

City Council Meeting

August 20, 2018



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Item 6

Presentation on North Carolina Global
TransPark



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NORTH CAROLINA
GLOBAL TRANSPARK

NORTH CAROLINA GLOBAL TRANSPARK

Allen M. Thomas
Executive Director



Mission:



NORTH CAROLINA
GLOBAL TRANSPARK

“To enhance the economic well-being of North Carolinians by providing multi-modal capabilities for global commerce.”

Senate Bill 257 / S.L. 2017-57

SECTION 34.26.(a) Strategic Plan; Report. – By March 1, 2018, the Global TransPark Authority shall establish and implement a strategic plan for the Global TransPark. The Global TransPark Authority may use a portion of funds appropriated to it in this act to establish and implement the strategic plan required under this subsection. The Global TransPark Authority shall submit a report to the Joint Legislative Transportation Oversight Committee by March 15, 2018, detailing the strategic report established and implemented as required by this subsection.

SECTION 34.26.(b) Marketing. – The Global TransPark Authority shall utilize and contract with an outside vendor to provide marketing services for the Global TransPark. The Global TransPark Authority shall identify and contract with an outside vendor in accordance with this subsection by February 1, 2018. The Global TransPark Authority shall submit a report to the Joint Legislative Transportation Oversight Committee by February 15, 2018, providing details as to the contract entered into in accordance with this subsection, including an identification of the outside vendor and the total cost of the contract to the State.

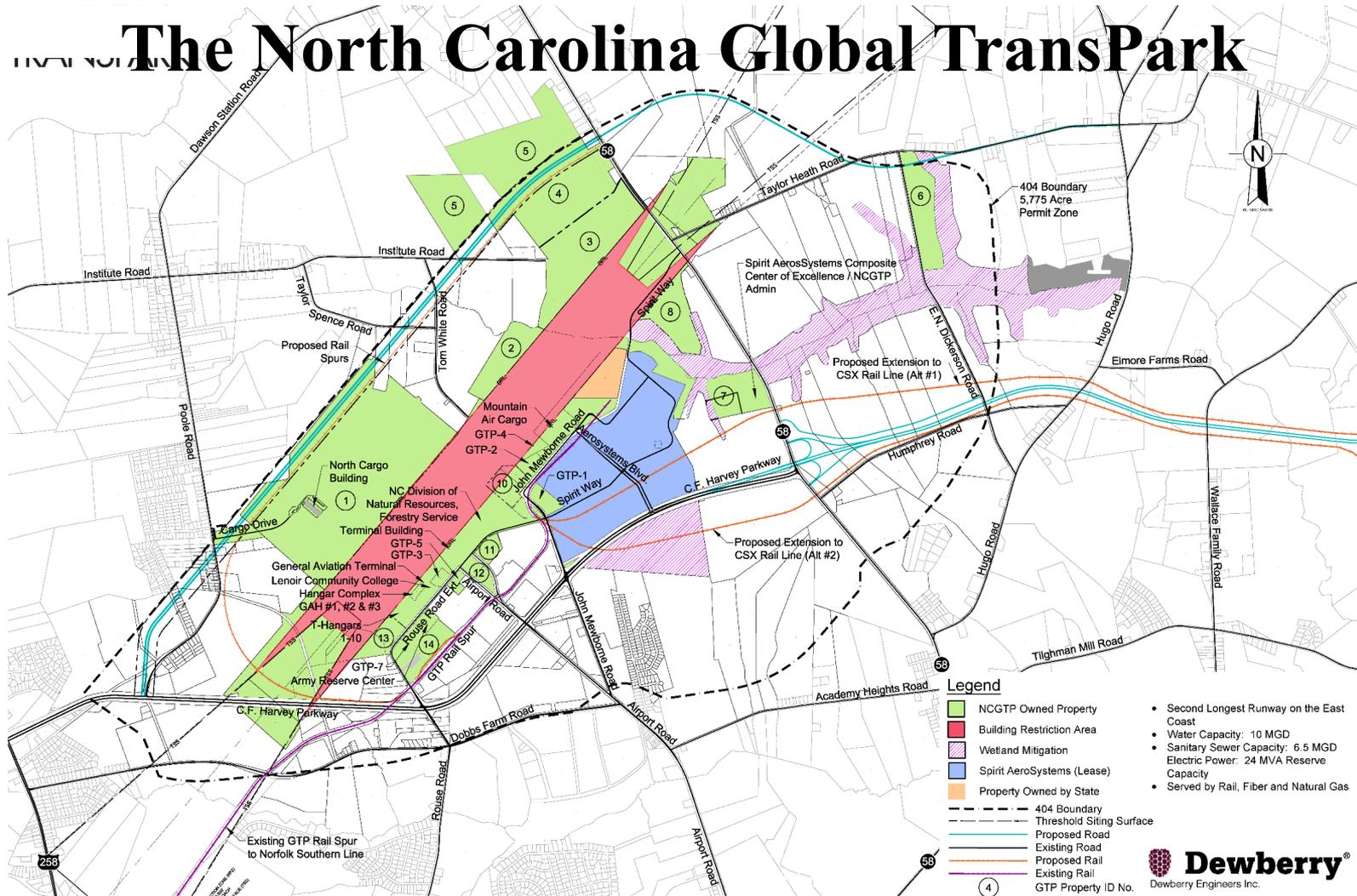
SECTION 34.26.(c) Web Site. – The Communications Office of the Department of Transportation shall manage the Web site for the Global TransPark, including providing regular updates on the Web site as to, at a minimum, (i) achievements of the Global TransPark (ii) business opportunities available at the Global TransPark and (iii) events held at the

