


NOTES

TO: Honorable Mayor and City Council Members
FROM: Michael W. Cowin, City Manager 
DATE: August 21, 2024
SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Renee' Skeen, Acting Director of Neighborhood and Business Services, regarding annual Minority Enterprise Development Week
2. A memo from Renee' Skeen, Acting Director of Neighborhood and Business Services, regarding The Amazing Race: Fight or Flight small business adventure

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Attachments



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Memorandum

To: Michael Cowin, City Manager
From: Renee' Skeen, Acting Director of Neighborhood & Business Services
Date: August 19, 2024
Subject: Annual Minority Enterprise Development Week (Save-the-Date)

The Neighborhood & Business Services Department is currently finalizing activities for this year's Minority Enterprise Development (MED) Week. This is a week to highlight and promote the economic impact of local minority and women-owned businesses. This year's theme is "Cultivating CommUNITY-Celebrating MWBE Trailblazers."

MED Week activities are scheduled to take place on October 14-18, 2024, and will include an award ceremony breakfast on Thursday, October 17, 2024.

Please mark your calendar to join us for the festivities and stay tuned for more details.

For more information or questions, please contact the Business Development Division at 252-329-4505. Thank you for your support.

cc: Dene' Alexander, Assistant City Manager
Tish Williams, Business Development Manager



2024 Minority Enterprise Development Week October 14-18

"Cultivating CommUNITY - Celebrating MWBE Trailblazers"

A week to highlight and promote the economic impact of local minority and women owned businesses.



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Presented by:
Neighborhood & Business Services,
City of Greenville & Greenville Utilities
Commission

GreenvilleNC.gov

(252) 329-4665

Memorandum

To: Michael Cowin, City Manager
 From: Renee' Skeen, Acting Director of Neighborhood & Business Services
 Date: August 19, 2024
 Subject: The Amazing Race: Fight or Flight (Save-the-Date)

On Saturday, October 19, 2024, from 10:00 a.m. to 8:00 p.m., the Neighborhood & Business Services Department is planning to host a small business adventure called the, The Amazing Race: Fight or Flight.

This event is designed to encourage the community to explore and engage with local small businesses located along Dickinson Avenue and in the downtown area. This will also promote the unique products and/or services offered by Greenville's small businesses and increase foot traffic for these establishments.

Teams will initially gather at a common area and proceed to visit participating businesses by using the clues provided. The first clue will be provided by the City and the following clues will be found at each small business. Teams will complete an activity at the assigned business, collect a discount card or offer, and then proceed to the next business. Each team will follow a unique path to avoid crowding at one business location. In the end, the winning team of each session will receive a gift basket!

A total of 5 teams, comprised of 2 individuals per team, will be able to participate in the two sessions listed below. Registration for teams will be available on a first come, first served basis.

Session	Time	Teams	No. of Individuals
Day Hawks	10:00 am - 1:00 pm	5	10
Night Owls	5:00 pm - 8:00 pm	5	10

For more information or questions, please contact the Business Development Division at 252-329-4505. Thank you for your support.

cc: Dene' Alexander, Assistant City Manager
 Tish Williams, Business Development Manager