

ENVIRONMENTAL ADVISORY COMMISSION MINUTES
February 4, 2010

1. CALL TO ORDER

Members of the Environmental Advisory Commission met on the above date at 5:30 p.m. in the Conference Room of the Public Works Facility. Mrs. Anne Bunnell, Vice-Chairperson, called the meeting to order and welcomed members and guests. The following attended the meeting:

2. ROLL CALL

MEMBERS:

Dr. James Kenny
Mr. Hugh Cox

Ms. Anne Bunnell
Ms. Jessica Christie

OTHERS PRESENT:

Mr. Wes Anderson, City of Greenville Ms. Amanda Braddy, City of Greenville
Ms. Lisa Kirby, City of Greenville

3. ADDITIONS/DELETIONS TO THE AGENDA

FROGGS update was deleted from the agenda.

4. APPROVAL OF JANUARY 7, 2010 MINUTES

A correction was made in the Earth Hour section to reflect the change of EGO Pirates to ECO Pirates. A motion was made by Dr. Kenny to accept the minutes as amended and was seconded by Ms. Christie. The motion passed unanimously.

5. NEW BUSINESS:

A. Announcements

- **City Council Presentation** – Ms. Bunnell announced the presentation to City Council went very well. She commented Mayor Dunn questioned the recycling rate and Councilmember Max Joyner asked about an EAC budget.

B. EAC Budget Development

Discussion ensued regarding line items for the proposed EAC budget. It was concluded the group would begin by asking for a total of \$5,000.00 and line items for the budget would be determined at a later date.

6. OLD BUSINESS

A. EAC Website Topics

After discussion, it was determined the following topics and contacts would be added to the EAC website: Hugh Cox, recycling; Jessica Christie, idling; Wayne Caldwell, climate protection; Anne Bunnell, energy conservation; and Jim Kenny, transportation. A draft copy of the information is to be distributed to the commission prior to the March 2010 EAC meeting.

B. Quarterly PSA's Topics

The group discussed developing a monthly and quarterly schedule of topics for GTV9 advertising. Ms. Kirby suggested the monthly topics could be chosen to coincide with seasonal or messages. An example was to have Earth Hour as a topic for March since Earth Hour was held in March. The slides could not contain graphics with low resolution or images pulled from other sites without giving credit for the graphic. Ms. Kirby informed the group that more than one slide could be used and would run consecutively. Ms. Bunnell suggested beginning the monthly topics to coincide with the five website topics chosen.

It was also determined idling would be the first quarterly PSA. Dr. Kenny volunteered to be the media liaison for this topic and would interview with Steve Hawley for GTV9.

C. Earth Hour Update

Ms. Bunnell reminded the group of Earth Hour on March 27, 2010 from 8:30pm to 9:30pm. She informed the group of her meeting with the University Environment Committee and stated she found very little support. She went to SGA and ECO Pirates to possibly get the fountain at Wright Circle to “go dark.” She also forwarded information to the Topsy Teapot and will attempt to contact other downtown businesses and media outlets for possible advertisement.

D. Environmental Awareness Awards

The group was informed of the four nominations received and was encouraged to continue making contacts.

E. EECBG Update

Mr. Anderson reported to the group that the strategy had been approved by City Council and submitted to United States Department of Energy (USDOE). No monies can be spent until the strategy is approved by USDOE. Operating procedures are currently being formalized along with drafts for the E-300 portion and the revolving loan portion. Rebates for GUC lighting is also in process.

F. GCPP Update

Dr. Kenny informed the group of two programs being held on March 8, 2010 one entitled “Water Water Everywhere” being held at the Agricultural Center at the Pitt County Office park and the second one held by Go Science entitled “Sustainable Tourism in North Carolina” being held at the Topsy Teapot.

Dr. Kenny reported that he supported the EPA’s Regulation on carbon dioxide and Senator Burr wrote to inform him any action to broadly regulate carbon emissions be determined by Congress and not any other agency such as EPA.

Dr. Kenny reported the FDA has invested in a \$30 million study to determine the results of BPA in food containers. The FDA reports some of the data needs to be reviewed and does not support use of BPA in baby bottles.

Dr. Kenny updated the group on an article in the November issue of Scientific American which presented information of high rises being agriculturally bound. The article details the basis of growing various crops in high rise architecture and the effects the environment

would play in that process.

Ms. Kirby passed out an article from the Maryland Green Registry program. The article will be distributed at the GCPP meeting for further discussion.

Dr. Kenny reported on several municipalities that have policies on idling. Mr. Anderson commented Public Works has a policy on idling and Dr. Kenny requested a copy of that policy for discussion at the GCPP meeting.

Dr. Kenny informed the group that the river closest to the proposed site for Titan Cement already has highly toxic levels of mercury prior to the construction and public health is already in danger. Hopefully, this should cause re-evaluation of Titan Cement.

7. OTHER– FYI

A. Recycling Report

B. UST Report

8. PROPOSED AGENDA ITEMS – The following items are proposed for the March 4, 2010 meeting:

A. Environmental Awareness Award – distribute nominations

B. Improved City-wide Environmental Opportunity input

C. City-wide Cleanup Information

D. Recycling Beyond Education – next steps

E. GCPP Update

F. EECBG Update

G. EAC Website Drafts

H. Earth Hour Update

9. Adjournment –There being no further business to discuss, the meeting adjourned at 7:50pm.