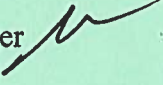


NOTES

TO: Honorable Mayor and City Council Members
FROM: Michael W. Cowin, City Manager 
DATE: March 12, 2024
SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Don Octigan, Executive Director of City Projects and Recreation Services regarding spring programming
2. A memo from Tiana Berryman, Director of Neighborhood & Business Services, regarding National Community Development Week 2024
3. A memo from Tiana Berryman, Director of Neighborhood & Business Services, regarding spring 2024 construction training program
4. A memo from Tiana Berryman, Director of Neighborhood & Business Services, regarding completion of Rental Assistance Program
5. A memo from Kevin Mulligan, Director of Public Works, regarding a Sanitation Division update

mc

Attachments

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: March 13, 2024
Re: NTC – Spring Programming

Recreation and Parks is gearing up for a busy spring with special events, community outreach initiatives, neighborhood programming, and spring break camps. This memo is to provide an overview of the activities planned but does not encompass all events being supported by Recreation and Parks staff.

Below are details outlining a few opportunities planned for March, April, and May:

March:

- **March 13th: Rec-N-Roll Community Play Day Kickoff** – The 2024 Spring Rec-N-Roll Community Play Day Schedule consists of 20 activity dates. The Rec-N-Roll Mobile Unit will provide safe and fun recreational activities within underserved communities and neighborhoods during various times.
- **March 16th: Youth Mental Health Summit** – Recreation and Parks staff will be providing support for this free event at Eppes Recreation Center in partnership with Greenville (NC) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. The event will be held from 9:00 a.m. to 12:00 p.m. and will include music, physical activities, and information about living a healthy lifestyle. All youth and parents are invited to this informative and engaging community event.
- **March 16th: Specialized Recreation's EggFest** – Specialized Recreation staff will be hosting an egg hunt for individuals with disabilities, ages 5-25 at Wildwood Park from 10:30 a.m.-11:30 a.m. This fun-filled event will also include treats, activities provided with the Rec-N-Roll Mobile Unit, and a photo opportunity with the Easter Bunny!
- **March 21st – March 22nd: Special Olympics Pitt County Spring Games** – Recreation and Parks staff will be providing support for this competitive, globally recognized Special Olympics Spring Games at JH Rose High School from 8:00 a.m.-1:00 p.m. Food, snacks, and a great number of volunteers will be provided during the event.
- **March 22nd: Spring Break Blast** – This free community event will be held at Thomas Foreman Park and includes an afternoon of fun activities, food, music, and games to kick off Pitt County Schools spring break. The event will be open to individuals of all ages and held from 3:00 p.m. – 7:30 p.m.
- **March 23rd: Spring Eggstravaganza** – Recreation and Parks staff will be providing support for this free event at Greenfield Terrace Park in partnership with NPHC of Pitt County. The event will be held from 10:00 a.m. to 1:00 p.m. and will include an egg hunt, music, fun activities, access to school resources and medical screenings for individuals of all ages.
- **March 25th – 27th: "Who Has the Sticks?" Spring Break Gaming Camp** – This three-day gaming camp will be held at South Greenville Recreation Center introduces teens ages 12-16, to different aspects of healthy gaming during Pitt County Schools' spring break. Campers will be introduced to various games and will focus on safety, strategy building, and other fun opportunities that gaming may provide. Camp will be held from 8:00 a.m. – 3:00 p.m.

- **March 25th – 28th: Spring Break Day Camp** – This four-day camp, being held at Eppes Recreation Center, will aim to keep children, ages 6-12 active and engaged in enrichment activities during Pitt County Schools' spring break. This program will be held from 8:30 a.m. – 4:00 p.m.
- **March 28th: Be Your Own Woman Empowerment Brunch** – In recognition of Women's History Month, Recreation and Parks staff are honored to host an engaging, empowering program for women of all ages at South Greenville Recreation Center from 11:00 a.m. – 1 p.m. This program will consist of insightful speakers, that will communicate about health and wellness, financial literacy, entrepreneurship, and character development. Brunch will be provided.

