



Agenda

Greenville City Council Workshop

October 11, 2021

4:00 PM

City Hall Council Chambers, 200 West Fifth Street

Assistive listening devices are available upon request for meetings held in the Council Chambers. If an interpreter is needed for deaf or hearing impaired citizens, please call 252-329-4422 (voice) or 252-329-4060 (TDD) no later than two business days prior to the meeting.

I. Call Meeting To Order

II. Roll Call

III. Approval of Agenda

IV. New Business

1. Presentation by Hunden regarding the Downtown Financial Assessment and 500 Foot Rule
2. Appropriation Plan for the Use of American Rescue Plan Funding

V. Adjournment



City of Greenville, North Carolina

Meeting Date: 10/11/2021

Title of Item: Presentation by Hunden regarding the Downtown Financial Assessment and 500 Foot Rule

Explanation: The City of Greenville, Planning and Development Services Department retained Hunden Strategic Partners (HSP) to conduct a review and preliminary assessment of the existing 500 Foot Rule for separation of bars and drinking establishments in downtown Greenville.

HSP will provide an overview of the existing 500 Foot Rule for the separation of bars and drinking establishments, followed by a review of comparable downtown entertainment districts and related legislation. HSP will discuss implications for future development of entertainment district components in downtown Greenville.

These findings will outline with discussion any necessary creation and adoption of legislation that would positively impact as well as attract new development for downtown Greenville.

Fiscal Note: No fiscal note at this time.

Recommendation: That Council will allow Hunden Strategic Partners to continue their extensive research regarding the impacts of the 500 Foot Rule and Phase II of the Downtown Financial Assessment along with recommendations for attracting new, varied, and robust reinvestment into the City core.



City of Greenville, North Carolina

Meeting Date: 10/11/2021

Title of Item: Appropriation Plan for the Use of American Rescue Plan Funding

Explanation: At the September 9, 2021 Council meeting, staff presented an overview of the American Rescue Plan city allocation to the City Council. The presentation included the proposed appropriation of funding to various project areas that were in line with spending guidance from the U.S. Treasury as well as Council's adopted priorities. The presentation also included next steps regarding public engagement as well as future input from City Council.

At the October 11, 2021 City Council Workshop, staff will provide a brief overview of the appropriation plan and provide Council feedback that it has received through the public engagement process. Council will then have an opportunity to discuss the appropriation plan and provide further guidance to staff.

Fiscal Note: There is no fiscal impact at this time

Recommendation: Staff Present Overview of Appropriation Plan With Discussion by City Council
