City Council Meeting

June 14, 2018



Item 4

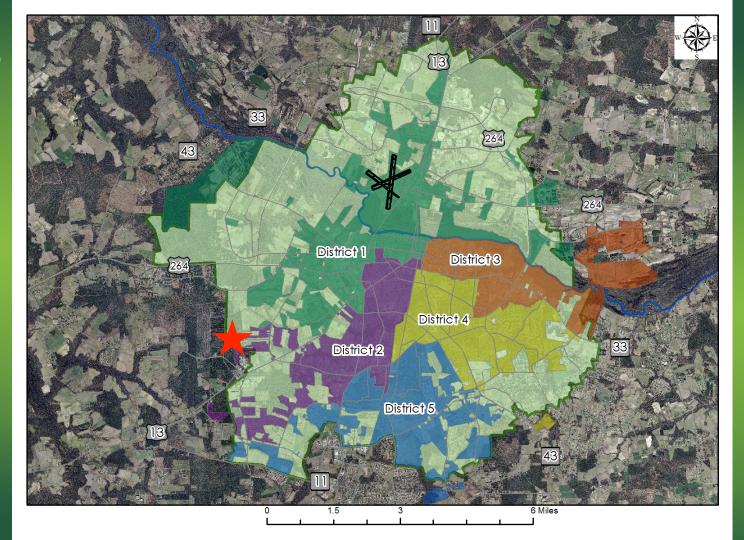
Ordinance to annex Mill Creek, Phase 2 involving 17.5143 acres located along at the current terminus of Megan Drive



General Location Map







Mill Creek, Ph.2

Map Legend

Land Parcels

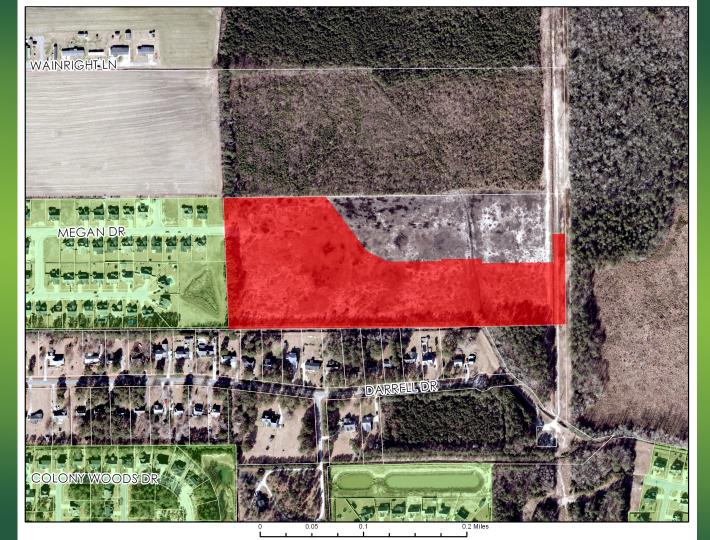
Greenville City Limits

Greenville ETJ

Annexation

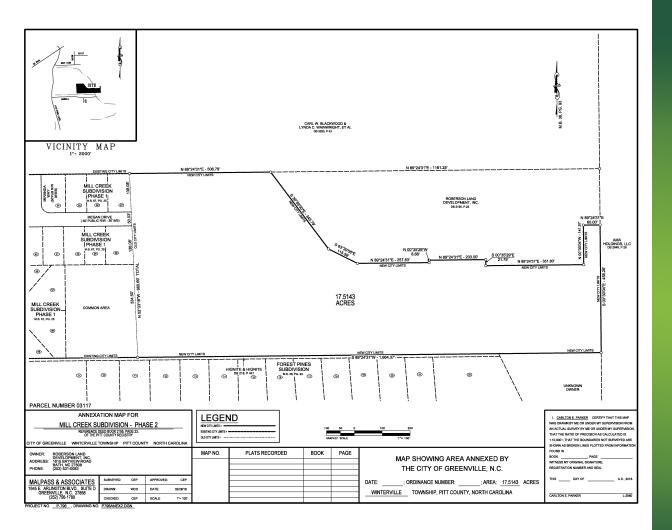


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17.514 Acres





Item 5

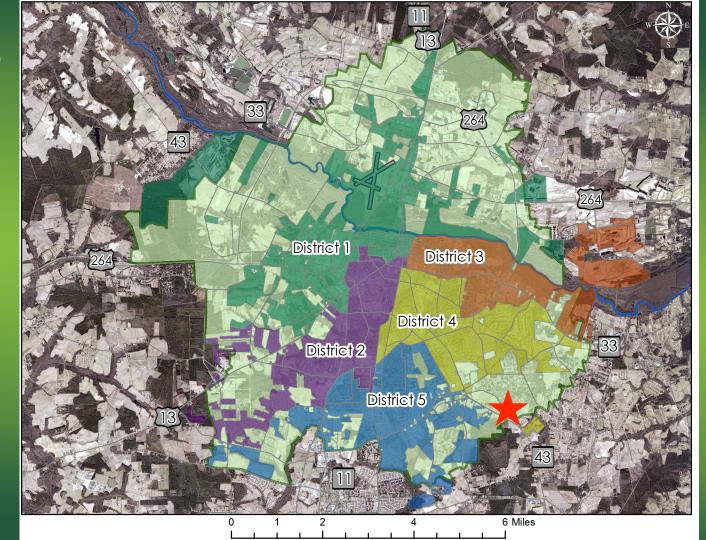
Ordinance requested by Happy Trail Farms, LLC to rezone 1.322 acres located along the western right-of-way of Charles Boulevard and 200 +/- feet northwest of Bluebill Drive from RA20 (Residential-Agricultural) to OR (Office-Residential [High Density Multi-family])



