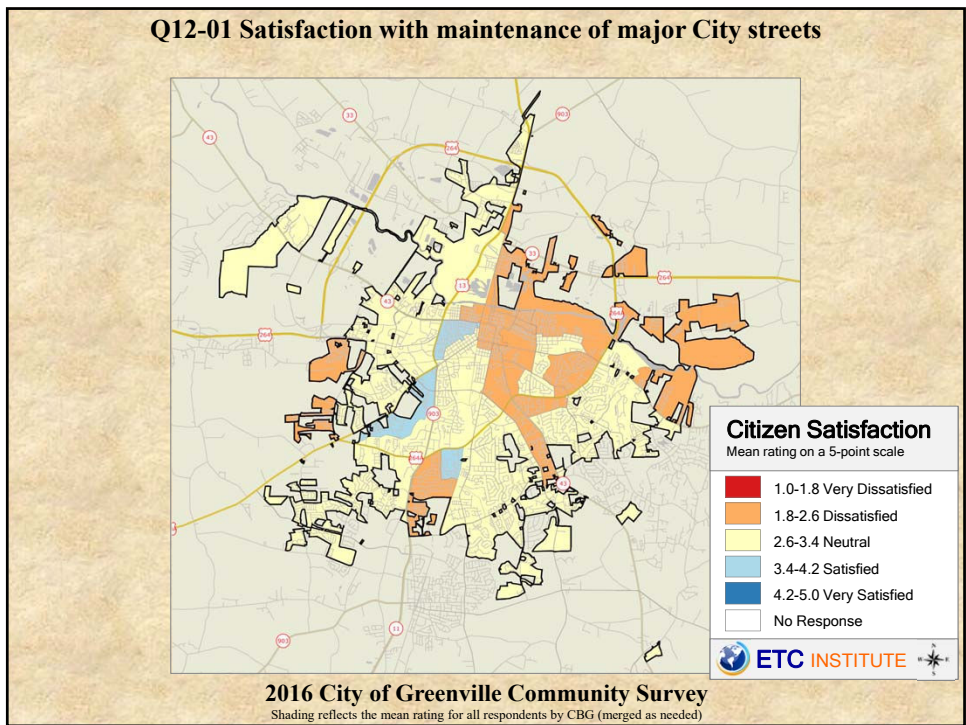
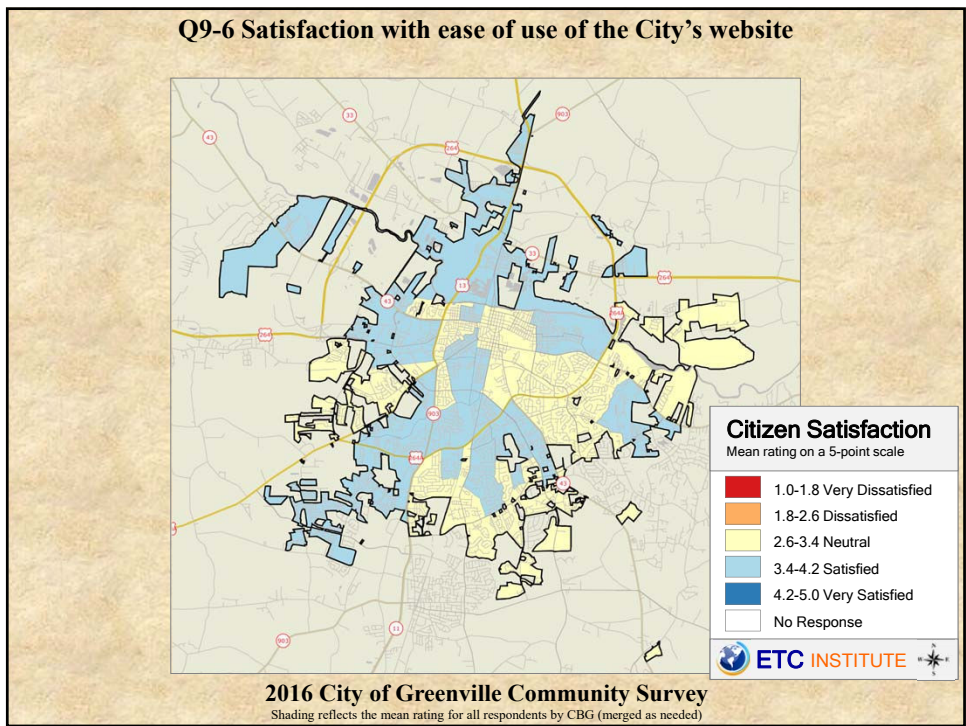


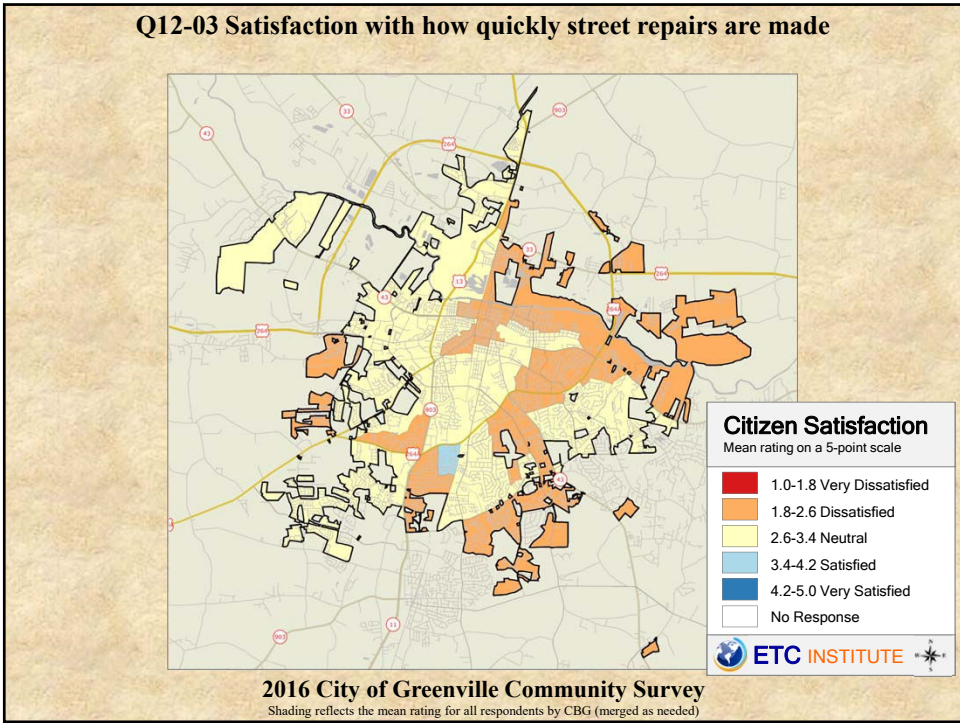
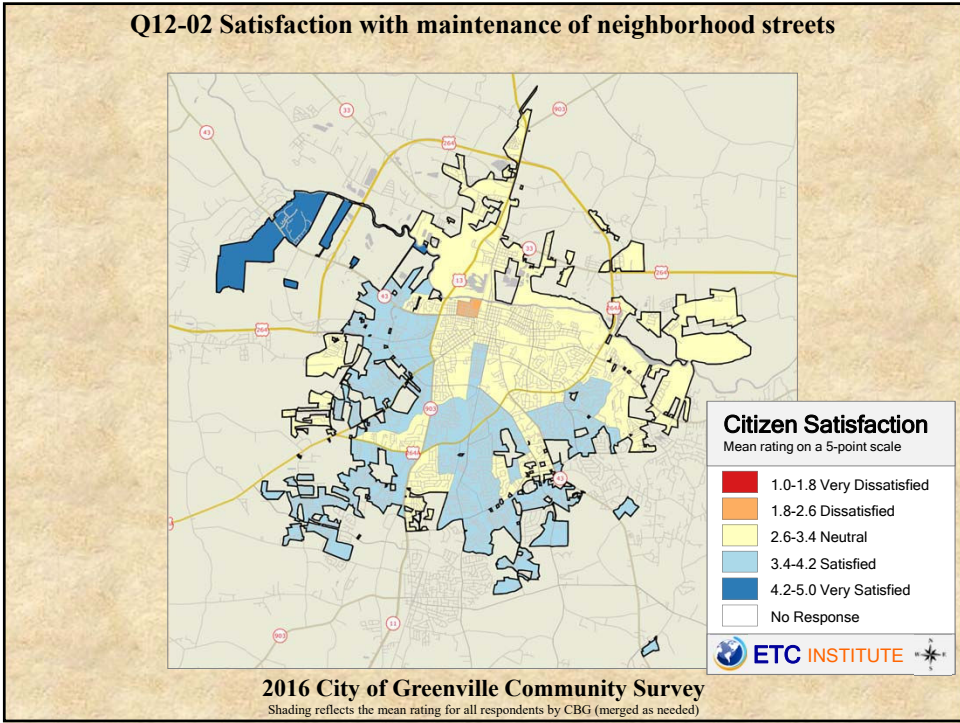




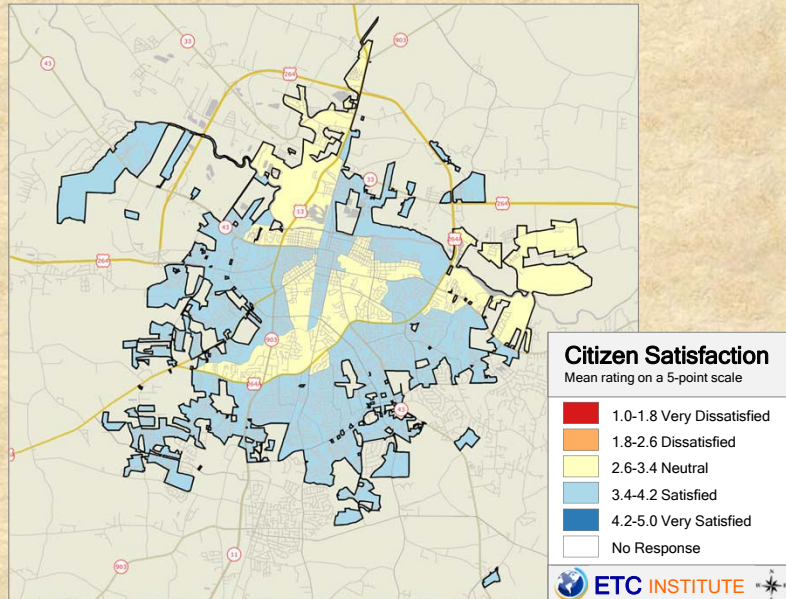






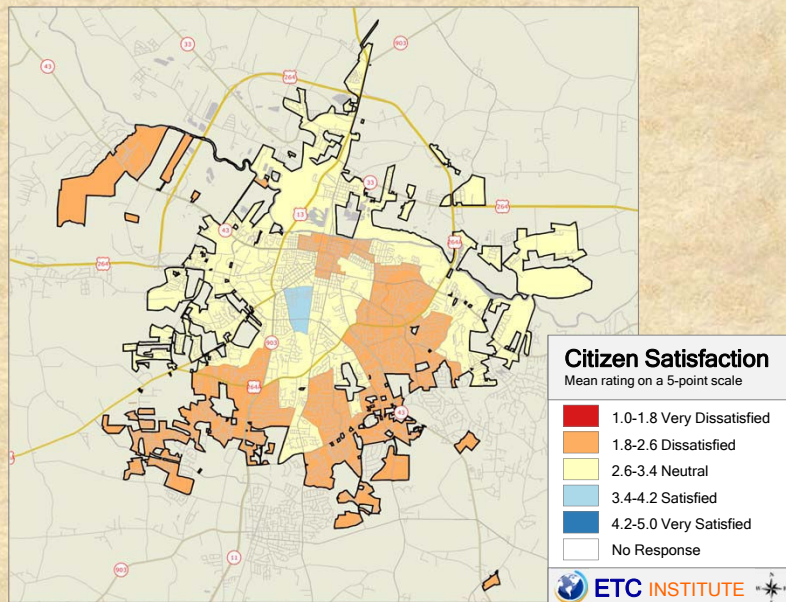


Q12-04 Satisfaction with condition of street signs and traffic signals

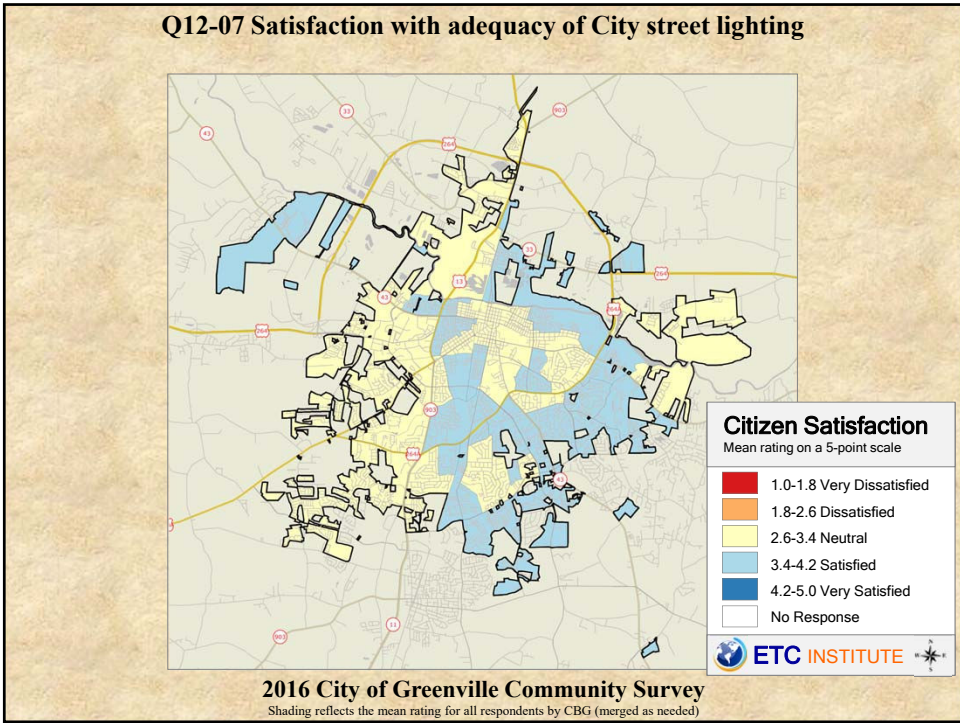
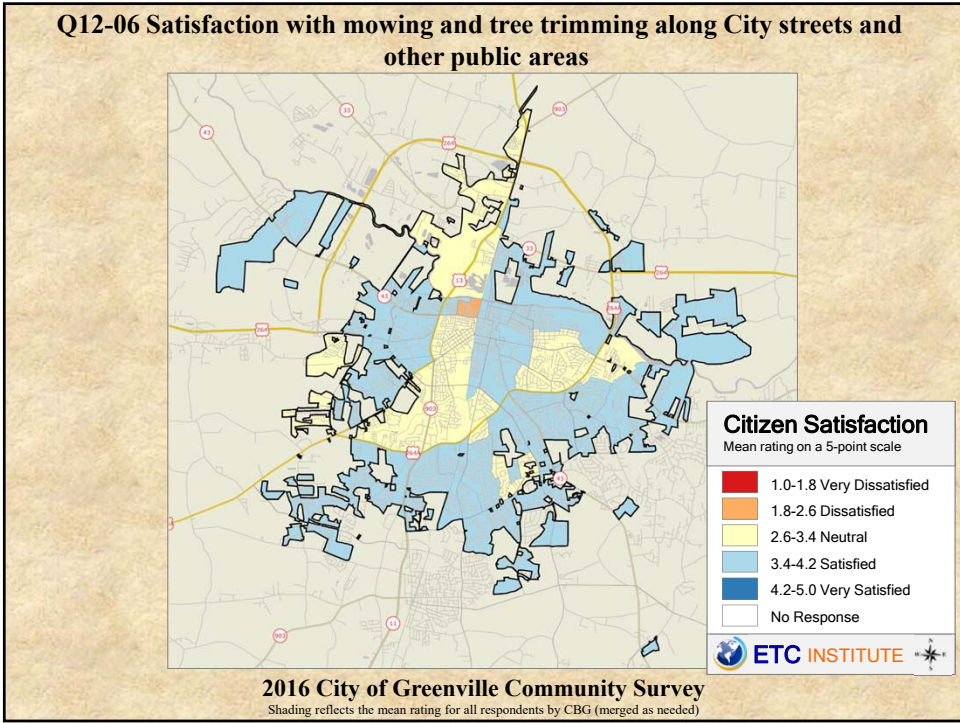


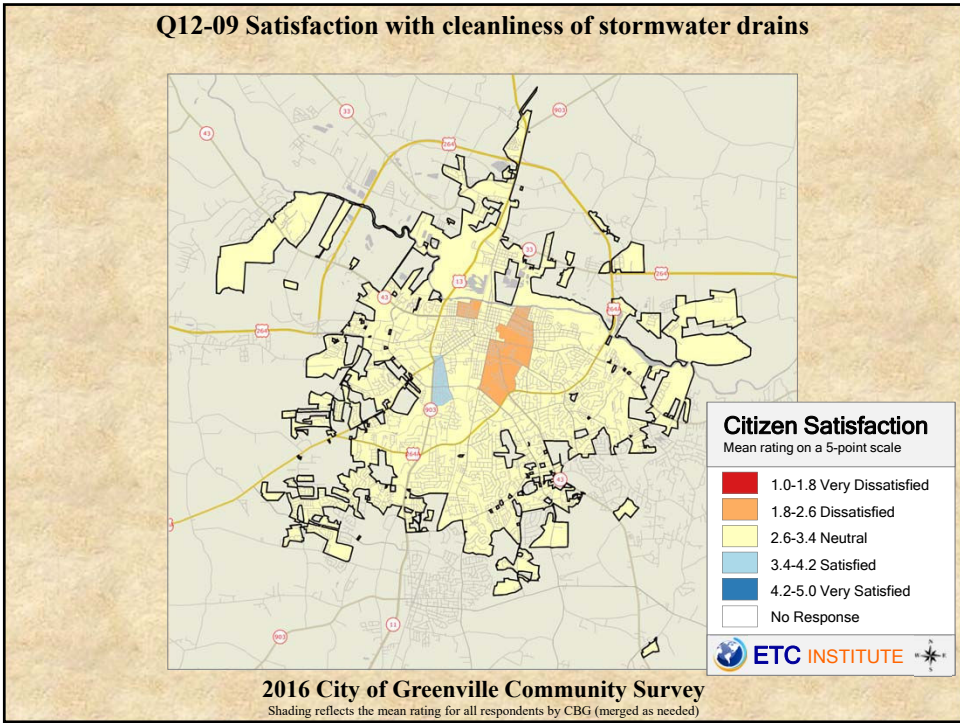
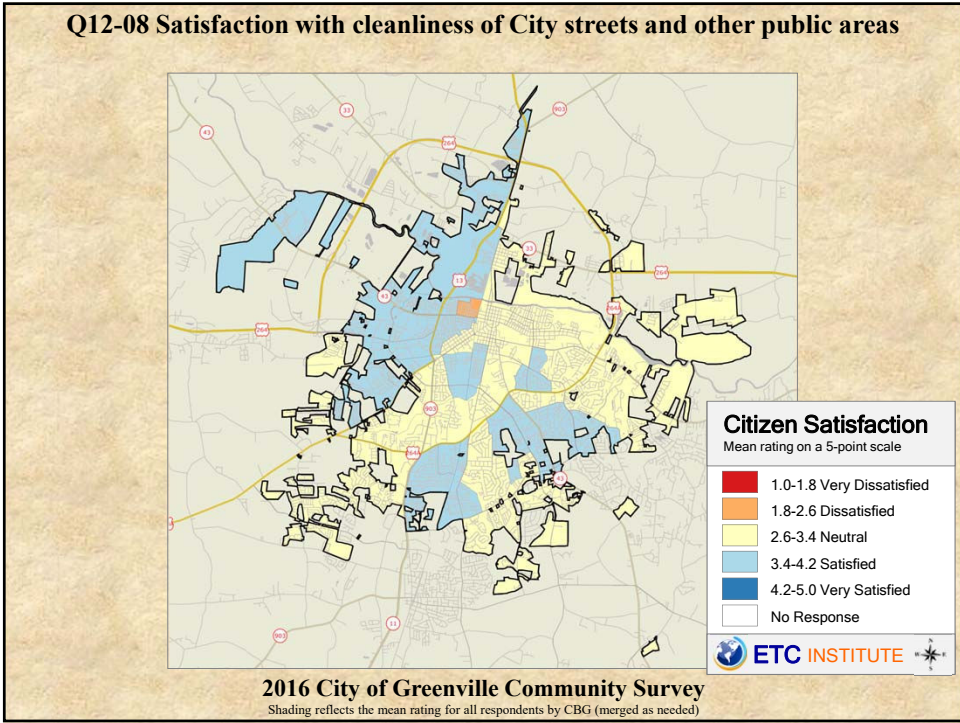
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

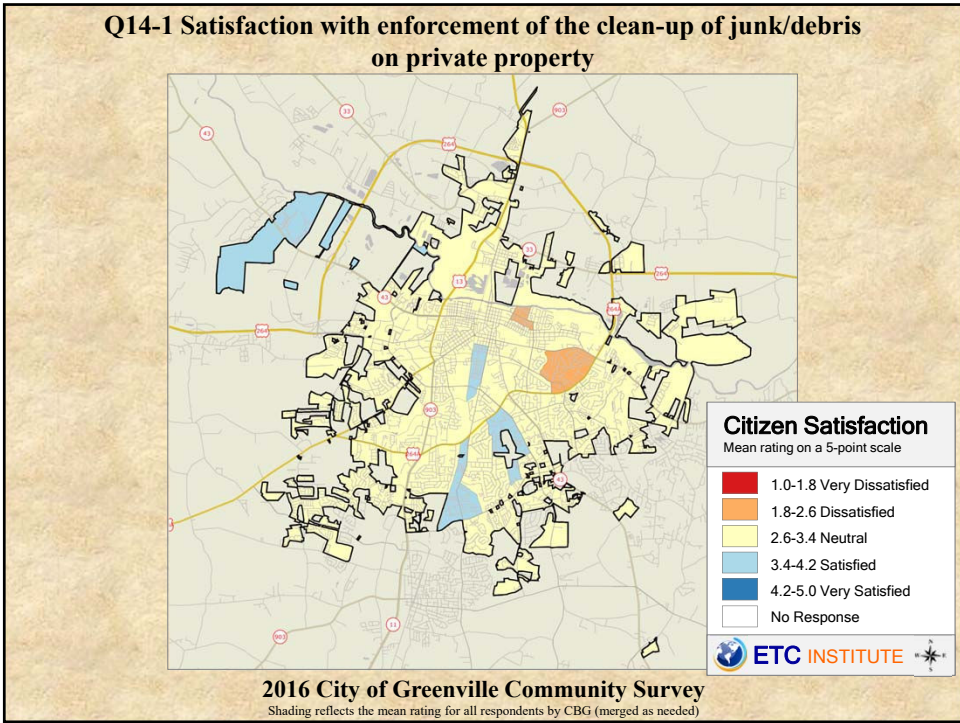
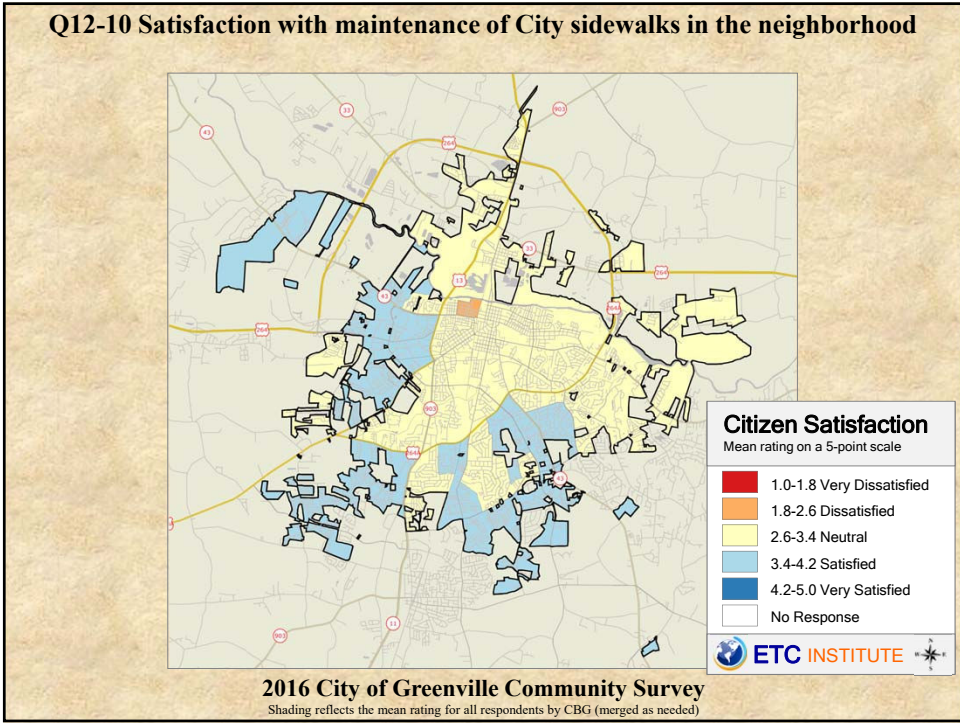
Q12-05 Satisfaction with timing of traffic signals in the City

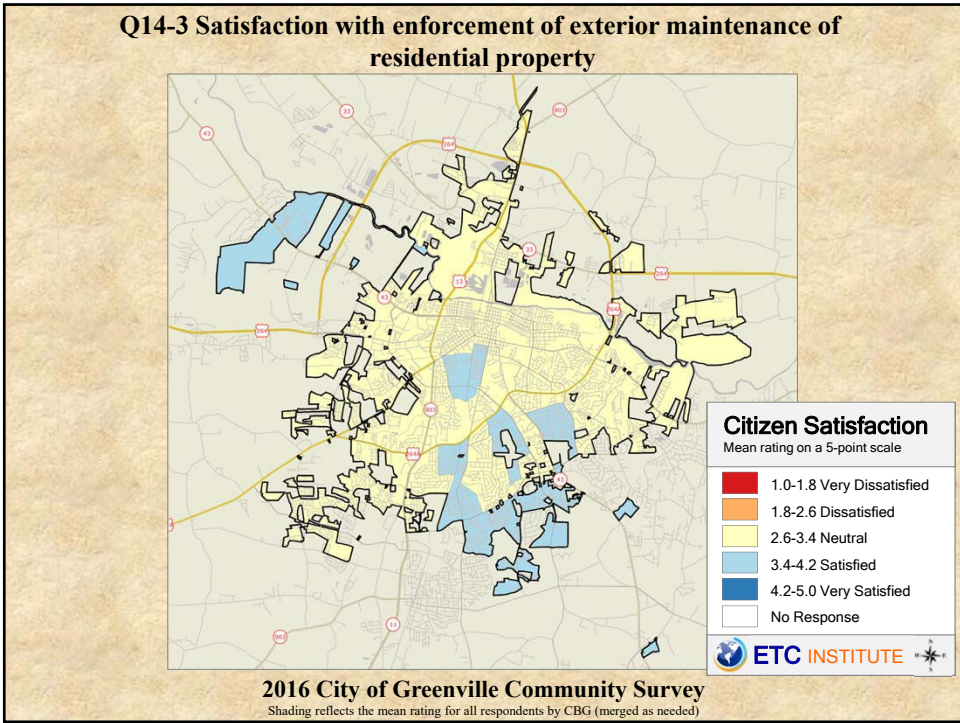
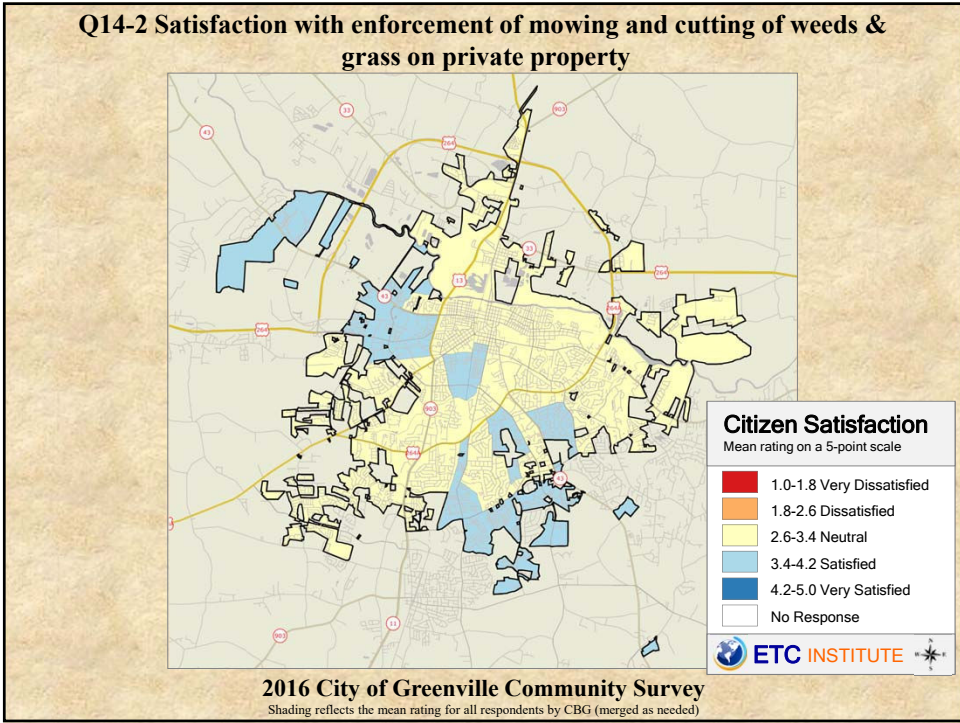


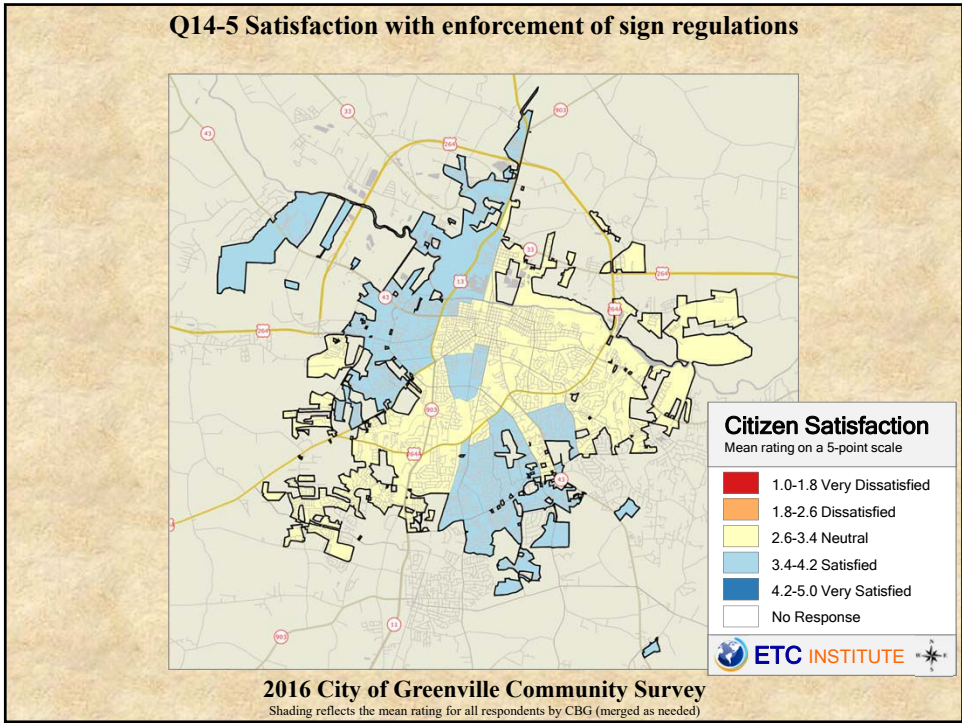
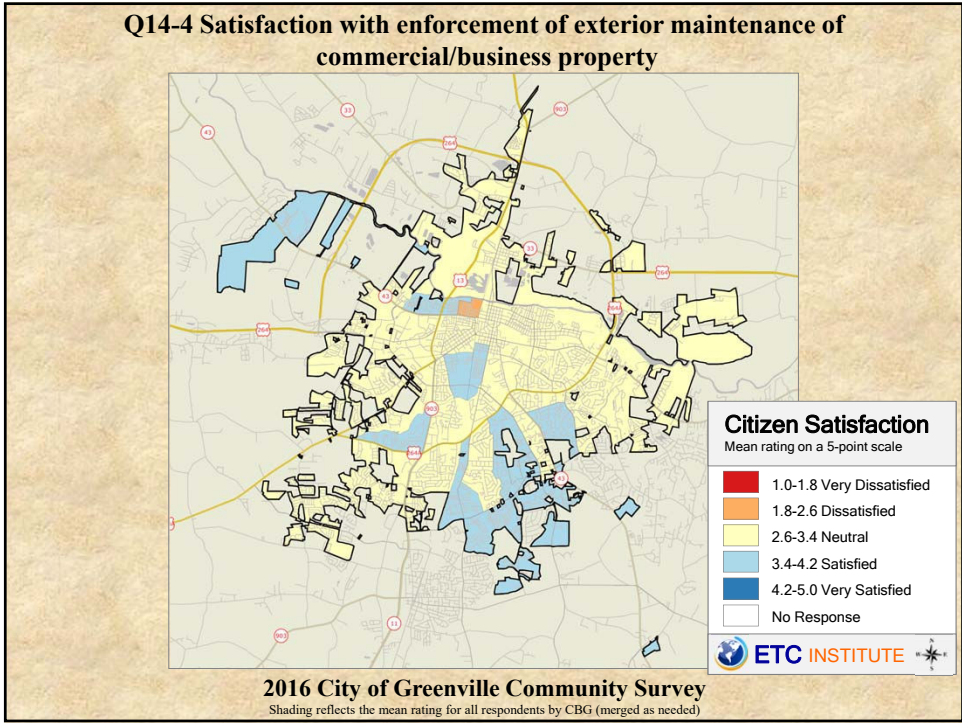
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

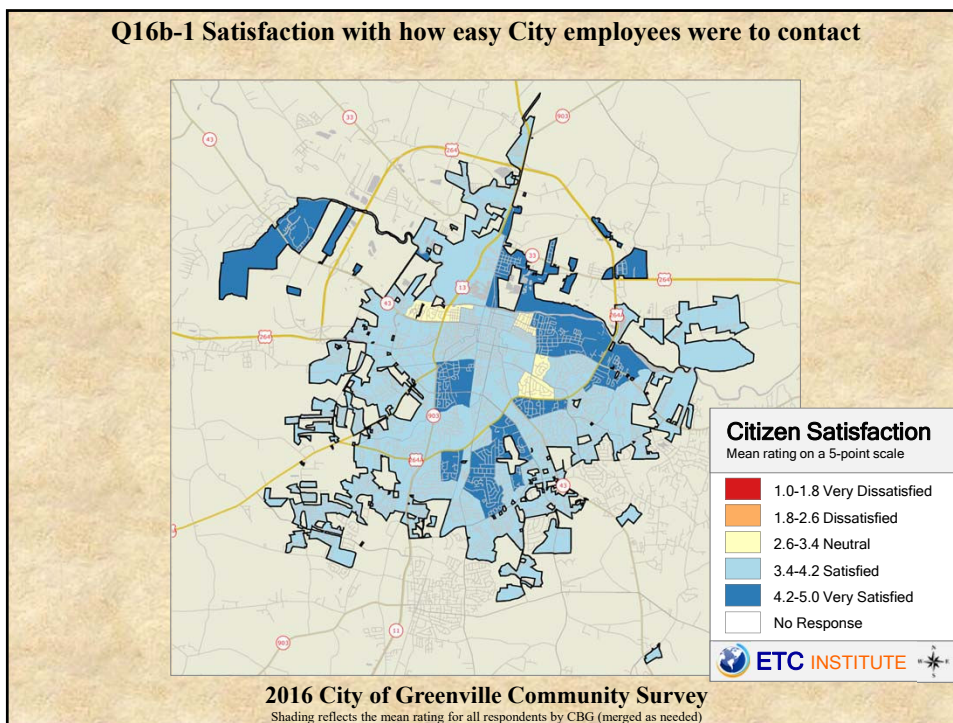
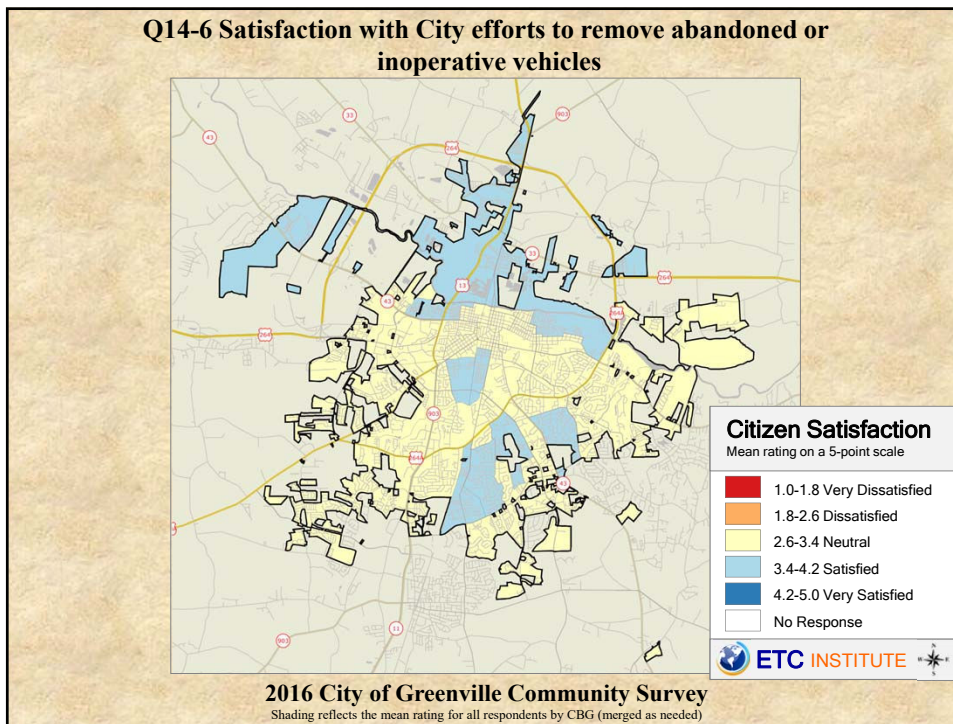


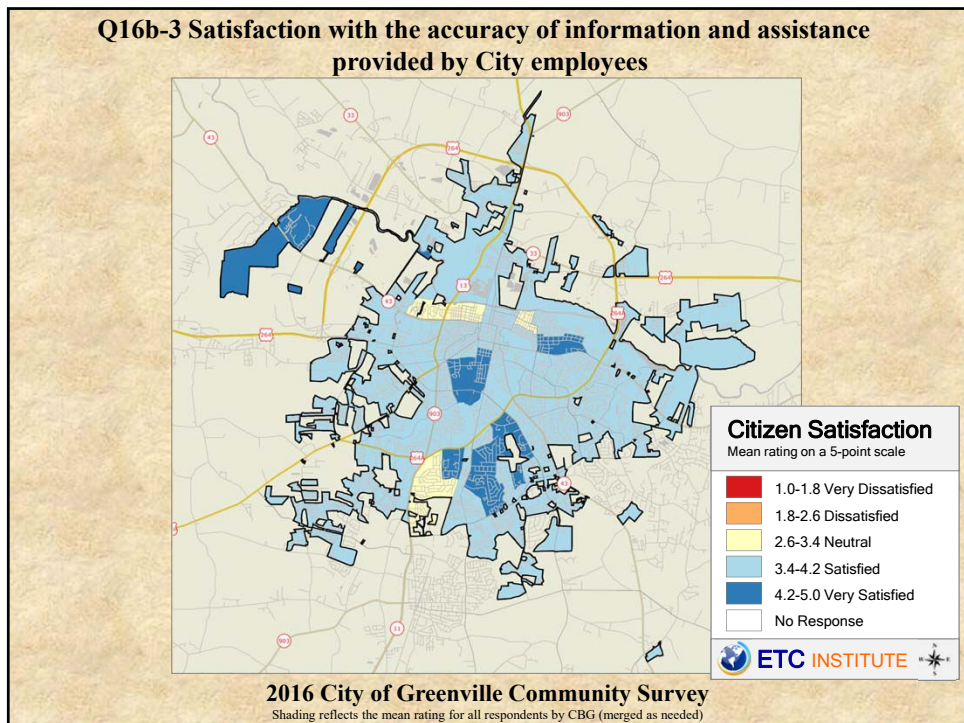
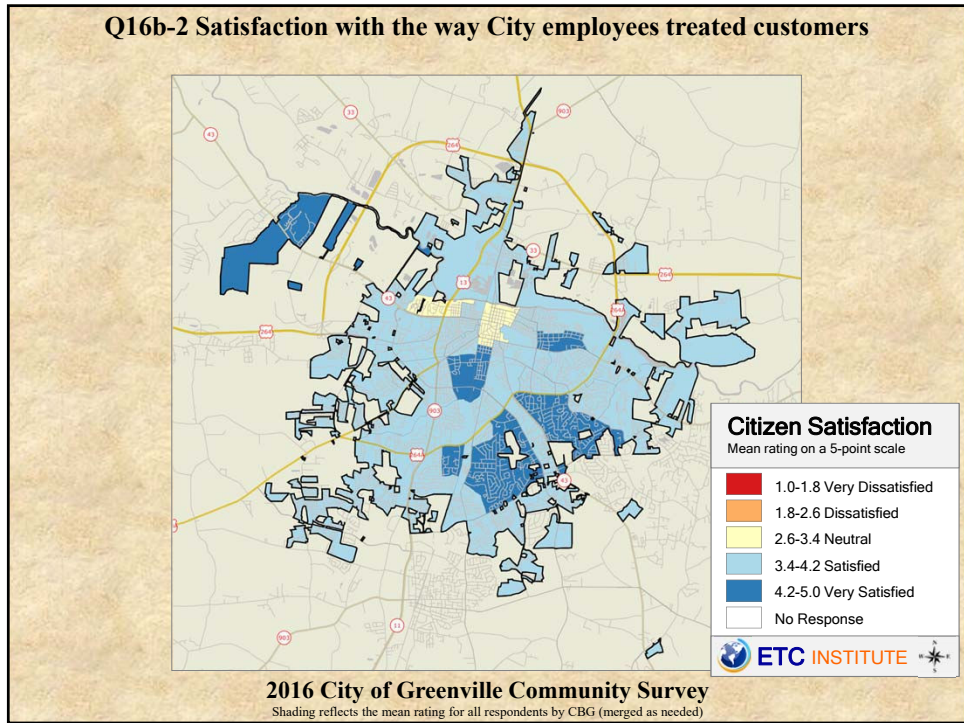




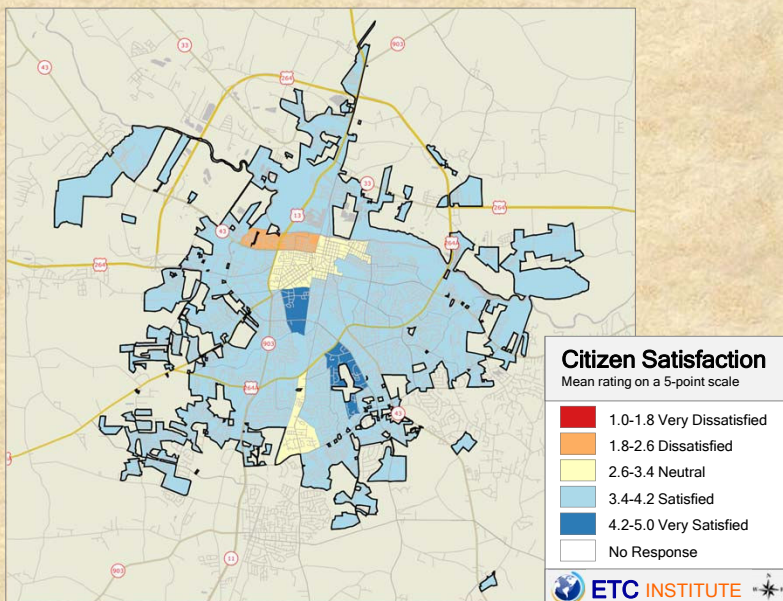






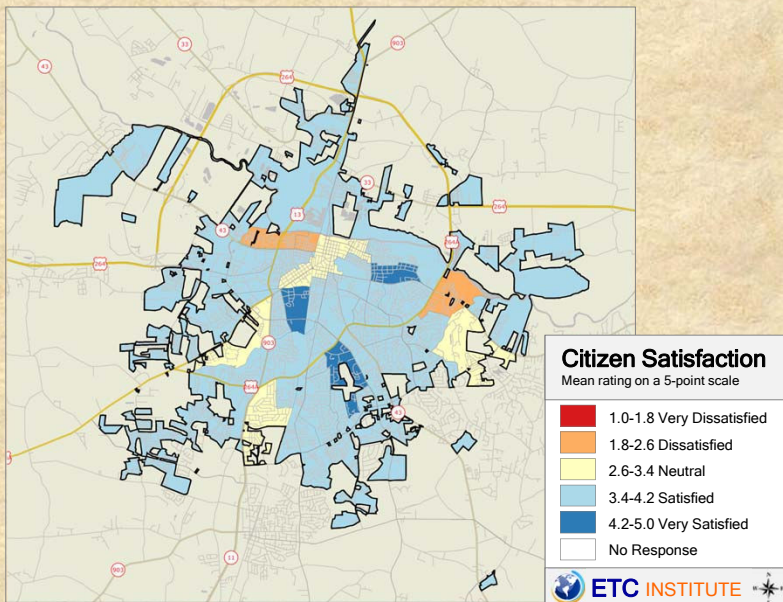


Q16b-4 Satisfaction with how quickly City staff responded to requests

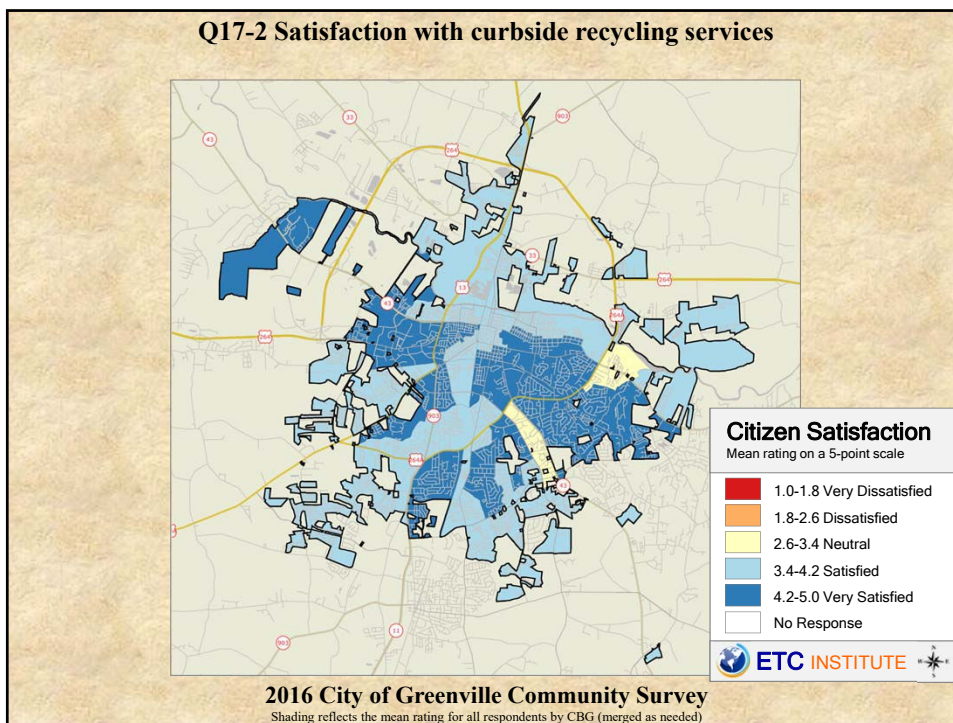
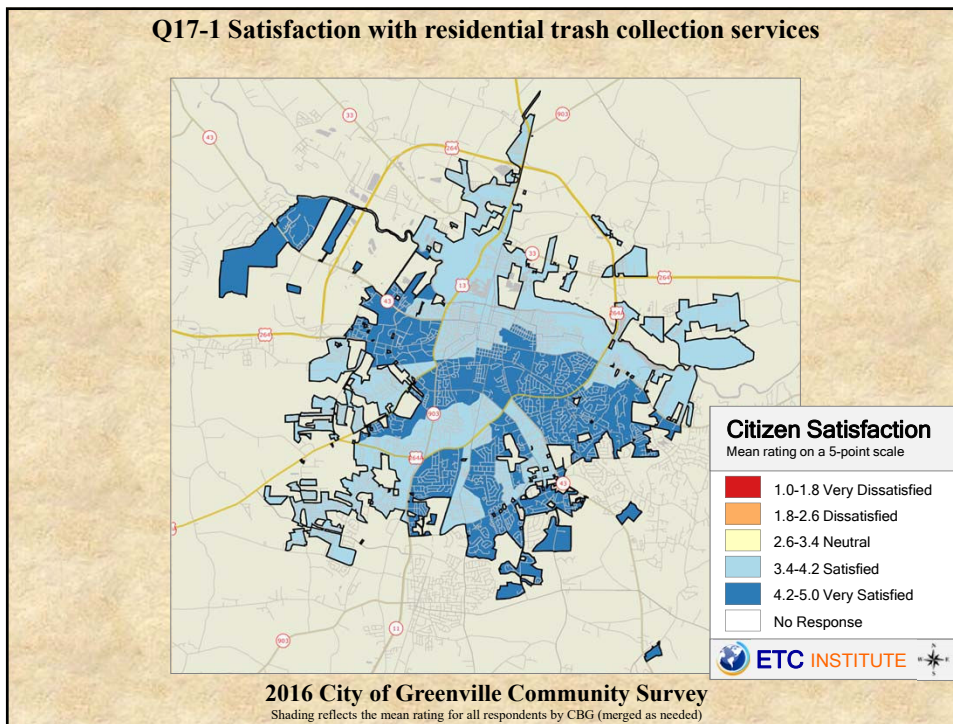


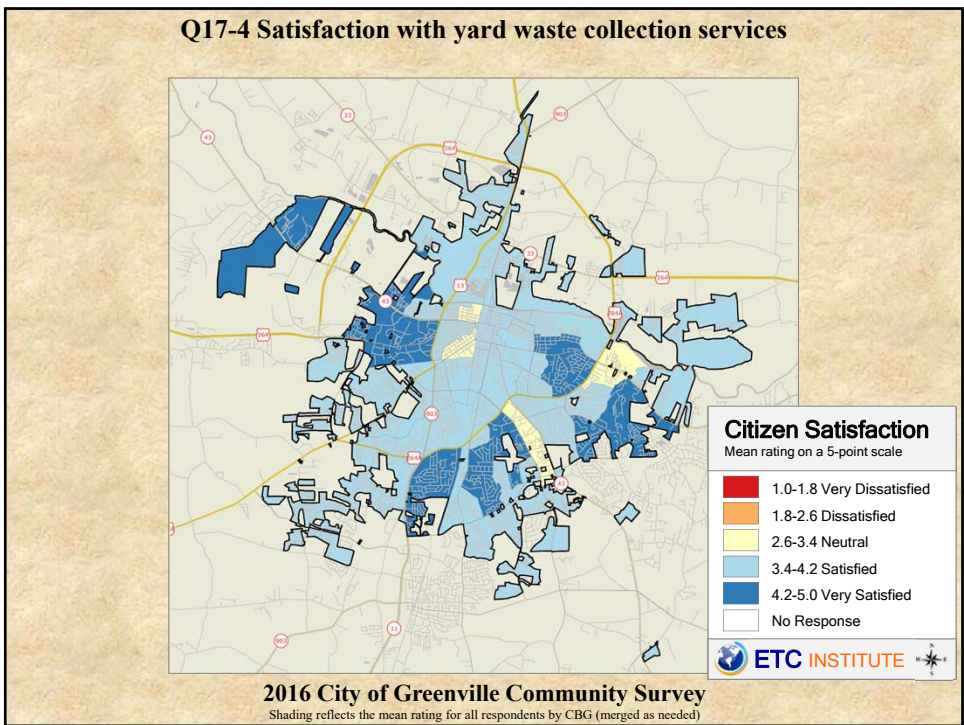
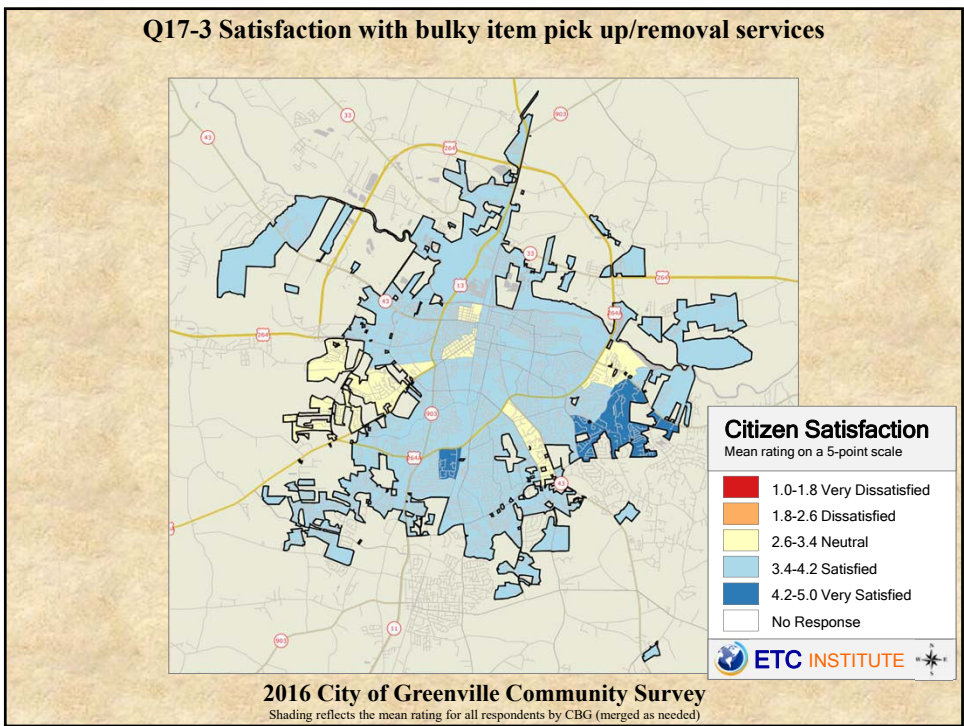
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

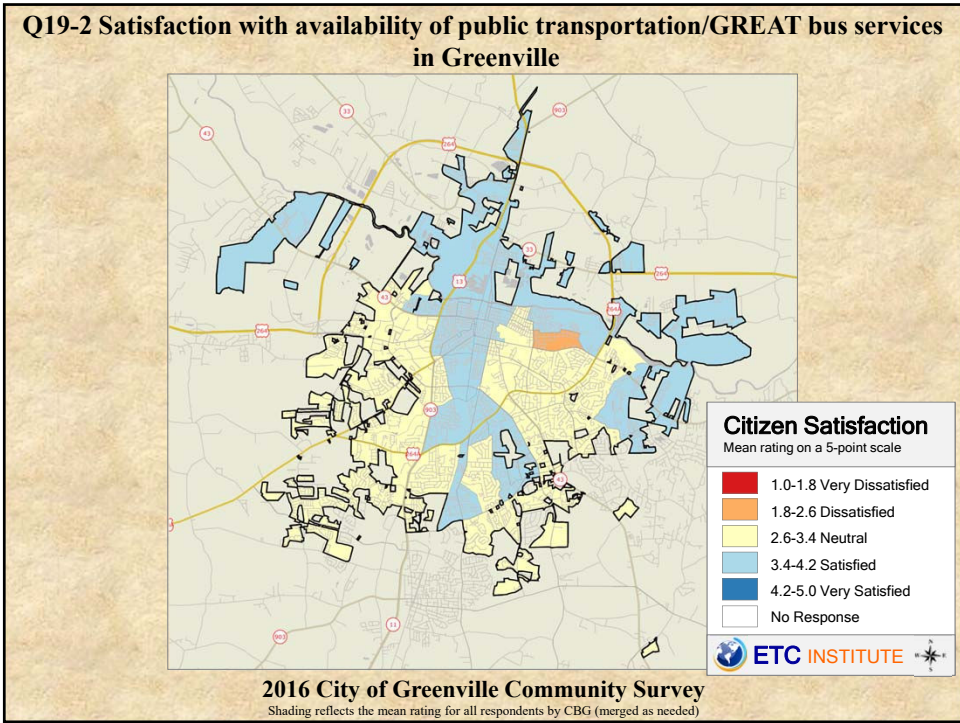
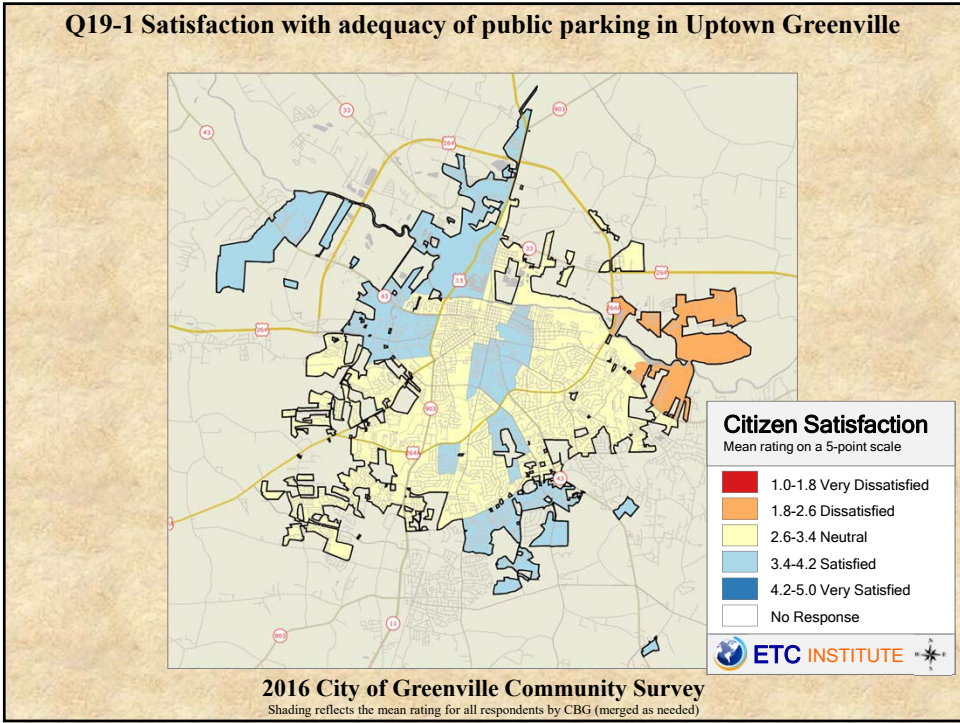
Q16b-5 Satisfaction with how well issues were handled by City employees

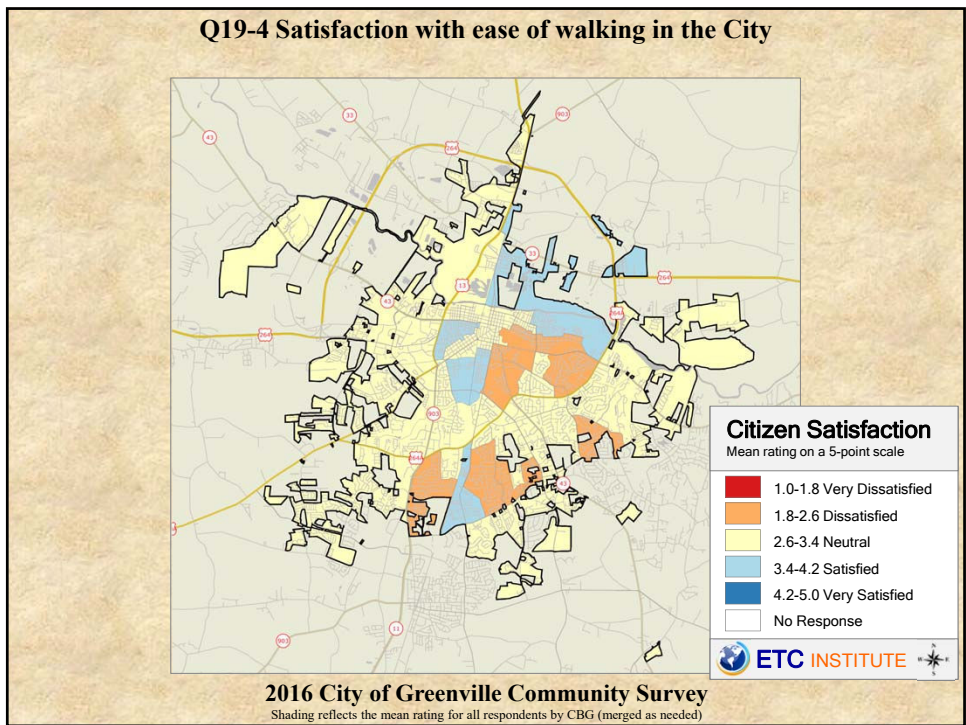
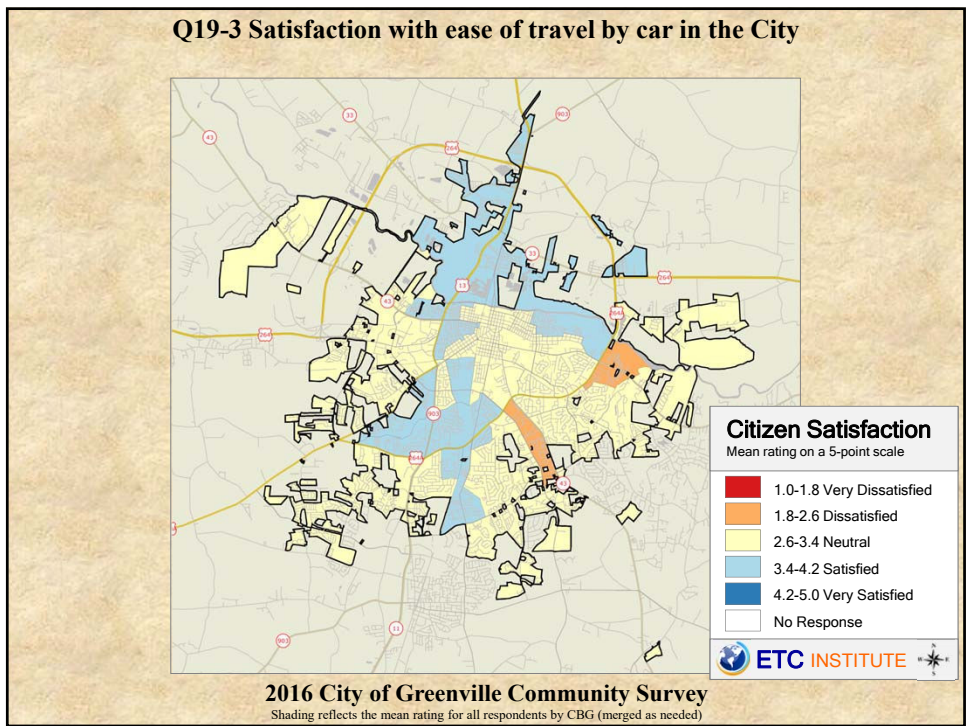


