City Council Meeting

October 10, 2019



Item 6

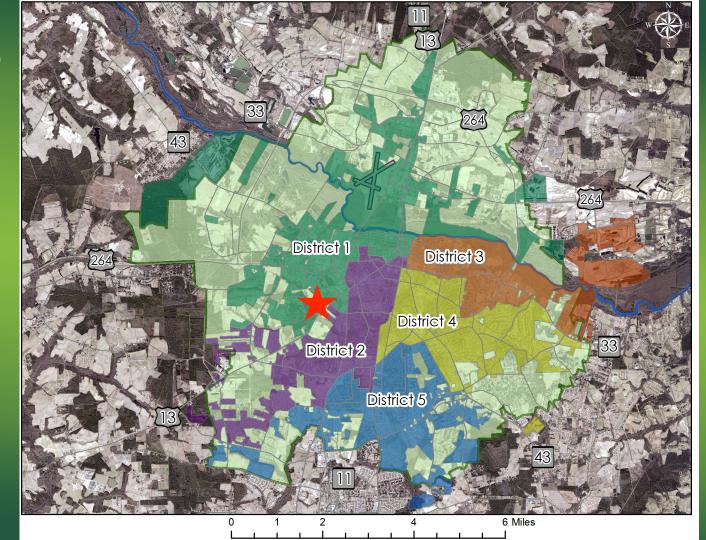
Ordinance requested by Happy Trail Farms, LLC to rezone 0.975 acres located between West Arlington Boulevard and Spring Forest Road from MCG (Medical-General Commercial) to MR (Medical-Residential [High Density Multi-family])



General Location Map







Aerial Map (2016)