General Location Map







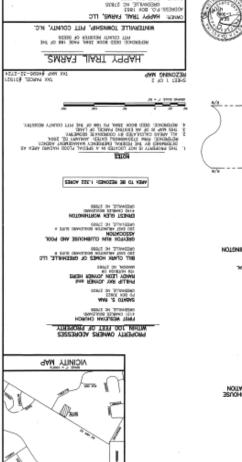
Aerial Map (2016)







1.32 acres



200 Ft. 1, + 20,

BL/SL/90 BBW

DRAFT ICONOMIAN

SWELL TODACO-CO

or rosksvens

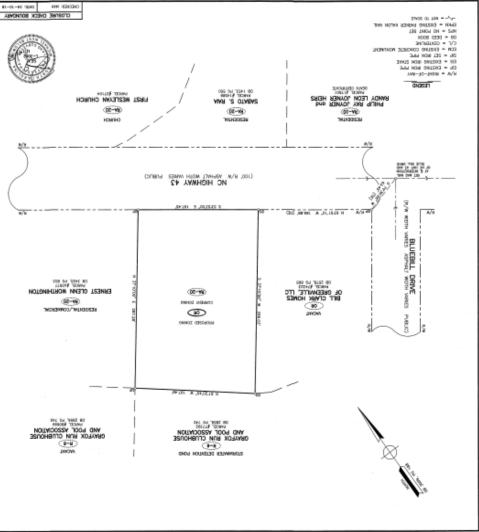
HWW/DDF THRING

OWN THE HELD OF THE SHEET

Consultants, PA

Baldwin Design

HOHE (\$25) 818-8088





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Charles Boulevard





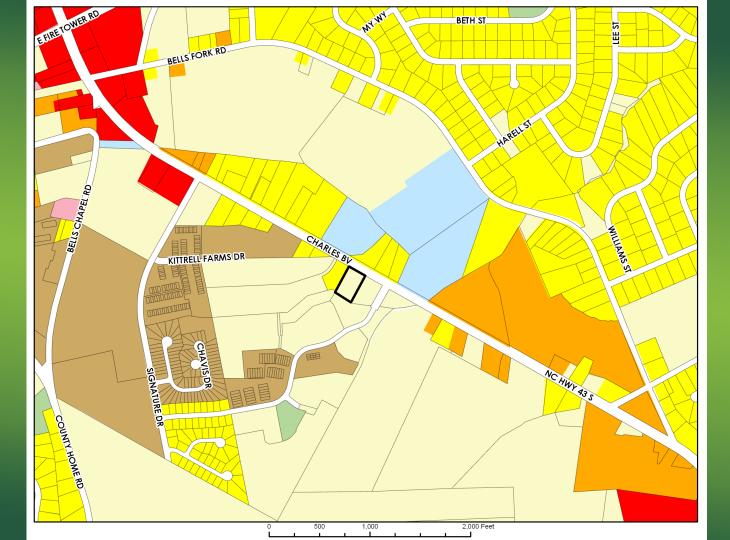
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Existing Land Use

Map Legend Rezonings Land Parcels **Existing Land Use** Cemetery Commercial Duplex Industrial Institutional Landfill Mobile Home Mobile Home Park Multi-Family Public Parking Recreation Single Family Vacant



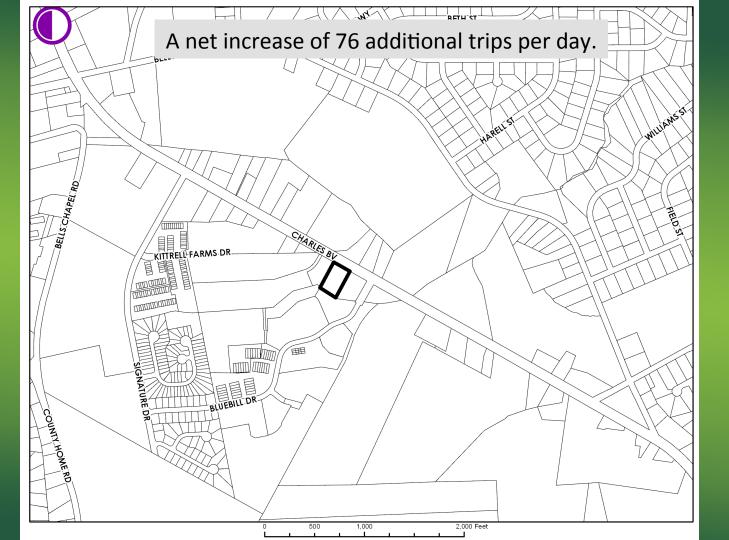
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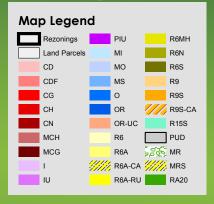
Activity Centers



