

ENVIRONMENTAL ADVISORY COMMISSION MINUTES
April 7, 2011

1. CALL TO ORDER

Members of the Environmental Advisory Commission met on the above date at 5:30 p.m. in the Conference Room of the Public Works Facility. Mr. Jay Holley, Vice-Chairperson, called the meeting to order and welcomed members and guests. The following attended the meeting:

2. ROLL CALL

MEMBERS:

Mr. Scott Anderson
Mr. Owen Burney
Mr. Tim Kelley

Mr. Jay Holley
Mr. Wayne Caldwell

OTHERS PRESENT:

Ms. Lisa Kirby, City of Greenville
Mr. Wes Anderson, City of Greenville
Ms. Amanda Braddy, City of Greenville
Mr. Delbert Bryant, City of Greenville
Dr. David Emmerling, Pamlico-Tar River Foundation
Mr. Anthony Whitehead, Greenville Utilities
Mr. Randy Emory, Greenville Utilities
Mr. David Barham, Citizen of Greenville

3. ADDITIONS/DELETIONS TO THE AGENDA

Discussion of an EAC budget was added to the agenda.

4. APPROVAL OF March 3, 2011 MINUTES

A motion was made by Mr. Owen Burney to approve the March 3, 2011 minutes as presented and was seconded by Mr. Wayne Caldwell. The motion passed unanimously.

5. NEW BUSINESS

A. Announcements

- Mr. Holley commented on his visit to the PCMH Children's hospital arranged by Mr. Burney. He stated that some elements of the E-300 program were to be utilized in the building process and the new building would be a nice enhancement to the existing complex.

B. Poultry Plant, Nash County

- Mr. Anthony Whitehead with Greenville Utilities gave a presentation on the Sanderson Poultry Plant. Mr. Whitehead stated at this time, due to the suspension of site selection by Sanderson Poultry no position has been taken by Greenville Utilities. This presentation is available with the April 7, 2011 EAC minutes.

- Dr. David Emmerling with Pamlico-Tar River foundation gave a presentation on the Sanderson Poultry Plant and the potential effects of the plant to the Pamlico-Tar River Basin. Dr. Emmerling cautioned Greenville Utilities to commence in preparing a position statement as quickly as possible. This presentation is available with the April 7, 2011 EAC minutes.

C. Review City Council Goals & Objectives

Mr. Caldwell reviewed the objectives that were recommended by EAC and included in City’s Goals and Objectives. Those included in the City’s Goals and Objectives included developing and implementing an incentive-based, cost effective recycling plan to reduce waste and save money; initiate a committed effort to develop a sustainability plan for Greenville; and looking for opportunities to showcase building resource (water and energy) efficiency.

Those that were not included in the City’s Goals and Objectives were to increase City leadership on environmental initiatives; fully understand risk and develop plan to deal with Town Creek pollution; and the objective to support state and local building codes and developers that promote increased building energy/resource efficiency. Mr. Caldwell commented that although these items were not included on the goals and objects, he commended the efforts that have been accomplished on the Town Creek pollution situation and the objective to support state and local building codes and developers that promote increased building energy/resource efficiency by City staff.

D. Environmental Awareness Award Outline

Mr. Holley addressed the outline attached in the agenda package. He reviewed the outline and asked the members to be ready to define the 2012 grant focus/cycle and be ready to vote on a proposed target group (neighborhood groups, church groups, parent-teacher organizations, etc.) and to vote on the proposed timeline for the 2011-2012 Grant Process.

Mr. Caldwell suggested sending a commendation to individuals/groups that were making accomplishments for environmental efforts in the community. Ms. Kirby will make a card for EAC members to sign and distribute as these efforts are recognized.

It was determined that the nominees for the current application process receive a letter and certificate from EAC acknowledging their efforts. It was also determined letters would be sent to the nominators of these recipients informing them of the proposed change in the awards process and thanking them for the nominations received.

E. EAC Budget

Mr. Wes Anderson stated City Council has requested EAC to present a proposed budget. After discussion, it was determined the budget requested would be:

| | |
|--------------------------------|----------------|
| Citizen Environmental Survey | \$1,000 |
| Printing | \$1,000 |
| Environmental Grant | \$2,000 |
| School Environmental Education | <u>\$1,000</u> |
| Total | \$5,000 |

A motion was made by Mr. Caldwell to present the budget as requested and was seconded by Mr. Kelley. The motion passed unanimously.

6. OLD BUSINESS

A. Proposed Recycling Rewards Program

Mr. Delbert Bryant gave a presentation on the proposed Recycling Rewards Program that will be presented to City Council. Mr. Bryant gave background on the current recycling efforts and operations of the City of Greenville.

Mr. Bryant explained the Recycling Committee's recommendation was to establish a rewards program that would initially be a one year pilot program. The program would target single family only for the first year and would be evaluated after six (6) months to determine if a recommendation would be made to continue the program in future years.

Mr. Bryant also explained the program would identify two randomly selected residents per route per service day. If the resident is properly recycling, they would receive a \$20 debit card (first six months of the program) or a \$20 utility credit (second six months of the program). The use debit cards versus a utility credit will be examined to determine which is more effective in increasing recycling efforts. Funding for the program will be from funds in the FY 11/12 budget plan designated for recycling promotion. Staff will present a status report to City Council in February/March of 2012 for consideration of the program. If the pilot program is approved by City Council, the implementation date is set for July 5, 2011.

Mr. Bryant requested EAC support of the program to be recommended to City Council. Mr. Kelley made a motion to recommend support of the program and was seconded by Mr. Caldwell. The motion passed unanimously. A letter will be sent to City Council informing them of EAC's support.

B. Town Creek Contamination Update

Mr. Holley reported on the meeting held with the mayor and members of NCDENR. Mr. Holley stated that NCDENR has agreed to monitor the area with samples being taken from six locations per quarter. Although monitoring will be increased, Mr. Holley stated that there is no money in the State budget to address the situation; however, the increased monitoring will elevate the level of awareness.

C. GCPP Update

Mr. Hugh Cox sent an email to update members on the March 8, 2011 GCPP meeting.

D. EECBG Update

Mr. Wes Anderson informed the group that paperwork was being completed to transfer \$60,000 from the developers rebate program into the pilot light program to install more lights along Arlington Boulevard. He reported there has been no response from the public on the change of the street lights and test results have indicated an energy savings with induction lighting being more energy efficient than the LED lighting. Mr. Anderson reported there has been no interest in the audit program and therefore he would be attempting to transfer the monies from this portion of the program to possibly change out

old fluorescent lighting at various Parks and Receptions locations.

7. **OTHER– FYI**
 - A. **Recycling Report**
 - B. **UST Report**
8. **PROPOSED AGENDA ITEMS** – The following items are proposed for the May 5, 2011 meeting:
 - A. **Environmental Awareness Award**
9. **Adjournment** –There being no further business to discuss, the meeting adjourned at 8:00pm.