

City Council Workshop

August 24, 2020



Greenville
NORTH CAROLINA

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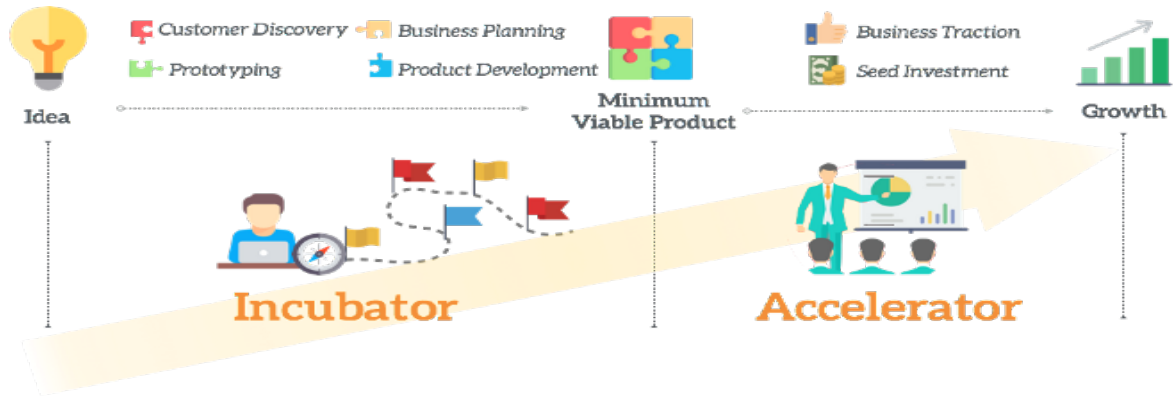
Item 1

Discussion of the MWBE Incubate to Accelerate Program



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City of Greenville “Incubate to Accelerate”



What is MWBE?

Minority and Women Business Enterprise

- Joint program between the City of Greenville and Greenville Utilities.
- Serves to promote our policy to provide minorities and women **equal opportunity** in selling their products and services to the City and GUC.

Major Functions of MWBE

1. Serves as liaison between MWBE businesses and buyers. Includes knowledge, access, and resource networks.
2. Responsible for compliance with NC General Statutes and City/GUC Policy. Provides guidance and training on MWBE requirements.
3. Reports MWBE participation to the State of NC, City Council, Greenville Utilities Commission, and other interested bodies.
4. Provides business development and technical assistance to MWBE businesses.
5. Develops and creates strategic alliances to increase the participation and utilization of MWBE.

2019 | Minority Enterprise Development Week

**Funding The Gap:
Highlighting minority and
women-owned firms and learning
strategies for business success**

September 23–27

Monday, Sept 23 – Social Media Experience: Follow MED Week on social media to learn about the impacts MWBE's have on the economy and the community!

Tuesday, Sept 24 – Getting Started in Business: Interested in starting a business? Join us for a panel discussion and learn what it takes to start and grow your business. 6:00 PM, 200 W 5th St, 3rd Floor Gallery.

Wednesday, Sept 25 – Small Business Information Session: Join us as host Merrill Lynch Wealth Advisors present information on protecting your business and succession planning. 6:00 PM, 200 W 5th St, 3rd Floor Gallery.

Thursday, Sept 26 – MED Week Luncheon: Join guest speaker Elaine Fairman from BEFCOR and lunch at the Greenville Hilton. This event is free to the public. 11:00 AM, Greenville Hilton, 207 SW Greenville Blvd.

Friday, Sept 27 – MED Week Mixer: Join us for a chance to network with small businesses in a casual atmosphere. This event will be hosted in collaboration with Media Majorz. Greenville Museum of Art, 802 Evans St.

**Register for all events at mwbeprogram.eventbrite.com
mwbe.greenvillenc.gov #mwbe #MEDweek2019**



BUSINESS SKILLS BOOTCAMP FOR ENTREPRENEURS



JULY 16–AUGUST 13
TUESDAYS • 6:00 PM–8:00 PM

Topics will include:

- Understanding Financial Statements
- Building a Successful Banking Relationship
- Bidding on Public Projects

Presenters Include:

Ericka R. Lawrence, PhD, *ECU*
Ferdinand Rouse, *City of Greenville*

Refreshments will be provided!



Register at: <https://bit.ly/2L8z1Cs>

Business Opportunity Fair and Matchmaking Session



MWBE
MINORITY AND WOMEN
BUSINESS ENTERPRISE

MIX&MEET

April 3, 2019 • 9:00 AM–12:00 PM
City Hall Gallery • 200 West 5th Street

Meet and network with diverse and local vendors while enjoying a light breakfast at our Annual MWBE Mix-&-Meet event.

Don't forget to sign up for our afternoon session "Getting Registered with VSS"

Please RSVP by March 27 at <https://tinyurl.com/y7bkdcbn>



For more information, please contact Ferdinand Rouse at (252) 329-4462

- Program Conceived in Response to:
 - COVID-19 and Subsequent Economic Slowdown
 - Local Small Business Survey
- Funding will be Secured Primarily From General Fund Dollars
- Designed to Provide a Number of Resources for Small/
Micro Businesses to Support and Increase Overall

- In 2018 the MWBE Program Conducted a Small Business Survey and contacted 100 Local Businesses.
- The Survey Measured Each Businesses Satisfaction in Dealing with the Following Business Challenges:
 - Availability and Access to Financing
 - Support of City Services & Programs
 - Business Marketing
 - Customer Loyalty
 - Opportunity for Business Growth/ Expansion

- The Survey Measured Satisfaction on a Scale of 1 to 10 With 10 Being the Most Satisfied
- The Survey Found Moderate to High Satisfaction Among All Categories Except Two
- The Two Low Performing Categories Were the Following:
 - Growth and Expansion
 - Access to Financing

- The Incubate to Accelerate Program Will Support Local Small *Find yourself in good company®*

Funding Initiatives

- Pop-Up Shop Retail Space
- MWBE Enterprise Fund
- Back-Office Support
Services

Funding Sources

	General Fund	First Bank	Total
Existing Funding Included in Budget Prior to FY 2021	\$ 25,000	\$ 10,000	\$ 35,000
New Funding Included in FY 2021 Budget	\$ 100,000	\$ -	\$ 100,000
Total	\$ 125,000	\$ 10,000	\$ 135,000

Allocation of Funding by Initiatives

Initiative	Total
Pop-Up Shop Retail Space	\$ 35,000
MWBE Enterprise Fund	\$ 65,000
Back-Office Support Service	\$ 35,000
Total	\$135,000

- The Program Will Provide Rental Support for Eligible Local Small Businesses
- Eligibility Requirements:
 - Small Businesses With Gross Receipts Under \$500,000, or
 - Have Under Ten Employees
 - Must be Located in the City of Greenville or ETJ
 - Must Have Been in Operation for at Least Three

Years

Proposed Allocation: \$35,000

Program Administration:

- Two Year Lease Contracts With the Local Property Owner and the City on Behalf of the Local Business
- City Will Make Lease Payments on Behalf of the Business Directly to the Property Owner
- In Return for Rental Assistance, the Small Business Will Submit Payment to the City of \$200 Plus 4% of Business Profits Each Month
- An Escalation Clause will be Added to Each Agreement That

Proposed Increase to the Local Businesses Payment to the City After Six

Program Administration:

- The Goal of the Program is to Escalate the Small Business Payments to the City to the Point That:
 - The Local Business Completely Takes Over Rental Responsibility at Their Current Location
 - The Business Relocates to a Different Location

Initial Locations:

- Two Locations Have Been Identified:
 - 415 Evans Street (\$900/Month Assistance)
 - 804 W. 5th Street (\$500/Month Assistance)
- Locations are in Uptown Greenville and West Greenville

Pop-up/Shared Kitchen Space



415 Evans Street is Currently Leased by Art & Sole. Art & Sole will Continue to Operate in This Space and Additional Businesses will be Included

Pop-up/Shared Kitchen Space



The Shared Kitchen Space will be Located at 804 West 5th Street. This is the current location of the Gold Post Café.

- Revolving Loan Fund Designed to Assist Small Business Owners During the Start-Up Phase
- The Program is Targeted Towards Minority and/or Women Owned Business Seeking Access to Financing
- The Fund is Intended to Increase Available Resources for Minority and/or Women Owned Business Owners who Traditionally Have Less Access to Capital
- Loan Denominations:

- Eligibility Requirements:
 - Small Businesses With Gross Receipts Under \$500,000, or
 - Have Under Ten Employees
 - Must be Located in the City of Greenville or ETJ
 - Must Have Been in Operation for at Least Three Years

- Contract with Local CPA and/or Back-Office Support Company to Provide Assistance to MWBE Businesses
- The Firm(s) Will Provide the Following Services:
 - Tax Preparation Services
 - Business Consultation
 - Business Documentation Creation and Administration
 - Other Back Office Support
- Eligibility Requirements:
 - Small Businesses With Gross Receipts Under \$500,000, or
 - Have Under Ten Employees
 - Must be Located in the City of Greenville or ETJ

Proposed Allocation: \$35,000

- Current Lease Contracts Being Reviewed by Internal Legal Department
- Upon Review, Application will be Posted and Advertised
- Applications will be ranked and business assessments conducted by internal staff.

