

City Council Workshop

June 11, 2018



Greenville
NORTH CAROLINA

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Item 1

Discussion of Job Creation Grant
Program



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Job Creation Grant Program



What is the Job Creation Grant Program?

- One of the top 7 economic development initiatives for City Council in 2018.
- Presentations and feedback received from City Council at City Council Economic Development Committee (CCED) meetings and small group sessions.
- Encourages the creation, and/or expansion of full-time jobs within the City of Greenville.
- Provides funding based on the property tax generated by the investment and/or new full-time jobs created.



Job Creation Grant Program – How it Works

- Eligibility: Demonstrated competition from other Cities or States or is the incentive needed to make the project go forward.
- Claw-back Provision: If company does not adhere to the terms of the grant, the City has the right to suspend the grant or recover funds.
- Number of Grants: Companies are eligible for more than one grant as long as expansions meet the minimum criteria of the awarded grant. Only one grant will be paid at a time.
- Development Agreement and/or MOU:
 - Encouraged to hire residents of the Greenville N.C. M.S.A.
 - Encouraged to use local small, minority and women owned businesses.



Job Creation Grant Program – How it Works

- All business sectors are eligible except for retail and restaurants.
- Eligible Geography = Greenville City Limits and/or the Greenville Extraterritorial Jurisdiction (ETJ)
- Wage Rate = Companies wages must be consistent with wage rate for the Greenville N.C. M.S.A.
- If Wage Rate is Less than M.S.A. Average = The City may consider the industry wage rate in making a determination regarding eligibility (Ex: Call Center).



Program Guidelines and Requirements

(Option 1) Full-time Job Creation

Option:

- Includes a minimum of \$500,000 taxable investment at the investment site.
- Creating a minimum of 25 new full-time jobs and has elevated funding levels through a 3-tier structure.
- This option applies to companies in the City of Greenville City Limits and the

(Option 2) Property Tax Investment & Full-time Job Creation Option:

- Includes a minimum of \$500,000 taxable investment at the investment site.
- Grant Range: 50-75% of Property Tax
- Creating a minimum of 50 new full-time jobs.
- This option applies to companies in the City of Greenville City Limits only.

Option 1: Full-time Job Creation

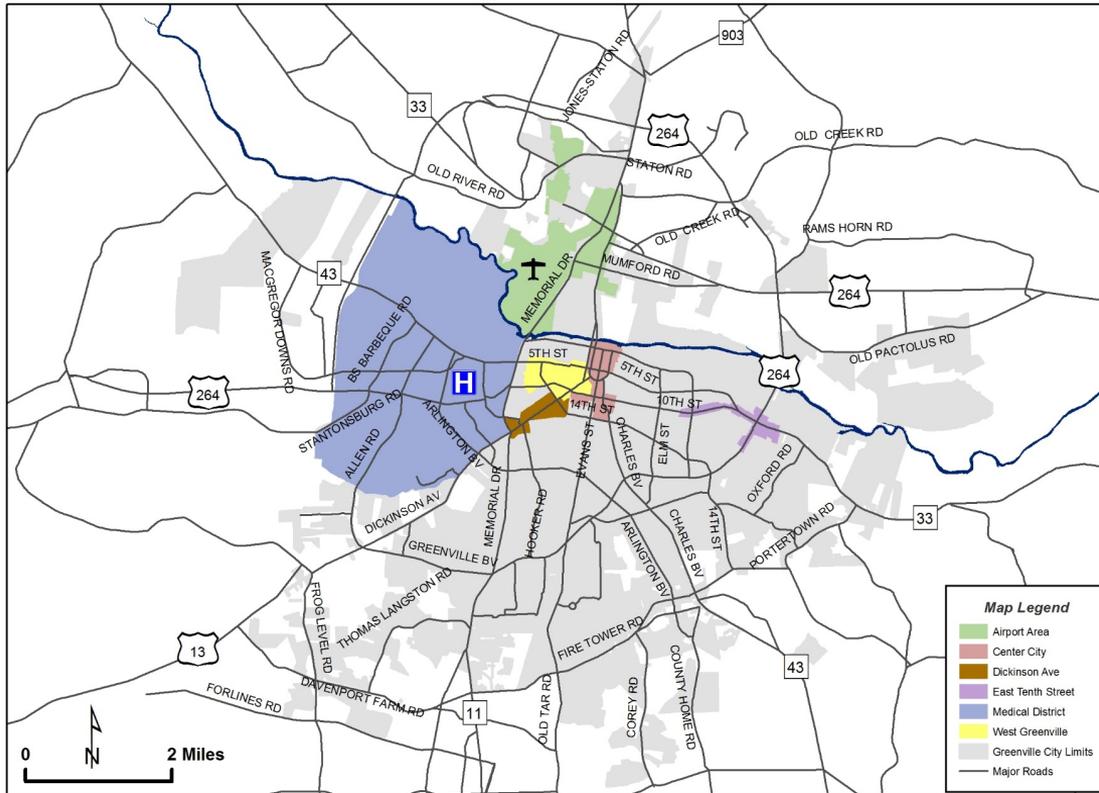
Tier	Number of New Full-time Jobs	Amount Per Job	Maximum Annual Grant Installment	Maximum Number of Annual Grant Installments
One	25 - 74	\$1,000	\$100,000	2
Two	75 - 124	\$1,000	\$100,000	3
Three	125 +	\$1,000	\$100,000	5

