

City Council Workshop

May 20, 2019



Find yourself in good company®

Item 1

Pitt-Greenville Airport Update

Bill Hopper, Executive Director



Find yourself in good company®



**PITT-GREENVILLE
AIRPORT**

**PGV Presentation to City of Greenville
Bill Hopper, Executive Director
May 20, 2019**

Rebranding



Overview

- **Facts & Statistics**
- **Air Service Development**
- **Other Airport Development**
- **Community Engagement**



Facts & Statistics

- **Staff:** 19 FT 2PT
- **Passengers:** Over 100,000
- **Operations:** 14,000
- **Operating Budget:** \$3.4 Million
- **Airline:** American Airlines
- **Based Aircraft:** 71
- **Economic Impact:** \$280 Million



Air Service Development

- **Ideal Candidates**
- **Small Community Air Service Development Program Grant**



Other Airport Development

- Hangars
- Industry



Community Engagement

- Airport Events
- Community Outreach



Questions



Item 2

Presentation on Uptown District
Safety Recommendations



Find yourself in good company®



UPTOWN SAFETY TASKFORCE RECOMENDATIONS



Greenville
NORTH CAROLINA

Find yourself in good company®

Uptown Safety Taskforce Members

Ken A. Graves

Chief Mark Holtzman

Bryant Beddard

Elizabeth Blount

Les Everett

Thomas Barnett

Chief Eric Griffin

Carlton Dawson

Chantae Gooby

Kevin Heifferon



Find yourself in good company®

Issues Facing Uptown at Night



- Disturbances at entertainment establishments (clubs, bars, restaurants and private event venues)
- Loitering (Crowd management)
- Queue Lines (Lack of consistent management on public sidewalks/right of ways)
- Parking Lots & Parking Deck (assaults, weapons violations, fighting, drinking, urination and trash)

Strategies



- Zoning Techniques
- Partnerships (Business owners & ECU)
- Policy reviews
- Fee assessments
- Ordinance modifications

Recommendations:

- Charge for late night parking
- Initiate an ambassador program
- Crowd management
- Partnership with bar operators
- Modify the amplified sound ordinance
- Establish sidewalk encroachment agreements
- Develop an overlay district
- Establish sidewalk encroachment agreements
- Provide additional bathroom services



Proposed Parking Changes

- Nighttime paid parking beginning at 10:00 p.m.
 - Tells us who is parking downtown late at night
- Creates consistency in the uptown parking plan
- Patrons can pay using a parking app or pay station
- 2 hour time limit for street parking
 - Creates more parking availability for local businesses
- Extended parking in lots and parking deck
- Recoups costs associated with nighttime operations



Ambassador Program

(Raleigh Model)

- Cost-effective approach to public safety
- Contract Security Services
- Direction and way-finding assistance
- Dining recommendations
- Cultural and tourist attractions
- Motorist assistance
- Business check-ins and resident assistance
- Special event safety and information
- Quality of life assistance and outreach
- Maintain visibility and security on parking lots



Crowd Management

- Move ECU bus station from Reade Street to Mendenhall bus stop
- Alleviates congestion at Reade Street and 5th Street
- Improves student safety
- Allows for efficient exit during downtown closing time



Partnership with Bars

- Regular meetings with Uptown Bar/ Nightclub owners
- Discussing cost-sharing for off-duty officers



Modified Sound Ordinance

- Large outdoor events (500 people or more)
 - No decibel rating
- Regular outdoor amplified sound (499 people or less)
 - 80 decibels (no change)
- Amplified indoor entertainment permit (modeled after Raleigh)
 - Security requirements (1:100 ratio)



Cost for Uptown Operations

- \$50,000+ in direct overtime for extra police
- Reassignment of 10+ officers from other duties to the Uptown area
- Additional Parking Enforcement staffing costs (general duties other than 2hr enforcement)
- Lighting upgrades and controls (capital and recurring costs)
- Public Safety Cameras increased
- Public Works cleaning staff (streets, sidewalks, parking areas, parking deck)