Item 2

Recreation and Parks Briefing on the
Community Pool Replacement Project
and Eppes Recreation Center
Enhancements Project



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8-24-2020

City Council Workshop

Recreation & Parks Capital Project Update



Recreation & Parks Capital Project Update

Funding to Finance the Following R&P Capital Projects is Included in the Council Adopted FY2020-21 Budget:

- **Community Pool Replacement**
(Budget \$300,000
Recurring)



- **Eppes Recreation Center Enhancements**
(Budget \$125,000
Recurring)



Recreation and Parks Community Pool Replacement



Project Overview

- Replacement of 48 Year Old Community Pool Currently Located at Guy Smith Park
- Priority to Relocate Within Existing Location of West / South Greenville
- Project to Include:
 - Separate Zero-Depth Entry Recreation Pool With Multi-Feature Play Structure
 - Competition Style Lap Pool
 - Access to Changing Rooms
 - Shade Structures
- Potentially Include:
 - Small-Scale Waterslide Attached to Recreation Pool
 - Concessions Area

Schematic Design of Community Pool Recently Constructed in Fayetteville, NC:



Schematic Design of Community Pool Recently Constructed in Fayetteville, NC:

Fayetteville, NC:



Schematic Design of Community Pool Recently Constructed in Fayetteville, NC:



Schematic Design of Community Pool Recently Constructed in Fayetteville, NC:



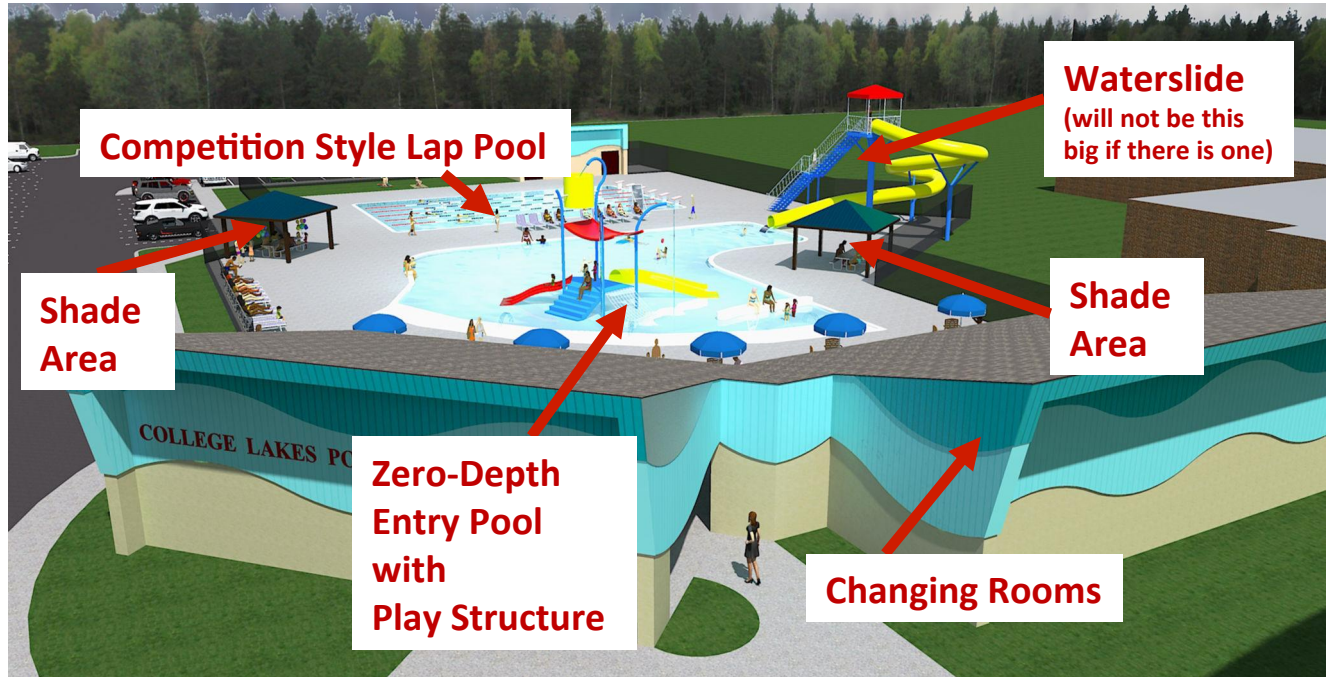
Schematic Design of Community Pool Recently Constructed in Fayetteville, NC:



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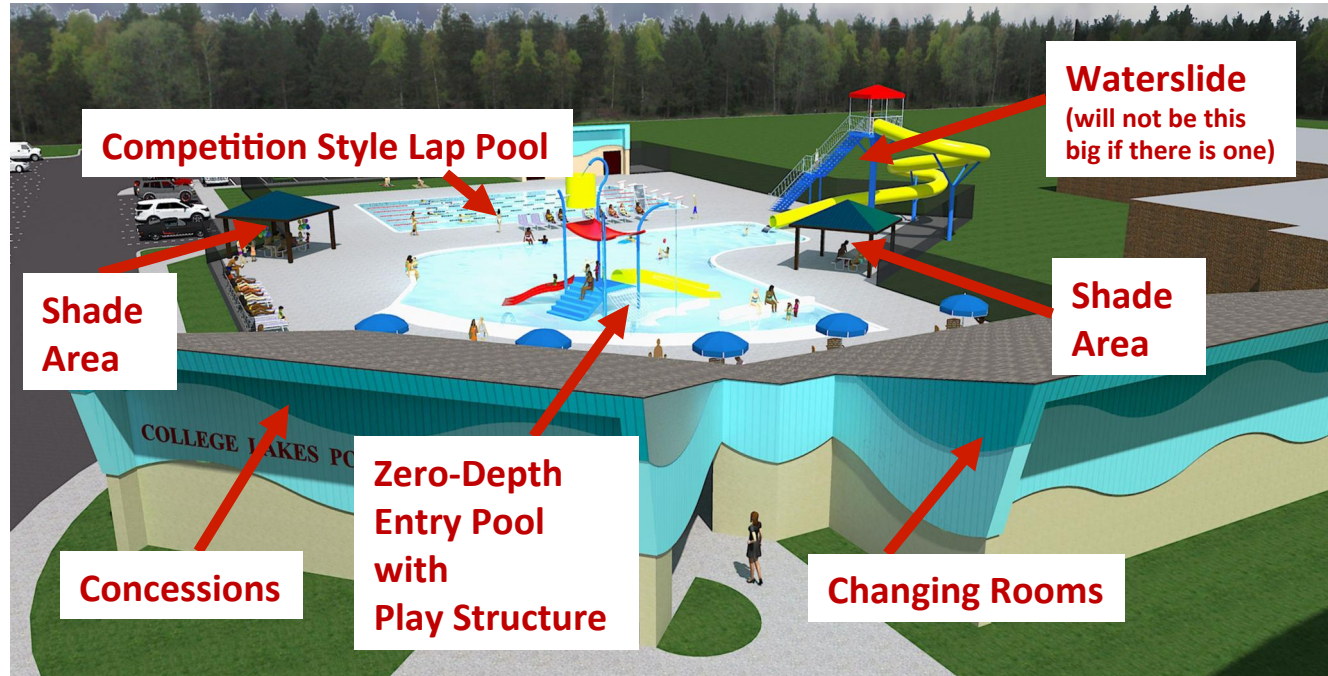
Schematic Design of Community Pool Recently Constructed in Fayetteville, NC:



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Schematic Design of Community Pool Recently Constructed in Fayetteville, NC:



Community Engagement

- 2 Meetings Held with Eppes Alumni Association:
 - July 14 (via Zoom), July 28 (at Eppes Center)
- 4 Public Input Meetings Held at Existing Guy Smith Pool (71 Votes Collected From Public as to Preferred Site):
 - July 15, 30, 31; August 2
- 1 Meeting Held With National Pan-Hellenic Council of Pitt County:
 - July 24 (at Eppes Center)
- 2 Meetings Held with General Public:
 - July 30 (via Zoom and Broadcast on GTV9)

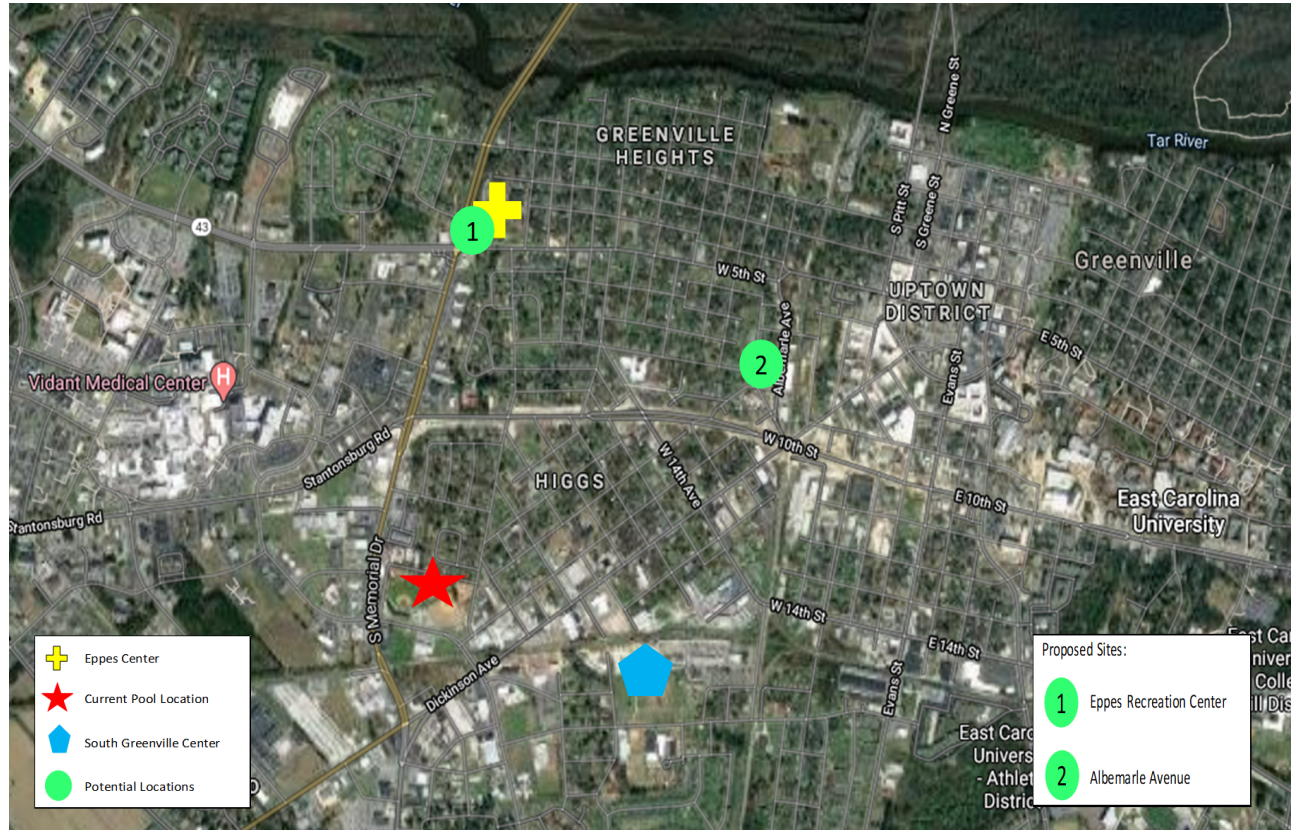


Community Engagement

- Online Survey Advertised Through Social Media (514 Votes Collected as to Preferred Site):
 - July 13 Thru August 4
- Information Publicized Through the Daily Reflector Newspaper:
 - July 3 Article
 - July 14 Community Notes
 - July 16 Article
 - July 26 Article
- Information Publicized Through the Television Media:
 - July 17 WITN Segment
 - July 30 WNCT Segment



Proposed Locations



Eppes Recreation Center



Overview:

- City Owned Property
- Approximately 2.0 Acres

Pros:

- Highly Visible Location in Close Proximity to Memorial Drive
- Ability to Create a Campus Feel
 - Playground
 - Park
 - Youth Baseball Field
 - Eppes Recreation Center
- Synergy with Existing Programs at Eppes
- Easily Connectable to Greenway

Cons:

- Would Require Removal of the Tennis Courts
- Would Need to Expand Parking



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Albemarle Avenue



Overview:

- City Owned Property
- Approximately 1.86 Acres

Pros:

- Highly Visible From 10th Street Connector
- Flat Site
- Close Proximity to West 5th Street and Dickinson Avenue
- No Trees / Amenities to Remove
- Lower Probable Cost Estimate

Cons:

- Environmental Quality of Property Currently Not Known
- Property Best Suited for Industrial / Commercial Development
- Lack of Connectivity to Other City Operated Programs



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Community Engagement Votes

The Following is a Summary of Votes Received Through Public Input on Preferred Site of Replacement Pool:

Proposed Location	On-Site at Guy Smith Park	On-Line Survey	Total	%
Eppes Recreation Center	27	261	288	49.2%
Albemarle Avenue	44	253	297	50.8%
Total	71	514	585	100.0%

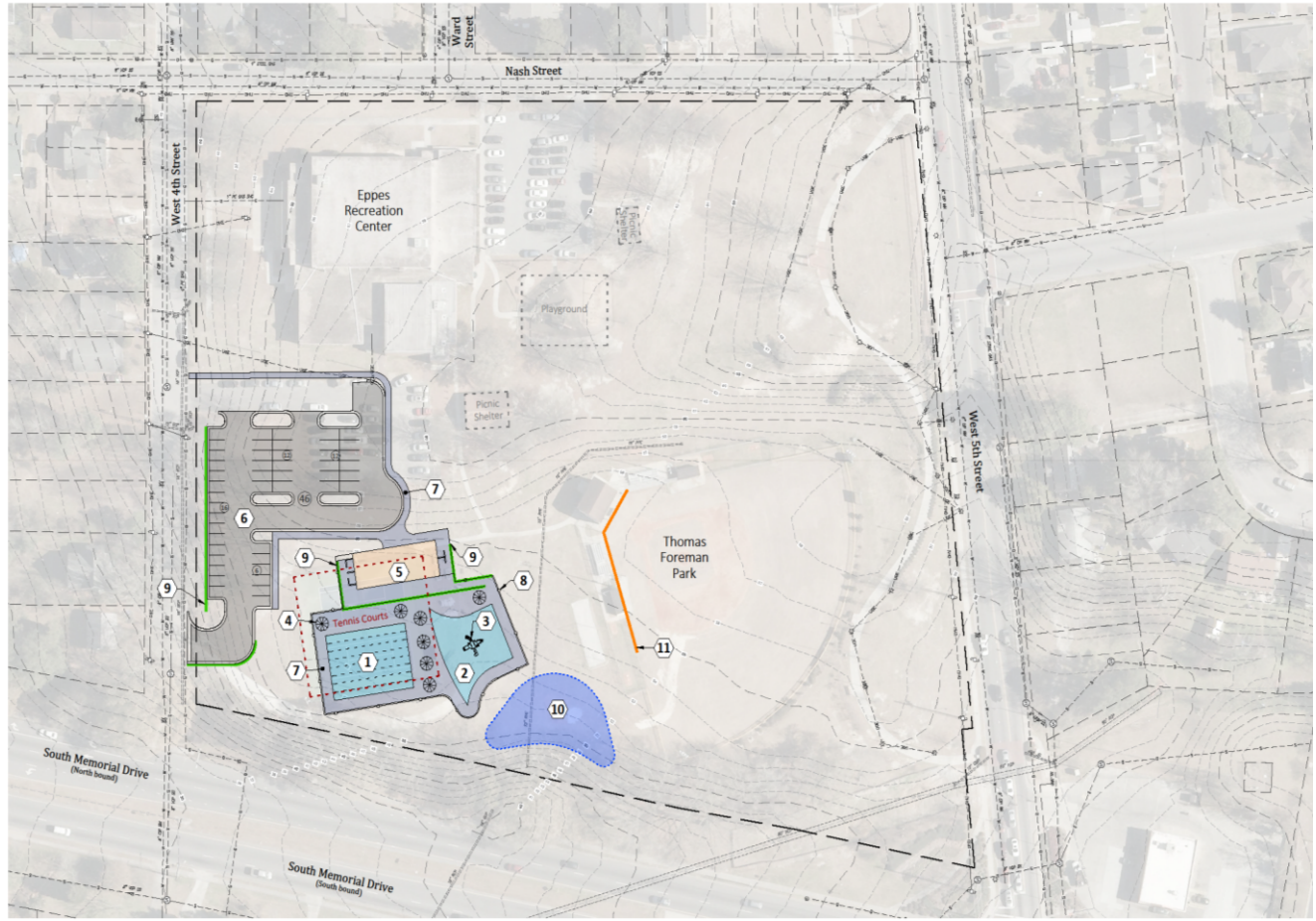
- A total of 9 votes out of 585 separate the two sites

Site Feasibility Study

- On July 13, 2020 the City Engaged ARK Consulting Group to Conduct a Feasibility Study of Both Proposed Locations
- For Both Locations, the Scope of the Study Included:
 - Review of Water, Sewer, and Stormwater Requirements
 - Review of Existing Underground Utilities
 - Preparation of On-Site Schematic Layouts
 - Opinion on Ability to Locate Community Pool at Either Location
 - Preliminary Probable Cost Estimates



ARK Consulting
Comments:



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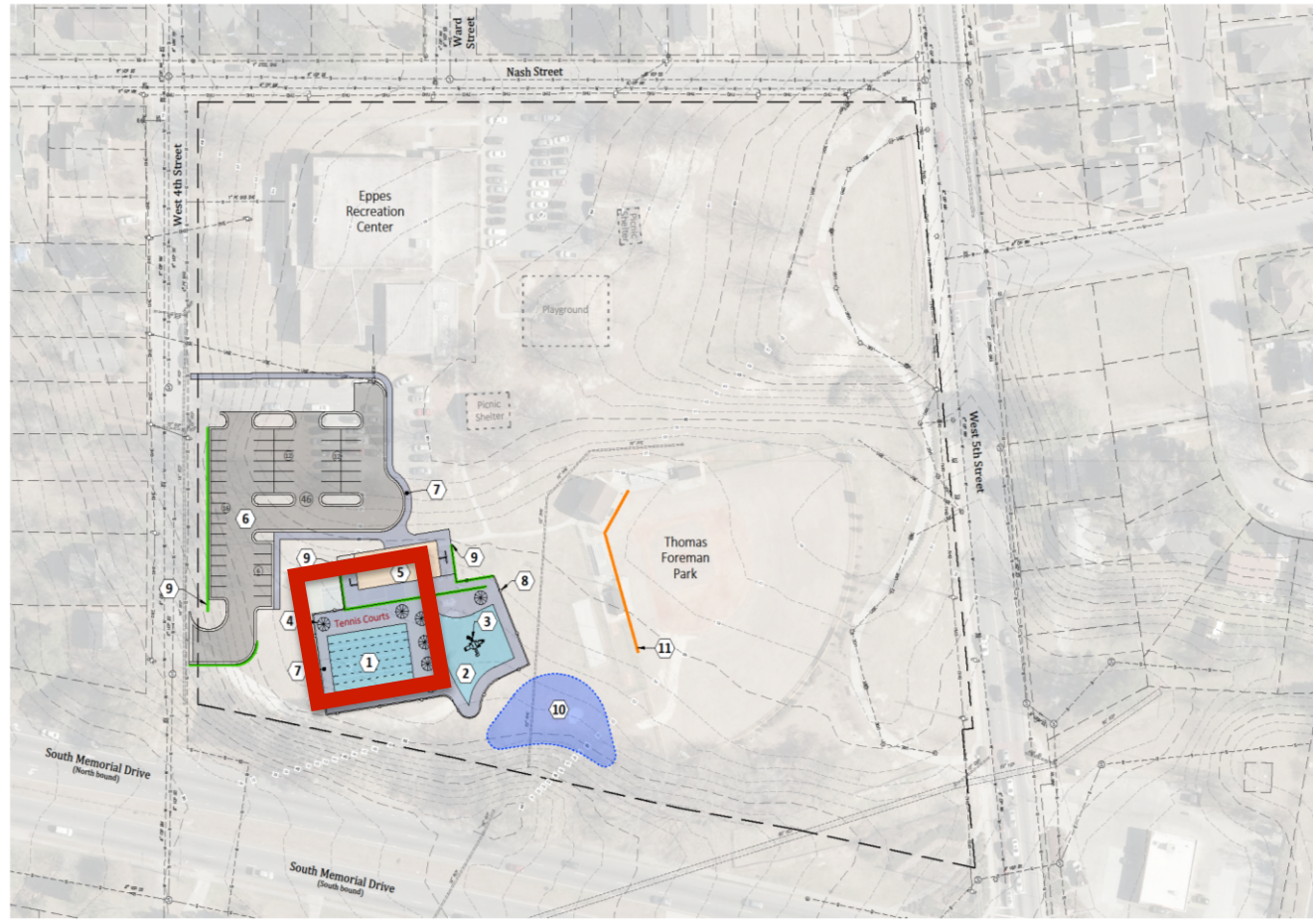


Eppes Recreation Center
City of Greenville



ARK Consulting Comments:

- Would require removal/relocation of tennis courts



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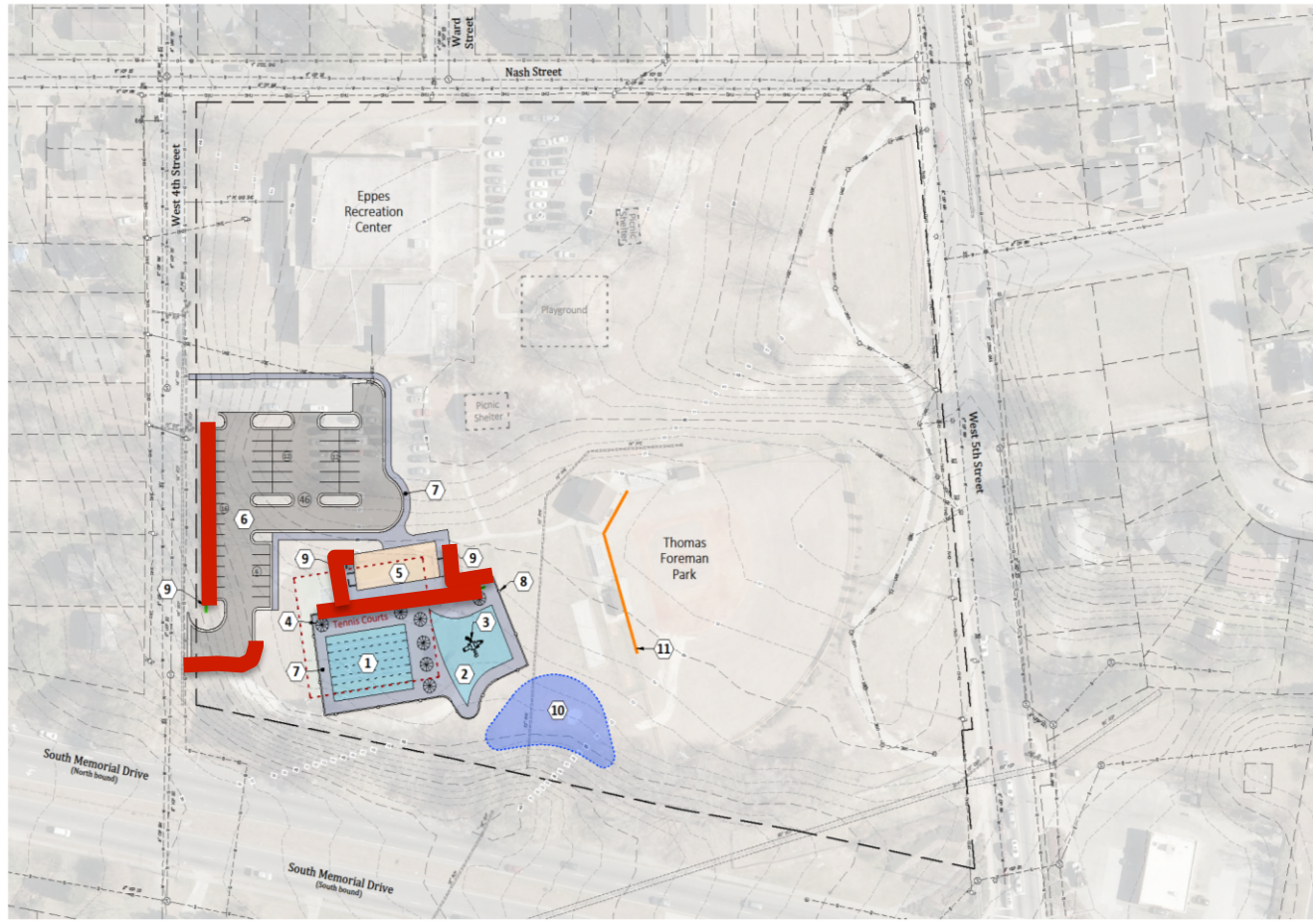


Eppes Recreation Center
City of Greenville



ARK Consulting Comments:

- Would require removal/relocation of tennis courts
- Could potentially require use of retaining walls and ramps



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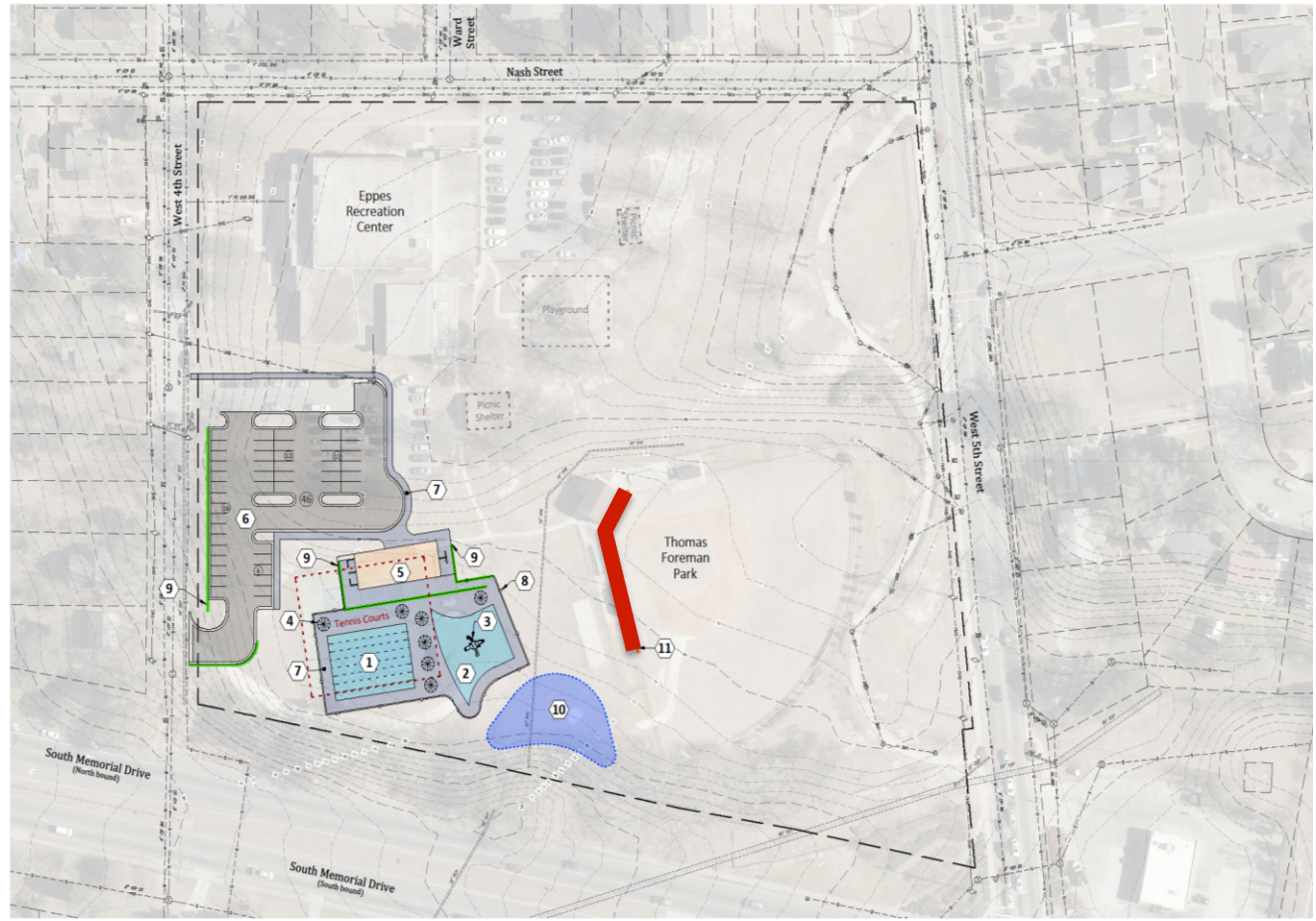


Eppes Recreation Center
City of Greenville



ARK Consulting Comments:

- Would require removal/relocation of tennis courts
- Could potentially require use of retaining walls and ramps
- **Requires a foul ball protective net**



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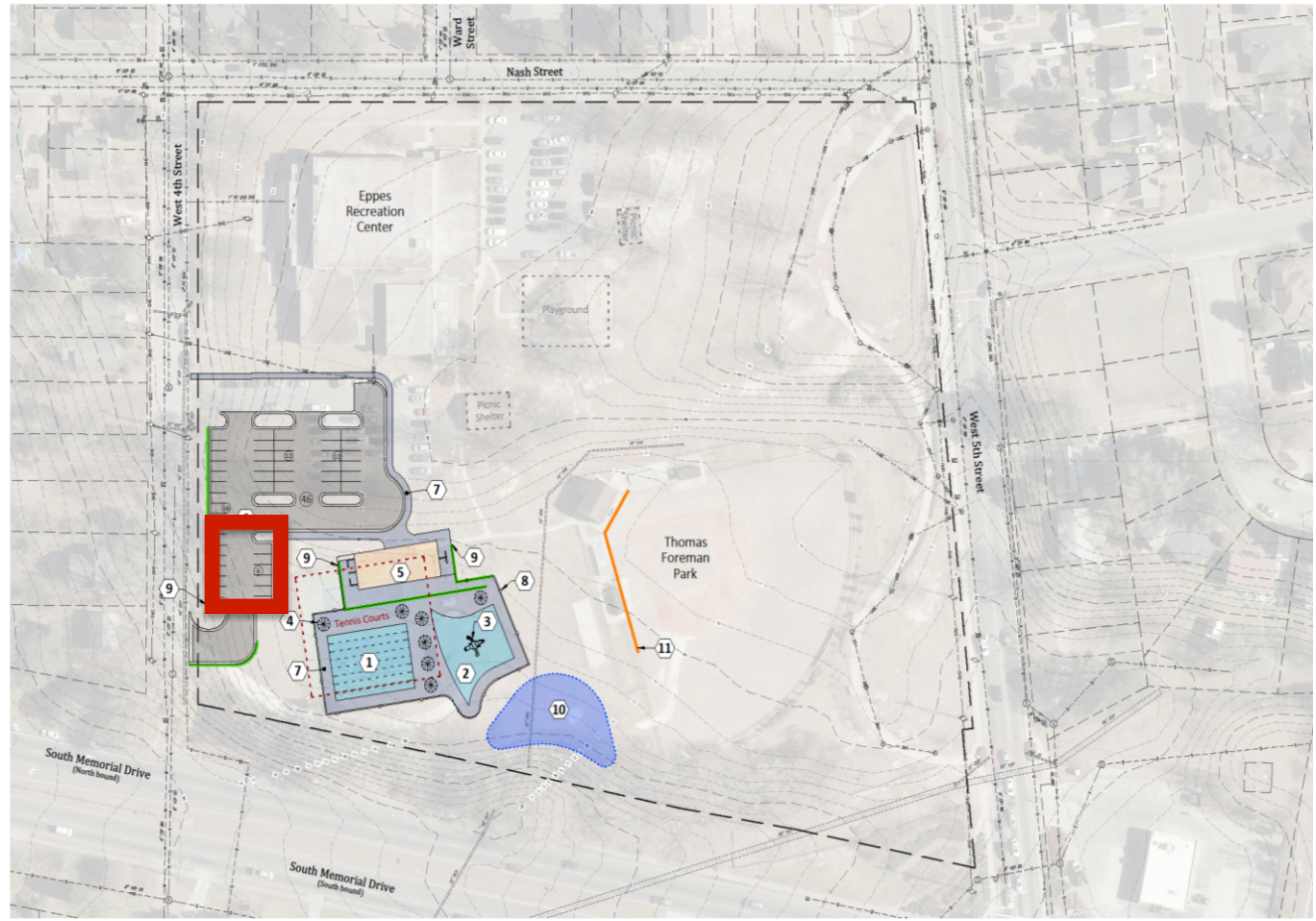


Eppes Recreation Center
City of Greenville



ARK Consulting Comments:

- Would require removal/relocation of tennis courts
- Could potentially require use of retaining walls and ramps
- Requires a foul ball protective net
- **Gains 15 parking spaces; Total 46**