Map Legend

Rezonings

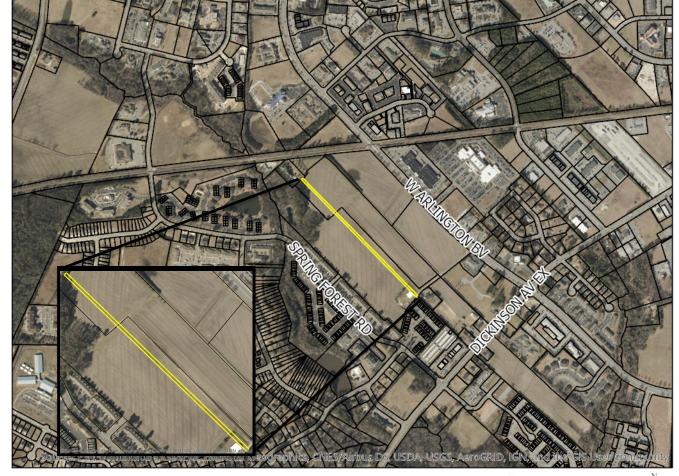
Land Parcels



Find yourself in good company®

0.25

0.13



0.5 Miles





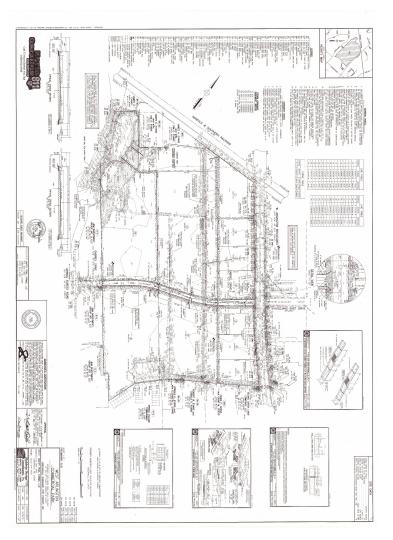
Happy Trail Farms, LLC





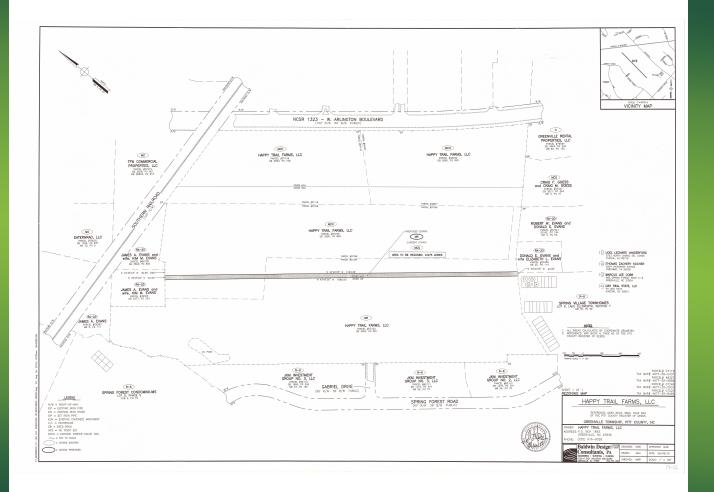
Preliminary Plat





Survey 0.975 acres





Existing Land Use

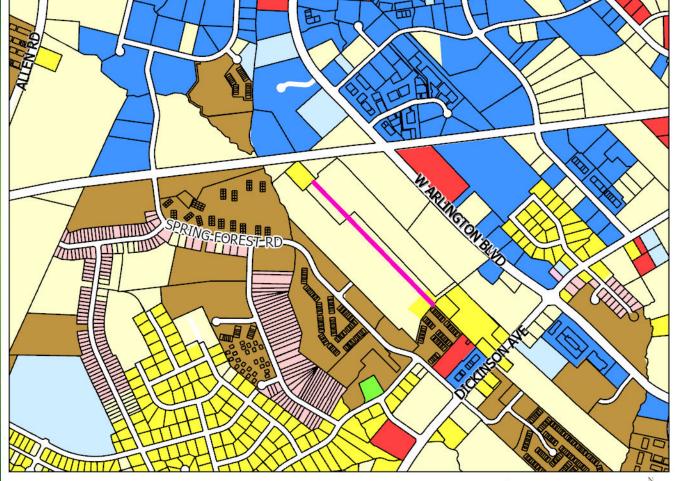




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0.1

0.2







Flood Plain Map

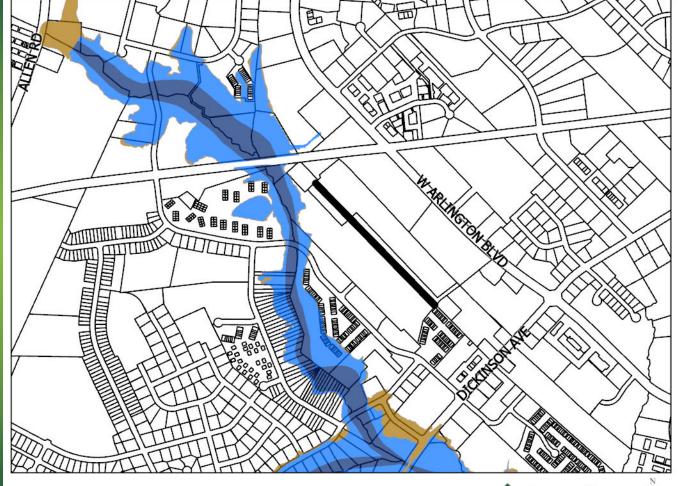
- AE = Floodway
- AE= Base Flood Elevations
- NEA (Non-Encroachment Area)
- A= 1% Chance of Annual Flood Hazard
- 0.2% Chance of Annual Flood Hazard



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0.1

0.2







Activity Centers

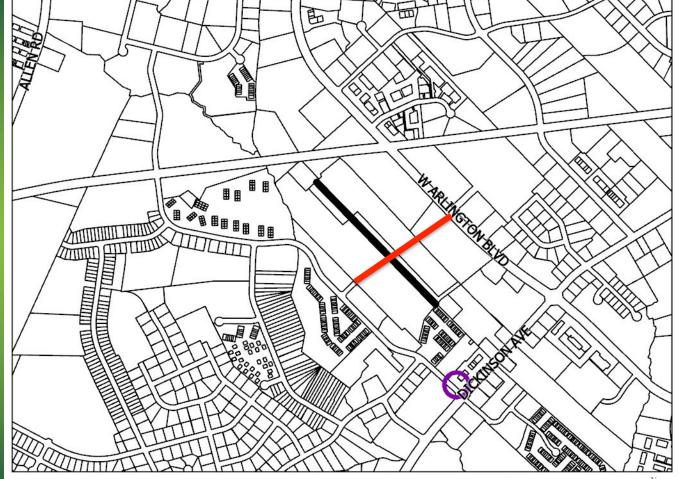




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0.1

0.2







City Zoning Map

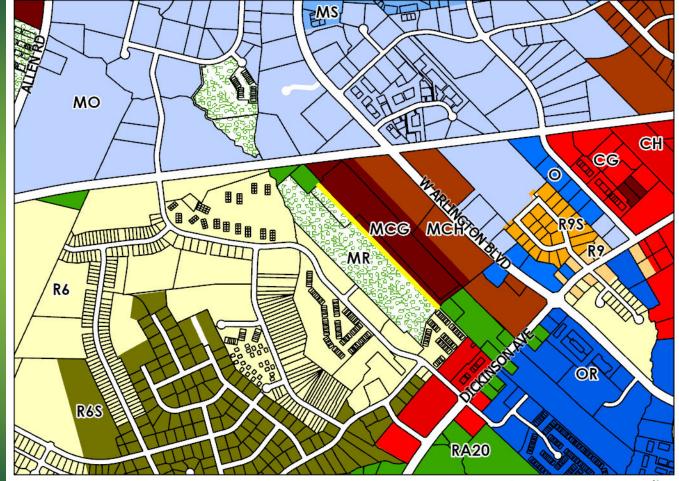




Find yourself in good company®

0.1

0.2







Future Land Use & Character Map

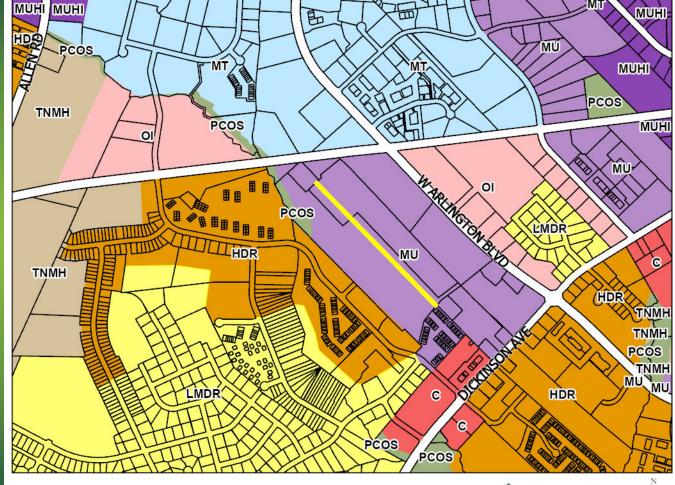




Find yourself in good company*

0.1

0.2



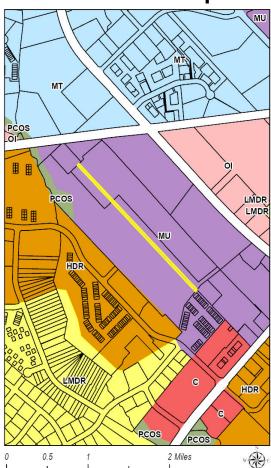




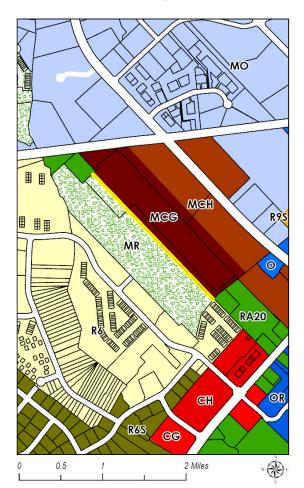
Map Legend Rezoning Sites



Future Land Use & Character Map



Zoning Map



The Planning and Zoning Commission voted unanimously to approve the request at its September 17, 2019 meeting.



