

City Council Meeting

March 12, 2020



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Item 10

Ordinance to annex the Greenville Utilities Commission Westside Regional Pump Station involving 0.9796 acres located 1,800+/- feet north of West 5th Street and 75 feet west of Paladin Place Duplexes.



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General Location Map

Map Legend

 Greenville's ETJ

 Tar River

 Pitt-Greenville Airport (PGV)

City Council Voting District

District

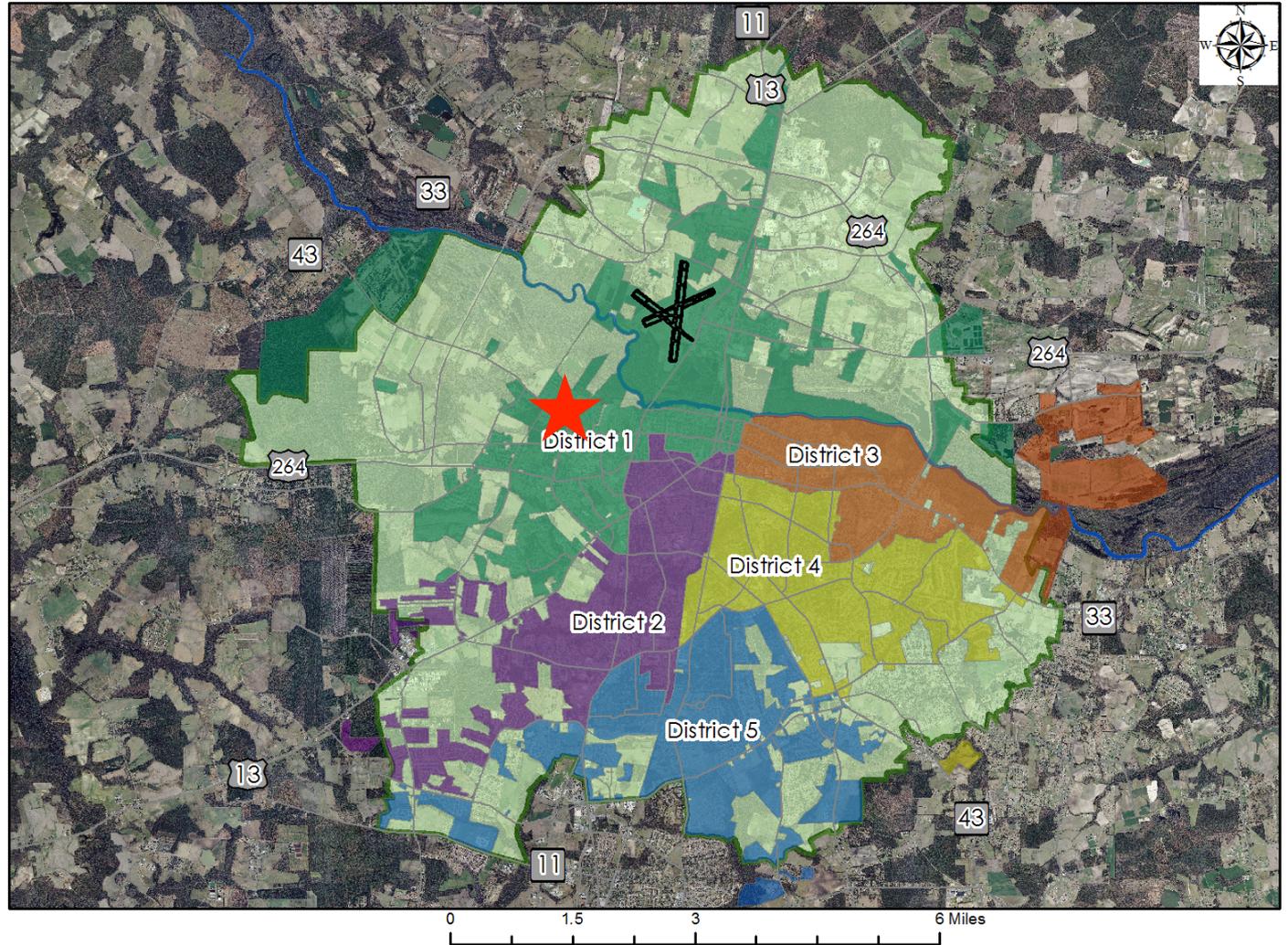
 District 1

 District 2

 District 3

 District 4

 District 5

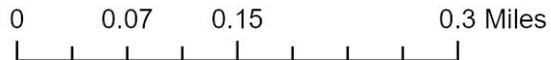
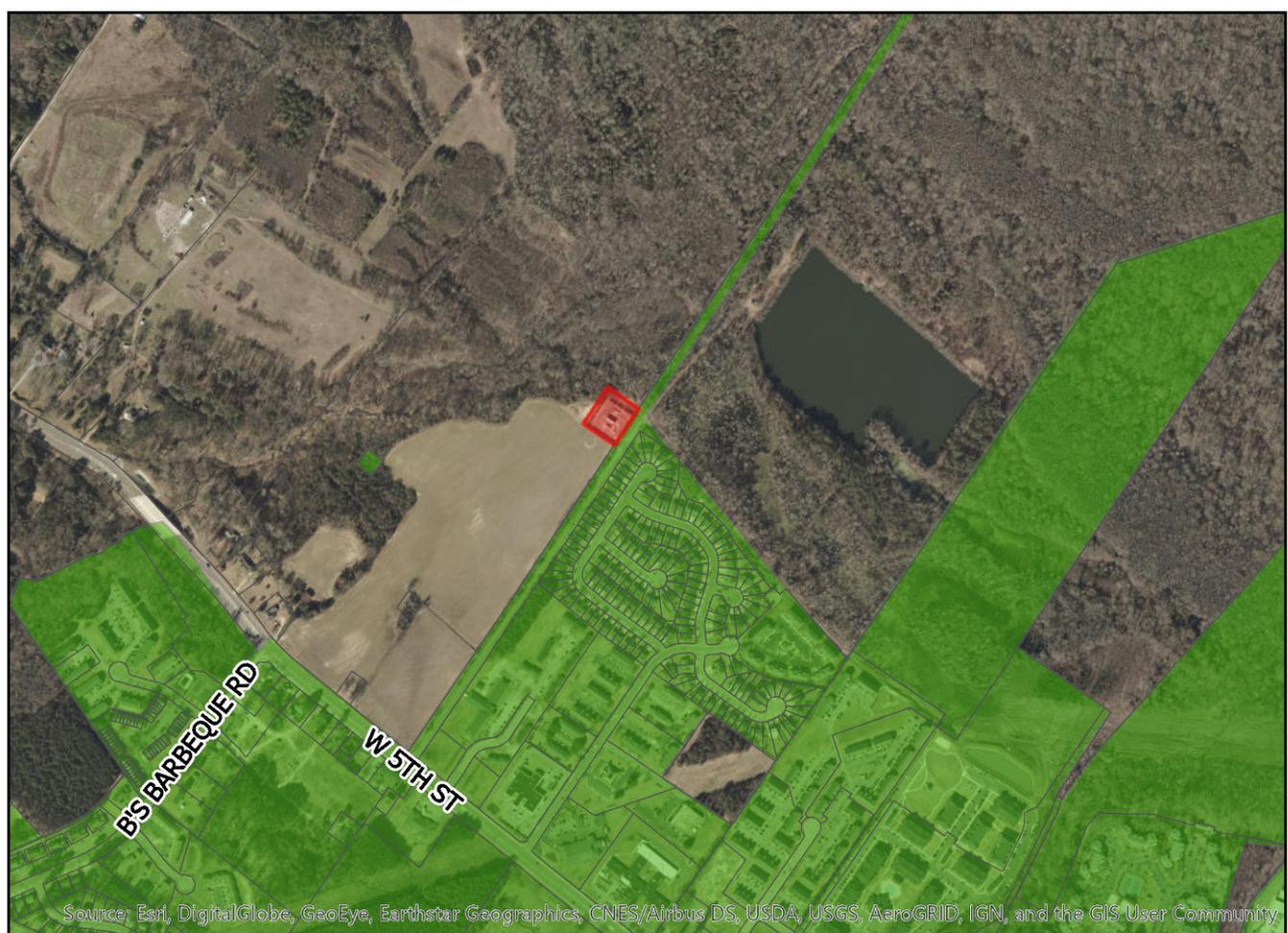


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NORTH CAROLINA

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Map Legend

-  Land Parcels
-  Greenville City Limits
-  Greenville ETJ
-  Annexation



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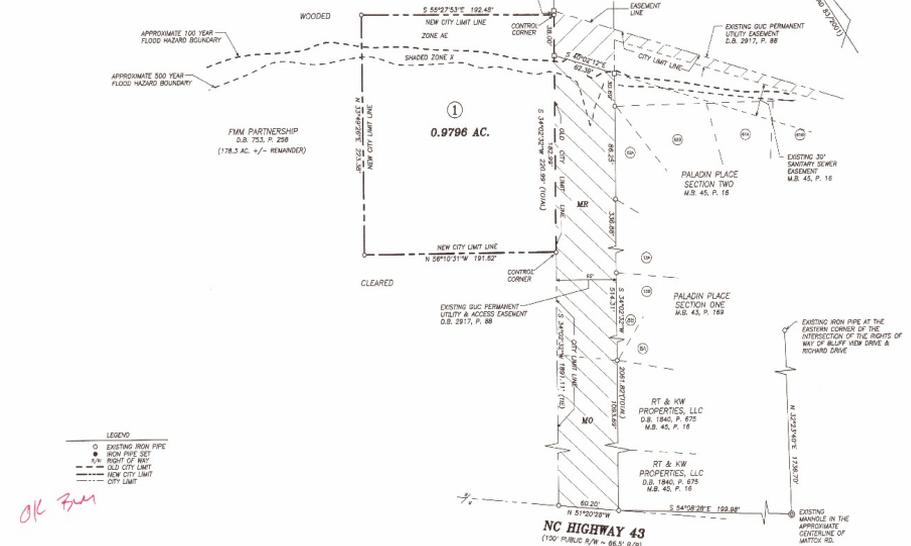


0.9796 Acres

NOTES

- THIS IS AN ANNEXATION SURVEY FOR PITT COUNTY TAX PARCEL 81013
 - AS PER FEMA FLOOD INSURANCE RATE MAP 3702487800I, DATED JANUARY 2, 2004, A PORTION OF THIS PROPERTY IS LOCATED IN A SPECIAL FLOOD HAZARD AREA (SHADED ZONE X AND ZONE AC)

PRELIMINARY PLAT; NOT FOR RECORDATION, CONVEYANCES, OR SALES



OK from

I, STEPHEN N. SPURILL, CERTIFY THAT THIS SURVEY WAS MADE FROM AN ACCURATE FIELD SURVEY, MADE BY ME AND IS THE MOST CORRECT TO THE BEST OF MY KNOWLEDGE AND BELIEF AND IS EXAMINED FROM S.S. 61-15 AS SET FORTH IN SECTION (J) THEREOF.

PRELIMINARY PLAT; NOT FOR RECORDATION, CONVEYANCES, OR SALES

| | | | | | | | | |
|--|--|--|--|--------------------|--|------|------|---|
| ANNEXATION MAP FOR GREENVILLE UTILITIES COMMISSION WESTSIDE REGIONAL PUMP STATION LOT SITING PLAN, TYPED, 30"X42", PAGES 1-10 GREENVILLE TOWNSHIP ~ PITT COUNTY ~ NORTH CAROLINA | | | | MAP NO. 4678.09 | PLATS RECORDED | BOOK | PAGE | MAP SHOWING AREA ANNEXED BY |
| SURVEYED: DMU APPROVED: SNS | | | | | FINAL PLAT, SUC WESTSIDE REGIONAL PUMP STATION LOT | 75 | 99 | THE CITY OF GREENVILLE |
| DRAWN: CLB DATE: 9/20/2018 | | | | | | | | EFFECTIVE DATE _____ ORDINANCE NO. _____ AREA: 0.9796 AC. |
| CHECKED: JAD SCALE: 1"=50' | | | | | | | | FALKLAND TOWNSHIP, PITT COUNTY, NC |

SCALE: 1"=50'

N.C. REG. NO. L-2733

PITT COUNTY, NORTH CAROLINA
 A NOTARY PUBLIC OF THE COUNTY AND STATE APPROVED CERTIFY THAT STEPHEN N. SPURILL, PROFESSIONAL LAND SURVEYOR, PERSONALLY APPEARED BEFORE ME THIS DAY AND ACKNOWLEDGED THE EXECUTION OF THE FOREGOING INSTRUMENT.

WITNESS MY HAND AND OFFICIAL STAMP OR SEAL THIS _____ DAY OF _____ 2018

NOTARY PUBLIC
 MY COMMISSION EXPIRES _____ 2018

085.1344



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Item 12

Ordinance requested by the Planning and Development Services Department to amend the City Code by altering regulations related to flag size and permitted locations



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Flag vs. Banner Flag



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25-Foot Spacing



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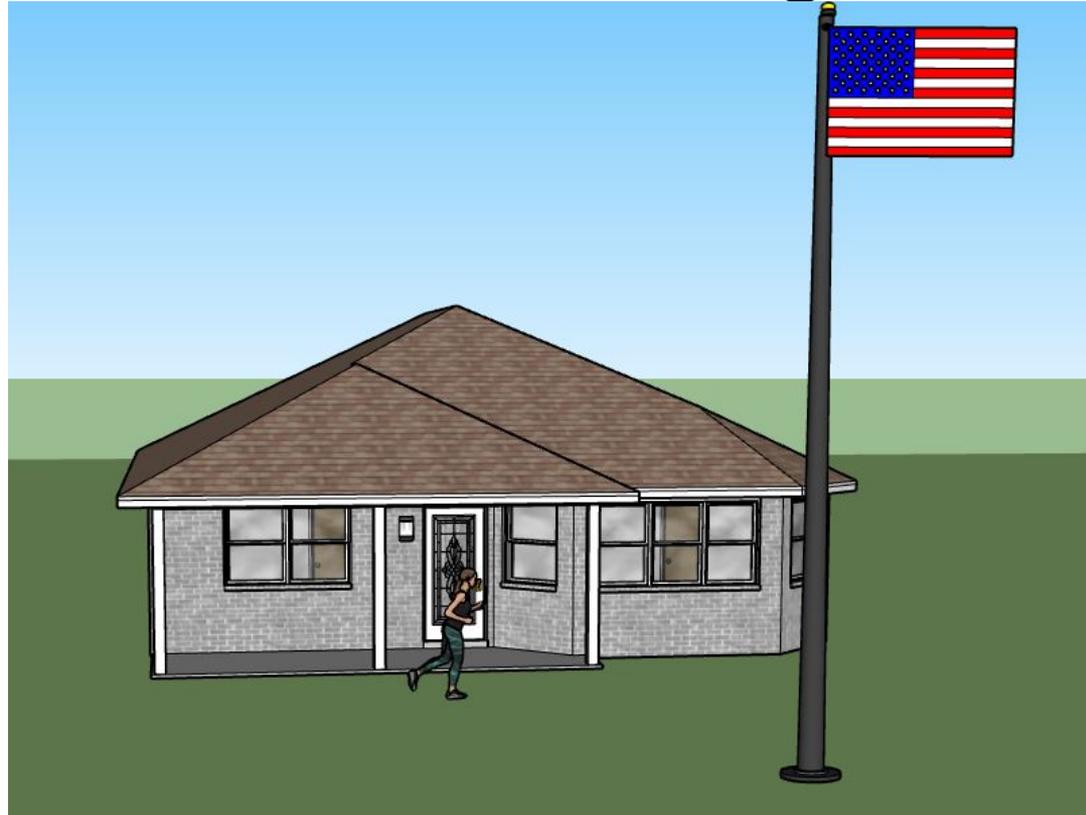
Clustered Flags