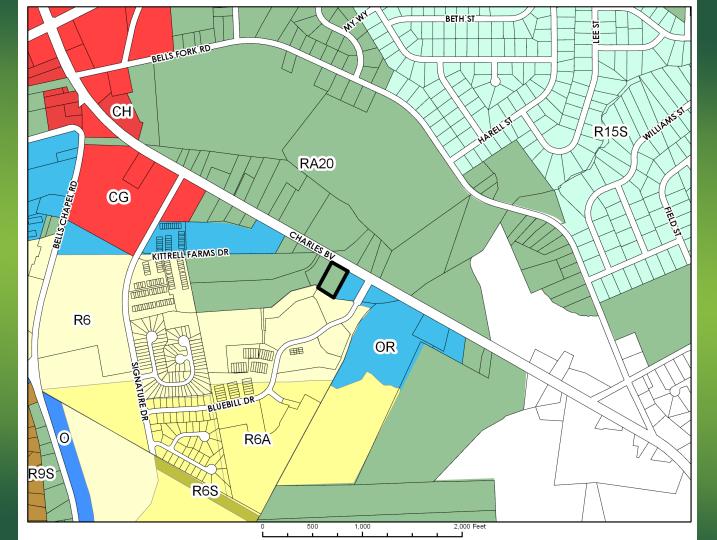




Zoning Map





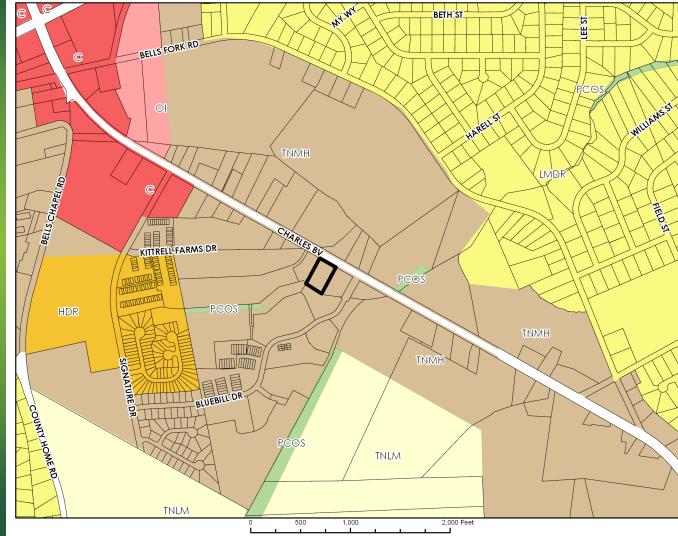


Future Land Use & Character Map





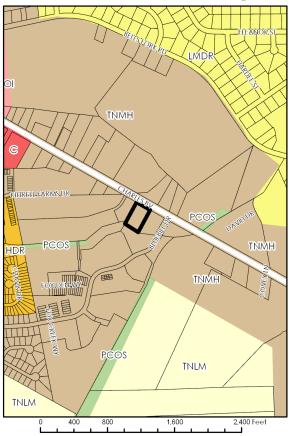
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Map Legend Rezoning Sites



Future Land Use & Character Map



Zoning Map



The Planning and Zoning Commission voted unanimously to approve the request at its May 15, 2018 meeting.



Item 6

Ordinance requested by Pitt County Committee of 100, Inc. to rezone a total of 3.42 acres located near the northwestern corner of the intersection of Old Creek Road and Sugg Parkway from RA20 (Residential-Agricultural) and PIU (Planned Unoffensive Industry) to PIU (Planned Unoffensive Industry) for Tract 1 and IU (Unoffensive Industry) for Tract 2

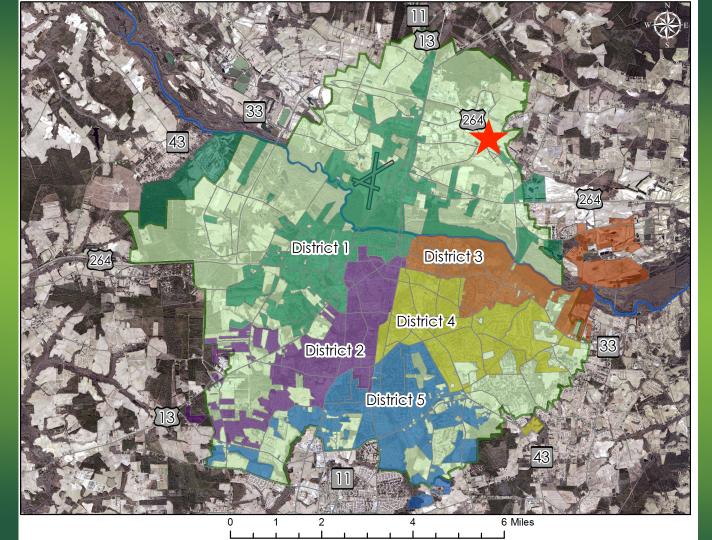


General Location Map





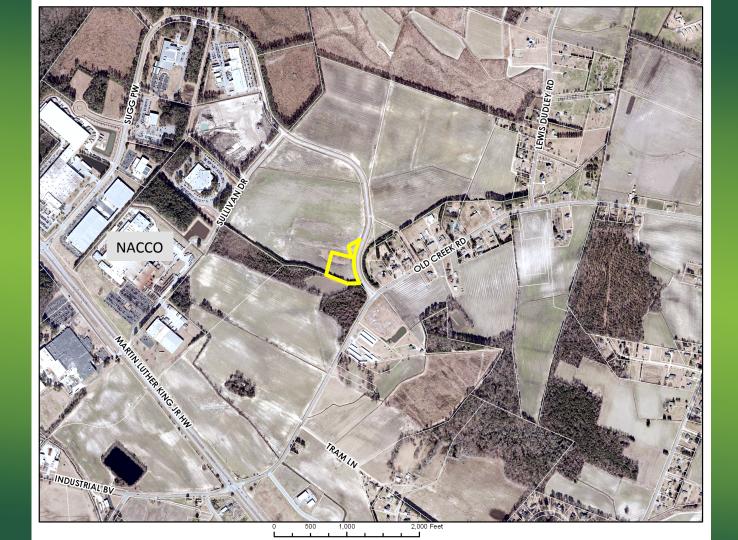
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Aerial Map (2016)