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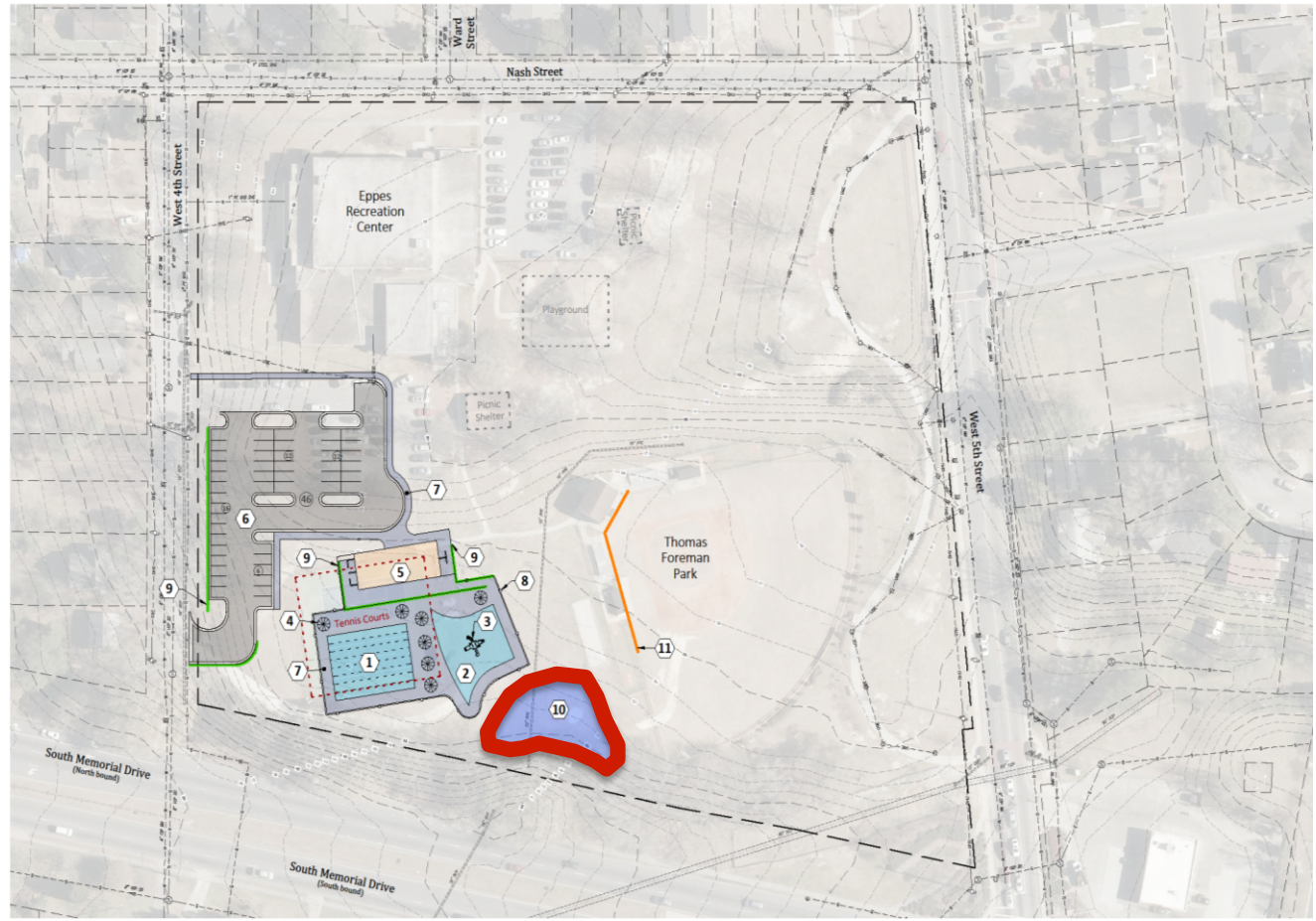


Eppes Recreation Center
City of Greenville



ARK Consulting Comments:

- Would require removal/relocation of tennis courts
- Could potentially require use of retaining walls and ramps
- Requires a foul ball protective net
- Gains 15 parking spaces; Total 46
- **Could require a stormwater detention feature**



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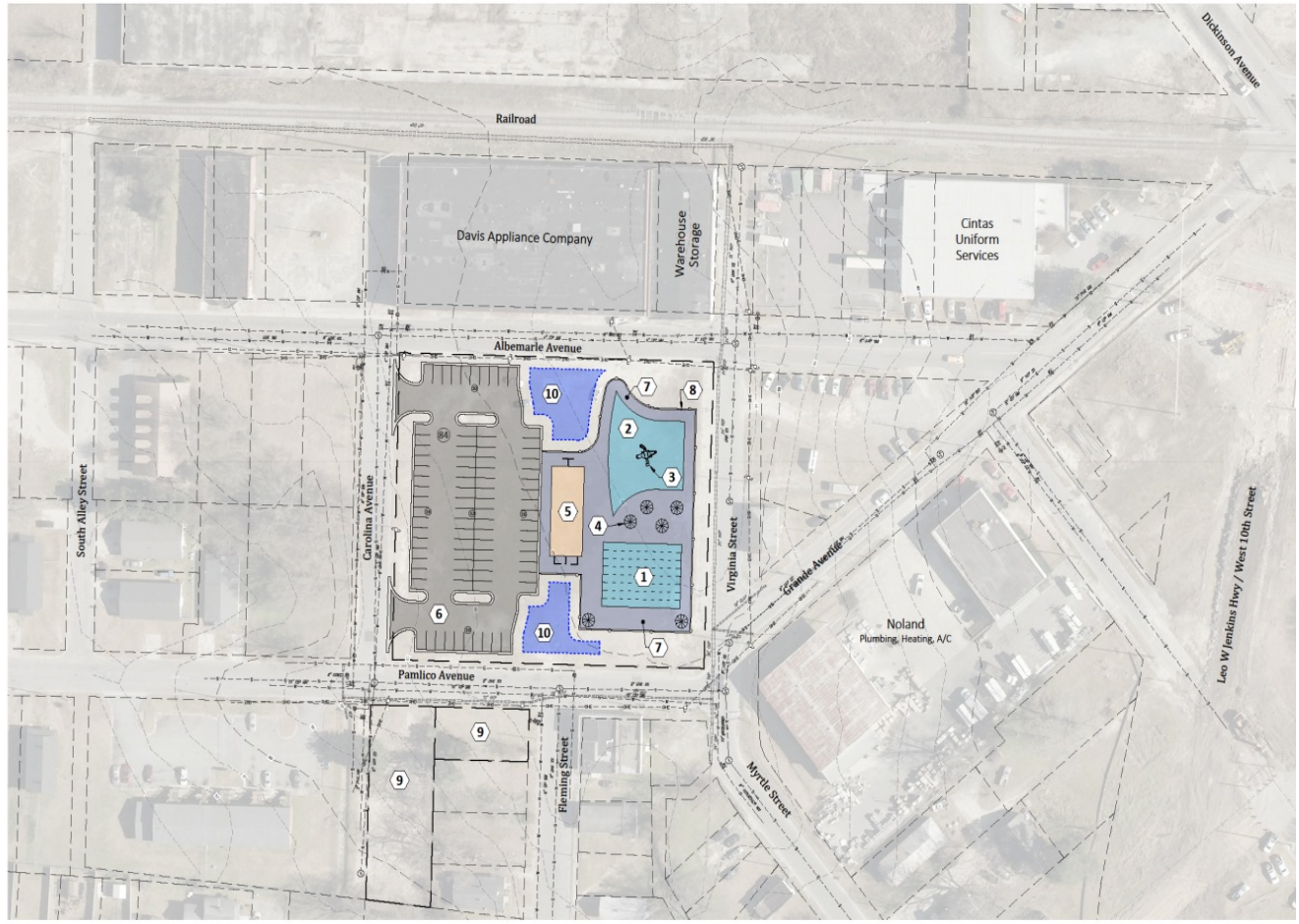
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Eppes Recreation Center
City of Greenville



ARK Consulting Comments



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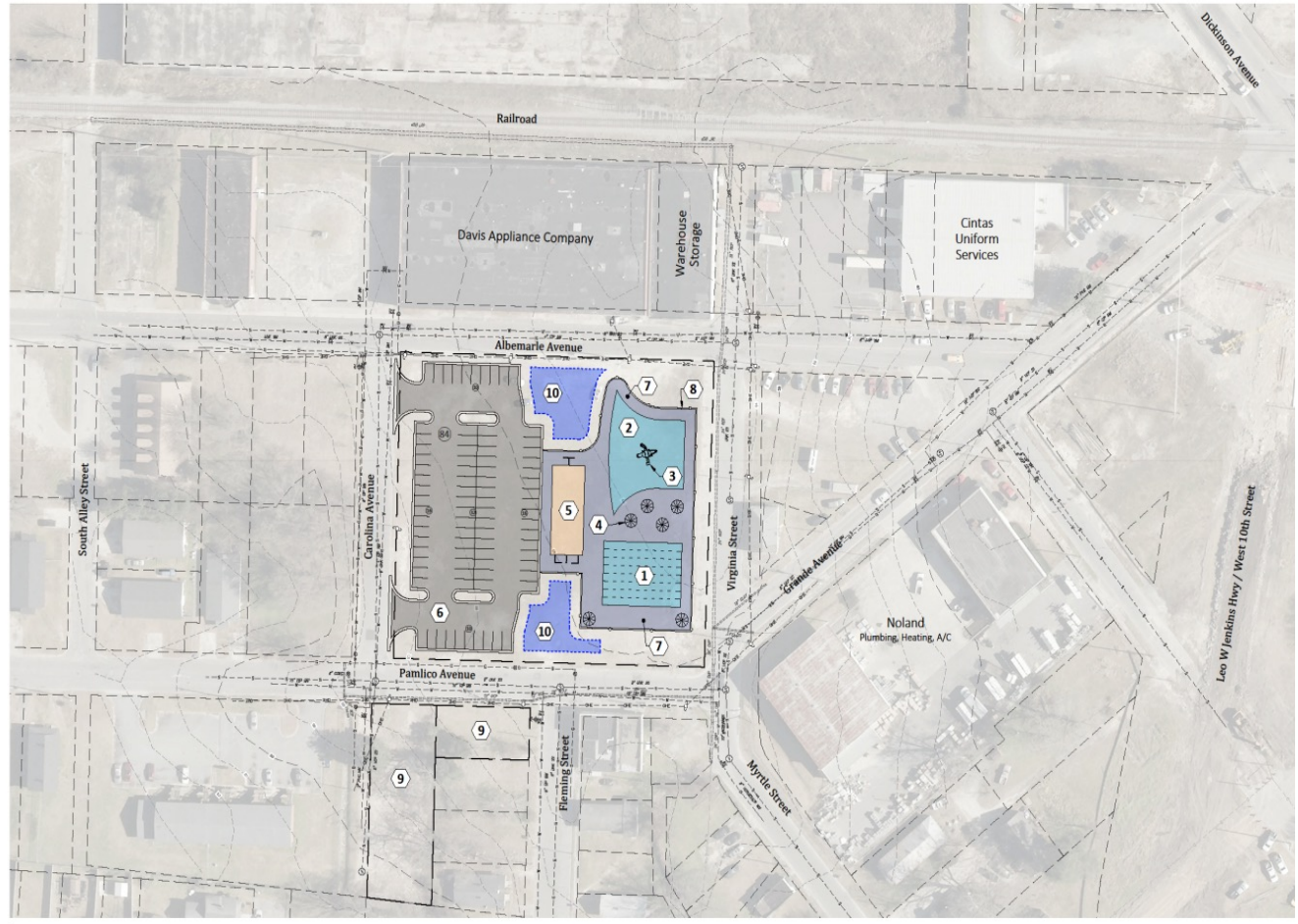
Albemarle Avenue
City of Greenville | Community Pool Site Analysis



