



Agenda

Greenville City Council Workshop

December 5, 2022

4:00 PM

City Hall Conference Room 337, 200 West 5th Street

Assistive listening devices are available upon request for meetings held in the Council Chambers. If an interpreter is needed for deaf or hearing impaired citizens, please call 252-329-4422 (voice) or 252-329-4060 (TDD) no later than two business days prior to the meeting.

I. Call Meeting To Order

II. Roll Call

III. Approval of Agenda

IV. New Business

1. Public Art Presentation for Public Art on Public Property - Murals on Magnolia Arts Center facing Perkins Baseball Field
2. Public Art Presentation for Public Art on Public Property - DownEast Sculpture Exhibition on City Property
3. Review of Historic Signage in the College View Neighborhood
4. Discussion of Social District Changes

V. Adjournment



City of Greenville, North Carolina

Meeting Date: 12/05/2022

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- Title of Item:** Public Art Presentation for Public Art on Public Property - Murals on Magnolia Arts Center facing Perkins Baseball Field
- Explanation:** The Pitt County Arts Council recommends the installation of murals on the Magnolia Arts Center facing Perkins Baseball Field. The murals will be designed by the children from the Emerge Youth Public Arts Project to represent community baseball and the joy of community athletics.
- The Emerge Youth Public Arts Project is a program that was started in 2005, where youth from all over Pitt County come to the Emerge Gallery & Art Center every other Saturday throughout the school year to participate in visual arts and music instruction. Past public art projects include the interior mural at the Drew Steele Center. The committee sees this project as a win-win for the children who are creating the mural, Magnolia Arts Center, whose building is being protected, and the Greenville community who will be able to enjoy the murals as they are coming and going from baseball games at the Perkins Baseball Complex.
- Fiscal Note:** The Arts Council is requesting in-kind services including installation of the work and materials.
- Recommendation:** Hear the proposed public art project presentation and bring back to a City Council meeting in January 2023 for approval
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City of Greenville, North Carolina

Meeting Date: 12/05/2022

Title of Item: Public Art Presentation for Public Art on Public Property - DownEast Sculpture Exhibition on City Property

Explanation: The DownEast Outdoor Sculpture Exhibition is a national juried art competition that was started in 2006 as a joint exhibition between Emerge Gallery, the City of Greenville, and East Carolina University Student Galleries. This is a year-long exhibition of large scale outdoor sculptures that has now grown to a total of 16 sculptures throughout Pitt County. Placements include the City of Greenville, East Carolina University, Greenville Museum of Art, Wahl Coates School of the Arts, the Town of Winterville, the Town of Ayden, and the Town of Farmville. Sculptures rotate annually from March to February, with new sculptures being chosen each year.

Sculptures are selected through a competitive process, as a national Request for Proposals (RFP) is posted on a call for entries platform, where artists will enter their completed sculptures for consideration to be “leased” and put on exhibit for a year. This year’s juror, Lance Vickery, will choose the sculptures that are acceptable for the exhibit and will prioritize the list with prizes for the top three sculptures. The DownEast Sculpture Subcommittee will supervise the recommendations that are then finalized by the Civic Arts Committee for the placement of sculptures in the City of Greenville on public property. All sculptures are chosen for their artistic merit, suitability to the environment, and size of the sculpture pad for each location.

The Pitt County Arts Council will make formal recommendations to the City Council for the placement of sculptures at the following locations:

- Cotanche/Reade Circle
- Town Common
- Greenway at Jarvis Street
- Greenway at Stancil Street
- Greenway at Elm Street

All sculptures and installations are completed by artists and overseen by the City's staff from the Recreation & Parks Department and/or the Public Works Department. The implementation timeline is February 2023.

Fiscal Note: Projected cost to the City is \$20,000, which has been approved in the FY 2022-

2023 City budget.

Recommendation: Hear the proposed public art project presentation and bring back to a City Council meeting in January 2023 for approval



City of Greenville, North Carolina

Meeting Date: 12/05/2022

<u>Title of Item:</u>	Review of Historic Signage in the College View Neighborhood
<u>Explanation:</u>	The Historic Preservation Committee (HPC) requested that the City review the current condition of the historic signage throughout the College View neighborhood. In addition, the HPC provided recommendations on new signage. Staff's review of current conditions and assessment of upgrading signs based on recommendations made by the HPC is included in Attachment A.
<u>Fiscal Note:</u>	No direct costs to the City are associated with this review.
<u>Recommendation:</u>	City Council receive information and provide direction on historic district signage.

