

**ENVIRONMENTAL ADVISORY COMMISSION MINUTES**  
**January 7, 2010**

**1. CALL TO ORDER**

Members of the Environmental Advisory Commission met on the above date at 5:30 p.m. in the Conference Room of the Public Works Facility. Mr. Wayne Caldwell, Chairperson, called the meeting to order and welcomed members and guests. The following attended the meeting:

**2. ROLL CALL**

**MEMBERS:**

Mr. Wayne Caldwell  
Mr. Owen Burney, Jr.  
Mr. Hugh Cox

Dr. James Kenny  
Ms. Anne Bunnell

**OTHERS PRESENT:**

Mr. Wes Anderson, City of Greenville  
Ms. Lisa Kirby, City of Greenville

Ms. Amanda Braddy, City of Greenville  
Mr. Ken Jackson, City of Greenville

**3. ADDITIONS/DELETIONS TO THE AGENDA**

Multifamily Recycling Status Discussion and Website Discussion were added to the agenda between Elections and Announcements.

**4. APPROVAL OF DECEMBER 3, 2009 MINUTES**

A correction was made in the announcements to reflect 11 coal fired power plants for Progress Energy had been scheduled for shutdown. Corrections were also made to reflect various handouts, presentations and a draft recommendation would be attached to the December 3, 2009 meeting minutes instead of the November 5, 2009 meeting minutes. A motion was made by Mr. Burney to accept the minutes and was seconded by Dr. Kenny. The motion passed unanimously.

**5. NEW BUSINESS:**

**A. Election**

A nomination was made collectively by the members to elect Mr. Wayne Caldwell as the Chair for EAC. A motion was made by Dr. Kenny and seconded by Mr. Cox to elect Mr. Caldwell as EAC Chair. The motion passed unanimously.

A collective nomination was made by the members to elect Ms. Anne Bunnell as Vice-Chair for EAC. A motion was made by Mr. Burney and seconded by Dr. Kenny to elect Ms. Bunnell as Vice-Chair for EAC. The motion passed unanimously.

**B. Multifamily Recycling**

Mr. Jackson presented the group with a Multi-Family Recycling Committee Draft Recommendation. The recommendation presented would require existing and new multifamily complexes to provide recycling facilities for their residents. The recommendation also provided that all recycling centers be installed in existing complexes within two years and the City would recover the investment by adding a surcharge of \$.42 per month

per multi-family household over a four year period. After four years the surcharge will be reduced to \$.09 per month per household to continue covering the cost of maintaining all new and existing recycling centers.

A public meeting is being planned for February 2010, and the recommendation will also be presented to other local stakeholders such as Greenville Area Property Managers' Association, local developers, homeowners associations, etc.

A collective motion was made by the EAC members to support the recommendation of the Multi-Family Recycling Committee as presented.

#### **C. EAC Website Announcement**

EAC currently has a webpage that is maintained by the City Clerk's office. The recommendation to the group was to add two links to this page that would display 1) minutes and agendas; and 2) topics. The minutes and agenda page would have a continuous listing of all minutes and agendas approved by EAC. The topics page would have topics that are current to EAC and GCPP and would have a brief description of the topic along with contact information for each topic. The members of EAC agreed with the implementation of the web page additions. Ms. Kirby asked the group to present her with topics and contact information for each.

#### **D. Announcements**

- Steve Janowski has moved outside of the City limits of Greenville and is no longer eligible to serve on EAC. An advertisement has been placed on the City Page asking for a volunteer.
- Jim Kenny and Jessica Christie will complete their terms in April 2010.
- 2008-2009 Accomplishments Summary went to City Council via Notes to Council.
- The annual EAC presentation will be given to City Council at the January 11, 2010 meeting. Mr. Caldwell asked for comments and suggestions to improve the presentation. Ms. Bunnell suggested using the title "points of pride" versus "things we are proud of."
- Greenville Utilities will be providing water to Farmville, Winterville and Greene County via the Interbasin Transfer agreement. This will remove water from Tar River and deposit it into the Neuse River. Comments will be accepted by the Neuse Regional Water and Sewer Authority through January 19, 2010.
- Unplug and Recycle will be held at the Greenville Mall on Saturday, January 9, 2009 from 8am to 12 noon. Various electronic devices will be accepted for recycling, however no TVs will be accepted.