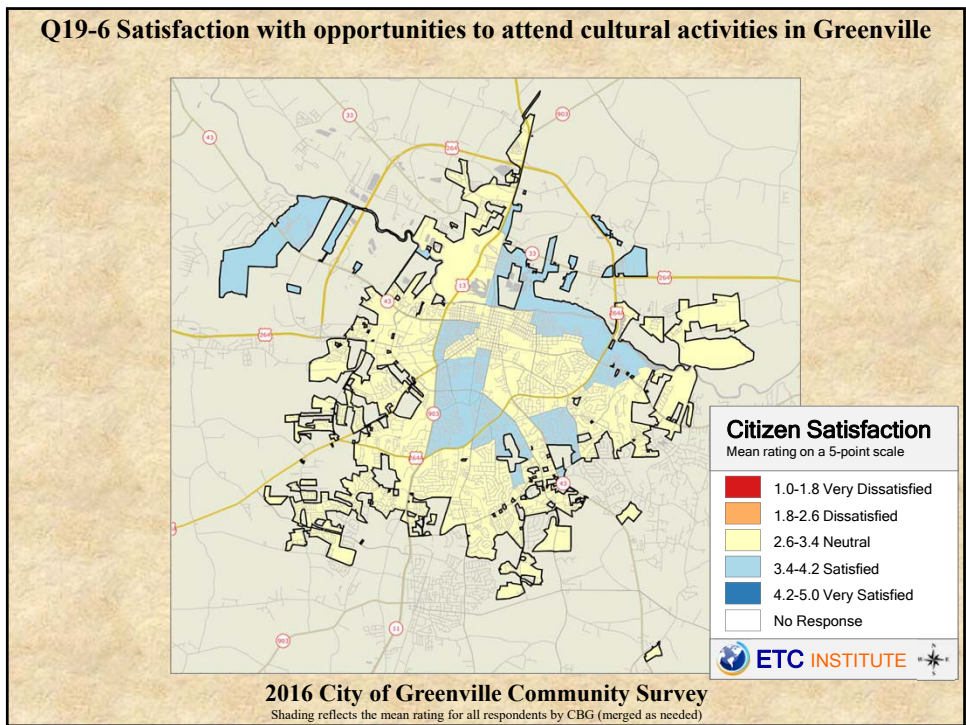
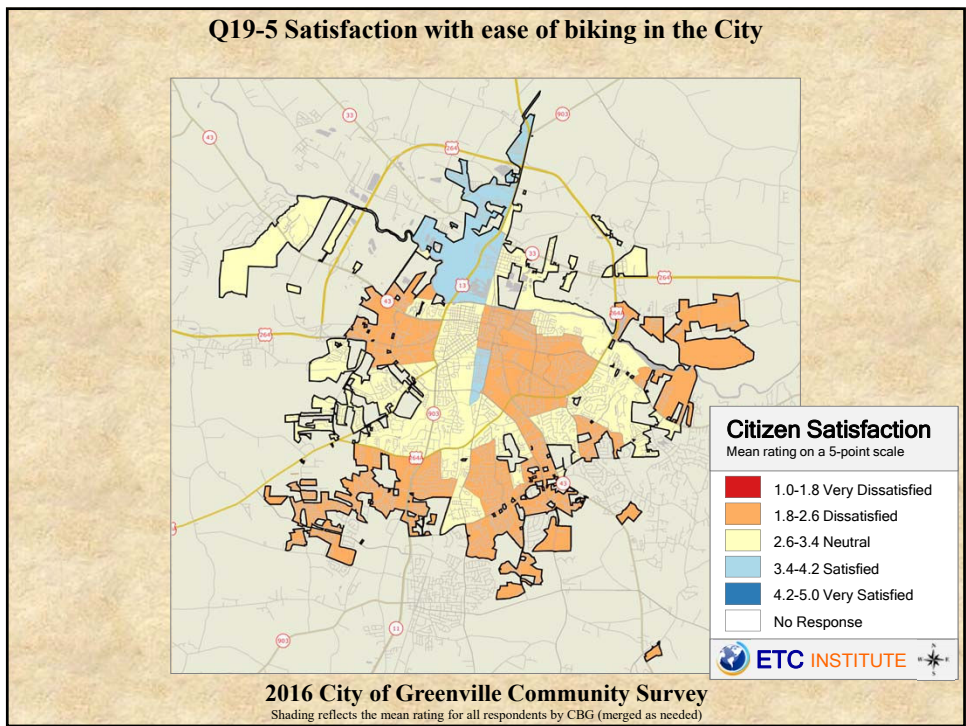
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

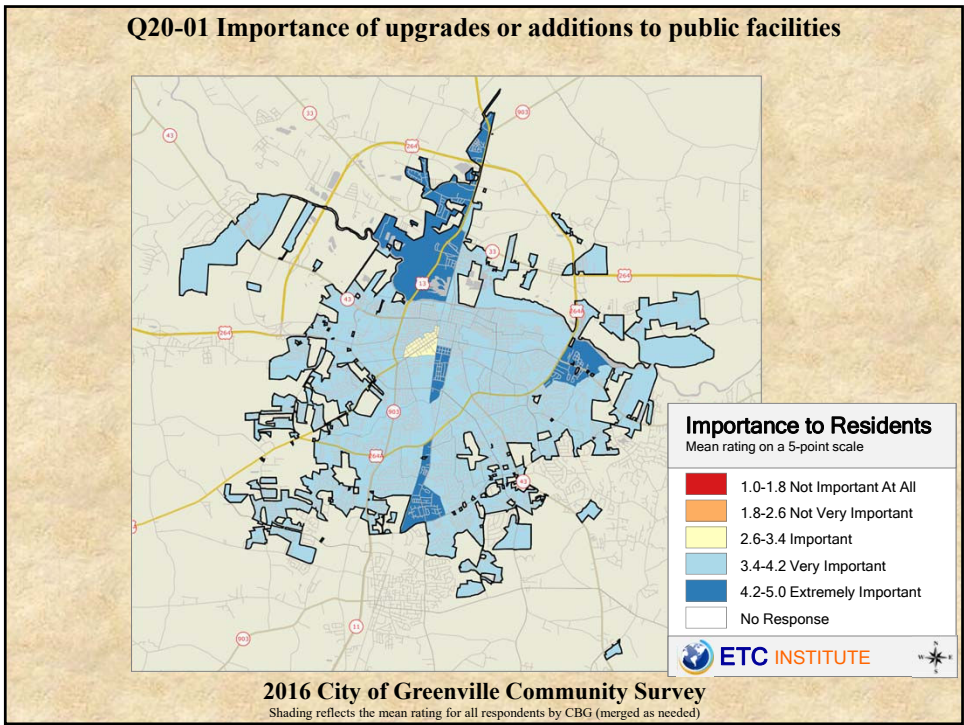
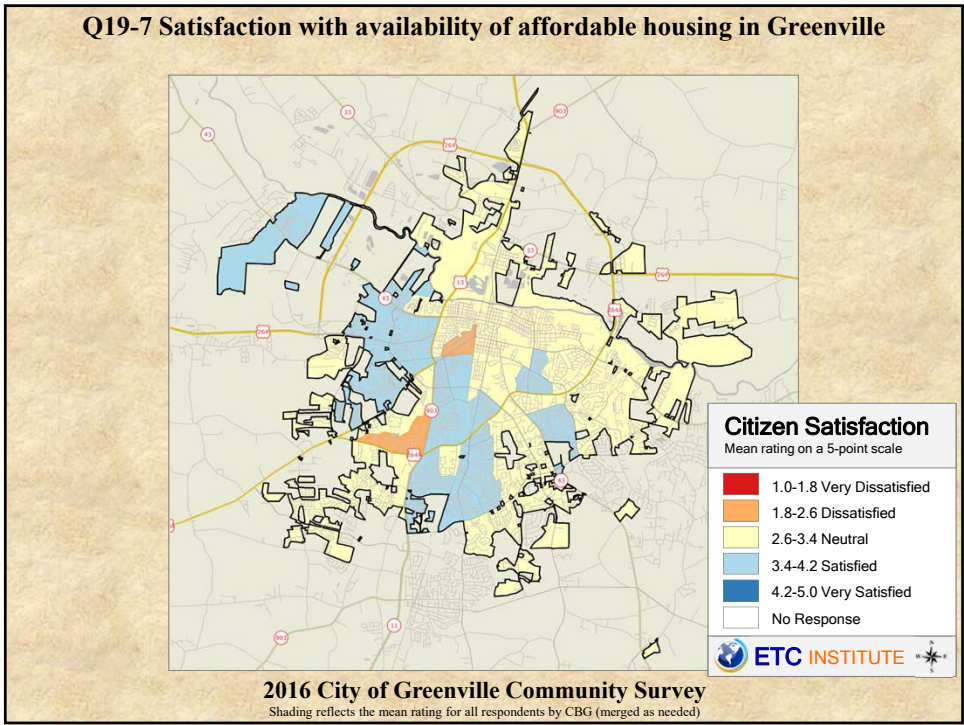


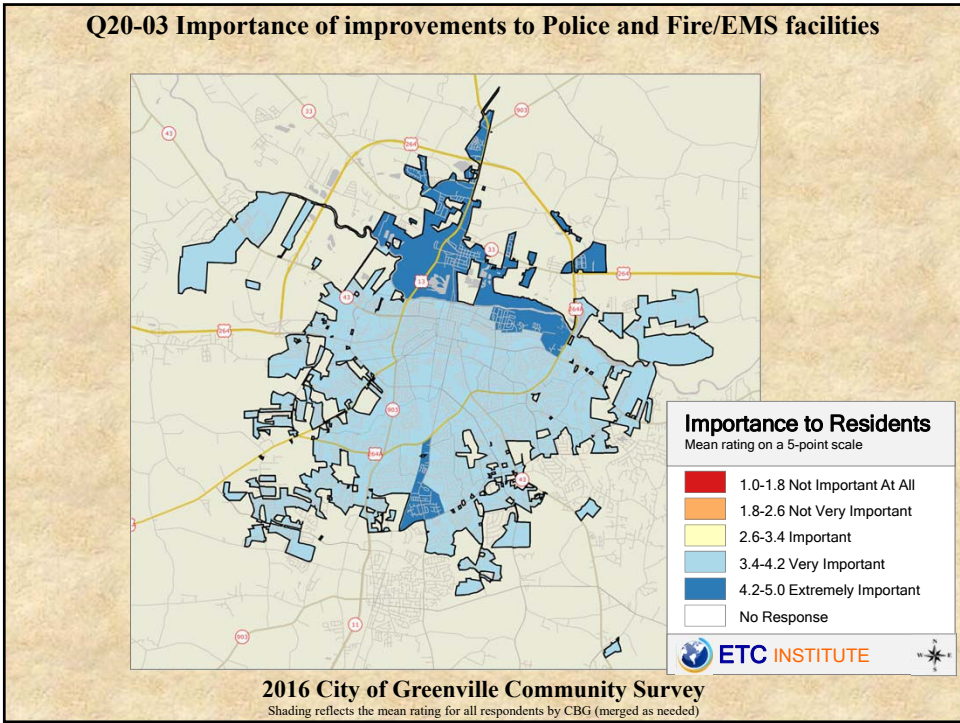
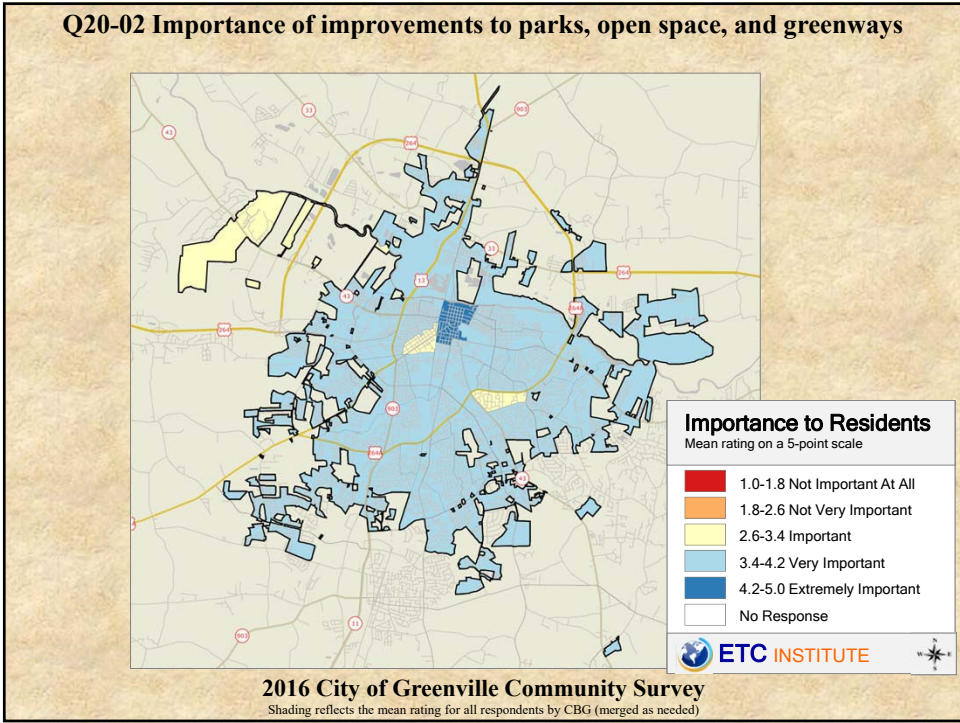


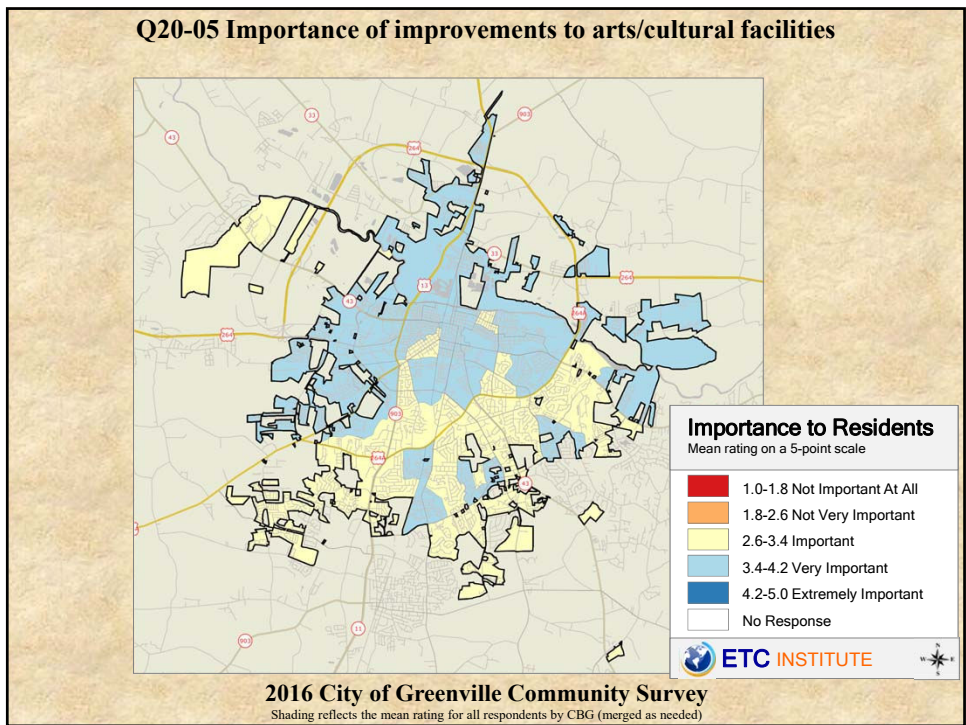
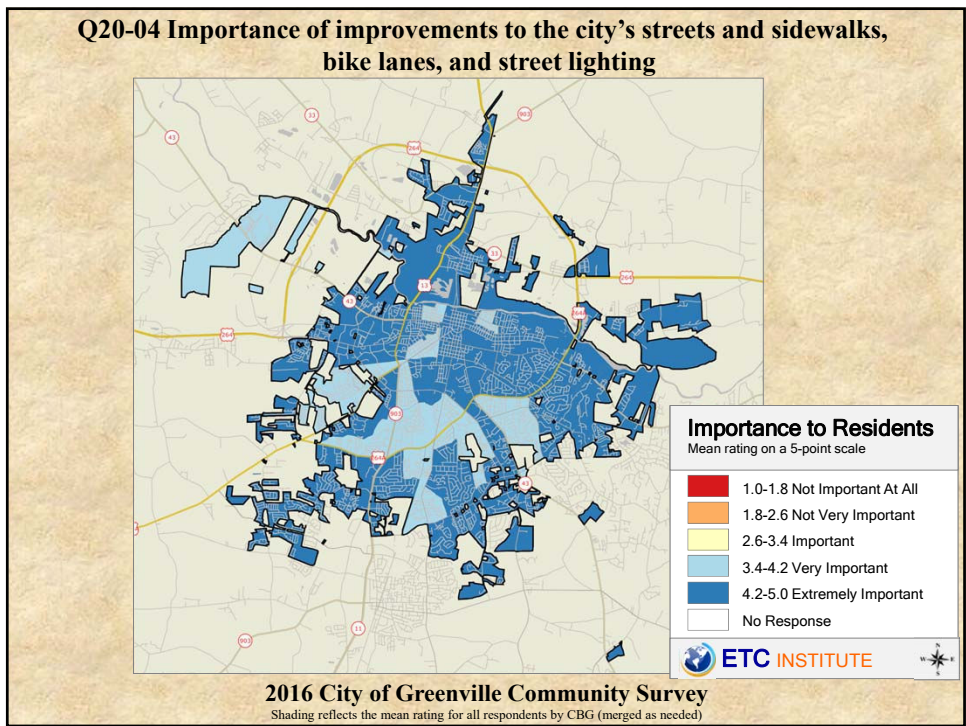


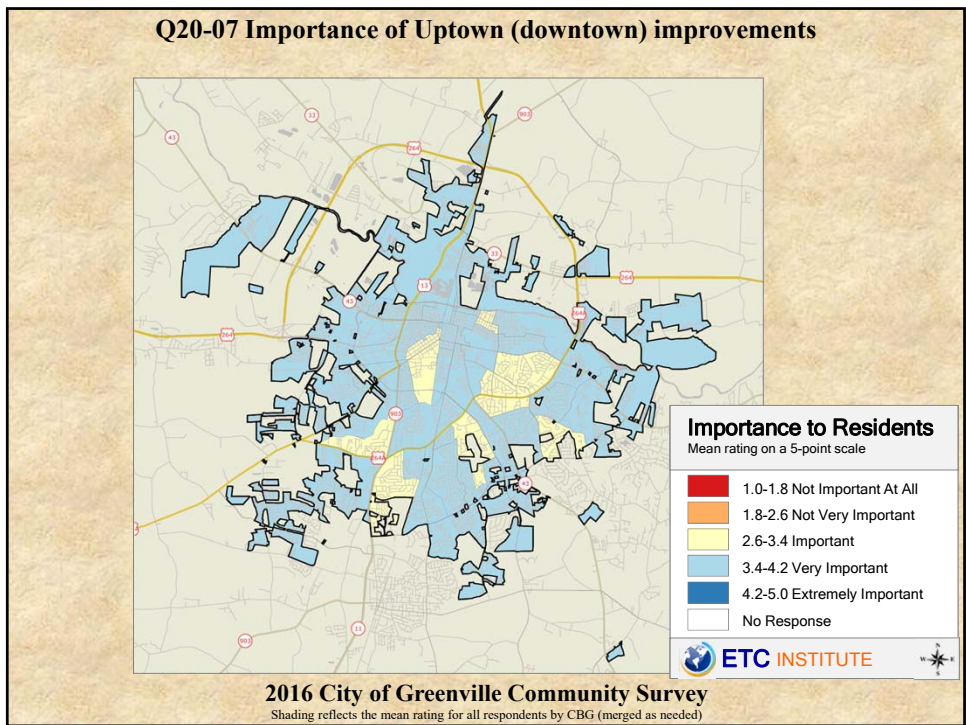
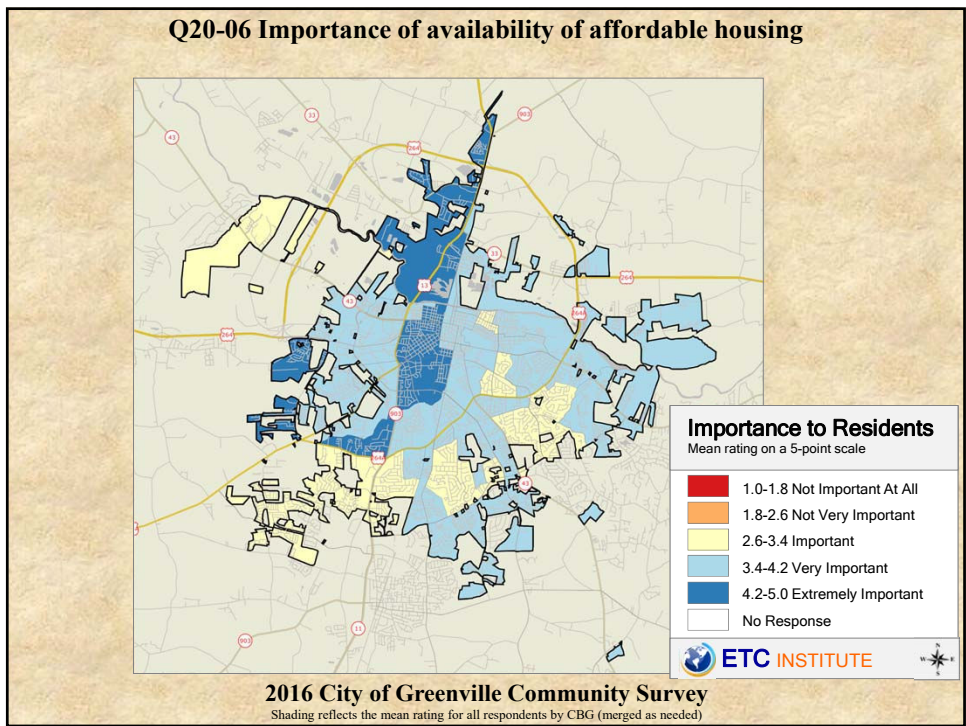


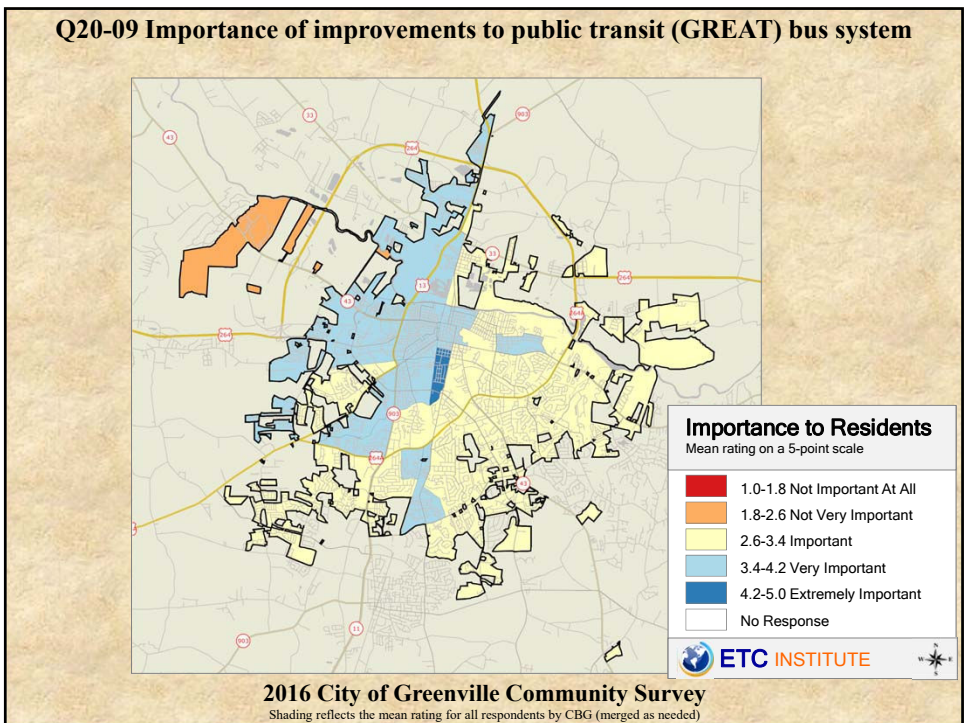
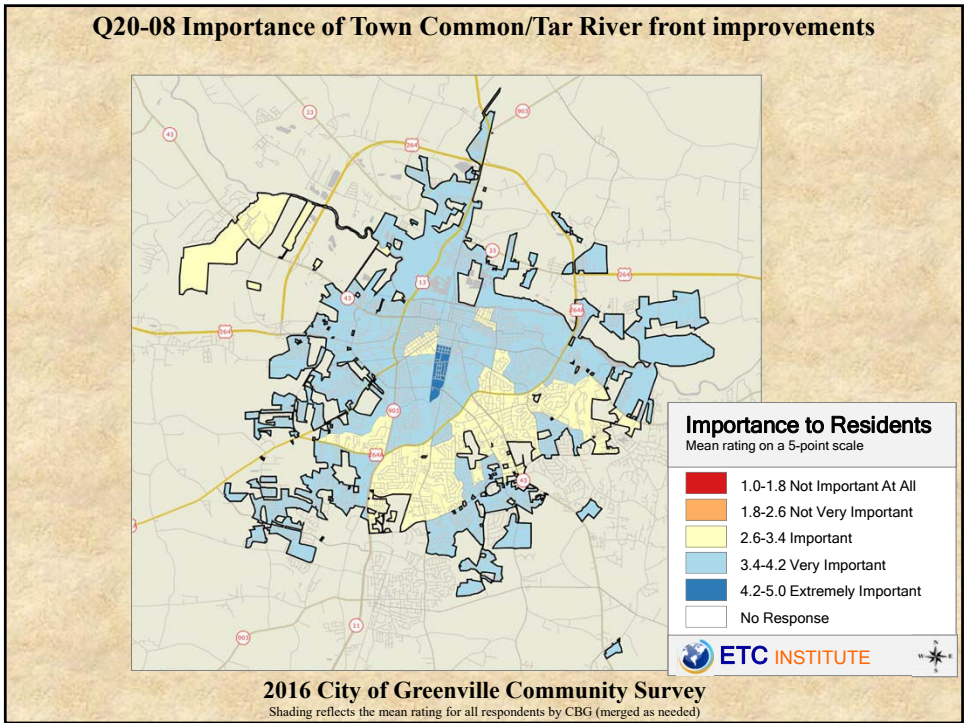


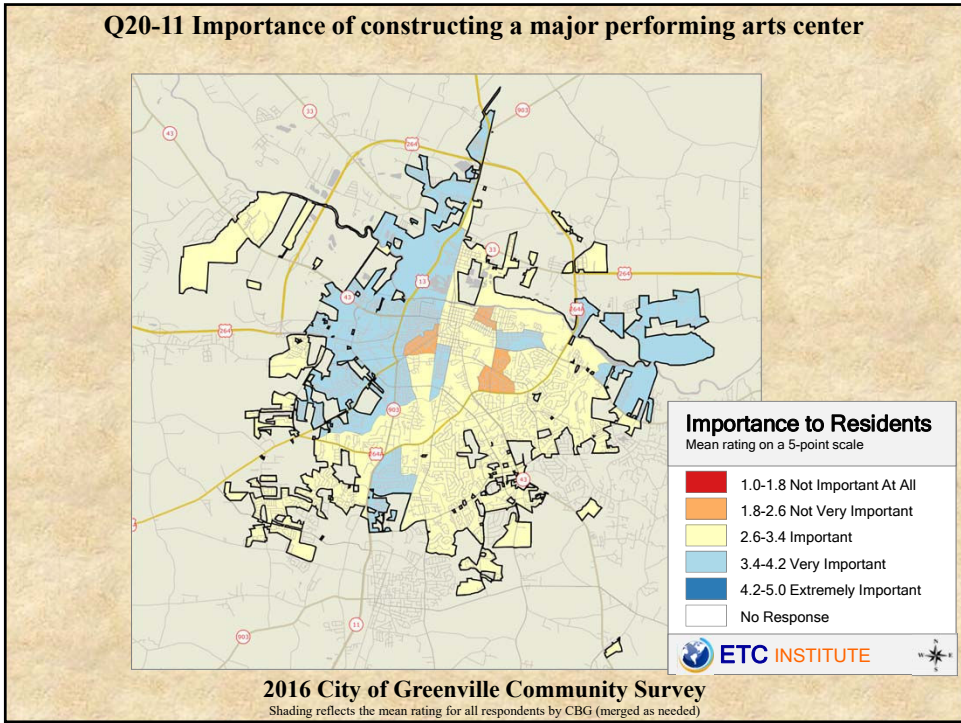
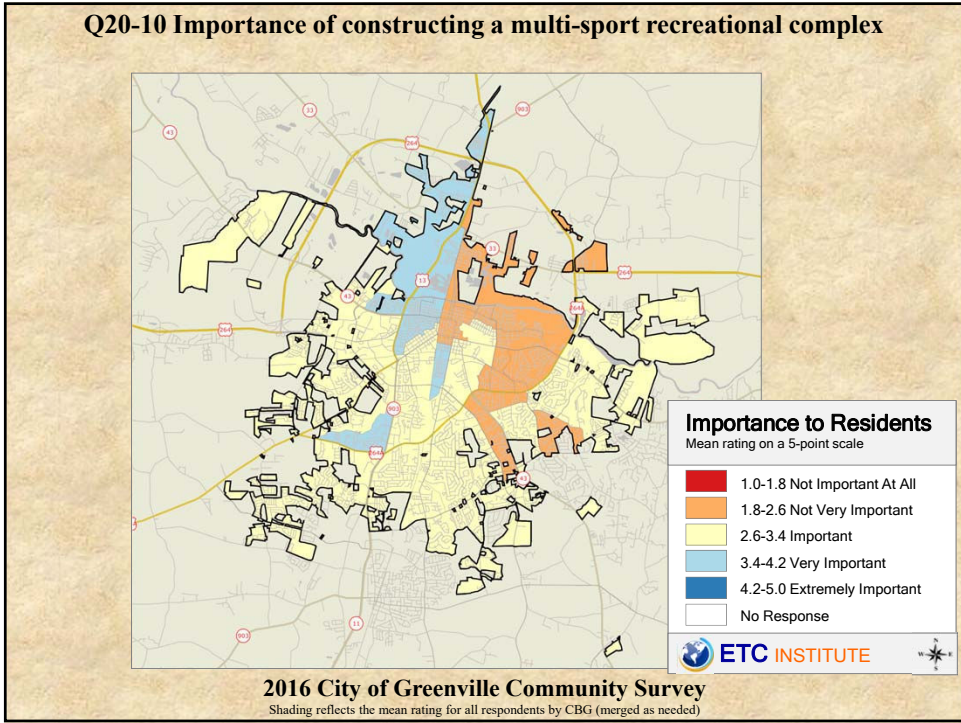


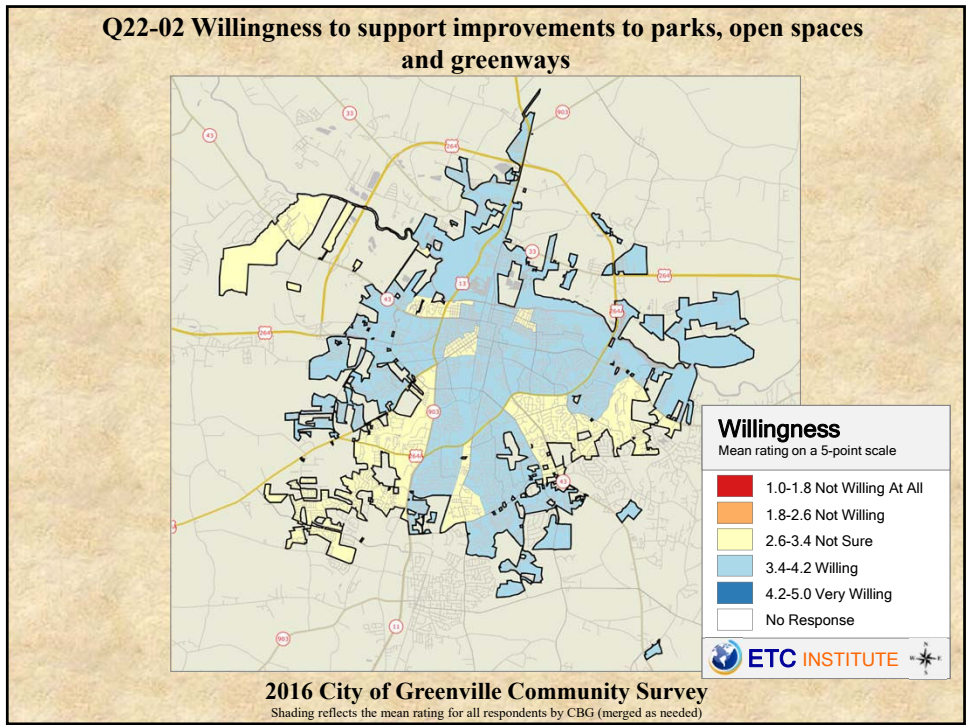
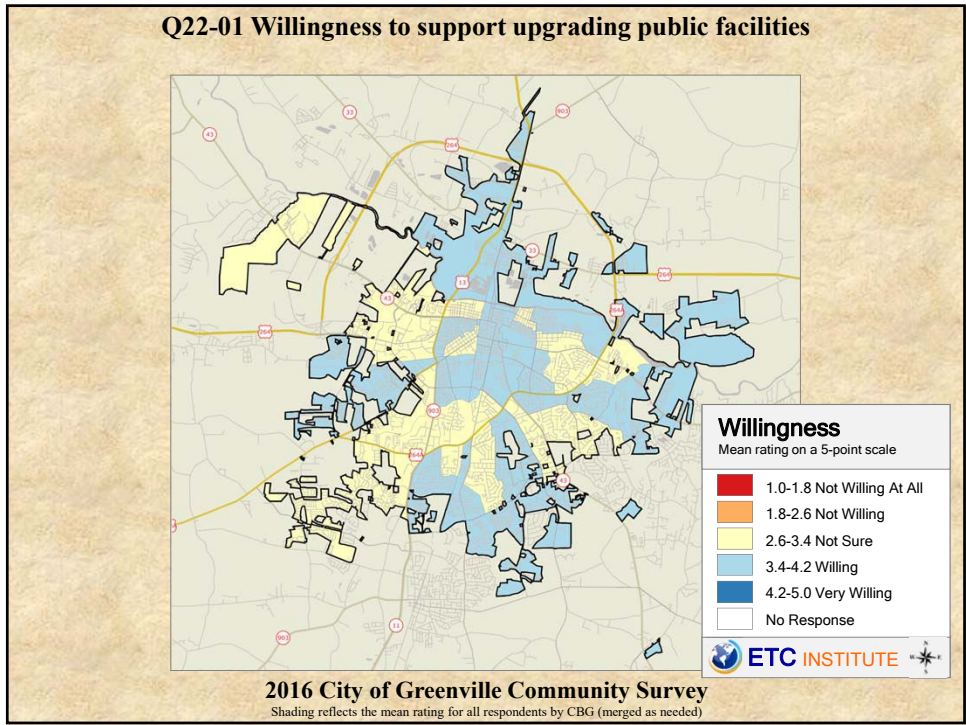




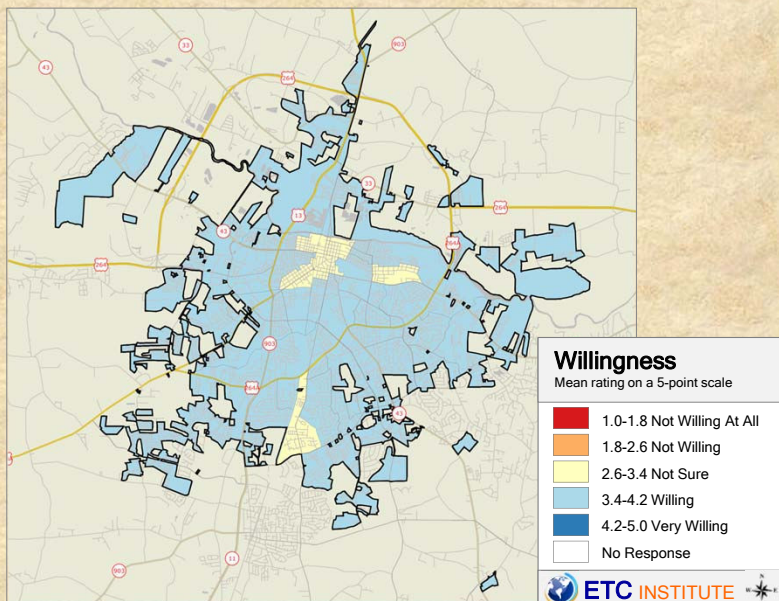








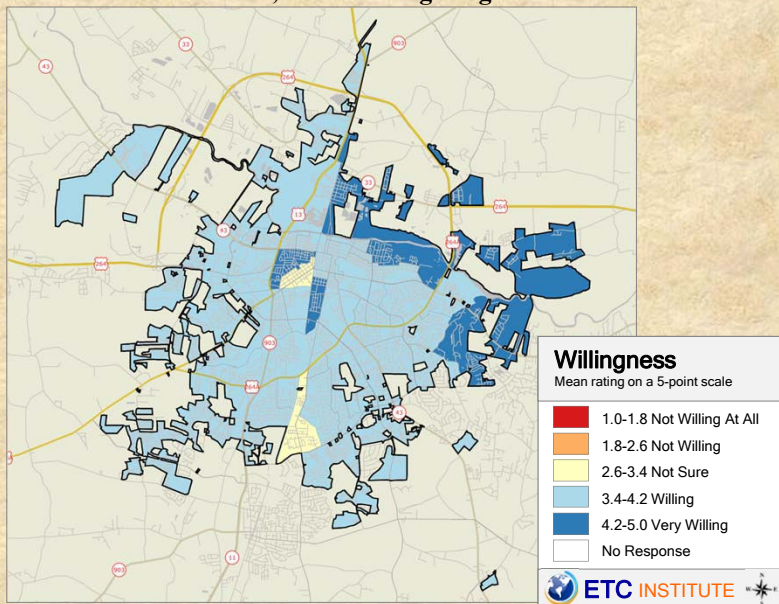
Q22-03 Willingness to support improvements to Police and Fire/EMS facilities



2016 City of Greenville Community Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

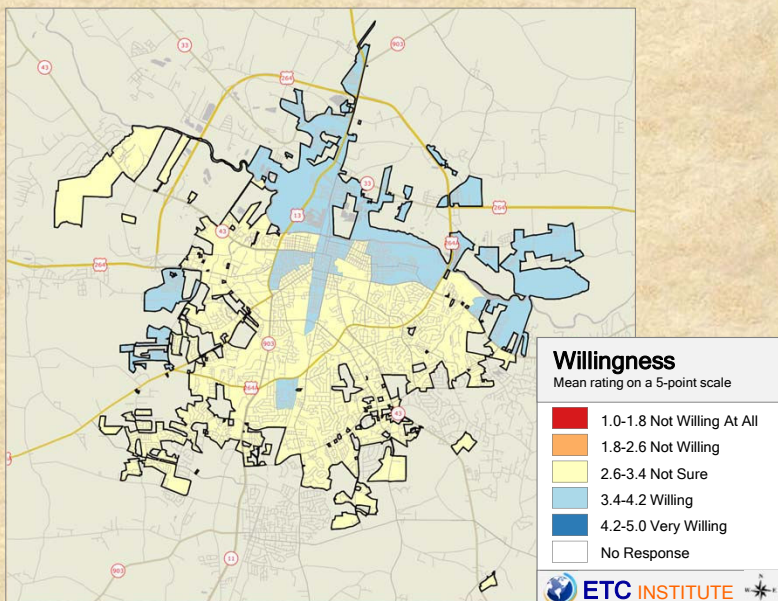
Q22-04 Willingness to support improvements to the city's streets, sidewalks, bike lanes, and street lighting



2016 City of Greenville Community Survey

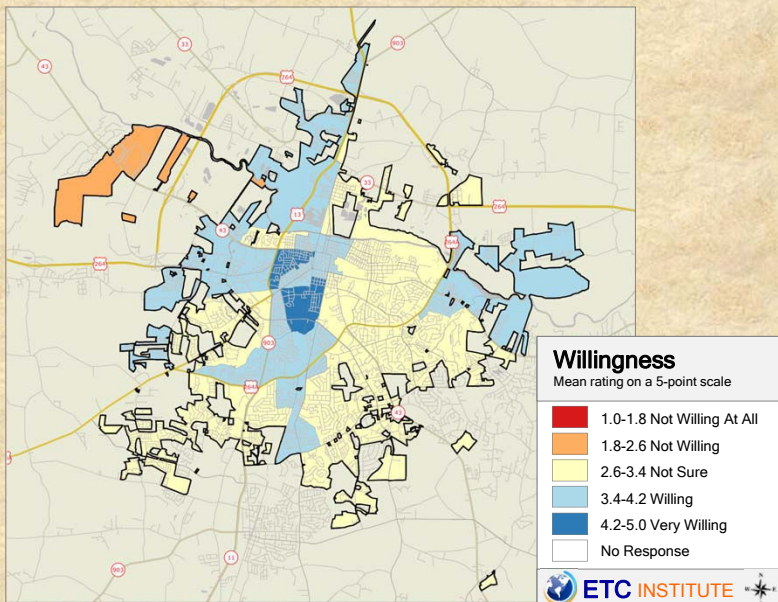
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q22-05 Willingness to support improvements to arts/cultural facilities



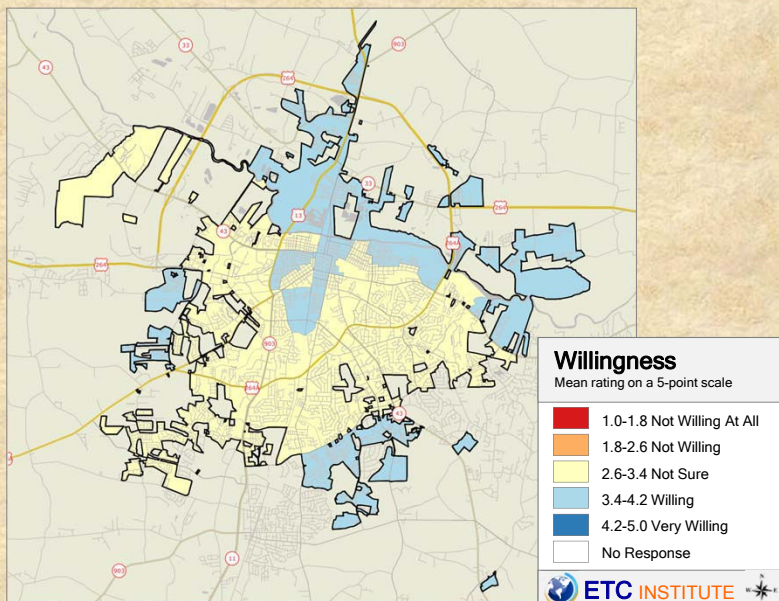
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q22-06 Willingness to support availability of affordable housing



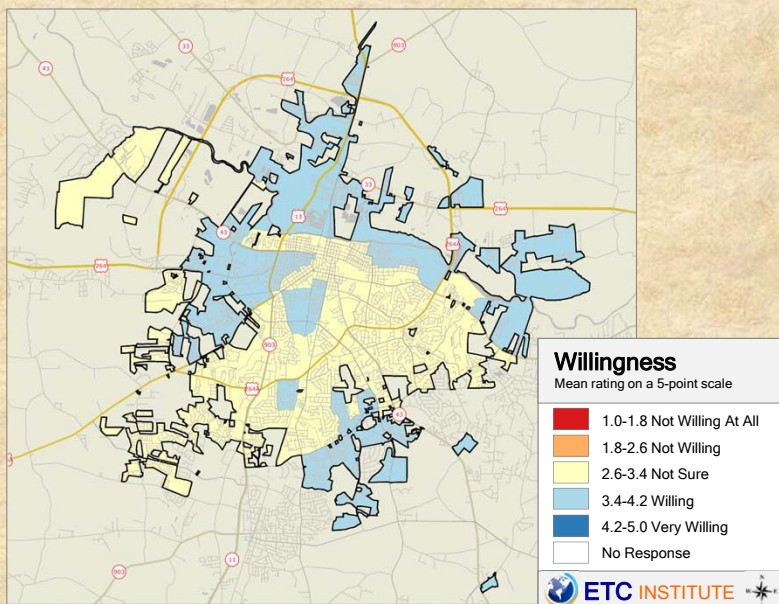
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q22-07 Willingness to support Uptown (downtown) improvements

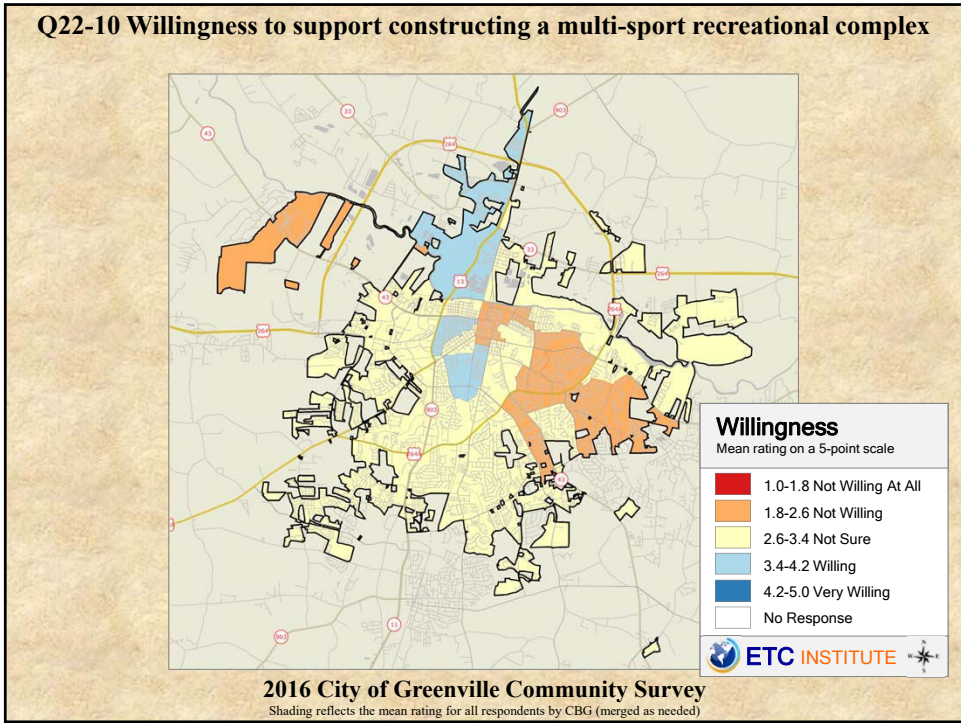
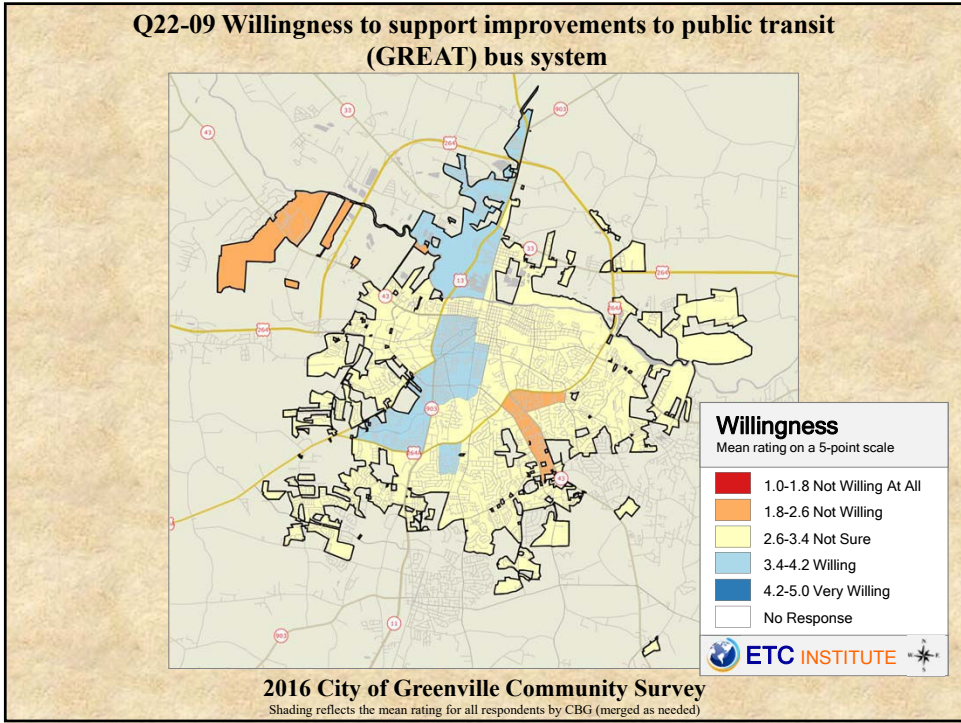


2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

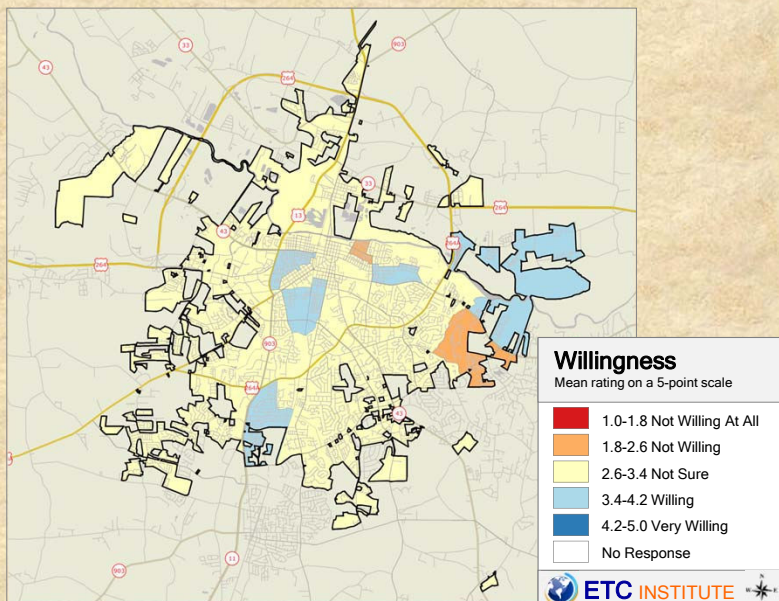
Q22-08 Willingness to support Town Common/Tar River front improvements



2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

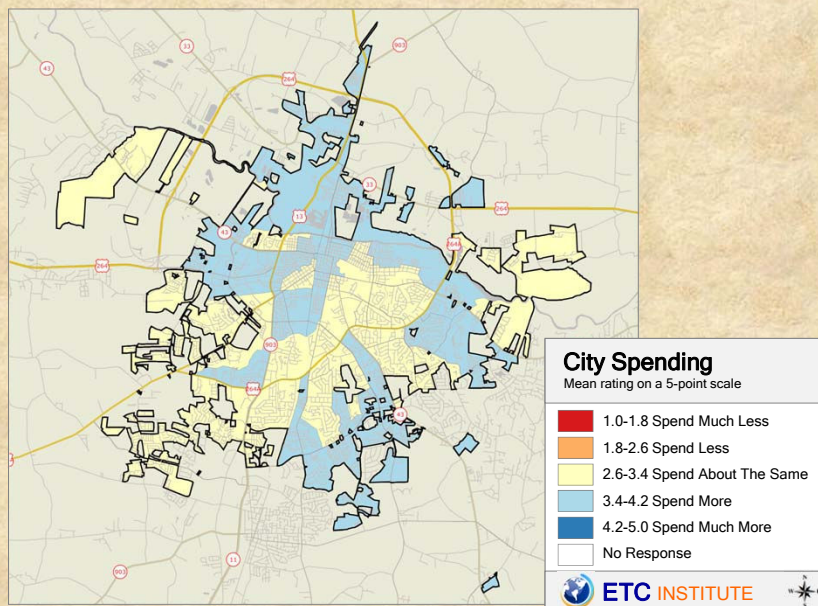


Q22-11 Willingness to support constructing a major performing arts center



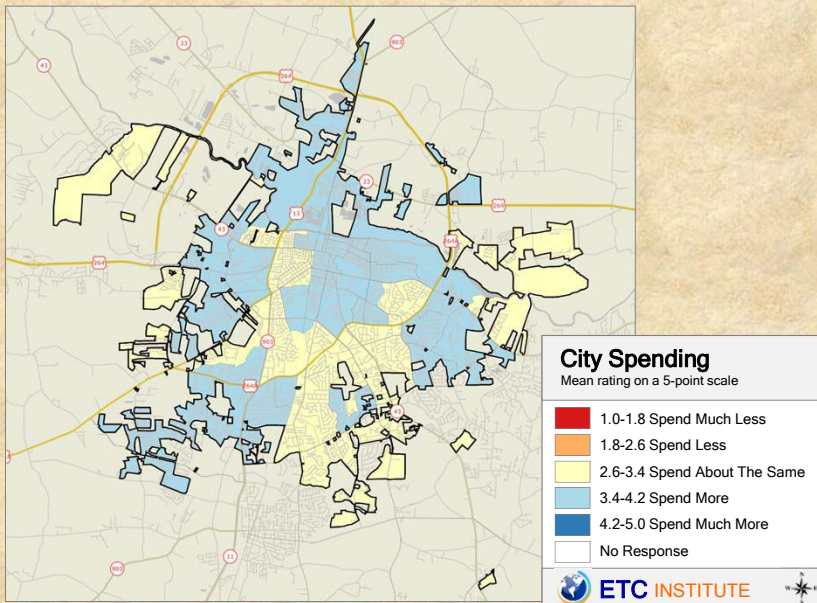
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q23-01 Level of funding to upgrade public facilities



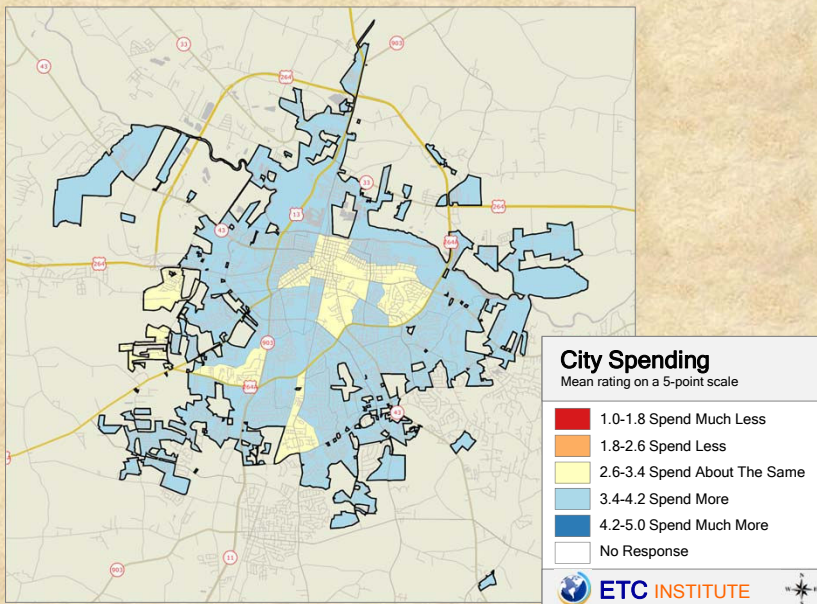
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q23-02 Level of funding for improvements to parks, open spaces and greenways

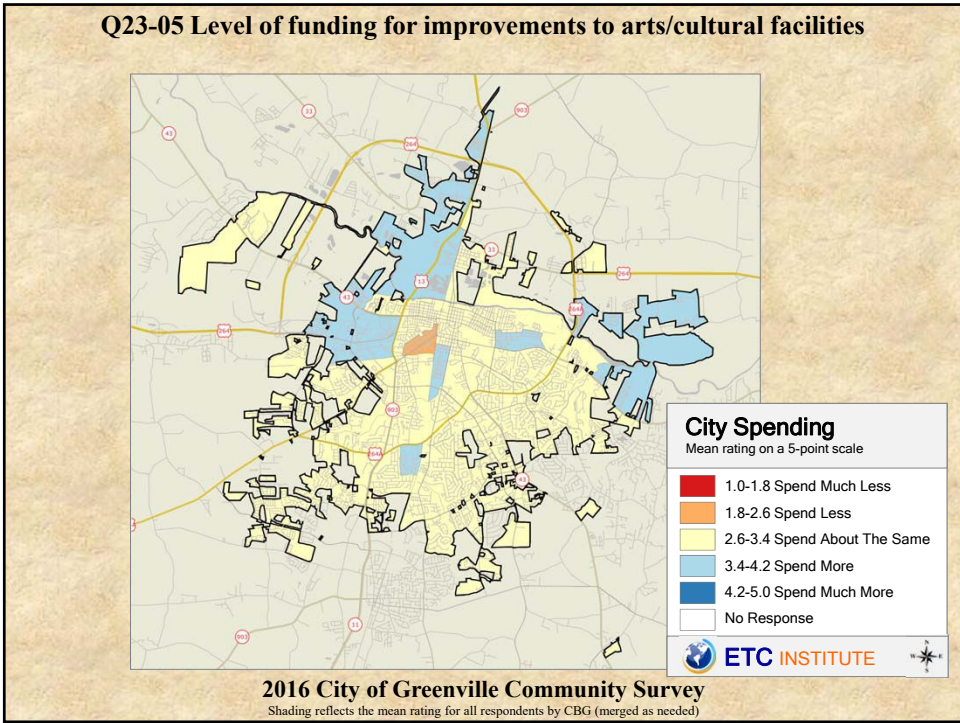
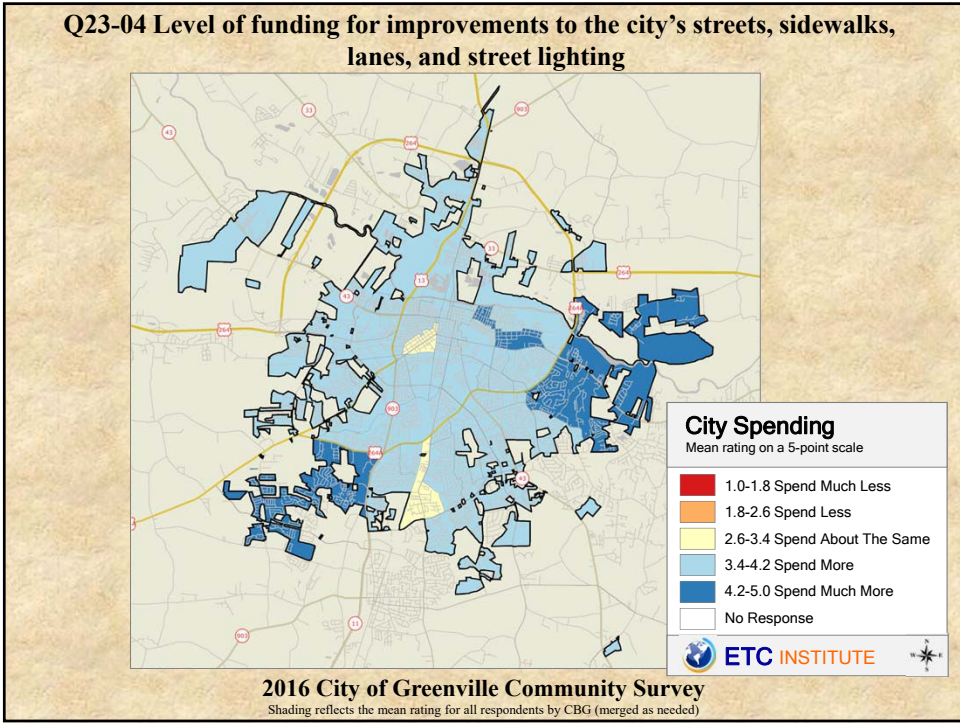


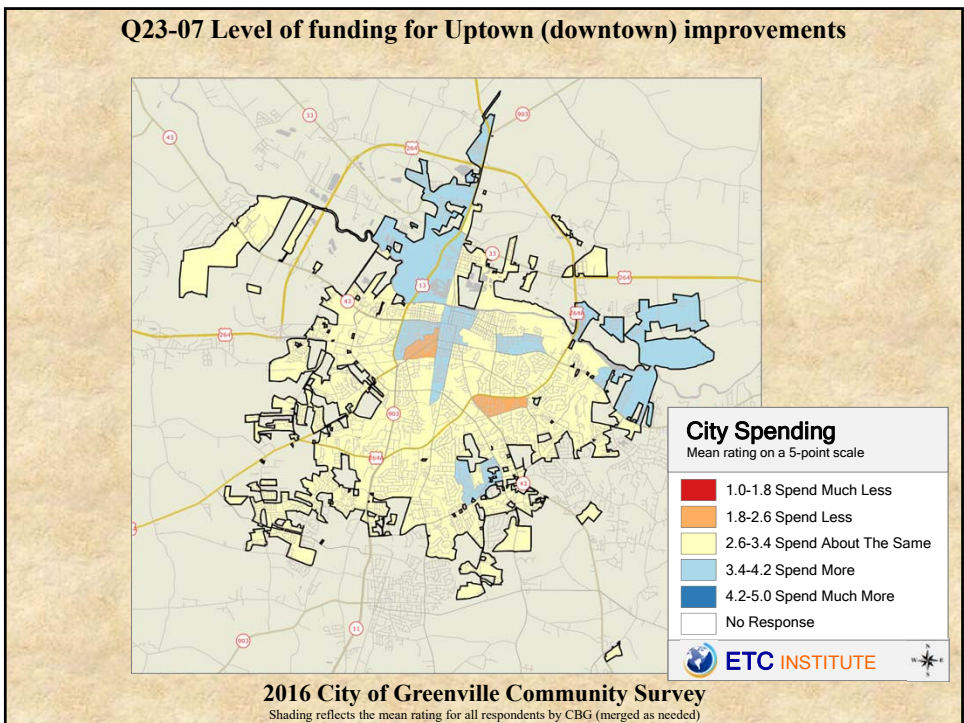
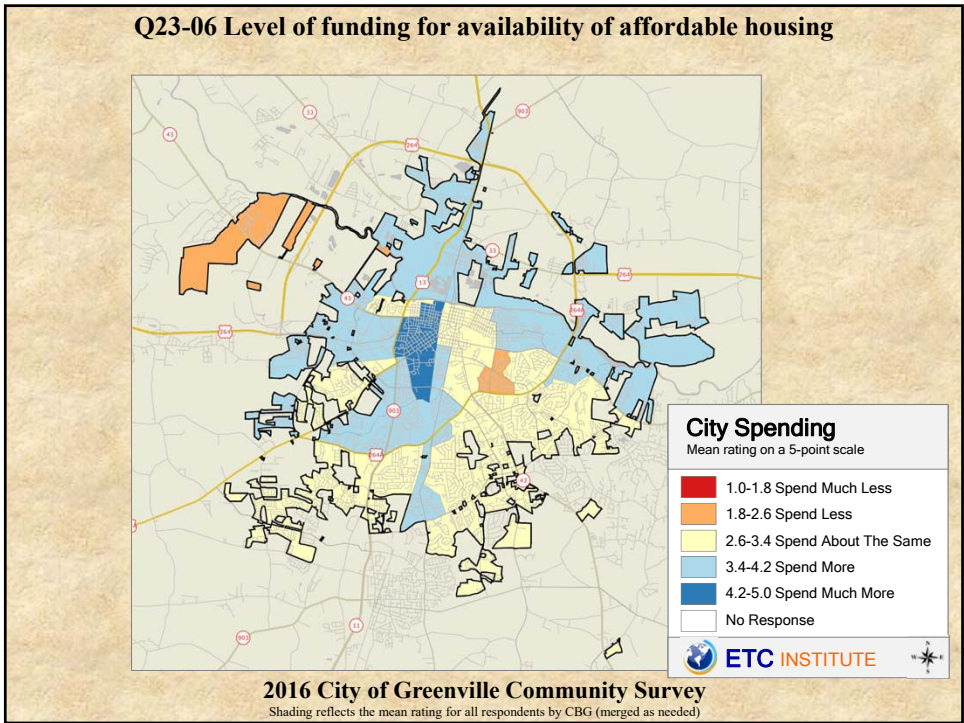
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q23-03 Level of funding for improvements to Police and Fire/EMS facilities