Item 7

Ordinance requested by University Medical Park North, LLC to rezone 1.133 acres located along the western right-of-way of Moye Boulevard and north of West Fifth Street from MO (Medical-Office) to CG (General Commercial)

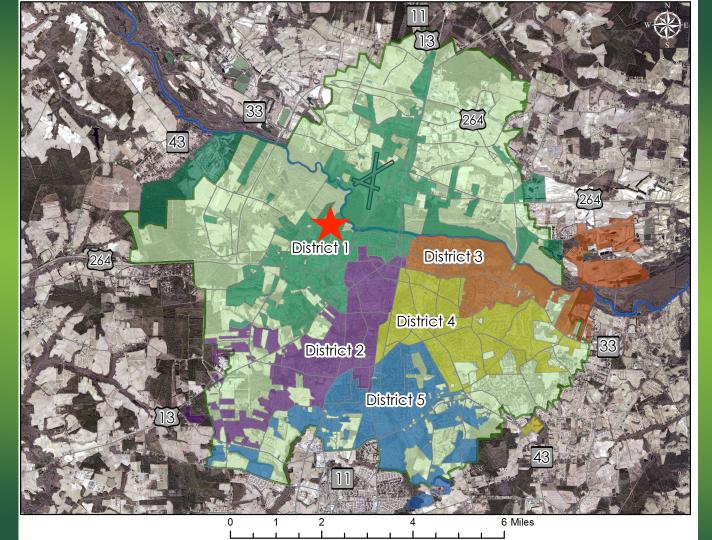


General Location Map





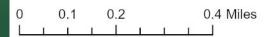
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Aerial Map (2016)







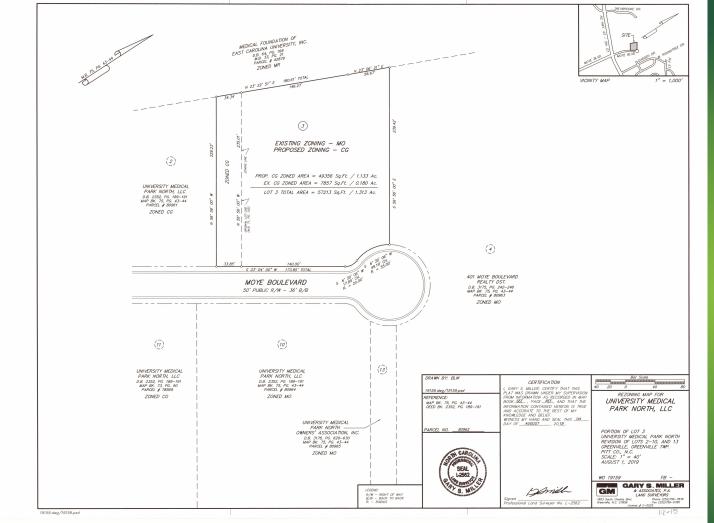


Stantonsbur g Rd and Moye Blvd





Survey 1.133 acres





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Existing Land Use

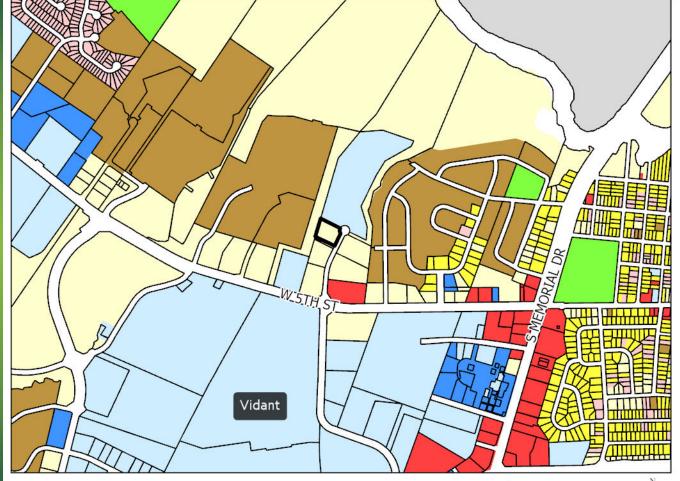




Find yourself in good company*

0.1

0.2







Flood Plain Map

AE = Floodway

AE= Base Flood Elevations

NEA (Non-Encroachment Area)

