


NOTES

TO: Honorable Mayor and City Council Members
FROM: Michael W. Cowin, City Manager 
DATE: September 18, 2024
SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Renee' Skeen, Acting Director of Neighborhood & Business Services, regarding Match and Market program
2. A memo from Renee' Skeen, Acting Director of Neighborhood & Business Services, regarding upcoming stakeholder's meeting on opioid settlement funds
3. A memo from Ted Sauls, Jr., Chief of Police, regarding traffic enforcement
4. A memo from Don Octigan, Executive Director of City Projects & Recreation Services, regarding 2024 General Election early voting site

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Attachments



Find yourself in good company

Memorandum

To: Michael Cowin, City Manager
From: Renee' Skeen, Acting Director, Neighborhood & Business Services
Date: September 18, 2024
Subject: Match and Market Program

The Neighborhood & Business Services Department is excited to announce the launch of the Match and Market Program in collaboration with ECU Miller School of Entrepreneurship and Greenville-Pitt County Chamber of Commerce.

Administered through the Business Development Division, it is designed to match ECU students with local small businesses that are seeking marketing assistance to enhance their digital presence, particularly on social media platforms. This 10-week program will operate in two (2) sessions: one during ECU's Fall Semester 2024 and one during ECU's Spring Semester 2025.

Eligibility Requirements

To be eligible to apply for the Match & Market Program, the business must meet the following criteria:

- Be located and in operation within the Greenville city limits or extraterritorial jurisdiction.
- Have 10 or fewer employees, including part-time and full-time employees.
- Demonstrate a need for marketing assistance.

Program Details

The Match & Market Program application period for students and business owners will close on September 20, 2024. Eligible business applicants will be approved on a first-come, first-serve basis. The Business Development Division will review applications and identify suitable matches based on criteria such as student skills and business needs.

Other Important Dates

- Thursday, October 3rd (12:00-3:00 PM): Match & Market Kick-Off floating event in the City Hall 3rd Floor Gallery to showcase student and business participants.
- The Match & Market program will begin on October 7, 2024, and end December 13, 2024.
- Friday, December 13th: A Wrap-Up Ceremony to recognize student and business participants at City Hall.

Please mark your calendars to join us for the Kick-off and Wrap-up Ceremony.

For more information, please contact the Business Development Division at 252-329-4505.

cc: Dene' Alexander, Assistant City Manager
Tish Williams, Business Development Manager



NEIGHBORHOOD & BUSINESS SERVICES
BUSINESS DEVELOPMENT DIVISION

You're invited to the
MATCH & MARKET
CARNIVAL



Bring your friends and family and join us in supporting small businesses and the talented students participating in our Match & Market Program! Together, we can celebrate local entrepreneurship and student creativity as they collaborate to strengthen our business community!

October 3rd - 12:00 PM - 3:00 PM

Free food, fun, and a lot more

200 W 5TH ST, GREENVILLE, NC 27858

Memorandum

DATE: September 17, 2024
TO: Michael W. Cowin, City Manager
FROM: Renee Skeen, Acting Director, Neighborhood & Business Services Department
SUBJECT: Upcoming Stakeholders' Meeting on Opioid Settlement Funds

Event Overview

Date: October 4, 2024
Time: 9:00 AM – 11:30 AM
Location: City Hall, 3rd Floor Gallery
Purpose: This meeting will focus on reviewing the current spending of opioid settlement funds, identifying community needs, and discussing potential strategies for maximizing the impact of these funds. The goal is to hear from various stakeholders who will share challenges they are facing and discuss how the funds can be utilized to address pressing issues in the areas of housing, employment, and healthcare.

Agenda Highlights

1. Spending Review:

- A summary of how the opioid settlement funds have been allocated thus far.
- A discussion on key areas such as housing, employment, and healthcare.

2. Stakeholder Contributions:

- Various organizations will share information about their current projects and how they are using the funds to address opioid-related challenges.
- The meeting will promote open communication between stakeholders, fostering potential partnerships and collaboration.

3. Community Needs and Strategies:

- Evaluation of key community needs, particularly in housing, employment, and healthcare.
- Identifying potential strategies for using the settlement funds to create sustainable, large-scale impact.

4. Challenges and Opportunities:

- **Opportunities:** Collaboration with other agencies to pool resources and expand the reach of the settlement funds, along with strategic planning for long-term success.

- **Challenges:** Navigating more complex funding requests, such as those involving capital assets and construction, which may require further conversations with state-level officials and other jurisdictions.