NORTH CAROLINA GLOBAL TRANSPARK

- **2,500-ACRE
MULTIMODAL PARK**
- **5,800 ACRES.
“SHOVEL-READY”**
- **5.8 MILES OF RAIL**
- **TRANSLOAD FACILITY**



The North Carolina Global TransPark



GLOBAL REACH

- **11,500 FT. RUNWAY. *2ND LONGEST IN THE EASTERN UNITED STATES**
- **22,000 AIR FLIGHTS A YEAR**
- **ANTONOV AN-124, 2ND LARGEST AIRCRAFT IN THE WORLD. 112 CARGO FLIGHTS PAST TWO YEARS**
- **INTERSTATES: I-95 (40 MI). FUTURE I-42, I-587, I-87**
- **PORTS: DIRECT CONNECT**



11,500 ft runway

Certified land parcels with runway access

FAA Part 139 Certified Airfield

24 hour air cargo access

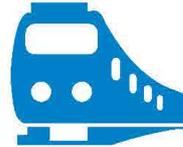


40 miles to I-95

Serviced by future interstate loop



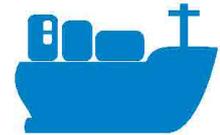
Transload functionality



Future CSX hub within 45 miles

On-site rail spur line

Serviced by Norfolk Southern, CSX and Gulf & Ohio



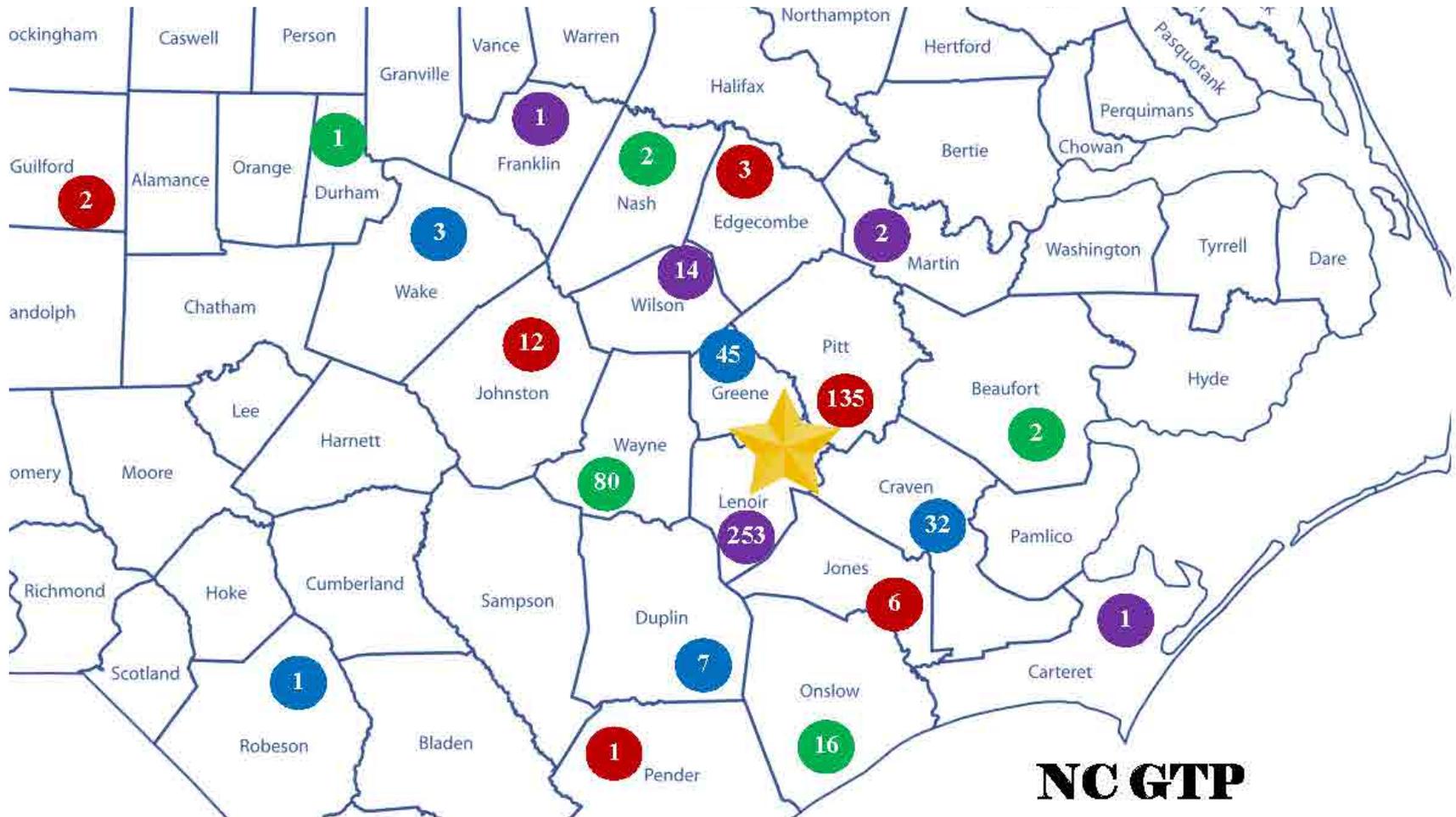
Easy access to ports

- Morehead City
- Norfolk
- Wilmington

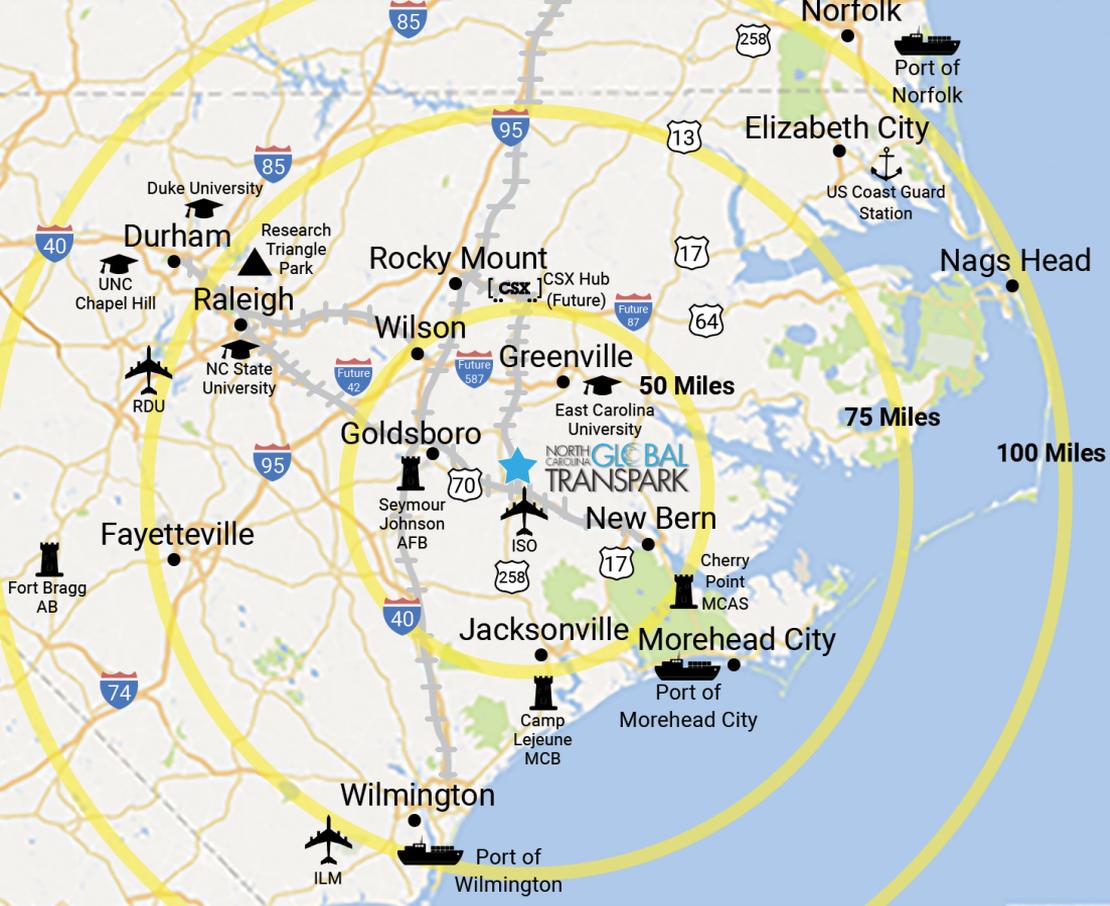
NORTH CAROLINA GLOBAL TRANSPARK

- 1,420 Employees
- 12 Tenants
- 11 NC GTP Staff Members





NC GTP
Workforce Distribution



NORTH CAROLINA **GLOBAL** TRANSPARK



NORTH CAROLINA
GLOBAL
TRANSPARK

NC Military/Workforce



*18,000 exiting military annually

Training & Innovation



The Customized Training Program (CTP) at Lenoir Community College provides education, training and support services for new, expanding and existing business and industry in Lenoir, Jones, and Greene Counties.

- Job Growth
- Technology Investment
- Productivity Enhancement



The Eastern North Carolina
Employers & Superintendents Council

DEVELOPING A
