

NOTES

TO: Honorable Mayor and City Council Members

FROM: Barbara Lipscomb, City Manager *BL*

DATE: April 19, 2017

SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

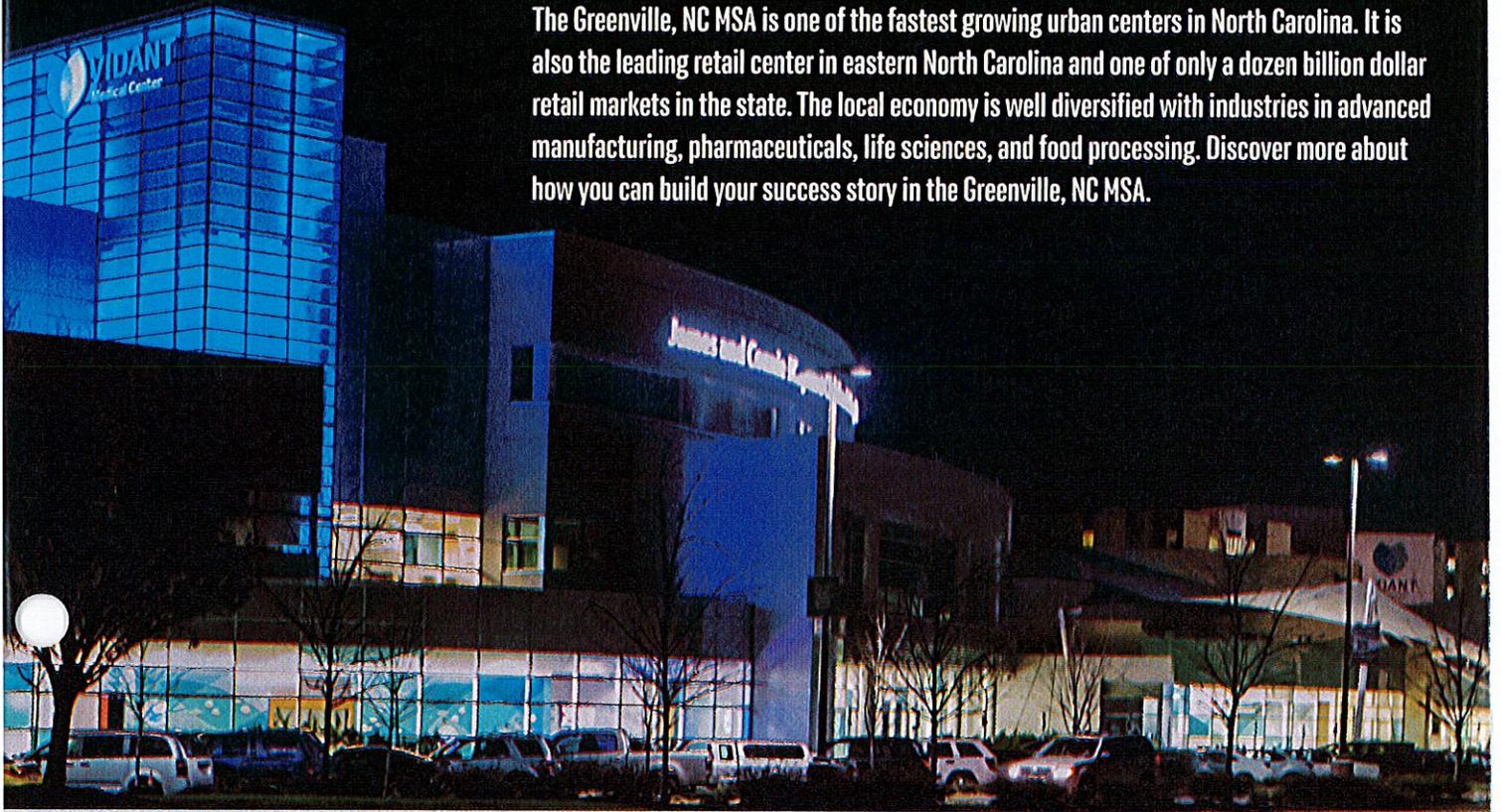
1. A marketing publication featuring Greenville in the April 1, 2017 edition of Fortune Magazine

mc

Attachment

● Build Your Success Story in Greenville, North Carolina

The Greenville, NC MSA is one of the fastest growing urban centers in North Carolina. It is also the leading retail center in eastern North Carolina and one of only a dozen billion dollar retail markets in the state. The local economy is well diversified with industries in advanced manufacturing, pharmaceuticals, life sciences, and food processing. Discover more about how you can build your success story in the Greenville, NC MSA.



GREENVILLE, NC MSA: EVERY ADVANTAGE TO SUCCEED

Vibrant, Growing Community

- Uni-Med Community – home to East Carolina University and Vidant Medical Center
- Top 20% Best Small Places for Business and Careers - Forbes.com
- 100 Best Communities for Young People - America's Promise Alliance

Award Winning Utilities

- Greenville Utilities provides Electric, Natural Gas, Water, and Wastewater services with a single contact to meet your needs
- Excellent Electric reliability ranking in the top 10% nationally
- Compressed Natural Gas service available, providing a green alternative to power your fleet
- Available capacity for all services

Skilled Workforce

- 38% of population has college degree or higher
- Free customized training available from Pitt Community College

Available Sites and Buildings

- Indigreen Corporate Park sites available
- 51,000 sq ft expandable shell building on 16 acres
- 30,000-60,000 sq ft virtual building with flexible location

Low Business Costs

- Construction Costs 30% lower than National Average
- Cost of Living 12% below National Average
- Incentives available

