

ENVIRONMENTAL ADVISORY COMMISSION MINUTES
June 3, 2010

1. CALL TO ORDER

Members of the Environmental Advisory Commission met on the above date at 5:30 p.m. in the Conference Room of the Public Works Facility. Mr. Wayne Caldwell, Chairperson, called the meeting to order and welcomed members and guests. The following attended the meeting:

2. ROLL CALL

MEMBERS:

Mr. Wayne Caldwell
Mr. Hugh Cox
Mr. Jay Holley

Mr. Owen Burney
Mr. Scott Anderson

OTHERS PRESENT:

Marion Blackburn, City Council Member Ms. Lisa Kirby, City of Greenville
Mr. Wes Anderson, City of Greenville Ms. Amanda Braddy, City of Greenville

3. ADDITIONS/DELETIONS TO THE AGENDA

No changes were made to the agenda.

4. APPROVAL OF MARCH 4, 2010 MINUTES

A motion was made by Mr. Owen Burney to accept the minutes as presented and was seconded by Mr. Scott Anderson. The motion passed unanimously.

5. NEW BUSINESS:

A. Announcements

- Mr. Caldwell announced there will be a meeting held in October in Charlotte for the International Code Conference relating to building codes. Mr. Les Everett is scheduled to attend the meeting.
- EAC will not meet in July.
- Mr. Caldwell requested each member to lobby for recycling incentive monies to be included in the City's budget.

B. Draft Calendar

Mr. Caldwell requested stormwater issues being presented to City Council in June be reviewed by EAC in August 2010.

Mr. Caldwell also informed the group he will be meeting with GUC to discuss the projects they are working on and will present the information to the group in August 2010.

The update for the Redevelopment Commission projects will be added to the September 2010 and February 2011 meetings.

A suggestion was made to add a Brownfield discussion with Carl Rees in January 2011.

Mr. Burney also requested to add the possibility of a visit to the landfill in Bertie County. Mr. Wes Anderson suggested the group consider the landfills that handle yard waste and construction and demolition debris.

C. Environmental Awareness Awards

Mr. Caldwell asked the group to brainstorm about possible ways to bring in 10,000+ Environmental Awareness Award nominations. The following ideas were mentioned:

1. \$1,000 to winner
2. Endorsement and advertisement by local celebrity
3. More advertising than GTV9, newspaper, and letters
4. Network advertising
5. Walk of Fame – Greenway, brick on walk
6. Bench with winners name
7. Accept nominations all year
8. Work with ECU to get nominations – students
9. Every EAC member submit 1,000 nominations
10. Involve hard core PCMH environmental groups
11. Expand award categories
12. General mailing to every household – nomination for to everyone
13. Advertise on side of City buses
14. Pay nominees \$20
15. Have a web based nomination system
16. Have a booth at Pirate Fest, Umbrella Market, Freeboot Friday with nomination forms
17. Free standing displays
18. Work with Greenville Alliance, Clear Skies, Green Spaces, Green Drinks and everyone to get the word out
19. Send nomination forms to schools

Mr. Hugh Cox volunteered to work as lead to develop a finalized list of options for the group to consider at the August 5, 2010 meeting. Mr. Jay Holley and Ms. Laura Williamson were to assist Mr. Cox in this task.

D. GTV- PSA

- **Slides**

Mr. Caldwell will work on Climate Protection slides for the month of July.

Mr. Scott Anderson will work on a list of the Environmental Awareness Award winners and promotion for the upcoming Environmental Awareness Award program for the month of August slides.

Ms. Anne Bunnell will work on Recycling slides for the month of September.

- **Quarterly**

Mr. Caldwell will work with Steve Hawley to interview on the topic of “Energy Conservation – Why Is It So Important” to be aired for the quarterly period of July, August and September. Mr. Holley will be preparing a dialog on “Surface/Groundwater – Their Connection and Why They Need to be Protected” for the quarterly period of October, November and December.

6. OLD BUSINESS

A. Recycling

Mr. Caldwell provided a copy of an email sent to Mr. Wes Anderson which presented questions on ideas for a productive recycling program. Some ideas to increase recycling in Greenville such as certificates, monetary credits to a monthly utility bill were discussed.

A committee, in line with City Council goals, will be formed to further discuss incentive ideas for recycling to be presented to City Council. Keep Greenville Beautiful will be leading this committee with assistance from EAC and the group will not have staff representation. Mr. Scott Anderson volunteered to be a member of the committee and Mr. Caldwell will contact Ms. Anne Bunnell to serve on the committee as well. It was also suggested to have representation from the Neighborhood Advisory Committee. Mr. Caldwell also recommended adding Dr. Jim Kenny to the committee. A meeting of the committee will be scheduled as soon as possible.

B. GCPP Update

No update was given for the GCPP meeting.

C. EECSBG Update

Wes Anderson reported that approval had been received on all but \$60,000. This difference is due to US Department of Energy not accepting the activity for the rebate for constructing a building to LEED standards. DOE agrees to a rebate using the EPA’s Energy Star building program standard. The application has been resubmitted with this information.

A Notice to Proceed has been issued to Greenville Utilities for the LED street light pilot project along Arlington Blvd between Hooker Rd and Memorial Dr.

A Notice to Proceed has been issued to Community Development for the Energy Efficiency revolving loan fund.

Instructions have been issued to the local Home Builders Associations for the E300 rebate program. Two homes under construction have been signed up for this program.

The agreement with GUC for the LED street light rebate program for new developments agreement has been finalized.

The program for audits of existing Multifamily and commercial buildings is in development.

7. OTHER– FYI

- A. Recycling Report**
- B. UST Report**
- 8. PROPOSED AGENDA ITEMS** – The following items are proposed for the August 5, 2010 meeting:
 - A. EAC Calendar - Finalize**
 - B. GUC Projects/Programs**
 - C. Stormwater Concerns/Issues**
 - D. Budget – Line Items**
 - E. Recycling Committee Update**
 - F. EECBG Update**
 - G. Environmental Awareness Awards**
- 9. Adjournment** –There being no further business to discuss, the meeting adjourned at 7:30pm.