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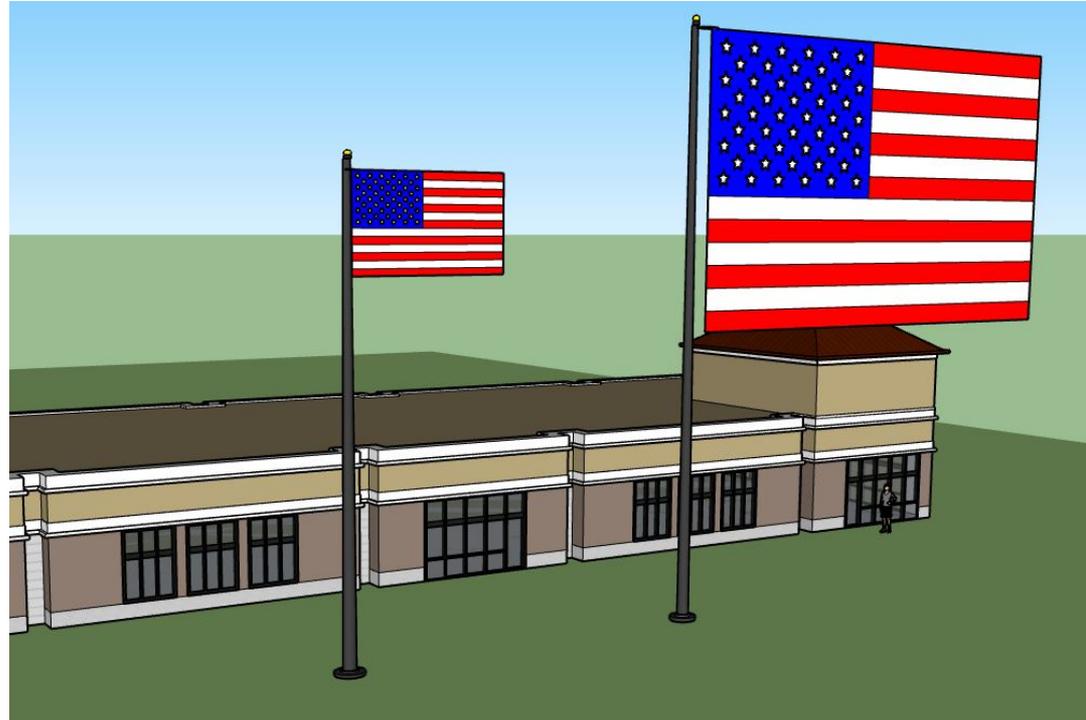
Residential Flags



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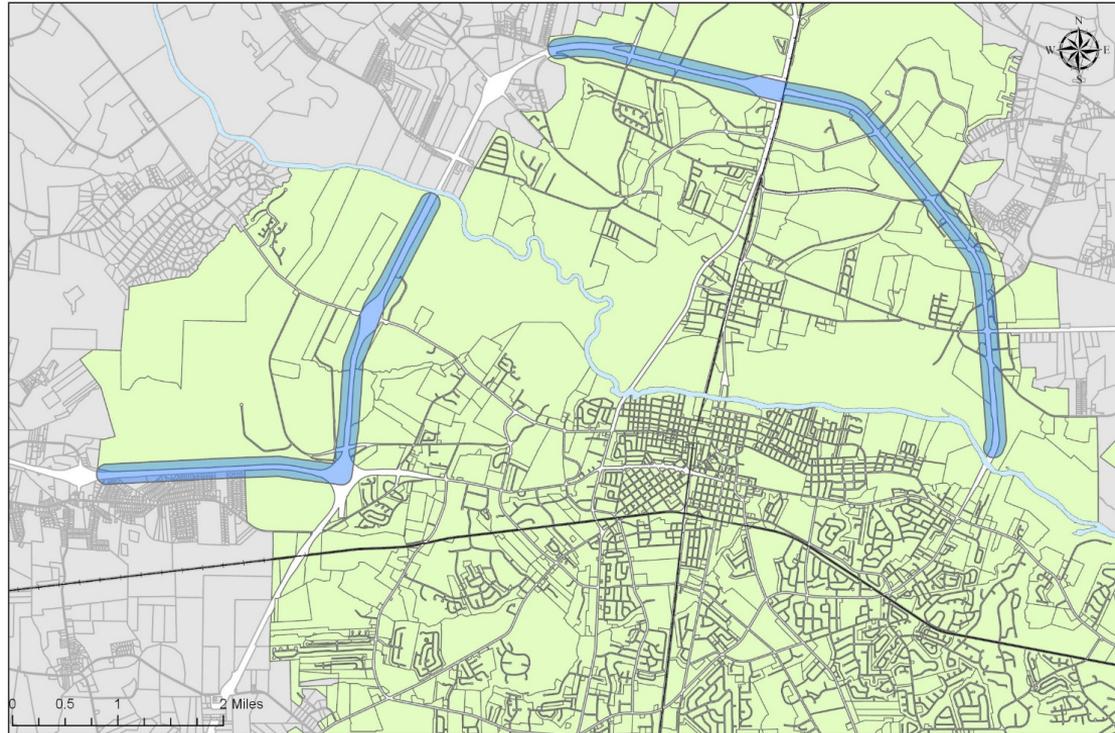
Flag Size Allowance



