

ENVIRONMENTAL ADVISORY COMMISSION MINUTES
March 4, 2010

1. CALL TO ORDER

Members of the Environmental Advisory Commission met on the above date at 5:30 p.m. in the Conference Room of the Public Works Facility. Mr. Wayne Caldwell, Chairperson, called the meeting to order and welcomed members and guests. The following attended the meeting:

2. ROLL CALL

MEMBERS:

Mr. Wayne Caldwell
Mr. Owen Burney
Ms. Jessica Christie

Dr. James Kenny
Mr. Hugh Cox

OTHERS PRESENT:

Mr. Ken Jackson, City of Greenville Ms. Amanda Braddy, City of Greenville

3. ADDITIONS/DELETIONS TO THE AGENDA

City-wide Cleanup Information was removed from the agenda. A request was made to add Multifamily Recycling Committee Representative to the agenda.

4. APPROVAL OF FEBRUARY 4, 2010 MINUTES

A motion was made by Dr. Kenny to accept the minutes as presented and was seconded by Mr. Cox. The motion passed unanimously.

5. NEW BUSINESS:

A. Announcements

- Mr. Caldwell stated he was pleased with letters from the NC Senators in reference to carbon dioxide regulations. The Senators stated in these letters that they are in favor of carbon dioxide regulations being decided by the government and not the EPA.
- Mr. Caldwell expressed concern in the fact that the environment was ranked 10th of 10 in the City Council's Goal and Objectives.
- Dr. Kenny expressed concern regarding a tract of land located on Greenville Blvd. from East 14th St. to across from Wachovia Bank. The concern is the request from a builder to change the zoning in the area to allow for a strip mall to be built. The request for change would violate the Horizon Plan in five places and would create hazardous traffic conditions and auto emissions.
- Dr. Kenny commented on the Quarterly PSAs. He stated in a conversation with Steve Hawley that graphics with low resolution and graphics pulled from other websites would not be allowed without a consent form completed from the site which the graphic was pulled.

B. City-wide Cleanup Information

This item was removed from the agenda.

C. Environmental Awareness Awards

Mr. Caldwell passed out an additional nomination not included in the agenda package. He asked the members to review the nominations and bring back their recommendations to the April 1, 2010 meeting.

D. Improved City-wide Environmental Opportunity Input

Mr. Caldwell commented on Nathaniel Village and the fact that it was completed without any additional energy conservation standards. He also commented on the Interbasin Water Transfer that would allow water to be transferred from Greenville to surrounding communities. These projects were completed without EAC's knowledge and Mr. Caldwell expressed concerns on these issues and the fact that more interaction between the various committees within the City of Greenville and Greenville Utilities are warranted. Mr. Caldwell asked for volunteers to possibly review minutes or attend meetings for Greenville Utilities Commission meeting, the Redevelopment Commission, and the Parks and Recreations Commission meetings. Mr. Burney volunteered to review the Redevelopment Commission meetings and minutes and Mr. Caldwell volunteered to review the minutes of the Greenville Utilities Commission meetings. Mr. Caldwell stated he felt comfortable with the Parks and Recreations meetings as they are currently being held and review of their minutes or meetings would possibly be assigned to another member at a later date.

E. Multifamily Recycling Committee Representative from EAC

Mr. Jackson informed the group that since Mr. Janowski's departure from EAC, the Multifamily Recycling Committee has had no representation from EAC. He requested EAC appoint a member to this committee. Mr. Hugh Cox volunteered for the appointment. The next Multifamily Recycling Committee meeting will be held on March 11, 2010 at 11:30 in the Public Works Main Conference Room.

6. OLD BUSINESS

A. Budget Details

The following line items were determined to be addressed with a new budget request:

• Printing	\$1,000.00
• ECU Citizen Survey	\$2,000.00
• Plaques/Recognition	\$1,000.00
• Signs	\$1,000.00
• Presentation Hardware	\$2,000.00
• Grant	\$1,000.00
• School/Child Environmental Education	<u>\$1,000.00</u>
Total	\$9,000.00

B. EAC Website

Each member was reminded to present their information for the website. Dr. Kenny presented his information on Transportation. Mr. Caldwell presented his information on Climate Protection. Ms. Bunnell emailed her information on Energy Conservation to the group members. Ms. Christie is working on her Anti-Idling information and Mr. Cox is working on his Recycling information. It was requested the information from all topics be submitted prior to the April 1, 2010 meeting for review at that meeting. Mr. Jackson also informed the group that Ms. Kirby stressed the information should define the issue and what EAC has accomplished with the issue and what we are attempting to accomplish.

C. PSA Update

The group decided to concentrate on the following topics and months for PSAs: March, Earth Hour; April, Anti-Idling; May, Awards Ceremony; and June, Recycling.

D. Recycling Beyond Education

Mr. Caldwell distributed and reviewed a PowerPoint presentation on Recycling Beyond Education. He discussed the objective to increase recycling from 8-10% to 20% by changing citizen behavior. To make a behavioral change, incentives should be addressed. Additional options that could be available within the City of Greenville include modified pay as you throw; fee credits, and recycling reward program.

Mr. Caldwell stated that he felt the most productive options for single family dwellings would be fee credits and recycling rewards. Fee credits would allow homeowners to get credit on their utility bill for recycling and this would be verified by a reader and tag on their recycling container. Another option would be a recycling reward. This would allow for homeowners that pledge to recycle and are found recycling to receive a credit on their utility bill.

The multifamily options would include a recycling reward. This would allow an individual found recycling at a multifamily dwelling a credit on their utility bill.

Winners for both single family and multifamily options would be notified by postcard and advertised on GTV9. Mr. Caldwell commented that he would talk to various council members to get feedback and report back to the group at the April 1, 2010 meeting.

E. Earth Hour Update

This item was not discussed.

F. EECBG Update

This item was not discussed.

G. GCPP Update

Dr. Kenny reported that www.scholastics.com has information on sale regarding Earth Day and recycling.

On February 19, 2010, Dr. Kenny did an interview with Steve Hawley for City Scene on GTV9 regarding anti-idling in Greenville.

Dr. Kenny stated that there was a possible partnership being formed with other entities within Greenville to be called Greenville Alliance Network. Some of the groups could

include RELEAF, Keep Greenville Beautiful, ECU's Sustainable Tourism, Go Science, Sierra groups, and others. The goal of the partnership would be fulfillment of the Mayor's Climate Protection Agreement and presenting a united group of entities within Greenville.

7. **OTHER– FYI**
 - A. **Recycling Report**
 - B. **UST Report**
8. **PROPOSED AGENDA ITEMS** – The following items are proposed for the April 1, 2010 meeting:
 - A. **Environmental Awareness Award – Award Recipients Selected**
 - B. **FROGGS Update**
 - C. **GCPP Update**
 - D. **EECBG Update**
 - E. **Council Feedback on Recycling Incentives**
9. **Adjournment** –There being no further business to discuss, the meeting adjourned at 7:45pm.