



## **Agenda**

### **Greenville City Council Workshop**

**October 7, 2024**

**4:00 PM**

**City Hall Conference Room 337, 200 West 5th Street**

- I. Call Meeting To Order**
- II. Roll Call**
- III. Approval of Agenda**
- IV. New Business**
  - 1. National Opioid Fund Settlement Update
  - 2. Title VI Nondiscrimination Program
  - 3. Update on the Unified Development Ordinance (UDO) Project
- V. Adjournment**



# City of Greenville, North Carolina

Meeting Date: 10/07/2024

---

**Title of Item:** National Opioid Fund Settlement Update

**Explanation:** The City of Greenville (City) is slated to receive 18 years of funding from the National Opioid Settlement Fund. There are multiple ways in which the City can expend the funding, including but not limit to, recovery support services, recovery housing support, employment-related services, prevention, training, and Naloxone distribution. However, Pitt County (County) has significant functions that cross paths with opioid use and is best suited to lead the efforts in expending the settlement funds.

As a result, the City is closely collaborating with the County and most recently, on October 4, 2024, the City and County met with a group of stakeholders to hear current initiatives, discuss additional community needs, and evaluate challenges and opportunities.

At this time, the City currently has received an estimated \$500,000, and based on recent initiatives, including the stakeholders' meeting, City staff will provide an update on next steps for expenditure of the Opioid Settlement Funds. This will include a recommendation for the Council to approve, at a future meeting, the allocation of all current and future funds to the County for continued partnership and pursuit of allowable options to create the greatest community impact.

**Fiscal Note:** The City currently has an estimated \$500,000 available for expenditure on allowable uses and will propose allocation of current and future funds to Pitt County.

**Recommendation:** City staff recommends for City Council to evaluate the information for discussion on the proposed next steps.

---



# City of Greenville, North Carolina

Meeting Date: 10/07/2024

---

**Title of Item:** Title VI Nondiscrimination Program

**Explanation:** The Civil Rights Act of 1964 and other regulatory authorities prohibit discrimination based on race, national origin, color, disability, gender, Limited English proficiency, income-level and in some cases, religion.

Based on the City of Greenville's (City) receipt of federal financial assistance from multiple federal and state agencies, including but not limited to, the United States Department of Transportation, Department of Homeland Security, Department of Housing and Urban Development, the North Carolina Department of Transportation, etc., the City has an obligation to ensure it prohibits discrimination based on each of the protected bases identified above in its programs, benefits and activities, through the implementation of a Title VI Nondiscrimination Program.

City staff will provide an overview of the Title VI Nondiscrimination Program and its requirements for subsequent presentation and adoption of the Title VI Program Implementation Plan at a Council meeting in November.

**Fiscal Note:** There is no cost to the City for this initiative.

**Recommendation:** City staff recommends for City Council to evaluate the information for discussion and decision on the proposed next steps.

---



# City of Greenville, North Carolina

Meeting Date: 10/07/2024

---

**Title of Item:** Update on the Unified Development Ordinance (UDO) Project

**Explanation:** In February 2024, the City hired Inspire Placemaking Collective to create the City's first Unified Development Ordinance (UDO). This project is a major undertaking, as it will require a comprehensive review and rewrite of both the City's Zoning and Subdivision Ordinances - specifically, Title 9, Chapters 4 and 5. These two ordinances provide development regulations for the City as well as its extraterritorial jurisdiction (ETJ). Regulations include, but are not limited to, setbacks, vegetation and open space requirements, as well as how property can be subdivided. These ordinances have not been comprehensively updated since the 1990s.

A few of the main goals and objectives for this project, which is expected to last 18-24 months, are to create a UDO with the following features:

- Alignment with the goals and action steps of the Horizons 2026: Greenville's Community Plan.
- Alignment with North Carolina General Statute, Chapter 160D and other land use case law.
- A user-friendly format that is understandable by a wide variety of audiences including diagrams and graphics.
- Consideration of conditional zoning.
- Consolidation, deletion and/or modernization of uses and zoning districts, as needed.
- Review and updates to mixed use, parking, lighting and noise standards, as needed.

Since the last update provided to City Council in June:

- The Task Force has met twice, including May 29, 2024 and July 15, 2024.
- There have been seven (7) open house meetings offered at various locations throughout the City, including City Hall, South Greenville Recreation Center, Boyd Lee Park, and two each at Eppes Recreation Center and River Park North. The open houses offered interactive activities on specific topics such as proximity to commercial services and recreation opportunities, and preference boards on housing choices and open space. There were also stations that offered the opportunity for participants to leave any other feedback.

- Planning staff has attended four (4) City events at various City facilities to increase awareness of the project and seek public feedback through surveys.

Inspire Placemaking Collective and City staff will provide an update on the project and discuss next steps, including:

- Communication of all feedback received during the project's community engagement phase will, at minimum, be posted on the UDO website so that the public will know the data that was collected as well as if this information was part of the scope of the project or was distributed to others. Any feedback that is not in the scope of this project will be distributed to the appropriate City department and/or agency.
- Hosting the Task Force for two remaining meetings, including one on November 6, 2024, wherein the Task Force will be asked for feedback on several key topics including allowance of digital billboards and accessory dwelling units (ADU), and consideration of conditional zoning.
- Presentation of the draft UDO to the Planning and Zoning Commission and City Council.
- Presentation of the final draft of the UDO.
- Public hearings on the adoption of the UDO for the Planning and Zoning Commission and City Council.

**Fiscal Note:** No cost to the City.

**Recommendation:** City staff recommends for City Council to evaluate the information provided regarding the UDO project updates.

---