MANUFACTURING
WORKFORCE

lccma.lenoircc.edu



NC STATE
UNIVERSITY

Strategic/Marketing Plan

GlobalTransPark Business Plan Schedule

To meet the timeline established by the legislature, the NCGTP Business Plan must be delivered within 18 weeks. Dewberry

will accomplish this through an approach that advances the five tasks in parallel, with proposed workshop meetings with GTP stakeholders at key milestones.

Project Task	Week	Oct/Nov					December					January					Feb/March		
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Award	Oct. 30	◆																	
Receive and review prior documents			■	■															
GTP Workshop - Goals	Nov. 16		◆																
Industry cluster analysis				■	■	■													
Regional economic & workforce data				■	■	■													
Current land use & operations				■	■	■													
GTP Workshop - Visioning							◆												
Industry/stakeholder outreach							■	■	■	■									
Site selection research/update			■	■	■	■	■	■	■										
Supply chain evaluation & analysis				■	■	■	■	■	■										
Transportation asset review			■	■	■	■	■	■	■										
Asset gaps/constraints							■	■	■	■	■								
GTP Workshop - Opportunities											◆								
Target industries & opportunities								■	■	■	■	■							
Success drivers/industry attractors								■	■	■	■	■	■						
Concept CIP (near, mid, long-term)									■	■	■	■	■	■					
Conclusions and recommendations										■	■	■	■	■					
Marketing action plan											■	■	■	■	■				
Draft business plan												■	■	■	■	■			
GTP Workshop - Recommendations																	◆		
Refine business plan																		■	■
Deliver Business Plan	March 1																		◆