April:

- **April 11th: Spring Fling** – Recreation and Parks staff will be hosting this free community event at South Greenville Recreation Center. This event for all ages will include an afternoon of fun activities, bounce houses, treats, music, egg hunts, games, and more! The event will be held on the multipurpose field from 2:00 p.m. – 6:00 p.m.

May:

- **May 4th: HeART of the City, Vol. 4** – HeARToscope, Inc. with support from Recreation & Parks staff, will host the Annual HeART of the City Vol. 4 community arts festival at South Greenville Recreation Center on the multipurpose field from 12:00 p.m.-4 p.m. The event, catered to individuals of all ages, will consist of art activities, face painting, vendors, music, food, and games provided by the Rec-N-Roll Mobile Unit.
- **May 11th: Community Baby Shower** – Recreation and Parks in partnership with AmeriHealth Caritas NC, will host this free community give-back program that aims to honor and provide essential items to first time mothers, expecting mothers, and mothers in need at South Greenville Recreation Center from 9:00 a.m.-12:00 p.m.

In recent years, the Recreation and Parks Department has enhanced our programming, expanded our outreach efforts, and implemented a variety of new community-focused events within our Center and Programs Division. In addition to this, the area has added an additional full-time Recreation and Parks Superintendent to oversee outreach programming efforts. While the Centers and Programs Division has always served the community, we are aspiring to be more intentional in telling and sharing our story and increase the community engagement. Therefore the divisions current title "Centers and Programs" will change to "Community Recreation and Outreach Services." This new name better reflects the efforts of the hard-working staff within this division.

Staff will continue to promote programs throughout the community via social media, door-to-door flyer distribution, local media, and the City's webpage. Staff are continuously seeking partnership and sponsorship opportunities for future events, community programs, and outreach efforts. Additional information can be found on-line at Greenvillenc.gov or by calling 252.329.4567.

Please let me know if there are any questions.

cc: Heather White, Assistant Director of Recreation & Parks
Darris Sawyer, Recreation & Parks Superintendent



NEIGHBORHOOD & BUSINESS
SERVICES

MEMORANDUM

To: Michael Cowin, City Manager
From: Tiana Berryman, Director of Neighborhood & Business Services *TKB*
Date: March 11, 2024
Subject: National Community Development Week 2024

The City of Greenville is celebrating National Community Development Week April 1-5, 2024. The week serves as an opportunity to highlight the impact of the U.S. Department of Housing and Urban Development (HUD) CDBG and HOME programs with elected officials, program partners, program participants, and the public.

The Community Development Division is preparing for a weeklong celebration of community development efforts in our city. National Community Development Week is designed to draw attention to the accomplishments of the Community Development Block Grant (CDBG) program. During this time, staff will hold events organized around recognizing projects created or supported with federal community development funding and celebrate the success of the program at the local level. The Community Development Block Grant is one of several federal, state, and local funding sources that supports ongoing community revitalization. CDBG funding has helped leverage dollars from the HOME Investment Partnership grant, Lead Based Paint Hazard Reduction grant, North Carolina Housing Finance Agency programs, Greenville Utilities Energy Efficiency funding, and more. These resources make possible creation and preservation of affordable housing, public facilities, and infrastructure improvements, support of public services, and elimination of slum and blight in neighborhoods, for example. Planned events for the week include:

Monday: "Marketing Monday"- Social media blast with CDBG & HOME facts.

Tuesday: Kick-Off Luncheon in the City Hall Gallery

Wednesday: General Contractor's Workshop (10 am – 12 pm in the Barnes Ebron Taft Building)

Thursday: Annual Action Plan Public Meeting (6 pm – 7 pm in the City Hall Gallery)

Friday: Community Service Day with NBS! (Joy Community Center & Soup Kitchen & possibly other locations with non-profit community partners)

Staff invites the community to celebrate the impact of CDBG during Community Development week. A link to the flyers will be located on the National Community Development Week tab on the Community Development page under Neighborhood & Business Services.