ATTACHMENTS

 [Review_of_College_View_Signage.pdf](#)

MEMORANDUM

To: Ann Wall, City Manager
Ken Graves, Assistant City Manager

From: Lisa Kirby, PE, CFM, Director of Engineering

Date: November 17, 2022

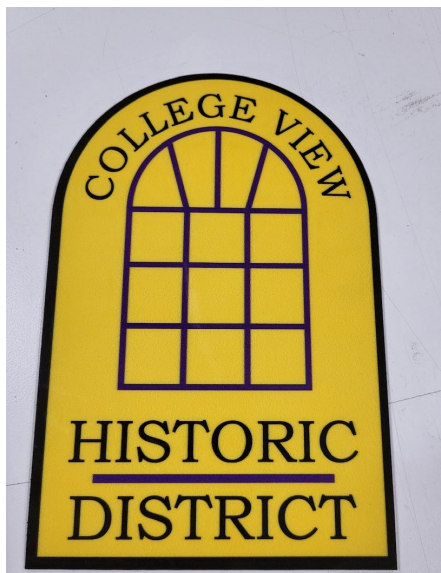
Subject: Historic Signage in the College View Neighborhood

The Engineering Department was tasked with reviewing the current historic signage in the College View neighborhood.

Current Policy

Historic District Street Signs

Historic signage is not automatically installed based on historic designation. If requested by the neighborhood, the City will install yellow “Historic District” emblems with the neighborhood name to our street name signs in an effort to designate a historic neighborhood, as shown below. The College View neighborhood is currently the only neighborhood where we have these installed. At this time we do not charge for fabrication and installation of the historic district emblem that is placed on the street name signs. The current cost of the emblem is \$7.70.



Due to the low cost of the historic emblem, as these signs are stolen or damaged, the City makes new signs to include emblems and installs them free of charge.

Neighborhood Entrance Signs

The City also has a specialty oval sign, shown below, used to designate the name of neighborhoods. These signs are not reserved for historic neighborhoods but are available for all neighborhoods. They are purchased by the neighborhood at a cost of \$80 and installed by the City at locations determined by staff that are considered “entrances” to the neighborhoods. Currently, these oval signs are not uniform as the neighborhood determines what color they would like the signs to be. Below is a list of neighborhoods that currently have signage and their corresponding color.



Neighborhood	Color
College View	Brown/White
Elmhurst/Englewood	Blue/White
College Court/Coghill	Purple/White
Colonial Heights	Purple/White
Forest Hills	Purple/Yellow

As these signs are stolen or damaged, it is the neighborhoods responsibility to purchase replacement signage. The City installs the signs free of charge.

Current Inventory and Condition of Signage

Staff has completed a field review of the existing signage throughout the College View neighborhood (Attachment A). There are a total of 38 street name signs located in the College View neighborhood. Of those 38 signs, 4 of those signs are currently on our old 6” sign blanks and will need to be upgraded to our new 9” standard. At that time, we would also add the yellow “Historic District” emblem to the signs at no charge. The remainder of the street name signs have already been upgraded with the historic district emblem.

In addition, there are currently 3 oval signs installed in the neighborhood. Staff determined that 6 should be installed to cover the main entrances into the neighborhood. Staff is recommending installation of 3 additional oval signs at the intersections of 2nd & Eastern, 4th & Lewis, and 5th & Eastern. Adding these additional 3 signs will incorporate all the major entrances to the neighborhood. The cost of installing the 3 additional oval signs will be approximately \$240.00, which is incurred by the neighborhood.

Evaluation of Proposed Signage and Cost Estimate

Street Signs

The Historic Preservation Commission (HPC) has requested the City consider a new design for historic designation signage (example pictured below) to be placed on all street name signs located throughout the College View neighborhood (38 location). The image below is just an example, the final design would have to be approved by staff to ensure that it will be able to be mounted to the top of our street name sign assembly. It would be the responsibility of the neighborhood to purchase these signs and the City would install, free of charge. Below is a cost estimate of those signs in comparison with our current policy (emblem).



	Sign Cost	Hardware Cost	Total Cost
Historic Emblem	\$0	\$0	\$0
Proposed Historic Sign	\$120.00	\$20.00	\$140.00

Total costs for the Historic College View neighborhood to upgrade from the emblem to the mounted topper would be \$5,320.

As these signs are stolen or damaged, it would be the neighborhoods responsibility to purchase replacement signage.