	Project X	Project Y	Project Z
	Example 1	Example 2	Example 3
Number of Full-Time Jobs Created	65	100	300
Minimum of \$500,000 Taxable Investment?	Yes	Yes	Yes
Base Amount Per Job	\$1,000	\$1,000	\$1,000
Calculated Annual Grant Award	\$65,000	\$100,000	\$300,000
Exceed Annual Maximum Amount?	No	No	Yes
Annual Grant Award	\$65,000	\$100,000	\$100,000
Maximum Number of Annual Grant Awards	2	3	5
Maximum Grant Awards	\$130,000	\$300,000	\$500,000

Option 2: Property Tax Investment & Full-time Job Creation

- * Full-time Job Creation: Minimum of 50
- * Taxable Investment: Minimum of \$500,000
- * Property Tax Range: 50 - 75%
- * Maximum Annual Grant Amount: Up to \$150,000
- * Number of Annual Installments Range: 3 - 7 Years

	Project X	Project Y	Project Z
	Example 1	Example 2	Example 3
Number of Full-Time Jobs Created	65	100	300
New Ad Valorem Tax Base Created	\$5,800,000	\$80,000,000	\$100,000,000
Current Annual Property Tax Rate	0.52	0.52	0.52
New Ad Valorem Tax Revenue Created	\$30,160	\$416,000	\$520,000
% of New Ad Valorem Tax Revenue	50.0%	60.0%	75.0%
Calculated Annual Grant Award	\$15,080	\$249,600	\$390,000
Exceed Annual Maximum Amount?	No	Yes	Yes
Annual Grant Award	\$15,080	\$125,000	\$150,000
Maximum Number of Annual Grant Awards	4	5	5
Maximum Grant Awards	\$60,320	\$625,000	\$750,000



Economic Development Investment (EDI) Zones:

- Established in 2013 as part of Capital Investment Grant.
- 6 EDI Zones provide more flexibility to fund including:
 - Catalytic mixed-use development
 - Project promotes City Council goals
 - Project has potential to transform district.
 - Project has potential to strengthen our community's status as a commercial hub.

Comments or Questions?

Item 2

Presentation of Fire/Rescue
Standards of Coverage



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FIRE/RESCUE

Standards of Cover & Community Risk Assessment

Outline

- ▶ Accreditation overview
 - ▶ Center For Public Safety Excellence (CPSE)
 - ▶ Commission on Fire Accreditation (CFAI)
 - ▶ Standards Of Coverage (SOC)
 - ▶ Community Risk Reduction
- ▶ Who we serve (risk assessments)
- ▶ How we serve (service delivery)
- ▶ Performance benchmarks & baselines





Accreditation

A quality improvement model based on a risk analysis and self-assessment that promotes the establishment of community-adopted performance targets for fire and emergency service agencies.



Commission on
Fire Accreditation
International



Commission on
Fire Accreditation
International

- ▶ The International Association of Fire Chiefs (IAFC) and the International City/County Management Association (ICMA) combined efforts to develop a framework for continuous improvement of the fire and emergency service.
- ▶ This formation led to the creation of the Commission on Fire Accreditation International (CFAI)
- ▶ Their mission is to award accreditation to fire and emergency service agencies.



- ▶ CFAI developed The Center for Public Safety Excellence (CPSE)
- ▶ CPSE mission is to lead the fire and emergency service agencies towards excellence through a continuous quality improvement process of accreditation, credentialing, and education.

Accredited Agencies

▶ 247 Internationally Accredited Agencies

▶ 21 in Departments in North Carolina

- Community-focused
- Data-driven
- Outcome-focused
- Strategic-minded
- Well organized
- Properly equipped
- Adequately staffed
- Professionally trained



Community Expectations

- ▶ Stakeholders Meeting, December 2016
 - ▶ Provide Effective Emergency Services in a Timely Manner
 - ▶ Provide Community Risk Reduction Services
 - ▶ Direct the Development of Employment Pool



Greenville Fire/Rescue

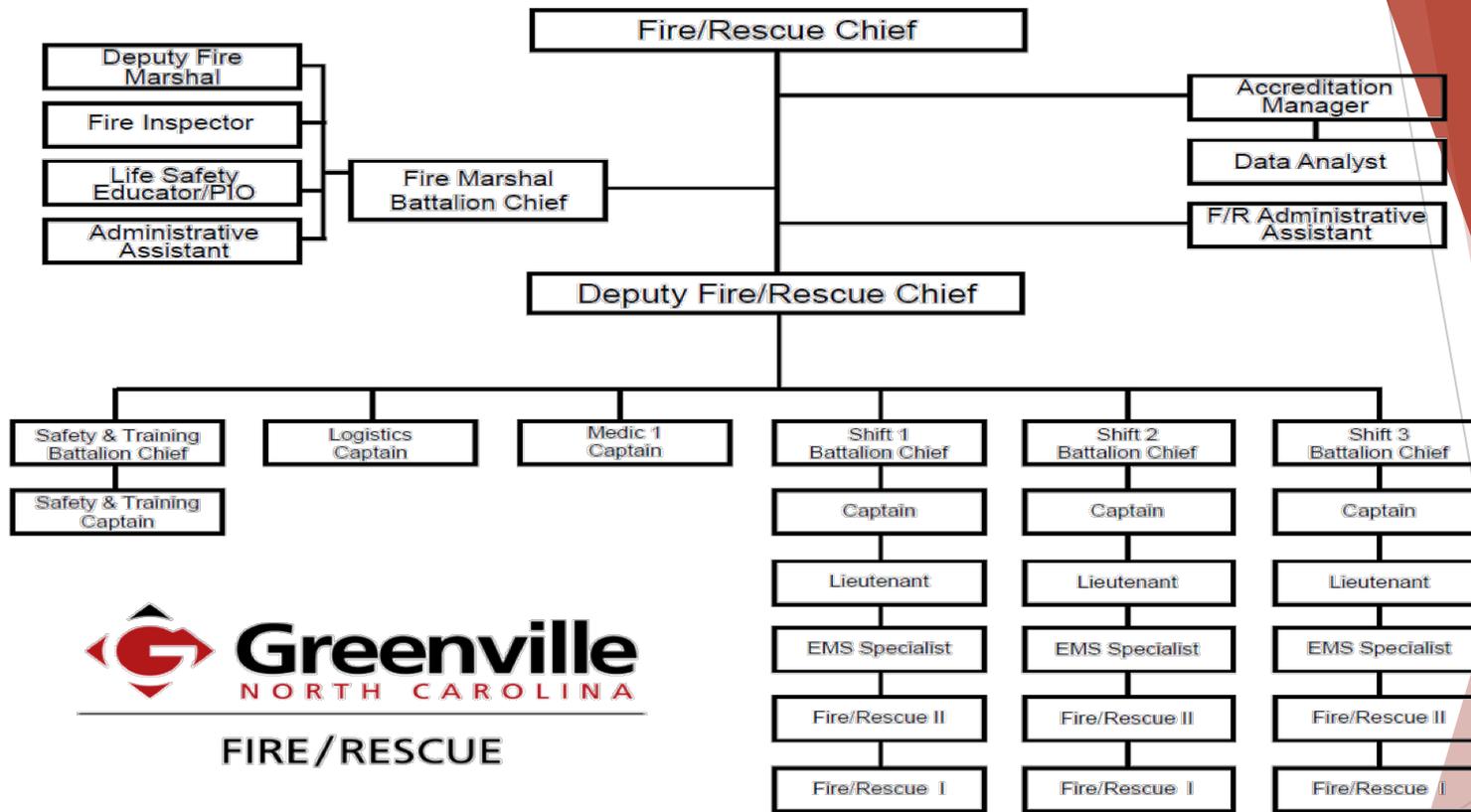
An all-hazards emergency services department that provides:

- ▶ Fire suppression
- ▶ Paramedic-level Emergency Medical Services Transport
- ▶ Technical rescue
- ▶ Hazardous materials mitigation
- ▶ Community Risk Reductions via:
 - ▶ Public education
 - ▶ Community outreach
 - ▶ Fire inspections
 - ▶ Fire investigation



FIRE/RESCUE

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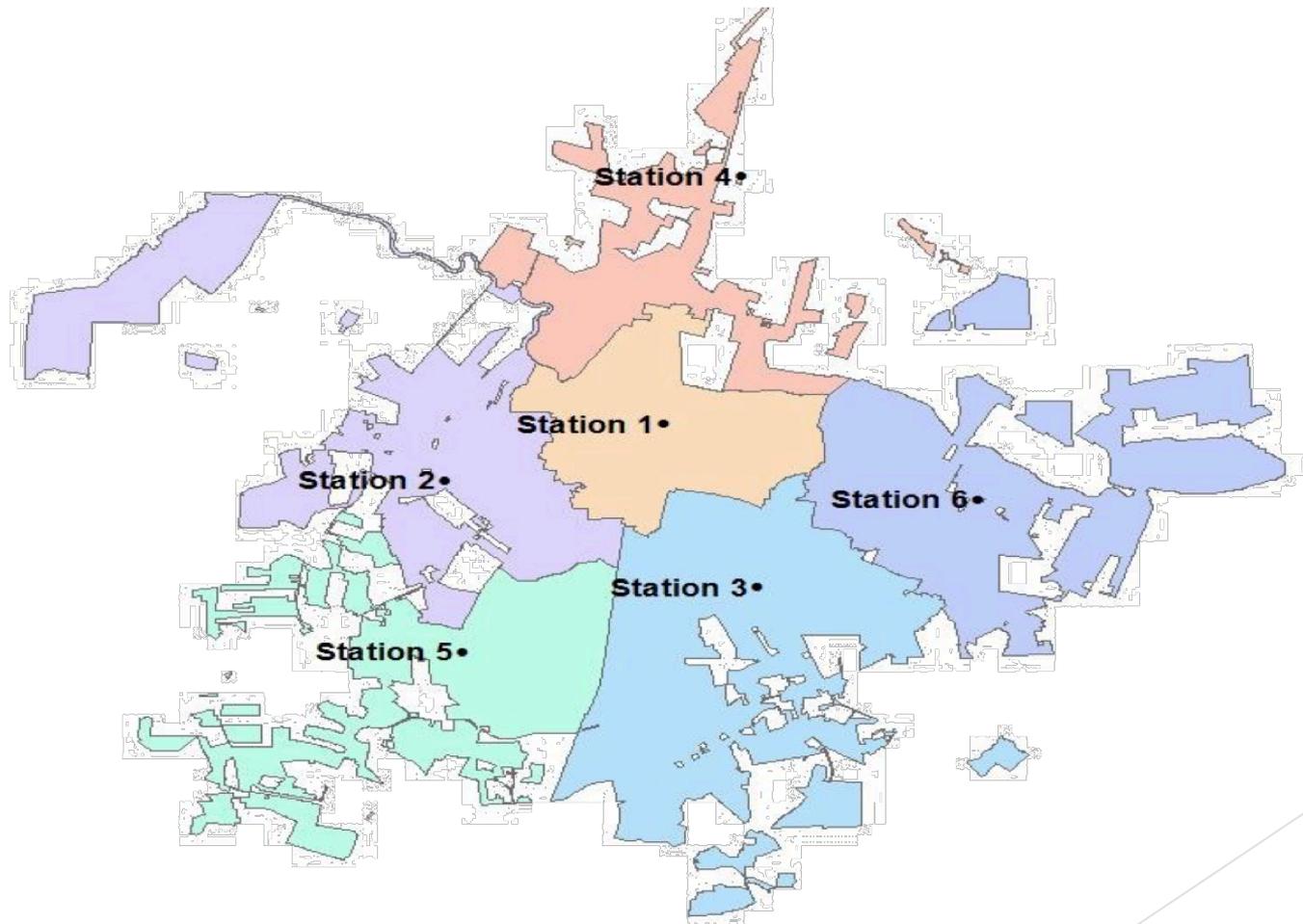
FIRE/RESCUE