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Highway Sign Overlay



Greenville Jurisdiction
Overlay

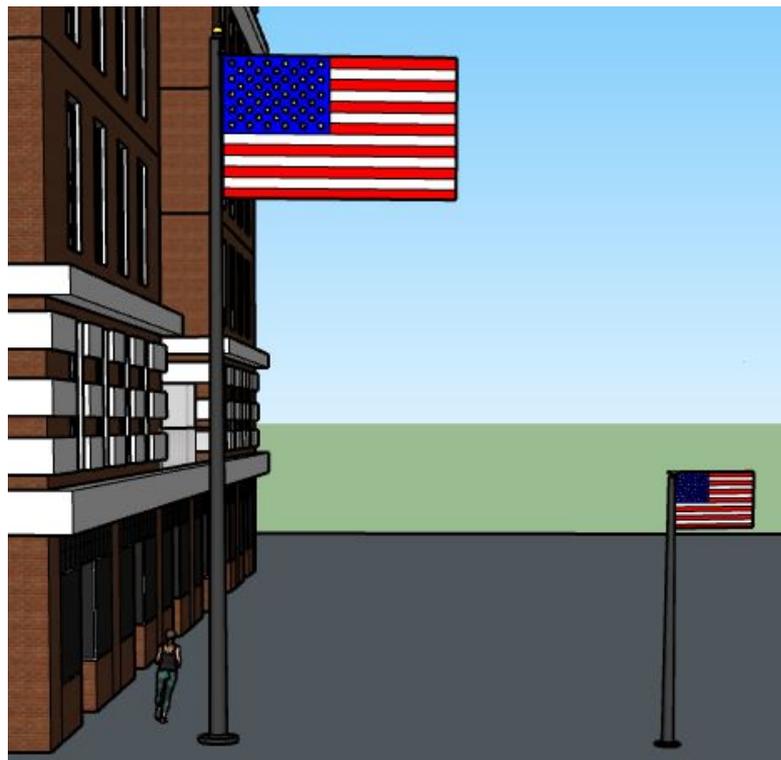
Highway Sign Overlay District



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Flag Step Back



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The Planning and Zoning Commission voted unanimously to approve the request at its February 18, 2020 meeting.



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Item 13

Ordinance to designate the Frank Wilson Store, located at 401 Evans Street and 100 East Fourth Street and further identified as Pitt County Tax Parcel Numbers 38900 and 85107, as a Local Historic Landmark