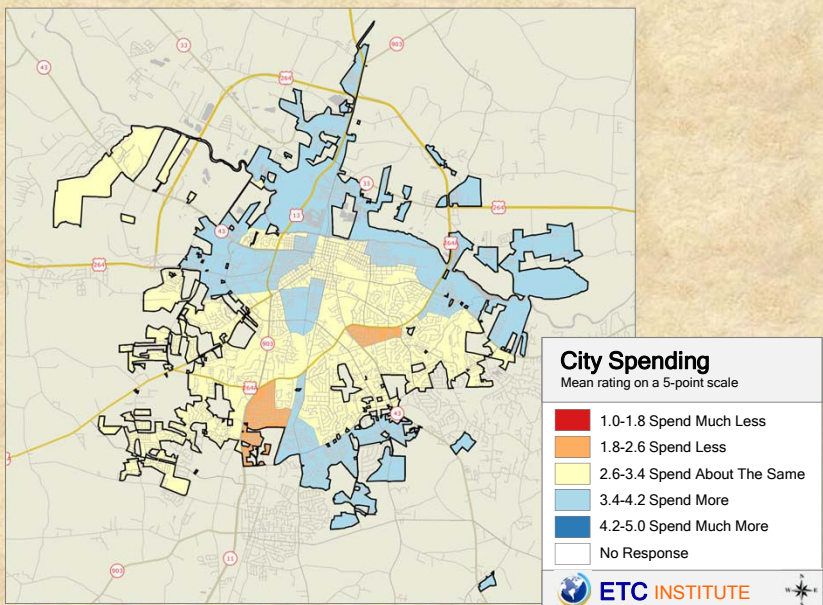


2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)



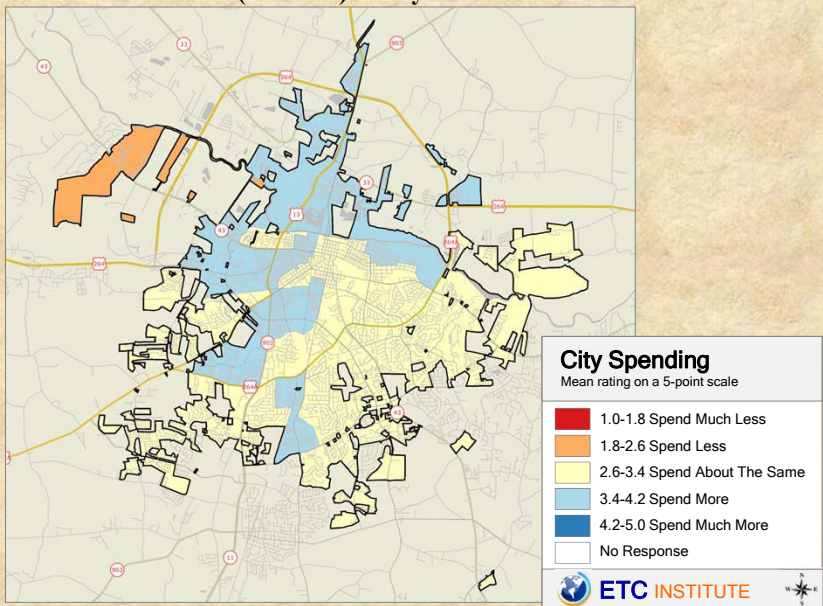


Q23-08 Level of funding for Town Common/Tar River front improvements

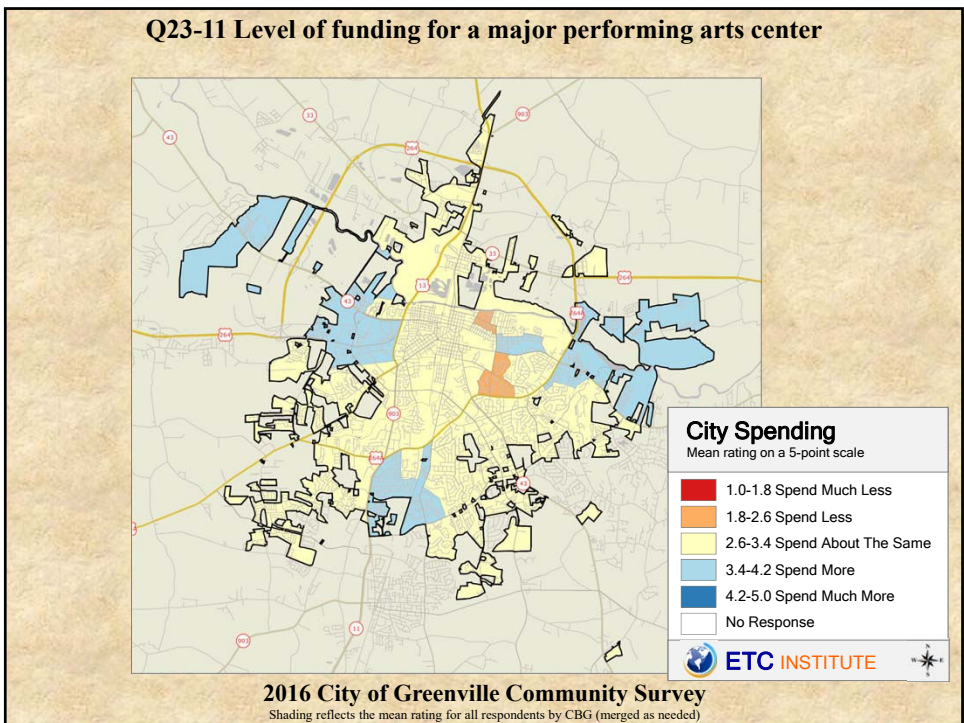
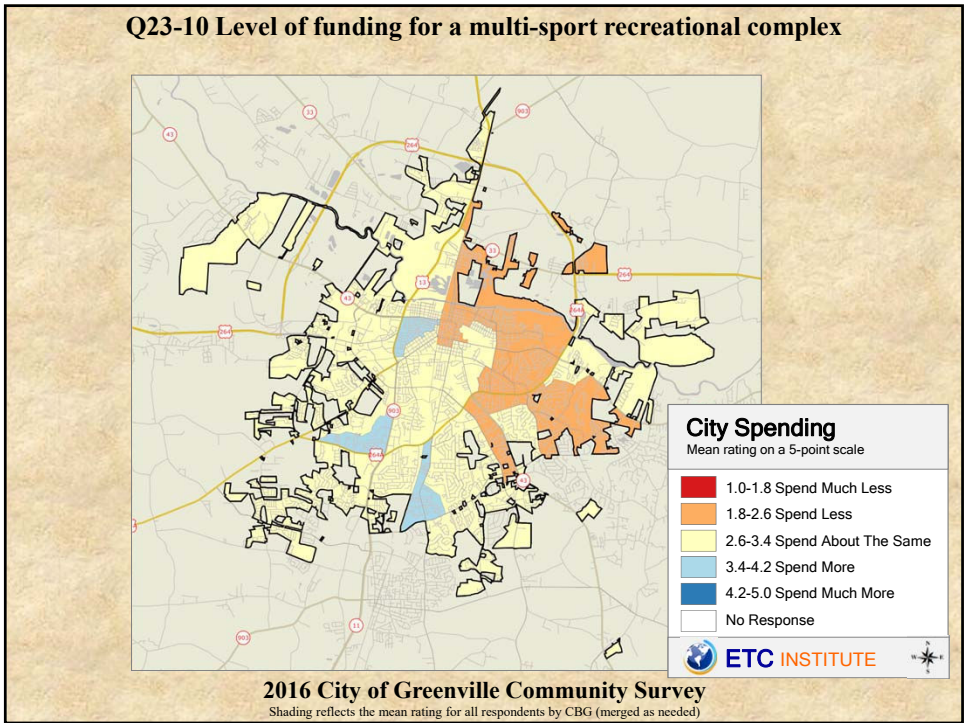


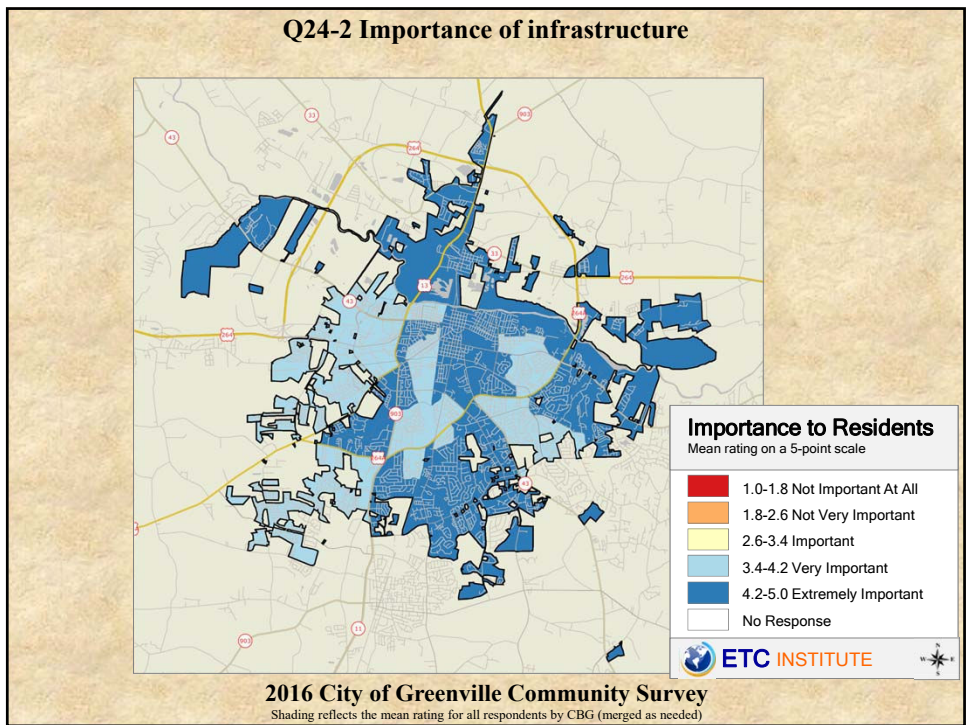
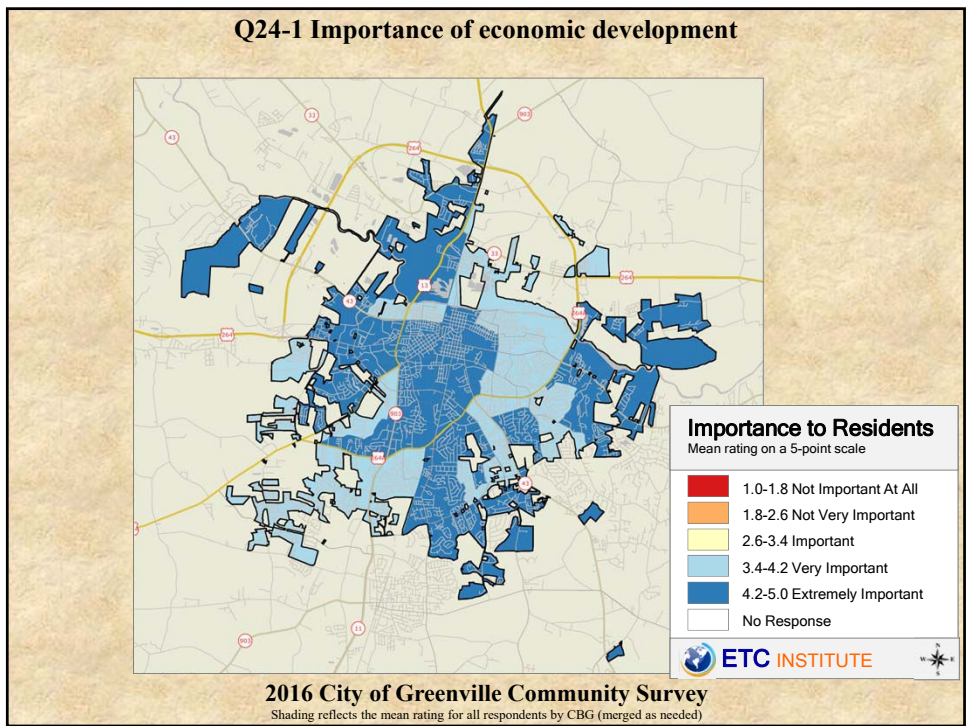
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

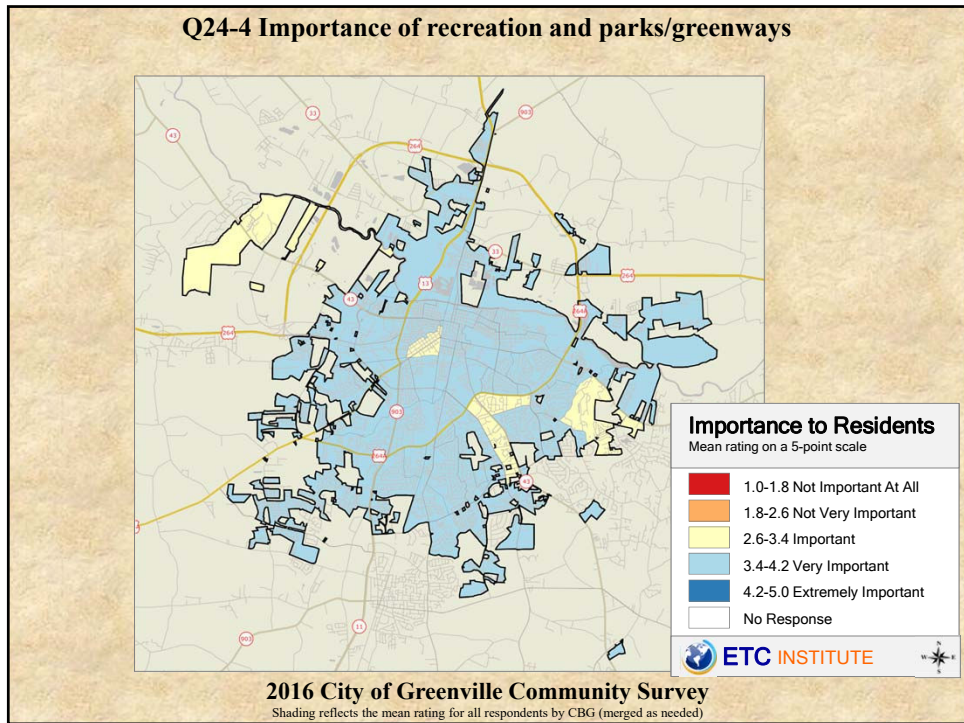
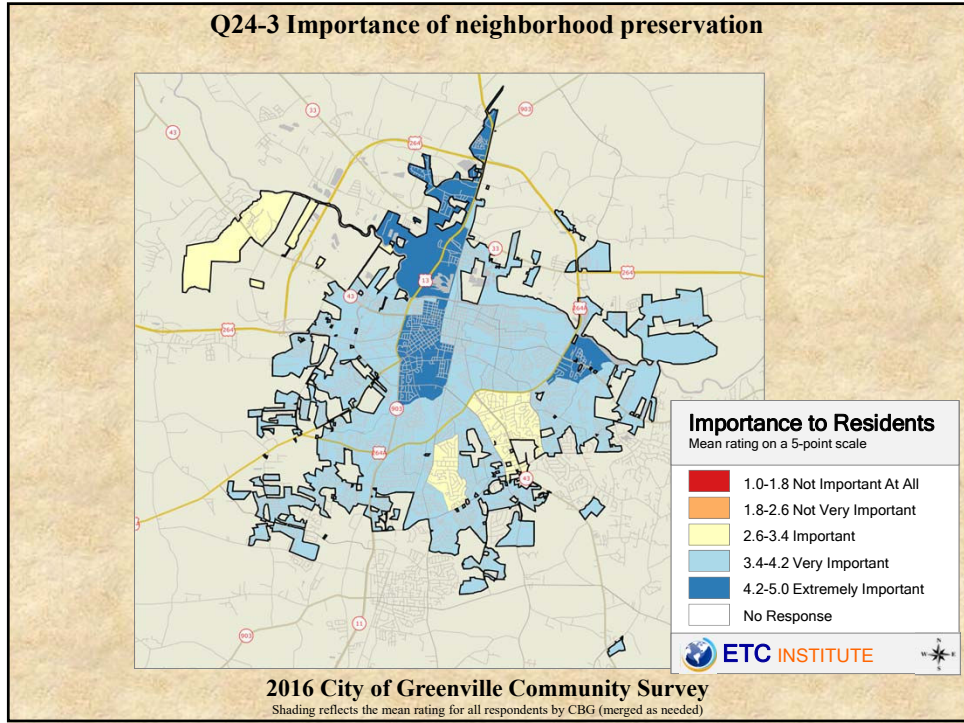
Q23-09 Level of funding for improvements to public transit (GREAT) bus system

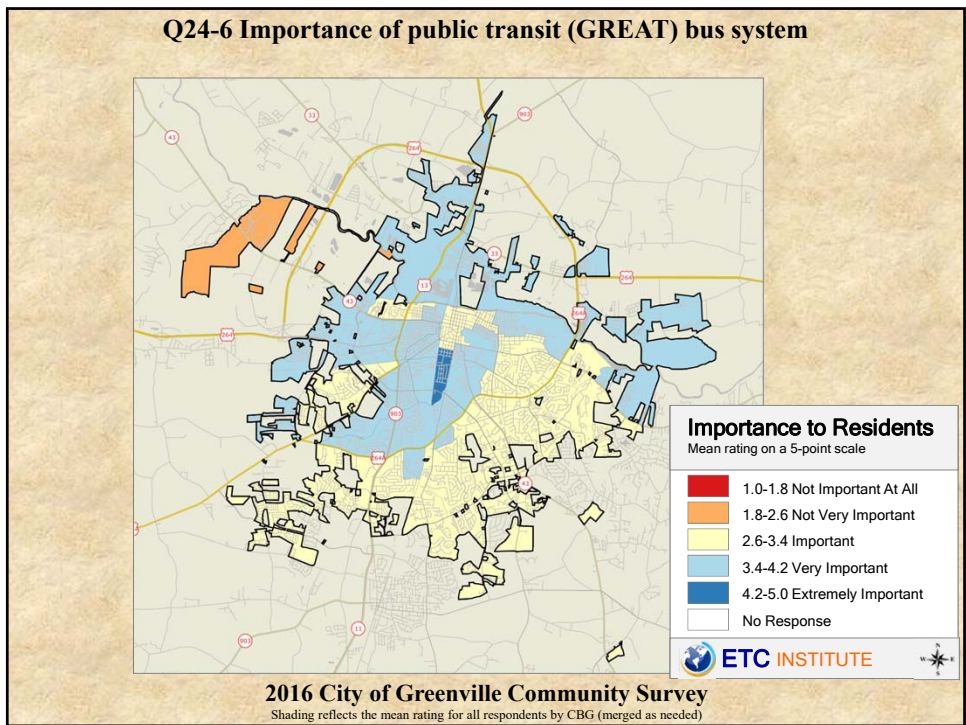
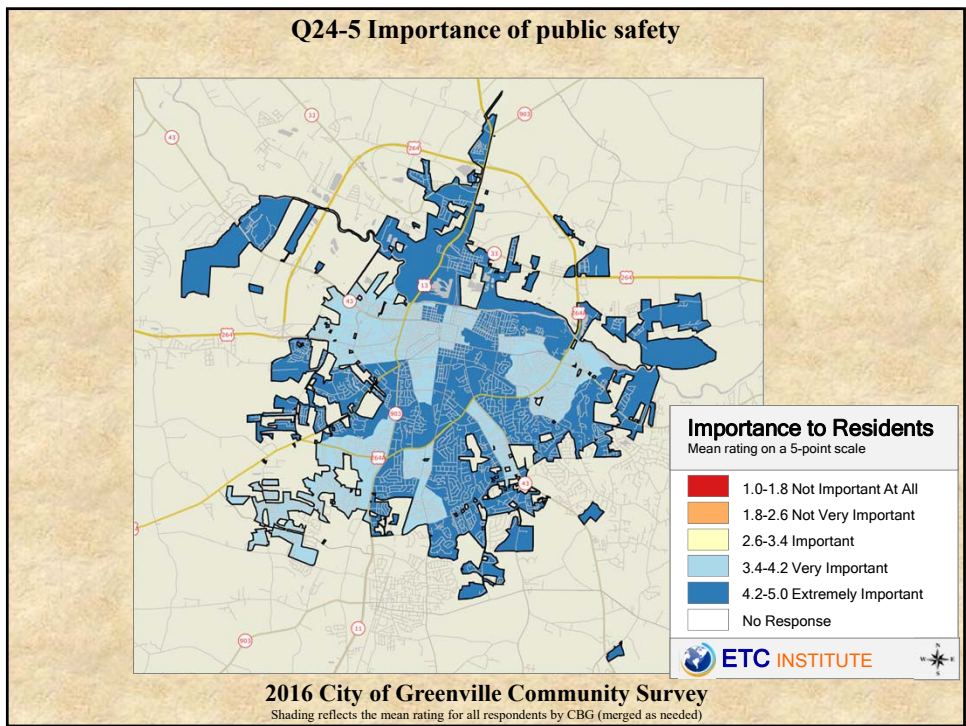


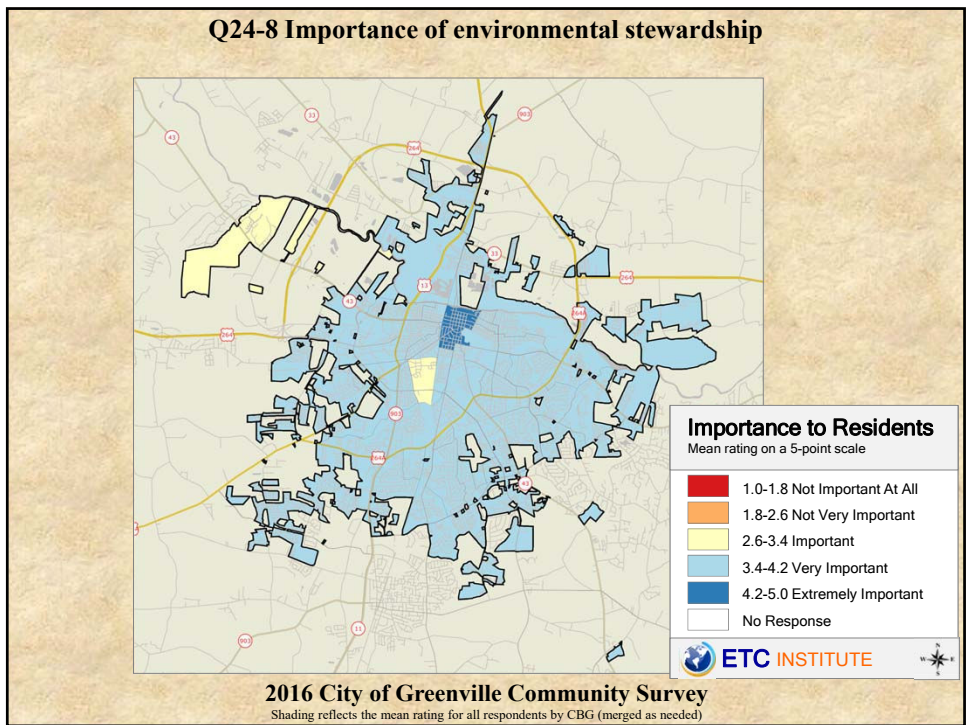
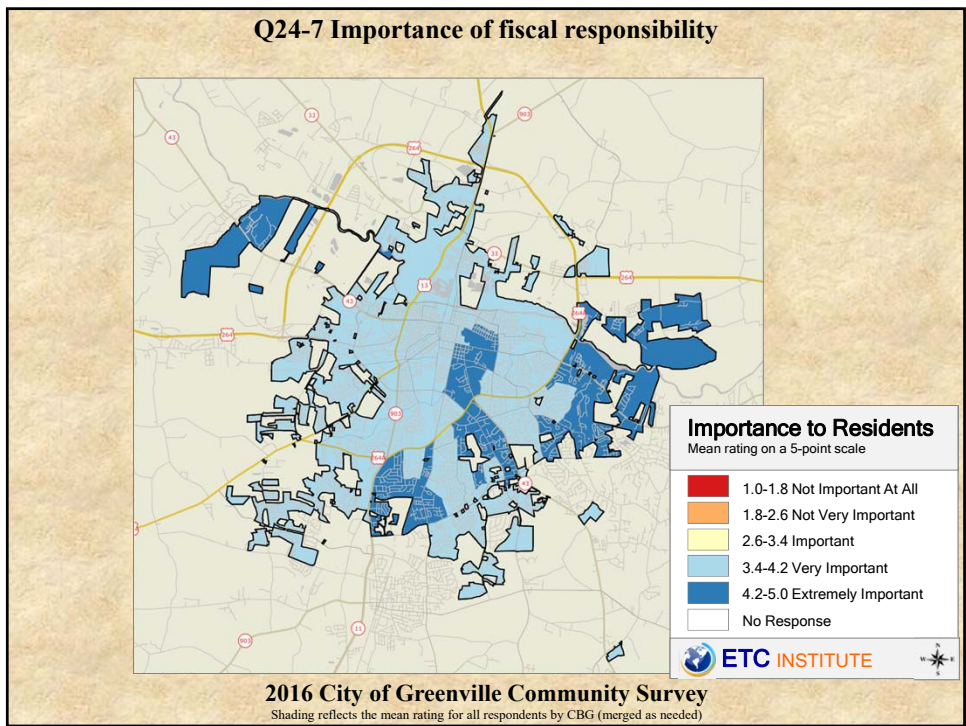
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

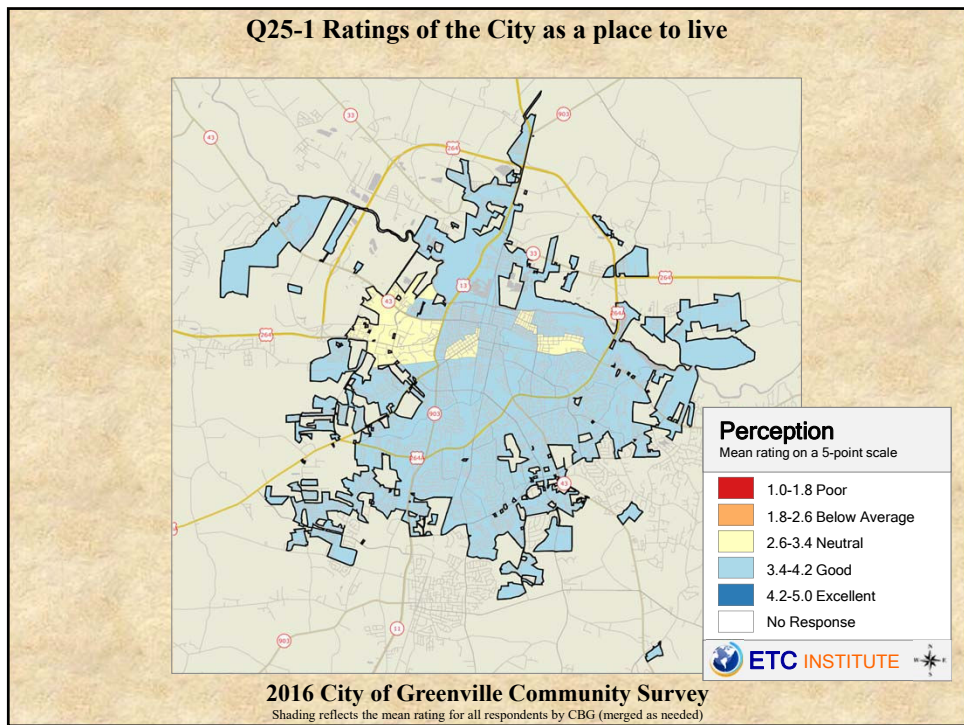
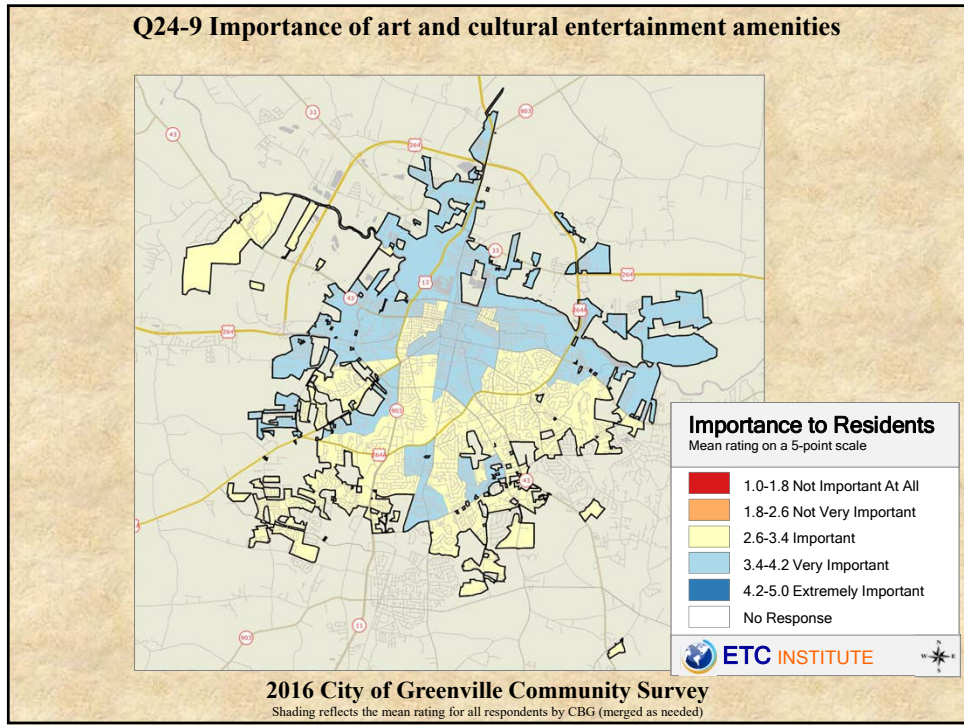


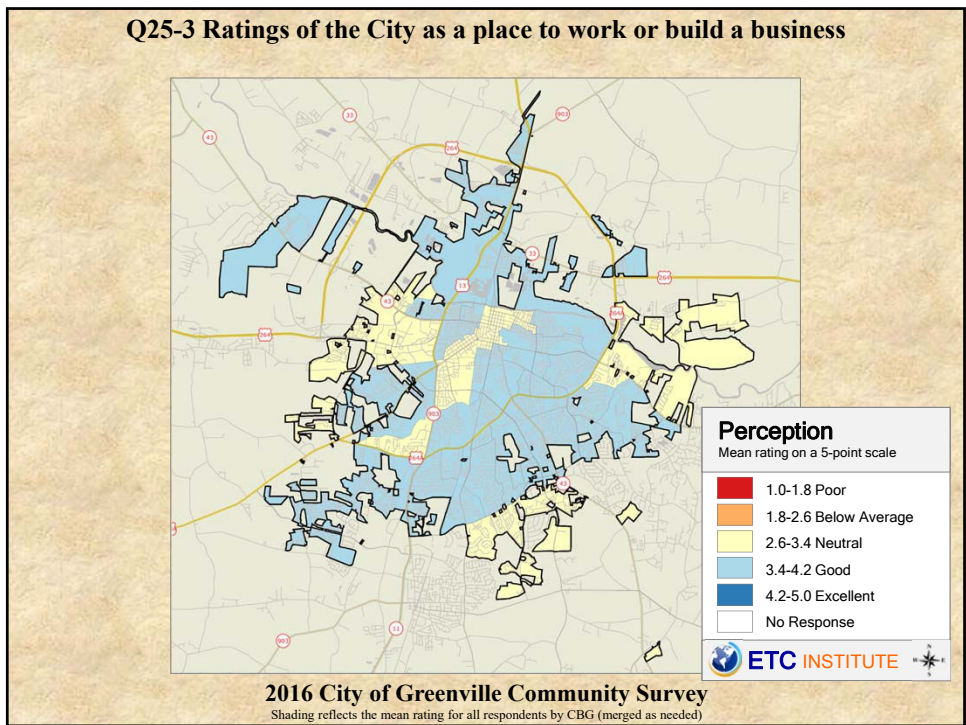
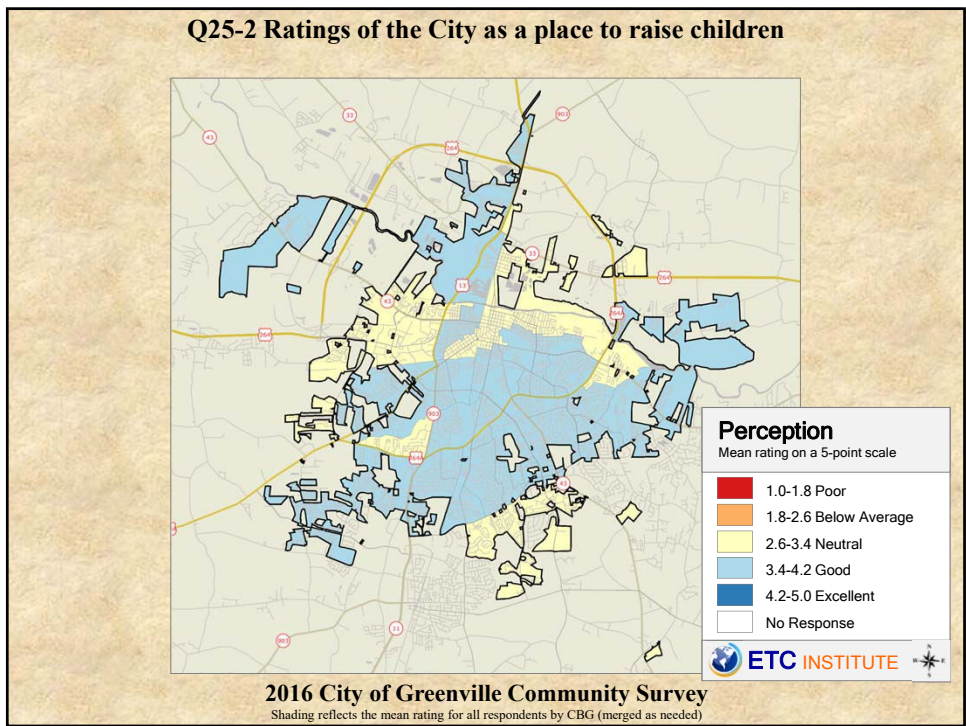


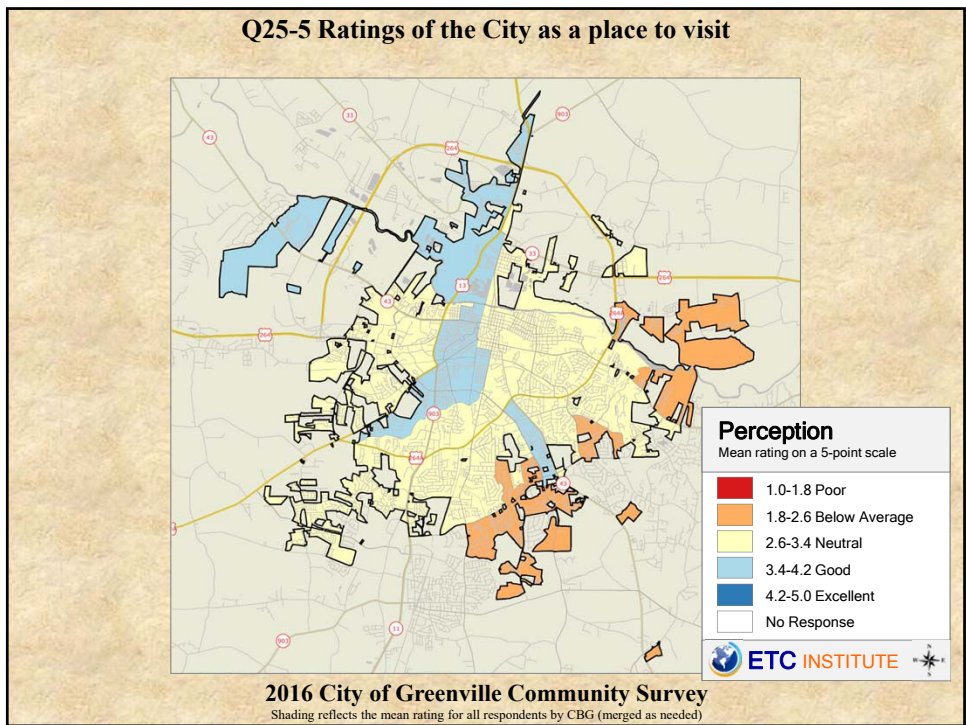
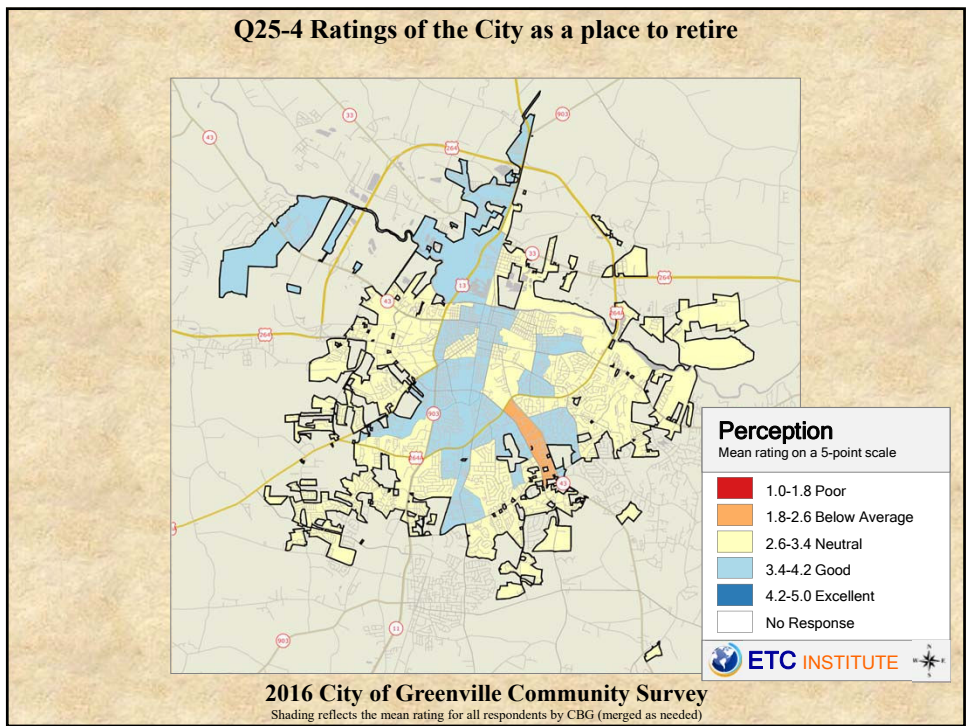


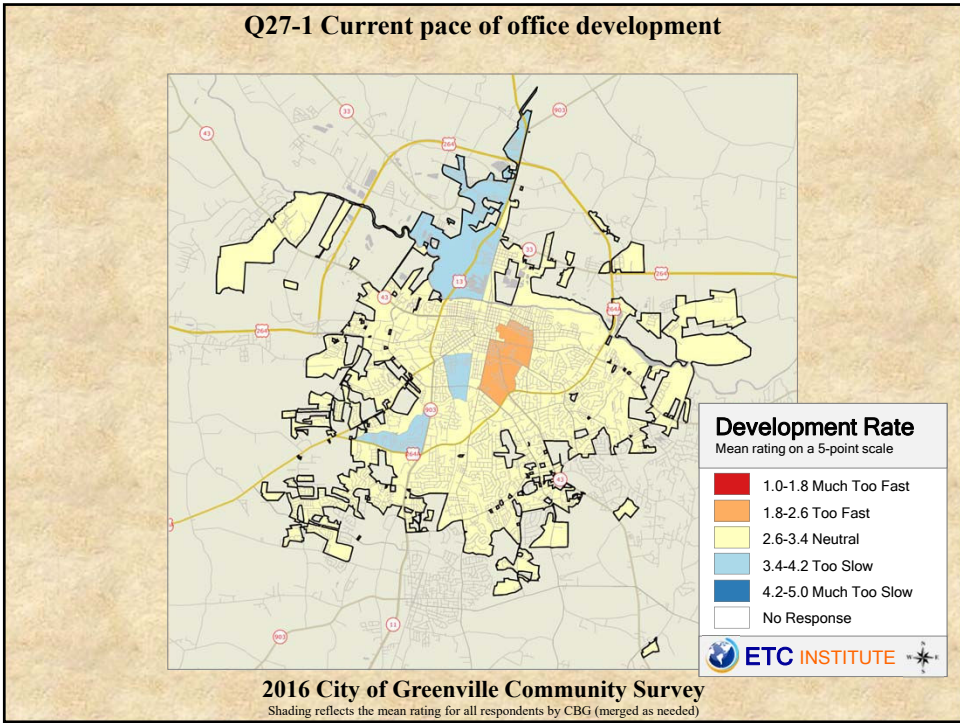
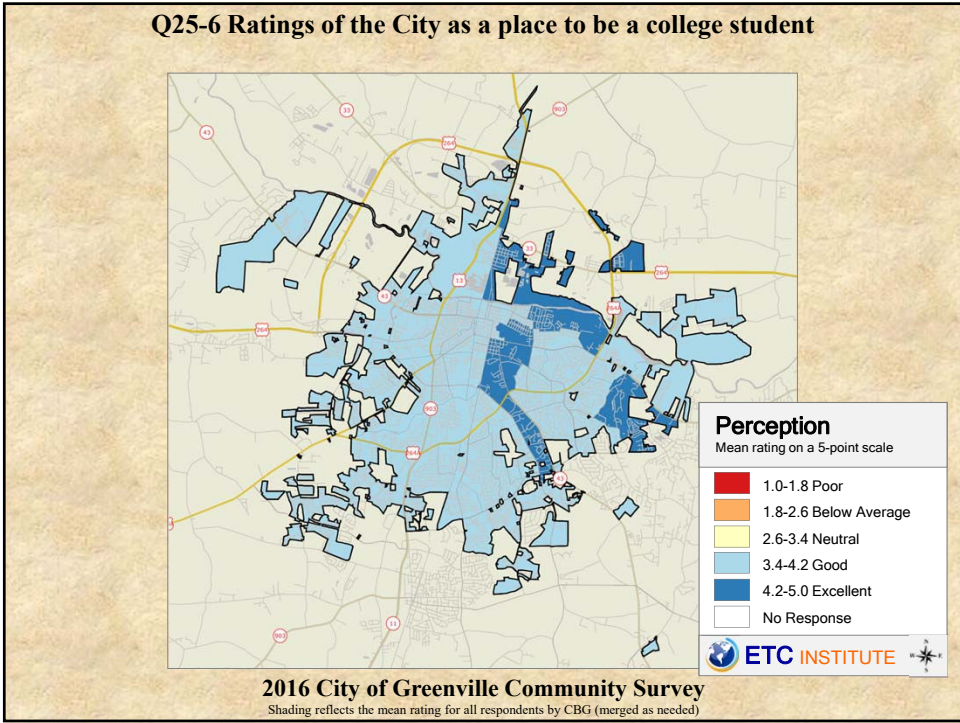




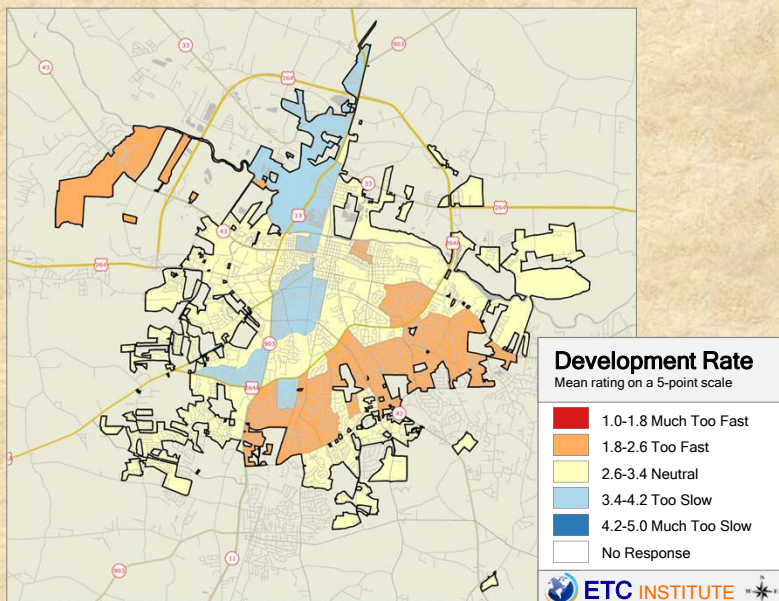






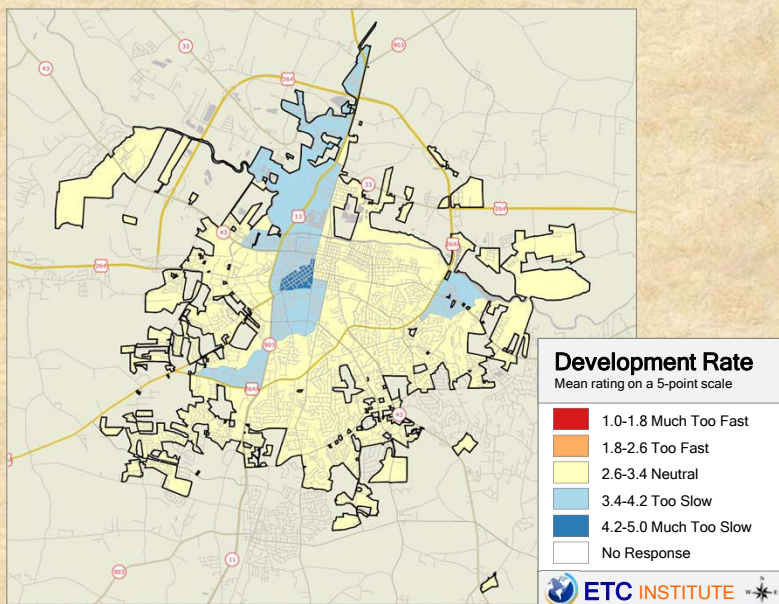


Q27-2 Current pace of multi-family residential development

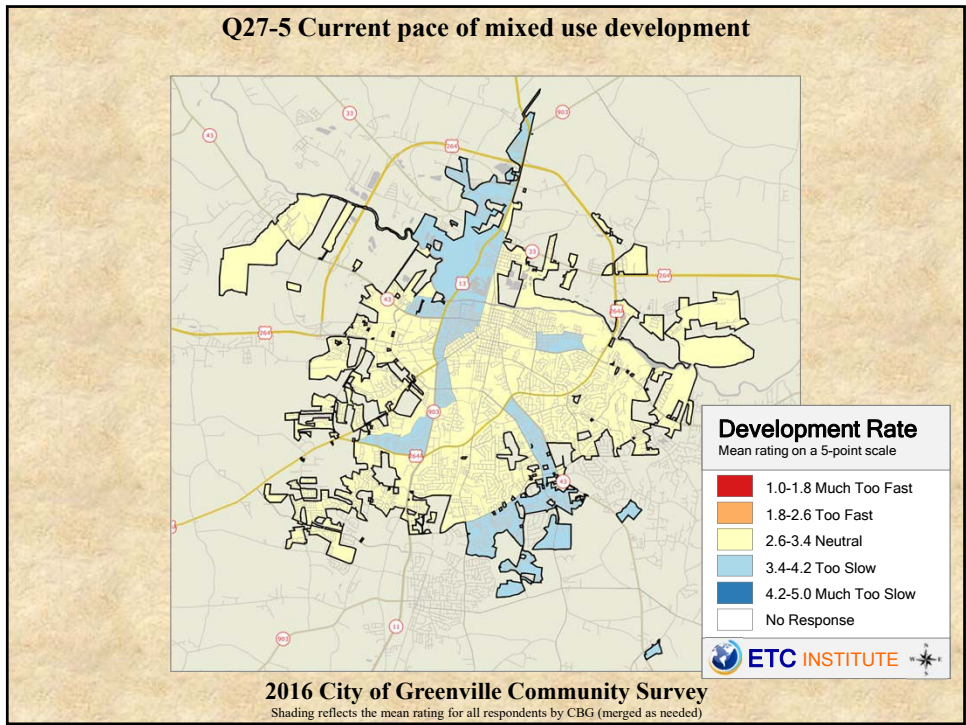
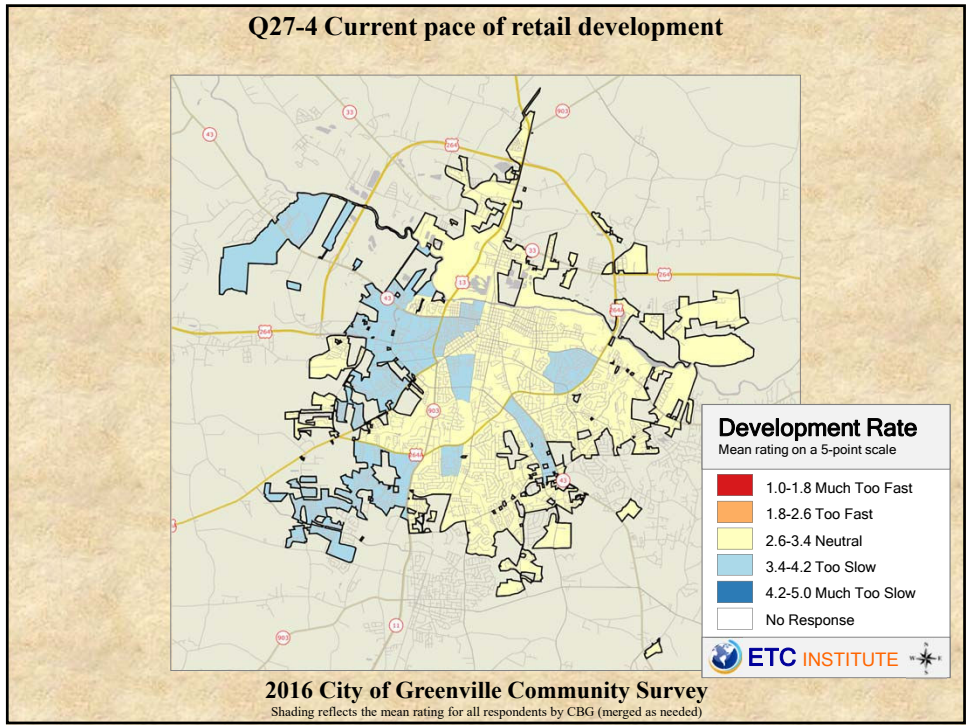


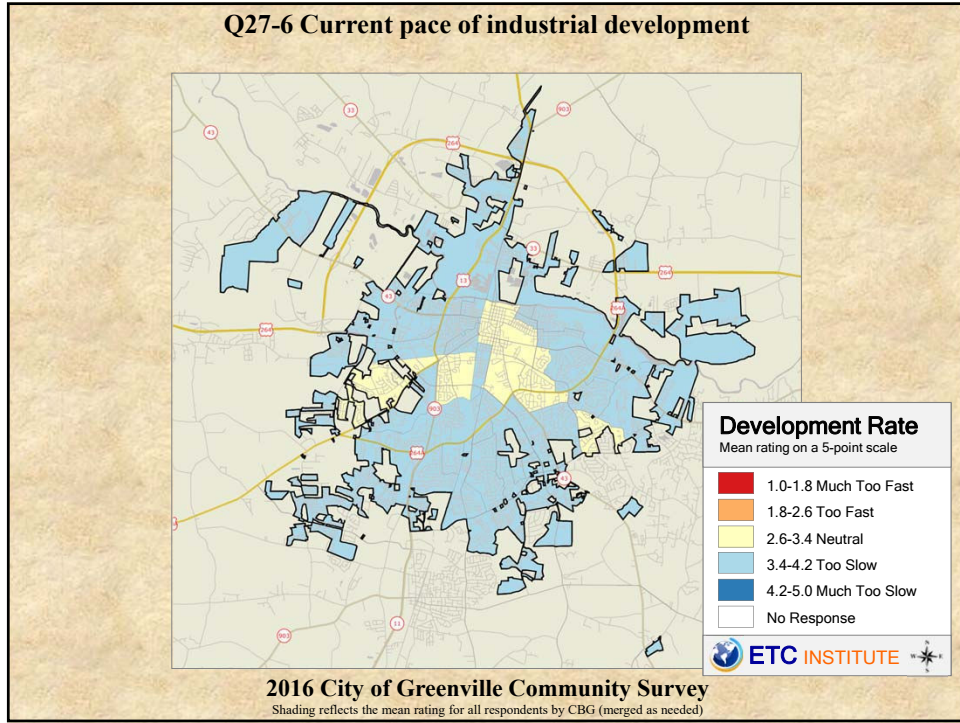
2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q27-3 Current pace of single-family residential development



2016 City of Greenville Community Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)





***Section 6:
Cross-Tabular Data by
Age of Respondents & Number of Years
Lived in Greenville***

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q1-1. Overall quality of customer service provided by City employees

5=Very Satisfied	15.4%	21.6%	23.3%	19.5%	20.8%	20.8%	15.0%	19.3%	21.5%	20.3%
4=Satisfied	51.0%	48.6%	56.0%	59.1%	59.1%	48.8%	55.0%	52.6%	57.7%	54.7%
3=Neutral	23.8%	25.0%	16.7%	16.2%	16.9%	27.2%	20.0%	23.0%	16.2%	19.6%
2=Dissatisfied	7.0%	2.7%	4.0%	3.9%	1.9%	2.4%	8.3%	3.7%	2.9%	3.9%
1=Very Dissatisfied	2.8%	2.0%	0.0%	1.3%	1.3%	0.8%	1.7%	1.5%	1.6%	1.4%

Q1-2. Overall quality of City's recreation & parks programs & facilities

5=Very Satisfied	14.4%	19.5%	24.1%	20.9%	22.3%	17.1%	18.7%	22.1%	20.4%	20.0%
4=Satisfied	45.3%	57.2%	42.4%	53.6%	51.4%	47.3%	42.5%	49.0%	52.5%	49.2%
3=Neutral	22.7%	10.1%	21.5%	17.0%	16.9%	19.9%	24.6%	16.1%	15.9%	18.0%
2=Dissatisfied	13.8%	10.1%	8.2%	8.5%	8.8%	13.7%	9.0%	8.1%	10.3%	10.2%
1=Very Dissatisfied	3.9%	3.1%	3.8%	0.0%	0.7%	2.1%	5.2%	4.7%	0.8%	2.6%

Item # 9

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q1-3. Overall maintenance of City streets & sidewalks

5=Very Satisfied	5.3%	7.9%	6.1%	6.5%	6.3%	8.8%	6.2%	8.4%	4.6%	6.4%
4=Satisfied	27.5%	28.5%	31.5%	27.8%	28.8%	26.9%	28.1%	35.7%	26.8%	28.6%
3=Neutral	22.8%	13.9%	27.3%	18.9%	23.8%	25.0%	17.8%	18.8%	22.3%	21.2%
2=Dissatisfied	29.6%	34.5%	20.6%	28.4%	28.8%	25.0%	32.2%	24.0%	30.1%	28.5%
1=Very Dissatisfied	14.8%	15.2%	14.5%	18.3%	12.5%	14.4%	15.8%	13.0%	16.2%	15.3%

Q1-4. Overall quality of Fire/EMS services

5=Very Satisfied	32.4%	33.8%	43.7%	50.7%	47.7%	36.8%	37.1%	45.5%	44.2%	42.2%
4=Satisfied	51.5%	51.1%	45.8%	38.4%	43.8%	45.3%	46.8%	46.2%	45.8%	45.8%
3=Neutral	11.8%	11.5%	9.9%	9.6%	7.8%	17.0%	10.5%	5.3%	9.2%	9.9%
2=Dissatisfied	2.9%	1.4%	0.0%	0.7%	0.0%	0.9%	1.6%	2.3%	0.3%	1.1%
1=Very Dissatisfied	1.5%	2.2%	0.7%	0.7%	0.7%	0.0%	4.0%	0.8%	0.6%	1.1%

Item # 9

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q1-5. Overall efforts by City to enforce codes & ordinances

5=Very Satisfied	12.3%	12.2%	10.7%	13.7%	8.4%	12.7%	10.0%	11.6%	11.6%	11.5%
4=Satisfied	38.4%	42.6%	37.6%	32.7%	38.7%	37.3%	36.9%	37.7%	38.2%	37.7%
3=Neutral	32.2%	30.4%	27.5%	37.9%	30.3%	38.1%	31.5%	31.9%	29.6%	31.6%
2=Dissatisfied	11.0%	7.4%	18.1%	11.1%	14.8%	7.6%	13.1%	9.4%	15.1%	12.7%
1=Very Dissatisfied	6.2%	7.4%	6.0%	4.6%	7.7%	4.2%	8.5%	9.4%	5.6%	6.5%

Q1-6. Overall quality of Police services

5=Very Satisfied	29.4%	24.2%	31.6%	34.2%	36.3%	27.3%	24.6%	35.6%	32.5%	30.9%
4=Satisfied	39.4%	48.4%	43.9%	41.0%	40.8%	42.7%	50.7%	41.6%	40.5%	42.6%
3=Neutral	20.6%	16.8%	16.8%	15.5%	15.3%	21.7%	12.7%	13.4%	18.2%	17.1%
2=Dissatisfied	4.7%	6.8%	6.5%	7.5%	5.7%	5.6%	6.0%	6.0%	7.0%	6.5%
1=Very Dissatisfied	5.9%	3.7%	1.3%	1.9%	1.9%	2.8%	6.0%	3.4%	1.8%	2.9%

Item # 9

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q1-7. Overall effectiveness of City communication with the public

5=Very Satisfied	19.7%	18.8%	14.6%	18.5%	13.7%	18.8%	20.1%	18.1%	14.7%	17.0%
4=Satisfied	42.7%	44.4%	46.8%	44.4%	37.9%	41.6%	43.2%	43.0%	44.2%	43.3%
3=Neutral	23.0%	25.6%	24.7%	25.3%	34.2%	28.2%	24.5%	25.5%	27.0%	26.5%
2=Dissatisfied	9.6%	8.1%	12.7%	9.3%	13.0%	9.4%	7.9%	8.7%	12.6%	10.6%
1=Very Dissatisfied	5.1%	3.1%	1.3%	2.5%	1.2%	2.0%	4.3%	4.7%	1.5%	2.6%

Q1-8. Overall management of traffic flow on City streets

5=Very Satisfied	5.9%	4.2%	4.9%	5.5%	5.0%	7.5%	3.4%	7.1%	3.8%	5.0%
4=Satisfied	14.4%	18.7%	18.9%	13.9%	24.2%	17.5%	13.1%	18.1%	19.2%	17.7%
3=Neutral	20.2%	20.5%	25.0%	24.8%	23.6%	19.4%	20.7%	25.2%	23.6%	22.6%
2=Dissatisfied	31.4%	34.3%	29.3%	33.9%	33.5%	33.8%	32.4%	32.3%	32.3%	32.6%
1=Very Dissatisfied	28.2%	22.3%	22.0%	21.8%	13.7%	21.9%	30.3%	17.4%	21.0%	22.0%

Item # 9

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q1-9. Overall management of stormwater runoff/drainage by City

5=Very Satisfied	7.3%	9.9%	6.3%	4.3%	4.5%	9.3%	5.9%	7.4%	4.9%	6.4%
4=Satisfied	35.4%	31.1%	34.8%	34.2%	39.1%	31.8%	31.6%	34.9%	36.1%	34.6%
3=Neutral	24.2%	22.4%	27.2%	26.7%	26.9%	25.8%	26.5%	22.8%	26.2%	25.3%
2=Dissatisfied	21.9%	29.2%	22.8%	24.2%	21.8%	22.5%	26.5%	28.2%	22.9%	24.4%
1=Very Dissatisfied	11.2%	7.5%	8.9%	10.6%	7.7%	10.6%	9.6%	6.7%	9.9%	9.3%

Q1-10. Overall quality of trash, recycling, & yard waste collection services

5=Very Satisfied	28.9%	30.7%	34.8%	30.7%	40.9%	33.3%	27.0%	32.0%	35.3%	33.1%
4=Satisfied	41.7%	44.2%	44.5%	47.0%	41.5%	41.5%	46.8%	48.4%	41.4%	43.6%
3=Neutral	15.6%	14.1%	8.5%	9.6%	10.4%	13.2%	12.8%	9.8%	11.5%	11.6%
2=Dissatisfied	9.4%	6.7%	7.3%	7.8%	5.5%	8.2%	7.1%	5.2%	8.4%	7.5%
1=Very Dissatisfied	4.4%	4.3%	4.9%	4.8%	1.8%	3.8%	6.4%	4.6%	3.3%	4.1%

Item # 9

Q2. Which THREE of the major categories of City services listed in Question 1 above do you think are MOST IMPORTANT for the City to provide? (top 3)

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q2. Sum of top 3 choices

1=Overall quality of customer service provided by City employees	7.4%	11.9%	8.4%	9.5%	9.1%	6.1%	12.2%	9.7%	8.8%	9.3%
2=Overall quality of City's recreation & parks programs & facilities	33.3%	21.4%	19.3%	13.6%	14.6%	26.4%	29.7%	20.0%	15.1%	20.7%
3=Overall maintenance of City streets & sidewalks	37.6%	41.1%	38.0%	40.2%	40.2%	42.9%	32.4%	38.1%	41.6%	39.5%
4=Overall quality of Fire/EMS services	39.2%	35.1%	39.8%	45.0%	42.1%	39.3%	35.1%	40.6%	41.8%	40.2%
5=Overall efforts by City to enforce codes & ordinances	10.1%	10.1%	12.7%	8.3%	14.6%	8.6%	8.8%	15.5%	11.6%	11.1%
6=Overall quality of Police services	66.1%	61.9%	62.7%	62.1%	62.8%	62.6%	57.4%	69.0%	63.7%	63.3%
7=Overall effectiveness of City communication with the public	14.8%	16.7%	12.0%	8.9%	14.0%	13.5%	18.2%	11.6%	12.1%	13.3%

Q2. Which THREE of the major categories of City services listed in Question 1 above do you think are MOST IMPORTANT for the City to provide? (top 3) (cont.)