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ARK Consulting Comments

- No old growth trees / amenities to demolish



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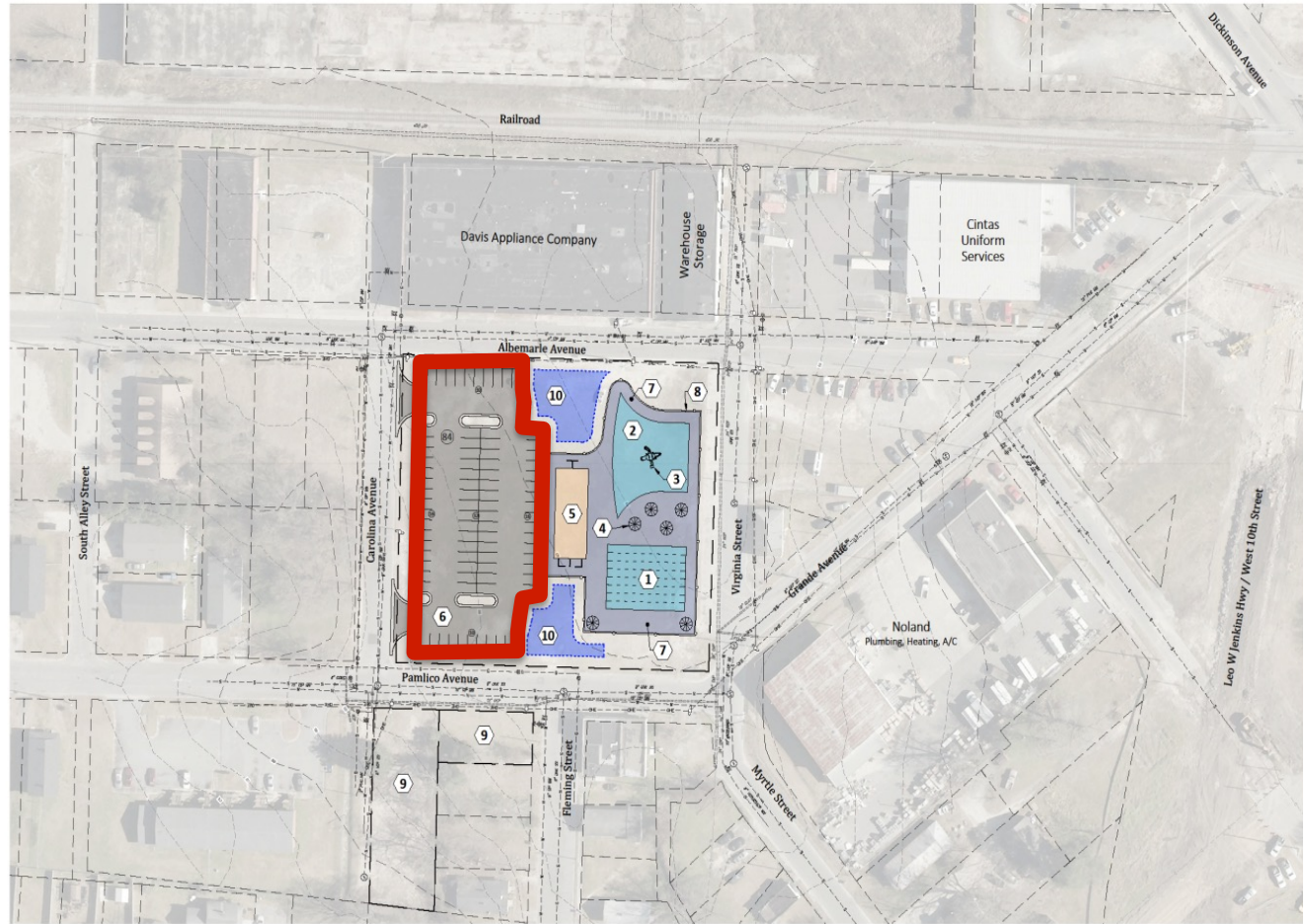
ARK CONSULTING
GROUP, PLLC
ENGINEERS & PLANNERS

Albemarle Avenue
City of Greenville | Community Pool Site Analysis



ARK Consulting Comments

- No old growth trees / amenities to demolish
- **Can accommodate 84 new parking spaces**



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Albemarle Avenue
City of Greenville | Community Pool Site Analysis



ARK Consulting Comments

- No old growth trees / amenities to demolish
- Can accommodate 84 new parking spaces
- **Adjacent City-owned lots possibly available for future or overflow parking**



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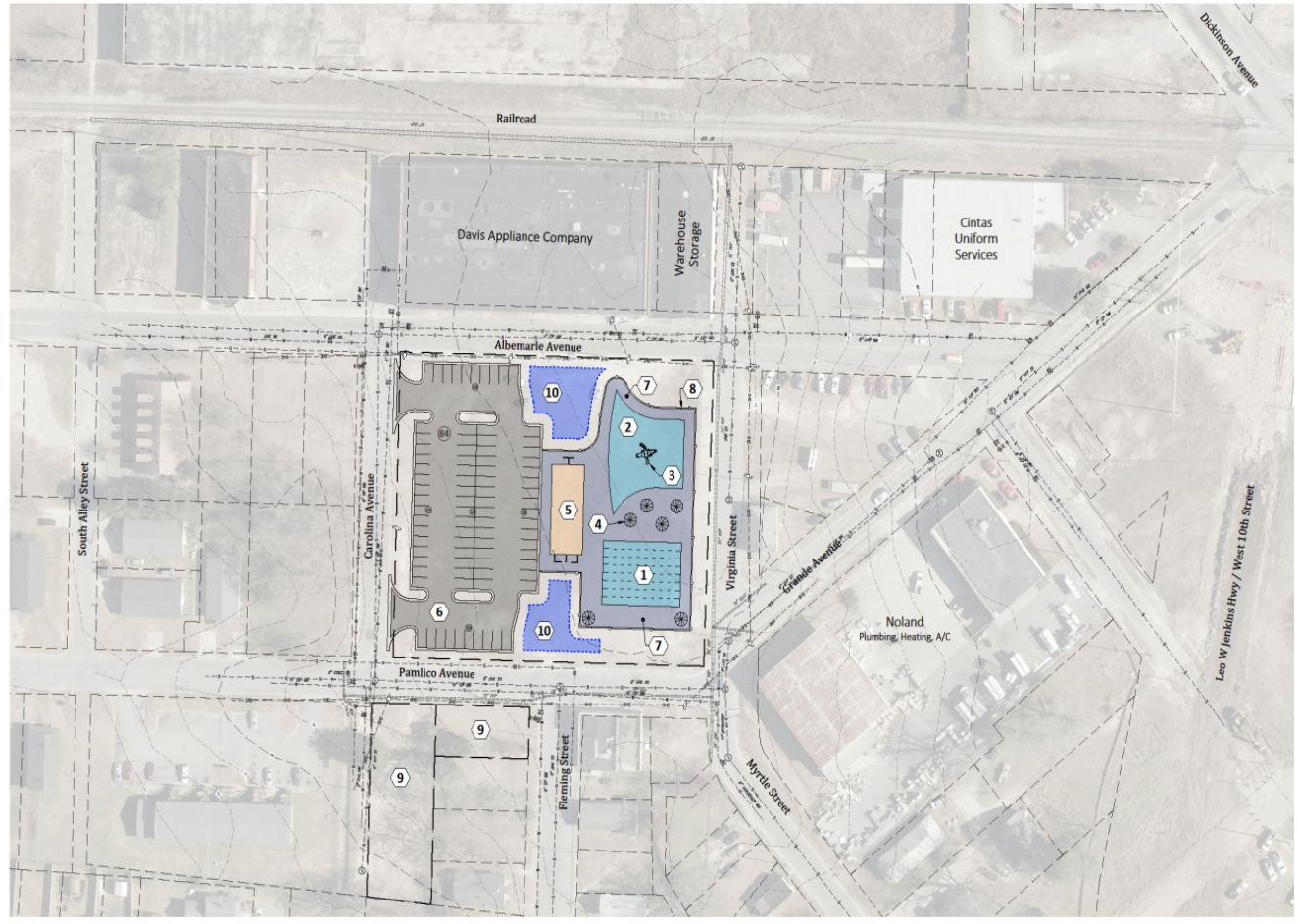
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GROUP, PLLC
ENGINEERS & PLANNERS

Albemarle Avenue
City of Greenville | Community Pool Site Analysis



ARK Consulting Comments

- No old growth trees / amenities to demolish
- Can accommodate 84 new parking spaces
- Adjacent City-owned lots possibly available for future or overflow parking
- **Relatively flat site that does not require retaining walls or ramps**



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Albemarle Avenue
City of Greenville | Community Pool Site Analysis



ARK Consulting Comments

- No old growth trees / amenities to demolish
- Can accommodate 84 new parking spaces
- Adjacent City-owned lots possibly available for future or overflow parking
- Relatively flat site that does not require retaining walls or ramps
- **May require stormwater detention feature**



