

July 4th Celebration

The Greenville Recreation and Parks Department's annual July 4th Celebration at Town Common will feature a classic car cruise-in, inflatables, food trucks, live music, fireworks, and more.

Estimated Attendance: 20,000

Target Audience: Adults, kids, and families

To receive all sponsorship benefits must commit by May 5, 2025

Fireworks Sponsor \$10,000	<ul style="list-style-type: none">• Industry exclusive• Logo on all marketing materials as presenting sponsor• Opportunity to address the crowd during the event• Logo on social media event page cover photo• Logo on special event announcement on GTV9• 2 VIP reserved parking spaces day of the event• 4 company banners displayed in the park day of the event• Verbal recognition during the event by MC• Opportunity to host tent/table day of the event
Freedom Sponsor \$5,000	<ul style="list-style-type: none">• Logo on social media event page cover photo• 1 VIP reserved parking spaces day of the event• Verbal recognition during the event by MC• Opportunity to host tent/table day of the event
Liberty Sponsor \$2,500	<ul style="list-style-type: none">• 1 company banner displayed in the park during the event• Logo on event sign displayed at the Amphitheater• Verbal recognition during the event by MC• Opportunity to host tent/table day of the event
Firecracker Sponsor \$1,000	<ul style="list-style-type: none">• Logo on event sign displayed at the Amphitheater• Logo on event website• Verbal recognition during the event by MC• Opportunity to host tent/table day of the event
Car Show Sponsor \$500	<ul style="list-style-type: none">• Company name on event website and amphitheater banner• Logo on Car Show banner• Opportunity to host tent/table day of the event



Sponsorship Form

Business/Organization: _____

Contact Person: _____ Phone Number: _____

Email Address: _____

Mailing Address: _____

Yes! I would like to be an event sponsor!
(please check your sponsorship level below)

- Stars & Stripes (\$10,000)**
- Freedom (\$5,000)**
- Liberty (\$2,500)**
- Firecracker (\$1,000)**
- Sparkler (\$500)**

Please make your check payable to GRPD and mail to:
GRPD Special Events
C/O Greenville Recreation and Parks
PO Box 7207, Greenville, NC 27835