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Frank Wilson Store

401 Evans Street/100 East 4th Street

Local Landmark

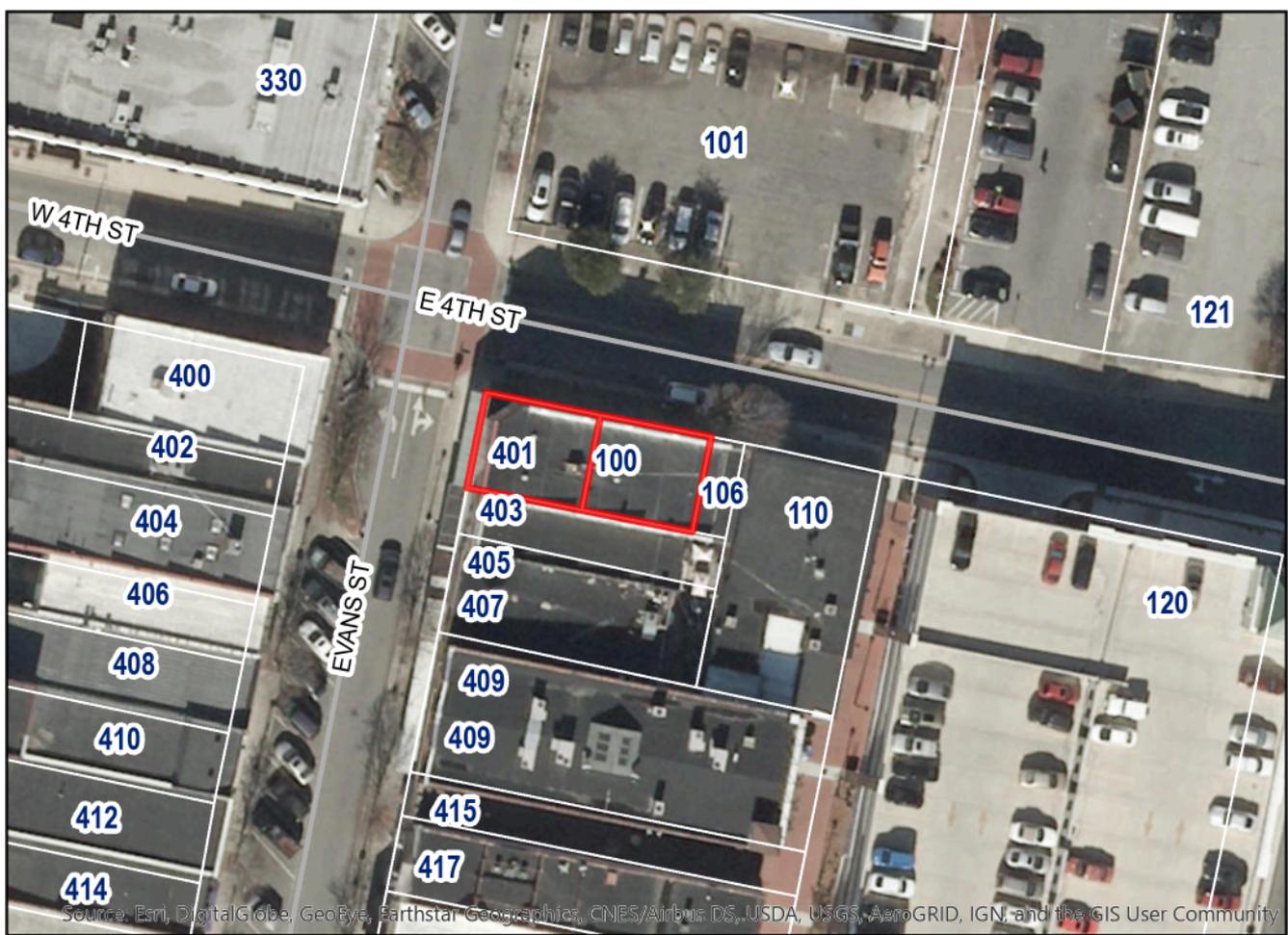
Applicant: Morris Moye Jr. & Tony Khoury

Project: Designation Request for the Frank Wilson Store

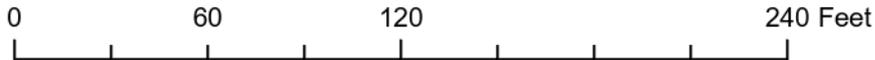
Advertised in The Daily Reflector: 3/2/2020 & 3/9/2020



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Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community



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This c. 1899 commercial building is a two-story, four-bay brick structure. The original storefront has been removed and the corner entrance reconfigured to the central bay of the replacement storefront. A flat-roofed awning shelters the storefront. The second story retains arched window openings, which were previously infilled with brick. Above the window openings are a corbelled brick course, topped by honeycomb brick panels and surmounted by a metal dentil cornice. Sanborn maps show a corner-entrance commercial building on this site since 1900. The site is listed in City Directories as the site of the Frank Wilson Men's Clothing from 1916-1951.



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Front View of the Frank Wilson Store



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401 EVANS STREET



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Design Guidelines

Chapter 1

Title Introduction

Pages
3-12

- In order to preserve the community's historic heritage, the Commission has the power to recommend to the Greenville City Council the designation of any building, structure, site, or object as a historic property or an area as historic district
- A property or district recommended for designation shall be of special significance in terms of its history, prehistory, architecture, and/or cultural importance and possess integrity of design, setting, materials, feeling, and association.
- Any property or district recommended for designation must lie within the planning and zoning jurisdiction of the City of Greenville.
- The responsibility of the Greenville Historic Preservation Commission is to protect the architectural integrity of the historic district and landmarks.
- To meet that responsibility, the commission reviews applications from property owners and residents for Certificates of Appropriateness to make certain types of changes within the historic district and properties
- Applications are reviewed to determine if the proposed changes are consistent with the Design Guidelines.



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- April 2019 - HPC Selection Committee identified the property as a potential landmark
- November 2019 - HPC recognized the Frank Wilson Store to be of special significance in terms of its historical, prehistorical, architectural and cultural importance and possesses integrity of design, setting, workmanship, materials, feeling and or association
- December 2019 - Survey and research report submitted to SHPO
- January 2020 - Staff received SHPO comments
- February 2020 - HPC recommended approval 5:1



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- The research report was submitted to the State Historic Preservation Office (SHPO) on December 16, 2019
- SHPO made the following comments:
 - The building illustrated an up-to-date style favored by many commercial retailers in Greenville and throughout eastern North Carolina
 - The building's 1st floor entrance elevation was altered by owner Frank Wilson c. 1917
 - Subsequent changes completely altered the original design of the building
 - The 2019 alteration has substantially changed both the original and subsequently altered character of the building by introducing a new store front and roof top terrace that obscure the historic nature of the building's design.
 - The modern, "streamline" appearance is counter to the surviving original elements of the upper façade
 - Due to these alterations and the highly visible roof top terrace features, the building no longer illustrates the work of Hill C. Linthicum



The Historic Preservation Commission voted (5:1) to recommend approve the request at its February 25, 2020 meeting.



