



Agenda

Greenville City Council Workshop

September 9, 2024

4:00 PM

City Hall Conference Room 337, 200 West 5th Street

- I. Call Meeting To Order**
- II. Roll Call**
- III. Approval of Agenda**
- IV. New Business**
 - 1. North Carolina Department of Transportation (NCDOT) Project Updates
 - 2. Overview of Disparity Study for Evaluation of City Contracting
 - 3. Review of the 2023-24 First Friday ArtWalk and Discussion of Future Capital Needs
- V. Adjournment**



City of Greenville, North Carolina

Meeting Date: 09/09/2024

<u>Title of Item:</u>	North Carolina Department of Transportation (NCDOT) Project Updates
<u>Explanation:</u>	NCDOT staff will provide project updates on current projects as well as discuss the most recent prioritization process.
<u>Fiscal Note:</u>	No fiscal impacts.
<u>Recommendation:</u>	Receive updates.



City of Greenville, North Carolina

Meeting Date: 09/09/2024

Title of Item: Overview of Disparity Study for Evaluation of City Contracting

Explanation: A disparity study is essential for assessing the representation and participation of minority and women-owned businesses (MWBE) within the City of Greenville's (City) contracting activities. The study will specifically examine the availability and utilization of these businesses in all City contracting over a designated timeframe, including the identification of any gaps or disparities in the MWBE's participation.

Typically conducted every five years, the last disparity study for the City was completed in 1991. The study will take approximately a year or more to complete, and it will provide important data that will help to inform the City and provide recommendations for potential updates to its MWBE program.

Fiscal Note: Based on evaluation of disparity studies conducted by other local governments, the average cost of a disparity study is \$350,000-\$400,000.

Recommendation: Receive information from staff about the City's upcoming disparity study.



City of Greenville, North Carolina

Meeting Date: 09/09/2024

Title of Item: Review of the 2023-24 First Friday ArtWalk and Discussion of Future Capital Needs

Explanation: The City of Greenville's First Friday ArtWalk is a time when galleries in Downtown throw open their doors to showcase new exhibits, often coinciding with free opening receptions. The ArtWalk is a collaboration between the City of Greenville, the Pitt County Arts Council at Emerge and the Convention & Visitors Bureau. Visitors use the City's trolley to move between Downtown businesses to enjoy not only art displays but to also mix and mingle.

Staff from Emerge will provide an overview of the ArtWalk's success during the 2023-24 season. In addition, City staff will discuss the future capital needs of the program.

Fiscal Note: No fiscal impacts.

Recommendation: Receive updates.