NOVEMBER 2017

DECEMBER 2017

JANUARY 2018

FEBRUARY 2018

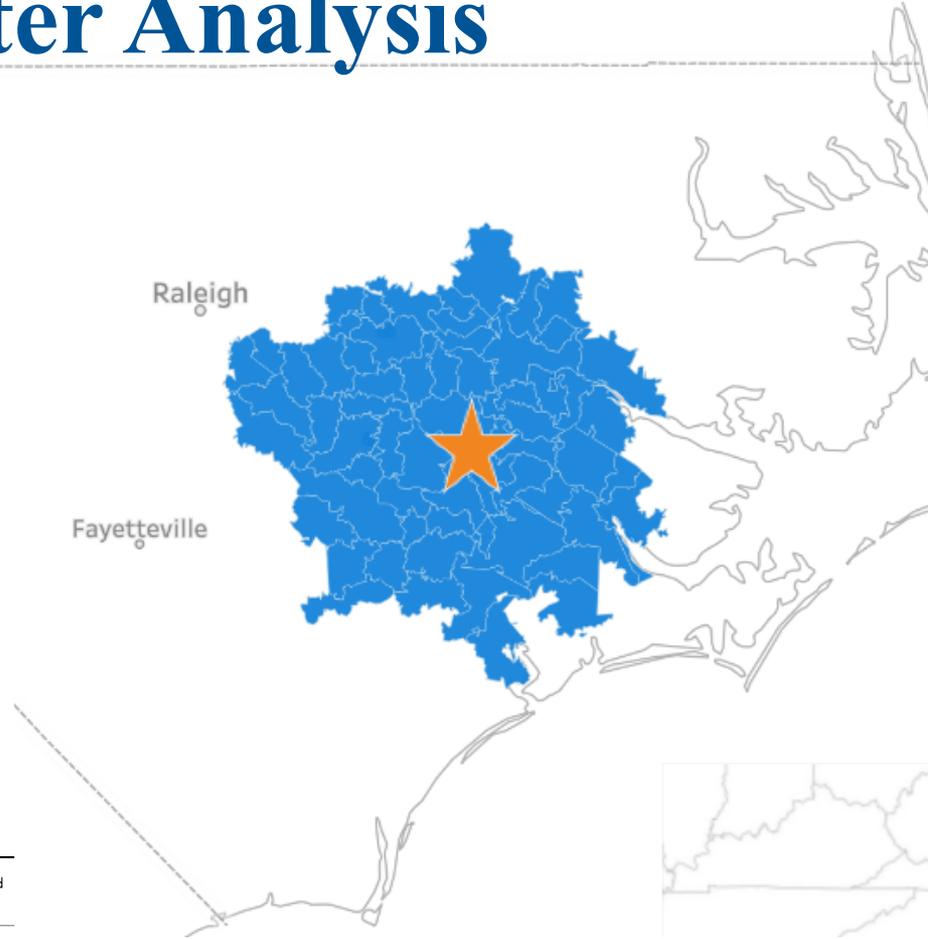
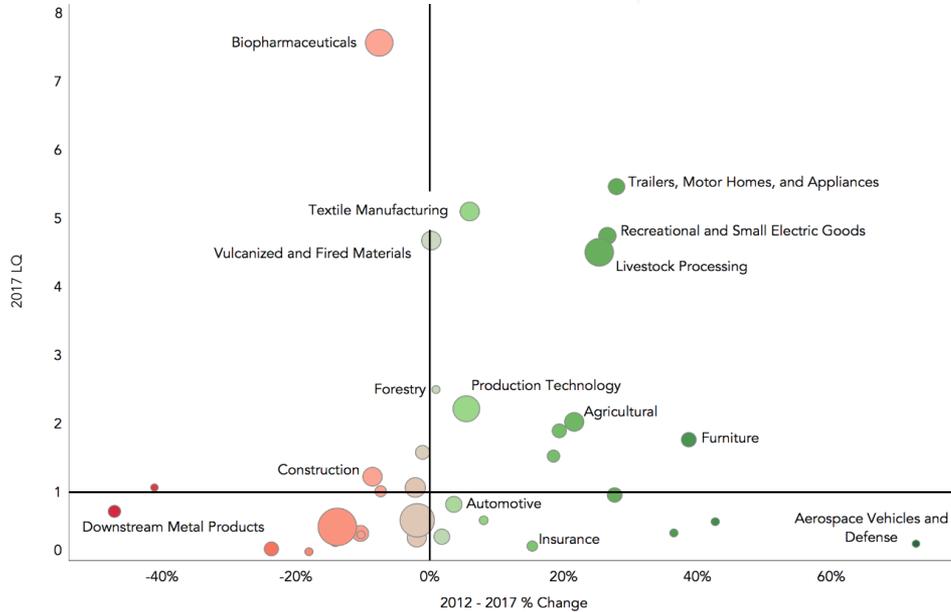
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
WEEK 14				1	2
notes					
WEEK 15	5	6	7	8	9
notes	Targeted: Recommendations Workshop				
WEEK 16	12	13	14	15	16
notes	Targeted: Draft Business Plan				
WEEK 17	19	20	21	22	23
notes	Presidents' Day				
WEEK 18	26	27	28		
notes	Submit Final				