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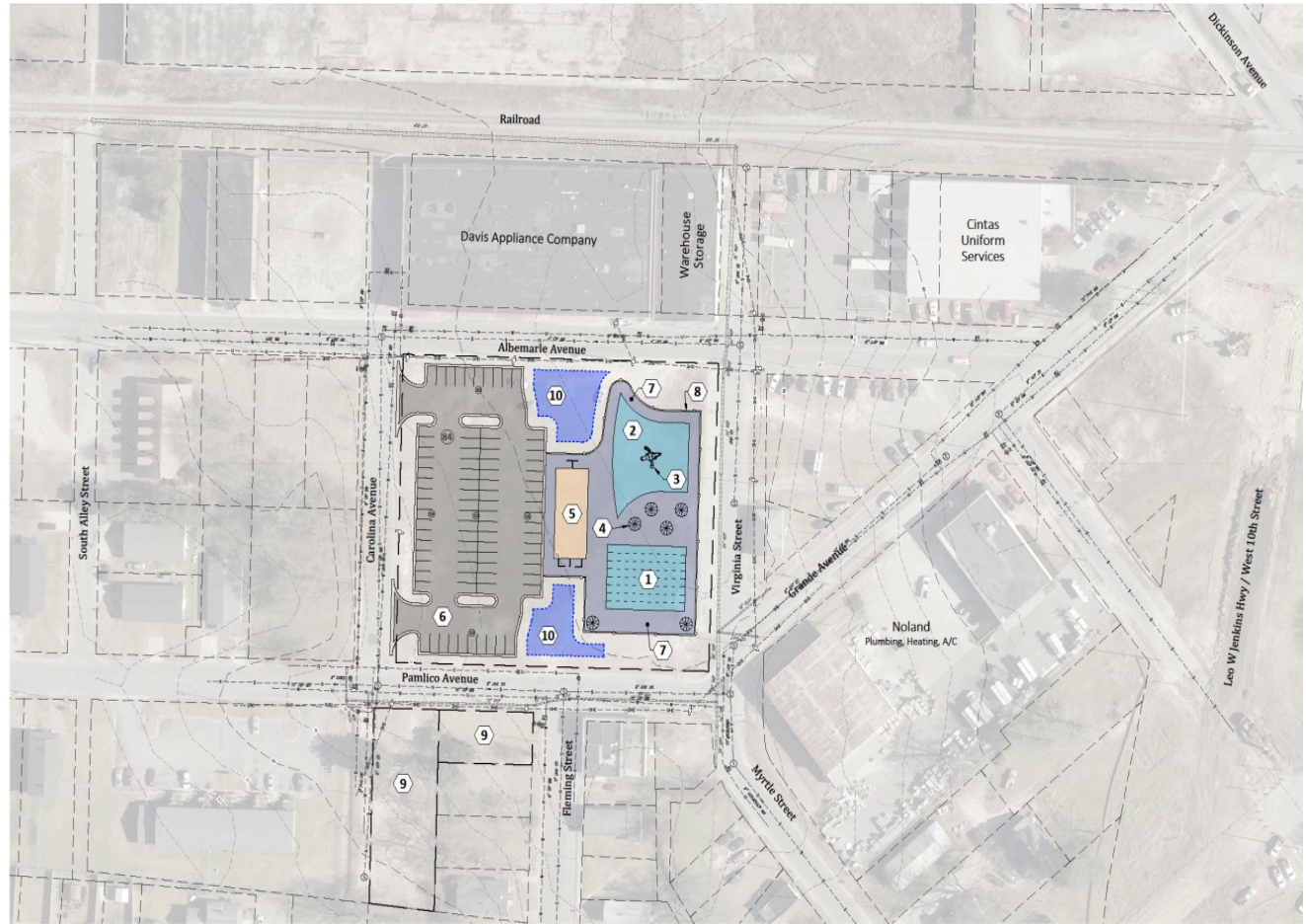
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ENGINEERS & PLANNERS

Albemarle Avenue
City of Greenville | Community Pool Site Analysis



ARK Consulting Comments

- No old growth trees / amenities to demolish
- Can accommodate 84 new parking spaces
- Adjacent City-owned lots possibly available for future or overflow parking
- Relatively flat site that does not require retaining walls or ramps
- May require stormwater detention feature
- **May have potential for significant environmental issues**



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Albemarle Avenue
City of Greenville | Community Pool Site Analysis



Site Feasibility Study

- Preliminary Probable Cost Estimates Include the Following Variables:
 - Pool & Aquatics Play Structure
 - General Site Work
 - Retaining Walls
 - Demolition of Existing Amenities
 - Possible Concessions / Bathhouse
 - Stormwater Management
- Summary of the Preliminary Probable Cost Estimates for Each Site:
 - Eppes Recreation Center: \$3,209,000
 - Albemarle Avenue: \$2,806,000

Site Feasibility Study Summary

- ARK Concluded that the City Could Feasibly Relocate the Community Pool to Either Proposed Location
- Albemarle Avenue has a Lower Probable Cost Estimate Due to the Following:
 - Limited Demolition Required
 - Need for Potential Retaining Walls and Ramps
 - Foul Ball Protective Netting for Baseball Field
- Additional Notes:
 - The ARK Cost Estimates do not Reflect Potential Impact of Environmental Issues at Either Site
 - No Matter Which Site is Selected, Construction of the New Pool will be Required to be Designed and Value Engineered Within the Available Funding (Approx. \$3.5 Million)



Letter of Support From the Eppes High Alumni Association



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Chaplain Reverend Randolph Cox
Historian James Milton Hines
Membership Chair Patricia G. Short
Nominating Chair Betty E. Nurse
Ex-Officio Dr. Bernadette Watts

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Mary B. Baker 1966
Linda C. Baker 1967
Lillian S. Best 1966
Bernice B. Forbes 1956
Theodore Gray 1970
Dr. James C. Greene 1963
Jimmie Jones 1957
Lonnie Norcott 1955
Janice S. Reid 1967
Patricia G. Short 1963
Carolyn F. Streeter 1969

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Banquet Decorations Shirley Harper
Church Service Rev. Randolph Cox
Field Activities Barbara B. Henderson
Parade Lola B. Thompson

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Nina P. Blackwell

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GREENVILLE INDUSTRIAL-EPPES HIGH ALUMNI ASSOCIATION

August 16, 2020

Mr. Gary Fenton, Director
Greenville Recreation and Parks Department
P.O. Box 7207
Greenville, NC 27835-7207

Dear Mr. Fenton:

On behalf of the Greenville Industrial – C M Eppes High School Alumni Association and the Eppes Heritage Society, Inc., I am forwarding this letter to reiterate our support for upgrades to the Eppes Recreation Center. These upgrades would include improvements to the three rooms designated as the Eppes Cultural and Heritage Society Center there in the building.

In addition, we are supportive of possible improvements to the Center grounds there at Thomas Foreman Park, potentially to include the construction of a public swimming facility.

Please feel free to contact me at 202-577-9034. if you have questions or require additional information.

Sincerely,

/s/

James Harper, Jr.
National Alumni President

/s/

Dr. Bernadette G. Watts
President,
Eppes Heritage Society, Inc

Summary Comparison of Proposed Sites

Eppes Recreation Center

Pros:

- Highly Visible Location in Close Proximity to Memorial Drive
- Ability to Create Campus Feel
 - Playground
 - Park
 - Youth Baseball Field
 - Eppes Center
- Synergy with Eppes Programs
- Connectable To Greenway

Cons:

- Would Require Relocation of Tennis Courts
- Would Need to Expand Parking

Albemarle Avenue

Pros:

- Highly Visible Location From 10th Street Connector
- Flat Site
- Close Proximity to West 5th Street and Dickinson Avenue
- No Trees/Amenities to Remove
- Lower Probable Cost Estimate

Cons:

- Environmental Quality of Property Currently Not Known
- Property Best Suited for Industrial/Commercial Dev.
- Lack of Connectivity to Other City Operated Programs



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Summary Comparison of Proposed Sites

Eppes Recreation Center

Pros:

- Location in Close Proximity to Memorial Drive
- Opportunity to Create Campus Feel
 - Playground
 - Park
 - Youth Baseball Field
 - Eppes Center
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Cons:

- Environmental Quality of Property Currently Not Known
- Property Best Suited for Industrial/Commercial Dev.
- Lack of Connectivity to Other City Operated Programs

**Staff
Recommendation**



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Project Timeline

- August 24, 2020:
 - Presentation to City Council at Workshop
 - Overview of Project
 - Consensus on Preferred Site
- September / October 2020:
 - Prepare and Issue RFQ for Design Services
 - Present Staff Recommendation for Design Services to Council for Award
- Winter / Spring 2021:
 - Complete Design of Project
 - Council Award Contract for Construction
- Spring / Summer of 2021 – Spring of 2022:
 - Pool Construction
 - Spring 2022: Pool Opens to Public !



Recreation and Parks Community Pool Replacement

In Order to Continue to Move Forward Based on the Project Timeline, Staff Requests Council Endorse the Eppes Recreation Center as the Selected Site for the Relocation of the Community Pool



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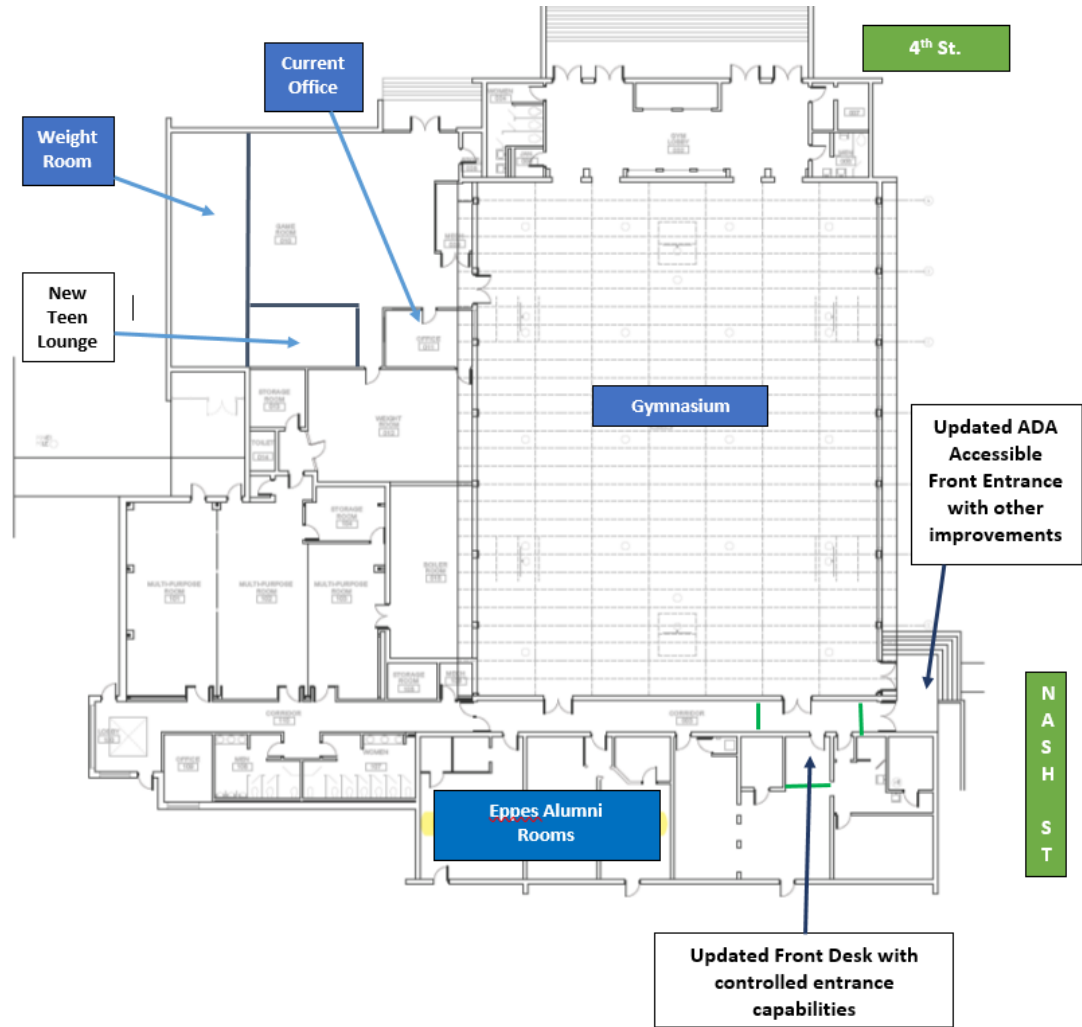
Recreation and Parks Eppes Recreation Center Enhancements



