

NOTES

TO: Honorable Mayor and City Council Members
FROM: Michael W. Cowin, City Manager *mc*
DATE: June 26, 2024
SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Don Octigan, Executive Director of City Projects & Recreation Services, regarding 2024 Independence Day celebration

mc

Attachments



RECREATION AND PARKS
PROJECT MANAGEMENT

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: June 26, 2024
Re: 2024 Independence Day Celebration

We are counting down the days as the City is preparing for its annual Independence Day Celebration filled with pop and fun to celebrate the day. Staff have brought together entertainment, sponsors, a non-profit partner, vendors, and a firework display to fill the Town Common with July 4th splendor beginning at 3pm.

A classic car show and bounce houses will kick off the day's activities, along with the opportunity to frequent various food trucks and a beer garden, which is provided by the Greenville Jaycees. Our Car Cruise has expanded this year, opening up to any year, make & model, and car plaques will be given to the first 100 entries. Also new to the Car Cruise, staff is awarding the Best of Cruise Original and Best of Cruise Modified.

Live music at the Greenville Toyota Amphitheater stage begins at 3:00pm and will continue until fireworks end the evening. Band Performance are as follows:

3:00 - Chuck Phillips Band
4:30 - Raquel and the Wildflowers
7:00 - The Switch

At dusk, Starfire Corporation will put on the day's firework finale. No pets are allowed in the park during the event, with the exception of special needs service animals.

The celebration is a City wide effort with staff from the Police Department, Fire and Rescue, Public Works, Risk Management, Special Events, and Recreation & Parks supporting the event.

This year's sponsors include Hastings Ford, WNCT Channel 9, Curtis Media Group, Firehouse Subs, Metronet, and Minges Bottling Group.

Recreation and Parks staff will promote the event throughout the community via social media, local media, and the City's webpage. Additional information can be found online at Greenvillenc.gov or by calling 252.329.4567.

Please let me know if there are any questions.

cc: Ken Graves, Deputy City Manager
Heather White, Assistant Director of Recreation & Parks

Greenville Toyota Amphitheater
Town Common - 105 East First Street



2024
City of Greenville
INDEPENDENCE DAY
Celebration

July 4th ★ 3pm - Dusk



- ★ Food Trucks
- ★ Car Show
- ★ Bounce Houses
- ★ Fireworks
- ★ Live Music
- ★ Beer Garden

2024 Presenting Sponsors:

