

2022

NEW YEARS CELEBRATION

THURSDAY DECEMBER 31ST AT 9:00 PM

THE TOWN COMMON | 100 EAST 1ST STREET



The City of Greenville and the Junior League of Greenville are excited to announce that they will be hosting the 3rd Annual New Year's Eve Celebration at the Town Common. The event will include live music, an emerald drop countdown at midnight, fireworks, adult beverages, & more!

The 2019 event provided a celebration for approximately 2,500 residents and visitors to ring in the New Year at the heart of the Emerald City. This could not have happened without the help of our amazing sponsors. In order to keep the tradition going, we wanted to make you aware of some sponsorship opportunities and ways to get involved in this year's celebration!

2021 Sponsorship Opportunities

Countdown Sponsor - \$10,000+

- Name recognition on countdown emerald.
- Your business name or logo will be featured on all media-TV, radio, digital and print ads.
- Name mentioned during stage announcements during the event.
- Opportunity to address crowd during the event.

Celebration Sponsor - \$8,000+

- Name recognition on countdown emerald.
- Your business name or logo will be featured on all media-TV, radio, digital and print ads.
- Name mentioned during stage announcements during the event.

Cheers Sponsor - \$5,000+

- Your business name or logo will be featured on all media-TV, radio, digital and print ads.
- Name mentioned during stage announcements during the event.

Photo Booth Sponsor - \$2,000+

- Logo included on all digital and printed photo booth pictures.
- Name mentioned during stage announcements during the event.

Confetti Sponsor - \$500+

- Logo included on all digital ads.
- Name mentioned during stage announcements during the event.

For more information or to become a Sponsor, please contact Margot Clark, City of Greenville - Special Events Coordinator at mclark@greenvillenc.gov or 252-329-4433.



FOR MORE INFO, PLEASE VISIT NYE.GREENVILLENC.GOV

2021 New Years Sponsorship Agreement

Company Name: _____

Agrees to provide a financial payment as a sponsor for the 2021 New Year's Eve Celebration. As a Sponsor, I will receive the benefits as listed in the sponsor opportunities document.

Check the appropriate sponsor level:

- Countdown Sponsor (\$10,000+)
- Celebration Sponsor (\$8,000+)
- Cheers Sponsor (\$5,000+)
- Photo Booth Sponsor (\$2,000+)
- Confetti Sponsor (\$500+)

Contact Person: _____

- Address: _____
- Phone Number: _____
- Email: _____
- Authorized Signature: _____
- Date: _____

If you would like an invoice for your sponsorship please contact, Margot Clark, City of Greenville - Special Events Coordinator at mclark@greenvillenc.gov

Sponsorships can be submitted using one of the following methods:

Cash, check and credit cards.

Over the phone: 252-329-4447

Drop-off: City Hall-1st Floor Collections Division

200 West 5th Street

Monday-Friday 8:00 am-5:00 pm

*Make checks payable to: City of Greenville, NC

Please send this completed agreement with payment to:

City of Greenville, NC

Margot Clark

RE: NYE Sponsorship

PO BOX 7207

Greenville, NC 27835



***All sponsorships are due by December 1st, 2021.**