#### **E. Earth Hour**

National Earth Hour will be held March 27, 2010 between 8:30pm and 9:30pm. Ms. Bunnell has contacted University Environmental Committee with ECU, ECO Pirates, and City of Greenville. The City of Greenville is currently working on a plan to shut down Public Works facilities that do not provide round the clock services along with City Hall

and the Municipal Building. Contacting other downtown businesses for cooperation was also discussed.

## **6. OLD BUSINESS**

### **A. Recycling Marketing Plan Update**

Mr. Anderson presented the marketing strategy plan. The plan detailed the promotion and spending plan through June 2010 and also detailed the various media outlets being utilized along with spending costs. Other advertising venues included the Green “er” ville trailer which was displayed during the City of Greenville’s Christmas Parade and bumper stickers with the Green “er” ville logo were discussed. The plan will be attached to the January 7, 2010 meeting minutes for future reference.

### **B. Recycling, Options Beyond Education**

Mr. Caldwell discussed the draft copy of the alternatives to increase recycling in the City of Greenville dated December 2008. From the eight options, he proposed the options 5 (modified pay-as-you-throw program); 6 (fee credits); and 7 (recycling reward program) were the best options to pursue and asked for input as to which option should be pursued first. After discussion, it was determined that public input would be needed. A suggestion was made to take the information to organized groups such as neighborhood associations, property managers associations, homebuilders associations, and possibly using an ECU surveying team to collect input from citizens. Mr. Caldwell will work on the proposal and bring the item back to EAC in March.

### **C. Convention Center Recycle Meeting**

Dr. Kenny reported on a meeting held with City of Greenville employees, EAC members, representatives from ECU, and the Greenville Convention Center. This meeting detailed the recycling efforts by the Convention Center. It was determined the Convention Center has assorted containers that Waste Industries and the Hilton take care of. These containers separate glass bottles and plastic bottles for disposal. A facility was also built to wash dishes and glasses. Recyclable plastics and glass are handled by EMH which also serves the Hilton.

Mr. Caldwell made a presentation on “Greening the Greenville Convention Center.” This presentation highlighted programs such as the Recycling Program, Energy Conservation Grant and the Environmental Purchasing Policy in which the City of Greenville participates.

Action steps determined from this meeting included a possible Green Certification process, generate an increase in a visible presence of recycling, form projects for students to increase recycling, and create a display of environmental accomplishments. It was agreed a meeting would be held in six months to review accomplishments and plans.

### **D. Environmental Awareness Awards**

Mr. Caldwell reminded the group to continue making contacts from their lists for EAC nomination possibilities.

**E. EECBG Update**

Mr. Anderson reported that all strategy has been completed and activities have been done. He will be meeting with Mr. Andy Yakim, Greenville Utilities Energy Services, to finalize the E-300 portion of the grant. Mr. Anderson has met with the builders group and will be meeting with developers and property managers to discuss rebate options associated with the grant. Monies from the grant should be received approximately two to three weeks from the date of approval of the grant.

**F. GCPP Update**

Dr. Kenny passed out copies of possible Public Service Announcements (PSAs) for GTV9. The first set of PSAs would potentially focus on “No idling” ideas and would include a visual along with bullets for thoughts on controlling idling.

Dr. Kenny stated Ms. Jessica Christie is working on an accreditation system for going green within the City of Greenville. The details are still under discussion in GCPP and will be forwarded to EAC when completed.

**7. OTHER– FYI**

**A. Recycling Report**

**B. UST Report**

**8. PROPOSED AGENDA ITEMS** – The following items are proposed for the February 4, 2010 meeting:

**A. Environmental Awareness Award – Update on Contacts**

**B. FROGGS Update**

**C. GCPP Update**

**D. EECGB Update**

**E. Identify Website Topics**

**F. Earth Hour**

**G. Public Service Announcement ideas**

**9. Adjournment** –There being no further business to discuss, the meeting adjourned at 7:30pm.