A= 1% Chance of Annual Flood Hazard

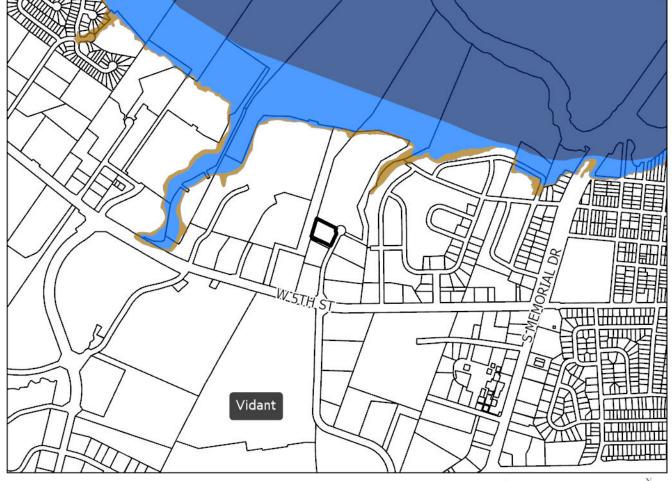
0.2% Chance of Annual Flood Hazard



Find yourself in good company*

0.1

0.2







Activity Centers

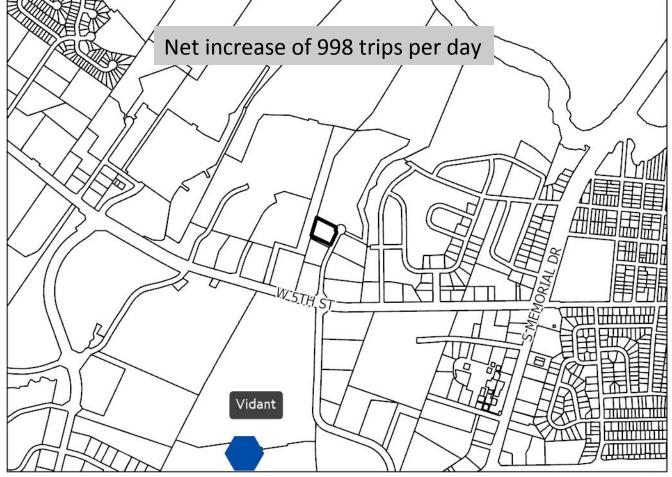
Map Legend Rezonings Land Parcels Neighborhood Activity Center















Zoning Map

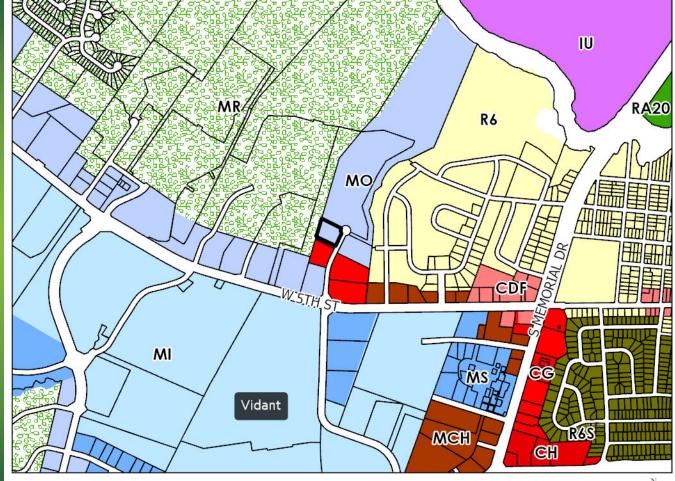




Find yourself in good company®

0.1

0.2







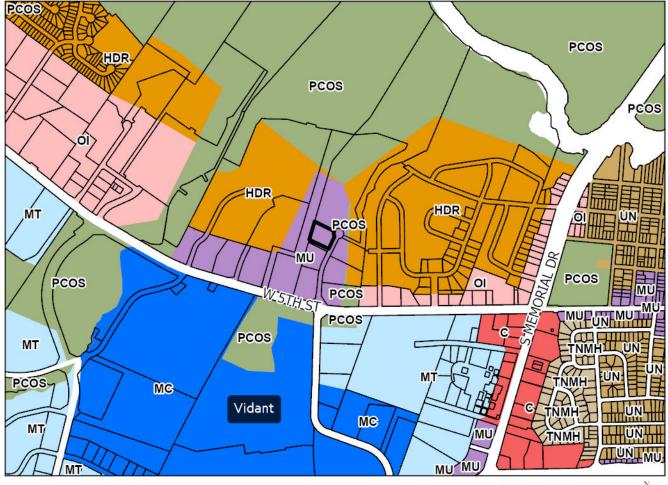
Future Land Use & Character Map





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0.1



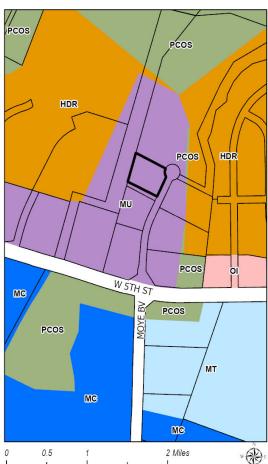




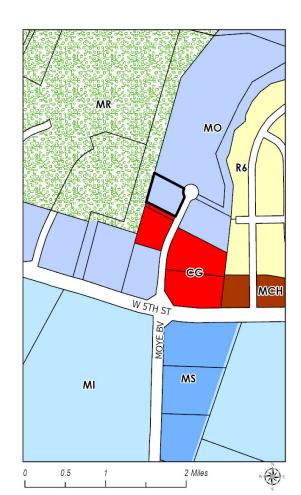
Map Legend Rezoning Sites Land Parcels



Future Land Use & Character Map



Zoning Map



The Planning and Zoning Commission voted unanimously to approve the request at its September 17, 2019 meeting.



Item 8

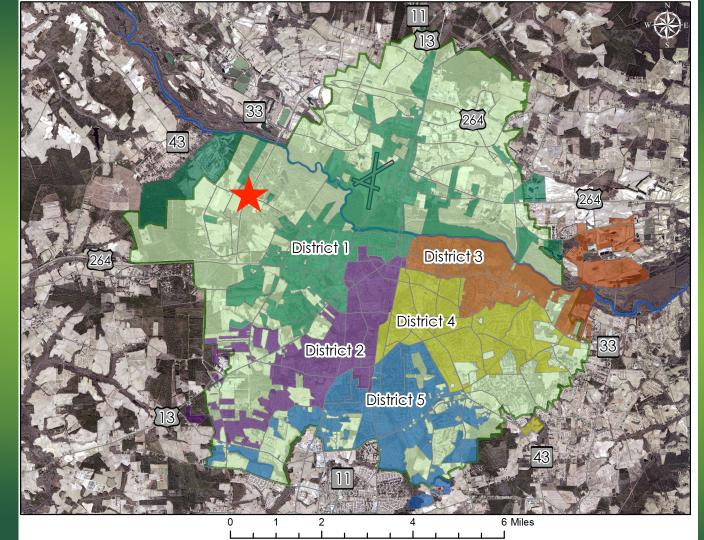
Ordinance requested by Liberty Free Will Baptist Church of Greenville to rezone 18.5428 aces located at the southeastern corner of the intersection of NC Highway 43 West and Martin Luther King, Jr. Highway from RA20 (Residential-Agricultural) to CH (Heavy Commercial)



