

2.10.14

# City Council Meeting

# Item 16: Mid-year report on Uptown Greenville Contract for Services

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GREENVILLE  
live. play. eat. shop. invest.

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live. play. eat. shop. invest.

**Mission: We exist to promote  
quality cultural, residential and  
economic development in our  
center city**

# Uptown Business Retention Highlights



# Cultural Highlights



**EAT  
DRINK  
ART**

Celebrate the vibrant culinary and artistic offerings found in Uptown Greenville.  
Thursday July 11, 2013 & Thursday August 8, 2013

6-9pm

Ticket Cost: \$50 per tour  
price includes tax and tip

**uptown**  
GREENVILLE  
uptowngreenville.com  
email: info@uptowngreenville.com  
252.561.8400



**Umbrella Market  
Farm Tour**

Eastern North Carolina

September 29<sup>th</sup>, 2013

Contact Kelsey Anderson,  
Umbrella Market Manager for  
further information at  
Uptown Greenville  
[Kelsey@uptowngreenville.com](mailto:Kelsey@uptowngreenville.com)  
or (828)329-5209



BRING IT ON!

This year's National Night Out — that time when residents across the U.S. express solidarity against crime — will move beyond barbecues and carnival games in Greenville. Think food trucks, hula hoops, bounce houses, wrestling tents and other fare. In short, this is not your mother's National Night!



- LOCAL AND REGIONAL FOOD TRUCKS
- 
- BOUNCE HOUSES
- 
- MUSIC
- 
- HULA-HOOP THROWDOWN
- 
- CHILDREN'S "DRESS LIKE A COP" COMPETITION

**NEED INFO?**  
252.561.8400

**AUGUST 6, 2013  
5:00-8:00PM  
FIVE POINTS PLAZA**

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# Cultural Highlights



In 2013, Uptown Greenville  
worked with  
**600**  
volunteers

**Item 17:** Presentation of the Final Report of the University Neighborhood Revitalization Initiative (UNRI) Committee



## The University Neighborhood Revitalization Initiative Committee (UNRI Committee)

Established by City Council on October 11, 2012 and  
appointed November 8, 2012.

## Members of the UNRI Committee

David Carpenter

Paul Clifford\*

Joanne Kollar

Philip Rogers\*

Michael Saad

James Sullivan

Chris Woelkers

## Objectives established by City Council

**A.** Establish a temporary citizen working group for a period of up to 12 months, composed of 2 appointees each by City officials elected by the district (district council person, at-large council person, and mayor) to assist in implementation of items described below and further define and execute additional revitalization efforts in the overlay district.

## Objectives established by City Council

**B.** Pursue funding sources to establish favorable terms and low interest loans and grants for revitalization of properties for citizens in the overlay district with the goal of encouraging transition/up-fit over a period to owner occupied homes.

## Objectives established by City Council

C. Pursue a parking permit plan for the overlay district which includes permits by right to all legal residents and/or employees in the overlay district with valid driver's licenses as well as a set number of available permits for purchase to East Carolina University students, staff and faculty. Funds generated will be dedicated to increased code enforcement, trash collection, lighting, security and marketing of best practices for the overlay district.

## Objectives established by City Council

**D.** Launch an active community watch program joining together residents, law enforcement, neighborhood and university groups in the overlay district.

## Objectives established by City Council

E. Attach unpaid code violation fees to property tax bills of property owners

-Met from December 19, 2012 through January 21, 2014.

## Issues Evaluated by the Committee

Code Enforcement

Marketing

Refuse Collection

Property Conditions

Community Watch

Loan Programs

Billing of Violations



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## Parking Amendment to Allow Resident Only Parking within the Overlay Area - Approved June 13<sup>th</sup> 2013





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**Rear Yard Parking Standards to require improvement and screening of parking areas for vehicles - Adopted September 12<sup>th</sup> 2013**



## Final Recommendations

**A.** Develop and fund a rental dwelling conversion incentive program for those who convert an existing rental dwelling to an owner occupied dwelling.

**B.** Continue to enforce current ordinances and insure that code enforcement actions are pursued aggressively with proper resources. Reconsider the development of a property inspection program as allowed by the North Carolina General statutes with appropriate support and resources.

## Final Recommendations

**C.** Continue refuse collection programs recently initiated by the Public Works program with emphasis on those programs implemented during the beginning and ending of the semesters and following Halloween.

**D.** Develop a streetscape master plan program for the University Area and its major corridors.

## Final Recommendations

**E.** Work with East Carolina University to maintain a presence and active participation in the neighborhood area. Encourage East Carolina University appoint a staff person to work with landlords and renters.

**F.** With City Council approval, allow the UNRI Committee to meet at least on a quarterly basis to evaluate the programs and policies established by the current committee. The committee realizes that new committee members may be established by City Council.