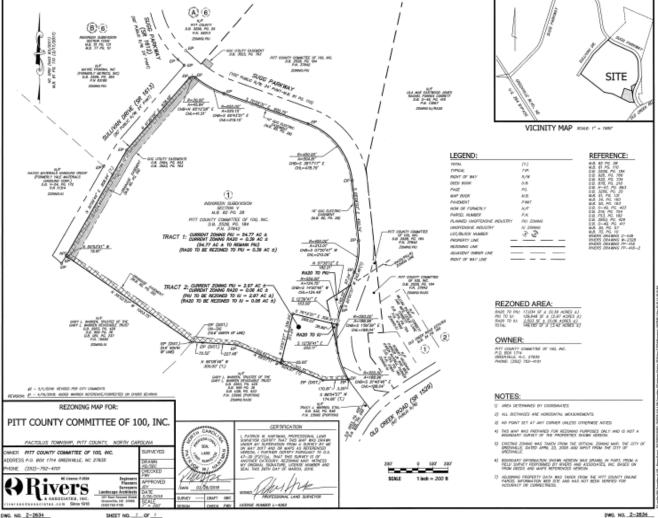






3.42 acres





Sugg Parkway





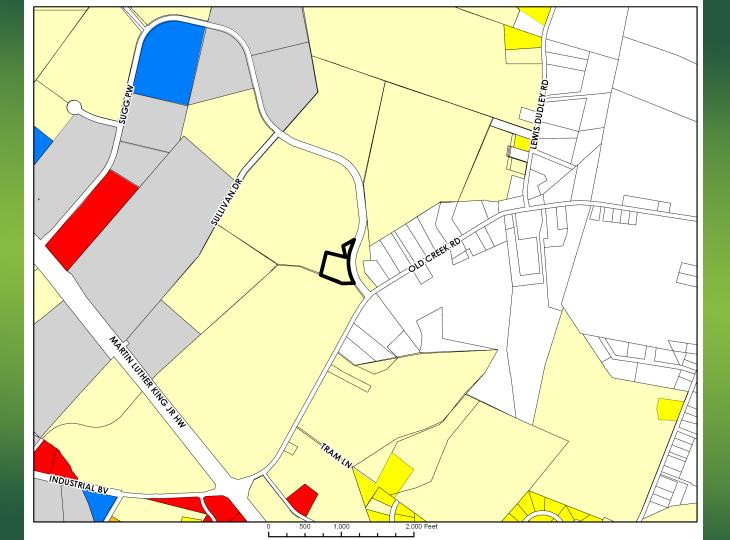
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Existing Land Use

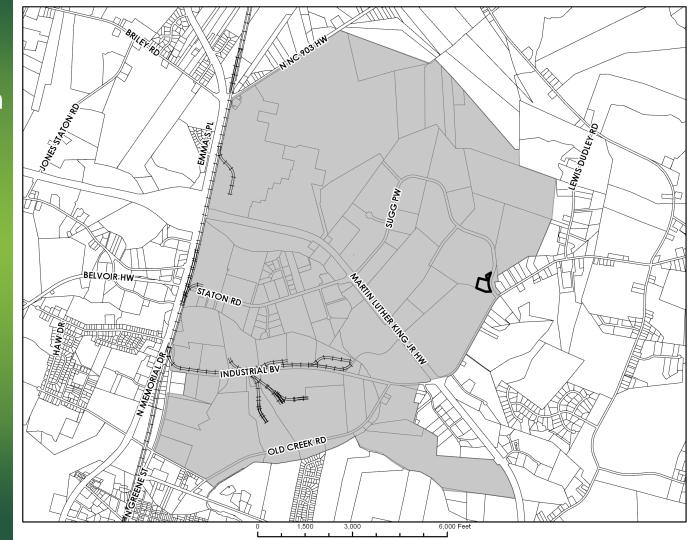




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Recognized Industrial Area

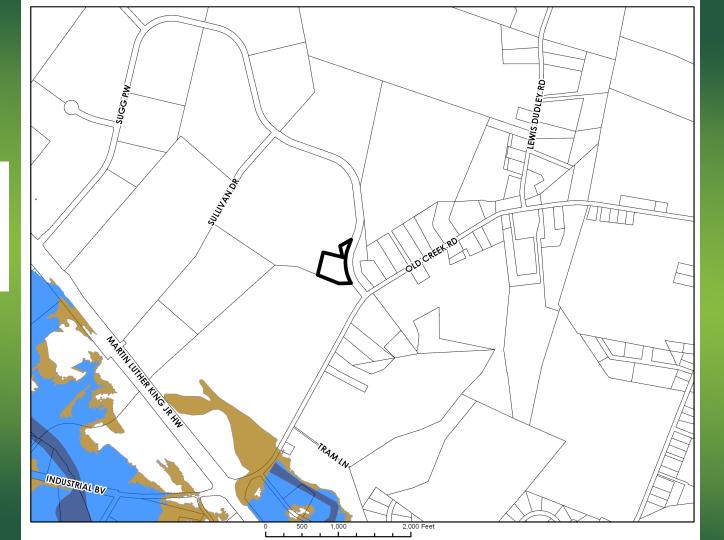




Flood Plain Map

- Rezonings
- Land Parcels
- AE = Floodway
- AE= Base Flood Elevations
- NEA (Non-Encroachment Area)
- A= 1% Chance of Annual Flood Hazard
 - 0.2% Chance of Annual Flood Hazard

