

NOTES

TO: Honorable Mayor and City Council Members

FROM: Michael W. Cowin, City Manager 

DATE: May 15, 2024

SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Don Octigan, Executive Director of City Projects & Recreation Services, regarding 2024 Greenie League youth baseball and summer camp
2. A memo from Don Octigan, Executive Director of City Projects & Recreation Services, regarding 2024 Jackie Robinson Baseball League opening day
3. A memo from Tiana Berryman, Director of Neighborhood and Business Services, regarding Business Reliance Micro-Loan Program
4. A memo from Tiana Berryman, Director of Neighborhood and Business Services, regarding community CPR/AED bystander training

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Attachment



RECREATION AND PARKS
PROJECT MANAGEMENT

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: May 15, 2024
Re: 2024 Greenie League Youth Baseball and Summer Camp

Athletics staff are preparing for the largest youth baseball (ages 4-8) season since 2015. This season there are 423 participants ranging in age from 4 to 8 years of age across three divisions. The success and growth of this program would not be possible without the commitment from our partner, Greenville Little League, our parents, and volunteer coaches.

Youth baseball practices began at various parks on April 15th and will continue throughout the season with scrimmages held at Evans Park on May 7-9. Games began the week of May 13th.

Recreation and Parks staff are bringing the heat and preparing for another successful summer. Staff are finalizing summer camp hires as well as their training plans, which will begin May 14th at River Park North. These trainings will cover various topics related to camp to prepare staff for working in a day camp setting. Topics covered include customer service, behavior management, inclusion, conflict resolution, child development, and safety procedures.

Summer day camps will be held at the following facilities, beginning as early as May 28:

- Drew Steele Center – Summer Camp for individuals with Special Needs
- Eppes Recreation Center – Ages 5-12
- Greenfield Terrace – Ages 5-12
- H. Boyd Lee Park – Ages 5-10
- Jaycee Park Center for Arts & Crafts – Ages 3-16
- River Park North – Ages 4-15
- South Greenville Recreation Center – Ages 5-12

Recreation and Parks staff continue to accept registration for camps through the City of Greenville's website and at various recreation facilities. Registration will take place until each program meets its capacity.

Please let me know if there are any questions.

cc: Ken Graves, Deputy City Manager
Heather White, Assistant Director of Recreation & Parks



RECREATION AND PARKS
PROJECT MANAGEMENT

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: May 15, 2024
Re: 2024 Jackie Robinson Baseball League Opening Day

Thomas Foreman Park, 400 Nash Street, will host the Jackie Robinson Baseball League Opening Day on Sunday, June 16th. This opening ceremony, which celebrates the 31st year of the league, will begin at 3:00pm.

The league has partnered with various community organizations and volunteers to help celebrate the day. In the 31st year of existence, the Jackie Robinson Baseball League's Opening Day Ceremony will be themed, "A Walk on with Dad." This short ceremony will consist of a welcome, key recognitions, and a message prior to concluding. The ceremony is open to the public and will occur in Eppes Recreation Center. Following the program, baseball games will begin on the Jackie Robinson Baseball League Field at Thomas Foreman Park.

The Jackie Robinson Baseball League Board of Directors invites Mayor Connelly, Council Members, and the Community to join them on Sunday, June 16th to celebrate the opening of the 31st season of the league.

Please let me know if there are any questions.

cc: Ken Graves, Deputy City Manager
Heather White, Assistant Director of Recreation & Parks

Memorandum

To: Michael Cowin, City Manager
From: Tiana Berryman, Director of Neighborhood and Business Services
Date: May 13, 2024
Subject: Business Resilience Micro-Loan Program

As Downtown Greenville undergoes transformative construction through projects such as the Build Grant and Dickinson Avenue Street improvements, it is imperative to support local businesses navigating these changes. Establishment of the Downtown Greenville Business Resilience Loan Program will address this need and offset potential challenges presented by obstructed access through the commercial area. This program aims to provide financial assistance to downtown-area businesses affected by ongoing construction, enabling them to sustain operations, invest in necessary improvements, and adapt to evolving market conditions. Eligible expenditures include inventory, operating supplies, minor repairs or maintenance, adding or expanding e-commerce capabilities, and up to 3 months of rent or mortgage payments. The maximum award is \$10,000 with a term of up to 3 years at 0% interest.

Applicants must be commercial business owners located within the Downtown District or emerging commercial area as indicated on the attached map. Tax-exempt entities, such as religious or nonprofit groups, are ineligible for loan funds. Businesses must demonstrate financial need and the ability to repay the loan. Applicants must submit a detailed plan outlining the intended use of funds and how it will mitigate the impact of construction on their business. The rolling application period opens Monday, May 13, 2024.