Cluster Analysis

Winston-Salem

Raleigh

Fayetteville





Aerospace & Automotive

- Aircraft & auto components
- Aviation MRO



Defense

- Defense contractors
- Contracted aircraft testing



Agribusiness & Food Science

- Advanced food manufacturing
- Food safety research



Government

- Government facilities
- Emergency services

Strategies

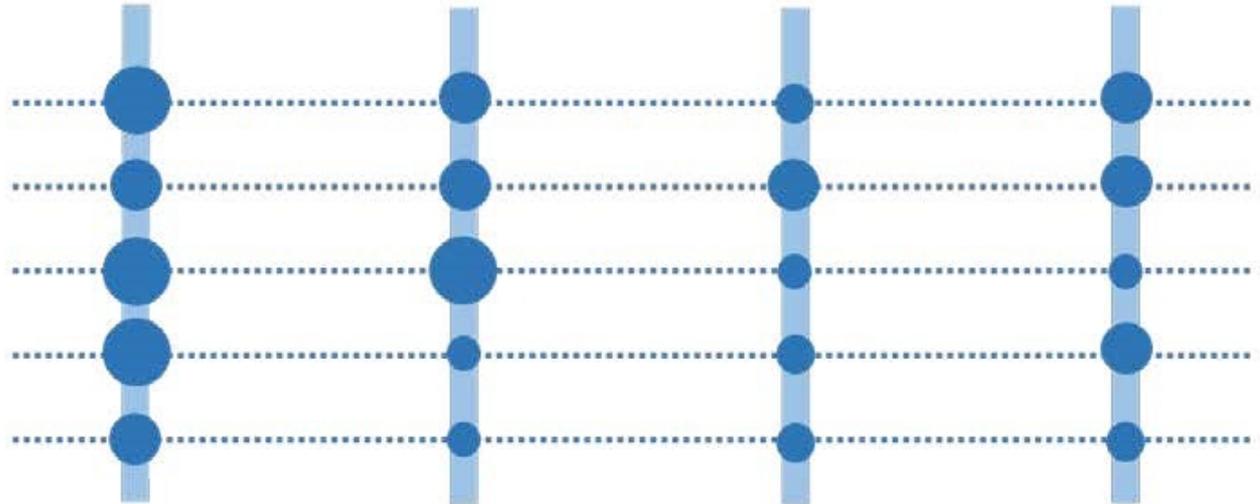
Physical

Environment

Workforce

Partnership

Marketing



Note: Size of circle indicates relative maturity of each strategic element.

Action Plan to Realize Strategic Plan Objectives

Strategy / Tactic		Success Measure	Planning Horizon / Timing	Re-evaluation
Specific actions to realize Business Plan objectives		Defined outcomes		
INDUSTRY TARGETS				
Strategy 1: Expand the role of NCGTP in regional Workforce Training				
Tactic 1.1	Collaborate with educational institutions to develop a skilled workforce for targeted industries			
1.1.1	Expand existing academic partnership to engage ECU, NC State, NC A&T as well as LCC in specific training programs at NCGTP.	Memoranda of understanding for enhanced on-site training and cluster incubation	Near-term 2018	Annually
1.1.2	Promote greater use of Spirit AeroSystems Composite Center of Excellence for advanced manufacturing training.	Incorporate into website and marketing materials; promote use in news releases	Near-term	Quarterly
Tactic 1.2	Capture exiting Military workforce and veterans			
1.2.1	Partner with NC Military Affairs Commission.	Targeted retraining and workforce recruitment to veterans	Near-term 2018	Annually
1.2.2	Work with State leadership to establish state initiative to make exiting military and veteran workforce data available to NCGTP for recruitment and training.	Targeted retraining and workforce recruitment to veterans	Near-term 2018	Annually
Tactic 2.1	Enhance import / export capabilities			
2.1.1	Activate magnet site within Foreign Trade Zone 214.	Decisive action to activate magnet site, with current contracted operator or new operator	Near-term 2018-2019	Monitor
2.1.2	Secure on-site FTZ operator.	Available on-site import/export services for NCGTP users	Near-term 2019-2020	2 year
2.1.3	Provide US Customs services.	Updated discussion and cost estimate for US Customs to provide on-call inspection services to NCGTP-based importers and exporters	Near-term / Medium-term 2019-2020	2 year, following action to activate foreign trade zone and definitive discussions with NC Ports re near-port uses at NCGTP

Strategic Plan: Objectives

- **Implement a Proactive Marketing Plan** to effectively attract targeted site users;
- **Improve and Maintain Existing NCGTP Assets**, including multimodal transportation, on-site utilities and roadway infrastructure, land planning, shovel-ready sites, and 22-county foreign trade zone (FTZ);
- **Draw from Regional Strengths.** Focus staff and budget on target industries that value the resources available in proximity to NCGTP;
- **Identify and Plan for the Needs of Targeted Opportunities** so that strategic actions can be taken to improve NCGTP's physical, operational, and regulatory conditions, available workforce, and institutional relationships; and
- **Workforce Training Partnerships - Aim for the Future**; lay the groundwork for tomorrow's opportunities.