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q2. Sum of top 3 choices (cont.)

8=Overall management of traffic flow on City streets	45.0%	39.3%	35.5%	40.8%	27.4%	43.6%	42.6%	36.8%	34.5%	37.8%
9=Overall management of stormwater runoff/drainage by City	12.7%	13.1%	18.7%	17.2%	12.8%	16.0%	12.2%	15.5%	15.1%	14.8%
10=Overall quality of trash, recycling, & yard waste collection services	20.1%	22.0%	25.3%	27.2%	25.0%	22.1%	23.6%	22.6%	24.4%	23.5%
99=None chosen	3.2%	8.3%	6.6%	8.3%	10.4%	5.5%	8.1%	5.2%	8.6%	7.3%

Q3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q3-1. Overall quality of services provided by City

5=Very Satisfied	9.6%	11.7%	14.4%	9.8%	13.3%	13.8%	7.1%	10.0%	12.4%	11.6%
4=Satisfied	46.6%	54.0%	58.1%	63.2%	57.6%	47.4%	58.6%	56.7%	57.9%	55.7%
3=Neutral	34.3%	28.8%	23.8%	18.4%	21.5%	32.9%	24.3%	26.7%	23.3%	25.6%
2=Dissatisfied	9.0%	4.3%	3.8%	6.1%	7.0%	5.9%	8.6%	4.7%	5.4%	6.0%
1=Very Dissatisfied	0.6%	1.2%	0.0%	2.5%	0.6%	0.0%	1.4%	2.0%	1.0%	1.2%

Q3-2. Appearance of City

5=Very Satisfied	3.7%	11.7%	10.5%	4.8%	5.1%	6.8%	3.4%	9.3%	7.8%	7.1%
4=Satisfied	37.8%	39.3%	37.7%	41.8%	51.3%	40.7%	39.7%	44.4%	41.7%	41.5%
3=Neutral	29.3%	25.2%	29.0%	29.1%	27.8%	27.8%	26.7%	28.5%	28.1%	28.0%
2=Dissatisfied	25.0%	20.9%	19.1%	18.8%	12.7%	20.4%	24.0%	15.2%	18.8%	19.4%
1=Very Dissatisfied	4.3%	3.1%	3.7%	5.5%	3.2%	4.3%	6.2%	2.6%	3.6%	4.1%

Item # 9

Q3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q3-3. How well City is planning for growth

5=Very Satisfied	15.9%	12.7%	12.9%	9.3%	9.7%	13.5%	12.9%	15.3%	9.9%	12.0%
4=Satisfied	34.7%	35.0%	32.3%	31.5%	33.8%	39.0%	31.7%	31.3%	33.5%	33.8%
3=Neutral	27.3%	22.9%	27.1%	27.8%	30.5%	26.2%	25.9%	23.3%	28.8%	26.7%
2=Dissatisfied	13.6%	20.4%	19.4%	23.5%	18.2%	14.9%	20.1%	22.0%	18.8%	19.0%
1=Very Dissatisfied	8.5%	8.9%	8.4%	8.0%	7.8%	6.4%	9.4%	8.0%	8.9%	8.4%

Q3-4. Overall quality of life in City

5=Very Satisfied	8.1%	7.9%	10.6%	8.9%	5.7%	9.6%	6.2%	7.9%	8.0%	8.1%
4=Satisfied	39.2%	42.7%	36.9%	42.9%	57.3%	42.0%	42.1%	44.1%	45.1%	43.8%
3=Neutral	29.0%	30.5%	36.3%	31.0%	24.8%	28.7%	31.7%	32.2%	29.4%	30.0%
2=Dissatisfied	19.9%	15.2%	13.8%	14.3%	10.8%	15.9%	15.2%	13.2%	15.2%	14.9%
1=Very Dissatisfied	3.8%	3.7%	2.5%	3.0%	1.3%	3.8%	4.8%	2.6%	2.3%	3.2%

Item # 9

Q3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q29. Your age</u>					<u>Q28. How many years have you lived in Greenville?</u>				<u>Total</u>
	<u>18-34 years</u>	<u>35-44 years</u>	<u>45-54 years</u>	<u>55-64 years</u>	<u>65+ years</u>	<u>Less than 5 years</u>	<u>5-10 years</u>	<u>11-20 years</u>	<u>20+ years</u>	
<u>Q3-5. Availability of job opportunities</u>										
5=Very Satisfied	3.5%	6.0%	4.0%	6.3%	3.0%	6.6%	1.5%	6.4%	4.0%	4.5%
4=Satisfied	22.7%	20.5%	21.3%	23.9%	21.1%	23.5%	22.3%	19.9%	22.5%	22.1%
3=Neutral	38.4%	30.5%	32.0%	35.9%	45.9%	34.6%	33.1%	39.7%	37.2%	36.5%
2=Dissatisfied	22.7%	32.5%	28.7%	22.5%	20.3%	29.4%	25.4%	24.1%	24.2%	25.2%
1=Very Dissatisfied	12.8%	10.6%	14.0%	11.3%	9.8%	5.9%	17.7%	9.9%	12.1%	11.7%
 <u>Q3-6. Overall value you receive for City taxes & fees</u>										
5=Very Satisfied	3.5%	3.8%	2.6%	5.6%	5.8%	6.8%	3.5%	4.8%	2.9%	4.2%
4=Satisfied	24.1%	31.9%	33.5%	26.5%	33.5%	30.6%	29.1%	30.8%	28.7%	29.4%
3=Neutral	38.8%	36.9%	37.4%	34.6%	38.1%	42.9%	39.0%	35.6%	35.4%	37.5%
2=Dissatisfied	22.4%	16.9%	14.8%	21.0%	14.8%	13.6%	16.3%	15.1%	22.1%	18.2%
1=Very Dissatisfied	11.2%	10.6%	11.6%	12.3%	7.7%	6.1%	12.1%	13.7%	10.9%	10.8%

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q4-1. City efforts to prevent crimes</u>										
5=Very Satisfied	12.8%	11.2%	13.2%	11.3%	9.6%	10.5%	7.2%	14.9%	12.4%	11.5%
4=Satisfied	44.4%	46.0%	50.9%	46.3%	49.0%	44.7%	47.5%	46.6%	47.7%	47.0%
3=Neutral	25.0%	28.0%	22.0%	21.3%	27.4%	29.6%	25.2%	22.3%	24.1%	24.8%
2=Dissatisfied	12.8%	11.2%	11.3%	15.6%	10.2%	11.2%	14.4%	12.2%	11.9%	12.4%
1=Very Dissatisfied	5.0%	3.7%	2.5%	5.6%	3.8%	3.9%	5.8%	4.1%	3.9%	4.3%
<u>Q4-2. Enforcement of local traffic laws</u>										
5=Very Satisfied	11.5%	8.5%	8.2%	9.3%	8.4%	11.0%	4.9%	8.8%	10.4%	9.3%
4=Satisfied	40.1%	42.7%	45.9%	37.7%	31.0%	40.0%	42.3%	43.2%	36.5%	39.4%
3=Neutral	24.2%	24.4%	22.0%	27.8%	30.3%	22.6%	26.8%	23.6%	27.3%	25.4%
2=Dissatisfied	14.8%	14.6%	16.4%	17.3%	21.3%	18.1%	14.8%	14.2%	18.2%	17.0%
1=Very Dissatisfied	9.3%	9.8%	7.5%	8.0%	9.0%	8.4%	11.3%	10.1%	7.6%	8.8%

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q4-3. How quickly police respond to emergencies</u>										
5=Very Satisfied	16.3%	18.2%	23.0%	20.6%	23.4%	21.2%	16.3%	24.6%	19.0%	20.0%
4=Satisfied	39.0%	46.7%	43.2%	43.3%	47.5%	46.2%	47.2%	40.5%	44.3%	44.2%
3=Neutral	30.5%	20.4%	24.5%	24.1%	21.3%	24.0%	23.6%	19.0%	26.4%	24.2%
2=Dissatisfied	9.9%	10.2%	5.8%	6.4%	5.0%	4.8%	8.9%	11.1%	6.3%	7.6%
1=Very Dissatisfied	4.3%	4.4%	3.6%	5.7%	2.8%	3.8%	4.1%	4.8%	4.0%	4.1%
<u>Q4-4. Frequency that police officers patrol your neighborhood</u>										
5=Very Satisfied	15.1%	10.1%	10.9%	10.6%	6.0%	15.5%	12.1%	12.4%	7.4%	10.5%
4=Satisfied	34.1%	35.4%	30.8%	35.6%	36.2%	31.1%	34.3%	32.4%	36.2%	34.3%
3=Neutral	28.5%	27.2%	33.3%	18.8%	28.9%	31.1%	27.1%	28.3%	25.5%	27.3%
2=Dissatisfied	13.4%	17.7%	19.9%	27.5%	21.5%	15.5%	20.0%	17.9%	22.6%	19.9%
1=Very Dissatisfied	8.9%	9.5%	5.1%	7.5%	7.4%	6.8%	6.4%	9.0%	8.2%	8.0%

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q4-5. City efforts to prevent fires

5=Very Satisfied	20.1%	20.3%	18.7%	14.5%	11.6%	25.5%	8.8%	19.5%	16.0%	16.9%
4=Satisfied	45.5%	48.4%	50.0%	55.0%	48.8%	37.8%	53.5%	52.5%	51.4%	49.9%
3=Neutral	29.9%	27.3%	29.1%	28.2%	38.8%	34.7%	33.3%	25.4%	30.2%	30.3%
2=Dissatisfied	3.0%	1.6%	2.2%	1.5%	0.8%	0.0%	1.8%	1.7%	2.4%	1.8%
1=Very Dissatisfied	1.5%	2.3%	0.0%	0.8%	0.0%	2.0%	2.6%	0.8%	0.0%	1.0%

Q4-6. Enforcement of fire codes

5=Very Satisfied	15.1%	18.4%	16.5%	12.2%	10.0%	18.8%	9.8%	17.1%	13.2%	14.4%
4=Satisfied	49.2%	50.4%	52.8%	50.4%	46.7%	42.7%	52.0%	48.6%	52.0%	50.0%
3=Neutral	30.2%	24.8%	26.0%	35.9%	39.2%	35.4%	33.3%	29.7%	30.2%	31.1%
2=Dissatisfied	3.2%	2.4%	4.7%	1.5%	4.2%	1.0%	2.0%	2.7%	4.3%	3.1%
1=Very Dissatisfied	2.4%	4.0%	0.0%	0.0%	0.0%	2.1%	2.9%	1.8%	0.3%	1.4%

Item # 9

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q4-7. Provision of EMS services</u>										
5=Very Satisfied	20.0%	22.4%	27.5%	29.1%	32.9%	27.9%	15.4%	32.3%	28.4%	27.0%
4=Satisfied	43.8%	58.2%	54.2%	57.4%	51.7%	46.2%	59.0%	49.2%	54.6%	53.0%
3=Neutral	32.3%	16.4%	16.2%	12.8%	14.7%	25.0%	23.1%	16.1%	15.0%	17.9%
2=Dissatisfied	0.8%	1.5%	1.4%	0.0%	0.0%	0.0%	0.0%	1.6%	0.8%	0.7%
1=Very Dissatisfied	3.1%	1.5%	0.7%	0.7%	0.7%	1.0%	2.6%	0.8%	1.1%	1.4%

Q5. Which TWO of the public safety services listed in Question 4 do you think are MOST IMPORTANT for the City to provide? (top 2)

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q5. Sum of top 2 choices</u>										
1=City efforts to prevent crimes	64.6%	66.7%	59.6%	62.7%	52.4%	60.7%	69.6%	58.7%	59.2%	61.2%
2=Enforcement of local traffic laws	13.8%	16.1%	13.9%	19.5%	27.4%	17.2%	16.9%	14.8%	21.2%	18.4%
3=How quickly police respond to emergencies	58.7%	46.4%	45.8%	40.8%	34.8%	55.2%	42.6%	46.5%	42.3%	45.4%
4=Frequency that police officers patrol your neighborhood	21.2%	21.4%	29.5%	23.1%	21.3%	23.3%	22.3%	25.2%	22.4%	23.2%
5=City efforts to prevent fires	9.0%	6.5%	6.0%	4.1%	6.7%	6.1%	7.4%	9.0%	5.5%	6.5%
6=Enforcement of fire codes	3.7%	0.0%	4.2%	2.4%	3.7%	2.5%	2.7%	2.6%	3.3%	2.9%
7=Provision of EMS services	18.0%	20.2%	22.9%	23.1%	21.3%	19.6%	19.6%	22.6%	21.9%	21.0%
9=None chosen	4.8%	10.1%	8.4%	11.2%	14.6%	7.4%	8.8%	8.4%	11.1%	9.8%

Q6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q6-1. In the Uptown business district during the day

5=Very Safe	49.2%	42.6%	33.5%	34.4%	30.7%	50.7%	41.8%	39.9%	31.8%	38.3%
4=Safe	42.1%	48.8%	45.8%	51.6%	44.7%	39.5%	44.7%	45.3%	50.0%	46.4%
3=Neutral	6.0%	6.2%	17.4%	8.9%	20.7%	7.2%	9.9%	10.1%	14.4%	11.6%
2=Unsafe	2.7%	1.2%	2.6%	3.2%	3.3%	1.3%	2.8%	3.4%	2.9%	2.8%
1=Very Unsafe	0.0%	1.2%	0.6%	1.9%	0.7%	1.3%	0.7%	1.4%	0.8%	1.0%

Q6-2. In the Uptown business district at night

5=Very Safe	7.9%	7.1%	4.9%	5.4%	6.0%	9.0%	4.4%	4.4%	7.2%	6.5%
4=Safe	29.2%	34.2%	27.3%	20.8%	21.1%	29.7%	30.7%	27.0%	23.7%	26.7%
3=Neutral	31.5%	29.0%	29.4%	26.2%	32.3%	27.6%	28.5%	32.8%	29.8%	29.4%
2=Unsafe	20.8%	19.4%	23.1%	30.9%	30.8%	24.1%	22.6%	21.2%	26.9%	24.7%
1=Very Unsafe	10.7%	10.3%	15.4%	16.8%	9.8%	9.7%	13.9%	14.6%	12.4%	12.7%

Q6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q6-3. In City parks & greenways</u>										
5=Very Safe	16.9%	17.0%	10.7%	7.2%	11.7%	19.9%	13.0%	15.6%	9.2%	13.0%
4=Safe	46.9%	47.2%	47.7%	47.1%	38.6%	43.8%	52.2%	40.1%	45.5%	45.3%
3=Neutral	22.6%	25.2%	25.5%	24.8%	31.0%	24.7%	20.3%	27.9%	26.8%	25.3%
2=Unsafe	11.9%	8.2%	12.8%	19.0%	16.6%	8.9%	13.0%	13.6%	15.6%	13.8%
1=Very Unsafe	1.7%	2.5%	3.4%	2.0%	2.1%	2.7%	1.4%	2.7%	2.8%	2.5%
<u>Q6-4. In all shopping areas</u>										
5=Very Safe	12.8%	12.2%	9.4%	7.9%	12.4%	15.1%	11.0%	11.8%	9.3%	11.2%
4=Safe	48.4%	53.0%	44.0%	47.9%	41.0%	50.9%	44.8%	45.1%	45.7%	46.6%
3=Neutral	29.8%	25.6%	25.8%	29.1%	32.3%	25.8%	31.0%	29.4%	28.4%	28.3%
2=Unsafe	8.0%	5.5%	18.2%	12.7%	13.0%	6.3%	9.7%	11.8%	14.7%	11.9%
1=Very Unsafe	1.1%	3.7%	2.5%	2.4%	1.2%	1.9%	3.4%	2.0%	1.8%	2.1%

Q6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q6-5. In your neighborhood during the day</u>										
5=Very Safe	44.4%	42.8%	41.1%	40.6%	39.9%	49.1%	47.3%	43.5%	36.4%	41.7%
4=Safe	41.8%	45.8%	41.1%	46.7%	42.9%	39.1%	37.0%	45.5%	46.6%	43.4%
3=Neutral	9.5%	7.8%	13.5%	6.1%	12.3%	8.1%	11.6%	9.1%	10.2%	9.9%
2=Unsafe	2.6%	2.4%	3.1%	4.8%	3.7%	2.5%	2.7%	0.6%	5.1%	3.5%
1=Very Unsafe	1.6%	1.2%	1.2%	1.8%	1.2%	1.2%	1.4%	1.3%	1.8%	1.5%
<u>Q6-6. In your neighborhood at night</u>										
5=Very Safe	18.0%	25.3%	18.5%	14.5%	14.7%	22.2%	17.8%	24.7%	14.3%	18.1%
4=Safe	41.3%	42.2%	39.5%	44.0%	45.4%	42.6%	41.8%	39.6%	43.6%	42.5%
3=Neutral	22.8%	17.5%	25.3%	20.5%	23.3%	20.4%	19.9%	20.1%	23.5%	21.5%
2=Unsafe	10.6%	11.4%	11.1%	13.3%	10.4%	9.9%	14.4%	7.8%	12.5%	11.6%
1=Very Unsafe	7.4%	3.6%	5.6%	7.8%	6.1%	4.9%	6.2%	7.8%	6.1%	6.3%

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q7-1. Maintenance & appearance of existing City parks

5=Very Satisfied	16.4%	19.0%	16.7%	16.0%	20.0%	17.6%	15.8%	21.5%	17.2%	17.7%
4=Satisfied	55.4%	55.2%	50.6%	59.0%	50.3%	52.0%	52.5%	52.3%	56.0%	54.1%
3=Neutral	18.1%	16.6%	23.1%	17.3%	23.4%	16.9%	25.9%	17.4%	19.1%	19.5%
2=Dissatisfied	9.0%	6.7%	7.1%	6.4%	5.5%	10.8%	4.3%	6.0%	6.8%	7.0%
1=Very Dissatisfied	1.1%	2.5%	2.6%	1.3%	0.7%	2.7%	1.4%	2.7%	0.8%	1.7%

Q7-2. Number of City parks

5=Very Satisfied	11.3%	17.3%	14.7%	11.4%	15.6%	13.2%	14.6%	12.5%	14.4%	13.7%
4=Satisfied	32.2%	41.7%	47.3%	51.9%	51.1%	35.4%	36.5%	54.9%	46.7%	44.2%
3=Neutral	26.0%	14.1%	20.7%	18.4%	21.3%	25.7%	18.2%	15.3%	21.3%	20.5%
2=Dissatisfied	22.0%	19.2%	13.3%	13.3%	11.3%	17.4%	21.2%	11.1%	15.5%	16.2%
1=Very Dissatisfied	8.5%	7.7%	4.0%	5.1%	0.7%	8.3%	9.5%	6.3%	2.2%	5.4%

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Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q7-3. Walking/biking trails in City

5=Very Satisfied	11.9%	10.5%	12.3%	11.2%	14.8%	13.6%	6.9%	12.2%	13.1%	11.9%
4=Satisfied	32.4%	36.8%	35.6%	39.5%	32.6%	28.6%	36.6%	33.8%	38.3%	35.2%
3=Neutral	19.3%	20.4%	26.7%	22.4%	34.8%	23.1%	25.2%	22.3%	25.4%	24.6%
2=Dissatisfied	24.4%	20.4%	17.1%	17.1%	16.3%	21.1%	16.8%	21.6%	18.3%	19.1%
1=Very Dissatisfied	11.9%	11.8%	8.2%	9.9%	1.5%	13.6%	14.5%	10.1%	4.9%	9.2%

Q7-4. City recreation centers

5=Very Satisfied	7.8%	11.5%	14.5%	10.5%	13.7%	10.3%	7.4%	12.9%	12.6%	11.3%
4=Satisfied	30.7%	40.5%	38.4%	44.1%	45.0%	29.1%	35.2%	45.5%	41.7%	39.6%
3=Neutral	33.3%	23.0%	27.5%	32.2%	29.0%	37.6%	33.6%	22.7%	27.6%	29.2%
2=Dissatisfied	22.2%	16.9%	16.7%	9.1%	11.5%	16.2%	16.4%	12.1%	16.4%	15.4%
1=Very Dissatisfied	5.9%	8.1%	2.9%	4.2%	0.8%	6.8%	7.4%	6.8%	1.7%	4.5%

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Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q7-5. City swimming pools</u>										
5=Very Satisfied	5.5%	5.2%	4.8%	7.4%	7.3%	10.4%	3.8%	5.7%	5.4%	5.9%
4=Satisfied	19.7%	27.4%	36.3%	27.3%	36.6%	21.9%	29.8%	34.1%	29.2%	29.1%
3=Neutral	36.2%	25.2%	33.9%	38.8%	37.4%	41.7%	29.8%	24.4%	37.8%	34.7%
2=Dissatisfied	26.8%	25.2%	20.2%	17.4%	17.1%	11.5%	26.0%	22.8%	22.1%	21.0%
1=Very Dissatisfied	11.8%	17.0%	4.8%	9.1%	1.6%	14.6%	10.6%	13.0%	5.4%	9.3%
<u>Q7-6. City golf course</u>										
5=Very Satisfied	14.3%	8.6%	11.2%	15.5%	13.6%	14.6%	11.7%	14.6%	12.5%	12.9%
4=Satisfied	24.8%	40.0%	37.1%	34.5%	32.7%	25.6%	27.7%	36.9%	36.6%	33.6%
3=Neutral	46.7%	37.1%	40.5%	40.5%	45.5%	48.8%	48.9%	35.0%	39.8%	41.8%
2=Dissatisfied	8.6%	7.6%	9.5%	6.0%	6.4%	4.9%	7.4%	9.7%	8.2%	7.8%
1=Very Dissatisfied	5.7%	6.7%	1.7%	3.4%	1.8%	6.1%	4.3%	3.9%	2.9%	3.9%

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q7-7. Quality of outdoor athletic facilities</u>										
5=Very Satisfied	12.6%	16.3%	12.5%	20.4%	15.9%	14.3%	16.2%	14.4%	16.4%	15.6%
4=Satisfied	42.7%	48.2%	44.9%	45.3%	44.4%	38.1%	44.4%	47.0%	46.0%	44.8%
3=Neutral	26.6%	22.0%	28.7%	23.4%	31.0%	33.3%	22.2%	27.3%	26.0%	26.5%
2=Dissatisfied	15.4%	8.5%	13.2%	7.3%	7.9%	10.5%	14.5%	6.8%	10.1%	10.3%
1=Very Dissatisfied	2.8%	5.0%	0.7%	3.6%	0.8%	3.8%	2.6%	4.5%	1.5%	2.7%
<u>Q7-8. Quality of City recreation programs & classes</u>										
5=Very Satisfied	8.0%	13.7%	15.7%	18.4%	16.5%	15.2%	11.7%	16.0%	14.4%	14.2%
4=Satisfied	32.8%	49.6%	41.8%	39.7%	40.9%	34.3%	37.9%	42.0%	44.1%	41.4%
3=Neutral	39.2%	23.0%	30.6%	28.7%	34.6%	33.3%	31.1%	29.8%	30.9%	31.0%
2=Dissatisfied	15.2%	10.8%	9.0%	9.6%	5.5%	13.1%	12.6%	7.6%	9.0%	9.9%
1=Very Dissatisfied	4.8%	2.9%	3.0%	3.7%	2.4%	4.0%	6.8%	4.6%	1.5%	3.4%

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Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q7-9. Variety of recreation programs & classes offered by City

5=Very Satisfied	9.8%	14.2%	16.2%	15.2%	15.3%	17.1%	10.5%	16.7%	13.4%	14.2%
4=Satisfied	35.3%	46.1%	43.4%	42.0%	40.3%	35.2%	39.0%	43.2%	43.2%	41.2%
3=Neutral	30.8%	25.5%	25.0%	23.2%	33.1%	30.5%	26.7%	24.2%	28.6%	27.6%
2=Dissatisfied	18.8%	9.2%	8.8%	15.2%	9.7%	12.4%	16.2%	9.1%	12.2%	12.4%
1=Very Dissatisfied	5.3%	5.0%	6.6%	4.3%	1.6%	4.8%	7.6%	6.8%	2.7%	4.7%

Q8. Which TWO of the recreation and parks items listed in Question 7 above do you think are MOST IMPORTANT for the City to provide? (top 2)

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q8. Sum of top 2 choices

1=Maintenance & appearance of existing City parks	50.8%	44.0%	47.6%	47.3%	41.5%	50.3%	50.0%	41.9%	44.6%	46.0%
2=Number of City parks	23.3%	25.6%	16.3%	16.6%	14.0%	25.8%	18.2%	20.0%	16.6%	19.3%
3=Walking/biking trails in City	55.0%	34.5%	37.3%	32.5%	25.0%	52.8%	39.2%	37.4%	30.0%	37.1%
4=City recreation centers	10.6%	9.5%	9.6%	14.8%	14.0%	8.0%	9.5%	15.5%	12.1%	11.7%
5=City swimming pools	5.3%	11.3%	5.4%	4.1%	9.8%	5.5%	7.4%	7.1%	7.6%	7.1%
6=City golf course	2.1%	1.8%	3.6%	4.7%	4.3%	2.5%	0.7%	3.2%	4.8%	3.3%
7=Quality of outdoor athletic facilities	6.9%	9.5%	13.3%	12.4%	17.7%	6.1%	12.8%	12.9%	13.4%	11.7%
8=Quality of City recreation programs & classes	10.1%	24.4%	13.9%	15.4%	18.9%	13.5%	18.9%	17.4%	16.9%	16.6%
9=Variety of recreation programs & classes offered by City	16.9%	17.3%	22.9%	26.0%	21.3%	12.9%	20.9%	20.6%	24.2%	20.7%
0=None chosen	9.5%	10.7%	14.5%	11.8%	14.6%	11.0%	10.8%	11.6%	13.6%	12.4%

Q9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q9-1. Availability of information about City programs & services

5=Very Satisfied	9.9%	7.5%	12.0%	8.3%	12.2%	13.6%	8.6%	9.0%	9.4%	9.8%
4=Satisfied	34.5%	44.0%	45.6%	40.4%	45.9%	34.3%	35.0%	46.5%	44.7%	41.6%
3=Neutral	27.5%	30.8%	25.3%	31.4%	25.0%	31.4%	26.4%	27.8%	28.1%	28.0%
2=Dissatisfied	22.8%	13.8%	13.9%	15.4%	15.5%	17.9%	23.6%	13.2%	15.0%	16.9%
1=Very Dissatisfied	5.3%	3.8%	3.2%	4.5%	1.4%	2.9%	6.4%	3.5%	2.9%	3.7%

Q9-2. City efforts to keep residents informed about local issues

5=Very Satisfied	11.8%	8.7%	10.8%	10.5%	11.0%	13.7%	9.2%	11.0%	9.6%	10.4%
4=Satisfied	35.4%	44.1%	43.9%	42.0%	43.2%	38.4%	39.7%	42.5%	42.9%	41.7%
3=Neutral	28.1%	28.0%	29.3%	27.8%	29.0%	30.8%	25.5%	29.5%	28.4%	28.3%
2=Dissatisfied	19.7%	14.3%	14.0%	15.4%	14.2%	14.4%	19.1%	13.0%	16.0%	15.8%
1=Very Dissatisfied	5.1%	5.0%	1.9%	4.3%	2.6%	2.7%	6.4%	4.1%	3.1%	3.9%

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Q9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q9-3. Level of public involvement in City decision-making

5=Very Satisfied	6.5%	4.7%	5.3%	7.3%	4.0%	10.7%	3.8%	5.6%	4.4%	5.5%
4=Satisfied	27.3%	26.7%	31.6%	25.8%	28.7%	27.9%	23.5%	26.1%	29.8%	27.8%
3=Neutral	32.5%	32.7%	38.8%	35.1%	36.0%	44.3%	34.8%	33.8%	33.1%	35.1%
2=Dissatisfied	22.7%	27.3%	19.7%	25.8%	27.3%	13.9%	25.8%	26.1%	27.0%	24.5%
1=Very Dissatisfied	11.0%	8.7%	4.6%	6.0%	4.0%	3.3%	12.1%	8.5%	5.7%	7.1%

Q9-4. Quality of City's cable television channel (GTV-9)

5=Very Satisfied	9.7%	7.2%	5.3%	9.8%	10.2%	16.0%	8.8%	7.4%	6.6%	8.7%
4=Satisfied	33.9%	38.4%	43.5%	42.1%	33.6%	33.0%	29.4%	41.0%	41.0%	38.0%
3=Neutral	38.7%	40.8%	36.6%	32.3%	40.1%	39.0%	43.1%	39.3%	35.8%	37.8%
2=Dissatisfied	8.1%	7.2%	11.5%	11.3%	8.8%	5.0%	10.8%	7.4%	10.8%	9.2%
1=Very Dissatisfied	9.7%	6.4%	3.1%	4.5%	7.3%	7.0%	7.8%	4.9%	5.7%	6.3%

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Q9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q9-5. Usefulness of information that is available on City's website

5=Very Satisfied	11.0%	9.8%	4.8%	12.9%	7.8%	15.1%	7.2%	9.2%	7.9%	9.4%
4=Satisfied	44.2%	46.9%	52.7%	38.1%	36.4%	38.9%	44.8%	43.8%	44.9%	43.9%
3=Neutral	31.8%	35.0%	34.2%	36.7%	44.2%	33.3%	33.6%	37.7%	38.2%	36.1%
2=Dissatisfied	10.4%	4.9%	8.2%	10.9%	8.5%	10.3%	11.2%	6.9%	7.6%	8.5%
1=Very Dissatisfied	2.6%	3.5%	0.0%	1.4%	3.1%	2.4%	3.2%	2.3%	1.5%	2.2%

Q9-6. Ease of use of City's website

5=Very Satisfied	9.5%	9.0%	4.1%	13.1%	6.2%	14.1%	4.7%	8.5%	7.6%	8.4%
4=Satisfied	44.9%	42.4%	50.0%	36.6%	35.7%	40.6%	42.5%	46.5%	40.1%	42.0%
3=Neutral	31.6%	34.7%	37.2%	31.7%	42.6%	32.8%	34.6%	34.9%	37.5%	35.5%
2=Dissatisfied	12.7%	9.0%	8.1%	15.9%	11.6%	10.9%	15.0%	6.2%	12.2%	11.3%
1=Very Dissatisfied	1.3%	4.9%	0.7%	2.8%	3.9%	1.6%	3.1%	3.9%	2.6%	2.9%

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Q10. From which of the following sources do you currently get information about the City of Greenville?

N=859	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34	35-44	45-54	55-64	65+ years	Less than	11-20		20+ years	
	years	years	years	years		5 years	5-10 years	years		
<u>Q10. From what sources do you currently get information about City of Greenville</u>										
1=City e-newsletter	7.6%	11.4%	14.7%	7.8%	15.3%	4.4%	12.2%	9.9%	14.8%	11.5%
2=Local newspapers	37.8%	47.0%	57.1%	70.1%	79.1%	43.8%	42.6%	61.8%	66.8%	57.6%
3=Local radio	31.9%	28.9%	30.7%	35.9%	28.2%	31.3%	30.4%	33.6%	30.9%	31.2%
4=Local television news	58.9%	63.9%	77.9%	83.2%	87.1%	60.0%	68.2%	78.3%	80.3%	73.9%
5=Social networking sites (Facebook, Twitter)	73.0%	58.4%	36.2%	25.7%	16.0%	56.3%	52.0%	40.8%	35.0%	43.0%
6=City website	49.7%	48.8%	43.6%	30.5%	30.7%	45.0%	45.3%	43.4%	35.5%	40.5%
7=City cable channel (GTV-9)	24.9%	25.3%	28.8%	30.5%	33.1%	23.1%	23.0%	30.9%	32.0%	28.5%
8=Calling the City	5.4%	12.0%	17.8%	17.4%	22.1%	9.4%	13.5%	12.5%	17.4%	14.6%
9=Other	9.2%	7.8%	8.0%	11.4%	7.4%	9.4%	14.2%	7.2%	7.2%	8.7%

Q11. From which of the following sources would you prefer to get information about the City of Greenville?

N=833

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q11. From what sources would you prefer to get information about City of Greenville

1=City e-newsletter	33.5%	31.5%	33.3%	32.3%	27.9%	30.3%	33.6%	28.2%	32.6%	31.7%
2=Local newspapers	26.5%	39.5%	46.8%	60.9%	68.2%	32.3%	34.9%	49.3%	56.9%	47.4%
3=Local radio	25.4%	27.8%	30.8%	29.2%	26.0%	23.9%	30.1%	27.5%	28.5%	27.7%
4=Local television news	49.7%	56.8%	65.4%	70.2%	74.7%	50.3%	55.5%	67.6%	69.7%	63.3%
5=Social networking sites (Facebook, Twitter)	71.9%	51.9%	35.9%	26.7%	16.2%	49.7%	50.7%	40.1%	35.5%	41.5%
6=City website	51.9%	50.6%	48.1%	38.5%	36.4%	51.0%	47.3%	45.8%	41.5%	45.0%
7=City cable channel (GTV-9)	23.8%	24.7%	32.7%	29.2%	38.3%	23.9%	22.6%	28.2%	34.7%	29.5%
8=Calling the City	5.4%	7.4%	12.2%	16.8%	19.5%	4.5%	13.7%	8.5%	14.9%	12.0%
9=Other	6.5%	7.4%	2.6%	3.7%	3.2%	3.9%	10.3%	5.6%	2.9%	4.8%

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q29. Your age</u>					<u>Q28. How many years have you lived in Greenville?</u>				<u>Total</u>
	<u>18-34 years</u>	<u>35-44 years</u>	<u>45-54 years</u>	<u>55-64 years</u>	<u>65+ years</u>	<u>Less than 5 years</u>	<u>5-10 years</u>	<u>11-20 years</u>	<u>20+ years</u>	
<u>Q12-1. Maintenance of major City streets</u>										
5=Very Satisfied	3.2%	7.3%	4.3%	3.0%	5.1%	5.0%	2.0%	9.3%	3.4%	4.6%
4=Satisfied	31.0%	29.9%	38.7%	25.5%	32.1%	37.7%	35.4%	29.8%	27.3%	31.0%
3=Neutral	24.6%	17.7%	19.6%	18.8%	14.7%	19.5%	21.1%	21.2%	18.0%	19.2%
2=Dissatisfied	24.6%	25.6%	25.8%	32.1%	36.5%	24.5%	25.2%	23.2%	33.9%	28.9%
1=Very Dissatisfied	16.6%	19.5%	11.7%	20.6%	11.5%	13.2%	16.3%	16.6%	17.4%	16.4%
<u>Q12-2. Maintenance of streets in your neighborhood</u>										
5=Very Satisfied	13.4%	13.0%	10.1%	8.5%	12.2%	18.4%	8.3%	16.7%	8.1%	11.5%
4=Satisfied	47.6%	35.8%	44.3%	43.9%	38.5%	51.3%	44.8%	40.0%	37.7%	41.8%
3=Neutral	17.6%	17.9%	19.6%	14.6%	16.7%	13.3%	16.6%	12.7%	21.2%	17.3%
2=Dissatisfied	15.0%	17.9%	17.1%	12.8%	26.9%	12.7%	17.9%	21.3%	18.8%	18.2%
1=Very Dissatisfied	6.4%	15.4%	8.9%	20.1%	5.8%	4.4%	12.4%	9.3%	14.1%	11.2%

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q12-3. How quickly street repairs are made

5=Very Satisfied	4.5%	4.3%	3.2%	2.5%	4.5%	5.6%	2.1%	6.8%	2.9%	3.9%
4=Satisfied	23.0%	24.1%	25.3%	18.8%	33.1%	29.9%	24.8%	21.1%	23.5%	24.5%
3=Neutral	25.3%	20.4%	26.0%	26.3%	23.4%	27.1%	24.8%	27.2%	22.2%	24.3%
2=Dissatisfied	30.9%	30.9%	32.5%	31.3%	22.7%	25.7%	27.7%	31.3%	31.9%	29.9%
1=Very Dissatisfied	16.3%	20.4%	13.0%	21.3%	16.2%	11.8%	20.6%	13.6%	19.6%	17.4%

Q12-4. Condition of street signs & traffic signals

5=Very Satisfied	12.5%	11.0%	11.4%	9.8%	7.8%	14.2%	8.3%	16.0%	9.0%	11.0%
4=Satisfied	50.5%	52.4%	55.7%	50.3%	52.9%	49.0%	51.0%	49.3%	53.8%	51.9%
3=Neutral	23.4%	19.5%	19.0%	21.5%	27.5%	23.9%	22.8%	22.7%	21.1%	22.0%
2=Dissatisfied	9.8%	9.8%	10.1%	13.5%	9.2%	8.4%	13.1%	9.3%	10.6%	10.5%
1=Very Dissatisfied	3.8%	7.3%	3.8%	4.9%	2.6%	4.5%	4.8%	2.7%	5.5%	4.7%

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Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q12-5. Timing of traffic signals in City

5=Very Satisfied	4.8%	4.2%	4.3%	3.0%	5.2%	5.1%	2.0%	7.4%	3.9%	4.4%
4=Satisfied	18.6%	25.3%	29.2%	22.4%	27.5%	26.6%	20.4%	23.6%	25.1%	24.3%
3=Neutral	24.5%	19.3%	21.1%	14.5%	27.5%	16.5%	26.5%	25.0%	20.2%	21.3%
2=Dissatisfied	29.3%	25.9%	23.6%	29.1%	19.6%	30.4%	24.5%	25.7%	23.6%	25.7%
1=Very Dissatisfied	22.9%	25.3%	21.7%	30.9%	20.3%	21.5%	26.5%	18.2%	27.2%	24.3%

Q12-6. Mowing & tree trimming along City streets & other public areas

5=Very Satisfied	16.8%	13.4%	7.5%	9.7%	6.5%	13.6%	9.6%	16.0%	8.5%	11.1%
4=Satisfied	48.6%	48.2%	48.4%	48.5%	49.7%	57.8%	50.0%	48.7%	45.0%	48.7%
3=Neutral	21.1%	23.2%	24.2%	21.8%	23.2%	20.1%	24.0%	22.0%	23.8%	22.7%
2=Dissatisfied	9.2%	9.8%	15.5%	12.1%	12.3%	5.2%	13.0%	10.0%	14.0%	11.5%
1=Very Dissatisfied	4.3%	5.5%	4.3%	7.9%	8.4%	3.2%	3.4%	3.3%	8.8%	5.9%

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Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q12-7. Adequacy of City street lighting</u>										
5=Very Satisfied	9.0%	12.0%	8.2%	5.4%	7.1%	9.0%	6.1%	10.6%	8.2%	8.4%
4=Satisfied	35.6%	45.2%	42.8%	47.3%	41.3%	41.0%	42.2%	45.7%	41.8%	42.5%
3=Neutral	28.7%	18.1%	22.0%	28.1%	31.0%	28.2%	23.1%	25.2%	26.0%	25.5%
2=Dissatisfied	18.6%	18.1%	18.2%	13.2%	14.2%	12.8%	17.7%	15.2%	17.8%	16.5%
1=Very Dissatisfied	8.0%	6.6%	8.8%	6.0%	6.5%	9.0%	10.9%	3.3%	6.2%	7.2%
<u>Q12-8. Cleanliness of City streets & other public areas</u>										
5=Very Satisfied	8.0%	10.2%	7.5%	4.8%	6.4%	9.5%	6.1%	8.6%	6.7%	7.4%
4=Satisfied	39.0%	46.4%	45.6%	45.2%	40.1%	43.7%	43.5%	44.4%	41.9%	43.1%
3=Neutral	27.8%	24.1%	28.8%	25.3%	29.9%	28.5%	23.8%	28.5%	27.6%	27.3%
2=Dissatisfied	23.0%	13.9%	13.8%	19.3%	17.2%	13.9%	23.1%	17.9%	17.1%	17.5%
1=Very Dissatisfied	2.1%	5.4%	4.4%	5.4%	6.4%	4.4%	3.4%	0.7%	6.7%	4.7%

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q12-9. Cleanliness of stormwater drains

5=Very Satisfied	5.3%	9.3%	1.9%	3.3%	3.4%	6.8%	3.0%	5.7%	4.0%	4.6%
4=Satisfied	35.9%	31.5%	32.9%	33.1%	28.1%	35.6%	30.8%	35.5%	29.6%	32.2%
3=Neutral	34.7%	26.5%	34.2%	26.5%	31.5%	33.6%	33.8%	34.0%	27.5%	30.7%
2=Dissatisfied	19.4%	24.7%	20.6%	22.5%	23.3%	18.5%	22.6%	19.9%	24.8%	22.3%
1=Very Dissatisfied	4.7%	8.0%	10.3%	14.6%	13.7%	5.5%	9.8%	5.0%	14.0%	10.2%

Q12-10. Maintenance of City sidewalks in your neighborhood

5=Very Satisfied	14.0%	10.3%	8.6%	6.4%	5.2%	14.7%	9.4%	10.9%	5.9%	9.0%
4=Satisfied	37.8%	41.8%	40.7%	42.1%	33.6%	39.9%	42.2%	46.5%	34.7%	39.1%
3=Neutral	21.5%	23.3%	28.6%	22.9%	40.3%	20.3%	26.6%	19.4%	33.2%	27.0%
2=Dissatisfied	15.7%	13.0%	12.9%	19.3%	9.7%	13.3%	11.7%	13.2%	15.7%	14.2%
1=Very Dissatisfied	11.0%	11.6%	9.3%	9.3%	11.2%	11.9%	10.2%	10.1%	10.4%	10.6%

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Q13. Which TWO of the maintenance items listed in Question 12 above do you think are MOST IMPORTANT for the City to provide? (top 2)

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q13. Sum of top 2 choices</u>										
1=Maintenance of major City streets	65.1%	52.4%	48.2%	55.0%	54.3%	60.1%	55.4%	56.1%	52.9%	55.1%
2=Maintenance of streets in your neighborhood	8.5%	19.0%	15.1%	20.7%	20.1%	13.5%	14.2%	16.1%	18.6%	16.4%
3=How quickly street repairs are made	30.7%	30.4%	28.3%	17.8%	28.0%	28.2%	32.4%	27.1%	24.4%	27.0%
4=Condition of street signs & traffic signals	5.8%	7.1%	7.2%	7.7%	6.7%	7.4%	7.4%	7.7%	6.5%	7.0%
5=Timing of traffic signals in City	33.9%	25.0%	30.7%	30.2%	18.9%	29.4%	29.1%	26.5%	28.0%	28.0%
6=Mowing & tree trimming along City streets & other public areas	3.2%	3.0%	5.4%	7.1%	5.5%	2.5%	1.4%	5.8%	6.3%	4.7%
7=Adequacy of City street lighting	18.5%	10.7%	15.7%	20.1%	21.3%	17.2%	21.6%	14.2%	17.1%	17.3%
8=Cleanliness of City streets & other public areas	12.7%	13.7%	9.0%	10.7%	7.9%	14.7%	10.8%	10.3%	9.8%	11.0%
9=Cleanliness of stormwater drains	4.2%	7.1%	15.1%	8.9%	12.2%	6.7%	5.4%	10.3%	11.8%	9.5%

Q13. Which TWO of the maintenance items listed in Question 12 above do you think are MOST IMPORTANT for the City to provide? (top 2) (cont.)

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q13. Sum of top 2 choices (cont.)

10=Maintenance of City sidewalks in your neighborhood	7.4%	10.1%	1.8%	8.3%	3.7%	10.4%	7.4%	5.2%	4.3%	6.2%
99=None chosen	4.8%	10.7%	10.8%	5.3%	9.8%	4.3%	7.4%	9.7%	9.1%	8.2%

Q14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q14-1. Enforcement of clean-up of junk/debris on private property

5=Very Satisfied	5.3%	9.0%	8.5%	5.1%	5.1%	8.8%	3.5%	10.0%	5.3%	6.6%
4=Satisfied	38.3%	33.3%	33.8%	33.6%	33.6%	36.8%	38.3%	34.6%	33.2%	34.8%
3=Neutral	33.8%	30.6%	28.2%	31.4%	28.5%	29.8%	32.2%	27.7%	31.5%	30.3%
2=Dissatisfied	13.5%	17.4%	22.5%	18.2%	21.9%	17.5%	14.8%	18.5%	19.7%	18.4%
1=Very Dissatisfied	9.0%	9.7%	7.0%	11.7%	10.9%	7.0%	11.3%	9.2%	10.3%	9.9%

Q14-2. Enforcement of mowing & cutting of weeds & grass on private property

5=Very Satisfied	6.0%	9.9%	6.3%	5.9%	5.8%	9.3%	4.2%	8.5%	5.3%	6.7%
4=Satisfied	46.6%	36.2%	38.7%	35.3%	29.2%	43.0%	41.7%	40.3%	32.8%	37.0%
3=Neutral	30.1%	29.8%	27.5%	33.1%	37.2%	30.8%	30.8%	25.6%	35.5%	31.9%
2=Dissatisfied	15.8%	17.0%	21.8%	16.2%	19.0%	14.0%	17.5%	19.4%	18.3%	17.7%
1=Very Dissatisfied	1.5%	7.1%	5.6%	9.6%	8.8%	2.8%	5.8%	6.2%	8.0%	6.7%

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Q14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q14-3. Enforcement of exterior maintenance of residential property

5=Very Satisfied	7.6%	10.3%	5.6%	5.2%	3.0%	11.6%	4.3%	6.3%	5.1%	6.4%
4=Satisfied	36.4%	35.9%	32.4%	31.1%	24.8%	30.4%	33.6%	37.5%	30.4%	32.1%
3=Neutral	34.1%	31.0%	34.5%	38.5%	42.1%	34.8%	37.9%	34.4%	37.5%	36.1%
2=Dissatisfied	18.2%	15.9%	22.5%	17.8%	23.3%	20.5%	17.2%	14.8%	20.8%	19.1%
1=Very Dissatisfied	3.8%	6.9%	4.9%	7.4%	6.8%	2.7%	6.9%	7.0%	6.3%	6.1%

Q14-4. Enforcement of exterior maintenance of commercial/business property

5=Very Satisfied	8.9%	9.8%	8.5%	7.3%	2.3%	9.6%	6.7%	8.9%	6.0%	7.4%
4=Satisfied	37.0%	39.9%	36.6%	31.4%	21.9%	36.8%	29.4%	38.7%	33.0%	33.8%
3=Neutral	35.6%	35.7%	34.5%	42.3%	53.1%	35.1%	43.7%	37.9%	41.1%	39.8%
2=Dissatisfied	15.6%	9.1%	16.9%	13.9%	17.2%	16.7%	14.3%	8.9%	15.0%	14.2%
1=Very Dissatisfied	3.0%	5.6%	3.5%	5.1%	5.5%	1.8%	5.9%	5.6%	4.8%	4.7%

Item # 9

Q14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q14-5. Enforcement of sign regulations

5=Very Satisfied	8.1%	9.3%	6.8%	6.5%	3.9%	9.7%	4.5%	7.1%	6.5%	6.8%
4=Satisfied	42.3%	40.0%	40.6%	38.8%	27.9%	36.9%	37.5%	40.9%	38.2%	38.1%
3=Neutral	34.1%	36.4%	39.8%	38.1%	48.8%	37.9%	41.1%	39.4%	39.4%	39.1%
2=Dissatisfied	13.0%	7.1%	9.0%	10.8%	12.4%	13.6%	9.8%	6.3%	10.8%	10.5%
1=Very Dissatisfied	2.4%	7.1%	3.8%	5.8%	7.0%	1.9%	7.1%	6.3%	5.2%	5.5%

Q14-6. City efforts to remove abandoned or inoperative vehicles

5=Very Satisfied	11.7%	11.3%	8.2%	6.9%	3.2%	12.0%	6.1%	11.2%	6.8%	8.4%
4=Satisfied	38.0%	35.9%	40.3%	40.8%	23.4%	36.1%	34.2%	36.8%	36.5%	36.0%
3=Neutral	29.9%	30.3%	31.3%	32.3%	44.4%	33.3%	38.6%	32.8%	31.9%	33.2%
2=Dissatisfied	10.9%	15.5%	12.7%	10.8%	19.4%	12.0%	10.5%	8.0%	17.6%	13.7%
1=Very Dissatisfied	9.5%	7.0%	7.5%	9.2%	9.7%	6.5%	10.5%	11.2%	7.1%	8.7%

Q15. Which TWO of the code enforcement items listed in Question 14 above do you think are most important for the City to provide? (top 2)

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
Q15. Sum of top 2 choices										
1=Enforcement of clean-up of junk/debris on private property	46.0%	51.8%	58.4%	56.8%	56.7%	49.1%	51.4%	52.9%	57.2%	54.0%
2=Enforcement of mowing & cutting of weeds & grass on private property	20.6%	26.8%	21.7%	29.0%	32.3%	16.0%	25.7%	25.2%	30.2%	26.1%
3=Enforcement of exterior maintenance of residential property	23.8%	17.3%	23.5%	23.1%	23.8%	23.9%	21.6%	23.2%	21.7%	22.4%
4=Enforcement of exterior maintenance of commercial/business property	34.4%	20.2%	25.9%	29.6%	18.9%	39.3%	31.8%	16.1%	21.9%	25.7%
5=Enforcement of sign regulations	14.8%	10.1%	12.7%	11.8%	14.6%	13.5%	10.1%	12.3%	14.1%	12.9%
6=City efforts to remove abandoned or inoperative vehicles	25.4%	25.6%	22.3%	19.5%	19.5%	23.9%	23.6%	23.9%	21.7%	22.6%
9=None chosen	15.9%	22.6%	16.3%	13.6%	15.9%	14.7%	16.9%	22.6%	15.1%	16.8%

Q16. Have you contacted the City of Greenville during the past year?

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q16. Have you contacted City of Greenville during past year

1=Yes	38.6%	47.6%	51.2%	51.5%	51.8%	38.7%	45.9%	47.7%	53.4%	48.2%
2=No	61.4%	52.4%	48.8%	48.5%	48.2%	61.3%	54.1%	52.3%	46.6%	51.8%

Q16a. (If YES to Question 16) Which City Department or function did you contact most recently? (without "none selected")

N=420

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q16a. Which City Department or function did you contact most recently

1=City Manager/City Council	4.1%	5.0%	5.9%	2.4%	4.8%	8.2%	3.0%	5.4%	3.3%	4.3%
2=Fire/EMS	4.1%	8.8%	9.4%	4.7%	8.3%	4.9%	7.5%	8.1%	7.5%	7.2%
3=Recreation & Parks	9.6%	17.5%	5.9%	3.5%	8.3%	11.5%	7.5%	9.5%	8.5%	9.1%
4=Community Development	6.8%	0.0%	1.2%	3.5%	1.2%	4.9%	3.0%	1.4%	1.9%	2.4%
5=Police	23.3%	16.3%	23.5%	16.5%	19.0%	14.8%	22.4%	21.6%	18.9%	19.2%
6=Sanitation (garbage, recycling, yard waste, mosquitos)	20.5%	22.5%	14.1%	36.5%	26.2%	26.2%	20.9%	28.4%	23.1%	24.2%
7=Stormwater	1.4%	5.0%	3.5%	3.5%	4.8%	1.6%	0.0%	4.1%	5.2%	3.6%
8=Street Maintenance	5.5%	2.5%	7.1%	8.2%	6.0%	1.6%	7.5%	9.5%	5.7%	6.0%
9=Code Enforcement	5.5%	7.5%	8.2%	12.9%	10.7%	11.5%	7.5%	2.7%	11.3%	9.4%
10=Animal Control	6.8%	7.5%	10.6%	3.5%	4.8%	8.2%	9.0%	1.4%	7.1%	6.5%
11=Parking	5.5%	0.0%	2.4%	1.2%	2.4%	0.0%	4.5%	0.0%	3.3%	2.4%
12=Human Resources	4.1%	3.8%	1.2%	1.2%	1.2%	1.6%	1.5%	2.7%	2.4%	2.2%
13=Other	2.7%	3.8%	7.1%	2.4%	2.4%	4.9%	6.0%	5.4%	1.9%	3.6%

Q16b. (If YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following: (without "don't know")

N=420

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q16b-1. How easy they were to contact

5=Very Satisfied	29.6%	30.0%	34.1%	31.4%	36.1%	30.6%	33.3%	33.8%	32.4%	32.3%
4=Satisfied	43.7%	53.8%	42.4%	43.0%	44.6%	43.5%	45.5%	51.4%	42.4%	44.8%
3=Neutral	16.9%	10.0%	11.8%	9.3%	9.6%	14.5%	12.1%	8.1%	11.9%	11.8%
2=Dissatisfied	5.6%	5.0%	9.4%	14.0%	6.0%	4.8%	7.6%	5.4%	11.0%	8.4%
1=Very Dissatisfied	4.2%	1.3%	2.4%	2.3%	3.6%	6.5%	1.5%	1.4%	2.4%	2.7%

Q16b-2. The way you were treated

5=Very Satisfied	33.8%	32.5%	31.0%	36.1%	43.9%	28.3%	30.3%	41.1%	37.1%	35.4%
4=Satisfied	39.7%	43.8%	46.4%	41.0%	39.0%	41.7%	43.9%	41.1%	42.0%	42.3%
3=Neutral	16.2%	15.0%	16.7%	7.2%	9.8%	15.0%	13.6%	11.0%	12.2%	12.5%
2=Dissatisfied	4.4%	5.0%	4.8%	13.3%	4.9%	6.7%	9.1%	4.1%	6.8%	6.6%
1=Very Dissatisfied	5.9%	3.8%	1.2%	2.4%	2.4%	8.3%	3.0%	2.7%	2.0%	3.2%

Q16b. (If YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following: (without "don't know")

N=420

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q16b-3. The accuracy of information & assistance you were given

5=Very Satisfied	29.0%	27.5%	34.5%	29.8%	38.8%	30.6%	28.8%	34.2%	33.2%	32.0%
4=Satisfied	43.5%	41.3%	39.3%	42.9%	40.0%	37.1%	40.9%	38.4%	42.1%	40.9%
3=Neutral	13.0%	16.3%	15.5%	8.3%	12.5%	12.9%	18.2%	13.7%	11.4%	13.1%
2=Dissatisfied	7.2%	10.0%	6.0%	13.1%	5.0%	11.3%	7.6%	8.2%	7.9%	8.4%
1=Very Dissatisfied	7.2%	5.0%	4.8%	6.0%	3.8%	8.1%	4.5%	5.5%	5.4%	5.7%

Q16b-4. How quickly City staff responded to your request

5=Very Satisfied	33.8%	26.9%	31.0%	29.4%	32.1%	34.4%	34.4%	32.4%	27.9%	30.5%
4=Satisfied	35.3%	43.6%	38.1%	34.1%	40.7%	31.1%	29.7%	33.8%	43.6%	37.9%
3=Neutral	16.2%	12.8%	11.9%	7.1%	13.6%	16.4%	15.6%	12.2%	9.3%	12.1%
2=Dissatisfied	4.4%	9.0%	10.7%	20.0%	6.2%	8.2%	14.1%	9.5%	10.3%	10.3%
1=Very Dissatisfied	10.3%	7.7%	8.3%	9.4%	7.4%	9.8%	6.3%	12.2%	8.8%	9.1%

Q16b. (If YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following: (without "don't know")

N=420

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q16b-5. How well your issue was handled

5=Very Satisfied	28.8%	28.2%	32.9%	29.3%	30.5%	30.5%	26.6%	33.3%	30.2%	30.0%
4=Satisfied	37.9%	33.3%	30.6%	34.1%	40.2%	28.8%	31.3%	29.2%	38.5%	34.7%
3=Neutral	12.1%	16.7%	14.1%	6.1%	12.2%	13.6%	17.2%	13.9%	10.2%	12.4%
2=Dissatisfied	7.6%	10.3%	11.8%	20.7%	7.3%	13.6%	14.1%	8.3%	11.2%	11.4%
1=Very Dissatisfied	13.6%	11.5%	10.6%	9.8%	9.8%	13.6%	10.9%	15.3%	9.8%	11.4%

Q17. City Public Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q17-1. Residential trash collection services</u>										
5=Very Satisfied	34.6%	39.8%	46.3%	49.4%	53.2%	45.2%	37.8%	46.3%	45.7%	44.5%
4=Satisfied	43.6%	44.7%	43.1%	37.3%	38.0%	40.6%	41.3%	42.3%	41.0%	41.1%
3=Neutral	12.3%	9.3%	3.8%	7.2%	3.8%	9.0%	9.1%	7.4%	6.5%	7.6%
2=Dissatisfied	7.8%	4.3%	5.6%	5.4%	3.8%	5.2%	8.4%	2.7%	5.5%	5.4%
1=Very Dissatisfied	1.7%	1.9%	1.3%	0.6%	1.3%	0.0%	3.5%	1.3%	1.3%	1.4%
<u>Q17-2. Curbside recycling services</u>										
5=Very Satisfied	36.6%	41.7%	45.4%	47.9%	50.6%	45.9%	37.0%	46.6%	45.3%	44.4%
4=Satisfied	38.5%	43.6%	43.4%	36.8%	37.7%	36.3%	42.5%	39.9%	39.7%	39.4%
3=Neutral	13.0%	9.2%	7.2%	11.0%	8.4%	8.9%	10.2%	11.5%	10.0%	10.1%
2=Dissatisfied	8.7%	3.1%	3.3%	4.3%	1.9%	8.2%	5.5%	0.7%	3.9%	4.5%
1=Very Dissatisfied	3.1%	2.5%	0.7%	0.0%	1.3%	0.7%	4.7%	1.4%	1.1%	1.6%

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Q17. City Public Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q17-3. Bulky item pick up/removal services (old furniture, appliances, etc.)

