NOTES

TO: Honorable Mayor and City Council Members

FROM: Ann E. Wall, City Manager

DATE: March 29, 2023

SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

- 1. A memo from Don Octigan, Director of Recreation and Parks, regarding 2023 Egg Rush at River Park North on April 2, 2023 from 1:00 p.m.-4:00 p.m.
- 2. A memo from Don Octigan, Director of Recreation and Parks, regarding Pottery Club membership

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Attachments



To: Ann Wall, City Manager
From: Don Octigan, Director of Recreation and Parks Don Date: March 29, 2023
Re: 2023 Egg Rush

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Recreation and Parks staff are excited to host the second annual Egg Rush. This year's Egg Rush will be held at River Park North due to the ongoing construction of the Wildwood Park Welcome Center and Playground. On April 2, 2023 from 1:00pm-4:00pm, join Special Event and River Park North staff for an egg hunt by age group, Easter bunny meet and greet, photo booth session with the bunny including a printed photo and a goody bag! Staff are securing food vendors, preparing the park, securing volunteers/staff, preparing goody bags, and other items that will ensure this an excellent event.

Online registration is highly encouraged and will be available through Thursday, March 30th at 12pm. Limited onsite registration will be available day of the event, until participant capacity is reached.

The year's event is sponsored by Ross Orthodontics. Additionally, we have Delta Sigma Phi of Pitt County who is volunteering to assist at the event and donating candy that will fill goody bags for each registered participant.

Additional information regarding this event can be found online at Greenvillenc.gov or by calling 252.329.4567.

cc: Michael Cowin, Deputy City Manager Heather White, Recreation and Parks Superintendent

\$5 Per Child Ages 0 - 12 (**River Park North** GREENVILLE, NORTH CAROLINA APRIL 0 - Egg Hunt by Age Group - Easter Bunny Meet & Greet - Free Boating Pass RPN - Photo Booth Session - Printed Photo ... - Goody Bag SCAN ME

Registration: Online at GreenvilleNC.gov, or scan the QR code.

For more info contact Stacey at: (252) 329-4968 sstanley@GreenvilleNC.gov



To: Ann Wall, City Manager
From: Don Octigan, Director of Recreation and Parks Do
Date: March 29, 2023
Re: Pottery Club Membership

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For the first time in the 23-year history of the Jaycee Park Center for Arts & Crafts, Pottery Club Memberships have reached capacity. At this time, staff are no longer accepting new Pottery Club Memberships in order to evaluate the Center's operations. Factors taken into consideration when making this decision included number of pottery classes staff can support, pottery class registrations meeting max capacity, how prolific current members are, adequate staffing, and space available for classes & members to store & create work.

At the pause of memberships, there are 15 different pottery classes & workshops running, 12 of which had maxed out their total number of participants, encompassing a total of 86 enrolled participants. The Center also has 43 active Pottery Club Members using the pottery studio during 40 hours of "open studio time" per week, which is outside of class time. Seven interested individuals are currently on the waitlist to join as a pottery member. Art Center staff continue to ensure that all members & class participants have adequate space to work and have their work processed through facility kilns in a timely manner.

In the spring months, staff are offering 18 youth & adult pottery classes & workshops, 11 of which have met their maximum number of registrants.

Since 2017, the Pottery Club Membership has increased by 175%. Of the 24 members who were active in 2017, 11 of them are still members today. Annual clay purchases also have seen an increase of 3,400lbs/yr since 2022. From 2017 to 2022, staff have successfully increased the total number of pottery program offerings, reduced the total number of pottery programs cancelled due to low registration, and increased the number of pottery programs maxing out registration.

These are new & exciting growing pains being experiencing at the Jaycee Park Center for Arts & Crafts and staff are excited that community members are so interested in the arts! The Department looks to continue the growth of membership & programming in the future to accommodate the increased interest in art programming.

Please let me know if there are any questions or if additional information is needed.

cc: Michael Cowin, Deputy City Manager Heather White, Recreation and Parks Superintendent