## **NOTES**

TO:

Honorable Mayor and City Council Members

FROM:

Ann E. Wall, City Manager

DATE:

August 24, 2022

SUBJECT:

Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Corey Barrett, CMO Parking Liaison, regarding an update on the implementation of the 2022 Uptown parking plan

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Attachments



## Find yourself in good company®

To:

Ann Wall, City Manager

From:

Corey Barrett, CMO Parking Liaison

Date:

August 24, 2022

Re:

NTC: Update on Implementation of the 2022 Uptown Parking Plan

On June 27, 2022, City Council adopted the 2022 Uptown Parking Plan that is scheduled to go into effect in January of 2023. The adopted plan will establish hourly parking rates for both on street and surface level parking lots that will be administered with the Passport Parking Application. Users will also be able to use their telephone for dial in registration. In addition, the adopted plan includes a lease/permit program for individuals that either live or work in Uptown. Individuals that do not either live or work in the Uptown district will not be able to lease parking spaces on a monthly basis. This will free up parking for those individuals living, working and patronizing Uptown.

In order to be in a position for the new parking plan to go into effect in January of 2023, City staff has been working on various tasks that must be accomplished between now and the end of December. The following is a summary of the status of those tasks:

- Updates to City Ordinances and Manual of Fees: Staff of the City Manager's Office and the Attorney's
  Office have been making all required changes to the ordinances needed to reflect the adopted pay plan.
  The amended ordinances and Manual of Fees will be presented to Council for approval in October, 2022.
- RFP for Reserved Space Towing Services: Staff will publically advertise an RFP for Reserved Space Towing Services at the beginning of September. All responses to the RFP will be evaluated and staff will present a contract for award to Council in October, 2022.
- <u>Development of New Lease / Permit Agreements</u>: Staff of Financial Services have developed the new lease / permit agreements for Uptown employees and residents. Staff will begin accepting applications for January 2023 leases / permits in September, 2022.
- <u>Communication with Current Lease / Permit Holders</u>: Starting in September, 2022, City will begin
  communicating to current lease / permit holders that starting January, 2023 only Uptown residents and
  employees will be allowed to lease spaces in Uptown. Again this change will free up a significant number
  of spaces to be available for residents, employees, and patrons of Uptown.
- Replacement of all Parking Signage: New signage has been ordered and the locations of the signage have been determined. The new signage will be installed in December, 2022.

In addition, staff is in the process of preparing educational material on the new parking plan that will be distributed around the community. Staff will also be scheduling public meetings to provide additional information

relative to the implementation of the plan. Distribution of material and educational sessions will be held starting in October.

Finally, the City's parking division will be going door to door, visiting the Uptown Merchants so as to inquire into their interest in setting up a Passport Merchant Validation Program for their customers.

Staff is committed to ensuring that the transition to the new parking plan is as seamless as possible for the community. Please let me know if you have any questions. Thanks

Cc: Michael Cowin, Deputy City Manager
Ken Graves, Assistant City Manager
Ted Sauls, Interim Police Chief
Byron Hayes, Director of Financial Services
Lisa Kirby, Director of Engineering
Jimmie Tyrrell, Lead Parking Enforcement Officer