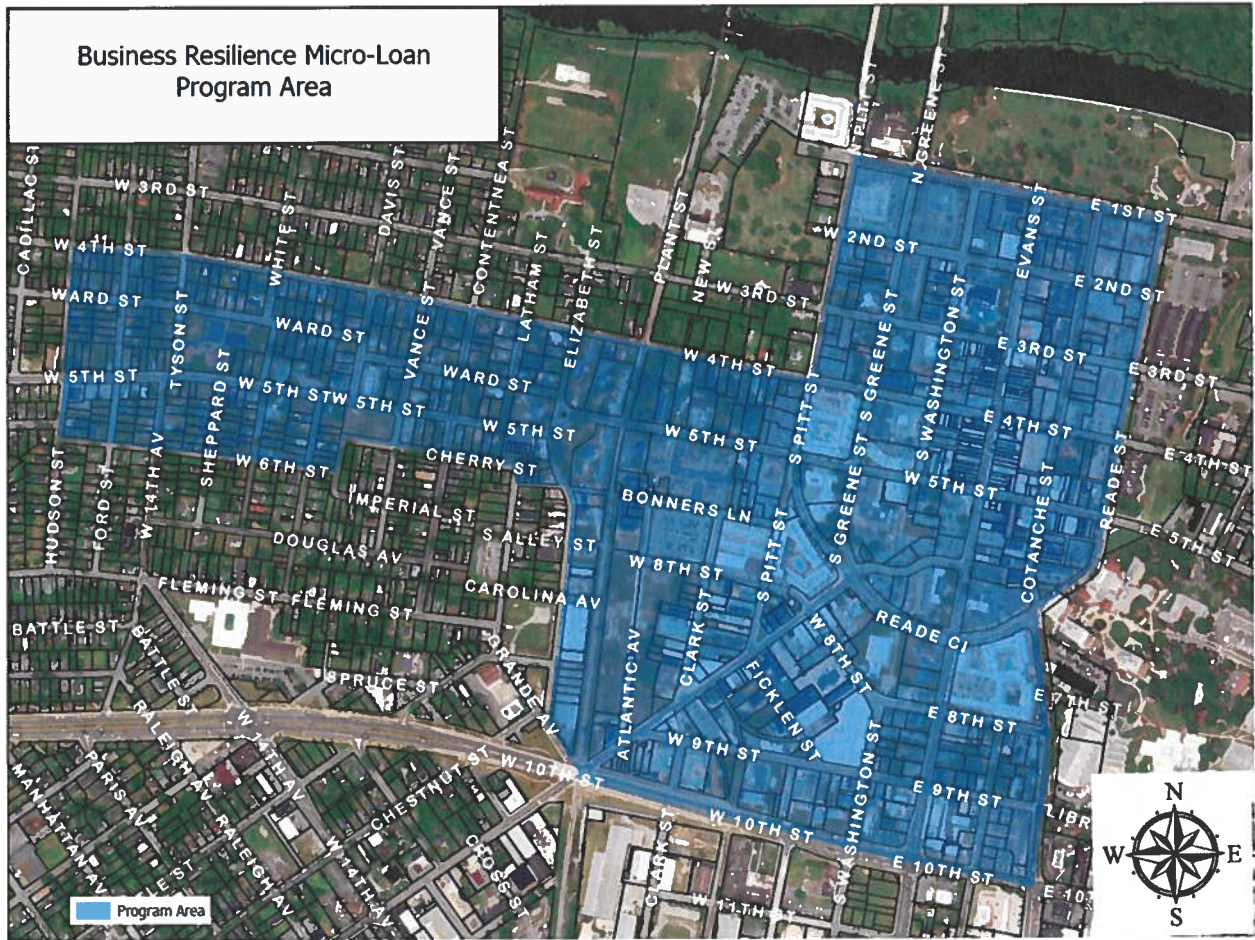
This program represents a proactive approach to supporting local businesses during a period of significant change and development. By providing financial assistance and fostering resilience, we aim to ensure the continued success and vitality of downtown-area commerce. This program will contribute to a thriving business ecosystem and a resilient downtown community. A map of the eligible program area is attached.

For more information, visit www.greenvillenc.gov or contact Business Development at 252-329-4665.

Cc: Ken A. Graves, Deputy City Manager
Dene' Alexander, Assistant City Manager

Memorandum

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Memorandum



Find yourself in good company

To: Michael Cowin, City Manager
From: Tiana Berryman, Director of Neighborhood & Business Services
Date: May 13, 2024
Subject: Community CPR / AED Bystander Training

Neighborhood and Business Services Department is partnering with Greenville Police and Fire & Rescue Departments to foster community engagement and empowerment of residents to take an active role in safeguarding the well-being of their neighborhoods. This one-day event is an investment in residents and sustainable neighborhoods by focusing on the health and survivability of a Sudden Cardiac Arrest.

The Community CPR (Cardio Pulmonary Resuscitation) / AED (Automated External Defibrillator) Bystander Training is designed to train citizens in the basics of CPR/AED. In any given year over 436,000 Americans will die from Sudden Cardiac Arrest (SCA). According to the George Washington School of Medicine and Health Sciences, the SCA survival rate in the United States is currently 10%. By teaching bystander training in our community, we can increase the odds of survivability for our citizens.

June 1, 2024, is National CPR & AED Day, which will kick off a week of awareness. The Compress & Shock Foundation will lead a training session at the Eppes Recreation Center located at 400 Nash Street on that date between 11AM and 1PM. Our goal is to offer this free bystander training to anybody in the community who would like to participate. If this session is successful, we will look for other locations in the City to hold more training.

This is not a certification course. This course will prepare any citizen for an emergency. Simply put, a person who has a SCA will not survive without immediate CPR. We begin the class with a series of educational slides, and finish with hands on training.

cc: Ken A. Graves, Deputy City Manager
Dene' Alexander, Assistant City Manager