Recent Achievements

Spirit AeroSystems NC to invest \$55.7 million in Lenoir County



Sara Potter WNCN
Published: December 4, 2017, 11:39 am



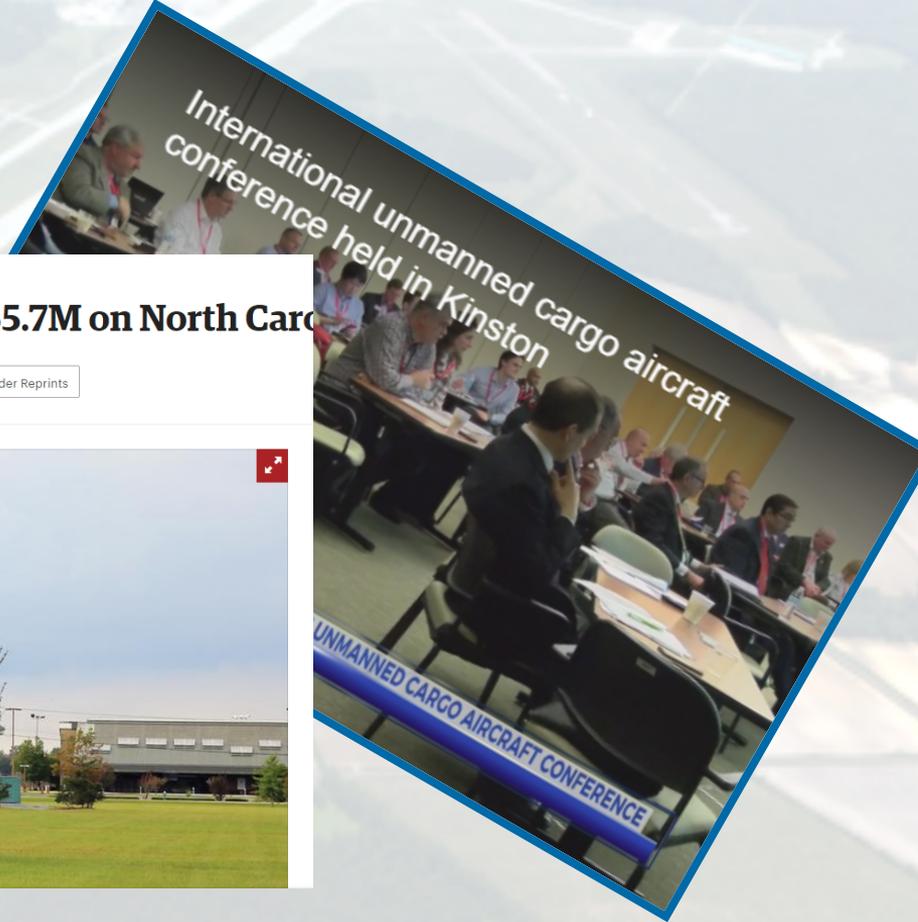
Spirit AeroSystems logo. (PRNewsFoto)

KINSTON, N.C. (WNCN) — Lenoir County announced Monday that Spirit AeroSystems has announced a \$55.7 million investment in the county.

Manufacturing

Spirit Aerosystems to invest \$55.7M on North Carolina

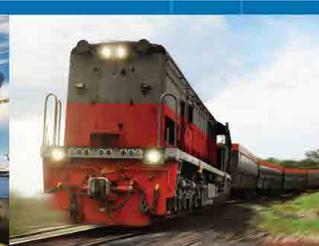
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Recent Achievements

- ✓ **Environmental 404 Permit Renewal**
- ✓ **Spirit AeroSystems \$55.7 M Expansion**
- ✓ **Transload / Rail Facility**
- ✓ **“Super Park” Designation**