- ▶ 161 dedicated women and men
- ▶ Ready 24-hour a day
- ▶ 6 stations strategically positioned throughout the city

Greenville Fire/Rescue Stations, Equipment, & Personnel

- ▶ Six stations are staffed daily with a minimum of 40 personnel
 - ▶ 1 Battalion Chief (Shift Commander)
 - ▶ 1 Medic One (Paramedic Supervisor)
 - ▶ 5 Fire Engines
 - ▶ 7 Ambulances
 - ▶ 1 Pumper Ambulance
 - ▶ 2 Squad units (Paramedic QRV' s)
- ▶ Resources cross-staffed as needed include 2 boats & 1 brush truck
- ▶ Daily cross-staffed units are the Tower (100' platform) & medium-duty Rescue





Mission, Vision, & Values

MISSION STATEMENT

- ▶ At Greenville Fire/Rescue, we are a team of compassionate professionals committed to serving the diverse needs of our community through high quality and timely response to a full range of emergency services, outreach and prevention programs.

VISION STATEMENT

- ▶ Greenville Fire/Rescue will deliver quality, timely services in response to all hazards with a diverse and highly trained workforce; be proactive in meeting the needs of the community by identifying and implementing outreach programs and interventions; and work together to continuously improve our personnel and our performance.

VALUES:

Integrity
Compassion
Respect
Continuous Improvement

Standards of Cover (SOC)

- ▶ The adopted, “deployment analysis, comprised of written policies and procedures that determines the distribution, concentration and reliability of fixed and mobile response forces for fire, emergency medical services, hazardous materials and other forces of technical response.”
- ▶ The purpose for completing such a document is to assist the agency in ensuring a safe and effective response force for fire suppression, emergency medical services, technical rescue and hazardous material emergencies

The SOC document is to provide a system which will assist the department with:

- ▶ Assessing community fire and non-fire risk
- ▶ Defining baseline and benchmark emergency response performance standards
- ▶ Validating current/plan future station locations
- ▶ Determining apparatus type and staffing levels
- ▶ Predictive tool to assist with determining workload and ideal unit utilization
- ▶ Measuring service delivery performances
- ▶ Supporting strategic planning and policy development

Key Elements of the SOC

Community Risk Assessment

- ▶ Identify the fire and non-fire risk common and/or unique to our community



Key Elements of the SOC

Determine Service Levels

- ▶ The level of service provided by the department is based on the ability to cope with the various types and sizes of emergencies that can be reasonably expected after having conducted a risk assessment.



Key Elements of the SOC

Analysis of Current Response Capabilities

- ▶ Time
- ▶ Personnel Performance
- ▶ Equipment/Resources



Key Elements of the SOC

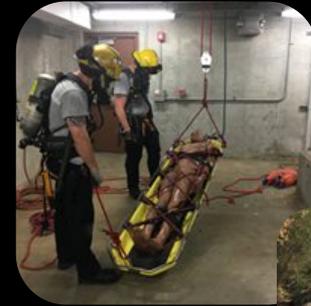
Develop Standards

- ▶ Resource Allocations
- ▶ Deployment Models
- ▶ Maximize Response Effectiveness Throughout the Community



Classifying Risk by Service Type

Fire Suppression, EMS, Hazardous Materials, Technical Rescue



Risk Assessment Data

Data sources:

