



2023 *City of Greenville* **INDEPENDENCE DAY** *Celebration*

Sponsorship Opportunities

Stars & Stripes - \$10,000

- Industry Exclusive
- Tier 1 Logo Placement on Social Media Event Page Cover Photo
- Prominent Tier 1 Logo Placement in ALL Advertising & Marketing
- Named in Special Announcement on GTV9
- Four (4) Company Banners Displayed in Park Day of the Event
- Linked Logo in GRPD Newsletter, on Event Emails / Webpage & Social Media
- Tier 1 Logo Placement on Event Sign Displayed from the Amphitheater
- Verbal Recognition & the Opportunity to Address the Crowd During the Event
- Opportunity to Host Tent / Table Day of the Event
- Two (2) VIP Reserved Parking Spaces Day of the Event



Freedom Sponsor - \$5,000

- Tier 2 Logo Placement on Social Media Event Page Cover Photo
- Tier 2 Logo Placement in ALL Advertising & Marketing
- Named in Special Announcement on GTV9
- Two (2) Company Banners Displayed in Park Day of the Event
- Linked Logo in GRPD Newsletters, on Event Emails / Webpage & Social Media
- Tier 2 Logo Placement on Event Sign Displayed from the Amphitheater
- Verbal Recognition & the Opportunity to Address the Crowd During the Event
- Opportunity to Host Tent / Table Day of the Event
- One (1) VIP Reserved Parking Space Day of the Event

Liberty Sponsor - \$2,500

- Tier 3 Logo Placement in ALL Advertising & Marketing
- One (1) Company Banner Displayed in Park Day of the Event
- Linked Logo in GRPD Newsletter, on Event Emails / Webpage & Social Media
- Tier 3 Logo Placement on Event Sign Displayed from the Amphitheater
- Verbal Recognition During the Event
- Opportunity to Host Tent / Table Day of the Event

Firecracker Sponsor - \$1,000

- Tier 4 Logo Placement in ALL Advertising & Marketing
- Linked Logo in GRPD Newsletters, on Event Emails / Webpage & Social Media
- Tier 4 Logo Placement on Event Sign Displayed from the Amphitheater
- Verbal Recognition During the Event
- Opportunity to Host Tent / Table Day of the Event

Sparkler Sponsor - \$500

- Tier 5 Logo Placement in ALL Advertising & Marketing
- Linked Logo in GRPD Newsletters, on Event Emails / Webpage & Social Media
- Tier 5 Logo Placement on Event Sign Displayed from the Amphitheater
- Verbal Recognition During the Event
- Opportunity to Host Tent / Table Day of the Event





2023
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INDEPENDENCE DAY
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YES!

I would like to be a 2023 Independence Day sponsor!

- ☐ Stars & Stripes - \$10,000
- ☐ Freedom Sponsor - \$5,000
- ☐ Liberty Sponsor - \$2,500
- ☐ Firecracker Sponsor - \$1,000
- ☐ Sparkler Sponsor - \$500



Contact Person: _____

Email Address: _____

Mailing Address: _____

Phone Number: _____

Please make your check payable to GRPD and mail to:
Independence Day Celebration
C / O Greenville Recreation and Parks
PO Box 7207, Greenville, NC 27835

Donations to the City of Greenville are tax deductible!
For additional information, contact Megan Howard at (252) 329-4972
or email mhoward@greenvillenc.gov.