Cc: Dene' Alexander, Assistant City Manager
Ken A. Graves, Deputy City Manager

MEMO

To: Michael Cowin, City Manager
From: Tiana Berryman, Neighborhood & Business Services Director *TKB*
Date: March 11, 2024
Subject: Spring 2024 Construction Training Program

In partnership with the North Carolina Housing Finance Agency and NC Home Builders Association, the City of Greenville is conducting an occupational training program geared toward low- to moderate- income residents. The program, which includes hands-on construction theory, is designed to give participants an opportunity to learn skills and to make them more marketable to local employers. Two classes of 10 residents each are held each year, one in the spring and one in the fall, lasting 8 weeks each. Each student receives training, books, tools, and a certificate of completion upon graduation. This offering began in August 2022 and has successfully aided in participants obtaining employment and broadening their marketability.

The next class will begin April 1, 2024 at Jaycee Park. Interested citizens are encouraged to contact Kep Paylor, the program coordinator with the Home Builders Association to register. More information is available on the attached flyer and through the Neighborhood & Business Services Community Development Division.

cc: Dene' Alexander, Assistant City Manager
Ken A. Graves, Deputy City Manager

Ready to *Build* Your Future?

Learn remodeling and carpentry skills
through this **FREE 8-week training program!**

**April 1–
May 24**

**9:00 AM–12:00 PM
Jaycee Park • 2000 Cedar Ln
Greenville, NC 27858**

For more information or to register, please contact the NC Homebuilders Association at 1-800-662-7129 x408 or Kep Paylor at (919) 345-0770



MEMO

To: Michael Cowin, City Manager
From: Tiana Berryman, Neighborhood & Business Services Director *TKB*
Date: March 11, 2024
Subject: Completion of Rental Assistance Program


Through HOME-ARP, the City received \$1.9 million to reduce the impact of the pandemic and pandemic recovery on homeless populations or those at-risk of homelessness. Following an extensive community input process in 2022, funds were designated for rental development, rental assistance, development of non-congregate shelter, and administrative costs. The Allocation Plan allotted \$250,000 for rental assistance support. On Tuesday, January 2, 2024, staff began accepting applications for the Rental Assistance Program to assist with past-due rent for low-income families that qualify. After exhausting the initial budget and supporting 256 low-income households at risk of eviction, the Rental Assistance Program closed March 8, 2024. The total amount approved for HOME-ARP rental assistance is \$256,724.16. Any amount over the initial budget will be satisfied by available HOME-ARP administrative funds.

cc: Dene' Alexander, Assistant City Manager
Ken A. Graves, Deputy City Manager



Find yourself in good company

Memorandum

To: Michael Cowin, City Manager
From: Kevin Mulligan, PE, Director of Public Works 
Date: March 11, 2024
Subject: Public Works Sanitation Division

Public Works Sanitation Division is engaging residents through social media, GV-9, residential cart stickers and conversations about removing curbside garbage and curbside recycling carts from the curb after their service day collection.

Public Works Sanitation Division will be communicating with residents by applying cart stickers, which informs them of the ordinance violation. Curbside carts should be placed at the curb the evening prior to the collection service day and removed from the curb by daybreak of the day after the collection service day.

During the next few months, Public Works Sanitation Division will assign additional personnel to address curbside carts that are continuously left at curb. The Sanitation Division will address all City neighborhoods.

Residents should not place plastic bags or glass in the blue recycling carts. Glass can be recycled at Pitt County Solid Waste sites. Plastic bags should be returned to stores that accept them. Requests for bulky item collection (furniture, mattresses, sofas) and electronics can be scheduled by calling Public Works at (252) 329-4522.