NOTES

TO: Honorable Mayor and City Council Members

FROM: Michael Cowin, Assistant City Manager

DATE: February 20, 2019

SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

- 1. A memo from Mark Holtzman, Chief of Police, regarding ShotSpotter Kick-off media event on Thursday, February 21, 2019 at 11:00 a.m. in the Police Department Training Rooms
- 2. A memo from Eric Griffin, Chief of Fire/Rescue, regarding Fire/Life Safety video
- 3. A memo from Mark Holtzman, Chief of Police, regarding the Community Outreach report for January

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Attachments



Memorandum

POLICE DEPARTMENT	
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To:	Ms. Ann Wall, City Manager
From:	Mark Holtzman, Chief of Police
Date:	February 20, 2019

Subject: ShotSpotter

The ShotSpotter program was activated live on February 15, 2019. As you know, the ShotSpotter live-fire test was conducted on February 8, 2019, and was successful. Additionally, all GPD officers and telecommunications staff have received the necessary training for the program.

To commemorate this time, GPD will be holding a ShotSpotter Kick-Off media event on Thursday, February 21, 2019, beginning at 11:00 a.m. in the training rooms at the Police Department. I will make myself available to share with City Council members information on how the technology works.

GPD Mission Statement

The Greenville Police Department exists to enhance public safety and quality of life, in partnership with ALL people in OUR community, by preventing crime with honor and integrity.

1102509

Memorandum



Find yourself in good company

To: Ann Wall, City Manager

From: Eric Griffin, Fire/Rescue Chief

Date: February 19, 2019

Subject: Fire/Life Safety Video

Below is a link to a new Fire/Life Safety educational video. This was a collaborative project between Greenville Fire/Rescue, Wilson Fire Department and Rocky Mount Fire Department. The video has a great message and it also highlights the many talents of our staff.

Two of the employees in the video are our City employees, not shown is Rebekah Thurston, our Fire/Life Safety Educator. She coordinated, edited and produced the video. I commend all of them for their efforts to enhance the department's opportunities to communicate this very important information to the public.

https://www.youtube.com/watch?v=OgzLx1ysafA&t=16s



POLICE DEPARTMENT

Memorandum

To: Ann Wall, City Manager

Mark Holtzman, Chief of Police

Date: February 19, 2019

Subject: Community Outreach Report

Attached is the Community Outreach summary report covering January 2019. Please distribute and share as needed.

Attachment

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From:

GPD Mission Statement

The Greenville Police Department exists to enhance public safety and quality of life, in partnership with ALL people in OUR community, by preventing crime with honor and integrity.

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POLICE DEPARTMENT

Memorandum

To: Sgt. Dale Mills, Community Outreach Division
From: Devinder Culver, Community Projects Coordinator
Date: February 18, 2019
Subject: Community Outreach Report to January 31, 2019

The Greenville Police Department (GPD) exists to enhance public safety and quality of life, in partnership with all people in our community, by preventing crime with honor and dignity.

2019 Crime Focus - "Three Cs" - Crime, Crashes and Community Policing

Chief Mark Holtzman shared GPD's 2019 focus in an article in the Jan. 9, 2019 Daily Reflector. Priorities include:

- 1. reducing gun and gang violence utilizing ShotSpotter a technology which provides real time "shots fired data."
- Reducing vehicular crashes using traffic flow, education, engineering and enforcement. The red light camera initiative continues to help this effort.
- 3. Creating opportunities for positive interactions with citizens where they live, work and play.
- Improving recruitment and retention by investigating officer wellness programs and pay incentives.



Chief Holtzman said "It's all about community policing."

Jan. 21, 2019: 5th Annual Rev. Dr. Martin Luther King Jr. Celebration – St. John Missionary Baptist Church Soul-Saving Center, Stokes



Deputy Chief Ted Sauls spoke to approximately 150 attendees about his favorite Dr. King quote, "Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that."

Attendees also heard from the keynote speaker, The Honorable Michael R. Morgan, Associate Justice - North Carolina Supreme Court, Senator Don Davis, Kandie Smith, NC House of Representatives, Mayor P.J. Connelly, Rev. Dr. Rodney Coles Sr., Pastor Eve C. Rogers, Rabbi Harley Karz-Wagman, Calvin Henderson, President Pitt County Branch of the NAACP and Pitt County Sheriff Paula Dance. There were youth-led presentations, a step team, service awards and speeches from other community and civic leaders.

1100810: Community Outreach Policing Rpt. to Jan 31 2019

Highlights

• Citizen Survey 2018 – January 26 2019 – Information below is taken from the City of Greenville website

The results of a citizen survey conducted in 2018 were released in January 2019. The survey showed that 80% of the 818 respondents were satisfied with the City as a place to live and 69% were satisfied with Greenville as a place to work or build a business.

The Greenville Police Department showed a **9%** increase in citizen satisfaction as it relates to the "Feeling of safety in neighborhoods at night" and a **10%** increase in citizen satisfaction with "Greenville as a place to raise children" as compared to the last survey



which was completed in 2016. This data gives a little insight into the importance/significance of the intersection of public safety, neighborhood stability and economic development.

- Ridgewood Elementary January 24, 2019 Elizabeth Swaggerty took the time to complete a City Contact Us Form to say, "Thank you to the GPD officers for keeping Ridgewood Elem families safe during morning drop off. On a morning like today with heavy rain storms I'm feeling especially grateful. The presence of flashing lights, reflective jacket, and red wand make us all slow down and pay attention and certainly made me feel more at ease on a morning like this. Please know that Ridgewood families greatly appreciate your service."
- Pre-K Class from Care-O-World in Chocowinity January 17, 2019 Ms Ashley Hall and twelve of her



students visited GPD for a tour led by Sgt. Richard Williams. The children had the opportunity to see a police car and visit, Forensics, Communications, and Property and Evidence.

Ten days later Ms Ashley had this to say, "We had a blast, my kids are still talking about it."

A second class is scheduled to visit in February.

- Law Enforcement Appreciation Day January 9, 2019 A Pitt County Schools representative had this to say about the School Resource Officers on Twitter: "Thank you to all of our PCS School Resource Officers and surrounding community police departments who partner with Pitt County Schools to make our communities and schools safer. We appreciate you!"
- Upcoming Events:
 - 1. April 25, 2019 Police Community Fair & Stakeholders Meeting Cornerstone Baptist Church.
 - April 18 April 27, 2019 Join us April 18, 2019 for "Lemonade on the Porch" at the West Zone Substation and lookout for other events throughout "National Community Development Week."