5. **Next Steps:**

- **Stakeholder Meetings:** Proposal to hold future meetings on a bi-monthly or quarterly basis to ensure continuous collaboration and strategy refinement.
- **Community Engagement:** Plan to hold multiple community meetings in Greenville, Ayden/Grifton, and Farmville to involve the public in the decision-making process and gather additional feedback.

cc: Dene' Alexander, Assistant City Manager



Memorandum

To: Mr. Michael Cowin
City Manager

From: Ted Sauls, Jr.
Chief of Police

Date: 9/11/2024

Subject: Notes-to-Council: Traffic Enforcement

During the back-to-school season, the Greenville Police Department (GPD) has noticed a significant surge in traffic volume and risky driving behaviors on our roads.

In the month of August, GPD handed out 1,195 traffic citations and 302 traffic-related warnings, with a major focus on addressing issues such as speeding, school zone safety, and unsafe driving maneuvers. These behaviors not only pose great danger to all road users but also impact the overall quality of life, underscoring the importance of enforcement efforts in improving road safety.

A recent WCTI story highlighting GPD's school zone enforcement efforts can be found here:

<https://www.wcti12.com/news/local/greenville-police-cracking-down-on-school-zone-speeders>

In addition to cracking down on speeding, GPD's Traffic Safety Unit organized a joint checkpoint on August 29, 2024, at the intersection of W. 10th Street and Greene Street. This operation, involving 41 officers from GPD, Alcohol Law Enforcement, the Wilson Police Department, East Carolina University Police, Pitt County Sheriff's Office, and the Winterville Police Department, led to a total of 148 traffic and criminal charges.

The careless actions of drivers contribute to a higher number of fatalities and injuries on our roads each year. The presence of officers enforcing traffic laws serves as a visible and unmistakable sign of an active and effective police force.

The Greenville Police Department exists to enhance public safety and quality of life, in partnership with all people in our community, by preventing crime with honor and integrity.



RECREATION AND PARKS
PROJECT MANAGEMENT

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: September 18, 2024
Re: 2024 General Election Early Voting Site

The Pitt County Board of Elections personnel have been in communication with Recreation and Parks staff requesting use of two facilities for 2024 General Election One-Stop Early Voting sites in October and November. Upon reviewing all rentals, programs, and facility schedules, GRPD staff confirmed availability to designate both H. Boyd Lee Park and Eppes Recreation Center as designated one-stop early voting sites from October 17th – November 2nd for 2024. The Pitt County Board of Elections voted and approved these locations as host sites.

The multipurpose room at Eppes Recreation Center, as well as the conference room at H. Boyd Lee Park will be used as designated spaces for voting. At Eppes Recreation Center, voters are encouraged to enter through the rear access door, which is adjacent to the Greenville Outdoor Aquatic Center. Building operations, including rentals and programs, at both locations will resume as normal. All parties interested in acquiring rental space comparable to the multipurpose room at Eppes Recreation Center are encouraged to contact GRPD staff to inquire about dates and availability of the Drew Steele Center, South Greenville Recreation Center, and Jaycee Park.

Listed below are details outlining the early voting schedule. The full schedule is also attached to this memo.

- One-Stop Early Voting Schedule
 - Set Up: Wednesday, October 16th
 - Voting Dates: Thursday, October 17th – November 2nd, 2024
 - Locations: H. Boyd Lee Park and Eppes Recreation Center
 - Times: Monday – Friday 8:00am – 7:30pm; Saturday 8:00am – 3:00pm; Sunday 1:00pm – 5:00pm

Additional facility information and requests can be found online at greenvillenc.gov or by calling 252.329.4567. Voting information can be found at <https://www.pittcountync.gov/>.

Please let me know if there are any questions.

cc: Ken Graves, Deputy City Manager
Heather White, Assistant Director of Recreation & Parks

2024 General Election Early Voting Schedule

2024 General Election		
Date	Open	Close
Thursday, October 17, 2024	8:00 AM	7:30 PM
Friday, October 18, 2024	8:00 AM	7:30 PM
Saturday, October 19, 2024	8:00 AM	3:00 PM
Sunday, October 20, 2024		
Monday, October 21, 2024	8:00 AM	7:30 PM
Tuesday, October 22, 2024	8:00 AM	7:30 PM
Wednesday, October 23, 2024	8:00 AM	7:30 PM
Thursday, October 24, 2024	8:00 AM	7:30 PM
Friday, October 25, 2024	8:00 AM	7:30 PM
Saturday, October 26, 2024	8:00 AM	3:00 PM
Sunday, October 27, 2024	1:00 PM	5:00 PM
Monday, October 28, 2024	8:00 AM	7:30 PM
Tuesday, October 29, 2024	8:00 AM	7:30 PM
Wednesday, October 30, 2024	8:00 AM	7:30 PM
Thursday, October 31, 2024	8:00 AM	7:30 PM
Friday, November 1, 2024	8:00 AM	7:30 PM
Saturday, November 2, 2024	8:00 AM	3:00 PM