


NOTES

TO: Honorable Mayor and City Council Members
FROM: Ann E. Wall,  City Manager
DATE: March 1, 2023
SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Don Octigan, Director of Recreation and Parks, regarding social media and spring programming updates
2. An agenda for the March 14th Police Community Relations Committee meeting and minutes from the January 10, 2023 meeting

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Attachments



To: Ann Wall, City Manager
From: Don Octigan, Director of Recreation and Parks *DO*
Date: March 1, 2023
Re: Social Media and Spring Programming Updates

The Recreation and Parks social media platforms have grown tremendously in the last year. Courtnee McGrath, Administrative Assistant, oversees all social media platforms and has used her knowledge with marketing to help grow the department’s audience. In 2022, the department’s Facebook page reached 206,164 individuals which is an increase of 58.1% compared to 2021. The department’s Instagram account, which was started in late 2021 has reached 22,183 individuals. The Facebook page received 1,742 new likes, which grew the page to over 10,000 likes. Currently the page has 10,942 followers.

In addition to the department’s social media presence, the department’s programming has also increased. Recreation staff have been planning the Spring Programs and offerings for the community of Greenville. Below are highlights listed for outreach, athletics, and art programming opportunities:

- **Specialized Recreation** –The Pitt County Special Olympic Spring Games will take place on April 20th and April 21st at J.H. Rose High School. This event will be held for the first time since 2019 and approximately 550 Special Olympic Athletes are expected to compete.
- **Senior Walking Group** – A senior walking group will begin on March 7th at Greenfield Terrace Park.
- **Eppes Recreation Center Baseball Clinic** – A free baseball clinic will take place on Saturday, April 29th at Thomas Foreman Park. Registration will open March 1st.
- **Spring Future Stars Youth Soccer** - Athletics staff are gearing up for the department’s largest soccer season on record with 2,002 participants. Participants range in age from 3.5 years old to 15 years old across eight different age groups. The success of this program would not be possible without the commitment from all 187 parents and community members serving in volunteer coaching roles across the league. Soccer practices will begin Saturday, March 4th at Bradford Creeks Soccer Complex and continue until games begin on March 25. Registration was accepted for six-weeks through the City of Greenville’s website and at various recreation facilities during operating hours.
- **Greenie League Youth Baseball** – The Greenie League Baseball opened registration for the Mini Fry, Small Fry, and Big Fry League. Registration will close March 20th with the skills assessment, practice, and games to follow.
- **Jaycee Park Center for Arts & Crafts** – The Center for Arts & Crafts has 59 art programs & workshops coming up in the spring & summer. These programs consist of workshops, camps, and art classes for youth & adults. Youth programs include ballet & tap dance, drawing, painting, pottery hand-building, pottery wheel throwing, sewing, & camps. Adult programs include drawing, painting, pottery hand-building, pottery wheel throwing, sewing, crochet, and club memberships.

Staff are committed to providing high quality programs and services to the Greenville community. Registration for all summer program offerings can be found at Greenvillenc.gov or any Recreation and Parks Facility.

cc: Michael Cowin, Deputy City Manager
Heather White, Recreation and Parks Superintendent



POLICE COMMUNITY RELATIONS COMMITTEE AGENDA

6:00 p.m. Tuesday, March 14, 2023
City Hall Conference Room 337
200 West Fifth Street
Greenville, NC 27834

- Call to Order
- Roll Call
- Introduction of Committee members
- Approval of the Agenda – March 14, 2023
- Approval of Minutes – January 10, 2023
- Planning for 2023
- Community Members Expression and Questions
- Next Meeting – 6:00 p.m. Tuesday, April 11, 2023 – TBD
- Adjourn

NOTE: To maintain order of the board and clarity of recording, please allow one person to speak at a time.

The Police Committee Relations Committee Purpose:

To serve as a liaison between the community and the police. To serve as an advocate for programs, ideas, and methods to improve relations between the community and the police. To disseminate information to the community and the City with regard to the state of relations between the community and the Greenville Police Department. To assist and promote the community education efforts concerning safety awareness and community and individual awareness.



City of Greenville Police Community Relations Committee

6:00 p.m. Tuesday, January 10, 2023
City Hall Conference Room 329
200 West Fifth Street, Greenville, NC 27834

Committee Members Present:

Carol Ann Naipaul (Chair)	District 2
Sonny Bass (Vice Chair)	District 5
Diane Kulik	At-Large
Mark Parker	District 1
Sterling Ruffin	District 4

Committee Members Absent:

Rev. Philip Lyon	Mayoral
Vacant	District 3

City Staff Members Present:

Assistant City Attorney, Donald K. Phillips, Staff Liaison
Community Projects Coordinator, Devinder Culver, Staff Liaison

The meeting was called to order at 6:06 p.m. by Chairperson Carol Naipaul. She asked Staff Liaison Devinder Culver to call the roll call. A quorum was established.