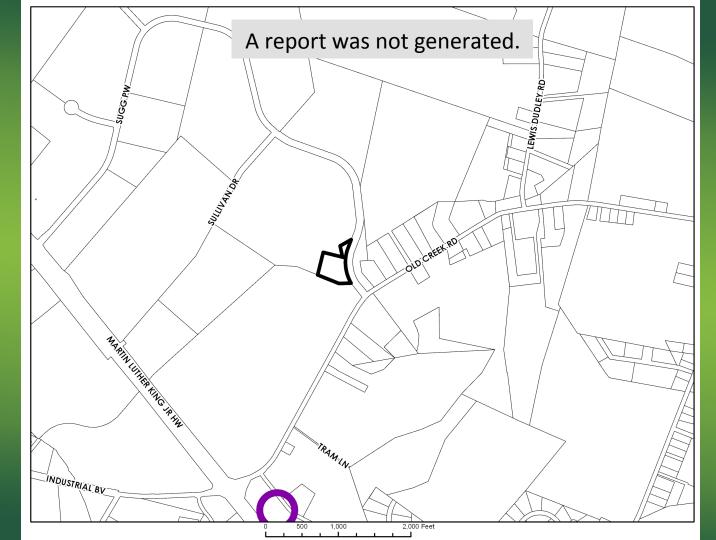




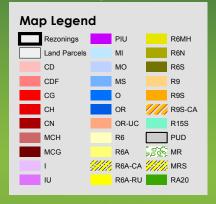
Activity Centers



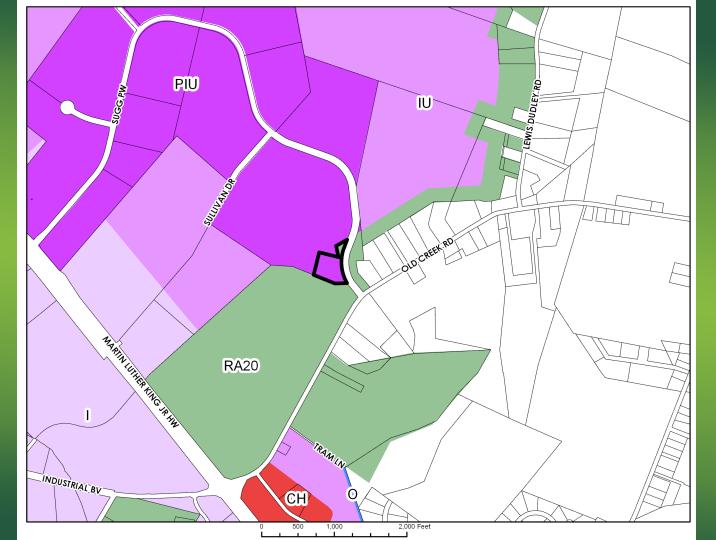




Zoning Map





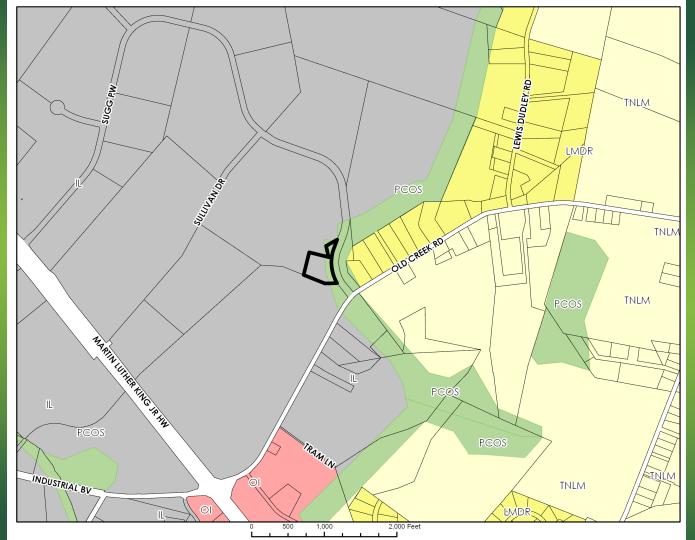


Future Land Use & Character Map





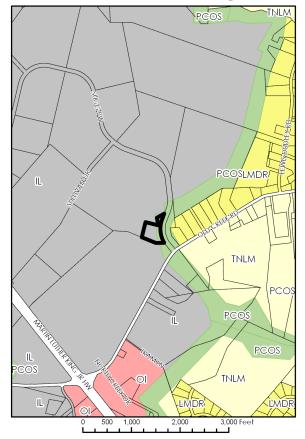
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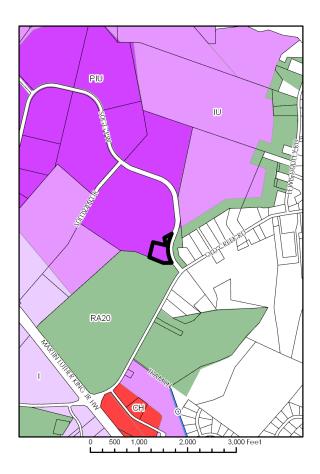
Map Legend Rezoning Sites



Future Land Use & Character Map



Zoning Map



The Planning and Zoning Commission voted unanimously to approve the request at its May 15, 2018 meeting.



Item 9

Ordinance to amend the Zoning Ordinance to add a dance studio as a permitted use in the IU (Unoffensive Industry) zoning district



Item 9

Ordinance to amend the Zoning Ordinance to add a dance studio as a permitted use in the IU (Unoffensive Industry) zoning district.

Applicant: Kimberly Saad, Greenville Civic Ballet, LLC



Dance studios are permitted in:

- OR (Office Residential);
- Office (0);
- Downtown Commercial (CD); and
- Neighborhood Commercial (CN).

Dance studios are allowed with a special use permit in:

Downtown Commercial Fringe (CDF)



Similar uses permitted, by right, in IU:

- Private noncommercial park; and
- Recreational facility

Similar uses allowed with a special use permit in IU:

- Miniature golf;
- Commercial recreation; and
- Indoor and outdoor, not otherwise listed



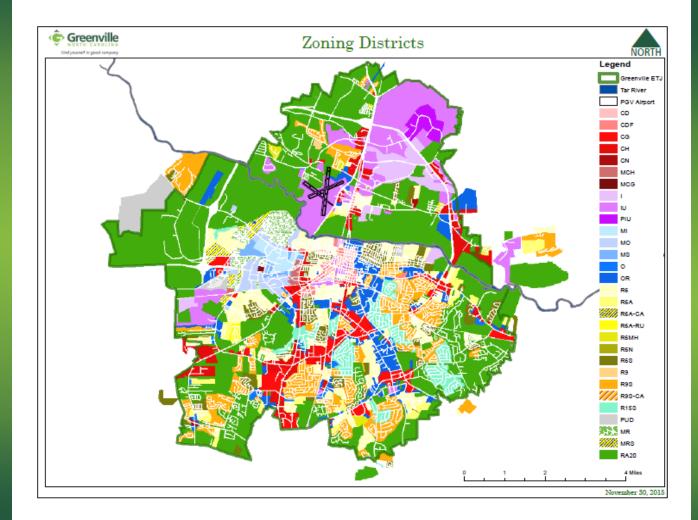
Child-related uses allowed in the IU district with a special use permit:

- Child Day Care Facilities;
- Schools and Kindergarten; and
- · Nurseries.



