

NOTES

TO: Honorable Mayor and City Council Members

FROM: Ann E. Wall, City Manager

DATE: May 13, 2020

SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Eric Griffin, Fire/Rescue Chief, regarding GFR celebrating EMS week in an innovative way to maintain social distancing

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Attachment

FIRE-RESCUE

Memorandum

TO: Ann Wall

FROM: Eric Griffin, Fire/Rescue Chief



DATE: May 13, 2020

SUBJECT: GFR Celebrating EMS Week in Innovative Way to Maintain Social Distance

Each year, the third week in May is recognized as National EMS Week. 2020 marks the 46th Annual EMS Week. Greenville Fire/Rescue typically celebrates with a number of events and outreach campaigns, but due to COVID-19, this year the department is taking a different approach. At the beginning of the week, the department will be taking to social media to launch their #FlatFreddie campaign. Flat Freddie, Flat Stanley's uncle, is an Emergency Medical Technician or EMT. Families are invited to color and cut him out, before taking a picture with him and posting to social media with the campaign hashtags and tagging the department. Those who post will be put in a random drawing and at the end of the week, one winner will be selected and will get a firetruck drive by with a special goody bag.

The department will also be visiting area neighborhoods throughout the week. Neighborhoods will be notified via Next Door and social media an hour ahead of time. The firetrucks will be driving through to wave hello and will be equipped with 10 goody bags filled with EMS Week activities and giveaways. The first 10 people the firetruck encounter will be the lucky recipients of the "Safety Bunch" baggies.

Finally, on Wednesday, May 20th at 10 a.m., the department will be going live on Facebook for a special reading of Norman Bridwell's "Clifford Takes a Swim".