General Location Map

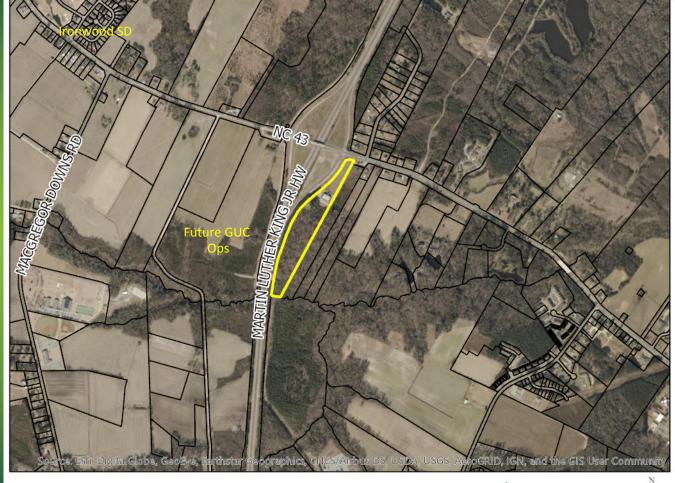






Aerial Map (2016)







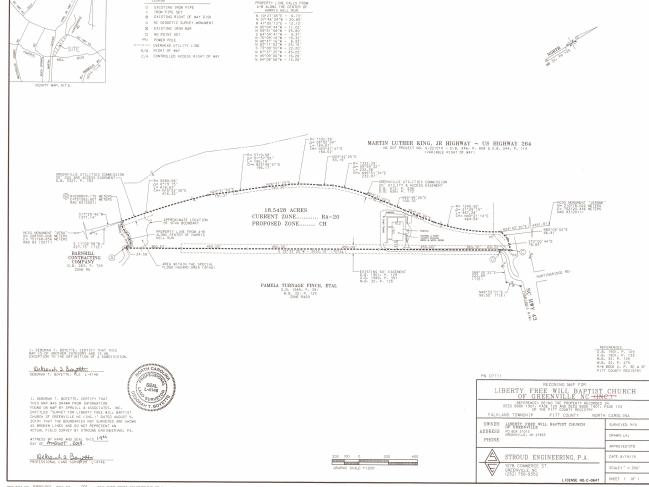


NC HWY 43 W





Survey 18.5428 acres





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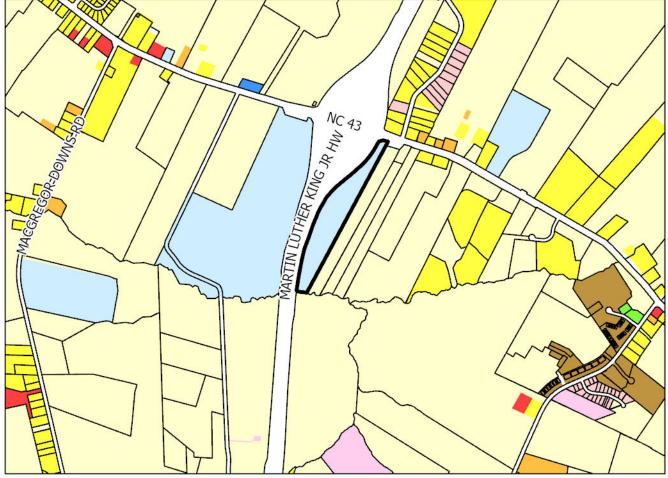
Existing Land Use





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0 0.15 0.3 0.6 Miles





Flood Plain Map

AE = Floodway

AE= Base Flood Elevations

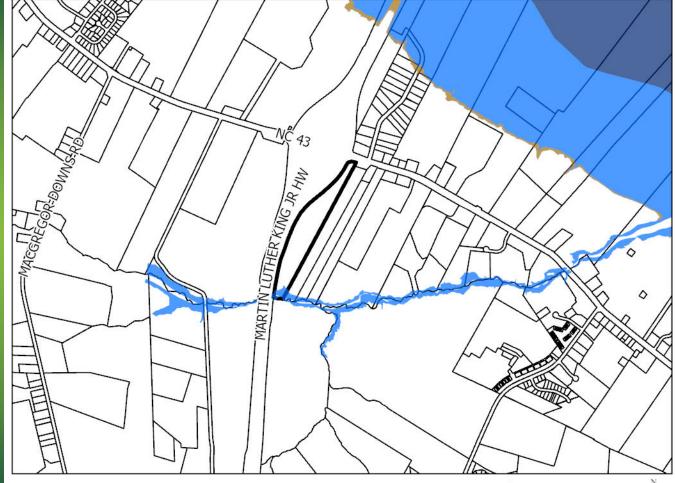
NEA (Non-Encroachment Area)

A= 1% Chance of Annual Flood Hazard

0.2% Chance of Annual Flood Hazard



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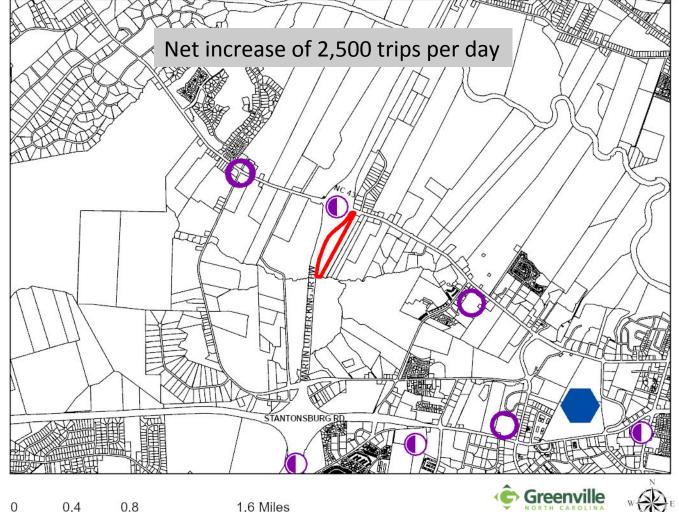