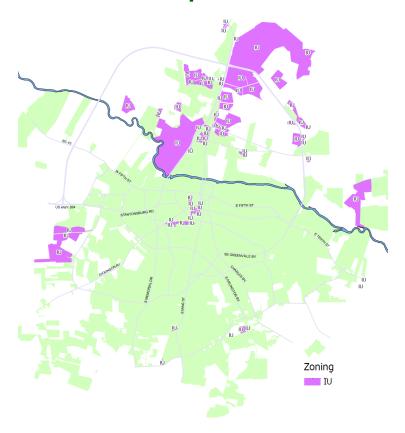
The Table of Uses is proposed to be amended:

USE		L U C #	RA 20	R 15 S	R 9 S	R 6 S	R 6 N	R 9	R 6	R 6 A	R 6 M H	M I	M S	М О		M R	M C H	M R S	O R		C D	C D F	C G			U	I	P I U	P I	
u.	Art studio including art and supply sales	3												Р			P		Р	Р	Р	Р	Р	Р	Р					
v.	Photography studio including photo and supply sales	3													Р		Р		Р	Р	Р	Р	Р		P					
w.	Recording studio	3																	P	P	P	P			П		П	П		
X.	(Dance studio)	3																	P	P	P	S		P		P	\leftarrow			– Ad
у.	Television and/or radio broadcast facilities, including receiving and transmission equipment and towers or cellular telephone and wireless communication towers	3																S			P				P	Р	Р			





Locations of Properties Zoned IU





The proposed Text Amendment is in compliance with <u>Horizons 2026:</u> <u>Greenville's Community Plan</u>.

Policy 7.2.2 Encourage Recreation Space for Children

"Provide active recreation options for Greenville's youngest residents. Investigate the necessary conditions to support non-city-run play destinations such as children's museums. Explore opportunities for adventure parks and playgrounds."



Recommendations:

Staff recommends adoption.

The Planning and Zoning Commission recommends adoption. 4/17/2018



Item 10

Ordinance to amend the Zoning Ordinance to allow Sand Mining in the CH Zoning District with approval of a special use permit



Item 10

Ordinance to amend the Zoning Ordinance to add sand mining in the CH (Heavy Commercial) zoning district with approval of a special use permit.

Applicant: Mike Baldwin, Baldwin Design Consultants, PA



Sand mines:

- Allowed as a permitted use in the Industrial zoning district.
- Allowed with in the Unoffensive Industrial zoning district with a special use permit.

Temporary sand mines:

 Allowed in the Residential-Agricultural zoning district with a special use permit.



The Table of Uses is proposed to be amended:

USE		L U C #	RA 20	R 15 S	R 9 S	R 6 S	R 6 N	R 9	R 6	R 6 A	R 6 M H	M I	M S	М О	1	M R	ı	M R S	O R	0	C D	C D F	C G	C N	C H	I U	I	P I U	P I	
i.	Livestock sales pavilion, auditorium, yard, distribution or transhipment facility	5																									P		P	
j.	Quarrying, mining, excavation and works including material storage and distribution; sand, stone, gravel	5																									Р			
k.	Sand mining (see also item j. above)	5																							S	S	Г			– Add
k(1).	Temporary sand mining (see also § 9-4-86(SS))		S																											
1.	Beekeeping; minor use (see also § 9-4-103)	1	P	P	P		P	P	P	P	P					P		P				P	P		P	P	P			

- (R) Mining and quarrying.
- (1)No mining, quarrying or excavation activity shall occur closer than 100 feet to an adjacent residential dwelling.
- (2) Access to sites shall be located so as to avoid the routing of vehicles to and from the operation over streets that primarily serve abutting residential development. Maintenance of this access shall be the responsibility of the operator of the site. Measures to control dust along access roads shall be used as needed to maintain a relatively dust-free operation.



- (3) Hours of operation may be from 7:00 a.m. to 6:00 p.m. Monday through Saturday except as further provided. Hours of operation, at sites where access is limited to ingress and egress over publicly maintained streets through areas which are residential in nature, shall be 8:00 a.m. to 6:00 p.m. Monday through Friday.
- (4) A six-foot-high chain link fence shall be located not less than ten feet from the top edge of any exterior cut slope. Gates, the same height as the fence, shall be installed at all points of vehicular or pedestrian ingress and egress and shall be kept locked when not in regular use.



(5) Upon completion of mining or quarrying excavation activity, the land shall be restored to a condition that is suitable and amenable to existing or prospective uses of surrounding land.



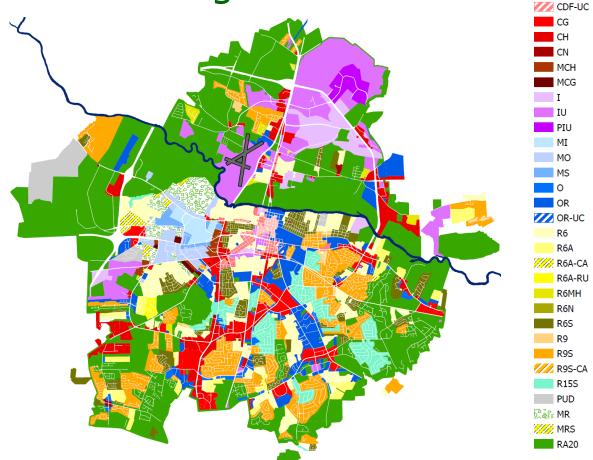
In addition, the Board of Adjustment will review special use permits to evaluate:

- Conditions and specifications;
- Comprehensive Plan;
- Health and safety;
- Detriment to public welfare;
- Existing uses detrimental;
- Injury to properties or improvements; and
- Nuisance or hazard.