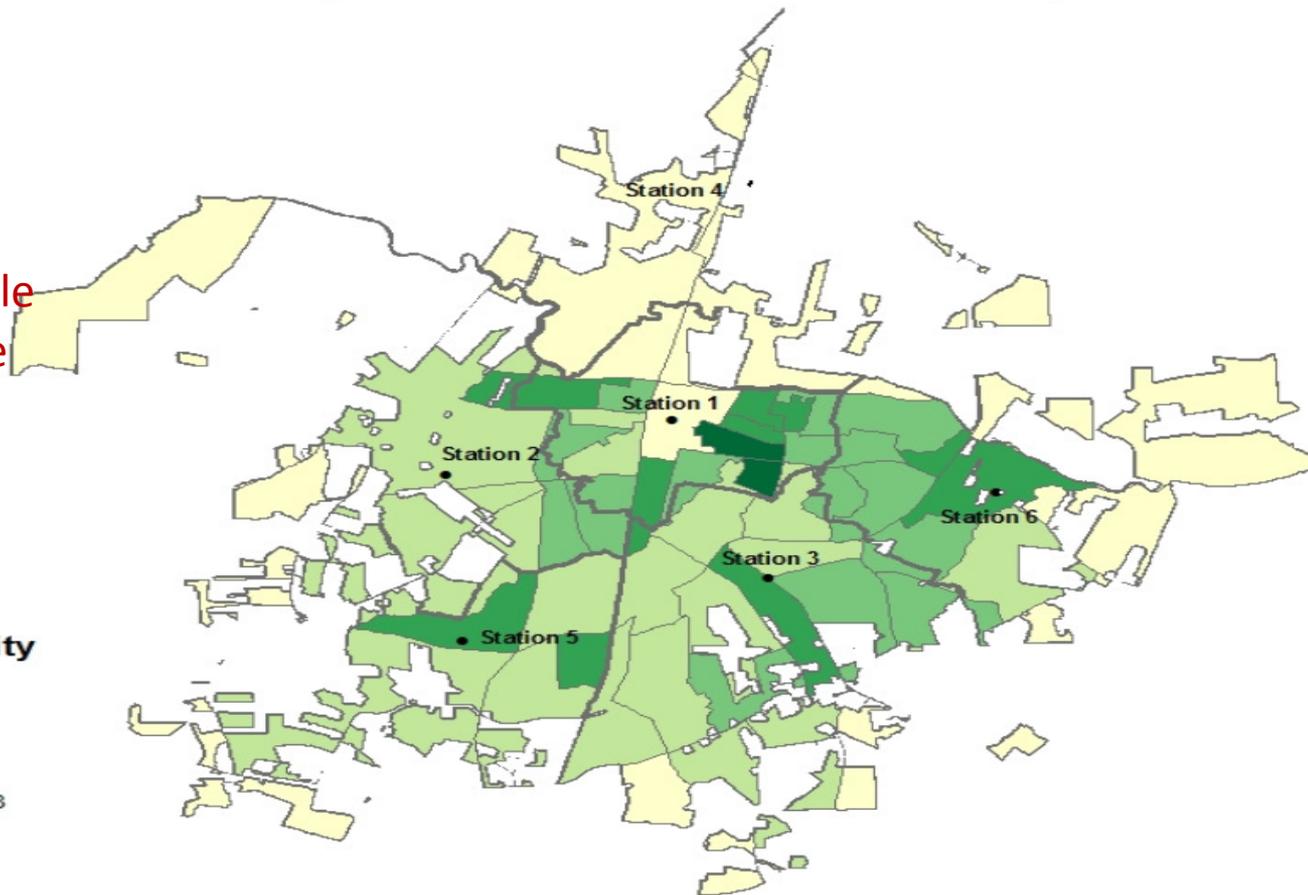
- ▶ Tax assessor records
- ▶ City GIS
- ▶ City Building Dept.
- ▶ Omega Fireview
- ▶ ImageTrend® RMS



FIRE-RESCUE

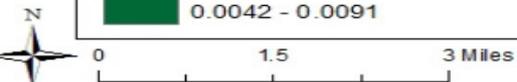
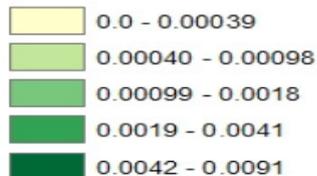
Urban Area

- Population density of 2,515 people per sq. mile



Population Density

Block Group Data Population by Area



Risk Assessment of Structures

- ▶ Vision - risk assessment tool to analyze hazards
- ▶ Calculates the Occupancy Vulnerability Assessment Profile (OVAP) score in an analysis of the risk present in a given occupancy.

Risk Group	OVAP Score
Low	< 15
Moderate	15 - 39
Significant	40 - 59
Maximum	60+

Structure risk assessment elements:

- Fire suppression system
- Structure size
- Structure height
- Incident history
- Community consequences
- Greenville Utilities Water Resources
- FEMA flood zone
- 3-year hurricane and flood damage
- Income level

Risk Assessment scores specific to each station area

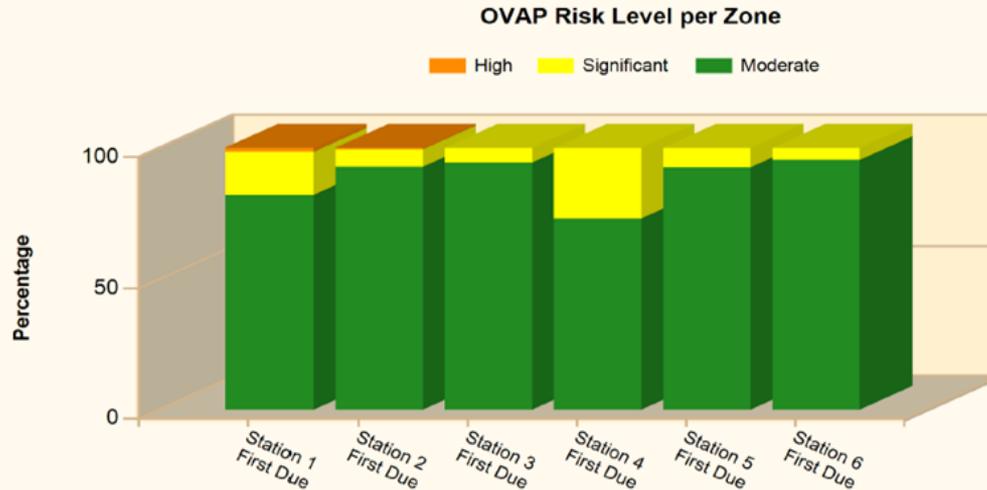
Greenville Fire And Rescue Department

Greenville, NC

This report was generated on 7/20/2017 10:20:43 AM



Hazard Statistics for Zone
OccupancyZones: All Zones



Risk Assessment of Medical Emergencies

Emergency Medical Services (EMS) responses represent 83% of call volume (2014-2017).

FY	2014/2015		2015/2016		2016/2017	
Total call volume	16,623		17,024		18,088	
EMS type	13,917	84%	14,065	83%	15,001	83%

GFR sustained an average of 38% ROSC rate over the last 3 years

FY	patients in cardiac arrest	ROSC obtained	ROSC %
2014-15	48	19	39%
2015-16	62	25	40%
2016-17	71	25	35%

Return of Spontaneous Respirations(ROSC) data

Weather Disaster Potential

- ▶ *Hurricanes*
- ▶ *Tornadoes*
- ▶ *Severe thunderstorms*
- ▶ *Severe winter storms*
- ▶ *Nor'easters*

- ▶ **Weather Disaster Risk Index:**
Certain natural hazards are considered more of a threat than others within the City of Greenville. The combination between a hazards impact and its likelihood of occurrence determine Greenville's overall risk conclusion to natural disasters.