Activity Centers











Zoning Map



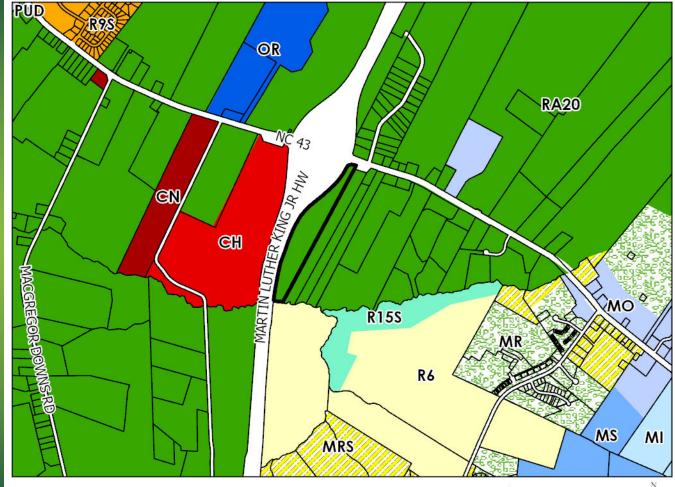


Find yourself in good company®

0.17

0.35

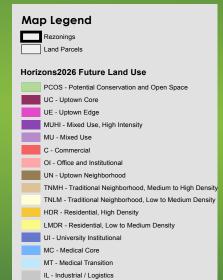
0.7 Miles







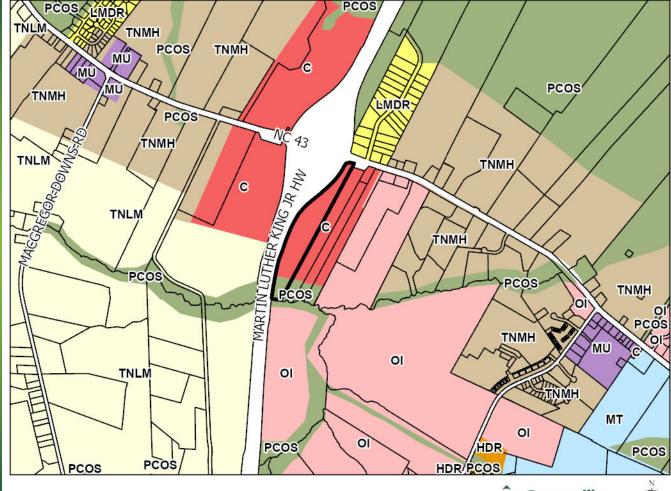
Future Land Use & Character Map





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0.17



0.7 Miles

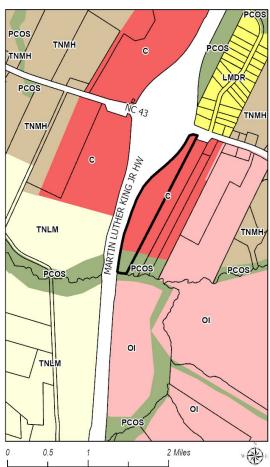




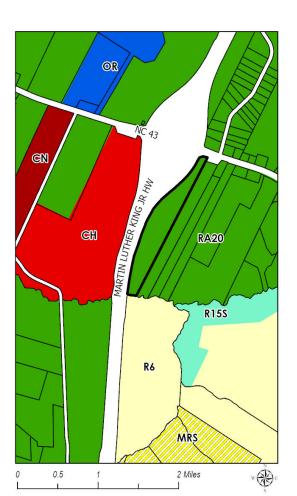
Map Legend Rezoning Sites Land Parcels



Future Land Use & Character Map



Zoning Map



The Planning and Zoning Commission voted unanimously to approve the request at its September 17, 2019 meeting.



Item 9

Ordinance requested by the Planning and Development Services Department to amend the City Code by amending the use of recording studio by renaming it to "digital broadcasting studio", adding a definition, additional standards and permissible zoning districts



Modernize the use of "recording studio". Currently, the City's zoning ordinance allows a recording studio as permitted use in the O, OR, CD and CDF zoning districts.

However, it does not contain a specific definition.

Advances in technology in this field no longer fit within the generic use of a recording studio.



Digital broadcast studio. An establishment containing one or more studios for the staging and recording, as well as digital distribution, of video or audio productions. Such productions include, but are not limited to, music, web streaming and non-feature length film.

Additional standards and districts:

- (1) No living quarters shall be allowed.
- (2) No transmission towers allowed.
- •CG (General Commercial)
- •CN (Neighborhood Commercial)
- •CH (Heavy Commercial)



Zoning Map

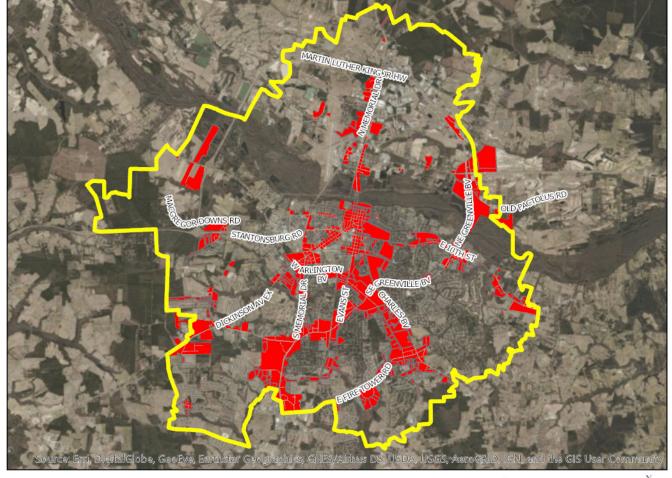


Find yourself in good company®

1.25

2.5

5 Miles







Chapter 4, Growing the Economic Hub,

Goal 4.3 A Stable & Resilient Economy

Policy 4.3.1 Modernize and Diversify Local Economy

Support the growth of a variety of employment opportunities and businesses that diversify Greenville's economy and provide workers with a range of skill sets and training. Encourage business growth within incorporated areas to expand and diversify Greenville's tax base.



