

 FAQ

# Match & Market



## How will my business benefit from this program?



Your business will receive tailored marketing strategies, improved social media presence, and free digital content created by students. This can help increase brand awareness, customer engagement, and overall online visibility.



## What is required of me during the program?

Not much! You will need to support and provide students with feedback and materials that would aid in devising the best social media marketing plan for your business! You will be required to respond to weekly check-ins and give social media access to students.

## What is the timeline for the program?



Application period: January 27 - March 7, 2025. Program duration: March 31-June 6, 2025.



## Do I have to pay the student?

No, you do not have to pay. This program is absolutely free for you!

Contact 252-329-4508 for questions!