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Other Items of Business

March 12, 2020



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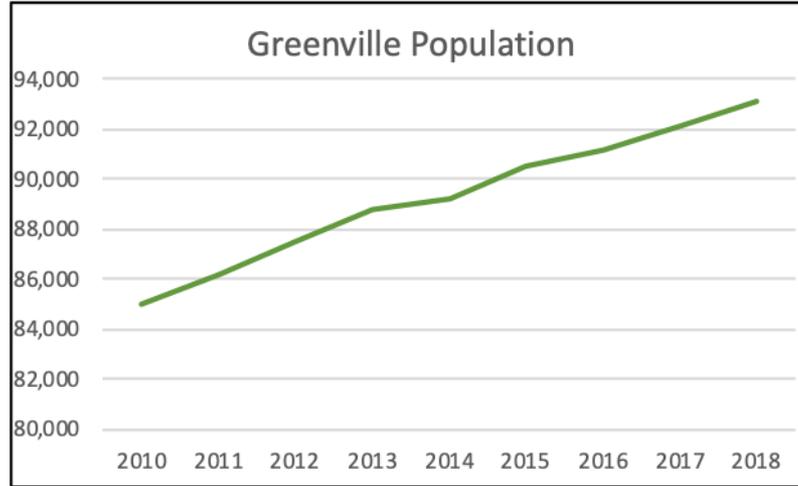
**MAKE NC
COUNT**
C E N S U S 2 0 2 0



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Greenville Population Trend



Estimated Population:

2010: 84,950

2018: 93,137

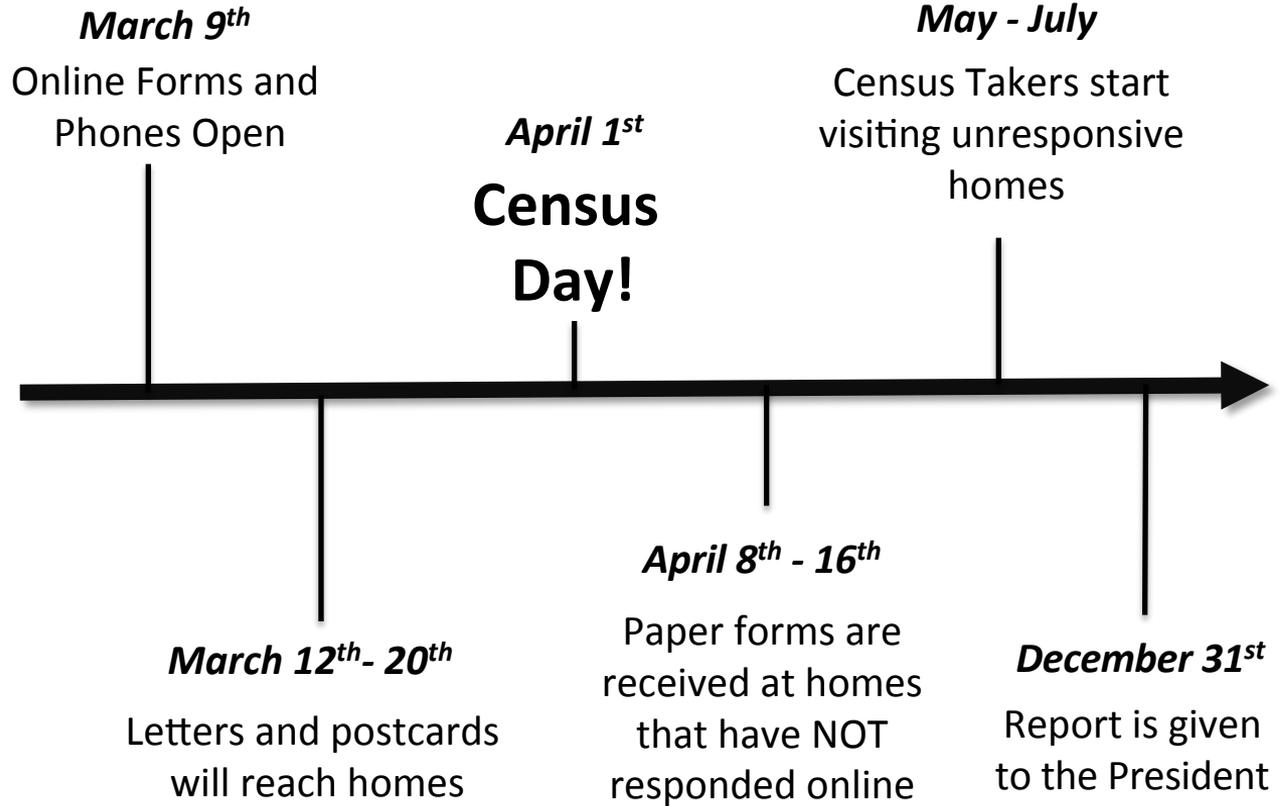
Every year, the city will receive approximately \$1,623 in Federal Aid and \$205 in State Aid per person counted. *(census.nc.gov)*

Aid funds programs like: SNAP, Head Start, Pell Grants, Medicaid, and Highway Planning and Construction



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Important Dates



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Counting each person ONCE, only ONCE, and in the RIGHT PLACE.