5=Very Satisfied	26.1%	23.8%	25.4%	29.5%	33.8%	30.6%	23.1%	31.0%	26.5%	27.5%
4=Satisfied	34.3%	40.6%	42.8%	34.9%	35.2%	36.0%	40.2%	30.2%	39.2%	37.1%
3=Neutral	21.6%	19.6%	14.5%	20.8%	14.1%	19.8%	19.7%	20.2%	17.5%	18.6%
2=Dissatisfied	14.2%	11.9%	12.3%	9.4%	12.7%	10.8%	11.1%	11.6%	12.7%	12.0%
1=Very Dissatisfied	3.7%	4.2%	5.1%	5.4%	4.2%	2.7%	6.0%	7.0%	4.2%	4.7%

Q17-4. Yard waste collection services

5=Very Satisfied	30.2%	30.3%	34.4%	36.1%	40.1%	39.8%	28.8%	36.4%	33.5%	34.4%
4=Satisfied	42.6%	42.8%	39.1%	36.1%	38.8%	36.4%	37.6%	40.0%	40.9%	39.4%
3=Neutral	17.1%	17.8%	16.6%	15.8%	11.2%	17.8%	19.2%	15.0%	14.7%	16.0%
2=Dissatisfied	8.5%	7.2%	7.3%	7.6%	9.2%	4.2%	10.4%	7.1%	8.4%	7.8%
1=Very Dissatisfied	1.6%	2.0%	2.6%	4.4%	0.7%	1.7%	4.0%	1.4%	2.5%	2.4%

Item # 9

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

N=871	<u>Q29. Your age</u>					<u>Q28. How many years have you lived in Greenville?</u>				<u>Total</u>
	<u>18-34 years</u>	<u>35-44 years</u>	<u>45-54 years</u>	<u>55-64 years</u>	<u>65+ years</u>	<u>Less than 5 years</u>	<u>5-10 years</u>	<u>11-20 years</u>	<u>20+ years</u>	
<u>Q18-1. Used public transit services supported by City (i.e. GREAT bus)</u>										
1=Yes	9.8%	18.1%	11.2%	7.6%	4.7%	12.0%	4.9%	17.9%	9.2%	10.6%
2=No	90.2%	81.9%	88.8%	92.4%	95.3%	88.0%	95.1%	82.1%	90.8%	89.4%
 <u>Q18-2. Participated in recreation programs offered by City</u>										
1=Yes	31.8%	43.9%	36.5%	33.8%	28.5%	30.4%	34.0%	44.1%	34.3%	35.2%
2=No	68.2%	56.1%	63.5%	66.3%	71.5%	69.6%	66.0%	55.9%	65.7%	64.8%
 <u>Q18-3. Visited City recreation centers</u>										
1=Yes	55.1%	66.3%	63.5%	53.7%	46.1%	48.1%	55.6%	65.1%	58.1%	57.0%
2=No	44.9%	33.7%	36.5%	46.3%	53.9%	51.9%	44.4%	34.9%	41.9%	43.0%

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

N=871	<u>Q29. Your age</u>					<u>Q28. How many years have you lived in Greenville?</u>				<u>Total</u>
	<u>18-34 years</u>	<u>35-44 years</u>	<u>45-54 years</u>	<u>55-64 years</u>	<u>65+ years</u>	<u>Less than 5 years</u>	<u>5-10 years</u>	<u>11-20 years</u>	<u>20+ years</u>	
<u>Q18-4. Visited a neighborhood or City park</u>										
1=Yes	88.8%	89.8%	88.7%	75.8%	71.5%	83.5%	85.4%	88.7%	79.3%	82.9%
2=No	11.2%	10.2%	11.3%	24.2%	28.5%	16.5%	14.6%	11.3%	20.7%	17.1%
 <u>Q18-5. Used Fire/EMS services</u>										
1=Yes	13.9%	19.4%	21.2%	17.9%	24.0%	19.1%	17.4%	17.0%	21.7%	19.4%
2=No	86.1%	80.6%	78.8%	82.1%	76.0%	80.9%	82.6%	83.0%	78.3%	80.6%
 <u>Q18-6. Called Code Enforcement</u>										
1=Yes	8.7%	14.3%	19.5%	17.4%	23.8%	9.7%	13.5%	18.5%	19.4%	16.4%
2=No	91.3%	85.7%	80.5%	82.6%	76.2%	90.3%	86.5%	81.5%	80.6%	83.6%

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q18-7. Called or visited Police Department

1=Yes	41.6%	41.5%	36.4%	39.5%	34.2%	36.4%	39.6%	34.4%	40.8%	38.7%
2=No	58.4%	58.5%	63.6%	60.5%	65.8%	63.6%	60.4%	65.6%	59.2%	61.3%

Q18-8. Visited City's website

1=Yes	71.1%	69.5%	64.1%	52.2%	46.7%	66.9%	66.0%	60.3%	56.9%	60.9%
2=No	28.9%	30.5%	35.9%	47.8%	53.3%	33.1%	34.0%	39.7%	43.1%	39.1%

Q18-9. Read City's e-newsletter

1=Yes	18.5%	26.3%	26.5%	22.1%	31.3%	20.1%	22.9%	22.6%	28.0%	24.8%
2=No	81.5%	73.8%	73.5%	77.9%	68.7%	79.9%	77.1%	77.4%	72.0%	75.2%

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q18-10. Watche City's cable television channel (GTV-9)

1=Yes	42.2%	45.7%	54.1%	58.0%	54.8%	39.5%	46.8%	52.7%	55.9%	50.8%
2=No	57.8%	54.3%	45.9%	42.0%	45.2%	60.5%	53.2%	47.3%	44.1%	49.2%

Q18-11. Watched a video on City website/YouTube

1=Yes	39.2%	30.9%	27.7%	25.2%	16.7%	27.3%	29.7%	31.1%	27.3%	28.5%
2=No	60.8%	69.1%	72.3%	74.8%	83.3%	72.7%	70.3%	68.9%	72.7%	71.5%

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q19-1. Adequacy of public parking in Uptown Greenville (downtown)

5=Very Satisfied	14.9%	7.9%	7.2%	5.7%	8.1%	12.8%	9.9%	7.9%	8.1%	9.2%
4=Satisfied	39.2%	44.1%	36.6%	34.0%	33.1%	43.9%	42.3%	35.3%	33.1%	37.0%
3=Neutral	16.6%	23.0%	22.2%	27.7%	28.7%	18.9%	14.1%	29.5%	27.3%	23.5%
2=Dissatisfied	19.3%	15.1%	28.1%	22.0%	24.3%	19.6%	20.4%	20.9%	22.8%	21.8%
1=Very Dissatisfied	9.9%	9.9%	5.9%	10.7%	5.9%	4.7%	13.4%	6.5%	8.6%	8.6%

Q19-2. Availability of public transportation/GREAT Bus services in Greenville

5=Very Satisfied	10.7%	12.5%	11.5%	12.3%	13.7%	13.3%	5.0%	19.0%	11.9%	12.5%
4=Satisfied	16.5%	29.8%	32.3%	31.1%	34.3%	23.3%	21.3%	32.1%	31.2%	28.6%
3=Neutral	40.8%	30.8%	42.7%	44.3%	43.1%	38.9%	42.5%	31.0%	43.5%	40.1%
2=Dissatisfied	21.4%	18.3%	12.5%	7.5%	5.9%	17.8%	23.8%	11.9%	8.8%	13.1%
1=Very Dissatisfied	10.7%	8.7%	1.0%	4.7%	2.9%	6.7%	7.5%	6.0%	4.6%	5.8%

Item # 9

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q19-3. Ease of travel by car in City

5=Very Satisfied	8.5%	7.3%	6.9%	8.9%	9.6%	11.2%	7.4%	10.1%	6.7%	8.3%
4=Satisfied	33.5%	35.2%	43.4%	29.8%	38.9%	36.0%	34.5%	41.6%	34.2%	35.6%
3=Neutral	25.5%	22.4%	19.5%	24.4%	18.5%	23.6%	23.0%	26.2%	19.7%	22.1%
2=Dissatisfied	21.3%	27.9%	22.0%	26.2%	27.4%	21.7%	19.6%	16.8%	31.3%	25.1%
1=Very Dissatisfied	11.2%	7.3%	8.2%	10.7%	5.7%	7.5%	15.5%	5.4%	8.0%	8.8%

Q19-4. Ease of walking in City

5=Very Satisfied	8.4%	3.8%	6.5%	9.7%	5.8%	9.9%	3.7%	6.3%	7.2%	7.0%
4=Satisfied	27.0%	30.8%	37.9%	27.1%	32.1%	29.8%	26.7%	27.5%	34.3%	30.7%
3=Neutral	21.3%	25.2%	29.4%	26.5%	27.7%	22.5%	23.7%	28.2%	27.7%	26.0%
2=Dissatisfied	25.8%	21.4%	10.5%	27.1%	24.8%	21.2%	28.1%	19.7%	20.5%	22.0%
1=Very Dissatisfied	17.4%	18.9%	15.7%	9.7%	9.5%	16.6%	17.8%	18.3%	10.2%	14.3%

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q19-5. Ease of biking in City

5=Very Satisfied	6.2%	3.0%	5.5%	7.0%	5.6%	6.4%	2.7%	4.2%	6.5%	5.5%
4=Satisfied	15.2%	21.1%	25.8%	11.3%	14.0%	16.4%	15.5%	17.6%	18.8%	17.4%
3=Neutral	29.7%	22.6%	32.8%	29.6%	42.1%	27.3%	22.7%	31.1%	36.2%	31.1%
2=Dissatisfied	24.8%	28.6%	15.6%	28.7%	26.2%	24.5%	30.0%	26.9%	21.5%	24.7%
1=Very Dissatisfied	24.1%	24.8%	20.3%	23.5%	12.1%	25.5%	29.1%	20.2%	17.1%	21.3%

Q19-6. Opportunities to attend cultural activities in Greenville

5=Very Satisfied	6.0%	4.6%	6.2%	8.6%	8.7%	8.5%	2.3%	9.4%	6.9%	6.9%
4=Satisfied	31.3%	36.4%	41.1%	43.4%	47.1%	32.4%	43.5%	34.8%	43.0%	39.2%
3=Neutral	32.5%	28.5%	31.5%	32.9%	34.8%	31.7%	25.2%	31.9%	34.4%	31.8%
2=Dissatisfied	20.5%	18.5%	14.4%	9.2%	8.0%	19.0%	17.6%	17.4%	10.3%	14.6%
1=Very Dissatisfied	9.6%	11.9%	6.8%	5.9%	1.4%	8.5%	11.5%	6.5%	5.4%	7.4%

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q19-7. Availability of affordable housing in Greenville

5=Very Satisfied	12.4%	9.1%	3.9%	9.2%	7.0%	15.8%	4.3%	8.2%	6.9%	8.4%
4=Satisfied	38.5%	39.2%	32.6%	35.3%	31.3%	42.4%	41.7%	36.1%	30.3%	35.8%
3=Neutral	26.0%	25.2%	32.6%	35.3%	44.3%	25.9%	23.5%	28.7%	39.8%	32.0%
2=Dissatisfied	12.4%	16.8%	21.7%	13.4%	11.3%	11.5%	17.4%	18.0%	14.1%	14.8%
1=Very Dissatisfied	10.7%	9.8%	9.3%	6.7%	6.1%	4.3%	13.0%	9.0%	8.9%	8.9%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q20-1. Upgrades or additions to public facilities</u>										
5=Extremely important	24.3%	23.2%	28.9%	28.4%	29.6%	25.3%	22.5%	28.2%	28.8%	26.8%
4=Very important	35.1%	36.1%	36.5%	35.2%	30.3%	28.7%	38.0%	34.2%	35.1%	34.5%
3=Important	32.4%	38.7%	25.2%	27.8%	33.6%	40.7%	30.3%	30.2%	29.6%	31.7%
2=Not very important	7.6%	0.6%	5.7%	8.0%	5.3%	5.3%	7.7%	4.0%	5.3%	5.4%
1=Not important at all	0.5%	1.3%	3.8%	0.6%	1.3%	0.0%	1.4%	3.4%	1.3%	1.6%

Q20-2. Improvements to parks, open space, & greenways

5=Extremely important	38.3%	31.3%	25.3%	23.9%	18.8%	34.2%	30.3%	33.8%	22.0%	27.9%
4=Very important	30.9%	33.1%	34.0%	30.7%	33.1%	31.6%	34.5%	31.8%	31.6%	31.9%
3=Important	25.5%	24.4%	31.5%	31.9%	33.8%	30.3%	23.9%	27.2%	32.4%	29.6%
2=Not very important	4.8%	9.4%	4.9%	11.0%	13.0%	3.9%	9.9%	4.0%	11.4%	8.4%
1=Not important at all	0.5%	1.9%	4.3%	2.5%	1.3%	0.0%	1.4%	3.3%	2.6%	2.1%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q20-3. Improvements to Police & Fire/EMS facilities

5=Extremely important	30.4%	32.7%	37.7%	31.9%	35.5%	26.2%	25.2%	44.6%	35.3%	33.6%
4=Very important	30.4%	29.4%	32.1%	32.5%	32.9%	32.2%	32.6%	29.1%	31.3%	31.4%
3=Important	29.3%	30.7%	20.1%	26.3%	25.0%	32.2%	28.9%	22.3%	25.0%	26.3%
2=Not very important	8.8%	5.9%	8.2%	8.1%	4.6%	9.4%	10.4%	2.0%	7.1%	7.2%
1=Not important at all	1.1%	1.3%	1.9%	1.3%	2.0%	0.0%	3.0%	2.0%	1.3%	1.6%

Q20-4. Improvements to City's streets & sidewalks, bike lanes, & street lighting

5=Extremely important	54.0%	49.7%	47.9%	47.6%	43.3%	48.1%	47.9%	59.2%	44.4%	48.5%
4=Very important	29.1%	31.1%	34.4%	36.0%	33.1%	33.8%	33.3%	23.7%	36.1%	32.8%
3=Important	15.3%	15.5%	14.7%	14.0%	19.1%	16.3%	16.7%	13.8%	15.8%	15.7%
2=Not very important	1.6%	3.1%	1.8%	1.8%	4.5%	1.9%	1.4%	2.0%	3.4%	2.5%
1=Not important at all	0.0%	0.6%	1.2%	0.6%	0.0%	0.0%	0.7%	1.3%	0.3%	0.6%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q20-5. Improvements to arts/cultural facilities

5=Extremely important	20.4%	22.3%	17.8%	17.8%	12.6%	21.2%	15.8%	24.7%	15.0%	18.1%
4=Very important	23.1%	24.2%	26.8%	24.8%	29.8%	19.2%	25.9%	24.7%	29.1%	25.7%
3=Important	32.3%	36.9%	38.2%	39.5%	37.7%	42.3%	34.5%	28.8%	38.0%	36.4%
2=Not very important	18.3%	12.7%	14.0%	16.6%	17.9%	15.4%	18.0%	17.1%	15.8%	16.3%
1=Not important at all	5.9%	3.8%	3.2%	1.3%	2.0%	1.9%	5.8%	4.8%	2.1%	3.4%

Q20-6. Availability of affordable housing

5=Extremely important	28.2%	32.5%	32.9%	29.7%	23.8%	26.6%	26.7%	28.7%	31.6%	29.1%
4=Very important	20.4%	22.3%	23.2%	28.4%	28.7%	22.1%	20.7%	27.3%	25.1%	24.2%
3=Important	34.3%	26.1%	30.3%	28.4%	37.1%	37.0%	35.6%	25.9%	29.3%	31.3%
2=Not very important	12.7%	12.7%	8.4%	8.8%	7.7%	12.3%	13.3%	8.4%	9.5%	10.4%
1=Not important at all	4.4%	6.4%	5.2%	4.7%	2.8%	1.9%	3.7%	9.8%	4.5%	4.9%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q20-7. Uptown (downtown) improvements

5=Extremely important	30.3%	20.5%	23.0%	25.3%	12.6%	27.7%	23.2%	22.8%	20.3%	22.8%
4=Very important	23.4%	30.4%	28.0%	24.1%	31.1%	23.9%	31.7%	28.9%	26.3%	27.0%
3=Important	37.2%	38.5%	33.5%	32.1%	37.1%	42.1%	33.8%	31.5%	35.5%	35.5%
2=Not very important	6.4%	6.8%	13.0%	15.4%	11.9%	4.4%	9.2%	10.7%	13.4%	10.8%
1=Not important at all	2.7%	3.7%	2.5%	3.1%	7.3%	1.9%	2.1%	6.0%	4.5%	3.9%

Q20-8. Town Common/Tar River front improvements

5=Extremely important	28.4%	24.5%	24.8%	23.3%	15.2%	29.1%	22.1%	25.7%	20.9%	23.5%
4=Very important	26.8%	27.0%	25.5%	22.1%	27.8%	21.5%	32.4%	24.3%	25.9%	25.7%
3=Important	27.3%	34.0%	32.3%	26.4%	30.5%	32.9%	29.4%	30.4%	29.1%	30.0%
2=Not very important	14.8%	11.3%	13.7%	22.7%	18.5%	13.9%	13.2%	13.5%	18.3%	16.0%
1=Not important at all	2.7%	3.1%	3.7%	5.5%	7.9%	2.5%	2.9%	6.1%	5.8%	4.8%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q20-9. Improvements to public transit (GREAT) bus system

5=Extremely important	19.4%	24.1%	20.7%	23.7%	16.5%	17.8%	21.2%	23.9%	19.8%	20.7%
4=Very important	24.4%	18.2%	20.0%	25.9%	33.1%	25.6%	22.1%	24.6%	24.6%	24.3%
3=Important	31.3%	34.3%	43.0%	30.9%	33.8%	39.5%	32.7%	29.9%	35.6%	34.5%
2=Not very important	16.3%	19.0%	8.9%	14.4%	14.3%	13.2%	20.4%	13.4%	13.8%	14.7%
1=Not important at all	8.8%	4.4%	7.4%	5.0%	2.3%	3.9%	3.5%	8.2%	6.3%	5.9%

Q20-10. Construct a multi-sport recreational complex

5=Extremely important	16.5%	26.1%	23.1%	14.8%	9.0%	11.9%	15.4%	23.1%	19.4%	18.0%
4=Very important	17.6%	13.4%	13.5%	18.7%	15.3%	8.6%	18.4%	17.7%	16.6%	15.6%
3=Important	23.9%	27.4%	27.6%	27.1%	34.7%	33.8%	25.0%	24.5%	27.7%	27.6%
2=Not very important	22.2%	21.7%	20.5%	22.6%	27.8%	27.2%	22.8%	21.1%	21.6%	23.0%
1=Not important at all	19.9%	11.5%	15.4%	16.8%	13.2%	18.5%	18.4%	13.6%	14.7%	15.9%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q20-11. Construct a major performing arts center

5=Extremely important	21.9%	32.5%	23.4%	19.0%	11.6%	17.2%	25.5%	27.8%	19.7%	21.7%
4=Very important	18.0%	14.9%	21.4%	24.1%	17.7%	18.5%	16.8%	16.7%	21.3%	19.0%
3=Important	26.4%	25.3%	27.3%	25.9%	34.0%	33.1%	21.9%	23.6%	28.7%	27.5%
2=Not very important	18.5%	17.5%	17.5%	20.3%	25.2%	20.5%	19.7%	18.1%	20.5%	20.0%
1=Not important at all	15.2%	9.7%	10.4%	10.8%	11.6%	10.6%	16.1%	13.9%	9.8%	11.8%

Q21. Which TWO of the capital improvements listed in Question 20 would you be MOST WILLING to pay an increase in taxes to support? (top 2)

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q21. Sum of top 2 choices

1=Upgrades or additions to public facilities	12.7%	14.3%	13.3%	19.5%	13.4%	11.7%	14.9%	12.9%	16.4%	14.5%
2=Improvements to parks, open space, & greenways	27.5%	18.5%	16.3%	17.8%	15.2%	24.5%	27.0%	16.8%	15.1%	19.2%
3=Improvements to Police & Fire/EMS facilities	20.6%	14.9%	23.5%	21.3%	26.8%	22.7%	16.2%	27.7%	20.4%	21.2%
4=Improvements to City's streets & sidewalks, bike lanes, & street lighting	40.7%	29.8%	34.9%	39.6%	35.4%	39.9%	38.5%	34.8%	34.3%	36.2%
5=Improvements to arts/ cultural facilities	5.3%	7.1%	6.0%	6.5%	3.0%	8.6%	3.4%	8.4%	4.3%	5.6%
6=Availability of affordable housing	13.2%	16.1%	18.7%	14.2%	9.1%	9.8%	13.5%	16.1%	15.6%	14.2%
7=Uptown (downtown) improvements	18.5%	3.6%	7.2%	7.7%	2.4%	16.6%	10.1%	3.9%	5.8%	8.2%
8=Town Common/Tar River front improvements	6.3%	7.7%	4.2%	3.6%	4.9%	7.4%	5.4%	7.1%	4.0%	5.4%

Q21. Which TWO of the capital improvements listed in Question 20 would you be MOST WILLING to pay an increase in taxes to support? (top 2)

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q21. Sum of top 2 choices (cont.)

9=Improvements to public transit (GREAT) bus system	4.8%	8.9%	3.6%	4.7%	6.1%	6.7%	4.7%	5.2%	5.5%	5.5%
10=Construct a multi-sport recreational complex	7.9%	14.3%	10.2%	3.0%	6.1%	4.3%	6.8%	11.6%	9.1%	8.3%
11=Construct a major performing arts center	12.2%	16.7%	12.7%	11.8%	6.7%	15.3%	16.2%	8.4%	10.3%	12.1%
99=None chosen	12.7%	22.0%	21.7%	22.5%	35.4%	12.9%	18.9%	20.6%	28.5%	22.7%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q22-1. Upgrade public facilities</u>										
5=Very willing	17.5%	15.5%	13.3%	14.8%	11.6%	11.7%	13.5%	20.6%	14.1%	14.6%
4=Willing	34.9%	38.1%	36.7%	36.1%	33.5%	34.4%	32.4%	34.2%	37.8%	35.6%
3=Not sure	30.2%	33.3%	33.1%	29.6%	33.5%	40.5%	35.1%	29.0%	27.5%	31.7%
2=Not willing	10.6%	7.1%	11.4%	15.4%	14.6%	10.4%	10.8%	8.4%	14.9%	12.2%
1=Not willing at all	6.9%	6.0%	5.4%	4.1%	6.7%	3.1%	8.1%	7.7%	5.8%	6.0%
<u>Q22-2. Improvements to parks, open spaces & greenways</u>										
5=Very willing	27.5%	22.0%	20.5%	17.8%	12.2%	25.8%	23.0%	25.2%	14.6%	20.1%
4=Willing	34.9%	34.5%	34.9%	29.6%	27.4%	33.7%	33.1%	27.7%	33.5%	32.4%
3=Not sure	24.9%	27.4%	26.5%	30.8%	35.4%	27.6%	25.7%	32.3%	28.7%	28.7%
2=Not willing	9.0%	10.1%	11.4%	14.2%	17.7%	10.4%	11.5%	6.5%	16.1%	12.5%
1=Not willing at all	3.7%	6.0%	6.6%	7.7%	7.3%	2.5%	6.8%	8.4%	7.1%	6.3%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q22-3. Improvements to Police & Fire/EMS facilities

5=Very willing	19.6%	24.4%	26.5%	23.7%	20.1%	16.6%	19.6%	31.0%	23.4%	22.7%
4=Willing	38.6%	41.1%	38.0%	36.7%	46.3%	43.6%	36.5%	34.8%	41.8%	40.0%
3=Not sure	23.8%	23.8%	23.5%	24.9%	21.3%	26.4%	26.4%	25.8%	20.2%	23.5%
2=Not willing	13.2%	6.5%	8.4%	11.2%	9.1%	11.7%	11.5%	4.5%	10.8%	10.0%
1=Not willing at all	4.8%	4.2%	3.6%	3.6%	3.0%	1.8%	6.1%	3.9%	3.8%	3.8%

Q22-4. Improvement to City's streets, sidewalks, bike lanes, & street lighting

5=Very willing	38.1%	36.9%	33.1%	33.1%	27.4%	33.7%	34.5%	35.5%	32.5%	33.5%
4=Willing	38.6%	42.9%	38.6%	41.4%	44.5%	46.0%	39.2%	42.6%	39.5%	41.1%
3=Not sure	14.3%	14.3%	16.3%	16.6%	18.9%	12.9%	17.6%	15.5%	16.6%	16.1%
2=Not willing	5.8%	3.6%	7.8%	6.5%	6.7%	6.1%	4.7%	1.9%	8.6%	6.3%
1=Not willing at all	3.2%	2.4%	4.2%	2.4%	2.4%	1.2%	4.1%	4.5%	2.8%	3.0%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q22-5. Improvements to arts/cultural facilities

5=Very willing	16.4%	19.0%	13.3%	15.4%	7.9%	15.3%	15.5%	19.4%	11.8%	14.5%
4=Willing	27.0%	28.0%	29.5%	24.3%	25.6%	25.8%	30.4%	24.5%	26.7%	26.9%
3=Not sure	24.3%	32.7%	31.3%	31.4%	42.1%	33.1%	27.7%	31.6%	33.2%	31.9%
2=Not willing	18.5%	11.9%	17.5%	23.1%	18.9%	17.2%	16.2%	12.9%	21.2%	18.1%
1=Not willing at all	13.8%	8.3%	8.4%	5.9%	5.5%	8.6%	10.1%	11.6%	7.1%	8.6%

Q22-6. Availability of affordable housing

5=Very willing	23.8%	19.6%	22.3%	20.7%	14.6%	17.8%	19.6%	19.4%	21.4%	20.1%
4=Willing	18.0%	28.6%	24.1%	21.3%	25.0%	26.4%	16.9%	25.2%	23.7%	23.2%
3=Not sure	26.5%	26.2%	31.3%	34.3%	39.0%	27.0%	35.1%	31.6%	31.2%	31.2%
2=Not willing	16.9%	10.7%	15.1%	17.2%	15.2%	18.4%	14.9%	11.6%	15.4%	15.2%
1=Not willing at all	14.8%	14.9%	7.2%	6.5%	6.1%	10.4%	13.5%	12.3%	8.3%	10.3%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q22-7. Uptown (downtown) improvements</u>										
5=Very willing	22.8%	10.1%	13.9%	16.0%	6.1%	19.6%	12.2%	14.8%	12.1%	13.9%
4=Willing	32.3%	35.1%	31.3%	21.3%	25.6%	28.8%	33.8%	29.7%	27.5%	29.0%
3=Not sure	23.3%	29.2%	28.3%	33.7%	36.0%	33.1%	30.4%	29.0%	28.5%	29.9%
2=Not willing	12.7%	15.5%	19.9%	20.7%	23.8%	13.5%	12.8%	13.5%	24.4%	18.6%
1=Not willing at all	9.0%	10.1%	6.6%	8.3%	8.5%	4.9%	10.8%	12.9%	7.6%	8.6%
<u>Q22-8. Provide Town Common/Tar River front improvements</u>										
5=Very willing	16.9%	17.9%	15.1%	17.2%	9.1%	16.0%	14.2%	15.5%	15.4%	15.3%
4=Willing	29.1%	30.4%	28.9%	25.4%	23.2%	28.8%	26.4%	31.6%	25.4%	27.3%
3=Not sure	30.2%	26.2%	31.3%	26.0%	34.8%	33.7%	31.8%	27.7%	28.0%	29.7%
2=Not willing	13.2%	17.9%	16.9%	21.3%	23.2%	16.0%	16.9%	13.5%	21.7%	18.3%
1=Not willing at all	10.6%	7.7%	7.8%	10.1%	9.8%	5.5%	10.8%	11.6%	9.6%	9.4%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q22-9. Improvements to public transit (GREAT) bus system</u>										
5=Very willing	13.8%	17.9%	12.7%	15.4%	7.9%	11.7%	10.8%	16.1%	13.9%	13.4%
4=Willing	19.6%	25.0%	23.5%	21.9%	29.3%	23.3%	15.5%	25.2%	26.2%	23.7%
3=Not sure	32.8%	29.8%	39.2%	35.5%	39.0%	39.3%	42.6%	34.8%	30.5%	34.9%
2=Not willing	20.1%	14.3%	18.1%	20.7%	17.1%	17.8%	18.2%	12.9%	20.7%	18.4%
1=Not willing at all	13.8%	13.1%	6.6%	6.5%	6.7%	8.0%	12.8%	11.0%	8.8%	9.6%
<u>Q22-10. Construct a multi-sport recreational complex</u>										
5=Very willing	12.2%	20.2%	13.9%	11.2%	8.5%	6.7%	10.8%	18.7%	14.6%	13.3%
4=Willing	16.9%	19.6%	21.1%	18.3%	15.9%	12.9%	20.9%	18.7%	19.1%	18.1%
3=Not sure	23.3%	25.0%	25.9%	30.8%	36.6%	30.7%	27.7%	27.1%	27.2%	27.9%
2=Not willing	26.5%	17.3%	23.5%	20.1%	24.4%	28.2%	18.2%	18.7%	23.2%	22.6%
1=Not willing at all	21.2%	17.9%	15.7%	19.5%	14.6%	21.5%	22.3%	16.8%	15.9%	18.0%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q22-11. Construct a major performing arts center</u>										
5=Very willing	18.5%	21.4%	16.3%	16.6%	9.8%	15.3%	20.9%	16.8%	14.9%	16.4%
4=Willing	21.7%	28.0%	24.7%	21.3%	17.7%	23.9%	18.9%	25.2%	22.2%	22.4%
3=Not sure	24.3%	25.0%	28.9%	27.8%	37.8%	25.8%	28.4%	27.7%	30.2%	28.7%
2=Not willing	18.5%	14.9%	16.3%	18.9%	21.3%	19.0%	16.2%	14.8%	19.6%	18.1%
1=Not willing at all	16.9%	10.7%	13.9%	15.4%	13.4%	16.0%	15.5%	15.5%	13.1%	14.4%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q23-1. Upgrade public facilities

5=Spend much more	10.7%	8.9%	7.2%	12.9%	7.6%	8.6%	10.9%	11.6%	8.2%	9.4%
4=Spend more	28.1%	35.0%	32.7%	28.8%	29.9%	32.9%	22.5%	30.6%	32.9%	30.9%
3=Spend about the same	56.7%	47.8%	50.3%	46.6%	45.9%	54.6%	57.2%	49.0%	46.2%	49.7%
2=Spend less	3.9%	6.4%	6.5%	8.6%	11.5%	2.6%	5.8%	6.8%	9.8%	7.3%
1=Spend much less	0.6%	1.9%	3.3%	3.1%	5.1%	1.3%	3.6%	2.0%	2.9%	2.7%

Q23-2. Improvements to parks, open spaces & greenways

5=Spend much more	20.7%	12.7%	14.2%	10.6%	5.8%	18.5%	15.6%	14.6%	8.5%	12.9%
4=Spend more	39.7%	34.2%	31.6%	27.5%	25.0%	37.1%	34.8%	33.3%	28.6%	31.9%
3=Spend about the same	32.4%	38.6%	43.9%	45.6%	43.6%	38.4%	39.0%	41.7%	42.6%	40.8%
2=Spend less	6.7%	11.4%	7.1%	11.3%	19.9%	4.6%	7.8%	6.3%	16.1%	11.0%
1=Spend much less	0.6%	3.2%	3.2%	5.0%	5.8%	1.3%	2.8%	4.2%	4.2%	3.4%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q23-3. Improvements to Police & Fire/EMS facilities

5=Spend much more	9.6%	20.6%	19.0%	15.3%	20.9%	11.4%	15.8%	26.5%	15.1%	16.6%
4=Spend more	31.6%	29.7%	39.2%	38.7%	38.0%	34.9%	27.3%	31.3%	40.8%	35.7%
3=Spend about the same	50.8%	44.5%	32.0%	38.7%	32.9%	48.3%	48.9%	38.1%	34.7%	40.1%
2=Spend less	6.8%	4.5%	7.2%	4.9%	5.7%	4.7%	5.8%	3.4%	6.6%	5.7%
1=Spend much less	1.1%	0.6%	2.6%	2.5%	2.5%	0.7%	2.2%	0.7%	2.7%	1.8%

Q23-4. Improvement to City's streets, sidewalks, lanes, & street lighting

5=Spend much more	35.7%	29.8%	36.1%	33.5%	22.5%	36.3%	34.5%	29.7%	28.6%	31.4%
4=Spend more	42.3%	44.7%	34.8%	40.9%	48.1%	35.0%	39.4%	50.0%	44.0%	42.4%
3=Spend about the same	19.8%	21.7%	23.4%	19.5%	21.9%	26.1%	23.9%	16.9%	20.1%	21.3%
2=Spend less	1.6%	1.9%	3.2%	4.9%	5.0%	1.9%	1.4%	0.7%	5.2%	3.2%
1=Spend much less	0.5%	1.9%	2.5%	1.2%	2.5%	0.6%	0.7%	2.7%	2.1%	1.7%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q23-5. Improvements to arts/cultural facilities

5=Spend much more	12.4%	8.2%	9.7%	6.9%	4.5%	11.3%	8.8%	9.7%	6.3%	8.3%
4=Spend more	27.1%	26.6%	25.3%	23.8%	20.6%	24.0%	26.3%	24.1%	25.1%	24.9%
3=Spend about the same	37.3%	43.0%	48.1%	41.9%	46.5%	48.0%	39.4%	44.1%	41.4%	42.8%
2=Spend less	14.7%	15.2%	12.3%	20.0%	21.3%	12.0%	19.0%	13.1%	20.1%	17.2%
1=Spend much less	8.5%	7.0%	4.5%	7.5%	7.1%	4.7%	6.6%	9.0%	7.1%	6.9%

Q23-6. Availability of affordable housing

5=Spend much more	17.2%	17.4%	24.8%	18.8%	13.6%	14.1%	20.0%	19.9%	18.3%	18.2%
4=Spend more	17.2%	27.1%	20.3%	18.1%	26.6%	22.1%	13.3%	26.0%	22.8%	21.6%
3=Spend about the same	43.9%	33.5%	36.6%	41.3%	39.6%	45.6%	41.5%	34.9%	37.3%	39.0%
2=Spend less	13.9%	12.3%	13.1%	18.8%	14.9%	14.1%	17.0%	11.0%	15.6%	14.8%
1=Spend much less	7.8%	9.7%	5.2%	3.1%	5.2%	4.0%	8.1%	8.2%	6.1%	6.4%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q23-7. Uptown (downtown) improvements

5=Spend much more	20.1%	11.3%	13.5%	11.9%	2.5%	17.2%	15.0%	13.7%	7.9%	11.9%
4=Spend more	26.8%	18.9%	23.9%	16.9%	20.4%	25.8%	22.9%	22.6%	19.0%	21.4%
3=Spend about the same	39.7%	49.7%	42.6%	45.0%	44.6%	45.0%	45.0%	41.8%	44.6%	43.9%
2=Spend less	9.5%	14.5%	12.9%	18.8%	21.0%	10.6%	12.9%	11.6%	19.3%	15.3%
1=Spend much less	3.9%	5.7%	7.1%	7.5%	11.5%	1.3%	4.3%	10.3%	9.2%	7.4%

Q23-8. Town Common/Tar River front improvements

5=Spend much more	13.7%	10.3%	12.7%	9.4%	6.4%	10.0%	12.2%	10.2%	9.9%	10.6%
4=Spend more	26.9%	24.5%	24.8%	19.5%	19.9%	29.3%	24.5%	22.4%	20.7%	23.1%
3=Spend about the same	44.6%	48.4%	41.4%	37.7%	44.2%	48.0%	46.8%	47.6%	38.7%	43.3%
2=Spend less	11.4%	8.4%	14.0%	23.3%	16.7%	9.3%	12.9%	9.5%	19.1%	14.5%
1=Spend much less	3.4%	8.4%	7.0%	10.1%	12.8%	3.3%	3.6%	10.2%	11.6%	8.5%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q23-9. Improvements to public transit (GREAT) bus system

5=Spend much more	11.9%	15.3%	9.1%	9.9%	10.5%	10.9%	11.8%	10.4%	11.3%	11.3%
4=Spend more	18.2%	20.0%	20.1%	16.8%	24.8%	20.4%	15.4%	25.0%	19.0%	19.6%
3=Spend about the same	48.9%	48.7%	54.5%	52.2%	46.4%	55.1%	51.5%	48.6%	49.1%	50.2%
2=Spend less	12.5%	9.3%	11.7%	14.9%	12.4%	8.8%	15.4%	8.3%	13.4%	12.3%
1=Spend much less	8.5%	6.7%	4.5%	6.2%	5.9%	4.8%	5.9%	7.6%	7.2%	6.6%

Q23-10. A multi-sport recreational complex

5=Spend much more	12.6%	16.0%	11.2%	9.4%	5.9%	9.7%	12.3%	13.0%	9.9%	11.1%
4=Spend more	17.2%	19.9%	22.4%	20.1%	17.6%	9.7%	18.8%	22.6%	22.0%	19.3%
3=Spend about the same	32.2%	34.6%	32.9%	28.3%	35.3%	42.8%	29.7%	30.1%	30.6%	32.4%
2=Spend less	14.4%	11.5%	15.1%	23.3%	22.9%	18.6%	18.8%	15.8%	17.2%	17.5%
1=Spend much less	23.6%	17.9%	18.4%	18.9%	18.3%	19.3%	20.3%	18.5%	20.2%	19.8%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q23-11. A major performing arts center

5=Spend much more	15.9%	19.9%	17.6%	11.8%	7.1%	14.9%	20.3%	15.8%	11.0%	14.3%
4=Spend more	20.5%	22.4%	20.3%	24.8%	16.2%	18.9%	18.1%	21.2%	22.5%	20.7%
3=Spend about the same	36.9%	32.1%	34.6%	32.3%	37.7%	41.2%	29.0%	32.2%	35.3%	34.5%
2=Spend less	11.9%	10.9%	15.7%	16.1%	23.4%	12.8%	16.7%	17.1%	15.5%	15.8%
1=Spend much less	14.8%	14.7%	11.8%	14.9%	15.6%	12.2%	15.9%	13.7%	15.8%	14.8%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34	35-44	45-54	55-64	Less than 5 years	5-10 years	11-20 years	20+ years		
	years	years	years	years					65+ years	
<u>Q24-1. Economic development (business development & jobs)</u>										
5=Extremely important	46.8%	54.3%	57.9%	49.7%	37.9%	46.6%	54.4%	53.6%	46.7%	49.0%
4=Very important	32.4%	28.0%	24.4%	28.1%	34.8%	26.1%	25.2%	30.5%	33.1%	29.7%
3=Important	19.7%	15.9%	15.2%	16.2%	21.7%	25.5%	17.7%	13.2%	16.2%	17.8%
2=Not very important	0.5%	1.8%	1.8%	5.4%	3.1%	1.2%	2.0%	2.6%	2.8%	2.7%
1=Not important at all	0.5%	0.0%	0.6%	0.6%	2.5%	0.6%	0.7%	0.0%	1.3%	0.8%
<u>Q24-2. Infrastructure (streets & sidewalks, stormwater/drainage, street lighting, etc.)</u>										
5=Extremely important	45.7%	40.5%	49.1%	49.4%	39.5%	47.5%	41.5%	48.0%	44.0%	44.8%
4=Very important	39.9%	40.5%	33.1%	38.0%	38.3%	40.6%	38.1%	36.2%	37.3%	37.7%
3=Important	12.2%	17.2%	16.0%	10.2%	19.1%	10.0%	17.7%	15.1%	16.2%	15.1%
2=Not very important	1.1%	1.2%	1.2%	1.8%	1.2%	1.3%	0.7%	0.7%	1.5%	1.4%
1=Not important at all	1.1%	0.6%	0.6%	0.6%	1.9%	0.6%	2.0%	0.0%	1.0%	0.9%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q24-3. Neighborhood preservation (affordable housing, code enforcement, etc.)

5=Extremely important	24.5%	28.7%	34.1%	31.5%	33.1%	22.5%	24.7%	32.5%	34.3%	30.1%
4=Very important	26.1%	37.2%	29.9%	29.7%	30.0%	31.9%	28.1%	29.8%	30.7%	30.1%
3=Important	37.2%	26.2%	28.7%	33.3%	31.9%	36.3%	36.3%	27.8%	29.9%	32.0%
2=Not very important	10.1%	5.5%	6.7%	4.2%	3.1%	8.1%	8.2%	8.6%	3.6%	6.1%
1=Not important at all	2.1%	2.4%	0.6%	1.2%	1.9%	1.3%	2.7%	1.3%	1.5%	1.6%

Q24-4. Recreation & parks/greenways

5=Extremely important	32.8%	27.4%	23.9%	18.4%	16.3%	29.0%	23.3%	25.7%	21.2%	24.0%
4=Very important	30.7%	29.3%	32.5%	28.8%	33.1%	27.8%	33.6%	31.6%	30.8%	30.7%
3=Important	30.7%	36.0%	36.8%	38.7%	34.4%	37.0%	32.9%	36.2%	35.8%	35.5%
2=Not very important	5.3%	6.1%	4.3%	11.7%	11.3%	5.6%	7.5%	5.9%	8.8%	7.6%
1=Not important at all	0.5%	1.2%	2.5%	2.5%	5.0%	0.6%	2.7%	0.7%	3.4%	2.2%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q24-5. Public safety (Police, Fire/EMS)

5=Extremely important	41.9%	51.2%	52.4%	50.9%	51.3%	44.7%	42.9%	56.3%	51.0%	49.1%
4=Very important	34.4%	23.8%	32.3%	34.1%	30.0%	34.2%	29.9%	27.8%	31.7%	31.2%
3=Important	19.9%	22.6%	13.4%	13.2%	14.4%	19.9%	22.4%	14.6%	14.4%	16.8%
2=Not very important	2.7%	1.2%	0.6%	1.2%	1.3%	1.2%	2.7%	1.3%	0.8%	1.5%
1=Not important at all	1.1%	1.2%	1.2%	0.6%	3.1%	0.0%	2.0%	0.0%	2.1%	1.4%

Q24-6. Public transit (GREAT) bus system

5=Extremely important	14.1%	23.6%	20.2%	19.4%	15.8%	16.1%	18.1%	20.3%	18.8%	18.5%
4=Very important	17.9%	17.4%	22.1%	17.0%	26.6%	21.7%	14.6%	18.9%	21.9%	20.0%
3=Important	41.8%	34.8%	39.9%	43.0%	44.9%	39.8%	44.4%	43.2%	39.1%	40.8%
2=Not very important	19.6%	18.0%	14.1%	17.6%	7.6%	18.0%	18.8%	11.5%	15.1%	15.7%
1=Not important at all	6.5%	6.2%	3.7%	3.0%	5.1%	4.3%	4.2%	6.1%	5.2%	5.0%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q24-7. Fiscal responsibility</u>										
5=Extremely important	32.0%	32.5%	40.7%	45.5%	39.0%	35.0%	41.4%	34.0%	38.8%	37.6%
4=Very important	29.8%	31.3%	31.5%	25.5%	35.2%	29.9%	24.1%	36.7%	31.5%	30.6%
3=Important	33.1%	32.5%	21.0%	24.8%	19.5%	32.5%	26.9%	24.7%	24.5%	26.5%
2=Not very important	2.8%	1.8%	3.7%	1.8%	3.8%	2.5%	4.1%	2.7%	2.1%	2.9%
1=Not important at all	2.2%	1.8%	3.1%	2.4%	2.5%	0.0%	3.4%	2.0%	3.1%	2.4%
<u>Q24-8. Environmental stewardship</u>										
5=Extremely important	29.5%	25.2%	26.5%	36.0%	23.1%	28.5%	30.3%	26.0%	28.1%	28.1%
4=Very important	26.2%	33.7%	34.6%	27.4%	29.4%	32.3%	24.8%	32.7%	30.4%	30.1%
3=Important	35.5%	33.7%	28.4%	29.9%	35.6%	34.8%	34.5%	31.3%	32.2%	32.7%
2=Not very important	6.0%	6.1%	6.2%	4.3%	8.8%	4.4%	8.3%	6.0%	6.0%	6.4%
1=Not important at all	2.7%	1.2%	4.3%	2.4%	3.1%	0.0%	2.1%	4.0%	3.4%	2.7%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q24-9. Art & cultural entertainment amenities

5=Extremely important	19.5%	22.1%	18.5%	12.8%	11.9%	17.6%	19.3%	18.5%	14.5%	16.8%
4=Very important	23.8%	23.3%	27.8%	28.7%	22.5%	25.2%	23.4%	26.5%	25.5%	25.1%
3=Important	32.4%	35.0%	32.7%	32.9%	42.5%	40.3%	29.0%	33.8%	35.8%	35.0%
2=Not very important	15.7%	13.5%	14.8%	20.1%	17.5%	13.8%	17.9%	15.9%	17.1%	16.5%
1=Not important at all	8.6%	6.1%	6.2%	5.5%	5.6%	3.1%	10.3%	5.3%	7.0%	6.6%

Q25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q25-1. As a place to live</u>										
5=Excellent	13.8%	14.4%	23.9%	17.9%	30.9%	19.1%	12.8%	21.3%	22.2%	19.9%
4=Good	49.2%	55.1%	47.2%	64.3%	51.9%	45.7%	49.3%	58.7%	55.6%	53.0%
3=Neutral	18.5%	16.8%	16.0%	8.9%	13.0%	19.8%	16.9%	11.0%	13.8%	14.8%
2=Below Average	15.3%	10.8%	11.0%	7.1%	3.7%	13.6%	17.6%	6.5%	6.6%	10.0%
1=Poor	3.2%	3.0%	1.8%	1.8%	0.6%	1.9%	3.4%	2.6%	1.8%	2.3%
<u>Q25-2. As a place to raise children</u>										
5=Excellent	10.6%	15.4%	20.3%	16.1%	28.8%	14.1%	12.7%	20.4%	20.8%	18.2%
4=Good	44.7%	41.7%	45.6%	57.4%	45.5%	35.9%	39.6%	47.6%	52.4%	46.4%
3=Neutral	17.6%	21.2%	24.1%	13.5%	17.9%	19.0%	21.6%	19.7%	17.6%	18.8%
2=Below Average	18.8%	16.7%	7.6%	11.0%	7.1%	22.5%	19.4%	9.5%	7.4%	12.5%
1=Poor	8.2%	5.1%	2.5%	1.9%	0.6%	8.5%	6.7%	2.7%	1.8%	4.2%

Q25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following: (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q25-3. As a place to work or build a business</u>										
5=Excellent	7.4%	11.0%	17.2%	13.4%	20.1%	12.2%	9.2%	15.7%	15.0%	13.7%
4=Good	42.6%	39.0%	36.8%	56.7%	50.0%	39.2%	41.8%	42.5%	49.0%	44.8%
3=Neutral	25.0%	32.9%	26.4%	18.3%	18.2%	29.7%	24.1%	26.1%	21.8%	24.2%
2=Below Average	12.5%	10.4%	17.2%	11.0%	8.4%	12.2%	12.8%	14.4%	10.4%	11.9%
1=Poor	12.5%	6.7%	2.5%	0.6%	3.2%	6.8%	12.1%	1.3%	3.9%	5.4%
<u>Q25-4. As a place to retire</u>										
5=Excellent	9.2%	14.6%	18.1%	15.9%	26.4%	13.3%	14.0%	18.0%	18.6%	16.8%
4=Good	23.3%	33.5%	30.0%	37.2%	40.5%	23.1%	30.9%	32.7%	37.5%	33.0%
3=Neutral	22.7%	20.9%	25.6%	24.4%	20.9%	21.0%	23.5%	22.7%	23.5%	22.8%
2=Below Average	22.7%	17.1%	18.8%	17.7%	9.2%	23.8%	14.0%	18.0%	15.0%	16.9%
1=Poor	22.1%	13.9%	7.5%	4.9%	3.1%	18.9%	17.6%	8.7%	5.4%	10.5%

Q25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following: (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q25-5. As a place to visit

5=Excellent	4.8%	10.3%	17.7%	12.0%	23.9%	8.7%	7.4%	16.2%	16.8%	13.4%
4=Good	19.0%	27.9%	31.1%	36.5%	33.3%	26.7%	26.4%	24.0%	32.5%	29.1%
3=Neutral	25.4%	23.6%	24.4%	23.4%	29.6%	23.0%	20.9%	31.8%	26.0%	25.5%
2=Below Average	30.2%	23.0%	19.5%	21.0%	8.2%	24.8%	27.7%	20.8%	16.2%	20.6%
1=Poor	20.6%	15.2%	7.3%	7.2%	5.0%	16.8%	17.6%	7.1%	8.5%	11.4%

Q25-6. As a place to be a college student

5=Excellent	36.8%	28.1%	33.3%	29.3%	36.8%	33.8%	31.5%	32.2%	33.8%	33.2%
4=Good	40.2%	42.5%	41.0%	46.5%	40.3%	38.8%	41.5%	40.6%	43.5%	41.8%
3=Neutral	16.1%	20.9%	17.3%	17.8%	19.4%	23.7%	16.2%	19.6%	16.4%	18.1%
2=Below Average	3.4%	4.6%	6.4%	5.7%	2.1%	2.9%	7.7%	4.9%	3.7%	4.5%
1=Poor	3.4%	3.9%	1.9%	0.6%	1.4%	0.7%	3.1%	2.8%	2.6%	2.4%

Q26. How often do you typically go outside of Greenville for entertainment or recreation? (without "not provided")

N=871

Q29. Your age					Q28. How many years have you lived in Greenville?				Total
18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q26. How often do you typically go outside of Greenville for entertainment or recreation

1=Every day	3.8%	5.6%	2.5%	1.2%	2.6%	3.2%	6.3%	2.0%	2.4%	3.3%
2=A few times per week	6.6%	11.2%	7.6%	7.4%	3.9%	8.3%	8.3%	9.5%	5.3%	7.2%
3=At least once a week	15.4%	13.7%	8.3%	10.5%	6.5%	8.9%	11.8%	15.5%	9.9%	11.1%
4=A few times per month	52.2%	44.1%	40.8%	35.8%	22.1%	45.2%	44.4%	37.8%	35.7%	39.2%
5=A few times per year	18.1%	19.3%	28.7%	33.3%	44.2%	24.8%	22.9%	25.7%	33.6%	28.6%
6=Seldom or never	3.8%	6.2%	12.1%	11.7%	20.8%	9.6%	6.3%	9.5%	13.1%	10.7%

Q27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas. (without "don't know")

N=871	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	
<u>Q27-1. Office development</u>										
5=Much too slow	6.4%	7.0%	4.5%	1.9%	2.0%	4.7%	7.3%	6.4%	3.0%	4.7%
4=Too slow	12.8%	16.6%	12.2%	13.0%	12.1%	14.7%	13.9%	9.3%	14.1%	13.4%
3=Neutral	73.8%	69.4%	74.4%	71.4%	77.2%	74.7%	70.1%	76.4%	72.1%	72.9%
2=Too fast	6.4%	5.1%	6.4%	10.4%	5.4%	5.3%	7.3%	3.6%	8.4%	6.7%
1=Much too fast	0.6%	1.9%	2.6%	3.2%	3.4%	0.7%	1.5%	4.3%	2.4%	2.2%
<u>Q27-2. Multi-family residential development</u>										
5=Much too slow	5.2%	6.3%	7.5%	3.8%	7.1%	4.0%	10.1%	2.1%	6.4%	6.0%
4=Too slow	12.6%	17.6%	11.9%	15.1%	16.9%	11.3%	15.8%	17.9%	14.1%	14.6%
3=Neutral	58.6%	47.8%	56.6%	44.7%	48.7%	63.6%	53.2%	53.8%	45.7%	51.7%
2=Too fast	14.4%	14.5%	12.6%	23.9%	19.5%	14.6%	12.2%	12.4%	21.0%	16.8%
1=Much too fast	9.2%	13.8%	11.3%	12.6%	7.8%	6.6%	8.6%	13.8%	12.8%	11.0%

Q27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas. (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q27-3. Single-family residential development

5=Much too slow	8.0%	8.8%	8.2%	8.1%	8.6%	5.4%	13.0%	4.8%	9.0%	8.5%
4=Too slow	14.4%	27.0%	19.6%	17.5%	21.7%	14.9%	19.6%	24.0%	20.2%	19.9%
3=Neutral	60.9%	52.2%	66.5%	61.9%	59.9%	66.9%	55.1%	61.0%	59.9%	60.4%
2=Too fast	16.1%	10.1%	4.4%	10.0%	7.9%	12.2%	10.9%	8.9%	8.8%	9.7%
1=Much too fast	0.6%	1.9%	1.3%	2.5%	2.0%	0.7%	1.4%	1.4%	2.1%	1.6%

Q27-4. Retail development

5=Much too slow	13.4%	15.0%	12.4%	13.7%	7.2%	11.0%	15.6%	6.8%	13.8%	12.3%
4=Too slow	23.5%	25.0%	23.0%	24.8%	21.6%	28.4%	28.4%	19.0%	21.8%	24.0%
3=Neutral	51.4%	41.3%	46.6%	45.3%	56.9%	45.8%	40.4%	54.4%	50.1%	48.1%
2=Too fast	11.2%	16.3%	13.7%	12.4%	10.5%	13.5%	14.2%	15.6%	10.6%	12.7%
1=Much too fast	0.6%	2.5%	4.3%	3.7%	3.9%	1.3%	1.4%	4.1%	3.7%	2.9%

Q27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas. (without "don't know")

N=871

	Q29. Your age					Q28. How many years have you lived in Greenville?				Total
	18-34 years	35-44 years	45-54 years	55-64 years	65+ years	Less than 5 years	5-10 years	11-20 years	20+ years	

Q27-5. Mixed use development

5=Much too slow	8.8%	12.7%	8.2%	4.5%	4.6%	8.1%	9.6%	6.3%	7.8%	8.0%
4=Too slow	17.1%	31.8%	16.4%	23.7%	19.2%	24.8%	29.6%	17.6%	18.2%	21.5%
3=Neutral	67.1%	49.7%	66.0%	57.7%	68.2%	63.1%	51.9%	68.3%	62.7%	61.5%
2=Too fast	6.5%	5.1%	7.5%	9.6%	6.0%	2.7%	7.4%	4.2%	9.7%	7.1%
1=Much too fast	0.6%	0.6%	1.9%	4.5%	2.0%	1.3%	1.5%	3.5%	1.6%	2.0%

Q27-6. Industrial development

5=Much too slow	11.9%	18.2%	26.4%	18.9%	11.0%	13.3%	22.6%	9.0%	20.0%	17.5%
4=Too slow	22.6%	29.2%	23.9%	30.8%	36.1%	24.0%	30.1%	34.7%	26.7%	28.1%
3=Neutral	61.3%	48.7%	42.1%	47.2%	46.5%	58.7%	41.4%	50.7%	48.3%	49.3%
2=Too fast	4.2%	3.2%	5.7%	1.9%	3.9%	3.3%	5.3%	2.8%	3.5%	3.7%
1=Much too fast	0.0%	0.6%	1.9%	1.3%	2.6%	0.7%	0.8%	2.8%	1.6%	1.5%

***Section 7:
Cross-Tabular Data by
Race/Ethnicity, Household Income
& Gender***

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q1-1. Overall quality of customer service provided by City employees</u>										
5=Very Satisfied	22.5%	18.1%	12.5%	17.9%	19.2%	21.9%	21.5%	18.1%	22.3%	20.3%
4=Satisfied	55.0%	55.2%	47.5%	49.3%	56.5%	54.3%	59.3%	58.6%	51.1%	54.7%
3=Neutral	17.4%	22.2%	25.0%	25.1%	20.9%	18.5%	15.3%	17.3%	21.8%	19.6%
2=Dissatisfied	3.9%	3.5%	7.5%	5.3%	2.3%	3.3%	3.4%	4.7%	3.3%	3.9%
1=Very Dissatisfied	1.1%	1.0%	7.5%	2.4%	1.1%	2.0%	0.6%	1.4%	1.5%	1.4%
<u>Q1-2. Overall quality of City's recreation & parks programs & facilities</u>										
5=Very Satisfied	22.1%	17.7%	14.0%	17.0%	17.2%	22.1%	24.9%	20.7%	19.4%	20.0%
4=Satisfied	50.4%	46.3%	55.8%	43.9%	47.3%	51.5%	51.4%	53.5%	45.1%	49.2%
3=Neutral	16.2%	20.7%	18.6%	23.6%	20.2%	16.0%	13.0%	16.9%	18.9%	18.0%
2=Dissatisfied	9.7%	11.2%	9.3%	12.7%	11.8%	7.4%	9.2%	7.3%	12.9%	10.2%
1=Very Dissatisfied	1.7%	4.1%	2.3%	2.8%	3.4%	3.1%	1.6%	1.5%	3.6%	2.6%

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q1-3. Overall maintenance of City streets & sidewalks</u>										
5=Very Satisfied	5.1%	7.8%	11.1%	8.4%	5.7%	5.8%	6.6%	5.0%	7.7%	6.4%
4=Satisfied	27.5%	29.9%	33.3%	27.9%	29.7%	30.2%	26.5%	29.5%	27.8%	28.6%
3=Neutral	21.0%	22.4%	15.6%	21.7%	22.6%	19.2%	21.9%	17.8%	24.4%	21.2%
2=Dissatisfied	31.4%	23.7%	28.9%	28.8%	23.1%	30.8%	29.6%	29.7%	27.4%	28.5%
1=Very Dissatisfied	15.1%	16.2%	11.1%	13.3%	18.9%	14.0%	15.3%	18.1%	12.7%	15.3%
<u>Q1-4. Overall quality of Fire/EMS services</u>										
5=Very Satisfied	49.8%	32.5%	29.7%	38.2%	34.6%	43.6%	50.0%	44.4%	40.1%	42.2%
4=Satisfied	41.1%	51.6%	54.1%	44.4%	52.7%	45.7%	42.9%	44.4%	47.0%	45.8%
3=Neutral	7.7%	12.6%	13.5%	14.0%	10.4%	7.9%	7.1%	9.5%	10.2%	9.9%
2=Dissatisfied	0.7%	1.4%	2.7%	2.4%	0.5%	1.4%	0.0%	0.8%	1.3%	1.1%
1=Very Dissatisfied	0.7%	1.8%	0.0%	1.0%	1.6%	1.4%	0.0%	0.8%	1.3%	1.1%

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q1-5. Overall efforts by City to enforce codes & ordinances</u>										
5=Very Satisfied	11.4%	11.8%	9.8%	13.5%	10.1%	10.6%	9.6%	9.8%	13.1%	11.5%
4=Satisfied	36.1%	41.1%	31.7%	39.4%	34.4%	38.4%	39.5%	37.5%	37.9%	37.7%
3=Neutral	31.7%	31.4%	31.7%	29.8%	32.8%	33.8%	31.7%	31.4%	31.8%	31.6%
2=Dissatisfied	14.2%	9.4%	19.5%	12.0%	15.9%	11.9%	11.4%	14.1%	11.3%	12.7%
1=Very Dissatisfied	6.6%	6.3%	7.3%	5.3%	6.9%	5.3%	7.8%	7.2%	5.9%	6.5%

Q1-6. Overall quality of Police services

5=Very Satisfied	36.0%	23.1%	27.9%	28.2%	24.7%	30.9%	39.3%	31.8%	30.0%	30.9%
4=Satisfied	43.7%	41.4%	39.5%	36.4%	42.9%	46.7%	44.3%	45.0%	40.3%	42.6%
3=Neutral	12.5%	23.7%	23.3%	20.0%	21.7%	15.8%	12.6%	13.2%	20.9%	17.1%
2=Dissatisfied	5.2%	8.5%	7.0%	10.9%	7.1%	3.6%	3.3%	6.2%	6.7%	6.5%
1=Very Dissatisfied	2.7%	3.4%	2.3%	4.5%	3.5%	3.0%	0.5%	3.7%	2.2%	2.9%

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q1-7. Overall effectiveness of City communication with the public</u>										
5=Very Satisfied	20.2%	12.1%	14.3%	14.4%	16.1%	18.9%	19.7%	15.4%	18.5%	17.0%
4=Satisfied	42.4%	45.5%	38.1%	40.3%	39.0%	47.3%	48.4%	45.8%	40.8%	43.3%
3=Neutral	25.7%	27.3%	31.0%	32.4%	26.3%	21.9%	22.9%	26.0%	27.0%	26.5%
2=Dissatisfied	9.7%	11.4%	14.3%	10.6%	14.6%	8.9%	8.0%	10.0%	11.0%	10.6%
1=Very Dissatisfied	2.0%	3.7%	2.4%	2.3%	3.9%	3.0%	1.1%	2.7%	2.6%	2.6%

Q1-8. Overall management of traffic flow on City streets

5=Very Satisfied	3.4%	7.5%	6.7%	10.7%	2.8%	3.5%	2.6%	5.3%	4.8%	5.0%
4=Satisfied	14.0%	23.2%	22.2%	24.6%	18.4%	13.3%	13.0%	15.3%	20.0%	17.7%
3=Neutral	19.3%	27.8%	24.4%	25.9%	22.6%	19.1%	21.8%	23.5%	21.8%	22.6%
2=Dissatisfied	36.9%	26.5%	26.7%	25.0%	28.8%	37.6%	40.9%	30.7%	34.5%	32.6%
1=Very Dissatisfied	26.4%	15.0%	20.0%	13.8%	27.4%	26.6%	21.8%	25.2%	19.0%	22.0%

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q1-9. Overall management of stormwater runoff/drainage by City</u>										
5=Very Satisfied	5.8%	6.7%	11.4%	9.5%	4.9%	5.4%	4.9%	6.8%	6.0%	6.4%
4=Satisfied	33.8%	36.7%	29.5%	33.0%	34.1%	33.5%	38.4%	35.9%	33.3%	34.6%
3=Neutral	27.6%	22.0%	22.7%	23.5%	21.0%	30.5%	25.4%	24.7%	26.0%	25.3%
2=Dissatisfied	23.3%	25.3%	29.5%	22.6%	26.8%	22.8%	25.4%	23.7%	25.0%	24.4%
1=Very Dissatisfied	9.5%	9.3%	6.8%	11.3%	13.2%	7.8%	5.9%	8.8%	9.8%	9.3%

Q1-10. Overall quality of trash, recycling, & yard waste collection services

5=Very Satisfied	38.5%	24.4%	33.3%	27.1%	26.7%	34.7%	44.3%	36.5%	29.9%	33.1%
4=Satisfied	41.9%	47.2%	37.8%	40.4%	52.4%	42.5%	38.5%	42.1%	45.1%	43.6%
3=Neutral	10.2%	14.0%	11.1%	19.1%	10.0%	14.4%	5.2%	10.1%	13.1%	11.6%
2=Dissatisfied	6.2%	8.8%	13.3%	8.4%	6.2%	4.8%	8.3%	6.7%	8.3%	7.5%
1=Very Dissatisfied	3.2%	5.5%	4.4%	4.9%	4.8%	3.6%	3.6%	4.6%	3.7%	4.1%

Q2. Which THREE of the major categories of City services listed in Question 1 above do you think are MOST IMPORTANT for the City to provide? (top 3)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q2. Sum of top 3 choices</u>										
1=Overall quality of customer service provided by City employees	7.4%	11.5%	15.2%	10.9%	9.8%	10.4%	6.6%	9.2%	9.4%	9.3%
2=Overall quality of City's recreation & parks programs & facilities	22.2%	18.3%	19.6%	14.8%	25.2%	19.1%	24.9%	18.7%	22.5%	20.7%
3=Overall maintenance of City streets & sidewalks	41.5%	35.6%	43.5%	33.2%	37.4%	45.1%	44.7%	45.4%	33.9%	39.5%
4=Overall quality of Fire/EMS services	48.0%	29.5%	26.1%	31.4%	36.9%	41.6%	48.2%	40.4%	40.0%	40.2%
5=Overall efforts by City to enforce codes & ordinances	11.1%	11.5%	8.7%	12.2%	13.1%	10.4%	9.1%	10.6%	11.6%	11.1%
6=Overall quality of Police services	72.3%	51.3%	43.5%	54.1%	59.3%	67.6%	72.6%	65.2%	61.4%	63.3%
7=Overall effectiveness of City communication with the public	8.4%	20.5%	19.6%	17.9%	16.4%	12.7%	6.1%	10.6%	15.8%	13.3%

Q2. Which THREE of the major categories of City services listed in Question 1 above do you think are MOST IMPORTANT for the City to provide? (top 3) (cont.)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q2. Sum of top 3 choices (cont.)</u>										
8=Overall management of traffic flow on City streets	41.9%	30.8%	39.1%	25.3%	46.3%	45.7%	37.6%	39.2%	36.4%	37.8%
9=Overall management of stormwater runoff/drainage by City	12.5%	17.3%	23.9%	19.2%	15.4%	15.0%	11.7%	14.7%	15.0%	14.8%
10=Overall quality of trash, recycling, & yard waste collection services	23.8%	22.8%	26.1%	26.2%	16.8%	23.1%	26.9%	24.6%	22.5%	23.5%
99=None chosen	2.7%	14.7%	8.7%	15.7%	6.1%	2.3%	2.5%	5.9%	8.7%	7.3%

Q3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q3-1. Overall quality of services provided by City</u>										
5=Very Satisfied	12.7%	11.1%	2.3%	14.7%	7.3%	11.4%	12.5%	11.2%	12.0%	11.6%
4=Satisfied	56.0%	55.1%	55.8%	48.6%	63.4%	52.1%	57.3%	56.9%	54.5%	55.7%
3=Neutral	25.3%	25.3%	30.2%	28.0%	22.4%	30.5%	25.5%	25.1%	26.1%	25.6%
2=Dissatisfied	5.4%	6.8%	7.0%	6.9%	5.4%	5.4%	4.2%	5.1%	6.8%	6.0%
1=Very Dissatisfied	0.6%	1.7%	4.7%	1.8%	1.5%	0.6%	0.5%	1.7%	0.7%	1.2%
<u>Q3-2. Appearance of City</u>										
5=Very Satisfied	4.8%	10.6%	9.1%	12.1%	6.2%	4.7%	4.1%	6.3%	7.8%	7.1%
4=Satisfied	39.7%	45.2%	36.4%	43.0%	43.1%	38.5%	41.0%	40.6%	42.3%	41.5%
3=Neutral	27.0%	28.4%	36.4%	27.8%	25.8%	31.4%	29.2%	32.1%	24.0%	28.0%
2=Dissatisfied	23.8%	12.9%	13.6%	14.3%	20.6%	21.9%	19.5%	16.9%	21.7%	19.4%
1=Very Dissatisfied	4.8%	3.0%	4.5%	2.7%	4.3%	3.6%	6.2%	4.1%	4.1%	4.1%

Q3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q3-3. How well City is planning for growth</u>										
5=Very Satisfied	8.9%	18.0%	5.1%	20.7%	8.7%	7.5%	10.1%	10.2%	13.6%	12.0%
4=Satisfied	31.3%	38.6%	28.2%	32.4%	43.5%	30.6%	26.1%	32.7%	34.9%	33.8%
3=Neutral	26.4%	26.1%	35.9%	29.6%	19.8%	30.6%	30.3%	27.7%	25.8%	26.7%
2=Dissatisfied	22.9%	12.5%	20.5%	11.7%	20.3%	22.5%	22.9%	20.7%	17.5%	19.0%
1=Very Dissatisfied	10.5%	4.7%	10.3%	5.6%	7.7%	8.8%	10.6%	8.7%	8.1%	8.4%
 <u>Q3-4. Overall quality of life in City</u>										
5=Very Satisfied	6.9%	10.0%	9.3%	10.0%	6.7%	7.6%	8.8%	8.6%	7.6%	8.1%
4=Satisfied	43.0%	46.7%	32.6%	44.1%	48.1%	41.8%	41.8%	43.8%	43.8%	43.8%
3=Neutral	30.4%	28.3%	37.2%	27.3%	29.5%	31.2%	30.4%	30.1%	29.9%	30.0%
2=Dissatisfied	17.2%	11.7%	11.6%	14.1%	12.9%	16.5%	16.0%	14.8%	15.0%	14.9%
1=Very Dissatisfied	2.6%	3.3%	9.3%	4.5%	2.9%	2.9%	3.1%	2.6%	3.7%	3.2%