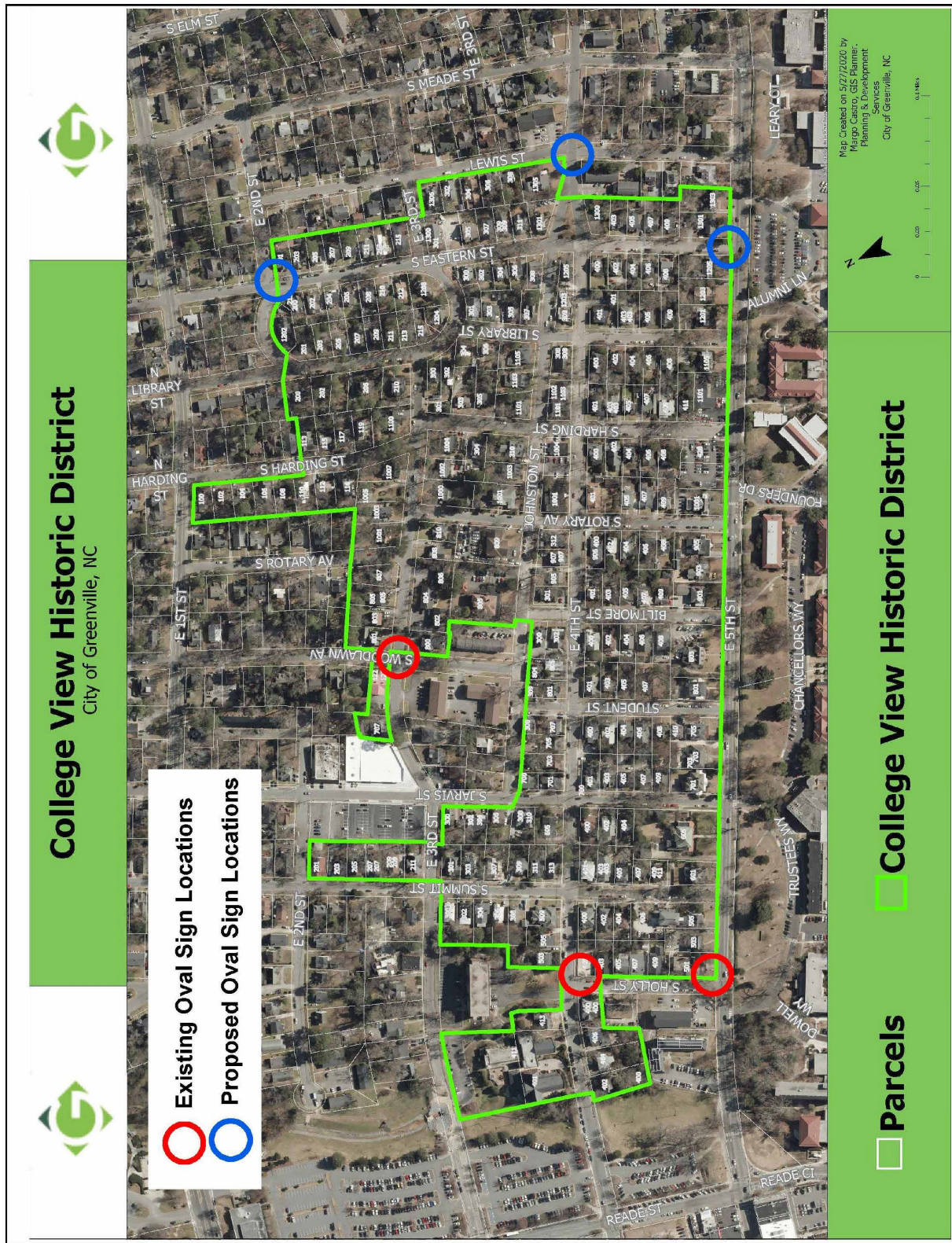
Neighborhood Entrance Signs

The HPC has also requested the installation of Neighborhood Entrance signs, see example below. These signs are estimated to cost around \$925.00 each, which includes installation, to be paid for by the neighborhood. While installation costs have historically been paid by the City, this type of sign would require setting a new pole. The City would be responsible for determining the location of these signs based on available right-of-way. Also, as these signs are damaged or stolen, it would be the neighborhoods responsibility to purchase replacement signage.



	Sign Cost	Hardware Cost	Installation Cost	Total Cost
Oval Entrance Sign	\$60	\$20	\$0	\$80
Historic Entrance Sign	\$765	\$0	\$160	\$925

Total costs for the Historic College View neighborhood to upgrade from the oval entrance sign to the stand-alone sign would be \$5,550.





City of Greenville, North Carolina

Meeting Date: 12/05/2022

Title of Item: Discussion of Social District Changes

Explanation: At the October 10, 2022 City Council meeting, Council Member Blackburn requested a future agenda item regarding two possible changes to the social districts:

- Combining the two districts into one district
- Types of cups to be compostable and plant-based

Fiscal Note: Cost to be determined upon direction of Council

Recommendation: Hear the presentation