Chairperson Carol Naipaul asked for a motion for approval of the agenda. Sonny Bass made a motion to approve the agenda which was seconded by Diane Kulik. The agenda was approved unanimously. Committee members and presenters introduced themselves.

Mrs. Naipaul then asked for a motion to approve the minutes for December 13, 2022. Diane Kulik made a motion to approve the minutes. Sonny Bass seconded the motion. The minutes were approved as read.

Chairperson Carol Naipaul said she valued everyone's time and thanked everyone for attending the meeting. Mrs. Naipaul asked everyone to consider not having a big meeting every time and perhaps think of some new activities. Diane and Sonny said that they thought that members probably wanted a program in their districts and perhaps they already knew what topics they wanted to cover.

Mrs. Naipaul mentioned that the next meeting falls on Valentine's Day. There was a short discussion about the options to host the meeting or not or to perhaps have the February meeting on another day. Diane Kulik made a motion to cancel the February meeting. The motion was seconded by Sonny Bass and was passed unanimously. The next meeting of PCRC will be March 14, 2023.

Diane distributed a flyer advertising a previous meeting on "Stop Bullying." Diane explained that it was important to give the intended audience information about the meeting topic in bullet points. She mentioned that 6:00 p.m. may be a difficult time for families. Diane mentioned that she thought churches and schools were good venues for meetings.

Mrs. Naipaul called on Devinder to review purpose of the PCRC which is fourfold:

1. To serve as a liaison between the community and the police over issues of common interest.
2. To serve as an advocate for programs, ideas, and methods to promote working relationships between the community and the police.
3. To disseminate information to the community and the City with regard to the state of relations between the community and the Greenville Police Department.
4. To assist and promote the community education efforts concerning safety awareness and community and individual awareness.

Devinder asked everyone to bear these in mind as plans were made for the future. A lively discussion ensued. The main thoughts/ideas expressed were as follows:

- i. thinking about community projects/hands-on activities where all Committee members could participate. These activities would provide an opportunity for members to get know each other and enhance the public perception of PCRC.
- ii. thoughts that topics chosen should help the police and their mission.
- iii. the importance of having a forum where the community talked and we listened. By listening we would know about citizen issues and what topics would be of interest to them. We can encourage them to come to meeting by having “boots on the ground”/distributing flyers. Maybe a town hall style meeting.
- iv. there is a need to go out into each of the five City electoral districts and help each other with meetings.
- v. chose venues for monthly meetings that are accessible and encourage participation.
- vi. find out from Council members what issues they are aware of.
- vii. work with the residents, Greenville Police Department and others to address issues and concerns.
- viii. limited resources.
- ix. Committee member engagement

Committee members chose topics for presentations. See Table 1.

There was a short discussion about PCRC as an organization. Consideration was given to member term start and end dates, succession plans and meeting procedures. It was determined that more time was needed to properly examine organizational issues and expand on monthly meetings. Therefore, the March meeting would be a planning meeting.

Mrs. Naipaul reminded everyone of the next meeting scheduled for 6:00 p.m. Tuesday March 14, 2023 in City Hall Conference Room 337. There being no other business Mrs. Naipaul asked for a motion to adjourn. Diane Kulik made a motion to adjourn. Sonny Bass seconded the motion. The motion was approved unanimously and the meeting was adjourned at 7:30 p.m.

Table 1: To Show Topic Suggestion by Month

Month	Item	Additional Information
February 14, 2023	Cancelled	Valentine's Day
March 14, 2023	Planning meeting	ALL
April 11, 2023	Homelessness	Mark Parker - District 1 Carol Naipaul – District 2
May 9, 2023	Judicial Process	Diane Kulik – At Large
June 13, 2023	Listening Tour for Districts 1 & 2	Carol Naipaul – District 2 Mark Parker - District 1
July	No Meeting	
August	No Meeting	
September 12, 2023	Meet and Greet/ Q&A	Sonny Bass – District 5
October 10, 2023	Forensics/Cybercrimes	Sterling Ruffin – District 4
November 14, 2023	TBD	TBD
December 12, 2023	Elections and Planning	Elections and Planning

Respectfully submitted,

Devinder Culver

Devinder Culver, Staff Liaison