Q3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q3-5. Availability of job opportunities</u>										
5=Very Satisfied	5.0%	4.2%	0.0%	3.7%	4.3%	6.6%	5.0%	4.9%	4.1%	4.5%
4=Satisfied	22.8%	22.3%	12.5%	24.7%	20.3%	17.8%	24.2%	23.8%	20.5%	22.1%
3=Neutral	42.7%	27.2%	35.0%	25.1%	39.0%	39.5%	44.1%	38.5%	34.7%	36.5%
2=Dissatisfied	23.7%	25.4%	40.0%	26.0%	25.7%	25.7%	24.2%	23.8%	26.6%	25.2%
1=Very Dissatisfied	5.7%	20.8%	12.5%	20.5%	10.7%	10.5%	2.5%	9.0%	14.2%	11.7%
 <u>Q3-6. Overall value you receive for City taxes & fees</u>										
5=Very Satisfied	4.5%	4.2%	0.0%	3.4%	5.0%	1.8%	6.3%	3.2%	5.1%	4.2%
4=Satisfied	32.3%	25.9%	19.0%	27.9%	24.3%	29.3%	34.2%	31.4%	27.4%	29.4%
3=Neutral	39.3%	33.6%	42.9%	37.5%	37.1%	39.0%	36.8%	37.9%	37.0%	37.5%
2=Dissatisfied	16.2%	20.3%	28.6%	16.8%	21.3%	20.7%	14.7%	17.8%	18.6%	18.2%
1=Very Dissatisfied	7.8%	16.1%	9.5%	14.4%	12.4%	9.1%	7.9%	9.7%	11.9%	10.8%

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q4-1. City efforts to prevent crimes</u>										
5=Very Satisfied	11.3%	13.0%	4.4%	13.2%	8.2%	9.8%	13.3%	10.3%	12.7%	11.5%
4=Satisfied	49.2%	45.8%	31.1%	43.2%	47.1%	55.2%	43.6%	48.3%	45.8%	47.0%
3=Neutral	22.6%	25.6%	42.2%	24.1%	30.3%	20.2%	25.0%	24.5%	25.0%	24.8%
2=Dissatisfied	12.6%	11.0%	20.0%	12.3%	10.6%	12.3%	14.9%	12.5%	12.3%	12.4%
1=Very Dissatisfied	4.3%	4.7%	2.2%	7.3%	3.8%	2.5%	3.2%	4.4%	4.2%	4.3%
<u>Q4-2. Enforcement of local traffic laws</u>										
5=Very Satisfied	9.1%	10.7%	2.3%	15.4%	6.3%	9.0%	5.3%	8.5%	10.1%	9.3%
4=Satisfied	35.6%	45.0%	44.2%	41.6%	45.7%	39.5%	31.2%	34.9%	43.8%	39.4%
3=Neutral	26.5%	24.3%	20.9%	24.0%	23.1%	24.6%	32.8%	28.5%	22.5%	25.4%
2=Dissatisfied	18.0%	14.7%	20.9%	10.4%	18.8%	19.8%	19.6%	17.8%	16.2%	17.0%
1=Very Dissatisfied	10.7%	5.3%	11.6%	8.6%	6.3%	7.2%	11.1%	10.2%	7.5%	8.8%

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q4-3. How quickly police respond to emergencies</u>										
5=Very Satisfied	23.1%	16.7%	10.5%	21.3%	16.9%	18.7%	22.7%	19.1%	20.8%	20.0%
4=Satisfied	45.2%	41.8%	50.0%	37.1%	48.9%	45.3%	44.0%	47.1%	41.3%	44.2%
3=Neutral	24.1%	24.4%	23.7%	21.8%	24.2%	27.3%	27.3%	23.7%	24.7%	24.2%
2=Dissatisfied	4.8%	11.3%	10.5%	11.9%	6.2%	7.9%	3.3%	5.7%	9.4%	7.6%
1=Very Dissatisfied	2.8%	5.8%	5.3%	7.9%	3.9%	0.7%	2.7%	4.3%	3.9%	4.1%
<u>Q4-4. Frequency that police officers patrol your neighborhood</u>										
5=Very Satisfied	10.0%	12.3%	4.7%	13.1%	7.6%	12.7%	9.2%	9.6%	11.4%	10.5%
4=Satisfied	33.5%	36.2%	30.2%	33.8%	34.3%	29.1%	36.8%	36.5%	32.2%	34.3%
3=Neutral	30.2%	21.2%	37.2%	27.9%	25.8%	25.3%	30.3%	26.1%	28.4%	27.3%
2=Dissatisfied	19.6%	20.5%	18.6%	15.3%	22.7%	25.3%	19.5%	17.8%	21.8%	19.9%
1=Very Dissatisfied	6.7%	9.9%	9.3%	9.9%	9.6%	7.6%	4.3%	9.9%	6.2%	8.0%

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q4-5. City efforts to prevent fires</u>										
5=Very Satisfied	18.1%	16.5%	8.1%	21.0%	15.3%	12.4%	15.9%	15.4%	18.5%	16.9%
4=Satisfied	50.5%	49.2%	48.6%	51.5%	46.0%	47.3%	56.1%	50.5%	49.4%	49.9%
3=Neutral	28.6%	31.5%	37.8%	24.5%	34.4%	38.0%	27.3%	31.4%	29.2%	30.3%
2=Dissatisfied	1.9%	1.2%	5.4%	1.5%	3.1%	2.3%	0.0%	1.8%	1.8%	1.8%
1=Very Dissatisfied	0.8%	1.5%	0.0%	1.5%	1.2%	0.0%	0.8%	0.9%	1.2%	1.0%
<u>Q4-6. Enforcement of fire codes</u>										
5=Very Satisfied	14.3%	15.7%	5.7%	17.1%	14.3%	8.7%	13.0%	12.9%	15.8%	14.4%
4=Satisfied	50.6%	49.8%	45.7%	51.8%	46.1%	51.2%	53.7%	50.6%	49.4%	50.0%
3=Neutral	30.6%	30.1%	42.9%	26.4%	31.2%	37.8%	31.7%	32.1%	30.1%	31.1%
2=Dissatisfied	3.1%	2.8%	5.7%	2.1%	7.1%	2.4%	0.8%	3.1%	3.1%	3.1%
1=Very Dissatisfied	1.4%	1.6%	0.0%	2.6%	1.3%	0.0%	0.8%	1.3%	1.6%	1.4%

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q4-7. Provision of EMS services</u>										
5=Very Satisfied	31.1%	22.7%	11.8%	25.0%	27.6%	23.2%	31.1%	25.4%	28.7%	27.0%
4=Satisfied	51.2%	56.1%	50.0%	55.0%	48.3%	52.9%	54.3%	55.4%	50.6%	53.0%
3=Neutral	16.5%	17.8%	35.3%	16.0%	22.4%	21.0%	14.6%	16.7%	19.1%	17.9%
2=Dissatisfied	0.5%	0.8%	2.9%	1.5%	0.0%	1.4%	0.0%	0.8%	0.6%	0.7%
1=Very Dissatisfied	0.7%	2.7%	0.0%	2.5%	1.7%	1.4%	0.0%	1.7%	1.1%	1.4%

Q5. Which TWO of the public safety services listed in Question 4 do you think are MOST IMPORTANT for the City to provide? (top 2)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q5. Sum of top 2 choices</u>										
1=City efforts to prevent crimes	64.7%	55.1%	63.0%	52.4%	59.8%	67.6%	69.5%	61.0%	61.4%	61.2%
2=Enforcement of local traffic laws	19.7%	15.7%	21.7%	13.1%	19.6%	22.5%	18.3%	20.1%	16.7%	18.4%
3=How quickly police respond to emergencies	48.0%	41.0%	45.7%	45.0%	43.9%	42.8%	51.3%	42.6%	48.0%	45.4%
4=Frequency that police officers patrol your neighborhood	19.9%	28.8%	21.7%	25.3%	29.9%	21.4%	13.2%	23.9%	22.5%	23.2%
5=City efforts to prevent fires	7.2%	5.8%	4.3%	5.7%	7.0%	10.4%	5.6%	9.5%	3.8%	6.5%
6=Enforcement of fire codes	2.5%	3.5%	2.2%	3.1%	2.8%	3.5%	2.5%	3.3%	2.5%	2.9%
7=Provision of EMS services	27.1%	11.5%	17.4%	10.5%	21.0%	24.9%	27.9%	22.0%	20.1%	21.0%
9=None chosen	4.7%	18.3%	8.7%	20.1%	7.0%	2.9%	5.6%	8.3%	11.2%	9.8%

Q6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q6-1. In the Uptown business district during the day</u>										
5=Very Safe	42.3%	30.7%	42.9%	33.7%	34.5%	43.9%	44.7%	38.6%	38.0%	38.3%
4=Safe	43.7%	51.9%	40.5%	47.1%	48.5%	46.2%	43.2%	46.0%	46.7%	46.4%
3=Neutral	9.9%	14.1%	14.3%	15.9%	11.0%	7.6%	10.0%	12.1%	11.0%	11.6%
2=Unsafe	3.4%	1.8%	2.4%	2.4%	3.0%	2.3%	2.1%	2.2%	3.3%	2.8%
1=Very Unsafe	0.8%	1.4%	0.0%	1.0%	3.0%	0.0%	0.0%	1.0%	1.0%	1.0%

Q6-2. In the Uptown business district at night

5=Very Safe	5.7%	7.7%	7.3%	8.1%	6.6%	4.9%	6.7%	6.7%	6.3%	6.5%
4=Safe	23.9%	32.0%	24.4%	31.3%	20.3%	28.7%	24.4%	25.6%	27.7%	26.7%
3=Neutral	27.5%	32.8%	29.3%	30.8%	33.5%	27.4%	27.2%	29.6%	29.2%	29.4%
2=Unsafe	28.4%	18.1%	24.4%	19.2%	25.8%	29.9%	26.7%	26.4%	23.2%	24.7%
1=Very Unsafe	14.4%	9.3%	14.6%	10.6%	13.7%	9.1%	15.0%	11.7%	13.6%	12.7%

Q6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q6-3. In City parks & greenways</u>										
5=Very Safe	13.9%	11.6%	12.5%	13.4%	12.6%	12.9%	13.7%	13.1%	13.0%	13.0%
4=Safe	45.6%	44.7%	45.0%	41.6%	43.2%	49.7%	46.2%	47.8%	42.9%	45.3%
3=Neutral	23.9%	29.1%	17.5%	31.2%	26.6%	20.9%	20.9%	22.1%	28.4%	25.3%
2=Unsafe	14.3%	12.0%	20.0%	9.9%	14.6%	15.3%	17.0%	14.4%	13.2%	13.8%
1=Very Unsafe	2.3%	2.5%	5.0%	4.0%	3.0%	1.2%	2.2%	2.6%	2.5%	2.5%
<u>Q6-4. In all shopping areas</u>										
5=Very Safe	10.5%	11.8%	14.6%	12.3%	9.5%	12.8%	11.3%	10.3%	12.0%	11.2%
4=Safe	46.6%	48.2%	34.1%	49.5%	45.2%	45.3%	45.4%	48.2%	45.0%	46.6%
3=Neutral	27.1%	29.8%	31.7%	27.3%	31.9%	28.5%	25.8%	27.0%	29.6%	28.3%
2=Unsafe	13.6%	8.2%	17.1%	8.6%	10.5%	11.6%	16.5%	12.9%	10.9%	11.9%
1=Very Unsafe	2.2%	2.0%	2.4%	2.3%	2.9%	1.7%	1.0%	1.7%	2.5%	2.1%

Q6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q6-5. In your neighborhood during the day</u>										
5=Very Safe	46.9%	31.3%	55.8%	29.2%	34.4%	49.1%	59.8%	46.0%	37.6%	41.7%
4=Safe	43.1%	46.5%	25.6%	45.6%	47.6%	45.6%	32.5%	38.6%	48.1%	43.4%
3=Neutral	6.9%	14.5%	11.6%	15.5%	12.3%	3.5%	5.7%	10.5%	9.3%	9.9%
2=Unsafe	2.8%	4.8%	2.3%	6.2%	3.3%	1.8%	2.1%	3.3%	3.6%	3.5%
1=Very Unsafe	0.4%	2.9%	4.7%	3.5%	2.4%	0.0%	0.0%	1.7%	1.4%	1.5%
<u>Q6-6. In your neighborhood at night</u>										
5=Very Safe	18.7%	16.2%	25.6%	12.0%	11.8%	22.8%	27.7%	21.4%	15.0%	18.1%
4=Safe	44.4%	40.5%	34.9%	37.3%	46.2%	45.6%	41.0%	40.0%	44.9%	42.5%
3=Neutral	21.4%	22.3%	16.3%	22.7%	22.2%	21.6%	19.5%	22.1%	20.9%	21.5%
2=Unsafe	10.4%	13.3%	14.0%	15.6%	13.2%	7.6%	9.2%	11.0%	12.2%	11.6%
1=Very Unsafe	5.1%	7.8%	9.3%	12.4%	6.6%	2.3%	2.6%	5.5%	7.0%	6.3%

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q7-1. Maintenance & appearance of existing City parks</u>										
5=Very Satisfied	18.6%	15.5%	21.4%	18.9%	14.7%	20.4%	18.3%	19.3%	16.0%	17.7%
4=Satisfied	53.7%	58.1%	31.0%	52.7%	55.4%	56.3%	51.6%	55.0%	53.2%	54.1%
3=Neutral	18.8%	18.7%	33.3%	19.4%	20.6%	18.0%	19.9%	16.6%	22.3%	19.5%
2=Dissatisfied	7.0%	6.3%	11.9%	7.0%	6.9%	4.8%	8.6%	6.8%	7.3%	7.0%
1=Very Dissatisfied	1.9%	1.4%	2.4%	2.0%	2.5%	0.6%	1.6%	2.3%	1.2%	1.7%

Q7-2. Number of City parks

5=Very Satisfied	13.3%	14.2%	15.0%	15.8%	11.2%	13.4%	15.1%	15.1%	12.4%	13.7%
4=Satisfied	45.9%	43.1%	30.0%	35.2%	42.6%	51.2%	47.8%	45.4%	42.9%	44.2%
3=Neutral	21.2%	19.7%	17.5%	24.0%	22.3%	18.3%	17.7%	21.2%	19.9%	20.5%
2=Dissatisfied	13.7%	19.3%	25.0%	21.4%	17.3%	14.0%	11.8%	13.5%	18.9%	16.2%
1=Very Dissatisfied	5.8%	3.6%	12.5%	3.6%	6.6%	3.0%	7.5%	4.8%	6.0%	5.4%

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q7-3. Walking/biking trails in City</u>										
5=Very Satisfied	12.3%	12.2%	5.0%	15.2%	10.3%	11.1%	11.5%	14.7%	9.2%	11.9%
4=Satisfied	33.1%	39.3%	32.5%	38.1%	33.2%	38.9%	31.1%	31.9%	38.4%	35.2%
3=Neutral	22.4%	29.3%	20.0%	25.4%	25.5%	24.7%	22.4%	26.2%	23.2%	24.6%
2=Dissatisfied	21.1%	14.4%	27.5%	14.7%	21.2%	20.4%	19.1%	18.6%	19.6%	19.1%
1=Very Dissatisfied	11.2%	4.8%	15.0%	6.6%	9.8%	4.9%	15.8%	8.6%	9.7%	9.2%
<u>Q7-4. City recreation centers</u>										
5=Very Satisfied	11.3%	13.0%	0.0%	16.2%	6.1%	10.7%	11.6%	12.7%	9.9%	11.3%
4=Satisfied	37.4%	43.7%	35.0%	34.0%	40.8%	42.7%	38.4%	41.1%	38.2%	39.6%
3=Neutral	32.9%	23.3%	30.0%	30.4%	29.1%	26.7%	31.7%	30.1%	28.2%	29.2%
2=Dissatisfied	14.4%	15.6%	25.0%	14.1%	18.4%	16.0%	14.0%	12.7%	18.0%	15.4%
1=Very Dissatisfied	4.1%	4.4%	10.0%	5.2%	5.6%	4.0%	4.3%	3.4%	5.6%	4.5%

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q7-5. City swimming pools</u>										
5=Very Satisfied	5.8%	7.1%	0.0%	8.3%	2.6%	6.8%	5.6%	6.0%	5.9%	5.9%
4=Satisfied	27.4%	32.1%	26.3%	28.7%	25.3%	31.1%	26.6%	32.3%	25.9%	29.1%
3=Neutral	38.1%	28.8%	39.5%	35.4%	38.3%	28.0%	37.1%	35.1%	34.3%	34.7%
2=Dissatisfied	18.9%	24.2%	21.1%	20.4%	23.4%	23.5%	20.3%	19.1%	22.8%	21.0%
1=Very Dissatisfied	9.9%	7.9%	13.2%	7.2%	10.4%	10.6%	10.5%	7.5%	11.1%	9.3%
<u>Q7-6. City golf course</u>										
5=Very Satisfied	15.8%	8.9%	7.4%	10.8%	7.7%	14.3%	19.9%	14.9%	10.7%	12.9%
4=Satisfied	35.2%	33.5%	14.8%	24.3%	37.7%	36.1%	31.6%	36.9%	30.0%	33.6%
3=Neutral	39.4%	41.9%	70.4%	48.0%	44.6%	38.7%	38.2%	39.7%	44.1%	41.8%
2=Dissatisfied	7.2%	9.4%	3.7%	11.5%	6.2%	9.2%	5.1%	6.8%	8.9%	7.8%
1=Very Dissatisfied	2.4%	6.4%	3.7%	5.4%	3.8%	1.7%	5.1%	1.7%	6.3%	3.9%

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q7-7. Quality of outdoor athletic facilities</u>										
5=Very Satisfied	18.3%	13.8%	0.0%	14.0%	10.7%	20.8%	19.4%	18.5%	12.7%	15.6%
4=Satisfied	46.5%	42.5%	41.0%	37.4%	46.7%	42.4%	47.3%	47.0%	42.5%	44.8%
3=Neutral	24.8%	29.1%	28.2%	34.1%	30.2%	22.9%	20.6%	22.5%	30.6%	26.5%
2=Dissatisfied	8.2%	10.6%	30.8%	12.3%	8.9%	11.8%	9.1%	9.4%	11.3%	10.3%
1=Very Dissatisfied	2.2%	3.9%	0.0%	2.2%	3.6%	2.1%	3.6%	2.6%	2.9%	2.7%

Q7-8. Quality of City recreation programs & classes

5=Very Satisfied	16.6%	11.8%	5.6%	14.6%	7.6%	14.6%	19.4%	15.4%	13.2%	14.2%
4=Satisfied	43.1%	39.4%	36.1%	29.8%	45.3%	43.8%	43.9%	41.6%	41.2%	41.4%
3=Neutral	30.6%	31.7%	30.6%	35.1%	33.1%	30.7%	27.7%	34.3%	27.8%	31.0%
2=Dissatisfied	7.1%	13.0%	19.4%	15.8%	9.3%	8.8%	6.5%	6.0%	13.7%	9.9%
1=Very Dissatisfied	2.6%	4.1%	8.3%	4.7%	4.7%	2.2%	2.6%	2.7%	4.1%	3.4%

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q7-9. Variety of recreation programs & classes offered by City</u>										
5=Very Satisfied	16.8%	11.7%	2.6%	13.6%	7.5%	16.7%	17.8%	16.8%	11.8%	14.2%
4=Satisfied	43.0%	38.9%	36.8%	28.2%	44.8%	44.2%	45.9%	42.4%	40.1%	41.2%
3=Neutral	27.8%	27.1%	28.9%	31.1%	29.9%	24.6%	26.1%	29.0%	26.3%	27.6%
2=Dissatisfied	9.5%	15.8%	21.1%	19.2%	12.6%	11.6%	7.0%	9.1%	15.4%	12.4%
1=Very Dissatisfied	3.0%	6.5%	10.5%	7.9%	5.2%	2.9%	3.2%	2.7%	6.4%	4.7%

Q8. Which TWO of the recreation and parks items listed in Question 7 above do you think are MOST IMPORTANT for the City to provide? (top 2)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q8. Sum of top 2 choices</u>										
1=Maintenance & appearance of existing City parks	53.0%	35.6%	39.1%	37.1%	42.5%	56.1%	49.7%	49.4%	42.9%	46.0%
2=Number of City parks	19.9%	17.3%	26.1%	17.5%	22.0%	16.2%	22.3%	21.0%	17.6%	19.3%
3=Walking/biking trails in City	46.0%	23.4%	30.4%	24.9%	38.8%	41.6%	45.2%	37.6%	36.6%	37.1%
4=City recreation centers	7.2%	16.7%	28.3%	15.3%	13.6%	10.4%	9.1%	11.6%	11.8%	11.7%
5=City swimming pools	5.8%	8.0%	15.2%	8.3%	8.9%	5.8%	4.6%	5.4%	8.7%	7.1%
6=City golf course	4.3%	1.6%	4.3%	1.7%	1.4%	5.8%	5.6%	4.3%	2.5%	3.3%
7=Quality of outdoor athletic facilities	14.8%	8.0%	2.2%	7.0%	11.2%	13.9%	16.8%	13.2%	10.3%	11.7%
8=Quality of City recreation programs & classes	15.0%	18.9%	19.6%	17.5%	18.2%	19.1%	13.2%	15.4%	17.9%	16.6%
9=Variety of recreation programs & classes offered by City	17.2%	27.2%	15.2%	24.5%	25.2%	17.3%	15.7%	16.8%	24.3%	20.7%
0=None chosen	7.8%	20.5%	8.7%	21.4%	8.4%	6.4%	8.6%	12.1%	12.7%	12.4%

Q9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q9-1. Availability of information about City programs & services</u>										
5=Very Satisfied	9.1%	12.0%	2.4%	13.3%	6.5%	9.7%	8.3%	10.3%	9.4%	9.8%
4=Satisfied	42.2%	41.1%	38.1%	36.0%	40.5%	42.4%	45.6%	41.8%	41.3%	41.6%
3=Neutral	29.9%	25.7%	23.8%	30.8%	26.5%	27.9%	30.6%	31.0%	25.2%	28.0%
2=Dissatisfied	16.3%	16.1%	28.6%	15.2%	21.0%	18.2%	14.4%	14.4%	19.2%	16.9%
1=Very Dissatisfied	2.5%	5.1%	7.1%	4.7%	5.5%	1.8%	1.1%	2.6%	4.8%	3.7%
<u>Q9-2. City efforts to keep residents informed about local issues</u>										
5=Very Satisfied	10.5%	11.0%	4.8%	13.0%	7.8%	11.5%	8.1%	10.2%	10.6%	10.4%
4=Satisfied	43.3%	40.8%	28.6%	37.2%	39.2%	42.4%	45.4%	44.3%	39.2%	41.7%
3=Neutral	29.8%	26.1%	26.2%	27.8%	27.5%	29.7%	32.4%	27.1%	29.3%	28.3%
2=Dissatisfied	14.4%	15.7%	33.3%	16.6%	18.6%	15.8%	13.0%	15.7%	16.0%	15.8%
1=Very Dissatisfied	2.1%	6.4%	7.1%	5.4%	6.9%	0.6%	1.1%	2.7%	4.9%	3.9%

Q9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q9-3. Level of public involvement in City decision-making</u>										
5=Very Satisfied	4.5%	7.8%	0.0%	9.3%	2.6%	4.0%	6.3%	5.1%	5.8%	5.5%
4=Satisfied	29.2%	28.0%	10.0%	27.0%	25.4%	27.2%	28.4%	27.9%	27.7%	27.8%
3=Neutral	37.5%	30.1%	42.5%	31.4%	34.2%	37.7%	39.2%	37.0%	33.2%	35.1%
2=Dissatisfied	22.8%	25.2%	40.0%	25.0%	27.5%	25.8%	22.2%	24.5%	24.6%	24.5%
1=Very Dissatisfied	6.0%	8.9%	7.5%	7.4%	10.4%	5.3%	4.0%	5.6%	8.6%	7.1%

<u>Q9-4. Quality of City's cable television channel (GTV-9)</u>										
5=Very Satisfied	6.0%	13.4%	2.7%	12.2%	8.2%	4.1%	6.6%	8.6%	8.9%	8.7%
4=Satisfied	38.4%	38.9%	27.0%	36.5%	35.9%	34.4%	46.3%	37.0%	38.9%	38.0%
3=Neutral	40.5%	32.4%	48.6%	36.5%	38.2%	47.5%	31.6%	39.4%	36.2%	37.8%
2=Dissatisfied	9.6%	8.4%	10.8%	9.6%	7.6%	7.4%	11.8%	8.6%	9.8%	9.2%
1=Very Dissatisfied	5.5%	6.9%	10.8%	5.1%	10.0%	6.6%	3.7%	6.4%	6.2%	6.3%

Q9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q9-5. Usefulness of information that is available on City's website</u>										
5=Very Satisfied	8.7%	11.4%	2.7%	13.4%	9.6%	7.8%	4.3%	7.8%	11.0%	9.4%
4=Satisfied	44.3%	43.5%	40.5%	40.2%	43.5%	47.1%	44.5%	41.9%	45.7%	43.9%
3=Neutral	38.2%	32.5%	37.8%	36.1%	32.2%	37.9%	41.5%	39.2%	33.1%	36.1%
2=Dissatisfied	6.8%	10.0%	16.2%	8.2%	10.7%	6.5%	7.9%	8.9%	8.1%	8.5%
1=Very Dissatisfied	1.9%	2.6%	2.7%	2.1%	4.0%	0.7%	1.8%	2.2%	2.2%	2.2%

<u>Q9-6. Ease of use of City's website</u>										
5=Very Satisfied	6.9%	11.7%	2.6%	14.9%	7.2%	6.5%	4.2%	6.4%	10.3%	8.4%
4=Satisfied	41.0%	43.2%	44.7%	38.3%	41.4%	42.2%	43.7%	41.9%	42.1%	42.0%
3=Neutral	38.0%	31.4%	34.2%	36.7%	33.1%	39.6%	36.5%	36.6%	34.4%	35.5%
2=Dissatisfied	11.1%	10.6%	18.4%	8.5%	12.7%	8.4%	15.0%	12.3%	10.3%	11.3%
1=Very Dissatisfied	3.0%	3.0%	0.0%	1.6%	5.5%	3.2%	0.6%	2.8%	2.9%	2.9%

Q10. From which of the following sources do you currently get information about the City of Greenville?

N=859	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q10. From what sources do you currently get information about City of Greenville</u>										
1=City e-newsletter	11.2%	12.1%	11.6%	11.2%	13.7%	8.7%	9.8%	11.3%	11.7%	11.5%
2=Local newspapers	57.2%	58.6%	55.8%	55.4%	53.8%	53.2%	64.9%	61.4%	54.1%	57.6%
3=Local radio	33.0%	30.0%	18.6%	29.0%	28.8%	32.9%	35.1%	37.3%	25.5%	31.2%
4=Local television news	71.5%	77.5%	76.7%	80.4%	72.6%	71.7%	70.1%	75.4%	72.5%	73.9%
5=Social networking sites (Facebook, Twitter)	49.1%	33.2%	39.5%	34.8%	46.2%	51.4%	42.8%	40.0%	45.7%	43.0%
6=City website	45.4%	32.2%	41.9%	23.2%	39.2%	53.2%	49.0%	43.9%	37.4%	40.5%
7=City cable channel (GTV-9)	21.4%	39.7%	32.6%	37.1%	32.1%	19.7%	22.2%	24.8%	32.0%	28.5%
8=Calling the City	14.1%	15.6%	11.6%	11.2%	17.5%	12.1%	16.0%	16.6%	12.6%	14.6%
9=Other	8.8%	8.5%	9.3%	6.7%	10.8%	9.8%	9.3%	8.0%	9.5%	8.7%

Q11. From which of the following sources would you prefer to get information about the City of Greenville?

N=833	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q11. From what sources would you prefer to get information about City of Greenville</u>										
1=City e-newsletter	31.6%	32.7%	26.2%	27.0%	33.2%	32.9%	33.5%	32.7%	30.8%	31.7%
2=Local newspapers	45.1%	53.2%	33.3%	53.0%	42.3%	38.9%	49.5%	52.5%	42.7%	47.4%
3=Local radio	26.3%	31.0%	21.4%	30.2%	26.9%	28.1%	27.1%	29.2%	26.3%	27.7%
4=Local television news	58.9%	70.7%	61.9%	73.0%	63.5%	60.5%	54.3%	63.9%	62.7%	63.3%
5=Social networking sites (Facebook, Twitter)	46.6%	33.7%	38.1%	37.7%	40.9%	50.9%	40.4%	35.9%	46.9%	41.5%
6=City website	50.4%	36.4%	42.9%	34.0%	40.4%	54.5%	51.1%	49.8%	40.6%	45.0%
7=City cable channel (GTV-9)	22.5%	40.1%	38.1%	38.6%	30.3%	21.6%	23.9%	26.5%	32.4%	29.5%
8=Calling the City	10.3%	15.2%	9.5%	13.0%	12.0%	9.0%	11.7%	12.4%	11.7%	12.0%
9=Other	4.3%	5.7%	4.8%	5.6%	6.3%	3.6%	3.2%	4.2%	5.4%	4.8%

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q12-1. Maintenance of major City streets</u>										
5=Very Satisfied	3.7%	5.4%	9.3%	7.7%	4.3%	4.1%	2.6%	4.3%	4.8%	4.6%
4=Satisfied	30.4%	32.4%	27.9%	34.1%	29.0%	32.7%	29.9%	26.9%	34.9%	31.0%
3=Neutral	18.5%	21.4%	11.6%	17.7%	21.4%	20.5%	17.5%	20.2%	18.2%	19.2%
2=Dissatisfied	31.2%	24.4%	32.6%	25.9%	26.7%	27.5%	32.5%	28.8%	28.9%	28.9%
1=Very Dissatisfied	16.2%	16.4%	18.6%	14.5%	18.6%	15.2%	17.5%	19.7%	13.2%	16.4%
<u>Q12-2. Maintenance of streets in your neighborhood</u>										
5=Very Satisfied	12.4%	9.1%	18.2%	11.4%	9.1%	14.1%	12.1%	12.4%	10.7%	11.5%
4=Satisfied	44.7%	40.4%	18.2%	39.5%	38.0%	41.8%	48.9%	39.2%	44.3%	41.8%
3=Neutral	16.4%	18.9%	18.2%	15.9%	19.7%	18.8%	15.3%	16.1%	18.6%	17.3%
2=Dissatisfied	16.8%	19.5%	25.0%	20.9%	18.8%	15.3%	14.2%	19.7%	16.7%	18.2%
1=Very Dissatisfied	9.8%	12.1%	20.5%	12.3%	14.4%	10.0%	9.5%	12.7%	9.7%	11.2%

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q12-3. How quickly street repairs are made</u>										
5=Very Satisfied	3.5%	4.4%	4.7%	5.5%	3.0%	3.7%	4.2%	3.9%	3.8%	3.9%
4=Satisfied	24.7%	25.1%	18.6%	25.2%	24.6%	20.5%	24.2%	25.4%	23.7%	24.5%
3=Neutral	24.7%	23.1%	27.9%	22.0%	25.1%	23.6%	27.4%	24.6%	24.0%	24.3%
2=Dissatisfied	30.9%	28.5%	27.9%	28.9%	27.6%	36.6%	29.5%	26.8%	32.9%	29.9%
1=Very Dissatisfied	16.1%	19.0%	20.9%	18.3%	19.7%	15.5%	14.7%	19.2%	15.6%	17.4%
<u>Q12-4. Condition of street signs & traffic signals</u>										
5=Very Satisfied	12.4%	8.8%	9.3%	14.1%	10.6%	9.9%	9.9%	10.3%	11.7%	11.0%
4=Satisfied	52.3%	50.8%	53.5%	46.5%	50.2%	57.3%	54.5%	54.0%	49.8%	51.9%
3=Neutral	21.8%	22.0%	23.3%	20.2%	23.2%	21.6%	22.5%	19.3%	24.5%	22.0%
2=Dissatisfied	8.6%	14.6%	4.7%	14.6%	11.6%	7.6%	7.9%	10.8%	10.3%	10.5%
1=Very Dissatisfied	4.8%	3.7%	9.3%	4.7%	4.3%	3.5%	5.2%	5.6%	3.7%	4.7%

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q12-5. Timing of traffic signals in City</u>										
5=Very Satisfied	4.0%	5.4%	2.2%	8.6%	3.4%	2.9%	1.5%	3.6%	5.1%	4.4%
4=Satisfied	20.3%	32.4%	15.6%	32.3%	22.6%	22.8%	20.1%	21.3%	27.3%	24.3%
3=Neutral	19.9%	22.4%	28.9%	18.2%	26.4%	21.1%	19.1%	21.5%	21.0%	21.3%
2=Dissatisfied	26.0%	24.4%	31.1%	27.3%	19.7%	25.7%	28.4%	24.6%	26.8%	25.7%
1=Very Dissatisfied	29.8%	15.4%	22.2%	13.6%	27.9%	27.5%	30.9%	29.0%	19.9%	24.3%

Q12-6. Mowing & tree trimming along City streets & other public areas

5=Very Satisfied	13.4%	8.3%	4.7%	12.7%	11.1%	13.6%	8.3%	11.4%	10.9%	11.1%
4=Satisfied	52.3%	43.3%	44.2%	43.6%	44.9%	51.5%	56.0%	48.5%	48.8%	48.7%
3=Neutral	20.4%	26.7%	23.3%	24.5%	23.7%	20.7%	20.7%	21.4%	24.1%	22.7%
2=Dissatisfied	9.4%	13.0%	25.6%	11.4%	13.0%	9.5%	11.4%	11.2%	11.8%	11.5%
1=Very Dissatisfied	4.6%	8.7%	2.3%	7.7%	7.2%	4.7%	3.6%	7.5%	4.4%	5.9%

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q12-7. Adequacy of City street lighting</u>										
5=Very Satisfied	7.0%	9.9%	13.3%	12.6%	6.7%	8.8%	6.2%	6.0%	10.6%	8.4%
4=Satisfied	43.0%	43.9%	26.7%	43.2%	40.0%	42.4%	46.1%	44.6%	40.5%	42.5%
3=Neutral	25.3%	24.4%	35.6%	22.5%	25.2%	25.9%	26.9%	25.3%	25.7%	25.5%
2=Dissatisfied	17.9%	13.5%	20.0%	15.8%	17.1%	15.3%	16.6%	16.6%	16.3%	16.5%
1=Very Dissatisfied	6.8%	8.3%	4.4%	5.9%	11.0%	7.6%	4.1%	7.5%	6.9%	7.2%

Q12-8. Cleanliness of City streets & other public areas

5=Very Satisfied	6.5%	8.6%	9.1%	10.4%	5.2%	7.6%	6.2%	7.0%	7.8%	7.4%
4=Satisfied	43.0%	43.7%	40.9%	43.7%	40.0%	46.2%	43.8%	44.4%	41.9%	43.1%
3=Neutral	28.5%	27.2%	13.6%	24.3%	27.1%	22.8%	33.0%	26.3%	28.1%	27.3%
2=Dissatisfied	18.2%	13.9%	34.1%	16.2%	22.9%	18.1%	14.9%	16.4%	18.5%	17.5%
1=Very Dissatisfied	3.8%	6.6%	2.3%	5.4%	4.8%	5.3%	2.1%	5.8%	3.7%	4.7%

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q12-9. Cleanliness of stormwater drains</u>										
5=Very Satisfied	4.7%	4.2%	7.1%	7.2%	3.1%	4.9%	3.3%	4.3%	4.9%	4.6%
4=Satisfied	31.4%	34.4%	26.2%	30.6%	35.1%	32.1%	30.8%	33.6%	30.9%	32.2%
3=Neutral	31.0%	30.5%	28.6%	28.7%	27.3%	33.3%	34.6%	28.2%	33.1%	30.7%
2=Dissatisfied	24.2%	19.3%	21.4%	22.5%	22.7%	19.1%	24.2%	22.1%	22.5%	22.3%
1=Very Dissatisfied	8.7%	11.6%	16.7%	11.0%	11.9%	10.5%	7.1%	11.7%	8.6%	10.2%

Q12-10. Maintenance of City sidewalks in your neighborhood

5=Very Satisfied	9.5%	8.5%	7.3%	10.3%	9.8%	10.1%	5.9%	7.4%	10.6%	9.0%
4=Satisfied	39.8%	40.3%	24.4%	39.4%	34.8%	39.2%	44.7%	40.9%	37.4%	39.1%
3=Neutral	26.4%	27.6%	29.3%	23.5%	26.1%	29.1%	30.3%	25.9%	28.1%	27.0%
2=Dissatisfied	13.6%	14.1%	22.0%	17.4%	14.7%	10.1%	11.8%	15.8%	12.7%	14.2%
1=Very Dissatisfied	10.7%	9.5%	17.1%	9.4%	14.7%	11.5%	7.2%	10.1%	11.1%	10.6%

Q13. Which TWO of the maintenance items listed in Question 12 above do you think are MOST IMPORTANT for the City to provide? (top 2)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q13. Sum of top 2 choices</u>										
1=Maintenance of major City streets	65.9%	39.1%	43.5%	31.0%	55.1%	73.4%	65.0%	64.8%	46.0%	55.1%
2=Maintenance of streets in your neighborhood	13.6%	20.8%	17.4%	21.0%	14.5%	15.6%	14.2%	18.0%	15.0%	16.4%
3=How quickly street repairs are made	26.1%	27.6%	32.6%	24.5%	29.4%	31.8%	23.4%	25.3%	28.6%	27.0%
4=Condition of street signs & traffic signals	6.8%	7.1%	8.7%	7.9%	8.4%	5.8%	7.1%	6.4%	7.6%	7.0%
5=Timing of traffic signals in City	34.5%	18.6%	19.6%	21.8%	22.9%	28.3%	40.1%	28.4%	27.7%	28.0%
6=Mowing & tree trimming along City streets & other public areas	3.5%	6.7%	4.3%	5.7%	7.0%	4.6%	1.5%	5.0%	4.5%	4.7%
7=Adequacy of City street lighting	16.6%	18.9%	15.2%	20.5%	17.3%	16.8%	15.2%	14.2%	20.3%	17.3%
8=Cleanliness of City streets & other public areas	11.3%	10.3%	13.0%	12.7%	13.6%	10.4%	8.1%	9.5%	12.5%	11.0%
9=Cleanliness of stormwater drains	7.2%	11.5%	21.7%	10.5%	10.3%	5.8%	9.6%	7.8%	11.2%	9.5%

Q13. Which TWO of the maintenance items listed in Question 12 above do you think are MOST IMPORTANT for the City to provide? (top 2)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q13. Sum of top 2 choices (cont.)</u>										
10=Maintenance of City sidewalks in your neighborhood	6.6%	5.8%	4.3%	7.4%	6.1%	4.6%	7.1%	5.7%	6.7%	6.2%
99=None chosen	3.3%	16.0%	8.7%	17.0%	7.0%	1.2%	4.1%	7.1%	9.2%	8.2%

Q14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q14-1. Enforcement of clean-up of junk/debris on private property</u>										
5=Very Satisfied	4.9%	9.1%	7.5%	11.6%	4.5%	5.6%	2.7%	6.0%	7.3%	6.6%
4=Satisfied	35.0%	34.4%	35.0%	32.7%	37.1%	36.6%	34.7%	35.0%	34.6%	34.8%
3=Neutral	32.5%	27.9%	25.0%	29.1%	28.1%	29.6%	35.4%	32.2%	28.4%	30.3%
2=Dissatisfied	17.6%	18.1%	27.5%	16.1%	18.5%	17.6%	22.4%	17.7%	19.1%	18.4%
1=Very Dissatisfied	10.0%	10.5%	5.0%	10.6%	11.8%	10.6%	4.8%	9.1%	10.7%	9.9%

Q14-2. Enforcement of mowing & cutting of weeds & grass on private property

5=Very Satisfied	4.8%	10.0%	2.6%	12.0%	4.8%	5.5%	2.6%	6.0%	7.4%	6.7%
4=Satisfied	38.2%	35.8%	34.2%	33.3%	40.5%	40.0%	36.4%	34.8%	39.3%	37.0%
3=Neutral	33.3%	29.5%	34.2%	31.3%	29.2%	32.4%	37.0%	34.2%	29.6%	31.9%
2=Dissatisfied	18.1%	16.2%	23.7%	16.1%	17.3%	14.5%	20.8%	18.8%	16.5%	17.7%
1=Very Dissatisfied	5.6%	8.5%	5.3%	7.3%	8.3%	7.6%	3.2%	6.3%	7.1%	6.7%

Q14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q14-3. Enforcement of exterior maintenance of residential property</u>										
5=Very Satisfied	4.7%	9.4%	2.5%	10.7%	4.7%	5.8%	2.6%	5.7%	7.2%	6.4%
4=Satisfied	30.7%	34.4%	30.0%	32.0%	31.6%	31.2%	33.6%	31.1%	33.2%	32.1%
3=Neutral	38.8%	31.5%	42.5%	33.0%	36.3%	39.1%	41.4%	39.9%	32.4%	36.1%
2=Dissatisfied	20.1%	17.4%	22.5%	17.8%	19.3%	18.1%	19.1%	17.7%	20.6%	19.1%
1=Very Dissatisfied	5.7%	7.2%	2.5%	6.6%	8.2%	5.8%	3.3%	5.7%	6.6%	6.1%

Q14-4. Enforcement of exterior maintenance of commercial/business property

5=Very Satisfied	6.1%	10.5%	0.0%	13.2%	4.7%	6.3%	2.6%	6.5%	8.4%	7.4%
4=Satisfied	34.1%	33.5%	33.3%	34.9%	33.9%	33.8%	32.0%	34.0%	33.6%	33.8%
3=Neutral	39.4%	39.5%	46.2%	34.9%	41.5%	43.7%	43.8%	41.1%	38.6%	39.8%
2=Dissatisfied	16.5%	10.2%	17.9%	11.6%	12.9%	12.7%	19.6%	13.9%	14.5%	14.2%
1=Very Dissatisfied	3.8%	6.4%	2.6%	5.3%	7.0%	3.5%	2.0%	4.5%	4.9%	4.7%

Q14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q14-5. Enforcement of sign regulations</u>										
5=Very Satisfied	6.3%	8.6%	0.0%	12.1%	3.7%	5.3%	3.3%	6.4%	7.3%	6.8%
4=Satisfied	37.5%	38.3%	42.1%	36.3%	39.9%	43.2%	34.7%	38.2%	38.0%	38.1%
3=Neutral	40.5%	37.5%	36.8%	34.7%	41.7%	37.9%	46.0%	37.6%	40.7%	39.1%
2=Dissatisfied	10.3%	9.3%	21.1%	11.1%	6.7%	9.8%	12.7%	12.1%	8.8%	10.5%
1=Very Dissatisfied	5.4%	6.3%	0.0%	5.8%	8.0%	3.8%	3.3%	5.8%	5.2%	5.5%

Q14-6. City efforts to remove abandoned or inoperative vehicles

5=Very Satisfied	7.2%	10.9%	2.6%	13.8%	7.1%	6.6%	4.2%	6.7%	10.2%	8.4%
4=Satisfied	37.8%	33.3%	36.8%	35.4%	31.4%	38.7%	41.0%	36.2%	35.7%	36.0%
3=Neutral	34.6%	30.7%	36.8%	30.7%	33.1%	38.0%	31.9%	34.8%	31.5%	33.2%
2=Dissatisfied	11.8%	16.1%	15.8%	10.1%	18.9%	10.2%	15.3%	13.0%	14.4%	13.7%
1=Very Dissatisfied	8.6%	9.0%	7.9%	10.1%	9.5%	6.6%	7.6%	9.3%	8.1%	8.7%

Q15. Which TWO of the code enforcement items listed in Question 14 above do you think are most important for the City to provide? (top 2)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q15. Sum of top 2 choices</u>										
1=Enforcement of clean-up of junk/debris on private property	55.0%	52.9%	50.0%	45.4%	60.7%	54.3%	56.9%	55.6%	52.5%	54.0%
2=Enforcement of mowing & cutting of weeds & grass on private property	25.7%	26.6%	26.1%	24.0%	22.0%	32.4%	28.9%	27.9%	24.3%	26.1%
3=Enforcement of exterior maintenance of residential property	23.0%	21.2%	23.9%	22.3%	22.4%	20.8%	20.8%	25.3%	19.6%	22.4%
4=Enforcement of exterior maintenance of commercial/ business property	31.4%	16.7%	23.9%	20.1%	23.8%	34.1%	27.9%	26.0%	25.4%	25.7%
5=Enforcement of sign regulations	11.7%	14.4%	15.2%	14.8%	14.5%	13.3%	9.6%	11.6%	14.1%	12.9%
6=City efforts to remove abandoned or inoperative vehicles	21.8%	23.7%	23.9%	24.0%	25.7%	16.2%	24.4%	23.6%	21.7%	22.6%
9=None chosen	14.4%	20.5%	17.4%	23.6%	13.6%	13.3%	14.2%	13.7%	19.6%	16.8%

Q16. Have you contacted the City of Greenville during the past year?

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q16. Have you contacted City of Greenville during past year</u>										
1=Yes	50.9%	43.9%	47.8%	39.7%	46.7%	52.6%	54.3%	53.2%	43.5%	48.2%
2=No	49.1%	56.1%	52.2%	60.3%	53.3%	47.4%	45.7%	46.8%	56.5%	51.8%

Q16a. (If YES to Question 16) Which City Department or function did you contact most recently? (without "none selected")

N=420	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q16a. Which City Department or function did you contact most recently</u>										
1=City Manager/City Council	3.9%	5.9%	0.0%	3.3%	3.0%	2.2%	7.5%	4.5%	4.1%	4.3%
2=Fire/EMS	5.8%	11.0%	0.0%	16.7%	8.1%	3.3%	1.9%	5.4%	9.3%	7.2%
3=Recreation & Parks	10.0%	6.6%	13.6%	6.7%	3.0%	14.3%	12.3%	9.0%	9.3%	9.1%
4=Community Development	1.5%	2.9%	9.1%	4.4%	3.0%	0.0%	1.9%	1.8%	3.1%	2.4%
5=Police	18.9%	18.4%	27.3%	20.0%	21.2%	25.3%	14.2%	19.7%	18.6%	19.2%
6=Sanitation (garbage, recycling, yard waste, mosquitos)	27.4%	20.6%	9.1%	26.7%	19.2%	22.0%	27.4%	23.8%	24.7%	24.2%
7=Stormwater	3.5%	3.7%	4.5%	0.0%	4.0%	4.4%	3.8%	4.9%	2.1%	3.6%
8=Street Maintenance	6.2%	4.4%	13.6%	2.2%	6.1%	5.5%	10.4%	9.4%	2.1%	6.0%
9=Code Enforcement	10.4%	8.1%	4.5%	3.3%	12.1%	7.7%	10.4%	9.9%	8.8%	9.4%
10=Animal Control	5.8%	8.1%	4.5%	8.9%	9.1%	5.5%	3.8%	5.4%	7.7%	6.5%
11=Parking	2.7%	2.2%	0.0%	0.0%	5.1%	3.3%	1.9%	2.2%	2.6%	2.4%
12=Human Resources	0.8%	5.1%	0.0%	4.4%	2.0%	2.2%	0.9%	2.2%	2.1%	2.2%
13=Other	3.1%	2.9%	13.6%	3.3%	4.0%	4.4%	3.8%	1.8%	5.7%	3.6%

Q16b. (If YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following: (without "don't know")

N=420	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q16b-1. How easy they were to contact</u>										
5=Very Satisfied	34.8%	29.2%	22.7%	34.4%	31.0%	31.9%	34.6%	30.5%	34.4%	32.3%
4=Satisfied	43.8%	48.9%	31.8%	43.3%	43.0%	47.3%	44.2%	45.7%	43.8%	44.8%
3=Neutral	7.4%	16.1%	36.4%	14.4%	16.0%	12.1%	4.8%	13.0%	10.4%	11.8%
2=Dissatisfied	10.9%	3.6%	9.1%	4.4%	7.0%	8.8%	13.5%	9.4%	7.3%	8.4%
1=Very Dissatisfied	3.1%	2.2%	0.0%	3.3%	3.0%	0.0%	2.9%	1.3%	4.2%	2.7%

Q16b-2. The way you were treated

5=Very Satisfied	38.2%	31.4%	28.6%	32.2%	40.8%	36.8%	34.0%	32.6%	38.6%	35.4%
4=Satisfied	40.6%	46.7%	33.3%	45.6%	31.6%	44.8%	47.6%	45.4%	38.6%	42.3%
3=Neutral	9.6%	15.3%	28.6%	14.4%	17.3%	11.5%	6.8%	12.8%	12.2%	12.5%
2=Dissatisfied	8.0%	3.6%	9.5%	4.4%	6.1%	6.9%	9.7%	7.3%	5.8%	6.6%
1=Very Dissatisfied	3.6%	2.9%	0.0%	3.3%	4.1%	0.0%	1.9%	1.8%	4.8%	3.2%

Q16b. (If YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following: (without "don't know")

N=420	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q16b-3. The accuracy of information & assistance you were given</u>										
5=Very Satisfied	34.4%	28.4%	27.3%	36.0%	31.3%	31.5%	33.0%	29.4%	35.1%	32.0%
4=Satisfied	38.8%	47.0%	27.3%	36.0%	38.5%	42.7%	45.6%	42.7%	38.8%	40.9%
3=Neutral	11.2%	14.9%	22.7%	20.2%	12.5%	11.2%	7.8%	12.8%	13.3%	13.1%
2=Dissatisfied	8.4%	6.7%	18.2%	4.5%	11.5%	6.7%	9.7%	9.2%	7.4%	8.4%
1=Very Dissatisfied	7.2%	3.0%	4.5%	3.4%	6.3%	7.9%	3.9%	6.0%	5.3%	5.7%

Q16b-4. How quickly City staff responded to your request

5=Very Satisfied	34.5%	23.0%	31.8%	33.0%	30.6%	31.8%	30.1%	29.7%	31.6%	30.5%
4=Satisfied	34.1%	45.2%	36.4%	33.0%	34.7%	36.4%	45.6%	40.6%	34.8%	37.9%
3=Neutral	9.6%	17.0%	9.1%	17.0%	15.3%	12.5%	5.8%	11.0%	13.4%	12.1%
2=Dissatisfied	10.8%	7.4%	22.7%	9.1%	11.2%	9.1%	11.7%	9.1%	11.8%	10.3%
1=Very Dissatisfied	10.8%	7.4%	0.0%	8.0%	8.2%	10.2%	6.8%	9.6%	8.6%	9.1%

Q16b. (If YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following: (without "don't know")

N=420	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q16b-5. How well your issue was handled</u>										
5=Very Satisfied	32.5%	25.9%	27.3%	30.7%	27.6%	35.2%	29.4%	30.6%	29.4%	30.0%
4=Satisfied	30.5%	42.2%	36.4%	29.5%	34.7%	30.7%	41.2%	35.6%	33.7%	34.7%
3=Neutral	11.4%	15.6%	4.5%	20.5%	14.3%	6.8%	8.8%	11.1%	13.9%	12.4%
2=Dissatisfied	11.8%	9.6%	18.2%	13.6%	12.2%	13.6%	8.8%	11.6%	11.2%	11.4%
1=Very Dissatisfied	13.8%	6.7%	13.6%	5.7%	11.2%	13.6%	11.8%	11.1%	11.8%	11.4%

Q17. City Public Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q17-1. Residential trash collection services</u>										
5=Very Satisfied	50.3%	35.2%	42.2%	33.6%	42.8%	38.9%	58.8%	47.9%	41.1%	44.5%
4=Satisfied	37.1%	49.2%	31.1%	46.6%	47.1%	44.3%	30.5%	39.4%	42.8%	41.1%
3=Neutral	7.1%	7.3%	15.6%	10.8%	3.8%	10.8%	5.9%	6.1%	9.1%	7.6%
2=Dissatisfied	4.3%	6.3%	11.1%	7.2%	4.3%	4.8%	4.3%	4.9%	5.8%	5.4%
1=Very Dissatisfied	1.2%	2.0%	0.0%	1.8%	1.9%	1.2%	0.5%	1.7%	1.2%	1.4%
<u>Q17-2. Curbside recycling services</u>										
5=Very Satisfied	51.7%	33.1%	40.0%	31.9%	41.1%	41.1%	59.3%	46.8%	42.1%	44.4%
4=Satisfied	34.5%	49.5%	26.7%	43.3%	46.2%	43.0%	29.6%	37.0%	41.6%	39.4%
3=Neutral	8.6%	11.1%	20.0%	17.6%	7.1%	10.8%	5.8%	9.4%	10.9%	10.1%
2=Dissatisfied	3.4%	5.2%	11.1%	5.2%	4.1%	3.8%	4.2%	5.1%	3.9%	4.5%
1=Very Dissatisfied	1.9%	1.0%	2.2%	1.9%	1.5%	1.3%	1.1%	1.8%	1.5%	1.6%

Q17. City Public Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q17-3. Bulky item pick up/removal services (old furniture, appliances, etc.)</u>										
5=Very Satisfied	33.1%	20.1%	23.3%	20.8%	27.3%	24.3%	37.8%	29.7%	25.4%	27.5%
4=Satisfied	36.1%	41.6%	18.6%	35.6%	38.8%	41.4%	33.1%	35.3%	39.0%	37.1%
3=Neutral	17.9%	16.4%	39.5%	19.8%	16.9%	20.0%	18.2%	18.8%	18.5%	18.6%
2=Dissatisfied	8.7%	16.1%	16.3%	18.8%	11.5%	9.3%	7.4%	12.3%	11.6%	12.0%
1=Very Dissatisfied	4.2%	5.8%	2.3%	5.0%	5.5%	5.0%	3.4%	3.9%	5.5%	4.7%

<u>Q17-4. Yard waste collection services</u>										
5=Very Satisfied	40.4%	26.2%	25.6%	23.1%	32.4%	34.2%	45.8%	37.4%	31.5%	34.4%
4=Satisfied	38.1%	43.3%	27.9%	40.7%	46.7%	37.0%	34.1%	39.0%	39.8%	39.4%
3=Neutral	14.2%	16.7%	30.2%	20.6%	14.3%	18.5%	11.2%	14.2%	17.7%	16.0%
2=Dissatisfied	5.3%	10.5%	16.3%	13.1%	4.4%	7.5%	6.1%	7.0%	8.6%	7.8%
1=Very Dissatisfied	2.1%	3.3%	0.0%	2.5%	2.2%	2.7%	2.8%	2.4%	2.3%	2.4%

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q18-1. Used public transit services supported by City (i.e. GREAT bus)</u>										
1=Yes	4.6%	19.5%	16.3%	27.6%	6.5%	5.4%	1.6%	9.6%	11.5%	10.6%
2=No	95.4%	80.5%	83.7%	72.4%	93.5%	94.6%	98.4%	90.4%	88.5%	89.4%
 <u>Q18-2. Participated in recreation programs offered by City</u>										
1=Yes	36.6%	31.0%	46.5%	24.5%	33.7%	40.2%	46.1%	33.6%	36.6%	35.2%
2=No	63.4%	69.0%	53.5%	75.5%	66.3%	59.8%	53.9%	66.4%	63.4%	64.8%
 <u>Q18-3. Visited City recreation centers</u>										
1=Yes	56.7%	56.8%	62.2%	48.8%	58.3%	63.7%	60.7%	55.7%	58.3%	57.0%
2=No	43.3%	43.2%	37.8%	51.2%	41.7%	36.3%	39.3%	44.3%	41.7%	43.0%

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q18-4. Visited a neighborhood or City park</u>										
1=Yes	85.3%	77.9%	88.9%	78.4%	79.4%	84.9%	89.1%	83.2%	82.6%	82.9%
2=No	14.7%	22.1%	11.1%	21.6%	20.6%	15.1%	10.9%	16.8%	17.4%	17.1%
 <u>Q18-5. Used Fire/EMS services</u>										
1=Yes	16.0%	25.4%	17.8%	28.9%	18.1%	14.7%	13.3%	20.5%	18.5%	19.4%
2=No	84.0%	74.6%	82.2%	71.1%	81.9%	85.3%	86.7%	79.5%	81.5%	80.6%
 <u>Q18-6. Called Code Enforcement</u>										
1=Yes	17.3%	15.2%	13.6%	12.6%	16.1%	15.4%	18.4%	18.0%	14.8%	16.4%
2=No	82.7%	84.8%	86.4%	87.4%	83.9%	84.6%	81.6%	82.0%	85.2%	83.6%

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q18-7. Called or visited Police Department</u>										
1=Yes	38.7%	39.2%	34.1%	38.3%	38.6%	39.9%	38.2%	40.6%	36.8%	38.7%
2=No	61.3%	60.8%	65.9%	61.7%	61.4%	60.1%	61.8%	59.4%	63.2%	61.3%
 <u>Q18-8. Visited City's website</u>										
1=Yes	69.0%	46.4%	65.9%	38.4%	62.8%	74.7%	70.2%	65.2%	56.9%	60.9%
2=No	31.0%	53.6%	34.1%	61.6%	37.2%	25.3%	29.8%	34.8%	43.1%	39.1%
 <u>Q18-9. Read City's e-newsletter</u>										
1=Yes	23.3%	26.3%	33.3%	26.3%	28.3%	19.2%	22.9%	26.4%	23.4%	24.8%
2=No	76.7%	73.7%	66.7%	73.7%	71.7%	80.8%	77.1%	73.6%	76.6%	75.2%

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q18-10. Watche City's cable television channel (GTV-9)</u>										
1=Yes	45.6%	59.0%	55.8%	58.6%	54.9%	38.1%	47.6%	47.4%	54.1%	50.8%
2=No	54.4%	41.0%	44.2%	41.4%	45.1%	61.9%	52.4%	52.6%	45.9%	49.2%
<u>Q18-11. Watched a video on City website/YouTube</u>										
1=Yes	28.3%	28.5%	31.0%	25.0%	33.7%	30.4%	26.3%	27.8%	29.2%	28.5%
2=No	71.7%	71.5%	69.0%	75.0%	66.3%	69.6%	73.7%	72.3%	70.8%	71.5%

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q19-1. Adequacy of public parking in Uptown Greenville (downtown)</u>										
5=Very Satisfied	8.8%	10.0%	9.3%	9.3%	10.0%	7.1%	10.9%	10.5%	7.9%	9.2%
4=Satisfied	40.1%	31.8%	32.6%	32.5%	28.4%	40.8%	43.2%	38.1%	35.9%	37.0%
3=Neutral	20.4%	28.4%	30.2%	30.4%	25.3%	20.1%	18.8%	22.8%	24.3%	23.5%
2=Dissatisfied	22.4%	21.5%	16.3%	19.1%	25.3%	22.5%	21.9%	19.9%	23.5%	21.8%
1=Very Dissatisfied	8.4%	8.4%	11.6%	8.8%	11.1%	9.5%	5.2%	8.7%	8.4%	8.6%

Q19-2. Availability of public transportation/GREAT Bus services in Greenville

5=Very Satisfied	9.4%	17.0%	6.7%	21.5%	5.9%	7.1%	9.9%	11.1%	14.0%	12.5%
4=Satisfied	24.3%	33.9%	26.7%	32.6%	25.2%	25.5%	23.5%	27.3%	30.0%	28.6%
3=Neutral	47.9%	31.7%	33.3%	29.7%	44.4%	49.0%	48.1%	42.4%	37.6%	40.1%
2=Dissatisfied	14.6%	10.3%	20.0%	11.6%	17.0%	13.3%	11.1%	12.9%	13.2%	13.1%
1=Very Dissatisfied	3.7%	7.1%	13.3%	4.7%	7.4%	5.1%	7.4%	6.3%	5.2%	5.8%

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q19-3. Ease of travel by car in City</u>										
5=Very Satisfied	6.3%	12.0%	6.8%	14.6%	6.7%	5.8%	5.6%	7.9%	8.7%	8.3%
4=Satisfied	32.6%	39.5%	43.2%	40.2%	34.4%	34.7%	33.3%	36.1%	35.2%	35.6%
3=Neutral	21.5%	22.3%	27.3%	24.2%	21.1%	20.2%	23.1%	21.4%	22.8%	22.1%
2=Dissatisfied	29.4%	20.3%	9.1%	15.1%	28.7%	28.9%	27.2%	25.0%	25.3%	25.1%
1=Very Dissatisfied	10.1%	6.0%	13.6%	5.9%	9.1%	10.4%	10.8%	9.6%	8.0%	8.8%
<u>Q19-4. Ease of walking in City</u>										
5=Very Satisfied	4.4%	11.5%	7.0%	13.2%	4.7%	4.3%	3.8%	7.5%	6.6%	7.0%
4=Satisfied	27.4%	36.9%	25.6%	34.4%	28.4%	35.0%	25.8%	31.4%	30.0%	30.7%
3=Neutral	25.5%	27.6%	20.9%	27.8%	26.3%	24.5%	25.8%	25.2%	26.8%	26.0%
2=Dissatisfied	26.4%	13.3%	30.2%	16.0%	22.6%	27.6%	23.1%	21.9%	22.1%	22.0%
1=Very Dissatisfied	16.2%	10.8%	16.3%	8.5%	17.9%	8.6%	21.4%	14.1%	14.5%	14.3%

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q19-5. Ease of biking in City</u>										
5=Very Satisfied	2.9%	9.8%	5.4%	10.6%	2.7%	3.7%	3.3%	5.8%	5.1%	5.5%
4=Satisfied	12.4%	26.3%	13.5%	23.5%	17.6%	16.3%	12.0%	16.8%	18.0%	17.4%
3=Neutral	28.6%	35.3%	32.4%	35.9%	32.4%	34.1%	23.3%	31.4%	30.9%	31.1%
2=Dissatisfied	29.1%	16.1%	32.4%	19.4%	23.0%	28.9%	26.7%	25.0%	24.4%	24.7%
1=Very Dissatisfied	27.0%	12.5%	16.2%	10.6%	24.3%	17.0%	34.7%	21.0%	21.5%	21.3%

Q19-6. Opportunities to attend cultural activities in Greenville

5=Very Satisfied	6.1%	9.0%	2.5%	9.7%	4.9%	7.5%	5.6%	6.6%	7.2%	6.9%
4=Satisfied	42.0%	35.8%	30.0%	35.2%	37.0%	44.7%	40.7%	41.8%	36.7%	39.2%
3=Neutral	31.2%	32.5%	35.0%	35.7%	36.4%	26.1%	27.7%	31.6%	32.0%	31.8%
2=Dissatisfied	13.9%	15.7%	15.0%	12.8%	14.7%	14.3%	16.4%	13.4%	15.8%	14.6%
1=Very Dissatisfied	6.8%	7.1%	17.5%	6.6%	7.1%	7.5%	9.6%	6.6%	8.3%	7.4%