Project Overview

- Development of a True Front Entrance to the Recreation Center
- Create a Front Desk and Lobby Area, Including Controlled Entrance Capabilities
- New Teen Lounge with Amenities
- HVAC Improvements
- Eppes Alumni Room Improvements





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Community Engagement

- July 14, 2020: Virtual meeting with Eppes Alumni Association
 - Discussed Enhancements to the Alumni Heritage Center Inclusive of Flooring, Lighting, Display Cabinets, Security, and Storage
- July 28, 2020: 2nd Meeting with Eppes Alumni Association
 - Conservator from ECU Attended to Discuss Potential Improvements to the Eppes Heritage Center
- July 30, 2020: Staff Presented the Proposed Scope of Work Through two Zoom Sessions that were also Broadcasted on GTV9.



Project Timeline

- Present Proposed Scope of Work to Council at August workshop
- September / October 2020:
 - Issue a RFQ for Design
 - Obtain Council Approval for Design Award
- Spring / Summer of 2021:
 - Begin Construction of Enhancements !



Recreation & Parks Capital Project Update



Item 3

Update on the Status of COVID-19
Relief Funding for the City of
Greenville



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COVID-19 Funding Update

- Signed into law March 2020
- Over \$2 trillion in economic relief
- No DIRECT assistance for local governments our size
 - Assistance provided through various grant programs
- More than \$7.5 million in funding available for the City of Greenville through various programs

CARES Act (FTA Transit)	\$ 5,300,000
CARES Act (Pitt County)	1,314,951
CARES Act (JAG)	152,215
CARES Act (CDBG)	575,301
Firefighter's Assistance Grant	125,000
DHHS Provider Relief Funding	88,352
Total Anticipated Funding	\$ 7,555,819

- \$5,300,000 reimbursement-based grant award
- Funding to be used for Transit Operations until exhausted
 - Replaces the FTA 5307 Allocation for the current years
 - Replaces General Fund grant match (Approx \$750k)
- 100% Reimbursement based funding
 - Current Transit operating grant reimbursed at 50% and 80% for capital
- Grant Currently in Transmittal/Review Status
 - Award anticipated in October 2020

- Reimbursement based award from State of NC Through Pitt County
 - Funding allocated by Pitt County based on population
 - Closest thing we have to a revenue offset for FY 2020
- \$1,314,951 awarded by Pitt County
- Used to offset Public Safety salaries and benefits
- Planned reimbursement submission by October 2020
- Awaiting agreement from Pitt County

- \$152,215 total award
 - Award based on current JAG Allocation formula for City of Greenville
- Used to provide PPE and cleaning equipment for Police operations
 - Replacement masks, gloves, and hand sanitizer
- Grant will reimburse expenses incurred through calendar year 2021
- Council approved application at 8/13 Meeting

- **Potential grant award**
- Anticipated award of \$125,000
- Provides PPE and cleaning equipment for Fire/Rescue
- Awaiting application submission in the current Fiscal Year.

- \$88,352 total award based on Medicaid Billing
- Provides PPE and cleaning supplies
- Funding received and acknowledged in April 2020



**CDBG-CV
CARES Act Funding**

- City has been allocated \$575,301 in CDBG-CV Funding
- Funding appropriated address Coronavirus related needs
- Addressed in 2020 Annual Action Plan

Project	Funding
Small Business Forgivable Loan Program	\$250,000
Emergency Rental Assistance Program	225,301
Non-Profit Public Service	100,000
Total Funding	\$575,301

- Provide relief to small businesses adversely impacted by COVID-19
- Benefit not to exceed \$10,000
- Businesses must either:
 - Serve low-/moderate-income area (LMA)
 - Be a microenterprise (<6)
 - Demonstrate that the funding will create / retain jobs
- Eligible expenses:
 - Rent/mortgage
 - Payroll
 - Other approved capital expenses

Implementation

- HUD guidance and best practices being considered for implementation
- Application and needs assessment to ensure minimum subsidy is provided to mitigate impact
- Duplication of benefits is prohibited
- Awards made as reimbursement unless significant financial need is demonstrated
- City may solicit partnership for underwriting and/or administration
- Proposed policy to be brought before Council

- Intended to address immediate housing needs for individuals or families that have lost employment due to COVID-19
- Grant award to cover the expense of rent only
- Payment made directly to property owner on behalf of an individual or family
- One-time benefit for up to three months of rent not to exceed \$1,500

Eligibility

- City of Greenville resident affected by COVID-19
- Under 80% of area median income (AMI) based on household size
- Have been current on rent as of March 1, 2020
- Currently reside in a rental unit since at least January 1, 2020
- Have been employed as of January 1, 2020 and as a result of COVID-19 either:
 - Lost employment or had monthly income reduced by 50%
 - Have applied for unemployment benefits

- Similar to existing sub-recipient program
- 15% public service cap suspended
- Allows for greater support of local non profits to meet COVID-19 related needs
- Must serve LMI citizens
- Amount of award will be determined based on response to the availability of funds and/or priority of need
- City considering support of replacement educational services for eligible elementary school students in partnership with a local non profit and Pitt County Schools

- Implementation is subject to City Council approval after public comment period
- Inclusion in 2020 Annual Action Plan will be reviewed by HUD
- Release of funding following approval by HUD

Questions



Item 4

Boards and Commissions Update



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Boards & Commissions Update - Proposed Changes

August 2020

BACKGROUND

- Fall-Winter 2018 - City Council expressed a need to examine the effectiveness and efficiency of the Boards & Commissions Program as well as resources available to support each board.
- Spring 2019 - The City Clerk's Office delivered a survey to staff liaisons for each board to gauge current practices. Based on responses, identified concerns included:
 - High membership turnover
 - Extended vacancies
 - Quorum issues
 - Lack of clear understanding on meeting procedures

BACKGROUND

- Based on the desires of the City Council and the feedback received from the survey sent to staff liaisons, the City Clerk's Office worked with a representative of the City Council and the City Manager on creating a list of potential mergers based on similar duties and functions.
- Potential mergers were presented to the City Council at their January 2020 City Council Workshop.
- Staff met with board chairs and staff liaisons of potentially impacted boards to present them with the proposed mergers and take their input.
- Due to the impacts of COVID-19, the update process was paused and is now being brought back to the City Council to provide feedback from board members before final updates are made

POTENTIAL BOARD MERGERS

RECOMMENDATIONS AND NEXT STEPS

Affordable Housing Loan Committee (AHLC) + Redevelopment Commission (RDC)

- **Recommendation:** Dissolve the Redevelopment Commission
- **Explanation:** The primary duties of the Redevelopment Commission were focused on overseeing the 2004 Bond and recently, contracts with Whirligig Stage, A Time for Science, and the State Theater. Those obligations have concluded and eliminated the need for the Redevelopment Commission.
- **Next Steps:** Bring back a ordinance to the City Council for review and approval to dissolve the Redevelopment Commission and allow existing members to join the Affordable Housing Loan Committee. Staff will work on conveying property owned by the Redevelopment Commission to the City by filing the necessary paperwork with the Register of Deeds once the Commission is dissolved. Seats will be reduced down to the AHLC's regular membership through attrition. The AHLC would assume the responsibility of awarding forgivable loans through the Small Business Plan Competition.

Greenville Bicycle & Pedestrian Commission (GBPC) + Public Transportation & Parking Commission (PTPC)

- **Recommendation:** Dissolve the Greenville Bicycle & Pedestrian Commission and the Public Transportation & Parking Commission and create the Multimodal Transportation Commission
- **Explanation:** The merger is a compatible fit that will combine the duties of the GBPC and PTPC to advance and encourage multimodal options for Greenville and provide advice and recommendations to the City Council on issues related to public transportation, bicycle, and pedestrian related issues.
- **Next steps:** A resolution to dissolve the GBPC & PTPC and create the Multimodal Transportation Commission will be brought before the City Council for approval. Membership will consist of members from both the GBPC and PTPC and reduce down to 7 members through attrition. The City Clerk's Office will work staff liaison from the Public Works Department to confirm the new time and location. The Mayor will assign a City Council Liaison for the new board.

Investment Advisory Committee (IAC) + Audit Committee + Other Post-Employment Benefits (OPEB)

- **Recommendation:** Dissolve the Investment Advisory Commission and OPEB and have the Audit Committee absorb their duties. The Audit Committee would be renamed the Audit & Investment Committee to reflect the updated duties of the committee. The committee will consist of three members of the City Council, the City Manager, and the City's Financial Officer.
- **Explanation:** Feedback from staff and the committee members indicated that the work of the three committees could be consolidated and handled by one committee for efficiency.
- **Next Steps:** Bring back resolutions dissolving the Investment Advisory Commission, OPEB, and updating the Audit Committee to the City Council for review and approval. The Mayor will need to make appointments to this Committee.

Neighborhood Advisory Board (NAB) + Community Appearance Commission (CAC)

- **Recommendation:** Hold on taking action until the City Council hears a presentation from the Community Appearance Commission.
- **Explanation:** Feedback from the Community Appearance Commission indicates that there is interest in re-examining the duties and mission of the board. The CAC intends to provide the City Council with a proposal for review.
- **Next Steps:** Hear the proposal from the CAC and consider future steps.

NEXT STEPS

The background features a series of overlapping, semi-transparent green triangles and polygons in various shades, ranging from light lime green to dark forest green. These shapes are primarily located on the right side of the frame, creating a dynamic, layered effect against the white background.

- Take feedback from the City Council and bring back resolutions and ordinances as outlined in previous slides
- Continue to examine boards and commissions for areas that can be refined and made more efficient
 - Refine and clarify the duties of each board
 - Evaluate live broadcasts of board meetings on GTV9
- Continue to explore resources available to boards and commissions:
 - Chair/Elected Officers orientation
 - Improved application process
 - Volunteer recognition

City Council Workshop

August 24, 2020



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