



Agenda

Greenville City Council Workshop

March 8, 2021

4:00 PM

**This meeting will be virtual and conducted via Zoom. See the City's website
(www.greenvillenc.gov) for details.**

Assistive listening devices are available upon request for meetings held in the Council Chambers. If an interpreter is needed for deaf or hearing impaired citizens, please call 252-329-4422 (voice) or 252-329-4060 (TDD) no later than two business days prior to the meeting.

I. Call Meeting To Order

II. Roll Call

III. Approval of Agenda

IV. New Business

1. Presentation by Kris Smith of MetroNet
2. Presentation by Boys & Girls Clubs of the Coastal Plain
3. Public Art Recommendation for Dave Mirra Sculpture at the Extreme Park at Jaycee Park
4. Public Art Recommendation for the Emerald Loop Pavement Art and Lighting Plan

V. Adjournment



City of Greenville,
North Carolina

Meeting Date: 03/08/2021

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| <u>Title of Item:</u> | Presentation by Kris Smith of MetroNet |
| <u>Explanation:</u> | Kris Smith, Government Affairs Manager for Metronet, will provide information regarding the upcoming construction project to install Metronet's fiber infrastructure in Greenville. The presentation will include information about how the public will be alerted to construction in their neighborhoods. |
| <u>Fiscal Note:</u> | N/A |
| <u>Recommendation:</u> | Hear the presentation |



City of Greenville,
North Carolina

Meeting Date: 03/08/2021

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| <u>Title of Item:</u> | Presentation by Boys & Girls Clubs of the Coastal Plain |
| <u>Explanation:</u> | Kimberly Boyd, President and CEO of the Boys & Girls Clubs of the Coastal Plain, will present information on the Boys & Girls Clubs' proposal to provide services at the Lucille W. Gorham Intergenerational Community Center. |
| <u>Fiscal Note:</u> | N/A |
| <u>Recommendation:</u> | Hear the presentation |



City of Greenville, North Carolina

Meeting Date: 03/08/2021

Title of Item: Public Art Recommendation for Dave Mirra Sculpture at the Extreme Park at Jaycee Park

Explanation: Dave Mirra helped bring Greenville to national recognition as BMX ProTown USA. This put Greenville, NC, on the map, increasing tourism and economic development.

A group of Dave's friends and artists have come together to create a sculpture in Dave's memory. With the support of the Mirra family, artists Don Wigent, Brian Lee, and Mike Laird have created a silhouette, aluminum statute of Dave Mirra riding and have donated it to the City of Greenville. The sculpture will be installed in the grassy area outside of the entrance of the Extreme Park at Jaycee Park. Installation will be implemented by the project contributors and supervised by Recreation and Parks staff. The sculpture is over 13 feet tall and will be on a 4 foot by 4 foot base. A picture of the sculpture is attached with the agenda item.

The Arts Council and Civic Arts Committee are working with the artists, family members, and Recreation and Parks staff to coordinate all of the details. At the March 8th workshop, representatives from the Civic Arts Committee will present the details and this project and their recommendations for implementation.

Fiscal Note: The sculpture is being donated. Installation will be completed by the project contributors and will not require City funds.

Recommendation: Receive briefing. No action necessary.

ATTACHMENTS

-  [Mirra_Statue--preview.pdf](#)
-  [Mirra Statue.pdf](#)







City of Greenville, North Carolina

Meeting Date: 03/08/2021

Title of Item: Public Art Recommendation for the Emerald Loop Pavement Art and Lighting Plan

Explanation: In 2018, the City of Greenville was designated a SmART City by the North Carolina Arts Council. Greenville was the 5th City in North Carolina to receive this designation. The Pitt County Arts Council and the City of Greenville, along with various other stakeholders, formed the SmART Resource Team and worked together to come up with a project that would transform the City Center through the arts.

The project chosen was the Emerald Loop, a multi-modal urban art trail. This would be a 5-year plan, with partnerships from the Arts Council, the City, County, and other community stakeholders. The SmART Resource Team hired Haddad/Drugan, an artist/design firm, who spent 9 months working with stakeholders and the community to form the Emerald Loop Vision Plan.

Various projects and an implementation plan were detailed in the Vision Plan, including pavement art designed by Haddad/Drugan to be inlaid at the intersection of Reade and Evans Streets and a district wide lighting plan to offer recommendations and specifications for artistic lighting throughout the City Center.

The pavement art was included in the Emerald Loop Vision Plan. Designed by Haddad/Drugan, this artwork will be inlaid vehicular grade Thermoplastic installed by CACTX, who will also oversee the Traffic Management Plan approved by the City's Engineering Department.

The Emerald Loop Resource Team will be releasing a Request for Qualifications for an Artist Lighting Designer in March 2021, who will work with stakeholders to create lighting standards and recommendations for various sites in the Center City as described in the Emerald Loop Vision Plan.

The North Carolina Arts Council used private money to continue the SmART City Grant to Greenville this year because of the strong partnership and commitment with the City and stakeholders, as well as the feasibility of the plan. Greenville was the only SmART City in North Carolina to receive funding for a SmART project this fiscal year. A requirement of the grant was the match from the City of Greenville and the start of implementation of the project.

The Civic Arts Committee and the Emerald Loop Steering Committee are working with the Engineering and Public Works Departments to work out all logistics. However, the company CACTX will be contracted to implement the project and the Traffic Management Plan, so the City staff and services will not be impacted.

At the March 8th workshop, representatives from the Pitt County Arts Council's Civic Arts Committee will present the details of this project, including a maintenance plan, and their recommendations for implementation for these two projects.

Fiscal Note: Approximately \$40,000 is included in the City's Adopted FY 2020-21 Budget to fund this partnership initiative.

Recommendation: Receive briefing. No action necessary.