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q19-7. Availability of affordable housing in Greenville</u>										
5=Very Satisfied	10.1%	5.7%	11.1%	12.3%	4.7%	8.7%	9.3%	9.9%	7.1%	8.4%
4=Satisfied	41.0%	29.3%	27.8%	26.5%	34.9%	39.9%	45.7%	37.5%	34.2%	35.8%
3=Neutral	33.8%	28.5%	38.9%	24.5%	33.7%	34.8%	35.0%	34.2%	29.9%	32.0%
2=Dissatisfied	10.8%	22.1%	5.6%	20.1%	18.0%	12.3%	7.1%	11.7%	17.8%	14.8%
1=Very Dissatisfied	4.4%	14.4%	16.7%	16.7%	8.7%	4.3%	2.9%	6.6%	11.0%	8.9%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q20-1. Upgrades or additions to public facilities</u>										
5=Extremely important	23.8%	32.1%	25.6%	32.2%	30.7%	23.0%	22.6%	27.0%	26.7%	26.8%
4=Very important	34.6%	34.5%	32.6%	34.1%	29.8%	38.8%	35.3%	35.5%	33.5%	34.5%
3=Important	34.0%	26.7%	39.5%	28.0%	31.7%	32.1%	33.7%	30.0%	33.3%	31.7%
2=Not very important	6.4%	4.7%	0.0%	3.7%	5.9%	6.1%	5.8%	5.5%	5.4%	5.4%
1=Not important at all	1.2%	2.0%	2.3%	1.9%	2.0%	0.0%	2.6%	2.0%	1.2%	1.6%
<u>Q20-2. Improvements to parks, open space, & greenways</u>										
5=Extremely important	28.4%	26.2%	34.9%	28.1%	30.8%	21.0%	32.7%	24.0%	31.6%	27.9%
4=Very important	31.0%	34.6%	23.3%	36.4%	31.7%	34.7%	25.0%	30.4%	33.3%	31.9%
3=Important	28.8%	29.5%	39.5%	27.6%	25.0%	34.1%	29.6%	33.8%	25.6%	29.6%
2=Not very important	9.8%	7.0%	2.3%	6.0%	11.1%	8.4%	9.2%	8.8%	8.1%	8.4%
1=Not important at all	2.0%	2.7%	0.0%	1.8%	1.4%	1.8%	3.6%	2.9%	1.4%	2.1%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871

	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q20-3. Improvements to Police & Fire/EMS facilities</u>										
5=Extremely important	30.8%	40.3%	19.0%	34.7%	39.2%	26.7%	27.8%	31.4%	35.7%	33.6%
4=Very important	32.0%	29.3%	38.1%	32.4%	31.4%	31.7%	32.1%	30.6%	32.1%	31.4%
3=Important	26.7%	24.5%	33.3%	25.5%	21.1%	32.9%	28.9%	27.2%	25.4%	26.3%
2=Not very important	8.6%	4.8%	7.1%	6.0%	5.9%	7.5%	9.6%	8.6%	5.8%	7.2%
1=Not important at all	1.8%	1.0%	2.4%	1.4%	2.5%	1.2%	1.6%	2.2%	1.0%	1.6%

Q20-4. Improvements to City's streets & sidewalks, bike lanes, & street lighting

5=Extremely important	48.6%	49.2%	42.2%	46.4%	47.6%	50.9%	49.5%	46.5%	50.3%	48.5%
4=Very important	34.7%	29.6%	33.3%	33.3%	36.5%	27.8%	33.5%	33.0%	32.6%	32.8%
3=Important	13.1%	18.9%	22.2%	18.0%	13.9%	17.8%	12.9%	16.4%	15.0%	15.7%
2=Not very important	2.8%	2.0%	2.2%	2.3%	1.4%	3.0%	2.6%	2.9%	2.1%	2.5%
1=Not important at all	0.8%	0.3%	0.0%	0.0%	0.5%	0.6%	1.5%	1.2%	0.0%	0.6%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871	Q33. Your race/ethnicity			Q34. Your total annual household income				Q31. Your gender		Total
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q20-5. Improvements to arts/cultural facilities</u>										
5=Extremely important	16.8%	19.2%	26.2%	20.7%	18.5%	18.7%	16.7%	14.9%	21.2%	18.1%
4=Very important	25.6%	27.6%	14.3%	27.2%	27.0%	22.9%	26.6%	22.2%	28.9%	25.7%
3=Important	34.1%	38.1%	52.4%	35.7%	35.5%	38.6%	34.4%	37.9%	35.1%	36.4%
2=Not very important	19.7%	11.9%	7.1%	13.1%	15.5%	17.5%	17.2%	20.2%	12.7%	16.3%
1=Not important at all	3.9%	3.1%	0.0%	3.3%	3.5%	2.4%	5.2%	4.8%	2.1%	3.4%
<u>Q20-6. Availability of affordable housing</u>										
5=Extremely important	16.5%	49.7%	30.2%	50.9%	32.7%	18.0%	9.7%	20.7%	36.9%	29.1%
4=Very important	24.0%	25.5%	18.6%	25.7%	24.0%	21.3%	26.5%	21.3%	27.0%	24.2%
3=Important	37.5%	19.9%	39.5%	19.7%	31.6%	40.0%	36.8%	37.3%	25.8%	31.3%
2=Not very important	15.2%	3.5%	4.7%	2.8%	7.7%	13.3%	17.3%	13.1%	8.0%	10.4%
1=Not important at all	6.9%	1.4%	7.0%	0.9%	4.1%	7.3%	9.7%	7.6%	2.4%	4.9%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q20-7. Uptown (downtown) improvements</u>										
5=Extremely important	20.9%	26.6%	18.6%	27.2%	24.6%	19.0%	20.7%	21.0%	24.5%	22.8%
4=Very important	26.6%	27.6%	27.9%	30.0%	20.8%	28.0%	32.1%	26.2%	27.8%	27.0%
3=Important	36.2%	33.7%	39.5%	31.3%	39.1%	35.7%	35.2%	35.3%	35.6%	35.5%
2=Not very important	12.1%	8.4%	11.6%	9.2%	9.7%	14.3%	8.8%	12.6%	9.0%	10.8%
1=Not important at all	4.2%	3.7%	2.3%	2.3%	5.8%	3.0%	3.1%	4.9%	3.0%	3.9%
<u>Q20-8. Town Common/Tar River front improvements</u>										
5=Extremely important	19.2%	30.1%	28.6%	34.4%	23.9%	20.4%	17.6%	19.4%	27.4%	23.5%
4=Very important	24.2%	29.1%	19.0%	25.5%	27.8%	26.3%	24.4%	25.8%	25.5%	25.7%
3=Important	30.0%	28.4%	40.5%	25.9%	29.3%	32.3%	32.1%	29.7%	30.3%	30.0%
2=Not very important	20.4%	9.9%	7.1%	11.3%	15.1%	16.8%	19.7%	18.7%	13.5%	16.0%
1=Not important at all	6.3%	2.4%	4.8%	2.8%	3.9%	4.2%	6.2%	6.4%	3.3%	4.8%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q20-9. Improvements to public transit (GREAT) bus system</u>										
5=Extremely important	10.0%	37.5%	18.4%	34.5%	28.7%	9.1%	7.0%	14.5%	26.6%	20.7%
4=Very important	22.6%	26.6%	26.3%	29.9%	19.1%	26.6%	19.6%	22.4%	26.1%	24.3%
3=Important	38.9%	25.8%	47.4%	27.8%	32.6%	39.2%	39.9%	35.5%	33.5%	34.5%
2=Not very important	20.4%	7.1%	5.3%	5.7%	15.2%	17.5%	22.8%	19.6%	9.9%	14.7%
1=Not important at all	8.0%	3.0%	2.6%	2.1%	4.5%	7.7%	10.8%	8.0%	3.8%	5.9%
 <u>Q20-10. Construct a multi-sport recreational complex</u>										
5=Extremely important	12.1%	26.8%	23.3%	23.0%	19.4%	15.5%	15.4%	12.3%	23.4%	18.0%
4=Very important	12.7%	20.2%	16.3%	23.0%	12.2%	14.9%	13.3%	16.9%	14.4%	15.6%
3=Important	27.8%	27.5%	25.6%	30.1%	28.1%	21.1%	25.0%	25.6%	29.4%	27.6%
2=Not very important	28.0%	15.0%	20.9%	13.4%	25.0%	29.2%	26.6%	25.6%	20.4%	23.0%
1=Not important at all	19.3%	10.5%	14.0%	10.5%	15.3%	19.3%	19.7%	19.5%	12.4%	15.9%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q20-11. Construct a major performing arts center</u>										
5=Extremely important	18.7%	26.0%	27.9%	25.9%	24.4%	22.0%	17.3%	17.9%	25.3%	21.7%
4=Very important	18.0%	21.8%	11.6%	22.4%	13.9%	20.1%	20.4%	19.7%	18.3%	19.0%
3=Important	27.9%	25.6%	34.9%	24.9%	30.3%	22.6%	30.4%	27.9%	27.0%	27.5%
2=Not very important	22.6%	16.5%	14.0%	19.0%	19.4%	21.4%	19.9%	20.0%	20.0%	20.0%
1=Not important at all	12.8%	10.2%	11.6%	7.8%	11.9%	13.8%	12.0%	14.4%	9.4%	11.8%

Q21. Which TWO of the capital improvements listed in Question 20 would you be MOST WILLING to pay an increase in taxes to support? (top 2)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q21. Sum of top 2 choices</u>										
1=Upgrades or additions to public facilities	14.4%	13.8%	19.6%	10.9%	15.0%	17.3%	15.7%	15.8%	13.2%	14.5%
2=Improvements to parks, open space, & greenways	26.1%	7.1%	23.9%	9.2%	20.6%	20.8%	29.9%	18.7%	19.6%	19.2%
3=Improvements to Police & Fire/EMS facilities	25.7%	15.7%	8.7%	12.7%	19.6%	23.7%	27.9%	23.2%	19.4%	21.2%
4=Improvements to City's streets & sidewalks, bike lanes, & street lighting	42.9%	26.6%	26.1%	27.1%	34.6%	39.3%	45.7%	39.5%	33.0%	36.2%
5=Improvements to arts/ cultural facilities	6.4%	3.8%	8.7%	3.1%	5.6%	8.1%	6.6%	5.4%	5.8%	5.6%
6=Availability of affordable housing	5.7%	27.9%	17.4%	29.3%	12.6%	11.0%	4.1%	10.9%	17.4%	14.2%
7=Uptown (downtown) improvements	11.1%	4.2%	2.2%	5.2%	9.3%	9.8%	9.1%	8.5%	7.8%	8.2%
8=Town Common/Tar River front improvements	6.8%	3.5%	2.2%	3.9%	4.2%	8.1%	6.1%	7.3%	3.6%	5.4%

Q21. Which TWO of the capital improvements listed in Question 20 would you be MOST WILLING to pay an increase in taxes to support? (top 2) (cont.)

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q21. Sum of top 2 choices (cont.)</u>										
9=Improvements to public transit (GREAT) bus system	1.9%	10.9%	8.7%	10.5%	6.1%	4.0%	1.5%	4.0%	6.9%	5.5%
10=Construct a multi-sport recreational complex	6.6%	10.3%	13.0%	6.1%	8.4%	11.6%	8.6%	8.5%	8.0%	8.3%
11=Construct a major performing arts center	13.5%	9.9%	10.9%	7.9%	12.6%	17.3%	12.7%	13.7%	10.5%	12.1%
99=None chosen	16.8%	31.7%	28.3%	35.4%	24.8%	11.6%	12.7%	20.3%	25.0%	22.7%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q22-1. Upgrade public facilities</u>										
5=Very willing	12.3%	18.6%	13.0%	18.8%	16.8%	13.9%	10.2%	14.4%	14.7%	14.6%
4=Willing	36.1%	35.9%	28.3%	34.1%	36.4%	37.6%	37.6%	35.7%	35.5%	35.6%
3=Not sure	30.8%	32.7%	34.8%	33.2%	22.9%	32.4%	35.0%	31.4%	31.9%	31.7%
2=Not willing	14.6%	7.7%	15.2%	8.3%	15.0%	14.5%	12.2%	13.0%	11.4%	12.2%
1=Not willing at all	6.2%	5.1%	8.7%	5.7%	8.9%	1.7%	5.1%	5.4%	6.5%	6.0%
<u>Q22-2. Improvements to parks, open spaces & greenways</u>										
5=Very willing	22.0%	16.0%	26.1%	17.5%	20.1%	17.9%	26.4%	18.7%	21.4%	20.1%
4=Willing	30.6%	34.9%	34.8%	35.8%	33.2%	32.9%	30.5%	32.6%	32.1%	32.4%
3=Not sure	25.9%	33.7%	26.1%	32.8%	25.7%	27.7%	24.9%	27.9%	29.5%	28.7%
2=Not willing	15.0%	10.3%	0.0%	9.2%	12.1%	16.8%	13.7%	14.2%	10.9%	12.5%
1=Not willing at all	6.4%	5.1%	13.0%	4.8%	8.9%	4.6%	4.6%	6.6%	6.0%	6.3%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q22-3. Improvements to Police & Fire/EMS facilities</u>										
5=Very willing	22.0%	25.0%	15.2%	23.1%	24.3%	22.5%	22.3%	21.0%	24.3%	22.7%
4=Willing	41.1%	40.4%	23.9%	38.9%	41.1%	42.8%	38.6%	39.5%	40.4%	40.0%
3=Not sure	21.4%	24.4%	41.3%	29.3%	16.8%	21.4%	22.8%	22.7%	24.3%	23.5%
2=Not willing	11.9%	6.7%	10.9%	5.7%	12.6%	11.6%	12.7%	13.2%	6.9%	10.0%
1=Not willing at all	3.5%	3.5%	8.7%	3.1%	5.1%	1.7%	3.6%	3.5%	4.0%	3.8%

Q22-4. Improvement to City's streets, sidewalks, bike lanes, & street lighting

5=Very willing	37.0%	28.2%	30.4%	30.6%	30.8%	34.7%	42.6%	33.8%	33.3%	33.5%
4=Willing	37.8%	47.8%	32.6%	42.8%	41.6%	44.5%	34.5%	39.2%	42.9%	41.1%
3=Not sure	15.2%	16.0%	26.1%	19.2%	16.8%	13.3%	12.2%	16.3%	15.8%	16.1%
2=Not willing	7.0%	5.4%	4.3%	4.4%	7.5%	6.9%	7.1%	7.8%	4.9%	6.3%
1=Not willing at all	2.9%	2.6%	6.5%	3.1%	3.3%	0.6%	3.6%	2.8%	3.1%	3.0%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q22-5. Improvements to arts/cultural facilities</u>										
5=Very willing	14.6%	13.1%	21.7%	16.6%	15.9%	15.0%	12.2%	12.5%	16.3%	14.5%
4=Willing	25.1%	30.1%	23.9%	26.6%	24.3%	31.2%	28.4%	24.3%	29.2%	26.9%
3=Not sure	28.8%	36.5%	34.8%	36.7%	30.4%	24.9%	30.5%	33.1%	30.8%	31.9%
2=Not willing	22.2%	12.8%	8.7%	12.7%	20.6%	20.2%	20.3%	20.8%	15.6%	18.1%
1=Not willing at all	9.2%	7.4%	10.9%	7.4%	8.9%	8.7%	8.6%	9.2%	8.0%	8.6%
 <u>Q22-6. Availability of affordable housing</u>										
5=Very willing	10.1%	35.9%	23.9%	37.6%	24.3%	9.8%	7.6%	14.9%	25.0%	20.1%
4=Willing	19.9%	29.8%	15.2%	29.7%	23.4%	23.1%	15.2%	19.9%	26.3%	23.2%
3=Not sure	35.7%	23.1%	37.0%	21.0%	29.9%	32.4%	41.1%	33.8%	28.8%	31.2%
2=Not willing	20.3%	7.1%	13.0%	7.0%	15.0%	22.5%	19.8%	18.7%	11.8%	15.2%
1=Not willing at all	14.0%	4.2%	10.9%	4.8%	7.5%	12.1%	16.2%	12.8%	8.0%	10.3%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q22-7. Uptown (downtown) improvements</u>										
5=Very willing	13.1%	15.7%	10.9%	18.3%	16.4%	12.1%	10.7%	12.8%	15.0%	13.9%
4=Willing	26.7%	33.7%	23.9%	31.4%	25.7%	29.5%	31.5%	26.5%	31.5%	29.0%
3=Not sure	28.1%	31.1%	41.3%	30.1%	26.2%	29.5%	29.9%	29.8%	29.9%	29.9%
2=Not willing	22.2%	13.1%	15.2%	14.8%	22.4%	21.4%	18.3%	21.3%	16.1%	18.6%
1=Not willing at all	9.9%	6.4%	8.7%	5.2%	9.3%	7.5%	9.6%	9.7%	7.6%	8.6%
<u>Q22-8. Provide Town Common/Tar River front improvements</u>										
5=Very willing	14.0%	17.9%	10.9%	21.4%	16.8%	8.7%	15.7%	13.5%	17.0%	15.3%
4=Willing	22.4%	35.6%	26.1%	28.8%	28.5%	32.9%	20.3%	25.5%	29.0%	27.3%
3=Not sure	30.4%	26.3%	45.7%	31.4%	23.4%	30.6%	31.0%	29.1%	30.4%	29.7%
2=Not willing	21.2%	14.7%	8.7%	11.4%	19.6%	22.5%	23.4%	21.3%	15.4%	18.3%
1=Not willing at all	11.9%	5.4%	8.7%	7.0%	11.7%	5.2%	9.6%	10.6%	8.3%	9.4%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q22-9. Improvements to public transit (GREAT) bus system</u>										
5=Very willing	6.2%	25.6%	10.9%	25.3%	15.0%	6.9%	5.6%	9.9%	16.7%	13.4%
4=Willing	19.7%	30.1%	23.9%	26.6%	26.6%	23.7%	17.3%	22.2%	25.0%	23.7%
3=Not sure	37.6%	29.2%	43.5%	31.4%	30.4%	37.0%	37.1%	34.3%	35.5%	34.9%
2=Not willing	23.8%	10.3%	13.0%	11.8%	17.8%	22.0%	28.4%	22.9%	14.1%	18.4%
1=Not willing at all	12.7%	4.8%	8.7%	4.8%	10.3%	10.4%	11.7%	10.6%	8.7%	9.6%
 <u>Q22-10. Construct a multi-sport recreational complex</u>										
5=Very willing	9.4%	19.9%	13.0%	15.7%	15.4%	12.1%	12.2%	11.8%	14.7%	13.3%
4=Willing	13.3%	25.6%	21.7%	26.2%	17.3%	14.5%	13.2%	15.8%	20.3%	18.1%
3=Not sure	27.7%	27.6%	32.6%	29.3%	25.2%	26.0%	26.4%	27.0%	28.8%	27.9%
2=Not willing	27.9%	15.1%	15.2%	15.7%	24.3%	22.5%	29.4%	26.5%	19.0%	22.6%
1=Not willing at all	21.8%	11.9%	17.4%	13.1%	17.8%	24.9%	18.8%	18.9%	17.2%	18.0%

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q22-11. Construct a major performing arts center</u>										
5=Very willing	15.6%	16.7%	23.9%	17.9%	16.8%	19.1%	15.2%	16.3%	16.5%	16.4%
4=Willing	18.7%	29.8%	13.0%	27.1%	22.9%	20.8%	19.8%	20.8%	23.9%	22.4%
3=Not sure	29.8%	26.6%	30.4%	30.1%	25.7%	22.5%	32.0%	28.6%	28.8%	28.7%
2=Not willing	20.1%	15.4%	15.2%	14.8%	18.7%	19.7%	19.3%	20.1%	16.3%	18.1%
1=Not willing at all	15.8%	11.5%	17.4%	10.0%	15.9%	17.9%	13.7%	14.2%	14.5%	14.4%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q23-1. Upgrade public facilities</u>										
5=Spend much more	5.2%	15.1%	15.9%	17.3%	8.9%	6.0%	3.8%	8.7%	10.0%	9.4%
4=Spend more	30.5%	33.9%	15.9%	30.0%	26.7%	30.5%	35.2%	33.0%	28.9%	30.9%
3=Spend about the same	54.1%	42.3%	52.3%	40.9%	54.0%	54.5%	51.6%	49.6%	49.8%	49.7%
2=Spend less	7.3%	6.4%	13.6%	8.2%	7.9%	7.8%	5.5%	5.7%	8.9%	7.3%
1=Spend much less	2.9%	2.3%	2.3%	3.6%	2.5%	1.2%	3.8%	3.0%	2.4%	2.7%
<u>Q23-2. Improvements to parks, open spaces & greenways</u>										
5=Spend much more	12.9%	12.2%	18.2%	12.1%	12.7%	9.0%	16.8%	10.9%	14.9%	12.9%
4=Spend more	33.3%	29.2%	34.1%	29.9%	31.2%	32.9%	34.8%	33.8%	30.0%	31.9%
3=Spend about the same	40.4%	42.7%	31.8%	41.1%	41.5%	43.1%	38.0%	40.3%	41.2%	40.8%
2=Spend less	10.4%	11.5%	13.6%	12.6%	11.7%	14.4%	5.4%	11.2%	10.8%	11.0%
1=Spend much less	2.9%	4.4%	2.3%	4.2%	2.9%	0.6%	4.9%	3.7%	3.1%	3.4%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871

	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q23-3. Improvements to Police & Fire/EMS facilities</u>										
5=Spend much more	14.0%	21.0%	15.9%	20.3%	17.2%	13.8%	15.5%	15.4%	17.8%	16.6%
4=Spend more	37.8%	34.9%	18.2%	34.1%	36.8%	32.3%	36.5%	36.3%	35.1%	35.7%
3=Spend about the same	42.8%	34.9%	45.5%	33.2%	39.7%	49.1%	43.1%	40.0%	40.1%	40.1%
2=Spend less	3.8%	7.5%	15.9%	10.1%	5.4%	3.0%	2.8%	5.5%	6.0%	5.7%
1=Spend much less	1.7%	1.7%	4.5%	2.3%	1.0%	1.8%	2.2%	2.7%	1.0%	1.8%

Q23-4. Improvement to City's streets, sidewalks, lanes, & street lighting

5=Spend much more	31.4%	31.7%	29.5%	32.0%	30.4%	29.9%	36.2%	33.7%	29.3%	31.4%
4=Spend more	43.9%	42.2%	27.3%	40.1%	39.6%	46.1%	42.6%	43.0%	41.9%	42.4%
3=Spend about the same	21.2%	20.1%	29.5%	19.8%	25.1%	22.8%	16.5%	19.2%	23.3%	21.3%
2=Spend less	1.8%	4.6%	9.1%	6.3%	3.4%	0.6%	2.1%	2.2%	4.2%	3.2%
1=Spend much less	1.6%	1.3%	4.5%	1.8%	1.4%	0.6%	2.7%	2.0%	1.4%	1.7%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q23-5. Improvements to arts/cultural facilities</u>										
5=Spend much more	6.8%	9.4%	18.2%	10.6%	6.4%	9.0%	7.1%	8.3%	8.4%	8.3%
4=Spend more	25.5%	24.2%	22.7%	21.6%	26.7%	26.5%	26.2%	22.1%	27.6%	24.9%
3=Spend about the same	41.8%	44.0%	45.5%	41.7%	46.5%	39.8%	43.2%	41.6%	43.9%	42.8%
2=Spend less	18.8%	15.8%	9.1%	19.3%	13.9%	18.7%	15.3%	20.1%	14.4%	17.2%
1=Spend much less	7.2%	6.7%	4.5%	6.9%	6.4%	6.0%	8.2%	8.0%	5.8%	6.9%
<u>Q23-6. Availability of affordable housing</u>										
5=Spend much more	7.4%	35.8%	15.6%	37.3%	20.0%	8.5%	4.5%	13.9%	22.3%	18.2%
4=Spend more	17.2%	29.4%	17.8%	31.8%	21.5%	14.5%	14.0%	17.2%	25.9%	21.6%
3=Spend about the same	46.0%	27.4%	42.2%	25.9%	41.0%	45.5%	47.8%	40.2%	37.9%	39.0%
2=Spend less	21.0%	4.7%	15.6%	2.7%	12.5%	23.0%	23.0%	19.7%	10.1%	14.8%
1=Spend much less	8.5%	2.7%	8.9%	2.3%	5.0%	8.5%	10.7%	9.1%	3.8%	6.4%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871

	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q23-7. Uptown (downtown) improvements</u>										
5=Spend much more	10.4%	14.1%	13.6%	13.3%	14.3%	10.8%	7.6%	11.9%	11.9%	11.9%
4=Spend more	21.6%	22.2%	13.6%	26.6%	18.2%	18.0%	27.2%	19.9%	22.9%	21.4%
3=Spend about the same	43.2%	43.4%	54.5%	38.5%	43.8%	47.9%	45.7%	43.9%	43.9%	43.9%
2=Spend less	16.2%	14.1%	13.6%	15.1%	15.8%	18.0%	12.5%	15.4%	15.3%	15.3%
1=Spend much less	8.5%	6.1%	4.5%	6.4%	7.9%	5.4%	7.1%	8.9%	6.0%	7.4%

<u>Q23-8. Town Common/Tar River front improvements</u>										
5=Spend much more	8.0%	14.1%	14.6%	15.3%	10.5%	7.9%	9.1%	10.5%	10.7%	10.6%
4=Spend more	22.1%	25.6%	17.1%	25.1%	22.0%	23.6%	22.6%	21.0%	25.2%	23.1%
3=Spend about the same	41.9%	44.1%	53.7%	42.3%	45.0%	45.5%	42.5%	42.3%	44.3%	43.3%
2=Spend less	17.7%	10.4%	7.3%	10.2%	14.5%	18.2%	15.1%	16.3%	12.8%	14.5%
1=Spend much less	10.3%	5.7%	7.3%	7.0%	8.0%	4.8%	10.8%	10.0%	7.0%	8.5%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q23-9. Improvements to public transit (GREAT) bus system</u>										
5=Spend much more	3.9%	22.2%	16.3%	23.0%	14.0%	4.8%	2.2%	9.0%	13.5%	11.3%
4=Spend more	16.7%	25.9%	7.0%	26.3%	18.0%	17.6%	13.3%	15.8%	23.3%	19.6%
3=Spend about the same	55.8%	40.4%	58.1%	40.4%	52.0%	56.4%	53.9%	51.8%	48.8%	50.2%
2=Spend less	15.7%	7.1%	11.6%	6.6%	11.5%	13.3%	20.0%	14.1%	10.5%	12.3%
1=Spend much less	7.9%	4.4%	7.0%	3.8%	4.5%	7.9%	10.6%	9.3%	3.9%	6.6%
 <u>Q23-10. A multi-sport recreational complex</u>										
5=Spend much more	6.6%	17.3%	15.9%	11.7%	11.1%	11.4%	11.0%	10.0%	12.1%	11.1%
4=Spend more	16.3%	24.1%	18.2%	24.3%	19.1%	16.3%	17.0%	16.3%	22.2%	19.3%
3=Spend about the same	31.9%	32.7%	36.4%	35.5%	35.7%	26.5%	31.3%	30.6%	34.2%	32.4%
2=Spend less	21.8%	11.9%	9.1%	14.0%	12.6%	19.3%	23.1%	20.6%	14.5%	17.5%
1=Spend much less	23.3%	13.9%	20.5%	14.5%	21.6%	26.5%	17.6%	22.6%	17.0%	19.8%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q23-11. A major performing arts center</u>										
5=Spend much more	13.6%	13.4%	27.3%	13.8%	13.9%	16.8%	13.7%	14.5%	14.1%	14.3%
4=Spend more	19.1%	25.5%	4.5%	22.5%	18.9%	19.8%	23.1%	19.5%	21.8%	20.7%
3=Spend about the same	33.0%	35.6%	43.2%	37.6%	37.3%	28.7%	33.5%	31.0%	37.9%	34.5%
2=Spend less	18.9%	12.1%	6.8%	12.4%	13.9%	14.4%	20.3%	18.5%	13.1%	15.8%
1=Spend much less	15.3%	13.4%	18.2%	13.8%	15.9%	20.4%	9.3%	16.5%	13.1%	14.8%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q24-1. Economic development (business development & jobs)</u>										
5=Extremely important	45.1%	54.4%	55.6%	56.8%	46.4%	41.3%	52.6%	47.5%	50.5%	49.0%
4=Very important	32.1%	26.9%	22.2%	26.0%	30.6%	37.2%	26.0%	32.2%	27.4%	29.7%
3=Important	19.2%	15.1%	20.0%	14.1%	20.1%	20.9%	16.1%	16.9%	18.6%	17.8%
2=Not very important	3.0%	2.6%	0.0%	1.8%	2.9%	0.0%	4.7%	3.1%	2.3%	2.7%
1=Not important at all	0.6%	1.0%	2.2%	1.3%	0.0%	0.6%	0.5%	0.2%	1.4%	0.8%

<u>Q24-2. Infrastructure (streets & sidewalks, stormwater/drainage, street lighting, etc.)</u>										
5=Extremely important	45.5%	43.9%	44.4%	45.7%	43.4%	43.6%	48.2%	47.9%	42.0%	44.8%
4=Very important	38.7%	37.6%	26.7%	35.4%	37.7%	43.0%	35.6%	36.0%	39.3%	37.7%
3=Important	14.6%	14.5%	24.4%	14.3%	16.0%	12.8%	16.2%	14.6%	15.6%	15.1%
2=Not very important	0.8%	2.3%	2.2%	3.1%	1.4%	0.6%	0.0%	1.5%	1.4%	1.4%
1=Not important at all	0.4%	1.7%	2.2%	1.3%	1.4%	0.0%	0.0%	0.0%	1.8%	0.9%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871

	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q24-3. Neighborhood preservation (affordable housing, code enforcement, etc.)</u>										
5=Extremely important	20.3%	46.6%	28.3%	51.3%	33.0%	17.5%	14.2%	26.2%	33.8%	30.1%
4=Very important	31.3%	28.9%	26.1%	24.8%	31.6%	34.5%	30.5%	26.2%	33.8%	30.1%
3=Important	38.8%	20.7%	32.6%	19.5%	30.2%	36.3%	46.3%	36.9%	27.5%	32.0%
2=Not very important	8.0%	2.3%	10.9%	2.7%	4.2%	9.9%	7.9%	9.3%	3.2%	6.1%
1=Not important at all	1.6%	1.6%	2.2%	1.8%	0.9%	1.8%	1.1%	1.5%	1.8%	1.6%

Q24-4. Recreation & parks/greenways

5=Extremely important	23.9%	23.7%	26.7%	28.4%	20.6%	19.2%	28.9%	19.9%	27.8%	24.0%
4=Very important	30.3%	31.6%	28.9%	27.6%	34.4%	34.9%	27.9%	33.3%	28.2%	30.7%
3=Important	35.1%	35.9%	37.8%	34.7%	34.4%	38.4%	32.6%	35.7%	35.3%	35.5%
2=Not very important	9.0%	5.9%	4.4%	5.8%	8.6%	7.0%	8.4%	9.2%	6.2%	7.6%
1=Not important at all	1.8%	3.0%	2.2%	3.6%	1.9%	0.6%	2.1%	1.9%	2.5%	2.2%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q24-5. Public safety (Police, Fire/EMS)</u>										
5=Extremely important	50.5%	48.9%	35.6%	46.7%	51.0%	49.7%	47.7%	45.3%	52.7%	49.1%
4=Very important	33.0%	28.9%	26.7%	31.1%	27.1%	32.2%	36.3%	33.1%	29.4%	31.2%
3=Important	14.9%	18.0%	28.9%	17.3%	19.5%	16.4%	14.5%	18.7%	14.9%	16.8%
2=Not very important	0.8%	2.3%	4.4%	2.7%	1.9%	1.2%	0.5%	1.2%	1.8%	1.5%
1=Not important at all	0.8%	2.0%	4.4%	2.2%	0.5%	0.6%	1.0%	1.7%	1.1%	1.4%

<u>Q24-6. Public transit (GREAT) bus system</u>										
5=Extremely important	8.4%	34.3%	25.0%	37.4%	17.3%	8.9%	7.9%	14.0%	22.7%	18.5%
4=Very important	18.2%	23.3%	18.2%	19.4%	19.7%	26.0%	14.7%	18.7%	21.3%	20.0%
3=Important	46.5%	32.3%	34.1%	33.8%	47.1%	42.0%	41.6%	41.3%	40.4%	40.8%
2=Not very important	21.0%	6.7%	15.9%	6.3%	12.5%	18.9%	27.4%	19.9%	11.7%	15.7%
1=Not important at all	5.8%	3.3%	6.8%	3.2%	3.4%	4.1%	8.4%	6.1%	3.9%	5.0%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q24-7. Fiscal responsibility</u>										
5=Extremely important	41.3%	32.4%	31.8%	32.7%	32.5%	45.0%	41.7%	41.0%	34.5%	37.6%
4=Very important	29.7%	31.8%	34.1%	32.3%	29.2%	30.4%	29.7%	31.7%	29.7%	30.6%
3=Important	25.1%	29.1%	25.0%	28.1%	32.1%	22.8%	24.0%	21.9%	30.8%	26.5%
2=Not very important	2.6%	3.3%	2.3%	4.6%	2.4%	1.8%	2.1%	3.2%	2.5%	2.9%
1=Not important at all	1.4%	3.3%	6.8%	2.3%	3.8%	0.0%	2.6%	2.2%	2.5%	2.4%
 <u>24-8. Environmental stewardship</u>										
5=Extremely important	29.9%	24.9%	29.5%	27.3%	24.4%	29.2%	31.6%	27.4%	28.7%	28.1%
4=Very important	30.1%	30.2%	29.5%	30.5%	30.6%	31.6%	31.1%	31.3%	28.9%	30.1%
3=Important	31.7%	34.6%	31.8%	31.4%	34.9%	32.7%	30.1%	31.3%	34.0%	32.7%
2=Not very important	7.0%	6.0%	2.3%	7.7%	6.7%	6.4%	4.1%	7.3%	5.6%	6.4%
1=Not important at all	1.4%	4.3%	6.8%	3.2%	3.3%	0.0%	3.1%	2.7%	2.8%	2.7%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q24-9. Art & cultural entertainment amenities</u>										
5=Extremely important	15.4%	17.7%	26.7%	19.8%	16.3%	16.3%	16.7%	15.1%	18.4%	16.8%
4=Very important	25.1%	25.3%	22.2%	26.1%	22.6%	24.4%	28.6%	25.1%	25.1%	25.1%
3=Important	33.7%	37.3%	33.3%	34.7%	38.0%	35.5%	31.3%	34.1%	35.9%	35.0%
2=Not very important	19.2%	12.3%	15.6%	13.1%	15.4%	18.0%	17.7%	18.2%	14.9%	16.5%
1=Not important at all	6.6%	7.3%	2.2%	6.3%	7.7%	5.8%	5.7%	7.5%	5.7%	6.6%

Q25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q25-1. As a place to live</u>										
5=Excellent	18.6%	22.4%	18.2%	24.3%	18.7%	17.4%	20.4%	22.1%	17.8%	19.9%
4=Good	51.7%	54.9%	54.5%	47.8%	57.5%	59.3%	48.0%	50.0%	55.8%	53.0%
3=Neutral	16.4%	12.7%	11.4%	17.3%	13.6%	12.8%	14.8%	16.4%	13.3%	14.8%
2=Below Average	11.9%	7.1%	6.8%	7.5%	7.5%	9.3%	14.8%	8.8%	11.1%	10.0%
1=Poor	1.4%	2.9%	9.1%	3.1%	2.8%	1.2%	2.0%	2.6%	2.0%	2.3%
<u>Q25-2. As a place to raise children</u>										
5=Excellent	16.2%	21.2%	18.2%	22.4%	16.7%	15.6%	19.5%	19.6%	16.7%	18.2%
4=Good	46.2%	47.8%	38.6%	39.7%	50.5%	50.0%	46.5%	43.6%	49.0%	46.4%
3=Neutral	19.2%	17.2%	25.0%	19.6%	16.2%	22.5%	16.8%	21.2%	16.5%	18.8%
2=Below Average	14.1%	9.4%	15.9%	12.1%	11.3%	10.6%	15.7%	12.6%	12.4%	12.5%
1=Poor	4.3%	4.4%	2.3%	6.1%	5.4%	1.3%	1.6%	3.0%	5.3%	4.2%

Q25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q25-3. As a place to work or build a business</u>										
5=Excellent	12.0%	16.1%	15.9%	21.2%	9.6%	10.2%	14.4%	15.1%	12.4%	13.7%
4=Good	49.1%	40.5%	27.3%	34.1%	47.4%	47.3%	49.5%	45.3%	44.3%	44.8%
3=Neutral	24.9%	22.4%	29.5%	24.4%	24.4%	25.7%	23.4%	26.5%	22.1%	24.2%
2=Below Average	9.7%	14.1%	20.5%	13.8%	11.0%	12.6%	10.1%	8.7%	14.9%	11.9%
1=Poor	4.3%	6.9%	6.8%	6.5%	7.7%	4.2%	2.7%	4.5%	6.3%	5.4%

Q25-4. As a place to retire

5=Excellent	13.9%	21.6%	15.9%	23.0%	13.7%	13.9%	16.2%	16.1%	17.5%	16.8%
4=Good	28.8%	39.5%	34.1%	36.2%	36.8%	29.5%	27.7%	30.0%	35.9%	33.0%
3=Neutral	23.5%	20.9%	27.3%	16.4%	26.5%	25.9%	24.6%	26.3%	19.4%	22.8%
2=Below Average	22.7%	9.0%	9.1%	14.6%	11.8%	21.7%	20.4%	18.1%	15.8%	16.9%
1=Poor	11.1%	9.0%	13.6%	9.9%	11.3%	9.0%	11.0%	9.4%	11.5%	10.5%

Q25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following: (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q25-5. As a place to visit</u>										
5=Excellent	8.5%	21.6%	13.6%	22.6%	12.3%	10.5%	6.7%	11.8%	15.0%	13.4%
4=Good	25.2%	37.4%	15.9%	39.4%	30.2%	22.7%	25.1%	26.9%	31.1%	29.1%
3=Neutral	28.2%	19.0%	38.6%	19.5%	25.0%	32.0%	27.7%	28.4%	22.7%	25.5%
2=Below Average	25.6%	13.4%	11.4%	10.4%	21.2%	25.0%	25.1%	19.7%	21.4%	20.6%
1=Poor	12.4%	8.5%	20.5%	8.1%	11.3%	9.9%	15.4%	13.2%	9.8%	11.4%

<u>Q25-6. As a place to be a college student</u>										
5=Excellent	30.7%	37.8%	27.9%	41.9%	25.8%	36.9%	31.3%	33.2%	33.1%	33.2%
4=Good	46.4%	36.4%	30.2%	31.8%	50.0%	42.5%	46.0%	39.1%	44.4%	41.8%
3=Neutral	17.4%	18.4%	23.3%	19.4%	18.6%	16.3%	13.6%	19.2%	17.0%	18.1%
2=Below Average	4.6%	3.7%	9.3%	3.7%	3.6%	2.5%	6.8%	5.6%	3.5%	4.5%
1=Poor	0.9%	3.7%	9.3%	3.2%	2.1%	1.9%	2.3%	2.8%	2.0%	2.4%

Q26. How often do you typically go outside of Greenville for entertainment or recreation? (without "not provided")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	White/ Caucasian	Black/ African American	Other	Under \$30K	\$30K to \$59,999	\$60K to \$99,999	\$100K+	Male	Female	
<u>Q26. How often do you typically go outside of Greenville for entertainment or recreation</u>										
1=Every day	2.8%	3.5%	7.3%	2.4%	3.8%	3.0%	3.6%	4.4%	2.1%	3.3%
2=A few times per week	6.4%	8.3%	9.8%	6.3%	6.7%	7.7%	7.8%	6.9%	7.6%	7.2%
3=At least once a week	13.0%	8.7%	4.9%	6.7%	9.1%	13.6%	15.6%	12.3%	9.9%	11.1%
4=A few times per month	41.3%	34.4%	46.3%	29.3%	39.4%	42.6%	46.4%	39.6%	38.8%	39.2%
5=A few times per year	28.1%	28.8%	31.7%	33.2%	30.8%	27.8%	22.4%	27.5%	29.6%	28.6%
6=Seldom or never	8.4%	16.3%	0.0%	22.1%	10.1%	5.3%	4.2%	9.3%	12.1%	10.7%

Q27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas. (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q27-1. Office development</u>										
5=Much too slow	2.4%	9.3%	0.0%	7.5%	7.0%	2.5%	2.2%	3.1%	6.3%	4.7%
4=Too slow	11.5%	17.0%	9.1%	16.4%	13.5%	8.9%	12.4%	12.9%	13.8%	13.4%
3=Neutral	76.5%	65.4%	84.1%	65.4%	70.5%	82.2%	75.7%	75.3%	70.6%	72.9%
2=Too fast	7.3%	6.2%	4.5%	8.9%	6.0%	3.8%	8.1%	6.7%	6.8%	6.7%
1=Much too fast	2.4%	2.1%	2.3%	1.9%	3.0%	2.5%	1.6%	2.1%	2.4%	2.2%
<u>Q27-2. Multi-family residential development</u>										
5=Much too slow	1.0%	14.3%	4.5%	14.4%	6.3%	2.5%	0.5%	3.8%	8.1%	6.0%
4=Too slow	7.5%	24.9%	22.7%	24.1%	18.8%	8.9%	4.3%	12.5%	16.5%	14.6%
3=Neutral	54.4%	47.1%	52.3%	51.9%	50.0%	53.2%	53.2%	53.6%	49.8%	51.7%
2=Too fast	20.4%	10.9%	15.9%	7.9%	15.9%	21.5%	21.3%	16.5%	17.0%	16.8%
1=Much too fast	16.7%	2.7%	4.5%	1.9%	9.1%	13.9%	20.7%	13.5%	8.6%	11.0%

Q27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas. (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q27-3. Single-family residential development</u>										
5=Much too slow	4.0%	15.0%	13.3%	18.3%	7.3%	5.7%	2.2%	4.6%	12.1%	8.5%
4=Too slow	15.3%	27.9%	15.6%	26.6%	18.5%	18.2%	15.1%	20.0%	19.8%	19.9%
3=Neutral	67.0%	49.7%	60.0%	48.6%	61.0%	63.5%	68.3%	63.5%	57.4%	60.4%
2=Too fast	11.8%	6.5%	8.9%	6.0%	10.7%	11.9%	11.8%	9.9%	9.5%	9.7%
1=Much too fast	1.9%	1.0%	2.2%	0.5%	2.4%	0.6%	2.7%	2.0%	1.2%	1.6%
<u>Q27-4. Retail development</u>										
5=Much too slow	11.0%	15.4%	6.8%	13.4%	15.4%	9.3%	12.0%	9.1%	15.3%	12.3%
4=Too slow	24.9%	21.8%	27.3%	23.0%	22.6%	26.1%	22.9%	22.7%	25.1%	24.0%
3=Neutral	47.9%	48.1%	50.0%	49.8%	45.2%	49.1%	47.4%	52.3%	44.2%	48.1%
2=Too fast	13.3%	11.6%	13.6%	11.5%	14.9%	12.4%	14.6%	13.4%	12.1%	12.7%
1=Much too fast	2.9%	3.1%	2.3%	2.3%	1.9%	3.1%	3.1%	2.5%	3.3%	2.9%

Q27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas. (without "don't know")

N=871	<u>Q33. Your race/ethnicity</u>			<u>Q34. Your total annual household income</u>				<u>Q31. Your gender</u>		<u>Total</u>
	<u>White/ Caucasian</u>	<u>Black/ African American</u>	<u>Other</u>	<u>Under \$30K</u>	<u>\$30K to \$59,999</u>	<u>\$60K to \$99,999</u>	<u>\$100K+</u>	<u>Male</u>	<u>Female</u>	
<u>Q27-5. Mixed use development</u>										
5=Much too slow	6.6%	11.0%	2.3%	8.5%	10.4%	4.5%	8.5%	7.4%	8.5%	8.0%
4=Too slow	21.5%	20.3%	29.5%	20.3%	20.3%	22.3%	23.4%	21.4%	21.5%	21.5%
3=Neutral	61.9%	61.2%	59.1%	61.8%	59.4%	64.3%	60.6%	61.5%	61.5%	61.5%
2=Too fast	7.9%	5.8%	6.8%	8.0%	8.4%	7.0%	4.8%	7.7%	6.5%	7.1%
1=Much too fast	2.1%	1.7%	2.3%	1.4%	1.5%	1.9%	2.7%	2.0%	1.9%	2.0%
<u>Q27-6. Industrial development</u>										
5=Much too slow	11.2%	26.9%	22.7%	19.6%	17.1%	17.2%	18.3%	16.8%	18.1%	17.5%
4=Too slow	32.5%	21.4%	25.0%	21.5%	24.9%	32.5%	32.3%	32.2%	24.2%	28.1%
3=Neutral	51.7%	45.9%	45.5%	52.3%	52.7%	45.9%	44.6%	45.4%	52.9%	49.3%
2=Too fast	3.2%	4.8%	2.3%	5.1%	3.9%	3.8%	2.7%	4.1%	3.4%	3.7%
1=Much too fast	1.5%	1.0%	4.5%	1.4%	1.5%	0.6%	2.2%	1.5%	1.4%	1.5%

Section 8: Tabular Data

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q1-1. Overall quality of customer service provided by City employees	17.8%	48.0%	17.2%	3.4%	1.3%	12.3%
Q1-2. Overall quality of City's recreation & parks programs & facilities	18.7%	45.9%	16.8%	9.5%	2.4%	6.7%
Q1-3. Overall maintenance of City streets & sidewalks	6.3%	28.4%	21.0%	28.2%	15.2%	0.9%
Q1-4. Overall quality of Fire/EMS services	35.4%	38.3%	8.3%	0.9%	0.9%	16.2%
Q1-5. Overall efforts by City to enforce codes & ordinances	10.1%	33.2%	27.8%	11.1%	5.7%	12.1%
Q1-6. Overall quality of Police services	29.0%	40.1%	16.1%	6.1%	2.8%	6.0%
Q1-7. Overall effectiveness of City communication with the public	16.3%	41.4%	25.4%	10.1%	2.5%	4.2%
Q1-8. Overall management of traffic flow on City streets	4.9%	17.5%	22.3%	32.1%	21.7%	1.5%
Q1-9. Overall management of stormwater runoff/drainage by City	6.1%	33.0%	24.1%	23.2%	8.8%	4.8%
Q1-10. Overall quality of trash, recycling, & yard waste collection services	32.4%	42.6%	11.4%	7.3%	4.0%	2.3%

WITHOUT DON'T KNOW

Q1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q1-1. Overall quality of customer service provided by City employees	20.3%	54.7%	19.6%	3.9%	1.4%
Q1-2. Overall quality of City's recreation & parks programs & facilities	20.0%	49.2%	18.0%	10.2%	2.6%
Q1-3. Overall maintenance of City streets & sidewalks	6.4%	28.6%	21.2%	28.5%	15.3%
Q1-4. Overall quality of Fire/EMS services	42.2%	45.8%	9.9%	1.1%	1.1%
Q1-5. Overall efforts by City to enforce codes & ordinances	11.5%	37.7%	31.6%	12.7%	6.5%
Q1-6. Overall quality of Police services	30.9%	42.6%	17.1%	6.5%	2.9%
Q1-7. Overall effectiveness of City communication with the public	17.0%	43.3%	26.5%	10.6%	2.6%
Q1-8. Overall management of traffic flow on City streets	5.0%	17.7%	22.6%	32.6%	22.0%
Q1-9. Overall management of stormwater runoff/drainage by City	6.4%	34.6%	25.3%	24.4%	9.3%
Q1-10. Overall quality of trash, recycling, & yard waste collection services	33.1%	43.6%	11.6%	7.5%	4.1%

Q2. Which THREE of the major categories of City services listed in Question 1 above do you think are MOST IMPORTANT for the City to provide?

<u>Q2. 1st choice</u>	<u>Number</u>	<u>Percent</u>
Overall quality of customer service provided by City employees	25	2.9 %
Overall quality of City's recreation & parks programs & facilities	42	4.8 %
Overall maintenance of City streets & sidewalks	117	13.4 %
Overall quality of Fire/EMS services	102	11.7 %
Overall efforts by City to enforce codes & ordinances	24	2.8 %
Overall quality of Police services	306	35.1 %
Overall effectiveness of City communication with the public	43	4.9 %
Overall management of traffic flow on City streets	83	9.5 %
Overall management of stormwater runoff/drainage by City	32	3.7 %
Overall quality of trash, recycling, & yard waste collection services	33	3.8 %
<u>None chosen</u>	<u>64</u>	<u>7.3 %</u>
Total	871	100.0 %

Q2. Which THREE of the major categories of City services listed in Question 1 above do you think are MOST IMPORTANT for the City to provide?

<u>Q2. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Overall quality of customer service provided by City employees	21	2.4 %
Overall quality of City's recreation & parks programs & facilities	56	6.4 %
Overall maintenance of City streets & sidewalks	107	12.3 %
Overall quality of Fire/EMS services	184	21.1 %
Overall efforts by City to enforce codes & ordinances	30	3.4 %
Overall quality of Police services	169	19.4 %
Overall effectiveness of City communication with the public	24	2.8 %
Overall management of traffic flow on City streets	112	12.9 %
Overall management of stormwater runoff/drainage by City	35	4.0 %
Overall quality of trash, recycling, & yard waste collection services	58	6.7 %
<u>None chosen</u>	<u>75</u>	<u>8.6 %</u>
Total	871	100.0 %

Q2. Which THREE of the major categories of City services listed in Question 1 above do you think are MOST IMPORTANT for the City to provide?

<u>Q2. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Overall quality of customer service provided by City employees	35	4.0 %
Overall quality of City's recreation & parks programs & facilities	82	9.4 %
Overall maintenance of City streets & sidewalks	120	13.8 %
Overall quality of Fire/EMS services	64	7.3 %
Overall efforts by City to enforce codes & ordinances	43	4.9 %
Overall quality of Police services	76	8.7 %
Overall effectiveness of City communication with the public	49	5.6 %
Overall management of traffic flow on City streets	134	15.4 %
Overall management of stormwater runoff/drainage by City	62	7.1 %
Overall quality of trash, recycling, & yard waste collection services	114	13.1 %
<u>None chosen</u>	<u>92</u>	<u>10.6 %</u>
Total	871	100.0 %

SUM OF TOP 3 CHOICES

Q2. Which THREE of the major categories of City services listed in Question 1 above do you think are MOST IMPORTANT for the City to provide? (top 3)

<u>Q2. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Overall quality of customer service provided by City employees	81	9.3 %
Overall quality of City's recreation & parks programs & facilities	180	20.7 %
Overall maintenance of City streets & sidewalks	344	39.5 %
Overall quality of Fire/EMS services	350	40.2 %
Overall efforts by City to enforce codes & ordinances	97	11.1 %
Overall quality of Police services	551	63.3 %
Overall effectiveness of City communication with the public	116	13.3 %
Overall management of traffic flow on City streets	329	37.8 %
Overall management of stormwater runoff/drainage by City	129	14.8 %
Overall quality of trash, recycling, & yard waste collection services	205	23.5 %
<u>None chosen</u>	<u>64</u>	<u>7.3 %</u>
Total	2446	

Q3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q3-1. Overall quality of services provided by City	11.1%	53.5%	24.6%	5.7%	1.1%	3.9%
Q3-2. Appearance of City	6.9%	40.5%	27.3%	18.9%	4.0%	2.3%
Q3-3. How well City is planning for growth	11.3%	31.8%	25.1%	17.9%	7.9%	6.0%
Q3-4. Overall quality of life in City	7.9%	42.7%	29.3%	14.6%	3.1%	2.4%
Q3-5. Availability of job opportunities	3.9%	19.3%	31.9%	22.0%	10.2%	12.6%
Q3-6. Overall value you receive for City taxes & fees	3.9%	27.6%	35.1%	17.1%	10.1%	6.2%

WITHOUT DON'T KNOW

Q3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q3-1. Overall quality of services provided by City	11.6%	55.7%	25.6%	6.0%	1.2%
Q3-2. Appearance of City	7.1%	41.5%	28.0%	19.4%	4.1%
Q3-3. How well City is planning for growth	12.0%	33.8%	26.7%	19.0%	8.4%
Q3-4. Overall quality of life in City	8.1%	43.8%	30.0%	14.9%	3.2%
Q3-5. Availability of job opportunities	4.5%	22.1%	36.5%	25.2%	11.7%
Q3-6. Overall value you receive for City taxes & fees	4.2%	29.4%	37.5%	18.2%	10.8%

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q4-1. City efforts to prevent crimes	11.0%	44.9%	23.7%	11.8%	4.1%	4.5%
Q4-2. Enforcement of local traffic laws	9.0%	37.9%	24.5%	16.3%	8.5%	3.9%
Q4-3. How quickly police respond to emergencies	16.3%	36.1%	19.7%	6.2%	3.3%	18.4%
Q4-4. Frequency that police officers patrol your neighborhood	9.9%	32.1%	25.6%	18.6%	7.5%	6.3%
Q4-5. City efforts to prevent fires	13.0%	38.2%	23.2%	1.4%	0.8%	23.4%
Q4-6. Enforcement of fire codes	10.6%	36.7%	22.8%	2.3%	1.0%	26.5%
Q4-7. Provision of EMS services	22.0%	43.2%	14.6%	0.6%	1.1%	18.5%

WITHOUT DON'T KNOW

Q4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q4-1. City efforts to prevent crimes	11.5%	47.0%	24.8%	12.4%	4.3%
Q4-2. Enforcement of local traffic laws	9.3%	39.4%	25.4%	17.0%	8.8%
Q4-3. How quickly police respond to emergencies	20.0%	44.2%	24.2%	7.6%	4.1%
Q4-4. Frequency that police officers patrol your neighborhood	10.5%	34.3%	27.3%	19.9%	8.0%
Q4-5. City efforts to prevent fires	16.9%	49.9%	30.3%	1.8%	1.0%
Q4-6. Enforcement of fire codes	14.4%	50.0%	31.1%	3.1%	1.4%
Q4-7. Provision of EMS services	27.0%	53.0%	17.9%	0.7%	1.4%

Q5. Which TWO of the public safety services listed in Question 4 do you think are MOST IMPORTANT for the City to provide?

Q5. 1st choice	Number	Percent
City efforts to prevent crimes	427	49.0 %
Enforcement of local traffic laws	62	7.1 %
How quickly police respond to emergencies	153	17.6 %
Frequency that police officers patrol your neighborhood	67	7.7 %
City efforts to prevent fires	19	2.2 %
Enforcement of fire codes	4	0.5 %
Provision of EMS services	54	6.2 %
None chosen	85	9.8 %
Total	871	100.0 %

Q5. Which TWO of the public safety services listed in Question 4 do you think are MOST IMPORTANT for the City to provide?

Q5. 2nd choice	Number	Percent
City efforts to prevent crimes	106	12.2 %
Enforcement of local traffic laws	98	11.3 %
How quickly police respond to emergencies	242	27.8 %
Frequency that police officers patrol your neighborhood	135	15.5 %
City efforts to prevent fires	38	4.4 %
Enforcement of fire codes	21	2.4 %
Provision of EMS services	129	14.8 %
None chosen	102	11.7 %
Total	871	100.0 %

SUM OF TOP 2 CHOICES

Q5. Which TWO of the public safety services listed in Question 4 do you think are MOST IMPORTANT for the City to provide? (top 2)

Q5. Sum of top 2 choices	Number	Percent
City efforts to prevent crimes	533	61.2 %
Enforcement of local traffic laws	160	18.4 %
How quickly police respond to emergencies	395	45.4 %
Frequency that police officers patrol your neighborhood	202	23.2 %
City efforts to prevent fires	57	6.5 %
Enforcement of fire codes	25	2.9 %
Provision of EMS services	183	21.0 %
None chosen	85	9.8 %
Total	1640	

Q6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations:

(N=871)

	Very Safe	Safe	Neutral	Unsafe	Very Unsafe	Don't Know
Q6-1. In the Uptown business district during the day	36.2%	43.7%	10.9%	2.6%	0.9%	5.6%
Q6-2. In the Uptown business district at night	5.7%	23.7%	26.1%	21.9%	11.3%	11.4%
Q6-3. In City parks & greenways	11.9%	41.4%	23.2%	12.6%	2.3%	8.5%
Q6-4. In all shopping areas	10.9%	45.6%	27.7%	11.6%	2.1%	2.2%
Q6-5. In your neighborhood during the day	41.2%	42.9%	9.8%	3.4%	1.5%	1.1%
Q6-6. In your neighborhood at night	17.9%	42.0%	21.2%	11.5%	6.2%	1.1%

WITHOUT DON'T KNOW

Q6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations: (without "don't know")

(N=871)

	Very Safe	Safe	Neutral	Unsafe	Very Unsafe
Q6-1. In the Uptown business district during the day	38.3%	46.4%	11.6%	2.8%	1.0%
Q6-2. In the Uptown business district at night	6.5%	26.7%	29.4%	24.7%	12.7%
Q6-3. In City parks & greenways	13.0%	45.3%	25.3%	13.8%	2.5%
Q6-4. In all shopping areas	11.2%	46.6%	28.3%	11.9%	2.1%
Q6-5. In your neighborhood during the day	41.7%	43.4%	9.9%	3.5%	1.5%
Q6-6. In your neighborhood at night	18.1%	42.5%	21.5%	11.6%	6.3%

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q7-1. Maintenance & appearance of existing City parks	16.4%	50.3%	18.1%	6.5%	1.6%	7.0%
Q7-2. Number of City parks	12.5%	40.3%	18.7%	14.8%	4.9%	8.7%
Q7-3. Walking/biking trails in City	10.6%	31.3%	21.9%	17.0%	8.2%	11.0%
Q7-4. City recreation centers	9.4%	33.1%	24.3%	12.9%	3.8%	16.5%
Q7-5. City swimming pools	4.4%	21.5%	25.6%	15.5%	6.9%	26.2%
Q7-6. City golf course	8.4%	21.8%	27.1%	5.1%	2.5%	35.1%
Q7-7. Quality of outdoor athletic facilities	12.5%	35.8%	21.2%	8.3%	2.2%	20.0%
Q7-8. Quality of City recreation programs & classes	11.0%	32.0%	24.0%	7.7%	2.6%	22.6%
Q7-9. Variety of recreation programs & classes offered by City	11.1%	32.4%	21.7%	9.8%	3.7%	21.4%

WITHOUT DON'T KNOW

Q7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q7-1. Maintenance & appearance of existing City parks	17.7%	54.1%	19.5%	7.0%	1.7%
Q7-2. Number of City parks	13.7%	44.2%	20.5%	16.2%	5.4%
Q7-3. Walking/biking trails in City	11.9%	35.2%	24.6%	19.1%	9.2%
Q7-4. City recreation centers	11.3%	39.6%	29.2%	15.4%	4.5%
Q7-5. City swimming pools	5.9%	29.1%	34.7%	21.0%	9.3%
Q7-6. City golf course	12.9%	33.6%	41.8%	7.8%	3.9%
Q7-7. Quality of outdoor athletic facilities	15.6%	44.8%	26.5%	10.3%	2.7%
Q7-8. Quality of City recreation programs & classes	14.2%	41.4%	31.0%	9.9%	3.4%
Q7-9. Variety of recreation programs & classes offered by City	14.2%	41.2%	27.6%	12.4%	4.7%

Q8. Which TWO of the recreation and parks items listed in Question 7 above do you think are MOST IMPORTANT for the City to provide?

Q8. 1st choice	Number	Percent
Maintenance & appearance of existing City parks	258	29.6 %
Number of City parks	75	8.6 %
Walking/biking trails in City	183	21.0 %
City recreation centers	46	5.3 %
City swimming pools	28	3.2 %
City golf course	14	1.6 %
Quality of outdoor athletic facilities	37	4.2 %
Quality of City recreation programs & classes	54	6.2 %
Variety of recreation programs & classes offered by City	68	7.8 %
None chosen	108	12.4 %
Total	871	100.0 %

Q8. Which TWO of the recreation and parks items listed in Question 7 above do you think are MOST IMPORTANT for the City to provide?

Q8. 2nd choice	Number	Percent
Maintenance & appearance of existing City parks	143	16.4 %
Number of City parks	93	10.7 %
Walking/biking trails in City	140	16.1 %
City recreation centers	56	6.4 %
City swimming pools	34	3.9 %
City golf course	15	1.7 %
Quality of outdoor athletic facilities	65	7.5 %
Quality of City recreation programs & classes	91	10.4 %
Variety of recreation programs & classes offered by City	112	12.9 %
None chosen	122	14.0 %
Total	871	100.0 %

SUM OF TOP 2 CHOICES

Q8. Which TWO of the recreation and parks items listed in Question 7 above do you think are MOST IMPORTANT for the City to provide? (top 2)

Q8. Sum of top 2 choices	Number	Percent
Maintenance & appearance of existing City parks	401	46.0 %
Number of City parks	168	19.3 %
Walking/biking trails in City	323	37.1 %
City recreation centers	102	11.7 %
City swimming pools	62	7.1 %
City golf course	29	3.3 %
Quality of outdoor athletic facilities	102	11.7 %
Quality of City recreation programs & classes	145	16.6 %
Variety of recreation programs & classes offered by City	180	20.7 %
None chosen	108	12.4 %
Total	1620	

Q9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q9-1. Availability of information about City programs & services	9.1%	38.5%	25.9%	15.6%	3.4%	7.5%
Q9-2. City efforts to keep residents informed about local issues	9.9%	39.6%	26.9%	15.0%	3.7%	4.9%
Q9-3. Level of public involvement in City decision-making	4.8%	24.6%	31.0%	21.7%	6.3%	11.6%
Q9-4. Quality of City's cable television channel (GTV-9)	6.7%	28.9%	28.8%	7.0%	4.8%	23.8%
Q9-5. Usefulness of information that is available on City's website	7.9%	36.9%	30.3%	7.1%	1.8%	16.0%
Q9-6. Ease of use of City's website	7.1%	35.5%	30.0%	9.5%	2.4%	15.5%

WITHOUT DON'T KNOW

Q9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q9-1. Availability of information about City programs & services	9.8%	41.6%	28.0%	16.9%	3.7%
Q9-2. City efforts to keep residents informed about local issues	10.4%	41.7%	28.3%	15.8%	3.9%
Q9-3. Level of public involvement in City decision-making	5.5%	27.8%	35.1%	24.5%	7.1%
Q9-4. Quality of City's cable television channel (GTV-9)	8.7%	38.0%	37.8%	9.2%	6.3%
Q9-5. Usefulness of information that is available on City's website	9.4%	43.9%	36.1%	8.5%	2.2%
Q9-6. Ease of use of City's website	8.4%	42.0%	35.5%	11.3%	2.9%

Q10. From which of the following sources do you currently get information about the City of Greenville?