The City of Greenville's Hazard Mitigation Plan categorizes Hazard Impacts as follows:

Hazard	Magnitude	Likelihood of Occurrence	Impact	Risk Conclusion
Flooding	10-49 year event	Likely	Limited	High Risk
	50-100 year event	Possible	Critical	
Hurricanes	Tropical Storm	Likely	Limited	High Risk
	Category 1	Likely	Limited	
	Category 2	Possible	Critical	
Tornadoes	F0 (Gale)	Likely	Minor	Moderate Risk
	F1 (Moderate)	Likely	Limited	
Thunderstorms	Severe	Highly Likely	Minor	Moderate Risk
Nor'easters	Categories 1&2	Likely	Limited	Moderate Risk
Winter Storms	Severe	Possible	Limited	Low Risk
Wildfires	Category 1	Unlikely	Limited	Low Risk
	Category 2	Unlikely	Minor	Low Risk
Earthquakes	Moderate	Unlikely	Minor	Very Low Risk

National Benchmarks

Benchmarks based on NFPA 1710, Standard for the Organization and Deployment of Fire Suppression Operations, Emergency Medical Operations, and Special Operations to the Public by Career Fire Departments

Response Time Element	Benchmark Time
Alarm processing for all fires and EMS	1:04 or less, 90% of the time
Alarm processing hazmat and tech rescue	1:30 or less, 90% of the time
Turnout for all fires, hazmat and tech rescue	1:20 or less, 90% of the time
Turnout for EMS	1:00 or less, 90% of the time
Travel for 1 st unit	4:00 or less, 90% of the time
Travel for ERF moderate risk	8:00 or less, 90% of the time
Travel for ERF high risk	10:00 or less, 90% of the time

Baseline Response Time

Moderate Fire Suppression 90th Percentile Times: First Arriving Unit			
	2014 - 2015	2015 - 2016	2016 - 2017
Moderate Risk	n = 32	n = 15	n = 23
Alarm Handling	0:01:08	0:01:19	0:05:47
Turnout	0:02:43	0:01:48	0:03:15
Travel 1st Unit	0:05:04	0:06:39	0:04:40
Total Response 1st Unit	0:07:00	0:07:50	0:07:32
Moderate Fire Suppression Effective Response Force			
	2014 - 2015	2015 - 2016	2016 - 2017
Moderate Risk	n = 32	n = 15	n = 23
Travel ERF	0:14:40	0:09:30	0:35:18
Total Response ERF	0:16:55	0:18:34	0:38:01
Moderate EMS 90th Percentile Times: First Arriving Unit			
	2014 - 2015	2015 - 2016	2016 - 2017
Moderate Risk	n = 32	n = 66	n = 48
Alarm Handling	0:03:25	0:02:18	0:03:41
Turnout	0:01:30	0:02:02	0:03:00
Travel 1st Unit	0:04:49	0:05:03	0:05:24
Total Response 1st Unit	0:05:43	0:07:10	0:06:46
Moderate Risk EMS Effective Response Force			
	2014 - 2015	2015 - 2016	2016 - 2017
Moderate Risk	n = 15	n = 66	n = 48
Travel ERF	0:09:31	0:11:42	0:11:25
Total Response ERF	0:20:50	0:25:47	0:17:27

Levels of Service: Fire Suppression

- ▶ North Carolina Class 3 Department
- ▶ 3 person minimum staffing on fire units

Moderate Fire Risk

- ▶ Arrival of 1st unit in 09:26
- ▶ Arrival of the effective response force of 20 firefighters in 13:53



Critical Task Analysis

Moderate Risk Fire Type			
Unit	ERF	Task	CTA
First Due Engine	3	Initial Command, size up, initial IAP, initial Safety Officer	1
		Water supply, pump operator	1
		Initial fire attack or rescue line	1
Second Due Engine	3	Water supply, pump operator	1
		Establish 2 Out crew	2
Third Due Engine	3	Establish Ventilation Group	3
Fourth Due Engine	3	RIT	3
Tower 1	1	Ventilation Group	1
First Due EMS Unit	2	Rehabilitation	2
Second Due EMS Unit	2	Fire Attack Group	2
First Due Squad Unit	2	Fire Attack Group	2
Medic 1	1	Safety Officer	1
Battalion 1	1	Incident Command	1
Total Effective Response Force	21	Critical Task Analysis Staffing	21
Moderate Risk EMS Type			
Unit	ERF	Task	CTA
First Due EMS Unit	2	First on scene sets initial Incident Command, establishes a safe work zone and initiates patient care	2
First Due Squad Unit	2	Patient care	2
First Due Engine	3	Patient care	3
Second Due EMS Unit	2	Patient care and transport	2
Medic 1	1	Safety Officer	1
Battalion 1	1	Incident Command	1
Total Effective Response Force	11	Critical Task Analysis Staffing	11

Levels of Service: EMS

Paramedic Level Service

- ▶ 8 Ambulances
- ▶ 1 Combination Fire Truck/ Ambulance
- ▶ 2 Paramedic Quick Response Units
- ▶ 1 Paramedic Supervisor
- ▶ 7 Advance Life Support Fire Trucks



Moderate EMS Risk

- ▶ 1st arriving unit in 9:53
- ▶ Arrival of the effective response force of 11 personnel in 12:10

