

NOTES

TO: Honorable Mayor and City Council Members

FROM: Ann E. Wall, City Manager

DATE: July 31, 2019

SUBJECT: Materials for Your Information


Please find attached the following materials for your information:

1. A memo from Police Chief Mark Holtzman regarding National Night Out events on Tuesday, August 6, from 6:00-8:00 p.m.
2. A memo from Police Chief Mark Holtzman providing a Traffic Safety Task Force update
3. A letter from Sara Thorndike, ECU Vice Chancellor for Administration and Finance, concerning the University's decision to not renew the Code Enforcement Resources Funding Agreement for another year

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Attachments

Memorandum

To: Ann Wall, City Manager
From: Mark Holtzman, Chief of Police 
Date: July 29, 2019
Subject: 2019 National Night Out

The City of Greenville is once again excited to join 38.5 million people in 16,500 communities for National Night Out (NNO). The 2019 event is scheduled for Tuesday, **August 6, 2019, from 6:00 pm - 8:00 pm**. During the event hours, we are asking citizens to turn on their porch lights and gather at one of the designated locations nearest them to celebrate with neighbors.

This year, the Greenville Police Department (GPD) will host five events for NNO at the following locations:

- Uptown: Five Points Plaza (Evans and 5th Streets)
- East Zone: Jaycee Park (2000 Cedar Lane)
- South Zone: Koionia Christian Center (1405 SW Greenville Blvd.)
- West Zone: Dream Park (1700 Chestnut Street)
- North West: Barnes Ebron-Taft Community Center (120 Access Road)

This year's theme is "Crime Prevention through Technology". The theme was selected to highlight our recent rebranding of the traditional Community Watch program through the implementation of Next Door technology. Our department was the first in the United States to partner exclusively in placing "THIS IS A NEXT DOOR COMMUNITY" signage in our neighborhoods to warn others of community solidarity through the nationally recognized crime prevention application. Each of the 5 locations will open with a 5-10 minute presentation on this year's topic by the Zone Commander or designee.

The 2019 plan brings neighborhoods in the same geographical policing zone to one centralized location to enjoy the amenities of a larger event. Each location will have free food, bounce houses, dunking booths, firetrucks, police vehicle displays, and more.

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GPD Mission Statement

The Greenville Police Department exists to enhance public safety and quality of life, in partnership with all people in our community, by preventing crime with honor and integrity.



Find yourself in good company

Memorandum

To: Ann Wall, City Manager
From: Mark Holtzman, Chief of Police *MH*
Date: July 31, 2019
Subject: Traffic Safety Task Force Update

Attached is the quarterly update of the Task Force, showing items completed and in progress from April – June 2019.

I am also pleased to share that the Greenville Traffic Safety Task Force has been selected for the 2019 Collaboration Award. The award is a state award coming from the Governors Highway Safety Program in recognition of the collaborative accomplishments and strategies that the task force has implemented over the past year, and in an effort to decrease the number of crashes in Greenville. The key partners on the task force are GPD, ECU PD, Vidant PD, Vidant Injury Prevention, DOT, and Public Works.

Attachment

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Traffic Safety Task Force
April-June 2019

Action Item	Work Completed (April-June 2019)	Work Scheduled but Not Completed	Circumstances Preventing Completion
Enforcement Data Crash Data	<ul style="list-style-type: none"> - GPD/ECU Saturation Patrol - 6/27/19 - Re-prioritized crash response to zone commanders & patrol officers - Traffic Safety Unit working more 'upstream' with a primary focus on enforcement - ECU providing more enforcement around college area 		
Bicycle & Pedestrian Safety Adaptive Lighting	Improved lighting added to 14th Street by ECU	Controls have been installed on streets and parking lots in nightclub areas. Training for GPD staff to be completed in August 2019.	
Crosswalks	<p>Crosswalk Installations/Updates:</p> <p><u>Equipment Ordered</u></p> <ul style="list-style-type: none"> • Hasket Way & Berkley Road (by ECU) • Moye Blvd • 5th & Greenway • Elm St & Greenway <p><u>Design Work Underway</u></p> <ul style="list-style-type: none"> • River Bluff at 10th St 		
Pirate Pathways	Official ECU branded compass being designed over the summer for presentation and approval, with plans to roll out in the fall.		
Crash Reduction			

Traffic Safety Task Force
April-June 2019

Delineator Installation	<p>Data collected, and the following delineator/curbing systems to be installed:</p> <ul style="list-style-type: none"> • Charles and Ficklen • 6th and Memorial • 10th and Eastgate • Peed and Memorial • Arlington and Mulberry • 8th and Evans • 10th and Riverbluff • Greenville Blvd and Cherry Ct • Hemby and Arlington • Arlington and Sunset • 14th and Glenarthur • Greenville Blvd and Lucy Dr • Greenville Blvd and Kirkland 		
Center Turn Lane Education		<p>Planning has begun for an educational training video on the proper use of center turn lanes.</p>	
Roadway Changes			
10th Street Connector	10th Street Connector open		
Media Presence & Messaging			
Increase media presence		<p>Collaborating with ECU to produce traffic related videos</p>	<p>Key player has been out on leave; will begin again in August.</p>
Priorities for July-September 2019			
<p>- Speed reduction for high risk locations : Special patrols have been conducted at 1) Greenville Blvd and 14th Street 2) Redbanks Road</p> <p>- Crosswalks at the following: College Hill (DOT to install a Leading Pedestrian Interval LPI signal Date undetermined), 14th by ECU (Project on hold due to funding), Moye Blvd (Material delivered Install expected for September), River Bluff (materials have been ordered expected install September), Greenway (10th and Forest Hills, 10th & Anderson) (both projects still pending).</p> <p>- Assessment of at least 3 more high risk crash sites that need some sort of engineering change (New list has been delivered to public works by GPD for evaluation)</p>			



July 29, 2019

Ann Wall
City of Greenville
PO Box 7207
Greenville, NC 27835

RE: Termination of the Code Enforcement Resources Funding agreement effective August 12, 2019 with the City of Greenville

Dear Ms. Wall:

By this letter we hereby inform you that we will not be extending the Code Enforcement Resources Funding agreement past the August 12, 2019 term with the City of Greenville.

Thank you for your prior support. I look forward to working together in the future.

Yours sincerely,

A handwritten signature in black ink that reads "Sara Thorndike".

Sara Thorndike, MBA, CPA
Vice Chancellor for Administration and Finance
East Carolina University
Greenville, NC 27858
252-328-6975