- ✓ **Unmanned Air Cargo Global Conference**
- ✓ **Workforce Development**
- ✓ **University Engagement**
- ✓ **Emergency Management Headquarters**
- ✓ **New Website**
- ✓ **Runway Resurfacing**
- ✓ **Restructured Debt**
- ✓ **Harvey Parkway Extension**
- ✓ **108 Antonov International Flights**

University Engagement
NORTH CAROLINA **GLOBAL**
TRANSPARK



Putting the World Within Your Reach

A world-class, 2,500-acre multimodal, industrial & business park.

[SITE SELECTION](#)

[CONTACT](#)

GROW

LIVE

WORK



WHY GLOBAL TRANSPARK

Quality of Life



GOALS: MOVING FORWARD



**FIVE YEAR STABILITY:
FUNDING & IMPLEMENTATION**



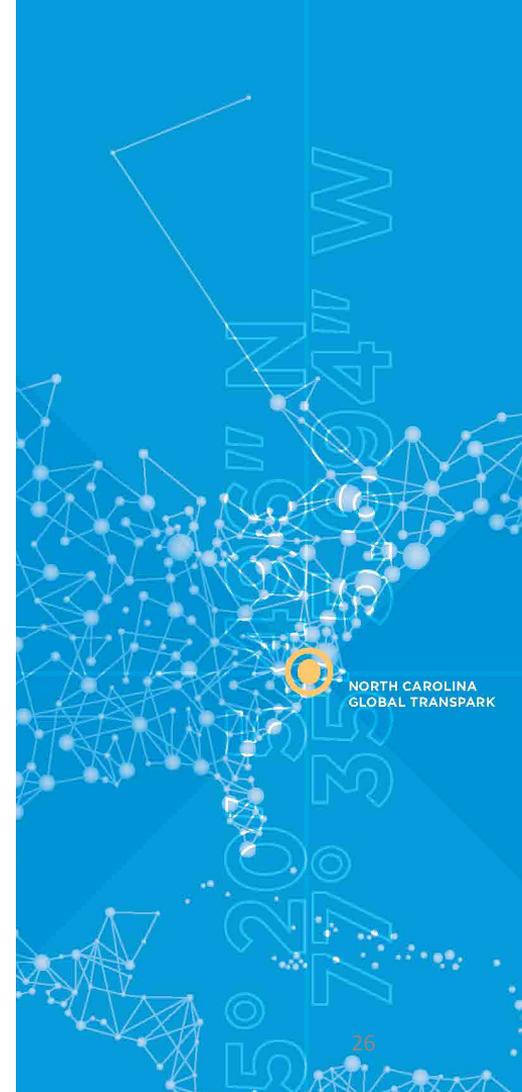
**FOCUSED STRATEGY
GLOBAL CONNECTIVITY**