Future Costs

- Ambassadors for increased security on parking lots and visibility
- Police Substation (near 5th and Cotanche)
- Leasing additional pay stations for parking management



Find yourself in good company®

Sidewalk Encroachments

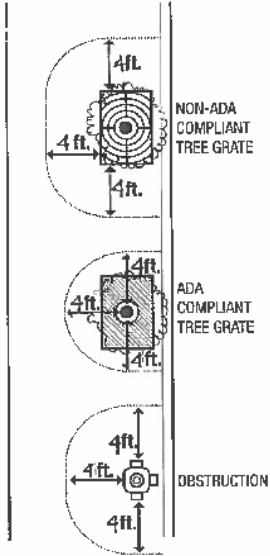
Purpose: to allow business owners and property owners to upgrade/improve the exterior appearance on city-owned property (sidewalks, r/w, alleys)

- Private use of public spaces
- Promotes an inviting and attractive downtown
- Allow for establishments to control queues and litter at entrances



Current Standards for Outdoor Dining

MINOR ENCROACHMENTS



Clear space requirements around tree grates and other obstructions.



Find yourself in good company®

Challenges and Opportunities



Greenville, North Carolina
Google
JUL 2018

8 ft



Greenville
NORTH CAROLINA

Find yourself in good company®



11 ft

12 ft



Greenville
NORTH CAROLINA

Find yourself in good company®



Greenville
NORTH CAROLINA

Find yourself in good company®

Development of Target Area Overlay Districts

We are studying the possible creation of specific areas within the Downtown for targeted initiatives seeking specific results.



Find yourself in good company®

Development Target Areas

- The Area of Influence for Downtown Greenville.



Find yourself in good company®

Increased or Enhanced Inspections District

- Creation of targeted areas under GS 160A-424 giving us the authority to make periodic inspections within the district to seek greater compliance with safety, building, occupancy load, and other reasonable concerns.



Find yourself in good company®

Creation of a Lifestyles District (Entertainment or Hospitality)

- Promote ground floor activities to include dining, shopping, entertainment-encourage residential uses above street level to create a downtown still active & vibrant not only during the day but after 5:00 PM.
- Elimination of New private clubs to promote all-inclusive establishments and review and perhaps revise the 500 foot rule.
- Development of architectural and design standards to promote a beautiful inviting streetscape.



Common Elements within the Various Districts

- Designs Standards: Public & Private
- Financial Incentives
 - Creation of financial incentives to attract our desired reinvestment & development to transform our downtown.
- Zoning Changes
 - Various rezoning/zoning text amendments meant to actively attract our desired investment types and to allow for greater ease of development



Providing additional restrooms

Problem: Some businesses do not provide adequate bathrooms for patrons

Bigger Problem: Urination in public areas, i.e. City parking lots and alleys

Solution: Place portable toilet trailers in designated locations

- 1.Hodges Parking lot behind Chico's
- 2.Plaza area by Parking Deck adjacent to the hammock area
- 3.Edwards lot adjacent to the Greenville Utilities Credit Union

Other Considerations: Daily Maintenance Costs, Connect Hodges lot trailer to water/sewer; Utilize other self-contained trailer for various locations as determined by PD.



Providing additional restrooms



Greenville
NORTH CAROLINA

Find yourself in good company®

Ongoing efforts

- Engagement with ECU
- Issue a RFP for a Uptown Master Plan
- Assessment of Uptown Night time environment by CRI-TAC (public safety plan)
- Research Study of Bar Conditions conducted by ECU



Find yourself in good company®

Next Steps

- Vetting legal ramifications of recommendations
- Scheduling Public engagement meetings (Two tentative dates in June 5th & June 20th)



Find yourself in good company®

City Council Workshop

May 20, 2019



Find yourself in good company®