City outreach and awareness methods to promote citizen response to the Census:

- IT Department completed the Local Update of Census Addresses (LUCA)
- Running ads on the City Facebook, City website, GTV, & radio
- Staffing the Census Live: Information Table April 1st in City Hall/ 5 points
- Facilitating the Census Bus event (job recruitment)
- Directing residents to respond at City meetings and functions
- Attending the Complete Count Committee meetings

In addition to City efforts, many individual organizations and non-profits are conducting community-specific outreach.



**Support small businesses.
Complete the census.**

The 2020 Census will provide data to small businesses that is essential to help them grow and succeed. This data can help businesses better understand how to serve their customers, where to open new locations, and where to find a skilled workforce. Respond to the 2020 Census online, by phone, or by mail for a complete and accurate census.

2020CENSUS.GOV

Shop your future
START HERE

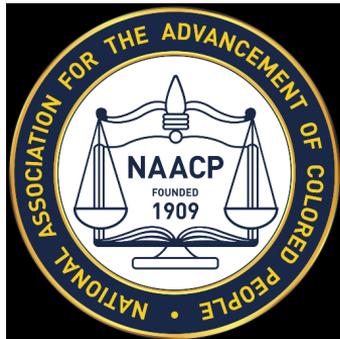
United States
Census
2020

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Community Partners



United Way
of Pitt County



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Response Rates

Previous Census Response

Rates:

2000: 65%

2010: 71%

Our 2020 goal is 84% or better!

**JACKSONVILLE, NC
VS GREENVILLE, NC**

**2020 CENSUS
RESPONSE RATE CHALLENGE**



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Ways to Respond



Respond your way to the 2020 Census.

By April 1, 2020, every home will receive an invitation to participate in the 2020 Census. You will have three options for responding. All of them are easy!

 **Online**  **By Phone**  **By Mail**

The 2020 Census marks the first time you will be invited to respond online—even on your mobile device. The online form is available in many different languages. Visit 2020CENSUS.GOV for more information about responding online.

2020CENSUS.GOV **Shape your future START HERE >** **United States Census 2020**

D-HP-GP-EN-417



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Invitational Letter with CODE

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

| | |
|--|---|
| Respond by April 1 at [url removed] | Your Census ID is: [Census ID removed] |
|--|---|

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free [phone number removed].

Thank you for your prompt response.

Sincerely,

Steven D. Dillingham
Director

Enclosures

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite [url removed] o llame gratis al [phone number removed].



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Paper Survey

Start here OR go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark all that apply.

- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in babysitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark ONE box.

- Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

- -

[Form number removed]



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***Count everyone
ONCE, only
ONCE, and in
the RIGHT
PLACE!***

**When we all respond,
we all benefit.**

When everyone is counted in the 2020 Census, our communities get the funding they need for things like health care, education, emergency services, and more.

For more information, visit:
2020CENSUS.GOV

Shape
your future
START HERE >

United States
**Census
2020**

© 2019 US Census Bureau



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Response Rates

Previous Census Response

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2000: 65%

2010: 74%

Our 2020 goal is 84% or better!

74% \$\$\$\$

84% \$\$\$\$\$



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2020CENSUS.GOV **Shape your future START HERE >** **United States Census 2020**

D-HP-GP-EN-417



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| | |
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|--|---|

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The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free [phone number removed].

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1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark all that apply.

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3. Is this house, apartment, or mobile home — Mark ONE box.

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- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

- -

Form number removed

Person 1

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? Print name below.

First Name MI

Last Name(s)

6. What is Person 1's sex? Mark ONE box.

Male Female

7. What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Age on April 1, 2020 years

Print numbers in boxes. Month Day Year of birth

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin — Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.

9. What is Person 1's race?

Mark one or more boxes AND print origins.

White — Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.

Black or African Am. — Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.

American Indian or Alaska Native — Print name of enrolled or principal tribe(s), for example, Navajo, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.

Chinese Vietnamese Native Hawaiian

Filipino Korean Samoan

Asian Indian Japanese Chamorro

Other Asian — Print, for example, Pakistani, Cambodian, Hmong, etc.

Other Pacific Islander — Print, for example, Tongan, Fijian, Marshalese, etc.

Some other race — Print race or origin.

→ If more people were counted in Question 1 on the front page, continue with Person 2 on the next page.



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ONCE, and in
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PLACE!***

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When everyone is counted in the 2020 Census, our communities get the funding they need for things like health care, education, emergency services, and more.

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2020CENSUS.GOV

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United States
**Census
2020**

© 2019 US Census Bureau



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Response Rates

Previous Census Response

Rates:

2000: 65%

2010: 71%

Our 2020 goal is 82% or better!

Why does the response rate matter?

- **71% - \$120.8 million**
- **82% - \$139.6 million**

- **\$18.8M**



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City Council Meeting

March 12, 2020



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