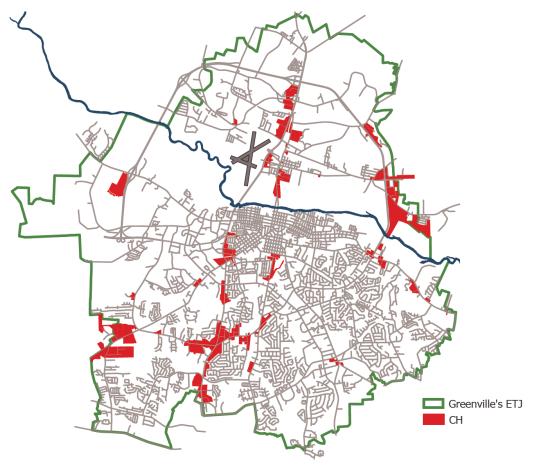
Zoning Districts

CD CDF





Locations of CH District





The proposed Text Amendment is in compliance with <u>Horizons 2026: Greenville's Community</u> Plan.

Policy 4.1.4, Support a Positive Business Climate:

"Continue to market Greenville's excellent business climate. Where appropriate, promote flexibility in development regulations to ensure a business climate that encourages growth and expansion. Support business growth, expansion and retention through strategic public improvements. Ensure land use regulations align with target industry needs."



Recommendations:

Staff recommends adoption.

The Planning and Zoning Commission recommends adoption. 5/15/2018



Item 11

Ordinance to amend the Zoning Ordinance to revise thresholds for vegetation compliance



Item 11

Ordinance to amend the Zoning Ordinance to revise thresholds for vegetation compliance

Sponsor: City Council



March 8, 2018 City Council Meeting:

As requested by Mayor Connelly, staff provided:

- Summary of vegetation requirements for business expansions; and
- Results of a survey of how other cities regulate vegetation requirements for business expansions.



Current landscape ordinance requires landscape when:

- Land Uses Change to More Intensive Uses;
- Building and/or Parking Expands Lot Coverage by 20% or More; or
- Value of Proposed Construction/Repairs Exceeds 50% of Current Tax Valuation



April 9, 2018 City Council Work Session:

As requested by City Council, staff provided:

 Recommended amendments to vegetation requirements for business expansions.

Council directed staff to prepare text amendment.



Proposed Amendments:

- Increase threshold when buildings and parking lots expand, individually or collectively, from what is currently 20% lot coverage to a higher threshold of 50%.
- Add provision that existing impervious areas do not have to be removed to accommodate required landscaping, yet added flexibility to require installation in open areas to the greatest extent possible.



- Remove interior landscaping requirements for projects in industrial zoning districts, yet continue to require:
 - Street trees;
 - Row of shrubs between roads and parking lot; and
 - Perimeter landscape buffer.

Add flexibility that the location of required vegetation may be adjusted based on site constraints.



The proposed Text Amendment is in compliance with <u>Horizons 2026:</u> <u>Greenville's Community Plan.</u>

Policy 4.1.4 Support a Positive Business Climate:

"Continue to market Greenville's excellent business climate. Where appropriate, promote flexibility in development regulations to ensure a business climate that encourages growth and expansion. Support business growth, expansion and retention through strategic public improvements. Ensure land use regulations align with target industry needs."



Recommendations:

Staff recommends adoption.

The Planning and Zoning Commission recommends adoption. 5/15/2018

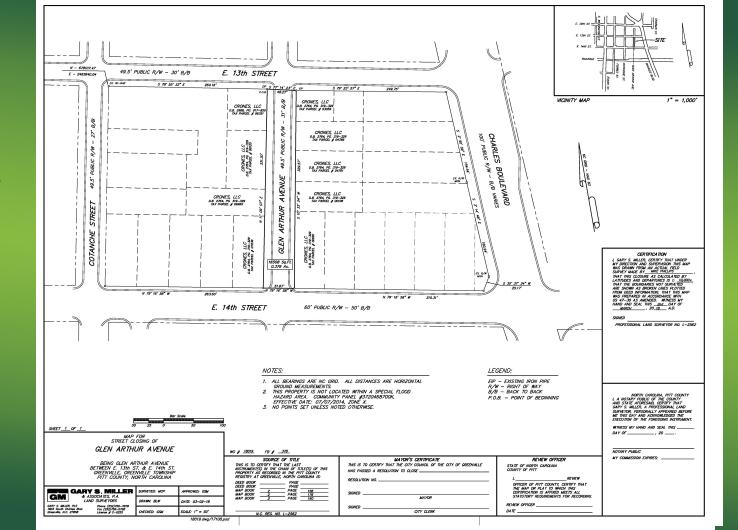


Item 12

Resolution to Close Glen Arthur Avenue from East 13th Street to East 14th Street



Street Closure Map





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Street Closure Process

March 20, 2018: City received a petition from Crones, LLC requesting the closure of Glen Arthur Avenue from Thirteenth Street to Fourteenth Street.

April 17, 2018: Planning and Zoning Commission gave a favorable recommendation.

May 7, 2018: City Council adopted a Resolution of Intent to Close Glen Arthur Avenue a public hearing on June 14, 2018



Street Closure Process



Notice of the Public hearing was published in The Daily Reflector on four consecutive Mondays.

The adjoining property owner (petitioner) was notified of the Public Hearing.

A notice of the closing and public hearing was prominently posted in two places along the street section to be closed.



Staff comments

The petition has been reviewed by City staff and Greenville Utilities Commission (GUC).

As a condition of final street closure, the petitioner will pay all costs associated with the abandonment of any utilities in the street section to be closed and a final plat is required to recombine all properties into one parcel.



Item 13

Public hearing for the 2018-2022 Consolidated Plan and the 2018-2019 Annual Action Plan for CDBG and HOME Programs



Greenville, North Carolina 2018 – 2022 Consolidated Plan & 2018 Annual Action Plan

City Council & Public Hearing June 14th, 6:00pm







What is a Consolidated Plan?