The Planning and Zoning Commission voted unanimously to approve the request at its September 17, 2019 meeting.



Item 10

Ordinance requested by Michael Overton to amend the City Cod by adding "pet grooming facility" as a suse that is permitted in the CD (Downtown Commercial), CDF (Downtown Commercial Fringe), MCG (Medical-General Commercial, CG (General Commercial) and CH (Heavy Commercial) zoning districts



Currently, the City's zoning ordinance considers pet grooming, doggie daycare, and/or training, as a "personal service, not otherwise listed" as a special use in the OR, CD, CDF, CG, and CH zoning districts.

In the recent past, there have been requests to offer pet grooming as a standalone use, which required a special use permit. Since pet grooming is a less intensive use as to volume of pets, length of stay, and hours of operation, staff felt that pet grooming, as a standalone use, would be appropriate as a permitted use instead of a special use.



Pet Grooming Facility

Any premises containing four or more domesticated animals, which are five months or older, where these domestic animals are dropped off and picked up for temporary care on site related to grooming. Grooming activities include both the hygienic care and cleaning of a dog, as well as a process by which a dog's physical appearance is enhanced for showing or other types of competition.



Permitted: CD, CDF, MCG, MCH, CN, CG and CH zoning districts.

Additional standards:

- (1) Pet grooming and holding will not extend before 7 a.m. or beyond 8 p.m.
- (2) Standalone pet grooming facilities are not to include training, exercise, socialization, keeping or boarding, breeding or sale or rental of pets.
- (3) In the event of a combined use within a single premise any and all pet grooming activities shall occur exclusively within an enclosed area.
- (4) In no event shall pets be kept outside of the structure for purposes of grooming or holding.



Additional staff comments:

The proposed changes will allow the standalone use of pet grooming to be a permitted use in all of the city's commercial districts, while providing specific standards to minimize/eliminate any unintended negative effects of pet grooming to neighboring businesses and or residential properties. Incidental retail sales of related products, dog food, shampoo, treats etc..., are allowed.



Zoning Map

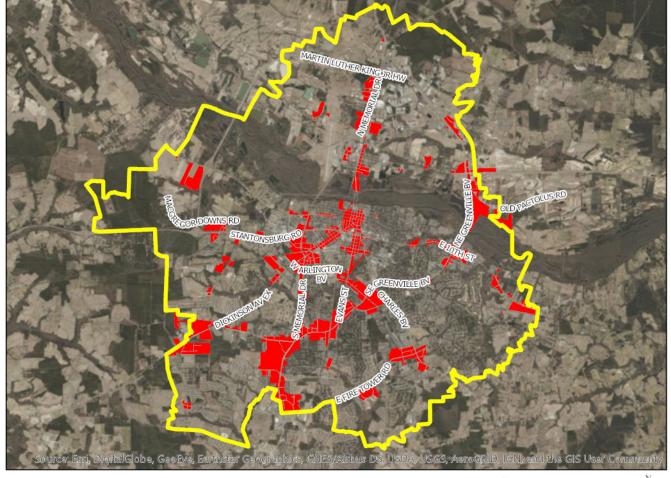


Find yourself in good company®

1.25

2.5

5 Miles







Chapter 4, Growing the Economic Hub,

Goal 4.3 A Stable & Resilient Economy

Policy 4.3.1 Modernize and Diversify Local Economy

Support the growth of a variety of employment opportunities and businesses that diversify Greenville's economy and provide workers with a range of skill sets and training. Encourage business growth within incorporated areas to expand and diversify Greenville's tax base.



The Planning and Zoning Commission voted unanimously to approve the request at its September 17, 2019 meeting.



Item 11

Resolution to Close an Alleyway Located on the East Side of Cedar Lane and South of East 10th Street



Vicinity Map Alley is marked in yellow.

