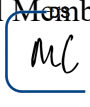


NOTES

TO: Honorable Mayor and City Council Members
FROM: Michael W. Cowin, City Manager 
DATE: October 2, 2024
SUBJECT: Materials for Your Information

Please find attached the following materials for your information:

1. A memo from Don Octigan, Executive Director of City Projects & Recreation Services, regarding Center for Arts & Crafts fall program and event overview

mc

Attachment

RECREATION AND PARKS
PROJECT MANAGEMENT

To: Michael Cowin, City Manager
From: Don Octigan, Executive Director of City Projects & Recreation Services *DO*
Date: October 2, 2024
Re: Center for Arts & Crafts Fall Program and Event Overview

Jaycee Park Center for Arts & Crafts has a busy Fall programming schedule. The growth in Art Programs has continues to allow staff to expand program offerings and workshops for the fall, as we as hire additional instructors. In addition to programs, there are multiple events taking place this fall. Detailed information is below:

- **Carter Williams Art Show & Fundraiser:** The 15th Annual Carter Williams Art Show & Fundraiser will take place in the auditorium at Jaycee Park Center for Arts & Crafts on Saturday, October 12th from 10am-3pm. Proceeds benefit breast cancer research, education, and community outreach as well as participating artists. Since the beginning of the art show, hundreds of artists from across North Carolina and beyond have shown artwork, generating thousands of dollars in support of the cause. Currently, there are 51 donating artists/donors and 608 pieces of artwork values at over \$9,000.
- **Youth Arts Festival:** The 20th Annual Youth Arts Festival will take place on Saturday, October 19th from 10am-4pm at the Town Common, with musical performances hosted at the Greenville Toyota Amphitheater. South Central High School has been dedicated as the alternate location in the event of inclement weather. This event will feature visual artists booths where children can participate in creative activities making their own masterpieces. There will be performing-based activities including storytelling, music, and theater interactive activities. This event is free and open to the community. The Youth Arts Festival is a joint project with Emerge Gallery & Art Center, the Jaycee Park Center for Arts & Crafts, East Carolina University's College of Fine Arts and Communication, and the Arts Education programs of Pitt County Schools.
- **Holiday Art Sale:** The 11th Annual Jaycee Park Holiday Art Sale will take place at Jaycee Park Center for Arts & Crafts on Saturday, November 2nd from 10am-3pm. This multi-artist sale will feature 28 artists & crafts people and a wide variety of one-of-a-kind pieces for sale. Items include pottery, crochet, paintings, book art, fiber arts, jewelry, and more. This event is a great opportunity to get holiday shopping done early.
- **Greenville Gives:** The Annual Greenville Gives event will take place on Friday, December 6th from 4:30pm-7:30pm at Five Points Plaza. This event is Greenville's kick-off to the holiday season & features a holiday market, non-profit organizations, arts & crafts activities for kids, marshmallow roasting, complimentary sweet treat & snacks from local businesses, a photo booth, a visit from Santa, Christmas tree lighting, and live performances throughout the evening. This event is a collaboration between the Greenville Recreation & Parks Department, Downtown Greenville Partnership, and Public Works.

Staff are continuously seeking partnership and sponsorship opportunities for future events, community programs and outreach initiatives. Please let me know if there are any questions.

cc: Ken Graves, Deputy City Manager
Heather White, Assistant Director of Recreation & Parks