Q10. From what sources do you currently get information about City of Greenville	Number	Percent
City e-newsletter	99	11.5 %
Local newspapers	495	57.6 %
Local radio	268	31.2 %
Local television news	635	73.9 %
Social networking sites (Facebook, Twitter)	369	43.0 %
City website	348	40.5 %
City cable channel (GTV-9)	245	28.5 %
Calling the City	125	14.6 %
Other	75	8.7 %
Total	2659	

Q10. Other

Q10. Other	Number	Percent
Word of mouth	9	12.7 %
Friend	5	7.0 %
Internet	4	5.6 %
Mail	2	2.8 %
City Council emails	2	2.8 %
Neighbors	2	2.8 %
City Council e-newsletters	2	2.8 %
People	2	2.8 %
conversation with others	1	1.4 %
never knew there was a city e-newsletter	1	1.4 %
heard about events from news	1	1.4 %
People that work for the city-if I see them	1	1.4 %
local newspaper	1	1.4 %
I get info from a city employee	1	1.4 %
City councilman Rick Smiley	1	1.4 %
gossip	1	1.4 %
Word of mouth, pamphlets, and catalogues	1	1.4 %
Mayor's Facebook page	1	1.4 %
City Data forums	1	1.4 %
Talk of the Town-Henry Hinton	1	1.4 %
Neighborhood association	1	1.4 %
There is an App or at least there was, don't use it much	1	1.4 %
Calvin Mercer's emails	1	1.4 %
Mayor and City Council	1	1.4 %
lunch talks	1	1.4 %
Calvin Mercer	1	1.4 %
Calvin Mercer's newsletter	1	1.4 %
Tar River University Neighborhood Association (TRUNA)	1	1.4 %
Talk at work	1	1.4 %
friends, word of mouth	1	1.4 %
City-data.com forum	1	1.4 %
Council Member email/newsletter	1	1.4 %
Local phone apps	1	1.4 %
Co-workers	1	1.4 %
Google	1	1.4 %
Channel 9 application	1	1.4 %
Text message	1	1.4 %
ECU paper/website	1	1.4 %
House cleaner	1	1.4 %
Publications	1	1.4 %
Informed friends	1	1.4 %
newsletter from Council members	1	1.4 %
ECU alerts	1	1.4 %
friends/neighbors	1	1.4 %
phone	1	1.4 %
TRUNA e-mails	1	1.4 %
Community organizations, Cherry Lakes HOA, GVDG	1	1.4 %
Newsletter from my City Council Representatives	1	1.4 %
Co-workers & friends	1	1.4 %
Merger Newsletter	1	1.4 %
Job emails	1	1.4 %
Total	71	100.0 %

Q11. From which of the following sources would you prefer to get information about the City of Greenville?

Q11. From what sources would you prefer to get information about City of Greenville	Number	Percent
City e-newsletter	264	31.7 %
Local newspapers	395	47.4 %
Local radio	231	27.7 %
Local television news	527	63.3 %
Social networking sites (Facebook, Twitter)	346	41.5 %
City website	375	45.0 %
City cable channel (GTV-9)	246	29.5 %
Calling the City	100	12.0 %
Other	40	4.8 %
Total	2524	

Q11. Other

Q11. Other	Number	Percent
US mail	9	23.7 %
People	2	5.3 %
Texts	2	5.3 %
phone	2	5.3 %
Flyer	1	2.6 %
gossip	1	2.6 %
An app for events specific to Greenville and surrounding areas	1	2.6 %
Talk of the Town	1	2.6 %
flyers in mail	1	2.6 %
Sent out paper	1	2.6 %
Paper newsletter	1	2.6 %
Word of mouth	1	2.6 %
Local apps	1	2.6 %
public radio	1	2.6 %
Google	1	2.6 %
App	1	2.6 %
Email	1	2.6 %
Text alerts	1	2.6 %
Direct mail	1	2.6 %
Instagram	1	2.6 %
city app	1	2.6 %
internet	1	2.6 %
Community Organizations	1	2.6 %
City Council Representatives	1	2.6 %
Dish	1	2.6 %
Monthly newsletter	1	2.6 %
Council men, newsletters	1	2.6 %
Total	38	100.0 %

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q12-1. Maintenance of major City streets	4.5%	30.2%	18.7%	28.1%	16.0%	2.5%
Q12-2. Maintenance of streets in your neighborhood	11.1%	40.4%	16.8%	17.6%	10.8%	3.3%
Q12-3. How quickly street repairs are made	3.7%	23.2%	23.0%	28.2%	16.4%	5.5%
Q12-4. Condition of street signs & traffic signals	10.6%	49.8%	21.1%	10.1%	4.5%	3.9%
Q12-5. Timing of traffic signals in City	4.2%	23.7%	20.7%	25.0%	23.7%	2.8%
Q12-6. Mowing & tree trimming along City streets & other public areas	10.8%	47.2%	22.0%	11.1%	5.7%	3.1%
Q12-7. Adequacy of City street lighting	8.2%	41.4%	24.9%	16.1%	7.0%	2.4%
Q12-8. Cleanliness of City streets & other public areas	7.2%	42.1%	26.6%	17.1%	4.6%	2.3%
Q12-9. Cleanliness of stormwater drains	4.2%	29.5%	28.1%	20.4%	9.3%	8.4%
Q12-10. Maintenance of City sidewalks in your neighborhood	7.7%	33.4%	23.1%	12.2%	9.1%	14.6%

WITHOUT DON'T KNOW

Q12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q12-1. Maintenance of major City streets	4.6%	31.0%	19.2%	28.9%	16.4%
Q12-2. Maintenance of streets in your neighborhood	11.5%	41.8%	17.3%	18.2%	11.2%
Q12-3. How quickly street repairs are made	3.9%	24.5%	24.3%	29.9%	17.4%
Q12-4. Condition of street signs & traffic signals	11.0%	51.9%	22.0%	10.5%	4.7%
Q12-5. Timing of traffic signals in City	4.4%	24.3%	21.3%	25.7%	24.3%
Q12-6. Mowing & tree trimming along City streets & other public areas	11.1%	48.7%	22.7%	11.5%	5.9%
Q12-7. Adequacy of City street lighting	8.4%	42.5%	25.5%	16.5%	7.2%
Q12-8. Cleanliness of City streets & other public areas	7.4%	43.1%	27.3%	17.5%	4.7%
Q12-9. Cleanliness of stormwater drains	4.6%	32.2%	30.7%	22.3%	10.2%
Q12-10. Maintenance of City sidewalks in your neighborhood	9.0%	39.1%	27.0%	14.2%	10.6%

Q13. Which TWO of the maintenance items listed in Question 12 above do you think are MOST IMPORTANT for the City to provide?

Q13. 1st choice	Number	Percent
Maintenance of major City streets	395	45.4 %
Maintenance of streets in your neighborhood	52	6.0 %
How quickly street repairs are made	79	9.1 %
Condition of street signs & traffic signals	20	2.3 %
Timing of traffic signals in City	106	12.2 %
Mowing & tree trimming along City streets & other public areas	17	2.0 %
Adequacy of City street lighting	60	6.9 %
Cleanliness of City streets & other public areas	22	2.5 %
Cleanliness of stormwater drains	34	3.9 %
Maintenance of City sidewalks in your neighborhood	15	1.7 %
None chosen	71	8.2 %
Total	871	100.0 %

Q13. Which TWO of the maintenance items listed in Question 12 above do you think are MOST IMPORTANT for the City to provide?

Q13. 2nd choice	Number	Percent
Maintenance of major City streets	85	9.8 %
Maintenance of streets in your neighborhood	91	10.4 %
How quickly street repairs are made	156	17.9 %
Condition of street signs & traffic signals	41	4.7 %
Timing of traffic signals in City	138	15.8 %
Mowing & tree trimming along City streets & other public areas	24	2.8 %
Adequacy of City street lighting	91	10.4 %
Cleanliness of City streets & other public areas	74	8.5 %
Cleanliness of stormwater drains	49	5.6 %
Maintenance of City sidewalks in your neighborhood	39	4.5 %
None chosen	83	9.5 %
Total	871	100.0 %

SUM OF TOP 2 CHOICES

Q13. Which TWO of the maintenance items listed in Question 12 above do you think are MOST IMPORTANT for the City to provide? (top 2)

Q13. Sum of top 2 choices	Number	Percent
Maintenance of major City streets	480	55.1 %
Maintenance of streets in your neighborhood	143	16.4 %
How quickly street repairs are made	235	27.0 %
Condition of street signs & traffic signals	61	7.0 %
Timing of traffic signals in City	244	28.0 %
Mowing & tree trimming along City streets & other public areas	41	4.7 %
Adequacy of City street lighting	151	17.3 %
Cleanliness of City streets & other public areas	96	11.0 %
Cleanliness of stormwater drains	83	9.5 %
Maintenance of City sidewalks in your neighborhood	54	6.2 %
None chosen	71	8.2 %
Total	1659	

Q14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q14-1. Enforcement of clean-up of junk/debris on private property	5.4%	28.2%	24.6%	14.9%	8.0%	18.8%
Q14-2. Enforcement of mowing & cutting of weeds & grass on private property	5.4%	29.9%	25.7%	14.2%	5.4%	19.4%
Q14-3. Enforcement of exterior maintenance of residential property	5.2%	25.8%	29.0%	15.4%	4.9%	19.6%
Q14-4. Enforcement of exterior maintenance of commercial/business property	6.0%	27.1%	31.9%	11.4%	3.8%	19.9%
Q14-5. Enforcement of sign regulations	5.3%	29.5%	30.3%	8.2%	4.2%	22.5%
Q14-6. City efforts to remove abandoned or inoperative vehicles	6.5%	28.0%	25.8%	10.7%	6.8%	22.2%

WITHOUT DON'T KNOW

Q14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q14-1. Enforcement of clean-up of junk/debris on private property	6.6%	34.8%	30.3%	18.4%	9.9%
Q14-2. Enforcement of mowing & cutting of weeds & grass on private property	6.7%	37.0%	31.9%	17.7%	6.7%
Q14-3. Enforcement of exterior maintenance of residential property	6.4%	32.1%	36.1%	19.1%	6.1%
Q14-4. Enforcement of exterior maintenance of commercial/business property	7.4%	33.8%	39.8%	14.2%	4.7%
Q14-5. Enforcement of sign regulations	6.8%	38.1%	39.1%	10.5%	5.5%
Q14-6. City efforts to remove abandoned or inoperative vehicles	8.4%	36.0%	33.2%	13.7%	8.7%

Q15. Which TWO of the code enforcement items listed in Question 14 above do you think are most important for the City to provide?

Q15. 1st choice	Number	Percent
Enforcement of clean-up of junk/debris on private property	355	40.8 %
Enforcement of mowing & cutting of weeds & grass on private property	77	8.8 %
Enforcement of exterior maintenance of residential property	64	7.3 %
Enforcement of exterior maintenance of commercial/business property	114	13.1 %
Enforcement of sign regulations	40	4.6 %
City efforts to remove abandoned or inoperative vehicles	75	8.6 %
None chosen	146	16.8 %
Total	871	100.0 %

Q15. Which TWO of the code enforcement items listed in Question 14 above do you think are most important for the City to provide?

Q15. 2nd choice	Number	Percent
Enforcement of clean-up of junk/debris on private property	115	13.2 %
Enforcement of mowing & cutting of weeds & grass on private property	150	17.2 %
Enforcement of exterior maintenance of residential property	131	15.0 %
Enforcement of exterior maintenance of commercial/business property	110	12.6 %
Enforcement of sign regulations	72	8.3 %
City efforts to remove abandoned or inoperative vehicles	122	14.0 %
None chosen	171	19.6 %
Total	871	100.0 %

SUM OF TOP 2 CHOICES

Q15. Which TWO of the code enforcement items listed in Question 14 above do you think are most important for the City to provide? (top 2)

Q15. Sum of top 2 choices	Number	Percent
Enforcement of clean-up of junk/debris on private property	470	54.0 %
Enforcement of mowing & cutting of weeds & grass on private property	227	26.1 %
Enforcement of exterior maintenance of residential property	195	22.4 %
Enforcement of exterior maintenance of commercial/business property	224	25.7 %
Enforcement of sign regulations	112	12.9 %
City efforts to remove abandoned or inoperative vehicles	197	22.6 %
None chosen	146	16.8 %
Total	1571	

Q16. Have you contacted the City of Greenville during the past year?

Q16. Have you contacted City of Greenville during past year	Number	Percent
Yes	420	48.2 %
No	451	51.8 %
Total	871	100.0 %

Q16a. (If YES to Question 16) Which City Department or function did you contact most recently?

Q16a. Which City Department or function did you contact most recently	Number	Percent
City Manager/City Council	18	4.3 %
Fire/EMS	30	7.1 %
Recreation & Parks	38	9.0 %
Community Development	10	2.4 %
Police	80	19.0 %
Sanitation (garbage, recycling, yard waste, mosquitos)	101	24.0 %
Stormwater	15	3.6 %
Street Maintenance	25	6.0 %
Code Enforcement	39	9.3 %
Animal Control	27	6.4 %
Parking	10	2.4 %
Human Resources	9	2.1 %
Other	15	3.6 %
None selected	3	0.7 %
Total	420	100.0 %

Q16a. (If YES to Question 16) Which City Department or function did you contact most recently? (without "none selected")

Q16a. Which City Department or function did you contact most recently	Number	Percent
City Manager/City Council	18	4.3 %
Fire/EMS	30	7.2 %
Recreation & Parks	38	9.1 %
Community Development	10	2.4 %
Police	80	19.2 %
Sanitation (garbage, recycling, yard waste, mosquitos)	101	24.2 %
Stormwater	15	3.6 %
Street Maintenance	25	6.0 %
Code Enforcement	39	9.4 %
Animal Control	27	6.5 %
Parking	10	2.4 %
Human Resources	9	2.2 %
Other	15	3.6 %
Total	417	100.0 %

Q16a. Other

Q16a. Other	Number	Percent
Utilities	4	28.6 %
Employment application grant for house repairing	1	7.1 %
Public Works	1	7.1 %
Street light repair	1	7.1 %
Spike in water bill	1	7.1 %
ECU-parking lots	1	7.1 %
Business license	1	7.1 %
street maintenance	1	7.1 %
Taxes	1	7.1 %
erosion near our house	1	7.1 %
Total	14	100.0 %

Q16b. (If YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following:

(N=420)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q16b-1. How easy they were to contact	31.9%	44.3%	11.7%	8.3%	2.6%	1.2%
Q16b-2. The way you were treated	34.3%	41.0%	12.1%	6.4%	3.1%	3.1%
Q16b-3. The accuracy of information & assistance you were given	31.0%	39.5%	12.6%	8.1%	5.5%	3.3%
Q16b-4. How quickly City staff responded to your request	29.5%	36.7%	11.7%	10.0%	8.8%	3.3%
Q16b-5. How well your issue was handled	28.8%	33.3%	11.9%	11.0%	11.0%	4.0%

WITHOUT DON'T KNOW

Q16b. (If YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following: (without "don't know")

(N=420)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q16b-1. How easy they were to contact	32.3%	44.8%	11.8%	8.4%	2.7%
Q16b-2. The way you were treated	35.4%	42.3%	12.5%	6.6%	3.2%
Q16b-3. The accuracy of information & assistance you were given	32.0%	40.9%	13.1%	8.4%	5.7%
Q16b-4. How quickly City staff responded to your request	30.5%	37.9%	12.1%	10.3%	9.1%
Q16b-5. How well your issue was handled	30.0%	34.7%	12.4%	11.4%	11.4%

Q17. City Public Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q17-1. Residential trash collection services	42.8%	39.6%	7.3%	5.2%	1.4%	3.7%
Q17-2. Curbside recycling services	41.2%	36.5%	9.4%	4.1%	1.5%	7.2%
Q17-3. Bulky item pick up/removal services (old furniture, appliances, etc.)	22.7%	30.7%	15.4%	9.9%	3.9%	17.5%
Q17-4. Yard waste collection services	29.9%	34.2%	13.9%	6.8%	2.1%	13.2%

WITHOUT DON'T KNOW

Q17. City Public Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q17-1. Residential trash collection services	44.5%	41.1%	7.6%	5.4%	1.4%
Q17-2. Curbside recycling services	44.4%	39.4%	10.1%	4.5%	1.6%
Q17-3. Bulky item pick up/removal services (old furniture, appliances, etc.)	27.5%	37.1%	18.6%	12.0%	4.7%
Q17-4. Yard waste collection services	34.4%	39.4%	16.0%	7.8%	2.4%

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months.

(N=871)

	Yes	No	Don't know
Q18-1. Used public transit services supported by City (i.e. GREAT bus)	9.9%	83.7%	6.4%
Q18-2. Participated in recreation programs offered by City	33.2%	61.2%	5.6%
Q18-3. Visited City recreation centers	54.6%	41.2%	4.1%
Q18-4. Visited a neighborhood or City park	80.0%	16.5%	3.4%
Q18-5. Used Fire/EMS services	18.6%	77.0%	4.4%
Q18-6. Called Code Enforcement	15.4%	78.5%	6.1%
Q18-7. Called or visited Police Department	37.0%	58.7%	4.4%
Q18-8. Visited City's website	58.2%	37.3%	4.5%
Q18-9. Read City's e-newsletter	23.5%	71.2%	5.3%
Q18-10. Watched City's cable television channel (GTV-9)	48.7%	47.1%	4.2%
Q18-11. Watched a video on City website/YouTube	27.0%	67.6%	5.4%

WITHOUT DON'T KNOW

Q18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months. (without "don't know")

(N=871)

	Yes	No
Q18-1. Used public transit services supported by City (i.e. GREAT bus)	10.6%	89.4%
Q18-2. Participated in recreation programs offered by City	35.2%	64.8%
Q18-3. Visited City recreation centers	57.0%	43.0%
Q18-4. Visited a neighborhood or City park	82.9%	17.1%
Q18-5. Used Fire/EMS services	19.4%	80.6%
Q18-6. Called Code Enforcement	16.4%	83.6%
Q18-7. Called or visited Police Department	38.7%	61.3%
Q18-8. Visited City's website	60.9%	39.1%
Q18-9. Read City's e-newsletter	24.8%	75.2%
Q18-10. Watched City's cable television channel (GTV-9)	50.8%	49.2%
Q18-11. Watched a video on City website/ YouTube	28.5%	71.5%

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q19-1. Adequacy of public parking in Uptown Greenville (downtown)	8.4%	33.8%	21.5%	19.9%	7.8%	8.7%
Q19-2. Availability of public transportation/ GREAT Bus services in Greenville	7.5%	17.1%	24.0%	7.8%	3.4%	40.2%
Q19-3. Ease of travel by car in City	8.2%	34.8%	21.6%	24.6%	8.6%	2.3%
Q19-4. Ease of walking in City	6.4%	28.0%	23.8%	20.1%	13.1%	8.6%
Q19-5. Ease of biking in City	4.0%	12.7%	22.8%	18.1%	15.6%	26.6%
Q19-6. Opportunities to attend cultural activities in Greenville	6.1%	34.6%	28.0%	12.9%	6.5%	11.9%
Q19-7. Availability of affordable housing in Greenville	6.7%	28.2%	25.3%	11.7%	7.0%	21.1%

WITHOUT DON'T KNOW

Q19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items: (without "don't know")

(N=871)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q19-1. Adequacy of public parking in Uptown Greenville (downtown)	9.2%	37.0%	23.5%	21.8%	8.6%
Q19-2. Availability of public transportation/ GREAT Bus services in Greenville	12.5%	28.6%	40.1%	13.1%	5.8%
Q19-3. Ease of travel by car in City	8.3%	35.6%	22.1%	25.1%	8.8%
Q19-4. Ease of walking in City	7.0%	30.7%	26.0%	22.0%	14.3%
Q19-5. Ease of biking in City	5.5%	17.4%	31.1%	24.7%	21.3%
Q19-6. Opportunities to attend cultural activities in Greenville	6.9%	39.2%	31.8%	14.6%	7.4%
Q19-7. Availability of affordable housing in Greenville	8.4%	35.8%	32.0%	14.8%	8.9%

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects:

(N=871)

	Extremely important	Very important	Important	Not very important	Not important at all	Don't know
Q20-1. Upgrades or additions to public facilities	25.5%	32.7%	30.1%	5.2%	1.5%	5.1%
Q20-2. Improvements to parks, open space, & greenways	27.0%	30.8%	28.6%	8.2%	2.1%	3.4%
Q20-3. Improvements to Police & Fire/EMS facilities	31.6%	29.5%	24.7%	6.8%	1.5%	6.0%
Q20-4. Improvements to City's streets & sidewalks, bike lanes, & street lighting	47.2%	31.9%	15.3%	2.4%	0.6%	2.6%
Q20-5. Improvements to arts/cultural facilities	17.1%	24.2%	34.3%	15.4%	3.2%	5.7%
Q20-6. Availability of affordable housing	26.6%	22.2%	28.6%	9.5%	4.5%	8.6%
Q20-7. Uptown (downtown) improvements	21.9%	25.9%	34.1%	10.3%	3.8%	3.9%
Q20-8. Town Common/Tar River front improvements	22.4%	24.5%	28.6%	15.3%	4.6%	4.7%
Q20-9. Improvements to public transit (GREAT) bus system	17.0%	20.0%	28.4%	12.1%	4.8%	17.8%
Q20-10. Construct a multi-sport recreational complex	16.5%	14.4%	25.4%	21.1%	14.6%	8.0%
Q20-11. Construct a major performing arts center	20.1%	17.6%	25.4%	18.5%	10.9%	7.6%

WITHOUT DON'T KNOW

Q20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects: (without "don't know")

(N=871)

	Extremely important	Very important	Important	Not very important	Not important at all
Q20-1. Upgrades or additions to public facilities	26.8%	34.5%	31.7%	5.4%	1.6%
Q20-2. Improvements to parks, open space, & greenways	27.9%	31.9%	29.6%	8.4%	2.1%
Q20-3. Improvements to Police & Fire/EMS facilities	33.6%	31.4%	26.3%	7.2%	1.6%
Q20-4. Improvements to City's streets & sidewalks, bike lanes, & street lighting	48.5%	32.8%	15.7%	2.5%	0.6%
Q20-5. Improvements to arts/cultural facilities	18.1%	25.7%	36.4%	16.3%	3.4%
Q20-6. Availability of affordable housing	29.1%	24.2%	31.3%	10.4%	4.9%
Q20-7. Uptown (downtown) improvements	22.8%	27.0%	35.5%	10.8%	3.9%
Q20-8. Town Common/Tar River front improvements	23.5%	25.7%	30.0%	16.0%	4.8%
Q20-9. Improvements to public transit (GREAT) bus system	20.7%	24.3%	34.5%	14.7%	5.9%
Q20-10. Construct a multi-sport recreational complex	18.0%	15.6%	27.6%	23.0%	15.9%
Q20-11. Construct a major performing arts center	21.7%	19.0%	27.5%	20.0%	11.8%

Q21. Which TWO of the capital improvements listed in Question 20 would you be MOST WILLING to pay an increase in taxes to support?

Q21. 1st choice	Number	Percent
Upgrades or additions to public facilities	81	9.3 %
Improvements to parks, open space, & greenways	88	10.1 %
Improvements to Police & Fire/EMS facilities	114	13.1 %
Improvements to City's streets & sidewalks, bike lanes, & street lighting	158	18.1 %
Improvements to arts/cultural facilities	23	2.6 %
Availability of affordable housing	60	6.9 %
Uptown (downtown) improvements	36	4.1 %
Town Common/Tar River front improvements	10	1.1 %
Improvements to public transit (GREAT) bus system	17	2.0 %
Construct a multi-sport recreational complex	30	3.4 %
Construct a major performing arts center	56	6.4 %
None chosen	198	22.7 %
Total	871	100.0 %

Q21. Which TWO of the capital improvements listed in Question 20 would you be MOST WILLING to pay an increase in taxes to support?

Q21. 2nd choice	Number	Percent
Upgrades or additions to public facilities	45	5.2 %
Improvements to parks, open space, & greenways	79	9.1 %
Improvements to Police & Fire/EMS facilities	71	8.2 %
Improvements to City's streets & sidewalks, bike lanes, & street lighting	157	18.0 %
Improvements to arts/cultural facilities	26	3.0 %
Availability of affordable housing	64	7.3 %
Uptown (downtown) improvements	35	4.0 %
Town Common/Tar River front improvements	37	4.2 %
Improvements to public transit (GREAT) bus system	31	3.6 %
Construct a multi-sport recreational complex	42	4.8 %
Construct a major performing arts center	49	5.6 %
None chosen	235	27.0 %
Total	871	100.0 %

SUM OF TOP 2 CHOICES

Q21. Which TWO of the capital improvements listed in Question 20 would you be MOST WILLING to pay an increase in taxes to support? (top 2)

<u>Q21. Sum of top 2 choices</u>	<u>Number</u>	<u>Percent</u>
Upgrades or additions to public facilities	126	14.5 %
Improvements to parks, open space, & greenways	167	19.2 %
Improvements to Police & Fire/EMS facilities	185	21.2 %
Improvements to City's streets & sidewalks, bike lanes, & street lighting	315	36.2 %
Improvements to arts/cultural facilities	49	5.6 %
Availability of affordable housing	124	14.2 %
Uptown (downtown) improvements	71	8.2 %
Town Common/Tar River front improvements	47	5.4 %
Improvements to public transit (GREAT) bus system	48	5.5 %
Construct a multi-sport recreational complex	72	8.3 %
Construct a major performing arts center	105	12.1 %
None chosen	198	22.7 %
Total	1507	

Q22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

(N=871)

	Very willing	Willing	Not sure	Not willing	Not willing at all
Q22-1. Upgrade public facilities	14.6%	35.6%	31.7%	12.2%	6.0%
Q22-2. Improvements to parks, open spaces & greenways	20.1%	32.4%	28.7%	12.5%	6.3%
Q22-3. Improvements to Police & Fire/EMS facilities	22.7%	40.0%	23.5%	10.0%	3.8%
Q22-4. Improvement to City's streets, sidewalks, bike lanes, & street lighting	33.5%	41.1%	16.1%	6.3%	3.0%
Q22-5. Improvements to arts/cultural facilities	14.5%	26.9%	31.9%	18.1%	8.6%
Q22-6. Availability of affordable housing	20.1%	23.2%	31.2%	15.2%	10.3%
Q22-7. Uptown (downtown) improvements	13.9%	29.0%	29.9%	18.6%	8.6%
Q22-8. Provide Town Common/Tar River front improvements	15.3%	27.3%	29.7%	18.3%	9.4%
Q22-9. Improvements to public transit (GREAT) bus system	13.4%	23.7%	34.9%	18.4%	9.6%
Q22-10. Construct a multi-sport recreational complex	13.3%	18.1%	27.9%	22.6%	18.0%
Q22-11. Construct a major performing arts center	16.4%	22.4%	28.7%	18.1%	14.4%

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below:

(N=871)

	Spend much more	Spend more	Spend about the same	Spend less	Spend much less	Don't know
Q23-1. Upgrade public facilities	8.8%	29.2%	46.8%	6.9%	2.5%	5.7%
Q23-2. Improvements to parks, open spaces & greenways	12.2%	30.0%	38.3%	10.3%	3.2%	6.0%
Q23-3. Improvements to Police & Fire/EMS facilities	15.6%	33.5%	37.7%	5.4%	1.7%	6.1%
Q23-4. Improvement to City's streets, sidewalks, lanes, & street lighting	30.2%	40.8%	20.4%	3.1%	1.6%	3.9%
Q23-5. Improvements to arts/cultural facilities	7.8%	23.3%	40.1%	16.1%	6.4%	6.3%
Q23-6. Availability of affordable housing	17.0%	20.2%	36.4%	13.8%	6.0%	6.7%
Q23-7. Uptown (downtown) improvements	11.3%	20.2%	41.4%	14.5%	7.0%	5.6%
Q23-8. Town Common/Tar River front improvements	9.9%	21.6%	40.4%	13.5%	7.9%	6.7%
Q23-9. Improvements to public transit (GREAT) bus system	10.4%	18.1%	46.5%	11.4%	6.1%	7.5%
Q23-10. A multi-sport recreational complex	10.2%	17.8%	30.0%	16.2%	18.3%	7.6%
Q23-11. A major performing arts center	13.3%	19.3%	32.1%	14.7%	13.8%	6.8%

WITHOUT DON'T KNOW

Q23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below: (without "don't know")

(N=871)

	Spend much more	Spend more	Spend about the same	Spend less	Spend much less
Q23-1. Upgrade public facilities	9.4%	30.9%	49.7%	7.3%	2.7%
Q23-2. Improvements to parks, open spaces & greenways	12.9%	31.9%	40.8%	11.0%	3.4%
Q23-3. Improvements to Police & Fire/EMS facilities	16.6%	35.7%	40.1%	5.7%	1.8%
Q23-4. Improvement to City's streets, sidewalks, lanes, & street lighting	31.4%	42.4%	21.3%	3.2%	1.7%
Q23-5. Improvements to arts/cultural facilities	8.3%	24.9%	42.8%	17.2%	6.9%
Q23-6. Availability of affordable housing	18.2%	21.6%	39.0%	14.8%	6.4%
Q23-7. Uptown (downtown) improvements	11.9%	21.4%	43.9%	15.3%	7.4%
Q23-8. Town Common/Tar River front improvements	10.6%	23.1%	43.3%	14.5%	8.5%
Q23-9. Improvements to public transit (GREAT) bus system	11.3%	19.6%	50.2%	12.3%	6.6%
Q23-10. A multi-sport recreational complex	11.1%	19.3%	32.4%	17.5%	19.8%
Q23-11. A major performing arts center	14.3%	20.7%	34.5%	15.8%	14.8%

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you:

(N=871)

	Extremely important	Very important	Important	Not very important	Not important at all	Don't know
Q24-1. Economic development (business development & jobs)	48.1%	29.2%	17.5%	2.6%	0.8%	1.8%
Q24-2. Infrastructure (streets & sidewalks, stormwater/drainage, street lighting, etc.)	44.0%	37.0%	14.8%	1.4%	0.9%	2.0%
Q24-3. Neighborhood preservation (affordable housing, code enforcement, etc.)	29.5%	29.5%	31.3%	6.0%	1.6%	2.1%
Q24-4. Recreation & parks/greenways	23.4%	30.0%	34.7%	7.5%	2.2%	2.3%
Q24-5. Public safety (Police, Fire/EMS)	48.1%	30.5%	16.4%	1.5%	1.4%	2.1%
Q24-6. Public transit (GREAT) bus system	17.9%	19.4%	39.5%	15.2%	4.8%	3.2%
Q24-7. Fiscal responsibility	36.4%	29.6%	25.6%	2.8%	2.3%	3.3%
Q24-8. Environmental stewardship	27.2%	29.2%	31.7%	6.2%	2.6%	3.1%
Q24-9. Art & cultural entertainment amenities	16.3%	24.3%	34.0%	16.1%	6.4%	2.9%

WITHOUT DON'T KNOW

Q24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you: (without "don't know")

(N=871)

	Extremely important	Very important	Important	Not very important	Not important at all
Q24-1. Economic development (business development & jobs)	49.0%	29.7%	17.8%	2.7%	0.8%
Q24-2. Infrastructure (streets & sidewalks, stormwater/drainage, street lighting, etc.)	44.8%	37.7%	15.1%	1.4%	0.9%
Q24-3. Neighborhood preservation (affordable housing, code enforcement, etc.)	30.1%	30.1%	32.0%	6.1%	1.6%
Q24-4. Recreation & parks/greenways	24.0%	30.7%	35.5%	7.6%	2.2%
Q24-5. Public safety (Police, Fire/EMS)	49.1%	31.2%	16.8%	1.5%	1.4%
Q24-6. Public transit (GREAT) bus system	18.5%	20.0%	40.8%	15.7%	5.0%
Q24-7. Fiscal responsibility	37.6%	30.6%	26.5%	2.9%	2.4%
Q24-8. Environmental stewardship	28.1%	30.1%	32.7%	6.4%	2.7%
Q24-9. Art & cultural entertainment amenities	16.8%	25.1%	35.0%	16.5%	6.6%

Q25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following:

(N=871)

	Excellent	Good	Neutral	Below Average	Poor	Don't Know
Q25-1. As a place to live	19.7%	52.5%	14.7%	9.9%	2.3%	0.9%
Q25-2. As a place to raise children	16.9%	43.1%	17.5%	11.6%	3.9%	7.1%
Q25-3. As a place to work or build a business	13.1%	42.8%	23.2%	11.4%	5.2%	4.4%
Q25-4. As a place to retire	15.8%	31.1%	21.5%	16.0%	9.9%	5.7%
Q25-5. As a place to visit	13.2%	28.6%	25.0%	20.2%	11.3%	1.7%
Q25-6. As a place to be a college student	30.3%	38.2%	16.5%	4.1%	2.2%	8.6%

WITHOUT DON'T KNOW

Q25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following: (without "don't know")

(N=871)

	Excellent	Good	Neutral	Below Average	Poor
Q25-1. As a place to live	19.9%	53.0%	14.8%	10.0%	2.3%
Q25-2. As a place to raise children	18.2%	46.4%	18.8%	12.5%	4.2%
Q25-3. As a place to work or build a business	13.7%	44.8%	24.2%	11.9%	5.4%
Q25-4. As a place to retire	16.8%	33.0%	22.8%	16.9%	10.5%
Q25-5. As a place to visit	13.4%	29.1%	25.5%	20.6%	11.4%
Q25-6. As a place to be a college student	33.2%	41.8%	18.1%	4.5%	2.4%

Q26. How often do you typically go outside of Greenville for entertainment or recreation?

Q26. How often do you typically go outside of Greenville for entertainment or recreation

	Number	Percent
Every day	27	3.1 %
A few times per week	60	6.9 %
At least once a week	92	10.6 %
A few times per month	325	37.3 %
A few times per year	237	27.2 %
Seldom or never	89	10.2 %
Not provided	41	4.7 %
Total	871	100.0 %

WITHOUT NOT PROVIDED

Q26. How often do you typically go outside of Greenville for entertainment or recreation? (without "not provided")

Q26. How often do you typically go outside of Greenville for entertainment or recreation

	Number	Percent
Every day	27	3.3 %
A few times per week	60	7.2 %
At least once a week	92	11.1 %
A few times per month	325	39.2 %
A few times per year	237	28.6 %
Seldom or never	89	10.7 %
Total	830	100.0 %

Q27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas.

(N=871)

	Much too slow	Too slow	Neutral	Too fast	Much too fast	Don't know
Q27-1. Office development	4.4%	12.3%	67.0%	6.2%	2.1%	8.0%
Q27-2. Multi-family residential development	5.6%	13.7%	48.5%	15.7%	10.3%	6.2%
Q27-3. Single-family residential development	7.9%	18.6%	56.5%	9.1%	1.5%	6.4%
Q27-4. Retail development	11.7%	22.7%	45.6%	12.1%	2.8%	5.2%
Q27-5. Mixed use development	7.3%	19.9%	56.8%	6.5%	1.8%	7.6%
Q27-6. Industrial development	16.2%	26.1%	45.7%	3.4%	1.4%	7.2%

WITHOUT DON'T KNOW

Q27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas. (without "don't know")

(N=871)

	Much too slow	Too slow	Neutral	Too fast	Much too fast
Q27-1. Office development	4.7%	13.4%	72.9%	6.7%	2.2%
Q27-2. Multi-family residential development	6.0%	14.6%	51.7%	16.8%	11.0%
Q27-3. Single-family residential development	8.5%	19.9%	60.4%	9.7%	1.6%
Q27-4. Retail development	12.3%	24.0%	48.1%	12.7%	2.9%
Q27-5. Mixed use development	8.0%	21.5%	61.5%	7.1%	2.0%
Q27-6. Industrial development	17.5%	28.1%	49.3%	3.7%	1.5%

Q28. Approximately how many years have you lived in Greenville?

Q28. How many years have you lived in Greenville	Number	Percent
Less than 5 years	163	18.7 %
5-10 years	148	17.0 %
11-20 years	155	17.8 %
20+ years	397	45.6 %
Not provided	8	0.9 %
Total	871	100.0 %

WITHOUT NOT PROVIDED

Q28. Approximately how many years have you lived in Greenville? (without "not provided")

Q28. How many years have you lived in Greenville	Number	Percent
Less than 5 years	163	18.9 %
5-10 years	148	17.1 %
11-20 years	155	18.0 %
20+ years	397	46.0 %
Total	863	100.0 %

Q29. What is your age?

Q29. Your age	Number	Percent
18-34	189	21.7 %
35-44	168	19.3 %
45-54	166	19.1 %
55-64	169	19.4 %
65+	164	18.8 %
Not provided	15	1.7 %
Total	871	100.0 %

WITHOUT NOT PROVIDED

Q29. What is your age? (without "not provided")

Q29. Your age	Number	Percent
18-34	189	22.1 %
35-44	168	19.6 %
45-54	166	19.4 %
55-64	169	19.7 %
65+	164	19.2 %
Total	856	100.0 %

Q30. Have you been a victim of a crime in the City of Greenville during the past year?

Q30. Have you been a victim of a crime in Greenville during past year	Number	Percent
Yes	101	11.6 %
No	770	88.4 %
Total	871	100.0 %

Q30-1. If YES, what type of crime?

<u>Q30-1. What type of crime</u>	<u>Number</u>	<u>Percent</u>
Robbery	13	14.1 %
Theft	12	13.0 %
Car break in	5	5.4 %
Breaking & Entering	4	4.3 %
Break-in	4	4.3 %
Attempted break-in	3	3.3 %
hit & run	3	3.3 %
Property damage	3	3.3 %
Property stolen	2	2.2 %
House was broken into	1	1.1 %
hit by uninsured motorist	1	1.1 %
someone stole my GPS out of the car parked on my driveway	1	1.1 %
Vehicle break-in	1	1.1 %
Car and truck broken into	1	1.1 %
Domestic	1	1.1 %
someone broke into my car at my apartment	1	1.1 %
Stolen property	1	1.1 %
Noise disturbances	1	1.1 %
Armed robbery at work	1	1.1 %
Burglary, Assault	1	1.1 %
B&E, theft of my home	1	1.1 %
Gun pulled on me while driving down the street	1	1.1 %
ASSAULT DOWNTOWN	1	1.1 %
Fraud, Identity theft, Theft	1	1.1 %
robbed at gunpoint	1	1.1 %
stealing	1	1.1 %
bikes stolen/car break in	1	1.1 %
car theft	1	1.1 %
theft lawn mower	1	1.1 %
stolen car	1	1.1 %
theft and property damage	1	1.1 %
vandals	1	1.1 %
car collision	1	1.1 %
Threatened	1	1.1 %
Car accident	1	1.1 %
mail scam	1	1.1 %
house break in/theft	1	1.1 %
Residential breaking/entering/robbery	1	1.1 %
My car was broken overnight while it was parked in my driveway	1	1.1 %
Residential attempted break in	1	1.1 %
Witness to crimes-domestic violence & animal cruelty	1	1.1 %
Stolen car	1	1.1 %
House robbed	1	1.1 %
Larceny/Burglary	1	1.1 %
Burglary	1	1.1 %
Trespassing	1	1.1 %
Sexual assault	1	1.1 %
car window broken	1	1.1 %
theft/home burglary	1	1.1 %
DESTRUCTION OF PROPERTY	1	1.1 %
broker exchange	1	1.1 %
Item stolen	1	1.1 %
Total	92	100.0 %

Q31. What is your gender?

Q31. Your gender	Number	Percent
Male	423	48.6 %
Female	448	51.4 %
Total	871	100.0 %

Q32. Have you visited Uptown Greenville (downtown) during the past year?

Q32. Have you visited Uptown Greenville (downtown) during past year	Number	Percent
Yes	793	91.0 %
No	78	9.0 %
Total	871	100.0 %

Q32a. If YES, why?

Q32a. Why	Number	Percent
Events	475	60.4 %
Dining	544	69.2 %
Bars	195	24.8 %
Sports	92	11.7 %
Business	309	39.3 %
Church	75	9.5 %
GUC	177	22.5 %
Other	117	14.9 %
Total	1984	

Q32a. Other

Q32a. Other	Number	Percent
Shopping	15	12.8 %
Library	10	8.5 %
Work	4	3.4 %
ECU	3	2.6 %
Town Commons	3	2.6 %
Park	3	2.6 %
Driving	2	1.7 %
Courthouse	2	1.7 %
Banking	2	1.7 %
Civil Court filings	1	0.9 %
Court office	1	0.9 %
Art gallery's , volunteering, festivals	1	0.9 %
jury duty	1	0.9 %
City Offices; Arts	1	0.9 %
city government responsibility	1	0.9 %
city hall visits, meetings	1	0.9 %
special events	1	0.9 %
Touring new people to the area; visitor center	1	0.9 %
recreation	1	0.9 %
ECU offices that are in that area	1	0.9 %
Use Town Common, shop	1	0.9 %
Too view the flooded conditions at the Town Commons	1	0.9 %
Relaxation	1	0.9 %
Looking at real estate	1	0.9 %
TATTOOS CAPE FEAR	1	0.9 %
fire dept	1	0.9 %
POST OFFICE AND PAY BILLS	1	0.9 %
ARTS COUNCIL/MFA SHOWS	1	0.9 %
THURS BIKE RIDE	1	0.9 %
legal aid	1	0.9 %
Visit a friend at work	1	0.9 %
Looking for business location for lease	1	0.9 %
Banking, Sheppard Memorial Library	1	0.9 %
View the flooded areas during the aftermath of Matthews	1	0.9 %
look at the new development	1	0.9 %
CITY GOVERNMENT	1	0.9 %
PUBLIC TRANSIT GREAT BUS SYSTEM	1	0.9 %
Art Center	1	0.9 %
Show someone the changes that had taken place	1	0.9 %
Witnessing	1	0.9 %
Just riding through	1	0.9 %
work at the library	1	0.9 %
Hair cut	1	0.9 %
Retail stores	1	0.9 %
cycling events	1	0.9 %
Contact with staff	1	0.9 %
Friends who live here	1	0.9 %
Wedding Rehearsal Dinner and Teacher Supplies	1	0.9 %
Volunteer work	1	0.9 %
feels not safe	1	0.9 %
summer camp for granddaughters	1	0.9 %

Q32a. Other

Q32a. Other	Number	Percent
Arts and friends	1	0.9 %
LEISURE	1	0.9 %
visit mayor	1	0.9 %
Farmers market	1	0.9 %
Going to town Commons	1	0.9 %
Greenway	1	0.9 %
Farmer's market, festivals, etc.	1	0.9 %
meetings at City Hall	1	0.9 %
shoppings, recreation	1	0.9 %
Emerge	1	0.9 %
Cultural events	1	0.9 %
Shopping, studying	1	0.9 %
Walking/recycling	1	0.9 %
Walking	1	0.9 %
Drive through	1	0.9 %
Catch the great bus	1	0.9 %
Town commons to walk dog	1	0.9 %
art	1	0.9 %
work downtown	1	0.9 %
RECREATIONAL/FISHING	1	0.9 %
exercise/walking	1	0.9 %
office attorney	1	0.9 %
city offices	1	0.9 %
printing	1	0.9 %
Post Office	1	0.9 %
walk around town commons	1	0.9 %
Sheppard Memorial Library	1	0.9 %
Town Common Library every 2 weeks	1	0.9 %
Court	1	0.9 %
Club	1	0.9 %
Hobbies	1	0.9 %
Total	117	100.0 %

Q33. Which of the following best describes your race/ethnicity?

Q33. Your race/ethnicity	Number	Percent
Asian/Pacific Islander	19	2.2 %
White/Caucasian	513	59.0 %
American Indian/Eskimo	8	0.9 %
Black/African American	319	36.7 %
Hispanic/Latino/Spanish	32	3.7 %
Other	4	0.5 %
Total	895	

Q33. Other

Q33. Other	Number	Percent
Irish American	1	25.0 %
mixed	1	25.0 %
Two or more races	1	25.0 %
Persian	1	25.0 %
Total	4	100.0 %

Q34. Would you say your total annual household income is:

Q34. Your total annual household income	Number	Percent
Under \$30K	229	26.3 %
\$30K to \$59,999	214	24.6 %
\$60K to \$99,999	173	19.9 %
\$100K+	197	22.6 %
Not provided	58	6.7 %
Total	871	100.0 %

WITHOUT NOT PROVIDED

Q34. Would you say your total annual household income is: (without "not provided")

Q34. Your total annual household income	Number	Percent
Under \$30K	229	28.2 %
\$30K to \$59,999	214	26.3 %
\$60K to \$99,999	173	21.3 %
\$100K+	197	24.2 %
Total	813	100.0 %

Section 9: Survey Instrument



Find yourself in good company®

Dear Greenville Resident:

With your continued support and involvement, the City of Greenville continues to grow and our central city areas continue to redevelop. City leaders work diligently to strategically plan for our future. However, it is important that we plan appropriately using the input of residents regarding their needs, desires, and priorities.

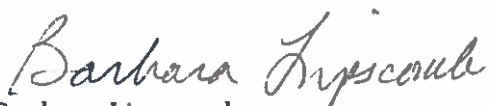
With that in mind, we ask that you take time to complete the enclosed survey to help us gather feedback on a wide range of issues that impact our quality of life. To ensure that Greenville's strategic goals are aligned with the priorities of our residents, it is imperative that you tell us what you think. Share your thoughts on what the City is doing well, where it needs to improve, and where we should focus our efforts and resources.

Results of this year's survey will be compared with the previous survey conducted in 2013 to gauge how well the City is meeting the needs and desires of the residents. Additionally, Greenville's results will be compared with other university cities as well as regional and national benchmarks. The City Council will utilize the collected data during its annual planning session in January.

While the survey may take a little time to complete, please realize that all questions are important and the time you invest in answering them will play a pivotal role in the City's planning. Please return your completed survey in the enclosed postage-paid envelope within the next 10 days to the ETC Institute, 725 West Frontier Circle, Olathe, Kansas 66061.

If you have any questions about this survey, contact the City of Greenville Public Information Office at (252) 329-4131. Thank you for helping us build a "Greater Greenville".

Sincerely,


Barbara Lipscomb
City Manager



2016 Community Survey

Please take a few minutes to complete this survey. Your input is an important part of the City's ongoing effort to identify ways to improve the quality of city services. If you have questions, please contact Communications Manager Brock Letchworth at 252-329-4131.

1. Major categories of services provided by the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

How satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. Overall quality of customer service provided by City employees	5	4	3	2	1	9
02. Overall quality of the City's recreation and parks programs and facilities	5	4	3	2	1	9
03. Overall maintenance of City streets and sidewalks	5	4	3	2	1	9
04. Overall quality of Fire/EMS services	5	4	3	2	1	9
05. Overall efforts by the City to enforce codes and ordinances	5	4	3	2	1	9
06. Overall quality of Police services	5	4	3	2	1	9
07. Overall effectiveness of City communication with the public	5	4	3	2	1	9
08. Overall management of traffic flow on City streets	5	4	3	2	1	9
09. Overall management of stormwater runoff/drainage by the City	5	4	3	2	1	9
10. Overall quality of trash, recycling, and yard waste collection services	5	4	3	2	1	9

2. Which THREE of the major categories of City services listed above do you think are MOST IMPORTANT for the City to provide? [Write-in your answers below using the numbers from the list in Question 1.]

1st: ____ 2nd: ____ 3rd: ____

3. Items that may influence your perception of the City of Greenville are listed below. Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Overall quality of services provided by the City	5	4	3	2	1	9
2. Appearance of the City	5	4	3	2	1	9
3. How well the City is planning for growth	5	4	3	2	1	9
4. Overall quality of life in the City	5	4	3	2	1	9
5. Availability of job opportunities	5	4	3	2	1	9
6. Overall value you receive for City taxes and fees	5	4	3	2	1	9

4. Public Safety Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. City efforts to prevent crimes	5	4	3	2	1	9
2. Enforcement of local traffic laws	5	4	3	2	1	9
3. How quickly police respond to emergencies	5	4	3	2	1	9
4. The frequency that police officers patrol your neighborhood	5	4	3	2	1	9
5. City efforts to prevent fires	5	4	3	2	1	9
6. Enforcement of fire codes	5	4	3	2	1	9
7. Provision of EMS services	5	4	3	2	1	9

Item # 9

5. Which TWO of the public safety services listed above do you think are MOST IMPORTANT for the City to provide? [Write-in your answers below using the numbers from the list in Question 4.]

1st: ____ 2nd: ____

6. Perceptions of Safety. Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please indicate how safe you feel in the following situations:

How safe do you feel:	Very Safe	Safe	Neutral	Unsafe	Very Unsafe	Don't Know
1. In the Uptown business district during the day	5	4	3	2	1	9
2. In the Uptown business district at night	5	4	3	2	1	9
3. In City parks and greenways	5	4	3	2	1	9
4. In all shopping areas	5	4	3	2	1	9
5. In your neighborhood during the day	5	4	3	2	1	9
6. In your neighborhood at night	5	4	3	2	1	9

7. Recreation and Parks. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Maintenance and appearance of existing City parks	5	4	3	2	1	9
2. Number of City parks	5	4	3	2	1	9
3. Walking / biking trails in the City	5	4	3	2	1	9
4. City recreation centers	5	4	3	2	1	9
5. City swimming pools	5	4	3	2	1	9
6. City golf course	5	4	3	2	1	9
7. Quality of outdoor athletic facilities (e.g., baseball, tennis, soccer, etc.)	5	4	3	2	1	9
8. Quality of City recreation programs and classes	5	4	3	2	1	9
9. Variety of recreation programs and classes offered by the City	5	4	3	2	1	9

8. Which TWO of the recreation and parks items listed above do you think are MOST IMPORTANT for the City to provide? [Write-in your answers below using the numbers from the list in Question 7.]

1st: ____ 2nd: ____

9. Communication. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. The availability of information about City programs and services	5	4	3	2	1	9
2. City efforts to keep residents informed about local issues	5	4	3	2	1	9
3. The level of public involvement in City decision-making	5	4	3	2	1	9
4. The quality of the City's cable television channel (GTV-9)	5	4	3	2	1	9
5. Usefulness of the information that is available on the City's website	5	4	3	2	1	9
6. Ease of use of the City's website	5	4	3	2	1	9

10. From which of the following sources do you currently get information about the City of Greenville? [Check all that apply.]

(1) City e-newsletter (4) Local television news (7) City cable channel (GTV-9)
 (2) Local newspapers (5) Social networking sites (Facebook, Twitter) (8) Calling the City
 (3) Local radio (6) City website (9) Other: _____

11. From which of the following sources would you prefer to get information about the City of Greenville? [Check all that apply.]

- (1) City e-newsletter
- (2) Local newspapers
- (3) Local radio
- (4) Local television news
- (5) Social networking sites (Facebook, Twitter)
- (6) City website
- (7) City cable channel (GTV-9)
- (8) Calling the City
- (9) Other: _____

12. Maintenance. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. Maintenance of major City streets	5	4	3	2	1	9
02. Maintenance of streets in YOUR neighborhood	5	4	3	2	1	9
03. How quickly street repairs are made	5	4	3	2	1	9
04. Condition of street signs and traffic signals	5	4	3	2	1	9
05. Timing of traffic signals in the City	5	4	3	2	1	9
06. Mowing and tree trimming along City streets and other public areas	5	4	3	2	1	9
07. Adequacy of City street lighting	5	4	3	2	1	9
08. Cleanliness of City streets and other public areas	5	4	3	2	1	9
09. Cleanliness of stormwater drains	5	4	3	2	1	9
10. Maintenance of City sidewalks in your neighborhood	5	4	3	2	1	9

13. Which TWO of the maintenance items listed above do you think are MOST IMPORTANT for the City to provide? [Write-in your answers below using the numbers from the list in Question 12.]

1st: _____ 2nd: _____

14. Code Enforcement. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Enforcement of the clean-up of junk/debris on private property	5	4	3	2	1	9
2. Enforcement of mowing and cutting of weeds & grass on private property	5	4	3	2	1	9
3. Enforcement of exterior maintenance of residential property	5	4	3	2	1	9
4. Enforcement of exterior maintenance of commercial/business property	5	4	3	2	1	9
5. Enforcement of sign regulations	5	4	3	2	1	9
6. City efforts to remove abandoned or inoperative vehicles	5	4	3	2	1	9

15. Which TWO of the code enforcement items listed above do you think are most important for the City to provide? [Write-in your answers below using the numbers from the list in Question 14.]

1st: _____ 2nd: _____

16. Have you contacted the City of Greenville during the past year? _____(1) Yes _____(2) No [Skip to Q17.]

16a. Which City Department or function did you contact most recently?

- (01) City Manager/City Council
- (02) Fire/EMS
- (03) Recreation and Parks
- (04) Community Development
- (05) Police
- (06) Sanitation (garbage, recycling, yard waste, mosquitos)
- (07) Stormwater
- (08) Street Maintenance
- (09) Code Enforcement
- (10) Animal Control
- (11) Parking
- (12) Human Resources
- (13) Other: _____

16b. Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees in the department you selected in Q16a with regard to the following:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. How easy they were to contact	5	4	3	2	1	9
2. The way you were treated	5	4	3	2	1	9
3. The accuracy of the information and the assistance you were given	5	4	3	2	1	9
4. How quickly City staff responded to your request	5	4	3	2	1	9
5. How well your issue was handled	5	4	3	2	1	9

17. City Public Services. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Residential trash collection services	5	4	3	2	1	9
2. Curbside recycling services	5	4	3	2	1	9
3. Bulky item pick up/removal services (old furniture, appliances, etc.)	5	4	3	2	1	9
4. Yard waste collection services	5	4	3	2	1	9

18. Several services provided by the City of Greenville are listed below. For each one, please indicate if you used the service during the past 12 months.

During the past 12 months have you:	YES	NO	Don't Know
01. Used public transit services supported by the City (i.e. GREAT bus)	1	2	9
02. Participated in recreation programs offered by the City	1	2	9
03. Visited City recreation centers	1	2	9
04. Visited a neighborhood or City park	1	2	9
05. Used Fire/EMS services	1	2	9
06. Called Code Enforcement	1	2	9
07. Called or visited the Police Department	1	2	9
08. Visited the City's website	1	2	9
09. Read the City's e-newsletter	1	2	9
10. Watched the City's cable television channel (GTV-9)	1	2	9
11. Watched a video on the City website/YouTube	1	2	9

19. Transportation and Other Issues. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with each of the following items:

How Satisfied are you with:	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1. Adequacy of public parking in Uptown Greenville (downtown)	5	4	3	2	1	9
2. Availability of public transportation/GREAT Bus services in Greenville	5	4	3	2	1	9
3. Ease of travel by car in the City	5	4	3	2	1	9
4. Ease of walking in the City	5	4	3	2	1	9
5. Ease of biking in the City	5	4	3	2	1	9
6. Opportunities to attend cultural activities in Greenville	5	4	3	2	1	9
7. Availability of affordable housing in Greenville	5	4	3	2	1	9

20. Capital Improvement Priorities. Major investments that are being made by the City are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important you think it is for the City to continue to invest in the following projects:

		Extremely Important	Very Important	Important	Not Very Important	Not Important at All	Don't Know
01.	Upgrades or additions to public facilities (i.e., public buildings, parking lots/garage, stormwater/drainage facilities, etc.)	5	4	3	2	1	9
02.	Improvements to parks, open space, and greenways.	5	4	3	2	1	9
03.	Improvements to Police and Fire/EMS facilities	5	4	3	2	1	9
04.	Improvements to the city's streets and sidewalks, bike lanes, and street lighting.	5	4	3	2	1	9
05.	Improvements to arts/cultural facilities	5	4	3	2	1	9
06.	Availability of affordable housing	5	4	3	2	1	9
07.	Uptown (downtown) improvements	5	4	3	2	1	9
08.	Town Common/Tar River front improvements	5	4	3	2	1	9
09.	Improvements to public transit (GREAT) bus system	5	4	3	2	1	9
10.	Construct a multi-sport recreational complex	5	4	3	2	1	9
11.	Construct a major performing arts center	5	4	3	2	1	9

21. Which TWO of the capital improvements listed in Question 20 would you be MOST WILLING to pay an increase in taxes to support? [Write-in your answers below using the numbers from the list in Question 20, or circle "NONE" if you would not be willing to support an increase.]

1st: ____ 2nd: ____ NONE

22. Additional Revenues. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Not Willing at All," please indicate how willing you would be to support a bond referendum (citizen vote to support the City borrowing money for capital improvements) or additional funding that would:

		Very Willing	Willing	Not Sure	Not Willing	Not Willing at All
01.	Upgrade public facilities (i.e., public buildings, parking lots/garages, stormwater/drainage facilities, etc.)	5	4	3	2	1
02.	Improvements to parks, open spaces and greenways	5	4	3	2	1
03.	Improvements to Police and Fire/EMS facilities	5	4	3	2	1
04.	Improvement to the city's streets, sidewalks, bike lanes, and street lighting.	5	4	3	2	1
05.	Improvements to arts/cultural facilities	5	4	3	2	1
06.	Availability of affordable housing	5	4	3	2	1
07.	Uptown(downtown) improvements	5	4	3	2	1
08.	Provide Town Common/Tar River front improvements	5	4	3	2	1
09.	Improvements to public transit (GREAT) bus system	5	4	3	2	1
10.	Construct a multi-sport recreational complex	5	4	3	2	1
11.	Construct a major performing arts center	5	4	3	2	1

23. Funding for City Services. Using a scale of 1 to 5 where 5 means "Spend Much More" and 1 means "Spend Much Less," please indicate what you think about the City's current level of funding for each of the City services listed below:

		Spend Much More	Spend More	Spend About the Same	Spend Less	Spend Much Less
01.	Upgrade public facilities (i.e., public buildings, parking lots/garages, stormwater/drainage facilities, etc.)	5	4	3	2	1
02.	Improvements to parks, open spaces and greenways	5	4	3	2	1
03.	Improvements to Police and Fire/EMS facilities	5	4	3	2	1
04.	Improvement to the city's streets, sidewalks, lanes, and street lighting	5	4	3	2	1
05.	Improvements to arts/cultural facilities	5	4	3	2	1
06.	Availability of affordable housing	5	4	3	2	1
07.	Uptown (downtown) improvements	5	4	3	2	1
08.	Town Common/Tar River front improvements	5	4	3	2	1
09.	Improvements to public transit (GREAT) bus system	5	4	3	2	1
10.	A multi-sport recreational complex	5	4	3	2	1
11.	A major performing arts center	5	4	3	2	1

24. Strategic Planning. The City's major focus areas are listed below. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important at All," please indicate how important each of the City's focus areas are to you:

Major focus areas for the City of Greenville	Extremely Important	Very Important	Important	Not Very Important	Not Important at All
1. Economic development (business development and jobs)	5	4	3	2	1
2. Infrastructure (streets & sidewalks, stormwater/drainage, street lighting, etc.)	5	4	3	2	1
3. Neighborhood Preservation (affordable housing, code enforcement, etc.)	5	4	3	2	1
4. Recreation and Parks / Greenways	5	4	3	2	1
5. Public Safety (Police, Fire/EMS)	5	4	3	2	1
6. Public transit (GREAT) Bus System	5	4	3	2	1
7. Fiscal Responsibility	5	4	3	2	1
8. Environmental Stewardship	5	4	3	2	1
9. Art and Cultural entertainment amenities	5	4	3	2	1

25. Overall Ratings of the City. Using a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," please rate the City of Greenville with regard to the following:

How would you rate the City of Greenville:	Excellent	Good	Neutral	Below Average	Poor	Don't Know
1. As a place to live	5	4	3	2	1	9
2. As a place to raise children	5	4	3	2	1	9
3. As a place to work or build a business	5	4	3	2	1	9
4. As a place to retire	5	4	3	2	1	9
5. As a place to visit	5	4	3	2	1	9
6. As a place to be a college student	5	4	3	2	1	9

26. How often do you typically go outside of Greenville for entertainment or recreation?

- ____(1)Every day
- ____(2)A few times per week
- ____(3)At least once a week
- ____(4)A few times per month
- ____(5)A few times per year
- ____(6)Seldom or never
- ____(9)Not provided

27. Economic Development. Using a five-point scale where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the City's current pace of development in each of the following areas.

	Much Too Slow	Too Slow	Neutral	Too Fast	Much Too Fast
1. Office development	5	4	3	2	1
2. Multi-family residential development	5	4	3	2	1
3. Single-family residential development	5	4	3	2	1
4. Retail development	5	4	3	2	1
5. Mixed use development	5	4	3	2	1
6. Industrial development	5	4	3	2	1

28. Approximately how many years have you lived in Greenville?

___(1) Less than 5 years ___(2) 5-10 years ___(3) 11-20 years ___(4) More than 20 years

29. What is your age?

___(1) Under 25 years ___(3) 35-44 years ___(5) 55-64 years ___(7) 75+ years
 ___(2) 25-34 years ___(4) 45-54 years ___(6) 65-74 years

30. Have you been a victim of a crime in the City of Greenville during the past year?

___(1) Yes (If yes, what type of Crime? _____) ___(2) No

31. What is your gender? ___(1) Male ___(2) Female

32. Have you visited Uptown Greenville (downtown) during the past year? ___(1) Yes ___(2) No

32a. If yes, why?

___(1) Events ___(3) Bars ___(5) Business ___(7) GUC
 ___(2) Dining ___(4) Sports ___(6) Church ___(8) Other: _____

33. Which of the following best describes your race/ethnicity? [Check all that apply.]

___(1) Asian/Pacific Islander ___(3) American Indian/Eskimo ___(5) Hispanic/Latino/Spanish
 ___(2) White/Caucasian ___(4) Black/African American ___(6) Other: _____

34. Would you say your total annual household income is:

___(1) Under \$30,000 ___(2) \$30,000 to \$59,999 ___(3) \$60,000 to \$99,999 ___(4) \$100,000 or more

This concludes the survey – Thank you for your time!

Please return your completed survey in the enclosed postage paid envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information shown to the right will ONLY be used to help identify which areas of the City are having difficulty with City services. If your address is not correct, please provide the correct information. Thank you.



City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Presentation on the Coastal Plain Baseball League

Explanation: Council Members Calvin Mercer and P. J. Connelly requested that an item be added to the January City Council agenda to allow Mr. Justin Sellers, Commissioner, to make a presentation on the Coastal Plain League.

Fiscal Note: No fiscal impact to hear the presentation

Recommendation: Hear the presentation from Justin Sellers on the Coastal Plain League

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City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Presentation by Pitt County Council on Aging

Explanation: Council Member PJ Connelly requested an item be added to the agenda to allow representatives from the Pitt County Council on Aging to discuss their services.

Fiscal Note: No direct cost to hear the presentation

Recommendation: Hear the presentation from the Pitt County Council on Aging as requested by Council Member Connelly.

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City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Discussion of US 264 City Entrance Gateway Signage

Explanation: Mayor Allen Thomas requested an item be added to the January City Council agenda to discuss the US 264 city entrance gateway signage.

Fiscal Note: No direct cost to discuss the signage.

Recommendation: Discuss the issue as requested by Mayor Thomas.

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City of Greenville, North Carolina

Meeting Date: 1/12/2017
Time: 6:00 PM

Title of Item: Discussion of Greenway Trail Project

Explanation: Council Member P. J. Connelly requested that an item be added to the January City Council agenda to discuss the greenway trail project.

Fiscal Note: No direct cost to discuss the item.

Recommendation: Discuss the issue as requested by Council Member Connelly.

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