



## **Agenda**

### **Greenville City Council Workshop**

**April 8, 2024**

**4:00 PM**

**City Hall Conference Room 337, 200 West 5th Street**

- I. Call Meeting To Order**
- II. Roll Call**
- III. Approval of Agenda**
- IV. New Business**
  - 1. Presentation on Sports Complex Feasibility Study
  - 2. Discussion of Housing and Community Development Programs
  - 3. Presentation of GREAT Transit System Updates
- V. Adjournment**



# City of Greenville, North Carolina

Meeting Date: 04/08/2024

**Title of Item:** Presentation on Sports Complex Feasibility Study

**Explanation:** The City of Greenville has expressed interest in the possibility of constructing a sports complex to increase sports tourism and increase recreational offerings within the City. In August of 2023 the City contracted with Victus Advisors to conduct a Sports Complex Feasibility Study. The first two phases of this study were completed and previously presented to the City Council, most recently at its planning session on January 27th.

Based on feedback received, Victus was asked to include an analysis for adding four rectangle fields. Victus will present the overall funding and usage analysis for a baseball/softball complex with the additional four rectangle fields. The presentation will include the operating pro forma for the entire complex plus anticipated capital costs.

**Fiscal Note:** No fiscal impact.

**Recommendation:** Victus Advisors will provide an update on the results from the Sports Complex Feasibility Study with the addition of four rectangle sports fields and receive feedback from Council Members.



# City of Greenville, North Carolina

Meeting Date: 04/08/2024

---

**Title of Item:** Discussion of Housing and Community Development Programs

**Explanation:** The Neighborhood and Business Services - Community Development Division administers several federally funded programs intended to create and preserve affordable housing. Services are primarily aimed at benefiting low- and moderate-income citizens up to 80% of area median income (AMI). Occasionally, allowances are made to support households up to 120% AMI in an attempt to encourage mixed-income communities.

Through the Community Development Block Grant (CDBG) and HOME Investment Partnership programs, and other State and local resources, staff administers the following:

- City's owner-occupied rehabilitation and energy-efficiency programs
- Distribution of subrecipient funds to nonprofits
- Development of new construction for rent and ownership
- Down payment assistance
- Other activities as resources and regulations allow

Many of these activities are included in the Consolidated Plan and are reflected in Annual Action Plans. Regardless of reporting requirements and source of funds, these activities help create diverse options in terms of income and timeline.

**Fiscal Note:** N/A

**Recommendation:** This item is for informational purposes only.

---



# City of Greenville, North Carolina

Meeting Date: 04/08/2024

**Title of Item:** Presentation of GREAT Transit System Updates

**Explanation:** Greenville Area Transit (GREAT) of the Public Works Department has been working on several system improvements including:

- Updating passenger information technology
- Extending bus service hours
- Bus stop improvements

City staff will provide a presentation on the need for an extension of days and hours of service. As part of this presentation staff will also provide information on the budgetary impacts associated with increasing GREATs level of service.

**Fiscal Note:** Since mid-2020, GREAT has operated with modified hours. City staff will present on a proposal to increase the operating hours and days for our transit system. Staff will address the impacts to the operating budget associated with the proposed increase in hours as well as methods to funds these improvements.

**Recommendation:** City Council considers the Transit updates as presented and recommendation of setting a fare schedule.