Located east of Cedar Lane and south of E. Tenth Street





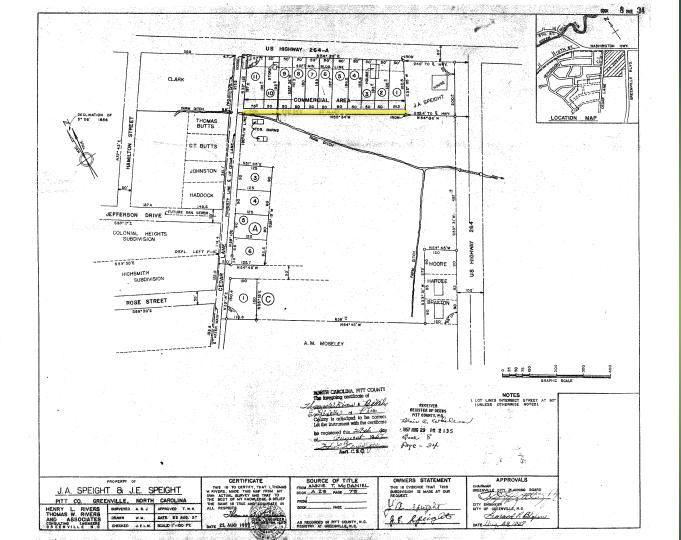
History of the Alley

Alley was created in 1957

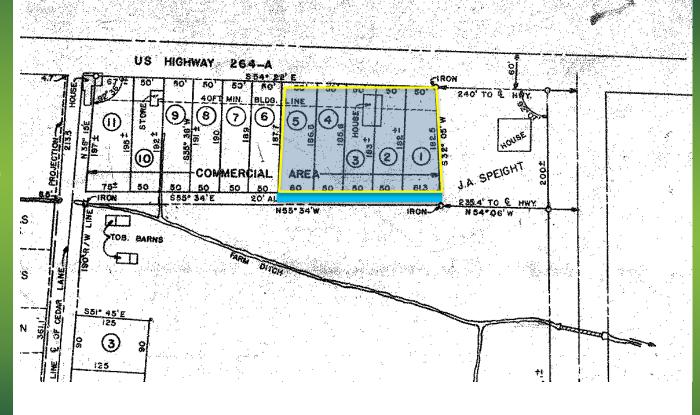
20' wide and about 603' long Map Book 8, Page 34



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In 2001 the eastern portion (271') of the alley was converted to an access easement when Lots 1-5 were redeveloped.



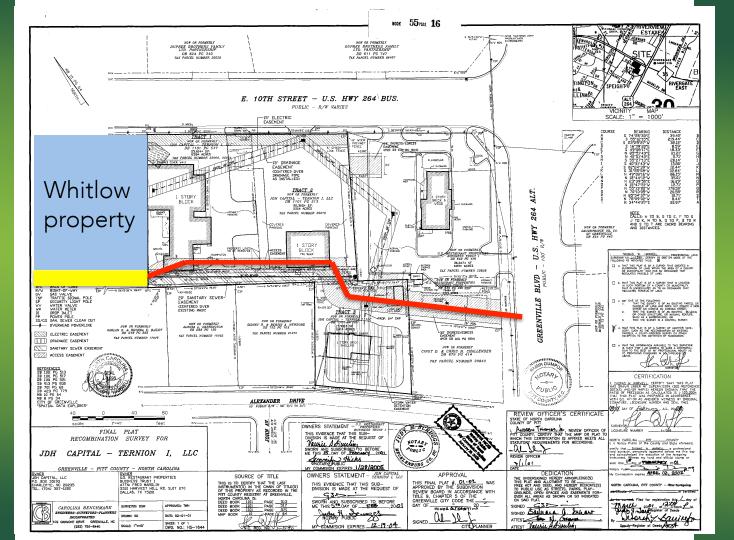


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Dedicated access easement extends from Greenville Blvd. to the Whitlow property. Width varies from 20' to 32' Map Book 55, Page 16



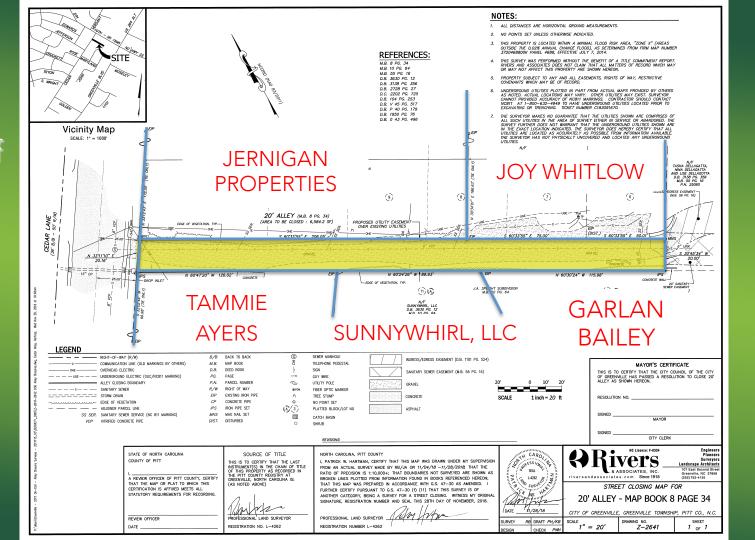
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Survey map of the remaining 332' of the alley to be closed.



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Previous Action

- ➤ January 7, 2019, City Council adopted a Resolution of Intent to Close, setting the public hearing on February 14, 2019.
- January 15, 2019, Planning and Zoning Commission gave a favorable recommendation to the petition for closure.
- February 14, 2019, Resolution to Close was before City Council for a public hearing. It was removed from the agenda with no further action was taken.
- September 9, 2019, City Council adopted a Resolution of Intent to Close, setting the public hearing on October 10, 2019.



Statutory Requirements

- Resolution of Intent to Close was published in The Daily Reflector on four consecutive Mondays (September 16, 23, 30 and October 7, 2019)
- Copy was sent by certified mail to all owners of property adjacent to the alley as shown on the Pitt County tax records.
- Notice of the Intent to Close and Public Hearing are prominently posted in two places along the alley.



Staff and GUC Review

GUC requests a utility easement over and upon the alley for the maintenance of existing public utilities.

Fiscal Note:

- The City receives no Powell Bill funds for maintenance of alleyways.
- Budgeted funds for yearly maintenance will no longer be required upon the effective date of the Resolution to Close.



Recommendation:

Close 332-ft of the alley and have property revert to abutting property owners. The existing utility easement would remain in place.



Item 12

Acquisition of Property at 430 Bonners Lane near Imperial Site for Economic Development Purpose



430 Bonners Lane







Time line of events

- At the January 7th Council workshop staff presented interest from Miracle Deliverance Church (MDC) to purchase property their property located at 430 Bonners Lane (property apprised for \$92,000)
- Council agreed to purchase offer of \$101,200
- MDC expressed concern regarding appraisal
- Staff had the property appraised again this past August and the property apprised at \$99,000
- MDC has counter offered in the amount of \$109,000



City Council Meeting

October 10, 2019