Cardiac Arrest/Special EMS Risk

- ▶ 1st arriving unit in 9:53
- ▶ Arrival of the effective response

Levels of Service: Technical Rescue

Technical rescue covers a wide range of different types of incidents that include:

- ▶ Vehicle extrication
- ▶ Confined space rescue
- ▶ Trench collapse
- ▶ Swift water rescue
- ▶ Building collapse



Moderate TR Risk

- ▶ 1st unit with 3 personnel in 9:26
- ▶ Arrival of the effective response force of 14 personnel in 11:50

Levels of Service: Hazardous Materials

- ▶ North Carolina Hazardous Materials Operations level
- ▶ Large Scale Incidents
 - ▶ NC Hazardous Regional Response Team



Moderate Haz Mat Risk

- ▶ 1st unit with 3 personnel in 9:26
- ▶ Arrival of the effective response force of 17 personnel in 14:46

Greenville Fire/Rescue Call Data

Run and Call Comparison - Calendar Year			
	2016	2017	% CHG
Runs	38,586	39,019	1.1%
Calls	17,632	17,694	0.4%

Run and Call Comparison - January 1st through May 31st				
	2016	2017	2018	3 YR % CHG
Runs	15,366	19,038	21,388	39%
Calls	6,898	7,006	7,207	4%

Call Comparison by District - Calendar Year			
	2016	2017	% CHG
District 1	3,673	3,473	-5%
District 2	5,526	5,496	-1%
District 3	2,705	2,757	2%
District 4	504	414	-18%
District 5	2,390	2,329	-3%
District 6	1,646	1,590	-3%
Proposed District 7	835	841	1%

Call Comparison by District - January 1st through May 31st				
	2016	2017	2018	3 YR % CHG
District 1	1,491	1,405	1,555	4%
District 2	2,157	2,381	2,382	10%
District 3	1,084	1,124	1,113	3%
District 4	206	187	178	-14%
District 5	995	1,000	1,010	2%
District 6	649	637	677	4%
Proposed District 7	339	309	357	5%

Call Comparison by Type - Calendar Year			
	2016	2017	% CHG
Fire	267	311	16%
Overpressure Rupture, Explosion, Overheat	21	22	5%
Rescue and Emergency Medical Services	14,792	14,796	0%
Hazardous Condition	177	119	-33%
Service Call	477	610	28%
Good Intent Call	737	601	-18%
False Alarm and False Call	1,148	1,229	7%
Severe Weather and Natural Disaster	10	2	-80%
Special Incident Type	3	4	33%

Call Comparison by Type - January 1st through May 31st				
	2016	2017	2018	3 YR % CHG
Fire	134	147	142	6%
Overpressure Rupture, Explosion, Overheat	8	11	3	-63%
Rescue and Emergency Medical Services	5,944	6,153	6,122	3%
Hazardous Condition	68	40	59	-13%
Service Call	155	191	260	68%
Good Intent Call	154	89	78	-49%
False Alarm and False Call	435	375	542	25%
Severe Weather and Natural Disaster	0	0	0	No Change
Special Incident Type	0	0	1	Up 1

Critical Issues & Service Gaps

- ▶ Focused Approach to Reduce Turnout Times
 - ▶ Progressively work towards meeting national benchmarks for all response times and professional standards
- ▶ Effectively plan for future growth of the City
 - ▶ Station Location Analysis

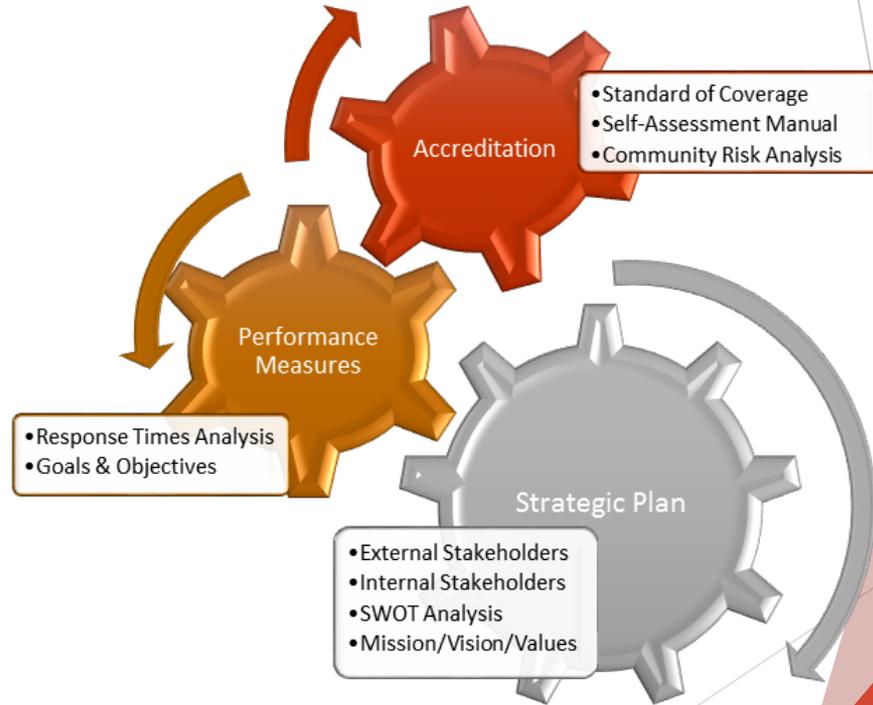


Critical Issues & Service Gaps

- ▶ The department will be reevaluating the Critical Task Analysis (CTA)
- ▶ Computer aided Dispatching system that answers the communication needs of the organization.
- ▶ Dispatching technology mobile data computer or terminals (MDT) and automatic vehicle location (AVL).

