

# NOTES

TO: Honorable Mayor and City Council Members

FROM: Ann E. Wall, City Manager

DATE: January 27, 2021

SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Brock Letchworth, Public Information Officer, regarding We Stand videos that will air during Black History Month in February

mc

Attachment



## **Memorandum**

**To:** Ann Wall, City Manager

**From:** Brock Letchworth, Public Information Officer

**Date:** January 27, 2021

**Subject:** We Stand Videos

The City's Public Information Office in recent months has been working with D.H. Conley High School junior Alyssa Rambert on the creation of four videos that will air during Black History Month in February.

Rambert was named a winner of the Points of Light "Pitch Contest" last year, and the videos will help her accomplish her goal of raising awareness of black history in our community through her newly created We Stand organization. Additionally, we have assisted her in the creation of a logo for We Stand.

The videos will highlight Charles Montgomery Eppes, the Sycamore Hill Gateway Plaza, Ledonia Wright, and Lucille Gorham. Each video will air on GTV9 and on the City's social media platforms. We plan to debut a different one each week of February.