**PROGRESSIVE MARKETING PLAN,
ECONOMIC DEVELOPMENT,
PARTNERSHIPS**



**MEASURABLE, ACCOUNTABLE,
ACTION STEPS**



NORTH CAROLINA GLOBAL TRANSPARK

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Item 8

Budget ordinance amendment #1 to the 2018-2019 City of Greenville budget, the Capital Projects Fund, the Special Revenue Grant Fund, and the Greenways Capital Project Fund



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CITY OF GREENVILLE
BUDGET ORDINANCE AMENDMENT #1

CITY OF GREENVILLE
BUDGET ORDINANCE AMENDMENT #1

Budget Ordinance Amendment #1 Includes Adjustments to the Following Funds:

- **General Fund**
- **Public Works Capital Project Fund**
- **Recreation & Parks Capital Project Fund**
- **Greenway Capital Project Fund**
- **Grants Special Revenue Fund**
- **Facilities Improvement Fund**

CITY OF GREENVILLE

BUDGET ORDINANCE AMENDMENT #1

Description	Funds Impacted	Amount
- To move vehicle replacement and capital outlay funds to the departmental budgets to which they are related.	General Fund	\$ -
- To recognize transfers budgeted within the General Fund to their respective capital projects.	PW Capital Project Fund	\$ 2,900,000
	Rec & Parks Capital Project Fund	\$ 30,000
	Greenway Capital Project Fund	\$ 75,000
	Grants Special Revenue Fund	\$ 503,000
- To recognize funds received from the North Carolina Science Museums Grant Program (NCGM - Love a Sea Turtle) to be utilized to fund a part-time position for the STEAM lab operations.	Grants Special Revenue Fund	\$ 21,213
- To reclassify expenses associated with Westpointe Park.	Rec & Parks Capital Project Fund	\$ -
- To appropriate fund balance within the Facilities Improvement Program to cover costs associated with cleaning, painting and addition of lights to the Greene Street bridge (\$240,000) and Charles Boulevard overpass bridge (\$20,000).	Facilities Improvement Fund	\$ 260,000

CITY OF GREENVILLE
BUDGET ORDINANCE AMENDMENT #1 SUMMARY

City of Greenville Operating Fund Budget per Amendment #1:

Fund	Budget	%
General	\$ 84,993,936	63.5%
Debt Service	5,463,492	4.1%
Public Transportation (Transit)	3,249,922	2.4%
Fleet Maintenance	4,431,156	3.3%
Sanitation	7,843,096	5.9%
Stormwater	5,882,000	4.4%
Housing	1,597,179	1.2%
Health Insurance	13,562,600	10.1%
Vehicle Replacement	4,332,161	3.2%
Facilities Improvement	1,660,000	1.2%
Capital Reserve	740,000	0.6%
Total	\$ 133,755,542	100%

CITY OF GREENVILLE
BUDGET ORDINANCE AMENDMENT #1 SUMMARY

City of Greenville Capital Project Fund Budget per Amendment #1:

Fund	Budget	%
Enterprise Capital Project Fund	\$ 41,157,388	27.6%
Rec & Parks Capital Project Fund	9,257,747	6.2%
Public Works Capital Project Fund	51,996,041	34.9%
Greenways Capital Project Fund	3,058,857	2.1%
Street Bond Capital Project Fund	15,800,000	10.6%
Community Dev Capital Project Fund	18,441,285	12.4%
IT Capital Project Fund	2,500,000	1.7%
Police Capital Project Fund	6,701,490	4.5%
Total	\$ 148,912,808	100%

CITY OF GREENVILLE
BUDGET ORDINANCE AMENDMENT #1
SUMMARY

RECOMMENDATION

Approve Budget Ordinance Amendment #1 to the 2018-19 City of Greenville budget (Ordinance #18-038), Capital Project Fund (Ordinance #17-024), and the Grants Special Revenue Fund (Ordinance #11-003).