Conclusion

Continuous Improvement





Questions?



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FIRE/RESCUE

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Item 3

Presentation on South Tar River
Greenway Phase 3 Project



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2004 – Greenway Plan

Recreation Goals and Objectives

- Provide linkages between neighborhoods, parks, schools, & ECU
- Provide Outdoor opportunities for personal fitness & exercise
- Provide for access to nature and educational opportunities
- Provide special opportunities for the physically disadvantaged

South Tar River Greenway



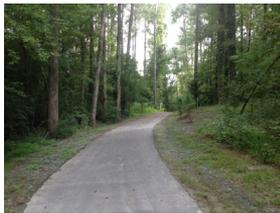
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Recently completed — 2011

Active Transportation Plan



Greens Mill Run Greenway



Greens Mill Run Greenway



Greens Mill Run Greenway



South Tar River Greenway Ph 3



South Tar River Greenway Ph. 3A

Base Bid and Alternates:

- Base Bid – Main Trail: 4,200 LF -10' wide paved asphalt greenway path.
- Alternate #1 – Replace drainage structure on Colonial Avenue.
- Alternate #2 – Fairfax Ave. Trailhead: Paved trailhead parking area for 11 vehicles.
- Alternate #3 – White Street Trail Connection, conc. steps from greenway to neighborhood.
- Alternate #4 – Concrete boardwalk with metal rails in-lieu-of pressure-treated boardwalk.

Greenway Concrete Boardwalks



CSX/Greenway Encroachment



Funding

SOUTH TAR RIVER GREENWAY PHASE 3A		
REVENUE SUMMARY		
ITEM	AMOUNT	DESCRIPTION
CPPW GRANT	\$50,000	Pitt County Health Department Planning Grant - (100%)
GRANT REVENUE #1	\$907,609	Original Agreement, Federal portion (80%)
NON-GRANT REVENUE	\$226,902	City 20% match to original grant
GRANT REVENUE #2	\$903,000	Supplemental Municipal Agreement #1, 80% Fed/20% State/0% City
GRANT REVENUE #3	\$1,440,000	Supplemental Municipal Agreement #3, Federal portion (80%)
NON-GRANT REVENUE	\$360,000	City 20% match for Supplemental Agreement #3
TOTAL REVENUES	\$3,887,511	
NET COST TO CITY	\$586,902	\$15% of Total Funding

PROJECT COSTS

EXPENDITURES - CURRENT AND ANTICIPATED		
ITEM	AMOUNT	DESCRIPTION
DESIGN/CEI	\$683,394	Kimley Horne, CSX & SEPI
ACQUISITION	\$81,427	Parcel acquisitions and attorney fees
SUBTOTAL	\$764,821	
CONTRACTOR - SMITH-ROWE, LLC - BID SUMMARY		
ITEM	AMOUNT	DESCRIPTION
BASE BID	\$2,214,629	Base Bid for greenway from 1st Place Apartments to Nash
ALTERNATE 1	\$9,000	Replace drainage structure
ALTERNATE 2	\$152,484	Fairfax Avenue Trailhead
ALTERNATE 3	\$126,815	White Street Trailhead Connection
ALTERNATE 4	\$325,000	Precast Concrete Boardwalks with Metal Railing
	\$2,827,928	
10% CONTINGENCY	\$282,793	
SUBTOTAL	\$3,110,721	
TOTAL COST	\$3,875,542	

Questions?

Item 4

Presentation on Proposed Agreement with Street Level Media, LLC for Bus Advertising Services



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Transit Advertising Services



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City Advertising – History/Policy

In May, 2016, Mayor Thomas requested an item be placed on the City Council agenda for a presentation and plan on naming rights, advertising and marketing; utilization of space to drive new streams of revenue.

Council directed staff to pursue a Transit Advertising Program and establish an advertising policy



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Advertising Policy – Goals and Objectives

Provide clear guidelines as to the types of advertisements that will allow the City to generate and enhance transit operations.

Policy Highlights : Prohibits campaign speech, advertising of tobacco, alcohol, gambling, human reproduction or sexuality, predatory lending, profanity or violent images, flashing lights, etc..

Policy approved by Council in October, 2016.



RFP for Advertising Services

The City received and reviewed a single response to the request for proposal for Advertising and Sponsorship Services:

Streetlevel Media was the sole submission.

About Streetlevel Media, LLC

Street-level Media is a North Carolina-based media company that concentrates on large-format mobile and transit advertising.



Value of Transit Advertising Services

- A sustainable revenue source.

Contractor will:

- Administer the advertising programs.
- Locate advertisers and executes sales agreements.
- Create, install and maintain advertisements.
- Administer marketing and advertising opportunities



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Streetlevel Media – Clients

- Cape Fear Public Transit
- Fayetteville Area Transit
- Greensboro Transit
- High Point Transit
- Winston-Salem Transit
- City of Greensboro
- City of High Point
- ESPN Radio
- Farm Bureau
- FAST Med Urgent Care
- Fayetteville State University
- Geico
- Jersey Mike's
- Kangaroo Express
- Mid-Carolina Council of Governments
- Nationwide
- North Carolina A&T University
- NC Aquarium
- NCDOT
- Pfeiffer University
- Piedmont Triad International Airport
- UNC Greensboro
- UNC Wilmington Athletics



Find yourself in good company®

Bus Advertisements



Half Wrap



King Kong

Bus Advertisements



Tail Wrap



Full Wrap/Full Kong



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Bus Advertisements



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Contract Term – Two years with the ability to extend for two additional years.

Minimum Guarantee to City:

Year 1	\$12,525
Year 2	\$16,500
Year 3	\$18,600
Year 4	\$19,800
Total	\$67,425



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