

 FAQ

Match & Market



How will my business benefit from this program?



Your business will receive tailored marketing strategies, improved social media presence, and free digital content created by students. This can help increase brand awareness, customer engagement, and overall online visibility.



What is required of me during the program?

Not much! You will need to support and provide students with feedback and materials that would aid in devising the best social media marketing plan for your business! You will be required to respond to weekly check-ins.

What is the timeline for the program?



Application period: September 2nd - September 20th, 2024. Program duration: October 7th - December 13th, 2024. This program is FREE!

Can I request specific marketing assistance?



Yes, you can specify your marketing needs during the application process, and efforts will be made to match you with a student who can meet those needs.

Contact 252-329-4508 for questions!