Five Substantive Components: F

Funding:

1. Needs Assessment

1. HOME - \$527,575

2. Housing Market Analysis

2. CDBG - \$906,560

3. 5-Year Strategic Plan

4. Annual Action Plan

5. Citizen Participation



Goal: Identify nature and prevalence of housing problems

The housing problems assessed are:

- cost-burdened households (major issue in Greenville)
 - 59% of renters
 - 24% of home owners
- substandard housing
- overcrowding



Demographics

City Population in 2000: 60,476

City Population in 2016: 89,745

Percent Change: 43.4%

Total Households in 2000: 25,204

Total Households in 2016: 36,446

Percent Change: 44.6%

Median Household Income in 2000: \$28,648

Median Household Income in 2016: \$35,069

Percent Change: 22.41%

Greenville
NORTH CAROLINA

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Source: 2000 Decennial Census, 2012-2016 American Community Survey 5-Year Estimates

Public Housing

•714 Units

•Average Annual Income of Residents: \$10,736

Race of Residents

• White: 13 (1.8%)

Black: 699 (97.9%)

Homeless Population

•Number experiencing homelessness on a given night

• Sheltered: 104

Unsheltered: 16

•Chronically Homeless: 11

•Veterans: 13



Cost-Burdened Households

(Households paying 30% or more towards housing costs)

Owner-Occupied Units

2000: 16.0% 2016: 23.6%

Percent Change: +7.6%

Renter-Occupied Units

2000: 45.3% 2016: 59.2%

Percent Change: +13.9%

Owner-Occupied w/ Mortgage

2010: 35.4% 2016: 27.5%

Percent Change: -7.9%

Owner-Occupied w/o Mortgage

2010: 13.4% 2016: 14.2%

Percent Change: +0.8%



Source: 2000 Decennial Census, 2012-2016 American Community Survey 5-Year Estimates

Note: Starting in 2010 the US Census began collecting data on owner-occupied households with a mortgage and without a mortgage as separate categories. This allows for a more nuanced analysis of housing issues in the community.

Housing Market Analysis

Goal: Analyze the housing market and supply

Median Home Value 2000: \$110,200

Median Home Value 2016: \$148,200

Percent Change: 34.48%

Median Gross Rent 2000: \$482

Median Gross Rent 2016: \$742

Percent Change: 53.94%

Overall Vacancy Rate: 11.8%

Homeowner Vacancy Rate: 6.2%

Renter Vacancy Rate: 6.0%



Source: 2012-2016 American Community Survey 5-Year Estimates

Housing Market Analysis

Number of Units

- •1-unit detached 13,963 (34%)
- •1-unit attached 4,347 (11%)
- •2-19 units 18,277 (44%)
- •20 or more units 4,027 (10%)
- •Mobile home, boat, RV, etc. 706 (2%)

Unit Size

Owner Occupied

- •0-1 bedroom 54 (< 1%)
- •2 bedrooms 2,095 (17%)
- •3+ bedrooms 10,121 (82%)

Renter Occupied

- •0-1 bedrooms 6,238 (26%)
- •2 bedrooms 9,965 (41%)
- •3+ bedrooms 7,973 (33%)



Source: 2012-2016 American Community Survey 5-Year Estimates

Housing Market Analysis

Unemployment Rate: 4.6%

Poverty Rate: 32%

- White Households: 28.5%

- Black Households: 36.5%

- Hispanic Households: 31.1%

Largest business sectors by workers

- Educational, health care and social services: 33.1% (14,237)

- Arts, Entertainment, and Recreation: 14.6% (6,273)

- Retail Trade: 11.9% (5,115)



Source: Bureau of Labor Statistics March 2018, American Community Survey 5-Year Estimates 2012-2016

Priority Needs

- 1. Affordable Housing Preservation and Development
- 2. Reduction of Slum and Blight
- 3. Addressing Homelessness
- 4. Improvements to Public Facilities and Infrastructure
- 5. Expansion of Available Public Services



Goals

- 1. Provide for Owner Occupied Housing Rehabilitation
- 2. Increase Affordable Rental Opportunities
- 3. Reduce Slum and Blight in Residential Areas
- 4. Increase Homeownership Opportunities
- 5. Provide Permanent Supportive Housing for Homeless Persons
- 6. Provide Supportive Services for Homeless Persons
- 7. Improve Access to Public Facilities
- 8. Expand Public Infrastructure and Improve Capacity
- 9. Provide Supportive Services for Persons with Special Needs
- 10. Provide Vital Services for LMI Households



Annual Action Plan CDBG Projects and Funding

Project Name	Funding Amount
Administration	\$181,312
Rehabilitation/Urgent Repair -Housing	\$399,264
Public Facilities	\$150,000
Public Services	\$135,984
Clearance/Demolition	\$40,000
Total Allocation	\$906,560



Annual Action Plan HOME Projects and Funding

Project Name	Funding Amount
Administration	\$52,758
CHDO Reserve Activities	\$79,136
Down Payment Assistance Program	\$80,000
New Construction/Housing	\$315,681
Total Allocation	\$527,575



Project Results Previous 48 Months

Project Name	Assisted	Funding
Rehabilitation (CDBG)	11 households	\$407,060
Rehabilitation (HOME)	2 households	\$83,046
Down Payment Assistance (HOME)	3 households	\$60,000
CHDO Completed Homes (HOME)	1 home	\$85,942
CHDO Under Construction (HOME)	2 homes	\$196,000*
Public Services (CDBG)	15 non-profits	\$215,413*
* Funds Committed		



HUD Submission

Stakeholder and Public Meetings: May 18, 2018

2018 Allocations Announced: May 1

•CDBG - \$906,560

•HOME - \$527,575

Presentation to Affordable Housing Loan Committee: June 13, 2018

Presentation to City Council and Public Hearing: June 14, 2018

HUD Submission of Action Plan no later than 60 days from the date of allocation notice – June 29, 2018



Questions?

Gloria Kesler

Acting Housing Division Administrator, City of Greenville gkesler@greenvillenc.gov



City Council Meeting

June 14, 2018

